

# SPECIAL REPORT



JULY 2005 NO. 7

Petition for Realignment of Exchange Boundaries of St. Johns, St. Augustine, Ponte Vedra Beach, Jacksonville, and Green Cove Springs, and for Consolidation of Julington Exchange with St. Johns Exchange by

## **BellSouth Telecommunications, Inc.**

In March of 2005, BellSouth Communications, Inc. (BellSouth or the company) filed a petition with the Florida Public Service Commission (PSC or Commission) for approval to realign some of the exchange boundaries in St. Johns county. If the PSC approves the petition, the realignment would require approximately 4,000 customers in the area to change their seven-digit telephone numbers. In its petition, BellSouth states that St. Johns County is experiencing increased development with high growth. BellSouth's proposal would create a larger St. Johns exchange that would encompass most of north St. Johns County.

BellSouth's proposal would consolidate all customers in the Julington exchange into the new St. Johns exchange. However, the Julington exchange customers would not incur a telephone number change. BellSouth's proposal would also shift some customers from the Ponte Vedra Beach exchange (west of the Intracoastal Waterway), Jacksonville exchange (customers located around Bartram Plantation Development), Green Cove Springs exchange (east of the St. Johns River) and north St. Augustine exchange to the new St. Johns exchange. These customers would be required to change their telephone number. This group of customers may choose to retain their old calling scope and rates for a period of two years. However, grandfathered customers would still be required to change their telephone number even though they select to retain their old rates and calling scope for the two-year period.

BellSouth's proposal for realignment would consist of five phases: Phase 1: a) move approximately 120 customers from Ponte Vedra Beach Exchange to the St. Johns Exchange, b) move a portion of the Jacksonville Exchange to the St. Johns Exchange (no customers are currently in this area), c) move approximately 2,500 customers from the St. Augustine Exchange to the St. Johns Exchange;

Phase 2: a) move a portion of the Julington Exchange to encompass a portion of the Green Cove Springs Exchange (no customer impact – consolidates subdivision in a single wire center); Phase 3: a) move approximately 15 customers from the Jacksonville Exchange to the Julington Exchange; Phase 4: a) move approximately 840 customers from the Green Cove Springs Exchange to the St. Johns Exchange; Phase 5: a) consolidate the Julington Exchange into the St. Johns Exchange.

The PSC has scheduled three customer meetings to provide customers an opportunity to comment on the quality of service BellSouth provides and the proposed realignment. In accordance with Florida Statutes, the PSC will consider the utility's quality of service and other matters in this case.

### **PSC Staff and Reference Numbers**

DOCKET NO. 050179-TL

#### **For technical questions, contact:**

Shevie Brown (850) 413-6638  
Bob Casey (850) 413-6974

#### **For legal questions, contact:**

Kira Scott (850) 413-6216

#### **For general questions, contact:**

Bev DeMello (850) 413-6107

Or call toll-free 1-800-342-3552  
(1-800-511-0809 to fax)

E-mail: [contact@psc.state.fl.us](mailto:contact@psc.state.fl.us)

Internet Home Page: [www.floridapsc.com](http://www.floridapsc.com)

# P S C   C O M M I S S I O N E R S



COMMISSIONER

Lisa Polak Edgar



COMMISSIONER

J. Terry Deason



CHAIRMAN

Braulio L. Baez



COMMISSIONER

Rudolph "Rudy" Bradley

VACANT

**Braulio L. Baez** was appointed to the Florida Public Service Commission by Governor Jeb Bush on August 23, 2000, to complete a term ending January 2002. He was then reappointed by the Governor to a four-year term ending January 2006. Prior to his appointment, Chairman Baez was an attorney in Miami, Florida, with a statewide practice representing municipal and county governments in telecommunications, cable franchising and other regulatory matters. He was Executive Assistant to Commissioner Joe Garcia from 1994 to 1998. A native of South Florida, Chairman Baez received his undergraduate degree from Florida International University in 1988, and his Juris Doctorate degree from Nova University, Shepard Broad Law Center, in 1993. Chairman Baez is a member of the National Association of Regulatory Utility Commissioners Committees on Electricity and International Relations, and has served as President of the Southeastern Association of Regulatory Utility Commissioners. He was named to the State Regulatory Advisory Council to the FCC Federal Advisory Committee on Diversity in the Digital Age. He is a member of Leadership Florida Class XXII, the Florida Bar, and is a past Director of the Hispanic Bar Association, 2nd Judicial District.

**J. Terry Deason** was first appointed to the Commission by the Florida Public Service Commission Nominating Council in January 1991 for a term ending in January 1995. He was subsequently reappointed by the late Governor Lawton Chiles for a term ending in January 1999. Commissioner Deason was then reappointed by Governor Jeb Bush to a term ending in January 2003, and to his current term which ends in January 2007. Commissioner Deason has served as Chairman of the Commission on two occasions, from January 1993 to January 1995, and from July 2000 to January 2001. Commissioner Deason is an active member of the National Association of Regulatory Utility Commissioners (NARUC). He currently serves on NARUC's Board of Directors, its Finance and Technology Committee, and the Federal/State Joint Conference on Accounting. Commissioner Deason also serves on the executive committee for the Nuclear Waste Strategy Coalition. Prior to his appointment, he served as Chief Regulatory Analyst in the Office of Public Counsel. In that capacity, he was responsible for the coordination of accounting and financial analysis used by the Public Counsel in cases before the Public Service Commission, presented testimony as an expert witness, and consulted with the Public Counsel on technical issues and ratemaking policies concerning regulated utilities in the State of Florida. From 1981 to 1987, Commissioner Deason served as Executive Assistant to PSC Commissioner Gerald L. Gunter, during which time he reviewed and analyzed staff recommendations and advised the Commissioner on those recommendations and other pertinent policy determinations. From 1977 to 1981, he served as a Legislative Analyst with the Office of Public Counsel. He attended the U.S. Military Academy at West Point, and in 1975 received his bachelor of science degree in accounting, summa cum laude, from Florida State University. He also received his master of accounting degree from FSU in 1989.

**Rudolph "Rudy" Bradley** was appointed to the Florida Public Service Commission by Governor Jeb Bush for a four year term beginning January 8, 2002. Commissioner Bradley serves on the National Association of Regulatory Utility Commissioners' Committees on Consumer Affairs, Water, and International Relations. He is also a member of the Energy Market Access Partnership Board which is a joint project between the Department of Energy and the National Association of Regulatory Utility Commissioners. Prior to his appointment to the Commission, Commissioner Bradley served as a member of the Florida Legislature for seven years representing District 55 which includes Pinellas, Manatee and Hillsborough Counties. As a member of the Legislature, he served as the Vice Chairman of the Utilities and Telecommunications Committee and as the Chairman of the Select Committee on Energy Restructuring. Commissioner Bradley also served as the Chairman of the Business Development and International Trade Committee and Chairman of the Economic Development Council. As a legislator, Commissioner Bradley maintained a special interest in improving Florida's educational system and expanding business opportunities for all citizens. Commissioner Bradley earned his Bachelor of Science Degree from the University of Tampa and his Masters Degree from the University of Michigan. He served as an educator in Pinellas County for several years and he developed several private enterprises involving real estate and livestock.

**Lisa Polak Edgar** was appointed to the Florida Public Service Commission by Governor Jeb Bush for a four year term beginning January 2005. Commissioner Edgard served as Deputy Secretary for Planning and Management for the Florida Department of Environmental Protection (DEP) from August 1999 through January 2005. Ms. Edgard's responsibilities included oversight of the agency's \$2.1 billion budget, fiscal and strategic planning, accountability measures, information technology, administrative services, and coordination between the state and federal government on environmental issues, including oil and gas drilling on the Outer Continental Shelf. Prior to serving at DEP, Commissioner Edgard served as chief analyst on Environmental Policy for the Executive Office of the Governor. There Commissioner Edgard helped develop state policy on issues regarding the environment and natural resources, energy, transportation, and economic and community development. She served as liaison with state and federal agencies, Congressional delegation and staff, Cabinet offices, and the Florida Legislature. During her career in public service, Commissioner Edgard has also served as a senior cabinet aide in the Department of Agriculture and Consumer Services, as staff counsel and legislative analyst for the Florida Senate Committees on Reapportionment and Regulated Industries, completed the Harvard Kennedy School of Government program for Senior Executives in State and Local Government, and co-taught a special topics graduate course on the Everglades at Florida A&M University. Commissioner Edgard served as the State of Florida representative to the Minerals Management Service Advisory Board's Outer Continental Shelf (OCS) Policy Committee from 1993-2003, serving on the Subcommittees on Environmental Studies in OCS Areas under Moratoria and OCS Hard Minerals. She was appointed in 2004 to represent the State of Florida on the re-established Department of the Interior Outer Continental Shelf Policy Committee. Commissioner Edgard graduated cum laude from Florida State University in 1985 with a Bachelor's degree in political science and minor in English. She studied in London during her undergraduate education and in Yugoslavia during law school. She received a juris doctorate from the Florida State University College of Law in 1988 and is a member of the Florida Bar.

## Consumer Statements at PSC Meetings

The Commissioners are interested in what consumers have to say about the petition for realignment of exchange boundaries of St. Johns, St. Augustine, Ponte Vedra Beach, Jacksonville, and Green Cove Springs, and for the consolidation of Julington Exchange with St. Johns Exchange by BellSouth Telecommunications, Inc. The main purpose of these meetings is to receive comments from the public.

Anyone may make a statement, and speaking is an effective way to let the Commissioners know how you feel about the case under review. At the beginning of the meetings, procedures will be set up to establish an order for comments. PSC staff will have sign-up sheets that will be used to call consumers to speak. PSC staff will also be available to coordinate consumer comments and assist members of the public.

Any person who wishes to comment or provide information to the PSC staff regarding this matter may do so at the meetings, orally or in writing. Written comments also may be mailed to: Florida Public Service Commission, Division of the Commission Clerk and Administrative Services, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, or faxed to 1-800-511-0809. Correspondence will be placed in the file of this docket (Docket No. 050179-TL). For your convenience, a comment form is attached to this Special Report.

Any person who wishes to obtain a copy of the recommendation or the order may do so by writing to: Florida Public Service Commission, Division of the Commission Clerk and Administrative Services, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, or by going on-line at [www.floridapsc.com](http://www.floridapsc.com).

### Florida Public Service Commission

2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

The Public Service Commission provides a staff of information specialists who are available to answer questions from Florida consumers.

To reach a consumer representative, please call the Public Service Commission during business hours at **1-800-342-3552**, or send a fax to 1-800-511-0809. See the PSC's Internet home page at [www.floridapsc.com](http://www.floridapsc.com).

### Customer Meetings

**Tuesday, July 12, 2005**

10:00 a.m. and 6:00 p.m.

St. Johns County Annex

Julington Creek Branch

725 Flora Branch Boulevard

Jacksonville, Florida

**Wednesday, July 13, 2005**

10:00 a.m.

St. Johns County Administrative

Complex/Auditorium

4020 Lewis Speedway

St. Augustine, Florida



STAMP

Florida Public Service Commission  
Division of the Commission Clerk and Administrative Services  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

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