

**REPORT ON THE STATUS
OF COMPETITION
IN THE
TELECOMMUNICATIONS
INDUSTRY**

As of December 31, 2008

Florida Public Service Commission
Office of Strategic Analysis and Governmental Affairs

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LIST OF ACRONYMS

3G	Third Generation (wireless)
4G	Fourth Generation (wireless)
ADA	Americans with Disabilities Act
ARRA	American Recovery and Reinvestment Act
ADSL	Asynchronous Digital Subscriber Line
ARMIS	Automated Reporting Management Information System
BPL	Broadband Over Power Line
Bus	Business
CDC	Centers for Disease Control
CLEC	Competitive Local Exchange Company
C.F.R.	Code of Federal Regulations
COLR	Carrier of Last Resort
DCF	Department of Children and Families
DOCSIS	Digital Over Cable Service Interface Specifications
DMS	Department of Management Services
DSL	Digital Subscriber Line
ETC	Eligible Telecommunications Carrier
F.A.C.	Florida Administrative Code
FCC	Federal Communications Commission
FCTA	Florida Cable Telecommunications Association
FiOS	Verizon's trademark name for its fiber-to-the-home package of services
FNPRM	Further Notice of Proposed Rulemaking
FPSC	Florida Public Service Commission, the Commission
F.S.	Florida Statutes
IBEC	International Broadband Electric Communications
ILEC	Incumbent Local Exchange Company
IP	Internet Protocol
ITS	Indiantown Telephone Company
ITIF	Information Technology and Innovation Foundation
IXC	Interexchange Company
JEDC	Jacksonville Economic Development Council
kbps	kilobits per second
LEC	Local Exchange Company
LTE	Long Term Evolution
MDU	Multi-dwelling Unit
Mbps	Megabits per second
NEFCOM	Northeast Florida Communications Company
NOI	Notice of Inquiry
NPRM	Notice of Proposed Rulemaking
NTIA	National Telecommunications and Information Administration
OOS	Out-of-Service
OPC	Office of Public Counsel
PSTN	Public Switched Telephone Network
Res	Residential

LIST OF ACRONYMS

RUS	Rural Utilities Service
SGP	Service Guarantee Program
TDD	Telecommunications Devices for the Deaf
TRO	Triennial Review Order
TRRO	Triennial Review Remand Order
TRS	Telecommunications Relay Service
UNE	Unbundled Network Elements
UNE-P	Unbundled Network Element-Platform
USF	Universal Service Fund
VoIP	Voice over Internet Protocol
VRS	Video Relay Service
WiMAX	Worldwide Interoperability for Microwave Access

EXECUTIVE SUMMARY

This report fulfills the statutory requirements set forth in Section 364.386 and Section 364.161(4), Florida Statutes (F.S.), which require the Florida Public Service Commission (the Commission or FPSC) to report on “the status of competition in the telecommunications industry” to the Legislature by August 1 of each year. On February 20, 2009, data requests were sent to the 10 incumbent local exchange companies (ILECs) and 333 competitive local exchange companies (CLECs) certificated by the Commission to operate in Florida, requesting data as of December 31, 2008.

Wireline Competition

The following market share data relates exclusively to the ILEC and CLEC wireline market and does not reflect the significant number of wireless and voice over Internet protocol (VoIP) subscribers in Florida. The report addresses changes in the telecommunications market for the period December 31, 2007, through December 31, 2008. Significant findings relating to the wireline market as of December 2008 include:

- CLECs provided service with a combined (residential and business) market share of 12 percent, an increase from 11 percent in December 2007.
- Total ILEC access lines decreased by 12 percent. This percentage reflects a 14 percent decrease in residential lines and an 8 percent decrease in business lines.
- Total CLEC access lines decreased by 5 percent. This percentage reflects a 29 percent decrease in residential lines and an increase in business lines of less than 1 percent.

Residential

- CLEC residential market share remained 3 percent, the same as in December 2007.¹
- Residential access lines decreased 29 percent for the CLECs.²
- Residential access lines decreased 15 percent for AT&T, 14 percent for Verizon, and 13 percent for Embarq.
- Residential access lines decreased 7 percent for the rural ILECs. This decline followed a 5 percent decrease in lines from June 2006 to December 2007.

¹ Market share calculations for 2007 were adjusted to correct a misclassification of lines. The impact on the business market share was immaterial.

² ILEC-affiliated CLEC access lines are reflected as ILEC lines if provided to end users within the affiliate ILEC’s territory and as CLEC lines if serving end users outside the affiliate company’s territory.

Business

- CLEC business market share increased 2 percent to 25 percent. This 2 percent represents a total increase of 5,186 access lines.³
- Business access lines decreased for all ILECs.

The reduction (less than one percent) of CLEC residential market share and residential access lines and the increase in the number of CLEC providers can be attributed to several factors. The first is the growing impact of intermodal competition, manifested by increases in VoIP service subscribers and by the substitution of wireless service as the only household voice service. In addition, there are lingering effects of Federal Communications Commission (FCC) decisions relating to the availability of certain unbundled network elements (UNEs) that were not fully reflected in the data for 2006. Finally, the acquisitions of large CLECs by both AT&T and Verizon are reflected in this report. Since 2007, access lines of the acquired CLECs (and those of the Embarq-affiliated CLEC) are accounted for by assigning them as ILEC lines if they serve customers within the affiliated ILEC territory or CLEC lines if they serve customers outside the affiliated ILEC territory.⁴

Intermodal Competition

Wireless and VoIP services compete with traditional wireline service and represent a growing portion of today's communications market in Florida. Broadband service also provides the basis for some VoIP services. These three services are not subject to FPSC jurisdiction, and Florida-specific data are not readily available. Forty-four CLECs reported providing VoIP service and provided VoIP line data in response to the 2009 FPSC Local Competition data request. However, two certificated CLECs providing VoIP services elected not to provide access line data, citing the lack of FPSC jurisdiction over VoIP services. One ILEC provided VoIP data. Highlights relating to VoIP, wireless, and broadband services include:

Wireless

- Approximately 15.6 million wireless handsets were in service in Florida as of December 2007, the most current data available.⁵

³ Market share calculations for 2007 were adjusted to correct a misclassification of lines. The impact on the business market share was immaterial.

⁴ No adjustment was made in 2006 since not all of those transitions had been in place throughout the reporting period.

⁵ FCC, "Annual Report and Analysis of Competitive Market Conditions With Respect to Commercial Mobile Services, Thirteenth Report," DA 09-54, January 16, 2009, Table A-2, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DA-09-54A1.pdf>, accessed on May 21, 2009.

- The Centers for Disease Control (CDC) estimates that nearly 20.2 percent of U.S. households are wireless-only as of December 2008.⁶ The CDC estimate for Florida is 16.8 percent as of December 2007, the most current available state-level estimate.⁷
- Consumers' purchases of prepaid phones grew 13 percent in North America in 2008, representing a growth rate that was nearly 3 times greater than postpaid wireless phone plans.⁸

VoIP

- An estimated 1.6 million residential VoIP subscribers were in Florida as of December 2008, an increase of 45 percent over the 1.1 million estimated in 2007.
- Florida CLECs reported 254,006 VoIP lines to the FPSC in response to its 2009 Local Competition data request.
- The Florida Cable Telecommunications Association (FCTA) reported 1,233,829 residential cable digital voice (VoIP) subscribers as of December 2008, an increase of 65 percent from the number reported for December 2007.

Broadband

- Federal Communications Commission (FCC) statistics show that Florida's broadband line count reached approximately 7.4 million as of December 2007, up from 5.3 million the prior year.⁹
- In Florida, high-speed DSL connections were available to 89 percent of the households to which ILECs could provide local telephone service.¹⁰
- High-speed cable modem service was available to 92 percent of the households to which cable system operators could provide cable TV service.¹¹
- Florida ranks fourth nationally in terms of states with the most high-speed connections.

⁶ S.J. Blumberg, J.V. Luke, "Wireless Substitution: Early Release of Estimates From the National Health Interview Survey, July-December 2008," May 6, 2009, p. 1, <<http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200905.pdf>>, accessed on May 13, 2009.

⁷ S.J. Blumberg, et al., "Wireless Substitution: State-level Estimates From the National Health Interview Survey, January-December 2007" March 11, 2009, <<http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200805.pdf>>, accessed on May 14, 2008.

⁸ Jenna Wortham, "More Customers Give Up the Cellphone Contract," *The New York Times*, February 21, 2009, <<http://www.nytimes.com/2009/02/21/technology/21prepaid.html>>, accessed June 12, 2009.

⁹ FCC, "High-Speed Services for Internet Access: Status as of December 31, 2007," September 2008, Table 9, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-287962A1.pdf>, accessed on March 12, 2009.

¹⁰ *Ibid*, Table 14.

¹¹ *Ibid*, Table 14.

- Wireless broadband services represent the fastest growing segment of the broadband market.

Florida's communications market continues to evolve as new technologies and services become more widely accepted. Estimates of wireless substitution for wireline service have increased from prior years. In the most recent reporting period, Florida cable companies expanded the number of markets in which they offer voice services. These facts, coupled with continued residential access line losses by ILECs, suggest an active market for voice communications services in many areas of Florida.

CHAPTER I. INTRODUCTION AND BACKGROUND

Chapter 364, Florida Statutes (F.S.), sets forth the principles by which the Florida Public Service Commission (FPSC or Commission) regulates wireline telecommunications companies. Commission oversight is primarily focused on traditional local telephone companies, known as incumbent local exchange companies (ILECs). Competitors to the ILECs, known as competitive local exchange companies (CLECs) and interexchange companies (IXCs), are subject to minimal regulation. The Commission does not regulate wireless telecommunications, broadband services, or VoIP services.

Chapter 364, F.S., requires the Commission to prepare and to deliver a report on “the status of competition in the telecommunications industry” to the President of the Senate, the Speaker of the House of Representatives, and the majority and minority leaders of the Senate and the House of Representatives on August 1 each year. Section 364.386, F.S., requires that the report address the following six issues:

- The overall impact of local exchange telecommunications competition on the continued availability of universal service.
- The ability of competitive providers to make functionally equivalent local exchange services available to both residential and business customers at competitive rates, terms, and conditions.
- The ability of customers to obtain functionally equivalent services at comparable rates, terms, and conditions.
- The overall impact of price regulation on the maintenance of reasonably affordable and reliable high-quality telecommunications services.
- What additional services, if any, should be included in the definition of basic local telecommunications services, taking into account advances in technology and market demand?
- Any other information and recommendations that may be in the public interest.

A 1997 amendment to Section 364.161(4), F.S., also requires a summary of all complaints filed by CLECs against ILECs. The list of complaints is found in Appendix E.

As of December 31, 2008, 10 ILECs and 327 CLECs were certificated by the Commission to operate in Florida.

A. PROVISIONS AND GOALS OF CHAPTER 364, FLORIDA STATUTES, AND THE TELECOMMUNICATIONS ACT OF 1996

1. Chapter 364, Florida Statutes

In 1995, the Florida Legislature amended Chapter 364, F.S., to allow for competition in the state's local telecommunications markets. The Legislature found that "the competitive provision of telecommunications services, including local exchange telecommunications service, is in the public interest and will provide customers with freedom of choice, encourage the introduction of new telecommunications services, encourage technological innovation, and encourage investment in telecommunications infrastructure."

CLECs are subject to minimal Commission oversight. Unlike ILECs, CLECs are not rate capped and not required to file tariffs for Commission acknowledgment.¹² Instead, each CLEC is required to file a price list if it offers basic local telecommunications service. In addition, Section 364.337(2), F.S., states in part, "The basic local telecommunications service provided by a competitive local exchange telecommunications company must include access to operator services, '911' services, and relay services for the hearing impaired." If they provide basic local telecommunications services, CLECs must provide a flat-rate pricing option for that service. The statute states that "mandatory measured service for basic local telecommunications services shall not be imposed."

2. Federal Telecommunications Act of 1996

The federal Telecommunications Act of 1996 (the 1996 Act) established a national framework to enable CLECs to enter the local telecommunications marketplace. The Federal Communications Commission's (FCC's) Local Competition Order specified that opening the local exchange and exchange access markets to competition was "intended to pave the way for enhanced competition in all telecommunications markets."¹³ The FCC expected opening markets to "blur traditional industry distinctions and bring new packages of services, lower prices, and increased innovation to American consumers." Not only have CLECs entered the local market, but less traditional providers, such as cable, wireless, and broadband communications providers, have also entered this market using their own facilities or new technologies to compete against traditional wireline providers for a share of the voice communications market.

The 1996 Act established three methods by which CLECs could enter the local exchange market: resale, leasing of unbundled network elements (UNEs), and investing in their own facilities. Because ILECs dominate the last mile of the traditional wireline networks, CLECs must either use an ILEC's local loops, build their own facilities, purchase facilities from other CLECs, or enable facilities currently in place (for example, cable networks) to provide local

¹² Governor Crist signed SB2626 into law on June 24, 2009, relieving ILECs of the obligation to file tariffs with the Commission. The law became effective July 1, 2009. The text accurately reflects current law for the period covered by the report.

¹³ FCC 96-325, CC Docket No. 96-95, Implementation of the Local Competition Provisions in the Telecommunications Act of 1996, released August 8, 1996, ¶ 914.

telephone service. The 1996 Act did not address market entry strategies for non-wireline competitors.

B. METHODOLOGY

As in prior years, the Commission prepared this report using responses to its data requests from CLECs and ILECs. Commission staff also used additional resources, including FCC reports, industry reports, and financial analyses.

The response rate for CLECs for this report was 96 percent. The response rate for ILECs was 100 percent. Companies that did not respond by April 7, 2009, were mailed a second reminder letter. Commission staff also telephoned and e-mailed the CLECs that did not respond by the April 15 deadline. Enforcement actions are underway against CLECs that did not respond to the 2009 data request. It is unlikely that a 100 percent CLEC response rate can be achieved because some CLECs go out of business but do not notify the Commission; however, the Commission's goal is to achieve a response rate as close to 100 percent as possible.

The analyses that follow are based on information provided by the ILECs and the reporting CLECs. As in previous years, precise market share calculations are not possible because some CLECs failed to respond. The FPSC believes the collective market share of the CLECs failing to file is statistically insignificant to have an effect on the analyses.

The Commission recognizes the limitations of its data-gathering authority over wireless, VoIP, and broadband providers. While some providers of these services voluntarily contributed data to enhance the accuracy of this report, these providers are beyond the jurisdiction of the Commission and cannot be compelled to contribute.

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CHAPTER II. COMMUNICATIONS MARKET OVERVIEW

Florida ILEC residential access lines have been declining since 2001. From December 2007 to December 2008, that decline reached 14 percent.¹⁴ In previous periods, wireless subscriptions¹⁵ were increasing and at least some of the decline in ILEC residential access lines was attributable to wireless substitution. The Centers for Disease Control's most recent estimate for wireless-only households in the U.S. reached 20.2 percent as of December 2008.¹⁶ The rate at which wireless companies are adding new subscribers has declined. Bernstein Research estimates that the decrease in the rate of growth of wireless subscriptions was 34 percent in the fourth quarter of 2008.¹⁷

Wireless subscription and revenue growth may not be able to offset declining wireline revenues for AT&T and Verizon. As subscriber growth slows, the ability of wireless carriers to add new customers may depend, in large part, on their ability to lure customers from other carriers. Enticing a customer to switch carriers is more expensive than simply adding a new subscriber that previously did not have a wireless phone. Reduced service prices and increased equipment subsidies may attract customers, but these actions also reduce revenues per subscriber. In a stressed economy some wireless carriers will find it difficult to be successful.

Two factors will slow or dampen the shrinking wireline and near saturated wireless markets. The first is that broadband subscription for wireline providers remains steady, and some subscribers prefer wireline broadband to wireless broadband or cable modem service. Both Verizon and AT&T are now providing video services over wireline broadband infrastructure, generating new demand. These other service offerings help the companies maintain traditional wireline voice customers. The second factor that may aid large wireline and wireless providers is the continuing evolution of technology and innovation.

The communications industry remains a dynamic market with many new products and service options encompassing multiple technologies and platforms. However, at least in part because of competing technologies, certain sectors of the industry are showing signs of strain. Combined with an uncertain economy those strains may lead to interesting results in the coming year. An overview of current market developments follows.

A. ECONOMY

Since the last edition of this report, general economic conditions have worsened, affecting all markets, including telecommunications.¹⁸ During the fourth quarter of 2008, the

¹⁴ FPSC, "Report on the Status of Competition in the Telecommunications Industry as of December 31, 2007," Tallahassee, FL, August 1, 2008; and responses to the FPSC 2009 Local Competition data request.

¹⁵ For the purposes of this report, wireless subscription is defined as a wireless handset in service.

¹⁶ S.J. Blumberg, et al., "Wireless Substitution: State-level Estimates From the National Health Interview Survey, January-December 2007" March 11, 2009, <<http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200805.pdf>>, accessed on May 14, 2008.

¹⁷ Craig Moffet, "U.S. Wireless '09: A Recipe for Disaster?" [Conference Call Transcript], Bernstein Research, March 25, 2009, p. 3.

¹⁸ "Gross Domestic Product, 1st quarter 2009 (preliminary), Corporate Profits, 1st quarter 2009 (preliminary)," U.S. Department of Commerce, Bureau of Economic Analysis News Release, May 29, 2009, <<http://bea.gov/>>

economic decline was the worst in 25 years, contracting 6.3 percent. During the first quarter of 2009, the economy contracted another 5.7 percent, as business cutbacks and significant drops in U.S. exports overshadowed a rebound in consumer spending.¹⁹ Consumers played a significant role in the contracting economy as they cut back spending in the face of rising unemployment, falling home values, and shrinking investments.

In difficult economic conditions, many consumers will seek to reduce discretionary spending by forgoing the purchase of some products or services. Telecommunications providers can be affected not only by lower demand for their services, but also by the availability of capital. Florida ILECs lost approximately 1 million access lines, or roughly 12 percent of their wireline market in 2008. Competitive carriers lost approximately 49,000 access lines. This loss represents a five percent decline in the CLEC wireline market. Some carriers, such as AT&T, have stated that their wireline losses have been offset to some extent by increases in wireless services.²⁰

Increased wireless subscription is consistent with data indicating that the percentage of households with wireless-only service has increased. A small, but growing segment of the wireless market is the prepaid market. Consumers' purchases of prepaid phone service grew 13 percent in North America last year.²¹ This rate is nearly three times faster than for traditional cell phone plans. Prepaid consumers pay up front for their phones, and they do not have long-term commitments with the service provider. Several companies have begun offering prepaid plans for \$50 that include unlimited voice and data usage.²²

Florida's economy has also struggled during this time. In June 2009, the unemployment rate in Florida reached 10.6 percent, which is higher than the national average of 9.5 percent. According to data from the U.S. Department of Labor, Florida's unemployment rate has not been this high since March 1976.²³

Data shows that through November 2008 there has been a decline in the number of U.S. residents migrating to Florida.²⁴ While less U.S. residents are moving to Florida, there are more Floridians moving to other states.²⁵ Some have speculated that this decline may be due in part to

newsreleases/national/gdp/gdpnewsrelease.htm>, accessed on May 29, 2009.

¹⁹ "Gross Domestic Product Percent Change from Preceding Period," U.S. Department of Commerce News Release, May 29, 2009, <<http://www.bea.gov/national/index.htm>>, accessed on May 29, 2009.

²⁰ AT&T Forum 10-K, December 31, 2008, EX-13, p. 15, <<http://www.sec.gov/Archives/edgar/data/732717/000073271709000007/ex13.htm>>, accessed on June 12, 2009.

²¹ Jenna Wortham, "More Customers Give Up the Cellphone Contract," *The New York Times*, February 21, 2009, <<http://www.nytimes.com/2009/02/21/technology/21prepaid.html>>, accessed on February 26, 2009.

²² Craig Moffett, "U.S. Wireless: Pre-Paid Pricing . . . Fifty is the New One Hundred," *Bernstein Research*, April 14, 2009.

²³ "Local Area Unemployment Statistics: Unemployment Rates, Seasonally Adjusted: Historical Data: Florida," U.S. Department of Labor, Bureau of Labor Statistics, updated June 2009, <<http://www.bls.gov/news.release/laus.nr0.htm>>, accessed on July 20, 2009.

²⁴ Luis F. Perez, John Maines, "Non-Hispanic whites leaving Broward, Palm Beach County in large numbers," *South Florida Sun-Sentinel*, August 7, 2008, <http://www.sun-sentinel.com/news/local/southflorida/sfl-flbcensus0807sbaug07,0,6220529,print.story>, accessed June 12, 2009.

²⁵ Haya El Nasser, "Fewer Americas move out of state," *USA Today*, December 30, 2008, <http://www.usatoday.com/news/nation/2008-12-30-moving_N.htm>, accessed June 12, 2009.

the nationwide housing slump, making it difficult for residents in other states to sell their homes to move to Florida. The reduction was offset by a net gain of 77,000 new international residents to the state.²⁶

In February 2009, the President signed the American Recovery and Reinvestment Act of 2009 (ARRA). The ARRA included funding of more than \$7 billion for loans and grants to create broadband deployment incentives and increase adoption by consumers. The \$7 billion in funding was divided between the National Telecommunications and Information Administration (NTIA)²⁷ and the Rural Utilities Service (RUS)²⁸ for distribution. Several telecommunications experts have expressed skepticism regarding whether this part of the ARRA will effectively stimulate the economy. The concern relates to the length of time it will take to approve projects and create new employment opportunities.²⁹ The first disbursement of stimulus funding is not expected before the last quarter of 2009.

B. INCUMBENT WIRELINE

AT&T, Verizon, and Embarq are the largest ILECs providing service in Florida. All of these providers experienced access line loss in both residential and business segments of the wireline market. Nationally, AT&T reported losses of approximately four million local phone lines from the end of 2007 to the end of 2008. Residential lines fell 12.6 percent during this period, while business lines dipped 4.3 percent.³⁰ Residential lines fell by 14.9 percent for AT&T in Florida, and business lines dropped 7.7 percent.³¹ Despite these access line losses, nationally AT&T was able to report overall revenue growth for 2008 due to wireless and data services.³² AT&T's C.E.O, Randall Stephenson, has stated that the decline in landline is inevitable. The *Wall Street Journal* has quoted him as saying: "You could try to hold back the tide, but that's a very frustrating proposition. Or you could say, let's get ahead of the market; let's get ahead of the mobility curve."³³ AT&T's mobile phone revenue increased 14.7 percent, or \$5.7 billion, from 2007 to 2008. Revenue from the mobile phone market represents more than

²⁶ Mike Schneider, "Census: More people leaving Florida than moving in," *Orlando Sentinel*, April 22, 2009, <<http://www.orlandosentinel.com/news/local/breakingnews/orl-bk-florida-population-042209,0,6598614.story>>, accessed on May 18, 2009.

²⁷ The NTIA is an agency in the U.S. Department of Commerce that serves as the executive branch agency principally responsible for advising the President on telecommunications and information policies.

²⁸ The RUS is one of three agencies that are part of the United States Department of Agriculture's Rural Development Bureau.

²⁹ Ted Gotsch, "Industry experts see problems with broadband stimulus," *TR Daily*, May 4, 2009.

³⁰ AT&T Forum 10-K, December 31, 2008, EX-13, p. 12, <<http://www.sec.gov/Archives/edgar/data/732717/000073271709000007/ex13.htm>>, accessed on June 12, 2009.

³¹ Responses to Local Competition Data Request for 2008 and 2009.

³² AT&T Forum 10-K, December 31, 2008, EX-13, p. 4, <<http://www.sec.gov/Archives/edgar/data/732717/000073271709000007/ex13.htm>>, accessed on June 12, 2009.

³³ Amol Sharma, "AT&T CEO on Apple, Google and Air Travel," *The Wall Street Journal*, April 14, 2009, <<http://blogs.wsj.com/digits/2009/04/14/att-ceo-on-apple-google-and-air-travel/>>, accessed on May 22, 2009.

a third of the company's overall revenue.³⁴ Total operating revenues for the first quarter of 2009 declined by less than one percent when compared to the previous year.³⁵

Similarly, Verizon had lost approximately five million access lines nationally by the end of 2008.³⁶ In Florida, Verizon experienced access line losses that are comparable to that of AT&T in the residential and business markets.³⁷ However, Verizon increased its number of wireline broadband subscribers by six percent and doubled its number of FiOS³⁸ TV customers to almost two million throughout its national footprint.³⁹ With the conclusion of its acquisition of Alltel, Verizon Wireless now serves more than 80 million customers, making it the largest wireless service provider in the U.S. in terms of total number of customers.⁴⁰ During 2008, revenues from wireless, broadband, and video services offset declining revenue in the traditional wireline voice market. As a result, total annual revenues for 2008 increased 4.2 percent from 2007.⁴¹ Total operating revenue for the first quarter of 2009 increased 11.6 percent when compared to first quarter 2008.⁴²

Embarq lost approximately 600,000 switched access lines in the U.S in 2008. This figure represents a 9.8 percent loss in access lines.⁴³ Embarq's residential access line loss in Florida was 13.2 percent, while access line losses for business fell only 7.5 percent. Embarq experienced increased revenue from data services; however, the increase was not enough to offset the fall in revenues from its wireline voice services. As a result, Embarq's net operating revenues declined eight percent nationally.⁴⁴ Unlike AT&T and Verizon, Embarq must rely on reselling wireless and video services provided by other companies. As of December 31, 2008, approximately 297,000 or 8 percent of their customers also subscribed to Embarq's resold video services.⁴⁵ Wireless services are offered through a wholesale arrangement with Sprint Nextel, although Embarq is phasing out its wireless business. Embarq has curtailed most of its wireless sales activities while continuing to serve active customers.

³⁴ AT&T Inc., Form 10-K, December 31, 2009, p. 6, <<http://www.sec.gov/Archives/edgar/data/732717/000073271709000007/ye10k08.htm>>, accessed on June 12, 2009.

³⁵ AT&T Inc., Form 10-Q, March 31, 2009, p.2, <<http://www.sec.gov/Archives/edgar/data/732717/000073271709000016/att1q0910q.htm>>, accessed on June 12, 2009.

³⁶ Verizon Communications Inc., Form 10-K, December 31, 2008, p. 10, <<http://www.sec.gov/Archives/edgar/data/732712/000119312509036349/d10k.htm>>

and Verizon Communications Inc., Form 10-K, December 31, 2007, p. 5, <<http://www.sec.gov/Archives/edgar/data/732712/000119312508042027/d10k.htm>>, accessed on June 12, 2009.

³⁷ Response to Local Competition Data Request for 2008 and 2009.

³⁸ Verizon's trademark name of its fiber-to-the-home package of services.

³⁹ Verizon Communications Inc., Form 10-K, December 31, 2008, p. 10, <<http://www.sec.gov/Archives/edgar/data/732712/000119312509036349/d10k.htm>>, accessed on June 12, 2009.

⁴⁰ Ibid, p. 3.

⁴¹ Verizon Communications, Inc., Form 10-K, Exhibit 13, December 31, 2008, pp. 1-2, <<http://www.sec.gov/Archives/edgar/data/732712/000119312509036349/dex13.htm>>, accessed on June 12, 2009.

⁴² Verizon Communications Inc., Form 10-Q, March 31, 2009, p. 16, <<http://www.sec.gov/Archives/edgar/data/732712/000119312509107317/d10q.htm>>, accessed on June 12, 2009.

⁴³ Embarq Corporation, Form 10-K, December 31, 2008, p. 26, <<http://www.sec.gov/Archives/edgar/data/1350031/000119312509028860/d10k.htm>>, accessed on June 12, 2009.

⁴⁴ Ibid, p. 31.

⁴⁵ Ibid, pp. 4, 26. Embarq sells video services through sales agency relationships with DIRECTV for certain business customers and DISH Network Corporation for residential customers.

Rural carriers also experienced contraction in their respective markets. In the aggregate, rural carriers in Florida saw their access lines fall by seven percent in 2008. In Florida, Windstream is the largest of the “rural” ILECs. As of December 31, 2008, Windstream served more than 3 million communications customers in 16 states. Additionally, Windstream provides data services to approximately one million high-speed Internet customers.⁴⁶ Total access lines nationwide declined by approximately 44,000, or 5.3 percent, in 2008.⁴⁷ The company also reported that total revenues for the first quarter of 2009 were down 5.6 percent. Other rural carriers, such as FairPoint Communications (FairPoint), have been able to increase revenues from other services, including broadband, to offset reductions from traditional wireline voice service. In the first quarter of 2009, FairPoint was able to increase its total revenue nationwide by ten percent, even while revenue from local calling services declined by two percent.⁴⁸ Smaller wireline carriers have been able to adapt their networks to provide consumers with services they want, even as competitive and economic pressures increase.

1. Mergers / Acquisitions

Nationally, merger and acquisition activity for telecommunication carriers peaked in 2006 with more than 90 companies consolidating their networks and management.⁴⁹ Sixty-three mergers and acquisitions occurred in 2008.⁵⁰ Future merger activity may face greater scrutiny. The Obama Administration has announced its desire for a more aggressive posture on issues relating to antitrust enforcement.⁵¹ Notable transactions of interest to Florida for 2008/2009 are described below.

a. Embarq / CenturyTel

On October 26, 2008, CenturyTel, Inc. (CenturyTel) agreed to acquire Embarq in a stock-for-stock transaction. By the end of 2008, CenturyTel operated approximately 2 million telephone access lines, primarily in rural areas and small to mid-size cities in 23 states. More than 68 percent of CenturyTel’s lines are located in Missouri, Wisconsin, Alabama, Arkansas, and Washington.⁵² Embarq serves approximately 5.7 million access lines nationwide, with a significant presence in Florida, North Carolina, Nevada, and Ohio.⁵³ By the end of 2008,

⁴⁶ Windstream Corp., Form 10-K, December 31, 2008, p. 4, <<http://www.sec.gov/Archives/edgar/data/1282266/000119312509032904/d10k.htm>>, accessed on June 12, 2009.

⁴⁷ “Windstream Reports First-Quarter Earnings Results,” Windstream News Release, May 8, 2009, <<http://www.windstream.com/about/NewsDetail.aspx?NewsID=117>>, accessed on May 14, 2009.

⁴⁸ FairPoint Communication, Form 10-Q/A, March 31, 2009, p. 7. <<http://www.sec.gov/Archives/edgar/data/1062613/000104746909005282/a2192974z10-qa.htm>>, accessed on June 12, 2009.

⁴⁹ FCC, “2006 Completed Domestic Section 214 Transfer of Control Transactions,” updated February 3, 2009, <<http://www.fcc.gov/wcb/cpd/214Transfer/214completed2006.html>>, accessed on April 20, 2009.

⁵⁰ FCC, “2008 Completed Domestic Section 214 Transfer of Control Transactions,” <<http://www.fcc.gov/wcb/cpd/214Transfer/214completed2008.html>>, accessed on April 20, 2009.

⁵¹ Elizabeth Williamson and Matthew Karnitschnig, “U.S. Signals More Scrutiny of Mergers, Antitrust,” *The Wall Street Journal*, May 12, 2009, <<http://online.wsj.com/article/SB124204508513206525.html>>, accessed on May 15, 2009.

⁵² CenturyTel, Inc., Form 10-K, December 31, 2008, p. 4, <<http://www.sec.gov/Archives/edgar/data/18926/000001892609000008/form10-k.htm>>, accessed on June 12, 2009.

⁵³ Embarq Corporation, Form 10-K, December 31, 2008, pp. 2-3, <<http://www.sec.gov/Archives/edgar/data/1350031/000119312509028860/d10k.htm>>, accessed on April 20, 2009.

Embarq had 1.5 million access lines in Florida.⁵⁴ All of the affected 33 state regulatory agencies have approved the merger.⁵⁵ The FPSC approved the joint application for the transfer of control of Embarq to CenturyTel on March 23, 2009.⁵⁶ The FCC approved the merger with conditions on June 25, 2009.⁵⁷ The merged company agrees not to increase special access for a year and provides CLECs with a period of stability in their interconnection agreements. The broadband commitment promises 100 percent coverage for single-line residential and business lines, with 90 percent to be reached using wireline technologies within 3 years.⁵⁸ The broadband-speed commitments include promises to reach 87 percent of lines with 1.5 Megabits per second (Mbps) within 2 years and 78 percent of lines with 3 Mbps.⁵⁹ CenturyTel announced that the newly merged company will be called CenturyLink.⁶⁰ For the purposes of this report, we will continue to refer to the company as Embarq.

b. Alltel / Verizon Wireless

The FCC approved the transfer of control of Alltel to Verizon Wireless on November 4, 2008.⁶¹ Once completed, Verizon Wireless will be the nation's largest wireless carrier, surpassing AT&T in wireless subscribers.⁶² Alltel serves more than 13 million customers in 34 states, including 57 primarily rural markets that Verizon Wireless does not serve. The approval of this merger was conditioned on:

- Divestiture of assets in 100 markets (all outside Florida).⁶³
- Extension of existing roaming commitments to competitive wireless providers for 4 years.
- Acceptance of a 5-year phase out of high-cost universal service support received.

⁵⁴ Embarq's Redacted Response to FPSC's 2009 ILEC Local Competition Data Request.

⁵⁵ Kevin Olin, "CenturyTel and Embarq Receive All Necessary State Approvals for Merger," Embarq Press Release, May 29, 2009, http://www.centurytel-embarqmerger.com/pdf/pressreleases/WA%20and%20PA%20FINAL%205_29_09.pdf, accessed on June 1, 2009.

⁵⁶ FPSC Order No. PSC-09-0126-PAA-TP, Docket No. 080692-TP, Joint application for approval of indirect transfer of control of telecommunications facilities by Embarq Corporation, CenturyTel, Inc., Embarq Florida, Inc., and Embarq Payphone Services, Inc., issued March 3, 2009.

⁵⁷ FCC 09-54, WC Docket No. 08-238, Applications Filed for the Transfer of Control of Embarq Corporation to CenturyTel, Inc., Memorandum Opinion and Order, June 25, 2009, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-09-54A1.pdf>, accessed June 25, 2009.

⁵⁸ Ibid, Appendix C.

⁵⁹ Ibid.

⁶⁰ "CenturyTel and EMBARQ Receive All Necessary State Approvals for Merger," CenturyTel Press Release, May 29, 2009, <http://ir.centurytel.com/phoenix.zhtml?c=112635&p=irol-newsArticle_Print&ID=1293827&highlight=>>, accessed on June 1, 2009.

⁶¹ FCC 08-258, WT Docket No. 08-95, Applications of Cellco Partnership d/b/a/ Verizon Wireless and Atlantis Holding LLC, Memorandum Opinion and Order and Declaratory Ruling, released November 10, 2009.

⁶² Ibid. ¶ 6.

⁶³ AT&T has purchased the spectrum licenses and cell towers in 79 of these markets in a deal that is expected to close in the fourth quarter of 2009.

- Implementation of improved wireless E911 location accuracy measures within 2 years.

c. Verizon / Frontier

Verizon has entered into an agreement to sell its wireline network in 14 states to Frontier.⁶⁴ The transaction has been approved by the Boards of Directors of Frontier and Verizon, and is expected to be completed within approximately 12 months, contingent upon regulatory approvals. This transaction is similar to Verizon's deal to sell network assets and local exchanges to FairPoint last year. Upon completion, Frontier will become the nation's fifth largest ILEC. Both Frontier and Verizon are incumbent providers in Florida; however, this transaction does not directly affect their Florida operations.⁶⁵

d. Birch / Cleartel

In May 2009, Birch Communications announced a definitive agreement to acquire the customers and network assets of Cleartel Communications.⁶⁶ Included in the acquisition are over 50,000 business and residential access lines in Florida.⁶⁷ The transaction is expected to close in the third quarter of 2009 and is subject to, among other conditions, receipt of approvals of the FCC and 22 applicable state regulatory authorities.

C. WIRELESS

The wireless market in 2008 was shaped by the mainstream adoption of smartphones, the growing acceptance of prepaid wireless options, and the decline in the price of service plans and equipment. Wireless subscription continued to expand through the first quarter of 2009, but at a decreasing rate. One market analyst pegged the rate of decline at 34 percent for the fourth quarter of 2008.⁶⁸ The rate of growth declined sharply throughout 2008, suggesting that market saturation, predicted by many market analysts in early 2008, may finally be reflected in reported results. In addition to market saturation, the slowdown in the U.S. economy also likely contributed to the decline in the rate of wireless subscription growth, especially in the second half of 2008 and the first six months of 2009.

The wireless industry has thus far managed to counter negative market indicators through the introduction of smartphones and through decreased prices. In the first quarter of 2009, AT&T's wireless business experienced a 9.6 percent growth in subscribers from the first quarter

⁶⁴ David Whitehouse, "Frontier Communications to Acquire Verizon Assets Creating Nation's Largest Pure Rural Communications Services Provider," Frontier Press Release, May 13, 2009, <<http://phx.corporate-ir.net/External.File?item=UGFyZW50SUQ9MzM3NTc3fENoaWxkSUQ9MzIyMTk2fFR5cGU9MQ==&t=1>>, accessed on May 15, 2009.

⁶⁵ Frontier will acquire Verizon access lines in Arizona, Idaho, Illinois, Indiana, Michigan, Nevada, North Carolina, Ohio, Oregon, South Carolina, Washington, West Virginia, and Wisconsin as well as some assets in California.

⁶⁶ Allan Samson, "Birch Communications Announces Acquisition of Cleartel Communications' Customer and Network Assets," May 12, 2009, <<http://www.birch.com/about/05122009.aspx>>, accessed on June 3, 2009.

⁶⁷ Responses to the FPSC 2009 Local Competition data request by subsidiaries of Cleartel Communications.

⁶⁸ Craig Moffet, "U.S. Wireless '09: A Recipe for Disaster?" [Conference Call Transcript], Bernstein Research, March 25, 2009, p. 3.

of 2008.⁶⁹ Approximately three-fourths of those new subscribers chose the iPhone.⁷⁰ Verizon Wireless also experienced first quarter subscribership growth of 8.9 percent from the fourth quarter of 2008, some of which was attributable to new BlackBerry Storm subscribers.⁷¹

Price decreases have occurred not only through increased subsidies for equipment, but also through reductions in prices for unlimited calling plans, both pre- and postpaid. Sprint has led the industry in handset subsidies, increasing subsidies from approximately \$60 per handset at the beginning of 2008 to more than \$112 per handset by year end.⁷² Subsequently, AT&T reduced the price of the iPhone to \$199, effectively forcing Verizon to price the BlackBerry Storm in the same range. Some smartphones, including the LG View and other keyboard equipped phones can now be purchased for as little as \$49.99.⁷³ Postpaid plans usually require service contracts and may require repayment of equipment subsidies and/or early termination fees to discontinue the contract.

Prepaid wireless offerings by Leap Wireless and MetroPCS offering unlimited calling for \$50 per month are pressuring mid-tier carriers like Sprint and T-Mobile. T-Mobile has matched these plans with a \$50 unlimited plan of its own, but only for existing T-Mobile customers. Boost Mobile, Sprint's prepaid affiliate, also offers an unlimited \$50 plan. At the high end of the market, Sprint initiated the \$99 unlimited everything plan, and Verizon Wireless and AT&T have each responded with similar plans.

While growth in the wireless sector has continued, it seems increasingly likely that the market is nearing the end of its expansionary phase. Sprint experienced significant subscriber losses over the last several years but managed through its aggressive pricing strategies to stabilize customer loss in the fourth quarter of 2008. According to one analyst, Sprint leads the industry in handset subsidies and has been forced to slash prices for both high volume consumers and budget conscious prepaid consumers.⁷⁴ Prepaid providers Leap Wireless and MetroPCS have expanded their market shares and are also aggressively pursuing a shrinking pool of available new subscribers. It is unlikely that every wireless carrier can sustain subscriber growth through the remainder of 2009.⁷⁵

Despite declining growth rates in wireless subscribership, the Centers for Disease Control (CDC) recently reported that wireless-only households reached 20.2 percent as of December 2008, an increase of 2.7 percentage points since the first half of 2008. This increase is the largest six-month change since the CDC began collecting data on wireless substitution in 2003. In

⁶⁹ "AT&T's First-Quarter Results Highlighted by Wireless Gains, U-verse TV Growth, Double-Digit Increase," AT&T Press Release, April 22, 2009, <http://www.att.com/Investor/Financial/Earning_Info/docs/Supp_IB_1Q09.xls>, accessed on May 13, 2009.

⁷⁰ Peter Svensson, "AT&T earnings fall, but iPhone helps it beat estimates," *USA Today*, April 22, 2009, <http://www.usatoday.com/money/companies/earnings/2009-04-22-att_N.htm>, accessed on May 12, 2009.

⁷¹ "Verizon Wireless – Pro Forma Selected Financial Results and Operational Metrics," April 27, 2009, <<http://investor.verizon.com/financial/quarterly/index.aspx>>, accessed on May 13, 2009.

⁷² Craig Moffet, "U.S. Wireless '09: A Recipe for Disaster?" [Conference Call Transcript], Bernstein Research, March 25, 2009, p. 16.

⁷³ *Ibid*, p. 17.

⁷⁴ *Ibid*, p. 16-17.

⁷⁵ *Ibid*, p. 30.

addition, the CDC reported that 14.5 percent of U.S. households with both a landline and wireless phone received all or almost all calls on a wireless phone.⁷⁶

As wireless providers invest in future network capabilities to meet the growing demand for mobile data services, there is an increasing likelihood of a transition to Internet Protocol or IP-based wireless voice services. Gartner, Inc., a market research company, predicts that “over time traditional network-based mobile carriers face the real prospect of losing a major slice of their voice traffic and revenue to new non-infrastructure players that use VoIP.”⁷⁷ A number of third party providers, including Skype, Truphone, and fring,⁷⁸ have begun offering VoIP service via mobile phones using Wi-Fi and/or the carriers’ own wireless voice networks. Gartner suggests that the implementation of 4G networks⁷⁹ and open architecture networks will provide the springboard for entirely IP-based mobile services in the future.⁸⁰ The rollout of 4G on a widespread basis sufficient to support end-to-end IP-based wireless voice service is likely five to eight years away. Efficiencies and cost savings generated by IP-based services will be a major factor driving the transition.⁸¹

D. VOICE OVER INTERNET PROTOCOL

Voice over Internet protocol (VoIP) trends identified in the 2008 edition of this report established that cable telephony providers were the leaders in residential VoIP subscribership. Growth for over-the-top providers, such as Vonage, slowed dramatically in 2008. Cable providers currently dominate the VoIP market, so much so that Comcast surpassed Embarq to become the third largest residential voice communications provider in the U.S. as of the first quarter of 2009.⁸² In addition, several large cable providers, including Comcast and Bright House, are now actively pursuing medium and small business customers in an effort to increase growth opportunities.

The news worsened for Vonage in the first quarter of 2009 as it lost 6,000 net subscriber lines and finished the quarter with 2.6 million lines in service.⁸³ Contributing to the struggles of

⁷⁶ S.J. Blumberg, et al., “Wireless Substitution: State-level Estimates From the National Health Interview Survey, January-December 2007” March 11, 2009, <<http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200805.pdf>>, accessed on May 14, 2009.

⁷⁷ “Gartner Says Mobile VoIP Poses a Huge Challenge for Traditional Mobile Voice Providers,” Gartner, Inc. Press Release, May 5, 2009, <<http://www.gartner.com/it/page.jsp?id=963712>>, accessed on May 15, 2009.

⁷⁸ fring (spelled with a small f) is a trademarked name for a mobile Internet company offering IP-based voice, text, chat, and other IP-based communications services, <<http://www.fring.com/>>, accessed on May 28, 2009.

⁷⁹ Worldwide interoperability for microwave access (WiMAX) and Long Term Evolution (LTE).

⁸⁰ “Gartner Says Mobile VoIP Poses a Huge Challenge for Traditional Mobile Voice Providers,” Gartner, Inc. Press Release, May 5, 2009, <<http://www.gartner.com/it/page.jsp?id=963712>>, accessed on May 15, 2009.

⁸¹ Doug Mahoney, “Gartner: More than 50% of mobile voice traffic will be VoIP by 2019,” May 6, 2009, <<http://www.fiercevoip.com/story/gartner-more-50-mobile-voice-traffic-will-be-voip-2019/2009-05-06>>, accessed on May 14, 2009.

⁸² “Comcast Now the Third Largest Residential Phone Services Provider in the U.S.,” Comcast Press Release, March 11, 2009, <<http://www.cmcsk.com/phoenix.zhtml?c=118591&p=irol-newsArticle&ID=1265311&highlight=>>>, accessed on March 13, 2009.

⁸³ “Vonage Holdings Corp. Reports First Quarter 2009 Results,” Vonage News Release, May 7, 2009, <http://files.shareholder.com/downloads/VAGE/640909879x0x293039/3fb93742-acea-41b0-af0f-3deaa57e765c/Press_release_Q109_FINAL_07MAY09.pdf>, accessed on May 14, 2009.

Vonage and other over-the-top providers is the fact that the price of cable VoIP offerings have dropped, especially when bundled with video and broadband services. In addition, cable VoIP service is more widely available as a competitive option than two years ago at the peak of Vonage's popularity. When the price of separate broadband service necessary for Vonage subscribers is factored into the price of Vonage's service, the amount of savings is much less than several years ago.

Traditional telecommunications providers are also redirecting and intensifying efforts relating to VoIP service. AT&T discontinued CallVantage, its Internet-based VoIP service, but has begun offering U-verse Voice service through its U-verse offering, as well as HomeManager, a data/voice interface device for the home similar to a smartphone. Verizon has also discontinued VoiceWing, its over-the-top VoIP offering, and Verizon Wireless has begun offering Verizon Hub. Verizon Hub is a media phone service, similar to AT&T's HomeManager, that can be used with any broadband connection.

E. BROADBAND

This year, President Obama signed the ARRA. As part of the ARRA, Congress provided more than \$7 billion for grants and loans to stimulate broadband deployment and adoption. This funding was divided between the NTIA and the RUS for distribution. In addition, the FCC is required to develop a national broadband plan by February 17, 2010. These federal agencies are working together to develop policy that will help all participants direct their efforts in a productive manner. Furthermore, the FCC has taken action to collect more detailed information regarding areas where broadband is currently available and at what speeds.⁸⁴

Just as wireless voice service became a significant segment of the voice market, wireless broadband services represent an important component of the data market. Continued innovations in handsets such as smartphones and applications have helped increase sales, even in a declining economy. Most notable of these handsets is the iPhone, which was further refined in 2009.⁸⁵ In addition, the underlying technology to deliver such services is evolving. Both Verizon and AT&T have announced the adoption of Long Term Evolution (LTE) wireless transmission standards that promise to provide significantly faster wireless data speeds than what is currently available.⁸⁶

Traditional telecommunications providers continue to deploy fiber optic cable further into their networks to compete with cable companies for broadband customers. Such investments in infrastructure are designed to increase the ability to provide faster broadband speeds and enable

⁸⁴ FCC 08-148, WC Docket No. 07-38, Development of Nationwide Broadband Data to Evaluate Reasonable and Timely Deployment of Advanced Services to All Americans, Improvement of Wireless Broadband Subscribership Data, and Development of Data on Interconnected Voice over Internet Protocol (VoIP) Subscribership, Order on Reconsideration, released June 12, 2008.

⁸⁵ Released July 11, 2008, the iPhone 3G supports faster 3G data speeds and the Assisted Global Positioning System compared to the original iPhone. On March 17, 2009, Apple announced the iPhone firmware version 3.0, due to be released in mid-2009.

⁸⁶ Published estimated LTE data speeds indicate that it would be up to 100 Megabits per second (Mbps). Erik Palm, "4G Race Gaining Speed, Data Says," March 5, 2009, <http://news.cnet.com/8301-1035_3-10190218-94.html?tag=newsEditorsPicksArea.0>, accessed on March 10, 2009.

applications such as video services. Carriers have adopted different strategies depending on their market characteristics. AT&T has adopted a strategy to deploy fiber facilities to a node within a neighborhood, whereas Verizon has been deploying fiber to the consumer's home. In order to compete with faster data speeds offered by traditional telephone companies, cable companies have also had to invest in network improvements. A more detailed discussion of broadband and broadband technologies can be found in Chapter IV.

F. REGULATORY FACTORS

Changes to state and federal regulatory policy, as well as changes in state and federal law, continue to influence telecommunications markets. While there may not be immediate measurable impacts on the Florida telecommunications market because of these changes, the changes are significant because they signal a growing recognition by regulatory and legislative bodies of the changing nature of the telecommunications industry.

1. Federal

The FCC was in a state of transition beginning in 2008. The term of one Commissioner expired at the end of the year. As a result of the Presidential election in November, the Chairman of the Commission and a majority of Commissioners will be Democratic appointees for the next four years. Chairman Martin resigned as of January 20, 2009. In addition, the FCC was focused on the transition to digital television and the reallocation of spectrum related to analog broadcast television. Consequently, FCC actions in the second half of 2008 were limited to noncontroversial items for which an easy majority could be achieved.

Since the last report, the FCC has not finalized comprehensive reform of either the Universal Service program or intercarrier compensation (ICC). Each of these proceedings has lasted multiple years with numerous comment cycles. On November 5, 2008, the FCC released an Order on Remand and sought comment on three options to amend the Universal Service High-Cost Support mechanism.

This order was intended to represent a more comprehensive reform of both the High-Cost programs and existing ICC mechanisms. However, as reflected in the separate Commissioners' comments, the FCC was not able to form a consensus regarding these issues. In addition, significant pressure from Congress and interested parties provided the impetus for the FCC to put its new ICC proposal out for comment. Reluctantly, the Chairman acquiesced, and the resulting order narrowly addressed the D.C. Circuit Court of Appeals' remand of the FCC's rules regarding ICC paid to Internet service providers.

Congress, by comparison, expanded the role of the FCC, NTIA, and RUS to stimulate broadband deployment and adoption. In the Food, Conservation, and Energy Act of 2008 Congress directed the FCC, in consultation with the Department of Agriculture, to develop a comprehensive rural broadband strategy. This directive was expanded within the ARRA, which mandated that the FCC must deliver a national broadband plan to Congress by February 17, 2010. The FCC issued a Notice of Inquiry (NOI) to seek comment on the development of the

broadband policy.⁸⁷ Acting FCC Chairman Copps released a report to Congress outlining a rural broadband strategy on May 22, 2009.⁸⁸ This rural broadband strategy will act as a precursor to the development of the national broadband strategy mandated by ARRA. These issues are discussed in more detail in Chapter VII.

2. State

The FPSC addressed a petition by Verizon, AT&T, Embarq, TDS Telecom, and Windstream (Petitioners) regarding the adoption of a new rule on competition, and to clarify, repeal, or amend numerous FPSC rules.⁸⁹ The new proposed rule included a market competition test that would trigger streamlined regulation of price-cap ILECs.⁹⁰ During the proceeding, the Petitioners withdrew their request for the new rule as well as amendments to or repeal of seven other rules. In response to the petitions, the Commission exempted the price-regulated ILECs from 33 rules, repealed 16 rules, amended 20 rules, and took no action on 1 rule.

Governor Crist signed a bill into law on June 24, 2009, (CS/CS/SB 2626), which makes reforms to the existing regulatory framework for telecommunications. The bill redefines basic service to include only single-line, flat-rate residential service. The addition of nonbasic or unregulated services, either priced individually or as part of a combination of services (including unregulated services), are reclassified as nonbasic. Affected consumers will not have the same degree of price⁹¹ or service quality protection⁹² that was previously available for basic service. All customers who subscribe to single-line business service are also redefined as nonbasic. In addition, the bill expands the income eligibility criterion for Lifeline services for the 3 largest ILECs from 135 percent to 150 percent of the federal poverty guidelines. The bill also designates the Department of Management Services (DMS) as the primary agency for the purpose of coordinating the development of a broadband strategy for Florida. Additional information on these topics can be found in Chapter VI.

⁸⁷ FCC 09-31, GN Docket No. 09-51, A National Broadband Plan for Our Future, Notice of Inquiry, released April 8, 2009, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-09-31_A1.pdf>, accessed on April 23, 2009.

⁸⁸ Michael J. Copps, "Bringing Broadband to Rural America: Report on a Rural Broadband Strategy," FCC, May 22, 2009, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-291012A1.pdf>, accessed on May 28, 2009.

⁸⁹ Rulemaking Dockets 080159-TP, Joint petition to initiate rulemaking to adopt new rule in Chapter 25-24, F.A.C., amend and repeal rules in Chapter 25-4, F.A.C., and amend rules in Chapter 25-9, F.A.C., by Verizon Florida LLC, BellSouth Telecommunications, Inc. d/b/a AT&T Florida, Embarq Florida, Inc., Quincy Telephone Company d/b/a TDS Telecom, and Windstream Florida, Inc., and 080641-TP, Initiation of rulemaking to amend and repeal rules in Chapters 25-4 and 25-9, F.A.C., pertaining to telecommunications.

⁹⁰ Streamlined regulation would be triggered when two-thirds or more of the households in the market have access to at least three different providers using any local service access alternative.

⁹¹ Consumers are subject to a maximum 10 percent rate hike in a 12-month period. Previously, the level of a rate increase in any 12-month period was limited to the change in inflation less 1 percent. Basic customers as of July 1, 2009 will be grandfathered under previous provisions.

⁹² The FPSC will no longer have authority to resolve service quality complaints of nonbasic customers.

CHAPTER III. STATUS OF WIRELINE COMPETITION IN FLORIDA

A. WIRELINE ACCESS LINES IN FLORIDA

1. 2008 Summary of Results

Traditional wireline access lines, ILEC and CLEC combined, declined 30 percent, from approximately 12 million in 2001 to 8.4 million as of December 2008. The decline began in 2001, and has occurred each year except for a slight gain in 2004. Through December 2008, residential access lines have declined by approximately 3.6 million lines, to a combined CLEC and ILEC total of 4.8 million. A decline of more than 828,000 residential lines occurred in 2008. Combined wireline residential access lines have declined by 42 percent since 2001.⁹³

Combined ILEC and CLEC business access lines have decreased by approximately 132,000 lines to a total of 3.6 million lines from May 2001 to December 2008, a decrease of approximately 4 percent. Between June 2001 and June 2006, business access lines increased slightly each year. Beginning in June 2007, business access lines began to decline and decreased by more than 220,000 lines between December 2007 and December 2008. All of the ILECs experienced business access line loss in 2008. During the same time period, CLECs gained more than 5,000 business lines, representing an increase of less than 1 percent. The last time business access line totals increased for CLECs was between June 2004 and June 2005.

The composition of ILEC and CLEC access lines served has also undergone a noticeable shift since 2001. As of December 2008, total ILEC business lines were 37 percent of total ILEC lines served, compared to 28 percent in 2001. CLEC business access lines were 87 percent of total CLEC access lines served, compared to 64 percent in 2008. This shift in composition is likely a result of multiple factors including increased competition for residential subscribers by wireless and cable providers and a CLEC business strategy to target larger business customers in order to establish a foothold in the market.

2. Contributing Factors to Access Line Decline

The primary reason for the decline in residential access lines is the substitution of wireless and VoIP services for traditional wirelines. In addition, there may be lingering effects related to the restructuring in the CLEC residential market as a result of FCC decisions embodied in the Triennial Review Order (TRO) and Triennial Review Remand Order (TRRO) in 2005. The current recession has also likely contributed to the decline.

As addressed more thoroughly in Chapter IV, the FPSC estimates 1.6 million residential VoIP subscribers are in Florida as of December 2008. The growth of residential VoIP subscribers, especially for cable-provided voice, reflects mainstream acceptance of wireline VoIP telephone service as a viable substitute for traditional wireline service.

⁹³ Market share calculations for 2007 were adjusted to correct a misclassification of lines. The impact on the business market share was immaterial.

3. CLEC Market Composition

Table 3-1 represents a distribution of the number of CLECs by ranges of residential access lines for 2007 and 2008. Two CLECs serve more than 20,000 residential access lines, representing approximately 47 percent of the CLEC residential market for 2008. Only 1 CLEC serves between 10,000 and 20,000 residential access lines. The 3 largest residential providers constitute 55 percent of the CLEC residential market. The remaining CLECs represent 45 percent of the residential CLEC market. There are 53 CLECs that serve less than 1,000 residential access lines each.

Despite the reduction in residential access lines served by CLECs, there is an increase in the number of CLECs reporting access line data from 65 in 2007 to 74 in 2008. CLEC access lines in the residential wireline residential market have continued to diminish as a result of intermodal competition and federal regulatory decisions that have altered CLEC business plans, as well as the declining economy.

Table 3-1. Summary of CLEC Residential Access Line Providers

Number of Lines	2007		2008	
	Number of Providers	% of Total CLEC Res Lines	Number of Providers	% of Total CLEC Res Lines
20,000 +	3	65	2	47
10,000 - 20,000	0	0	1	8
1,000 - 10,000	22	28	18	32
Less than 1,000	40	7	53	13

Source: Responses to 2008-2009 FPSC data requests.

B. WIRELINE MARKET SHARE AND ACCESS LINES

Charts and graphs in this section of the report show a gap in 2007 data due to a statutory change in the timeline of the report. Data collected for this year's edition of the report is as of December 31, 2008.⁹⁴

Graphic figures and tables are arranged to provide market share, (expressed as a percentage), and actual line counts, (presented as raw numbers). Market share data are presented first followed by actual line counts.

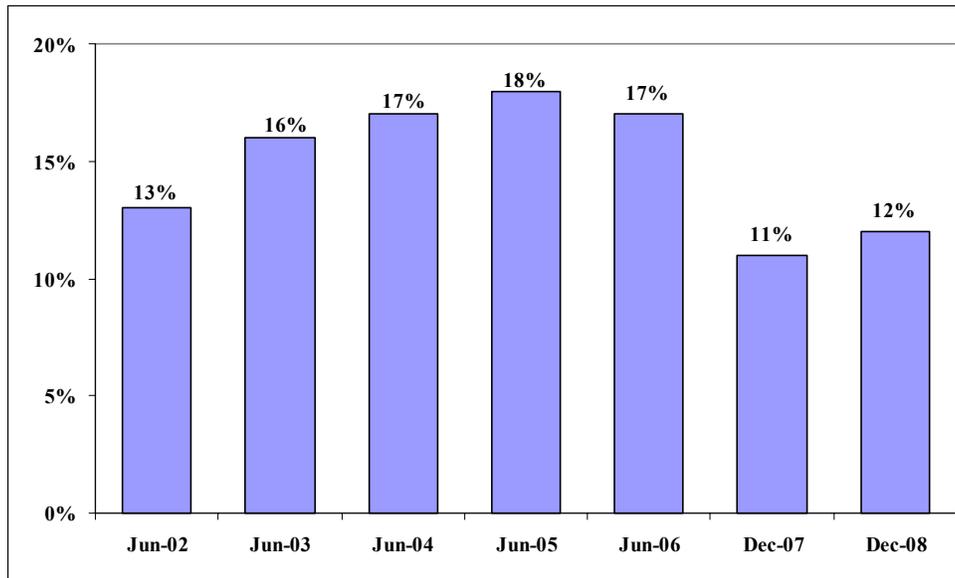
⁹⁴ The methodology for counting ILEC-affiliated CLEC access lines in the affiliated ILEC's territory changed starting with the 2008 report. The access lines of a CLEC related to AT&T, Verizon, or Embarq are accounted for as competitive lines only when those access lines are outside of the parent company's footprint.

1. CLEC Market Share

a. Florida

Calculations based on responses to the Commission's data request indicated the overall CLEC market share was 12 percent as of December 2008. Figure 3-1 provides the CLEC market share percentages for total access lines (combined residential and business lines) from 2002 through 2008.

Figure 3-1. Florida CLEC Market Share



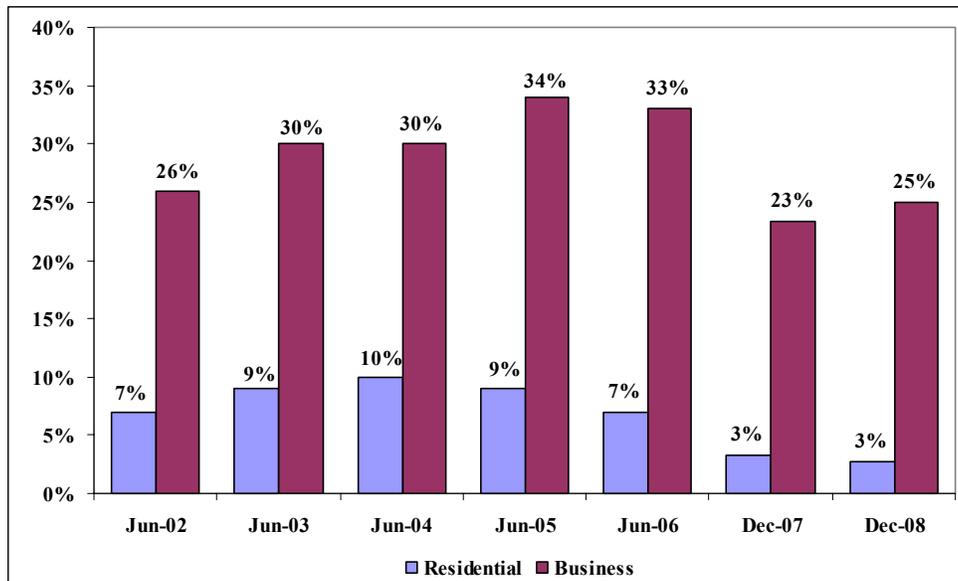
Source: Responses to 2002-2009 FPSC data requests.

Figure 3-2 shows the CLEC residential and business market shares for the same period.

- CLEC residential market share remained steady at 3 percent as of December 2008.
- CLEC business market share increased by 2 percentage points to 25 percent, up from 23 percent in 2007.

The market share percentages mask the fact that both ILEC and CLEC residential access lines declined over the reporting period. CLECs now have a larger share of a smaller residential wireline market.

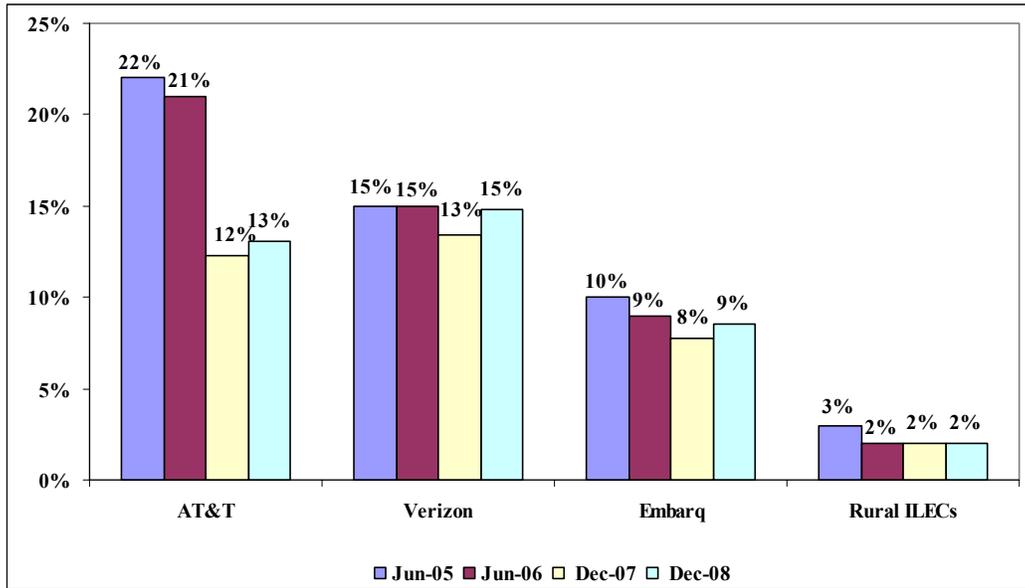
Figure 3-2. Florida Residential & Business CLEC Market Share



Source: Responses to 2002-2009 FPSC data requests.

Figure 3-3 displays the CLEC market share of combined residential and business lines within the service territories of AT&T, Verizon, Embarq, and the combined rural ILECs for 2005 through 2008. CLEC market share increased in AT&T, Embarq, and Verizon territories but remained relatively unchanged from last year in rural ILEC territories.

Figure 3-3. Florida CLEC Market Share by ILEC Service Territory



Source: Responses to 2005-2009 FPSC data requests.

b. National

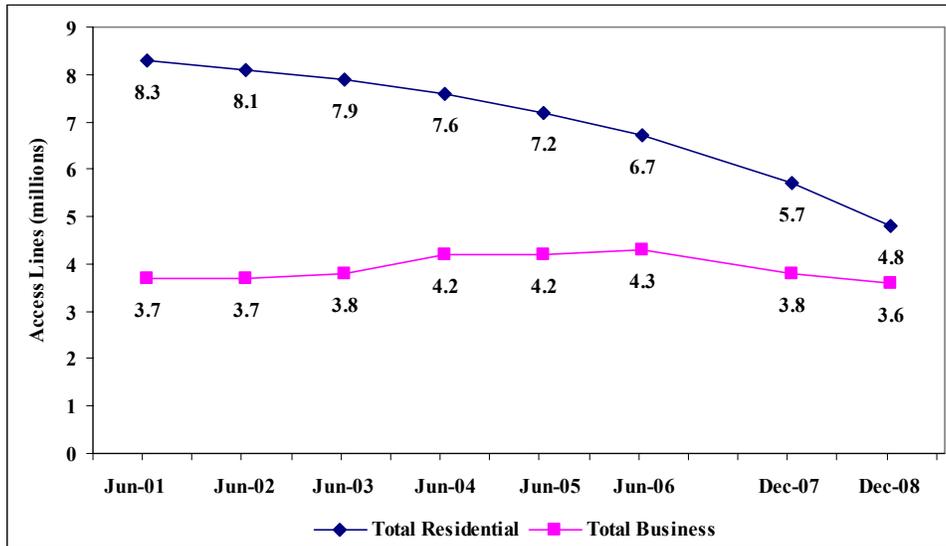
According to the FCC’s most recent report on local competition, the nationwide CLEC market share was 18 percent as of December 31, 2007. The FCC reports Florida’s CLEC market share at 13 percent as of December 2007, which is 2 percentage points greater than what the FPSC reports as of December 2007.⁹⁵

⁹⁵ FCC, "Local Telephone Competition: Status as of December 31, 2007," September 2008, Table 8, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-285509A1.pdf>, accessed on May 15, 2009.

2. Access Line Overview

Based on responses to the FPSC's 2009 Local Competition data request, local exchange companies were serving approximately 8.4 million lines in Florida as of December 31, 2008, a decline of 3.6 million lines from June 30, 2001. As Figure 3-4 illustrates, the number of residential lines has declined every year since 2001. The number of business lines now appears to be declining, after a slight increasing trend from 2001 through 2006.

Figure 3-4. Florida Access Line Trends



Source: Responses to 2001-2009 FPSC data requests.

Table 3-2 displays the residential and business access line counts for ILECs and CLECs from 2005 to 2008. Between December 2007 and December 2008:

- Total access lines in Florida declined 11 percent.
- Total ILEC access lines decreased by 12 percent, reflecting a 14 percent decrease in residential lines and an 8 percent decrease in business lines.
- ILEC business access lines accounted for 37 percent of total ILEC lines in December 2008, compared to 28 percent in June 2001.
- CLEC business access lines accounted for 87 percent of total CLEC lines in December 2008, compared to 64 percent in June 2001.
- Total CLEC access lines decreased approximately 5 percent.

Table 3-2. Florida Access Line Comparison

	Jun-05			Jun-06			Change from '05-'06
	Res	Bus	Total	Res	Bus	Total	
ILECs	6,641,069	2,789,512	9,430,581	6,218,002	2,863,989	9,081,991	-4%
CLECs	629,869	1,456,162	2,086,031	453,039	1,417,276	1,870,315	-10%
Total	7,270,938	4,245,674	11,516,612	6,671,041	4,281,265	10,952,306	-5%

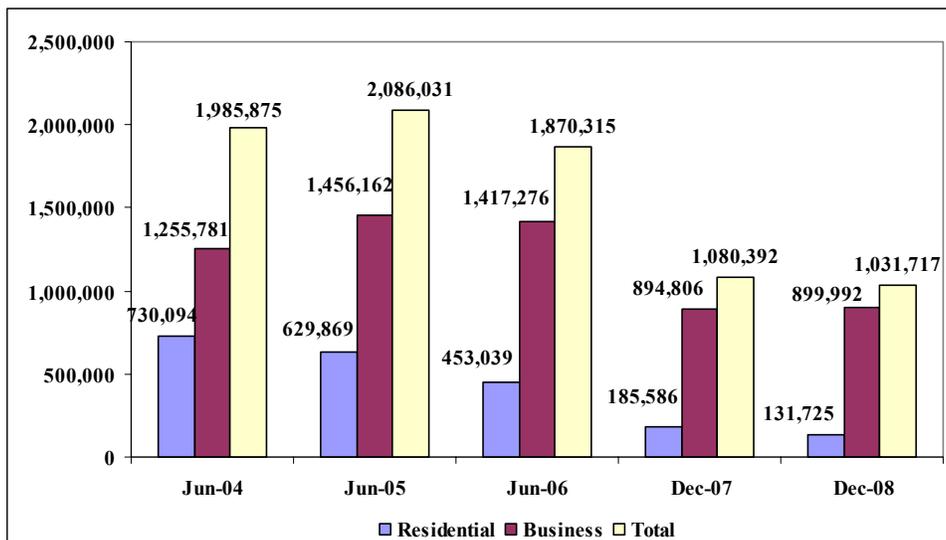
	Dec-07			Dec-08			Change from '07-'08
	Res	Bus	Total	Res	Bus	Total	
ILECs	5,428,994	2,928,128	8,357,122	4,654,512	2,702,144	7,356,656	-12%
CLECs	185,586	894,806	1,080,392	131,725	899,992	1,031,717	-5%
Total	5,614,580	3,822,935	9,437,514	4,786,237	3,602,136	8,388,373	-11%

Source: Responses to 2006-2009 FPSC data requests.

Figure 3-5 graphically displays CLEC access line counts from 2004 to 2008.

- CLEC residential access lines declined by almost 54,000 from December 2007 to December 2008, or 29 percent in 2008.
- CLEC business access lines increased by more than 5,000 from December 2007 to December 2008, or less than 1 percent.
- CLEC business access lines as a percentage of the total, increased to 87 percent, a 4 percent climb from 83 percent in 2007.

Figure 3-5. Florida CLEC Lines

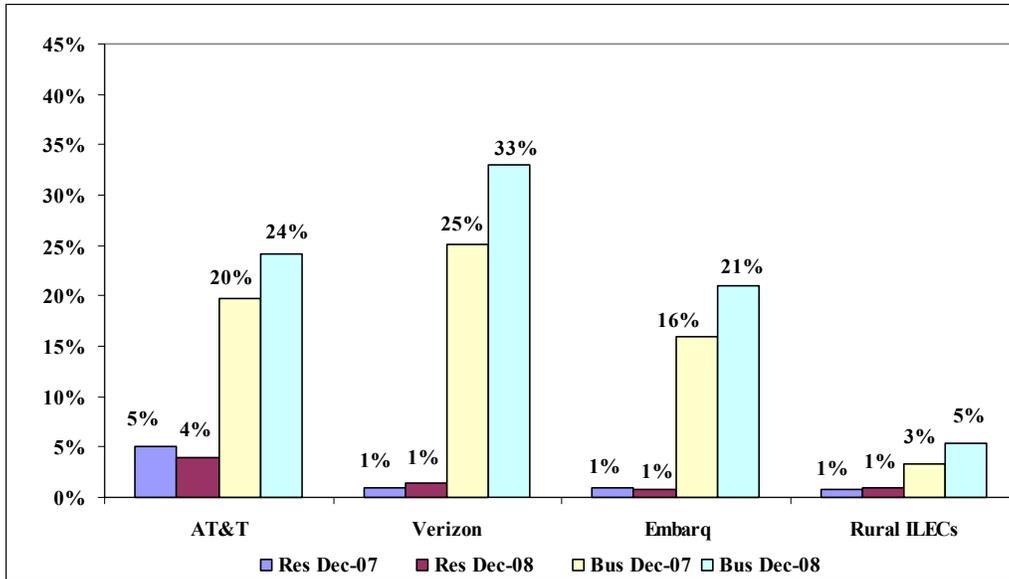


Source: Responses to 2004-2009 FPSC data requests.

3. CLEC Market Penetration by ILEC Territory

Figure 3-6 displays the CLEC residential and business wireline market share by ILEC territory for 2007 and 2008. CLEC residential market shares declined in AT&T's territory and remained relatively static in the territories of Verizon, Embarq, and the rural ILECs. CLEC business market share increased in all ILEC territories. CLECs have their highest penetration rates in the business market, with a 33 percent share in Verizon's territory, a 24 percent share in AT&T's territory, and a 21 percent share in Embarq's territory. A more thorough analysis of factors influencing where CLECs choose to offer services is contained in Chapter V, subsection 2.

Figure 3-6. Florida CLEC Residential & Business Market Share by ILEC Service Territory



Source: Responses to 2008-2009 FPSC data requests.

4. Competitive Presence by Exchange

Table 3-3 lists the five Florida exchanges with the greatest number of CLEC providers, all in AT&T's territory. Verizon's Tampa exchange and Embarq's Tallahassee exchange are listed for comparison. The number of CLEC residential providers increased from 2007 levels in all seven exchanges, and five out of the seven exchanges reflected an increase in CLEC business providers. The number of overall providers has increased in all exchanges. CLECs gained residential access lines in one of the seven exchanges and gained business access lines in two of the seven.

Table 3-3. Florida Exchanges with the Most CLEC Providers

Exchange	Rank by Total Access Lines	Residential		Business		Total CLECs	
		Dec-07	Dec-08	Dec-07	Dec-08	Dec-07	Dec-08
Miami	1	40	49	52	50	73	78
Orlando	6	41	47	47	51	70	77
Fort Lauderdale	4	42	47	47	47	68	72
West Palm Beach	5	44	47	42	44	67	69
Jacksonville	3	38	42	38	42	61	64
Tampa (Verizon)	2	18	22	33	34	45	48
Tallahassee (Embarq)	10	20	23	20	23	37	41

Source: Responses to 2007-2009 FPSC data requests.

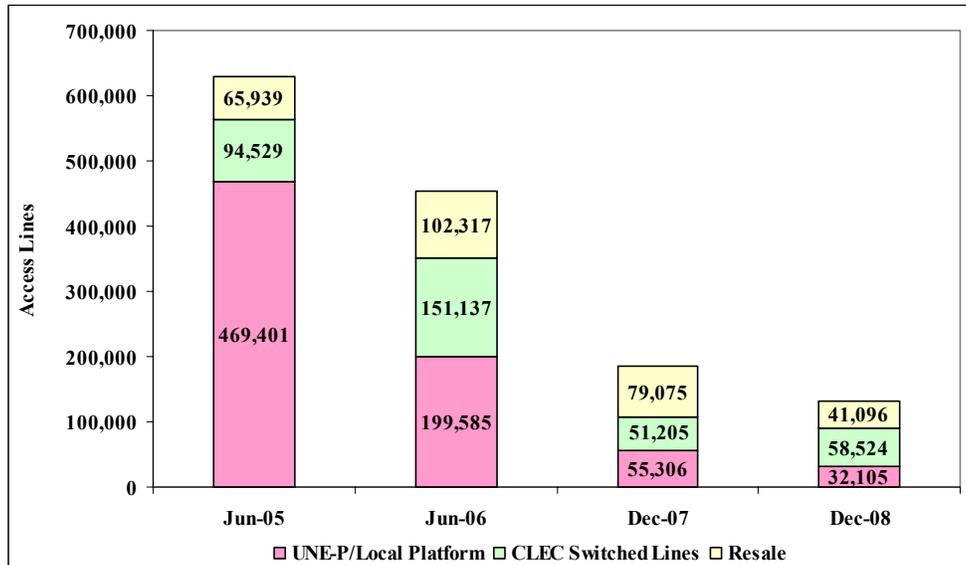
C. COMPETITIVE MARKET TRENDS

1. CLEC Access Line Provisioning

The 2006 report noted the impact of the FCC's decision to eliminate certain UNEs that many CLECs had previously relied on to provide service to end-users. The FCC's decision has had a continuing negative effect on the Florida CLEC community.

Figure 3-7 displays CLEC residential access lines by provisioning method from 2005 to 2008. The figure highlights the change in provisioning after the Unbundled Network Element-Platform (UNE-P) was eliminated, as well as the overall decline in CLEC residential access lines. From 2007 to 2008, CLEC-switched access lines increased while lines provisioned through resale and local platforms declined. The composition of CLEC business access lines has not changed significantly since 2007.

Figure 3-7. Total Florida CLEC Residential Line Composition

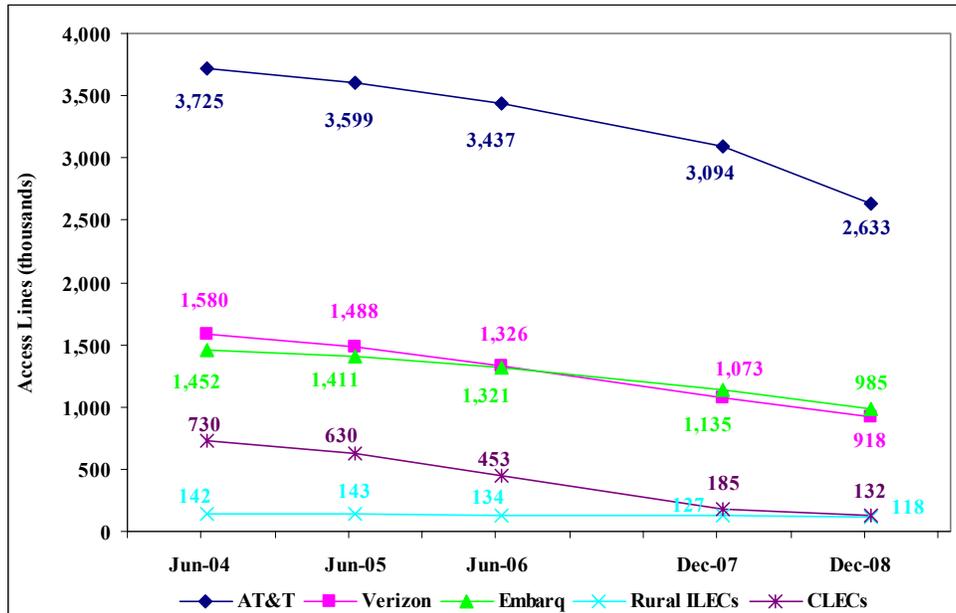


Source: Responses to 2005-2009 FPSC data requests.

2. Residential Access Line Trends

Figure 3-8 displays the residential access line trends separately for AT&T, Verizon, Embarq, the rural ILECs (in the aggregate), and the CLECs. CLECs in the aggregate reported a decline in total residential access lines. All of the ILECs reported a decline in residential access lines. CLEC residential access lines declined by almost 54,000 lines, or 29 percent, between December 2007 and December 2008.

Figure 3-8. Florida Residential Line Trends by ILECs and CLECs



Source: Responses to 2004-2009 FPSC data requests.

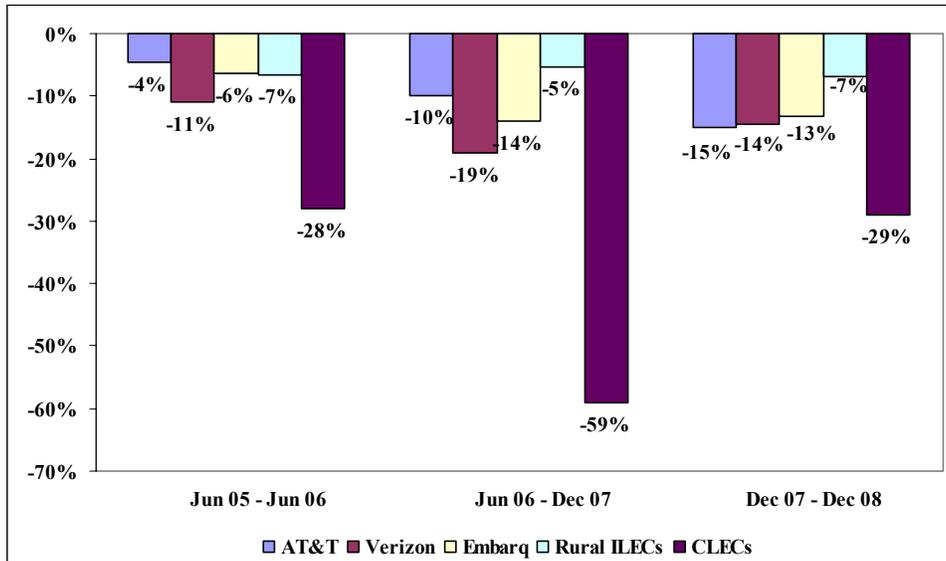
Analysis of exchange level residential access line data reveals:

- CLECs gained residential access lines in 64 of 278 exchanges in 2008.
 - Gains exceeded 100 access lines in 9 exchanges.
- CLECs lost residential access lines in 168 out of 278 exchanges.
 - Losses exceeded 100 access lines in 29 exchanges and 1,000 access lines in 9 exchanges.
- In 7 of 9 exchanges where CLECs lost more than 1,000 lines, AT&T residential access line loss was greater than 10,000 lines.
 - ILECs lost residential access lines in every exchange statewide.

- o ILEC losses exceeded 10,000 access lines in 11 AT&T exchanges, 3 Embarq exchanges, and 5 Verizon exchanges.
- o Losses exceeding 1,000 access lines occurred in 10 Embarq exchanges, 4 Verizon exchanges, and 1 AT&T exchange.

Figure 3-9 presents the percentage changes of residential lines for the ILECs and CLECs. ILEC residential access lines declined for AT&T, Embarq, and the CLECs at a slower rate in 2008 than in 2007. CLECs experienced a 29 percent decline from December 2007 to December 2008, compared with a 59 percent drop from June 2006 to December 2007.

Figure 3-9. Percent Change of Florida Residential Access Lines by ILECs and CLECs

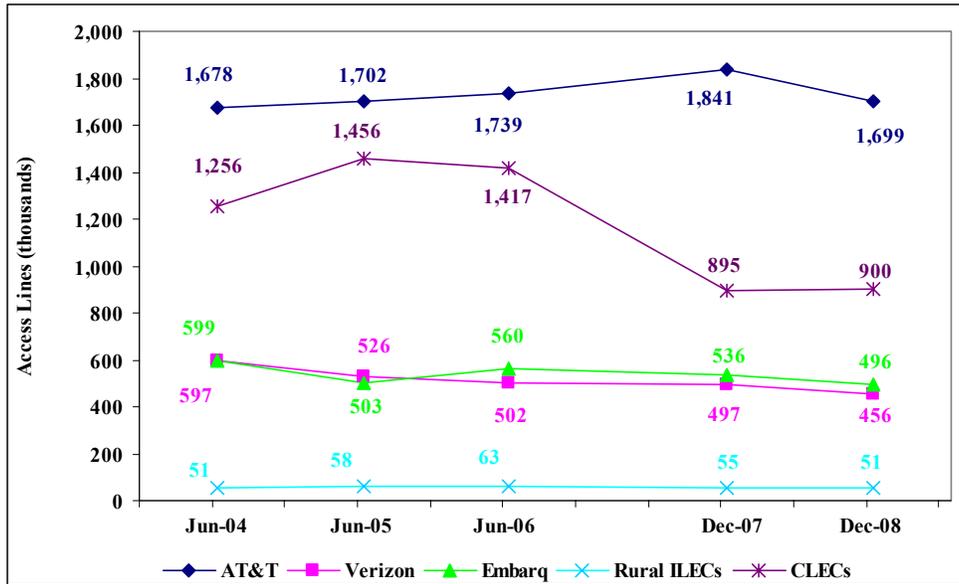


Source: Responses to 2005-2009 FPSC data requests.

3. Business Access Line Trends

Figure 3-10 displays the business line trends for AT&T, Verizon, Embarq, the rural ILECs, and CLECs. All of the ILECs experienced a decrease in business access lines between 2007 and 2008. CLEC business access lines increased for the first time since 2005. The percentage change went from a 37 percent decline in 2007 to a 1 percent increase in 2008.

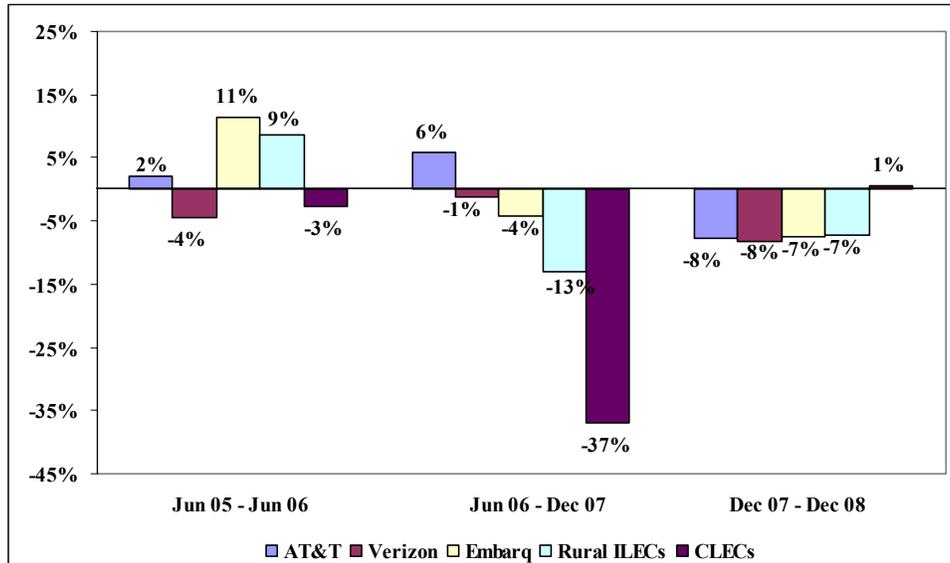
Figure 3-10. Florida Business Line Trends by ILECs and CLECs



Source: Responses to 2004-2009 FPSC data requests.

Figure 3-11 displays the annual percentage changes for business lines for ILECs and CLECs.⁹⁶

Figure 3-11. Percent Change of Florida Business Access Lines by ILECs and CLECs



Source: Responses to 2005-2009 FPSC data requests.

⁹⁶ Reclassification of ILEC-affiliated CLEC lines as ILEC lines accounts for 12 percent of the loss of CLEC business lines between June 2006 and December 2007.

D. RURAL ACCESS LINE TRENDS

Total ILEC rural access lines declined by approximately 13,000 in the period from December 2007 to December 2008, a 7 percent decline. No rural ILECs experienced access line growth for either residential or business access lines.

1. Residential Access Lines

Rural residential access lines declined by almost 8,000 lines in the period from December 2007 to December 2008, a 7 percent decline. Each rural ILEC experienced some residential access line decline. TDS Telecom lost 23 percent of their residential access lines in Florida, the largest percentage decline of any incumbent carrier.

2. Business Access Lines

Rural business access lines declined by more than 4,000 lines in the period from December 2007 to December 2008, a 7 percent decline. FairPoint and Northeast Florida Communications Company (NEFCOM) reported the greatest percentages of business access line loss.

E. PAY TELEPHONE SERVICES

The pay telephone industry has undergone significant contraction in the availability of pay telephone service in Florida during the past several years. According to the most recent FCC pay telephone data, the number of pay telephones in Florida continues to decline. Current industry estimates provided by the Florida Public Telecommunications Association indicate that the number of Florida pay telephones has dropped to approximately 20,000 as of December 31, 2008, a decline of nearly 4,000 since March 28, 2008. The number of certificated pay telephone service providers in Florida has dropped from 233 as of December 31, 2007, to 183 as of December 31, 2008. These trends are an inevitable impact of the significant growth in wireless services over this period.

Despite the proliferation of wireless phones, pay telephones still fill a need in many communities. A recent decision by the Jacksonville City Council (Council) to remove 11 payphones from downtown Jacksonville has focused attention on pay telephones in the area. The Council determined that the phones created an environment for nuisance crime such as loitering and panhandling. However, local social service organizations raised concern about their removal, citing lack of cell phones and the need for access to emergency and social services for low-income residents and the homeless.⁹⁷

F. PREPAID TELECOMMUNICATIONS SERVICES

There is also a segment of the market served by CLECs that provide only prepaid services. CLECs that provide only prepaid residential wireline telephone service account for 17

⁹⁷ "Pay Phones Disappear from Downtown; Is it Premature?" July 8, 2009, <<http://www.firstcoastnews.com/news/local/news-article.aspx?storyid=141265&provider=rss>>, accessed on July 20, 2009.

of the 53 CLECs with fewer than 10,000 access lines, or 32 percent. Prepaid-only carriers serve 24 percent of the access lines of those carriers below 10,000 lines and 11 percent of total residential CLEC access lines.

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CHAPTER IV. WIRELESS, VoIP, CABLE, AND BROADBAND

A. WIRELESS

The wireless industry has experienced shifts in growth, market share, and technology this year. Company strategies have changed and consumer perception of the market now includes both a simple wireless device for voice communication and all-in-one combined data and voice communications tools. As the wireline voice market is shrinking, wireless subscriber numbers are increasing, but at a slower rate than in past years.⁹⁸

U.S. national wireless subscription increased from 249 million to 264 million in 2008.⁹⁹ This jump of 15 million handsets represents an increase of almost 6 percent.¹⁰⁰ Not only has subscribership grown, but availability has also increased. The FCC reports that approximately 99.6 percent of the total U.S. population has at least 1 wireless provider offering service within the census block where they live.¹⁰¹

According to a report released by financial analysts at Bernstein Research, wireless subscription growth at the beginning of 2008 was decreasing at a rate of 16.1 percent. By the fourth quarter of 2008, the rate of decline reached 33.9 percent.¹⁰² Bernstein analysts suggest that the recession may be contributing to slower growth, but believe the biggest obstacle is that most people already have phones and services. The estimated saturation point for the wireless market is 91 percent of the U.S. population. The market now stands at 86 percent of the population, leaving scant room for growth in the future.¹⁰³ Going forward, wireless companies will likely focus on reducing customer turnover and increasing acquisition of customers from other carriers.

Analysts have identified a trend in the wireless market called bifurcating. Growth is concentrated at the low and high ends of the market, while the middle is being hollowed out.¹⁰⁴

⁹⁸ Craig Moffet, "U.S. Wireless '09: A Recipe for Disaster," *Bernstein Research*, March 5, 2009, <<http://reports.bernsteinresearch.com/researchlinks/view.aspx?eid=tftQBmPVV6rzJwXtOwPWGyZK072jarNmdb7xg8umW4ZWmhqh2k9g1thEcJtR15j1>>, accessed on March 11, 2009.

⁹⁹ FCC Wireless data has not been released for December 2008. To get a reasonable estimate for wireless handsets as of December 2008, the Commission reviewed CTIA wireless data and analyzed the percent change from 2001 to 2008. We compared the percent change of FCC data from 2001 to 2007 and determined that the year-over-year percent change was within a reasonable difference from the CTIA year-over-year percent change. We then applied the CTIA data percent change from 2007 to 2008 (6 percent) to the FCC 2007 data to calculate a 2008 subscribership number.

¹⁰⁰ FCC, "Annual Report and Analysis of Competitive Market Conditions With Respect to Commercial Mobile Services," DA 09-54, January 15, 2009, p. 6, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DA-09-54A1.pdf>, accessed on May 4, 2009.

¹⁰¹ *Ibid.*, p. 5.

¹⁰² Craig Moffet, "U.S. Wireless '09: A Recipe for Disaster," *Bernstein Research*, March 5, 2009, <<http://reports.bernsteinresearch.com/researchlinks/view.aspx?eid=tftQBmPVV6rzJwXtOwPWGyZK072jarNmdb7xg8umW4ZWmhqh2k9g1thEcJtR15j1>>, accessed on March 11, 2009.

¹⁰³ FCC, "Annual Report and Analysis of Competitive Market Conditions With Respect to Commercial Mobile Services," DA 09-54, January 15, 2009, p. 6, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DA-09-54A1.pdf>, accessed on May 4, 2009.

¹⁰⁴ Craig Moffett, "U.S. & European Telecommunications: Stuck in the Middle . . . Will T-Mobile USA Be the Next Sprint?," *Bernstein Research*, February 5, 2009, <<http://reports.bernsteinresearch.com/researchlinks/>

High-end customers are those purchasing smartphones and additional features such as Internet access while low-end customers are those seeking budget conscious options such as prepaid plans.

Smartphone technology is driving the high end of the wireless market. In 2008, Verizon released the BlackBerry Storm to compete with AT&T's iPhone. While sales of the Storm have not equaled the levels of the iPhone, Storm sales have reached one million consumers. Smartphones are now an important element in acquiring and keeping customers. Wireless data service demands are increasing and becoming a more integral part of everyday life for many Americans. Text messaging increased from 18.7 billion messages in 2006 to 48.1 billion in 2007, an increase of 157 percent. Photo messaging also grew an impressive 126 percent from 2.7 billion picture messages in 2006 to 6.1 billion in 2007. In addition, 13 percent of U.S. subscribers accessed the Internet using a mobile device in January 2008. Fifty-eight percent of smartphone users and 85 percent of iPhone users accessed Internet content in January 2008.¹⁰⁵

Prepaid carriers, which operate in mostly smaller urban areas, have nearly doubled their subscription rates from first quarter 2007 to first quarter 2008.¹⁰⁶ With the economy in a deepening recession, more people are seeking the most value for their dollar and consider prepaid plans as an economical choice. Sprint's prepaid affiliate, Boost Mobile, which added about 764,000 customers from first quarter 2007 to first quarter 2008,¹⁰⁷ now offers a plan of unlimited voice, messaging, data, and walkie-talkie service for only \$50 a month.¹⁰⁸ MetroPCS, Leap Wireless, and Virgin Mobile have all followed suit offering unlimited plans in the \$50 range depending on the options a customer selects.¹⁰⁹ Overall, prepaid subscribers have increased from 15 percent of the wireless market in 2006 to 17 percent in 2007, representing more than 42 million subscribers.¹¹⁰ Because of the success of the prepaid plans, carriers offering these plans are branching out into larger metropolitan areas putting pressure on larger carriers to offer competitive pricing.¹¹¹ AT&T recently announced a plan to offer prepaid users

view.aspx?eid=U3FGzp006GEhjUZDnTMWzJy7Qmbwa%2fGMoZNuyeDnKYAqubkSdkHXGz1DBvtStRv>, accessed on March 11, 2009.

¹⁰⁵ FCC, "Annual Report and Analysis of Competitive Market Conditions With Respect to Commercial Mobile Services," DA 09-54, January 15, 2009, pp. 7-8, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DA-09-54A1.pdf>, accessed on May 4, 2009.

¹⁰⁶ Marguerite Reardon, "Boom times for prepaid cell phone operators," May 7, 2009, <http://news.cnet.com/8301-1035_3-10236078-94.html?tag=mncol>, accessed on May 20, 2009.

¹⁰⁷ Marguerite Reardon, "Boom times for prepaid cell phone operators," May 7, 2009, <http://news.cnet.com/8301-1035_3-10236078-94.html?tag=mncol>, accessed on May 20, 2009.

¹⁰⁸ Philip Elmer-Dewitt, "Analyst: iPhone benefits from carrier rate war," February 23, 2009, <<http://telephonyonline.com/external.html?q=http://apple20.blogs.fortune.cnn.com/2009/02/23/analyst-iphone-benefits-from-carrier-rate-war/>>, accessed on March 11, 2009.

¹⁰⁹ Peter Svensson, "Cut-rate prepaid plans shake up wireless industry," *Associated Press*, April 20, 2009, <http://hosted.ap.org/dynamic/stories/T/TEC_PREPAID_PRICE_FIGHT?SITE=AP&SECTION=HOME&TEMPLATE=DEFAULT&CTIME=2009-04-20-13-35-47>, accessed on April 24, 2009.

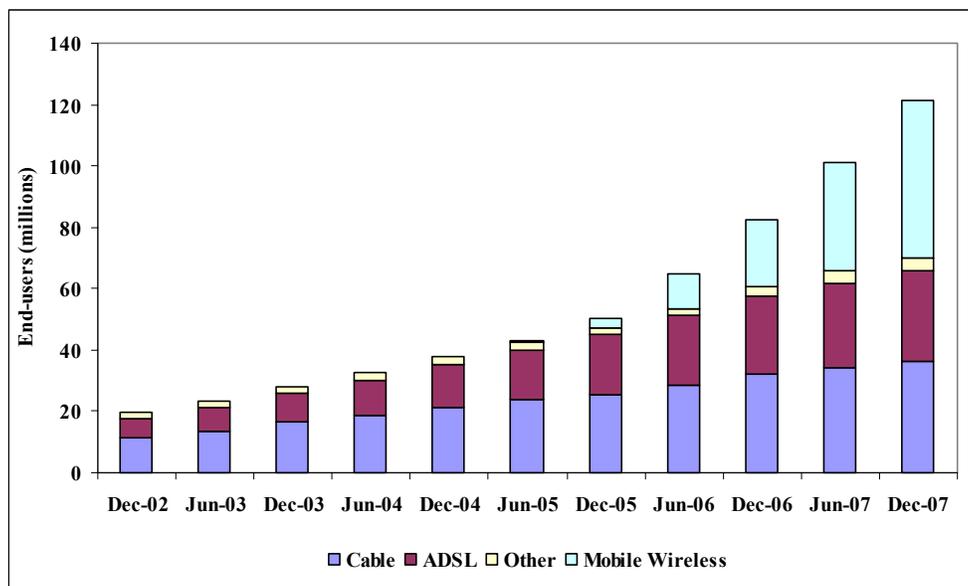
¹¹⁰ FCC, "Annual Report and Analysis of Competitive Market Conditions With Respect to Commercial Mobile Services," DA 09-54, January 15, 2009, p. 8, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DA-09-54A1.pdf>, accessed on May 4, 2009.

¹¹¹ Marguerite Reardon, "Boom times for prepaid cell phone operators," May 7, 2009, <http://news.cnet.com/8301-1035_3-10236078-94.html?tag=mncol>, accessed on May 20, 2009.

unlimited voice for 1 day for \$3.¹¹² Net additions for prepaid companies combined have experienced a 70 percent year-over-year growth. However, these companies, with a total of 15 million subscribers, are only one tenth of the size of AT&T and Verizon combined.¹¹³

Sprint and T-Mobile, middle-market carriers, have lost subscribers or experienced very little growth. Changes in the wireless market and the national economy have forced these companies to develop new marketing plans and incentives to entice consumers to spend their dollars more effectively. Unlimited voice and data plans are emerging to compete with sophisticated technology and economical prepaid options. T-Mobile is testing a new \$50 unlimited voice plan with a \$25 additional charge for unlimited data/Internet to customers in San Francisco. Customers qualify for the test offering if they have subscribed to T-Mobile for at least 22 months. T-Mobile is also offering a \$135 credit to customers who switch from a competitor’s service.¹¹⁴ Figure 4-1 shows broadband subscription rates by technology and demonstrates the large increase over the last three years in consumers using wireless broadband connection.

Figure 4-1. U.S. Broadband Subscription by Technology Type



Source: FCC High-Speed Services for Internet Access Report, various years, Table 1.

¹¹² Matt Richtel, “AT&T Has a Prepaid Twist: Talk All Day for \$3,” *New York Times*, May 8, 2009 <<http://bits.blogs.nytimes.com/2009/05/08/att-has-a-prepaid-twist-talk-all-day-for-3/?pagemode=print>>, accessed on May 20, 2009.

¹¹³ Craig Moffett, “U.S. Telecommunications: It’s the Economy Calling . . . TelCo Q4 ’08 Preview,” *Bernstein Research*, January 21, 2009, <<http://reports.bernsteinresearch.com/researchlinks/view.aspx?eid=scwyj%2bIza63pB3YfzELRp2XXmdaRGQGu4d%2bdOx1oeyXIPCtsEjPfz9QfGMLB5P6l>>, accessed on March 11, 2009.

¹¹⁴ Sinead Carew, “T-Mobile USA Tests \$50 Unlimited Call Plan,” February 19, 2009. <<http://www.fiercewireless.com/story/t-mobiles-50-unlimited-voice-plan-goes-nationwide/2009-03-02>>, accessed on March 11, 2009.

1. Wireless-Only Households

According to the CDC, during the second half of 2008, 20.2 percent of U.S. adults lived in a household that used at least 1 wireless phone and had no active wireline telephone (dubbed “wireless-only households” by the CDC), an increase from 17.5 percent in the first half of 2008.¹¹⁵ The CDC also reported that 16.8 percent of households in Florida are wireless only.¹¹⁶ Adults between the ages of 18 and 29, at 34.5 percent, represent the largest segment of the population that has forgone wireline phones.¹¹⁷ The CDC also reported that of those surveyed:

- 41.5 percent of adults between the ages of 25 and 29 live in wireless-only households.
- Non-Hispanic white adults (16.6 percent) are less likely to give up a landline than Hispanic adults (25 percent).
- Adults in the South (21.3 percent) and Midwest (20.8 percent) are more likely to live in wireless-only households than adults in other parts of the country.¹¹⁸

2. Florida Trends

Florida wireless subscription trends mirror those of the U.S. Florida subscriptions grew in 2007, but at a much slower rate than in 2006. Florida experienced an increase of 843,190 subscribers in 2007, a 5 percent increase compared to a 21.4 percent increase in 2006. Total wireless subscribers in Florida in 2007 reached 15.6 million handsets.

¹¹⁵ S.J. Blumberg, J.V. Luke, “Wireless Substitution: Early Release of Estimates From the National Health Interview Survey, July-December 2008,” May 6, 2009, p. 1, <<http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200905.pdf>>, accessed on May 13, 2009.

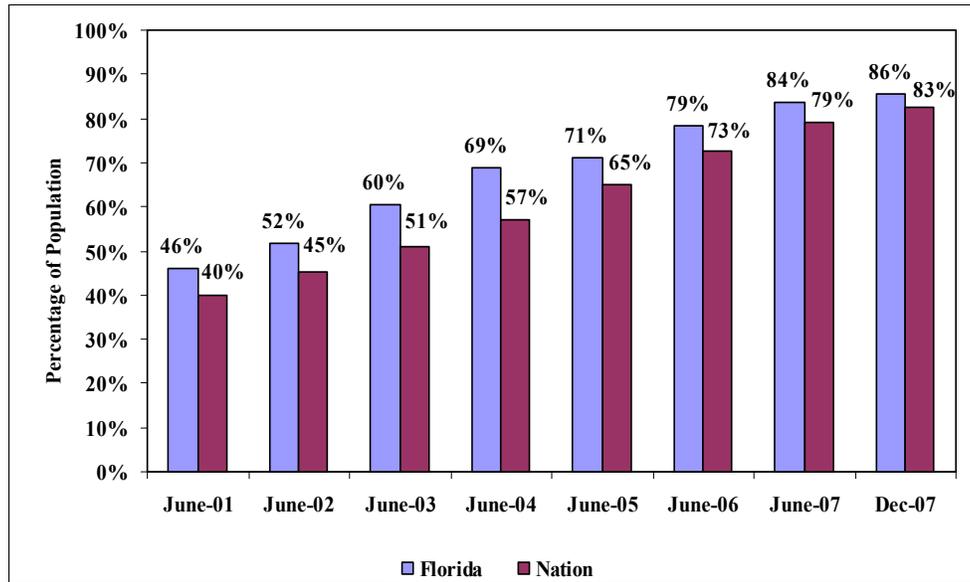
¹¹⁶ S.J. Blumberg, et al., “Wireless Substitution: State-level Estimates From the National Health Interview Survey, January-December 2007” March 11, 2009, <<http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200805.pdf>>, accessed on May 14, 2008.

¹¹⁷ FCC, “Annual Report and Analysis of Competitive Market Conditions With Respect to Commercial Mobile Services,” DA 09-54, January 15, 2009, p. 10, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DA-09-54A1.pdf>, accessed on May 4, 2009.

¹¹⁸ S.J. Blumberg, et al., “Wireless Substitution: State-level Estimates From the National Health Interview Survey, January-December 2007” March 11, 2009, <<http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200805.pdf>>, accessed on May 14, 2008.

Total subscribership results as of December 2007 show that Florida exceeds the national subscription levels by three percent, as seen in Figure 4-2. However, this difference is the smallest since 2001.

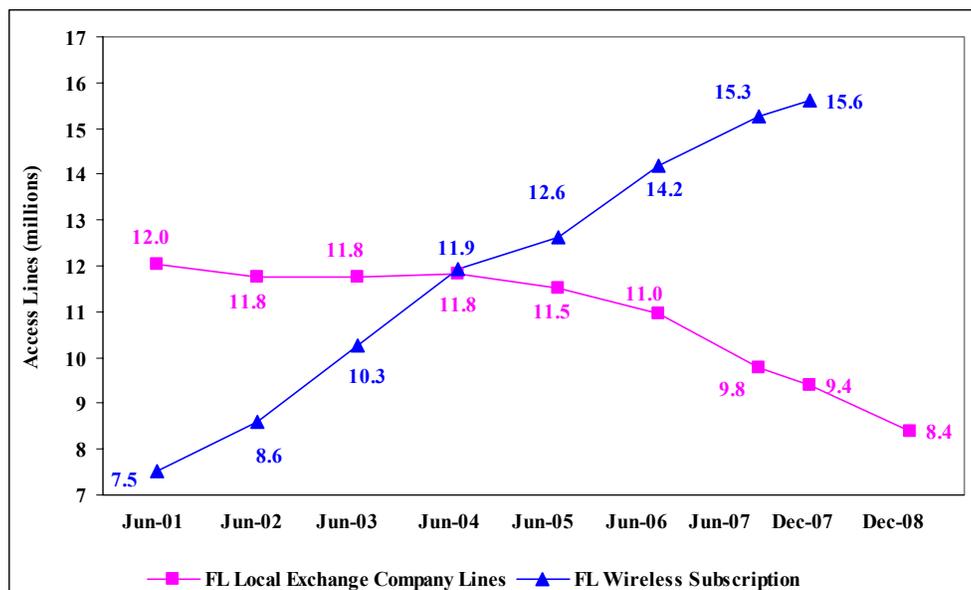
Figure 4-2. Wireless Subscription as Percentage of Population



Source: FCC, Local Telephone Competition: Status as of December 31, 2007; U.S. Census Bureau, State Population Estimates.

Figure 4-3 shows that Florida wireless subscriptions have continued to surpass Florida wireline access lines. The number of wireless handsets in Florida has increased significantly over the number of wireline access lines in the state, and the gap appears to be widening. Local exchange company access lines in Florida have declined 18 percent since the end of 2005, while wireless subscriptions have increased by 24 percent during the same time period.^{119, 120} Wireless handsets outnumbered wireline access lines by 5.5 million as of December 2007.^{121, 122} Florida wireless subscribership increased by 1.4 million subscribers from June 2006 to December 2007.¹²³

Figure 4-3. Florida Local Exchange Access Lines and Florida Wireless Subscriptions



Source: FCC, Local Telephone Competition: Status as of December 31, 2007; Responses to 2009 FPSC data requests.

B. VOICE OVER INTERNET PROTOCOL

VoIP service¹²⁴ has rapidly become a major competitive alternative challenging wireless and traditional wireline service for a significant share of the communications market. VoIP data

¹¹⁹ FCC, "Local Telephone Competition: Status as of December 31, 2007," Table 14, <<http://www.fcc.gov/wcb/iatd/comp.html>>, accessed on May 29, 2009.

¹²⁰ FPSC, responses to 2001-2009 Local Competition data requests.

¹²¹ FCC, "Local Telephone Competition: Status as of December 31, 2007," Table 14, <<http://www.fcc.gov/wcb/iatd/comp.html>>, accessed on May 29, 2009.

¹²² FPSC, responses to 2001-2008 Local Competition data requests.

¹²³ FCC, "Local Telephone Competition: Status as of December 31, 2007," Table 14, <<http://www.fcc.gov/wcb/iatd/comp.html>>, accessed on May 29, 2009.

¹²⁴ 47 C.F.R. § 9.3; see also IP-Enabled Services and E911 Requirements for IP-Enabled Service Providers, First Report and Order and Notice of Proposed Rulemaking, 20 FCC Rcd 10245, 10257-58, ¶ 24 (2005) ("VoIP 911

from the Yankee Group, a market research firm specializing in communications, shows that VoIP-based services have experienced impressive growth, increasing from 0.1 percent of U.S. telephone lines in 2003 to 24 percent at the end of 2008.¹²⁵ The end-of-year line totals equate to an increase from 129,000 VoIP-connected households in 2003, to 19.4 million in 2008.¹²⁶

Based on information provided to the FPSC, an estimated 1.6 million Florida residential consumers subscribe to VoIP service. A precise estimate for the business market is not possible because of limited data, but promotional campaigns and financial reports of publicly traded companies suggest that the business sector is a target market for some cable VoIP providers.¹²⁷

The following market analysis relies on nationally available data and limited Florida-specific data. The analysis focuses on facilities-based, interconnected VoIP services provided by cable companies, wireline telephone companies, and over-the-top VoIP providers.¹²⁸

1. National Market Analysis

The market research firm Pike & Fischer forecasts that the number of VoIP-connected households will exceed 25 million in the U.S. by the end of 2010, with growth at about 14 percent annually over the next few years.¹²⁹ Forecasts of VoIP growth vary, as the Yankee Group anticipates 30.2 million subscribers by the end of 2010.¹³⁰

a. Facilities-Based VoIP Providers

The traditional telephone companies and facilities-based cable VoIP providers continue to place an increased emphasis on offering feature-rich, discounted bundled services, including digital voice (VoIP) services over managed-IP networks. These providers offer high call quality and reliability. The cable companies dominated digital phone service with an estimated 14.9¹³¹

Order”), *aff’d sub nom. Nuvio v. FCC*, 473 F.3d 302 (D.C.Cir. 2006), <<http://www.fcc.gov/cgb/voip911order.pdf>>, accessed on February 12, 2009.

¹²⁵ Justin Neville-Rolfe, “Top 8 Communications Surprises,” Yankee Group Research, Inc., January 19, 2009, <<http://blogs.yankeegroup.com/2009/01/19/top-8-communications-surprises/>>, accessed on March 4, 2009.

¹²⁶ Yankee Group Research, Inc., “U.S. VoIP Consumer Forecast, December 2003-2012,” received on March 4, 2009.

¹²⁷ Comcast Corporation, “4th Quarter 2008 Earnings Presentation,” Slide 14, <http://media.corporate-ir.net/media_files/irol/11/118591/Earnings_4Q08/4Q08Slides.pdf>; Cablevision Systems, Corp., <<http://www.cablevision.com/about/index.jsp>> and <<http://www.optimum.com/voice/index.jsp>> all accessed on April 27, 2009.

¹²⁸ FCC 06-189, WC Docket No. 06-74, AT&T Inc. and BellSouth Corporation Application for Transfer of Control, Memorandum Opinion and Order, released March 26, 2007, ¶¶92-¶93, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-06-189A1.pdf>, accessed on February 12, 2009.

¹²⁹ Pike & Fischer, Inc., “Residential VoIP Market Outlook,” October 2008, <<http://www.pf.com/marketResearch/PDInd.asp?repId=630>>, accessed on March 4, 2009.

¹³⁰ Yankee Group Research, Inc., “U.S. VoIP Consumer Forecast, December 2003-2012,” received on March 4, 2009.

¹³¹ Mike Paxton, “34 Million Subscribers: Worldwide Cable Telephony Services Continue to Expand,” In-Stat, August 2008, <<http://www.instat.com/abstract.asp?id=288&SKU=IN0804053MBS>>, accessed on March 2, 2009.

to 15.7¹³² million VoIP subscribers at the end of 2008. The top cable VoIP telephony providers, based on number of subscribers, are:

- Comcast Corp. 6.47 million subscribers¹³³
- Time Warner Cable 3.75 million subscribers¹³⁴
- Cablevision Systems Corp. 1.88 million subscribers¹³⁵
- Cox Communications 0.64 million subscribers¹³⁶

Comcast is now the third-largest residential telephone service provider in the U.S. behind AT&T and Verizon.¹³⁷ However, the growth rate of cable phone subscribers fell sharply in the fourth quarter of 2008, with the nation's top cable companies collectively adding only 877,000 net subscribers. This fourth quarter decrease marks the first time since 2006 that net additions have dropped below 1.1 million.¹³⁸

As the cable companies penetrate the VoIP market, traditional telephone companies have responded with their own deployments of facilities-based VoIP services with an estimated 251,000 VoIP subscribers at the end of 2008.¹³⁹ AT&T first launched U-verse Voice service, its facilities-based VoIP service offering, in Detroit.¹⁴⁰ U-verse Voice service is now available in multiple states, including Florida.¹⁴¹ Verizon also launched its facilities-based VoIP service with

¹³² Yankee Group Research, Inc., "U.S. VoIP Consumer Forecast," December 2003-2012, received on March 4, 2009.

¹³³ Comcast Corporation, "Financial Tables," Comcast Reports Fourth Quarter and Year End Results, February 18, 2009, <<http://www.cmcsk.com/phoenix.zhtml?c=118591&p=irol-newsArticle&ID=1257468&ID=1257468&highlight=>>>, accessed on February 20, 2009.

¹³⁴ Time Warner Inc, Form 10-K, 2008, February 20, 2009, <<http://files.shareholder.com/downloads/TWX/596089154x0xS950144-09-1481/1105705/filing.pdf>>, accessed on March 3, 2009.

¹³⁵ Cablevision Systems Corporation, Form 10-K, Fourth Quarter 2008, February 26, 2009, <<http://www.cablevision.com/investor/sec.jsp>>, accessed on February 26, 2009.

¹³⁶ Mike Paxton, "34 Million Subscribers: Worldwide Cable Telephony Services Continue to Expand," (noting an estimated 1.83 million circuit-switched subscribers as of July 2008), In-Stat, August 2008, <<http://www.instat.com/abstract.asp?id=288&SKU=IN0804053MBS>>, accessed on March 2, 2009.

¹³⁷ Comcast Investor Relations Homepage, "Comcast Now the Third Largest Residential Phone Services Provider in the U.S.," March 11, 2009, <<http://www.cmcsk.com/phoenix.zhtml?c=118591&p=irol-newsArticle&ID=1265311&highlight=>>>, accessed on March 13, 2009.

¹³⁸ Pike & Fischer, Inc.'s Broadband Advisory Services, "Cable Suffers Dip in Phone Uptake," March 15, 2009, <<http://www.broadbandadvisoryservices.com/>>, accessed on March 15, 2009.

¹³⁹ Yankee Group Research, Inc., "U.S. VoIP Consumer Forecast," December 2003-2012, received on March 4, 2009.

¹⁴⁰ "AT&T U-verse Voice Debuts in Detroit," AT&T Press Release, January 22, 2008, <<http://www.att.com/gen/press-room?pid=4800&cdvn=news&newsarticleid=25068>>, accessed on March 13, 2009.

¹⁴¹ "AT&T Launches U-verse Voice," AT&T Press Release, February 2008-March 2009, <http://www.att.com/gen/pressroom?pid=4800&cdvn=news&newsfunction=searchresults&beginning_month=12&beginning_year=2008&ending_month=2&ending_year=2009>, accessed on March 29, 2009.

a limited deployment in Virginia and Maryland. The service will be marketed to new customers across the 14 states, including Florida, where it offers FiOS TV and Internet services.¹⁴²

b. Over-the-Top VoIP Providers

For consumers looking for ways to save money, competitive over-the-top VoIP providers continue to provide options for low-priced telephone services. The phrase “over-the-top VoIP” refers to a VoIP service that requires a consumer to obtain broadband access from another company. Various providers offer over-the-top VoIP services such as Vonage, Packet8, Skype, magicJack,¹⁴³ and Google. The Yankee Group estimates 3.4 million consumers had subscribed to over-the-top interconnected VoIP services at the end of 2008.¹⁴⁴

Vonage, Packet8, magicJack, and Skype are the leading over-the-top VoIP providers based on the number of subscribers. Some wireless carriers are also offering competitive over-the-top VoIP service. T-Mobile, for example, offers an over-the-top VoIP service called “@Home” service.¹⁴⁵ Vonage remains the leader of this sector of the market with a reported 2.48 million U.S. subscribers as of fourth quarter 2008.¹⁴⁶ Packet8 (8x8, Inc.) reported 86,992 subscribers as of fourth quarter 2008, down 25,237 from the previous year.¹⁴⁷

Skype reports more than 405 million registered users worldwide and is focused on product strategies to enhance customer engagement.¹⁴⁸ Skype offers several levels of service including interconnected subscription services, SkypeIn and SkypeOut, as well as its free peer-to-peer service. The number of Skype’s U.S. subscribers relative to its free peer-to-peer VoIP service is unknown.

¹⁴² Doug Mohney, “Verizon FiOS getting VoIP in early 2009,” *FierceVoIP*, December 14, 2008, <http://www.fiercevoip.com/story/verizon-fios-getting-voip-early-2009/2008-12-14?utm_medium=nl&utm_source=internal&cmp-id=EMC>, accessed on March 13, 2009.

¹⁴³ The trade name “magicJack” uses a lowercase “m.” Note that when the company name appears in this report at the beginning of a sentence, the “m” is capitalized.

¹⁴⁴ Yankee Group Research, Inc., “U.S. VoIP Consumer Forecast,” December 2003-2012, received on March 4, 2009.

¹⁴⁵ Olga Kharif, “Home Phone Service for \$10 a month?” *BusinessWeek*, June 25, 2008, <http://www.businessweek.com/technology/content/jun2008/tc20080624_332393.htm?campaign_id=alerts>, accessed on February 24, 2009.

¹⁴⁶ Vonage Holdings Corp., Form 10-K, Fourth Quarter 2008 (noting that 95 percent, or 2.48 million, of the 2.61 million represents U.S. subscriber lines with the remaining 5 percent, or 130,500, lines serving customers in Canada and the U.K.), March 3, 2009, <<http://files.shareholder.com/downloads/VAGE/39395851x3989576xS1193125-09-43745/1272830/filing.pdf>>, accessed on March 5, 2009.

¹⁴⁷ 8x8, Inc., Form 10-Q, for Fourth Quarter 2008, <<http://ccbn.10kwizard.com/cgi/image?ipage=6099277&doc=3&cik=1023731&odef=8&rid=12&quest=1&xbri=0&dn=2>>, accessed on March 14, 2009.

¹⁴⁸ eBay, Inc. (purchased Skype for \$2.6 billion in September 2005), “eBay, Inc. Reports Fourth Quarter and Full Year 2008 Results,” eBay, Inc.’s Fourth Quarter 2008 Report, January 21, 2009, <http://files.shareholder.com/downloads/ebay/578163169x0x266606/581a206a-78df-4c3c-81c4-4a8b57e62440/eBay_FINALQ42008EarningsRelease.pdf>, accessed on February 27, 2009.

AT&T has stopped offering its over-the-top VoIP service, AT&T CallVantage, to new customers¹⁴⁹ and has begun offering AT&T U-verse Voice.¹⁵⁰ U-verse Voice is a VoIP offering, but is provided through AT&T's U-verse broadband offering and is more similar to cable digital voice service than over-the-top VoIP service. Similarly, Verizon issued notice that it discontinued VoiceWing, its over-the-top VoIP service, on March 31, 2009.¹⁵¹ Verizon's VoiceWing over-the-top VoIP service is replaced by FiOS-based service, similar to U-verse Voice and cable digital voice services.

Vonage seems to be maintaining its lead in the over-the-top VoIP segment of the market. However, its 2008 year-end growth is significantly lower than that experienced by its facilities-based competitors. Vonage added only 329,187 net subscribers,¹⁵² while Comcast and Time Warner Cable added 2.1 million^{153, 154} and 850,000¹⁵⁵ net subscribers, respectively.

2. Florida Market

Some limitations exist in arriving at an accurate estimate of VoIP subscribers in Florida because the Commission does not have jurisdiction over VoIP service. However, the FCTA reported residential data for its six largest member providers. Vonage also reported its Florida subscribers, and a number of CLECs and ILECs responded to the Commission's data request. Based on a review of all data, an estimated 1.6 million residential VoIP subscribers are in Florida as of December 2008. This total represents a significant increase from the estimated 662,000 subscribers as of May 31, 2006, and a 45 percent increase over the 1.1 million residential VoIP subscribers as of December 31, 2007. The number of estimated VoIP subscribers in Florida is

¹⁴⁹ "AT&T Stops Selling CallVantage VoIP To New Customers," Broadband DSLReports.com, August 15, 2008, <<http://www.dslreports.com/shownews/ATT-Stops-Selling-CallVantage-VoIP-To-New-Customers-97006?nocomment=1>>, and AT&T, <http://www.usa.att.com/callvantage/consumer_redirect.jsp>, all accessed on April 28, 2009.

¹⁵⁰ "AT&T U-verse Launches a New Kind of Home Phone Service in Jacksonville with AT&T U-verse Voice," AT&T Press Release, January 26, 2009, <<http://www.att.com/gen/press-room?pid=4800&cdvn=news&newsarticleid=26495>>, accessed on April 28, 2009.

¹⁵¹ Doug Mohny, "Verizon Officially Pulls Plug on VoiceWing VoIP Service," January 26, 2009, <<http://www.fiercevoip.com/story/verizon-officially-pulls-plug-voicewing-voip-service/2009-01-26>>, accessed on April 28, 2009.

¹⁵² Vonage Holdings Corp., Form 10-K, Fourth Quarter 2008 (noting that 95 percent, or 2.48 million, of the 2.61 million represents U.S. subscriber lines with the remaining 5 percent, or 130,500, lines serving customers in Canada and the U.K.), <<http://files.shareholder.com/downloads/VAGE/39395851x3989576xS1193125-09-43745/1272830/filing.pdf>>, accessed on March 5, 2009.

¹⁵³ Comcast Corporation, "Financial Tables," Comcast Reports Fourth Quarter and Year End Results, February 18, 2009, <<http://www.cmsk.com/phoenix.zhtml?c=118591&p=irol-newsArticle&ID=1257468&ID=1257468&highlight=>>>, accessed on February 20, 2009.

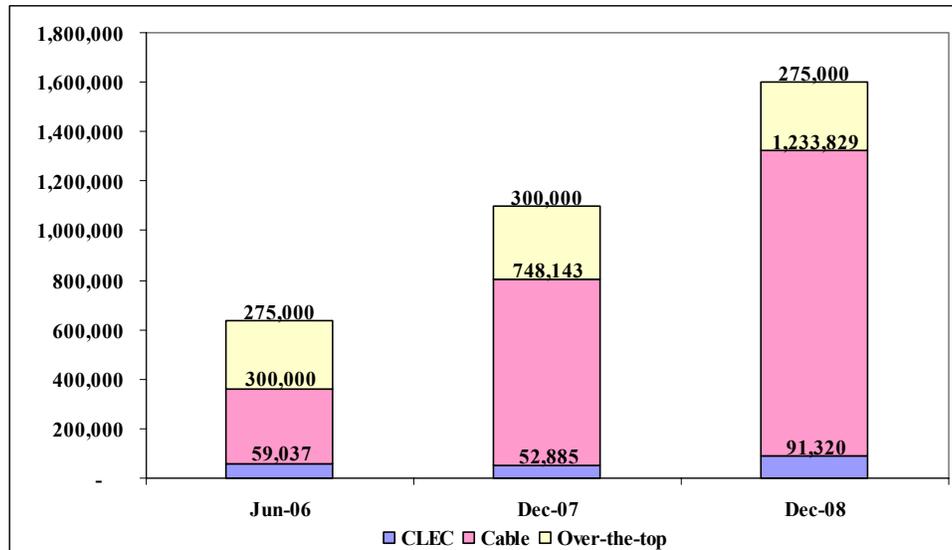
¹⁵⁴ "Time Warner Cable Reports 2008 Full-Year And Fourth-Quarter Results," Time Warner Press Release, February 4, 2009, <<http://files.shareholder.com/downloads/TWX/596089154x0xS950144-09-1481/1105705/filing.pdf>>, p. 4, accessed on April 28, 2009.

¹⁵⁵ "Time Warner Cable Reports 2008 Full-Year and Fourth-Quarter Results," Time Warner Press Release, February 4, 2009, <<http://files.shareholder.com/downloads/TWX/596089154x0xS950144-09-1481/1105705/filing.pdf>>, p. 4, and Time Warner Cable Reports 2007 Full-Year And Fourth-Quarter Results, Time Warner Press Release, February 6, 2008, <<http://files.shareholder.com/downloads/TWC/626775554x0x166410/9f2f505d-77bb-4a96-8d26-4029c5ecee0c/q407earningsrelease.pdf>>, p. 7, accessed on April 28, 2009.

now 12 times the CLEC-reported residential wireline access lines in the state. As noted, a precise estimate for the business market is not possible because of limited data.

Figure 4-4 shows the composition of the Florida residential VoIP market, based on the Commission’s estimates, as of December 2008.

Figure 4-4. Estimated Florida Residential VoIP Access Lines



Source: Responses to 2006-2009 FPSC data request.

a. Facilities-Based VoIP Providers

The FCTA provided a count of its member companies’ residential cable telephony subscribers. FCTA’s response revealed that 6 of its member companies collectively have 1,233,829 Florida residential cable VoIP subscribers, as of December 2008.¹⁵⁶ This service is usually marketed as digital voice service. Florida cable VoIP subscribership increased by 485,686 subscribers from the number reported to the FPSC in 2007, an increase of nearly 65 percent.¹⁵⁷

¹⁵⁶ Florida Cable Telecommunications Association response to FPSC 2009 Competition Report Data Request, received April 21, 2009.

¹⁵⁷ Florida Public Service Commission, “2008 Report on the Status of Competition in the Telecommunications Industry,” released August 1, 2008, p.48.

AT&T's VoIP service, U-verse Voice, was launched in the Jacksonville area on January 26, 2009,¹⁵⁸ the first market in the Southeast to get the service.¹⁵⁹ AT&T expanded U-verse Voice availability to areas in Volusia, Orange, Palm Beach, Martin, Seminole, and St. Lucie counties through May 2009.¹⁶⁰ Verizon is not yet offering its VoIP product, FiOS Voice, in Florida.¹⁶¹

In response to the Commission's data request, 44 CLECs and 1 ILEC provided VoIP line counts. A total of 91,320 residential VoIP lines and 162,686 business VoIP lines were reported for 2008, an increase of nearly 73 percent and 400 percent, respectively, from 2007. Line growth and an increase in the number of CLECs providing VoIP services contributed to the large increases in reported lines. Two CLECs reported that they provided VoIP services to end users but elected not to provide subscription data, citing Florida law that exempts VoIP from Commission jurisdiction.

b. Over-the-Top VoIP Providers

Vonage continues to be the largest non-facilities-based, over-the-top VoIP service provider in Florida based on its voluntary reporting of its subscriber numbers in Florida. Skype, magicJack, and Packet8 are some of the other competitive providers in this segment of the VoIP market. As noted previously, Verizon and AT&T have discontinued their respective over-the-top offerings. Over-the-top VoIP providers are not certificated in Florida, limiting the Commission's ability to collect Florida-specific data. For the third consecutive year, Vonage has filed Florida-specific subscribership data for the report. Vonage's Florida subscription data for 2007 and 2008 was filed confidentially. Vonage experienced growth of approximately four percent in Florida-based subscriptions for 2008, exceeding its national performance.¹⁶² As of December 2007, the FPSC estimated that there were approximately 300,000 over-the-top VoIP subscribers based on the number of Florida subscribers reported by Vonage and national estimates of the remainder of that market segment. That estimate has been revised downward for 2008 to 275,000 recognizing that while Vonage has managed to maintain its customer base in Florida, other providers have experienced nationwide declines.¹⁶³

¹⁵⁸ "AT&T U-verse Launches a New Kind of Home Phone Service in Jacksonville with AT&T U-verse Voice," AT&T Press Release, January 26, 2009, <<http://www.att.com/gen/press-room?pid=4800&cdvn=news&newsarticleid=26495>>, accessed on February 16, 2009.

¹⁵⁹ Mark Basch, "AT&T Launches New VoIP Services in Jacksonville through U-verse," January 26, 2009, *The Florida Times Union*, <http://www.jacksonville.com/business/2009-0126/story/att_launches_new_voip_services_in_jacksonville_through_u_verse>, accessed on January 26, 2009.

¹⁶⁰ "AT&T U-verse Launches a New Kind of Home Phone Service in Palm Beach County and the Treasure Coast with AT&T U-verse Voice," AT&T Press Release, April 14, 2009, <<http://www.att.com/gen/press-room?pid=4800&cdvn=news&newsarticleid=26721>> accessed on May 18, 2009 and "AT&T U-verse Voice Launches in Greater Orlando and Volusia County," *Wall Street Journal*, May 11, 2009, <<http://online.wsj.com/article/PR-CO-20090511-905201.html?mod=wsjcrmain>>, accessed on May 18, 2009.

¹⁶¹ E-mail correspondence from Verizon received by FPSC staff April 30, 2009.

¹⁶² Vonage provided Florida-specific subscribership data on a confidential basis on February 26, 2009.

¹⁶³ "8x8, Inc. Announces 2009 Fiscal Year-End Operating Results," 8x8, Inc. Press Release, May 21, 2009, <<http://investors.com/releasedetail.cfm?ReleaseID=385604>>, accessed on May 27, 2009.

Overall, the number of residential VoIP subscribers in Florida is estimated to be 1.6 million, an increase of 45 percent from 2007. The substantial growth in residential VoIP subscribers has been driven by the remarkable growth reported by cable VoIP providers.

C. BROADBAND

Broadband is now generally considered by policy-makers as less of a luxury and more of a necessity.¹⁶⁴ A great deal of focus has been placed on the ability of everyone in the U.S. to have access to high-speed Internet. President Barak Obama's campaign promised to eliminate the "digital divide" and to deliver the economic benefits of high-speed Internet access to poor and rural Americans. As part of the ARRA, Congress provided more than \$7 billion over the next 2 years for grants and loans to bring broadband to unserved and underserved areas of the U.S.

1. General Broadband Trends in 2008

National broadband subscribership increased by 8 percent from the spring of 2008 to April 2009 (from 55 percent to 63 percent).¹⁶⁵ Much attention has been given to studies portraying the economic and social benefits that can be derived from having quality high-speed Internet access. Experts agree that some of the benefits to Americans that will accompany faster, more ubiquitous broadband are:

- Enhanced medical care through telemedicine.
- Better quality of life for disadvantaged and disabled Americans.
- Improved efficiency of business transactions.
- Accelerated participation in government.
- More accessible education for a wider range of students.
- Improved emergency responses.
- Multiple entertainment and social benefits.¹⁶⁶

2. Broadband and the Economy

Several studies have attempted to estimate the economic gains of broadband deployment at various levels. The Information Technology and Innovation Foundation (ITIF) claims that a \$10 billion investment in broadband networks would sustain 498,000 U.S. jobs for 1 year, at

¹⁶⁴ Stephen Ezell, Robert D. Atkinson, et al., "The Need for Speed: The Importance of Next Generation Broadband Networks," Washington, D.C., March 2009, p. 24.

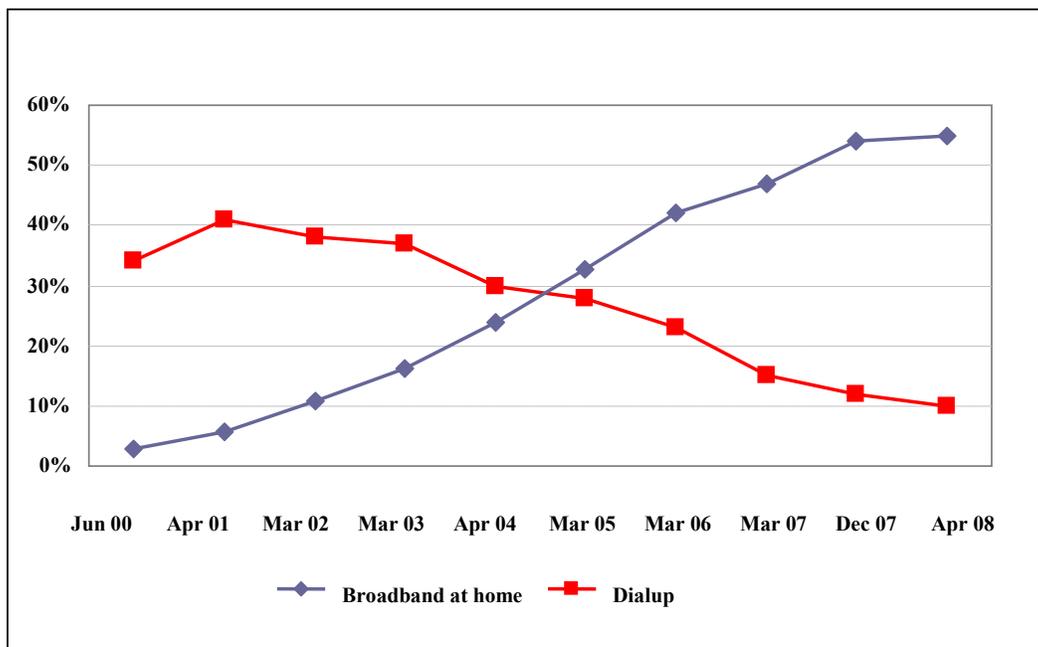
¹⁶⁵ John B. Horrigan, "Home Broadband Adoption 2009," Pew Internet & American Life Project, Washington, D.C., June 2009, p. 3.

¹⁶⁶ Stephen Ezell, Robert D. Atkinson, et al., pp. 3,18.

wages 84 percent above average.¹⁶⁷ Connected Nation, a nonprofit entity focusing on expanding broadband access in rural areas, estimates that broadband initiatives could have a national economic impact of \$134 billion and create 2.35 million jobs.¹⁶⁸ The Brookings Institute posits that for every 1 percentage point increase in broadband penetration in a state, employment is expected to grow 0.2-0.3 percent.¹⁶⁹

Although specific data are not yet available, some dial-up providers claim that the economy has forced some Americans to switch back to dial-up, which is about a third of the price of high-speed Internet access. With broadband growth expected to slow by approximately 12 percent in 2009,¹⁷⁰ several dial-up providers are taking advantage of the downturn to promote their low-cost service.¹⁷¹ Figure 4-5 shows both the increase in broadband adoption and the drop in dial-up subscription beginning to level out.

Figure 4-5. Trends in Home Internet Access: Broadband vs. Dial-up



Source: Pew Internet and American Life Project, Home Broadband Adoption 2008.

¹⁶⁷ Robert D. Atkinson et al., “The Digital Road to Recovery: A Stimulus Plan to Create Jobs, Boost Productivity and Revitalize America,” January 2009, <<http://www.itif.org/files/roadtorecovery.pdf>>, accessed on March 25, 2009.

¹⁶⁸ Brian Mefford, “Broadband Stimulus: What States Need to Know,” Connected Nation, February 13, 2009.

¹⁶⁹ Robert Crandall et al., “The Effects of Broadband on Output and Employment: A Cross-sectional Analysis of U.S. Data,” Number 6, July 2007, <http://www.brookings.edu/~media/Files/rc/papers/2007/06labor_crandall/06labor_crandall.pdf>, accessed on March 25, 2009.

¹⁷⁰ Roy Mark, “Telcos to Lose in Broadband Slowdown,” January 7, 2009, <http://www.eweek.com/index2.php?option=content&task=view&id=51097&pop=1&hide_ads=1&page=0&hide_js=1>, accessed on March 15, 2009.

¹⁷¹ Andrew Lavalley, “Postponing Dial-Up’s Demise,” *The Wall Street Journal*, February 26 2009, <<http://online.wsj.com/article/SB123561717378378657.html>>, accessed on March 13, 2009.

3. National Trends

a. Broadband Speeds

The FCC defines broadband as having speeds of at least 200 kilobits per second (kbps) downstream,¹⁷² a speed that has been criticized as too slow. Studies have shown a sizable rise in the number of consumers paying extra for faster speeds. The Pew American Life Project found that 29 percent of broadband users pay a higher price for a faster Internet connection.¹⁷³ Deployment of fiber optic networks closer to consumers and the implementation of technologies such as DOCSIS (Digital Over Cable Service Interface Specifications) 3.0 by cable companies will significantly increase the speeds available to Americans to access the Internet. Table 4-1 shows the speeds achievable by various types of technology.

Table 4-1. Broadband Connection by Speed and Technology 2009

	Exceeding 200 kbps in only 1 direction	Exceeding 200 kbps in both directions, and	
		Greater than 200 kbps and less than 2.5 Mbps in the faster direction	Greater than or equal to 2.5 Mbps in the faster direction
ADSL	10.3%	40.1%	24.8%
Cable	0.8%	11.1%	71.2%
Mobile Wireless	87.0%	43.9%	0.0%
Fiber	0.0%	0.4%	3.8%
Satellite	1.8%	0.2%	0.0%
Other	0.1%	4.2%	0.2%

Source: FCC High-Speed Services for Internet Access Report, Tables 1 and 5.

b. National Broadband Subscribership

As of April 2008, broadband had been adopted by the majority of U.S. households (55 percent).¹⁷⁴ Subscribership then increased a further 8 percent, reaching 63 percent of Americans as of June 2009.¹⁷⁵ Other significant characteristics of U.S. broadband subscribership in 2009 include:

- Americans aged 65 and older had one of the largest increases in subscribership, 11 percent from April 2008 to June 2009.

¹⁷² “Rural Broadband at a Glance 2009 Edition,” U.S. Department of Agriculture, Washington, D.C., February 2009, Number 47.

¹⁷³ John B. Horrigan, “Home Broadband Adoption 2008,” Pew Internet and American Life Project, Washington, D.C., July 2008, p. 8.

¹⁷⁴ Ibid, p. i.

¹⁷⁵ John B. Horrigan, “Home Broadband Adoption 2009,” Pew Internet and American Life Project, Washington, D.C., June 2009, p. 3.

- Rural subscribership increased from 38 percent in 2008 to 46 percent in 2009.¹⁷⁶
- Men were 4 percent more likely than women to subscribe to broadband.
- Households with incomes between \$75,000-\$100,000 annually, were more than 3 times as likely to have broadband in their homes as households making less than \$20,000.¹⁷⁷

Despite the fact that the price of broadband has decreased marginally during the last several years, approximately 29 million households in the U.S. are currently not subscribers.¹⁷⁸ Price is the most significant reason dial-up users say they do not switch to broadband. Between nine to ten million households did not have a single broadband provider in their areas in spring of 2008.¹⁷⁹

c. Best and Worst States

A 2008 study conducted by ITIF ranked states on broadband deployment and median speeds. The study found that the states with the highest percentage of broadband users and enjoying the fastest speeds were New Jersey, Rhode Island, and Delaware. States in the South and Midwest regions typically scored the poorest on broadband availability and speeds, including Mississippi, Arkansas, and Louisiana. The states that made the biggest improvements in broadband technology and deployment between 2007 and 2008 were South Dakota, Utah, and Delaware.¹⁸⁰ The states with the most wireless broadband coverage were the District of Columbia, New Jersey, and Rhode Island. States with the least wireless broadband coverage were Alaska, Montana, and Wyoming.¹⁸¹

4. Florida Trends

The ITIF study ranked Florida tenth in the nation in broadband availability and speed. Florida ranked twenty-second in wireless broadband coverage. The total number of high-speed lines in December 2007 was 7.4 million, placing Florida fourth after Texas, New York, and California. Approximately 2.3 million of Florida's high-speed lines are subscribed to by businesses.¹⁸²

¹⁷⁶ John B. Horrigan, "Home Broadband Adoption 2009," Pew Internet and American Life Project, Washington, D.C., June 2009, p. 14.

¹⁷⁷ Ibid.

¹⁷⁸ Ibid, p. 3.

¹⁷⁹ John B. Horrigan, "Home Broadband Adoption 2008," Pew Internet and American Life Project, Washington, D.C., July 2008, pp. 10-13.

¹⁸⁰ ITIF, "The 2008 State New Economy Index," November 2008, p. 42, <http://www.itif.org/files/2008_State_New_Economy_Index.pdf>, accessed on March 13, 2009.

¹⁸¹ "Study Ranks Mobile Broadband Coverage by State," CostQuest Associates, Washington, D.C., July 21, 2008, p. 1.

¹⁸² Ibid, pp. 5-6.

In January 2009, the FCC released its annual report on the deployment of advanced services, which contains state-specific data through the end of 2007.¹⁸³ The FCC found that there were 78 different providers of broadband service within the state of Florida, the overwhelming majority of which were traditional wireline telephone (Digital Subscriber Line service or DSL) or cable carriers (cable modem service). The study also found that 89 percent of Florida residents had access to broadband via a telephone carrier where telephone service was available, and 92 percent had access to broadband provided by a cable company, where cable service was available. The FCC determined that every ZIP Code within the state had at least one broadband subscriber.¹⁸⁴ The majority of consumers living in Florida had at least seven different broadband providers in their ZIP Code at the end of 2007, including multiple satellite providers.¹⁸⁵

¹⁸³ FCC, “High-Speed Services for Internet Access: Status as of December 31, 2007,” Released January 16, 2009, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-287962A1.pdf>, accessed on March 12, 2009.

¹⁸⁴ The FCC uses ZIP Codes rather than census tract information to obtain data on broadband penetration. If one customer in a particular ZIP Code has access to broadband, that entire area is considered to be “served.” Also, provider numbers are discovered using this same methodology.

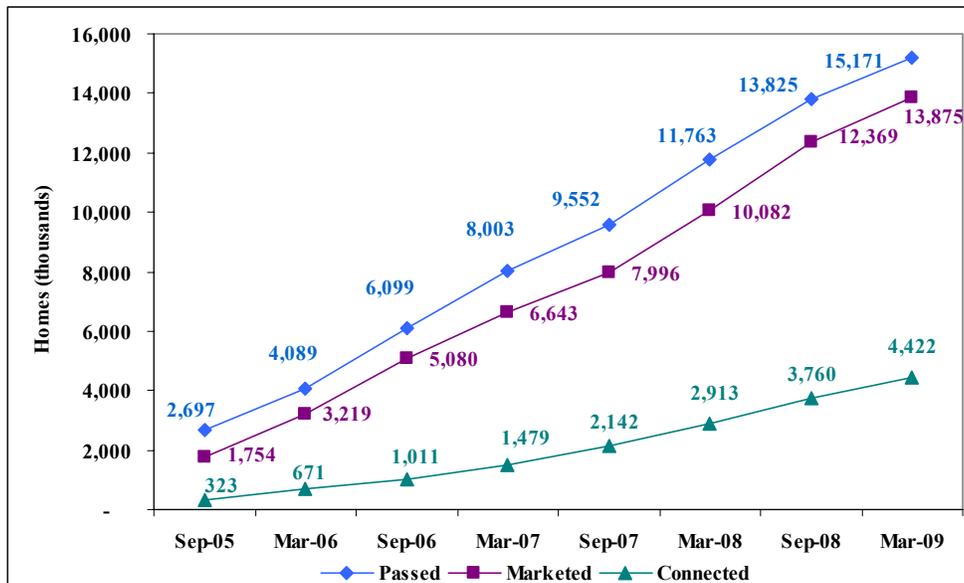
¹⁸⁵ FCC, “High-Speed Services for Internet Access: Status as of December 31, 2007,” Released January 16, 2009, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-287962A1.pdf>, accessed on March 12, 2009.

5. Deployment of Broadband Technology

a. Fiber Optics

The two largest telecommunications carriers in the U.S., Verizon and AT&T, have made significant investments in fiber optic infrastructure during 2008 and through early 2009. Verizon is deploying fiber to individual homes with its FiOS offering. AT&T deploys fiber to the “node,” a centralized point in a neighborhood or subdivision and then relies on copper wire to the premises. AT&T implements this deployment strategy in order to provide its U-verse services. Figure 4-6 shows the current status of fiber-to-the-home deployment.

Figure 4-6. Fiber-to-the-Home Deployment



Source: RVA Market Research and Consulting.

FiOS is currently available in 19 states, including Florida, where it has been deployed in the Tampa Bay area. Broadband through FiOS can achieve up to 50 Mbps, and Verizon provides several speed tiers.¹⁸⁶ Despite the economic downturn, Verizon has been aggressively investing in its fiber build-out. In the fourth quarter of 2008, Verizon added 282,000 FiOS Internet subscribers, for a total of 2.5 million Internet subscribers and 1.9 million television customers. FiOS now passes more than 12.7 million homes and businesses and covers 40 percent of Verizon’s landline footprint.¹⁸⁷

¹⁸⁶ Verizon FiOS, <<http://www22.verizon.com/Residential/FiOSInternet/Plans/Plans.htm>>, accessed on March 12, 2009.

¹⁸⁷ “Expansion Drives Growth for Verizon’s Telecom Unit in 2008,” Verizon Press Release, January 28, 2009, <<http://newscenter.verizon.com/press-releases/verizon/2009/expansion-drives-growth-for.html>>, accessed on March 17, 2009.

AT&T projects that its U-verse offering will be available to as many as 30 million homes by 2010.¹⁸⁸ U-verse is currently available in Florida in the greater Orlando area, as well as Palm Beach, Broward, Miami Dade, and Volusia counties.¹⁸⁹ AT&T has stated that the company intends to invest \$1 billion in 2009 to continue deploying the U-verse network, matching the \$1 billion spent in 2008.¹⁹⁰ Broadband through U-verse is available at speeds from 1.5 to 18 Mbps.¹⁹¹

AT&T, Embarq, and Verizon have each released a new broadband device that may rival the wireless phone for convenient broadband. The “media phone” is a VoIP phone with a touch screen panel that will provide access to local vendors, e-mail, and basic Internet functions like weather, news, and short video streams. AT&T’s HomeManager, Embarq’s eGo, and Hub, offered by Verizon Wireless, first became available in limited urban markets in early 2009. The eGo operates on Embarq’s existing broadband network. The HomeManager and Hub devices can be used in conjunction with the fiber offerings of the two companies (AT&T’s U-verse and Verizon’s FiOS), but are also compatible with other broadband connections. The media phone is meant to bridge the gap between the personal landline phone and the wireless phone, and it is also being marketed as a business service that can replace many high-end office phones.¹⁹²

b. DSL

As of the second quarter of 2008, there were 29.7 million DSL subscribers in the U.S.¹⁹³ DSL remains the primary broadband platform for telephone companies. DSL and cable are the two most popular choices among consumers for broadband access. Current research using bonded copper pairs has generated DSL speeds of up to 500 Mbps. Although there are still limitations involving distance, this technology will probably be most beneficial when combined with fiber optic technology to span the last mile to the customer’s premises.¹⁹⁴

c. Cable Broadband

The cable broadband offering analogous to fiber optics is DOCSIS 3.0, which is capable of speeds in excess of 50 Mbps. Nearly 15 million consumers in the U.S. already have access to

¹⁸⁸ Tim Connelly, “AT&T: 1 Million U-verse Subscribers by End of ’08,” December 11, 2007, <<http://www.betanews.com/article/ATT-1-million-Uverse-subscribers-by-end-of-08/1197413756>>, accessed on March 19, 2009.

¹⁸⁹ Etan Horowitz, “AT&T Launches U-verse Phone Service in Greater Orlando and Volusia County,” May 11, 2009, <http://blogs.orlandosentinel.com/etan_on_tech/2009/05/att-launches-uverse-phone-service-in-orlando-and-volusia-county.html>, accessed on May 14, 2009.

¹⁹⁰ Lisa LaMotta, “AT&T Maintains High-Fiber Diet,” *Forbes*, February 24, 2009, <http://www.forbes.com/2009/02/23/att-verizon-telecom-markets-equity_wireless_18.html>, accessed on March 13, 2009.

¹⁹¹ AT&T U-verse, <<https://uversecentral1.att.com/uvp/home/explore?umauri=/uma/RetrieveGeneralContent%3FCONTENTID%3D1496%26APPID%3DAMSS%26FORMAT%3DIFRAME%26DMA%3DX%26CU.S.TSUBTYPE%3DX>>, accessed on March 19, 2009

¹⁹² “The Media Phone has Arrived,” February 2009, In-Stat, <http://www.instat.com/promos/09/dl/media_phone_3ufewaCr.pdf>, accessed on May 12, 2009.

¹⁹³ Mike Farrell, “Will DSL Survive?” November 15, 2008, <http://www.multichannel.com/article/85756-Cover_Story_Will_DSL_Survive_.php>, accessed on March 19, 2009.

¹⁹⁴ Telecompetitor, “500 Mbps Over DSL?” March 17, 2009, <<http://www.telecompetitor.com/node?page=2>>, accessed on March 17, 2009.

this technology, and analysts predict that by 2011, a minimum of 65 million homes will have access to this service.¹⁹⁵ The cable companies are able to deploy this technology quickly due to its relatively low cost. The upgrade to DOCSIS 3.0 costs \$100 per home, compared to the \$4,000 per household cost to deploy FiOS.¹⁹⁶ Comcast, the nation's largest cable company, projects that it will have deployed DOCSIS 3.0 to 100 percent of its footprint by 2010, reaching an estimated 50 million homes.¹⁹⁷ Cablevision, another large U.S. cable carrier, projects that it will begin to offer the fastest Internet service in the country in 2009. Cablevision is deploying DOCSIS 3.0, reaching speeds of 101 Mbps and the company plans to offer the service to consumers for less than \$100 a month.¹⁹⁸ Mediacom, a smaller cable provider, has also announced its intentions to roll out DOCSIS 3.0 technology. Mediacom, which offers service in Florida, focuses on smaller cities and towns, including a considerable amount of rural territory.¹⁹⁹

d. Wireless

A major development in wireless broadband is the deployment of WiMAX²⁰⁰ technology. WiMAX is a broadband technology that provides wireless data over a significantly larger area and at faster rates than Wi-Fi. Sprint Nextel, and Clearwire merged at the end of 2008 to create the nation's largest WiMAX network provider.²⁰¹ Cable companies including Comcast and Time Warner Cable have invested in WiMAX technology in order to compete with the wireless broadband offerings of the major telephone companies. Other partners in the Clearwire WiMAX project include Google and Intel. Clearwire anticipates being able to provide its wireless broadband service to as many as 120 million people by 2010.²⁰² Service from Clearwire is already available in Portland and Baltimore. Comcast will be using the Clearwire network in Portland as its first cable WiMAX market.²⁰³

¹⁹⁵ Dave Burstein, "U.S. DOCSIS 3.0: 10% Today, 50+% 2010, 80% Soon After," February 6, 2009, <<http://www.dslprime.com/docsisreport/163-c/731-us-docsis-30-10-today-50-2010-80-soon-after>>, accessed on March 12, 2009.

¹⁹⁶ Craig Moffett, et al., "Verizon (VZ): Project FiOS . . . Great for Consumers, but What About Investors?," *Bernstein Research*, New York, NY, January 14, 2008, p. 1.

¹⁹⁷ Dave Burstein, "U.S. DOCSIS 3.0: 10% Today, 50+% 2010, 80% Soon After," February 6, 2009, <<http://www.dslprime.com/docsisreport/163-c/731-us-docsis-30-10-today-50-2010-80-soon-after>>, accessed on March 12, 2009.

¹⁹⁸ Saul Hansell, "Cablevision Goes for U.S. Broadband Speed Record," *The New York Times*, April 28, 2009, <<http://bits.blogs.nytimes.com/2009/04/28/cablevision-goes-for-us-broadband-speed-record/?pagemode=print>>, accessed on March 15, 2009.

¹⁹⁹ "Mediacom: DOCSIS 3.0 on the Way," May 11, 2008, Telecompetitor, <<http://telecompetitor.com/node/1241>>, accessed on May 12, 2009.

²⁰⁰ WiMAX stands for worldwide interoperability for microwave access.

²⁰¹ FCC 08-259, WT Docket No. 08-94, Sprint Nextel Corporation and Clearwire Corporation, Memorandum, Opinion, and Order, released November 7, 2008.

²⁰² Marguerite Reardon, "Clearwire Stays the Course Despite Losses," March 5, 2009, <http://news.cnet.com/8301-1035_3-10190068-94.html?tag=newsEditorsPicksArea.0>, accessed on March 14, 2009.

²⁰³ "Comcast Selects Portland as First WiMAX Market," Telecompetitor, March 15, 2009, <<http://telecompetitor.com/node?page=2>>, accessed on March 19, 2009.

In 2007, 68 percent of all broadband subscribers added in the U.S. were mobile connections.²⁰⁴ Wireless broadband technology is improving and with demand increasing for Internet access on mobile devices, several telephone companies have pushed forward with plans to deploy a fourth generation (4G) wireless standard known as LTE. As many as 6 operators in the U.S. have agreed to adopt the LTE platform, which promises speeds of up to 100 Mbps.²⁰⁵ LG and Ericsson are developing devices for release in 2009 and 2010 that will be LTE-enabled.

e. Broadband Over Power Lines

Broadband-over-power-line (BPL) technology has thus far failed to generate significant momentum as a viable broadband option. However, IBM has recently entered this market on a limited basis. IBM has partnered with International Broadband Electric Communications (IBEC) to provide broadband to rural customers in Alabama, Indiana, Michigan, and Virginia.²⁰⁶ IBEC currently offers broadband service over power lines with plans ranging from 256 kbps for \$29.95 to 3 Mbps for \$69.95 per month for residential users, and the same speeds at a higher rate for business customers. BPL can also support VoIP and real time interactive gaming.²⁰⁷

f. Satellite

Another option for those who live outside of the scope of DSL or cable broadband is satellite broadband. There are several large providers of high-speed Internet access via satellite in the U.S., including Skyway U.S.A, WildBlue, and HughesNet. The maximum speed of satellite broadband varies between one and five Mbps.^{208, 209} However, satellite broadband has a characteristic known as “latency” which makes using bandwidth-intensive applications such as VoIP, interactive gaming, and video streaming difficult, if not impossible.^{210, 211}

In an effort to solve the latency problem associated with satellite broadband, AlphaStar International, Inc. and Computers and Tele-Comm, Inc. have partnered to create a satellite-WiMAX hybrid that uses the satellite for storage and backhaul and delivers signals via WiMAX transmitters. Although this technology is still in the early stages, the companies are claiming that the product can achieve 4G speeds (50-100 Mbps). Their initial market will be remote areas of

²⁰⁴ Phoenix Center for Advanced Legal & Economic Public Policy Studies, “Written Statement of George S. Ford, Ph.D. Before the House of Representatives Committee on Energy and Commerce,” May 7, 2009, p. 5.

²⁰⁵ Erik Palm, “4G Race Gaining Speed, Data Says,” March 5, 2009, <http://news.cnet.com/8301-1035_3-10190218-94.html?tag=newsEditorsPicksArea.0>, accessed on March 10, 2009.

²⁰⁶ “IBM Eyes Stimulus Funds for Broadband Over Power Lines,” Reuters, February 17, 2009, <<http://www.reuters.com/articlePrint?articleId=U.S.N1738980420090217>>, accessed on March 14, 2009.

²⁰⁷ IBEC Services, <<http://www.ibec.net/services.php>>, accessed on March 19, 2009.

²⁰⁸ The 5 Mbps offering was added in April of 2009, so it is currently unknown if latency will still be a problem at this speed tier.

²⁰⁹ HughesNet, <<http://go.gethughesnet.com/plans.cfm>>, accessed on March 19, 2009.

²¹⁰ Skyway U.S.A, <<http://www.skywayusa.com/faq.php>>, accessed on March 19, 2009.

²¹¹ HughesNet, <<http://go.gethughesnet.com/plans.cfm>>, accessed on March 19, 2009.

Hawaii.²¹²

²¹² Erika Engle, “WiMAX May Provide Services to Remote Areas,” *Star Banner*, March 13, 2009, <http://www.printthis.clickability.com/pt/cpt?action=cpt&title=WiMAX+may+provide+services+to+remote+areas+-+Business+-+Starbulletin.com&expire=&urlID=34712963&fb=Y&url=http%3A%2F%2Fwww.starbulletin.com%2Fbusiness%2F20090313_WiMAX_may_provide_services_to_remote_areas.html&partnerID=356559>, accessed on March 14, 2009.

CHAPTER V. DISCUSSION OF CHAPTER 364, F.S., REQUIREMENTS

A. INTRODUCTION

Section 364.386(1), F.S., requires the Commission to address the following six points in its evaluation of the status of local wireline telecommunications competition in Florida:

1. The overall impact of local exchange telecommunications competition on the continued availability of universal service.
2. The ability of competitive providers to make functionally equivalent local exchange services available to both residential and business customers at competitive rates, terms, and conditions.
3. The ability of customers to obtain functionally equivalent services at comparable rates, terms, and conditions.
4. The overall impact of price regulation on the maintenance of reasonably affordable and reliable high-quality telecommunications services.
5. What additional services, if any, should be included in the definition of basic local telecommunications services, taking into account advances in technology and market demand?
6. Any other information and recommendations that may be in the public interest.

The FPSC sent data requests to all CLECs and ILECs certificated as of February 20, 2009, designed to address these and other issues. The request included a qualitative questionnaire, which sought information on various service offerings of ILECs and CLECs. The CLEC questionnaire sought information on the effects of approved federal forbearance petitions, Florida-specific capital investments, barriers to entry, intermodal competition, and other comments. The ILEC questionnaire sought general comments on the status of competition in Florida. This chapter addresses the statutory questions and summarizes the responses provided by CLECs and ILECs to the qualitative questions.

The Commission recognizes that for many consumers, wireless and VoIP services are substitutes for traditional wireline services. Only wireline telecommunications providers are under the regulatory authority of the Commission. The Commission is, therefore, unable to gather certain types of information from providers of nonjurisdictional services. Wireless carriers and providers of VoIP service are not obligated to provide data to the FPSC. However, a number of VoIP providers have voluntarily provided line counts. With this partial information, the Commission's ability to present a complete analysis of the required statutory issues is limited. Through sources available in the public domain, the FPSC is able to reach what it believes are reasonable conclusions regarding wireless and VoIP service providers and their impact on the analysis of these statutory issues.

B. DISCUSSION OF SIX STATUTORY ISSUES

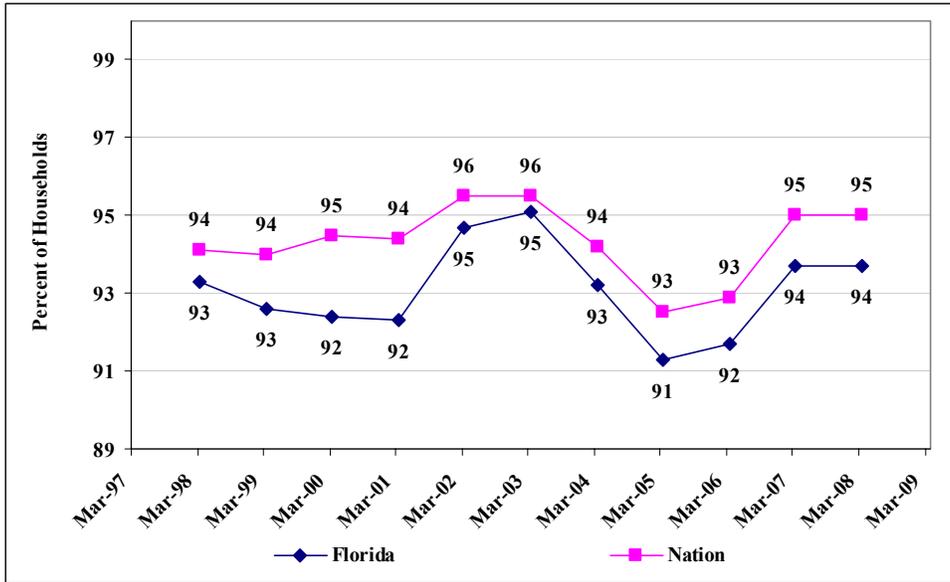
1. The impact of competition on the availability of universal service

Universal service refers to the longstanding policy that a specified set of telecommunications services should be available to all customers at affordable rates. Section 364.025, F.S., provides a number of guidelines designed to maintain universal service objectives with the introduction of competition in the local exchange market. Section 364.025(1), F.S., previously required ILECs to furnish basic local exchange telecommunications service within a reasonable time to any person requesting such service within a company's service territory until January 1, 2009. Section 364.025(4), F.S., states that, prior to January 1, 2009, "the Legislature shall establish a permanent universal service mechanism upon the effective date of which any interim recovery mechanism for universal service objectives or carrier-of-last-resort obligations imposed on competitive local exchange telecommunications companies shall terminate." This Section of the Florida Statutes sunset on January 1, 2009.

According to the FCC, as of year-end 2008, 94 percent of Florida's almost 9 million households had access to voice communication service in the home.²¹³ Figure 5-1. shows the annual percent telephone penetration as of March of each year since 1997. Income is a significant factor in predicting telephone subscribership, as shown in Figure 5-2. Eighty-nine percent of households with total incomes of less than \$10,000 have voice communication service, compared to 96 percent of households with incomes of more than \$40,000. Figure 5-2 also reveals an anomaly regarding telephone penetration and income. Florida penetration peaks in the \$30,000-\$40,000 per year income range and decreases for incomes in excess of \$40,000 per year.

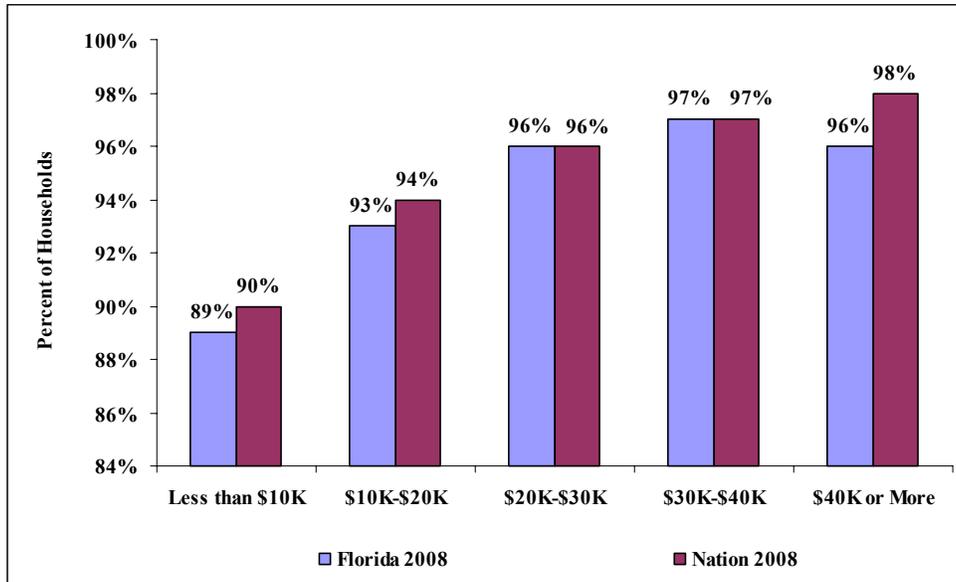
²¹³ Preliminary information for March 2009 was provided by Alex Belinfante of the Industry Analysis and Technology Division, Wireline Competition Bureau, FCC, via telephone on May 19, 2009.

Figure 5-1. Telephone Service Penetration: Florida vs. Nation



Source: FCC, Telephone Penetration by Income by State.

Figure 5-2. 2008 Telephone Penetration by Income: Florida vs. Nation



Source: FCC, Telephone Penetration by Income by State.

Conclusion: FCC subscribership data for Florida reflected a decline from 95 percent in 2002 to 91 percent in 2005. This decline was followed by an increase in Florida telephone subscribership to 94 percent in 2007 and 2008. It is unclear if this information represents normal variations due to the economic cycle, or whether the data is a reflection that the survey

instrument has become more accurate at accounting for the substitution of new technologies for wireline telephone service. It is premature to assume that recently observed fluctuations in measured telephone penetration rates are cause for alarm. Based on data presented elsewhere in this report, wireless, prepaid telephone services, and VoIP services are providing viable consumer alternatives. The FPSC concludes that local exchange competition has had little if any impact on the availability of universal service.

2. The ability of competitive providers to make equivalent service available

The size of a particular market, as well as subscriber density, are key factors affecting a carrier's market entry decision. As a result, more competitive carriers are offering service in urban areas than in rural areas. Provisions in the 1996 Act influence these differences. For example, the availability of UNEs in a given area may also affect market entry. Section 251(c)(3) of the 1996 Act, as implemented by the FCC, requires that ILECs provide UNEs to requesting carriers at prices based on forward-looking costs. Similarly, Section 251(c)(4) requires that ILECs "offer for resale at wholesale rates any telecommunications service that the carrier provides at retail to subscribers who are not telecommunications carriers." However, Section 251(f)(1), known as the rural exemption, provides that the requirements of Sections 251(c)(1) through 251(c)(6) do not apply to a rural telephone company until the rural company receives a bona fide request for interconnection, services, or network elements. Once a request has been made, a state commission determines whether the request "is not unduly economically burdensome, is technically feasible, and is consistent with Section 254 (other than subsections (b)(7) and (c)(1)(D) thereof)."

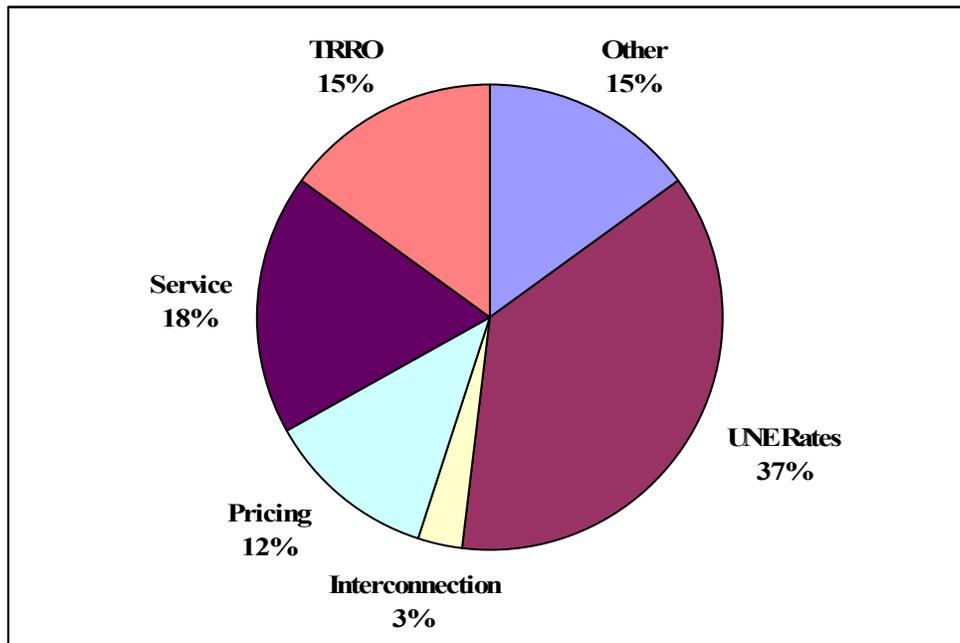
While AT&T, Verizon, and Embarq are currently required to adhere to the various provisions of Section 251(c), the remaining ILECs in Florida are still exempt because the FPSC has yet to lift a rural ILEC's exemption. Since UNEs and resale of the ILEC's services at a wholesale discount are presently not required in Florida's rural ILEC service areas, wireline CLECs considering entry in a rural area will face higher costs as compared to entry in a nonrural area.

Further distinctions exist between nonrural carriers. Specifically, the unbundled loop rates in Florida for AT&T, Verizon, and Embarq were geographically deaveraged, as required by FCC rules. The deaveraging reflects differences in the cost associated with providing loops. Thus, the price for a UNE loop in AT&T's UNE Zone 1 (e.g., most Miami exchanges) is less than a UNE loop in AT&T's UNE Zone 3 (e.g., Homestead exchange). Consequently, carriers entering into urban areas will face lower costs when compared to entering more rural areas.

a. Perceived Barriers to Competition

To evaluate the ability of competitive carriers to provide service, the Commission surveyed all certificated CLECs. CLECs were asked to discuss any perceived barriers to competition in Florida and describe any significant obstacles that might impede the growth of local competition in the state. Thirty-three CLECs reported barriers to competition; the primary issues identified by the respondents are shown in Figure 5-3.

Figure 5-3. Barriers to Competition Reported by CLECs



Source: Responses to 2009 FPSC data requests.

UNE Rates. High pricing of UNEs was the most frequently reported barrier to entry. CLECs alleged unjust fees and UNE rates made competing with ILECs economically unfeasible.

Service. The second most commonly reported type of barrier to entry relates to service problems. This category includes allegations of poor service from ILECs to CLECs and to CLECs' customers. Issues reported include ILEC delays in processing orders and resolving service issues.

Triennial Review Remand Order (TRRO). In 2005, the FCC released its TRRO which, among other things, established a transition period after which the ILECs would no longer be required to unbundle local switching at wholesale prices based on the total element long-run incremental cost methodology. This decision had the effect of increasing the price of UNEs to CLECs. Some CLECs continue to identify the high cost of interconnection directly associated with the TRRO as a barrier. CLEC allegations include lack of access to certain kinds of UNE lines, lack of ILEC cooperation in negotiating commercial agreements, and increased costs resulting from the TRRO.

Pricing. Several CLECs reported that ILECs were offering promotional rates to the CLECs' retail customers that were below wholesale rates available to CLECs.

Interconnection Agreements. A few CLECs listed interconnection agreements as a barrier to entry. CLEC allegations include ILEC refusal to negotiate and refusal by ILECs to interconnect with CLEC networks on fair, reasonable, and nondiscriminatory terms.

Other. CLECs identified other issues as barriers that do not necessarily fit into one of the major categories. These issues included the variety of fees charged to the CLEC at the initiation of CLEC service at a customer's premises, competition from cable companies, deregulation, ILEC market power, excessive paperwork, and the existence of exclusive contracts between developers and other communications companies.

b. Competitive Services

The Commission asked the CLECs to report services they offer. The 139 CLECs providing local service reported offering:

- Bundles including services other than local voice (66 CLECs).
- VoIP (57 CLECs).
- Prepaid only (19 CLECs) / Prepaid and Non-prepaid (12 CLECs).
- Residential broadband Internet access (25 CLECs).
- Fiber to end users (11 CLECs).
- Video Service (9 CLECs).

c. CLEC Investment

The Commission also asked the CLECs to report how much money they had invested in their networks that directly serve Florida's local service customers. In order to gather as much information as possible, ranges of dollars were provided so that the CLECs did not need to report a specific dollar amount. As of May 26, 2009, 145 CLECs responded to this question, compared to 111 in the previous year. Of the responses provided:

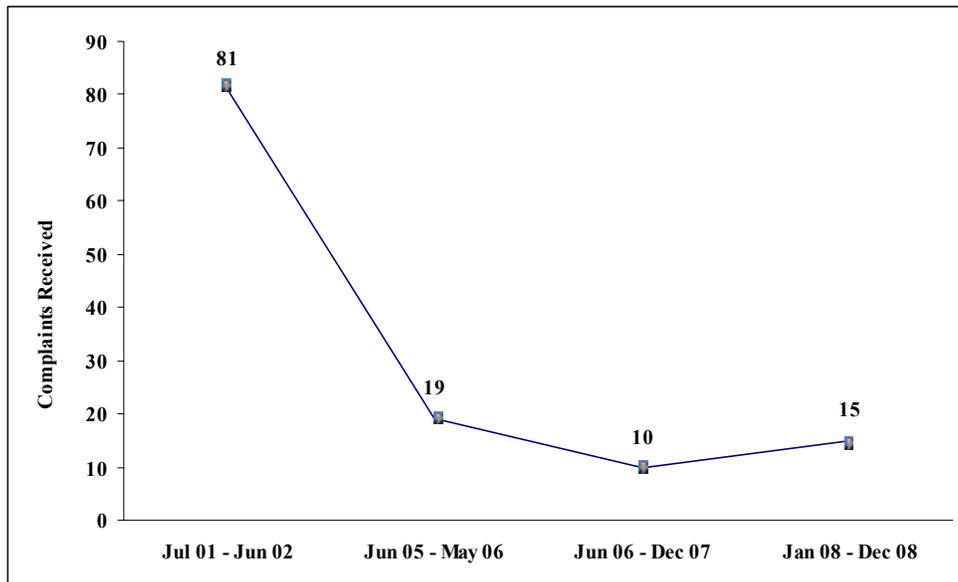
- 35 CLECs reported investing nothing.
- 80 CLECs reported investing \$1-\$249,999.
- 9 CLECs reported investing \$250,000-\$999,999.
- 16 CLECs reported investing \$1 million-\$10 million.
- 5 CLECs reported investing more than \$10 million.

d. CLEC Complaints Against ILECs

Pursuant to Section 364.161(4), F.S., the Commission handles CLEC complaints filed against ILECs. As illustrated in Figure 5-4, the number of complaints has generally declined during the past few years. However, 16 complaints were filed from January 1, 2008, to December 31, 2008. Of those 15, 13 were resolved in 2008. The complaints generally focused

on service-related issues. Eleven of the 16 complaints were filed by the same CLEC against 1 particular ILEC. The list of complaints is found in Appendix E.

Figure 5-4. CLEC Complaints Filed Against ILECs



Source: FPSC Consumer Activity Tracking System for January 2008 – December 2008.

The Commission received 120 negotiated agreements and 2 requests for arbitration between January 1, 2008, and December 31, 2008. Since June 1996, the Commission has reviewed and approved 4,391 negotiated interconnection agreements. The general ability of competitive providers to enter into negotiated agreements with incumbent carriers is reflected by these statistics.

e. Comments by Incumbents

ILECs were also asked to provide any comments, suggestions, information, reports, or studies that the ILECs believe to be relevant to topics covered in this report, including intermodal competition. Of the ten ILECs, only AT&T and Verizon filed comments. AT&T filed its comments as confidential, and Verizon stated the following:

Verizon asserts competition is alive and well in Florida. Consumers have many choices throughout the state, not only for basic telephone service, but also for all their communications needs. Verizon has experienced a 40 percent drop in residential access lines since 2001, while wireless subscription has increased by 83 percent and broadband line growth has exploded statewide. Analysts anticipate another 25-30 percent reduction in the number of access lines by the end of this year for ILECs such as Verizon.

As of 2007, the U.S. Department of Labor, Bureau of Labor Statistics found that cellular phone expenditures actually surpassed spending on residential landline phone services.

Conclusion: Wireless and VoIP services have become a significant portion of the voice communications market. Historically, the Commission has not addressed barriers to entry that may be impacting wireless and VoIP providers. However, these intermodal competitors are providing competitive alternatives to both residential and business subscribers, as evidenced by the fact that intermodal subscribership has increased while wireline subscribership has decreased. In addition, CLECs investing in facilities in Florida are providing a range of service options, and they do not appear to have faced insurmountable obstacles relating to interconnection issues. While there was some positive growth in the number of CLECs offering service in Florida since 2007, the number of residential access lines served by CLECs has declined considerably, from 730,000 access lines in 2004 to fewer than 132,000 in 2008. While some CLECs have been able to provide functionally equivalent service, intermodal competition and federal regulatory decisions have made competing in this market more difficult.

3. The ability of customers to obtain equivalent services

Customers may obtain functionally equivalent services via wireline telephony, wireless telephony, or VoIP. The primary focus of this report is the provision of wireline telecommunications by ILECs and CLECs, the companies subject to Commission jurisdiction.

As of December 31, 2008, 139 CLECs were offering local telecommunications service in Florida in some capacity, compared to 136 as of December 31, 2007. Appendix B lists the responding CLECs that provide service in Florida and the methods by which each CLEC delivers service. CLECs can offer service through resale of an ILEC's or a CLEC's wholesale services, by using its own facilities, by leasing UNEs from an ILEC, or through a combination of methods.

Based on the responses to the 2009 data requests, as of December 31, 2008, of the 278 exchanges in Florida, 12 exchanges have no CLECs offering service, compared to 1 exchange without a CLEC offering service as of December 31, 2007.²¹⁴ Table 5-1 lists selected exchanges, the ILEC serving that exchange, the total number of CLEC lines in that exchange, and the total number of CLECs offering service in that exchange for December 2007 and 2008. These exchanges were arbitrarily selected to reflect a range based on the number of lines. The number of CLECs offering services increased in 18 of the 23 exchanges represented, but CLEC access lines decreased in 9 of the 18. The numbers show that CLECs are more likely to target areas with large concentrations of customers.

²¹⁴ The twelve exchanges without CLEC service are Alligator Point, Bristol, Carrabelle, East Point, Hosford, Keaton Beach, Kingsley Lake, Molino, Raiford, The Beaches, Tyndall AFB, and Wewahitchka.

Table 5-1. CLEC Providers by Florida Exchange

Exchange	ILEC	Total Number CLEC Access Lines		Number of CLECs Offering Services	
		2007	2008	2007	2008
Jasper	Windstream	40	33	5	3
Callahan	Windstream	6	63	2	6
Quincy	TDS Telecom	271	271	2	2
Baker	Embarq	46	47	7	7
Crawfordville	Embarq	166	170	11	15
Crestview	Embarq	861	891	20	19
Leesburg	Embarq	1,156	1,124	23	29
Ocala	Embarq	9,398	8,823	31	32
Tallahassee	Embarq	12,641	12,097	35	41
Myakka	Verizon	57	35	7	8
Mulberry	Verizon	373	395	16	19
Bartow	Verizon	883	935	18	20
Zephyrhills	Verizon	1,246	1,241	18	23
Lakeland	Verizon	10,692	10,230	29	33
St. Petersburg	Verizon	28,723	26,845	34	40
Tampa	Verizon	106,072	102,547	44	48
Jay	AT&T	50	58	17	19
Chipley	AT&T	223	246	23	28
Gulf Breeze	AT&T	836	830	25	25
Titusville	AT&T	1,740	1,784	40	42
Gainesville	AT&T	8,820	8,281	47	53
Orlando	AT&T	80,626	70,316	69	77
Miami	AT&T	136,601	121,783	72	78

Source: Responses to 2009 FPSC data requests.

Customers must also be able to obtain functionally equivalent services at rates comparable to that of the ILEC in order for meaningful CLEC competition to occur. Table 5-2 shows that customers appear to have access to services at a variety of rates as competitors have developed pricing strategies to gain customers. Strategies may include overall discounts and matching an ILEC's price. Other CLECs have adopted a strategy of bundling basic local service with discounted toll service or vertical features (call waiting, caller ID, etc.) to compete with ILECs.

Table 5-2. Local Rates for Selected Florida CLECs and ILECs

CLEC Rates			ILEC Rates		
	Residential	Business		Residential	Business
Access Point	\$6.30-\$9.19	\$17.09-\$25.12	AT&T	\$12.45-\$13.58	\$29.94-\$36.07
American Fiber	\$10.75	\$29.25	AT&T	\$12.45-\$13.58	\$29.94-\$36.07
	\$12	\$30	Verizon	\$16.33	\$33.44
	\$11.50	\$25.25	Embarq	\$15.40-\$17.00	\$23.45-\$30.75
Knology	\$11.75	\$24.50-\$29.50	AT&T	\$12.45-\$13.58	\$29.94-\$36.07
	\$12.50	\$28.75	Verizon	\$16.33	\$33.44
Orlando Telephone	\$11.50	\$25	Windstream	\$9.49-\$11.49	\$23.75-\$28.72
Cleartel	\$11.30-\$11.65	N/A	AT&T	\$12.45-\$13.58	\$29.94-\$36.07
	\$22.28	N/A	Verizon	\$16.33	\$33.44
*Rates shown are for the lowest and highest rate groups for the most basic local service available. The purpose is to compare CLEC rates in various ILEC footprints.					

Source: Tariffs and price lists filed with the FPSC, as of May 2009.

The Commission asked the ILECs and CLECs for information on their bundled service offerings, including whether they offered bundles, what percentage of customers were able to purchase bundles, what percentage of customers actually purchased bundled services (take rate), and if they offered prepaid service. Of the 139 CLECs and 10 ILECs that were offering local telephone service, 66 CLECs and 7 ILECs reported offering bundled services.

Prepaid telephone service continues to be a pricing strategy offered by CLECs to consumers with poor credit histories or to those previously disconnected due to repeated late payment or nonpayment. This service typically gives customers local calling and 911 access in exchange for a prepaid monthly fee, but typically the CLEC blocks long distance, 900 numbers,

and directory assistance calls. CLEC price lists indicate that prices for prepaid service range from approximately \$9.19 to \$59.95 per month for residential customers, and from \$21.93 to \$89.95 per month for business customers. Telephone companies providing only prepaid telephone services account for 19 of the 139 CLECs providing local service in Florida and serve approximately 11 percent of CLEC residential access lines.

Wireless and VoIP communications services are alternatives to wireline telecommunications services that are growing in popularity. The appeal of these alternatives is based on price as well as convenience and the availability of unique features.²¹⁵ Although obtaining detailed information regarding the penetration levels of these services in Florida is difficult, as reported in Chapter IV, a growing number of Florida households have substituted wireless service and VoIP service for wireline service. Florida's population of college students and seasonal residents may contribute to Florida's continued decline in wireline subscribership because they often fall into demographics with higher rates of wireless substitution.^{216, 217} Increasing popularity of wireless and VoIP service also contributes to the fact that total residential access lines for Florida ILECs have steadily declined since 2001 despite an ongoing increase in the number of Florida households.²¹⁸ Many VoIP communications services require the purchase of broadband access in order to provide service.

The FCC reports that the annual average percentage of Florida households with a telephone increased in 2006 and 2007 after decreasing in 2004 and 2005. The annual average household telephone penetration for Florida for 2008 was 93.0 percent, a decline of 0.6 percent from 2007.²¹⁹ Wireless-only households have grown to about 20 percent of total households nationwide.²²⁰ The percentage of Florida households with wireless-only service was about 17 percent as of December 2007.²²¹

Conclusion: Residential consumers in Florida are finding communication alternatives to wireline services offered by ILECs. CLECs, VoIP providers, and wireless providers are providing alternatives. By the end of 2008, CLECs provided 131,725 residential access lines. Ninety-five percent of exchanges in Florida have at least 1 CLEC offering residential service but

²¹⁵ FCC, Voice over Internet Protocol, March 28, 2008, <<http://www.fcc.gov/voip/>>, accessed on April 28, 2008.

²¹⁶ Florida Department of Education, "The Fact Book, Report for the Florida Community College System," 2008, p. 2, <<http://www.fldoe.org/arm/cctemis/pubs/factbook/fb2008/fb2008.pdf>>, accessed on April 21, 2009.

"Florida (FL): University and College Education System, Top Five Florida College and Universities by Student Enrollment Size," Educational Portal, <http://education-portal.com/articles/Florida_%28FL%29%3A_University_and_College_Education_System.html>, accessed on April 15, 2009.

²¹⁷ "Vulnerable and Hard-to-Reach Population Fact Sheet: Seasonal Residents," Nova Southeastern University, et. al, updated October 2006, <http://www.nova.edu/allhazards/forms/seasonal_res.pdf>, accessed on April 28, 2008.

²¹⁸ FCC, "Local Telephone Competition: Status as of June 31, 2008," September 2008, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-285509A1.pdf>, accessed on April 16, 2008.

²¹⁹ FCC, "Telephone Subscribership in the U.S. (Data through November 2008)," June 2009, Table 2, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-291222A1.pdf>, accessed on June 19, 2009.

²²⁰ S.J. Blumberg, J.V. Luke, "Wireless Substitution: Early Release of Estimates From the National Health Interview Survey, July-December 2008," May 6, 2009, p. 1, <<http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200905.pdf>>, accessed on May 13, 2009.

²²¹ S.J. Blumberg, et al., "Wireless Substitution: State-level Estimates From the National Health Interview Survey, January-December 2007" March 11, 2009, <<http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200805.pdf>>, accessed on May 14, 2008.

12 exchanges have none. Customers using VoIP-based services in Florida account for an additional 1.6 million residential access lines. Finally, wireless-only households in Florida reached approximately 17 percent as of December 2007.²²² Consequently, the Commission concludes that Florida customers are able to obtain functionally equivalent services at comparable rates, terms, and conditions.

4. The impact of price regulation on the maintenance of affordable and reliable services

For calendar year 2008 section 364.051, F.S., provided that a price cap regulated ILEC may adjust its basic local service revenues once in a 12-month period by an amount not to exceed the change in inflation less 1 percent. In contrast, the price increase for any nonbasic service category shall not exceed 6 percent within a 12-month period, until there is another provider offering local telecommunications service in an exchange area. At that time, the prices for any nonbasic service category may be increased in an amount not to exceed 20 percent within a 12-month period.²²³ The following ILECs filed notices of rate changes for basic and nonbasic exchange services (local message or measured rate service) between January 1, 2008, and December 31, 2008, pursuant to Section 364.051, F.S.:

- AT&T increased basic local rates by 1.6 percent effective July 11, 2008. Nonbasic rates increased in the range of 0.001 percent to 7.6 percent among the revenue categories.
- Embarq increased basic local rates by 1.2 percent and nonbasic exchange rates by 14.43 percent effective March 11, 2008. Nonbasic rates increased in the range of 0.95 percent to 19.19 percent among revenue categories.
- FairPoint increased basic local rates by 1.5 percent effective November 1, 2008.
- ITS increased basic local rates by 1.8 percent effective May 1, 2008.
- TDS Telecom increased nonbasic rates by 20 percent among the revenue categories.
- Verizon increased basic local rates by 1.58 percent effective November 1, 2008. Nonbasic rates increased in the range of 0.59 percent to 8.6 percent among revenue categories.
- Windstream increased basic local rates by 1.24 percent. Nonbasic rates increased in the range of 1.9 percent to 5.8 percent among the revenue categories.

Conclusion: The FPSC believes these rate increases and price regulation, in general, have had a negligible impact on the overall affordability of telephone service.

²²² Ibid.

²²³ The 2009 Florida Legislature amended Section 364.051, F.S., which changed the terms of price regulation for nonbasic services. However, the report text accurately reflects pricing conditions in effect for calendar year 2008.

5. Definition of basic local telecommunications services

The 2009 Florida Legislature modified the definition of basic local telecommunications service and the new law became effective July 1, 2009. The new definition is as follows:

“Basic local telecommunication service” means voice-grade, single-line, flat-rate residential local exchange service that provides dial tone, local usage necessary to place unlimited calls within a local exchange area, dual tone multi-frequency dialing, and access to the following: emergency services such as “911,” all locally available interexchange companies, directory assistance, operator services, relay services, and an alphabetical directory listing. For a local exchange company, the term includes any extended area service routes, and extended calling service in existence or ordered by the Commission on or before July 1, 1995.

The new definition eliminates multi-line residential and single-line business subscribers from the definition.

According to Section 364.337(2), F.S., if a CLEC offers basic local telecommunications service it must include access to operator services, “911” services at a level equivalent to that of the ILEC serving that area, and relay services for the hearing impaired. CLECs must also provide a flat-rate pricing option for basic local telecommunications. The statute states that “mandatory measured service for basic local telecommunications services shall not be imposed.”

With regard to wireless and VoIP services, the FCC has required providers of these services that interconnect to the public switched telecommunications network to provide E911 service. The FCC has an ongoing proceeding to consider additional regulatory requirements for VoIP providers.²²⁴ While these services do provide the same or similar functionality to traditional wireline service, they do not currently fall within the statutory definition of basic local telecommunications service. Wireless or commercial mobile radio service providers are expressly exempt from the statutory definition of a telecommunications company, and VoIP is expressly excluded from the statutory definition of service.

Conclusion: No evidence suggests a need to recommend additions or deletions to the definition of basic local service.

6. Other information and recommendations that may be in the public interest

Conclusion: There are no recommendations at this time.

²²⁴ FCC, WC Docket No. 04-36, IP-Enabled Services, released April 4, 2008.

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CHAPTER VI. STATE ACTIVITIES

A. ILEC REQUESTED RULEMAKING

In March 2008, five local exchange companies, Verizon, AT&T, Embarq, TDS Telecom, and Windstream Florida (petitioners), filed a Joint Petition requesting that the Commission adopt a new rule on competition and clarify, repeal, or amend 66 rules.²²⁵ The petitioners asserted that with the increasing use of wireless, cable telephony, and VoIP, many of the rules were no longer warranted. In response, the Commission reviewed all the rules in Chapters 25-4, 25-9, and 25-14, Florida Administrative Code (F.A.C.). During the proceeding, the petitioners withdrew their request for the new rule and the amendment or repeal of seven other rules. Due to the large number of rules under consideration, staff filed three separate recommendations that were addressed by the Commission on August 19, 2008, November 13, 2008, and January 6, 2009. In addition, two staff workshops and one Commissioner workshop were held to review and discuss the proposed rule changes.

With its decisions in these dockets, the Commission has exempted the price regulated local exchange companies from 33 rules, repealed 16 rules, amended 20 rules, and taken no action on 1 rule. Of the 20 rules that were amended, the companies either proposed amendments or agreed to staff proposed amendments. The rule changes have decreased the reporting requirements of the companies, eliminated rules which were duplicative of Florida Statutes, limited the applicability of certain rules to residential customers, and allowed the companies to consolidate reporting for installation service, repair service, and answer time. Also, several rule changes were made to adopt the FCC's standards where its standard was similar to Florida's rule. Overall, the changes have resulted in simplified and streamlined rules for regulating local exchange companies. Five of the proposed rule amendments remain pending.

B. ILEC SERVICE QUALITY

ILECs are required by Commission rules to adhere to certain service quality standards while providing basic local telecommunications service.²²⁶ The Commission evaluates the service quality of the ILECs' exchanges throughout the state on a yearly basis, but no more than once in four years for exchanges served by the small ILECs.²²⁷ The service quality standards are usually expressed as a percentage of compliance. For example, Rule 25-4.070, Customer Trouble Reports, states that 95 percent of all out-of-service (OOS) conditions reported by the individual subscriber shall be restored to service within 24 hours. In exchanges containing more than 50,000 access lines, the OOS percentages are reported monthly; otherwise, the ILEC aggregates the results and reports quarterly.

²²⁵ Docket 080159-TP, Joint petition to initiate rulemaking to adopt new rule in Chapter 25-24, F.A.C., amend and repeal rules in Chapter 25-4, F.A.C., and amend rules in Chapter 25-9, F.A.C., by Verizon Florida LLC, BellSouth Telecommunications, Inc. d/b/a AT&T Florida, Embarq Florida, Inc., Quincy Telephone Company d/b/a TDS Telecom, and Windstream Florida, Inc.; and Docket No. 080641-TP, Initiation of rulemaking to amend and repeal rules in Chapters 25-4 and 25-9, F.A.C., pertaining to telecommunications.

²²⁶ Chapter 25-4, F.A.C.

²²⁷ Small ILECs are Indiantown, Frontier, FairPoint, Smart City, TDS Telecom, Northeast Florida Telephone Company, and Windstream.

Another standard found within the same rule involves troubles that are service-affecting. Service-affecting troubles are of a lesser severity than an OOS condition, and they are typically related to telephone service features such as voicemail, call forwarding, or noise on the line. In service-affecting conditions, the ILECs are required to clear 95 percent of the troubles within 72 hours. The standard allows the ILECs to aggregate the results on a quarterly basis when the exchange has fewer than 50,000 lines; otherwise, service-affecting troubles are reported monthly.

The ILEC service quality reports for Frontier and Embarq were published in 2008.²²⁸ Frontier is classified as a small ILEC, and its last evaluation occurred in 2001. Verizon and AT&T Florida were also evaluated in 2008; however, the reports were not published in 2008 and are not addressed in this report.

The Frontier 2008 service quality evaluation indicated that Frontier was not always providing automatic rebates as required by Rule 25-4.070(3)(a), F.A.C. This issue was a repeat finding from Frontier's 2001 service quality evaluation. The problem was isolated to Frontier's billing system, and Frontier indicated that 752 customers were issued rebates for the period of January 2001 through June 30, 2008, for a total of \$5,415.66. The problem was resolved when its customers were migrated to a new billing system.

Embarq's service quality evaluation contained only minor discrepancies, and they have been remedied. The 2 categories contributing to the majority of the discrepancies were service-affecting troubles that were not restored within 72 hours and service guarantee program (SGP) installation rebates.

1. Service Guarantee Programs

ILECs are allowed to petition the Commission for approval of an SGP that relieves the ILEC of the rule requirement addressed by each service standard in the SGP.²²⁹ However, in exchange for relief from the rules, an SGP contains financial incentives for compliance with certain service quality standards established by the SGP. The financial incentives may take the form of a credit to an individual customer for service outages exceeding a certain level, or may provide for the ILEC to make payments to a fund in the event it fails to achieve a certain compliance percentage on a particular service standard established by the SGP. Currently three ILECs (AT&T, Embarq, and Windstream) are operating under Commission-approved SGPs.

AT&T's SGP provides automatic credits to residential customers for service outages exceeding 24 hours and automatic credits for missing service installation commitment dates by more than 3 days.²³⁰ For calendar year 2008:

²²⁸ The reports are posted on the Commission's Web site and can be found at the following link:
<http://www.psc.state.fl.us/utilities/telecomm/servicequality/index2.aspx>.

²²⁹ Rule 25-4.085, F.A.C., Service Guarantee Program.

²³⁰ FPSC Order No. PSC-05-0440-PAA-TL, Docket No. 050095-TL, Petition for extension of modification of existing Service Guarantee Program and for limited Waiver of Rules 25-4.070(3)(a) and 25-4.073(1)(d), F.A.C., by BellSouth Telecommunications, Inc., issued April 25, 2005.

- AT&T paid its customers \$183,350 for missed installation commitments and \$1,540,840 for not repairing OOS trouble reports within 24 hours.
- AT&T's average answer time compliance was below requirements, resulting in \$4,000 being credited to its Lifeline Program.

Embarq's SGP provides automatic credits to residential customers for service outages exceeding 24 hours and automatic credits for missed installation commitment dates of greater than 3 days.²³¹ In 2008:

- Embarq credited its customers \$231,751 for missing the service installation commitments and \$355,545 for not restoring residential service outages within 24 hours.
- Embarq paid \$95,000 to its community fund for missing its monthly average answer time standard.

Windstream's SGP has similar service standards concerning service installations, repair intervals, and answer times to those of AT&T and Embarq.²³² In 2008, Windstream:

- Provided \$790 in credits to customers for failing to install service on the agreed upon date.
- Credited \$5,500 to those customers experiencing OOS conditions.
- Provided \$35,000 to its Community Service Fund promoting Lifeline service.

2. Petition by Attorney General, Office of Public Counsel, and AARP

The Attorney General, the Office of Public Counsel (OPC), and AARP (the Petitioners) filed a petition on May 15, 2008, requesting the FPSC to issue a show cause order against Verizon for violation of Commission service quality rules.²³³ The Petitioners allege that Verizon willfully violated the Commission's service quality rule 262 times in 2007. The rule relates to restoration of OOS and service-affecting trouble reports.²³⁴ The company is required by rule to repair 95 percent of their service interruption complaints in each exchange within 24 hours and

²³¹ FPSC Order No. PSC-05-0918-PAA-TL, Docket No. 050490-TL, Petition for approval of Service Guarantee Program, with relief from requirements of Rules 25-4.066(2), 25-4.070(3)(a), 25-4.073(1)(a), and 25-4.110(6), F.A.C., by Sprint-Florida, Incorporated, issued September 19, 2005.

²³² Docket No. 050938-TP Joint application for approval of transfer of control of Alltel Florida, Inc., holder of ILEC Certificate No. 10 and PATS Certificate No. 5942, from Alltel Corporation to Valor Communications Group, and for waiver of carrier selection requirements of Rule 25-4.118, F.A.C., due to transfer of long distance customers of Alltel Communications, Inc. to Alltel Corporate Holding Services, Inc.

²³³ Docket No. 080278-TL, Joint Petition for show cause proceedings against Verizon Florida LLC for apparent violation of Rule 25-4.070, F.A.C., service availability, and impose fines, by the Office of the Attorney General, Citizens of the State of Florida, and AARP.

²³⁴ Rule 25-4.070, F.A.C., Customer Trouble Reports.

95 percent of its service-affecting trouble reports in each exchange within 72 hours. The Commission issued a show cause order on January 5, 2009, and an order establishing procedure on February 23, 2009.²³⁵ A hearing is scheduled for October 29-30, 2009.

C. COMPETITIVE MARKET ACTIVITIES

1. Contested Adoption of Sprint AT&T Interconnection Agreement by Nextel

On June 8, 2007, Nextel filed its Notice of Adoption of existing interconnection agreement between AT&T and Sprint, pursuant to AT&T/BellSouth Merger Commitments and Section 252(i) of the Federal Telecommunications Act of 1996 (the 1996 Act). The Commission found that the requested adoption was valid pursuant to Section 252(i) of the 1996 Act and 47 C.F.R. §51.809, effective June 8, 2007, the date on which Nextel filed its notice of adoption with the Commission. Subsequently, the Commission clarified that the adoption included the three-year extension amendment jointly filed on December 4, 2007, by AT&T and Sprint, which by its express terms was effective March 20, 2007.

On March 18, 2009, AT&T filed a Complaint for Declaratory and Injunctive Relief in the U.S. District Court for the Northern District of Florida regarding the Commission-ordered effective date of June 8, 2007.

2. Frontier's Notice of Election of Price Regulation

On November 17, 2008, Frontier,²³⁶ a small ILEC, filed its notice of election to be subject to price regulation under Section 364.051, F.S., effective January 1, 2009. Frontier was the last ILEC to elect price regulation. The election of price regulation exempts the company from rate base rate of return regulation, and various statutes, but does not exempt the company from quality of service requirements. The Commission issued an order acknowledging Frontier's election of price regulation to be effective January 1, 2009, and issued a consummating order on March 31, 2009.²³⁷

3. Alternative E911 Services

Intrado Communications, Inc. (Intrado), a certificated CLEC that offers Public Safety Answering Points as a competitive alternative to an ILEC's E911 network, filed three petitions for arbitration seeking to establish interconnection agreements with Embarq, AT&T, and Verizon.²³⁸ After administrative hearings for Intrado/Embarq and Intrado/AT&T, the

²³⁵ FPSC Order No. PSC-09-0015-SC-TL (show cause order) and FPSC Order No. PSC-09-0107-PCO-TL (order establishing procedure), Docket No. 080278-TL Joint petition for show cause proceedings against Verizon Florida LLC for apparent violation of Rule 25-4.070, F.A.C., Customer Trouble Reports, and impose fines, by the Office of the Attorney General, Citizens of the State of Florida, and AARP, issued February 23, 2009.

²³⁶ Frontier Communications of the South, LLC.

²³⁷ FPSC Order No. PSC-09-0136-PAA-TL and Order No. PSC-09-0195-CO-TL, Docket No. 080680-TL, Notice of election of price regulation by Frontier Communications of the South, LLC, issued March 5, 2009 and March 31, 2009.

²³⁸ Docket No. 070699-TP, Petition by Intrado Communications, Inc. for arbitration of certain rates, terms, and conditions for interconnection and related arrangements with Embarq Florida, Inc., pursuant to Section 252(b) of the

Commission determined that Intrado's E911 service does not meet the definition of "telephone exchange service" because the service will not provide the ability to both originate and terminate calls.²³⁹ Embarq and AT&T were not required to provide interconnection pursuant to the provisions set forth in Section 251(c) of the 1996 FTA; instead, the parties may negotiate commercial agreements pursuant to Section 251(a). The Intrado/Verizon docket is scheduled for an administrative hearing on September 16, 2009.

4. AT&T Request for Waiver of Rule 25-4.040(2), F.A.C.

On February 13, 2009, AT&T filed a petition for waiver of Rule 25-4.040(2), F.A.C.²⁴⁰ This rule requires that each subscriber served by a directory be furnished one copy of that directory (both residential and business pages) for each access line. The Commission addressed the petition on June 16, 2009, and granted AT&T a temporary two-year rule waiver. Under the conditions of the order, AT&T will continue to provide business white page listings and yellow pages, and residential white pages would be delivered only upon request of a customer. AT&T would notify customers of this change by including a message in the "News You Can Use" section of its customer bills for two months. In addition, AT&T will prominently place in three locations in the business white page listings the options by which customers could acquire and access residential listings. The options include the toll-free number to request a free copy of the residential white pages listings in either a CD-ROM (in those markets where a CD-ROM is available) or a printed copy. To further consumer awareness, the Commission will conduct public outreach to inform consumers of the trial program and collect customer feedback. Upon completion of the two-year trial period, the Commission will assess consumer feedback and determine if the rule waiver should be continued or revoked.

5. Comcast / TDS Telecom Arbitration

Comcast²⁴¹ filed a Petition for Arbitration with TDS Telecom pursuant to state and federal law.²⁴² While the Commission has dealt with many arbitration petitions in the past, this

Communications Act of 1934, as amended, and Section 364.162, F.S., and Docket No. 070736-TP, Petition by Intrado Communications, Inc. for arbitration of certain rates, terms, and conditions for interconnection and related arrangements with BellSouth Telecommunications, Inc. d/b/a AT&T Florida, pursuant to Section 252(b) of the Communications Act of 1934, as amended, and Sections 120.80(13), 120.57(1), 364.15, 364.16, 364.161, and 364.162, F.S., and Rule 28-106.201, F.A.C., and Docket No. 080134-TP, Petition by Intrado Communications, Inc. for arbitration to establish an interconnection agreement with Verizon Florida LLC, pursuant to Section 252(b) of the Communications Act of 1934, as amended, and Section 364.162, F.S.

²³⁹ FPSC Order No. PSC-08-0799-FOF-TP, Docket No. 070699-TP, Petition by Intrado Communications, Inc. for arbitration of certain rates, terms, and conditions for interconnection and related arrangements with Embarq Florida, Inc., pursuant to Section 252(b) of the Communications Act of 1934, as amended, and Section 364.162, F.S., issued March 16, 2009; and FPSC Order No. PSC-08-0798-FOF-TP, Docket No. 070736-TP, Petition by Intrado Communications, Inc. for arbitration of certain rates, terms, and conditions for interconnection and related arrangements with BellSouth Telecommunications, Inc. d/b/a AT&T Florida, pursuant to Section 252(b) of the Communications Act of 1934, as amended, and Sections 120.80(13), 120.57(1), 364.15, 364.16, 364.161, and 364.162, F.S., and Rule 28-106.201, F.A.C., December 3, 2008.

²⁴⁰ Docket No. 090082-TL, Petition by BellSouth Telecommunications, Inc. d/b/a AT&T Florida d/b/a AT&T Southeast for waiver of Rule 25-4.050(2), Florida Administrative Code.

²⁴¹ Comcast Phone of Florida, L.L.C. d/b/a Comcast Digital Phone.

²⁴² Docket No. 080731-TP, Petition by Comcast Phone of Florida, LLC d/b/a Comcast Digital Phone for arbitration of an interconnection agreement with Quincy Telephone Company d/b/a TDS Telecom, pursuant to Section 252 of

case is unique in that it presents only one issue: Is TDS Telecom required to offer interconnection to Comcast under Section 251 of the 1996 Act and/or Sections 364.16, 364.161, and 364.162, F.S.? The Commission conducted an administrative hearing on July 13, 2009. A final decision is pending.

6. Bright House Safety Complaint

On December 9, 2008, Bright House Networks Information Services (Florida) LLC, and Bright House Networks, LLC (together, “Bright House”) filed a complaint with the FPSC alleging that Verizon has violated Commission rules related to service installations and created unsafe conditions for consumers. In its complaint, Bright House argued that Verizon has been damaging Bright House installed equipment and wiring in the process of installing Verizon’s facilities to customers. Specifically, Bright House asserted that coaxial drops were being left ungrounded creating a safety concern should the drops become electrified.

Verizon contended that the coaxial cable facilities that are the subject of the complaint are unregulated. Verizon argues that both its cable facilities and the Bright House cable that has been disconnected are used to provide unregulated VoIP, broadband, and cable television services. Verizon stated that the Commission lacked jurisdiction over the complaint and sought to have the complaint dismissed.

Commission authority pursuant to Section 364.15, F.S., is limited to mandating “repairs or improvements to, or changes in, any telecommunications facility” and “additions or extensions to any telecommunications facility.” The Bright House complaint did not encompass such services or facilities, and the Commission dismissed the complaint.²⁴³

7. Bright House and Comcast Retention Marketing Complaint

Bright House filed a complaint and request for emergency relief with the Commission on November 16, 2007. Bright House alleged that Verizon was engaging in anticompetitive behavior and was failing to facilitate the transfer of customers’ numbers to Bright House upon request, contrary to Rule 25-4.082, F.A.C.²⁴⁴ Comcast filed a similar complaint and request for emergency relief with the Commission on January 10, 2008.²⁴⁵

the Federal Communications Act of 1934, as amended, and Sections 120.57(1), 120.80(13), 364.012, 364.15, 364.16, 364.161, and 364.162, F.S., and Rule 28-106.201, F.A.C.

²⁴³ FPSC Order No. PSC-09-0342-FOF-TP, Docket No. 080701-TP, Emergency complaint and petition requesting initiation of show cause proceedings against Verizon Florida, LLC for alleged violation of Rules 25-4.036 and 25-4.038, Florida Administrative Code, by Bright House Networks Information Services (Florida) LLC and Bright House Networks, LLC., issued May 21, 2009.

²⁴⁴ Docket No. 070691-TP, Complaint and request for emergency relief against Verizon Florida, LLC for anticompetitive behavior in violation of Sections 364.01(4), 364.3381, and 364.10, F.S., and for failure to facilitate transfer of customers' numbers to Bright House Networks Information Services (Florida), LLC, and its affiliate, Bright House Networks, LLC.

²⁴⁵ Docket No. 080036-TP, Complaint and request for emergency relief against Verizon Florida, L.L.C. for anticompetitive behavior in violation of Sections 364.01(4), 364.3381, and 364.10, F.S., and for failure to facilitate transfer of customers' numbers to Comcast Phone of Florida, L.L.C. d/b/a Comcast Digital Phone.

In these two cases, the issues are identical, and the alleged circumstances are substantially similar. The Commission consolidated the two cases for administrative ease. These companies also filed complaints regarding this issue with the FCC. While the cases were set for hearing before the FPSC in August 2008, the FCC issued its order on June 23, 2008.²⁴⁶ In the FCC's order, Verizon was ordered to cease its customer retention marketing activities nationwide.²⁴⁷

Verizon sought to overturn the FCC's order, and the case was argued before the D.C. Circuit Court of Appeals on December 5, 2008. After reviewing the case, the D.C. Circuit Court of Appeals denied Verizon's petition for review of the FCC's Order.²⁴⁸ The FPSC's docket regarding these complaints will remain open until time expires on Verizon's opportunity for further review of the FCC's order.

8. Wholesale Performance Measurement Plans

Wholesale performance measurement plans provide a standard against which the Commission can measure performance over time to detect and correct any degradation in the quality of service ILECs provide to CLECs. The Commission adopted performance measurements for AT&T (formerly BellSouth) in August 2001, for Embarq in January 2003, and for Verizon in June 2003. Trending analysis is applied to monthly performance measurement data provided by each ILEC.

For AT&T, the Commission adopted a Performance Assessment Plan to measure AT&T's wholesale performance. AT&T's current Performance Assessment Plan consists of 49 performance measurements. Remedy payments may be applied to 35 of the measurements if AT&T fails to meet the performance standards approved by the Commission. For the calendar year 2008, AT&T paid approximately \$3.7 million in remedies to CLECs and \$2.2 million in remedies to the State of Florida General Revenue fund.

Embarq's current Performance Measurement Plan contains 36 performance measures to ascertain if the ILEC is providing nondiscriminatory service to CLECs. Embarq furnishes monthly performance reports to the Commission for review and assessment and prepares a monthly root cause analysis report of measurements that have not met established standards for three consecutive months. For the calendar year 2008, Embarq's monthly compliance with established standards has ranged from 89.6 percent to 96 percent.

Verizon's current Performance Measurement Plan contains more than 40 measures. Under this plan, Verizon furnishes monthly performance reports to the Commission for review and assessment. For the calendar year 2008, Verizon's monthly compliance with approved standards ranged from 84.2 percent to 94.3 percent.

²⁴⁶ FCC 08-159, File No. EB-08-MD-002, Bright House Networks, LLC, et al., v. Verizon California, Inc., et al., Memorandum Opinion and Order, released June 23, 2008.

²⁴⁷ Ibid, ¶ 48.

²⁴⁸ Verizon California, Inc., et al. v. Federal Communications Commissioner, et al., Case No. 08-1234, United States Court of Appeals for the District of Columbia Circuit, February 10, 2009, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-288345A1.pdf>, accessed on June 8, 2009.

D. LIFELINE AND LINK-UP SERVICE FOR LOW-INCOME CONSUMERS

In its 2008 Annual Report on the Number of Customers Subscribing to Lifeline Service and the Effectiveness of Procedures to Promote Participation, the FPSC reported:

- Eligible customers enrolled in the Lifeline program in Florida grew 11.8 percent during the October 2007 through June 2008 9-month review period.²⁴⁹
- 183,972 eligible customers were enrolled in the Lifeline program.
- AT&T increased its Lifeline participation by 11,169 customers.
- Embarq increased its Lifeline participation by 4,787 customers.
- Verizon experienced a net loss of 1,198 Lifeline customers.

The primary reason for the increase in Lifeline participation is the automatic enrollment process initiated by the FPSC and the Department of Children and Families (DCF). Between April 1, 2007, and October 31, 2008, 268,797 Lifeline applications were filed through the FPSC/DCF automatic enrollment process. In addition, enrollment of Lifeline customers by non-ILEC eligible telecommunications carriers (ETCs) continues to have a positive impact. Non-ILEC ETCs enrolled 13,843 Lifeline customers, representing 7.5 percent of the total Lifeline customer enrollment as of June 30, 2008.²⁵⁰

Other major developments in 2008 relating to Lifeline included the emergence of TracFone d/b/a/ Safelink Wireless (TracFone) as a major Lifeline provider and an initial decision by the FPSC to require application of Lifeline benefits to bundled packages.

1. TracFone Wireless

Following the Commission's approval of TracFone's petition for ETC designation,²⁵¹ TracFone began serving Lifeline customers in Florida on September 8, 2008. It enrolled approximately 226,000 new Lifeline customers in Florida from September 8, 2008, to December 31, 2008. Since Lifeline enrollment figures in the 2008 Lifeline Report ended June 30, 2008, TracFone's Lifeline customers are not included in the total number of Lifeline customers mentioned above.

²⁴⁹ The 2008 Lifeline Report used a nine-month review period of September 8, 2008 to December 31, 2008, in order to establish an earlier date for data collection. Future reports will use a twelve-month review period of July 1 to June 30.

²⁵⁰ Non-ILEC Lifeline enrollment includes competitive ETC and non-ETC reseller enrollment.

²⁵¹ FPSC Order No. PSC-08-0418-PAA-TP, Docket No. 070586-TP, Application for designation as an eligible telecommunications carrier (ETC) by TracFone Wireless, Inc. for limited purpose of offering lifeline service to qualified households, issued June 23, 2008.

2. Bundled Packages

A second new development impacting Florida's Lifeline program is the application of the Lifeline discount to bundled packages. A bundled service package combines basic local exchange service with nonbasic or unregulated services. Such services may include call waiting, call forwarding, voicemail, Internet access, and all other services that may be offered in a bundled package in combination with basic service.

Currently, individual ETC policies within Florida vary among companies as to whether the Lifeline discount applies to bundled service packages. Some ETCs provide Lifeline consumers with the option to subscribe to any bundled package while others reject the applications of Lifeline consumers subscribing to bundled services. Some ETCs offer Lifeline benefits on limited plans for basic service only.

On June 23, 2008, the Commission clarified that pursuant to federal rules, 47 C.F.R. §54.403(b), and consistent with Chapter 364, F.S., ETCs are required to apply the Lifeline discount to the basic local service rate or the basic local service rate portion of any service offering which combines both basic and nonbasic service.²⁵² Verizon, Sprint Nextel, and Alltel each filed a protest of the Commission's order. A formal hearing was held on March 2, 2009. It is anticipated that this matter will be brought before the FPSC for final resolution in the second half of 2009.

E. TELECOMMUNICATIONS RELAY SERVICES

Chapter 427, F.S., requires that a telecommunication relay system be compliant with regulations adopted by the FCC to implement Title IV of the Americans with Disabilities Act (ADA). The FCC mandates the minimum requirements for services a state must provide, certifies each state program, and periodically proposes changes in the stipulated services. One such proposal is for states to fund the intrastate portion of the cost to provide video relay service²⁵³ (VRS) and IP Relay.²⁵⁴

The relay costs for VRS and IP Relay are presently being paid through the federal interstate Telecommunications Relay Service (TRS) fund. The FCC believes Title IV of the

²⁵² FPSC Order No. PSC-08-0417-PAA-TP, Docket No. 080234-TP, Implementation of Florida Lifeline program involving bundled service packages and placement of additional enrollment requirements on customers, issued June 23, 2008.

²⁵³ Video Relay Service is a form of Telecommunications Relay Service (TRS) that enables individuals with hearing disabilities who use American Sign Language to communicate with voice telephone users through video equipment, rather than through typed text. Video equipment links the VRS user with a TRS operator so that the VRS user and the operator can see and communicate with each other in signed conversation. Because the conversation between the VRS user and the operator flows much more quickly than with a text-based TRS call, VRS has become a popular form of TRS.

²⁵⁴ IP Relay allows people who have difficulty hearing or speaking to communicate through an Internet connection using a computer and the Internet, rather than a TTY and a telephone.

ADA²⁵⁵ and its legislative history make it clear that Congress intended that the states be responsible for the cost recovery for intrastate relay services provided under their jurisdiction.²⁵⁶

In November 2007, the FCC stated that Section 225 of the 1996 Act provides that the costs caused by interstate TRS shall be recovered from all subscribers for every interstate service, and the costs caused by the provision of intrastate TRS shall be recovered from the intrastate jurisdiction.²⁵⁷ In that Order, the FCC noted, “The issue of separation of costs relating to the provision of IP Relay and VRS is pending pursuant to the Further Notice of Proposed Rulemaking (FNPRM) in the 2004 TRS Report & Order.”

Historically, there were no means available to automatically determine the geographic location of IP Relay and VRS calls; therefore, there was no way to determine if a particular IP Relay or VRS call was interstate or intrastate. In June 2008, the FCC adopted a system for assigning 10-digit telephone numbers linked to the North American Numbering Plan (NANPA) for users of IP Relay and VRS, an initial step toward determining the jurisdictional nature of such calls.²⁵⁸ The order requires that the telephone number assignments be “geographically appropriate NANPA numbers.” The 10-digit numbering system for IP Relay and VRS had to be implemented no later than December 31, 2008. Since the beginning and ending points of calls will now be known, the cost burden of intrastate IP Relay and VRS calls could soon be assigned to the states. The FPSC estimates the impact of assigning intrastate IP Relay and VRS costs to the states at between \$25 and \$30 million for Florida.

The additional IP Relay and VRS costs could increase the annual budget for Florida TRS to more than \$39 million and likely exceed the current \$0.25 surcharge cap per access line allowed by statute. If the FCC determines that IP Relay and VRS intrastate costs must be recovered by states, a legislative change may be necessary to either increase the present TRS cap for local exchange company lines or have all carriers, including wireless and VoIP providers, charge the surcharge as the federal TRS program does.

²⁵⁵ Title IV of the ADA requires that interstate and intrastate telecommunications relay services are available, to the extent possible and in the most efficient manner, to hearing-impaired and speech-impaired individuals in the United States.

²⁵⁶ FCC 04-137, CG Docket No. 03-123, Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, Report and Order, Order on Reconsideration, and Further Notice of Proposed Rule Making in, Released June 30, 2004.

²⁵⁷ FCC 07-186, CG Docket No. 03-123, In the Matter of Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, Report and Order and Declaratory Ruling, released November 19, 2007.

²⁵⁸ FCC 08-151, CG Docket No.03-123, In the Matter of Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, Report and Order and Further Notice of Proposed Rulemaking, released June 24, 2008.

F. STATE LEGISLATION

1. CS/CS/SB 2626 Telecommunications Companies

Governor Crist signed CS/CS/SB 2626²⁵⁹ into law on June 24, 2009, amending Chapter 364, F.S. The bill reforms the existing regulatory framework for telecommunications and designates DMS as the primary agency for the development of a statewide map of broadband availability and a strategic plan for broadband deployment and use in the state.

a. Telecommunications Regulation

The new law primarily impacts the oversight of ILECs by the FPSC. The bill would redefine basic service for the purposes of regulatory oversight to include only single-line, flat-rate residential service without the addition of nonbasic or unregulated services, either priced individually or as part of a combination of services (including unregulated services such as wireless or video services) offered for one price. The revised definition reclassifies flat-rate, single-line business services and residential services of more than one line, or combined with at least one additional feature, as nonbasic service. Nonbasic services do not have the same degree of price protection and service quality protection previously available for basic services. In addition, the bill eliminates certain regulatory requirements of nonbasic services (any service other than basic, interconnection services, or network access services). Significant changes to FPSC jurisdiction include:

- Single-line business customers and residential customers who subscribe to any nonbasic or unregulated services are now considered nonbasic subscribers. Previously, the local service component was classified as basic service, and rate increases in any 12-month period were limited to the change in inflation less 1 percent. (Section 364.02(1)&(10) and 364.051(3), F.S.)
- Nonbasic subscribers are now subject to 10 percent rate increases in a 12-month period, a reduction from the 20 percent increases previously allowed if competitors were present. (Sections 364.02(1)&(10) and 364.051(5)(a), F.S.)
- The FPSC no longer has authority to resolve service quality complaints of nonbasic business or residential customers. (Sections 364.02(1)&(10) and 364.051(5)(b), F.S.)
- The FPSC's authority to compel repairs or improvements is now restricted to facilities serving single-line residential customers subscribing to basic only services. (Section 364.15, F.S.)
- The income eligibility criteria for Lifeline service is now increased to 150 percent of the federal poverty guidelines from the existing 135 percent for ILECs AT&T, Embarq, and Verizon. (Section 364.10(3)(a), F.S.)

²⁵⁹ Committee Substitute for Committee Substitute for Senate Bill 2626.

- The FPSC authority over the terms of contracts between telecommunications companies and their subscribers was repealed. (Sections 364.051(1)(c) and 364.19, F.S.)
- The requirement that companies file tariffs containing rates, terms, and conditions of service was eliminated. Companies are allowed to publish this information electronically or may continue to file schedules (tariffs) with the Commission. (Sections 364.04(1), 364.10(3)(a), and 364.051(5)(a), F.S.)
- The requirement for a bill insert to annually inform customers of the prices of services to which they subscribe was eliminated. Companies are still required to inform customers of this information annually, but the method is not specified. (Section 364.3382, F.S.)
- The price cap for operator services was removed. (Section 364.3376(3), F.S.)
- Certificated carriers are allowed to merge or transfer ownership to other certificated carriers without any state regulatory oversight. (Section 364.33, F.S.)

b. Broadband Deployment Administration

The bill creates a new section of the statute to acknowledge the importance of broadband Internet service and authorizes the DMS to work collaboratively with Enterprise Florida, Inc., state agencies, local governments, private businesses, and community organizations to:

- Conduct a needs assessment of broadband Internet service including wireless and wireline Internet service providers, to create maps at the census tract level that will show geographic gaps in coverage, identify download and upload transmission speeds, and provide a baseline assessment of statewide broadband deployment in terms of percentage of households with broadband availability.
- Create a strategic plan defining goals and strategies for increasing the use of broadband Internet service in the state.
- Build and facilitate local technology planning teams or partnerships with members representing cross-sections of the community.
- Establish a grant program that will use funds to encourage the use of broadband Internet service in rural, unserved, and underserved areas.

DMS is also authorized to:

- Apply for and accept federal funds for these purposes, as well as accept donations and gifts from individuals, foundations, and private organizations.
- Enter into contracts that are necessary to carry out the goals of the section.
- Establish any committee to administer or carry out the purposes of the section.

- Adopt necessary rules, including the authority to establish definitions of terms pertinent to the section.

2. Carrier-of-Last-Resort Obligation

Section 364.025, F.S., Universal Service, provides that: “Until January 1, 2009, each local exchange telecommunications company shall be required to furnish basic local exchange telecommunications service within a reasonable time period to any person requesting such service within the company’s service territory.” This requirement is commonly referred to as the carrier-of-last-resort (COLR) obligation. The 2008 Florida Legislature adjourned without extending the expiration date, and the COLR obligation sunset on January 1, 2009. ILECs in the state are no longer obligated by state law to serve any person requesting service. Federal law requires carriers designated as ETCs to offer services that are supported by federal universal service support mechanisms.²⁶⁰ However, designated ETCs are not required to be able to serve *all* customers in their designated territory in order to secure ETC designation. Current FCC rules require ETCs to file a report every 12 months indicating the number of requests for service that the carrier was unable to fulfill. There are no established penalties for unfulfilled service requests. To date, the FCC has yet to revoke an ETC designation for an unfulfilled service request, and it is not known whether any state has done so.²⁶¹

²⁶⁰ 47 U.S.C. Section 214(e)(1)(A).

²⁶¹ In addition to the expiration of the COLR obligation, the requirement to establish a permanent intrastate universal service mechanism expired as of January 1, 2009.

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CHAPTER VII. FEDERAL ACTIVITIES

A. BROADBAND

1. FCC Broadband Reporting

Section 706 of the 1996 Act directs the FCC to encourage the deployment of advanced telecommunications capabilities to all Americans by using measures that “promote competition in the local telecommunications market.” Furthermore, the section requires the FCC to conduct a regular inquiry to determine “whether advanced telecommunications capability is being deployed to all Americans in a reasonable and timely fashion.” The FCC released its Fifth Report on the deployment of advanced telecommunications capabilities on June 12, 2008.²⁶² The FCC concluded in this report that advanced telecommunications capability is being deployed to all Americans in a reasonable and timely fashion.

The FCC found it necessary to evaluate broadband deployment based on the migration of customers and services to higher speed tiers. In light of the continuing evolution in technology and consumer demand for advanced telecommunications capability, the FCC concluded that it must modify its data collection efforts. In order to gather more detailed information at state and national levels, the FCC is adding and collecting data on additional broadband speed tiers.

The FCC updated its High-Speed Services for Internet Access report to reflect data as of December 31, 2007. The FCC’s analysis indicated that more than 99 percent of the country’s population lives in ZIP Codes where a provider reports having at least 1 high-speed service subscriber.²⁶³ Under the current analysis, one customer receiving broadband identifies the entire ZIP Code as having broadband available. Critics of the FCC’s analysis have noted that almost all ZIP Codes in the U.S. have access to at least one broadband satellite service provider.

The FCC concluded in March 2008 that it could better measure broadband deployment by requiring submission of data on a smaller geographic level. The FCC adopted a Report and Order to track broadband deployment at the census tract level to address the availability of broadband on a more detailed geographic level. The FCC amended this requirement to include reporting of the percentage of residential broadband customers in each census tract.²⁶⁴ The new reporting requirements took effect on March 16, 2009.²⁶⁵

²⁶² FCC 08-88, GN Docket No. 07-45, Inquiry Concerning the Deployment of Advanced Telecommunications Capability to All Americans in a Reasonable and Timely Fashion, and Possible Steps to Accelerate Such Deployment Pursuant to Section 706 of the Telecommunications Act of 1996, Fifth Report, released June 12, 2008.

²⁶³ FCC, “High-Speed Services for Internet Access: Status as of December 31, 2007,” January 16, 2009, p. 4, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-287962A1.pdf>, accessed on March 12, 2009.

²⁶⁴ FCC 08-148, WC Docket No. 07-38, Development of Nationwide Broadband Data to Evaluate Reasonable and Timely Deployment of Advanced Services to All Americans, Improvement of Wireless Broadband Subscribership Data, and Development of Data on Interconnected Voice over Internet Protocol (VoIP) Subscribership, Order on Reconsideration, released June 12, 2008.

²⁶⁵ FCC, DA 09-430, WC Docket No. 07-38, Development of Nationwide Broadband Data to Evaluate Reasonable and Timely Deployment of Advanced Services to All Americans, Improvement of Wireless Broadband Subscribership Data, and Development of Data on Interconnected Voice over Internet Protocol (VoIP)

The Consumers Union, Consumers Federation of America, and Free Press²⁶⁶ have asked the FCC to reconsider its conclusion that advanced telecommunications capability is being deployed to all Americans in a reasonable and timely fashion.²⁶⁷ The FCC sought comment on the joint petition on September 8, 2008.²⁶⁸ While the comment cycle has concluded, the FCC has taken no action to resolve the petition.

2. FCC Proceeding Regarding Internet Network Management

In October 2007, the Associated Press reported that it had conducted a test and determined that Comcast was interfering with peer-to-peer traffic.²⁶⁹ Soon after, consumer advocates filed a complaint and petition for declaratory ruling with the FCC against Comcast.²⁷⁰ They asserted that Comcast had violated the FCC's Internet Policy Statement.²⁷¹ The complaint alleged that Comcast's Internet network management practices resulted in degradation of certain applications when its network became congested.²⁷² The Associated Press's tests indicated that Comcast did degrade or block entirely certain types of peer-to-peer traffic.²⁷³ The Associated Press found that the disruption occurred during nonpeak hours, regardless of network congestion.²⁷⁴ This degradation was especially evident for those services that were in direct competition with some of Comcast's cable offerings, like video streams and VoIP. In August 2008, the FCC issued an order determining that Comcast had violated federal Internet policy and that Comcast's peer-to-peer management practices did not constitute "reasonable network management."²⁷⁵ The FCC found Comcast's practices to be intrusive and discriminatory, and it released an order requiring Comcast to:

- Disclose its methodology for blocking and delaying applications.

Subscribership, Order, released February 23, 2009, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DA-09-430A1.pdf>, accessed on April 28, 2009.

²⁶⁶ Free Press is a national, nonpartisan, nonprofit organization working to reform the media.

²⁶⁷ FCC, GN Docket No 07-45, Petition for Reconsideration by Consumers Union, Consumer Federation of America and Free Press filed July 11, 2008, <http://fjallfoss.fcc.gov/prod/ecfs/retrieve.cgi?native_or_pdf=pdf&id_document=6520033992>, accessed on April 28, 2009.

²⁶⁸ FCC Public Notice, DA 08-2035, GN Docket No. 07-45, Pleading Cycle Established for Comments on Petition for Reconsideration of the Commission's Fifth 706 Report, released September 3, 2008.

²⁶⁹ Peter Svensson, AP Technology Writer, "Comcast Blocks Some Internet Traffic," *San Francisco Chronicle*, October 19, 2007, <<http://www.sfgate.com/cgi-bin/article.cgi?f=/n/a/2007/10/19/financial/f061526D54.DTL&feed=rss.business>>, accessed on July 2, 2009.

²⁷⁰ Petition for Declaratory Ruling of Free Press, Public Knowledge, et al., before the FCC, WC Docket No. 07-52, File No. EB-08-IH-1518, November 1, 2007.

²⁷¹ FCC 05-151, CC Docket No. 02-33, Appropriate Framework for Broadband Access to the Internet over Wireline Facilities, CS Docket No. 02-52, Appropriate Regulatory Treatment for Broadband Access to the Internet Over Cable Facilities, et al, Policy Statement, released September 23, 2005.

²⁷² Petition for Declaratory Ruling of Free Press, Public Knowledge, et al., before the FCC, WC Docket No. 07-52, File No. EB-08-IH-1518, November 1, 2007.

²⁷³ *Ibid.* pp 7-11.

²⁷⁴ Peter Svensson, AP Technology Writer, "Comcast Blocks Some Internet Traffic," *San Francisco Chronicle*, October 19, 2007, <<http://www.sfgate.com/cgi-bin/article.cgi?f=/n/a/2007/10/19/financial/f061526D54.DTL&feed=rss.business>>, accessed on July 2, 2009.

²⁷⁵ FCC 08-183, WC Docket No. 07-52, Broadband Industry Practices Petition of Free Press et al., for Declaratory Ruling that Degrading an Internet Application Violates the FCC's Internet Policy Statement and Does Not Meet an Exception for "Reasonable Network Management," Memorandum Opinion and Order, released August 20, 2008.

- Design a plan to change its network management practices so that it no longer discriminates between certain types of traffic.
- Fully inform customers of its network management policies.

Comcast filed the required disclosures in September 2008,²⁷⁶ and completed the transition to the new network management practices by year-end 2008.²⁷⁷

In January 2009, the FCC staff sought additional clarification of Comcast's new network management practices, especially related to VoIP phone calls.²⁷⁸ Comcast explained that during periods of network congestion, VoIP calls that used the public Internet may sound "choppy" or have a delay during the limited times when the High-Speed Internet service in a given area is experiencing congestion. This would, in all likelihood, affect only a subscriber who has temporarily triggered congestion management thresholds due to his or her own bandwidth consumption. Comcast also explained that Comcast's own VoIP offering does not ride over Comcast's high-speed Internet service and therefore is not affected by Comcast's management of that service. The FCC acknowledged receipt of the Comcast response and the matter appears to be resolved.

3. American Recovery and Reinvestment Act (ARRA)

On February 17, 2009, President Obama signed the ARRA into law. As part of the ARRA, Congress provided more than \$7 billion for grants and loans to stimulate broadband deployment and adoption. The \$7 billion was divided between the NTIA²⁷⁹ and the RUS for distribution. The \$4.7 billion released to the NTIA was allocated in the following manner:

- \$4.35 billion to provide broadband access in unserved and underserved areas.
- No less than \$250 million to increase sustained broadband adoption.
- No less than \$200 million to upgrade technology and capacity and public computing centers.

²⁷⁶ Ex Parte Letter from Kathryn A. Zachem, Comcast Corp., to Marlene H. Dortch, Secretary, FCC, WC Docket No. 07-52, File No. EB-08-IH-1518, September 19, 2008), <http://fjallfoss.fcc.gov/prod/ecfs/retrieve.cgi?native_or_pdf=pdf&id_document=6520169715>, accessed on June 29, 2009.

²⁷⁷ Ex Parte Letter from Kathryn A. Zachem, Comcast Corp., to Marlene H. Dortch, Secretary, FCC, WC Docket No. 07-52, File No. EB-08-IH-1518, January 5, 2009, <http://fjallfoss.fcc.gov/prod/ecfs/retrieve.cgi?native_or_pdf=pdf&id_document=6520192582>, accessed on June 29, 2009.

²⁷⁸ FCC Letter to Kathryn A. Zachem, Vice President, Regulatory Affairs, Comcast Corporation, WC Docket No. 07-52, Broadband Industry Practices Petition of Free Press et al., for Declaratory Ruling that Degrading an Internet Application Violates the FCC's Internet Policy Statement and Does Not Meet an Exception for "Reasonable Network Management", January 18, 2009, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-288047A1.pdf>, accessed on April 22, 2009.

²⁷⁹ The NTIA is an agency in the U.S. Department of Commerce that serves as the executive branch agency principally responsible for advising the President on telecommunications and information policies.

- Up to \$350 million to fund the Broadband Data Improvement Act for development and maintenance of a broadband inventory map.
- There is also an additional \$10 million provided to conduct audits and oversight of grants and other funding.

Funding is subject to a 20 percent match, although a waiver can be granted if the NTIA deems there is sufficient need. State and local governments, nonprofits, and any other entity, including a broadband service or infrastructure provider, are eligible to apply for funding. States may be consulted to help the NTIA identify unserved and underserved areas within the state and to advise the NTIA regarding the allocation of grant funds within that state.

The RUS was given \$2.5 million to provide direct loans and grants for distance learning and telemedicine services in rural areas. Projects funded through the RUS must be used in areas that are at least 75 percent rural and have the highest proportion of rural residents without sufficient access to high speed broadband service in order to facilitate rural economic development. Funding will be given to project applicants for broadband systems that will deliver end users a choice of more than one provider, and be fully funded, completed, and commence promptly.

The FCC has also been tasked with developing a national broadband plan within one year of the enactment of the ARRA. The RUS, NTIA, and FCC are working collaboratively to establish policy for future broadband deployment that will help all participants direct their efforts in a productive manner. The FCC issued a Notice of Inquiry on April 8, 2009, seeking input from consumers, industry, large and small businesses, nonprofits, the disability community, governments at the federal, state, local and tribal levels, and all other interested parties.²⁸⁰

B. UNIVERSAL SERVICE

Florida consumers pay significantly more into the federal Universal Service Fund (USF) than the amount of support that is returned to eligible service providers in Florida.²⁸¹ The assessment factor used to collect revenue from telecommunications carriers has grown to accommodate growth in the Universal Service Fund. These carriers can pass on these assessments to their customers up to the amount that the carrier is charged. The FCC has proposed an assessment factor of 12.9 percent for the third quarter of 2009. This would represent the highest assessment factor implemented to date.²⁸² For this reason, the FPSC continues to actively monitor and participate in ongoing proceedings at the FCC and with the Federal-State Joint Board on Universal Service (Joint Board). Table 7.1 shows Florida's estimated contribution and receipts for 2007.

²⁸⁰ FCC 09-31, GN Docket No. 09-51, A National Broadband Plan for Our Future, Notice of Inquiry, released April 8, 2009, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-09-31A1.pdf>, accessed on April 23, 2009.

²⁸¹ FCC, "Universal Service Monitoring Report," CC Docket No. 98-202, released December 31, 2008, Table 1.12, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-287688A3.pdf>, accessed on April 1, 2009.

²⁸² FCC Public Notice, DA 09-1322, CC Docket No. 96-45, Proposed Third Quarter 2009 Universal Service Contribution Factor released June 12, 2009, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DA-09-1322A1.pdf>, accessed on June 17, 2009.

Table 7-1. 2007 Federal Universal Service Programs in Florida
(Annual Payments and Contributions in Thousands of Dollars)

	Payments from USF to Service Providers	Estimated Contributions ²⁸³	Estimated Net
High-Cost	\$82,308	\$292,258	(\$209,950)
Low Income	20,912	56,094	(35,182)
Schools & Libraries	79,955	123,262	(43,307)
Rural Health Care	207	2,549	(2,342)
Total²⁸⁴	\$183,382	\$481,258	(\$297,876)

Source: FCC 2008 Universal Service Monitoring Report, Table 1.12.

1. High-Cost Support Reform

The FCC asked the Joint Board to review and recommend changes to the FCC's rules relating to the high-cost universal service support mechanisms for rural carriers.²⁸⁵ The Joint Board issued its recommendation²⁸⁶ to the FCC on November 20, 2007, after seeking comment through several public notices.²⁸⁷ In general, the Joint Board concluded that the FCC should:

- Cap the total amount of high-cost support at the current level.
- Eliminate the identical support rule, which provides support to competitors based on the incumbent carrier's costs.
- Expand the list of supported services to include broadband and mobility services through new high-cost programs.

²⁸³ Ibid. Program specific estimations are based on the percent of total contribution times the program disbursements from Table 1.12.

²⁸⁴ The total contribution in this table includes approximately \$7 million in administrative expenses for the Universal Service Administrative Company.

²⁸⁵ FCC 04-125, CC Docket No. 96-45, Federal-State Joint Board on Universal Service, Order, released June 28, 2004.

²⁸⁶ FCC 07J-4, CC Docket No. 96-45, WC Docket No. 05-337, Recommended Decision, released November 20, 2007.

²⁸⁷ FCC 04J-2, CC Docket No. 96-45, Federal-State Joint Board on Universal Service, released August 16, 2004; FCC 05J-1, CC Docket No. 96-45, Federal-State Joint Board on Universal Service, released August 17, 2005; FCC 06J-1, CC Docket No. 96-45, Federal-State Joint Board on Universal Service, released August 11, 2006; and FCC 07J-1, CC Docket No. 96-45, Federal-State Joint Board on Universal Service, released May 1, 2007.

- Transition to fund only one provider for each service type (i.e., broadband, wireless, and wireline) for a geographic area.
- Consider requiring state matching support as a condition of receiving support beyond some threshold amount for the broadband and mobility funds.

Under the current rules, rural carriers receive high-cost support based on their historic costs. Non-rural carriers receive support based on forward looking costs. A competitive carrier that has been designated as an ETC within a specific area can also receive high-cost support.²⁸⁸ The amount of support a competitive ETC receives is based on the per line equivalent support amount the incumbent receives, and not on the competitive ETC's own costs. High-cost support for rural carriers represents approximately 68 percent of the high-cost fund, or about \$3 billion for 2008.²⁸⁹ The total federal USF for 2008 was about \$7 billion.²⁹⁰

Prior to issuing a final order on the Joint Board Recommended Decision, the FCC implemented an interim cap on support available to competitive ETCs that is currently in place.²⁹¹ In 2001, competitive ETCs received approximately \$17 million in high-cost support. By 2008, competitive ETCs received \$1.3 billion in high-cost support.²⁹² The FCC has indicated that it sees the interim cap as the first step in a comprehensive reform process that will also include intercarrier compensation (ICC).²⁹³

On November 5, 2008, the FCC sought comment through an Order and Further Notice of Proposed Rulemaking (FNPRM).²⁹⁴ FCC Chairman Martin had intended this order to represent a more comprehensive reform of both the high-cost programs and existing ICC mechanisms but he was not able to form a consensus regarding these issues. The section of the Order addressing USF reform only briefly addresses the Universal Service Joint Board's Recommended Decision. While there appeared to be some consensus based on the joint comments of the FCC Commissioners, the FCC declined to implement any of the Joint Board's recommendations. The FCC sought comment on many of the Joint Board's recommendations for a second time. The FPSC's latest comments in this proceeding take the following positions:

- A carrier's support should be based on its own costs, not on the cost or the support received by the incumbent provider.
- Place a permanent cap on the amount of high-cost support distributed to ETCs.

²⁸⁸ Competitive carriers can include wireline CLECs, wireless carriers, and cable providers.

²⁸⁹ Universal Service Administrative Company, "2008 Annual Report, Amended April 2009," page 48, <http://www.usac.org/_res/documents/about/pdf/usac-annual-report-2008.pdf>, accessed on April 22, 2009.

²⁹⁰ *Ibid.*, p. 24.

²⁹¹ FCC 08-122, CC Docket No. 96-45, WC Docket No. 05-337, Federal-State Joint Board on Universal Service, High-Cost Universal Service Support, Order, released May 1, 2008.

²⁹² FCC, "Universal Service Monitoring Report," CC Docket No. 98-202, released December 31, 2008, Table 3.2, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-287688A5.pdf>, accessed on April 2, 2009.

²⁹³ FCC, "Interim Cap Clears Path for Comprehensive Reform," FCC News Release, released May 2, 2008, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-281921A1.pdf>, accessed on May 26, 2009.

²⁹⁴ FCC 08-262, WC Docket No. 05-337, High-Cost Universal Service Support, Order on Remand and Report and Order and Further Notice of Proposed Rulemaking, released November 5, 2008.

- A reverse auction to determine support recipients should result in a single winner.
- The FCC should limit the initial rounds of auctions to those wire centers that currently receive the most high-cost support and in which there are already more than three ETCs designated.
- If the FCC were to determine that the definition of supported services should include broadband and mobility services, that funding should only be used to deploy network facilities in unserved areas.
- Universal service funding should not be the source of recurring support for broadband or mobility services.²⁹⁵

2. Universal Service Fund Oversight

On September 12, 2008, the FCC requested comments on ways to strengthen the management, administration, and oversight of the USF.²⁹⁶ The primary goal in initiating the notice was to ensure sufficient safeguards are in place for the USF to operate as Congress intended. In recent years, the FCC has undertaken a series of steps to improve and strengthen oversight, including recovery of any improperly disbursed funds.

While the FCC's notice sought comment on all of the federal programs relating to USF, the comments of the FPSC focused on the Lifeline program.²⁹⁷ The FPSC recommended the FCC consider the following changes:

- Include low-income beneficiary audits in each round of future USF audits.
- Inform state commissions of ETC oversight audits so state and federal efforts are not duplicated.
- Acknowledge that states can enforce state and federal Lifeline requirements for wireless ETCs, once a state has asserted jurisdiction for designating such carriers.
- Acknowledge that wireless ETCs must file for annual certification with the state once a state assumes jurisdiction regarding ETC designation of wireless carriers.
- Confirm that state commissions may request that the Universal Service Administrative Company suspend support disbursements for failure of an ETC to comply with state and/or federal requirements.

²⁹⁵ FPSC Reply Comments to FCC Order and NPRM in CC Docket Nos. 96-45, 96-98, 99-200, 01-92 and WC Docket Nos. 03-109, 04-36-05-337, and 06-122, filed December 2, 2008.

²⁹⁶ FCC 08-189, WC Docket No. 05-195, Comprehensive Review of the Universal Service Fund Management, Administration, and Oversight, Notice of Inquiry, released September 12, 2008.

²⁹⁷ FPSC Reply Comments to FCC NOI in WC Docket No.05-195; filed December 18, 2008.

- Determine that a Lifeline customer's personal identifying information is confidential before considering a national database to enforce federal rules that limit the Lifeline credit to one per household.

3. Effects of Merger Conditions on Competitive ETCs

On November 4, 2008, the FCC approved two telecommunications mergers subject to agreement by the companies on several key conditions. The first merger was between Verizon Wireless and Alltel Corporation, and the second was the combination of the WiMAX network holdings of Sprint Nextel and Clearwire Corporation (Clearwire). The mergers will have an impact on the federal USF, specifically on the high-cost support. Both companies have agreed to a five-year phase out of the high-cost support they currently receive. The total federal high-cost support the companies would be reduced by 20 percent for the first year, and by an additional 20 percent per year for the subsequent 4 years. Competitive ETCs, like Alltel and Sprint Nextel, can request high-cost support if such funding is justified by a cost analysis. If the FCC adopts a different transition mechanism or a successor mechanism, then that rule would apply instead.

For 2008, the total high-cost fund was \$4.4 billion. Competitive ETCs received approximately \$1.3 billion of this amount.²⁹⁸ Alltel received \$414 million in 2008 and Sprint Nextel received \$63 million in 2008.²⁹⁹ Under the merger conditions, the reduction would represent an 11 percent decrease in the total size of the high-cost fund and a 36 percent decrease in the high-cost support that competitive ETCs receive.

If the further reform adopted by the FCC results in more significant reductions in high-cost support, then these carriers could potentially receive more support under the five-year phase down than under the new rules. Alternatively, if any reform results in more support being available to carriers (such as from a fund specifically for wireless carriers), then the merged companies could discontinue further phase downs and apply for support under the new rules.

C. LOCAL NUMBER PORTABILITY

Local number portability (LNP) allows end users the option to switch their telecommunications service provider without having to change their telephone numbers, as long as the location remains the same. In May 2009, the FCC reduced the porting interval timeframe for simple wireline and simple intermodal port requests from four business days to one business day.³⁰⁰ The four business day porting interval for simple wireline port requests was adopted more than ten years ago. Since that time the telecommunications market has changed dramatically, and technological advances have enabled number porting to be accomplished in a

²⁹⁸FCC, "Universal Service Monitoring Report," CC Docket No. 98-202, released December 31, 2008, Table 3.2, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-287688A5.pdf>, accessed on April 2, 2009.

²⁹⁹ Universal Service Administrative Company, High Cost Data Disbursement Search Tool, Spin Codes: 143008900, 143006742, 143000910, and 143010148, <<http://www.usac.org/hc/tools/disbursements/default.aspx>>, accessed on April 22, 2009.

³⁰⁰ FCC 09-41, CC Docket No. 95-116, Telephone Number Portability, and WC Docket No. 07-244, Local Number Portability Porting Interval and Validation Requirements, Report And Order And Further Notice Of Proposed Rulemaking, released May 13, 2009.

much shorter period, as evidenced by the voluntary two and one-half hour wireless provider interval standard.

The North American Numbering Committee (NANC), a Federal Advisory Committee established by the FCC, must address the implementation issues for the new porting interval within 90 days of the effective date of the FCC Order. All providers subject to the FCC's LNP rules must comply with the 1-business day porting interval within 9 months from the date that the NANC submits its report to the FCC, except small providers, which will be allowed 15 months from the date that the NANC submits its report to the FCC to comply.

D. FORBEARANCE

Section 10 of the 1996 Act allows a telecommunications carrier to petition the FCC to refrain, or forbear, from applying any statutory provision or regulation if the FCC determines the forbearance petition meets three criteria. To approve a forbearance petition, the FCC must find that:

- The regulation is not necessary to ensure that the carrier's service charges, practices, classification, or regulations are just, reasonable, and not unjustly or unreasonably discriminatory.
- Enforcement of the regulation is not necessary for consumer protection.
- Forbearance is consistent with the public interest.

In determining whether forbearance is in the public interest, the FCC must consider "whether forbearance from enforcing the provision or regulation will promote competitive market conditions."³⁰¹ Possible outcomes include approval, denial, or approval in part and denial in part.

Forbearance petitions are "deemed granted" by operation of law if the FCC fails to act within one year from the date the petition is received.³⁰² A petitioning party may also withdraw its petition prior to FCC action or before the statutory deadline. State commissions are prohibited from applying any provision of the 1996 Act for which the FCC has granted forbearance. In one instance, forbearance was granted as a result of inaction by the FCC.³⁰³ In recent years, there has been a significant increase in the number of forbearance petitions submitted to the FCC, with varying degrees of success. In 2008, Congress considered legislation to eliminate the "deemed granted" provision.³⁰⁴ While this legislation was not enacted, similar legislation has been introduced this year.³⁰⁵ On June 29, 2009, the FCC issued an order adopting procedural rules that affect carriers filing forbearance petitions. Specifically, the new rules place the legal burden

³⁰¹ 47 U.S.C. § 160(b).

³⁰² The FCC may extend the 1 year statutory deadline by 90 days; 47 U.S.C. § 160 (c).

³⁰³ Verizon was granted forbearance by operation of law from regulation with respect to its broadband services on March 19, 2006.

³⁰⁴ H.R. 3914 and S. 2469.

³⁰⁵ H.R. 400.

on the petitioner to prove that its petition meets the statutory criteria.³⁰⁶ The new rules also require forbearance petitions to be “complete as filed,” limiting the flexibility petitioners’ previously enjoyed. Some recent decisions are summarized below.

1. Access Charges and VoIP

The FCC denied a petition filed by Feature Group IP, which asked the FCC to forbear from applying access charges to “voice-embedded Internet communications.”³⁰⁷ The petition sought a declaration from the FCC that such communications involve a net change in form and content and are therefore qualitatively distinguishable from the use of Internet protocol technology to provide Public Switched Telephone Network (PSTN)-equivalent services. The FCC noted that Feature Group IP only seemed to be seeking forbearance if the agency deemed that voice-embedded Internet communications are not exempt from access charges or that the enhanced service provider exemption is not maintained. Feature Group IP was, in essence, seeking a declaratory ruling as a preliminary matter. The FCC made clear that it makes no decisions or findings in the order concerning the current compensation rules for these types of communications, which are the subject of a pending rulemaking. Feature Group IP filed a petition for reconsideration with the FCC on February 20, 2009. AT&T, Embarq, and Verizon opposed Feature Group IP’s petition, and a final decision has not yet been rendered.

2. Accounting and Reporting Requirements

The FCC initiated rulemaking in September 2008 in response to a number of forbearance petitions filed by ILECs, including Qwest and Verizon, seeking relief from Automated Reporting Management Information System (ARMIS) service quality and infrastructure reports.³⁰⁸ This proceeding follows the approval of a similar forbearance petition by AT&T in April 2008. The rules from which the carriers were granted forbearance relief were created under rate-of-return regulation to assign or allocate costs and revenues between interstate and intrastate operations and between regulated and unregulated operations.

In granting conditional relief from ARMIS reporting requirements, the FCC found that service quality information and customer satisfaction data may be useful to help customers make informed decisions in a competitive market.³⁰⁹ As a result, the FCC sought comment on the scope of information to be collected and the means by which information should be gathered. The FCC emphasized that it does not preempt state accounting requirements adopted under state

³⁰⁶ FCC 09-56, WC Docket No. 07-267, Petition to Establish Procedural Requirements to Govern Proceedings for Forbearance Under Section 10 of the Communications Act of 1934, as Amended, Report and Order, released June 29, 2009.

³⁰⁷ FCC 09-3, WC Docket No. 07-256, Feature Group IP Petition for Forbearance from Section 251(g) of the Communications Act and Sections 51.701(b)(1) and 69.5(b) of the Commission’s Rules, Memorandum Opinion and Order, released January 21, 2009.

³⁰⁸ ARMIS Reports 43-05, 43-06, 43-07, and 43-08.

³⁰⁹ FCC 08-203, WC Docket No. 08-190, Service Quality, Customer Satisfaction, Infrastructure and Operating Data Gathering, and WC Docket No. 07-139, Petition of AT&T Inc. for Forbearance Under 47 U.S.C. § 160(c) from Enforcement of Certain of the Commission’s ARMIS Reporting Requirements, Memorandum Opinion and Order and Notice of Proposed Rulemaking, released September 6, 2008.

authority. Forbearance from additional ARMIS financial reports was granted in December 2008, on condition that carriers continue to file certain pole attachment data publicly with the FCC.³¹⁰

3. D.C. Circuit Review of Verizon Forbearance Ruling

On June 19, 2009, a three-judge panel of the D.C. Circuit Court of Appeals (Court) issued its opinion that found that the FCC's reasoning for denying Verizon's forbearance petition was inadequate.³¹¹ Verizon had requested forbearance from requirements to unbundle network elements at cost based rates in six Metropolitan Statistical Areas outside of Florida.³¹² The FCC unanimously denied Verizon's petition in December 2007 finding that Verizon did not meet the forbearance standard.³¹³ In its decision, the Court ruled that the FCC unlawfully established a "newly minted bright-line" retail market-share test in determining whether forbearance was warranted. The test departed from FCC precedent by relying solely on actual, and not potential, marketplace competition. Because the FCC's departure was unexplained, the Court remanded the decision back to the FCC.

E. VOICE OVER INTERNET PROTOCOL

In 2007, the FCC extended the TRS requirements to providers of VoIP services and required interconnected VoIP providers to route 711-dialed calls to an appropriate TRS center.³¹⁴ Persons dialing 711 from a telephone will automatically be connected to a TRS operator. Previously, 711 calls dialed by consumers of VoIP services may not have provided call detail information necessary to identify the caller's location. Carriers had until April 2008 to implement this requirement. As the implementation date approached, the FCC granted an extension until March 31, 2009.³¹⁵ The same extension of time was granted to traditional TRS providers to fulfill their obligation to implement a system to automatically call an appropriate PSAP when receiving an emergency 711-dialed call via an interconnected VoIP service. The FCC took this action based on the significant technical challenges presented by this requirement.

On May 13, 2008, the FCC adopted an order expanding consumer protections for customers of interconnected VoIP providers such as Vonage and Packet8. Interconnected VoIP providers are those whose customers can place calls to and receive calls from the public

³¹⁰ FCC 08-271, WC Docket No. 07-204, Petition of Qwest Corporation for Forbearance from Enforcement of the Commission's ARMIS and 492A Reporting Requirements Pursuant to 47 U.S.C. § 160(c), and WC Docket No. 07-273, Petition of Verizon for Forbearance Under 47 U.S.C. § 160(c) From Enforcement of Certain of the Commission's Recordkeeping and Reporting Requirements, Memorandum Opinion and Order, released December 12, 2008.

³¹¹ *Verizon Telephone Companies v. Federal Communications Commissioner, et al.*, Case No. 08-1012, United States Court of Appeals for the District of Columbia Circuit, June 19, 2009, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-291513A1.pdf>, accessed on June 24, 2009.

³¹² Those Metropolitan Statistical Areas are: Boston, MA, New York, NY, Philadelphia, PA, Pittsburgh, PA, Providence, RI, and Virginia Beach, VA.

³¹³ FCC 07-212, WC Docket No. 06-172, Petitions of the Verizon Telephone Companies for Forbearance Pursuant to 47 U.S.C. § 160(c) in the Boston, New York, Philadelphia, Pittsburgh, Providence and Virginia Beach Metropolitan Statistical Areas, Memorandum Opinion and Order, December 5, 2007, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-07-212A1.pdf>, accessed on June 24, 2009.

³¹⁴ FCC 07-110, WC Docket No. 04-36, IP- Enabled Services, Report and Order, released June 15, 2007.

³¹⁵ FCC DA 08-821, WC Docket No. 04-36, IP-Enabled Services, Order, released April 4, 2008.

telephone network, rather than solely over the Internet. Interconnected VoIP providers are now required to notify customers before they discontinue, reduce, or impair service, as conventional providers currently must do. Interconnected VoIP providers can no longer discontinue service without notice, leaving customers unexpectedly without phone service or recourse.³¹⁶ This action was in response to the much publicized shutdown of SunRocket in 2008 that left several thousand customers unexpectedly without service.

F. PROVISION OF SERVICES IN RESIDENTIAL MULTIPLE DWELLING UNITS

In May 2009, a three-judge panel of the D.C. Circuit Court of Appeals denied a cable industry challenge to a 2007 FCC order relating to exclusive video contracts (Video Order).³¹⁷ The Video Order specifically barred cable companies from entering into exclusive video contracts with multi-dwelling unit (MDU) buildings and from enforcing existing exclusivity clauses. The FCC expanded the definition of MDUs (apartment, cooperative, and condominium buildings) to include gated communities, mobile home parks, garden apartments, and other centrally managed real estate developments. The FCC found that competition (including competition for triple play services) and broadband deployment are harmed by exclusive contracts. While the FCC's Video Order was accompanied by FNPRM addressing this issue, the FCC has not issued an order addressing either exclusive marketing or bulk billing arrangements.³¹⁸

The FCC prohibited exclusive contracts for telecommunications providers in residential MDUs or other real estate developments (Telecom Order) in a companion order released in March 2008.³¹⁹ The Telecom Order is designed to provide regulatory parity between telecommunications and cable providers for residential customers.³²⁰ The FCC found that exclusive contracts have impeded competition by blocking access to competitive provisioning of triple play services.

³¹⁶ FCC 09-40, WC Docket No. 04-36, IP-Enabled Services, Report and Order, released May 13, 2009, ¶2.

³¹⁷ National Cable & Telecommunications Association, AT&T Inc, et al. v. Federal Communications Commissioner, et al., Case No. 08-1016, United States Court of Appeals for the District of Columbia Circuit, May 26, 2009, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-290966A1.pdf>, accessed on June 4, 2009.

³¹⁸ FCC 07-189, MB Docket No. 07-51, Exclusive Service Contracts for Provision of Video Services in Multiple Dwelling Units and Other Real Estate Developments, Order and NPRM, November 13, 2007, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-07-189A1.pdf>, accessed on June 4, 2009.

³¹⁹ FCC 08-87, WT Docket No. 99-217, Promotion of Competitive Networks in Local Telecommunications Markets, Report and Order, March 21, 2008, <http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-08-87A1.pdf>, accessed on June 4, 2009.

³²⁰ In 2001, the FCC released an order that prohibited carriers from entering into exclusive telecommunications contracts with owners of commercial multiple tenant environments.

APPENDIX A. LIST OF CERTIFICATED CLECS AS OF 12/31/08

**Indicates that the company did not respond to the Commission's data request.

^^Indicates that the company is in the process of canceling its certificate or has a pending bankruptcy.

1-800-RECONEX, Inc. d/b/a USTEL	BellSouth Long Distance, Inc. d/b/a AT&T
360networks (USA) inc.	Long Distance Service
A.R.C. Networks, Inc. d/b/a InfoHighway	BellSouth Telecommunications, Inc. d/b/a
AboveNet Communications, Inc.	AT&T Florida d/b/a AT&T Southeast
Access Communications, LLC.	Benchmark Communications, LLC d/b/a Com
Access Integrated Networks, Inc.	One
**Access One, Inc.	BetterWorld Telecom LLC d/b/a BetterWorld
Access Point, Inc.	Telecom
AccuTel of Texas, Inc.	Birch Telecom of the South, Inc. d/b/a Birch
ACN Communication Services, Inc.	Telecom and d/b/a Birch
Advanced Telecom of South Florida, Inc.	Bright House Networks Information Services
Advantage Group of Florida Communications,	(Florida), LLC
L.L.C.	Broadband Communities of Florida, Inc.
Aero Communications, LLC	Broadband Dynamics, LLC
Affordable Phone Services, Inc. d/b/a High	BroadRiver Communication Corporation
Tech Communications	Broadstar Communications, LLC
Airespring, Inc.	Broadstar, LLC d/b/a PrimeCast
ALEC, Inc.	Broadview Networks, Inc.
Alternative Phone, Inc.	Broadwing Communications, LLC
^^Alticomm, Inc.	Brydels Communications, LLC d/b/a AMIGOS
American Fiber Network, Inc.	- Tu Compania de Telefonos
American Fiber Systems, Inc.	BT Communications Sales LLC
American Telephone Company LLC	BTEL, Inc.
Americatel Corporation	Budget PrePay, Inc. d/b/a Budget Phone
ANEW Broadband, Inc. d/b/a INSTANTEL	BudgeTel Systems, Inc.
PHONE SERVICE	BullsEye Telecom, Inc.
Applied Technology Solutions, Inc.	Business Telecom, Inc. d/b/a BTI
Astro Tel, Inc.	Callis Communications, Inc.
AT&T Communications of the Southern States,	Campus Communications Group, Inc.
LLC d/b/a AT&T	CBB Carrier Services, Inc.
ATC Outdoor DAS, LLC	Cbeyond Communications, LLC
Atlantic.Net Broadband, Inc.	Centennial Florida Switch Corp.
ATN, Inc. d/b/a AMTEL NETWORK, INC.	^^Ciera Network Systems, Inc.
Backbone Communications Inc.	City of Daytona Beach
Baldwin County Internet/DSSI Service, L.L.C.	City of Gainesville, a municipal corporation
Bandwidth.com CLEC, LLC	d/b/a GRUCom
BCN Telecom, Inc.	City of Lakeland
Beauty Town, Inc. d/b/a Anns Communication	City of Ocala
BeCruising Telcom	
Bellerud Communications, LLC	

APPENDIX A. LIST OF CERTIFICATED CLECS AS OF 12/31/08

City of Quincy d/b/a netquincy d/b/a
netquincy.com d/b/a
www.netquincy.com
Cleartel Telecommunications, Inc. d/b/a Now
Communications, also d/b/a VeraNet
Solutions
Clective Telecom Florida, LLC
**Clertech.com, Inc.
CloseCall America, Inc
CM Tel (USA) LLC
Cogent Communications of Florida LHC, Inc.
Comcast Business Communications, LLC d/b/a
Comcast Long Distance
Comcast Phone of Florida, LLC d/b/a Comcast
Digital Phone
CommPartners, LLC
**Communication Lines, Inc.
**Communication Technology, Inc.
Communications Xchange, LLC
Comtech21, LLC
Comtel Telcom Assets LP d/b/a Excel
Telecommunications
Comtel Telcom Assets LP d/b/a VarTec
Solutions
Comtel Telcom Assets LP d/b/a VarTec
Telecom
Conextel, Inc.
Connect Paging, Inc. d/b/a Get A Phone d/b/a/
New Talk, Inc.
Cordia Communications Corp.
CoreTel Florida, Inc. d/b/a CoreTel
^^Cost Plus Communications, LLC
Covista, Inc.
Cox Florida Telcom, L.P. d/b/a Cox
Communications
Credicall USA Inc.
CTC Communications Corp. d/b/a One
Communications
Custom Network Solutions, Inc.
Cypress Communications Operating Company,
LLC
Dedicated Fiber Systems, Inc.
DeltaCom, Inc.
**DG-TEC, LLC
Dialtone Telecom, LLC
DIECA Communications, Inc. d/b/a Covad
Communications Company
Digital Express, Inc.
DPI-Teleconnect, L.L.C.
DRS Training & Control Systems, Inc.
DSCI Corporation
DSL Internet Corporation d/b/a DSLi
DSLnet Communications, LLC
DukeNet Communications, LLC
Eagle Communications, Inc. d/b/a Eagle Telco,
Inc.
Easy Telephone Services Company
**Economic Telecom, Inc.
^^Effectel Corp. d/b/a Porras and Company,
PA
Elantic Telecom, Inc.
ElectroNet Intermedia Consulting, Inc.
Embarq Communications, Inc.
ENA Services, LLC
Enhanced Communications Network, Inc. d/b/a
Asian American Association
^^Epicus Communications Group, Inc.
Ernest Communications, Inc.
EveryCall Communications, Inc.
eVox Communications, LLC
Excelacom Light, LLC
^^Excel Pager, Cellular, and Home Phone, Inc.
Express Phone Service, Inc.
ExteNet Systems, Inc.
Fast Phones, Inc. of Alabama
FiberLight, LLC
First Choice Technology, Inc.
First Communications, LLC
FL - CLEC LLC
FLATEL, Inc. d/b/a Florida Telephone
Company d/b/a Oscatel d/b/a Telephone
USA d/b/a Global Telecom
FlatPhone, Inc. d/b/a FlatPhone

APPENDIX A. LIST OF CERTIFICATED CLECS AS OF 12/31/08

Florida Multi-Media Services, Inc. d/b/a
Florida Multi Media
Florida Phone Systems, Inc.
Florida Public Telecommunications
Association, Inc.
Florida Telephone Services, LLC
^^Fonix Telecom, Inc.
Fort Pierce Utilities Authority d/b/a GigaBand
Communications
FPL FiberNet, LLC
France Telecom Corporate Solutions L.L.C.
Frontier Communications of America, Inc.
Ganoco, Inc. d/b/a American Dial Tone
Georgia Public Web, Inc
Global Capacity Group, Inc.
Global Connection, Inc of America
Global Crossing Local Services, Inc.
Global Crossing Telemangement, Inc.
Global NAPS, Inc.
Global Response Corporation
Globalcom Inc. d/b/a GCI Globalcom Inc.
Globaltron Communications Corporation
Grande Communications Networks, Inc.
Granite Telecommunications, LLC
Great America Networks, Inc.
**Great American Telephone, Inc.
GTC Communications, Inc.
Harbor Communications, LLC
Hayes E-Government Resources, Inc.
Home Town Telephone, LLC
Hotwire Communications, Ltd.
IDS Telcom Corp. d/b/a Cleartel
Communications
IDT America, Corp. d/b/a IDT
Image Access, Inc. d/b/a NewPhone, Inc.
Infotelecom, LLC
Intellicall Operator Services, Inc. d/b/a ILD
Interactive Services Network, Inc. d/b/a ISN
Telcom
InterGlobe Communications, Inc.
^^InterLink Global, Corp.
Inter-Tel NetSolutions, Inc. d/b/a Mitel
NetSolutions, Inc.
Intrado Communications Inc.
ITS Telecommunications Systems, Inc.
J C Telecommunication Co., LLC
Kenarl Inc. d/b/a Lake Wellington Professional
Centre
Kentucky Data Link, Inc.
KG Communications, LLC d/b/a KG
Communications
Kissimmee Utility Authority
KMC Data LLC d/b/a Hypercube Telecom,
LLC
Knology of Florida, Inc.
^^LecStar Telecom, Inc.
Level 3 Communications, LLC
Lightyear Network Solutions, LLC
Litestream Holdings, LLC
Looking Glass Networks, Inc.
LPGA International Communications, LLC
M Telecom, LLC
Madison River Communications, LLC
Marco Island Cable, Inc.
Maryland TeleCommunication Systems, Inc.
Matrix Telecom, Inc. d/b/a Matrix Business
Technologies
MCC Telephony of Florida, Inc.
McGraw Communications, Inc.
MCImetro Access Transmission Services LLC
d/b/a Verizon Access Transmission
Services
McLeodUSA Telecommunications Services,
Inc.
^^Meridian TeleSystems, Inc.
MET Communications, Inc.
Metropolitan Telecommunications of Florida,
Inc. d/b/a MetTel
Midwestern Telecommunications, Incorporated
Momentum Telecom, Inc.
MULTIPHONE LATIN AMERICA, INC.
Myatel Corporation
National Telecom & Broadband Services, LLC

APPENDIX A. LIST OF CERTIFICATED CLECS AS OF 12/31/08

Navigator Telecommunications, LLC
NET TALK.COM, INC.
Network Operator Services, Inc.
^^Network PTS, Inc.
Network Telephone Corporation d/b/a Cavalier Telephone d/b/a Cavalier Business Communications
NetworkIP, L.L.C. d/b/a Elite Telecom
Neutral Tandem-Florida, LLC
New Edge Network, Inc. d/b/a New Edge Networks
New Horizons Communications Corp.
NextG Networks of NY, Inc. d/b/a NextG Networks East
Nexus Communications, Inc. d/b/a Nexus Communications TSI, Inc.
nii Communications, Ltd.
Norlight Telecommunications, Inc.
Norlight, Inc. d/b/a Cinergy Communications
Norstar Telecommunications, LLC
North American Telecommunications Corporation
North County Communications Corporation
NOS Communications, Inc. d/b/a International Plus d/b/a O11 Communications d/b/a The Internet Business Association d/b/a I Vantage Network Solutions
Novus Communications, Inc.
NuVox Communications, Inc.
ONE SOURCE NETWORKS CLEC LLC
One Voice Communications, Inc.
^^OneStar Long Distance, Inc.
OneTone Telecom, Inc.
Optical Telecommunications, Inc. d/b/a HControl Corporation d/b/a SH Services LLC
Orlando Telephone Company, Inc.
Pac-West Telecomm, Inc.
PaeTec Communications, Inc.
**Payless Telephone Company, Inc.
Peerless Network of Florida, LLC
Pelzer Communications Corporation
Phone Club Corporation
Phone XP, L.L.C.
Pilgrim Telephone, Inc.
PNG Telecommunications, Inc. d/b/a PowerNet Global Communications d/b/a CrossConnect
^^Preferred Carrier Services, Inc. d/b/a Telefonos Para Todos and d/b/a Phones For All
Preferred Long Distance, Inc.
Primus Telecommunications, Inc.
PriStar Communications L.L.C.
ProfitLab, Inc.
Progress Telecom, LLC
Protection Plus of the Florida Keys, Inc. d/b/a ENGAGE COMMUNICATIONS
QuantumShift Communications, Inc.
QuikVoIP, LLC
Qwest Communications Corporation
Reliant Communications, Inc.
ReTel Communications, Inc.
Rightlink USA, Inc.
Ring Connection, Inc.
RNK Inc. d/b/a RNK Communications Inc.
Sage Spectrum, LLC
Sage Telecom, Inc.
Sago Broadband, LLC
Sandhills Telecommunications Group, Inc. d/b/a SanTel Communications
Saturn Telecommunication Services Inc. d/b/a STS Telecom
SBC Long Distance, LLC d/b/a SBC Long Distance d/b/a AT&T Long Distance
Servi Express Caracol d/b/a Telefonica Express
^^ServiSense.com, Inc.
Shands Teaching Hospital and Clinics, Inc.
SIP Interchange Corporation
SKYNET360, LLC
SkyWay Telecom, Inc.
Smart City Networks
Smart City Solutions, LLC d/b/a Smart City Communications

APPENDIX A. LIST OF CERTIFICATED CLECS AS OF 12/31/08

Smart Network Solutions Communications Corp
SNC Communications, LLC
Solarity Communications, LLC
Southeastern Services, Inc.
Southern Light, LLC
Southern Telecom, Inc. d/b/a Southern Telecom of America, Inc.
^^Southern Telcom Network, Inc.
Spectrotel, Inc.
Sprint Communications Company Limited Partnership
StarVox Communications, Inc.
Sterling Telecom Inc.
STS Telecom, LLC
Sunesys, LLC
Sun-Tel USA, Inc.
Supra Telecommunications and Information Systems, Inc.
Swiftel, LLC
Syniverse Technologies, Inc.
T3 Communications, LLC d/b/a Tier 3 Communications d/b/a Naples Telephone and d/b/a Fort Myers Telephone
Talk America Inc. d/b/a Cavalier Telephone d/b/a Cavalier Business Communications
**Talk For Less, Inc.
Tallahassee Community College
TCG South Florida
TelCove Operations, Inc. d/b/a Level 3 Communications
Tele Circuit Network Corporation
Telecom Management, Inc. d/b/a Pioneer Telephone
Teledata Solutions, Inc. d/b/a TDSI, INC.
TeleDias Communications, Inc.
Telepak Networks, Inc.
Telovations Inc.
Telrite Corporation
Telscape Communications, Inc.
Tennessee Telephone Service, LLC d/b/a Freedom Communications USA, LLC
^^Terra Telecommunications Corp.
The Boeing Company
The Hamilton Telephone Company d/b/a Hamilton Telecommunications
The Other Phone Company, Inc. d/b/a Cavalier Telephone d/b/a Cavalier Business Communications
The Phone Company
The Ultimate Connection, L.C. d/b/a DayStar Communications
Think 12 Corporation d/b/a Hello Depot
Time Warner Telecom of Florida, L.P.
^^Touch 1 Communications, Inc.
Touchtone Communications Inc. of Delaware
TQC Communications, Corp.
Trans National Communications International, Inc.
Transparent Technology Services Corporation d/b/a North Palm Beach Telephone Company
^^Trinsic Communications, Inc.
Tristar Communications Corp.
U.S. Metropolitan Telecom, LLC d/b/a Truwave Networks LLC
UCN, Inc.
Universal Telecom, Inc.
US LEC of Florida Inc. d/b/a PAETEC Business Services
US Telesis, Inc.
Utility Board of the City of Key West d/b/a Keys Energy Services
**Utility USA, Inc. d/b/a Vizon Telecom
VBNet, Incorporated
Verizon Avenue Corp. d/b/a Verizon Avenue
Verizon Florida LLC
Verizon Select Services Inc.
Vixxi Solutions, Inc.
VoDa Networks, Inc.
^^VoTTs Communications, LLC
Wholesale Carrier Services, Inc.
World-Link Solutions, Inc. d/b/a WL Solutions, Inc.

APPENDIX A. LIST OF CERTIFICATED CLECS AS OF 12/31/08

WTI Communications, Inc.
XFone USA, Inc.
XO Communications Services, Inc.
**Ygnition Networks, Inc.
Yipes Enterprise Services, Inc. d/b/a Reliance
GlobalCOM Services, Inc.
YMax Communications Corp.
Zone Telecom, Inc.

APPENDIX B. CLECS PROVIDING SERVICE IN FLORIDA			
CLEC	Resale	Local Platform	Switch-Based
1-800-RECONEX, Inc. d/b/a USTEL	X		X
Access Communications, LLC.	X		X
Access Integrated Networks, Inc.			X
Access Point, Inc.	X		X
ACN Communication Services, Inc.			X
Advantage Group of Florida Communications, L.L.C.	X	X	X
Affordable Phone Services, Inc. d/b/a High Tech Communications	X		
Airespring, Inc.			X
Alternative Phone, Inc.	X		
American Fiber Network, Inc.	X		X
American Telephone Company LLC	X		
ANEW Broadband, Inc. d/b/a INSTANTEL PHONE SERVICE			X
Astro Tel, Inc.	X	X	
AT&T Communications of the Southern States, LLC d/b/a AT&T	X	X	
Bellerud Communications, LLC	X		
BellSouth Telecommunications, Inc. d/b/a AT&T Florida d/b/a AT&T Southeast		X	
Benchmark Communications, LLC d/b/a Com One	X		
BetterWorld Telecom LLC d/b/a BetterWorld Telecom	X		
Birch Telecom of the South, Inc. d/b/a Birch Telecom and d/b/a Birch			X
Broadstar Communications, LLC	X		
Broadwing Communications, LLC		X	
Budget PrePay, Inc. d/b/a Budget Phone	X		X
BullsEye Telecom, Inc.			X
Business Telecom, Inc. d/b/a BTI	X	X	X
Callis Communications, Inc.	X		
Campus Communications Group, Inc.	X		
Cbeyond Communications, LLC		X	
City of Daytona Beach		X	
Cleartel Telecommunications, Inc. d/b/a Now Communications, also d/b/a VeraNet Solutions	X	X	X
CloseCall America, Inc	X	X	X
Comtech21, LLC	X		

APPENDIX B. CLECS PROVIDING SERVICE IN FLORIDA

CLEC	Resale	Local Platform	Switch-Based
Comtel Telcom Assets LP d/b/a Excel Telecommunications			X
Connect Paging, Inc. d/b/a Get A Phone d/b/a/ New Talk, Inc.	X		
Covista, Inc.	X		
Custom Network Solutions, Inc.	X		
Cypress Communications Operating Company, LLC	X		
DeltaCom, Inc.	X	X	X
Dialtone Telecom, LLC	X		
DPI-Teleconnect, L.L.C.	X		X
DSL Internet Corporation d/b/a DSLi	X	X	X
Easy Telephone Services Company	X		
Embarq Communications, Inc.		X	
Ernest Communications, Inc.	X		X
EveryCall Communications, Inc.	X		
Express Phone Service, Inc.	X		X
First Communications, LLC	X		X
FLATEL, Inc. d/b/a Florida Telephone Company d/b/a Oscatel d/b/a Telephone USA d/b/a Global Telecom	X		X
Florida Multi-Media Services, Inc. d/b/a Florida Multi Media		X	
Florida Phone Systems, Inc.		X	
France Telecom Corporate Solutions L.L.C.	X		
Ganoco, Inc. d/b/a American Dial Tone	X		X
Global Connection, Inc of America	X		
Global Crossing Local Services, Inc.	X		
Global Crossing Telemanagement, Inc.	X		X
Global Response Corporation	X		
Granite Telecommunications, LLC	X		X
Harbor Communications, LLC	X		
Home Town Telephone, LLC		X	
Hotwire Communications, Ltd.	X		
IDS Telcom Corp. d/b/a Cleartel Communications	X	X	X
Image Access, Inc. d/b/a NewPhone, Inc.	X		
Interactive Services Network, Inc. d/b/a ISN Telcom	X		
InterGlobe Communications, Inc.	X		

APPENDIX B. CLECS PROVIDING SERVICE IN FLORIDA

CLEC	Resale	Local Platform	Switch-Based
Inter-Tel NetSolutions, Inc. d/b/a Mitel NetSolutions, Inc.	X		
Knology of Florida, Inc.		X	
Level 3 Communications, LLC		X	
Lightyear Network Solutions, LLC			X
Matrix Telecom, Inc. d/b/a Matrix Business Technologies	X		X
MCImetro Access Transmission Services LLC d/b/a Verizon Access Transmission Services		X	X
MET Communications, Inc.	X		
Metropolitan Telecommunications of Florida, Inc. d/b/a MetTel	X	X	X
Momentum Telecom, Inc.			X
Navigator Telecommunications, LLC	X		
Network Telephone Corporation d/b/a Cavalier Telephone d/b/a Cavalier Business Communications		X	X
Nexus Communications, Inc. d/b/a Nexus Communications TSI, Inc.	X		X
Nii Communications, Ltd.			X
Norlight, Inc. d/b/a Cinergy Communications			X
North American Telecommunications Corporation		X	
NOS Communications, Inc. d/b/a International Plus d/b/a O11 Communications d/b/a The Internet Business Association d/b/a I Vantage Network Solutions	X		
NuVox Communications, Inc.	X	X	X
One Voice Communications, Inc.	X		
OneTone Telecom, Inc.		X	
Orlando Telephone Company, Inc.		X	
PaeTec Communications, Inc.	X		
Phone Club Corporation	X		
Phone XP, L.L.C.	X		
PNG Telecommunications, Inc. d/b/a PowerNet Global Communications d/b/a CrossConnect	X		
QuantumShift Communications, Inc.	X		
Qwest Communications Corporation		X	
ReTel Communications, Inc.	X		
Ring Connection, Inc.	X		
RNK Inc. d/b/a RNK Communications Inc.		X	

APPENDIX B. CLECS PROVIDING SERVICE IN FLORIDA			
CLEC	Resale	Local Platform	Switch-Based
Sandhills Telecommunications Group, Inc. d/b/a SanTel Communications			X
Saturn Telecommunication Services Inc. d/b/a STS Telecom	X	X	X
Servi Express Caracol d/b/a Telefonica Express	X		
Smart City Solutions, LLC d/b/a Smart City Communications			X
Southeastern Services, Inc.			X
Spectrotel, Inc.	X		
Sun-Tel USA, Inc.	X	X	X
Supra Telecommunications and Information Systems, Inc.	X	X	X
Swiftel, LLC	X		
T3 Communications, LLC d/b/a Tier 3 Communications d/b/a Naples Telephone and d/b/a Fort Myers Telephone		X	X
Talk America Inc. d/b/a Cavalier Telephone d/b/a Cavalier Business Communications	X		X
Tele Circuit Network Corporation	X		
TeleDias Communications, Inc.	X		
Tennessee Telephone Service, LLC d/b/a Freedom Communications USA, LLC	X		X
The Other Phone Company, Inc. d/b/a Cavalier Telephone d/b/a Cavalier Business Communications			X
The Ultimate Connection, L.C. d/b/a DayStar Communications	X	X	
Think 12 Corporation d/b/a Hello Depot	X		
Time Warner Telecom of Florida, L.P.	X		
Trans National Communications International, Inc.	X		X
Tristar Communications Corp.	X		
U.S. Metropolitan Telecom, LLC d/b/a Truwave Networks LLC	X		
Universal Telecom, Inc.	X		
US LEC of Florida Inc. d/b/a PAETEC Business Services	X	X	
Wholesale Carrier Services, Inc.	X		
WTI Communications, Inc.	X		
XO Communications Services, Inc.	X	X	
Zone Telecom, Inc.	X		
Total # of Companies = 119	86	35	48

APPENDIX C. NUMBER OF CLEC PROVIDERS IN EACH EXCHANGE

Exchange	CLEC Residential Providers		CLEC Business Providers	
	Dec-07	Dec-08	Dec-07	Dec-08
Alachua	4	4	2	2
Alford	5	4	4	7
Alligator Point	0	0	1	0
Altha	0	0	0	0
Apalachicola	0	0	1	1
Apopka	10	11	17	20
Arcadia	11	9	11	12
Archer	10	12	6	7
Astor	3	1	5	6
Avon Park	11	9	13	13
Baker	3	3	4	4
Baldwin	9	5	8	8
Bartow	6	7	12	14
Belleglade	22	22	14	19
Bellevue	11	11	10	16
Beverly Hills	7	5	8	9
Blountstown	2	2	0	0
Boca Grande	1	30	3	43
Boca Raton	34	1	33	3
Bonifay	9	8	7	7
Bonita Springs	8	9	15	21
Bowling Green	3	2	5	7
Boynton Beach	30	29	29	32
Bradenton	9	11	18	25
Branford	4	3	1	2
Bristol	0	0	0	0
Bronson	17	20	6	6
Brooker	1	1	0	0
Brooksville	20	21	18	20
Bunnell	13	16	11	14
Bushnell	12	9	8	9
Callahan	1	3	1	3
Cantonment	13	16	12	12
Cape Coral	7	6	13	18
Cape Haze	1	3	9	9
Carrabelle	0	0	0	0
Cedar Key	3	4	4	6
Celebration	1	1	5	8
Century	8	10	2	4
Chattahoochee	2	2	0	0
Cherry Lake	6	4	3	3
Chiefland	13	18	11	12

APPENDIX C. NUMBER OF CLEC PROVIDERS IN EACH EXCHANGE

Exchange	CLEC Residential Providers		CLEC Business Providers	
	Dec-07	Dec-08	Dec-07	Dec-08
Chipley	15	18	10	12
Citra	2	1	1	1
Clearwater	17	13	28	31
Clermont	8	9	15	18
Clewiston	8	8	9	9
Cocoa	26	30	26	28
Cocoa Beach	16	17	17	20
Coral Springs	31	30	26	34
Cottdale	8	7	3	4
Crawfordville	4	5	7	10
Crescent City	3	3	1	1
Crestview	11	7	10	13
Cross City	7	8	5	8
Crystal River	5	6	11	16
Dade City	10	8	9	13
Daytona Beach	30	33	30	37
DeBary	18	17	16	18
Deerfield Beach	25	27	29	35
DeFuniak Springs	7	25	7	23
Deland	17	10	22	7
DeLeon Springs	9	31	7	35
Delray Beach	31	7	32	14
Destin	7	8	11	10
Dowling Park	1	1	0	0
Dunnellon	23	21	13	12
East Orange	10	0	11	0
East Point	0	11	0	15
Eau Gallie	24	24	23	26
Englewood	3	4	13	20
Eustis	12	11	9	11
Everglades	0	0	4	2
Fernadina Beach	25	25	16	17
Flagler Beach	10	12	10	11
Florahome	2	2	1	1
Florida Sheriffs' Boys Ranch	3	1	0	1
Forest	5	4	5	8
Freeport	3	6	4	10
Frostproof	5	16	9	25
Ft. Lauderdale	42	3	45	1
Ft. Meade	4	30	6	26
Ft. Myers	17	2	18	5
Ft. Myers Beach	5	6	8	10

APPENDIX C. NUMBER OF CLEC PROVIDERS IN EACH EXCHANGE

Exchange	CLEC Residential Providers		CLEC Business Providers	
	Dec-07	Dec-08	Dec-07	Dec-08
Ft. Pierce	26	47	24	47
Ft. Walton Beach	15	4	14	12
Ft. White	1	10	1	18
Gainesville	33	35	24	29
Geneva	6	5	6	8
Glendale	2	2	1	0
Graceville	14	17	9	11
Grand Ridge	8	6	4	4
Green Cove Springs	18	20	12	15
Greensboro	1	1	0	0
Greenville	6	6	4	4
Greenwood	6	4	2	3
Gretna	1	1	0	0
Groveland	6	7	8	11
Gulf Breeze	15	13	15	17
Haines City	12	10	14	21
Hastings	3	4	3	3
Havana	17	18	8	8
Hawthorne	15	16	5	6
High Springs	2	2	2	2
Hilliard	2	2	1	1
Hobe Sound	15	16	18	16
Holley-Navarre	13	15	12	11
Hollywood	35	39	36	42
Homestead	31	36	27	29
Homosassa	7	6	10	10
Hosford	0	0	0	0
Howey-in-the-Hills	2	1	2	3
Hudson	8	6	14	18
Immokalee	7	6	12	13
Indian Lake	0	0	3	3
Indiantown	1	1	2	2
Interlachen	1	1	3	2
Inverness	11	6	8	11
Jacksonville	38	23	36	22
Jacksonville Beach	22	42	16	42
Jasper	2	1	3	2
Jay	12	12	6	7
Jennings	1	1	0	1
Jensen Beach	17	16	20	21
Julington	2	1	2	1
Jupiter	25	26	26	32

APPENDIX C. NUMBER OF CLEC PROVIDERS IN EACH EXCHANGE

Exchange	CLEC Residential Providers		CLEC Business Providers	
	Dec-07	Dec-08	Dec-07	Dec-08
Keaton Beach	0	0	0	0
Kenansville	1	0	4	3
Keys	25	25	28	36
Keystone Heights	12	15	8	11
Kingsley Lake	0	0	1	0
Kissimmee	16	12	20	25
La Belle	8	8	10	13
Lady Lake	8	8	9	15
Lake Buena Vista	1	26	1	18
Lake Butler	2	11	2	17
Lake City	21	2	21	2
Lake Placid	7	13	10	24
Lake Wales	8	7	12	12
Lakeland	13	5	19	3
Laurel Hill	0	5	0	6
Lawtey	6	16	3	15
Lee	5	9	3	18
Leesburg	12	3	12	3
Lehigh Acres	11	1	14	6
Live Oak	3	1	3	0
Luraville	2	18	0	11
Lynn Haven	16	2	12	3
Macclenny	0	10	2	12
Madison	8	4	9	1
Malone	5	3	2	13
Marco Island	2	11	10	12
Marianna	10	9	11	6
Maxville	11	2	5	1
Mayo	2	3	2	2
McIntosh	4	33	1	27
Melbourne	33	1	26	1
Melrose	2	49	1	50
Miami	41	4	50	5
Micanopy	6	21	3	19
Middleburg	18	24	14	14
Milton	15	0	12	0
Molino	0	9	0	9
Monticello	10	2	7	3
Montverde	1	5	1	7
Moore Haven	7	10	7	15
Mount Dora	11	6	14	13
Mulberry	8	6	8	1

APPENDIX C. NUMBER OF CLEC PROVIDERS IN EACH EXCHANGE

Exchange	CLEC Residential Providers		CLEC Business Providers	
	Dec-07	Dec-08	Dec-07	Dec-08
Munson	4	3	0	5
Myakka	3	12	4	23
Naples	14	4	19	15
New Port Richey	8	14	18	6
New Smyrna Beach	17	6	22	16
Newberry	19	6	7	16
North Cape Coral	7	37	16	35
North Dade	35	3	30	13
North Ft Myers	9	7	14	22
North Naples	6	20	13	20
North Port	6	6	10	6
Oak Hill	7	15	7	20
Ocala	19	4	14	4
Ocklawaha	2	12	4	12
Okeechobee	10	10	12	7
Old Town	14	1	6	0
Orange City	9	6	13	18
Orange Park	26	35	22	23
Orange Springs	2	47	0	51
Orlando	42	18	45	27
Oviedo	22	19	23	12
Pace	13	17	11	14
Pahokee	20	19	11	16
Palatka	16	19	15	21
Palm Coast	15	7	20	18
Palmetto	4	2	15	2
Panacea	3	29	2	25
Panama City	26	1	22	0
Panama City Beach	19	39	18	30
Paxton	1	25	0	31
Pensacola	31	1	27	1
Perrine	28	14	30	12
Perry	1	2	1	7
Pierson	10	10	7	20
Pine Island	3	19	5	21
Plant City	9	12	15	18
Polk City	5	0	9	1
Pomona Park	9	2	4	12
Pompano Beach	38	11	35	4
Ponce de Leon	7	33	3	40
Ponte Vedra Beach	15	5	13	4
Port Charlotte	9	2	14	1

APPENDIX C. NUMBER OF CLEC PROVIDERS IN EACH EXCHANGE

Exchange	CLEC Residential Providers		CLEC Business Providers	
	Dec-07	Dec-08	Dec-07	Dec-08
Port St Joe	1	9	1	18
Port St. Lucie	31	32	28	33
Punta Gorda	5	2	12	17
Quincy	2	2	0	0
Raiford	1	0	0	0
Reedy Creek	3	2	16	15
Reynolds Hill	5	6	1	0
Salt Springs	2	2	3	4
San Antonio	4	2	6	8
Sanderson	0	0	0	0
Sanford	34	34	28	33
Sanibel-Captiva Island	0	2	7	10
Santa Rosa Beach	4	15	8	29
Sarasota	16	4	21	6
Seagrove Beach	4	25	6	22
Sebastian	23	11	19	18
Sebring	10	4	13	12
Shalimar	5	8	10	9
Silver Springs Shores	8	0	6	10
Sneads	7	5	4	5
Sopchoppy	3	3	3	2
Spring Lake Hills	5	3	5	7
St. Augustine	8	10	5	16
St. Cloud	11	22	14	21
St. Johns	24	3	19	1
St. Marks	2	10	2	13
St. Petersburg	14	14	24	8
Starke	12	15	8	30
Stuart	26	24	29	33
Sunny Hills	8	11	5	4
Tallahassee	20	23	19	23
Tampa	19	22	31	34
Tarpon Springs	4	5	18	21
Tavares	10	4	12	12
The Beaches	0	0	0	0
Titusville	25	25	25	22
Trenton	16	18	10	10
Trilacoochee	6	5	4	7
Tyndall AFB	0	0	0	0
Umatilla	9	8	5	5
Valparaiso	7	4	12	13
Venice	9	6	17	21

APPENDIX C. NUMBER OF CLEC PROVIDERS IN EACH EXCHANGE

Exchange	CLEC Residential Providers		CLEC Business Providers	
	Dec-07	Dec-08	Dec-07	Dec-08
Vernon	12	11	4	6
Vero Beach	30	31	26	30
Waldo	1	1	1	1
Walnut Hill	0	0	0	0
Wauchula	9	8	9	10
Weekiwachee Springs	22	18	19	21
Weirsdale	6	5	3	5
Welaka	11	12	5	6
Wellborn	2	2	0	0
West Kissimmee	13	4	16	4
West Palm Beach	44	0	40	0
Westville	4	1	3	1
Wewahitchka	0	8	0	13
White Springs	3	11	2	11
Wildwood	9	5	8	13
Williston	11	13	9	22
Windermere	6	16	9	23
Winter Garden	15	17	19	26
Winter Haven	12	4	17	18
Winter Park	19	47	20	44
Yankeetown	7	7	6	7
Youngstown-Fountain	10	11	6	7
Yulee	12	14	7	9
Zephyr Hills	6	7	12	18
Zolfo Springs	5	6	4	3

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**APPENDIX D. CERTIFICATED FLORIDA COMPANIES PROVIDING
VoIP SERVICE PER FPSC DATA REQUEST RESPONSES**

Company Name	Company also provides local wireline services as displayed in Appendix B
Access Point, Inc.	X
Advantage Group of Florida Communications, L.L.C.	X
ANEW Broadband, Inc. d/b/a INSTANTEL PHONE SERVICE	X
Astro Tel, Inc.	X
BetterWorld Telecom LLC d/b/a BetterWorld Telecom	X
Broadstar, LLC d/b/a PrimeCast	X
Broadwing Communications, LLC	X
BullsEye Telecom, Inc.	X
Callis Communications, Inc.	X
Cbeyond Communications, LLC	X
City of Quincy d/b/a netquincy d/b/a netquincy.com d/b/a www.netquincy.com	
CommPartners, LLC	
Communications Xchange, LLC	
Comtech21, LLC	X
Comtel Telecom Assets LP d/b/a Excel Telecommunications	X
Comtel Telecom Assets LP d/b/a VarTec Solutions	
Comtel Telecom Assets LP d/b/a VarTec Telecom	
Cost Plus Communications, LLC	
Cox Florida Telcom, L.P. d/b/a Cox Communications	
Cypress Communications Operating Company, LLC	X
DIECA Communications, Inc. d/b/a Covad Communications Company	
DSL Internet Corporation d/b/a DSLi	X
Embarq Communications, Inc.	X
ENA Services, LLC	
FLATEL, Inc. d/b/a Florida Telephone Company d/b/a Oscatel d/b/a Telephone USA d/b/a Global Telecom	X
Florida Multi-Media Services, Inc. d/b/a Florida Multi Media	X
Florida Telephone Services, LLC	
Global Crossing Local Services, Inc.	X
Harbor Communications, LLC	X
Hotwire Communications, Ltd.	X
Interactive Services Network, Inc. d/b/a ISN Telcom	X
Inter-Tel NetSolutions, Inc. d/b/a Mitel NetSolutions Inc.	X
Knology of Florida, Inc.	X
Lightyear Network Solutions, LLC	X
Litestream Holdings, LLC	
MCC Telephony of Florida, Inc.	
National Telecom & Broadband Services, LLC	
North American Telecommunications Corporation	X
NuVox Communications, Inc.	X

**APPENDIX D. CERTIFICATED FLORIDA COMPANIES PROVIDING
VoIP SERVICE PER FPSC DATA REQUEST RESPONSES**

Company Name	Company also provides local wireline services as displayed in Appendix B
Optical Telecommunications, Inc. d/b/a Hcontrol Corporation d/b/a SH Services LLC	
Orlando Telephone Company, Inc.	X
PaeTec Communications, Inc.	X
Phone XP, L.L.C.	X
Qwest Communications Corporation	X
RNK Inc. d/b/a RNK Communications Inc.	X
Saturn Telecommunication Services Inc. d/b/a STS Telecom	X
Southeastern Services, Inc.	X
T3 Communications, LLC d/b/a Tier 3 Communications d/b/a Naples Telephone and d/b/a Fort Myers Telephone	X
Tele Circuit Network Corporation	X
Telovations Inc.	
Time Warner Telecom of Florida, L.P.	X
Trans National Communications International, Inc.	X
US LEC of Florida Inc., d/b/a PAETEC Business Services	X
U.S. Metropolitan Telecom, LLC d/b/a Truwave Networks LLC	X
Verizon Access Transmission Services	
XO Communications Services, Inc.	X
Zone Telecom, Inc.	X

APPENDIX E. SUMMARY OF COMPLAINTS FILED BY CLECS

CLEC	ILEC	Date Opened	Complaint or Docket Number	Description	Date Closed	Resolution
Bright House Networks, Comcast	Verizon	11/16/07	070691-TP 080036-TP	Complaint against Verizon for alleged failure to facilitate transfer of customer numbers.	Pending	Order PSC-08-0344-PCO-TP modifies the procedures for this process.
DSLII	Bellsouth	12/03/07	0760408T	Complaint involving the inability to send entire faxes or faxes being only partially received.	01/15/08	Bellsouth and DSLII resolved the faxing issue.
Astrotel	Verizon	03/27/08	0773172T	Complaint regarding Verizon disconnecting local service too soon when their customers switch providers.	04/17/08	Verizon stated that the disconnect was human error, and agreed to correct it.
Flatel, Inc.	Verizon	07/15/08	0786992T	Complaint that Verizon was enabling certain types of calls that resulted in a fee to Flatel.	10/13/08	Flatel could not provide proof that they were being charged or that it had submitted any payments to Verizon.
Astrotel	Verizon	08/13/08	0791471T	Complaint against Verizon for improperly fulfilling a conversion request, resulting in loss of service.	08/27/08	Verizon discovered the errors that created the service disruption and remedied the issue.
Astrotel	Verizon	08/13/08	0791590T	Complaint against Verizon for not fulfilling orders in a timely fashion.	08/15/08	Verizon fulfilled the order.
Astrotel	Verizon	08/14/08	0791794T	Complaint against Verizon for not fulfilling orders in a timely fashion.	08/15/08	Verizon fulfilled the order and contacted the customer to assure operable service.
Astrotel	Verizon	08/15/08	0791850T	Complaint against Verizon for not fulfilling orders in a timely fashion.	08/22/08	Verizon fulfilled the order.

APPENDIX E. SUMMARY OF COMPLAINTS FILED BY CLECS

CLEC	ILEC	Date Opened	Complaint or Docket Number	Description	Date Closed	Resolution
Astrotel	Verizon	09/08/08	0795435T	Complaint against Verizon for not fulfilling orders in a timely fashion.	12/09/08	Verizon discovered a system error that they are attempting to resolve.
Phone Club Corp	Bellsouth	12/03/08	0811634T	Complaint against Bellsouth for inappropriate charges to PCC.	Pending	Waiting on response from the PSC.
Astrotel	Verizon	12/08/08	0812297T	Complaint against Verizon for not adding all features to customer's service.	12/19/08	Astrotel cancelled its order, and Verizon had to manually correct some invalid address information.
Bright House Networks	Verizon	12/09/08	080701-TP	Complaint against Verizon for alleged violations of electrical codes.	Pending	Verizon is doing an internal review; the PSC has the option to reinspect or close the docket.
Astrotel	Verizon	12/12/08	0813377T	Complaint against Verizon for errors resulting in temporary loss of service.	12/12/08	Verizon repaired problem with service.
Astrotel	Verizon	12/16/08	0813838T	Complaint against Verizon for improperly billing an Astrotel customer.	12/23/08	Verizon phoned customer and apologized, and corrected billing error.
Astrotel	Verizon	12/16/08	0813881T	Complaint against Verizon for not fulfilling orders in a timely fashion.	12/19/08	Verizon discovered a system error that they are attempting to resolve.
Astrotel	Verizon	12/16/08	0813882T	Complaint against Verizon for not fulfilling orders in a timely fashion and causing line outages.	12/19/08	Verizon is working to resolve system errors that create delays and outages.

APPENDIX E. SUMMARY OF COMPLAINTS FILED BY CLECS

CLEC	ILEC	Date Opened	Complaint or Docket Number	Description	Date Closed	Resolution
Astrotel	Verizon	12/16/08	0813884T	Complaint against Verizon for not fulfilling orders in a timely manner.	11/18/08	Verizon is working to resolve system errors.

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APPENDIX F. FLORIDA LIFELINE ELIGIBILITY CRITERIA

Eligibility for participation in the Lifeline and Link-Up programs is determined by subscriber enrollment in any one of the following qualifying programs:

Program-Based Criteria

- Temporary Cash Assistance (TCA)
- National School Lunch's Free Lunch Program
- Temporary Assistance to Needy Families (TANF)
- Food Stamps
- Medicaid
- Low-Income Home Energy Assistance Program (LIHEAP)
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance (Section 8)
- Bureau of Indian Affairs programs:
 - Tribal TANF
 - Head Start Subsidy
 - National School Lunch Program

Income-Based Criteria

- 150 percent of the Federal Poverty Guidelines.³²¹

³²¹ The 2009 Legislature passed Legislation that increased the income-based Lifeline eligibility threshold in Florida from 135 percent of the Federal Poverty Guidelines to 150 percent, effective July 1, 2009. The Florida income-based criterion applies only to AT&T, Embarq, and Verizon; the other Florida ILECs do not currently enroll Lifeline applicants on the basis of income. Alltel and Sprint Nextel (wireless carriers) were designated as ETCs in Florida by the FCC and are subject to the income-based criterion established by federal regulation. TracFone has voluntarily provided Lifeline benefits to subscribers in Florida based on the 135 percent Federal Poverty Guideline income test.

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GLOSSARY OF TERMS	
3G	<i>Third-generation technology.</i> Used in the context of mobile telephone standards. 3G networks are wide area cellular telephone networks that evolved to incorporate high-speed Internet access and video telephony.
4G	<i>Fourth-generation technology.</i> 4G is the stage of broadband mobile communications that will supersede 3G. End-to-end IP and high-quality streaming video will likely be among 4G's distinguishing features.
911/E911	<i>Basic 911/Enhanced 911.</i> Basic 911 systems forward all emergency 911 calls to the appropriate public safety answering point. E911 systems are able to automatically forward the caller's location (ALI) and call back number (ANI) to the appropriate PSAP.
Access Line	The circuit or channel between the demarcation point at the customer's premises and the serving end or class 5 central office.
Broadband	A term describing evolving digital technologies offering consumers integrated access to voice, high-speed data services, video on demand services, and interactive information delivery services.
BPL	<i>Broadband over Power Lines.</i> The use of power line communications technology to provide broadband Internet access through a computer plugged into any electrical outlet in your home.
Circuit	A fully operational two-way communications path.
CLEC	<i>Competitive Local Exchange Company.</i> Any company certificated by the Florida Public Service Commission to provide local exchange telecommunications service in Florida on or after July 1, 1995.
Coaxial Cable	A high-capacity cable widely used in voice, video, and data applications. Coaxial cable includes one physical channel that carries the signal surrounded (after a layer of insulation) by another concentric physical channel, both running along the same axis. The outer channel serves as a ground and a shield against external interference.
Commercial Agreement	A contractual arrangement between an ILEC and CLEC to purchase network components or other services not required pursuant to state or federal law.
DOCSIS	<i>Data Over Cable Service Interface Specification.</i> DOCSIS defines the communications and operation support interface requirements for a data over cable system.

GLOSSARY OF TERMS

DSL	<i>Digital Subscriber Line.</i> A family of technologies (including variations such as asynchronous DSL, high bit-rate DSL, very high bit-rate DSL, etc.) that provide high-speed Internet access. DSL is typically provided by traditional wireline telecommunications companies via a copper loop to the customer's premises. DSL is the principal competition of cable modems.
ETC	<i>Eligible Telecommunications Carrier.</i> An ETC designated under Section 214(e), F.S., is eligible to receive specific federal universal service support.
Exchange	An ILEC's central office or group of central offices, together with the subscribers' stations and lines connected thereto, forming a local system which furnishes means of telephonic communication without toll charges between subscribers within a specified area, usually a single city, town, or village.
FiOS	FiOS is Verizon's suite of voice, video, and broadband services provisioned over fiber optic cable directly to the customer's premises. FiOS can currently provide Internet access with maximum download speed of 50 Mbps and upload speed of 20 Mbps.
ILEC	<i>Incumbent Local Exchange Company.</i> Any company certificated by the FPSC to provide local exchange telecommunications service in Florida on or before June 30, 1995.
Intermodal	The use of more than one type of technology or carrier to transport telecommunications services from origination to termination. When referring to local competition, intermodal refers to nonwireline voice communications such as wireless or VoIP.
Internet Protocol (IP)	The term refers to all the standards that keep the Internet functioning. IP describes software that tracks the Internet address of nodes, routes outgoing messages, and recognizes incoming messages.
IXC	<i>Intrastate Interexchange Company.</i> Any entity that provides intrastate interexchange telecommunications services.
Local Loop	See Access Line.
Local Platform	The commercial replacement for UNE-P. The local platform provides an end-to-end circuit. See UNE-P.
LTE	<i>Long Term Evolution.</i> LTE is a technology standard for the future provision of 4G wireless services.
PSTN	<i>Public Switched Telephone Network.</i> The PSTN is the network that provides switching and transmission facilities to the general public.

GLOSSARY OF TERMS

Resale	The 1996 Act requires ILECs to offer to its competing telecommunications carriers, at wholesale rates, any telecommunications service that the ILEC provides to its customers at retail rates, so that the competing carriers can resell the services.
Smartphone	A mobile phone offering advanced capabilities, often including wireless data capability. The BlackBerry Storm and the iPhone are considered smartphones.
Switch	A mechanical, electrical, or electronic device that opens or closes circuits, completes or breaks an electrical path, or selects paths or circuits.
Switched Access	Local exchange telecommunications company-provided exchange access services that offer switched interconnections between local telephone subscribers and long distance or other companies. Long distance companies use switched access for origination and termination of user-dialed calls.
Tariff	A statement by a regulated telecommunications company that sets out the services offered by that company. A tariff provides the rates, terms, and conditions under which regulated services are provided and also states the general obligations of the company and customers. Tariffs are subject to review by regulatory agencies and must be adhered to by the common carrier to ensure nondiscrimination between customers. In Florida, CLECs are not required to file tariffs, but they must file price lists if they offer basic local telecommunications service.
Telecommunications Act of 1996 (the 1996 Act)	The federal Telecommunications Act of 1996 established a national framework to enable CLECs to enter the local telecommunications marketplace.
TRO	<i>Triennial Review Order.</i> The FCC released the TRO on August 21, 2003; the Order became effective on October 2, 2003. In this Order, the FCC determined that ILECs do not have to unbundle certain broadband elements, including FTTH loops in greenfield situations, broadband capabilities of FTTH loops in overbuild situations, the packet-switched capabilities of hybrid loops, and packet switching.
TRRO	<i>Triennial Review Remand Order.</i> The FCC released the TRRO in February 2005. In this Order, the FCC eliminated unbundled local switching as a UNE, effective March 11, 2005, with a transition period extending until March 11, 2006. This decision effectively eliminated the combination of local elements known as UNE-P. In its place, the ILECs continue to provide the same service but at higher market-based rates, a service referred to as local platform.

GLOSSARY OF TERMS

TRS	<i>Telecommunications Relay System.</i> TRS enables a person with a hearing or speech disability to access the nation's telephone system to communicate with voice telephone users through a relay provider and a communications assistant.
UNE	<i>Unbundled Network Element.</i> The Telecommunications Act of 1996 requires that the ILECs unbundle certain network elements and make them available to CLECs. UNEs are defined as physical and functional elements of the network, for example, Network Interface Devices, local loops and subloops, operations support services, etc.
UNE-P	<i>Unbundled Network Element-Platform.</i> An unbundled combination that provided an end-to-end circuit. The TRRO eliminated the UNE-P effective March 11, 2005, with a transition period extending until March 11, 2006. Now available through a commercial agreement, UNE-P is known as the local platform. See Local Platform.
U-verse	U-verse is AT&T's brand name for a group of services provided via Internet Protocol (IP), including television service, Internet access, and voice telephone service. Similar to Verizon's FiOS service, AT&T's U-verse is deployed using fiber optic cable.
Universal Service	This term describes the financial support mechanisms that constitute the national universal service fund. This fund provides compensation to telephone companies or other communications entities for providing access to telecommunications services at reasonable and affordable rates throughout the country, including public institutions and rural, insular, high-cost areas.
VRS	<i>Video Relay Service.</i> Video Relay Service is a form of Telecommunications Relay Service that enables individuals with hearing disabilities who use American Sign Language to communicate with voice telephone users through video equipment, rather than through typed text.
VoIP	<i>Voice over Internet Protocol.</i> The technology used to transmit voice conversations over a data network using Internet Protocol.
Wi-Fi	Wi-Fi is a standard originally licensed by the Wi-Fi Alliance to describe the underlying technology of wireless local area networks (WLAN) based on the specific methods and techniques of wireless local area network operation.
WiMAX	<i>Worldwide Interoperability for Microwave Access.</i> Defined by the WiMAX Forum, formed in April 2001, to promote protocol conformance and interoperability. The Forum describes WiMAX as a standards-based technology enabling the delivery of last mile wireless broadband access as an alternative to cable and DSL.

GLOSSARY OF TERMS

Wireline	A term used to describe the technology used by a company to provide telecommunications services. Wireline is synonymous with “landline” or land-based technology.
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