



January 22, 1999
Via Overnight Delivery

210 N. Park Ave
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407 740 8575

Fax: 407 740 0613

tm@tminc.com

Ms. Blanca Bayo, Director
Division of Records and Reporting
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0870

RE: Initial Application and Tariff of **CenturyTel Long Distance, Inc.** for Authority to Provide Interexchange Telecommunications Services within the State of Florida.

Dear Sir/Madam:

Enclosed for filing are the original and six (6) copies of the above-referenced application of Twister Communications Network, Inc.

Also enclosed is a Technologies Management, Inc. check in the amount of \$250.00 to cover the filing fee.

Please acknowledge receipt of this filing by returning, filed stamped, the extra copy of this letter in the self-addressed stamped envelope provided for that purpose. I may be reached at (407) 740-8575 with any questions, comments or correspondence regarding this application. Thank you for your assistance.

Sincerely,

Thomas M. Forte
Consultant to CenturyTel Long Distance, Inc.

Enclosures

TMF/sbm

cc: C. Hamm - CenturyTel
file: CTLD - FL
TMS: FLi9900

Check analyzed with thing and
for deposit.
copy of check
point.

person who forwarded check:

DOCUMENT NUMBER DATE

00882 JAN 22 99



January 22, 1999
Via Overnight Delivery

210 N. Park Ave
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575

Fax: 407-740-0613

tmi@tminc.com

Ms. Blanca Bayo, Director
Division of Records and Reporting
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0870

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Sincerely,

TECHNOLOGIES MANAGEMENT, INC.

P.O. BOX 200
210 N. PARK AVE.
WINTER PARK, FL 32789-0200
(407) 740-8575

NATIONSBANK
WINTER PARK, FL 32789
63-27/631

22021

1/21/99

PAY TO THE ORDER OF Florida Public Service Commission

\$ **250.00

Two Hundred Fifty and 00/100*****

Florida Public Service Commission
Records & Reporting
2540 Shumard Oaks Blvd.
Tallahassee, FL 32302-1500

DOLLARS
Security Features
Included
Details on back

N.EMO Florida Public Service Commission

TECHNOLOGIES MANAGEMENT, INC.

FLORIDA PUBLIC SERVICE COMMISSION

DIVISION OF COMMUNICATIONS
BUREAU OF SERVICE EVALUATION

APPLICATION FORM

for

AUTHORITY TO PROVIDE INTEREXCHANGE TELECOMMUNICATIONS
SERVICE WITHIN THE STATE OF FLORIDA

Instructions

- A. This form is used for an original application for a certificate and for approval of sale, assignment or transfer of an existing certificate. In case of a sale, assignment or transfer, the information provided shall be for the purchaser, assignee or transferee (See Appendix A).
- B. Respond to each item requested in the application and appendices. If an item is not applicable, please explain why.
- C. Use a separate sheet for each answer which will not fit the allotted space.
- D. If you have questions about completing the form, contact:

**Florida Public Service Commission
Division of Communications
Bureau of Service Evaluation
2540 Shumard Oak Boulevard
Gunter Building
Tallahassee, Florida 32399-0850
(904) 413-6600**

- E. Once completed, submit the original and six (6) copies of this form along with a non-refundable application fee of \$250.00 to:

**Florida Public Service Commission
Division of Administration
2540 Shumard Oak Blvd.
Gunter Building
Tallahassee, Florida 32399-0850
(904) 413-6251**

1. Select what type of business your company will be conducting (check all that apply):

- ☐ **Facilities based carrier** - company owns and operates or plans to own and operate telecommunications switches and transmission facilities in Florida.
- ☐ **Operator Service Provider** - company provides or plans to provide alternative operator services for IXCs; or toll operator services to call aggregator locations; or clearinghouse services to bill such calls.
- ☐ **Reseller** - company has or plans to have one or more switches but primarily leases the transmission facilities of other carriers. Bills its own customer base for services used.
- ☒ **Switchless rebiller** - company has no switch or transmission facilities but may have a billing computer. Aggregates traffic to obtain bulk discounts from underlying carrier. Rebills end users at a rate above its discount but generally below the rate end users would pay for unaggregated traffic.
- ☐ **Multi-Location Discount Aggregator** - company contracts with unaffiliated entities to obtain bulk/volume discounts under multi-location discount plans from certain underlying carriers. Then offers the resold service by enrolling unaffiliated customers.
- ☒ **Prepaid Debit Card Provider** - any person or entity that purchases 800 access from an underlying carrier or unaffiliated entity for use with prepaid debit card service and/or encodes the cards with personal identification numbers.

2. **This is an application for:**

- ☒ **Original Authority** (new company)
- ☐ **Approval of transfer** (to another certificated company)
- ☐ **Approval of assignment of existing certificate** (to a noncertificated company)
- ☐ **Approval for transfer of control** (To another certificated company.)

3. Name of corporation, partnership, cooperative, joint venture or sole proprietorship:

CenturyTel Long Distance, Inc.

4. Name under which the applicant will do business (fictitious name, etc.):

Not Applicable

5. National address (including street name & number, post office box, city, state and zip code).

CenturyTel Long Distance, Inc.

100 Century Park Drive

Monroe, Louisiana 71203

Telephone: (318) 388-9000

Facsimile: (318) 388-9602

6. Florida address (including street name & number, post office box, city, state and zip code).

See #5 Above

7. Structure of organization:

- | | |
|--|---|
| <input type="checkbox"/> Individual | <input checked="" type="checkbox"/> Corporation |
| <input type="checkbox"/> Foreign Corporation | <input type="checkbox"/> Foreign Partnership |
| <input type="checkbox"/> General Partnership | <input type="checkbox"/> Limited Partnership |
| <input type="checkbox"/> Other, <u>Limited-liability company</u> | |

8. If applicant is an individual or partnership, please give name, title and address of sole proprietor or partners.

Not applicable.

- (a) Provide proof of compliance with the foreign partnership statute (Chapter 620.169 FS), if applicable.
- (b) Indicate if the individual or any of the partners have previously been:
 - (1) adjudged bankrupt, mentally incompetent, or found guilty of any felony or of any crime, or whether such actions may result from pending proceedings.
 - (2) officer, director, partner or stockholder in any other Florida certificated telephone company. If yes, give name of company and relationship. If no longer associated with the company, give reason why not.

9. If incorporated, please give:

- (a) Proof from the Florida Secretary of State that the applicant has authority to operate in Florida.

Corporate charter number: F98000003216

- (b) Name and address of the company's Florida registered agent.

C T Corporation System
1200 South Pine Island Road
Plantation, FL 33324

- (c) Provide proof of compliance with the fictitious name statute (Chapter 865.09 FS), if applicable.

Fictitious name registration number: Not Applicable

(d) Indicate if any of the officers, directors, or any of the ten largest stockholders have previously been:

(1) adjudged bankrupt, mentally incompetent, or found guilty of any felony or of any crime, or whether such actions may result from pending proceedings.

No officer, director or stockholder of the Company has been adjudged bankrupt, mentally incompetent, or found guilty of any felony or of any crime. No officer, director or stockholder of the Company are involved in proceedings which may result in such action.

(2) officer, director, partner or stockholder in any other Florida certificated telephone company. If yes, give name of company and relationship. If no longer associated with the company, give reason why not.

No officer, director, partner or stockholder of the Company is an officer, director or stockholder in any other Florida certificated telephone company.

10. Who will serve as liaison with the Commission in regard to (please give name, title, address and telephone number):

(a) The application:

Thomas M. Forte
Consultant to CenturyTel Long Distance, Inc.
Technologies Management, Inc.
P.O. Drawer 200
Winter Park, FL 32790-0200
Telephone: (407) 740-8575
Facsimile: (407) 740-0613

(b) Official Point of Contact for the ongoing operations of the company:

Mr. Charles Hamm
Manager - Tariffs & Compliance
CenturyTel Long Distance, Inc.
100 Century Park Drive
Monroe, Louisiana 71203
Telephone: (318) 388-9000
Facsimile: (318) 388-9602

- (c) Tariff:

Thomas M. Forte
Consultant to CenturyTel Long Distance, Inc.
Technologies Management, Inc.
P.O. Drawer 200
Winter Park, FL 32790-0200
Telephone: (407) 740-8575
Facsimile: (407) 740-0613

- (d) Complaints/Inquiries from customers:

Ms. Karen Yeske
CenturyTel Long Distance, Inc.
206 Fifth Avenue South
La Crosse, Wisconsin 54601
Toll Free: (800) 658-9028
Facsimile: (608) 796-5873

11. List the states in which the applicant:

- (a) Has operated as an interexchange carrier.

None

- (b) Has applications pending to be certificated as an interexchange carrier.

CenturyTel will be filing for certification nationwide by the end of the year.

- (c) Is certificated to operate as an interexchange carrier.

None.

- (d) Has been denied authority to operate as an interexchange carrier and the circumstances involved.

None

- (e) Has had regulatory penalties imposed for violations of telecommunications statutes and the circumstances involved.

None

- (f) Has been involved in civil court proceedings with an interexchange carrier, local exchange carrier or other telecommunications entity, and the circumstances involved.

None

12. What services will the applicant offer to other certified telephone companies:

- | | |
|---|------------------------------------|
| <input type="checkbox"/> Facilities | <input type="checkbox"/> Operators |
| <input type="checkbox"/> Billing and Collection | <input type="checkbox"/> Sales |
| <input type="checkbox"/> Maintenance | |
| (X) Other: <u>None anticipated at this time</u> | |

13. Do you have a marketing program?

No

14. Will your marketing program:

- (X) Pay commissions?
() Offer sales franchises?
() Offer multi-level sales incentives?
() Offer other sales incentives?

15. Explain any of the offers checked in question 14 (to whom, what amount, type of franchise, etc.).

16. Who will receive the bills for your service (check all that apply)?

- | | |
|--|-------------------------------|
| (X) Residential customers | (X) Business customers |
| () PATS providers | () PATS station end-users |
| () Hotels & motels | () Hotel & motel guests |
| () Universities | () Univ. dormitory residents |
| (X) Other:(specify) <u>Anyone who uses the Company's service</u> | |

17. Please provide the following (if applicable):

- (a) Will the name of your company appear on the bill for your services, and if not, who will the billed party contact to ask questions about the bill (provide name and phone number) and how is this information provided?

Yes, CenturyTel Long Distance, Inc.'s name will appear on the bill.

- (b) The name and address of the firm who will bill for your service.

The Company will utilize either LEC billing arrangements or in-house billing depending on the customer type.

18. Please provide all available documentation demonstrating that the applicant has the following capabilities to provide interexchange telecommunications service in Florida.

- A. Financial capability.

Regarding the showing of financial capability, the following applies:

The application should contain the applicant's financial statements for the most recent 3 years, including:

1. the balance sheet
2. income statement
3. statement of retained earnings

See Attachment III.

Further, a written explanation, which can include supporting documentation, regarding the following should be provided to show financial capability.

1. Please provide documentation that the applicant has sufficient financial capability to provide the requested service in the geographic area proposed to be served.
2. Please provide documentation that the applicant has sufficient financial capability to maintain the requested service.
3. Please provide documentation that the applicant has sufficient financial capability to meet its lease or ownership obligations.

NOTE: This documentation may include, but is not limited to, financial statements, a projected profit and loss statement, credit references, credit bureau reports, and descriptions of business relationships with financial institutions.

If available, the financial statements should be audited financial statements.

If the applicant does not have audited financial statements, it shall be so stated. The unaudited financial statements should then be signed by the applicant's chief executive officer and chief financial officer. The signatures should affirm that the financial statements are true and correct.

B. Managerial capability.

See Attachment IV.

C. Technical capability.

As a reseller, Applicant relies on the technical expertise of its underlying carrier for maintenance of the network.

19. Please submit the proposed tariff under which the company plans to begin operation. Use the format required by Commission Rule 25-24.485 (example enclosed).

See Attachment II.

20. The applicant will provide the following interexchange carrier services (Check all that apply):

☒ **MTS with distance sensitive per minute rates**

☐ Method of access is FGA

☐ Method of access is FGB

☒ Method of access is FGD

☐ Method of access is 800

☐ **MTS with route specific rates per minute**

☐ Method of access is FGA

☐ Method of access is FGB

☐ Method of access is FGD

☐ Method of access is 800

☒ **MTS with statewide flat rates per minute (i.e. not distance sensitive)**

☐ Method of access is FGA

☐ Method of access is FGB

☐ Method of access is FGD

☒ Method of access is 800

☐ **MTS for pay telephone service providers.**

☐ **Block of time calling plan (Reach Out Florida, Ring America, etc.)**

☒ **800 Service (Toll free)**

☐ **WATS type service (Bulk or volume discount)**

☐ Method of access is via dedicated facilities

☐ Method of access is via switched facilities

☐ **Private line services (Channel Services)
(For ex. 1.544 mbps, DS-3, etc.)**

☒ **Travel service**

☐ Method of access is 950

☒ Method of access is 800

☐ **900 service**

☐ **Operator Services**

☐ Available to presubscribed customers

☐ Available to non presubscribed customers (for example, patrons of hotels, students in universities, patients in hospitals.

☐ Available to inmates

Services included are:

☐ Station assistance

☐ Person to person assistance

Directory assistance

☐ Operator verify and interrupt

☐ Conference calling

21. What does the end user dial for each of the interexchange carrier services that were checked in services included (above).

Customer will dial 1+ the area code, if applicable, plus the terminating telephone number. For travel and debit service calls: an 800 access number, plus identification number, plus the destination telephone number.

22. Other:

**** APPLICANT ACKNOWLEDGMENT STATEMENT ****

1. **REGULATORY ASSESSMENT FEE:** I understand that all telephone companies must pay a regulatory assessment fee in the amount of .15 of one percent of its gross operating revenue derived from intrastate business. Regardless of the gross operating revenue of a company, a minimum annual assessment fee of \$50 is required.
2. **GROSS RECEIPTS TAX:** I understand that all telephone companies must pay a gross receipts tax of two and one-half percent on all intra and interstate business.
3. **SALES TAX:** I understand that a seven percent sales tax must be paid on intra and interstate revenues.
4. **APPLICATION FEE:** A non-refundable application fee of \$250.00 must be submitted with the application.
5. **RECEIPT AND UNDERSTANDING OF RULES:** I acknowledge receipt and understanding of the Florida Public Service Commission's Rules and Orders relating to my provision of interexchange telephone service in Florida. I also understand that it is my responsibility to comply with all current and future Commission requirements regarding interexchange service.
6. **ACCURACY OF APPLICATION:** By my signature below, I the undersigned owner or officer of the named utility in the application, attest to the accuracy of the information contained in this application and associated attachments. I have read the foregoing and declare that to the best of my knowledge and belief, the information is a true and correct statement.

Further, I am aware that pursuant to Chapter 837.06, Florida Statutes, "Whoever knowingly makes a false statement in writing with the intent to mislead a public servant in the performance of his official duty shall be guilty of a misdemeanor of the second degree, punishable as provided in s. 775.082 and s. 775.083".

UTILITY OFFICIAL: _____

Signature

Date

G. Clay Bailey

Vice President

(318) 388-9000

APPENDICES:

- A - CERTIFICATE TRANSFER STATEMENT
- B - CUSTOMER DEPOSITS AND ADVANCE PAYMENTS
- C - INTRASTATE NETWORK
- D - FLORIDA TELEPHONE EXCHANGES AND EAS ROUTES

ATTACHMENTS:

- I - AUTHORITY TO OPERATE IN FLORIDA
- II - PROPOSED TARIFF
- III - FINANCIAL STATEMENTS
- IV - MANAGERIAL AND TECHNICAL CAPABILITIES

**** APPENDIX A ****

CERTIFICATE OF TRANSFER STATEMENT

I, (TYPE NAME) _____,
(TITLE) _____, of (NAME OF COMPANY)
_____, and current holder of
certificate number _____, have reviewed this application and join in
the petitioner's request for a transfer of the above-mention certificate.

Not Applicable.

UTILITY OFFICIAL:

Signature

Date

Title

Telephone

**** APPENDIX B ****

CUSTOMER DEPOSITS AND ADVANCE PAYMENTS

A statement of how the Commission can be assured of the security of the customer's deposits and advance payments may be responded to in one of the following ways (applicant please check one):

- (X) **The applicant will not collect deposits nor will it collect payments for service more than one month in advance.**
- () **The applicant will file with the Commission and maintain a surety bond in an amount equal to the current balance of deposits and advance payments in excess of one month. (Bond must accompany application.)**

UTILITY OFFICIAL:

G. Clay Bailey
Signature

12/7/98
Date

G. Clay Bailey

Vice President

(318) 388-9000

**** APPENDIX C ****

INTRASTATE NETWORK

1. POP: Addresses where located, and indicate if owned or leased.

1) None. 2)

3) 4)

2. SWITCHES: Address where located, by type of switch and indicate if owned or leased.

1) None 2)

3) 4)

3. TRANSMISSION FACILITIES: POP-to-POP facilities by type of facilities (microwave, fiber copper, satellite, etc.) and indicate if owned or leased.

POP-to-POP TYPE OWNERSHIP

1) None

2)

3)

4. ORIGINATING SERVICE: Please provide the list of exchanges where you are proposing to provide originating service within thirty (30) days after the effective date of the certificate. (Appendix D)

Statewide.

5. **TRAFFIC RESTRICTIONS:** Please explain how the applicant will comply with the EAEA requirements contained in Commission Rule 25-24.471 (4)(a) (copy enclosed).

Not applicable.

6. **CURRENT FLORIDA INTRASTATE SERVICES:** Applicant has () or has not (X) previously provided intrastate telecommunications in Florida. If the answer is has, fully describe the following:

- (a) What services have been provided and when did these service begin?

Not applicable.

- (b) If the services are not currently offered, when were they discontinued?

Not applicable.

UTILITY OFFICIAL:

G. Clay Bailey
Signature

12/7/98
Date

G. Clay Bailey
Vice President

(318) 388-9000

**** APPENDIX D ****

FLORIDA TELEPHONE EXCHANGES

AND

EAS ROUTES

Describe the service area in which you hold yourself out to provide service by telephone company exchange. If all services listed in your tariff are not offered at all locations, so indicate.

In an effort to assist you, attached is a list of major exchanges in Florida showing the small exchanges with which each has extended area service (EAS).

**** FLORIDA EAS FOR MAJOR EXCHANGES ****

Extended Service		
<u>Area</u>	<u>with</u>	<u>These Exchanges</u>
PENSACOLA:		Cantonment, Gulf Breeze, Pace, Milton Holley-Navarre.
PANAMA CITY:		Lynn Haven, Panama City Beach, Youngstown-Fountain and Tyndall AFB.
TALLAHASSEE:		Crawfordville, Havana, Monticello, Panacea, Sopchoppy and St. Marks.
GAINESVILLE:		Alachua, Archer, Brooker, Hawthorne, High Springs, Melrose, Micanopy, Newberry and Waldo.
OCALA:		Bellevue, Citra, Dunnellon, Forest Lady Lake (B21), McIntosh, Iklawaha, Orange Springs, Salt Springs and Silver Springs Shores.
DAYTONA BEACH:		New Smyrna Beach.

TAMPA:	Central None East Plant City North Zephyrhills South Palmetto West Clearwater
CLEARWATER:	St. Petersburg, Tampa-West and Tarpon Springs.
ST. PETERSBURG:	Clearwater.
LAKELAND:	Bartow, Mulberry, Plant City, Polk City and Winter Haven.
ORLANDO:	Apopka, East Orange, Lake Buena Vista, Oviedo, Windermere, Winter Garden, Winter Park, Montverde, Reedy Creek, and Oviedo-Winter Springs.
WINTER PARK:	Apopka, East Orange, Lake Buena Vista, Orlando, Oviedo, Sanford, Windermere, Winter Garden, Oviedo-Winter Springs, Reedy Creek, Geneva and Montverde.
TITUSVILLE:	Cocoa and Cocoa Beach.
COCOA:	Cocoa Beach, Eau Gallie, Melbourne and Titusville.
MELBOURNE:	Cocoa, Cocoa Beach, Eau Gallie and Sebastian.
SARASOTA:	Bradenton, Myakka and Venice.
FT. MYERS:	Cape Coral, Ft. Myers Beach, North Cape Coral, North Ft. Myers, Pine Island, Lchigh Acres and Sanibel-Captiva Islands.
NAPLES:	Marco Island and North Naples.

WEST PALM BEACH:	Boynton Beach and Jupiter.
POMPANO BEACH:	Boca Raton, Coral Springs, Deerfield Beach and Ft. Lauderdale.
FT. LAUDERDALE:	Coral Springs, Deerfield Beach, Hollywood and Pompano Beach.
HOLLYWOOD:	Ft. Lauderdale and North Dade.
NORTH DADE:	Hollywood, Miami and Perrine.
MIAMI:	Homestead, North Dade and Perrine.

CenturyTel Long Distance, Inc. intends to offer service throughout the State of Florida.

Appendix to Florida
Application by Fgn. Corp. for Authorization to Transact Business in Florida

**Officers of
CenturyTel Long Distance, Inc.**

1. Kenneth R. Cole, President & CEO
100 Century Park Drive
Monroe, Louisiana 71203
2. R. Stewart Ewing, Jr., Sr. Vice Pres, Controller & Treasurer
100 Century Park Drive
Monroe, Louisiana 71203
3. Harvey Perry, Sr., Sr. Vice Pres & Asst Secretary
100 Century Park Drive
Monroe, Louisiana 71203
4. Ross Johnson, Vice President
100 Century Park Drive
Monroe, Louisiana 71203
5. Kay Buchart, Secretary
100 Century Park Drive
Monroe, Louisiana 71203

**Appendix to Florida
Qualification by Fgn. Corp. for Authorization to Transact Business in Florida**

**Directors of
CenturyTel Long Distance, Inc.**

1. Kenneth R. Cole
100 Century Park Drive
Monroe, LA 71203
2. R. Stewart Ewing, Jr.
100 Century Park Drive
Monroe, LA 71203
3. ~~Craig D. Eckert~~ Ross Johnson
100 Century Park Drive
Monroe, LA 71203
4. Glen F. Post, III
100 Century Park Drive
Monroe, LA 71203
5. W. Bruce Hanks
100 Century Park Drive
Monroe, LA 71203

ATTACHMENT I

AUTHORITY TO OPERATE IN FLORIDA



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State

June 8, 1998

CT CORPORATION SYSTEM
ATTN: JOEY

Qualification documents for CENTURYTEL LONG DISTANCE, INC. were filed on June 8, 1998 and assigned document number F98000003216. Please refer to this number whenever corresponding with this office.

Your corporation is now qualified and authorized to transact business in Florida as of the file date.

A corporation annual report will be due this office between January 1 and May 1 of the year following the calendar year of the file date. A Federal Employer Identification (FEI) number will be required before this report can be filed. If you do not already have an FEI number, please apply NOW with the Internal Revenue by calling 1-800-829-3676 and requesting form SS-4.

Please be aware if the corporate address changes, it is the responsibility of the corporation to notify this office.

Should you have any questions regarding this matter, please telephone (850) 487-6091, the Foreign Qualification/Tax Lien Section.

Lee Rivers
Document Specialist
Division of Corporations

Letter Number: 098A00032158

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS
SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE
STATE OF FLORIDA:

1. CenturyTel Long Distance, Inc.

(Name of corporation: must include the word "INCORPORATED", "COMPANY", "CORPORATION", or words or
abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person
or partnership if not so contained in the name at present.)

2. Louisiana

(State or country under the law of which it is incorporated)

3. 72-1413931

(FEI number, if applicable)

4. March 23, 1998

(Date of incorporation)

5. Perpetual

(Duration: Year corp. will cease to exist or "perpetual")

6. Upon Qualification

(Date first transacted business in Florida. (See sections 607.1501, 607.1502, and 817.156, F.S.))

7. 100 Century Park Drive, Monroe, Louisiana 71203

(Current mailing address)

8. Telephone Communications

(Purpose(s) of corporation authorized in home state or country to be carried out in the state of
Florida)

9. Name and street address of Florida registered agent:

Name: C T Corporation System

Office Address: c/o C T Corporation System, 1200 South Pine
Island Road

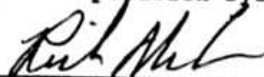
Plantation, Florida, 33324

(Zip Code)

10. Registered agent acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place
designated in this application. I hereby accept the appointment as registered agent and agree to act in this capacity. I
further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties,
and I am familiar with and accept the obligation of my position as registered agent.

C T Corporation System



(Registered agent's signature) (Officer)

Rich McEver Asst V.P.

(Type Name and Title of Officer)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and addresses of officers and/or directors:

A. DIRECTORS

Chairman: See attached list of directors

Address: _____

Vice Chairman: _____

Address: _____

Director: _____

Address: _____

Director: _____

Address: _____

B. OFFICERS

President: See attached list of officers

Address: _____

Vice President: _____

Address: _____

Secretary: _____

Address: _____

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13.

R. Stewart Ewing Jr.

(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14.

R. Stewart Ewing, Jr., Vice President

(Typed or printed name and capacity of person signing application)



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State

June 9, 1998

CT CORPORATION
ATTN: JOEY
TALLAHASSEE, FL

Subject: **CENTURYTEL**

REGISTRATION NUMBER: **G98159900014**

This will acknowledge the filing of the above fictitious name registration which was registered on June 9, 1998. This registration gives no rights to ownership of the name.

Each fictitious name registration must be renewed every five years between July 1 and December 31 of the expiration year to maintain registration. Three months prior to the expiration date a statement of renewal will be mailed.

IT IS THE RESPONSIBILITY OF THE BUSINESS TO NOTIFY THIS OFFICE IN WRITING IF THEIR MAILING ADDRESS CHANGES. Whenever corresponding please provide assigned Registration Number.

Should you have any questions regarding this matter you may contact our office at (850) 488-9000.

Tax Liens
Division of Corporations

Letter No. 898A00032397

ATTACHMENT II
PROPOSED TARIFF

TITLE PAGE
FLORIDA TELECOMMUNICATIONS TARIFF
OF
CENTURYTEL LONG DISTANCE, INC.

This tariff contains the descriptions, regulations, and rates applicable to the furnishing of resold telecommunication services provided by CenturyTel Long Distance, Inc. ("CenturyTel") with principal offices located at 100 Century Park Drive, Monroe, Louisiana 71203. This tariff applies for services furnished within the State of Florida. This tariff is on file with the Florida Public Service Commission, and copies may be inspected, during normal business hours, at the Company's principal place of business.

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Mr. Charles Hamm, Manager - Tariffs & Compliance
100 Century Park Drive
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CHECK SHEET

This Sheets of this tariff are effective as of the date shown on the bottom of each sheet. Original and revised pages as named below comprise all changes from the original tariff.

Sheet	Revision	Sheet	Revision	Sheet	Revision
1	Original *	26	Original *	51	Original *
2	Original *	27	Original *	52	Original *
3	Original *	28	Original *	53	Original *
4	Original *	29	Original *	54	Original *
5	Original *	30	Original *	55	Original *
6	Original *	31	Original *	56	Original *
7	Original *	32	Original *	57	Original *
8	Original *	33	Original *		
9	Original *	34	Original *		
10	Original *	35	Original *		
11	Original *	36	Original *		
12	Original *	37	Original *		
13	Original *	38	Original *		
14	Original *	39	Original *		
15	Original *	40	Original *		
16	Original *	41	Original *		
17	Original *	42	Original *		
18	Original *	43	Original *		
19	Original *	44	Original *		
20	Original *	45	Original *		
21	Original *	46	Original *		
22	Original *	47	Original *		
23	Original *	48	Original *		
24	Original *	49	Original *		
25	Original *	50	Original *		

* - Indicates new or revised sheet with this filing

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TABLE OF CONTENTS

Title Sheet	1
Check Sheet	2
Table of Contents	3
Symbols	5
Tariff Format	6
Section 1.0 - Technical Terms and Abbreviations	7
Section 2.0 - Rules and Regulations	15
Section 3.0 - Description of Service	31
Section 4.0 - Rates	49

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Alphabetical Table of Contents

<u>SUBJECT</u>	<u>PAGE</u>
Abbreviations	7
Applicable Law	29
Applicability of Tariff	15
Backbilling	19
Calculation of Distance	32
Cancellation or Interruption	20
Cost of Collection and Repair	29
Customer's Liability in the Event of Denial of Access to Services by the Company	23
Definitions	8
Denial of Access	22
Description of Services	31
Directory Assistance	48
Emergency Call Exemptions	56
Hearing and Speech Impaired Persons	55
Interconnection With Other Common Carriers	23
Liability of the Company	24
Minimum Call Completion Rate	32
Other Rules	30
Payment and Credit Regulations	16
Rates - General	49
Reinstitution of Service	23
Responsibilities of Subscriber	26
Responsibilities of Users	28
Rules and Regulations	15
Special Rates for the Handicapped	55
Taxes	19
Technical Terms	7
Telecommunications Relay Service	55
Tests, Pilots, Promotional Campaigns and Contests	29
Timing of Calls	31
Time of Day Rate Periods	33
Toll Free Numbers	30
Undertaking of Company	15
Use of Service	23

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Monroe, Louisiana 71203

SYMBOLS

The following are the only symbols used for the purposes indicated below:

- (D)** - Delete or Discontinue
- (I)** - Change Resulting in an Increase to a Customer's Bill
- (M)** - Moved from another Tariff Location
- (N)** - New
- (R)** - Change Resulting in a Reduction to a Customer's Bill
- (T)** - Change in Text or Regulation but no Change in Rate or Charge.

When changes are made in any tariff sheet, a revised sheet will be issued canceling the tariff sheet affected. Changes will be identified on the revised sheet(s) through the use of the above mentioned symbols.

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TARIFF FORMAT

- A. Sheet Numbering** - Sheet numbers appear in the upper right corner of the page. Sheets are numbered sequentially. However, new sheets are occasionally added to the tariff. When a new sheet is added between sheets already in effect, a decimal is added. For example, a new sheet added between sheets 14 and 15 would be 14.1.
- B. Sheet Revision Numbers** - Revision numbers also appear in the upper right corner of each page. These numbers are used to determine the most current sheet version on file with the FPSC. For example, the 4th revised Sheet 14 cancels the 3rd revised Sheet 14. Because of various suspension periods, deferrals, etc. the FPSC follows in their tariff approval process, the most current sheet number on file with the Commission is not always the tariff pages in effect. Consult the check sheet for sheet currently in effect.
- C. Paragraph Numbering Sequence** - There are nine levels of paragraph coding. Each level of coding is subservient to its next higher level:
- 2.
 - 2.1.
 - 2.1.1.
 - 2.1.1.A.
 - 2.1.1.A.1.
 - 2.1.1.A.1.(a).
 - 2.1.1.A.1.(a).I.
- D. Check Sheets** - When a tariff filing is made with the FPSC, an updated check sheet accompanies the tariff filing. The check sheet lists the sheets contained in the tariff, with a cross reference to the current revision number. When new pages are added, the check sheet is changed to reflect the revision. All revisions made in a given filing are designated by an asterisk (*). There will be no other symbols used on the check sheet if these are the only changes made to it (i.e., the format, etc. remains the same, just revised revision levels on some pages). The tariff user should refer to the latest check sheet to find out if a particular sheet is the most current on file with the FPSC.

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SECTION 1.0 - TECHNICAL TERMS AND ABBREVIATIONS

1.1 Abbreviations

The following abbreviations are used herein only for the purposes indicated below:

C.O.	-	Central Office
FCC	-	Federal Communications Commission
FPSC	-	Florida Public Service Commission
IXC	-	Interexchange Carrier
LATA	-	Local Access and Transport Area
LEC	-	Local Exchange Carrier
MTS	-	Message Telecommunications Service
PBX	-	Private Branch Exchange

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SECTION 1.0 - TECHNICAL TERMS AND ABBREVIATIONS, (CONT'D.)**1.2 Definitions**

Certain terms used generally throughout this tariff, particularly those for specialized common carrier communication channels furnished by the Company over its facilities are defined below:

Access - Access to CenturyTel's services are provided by one or more or a combination of the following methods: presubscription in equal access areas, direct access, 800, 950 and 10XXX dialing sequences.

Access Code - A sequence of numbers that, when dialed, connect the caller to the provider of services associated with that sequence.

Authorization Code - A numerical code, one or more of which may be assigned to a Customer, to enable the Company to identify the origin of the Service User so the Company may rate and bill the call. All Authorization Codes shall be the sole property of the Company and no Customer shall have any property or other right or interest in the use of any particular Authorization Code. Automatic Numbering Identification ("ANI") may be used as or in connection with the Authorization Code.

Authorized User - A person or entity that accesses the Company's services. An Authorized User is responsible for compliance with this tariff.

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SECTION 1.0 - TECHNICAL TERMS AND ABBREVIATIONS, (CONT'D.)

Automatic Numbering Identification (ANI) - A type of signaling provided by a local exchange telephone company that automatically identifies the local exchange line from which a call originates.

Billed Party - The person or entity responsible for payment of the Company's Service(s): For a Direct Dialed Call, the person or entity responsible for payment is the Customer responsible for payment for local telephone service at the telephone used to originate an intrastate call. In the case of a Traveler Card call or Phone Home Card call the person or entity responsible for payment is the Customer of record of the Traveler Card or Phone Home Card used.

Calling Card Call - A Direct Dialed call for which charges are billed not to the originating telephone number, but to a LEC or interexchange carrier calling card.

Central Office - A Local Exchange Carrier switching system where Local Exchange Carrier customer station loops are terminated for purposes of interconnection to each other and to trunks.

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SECTION 1.0 - TECHNICAL TERMS AND ABBREVIATIONS, (CONT'D.)

Channel - The term "Channel" denotes a path for electrical transmission between two or more points, the path having a band width designed to carry voice grade transmission.

Common Carrier - A company or entity providing telecommunications services to the public.

Customer - The term "Customer" denotes the person, partnership, association, joint stock company, trust, corporation, or governmental entity or any other entity that is responsible for payment of charges and for compliance with this tariff.

Customer - Provided Facilities - The term "Customer - Provided Facilities" denotes all communications facilities provided by the Customer and/or Authorized User other than those provided by the Company.

Debit Card - A pre-established account number (typically associated with a card), issued by the Company and purchased by a Customer for access to the Company's network for the purpose of placing long distance telephone calls.

Direct Dialed Call - An intrastate telephone call that is automatically completed and billed to the telephone number from which the call originated without the automatic or live assistance of an operator.

Equal Access - Has the meaning given that term in Appendix B of the Modification of Final Judgment entered August 24, 1982, in United States v. Western Electric, Civil Action No. 82-0192 (United States District Court, District of Colombia), as amended by the Court in its orders issued prior to October 17, 1990.

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SECTION 1.0 - TECHNICAL TERMS AND ABBREVIATIONS, (CONT'D.)

Personal Identification Numbers (PINS) - Code numbers used in connection with designated telephone numbers which allow intrastate calls to be categorized for various applications.

Point(s) of Presence - The term "Point(s) of Presence" denotes the site(s) where the Company provides a network interface with facilities provided by Other Common Carriers, Local Exchange Carriers or Customers for access to the Company network configuration.

Premise - The term "Premise" denotes a building or buildings on contiguous property (except railroad rights-of-way, etc.) not separated by a public highway.

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SECTION 1.0 - TECHNICAL TERMS AND ABBREVIATIONS, (CONT'D.)

Sent Paid Coin - Sent paid coin rates apply to calls placed from pay telephone stations and paid for by depositing coins at the pay telephone and are rated in real time. A call of this type requires CenturyTel to communicate and collect the charges from the originating location.

Service - Intrastate telecommunications service provided to a Customer or Authorized User by the Company.

Special Access Service - All exchange access not utilizing telephone company end office switches. This service includes dedicated access that connects end user to end user, end user to carrier, or carrier to carrier and may include analog or digital channels for voice, data or video transmissions.

Subscriber - Any person, firm, partnership, corporation, governmental agency or other entity that orders service from the Company on behalf of itself or on behalf of others. A Subscriber may, in the ordinary course of its operations, makes telephones available to transient users of its premises for placing of intrastate calls. The Subscriber has a pre-existing business arrangement with the Company and may also be a Customer.

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SECTION 1.0 - TECHNICAL TERMS AND ABBREVIATIONS, (CONT'D.)

Telecommunications - The transmission of voice communications or, subject to the transmission capabilities of the Service, the transmission of data, facsimile, signaling, metering, or any other form of intelligence.

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SECTION 2.0 - RULES AND REGULATIONS

2.1 Undertaking of the Company

Service is offered to residential and business Customers of the Company to provide direct dialed calls originating and terminating partially or wholly within the State of Florida, using the Company's network configuration. The Company provides switched long distance network services for voice grade and low speed dial-up data transmission services. The Company does not undertake to transmit messages but furnishes the use of its facilities to its Customers for communications. All Services are provided subject to the terms and conditions set forth in this tariff. In the event of a conflict between a contract entered into by the Company and this tariff, the terms of this tariff shall prevail.

The Company's services are provided on a monthly basis unless otherwise provided, and are available twenty-four (24) hours per day, seven (7) days per week.

2.2 Applicability of Tariff

This tariff applies to telephone calls which originate and terminate in the State of Florida.

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SECTION 2.0 - RULES AND REGULATIONS, (CONT'D.)

2.3 Payment and Credit Regulations

2.3.1 Billing and Credit Regulations

The charges for service are due when billed and are billed and collected by the Company or its authorized agent, or the connecting company from whose service point the messages were sent paid or at whose service point the messages were received collect.

2.3.2 Payment for Service

The Customer is responsible for payment of all charges for services, including charges for service originated or charges accepted at the Customer's service point.

- (A) Charges for direct dialed calls will be included on the originating party's bill pursuant to billing and collection agreements established by the Company or its intermediary with the applicable telephone company.
- (B) Any applicable federal, state and local use, excise, sales or privileges taxes or similar liabilities chargeable to or against the Company as a result of the provision or the Company's service hereunder to the Customer shall be charged to and payable by the Customer in addition to the rates indicated in this tariff.

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SECTION 2.0 - RULES AND REGULATIONS, (CONT'D.)

2.3 Payment and Credit Regulations, (Cont'd.)

2.3.2 Payment for Service, (cont'd.)

- (C) The Customer shall remit payment of all charges to any agency authorized by the Company to receive such payment.
- (D) If the bill is not paid within thirty calendar days following the mailing of the bill, the account will be considered delinquent.
- (E) A delinquent account may subject the Customer's service to temporary disconnection. The Company is responsible for notifying the Customer at least five calendar days before service is disconnected. The Company does not charge a late charge for unpaid bills.
- (F) Failure to receive a bill will not exempt a Customer from prompt payment of any sum or sums due the Company.
- (G) In the event the Company must employ the services of attorneys for collection of charges due under this tariff or any contract for special services, Customer shall be liable for all costs of collection including reasonable attorney's fees and court costs.

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SECTION 2.0 - RULES AND REGULATIONS, (CONT'D.)

2.3 Payment and Credit Regulations, (Cont'd.)

2.3.2 Payment for Service, (cont'd.)

- (H)** CenturyTel will not bill for unanswered calls in areas where Equal Access is available, nor will CenturyTel knowingly bill for unanswered telephone calls where Equal Access is not available. In the event that an unanswered call is inadvertently billed due to the unavailability of Equal Access, CenturyTel will cancel all such charges upon request or may credit the account of the Billed Party. Any call for which the billed duration exceeds one minute shall be presumed to have been answered.
- (I)** In the event the Customer is overbilled, an adjustment will be made to the Customer's account and the Customer will be deemed to not owe overbilled amount. If the Customer is underbilled, the Customer is allowed to either pay in lump sum or in installments.

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SECTION 2.0 - RULES AND REGULATIONS, (CONT'D.)

2.6 Cancellation or Interruption of Services

2.6.1 Without incurring liability, CenturyTel may discontinue Services, effective immediately after receipt of written notice (Notice shall be deemed received on the fifth business day following mailing of notice.), to a Customer or to a particular Customer location, or may withhold the provision of ordered or contracted service under the following conditions:

- (A) For nonpayment of any sum due CenturyTel for more than thirty days after issuance of the bill for the amount due;
- (B) For violation of any of the provisions of this tariff;
- (C) For violation of any law, rule, regulation, or policy of any governing authority having jurisdiction over CenturyTel's service; or
- (D) By reason of any order or decision of a court having competent jurisdiction, public service commission or federal regulatory body or other governing authority prohibiting CenturyTel from furnishing its service.

2.6.2 Without incurring liability, CenturyTel may interrupt the provision of service at any time in order to perform test(s) and inspections to assure compliance with tariff regulations and the proper installation and operation of Subscriber/Customer and CenturyTel's equipment and facilities and may continue such interruption until any items of noncompliance or improper equipment operations so identified are rectified.

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SECTION 2.0 - RULES AND REGULATIONS, (CONT'D.)

2.6 Cancellation or Interruption of Services, (Cont'd.)

- 2.6.3** Service may be discontinued by CenturyTel by blocking traffic to certain countries, cities or NXX exchanges, or by blocking calls using certain Customer Authorization Codes, when CenturyTel deems it necessary to take action to prevent unlawful use of its service. CenturyTel may restore service as soon as it can be provided without undue risk.
- 2.6.4** The termination notice process provides adequate time intervals for the Customer to prevent termination or disconnect.
- (A)** The first notice is our "Disconnect Notice". It is sent to customers who have a past due balance of \$10.00 or more on the 10th day after bills are sent each month.
 - (B)** On the 11th day after the disconnect notice is sent, accounts that still have a past due balance are temporarily deactivated and a notice is sent to tell the Customer what action has been taken. This notice is printed on letterhead.
 - (C)** On the 11th day after deactivation of the accounts, those that still have a past due balance are sent "Final Demand Letter". These Customers are contacted by phone regularly and then placed with a collection agency on the 20th of the next month.
 - (D)** Accounts are tracked daily for reactivation of service as balances are paid.
- 2.6.5** If, for any reason, Service is interrupted, the Customer will only be charged for the service that was actually used.

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SECTION 2.0 - RULES AND REGULATIONS, (CONT'D.)

2.7 Denial of Access to Service by the Company

The Company expressly retains the right to deny access to service without incurring any liability for any of the following reasons:

- 2.7.1 Nonpayment of any sum due for service provided hereunder, where the Customer's charges remain unpaid more than ten (10) days following notice of nonpayment from the Company. Notice shall be deemed to be effective upon mailing of written notice, postage prepaid, to the Customer's last known address;
- 2.7.2 Customer's acts or omissions that constitute a violation of, or a failure to comply with, any regulation stated in this tariff governing the furnishing of service, but which violation or failure to comply does not constitute a material breach or does not pose any actual threatened interference to CenturyTel operations or its furnishing of service. The Company agrees to give Customer ten (10) days notice of such violation or failure to comply prior to disconnection of service; or
- 2.7.3 The implementation of any order of a court of competent jurisdiction, or federal or state regulatory authority of competent jurisdiction, prohibiting the Company from furnishing such service; or
- 2.7.4 Failure to pay a previously owed bill by the same Customer at another location.

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SECTION 2.0 - RULES AND REGULATIONS, (CONT'D.)**2.8 Customer's Liability in the Event of Denial of Access to Service by the Company**

In the event a Customer's service is disconnected by the Company for any of the reasons stated in Section 2.7, the Customer shall be liable for all unpaid charges due and owing to the Company associated with the service.

2.9 Reinstitution of Service

The Company will reconnect service upon Customer request as soon as the reason for the Customer's termination is removed. If the Customer seeks reinstitution of Service following denial of service by the Company, the Customer shall pay to the Company prior to the time service is reinstituted (1) all accrued and unpaid charges, but there will be no charge for the service restoration.

2.10 Interconnection with Other Common Carriers

The Company reserves the right to interconnect its services with those of any Other Common Carrier, Local Exchange Carrier, or alternate access provider of its election, and to utilize such services for the provision of services offered herein.

2.11 Use of Service

Service may be used for any lawful purpose for which it is technically suited. Customers reselling or rebilling CenturyTel's Florida intrastate service must have a Certificate of Public Convenience and Necessity as an interexchange carrier from the Florida Public Service Commission.

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SECTION 2.0 - RULES AND REGULATIONS, (CONT'D.)

2.12 Liability of the Company

- 2.12.1** Except as stated in this section, the Company shall have no liability for damages of any kind arising out of or related to events, acts, rights or privileges contemplated in this tariff. This tariff does not limit the liability of the Company for willful misconduct.
- 2.12.2** The liability of the Company, if any, for damages resulting in whole or in part from or arising in connection with the furnishing of service under this tariff, including but not limited to mistakes, omissions, interruptions, delays, errors, or other defects in transmission, or failures or defects in facilities furnished by the Company in the course of furnishing service or arising out of any failure to furnish service shall in no event exceed an amount of money equivalent to the proportionate charge to the Customer for the period of service during which such mistakes, omissions, interruptions, delays or errors or defects in transmission occur and continue. However any such mistakes, omissions, interruptions, delays, errors, or defects in transmission or service that are caused by or contributed to by the negligence or willful act of Customer, or which arise from the use of Customer-Provided Facilities or equipment shall not result in the imposition of any liability whatsoever upon the Company.

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SECTION 2.0 - RULES AND REGULATIONS, (CONT'D.)

2.12 Liability of the Company, (Cont'd.)

2.12.3 CenturyTel shall not be liable for any failure of performance hereunder due to causes beyond its control, including but not limited to Acts of God, fires, flood or other catastrophes; atmospheric conditions or other phenomena of nature, such as radiation; any law, order, regulation, directive, action or request of the United States Government, or any other government, including state and local governments having jurisdiction over CenturyTel or the services provided hereunder; national emergencies; civil disorder, insurrections, riots, wars, strikes, lockouts, work stoppages, or other labor problems or regulations established or actions taken by any court or government agency having jurisdiction over the Company or the acts of any party not directly under the control of the Company.

2.12.4 CenturyTel is not liable for any act, omission or negligence of any Local Exchange Carrier or other provider whose facilities are used concurrently in furnishing any portion of the services received by Customer, or for the unavailability of or any delays in the furnishing of any services or facilities that are provided by any Local Exchange Carrier. Should the Company employ the service of any Other Common Carrier in furnishing the service provided to Customer, the Company's liability shall be limited according to the provisions of 3.13.2 above.

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SECTION 2.0 - RULES AND REGULATIONS, (CONT'D.)

2.12 Liability of the Company, (Cont'd.)

- 2.12.5** CenturyTel shall be indemnified and held harmless by the Customer and Authorized User from and against all loss, liability, damage, and expense, including reasonable attorney's fees, due to claims for libel, slander, or infringement of copyright or trademark in connection with any material transmitted by any person using the Company's services and any other claim resulting from any act or omission of the Customer or Authorized User relating to the use of the Company's facilities.
- 2.12.6** The Company shall not be liable for any act or omission of any other entity furnishing to the Customer facilities or equipment used with the service furnished hereunder; nor shall the Company be liable for any damages or losses due in whole or in part to the failure of Customer-provided service, equipment or facilities.
- 2.12.7** Under no circumstances whatever shall the Company or its officers, directors, agents, or employees be liable for indirect, incidental, special or consequential damages.

2.13 Responsibilities of the Subscriber

- 2.13.1** The Subscriber is responsible for placing any necessary orders, for complying with tariff regulations, and for ensuring that Authorized Users comply with tariff regulations. The Subscriber is also responsible for the payment of charges for calls originated at the Subscriber's premises that are not collect, third party, calling card, or credit card calls.
- 2.13.2** The Subscriber is responsible for charges incurred for special construction and/or special facilities that the Subscriber requests and which are ordered by CenturyTel on the Subscriber's behalf.
- 2.13.3** If required for the provision of CenturyTel's Services, the Subscriber must provide any equipment space, supporting structure, conduit, and electrical power without charge to CenturyTel.

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SECTION 2.0 - RULES AND REGULATIONS, (CONT'D.)

2.13 Responsibilities of the Subscriber, (Cont'd.)

- 2.13.4** The Subscriber is responsible for arranging ingress to its premises at times mutually agreeable to it and CenturyTel when required for CenturyTel personnel to install, repair, maintain, program, inspect, or remove equipment associated with the provision of CenturyTel's Services.
- 2.13.5** The Subscriber shall ensure that its terminal equipment and/or system is properly interfaced with CenturyTel's facilities or services, that the signals emitted into CenturyTel's network configuration are of the proper mode, bandwidth, power, and signal level for the intended use of the Subscriber and in compliance with the criteria set forth in Part 68 of the Code of Federal Regulations, and that the signals do not damage equipment, injure personnel, or degrade service to other Subscribers.
- 2.13.6** If the Subscriber fails to maintain the equipment and/or the system properly, with resulting imminent harm to CenturyTel's equipment, personnel, or the quality of Service to other Subscribers or Customers, CenturyTel may, upon written notice, require the use of protective equipment at the Subscriber's expense. If this fails to produce satisfactory quality and safety, CenturyTel may, upon written notification, terminate the Subscriber's service.
- 2.13.7** The Subscriber must pay CenturyTel for replacement or repair of damage to the equipment or facilities of CenturyTel caused by negligence or willful act of the Subscriber, its Authorized Users, or others, or by improper use of equipment provided by the Subscriber, Authorized Users, or others.
- 2.13.8** The Subscriber must pay for the loss through theft or fire of any of CenturyTel's equipment installed at Subscriber's premises.

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SECTION 2.0 - RULES AND REGULATIONS, (CONT'D.)

2.14 Responsibilities of Authorized Users

- 2.14.1** The Authorized User is responsible for compliance with the applicable regulations set forth in this tariff as well as all rules and regulations of the state utility commission and the FCC.
- 2.14.2** The Authorized User is responsible for identifying the station, party, or person with whom communication is desired and/or made at the called number.
- 2.14.3** The Authorized User is responsible for providing CenturyTel with a valid method of billing for each call. CenturyTel reserves the right to validate the credit worthiness of users through available credit card, calling card, called number, third party telephone number, and room number verification procedures. Where a requested billing method cannot be validated, the user may be required to provide an acceptable alternate billing method or CenturyTel may refuse to place the call.

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SECTION 2.0 - RULES AND REGULATIONS, (CONT'D.)

2.15 Applicable Law

This tariff shall be subject to and construed in accordance with Florida law.

2.16 Cost of Collection and Repair

Customer is responsible for any and all costs incurred in the collection of monies due the Company including legal and accounting expenses. The Customer is also responsible for recovery costs of Company-provided equipment and any expenses required for repair or replacement of damaged equipment.

2.17 Tests, Pilots, Promotional Campaigns and Contests

The Company may conduct special tests or pilot programs and promotions at its discretion to demonstrate the ease of use, quality of service and to promote the sale of its services. The Company may also waive a portion or all processing fees or installation fees for winner of contests and other occasional promotional events sponsored or endorsed by the Company. From time to time the Company may waive all processing fees for a Customer.

These promotions will be approved by the FPSC with specific starting and ending dates with promotions running under no circumstances longer than 90 days in any twelve month period.

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100 Century Park Drive
Monroe, Louisiana 71203

SECTION 3 - DESCRIPTION OF SERVICES

3.1 Timing of Calls

Billing for calls placed over the network is based in part on the duration of the call.

3.1.1 The customer's monthly usage charges for Carrier service are based upon the total number of minutes use by the customer and the service options subscribed to. Chargeable time begins when a two way communication is established between the calling party and the called party or PBN. Chargeable time ends when either party "hangs up."

3.1.2 Chargeable time for all calls ends when one of the parties disconnects from the call.

3.1.3 Minimum call duration for billing purposes is one minute unless otherwise specified in the individual rate schedules of this rate sheet.

3.1.4 Calls are measured and billed in one minute increments unless otherwise indicated in this rate sheet. Any partial minute is rounded up to a full minute.

3.1.5 There is no billing applied for:

- (A) Carrier will not knowingly bill for uncompleted calls.
- (B) Carrier will provide full credit for any call of one minute or less upon being informed by a customer that the call was not completed.
- (C) An uncompleted call includes, but shall not be limited to:
 - (1) calls terminating in an intercept recording, line intercept operator or a busy tone; or
 - (2) calls that do not answer.
- (D) An uncompleted call does not include calls using busy line interrupt, -line - status verification or directory assistance services.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)**3.2 Calculation of Distance**

Usage charges for all mileage sensitive products are based on the airline distance between rate centers associated with the originating and terminating points of the call.

The airline mileage between rate centers is determined by applying the formula below to the vertical and horizontal coordinates associated with the rate centers involved. The company uses the rate centers and associated vertical and horizontal coordinates currently used within the telephone industry.

Formula:

$$\sqrt{\frac{(V_1 - V_2)^2 + (H_1 - H_2)^2}{10}}$$

3.3 Minimum Call Completion Rate

The customer can expect a call completion rate of 99% per 100 calls attempted during peak use periods for all Feature Group D (1+) services. Carrier will engineer its switching systems on the basis that ninety-nine percent (99%) of the customers accessing their system will be served during the busy hour.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)**3.4 Time of Day Rate Periods**

For time of day sensitive services, the appropriate rates apply for day, evening and night/weekend calls based on the following chart:

	MON	TUES	WED	THUR	FRI	SAT	SUN
8:00 AM TO 4:59 PM	DAYTIME RATE PERIOD OR PEAK RATE PERIOD					EVE	
5:00 PM TO 10:59 PM	EVENING RATE PERIOD OR OFF PEAK RATE PERIOD						
11:00 PM TO 7:59 AM	NIGHT/WEEKEND RATE PERIOD OR OFF PEAK RATE PERIOD						

- 3.4.1** Day, Evening, and Night/Weekend times are determined by the local time of the location of the calling service point. Chargeable time for a rate period (e.g. 8AM-5PM) begins with the first stated hour (8AM) and continues to, but does not include, the second stated hour (5PM). The rate applicable at the start of chargeable time at the calling station applies to the call during the duration of the call that is applicable to that time period. If a call begins in one discount period and ends in another, the initial period discount applied is the discount in effect at the time the call is established. The charge for each additional minute of usage is the additional minute billing rate of the rate period in which the beginning of each minute occurs.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)**3.4 Time of Day Rate Periods, (Cont'd.)**

3.4.2 The time when connection is established is determined in accordance with the time - standard or daylight savings - legally or commonly in use at the location of the calling service point and determines whether Day, Evening, Night or Weekend rates apply. This rule applies to all intrastate direct dialed calls.

3.4.3 The Evening rate applies to the holidays listed below unless a lower rate period is in effect.

New Year's Day	**
Martin Luther King Day	*
President's Day	*
Memorial Day	*
Independence Day	**
Labor Day	*
Columbus Day	*
Veterans Day	**
Thanksgiving Day	*
Christmas Day	**

* = Applies to Federally recognized days only.

** = If the holiday falls on a Sunday, the holiday rates are applied to the following Monday. If the holiday falls on a Saturday, the holiday rates are applied to the preceding Friday.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)**3.5 Travel Card Services**

Card Service(s) allows a Customer to place a long distance call to any geographical area in the United States from an access line and receive the bill for said call(s) placed on an assigned calling card billing number.

3.5.1 Traveler's Card

Traveler's Card is used for calling from any touchtone telephone to any valid telephone number in the United States. Call charges are billed to the Customer. Calls are billed in full minute increments.

3.5.2 Phone Home Card

Phone Home Card is available for calling from any touchtone telephone to a pre-determined list of up to ten valid telephone numbers. Calls are billed in full minute increments.

3.6 CenturyTel Simple

CenturyTel Simple is an outbound direct dial product designed for Residential Customers. Calls for this service are billed in one (1) minute increments after an initial period, for billing purposes, of one (1) minute. This service is only offered in conjunction with interstate service. Customers can choose one of the two options listed below depending on their calling needs.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)**3.7 CenturyTel Preferred**

CenturyTel Preferred is a basic switched 1+ toll service for residential and small business users billing between \$ 50.00 and \$ 2500.00 per month in inbound and outbound services. Traveler Card Service is available to CenturyTel Preferred subscribers. This service is only offered in conjunction with interstate service and an interstate monthly recurring charge does apply.

3.7.1 Volume Discounts

Volume Discounts apply back to the first dollar of billing, once the monthly volume level has been met as specified below.

Monthly Dollar Amount	Discount
\$0.00 - \$99.99	0%
\$100.00 - \$499.99	5%
\$500.00 - \$1,499.99	10%
\$1,500.00 +	20%

3.7.2 Aggregation of Discount

The following services may be aggregated for application to the volume discount: (i) all domestic 1+ toll incurred by the Customer via the Company, (ii) Traveler Card toll including the surcharge and usage charge, (iii) 800 Service, including both monthly service charge and applicable usage. Operator handled and international calls will not be aggregated for discount purposes.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)

3.7 CenturyTel Preferred, (Cont'd.)

3.7.3 Billing Reports

Customer may (i) receive the bill with standard reporting at no cost; (ii) or through the company with customized reports.

3.7.4 Minimum Billing

Minimum billing is \$ 50.00 per month. In the event a Customer bills less than \$50.00 per month, the Customer will still be billed for \$ 50.00 worth of usage. The minimum billing requirement applies to usage only and does not include taxes or monthly recurring charges.

3.7.5 Multiple Locations

The Customer may add billing from multiple locations together to apply towards the Volume Discount as long as the other locations subscribe to and utilize CenturyTel Preferred Service.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)

3.8 CenturyTel Metro, (Cont'd.)

3.8.4 Multiple Locations

The Customer may add billing from multiple locations together to apply towards the Volume Discount as long as the other locations subscribe to and utilize CenturyTel Metro Service.

3.8.5 Monthly Recurring Fee

This monthly recurring charge will be waived for all Customers with combined outbound and inbound usage of over \$250.00 per month.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)**3.9 CenturyTel Direct**

CenturyTel Direct is an outbound service designed for medium to large business Customers utilizing dedicated or special access facilities to reach a CenturyTel point of presence. This service is only offered as an addition to CenturyTel Direct interstate service. All calls are billed in six (6) second increments after an initial period, for billing purposes, of six (6) seconds. All calls are billed in arrears.

3.9.1 Volume Discounts

Monthly Dollar Amount	Discount
\$0.00 - \$9,999.99	0%
\$10,000.00 - \$24,999.99	5%
\$25,000 +	10%

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)**3.10 CenturyTel Classic Toll Free**

CenturyTel Classic Toll Free Inbound Service (8xx) is an inward calling service. It permits termination of intrastate calls from diverse geographic locations to the Customer's local exchange lines. With CenturyTel Classic Toll Free Service, the Customer is billed for the call rather than the call originator. Calls are billed in six (6) second increments with an initial period, for billing purposes, of third (30) seconds.

3.10.1 Volume Discounts

Monthly Dollar Amount	Discount
\$0.00 - \$24.99	0%
\$25.00 - \$99.99	5%
\$100.00 +	10%

3.10.2 Aggregation of Discount

The following services may be aggregated for application to the volume discount: (i) all domestic 1+ toll incurred by the Customer via the Company, (ii) Traveler Card toll including the surcharge and usage charge, (iii) 800 Service, including both monthly service charge and usage. Operator handled and international calls will not be aggregated for discount purposes.

3.10.3 Minimum Billing

No minimum billing applies.

3.10.4 Multiple Locations

The Customer may add billing from multiple locations together to apply towards the Volume Discount as long as the other locations subscribe to and utilize CenturyTel Classic Toll Free Service.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)**3.11 CenturyTel Preferred Toll Free**

CenturyTel Preferred Toll Free Inbound Service (8xx) is an inward calling service. It permits termination of intrastate calls from diverse geographic locations to the Customer's local exchange lines. With CenturyTel Preferred Toll Free Service, the Customer is billed for the call rather than the call originator. Calls are billed in six (6) second increments with an initial period, for billing purposes, of eighteen (18) seconds.

3.11.1 Volume Discounts

Monthly Dollar Amount	Discount
\$0.00 - \$99.99	0%
\$100.00 - \$499.99	5%
\$500.00 - \$1,499.99	10%
\$1,500.00 +	20%

3.11.2 Aggregation of Discount

The following services may be aggregated for application to the volume discount: (i) all domestic 1+ toll incurred by the Customer via the Company, (ii) Traveler Card toll including the surcharge and usage charge, (iii) 800 Service, including both monthly service charge and usage. Operator handled and international calls will not be aggregated for discount purposes.

3.11.3 Minimum Billing

No minimum billing applies.

3.11.4 Multiple Locations

The Customer may add billing from multiple locations together to apply towards the Volume Discount as long as the other locations subscribe to and utilize CenturyTel Preferred Toll Free Service.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)**3.12 CenturyTel Metro Toll Free**

CenturyTel Metro Toll Free Inbound Service (8xx) is an inward calling service. It permits termination of intrastate calls from diverse geographic locations to the Customer's local exchange lines. With CenturyTel Metro Toll Free Service, the Customer is billed for the call rather than the call originator. Calls are billed in six (6) second increments with an initial period, for billing purposes, of six (6) seconds.

3.12.1 Volume Discounts

Monthly Dollar Amount	Discount
\$0.00 - \$249.99	0%
\$250.00 - \$499.99	10%
\$500.00 - \$749.99	15%
\$750.00 +	20%

3.12.2 Aggregation of Discount

The following services may be aggregated for application to the volume discount: (i) all domestic 1+ toll incurred by the Customer via the Company, (ii) Traveler Card toll including the surcharge and usage charge, (iii) 800 Service, including both monthly service charge and usage. Operator handled and international calls will not be aggregated for discount purposes.

3.12.3 Minimum Billing

No minimum billing applies.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)

3.12 CenturyTel Metro Toll Free, (Cont'd.)

3.12.4 Multiple Locations

The Customer may add billing from multiple locations together to apply towards the Volume Discount as long as the other locations subscribe to and utilize CenturyTel Preferred Metro Service.

3.12.5 Monthly Recurring Charge

This monthly recurring charge will be waived for all Customers with combined outbound and inbound usage of over \$250.00 per month.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)**3.13 CenturyTel Direct Toll Free Service**

CenturyTel Direct Toll Free Service (8xx) is an inward calling service. It permits termination of intrastate calls from diverse geographic locations to the Customer's dedicated access facilities. With CenturyTel Direct Toll Free Service, the Customer is billed for the call rather than the call originator. Calls are billed in six (6) second increments with an initial period, for billing purposes, of six (6) seconds.

3.13.1 Volume Discounts

Monthly Dollar Amount	Discount
\$0.00 - \$9,999.99	0%
\$10,000.00 - \$24,999.99	5%
\$25,000 +	10%

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)**3.14 Debit Card Service****3.14.1 General**

CenturyTel Debit Card Service is a prepaid travel card account service that provides access for outbound voice grade telecommunications.

Exclusions. The following call types may not be completed with CenturyTel's Debit Card service:

- Calls to 700 numbers
- Calls to 800 numbers
- Calls to 900 numbers
- Busy Line Verify and Busy Line Interrupt
- Calls requiring the quotation of time and charges
- All Operator Services Calls
- Conference Calls
- Directory Assistance Calls

Except as may be specifically referenced therein, calls made utilizing CenturyTel's Debit Card Services are not included in any specialized service offerings nor promotions.

3.14.2 Availability of Service

Service is available twenty-four hours a day, seven days a week. The number of available Debit Card account numbers is subject to technical limitations. Such card accounts will be offered to Customers on a first come first serviced basis. Printed material associated with Debit Card Service will include the name of CenturyTel Telecommunications, Inc. and the 800 Customer Service number.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)

3.14 Debit Card Service, (Cont'd.)

3.14.3 Regulations

In addition to the general rules and regulations set forth in this tariff, the following regulations also apply:

- (A) Debit Card Service is accessed using the 800 number printed on the card;
- (B) All calls must be charged against a Debit Card that has a sufficient available balance;
- (C) A Customer's call will be interrupted with an announcement when the balance is about to be depleted; such announcements will occur five minutes and two minutes before the balance will be depleted, based on the termination location of the call;
- (D) Calls in progress will be terminated by the Company if the balance on the card is insufficient to continue the call.

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SECTION 3 - DESCRIPTION OF SERVICES, (CONT'D.)

3.15 Directory Assistance

Directory Assistance is available to Customers of CenturyTel Service. A Directory Assistance charge applies to each call to the Directory Assistance Bureau. Up to two requests may be made on each call to Directory Assistance. The Directory Assistance charge applies to each call regardless of whether the Directory Assistance Bureau is able to furnish the requested telephone number. Customers certified as Handicapped will receive 50 free directory assistance calls per billing cycle.

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SECTION 4.0 - RATES

4.1 General

Each Customer is charged individually for each call placed through the Company. Charges may vary by product type, time of day, day of week and call duration.

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SECTION 4 - RATES, (CONT'D.)**4.2 Travel Card Services****4.2.1 Traveler's Card**

(A) Per Call Surcharge: \$0.6000

(B) Per Minute Rates: \$0.2100

4.2.2 Phone Home Card

(A) Per Call Surcharge: \$0.7500

(B) Per Minute Rates:

Day	Evening	Night/Weekend
\$0.20	\$0.18	\$0.16

4.3 CenturyTel Simple**4.3.1 CenturyTel Simple Basic**

Per Minute Rate: \$0.15
Monthly Recurring Charge \$0.00

4.3.2 CenturyTel Simple 10¢

Customers that choose the CenturyTel Simple 10¢ option will be charged an interstate monthly recurring charge in exchange for the reduced per minute rate listed below

Per Minute Rate: \$0.10

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SECTION 4 - RATES, (CONT'D.)**4.4 CenturyTel Preferred****4.4.1 Per Period Rates****(A) CenturyTel Preferred -Switched**

Mileage Band	Day		Evening		Night/Weekend	
	1st Minute	Add'l. Minute	1st Minute	Add'l. Minute	1st Minute	Add'l. Minute
All	\$0.2000	\$0.2000	\$0.2000	\$0.2000	\$0.2000	\$0.2000

The monthly interstate monthly service charge applicable to this product will be waived if the Customers combined monthly usage for both inbound and outbound services is over \$250 for the month.

4.4.2 Account Codes

Account codes are available with the following charges:

Set-up Fee:	\$10.00
Monthly Service Charge:	\$ 5.00
(for each 50 account codes)	
Moves and Changes:	\$ 5.00 (Business)
(per occurrence)	\$ 1.00 (Residential)

Account code recurring and/or nonrecurring charges may be waived for a Customer when the combined billing on all accounts billed by the Company to the Customer exceeds \$500.00 per month.

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SECTION 4 - RATES, (CONT'D.)**4.5 CenturyTel Metro****4.5.1 Per Period Rates** \$0.1700**4.5.2 Monthly Recurring Fee** \$50.00

This monthly recurring charge will be waived for all Customers with combined outbound and inbound usage of over \$250.00 per month.

4.6 CenturyTel Direct**4.6.1 Per Period Rates**

Mileage Band	Day		Evening		Night/Weekend	
	Initial Period	Each Add'l Period	Initial Period	Each Add'l. Period	Initial Period	Each Add'l Period
All	\$0.0100	\$0.0100	\$0.0090	\$0.0090	\$0.0085	\$0.0085

4.6.2 Volume Discounts

Monthly Dollar Amount	Discount
\$0.00 - \$9,999.99	0%
\$10,000.00 - \$24,999.99	5%
\$25,000 +	10%

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SECTION 4 - RATES, (CONT'D.)**4.7 CenturyTel Classic Toll Free**

4.7.1 Per Period Rates	\$0.2500
4.7.2 Monthly Recurring Charge	\$ 5.00
4.7.3 Set Up Charge	\$10.00

4.8 CenturyTel Preferred Toll Free

4.8.1 Per Period Rates	\$0.2000
4.8.2 Monthly Recurring Charge	\$15.00
4.8.3 Non-Recurring Charge	\$10.00

4.9 CenturyTel Metro Toll Free

4.9.1 Per Period Rates	\$0.1900
4.9.2 Monthly Recurring Charge	\$25.00

This monthly recurring charge will be waived for all Customers with combined outbound and inbound usage of over \$250.00 per month.

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SECTION 4 - RATES, (CONT'D.)**4.10 CenturyTel Direct Toll Free Service****3.14.1 Per Period Rates**

Mileage Band	Day		Evening		Night/Weekend	
	Initial Period	Each Add'l Period	Initial Period	Each Add'l. Period	Initial Period	Each Add'l Period
All	\$0.0120	\$0.0120	\$0.0110	\$0.0110	\$0.0105	\$0.0105

4.11 Debit Card Service**4.11.1 Rates**

Calls are charged in full minute increments for the first minute and all subsequent minutes.

Per Minute Charge: \$0.45

4.12 Directory Assistance**4.12.1 Rates**

Directory Assistance, per call

InterLATA Directory Assistance	\$1.10
IntraLATA Directory Assistance	\$0.48

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SECTION 4 - RATES, (CONT'D.)

4.13 Special Rates for the Handicapped

4.13.1 Directory Assistance

There shall be no charge for up to fifty calls per billing cycle from lines or trunks serving individuals with disabilities. The Company shall charge the prevailing tariff rates for every call in excess of 50 within a billing cycle.

4.13.2 Hearing and Speech Impaired Persons

Intrastate toll message rates for TDD users shall be evening rates for daytime calls and night rates for evening and night calls.

4.13.3 Telecommunications Relay Service

For intrastate toll calls received from the relay service, the Company will when billing relay calls discount relay service calls by 50 percent off of the otherwise applicable rate for a voice nonrelay call except that where either the calling or called party indicates that either party is both hearing and visually impaired, the calls shall be discounted 60 percent off of the otherwise applicable rate for a voice nonrelay call. The above discounts apply only to time-sensitive elements of a charge for a call and shall not apply to per call charges such as a credit card surcharge.

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SECTION 4 - RATES, (CONT'D.)

4.14 Emergency Call Exemptions

The following calls are exempted from all charges: Emergency calls to recognizable authorized civil agencies including police, fire, ambulance, bomb squad and poison control. The Company will only handle these calls if the caller dials all of the digits to route and bill the call. Credit will be given for any billed charges pursuant to this exemption on a subsequent bill after verified notification by the billed Customer within thirty (30) days of billing.

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SECTION 4 - RATES, (CONT'D.)

4.15 Return Check Charge

A return check charge of \$15.00 or 5% of the balance due (whichever is greater) will be assessed for checks returned for insufficient funds. Any applicable return check charges will be assessed according to the terms and conditions of the billing entity (i.e. local exchange company and/or commercial credit card company) and pursuant to Florida law and FPSC regulations.

4.16 Late Payment Charge

Interest at the greater of 1.5% per month or the highest rate allowed by law will accrue on any unpaid amount commencing on the sixteenth day after rendition of the bill.

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ATTACHMENT III
FINANCIAL STATEMENTS

ATTACHMENT III - A
CENTURYTEL LONG DISTANCE, INC.
Financial Resources Statement

CenturyTel Long Distance, Inc. ("CenturyTel") has provided the 1997 Annual Report and 1997 10K of its' parent corporation, Century Telephone Enterprises, Inc., with its application as proof of the company's anticipated Florida revenue projections. These statements show CenturyTel's parent is in a very strong financial position.

CenturyTel proposes to operate as a reseller in the state. There are minimal capital requirements or expenses that the company will experience when starting it's Florida operations. All transmission will be provided by the underlying carrier. The company has structured its retail pricing so that its per minute rate covers its per minute cost, thus assuring an almost instantaneous positive cash flow.

The company also points to the resumes provided with the application. These resumes show that CenturyTel has the managerial experience and entrepreneurial skill necessary to run the company.

ABOUT THE COVER

Century delivers high-quality communications services to total and suburban markets such as the one in the upper right-hand corner of the Valley.

Century's extensive presence, the quality of its services and the benefits from the communications technology they need.

Century Communications

Table of Contents

Introduction	1
Product Information	2, 3
Financial Highlights	4
Shareholders' Message	5
Operations Report	10
Glossary	26
Statistical Information	27
Ownership Data	28
Pops Chart	29
Maps	30, 31
Financials	32
Directors	59
Officers	60
Investor Information	Inside Back

As the U.S. economy continues to improve in the 1990s, **an encouraging revival in rural population has occurred.** Population in nonmetro areas has already grown three times as fast in the 1990s as in the 1980s.

The growth in the 1990s is due to long-term economic changes favoring nonmetro areas, primarily the strong conviction of many Americans that **small-town life is better than that of big cities.**

Source: U.S. Department of Agriculture, 1997 USDA Economic Research Service

Growing Rural America

Century provides local exchange, wireless, long distance, Internet access and an expanding array of new services to rural areas and smaller cities in the Midwest, Northwest and Southern United States. Our services enhance the lives of our customers and contribute to the economic development of their communities.

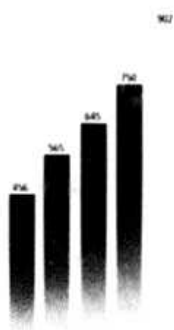
Century, a growth company in the communications industry, focuses on increasing shareholder value through cash flow and earnings growth over the long term. **We believe in the growth opportunities provided in rural America.**

FINANCIAL HIGHLIGHTS

1997	1996	1995	1994	1993	1992	
Operating revenues	\$ 901,521	749,677	644,849	564,607	455,675	19.4%
Operating income	\$ 454,670	379,510	333,671	283,951	211,276	20.5%
Operating expenses	\$ 267,770	223,296	202,919	172,856	128,979	18.8%
Operating assets	\$ 255,978	129,077	114,776	100,238	84,804	13.7%
Operating liabilities	\$ 149,562	128,564	112,207	93,453	87,404	12.1%
Operating equity	\$ 2.80	1.43	0.81	1.21	0.88	128.1%
Operating assets, net of liabilities	\$ 1.64	1.42	1.28	1.10	0.97	18.1%
Operating assets, net of liabilities, excluding	\$.247	.24	.22	.213	.207	4.8%
Operating assets, net of liabilities, excluding	91,608	90,653	88,304	86,828	83,309	4.8%
Operating assets, net of liabilities, excluding	6,305	6,671	6,932	7,015	5,770	2.2%
Operating assets, net of liabilities, excluding	\$4,709,401	2,028,505	1,862,421	1,643,253	1,319,147	12.3%
Operating assets, net of liabilities, excluding	\$2,609,541	625,930	622,904	518,603	364,434	14.7%
Operating assets, net of liabilities, excluding	\$1,300,272	1,028,153	888,424	650,236	513,768	27.5%
Operating assets, net of liabilities, excluding	1,203,650	503,562	480,757	454,963	434,697	14.8%
Operating assets, net of liabilities, excluding	569,983	368,233	290,075	211,712	174,484	11.8%

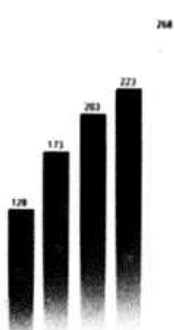
OPERATING REVENUES

Dollars in Millions



OPERATING INCOME

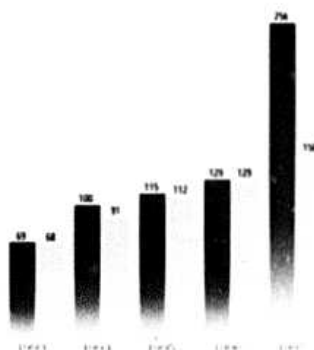
Dollars in Millions



NET INCOME

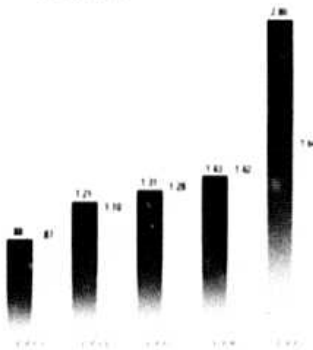
Dollars in Millions

■ NET INCOME
□ NET INCOME EXCLUDING GAIN ON SALES OF ASSETS



EARNINGS PER SHARE (EPS)

■ EARNINGS PER SHARE
□ EARNINGS PER SHARE EXCLUDING GAIN ON SALES OF ASSETS



Operating revenues and operating income are reported on a consolidated basis.

Operating assets and operating liabilities are reported on a consolidated basis.

Operating assets, net of liabilities, are reported on a consolidated basis.

Operating assets, net of liabilities, excluding gain on sales of assets, are reported on a consolidated basis.

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UNITS

Services	Growth Drivers	1997 Growth	Representative Products
Voice Exchange	population growth, shifts in home office/business use, demand for new and improved long distance	+14% nominal growth, 10% pure growth	  
CLASS (Custom Local Area Signaling Services)	demand for Class 5 and 6 PBXs, Replicated and Class 5	+16% nominal growth, 10% pure growth	  
Voice Mail	convenience, reliability, ability to store and return forwards and forwards	+10% nominal growth, 5% pure growth	  
Internet Access	increased demand for internet-based services, e-commerce and entertainment	application of 24x7x24 demand, 10% nominal growth, 10% pure growth	  
Data, Broadband	demand for ISDN, high-speed internet access, LAN, WAN, frame relay, and videoconferencing	2.1% nominal growth for ISDN, 10% pure growth	  
Multiline Business Products	demand for Centrex and new key systems and PBXs	+10% nominal growth, 5% pure growth	  
Cellular	demand for mobility, convenience, security and productivity	+21.2% nominal growth in cellular units in service	  
PCS	demand for fixed-based wireless services with mobility, convenience, security and productivity	+10% nominal growth, 5% pure growth	  
Wireless Data	mobile office applications, wireless internet access, industrial monitoring applications, productivity and mobile credit card verification	+10% nominal growth, 5% pure growth	  
Long Distance	demand for line provider and one bill for all exchange and long distance services and flexibility to bundle long distance with other services and national services	+10% nominal growth, 5% pure growth	  
Call Centers	demand for integrated call center services and flexibility to bundle long distance with other services and national services	+10% nominal growth, 5% pure growth	  
Business Weighted Services	pushing for total service, service, pushing for mobility, service, integrated services	+10% nominal growth, 5% pure growth	  



1997 will be remembered as an **exceptional year** for Century. We extended our track

record of excellent financial performance while completing the largest acquisition in Century's history, almost doubling the size of our company. We achieved record earnings for the 11th consecutive year.

Additionally, our shareholders enjoyed substantial share price appreciation during the year as the market recognized and rewarded our efforts to enhance shareholder value. In early 1998, we announced our 11th three-for-two stock split in the past decade. All per share data presented in this report has been restated to reflect Century's most recent stock split.

Opportunity knocked for Century during 1997 as we capitalized on several transactions which created value for our stockholders. Your patience with our development of Metro Access Networks, Inc. (MAN) over the past few years was rewarded in 1997. In May we merged MAN into Brooks Fiber Properties, Inc., thereby becoming Brooks' largest shareholder owning more than 1.3 million shares. As a

result, Century recorded a pre-tax gain of \$71 million, or \$.50 per share, during the second quarter. In October WorldCom agreed to acquire Brooks Fiber, causing the value of Century's stake in Brooks to increase substantially. In November Century sold 85 percent of its Brooks stock for \$202.7 million, resulting in an additional gain of \$108 million, or \$.73 per share.

Century's 1997 acquisition of Pacific Telecom, Inc. represents the most defining acquisition in our history.

This transaction is a major step toward the realization of our vision for Century to become the leading provider of integrated communications services to rural areas and smaller cities in the United States. The acquisition of Pacific Telecom, Inc. (PTI) for \$1.5 billion in cash plus the assumption of \$725 million in debt was announced in June and closed December 1. The acquisition allowed Century to accomplish a rare feat

in our industry. We have assembled a large portfolio of rural telephone properties and wireless markets located in smaller cities and rural areas while continuing our geographic clustering strategy. Century now has a larger base of operations to leverage future growth opportunities as we offer new services and pursue additional acquisitions to expand our wireline and wireless market clusters.

This unique acquisition more than doubled the size of our telephone operations while significantly expanding our wireless ownership. Century now has local exchange operations in 21 states. Furthermore, Century is now the 10th largest local exchange telephone company in the United States based on access lines, and the 10th largest cellular company based on population equivalents owned (pops). The acquisition also provides Century a greater opportunity to contribute to the educational and economic well-being of rural America.

FIVE YEARS OF GROWTH

	1997	1992	% Change
Operating revenues	\$ 901,521	\$ 370,840	144%
EBITDA	\$ 454,670	\$ 178,651	205%
Operating income	\$ 267,770	\$ 112,952	188%
Net income excluding gain on sales of assets	\$ 149,562	\$ 57,343	261%
Diluted EPS excluding gain on sales of assets	\$ 1.64	\$.78	160%
Total assets	\$4,709,401	\$1,040,487	353%
Telephone access lines	1,203,650	397,300	248%
Cellular units in service - majority owned markets	569,983	73,084	578%

Operating revenues include gain on sale

of assets and goodwill. EBITDA excludes non-recurring expenses

and a portion of asset taxes, depreciation, amortization and gain on sale of assets

EPS is based on diluted EPS

Communications services, like roads, jobs and schools, create an environment for economic growth. Century's services provide the foundation for businesses, educational systems, healthcare facilities, governmental entities and individuals to gain connectivity to the global information superhighway. With quality communications services, rural communities are no longer isolated from the rest of the world. Century thrives by providing these vital services to rural and suburban markets, allowing both the communities we serve and Century to prosper.

Century has a proven track record of acquiring telephone and wireless operations in rural and smaller urban markets and folding them into our operations, thereby enhancing the profitability of the combined entities. We seek additional revenue-generating opportunities as we increasingly offer services such as Caller ID, Internet access, second lines and long distance in our markets.

The acquired PFI markets have lower penetration rates of enhanced calling services, thereby providing Century additional revenue potential. Century's growing markets offer substantial revenue opportunities which strengthen our ability to deliver strong cash flow and earnings growth in the years ahead.

Cash flow and earnings growth are the **financial yardsticks** we use to measure Century's financial progress. By all measures 1997 was another successful year.

Century's revenues rose 20.3 percent to a new high of \$901.5 million.

EBITDA (earnings before interest, taxes, depreciation, amortization and gain on sales of assets) increased 19.8 percent to \$454.7 million.

Operating income advanced 19.9 percent to \$267.8 million.

Net income jumped 16.3 percent to a record \$149.6 million excluding gain on sales of assets.

Earnings per share (EPS) rose 15 percent to \$1.61 excluding gain on sales of assets.

Cash dividends increased to \$2.17 per share during 1997, representing Century's 24th consecutive year of dividend increases.

Increasing cash flow is a primary objective of our investment decisions at

Century. Our acquisitions over recent years have resulted in considerable goodwill amortization, which is not a cash expense; yet it reduces EPS. While Century has produced excellent EPS growth, we encourage our investors to also consider our Company's cash flow growth. Century focuses on increasing shareholder wealth by executing our strategies to grow our operations while increasing cash flow and earnings.

Growth in Century's core businesses continues at a rapid pace. Century's wireline and wireless operations are among the industry leaders in profitability. Our internal telephone access line growth was 1.4 percent, while our cellular subscriber base grew 21.2 percent for the year excluding acquisitions.

SERVICE AREAS (including PFI acquisition)



Source: FCC, 1997 Census

TELEPHONE ACCESS LINE OWNERSHIP as of December 31, 1997

State	Century Lines*	PFI Lines†	Gap	Percentage (of Total)
Washington	117,978	127,113	245,091	20.4%
Washington		166,611	166,611	13.8%
Alaska		124,869	124,869	10.4%
Montana	142,328	12,112	104,440	8.7%
Idaho	94,432		94,432	7.8%
TC Lines	8,243	72,963	81,206	6.7%
Ore.	77,987		77,987	6.5%
Calif.		71,544	71,544	5.9%
Montana		57,390	57,390	4.8%
Subtotal	390,968	632,602	1,023,570	85.0%
Other states				
Other combined	143,059	37,021	180,080	15.0%
Total	534,027	669,623	1,203,650	100.0%

* Century

† PFI combined

WIRELESS OWNERSHIP

Century cellular pops*	8,388,367
PFI cellular pops	1,893,705
Total cellular pops	10,282,072
Century PCS pops*	3,975,321
PFI PCS pops	4,134,193
Total PCS pops	8,109,514

* As of December 31, 1997

Source: Century Cellular Pop. and PFI Cellular Pop. are based on the 1997 Census of the United States, Table 1000, and the 1997 Census of the United States, Table 1000.

Cash flow margins for Century's telephone operations were strong at 5.15 percent, while cellular cash flow margins were 12.0 percent for the year. Our long distance customer base grew 55.5 percent this year as Century ended the year with 171,962 long distance customers. Revenues from our call center business rose 61.7 percent over the prior year. The expanded call center operations posted an operating profit this year as compared with an operating loss during 1996.

While we are pleased with Century's performance during 1997, we are diligently seeking the growth opportunities of tomorrow. Century must continue to add value for our customers by offering new services and implementing convenient and efficient customer service support systems.

Providing consumers **one-stop shopping** for communications services is a major focus for Century. Consumers in our markets have shown a strong desire for bundled communications services. Century strives to offer customers convenience, quality and value backed by excellent service. Because Century offers local telephone service, wireless services, Internet and long distance, we have the ability to bundle our services in a variety of ways and to provide value to different types of customers with varying communications needs.

Century provides bundled services to rural and smaller urban markets that do not attract as much attention from competitors as do the larger markets.

Competitors are often reluctant to invest in the network infrastructure necessary to offer a wide variety of communications services in smaller markets with lower population densities. **Century thrives in these markets by providing a variety of value-added communications services over technologically advanced networks.** We also maintain a local presence in the markets we serve; this provides Century an advantage over potential competitors.

Century's strategies for the future are clear. As Century seeks to become the industry leader in rural telephony, we are focused on the following:

Growing our customer base and driving the penetration of bundled communications services to capitalize on additional revenue opportunities.

Geographically clustering our markets to leverage our network infrastructure and reap greater benefits from our marketing efforts.

Maintaining a large wireless ownership that overlaps Century's wireline properties.

Providing excellent customer service, Utilizing high-quality networks to deliver communications services.

Pursuing acquisitions to expand Century's market clusters, and

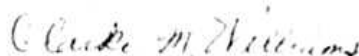
Expanding into closely related businesses to enhance our product mix and increase Century's ability to offer bundled services.

Century has successfully grown over the years by adhering to these basic strategies. We expect them to serve us well as we con-

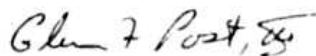
tinue our growth in the future. The efforts of our skilled employee base will lead the way as we expand our operations and deliver superior value to our customers.

Enhancing long-term shareholder value, providing superior customer service and maintaining sincere concern for employees are our foremost priorities in making business decisions.

We believe in the growth opportunities offered by rural and suburban America. Century's heritage is based on our commitment to providing high-quality communications services in our markets. It is our purpose to make positive contributions to the lives of our customers, shareholders and employees. We sincerely appreciate your support as we execute our strategies to deliver superior long-term financial performance as Century's growth continues.



Clarke M. Williams
Chairman of the Board



Glen F. Post, III
Vice Chairman of the Board, President and Chief Executive Officer

TELEPHONE OPERATIONS

REVENUES IN MILLIONS



FIVE YEAR CAGR = 12.2%

Century is making a difference in **rural America.**

From the Gulf of Mexico to the Great Lakes and to the Bering Strait, Century employees pride themselves in providing high-quality communications services to our friends and neighbors in small communities throughout the United States. We strive to offer one-stop shopping to our customers for all of their commu-

Century's focus on smaller markets provides excellent growth opportunities. Our services stimulate economic development, and we take pride in delivering superior customer service to our friends and neighbors.

Century is committed to rural America. Among its many customers, Ed Rehmann, president and owner of Ed Rehmann and Sons, a family-owned business in Michigan, appreciates Century's dedication to rural America.

Rob and his business make use of Century's land exchanges, long distance, cellular and Internet services to sell men's and ladies' clothing and shoes.

But just as important for Rob is that Century is always there to help by providing information. He says Century is always there to help by providing information and by always contributing to the well-being of its citizens and delivering technology that keeps them competitive with the rest of the world.

And for Century, home is more than just where you live. It's where you work.

s needs. Century's small-focus, a growing array of new and a strong commitment to service, have resulted in 15 years of growth by industry standards. Over the past five years, Century's revenues have grown at a compounded growth rate of 19.4 percent, operating income at 20.5 percent and net income at 25.1 percent. During 1997 Century's operating income was 8.9 percent of its revenues and exchange telephone operations contributed 1.1 percent from wireless

operations and 7.0 percent from other services such as long distance and call centers. Century has the financial strength to pursue its expansion strategies while operating as a lean and versatile company able to respond to our customers' changing needs.

Strategic acquisitions contributed significantly to Century's growth during 1997.

Century and Raul Ramos, school board president and associate professor of accounting, are introducing school children in Lorain, Ohio to the vast educational opportunities available from neighboring schools.

With fiber optic technology, Century is connecting all Lorain elementary, middle and high schools to provide interactive and multimedia services such as Internet access, distance learning, videoconferencing and more.

By sharing resources, Lorain County hopes to raise its level of education in a cost effective manner to better prepare its youth and to stimulate community growth.

Century and the Lorain County school system – preparing for the future through technology and education.



The timely acquisition of Pacific Telecom, Inc. (PTI) added more than 660,000 telephone access lines, doubling Century's local exchange operations and bringing total access line ownership to 1.2 million. Century gained a new Northwest market cluster and significantly expanded its existing Midwest market cluster. Century, ending the year with operations in 21 states, was ranked as the 10th largest local exchange telephone company in the United States as compared with 16th at the end of 1996.

Century gained 2.2 million cellular pops (the portion of the popula-

tion of the service area based on ownership interest) as cellular ownership increased 28 percent through acquisitions during 1997. The PTI acquisition added 10 operated cellular markets in Wisconsin, Michigan and Alaska, including nearly 1.9 million pops.

In a separate transaction, Century assumed management of Wisconsin RSA 8 by acquiring an additional 76 percent interest in the RSA, adding 177,000 pops. This RSA is adjacent to Century's existing cellular operations in southwestern Wisconsin.

At year end, Century owned more than 10.2 million cellular pops and ranked as the 10th largest cellular company in the United States as compared with 12th at the end of 1996.

In 1997 Century expanded its ability to offer digital wireless communications services by acquiring additional PCS licenses. The PTT acquisition more than doubled Century's PCS ownership. Century gained additional wireless overlap of its wireline properties and now owns 8.1 million PCS pops which also cover much of its existing cellular operating areas. This overlap allows the company to utilize its cellular infrastructure in the deployment of PCS.

Rural telephony is a high-growth segment in the telephone industry.

This is clearly demonstrated by the vibrant growth of Century's local exchange telephone operations. Century's revenues from telephone operations increased 17.5 percent to \$530.6 million during 1997, including a \$16.6 million contribution from the PTT acquisition, which was completed December 1. Operating cash flow increased 15.2 percent to \$289.0 mil-

Internet Growth

During 1997 Century's Internet customer base grew to 38,912 customers.

For rural Hardy, Arkansas customers Richard Waibel and his wife Laura, Century's local exchange and Internet services are their link to family and friends around the world.

So when Richard had trouble with his e-mail and Internet access, Century employee Clark Sanders visited his home to offer help. According to Clark, the Waibels live "just down the street" which makes it easy for him to check on them on a regular basis.

Century and Mr. and Mrs. Waibel - helping friends and neighbors.



RESIDENTIAL PENETRATION RATES*



	1997	1996	% Change
Custom Calling Features	47.5%	45.5%	4.4%
CLASS Services	26.0%	19.8%	31.3%
Caller ID	20.7%	15.1%	37.1%
Free Mail	10.4%	9.3%	11.8%
Second Lines	3.7%	2.1%	76.2%

*Source: AT&T Research

tion, while operating income rose 11.7 percent to \$173.3 million in our local exchange telephone operations.

Telephone access line growth continues at a rate higher than the majority of industry peers. Century's telephone operations are clustered in high-growth areas in the Midwest, Northwest and Southern United States. Century's internal access line growth rate was 4.4 percent during the year. Including acquisitions, Century added more than 700,000 access lines during 1997.



Strong demand for communications services in rural areas, coupled with growing markets, strategic acquisitions and new services, has propelled Century's excellent customer growth.

General contractor Paul Maurer, owner and operator of PMA General Contracting, Inc., understands the importance of capitalizing on and building in high growth areas. The Homestead resort development in Glen Arbor, Michigan is one of these areas. More than 400 living units including homes, condominiums, duplexes and townhomes have been built in Homestead with numerous units and projects under construction for 1998.

Paul and his family use Century's local exchange, residential and commercial services to help organize their lifestyles at home and at work. And for Paul, having Century's people who are courteous, knowledgeable and professional doing the job, 24/7, for customers is vital to his success.

It's just what he calls "exceptional customer care." Paul is all about service and service for the price of high quality communications services.

Century and PMA General Contracting, Inc., is helping customers grow.

Century has only recently begun to aggressively market second telephone lines. Century's second line penetration increased substantially during the year. Total second line penetration excluding the PFI properties was 3.7 percent at year end.

Century's marketing efforts have led to increased penetration of enhanced calling services. Consumer demand for calling features such as Caller ID, Three-Way Calling and Voice Mail

was strong during 1997. Century's residential penetration of CLASS services increased 31.3 percent to 26.0 percent, while Voice Mail penetration increased 11.8 percent to 10.1 percent at year end. The PFI properties, which have a lower penetration rate for these enhanced services as compared with Century's, represent additional revenue growth opportunities.

Small businesses benefit from the communications solutions Century offers to meet their communications needs.

Hillary Townsend enjoys the enhanced services Century provides her and her mom, Diane. With Distinctive Ringing, Call Waiting, Three-Way Calling, Caller ID, Call Forwarding and Voice Mail, Hillary knows when the telephone is for her, and she and Diane can keep their calls and messages separate.

Diane is especially pleased that Century offers these services in her small town of Lebanon, Oregon. She has the communications capabilities she needs which makes life with a teenager easier to manage.



Business-related products such as Centrex experienced solid revenue growth during 1997.

Connecting rural communities to the information superhighway resulted in the high growth of Century's Internet customer base during the year. Including acquisitions, Century's Internet customer base quadrupled to 38,912 customers. Internet revenues nearly tripled to \$4.2 million for the year. Century provided local Internet access in 340 communities throughout the United States at year end.

Revenues from data services including ISDN, frame relay and data networking applications increased 50 percent. Century continues to

expand its data service offerings to provide high-speed data delivery, videoconferencing, telemetry and other bandwidth intensive services as they evolve in the marketplace. Century enables businesses to be more productive and contributes to the economic health of rural communities by providing access to services such as distance learning and telemedicine.

The **wireless communications boom** continues.

The wireless communications boom has led to increased mobility, productivity, convenience and safety, as well

as the increased growth and profitability of Century's cellular operations. Century added a record 201,750 cellular customers during 1997, including 123,600 by acquisitions. The PFI acquisition added 88,245 customers in majority-owned markets while other acquisitions accounted for the remaining 35,355 acquired customers. Century's cellular customer base increased 21.2 percent during 1997 from internal growth. Century ended the year with 569,983 subscribers in majority-owned markets and achieved a penetration rate of 6.3 percent.

Cellular revenues increased 23.0 percent to \$307.7 million including a \$12.0 million contribution from acquisitions. Operating cash flow increased 27.3 percent to \$129.2 million, while operating income increased 29.7 percent to \$88.1 million for the year. Remaining one of the highest in the cellular industry at \$61 per month, Century's average monthly service revenue per cellular customer declined only 3 percent during 1997. Century's high average monthly revenue per subscriber is a result of its focus on small urban and rural wireless markets, which possess excellent roaming revenue characteristics and

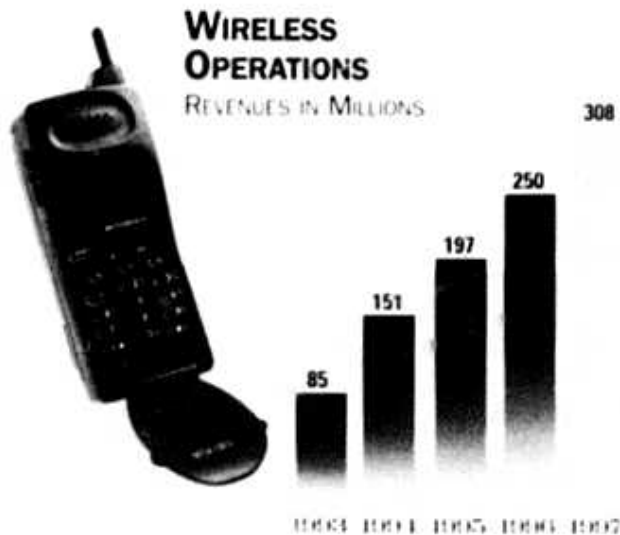
Wireless Growth

Century added 78,150 new cellular customers excluding acquisitions during 1997 demonstrating the growing demand for cellular service.

LaCrystal Evans, a nurse's aid with Hospice of Central Mississippi based in Jackson, values her Century cellular service which helps her respond to her patients' needs quickly and easily. Century's cellular service provides Hospice's employees with instant remote access to doctors, hospitals, pharmacists and medical suppliers.


Hospice of Central Mississippi also enjoys dealing with Century's people, prices and billing options. According to Hospice's financial coordinator for Sheryl Scoggins, Century issues cellular bills which are accurate and easy to understand and provides great value for the price. She says, "Century's people are always willing to help with any problems and advise how to best use the plan for individual employees."





face less potential PCS competition. Century has been proactive in offering existing customers expanded roaming areas and competitive pricing plans.

Century's expanded retail distribution of wireless services accounted for solid customer growth during 1997. Company-owned retail outlets and our direct sales force accounted for 50 percent of new customer activations in 1997, while indirect distribution through agents comprised the remaining 50 percent.



Geographically clustered wireline and wireless markets which overlap allow Century to offer bundled communications services. This leads to greater convenience for our customers and additional growth for Century.

Many companies around the country utilize independent appraisers to appraise and verify reported losses and to provide current market value information. For Gary Padue, having multiple communications services at his disposal is essential to getting the job done.

Padue works for Little Rock, Arkansas Claim Service, owned and operated by Little Rock's Padue-Keefer business. His business is a home-based business in Little Rock, Arkansas, where he works for Century for his multi-line local exchange service, fax and data services, long distance and cellular service.

At the Century, he is interviewing personal and business property, conducting vehicle appraisals, working on computerized vehicle appraisal reports, interviewing police, fire, insurance adjusters, and law enforcement officials, for keeping up with the ever-changing regulatory environment with the tools she needs to get answers and moving forward.

The addition of direct distribution channels allows Century to lower its average sales and marketing costs while providing opportunities to cross-sell other communications services and control the quality of customer service during the sales process. Sales and marketing costs, as a percentage of cellular service revenues, were 17.9 percent during 1997, declining from 19.0 percent in 1996.

We strive to be the wireless experts in our markets by providing

our customers the highest level of customer care. Our expanded customer care initiatives have led to lower customer turnover as measured by a reduction in Century's cellular churn rate to 2.3 percent for the year. Century has honed its pricing and credit standards while expanding its prepaid cellular service for consumers who desire to have the convenience of "cash and carry" cellular service without the worry of a contract or bill.

Century's cellular service allows Shreveport, Louisiana business owner Bobby Rosett to conduct business while on the road and have peace of mind knowing his family can always reach him.

Through the Company's cellular retail stores, it's easy for consumers like Bobby to purchase cellular and long distance service under one roof. By purchasing both cellular and long distance services from Century, customers can take advantage of special pricing and enjoy the convenience of one bill. This helps Century advance its strategy of bundling services and providing onestop shopping.



Century continues to meet the wireless communications needs of our customers by providing superior network coverage. Century's digital cellular coverage expanded significantly during 1997 and is operational in 10 markets representing 39.4 percent of Century's pops in operated cellular markets. Planning to aggressively market digital wireless services in 1998, Century spent much of 1997 expanding its digital cellular network.

The Time Division Multiple Access (TDMA) digital upgrade provides customers with enhanced handset functionality by offering Caller ID, Call Waiting and other services through a digital cellular telephone.

Consumers want one-stop shopping for communications services from a company they trust.

According to a survey conducted by Price Waterhouse, an independent consulting firm, 55 percent of consumers prefer to purchase services from a single company while 69 percent prefer a single bill. It is particularly important to consumers in smaller communities to conduct business with a company they know and respect. As a local telephone company and large cellular provider with a local presence in the markets it

serves. Century is meeting the growing demand for bundled communications services in its markets.

Century offers local telephone, wireless, Internet, data and long distance services, plus a wide variety of enhanced calling features and a combination of pricing plans in a large percentage of its markets. Century is exploring home security and video product offerings which could provide additional revenue generating opportunities. Each year the availability of new or enhanced services expands as Century seeks to tap new markets and provide additional services to existing customers.

Century's bundled long distance offering has been a big hit with our customers. Over the past two years Century's long distance customer base has mushroomed from 16,608 customers at the end of 1995 to 171,962 customers at the end of 1997. Revenues from long distance increased 26.5 percent to \$36.6 million during 1997.

Convenience and competitive pricing, combined with the simplicity of one bill, encouraged 32 percent of Century's local exchange customers, excluding the PFI properties, to choose Century Long Distance. Century plans to offer long distance service to its newly acquired PFI customers who have not had the opportunity to receive their

Bundled Services

For Bob Bue, President of Norwest Bank in La Crosse, Wisconsin, secure relationships and convenience are key to his business' success. Century provides local exchange, long distance and cellular service to his bank which serves more than 10,000 customers.

Century implemented a security code based long distance service to provide enhanced functionality to this specialized customer which helps the bank monitor and control its long distance expenses.

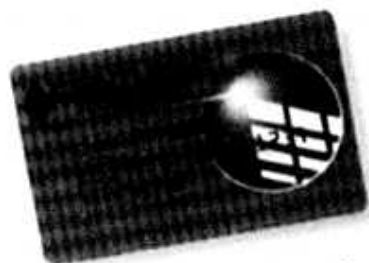
According to Bob, Century provides immediate support; his communications systems are easy to use and he's looking forward to adding more enhanced features in the near future.

Century and Norwest Bank - using multiple communications services to meet today's business demands.



OTHER OPERATIONS

REVENUES IN MILLIONS



1993 1994 1995 1996 1997


FIVE-YEAR CAGR = 44.7%

63

long distance service in a bundled product offering from their local telephone company.

Residential long distance service was offered in Century's cellular markets for the first time during 1997. Our cellular customers can now receive one bill for their residential long distance and wireless services, while receiving discounts on their cellular long distance usage.

Century continues to develop and market new products to meet the



Century strives to create value for our customers and shareholders by utilizing our talents and resources to expand into closely related businesses. Our developing long distance and call center businesses experienced excellent growth in 1997.

Century's long distance customer base grew strongly, 17% during 1997.

For Wisconsin-based business owner Theresa, Century's long distance service that's easy to use is crucial to her photography business and family. Century Long Distance helps Theresa get the picture to right place, even if it's across the globe. And for her twins Kristian and Quilam, Century's long distance service is a phone call away.

She pays for her long distance service with a bill that's easy to understand and pay. What could be easier? Century Long Distance is working hard to help Theresa and Kristian and Quilam in touch.

demand for bundled communications services. Our 100 percent digitally switched telephone network, coupled with a digital-ready cellular network, allows Century to expand its bundled product offerings. Furthermore, Century's wireless ownership interests overlap a large portion of its wireline properties, providing additional bundling opportunities. Century has a proven track record of developing services and cultivating new businesses to

take advantage of market opportunities.

Century's developing call center business experienced solid growth during 1997. The trend for companies to outsource their operator-assisted long distance calls and customer service applications has developed into a \$100 billion-a-year industry in the United States according to the Outsourcing Institute. Century's total calls, both live operator and automated, increased from 19.1 million

Century began expanding its call center business during 1997 to capitalize on the tremendous growth potential this segment of the communications industry offers.

Linda Sedillo helps customers complete calls from Century's call center in San Marcos, Texas. Century's operator assisted center in Texas experienced a 117 percent growth rate in 1997 in the volume of calls handled.

Century also plans to add a call center in Tennessee to double its customer service capabilities. Century call centers – another opportunity to generate revenues and enhance shareholder value.



in 1996 to 41.3 million during 1997, a 117 percent increase. As a result of this growth, Century expanded its call center capacity 200 percent to 150 seats during the year. Century expects to open a second call center in 1998 to capitalize on the growth opportunities in the call center business.

Century's call center revenues jumped 61.7 percent to \$14.3 million during 1997. Operating cash flow increased to \$3.1 million, while operating income was \$2.6 million as compared with an operating loss of \$95,000 experienced in 1996.

Although this business is in the developmental stage, and we anticipate some fluctuations in results in

the near term, Century expects the call center business to grow rapidly and produce margins consistent with those experienced by other companies in the call center industry.

Century is ready to provide the next generation of wireless communications services. Century has obtained licenses to serve more than 8.0 million PCS pops in order to provide additional digital wireless communications. **Digital service is one of the fastest growing segments of the wireless communications industry.** Century is currently developing its PCS networks and plans to invest approximately \$20 million in 1998 to construct and activate its initial PCS

operations. A trial of the service was conducted in late 1997, and Century's PCS service will become commercially available in select markets during 1998. Century's developing communications-related businesses offer promising growth potential in the years ahead.

Century's future is bright.

We believe in the dynamic growth opportunities offered in smaller markets throughout the United States. Century continues to benefit from its growing wireline, wireless and developing businesses. Century is focused on continuing its growth and becoming the leading provider of integrated communications services in rural areas and smaller urban markets in the United States, while delivering superior long-term financial performance for our shareholders. We embrace the challenges and opportunities ahead as we continue to grow Century and contribute to the advancement of rural and suburban America.

Digital Wireless

During late 1997 Century became the first company in the country to make use of PCS (personal communication service) spectrum and cellular spectrum in the same market.

Participants like Steve Daigle utilized cutting edge technology in Century's PCS trial to test the company's new digital wireless service and equipment. Century is using IS136 TDMA (time division multiple access) and tri-mode handsets to seamlessly integrate AMPS (advanced mobile phone service), digital cellular and PCS technologies.

In 1998 Century will offer PCS service to customers in Michigan and Wisconsin giving them more choices, control and flexibility in wireless service.



GLOSSARY

AMPS

advanced mobile phone service; analog cellular radio

Asymmetrical Digital Subscriber Line (ADSL)

a technology used to provide high-speed signal transport for Internet access and other bandwidth intensive services

Centrex

a business telephone service which provides custom calling features such as call forwarding, call waiting, speed dialing and others through the telephone company's central office

Competitive Access Provider (CAP)/Competitive Local Exchange Carrier (C-LEC)

a company which competes with the established local telephone company to offer voice, data and video services

Custom Local Area Signaling Services (CLASS)

a grouping of optional enhancements to basic local exchange telephone service which gives subscribers the ability to screen and selectively reject, forward, trace and redial incoming calls

Frame Relay

a form of packet switching (sending data in packets through a network) which uses smaller packets and requires less error checking than traditional forms of packet switching; efficiently handles high-speed bursts of data over wide area networks

Integrated Services Digital Network (ISDN)

switched network providing end-to-end digital transparency where voice and data services are provided over the same transmission circuit and switching facilities simultaneously

Key System

a system in which telephones have multiple buttons permitting the user to select outgoing or incoming central office telephone lines directly; with a key system users don't have to dial 9 to get an outside line

Metropolitan Statistical Area (MSA)

area based on counties as defined by the U.S. Census Bureau that includes cities of 50,000 or more population and the surrounding counties; using data from the 1980 census, the Federal Communications Commission (FCC) allocated two cellular licenses in each of the 305 MSAs in the United States

Personal Communication Service (PCS)

wireless communications that encompass mobile and fixed ancillary services that can be integrated into a variety of competing networks

Roaming

using a cellular telephone in a calling area other than the one in which the caller is a subscriber

Rural Service Area (RSA)

area as defined by the U.S. Census Bureau that are not included in either a Metropolitan Statistical Area (MSA) or a New England County Metropolitan Area for which a common carrier may have a license to provide cellular service

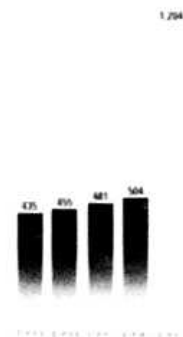
Telemetry

a communications system for the transmission of digital or analog data which represents status information regarding a remote process, function or device

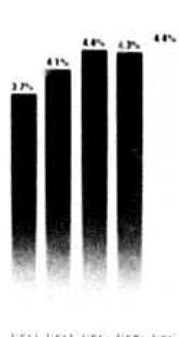
STATISTICAL INFORMATION

ACCESS LINES

In Thousands



INTERNAL ACCESS LINE GROWTH RATE



EMPLOYEES PER 10,000 ACCESS LINES



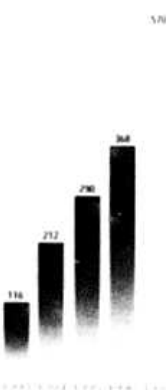
The normative population grew by about six percent from 1994 to 1995. Half of the population increase was due to a net inflow of 1.5 million people from metropolitan areas.*

Annual average employment growth was 1.6 percent (normative growth from 1990-1994) twice the annual per capita for urban areas.*

Normative real earnings (inconstant \$) 8 percent over 1990-1994, while median earnings fell slightly.*

CELLULAR UNITS IN SERVICE

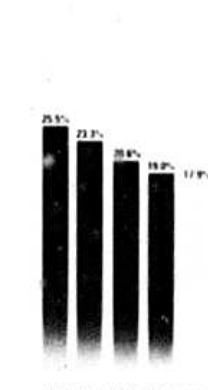
In Thousands



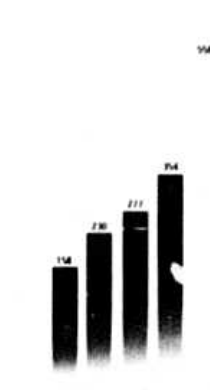
AVERAGE MONTHLY CELLULAR SERVICE REVENUE PER USER



SALES & MARKETING COSTS AS A PERCENT OF CELLULAR SERVICE REVENUE



CELL SITES IN MAJORITY OWNED MARKETS



OWNERSHIP DATA

TELEPHONE ACCESS LINES

	Access Lines	Percent of Total
Wisconsin	245,091	20.4%
Washington	166,611	13.8%
Alaska	124,869	10.4%
Michigan	104,440	8.7%
Louisiana	94,432	7.8%
Colorado	81,206	6.7%
Ohio	77,987	6.5%
Oregon	71,544	5.9%
Montana	57,390	4.8%
Sub total	1,023,570	85.0%

Arkansas	42,193	15.0%
Texas	41,852	
Minnesota	29,029	
Tennessee	24,578	
Mississippi	17,839	
Idaho	5,746	
New Mexico	5,559	
Indiana	4,975	
Wyoming	4,447	
Iowa	1,801	
Arizona	1,624	
Nevada	437	

Total 1,203,650 100.0%

CELLULAR OWNERSHIP

Operated pops	8,499,837
Non-operated pops	1,782,235
Total	10,282,072

MIDWEST CLUSTER

Service %	
Access lines	27.7%
Cell %	
Operated pops	2,524,454
Non-operated pops	510,974
Total pops	3,035,428
PCS %	47.8%

NORTHWEST CLUSTER

Service %	
Access lines	40.1%
Cell %	
Operated pops	1,244,775
Non-operated pops	1,892,975
Total pops	3,137,750
PCS %	71.2%

SOUTHERN CLUSTER

Service %	
Access lines	45.2%
Cell %	
Operated pops	3,512,412
Non-operated pops	832,385
Total pops	4,344,797
PCS %	32.5%

Source: FCC, "Cellular Ownership of the Service Area Expenditures," Washington, DC, 1997.

CELLULAR POPS

Operated Midwest Cluster

MSAs

- Grand Rapids, MI
- Lansing, E. Lansing, MI
- Appleton/Oshkosh/Neenah, WI
- Saginaw Bay City/Midland, MI
- Kalamazoo, MI
- Battle Creek, MI
- Muskegon, MI
- Benton Harbor, MI
- Jackson, MI
- LaCrosse, WI
- Eau Claire, WI

RSAs

- Michigan 1, 2, 3, 4, 5, 6, 7, 8, 9
- Wisconsin 1, 2, 3, 6, 7, 8

Century Owned Pops

1997 Population*

Operated Southern Cluster

MSAs

- Jackson, MS
- McAllen/Edinburg/Mission, TX
- Shreveport, LA
- Brownsville/Harlingen, TX
- Biloxi/Gulfport, MS
- Alexandria, LA
- Monroe, LA
- Jacksonville, AR, TX
- Escondido, CA
- Reno/Bloomington, NV

RSAs

- Mississippi 2, 6, 7
- Arkansas 2, 3, 11, 12
- Louisiana 1, 2, 3(B), 4
- Texas 2(B), 3

Operated Northwest Cluster

RSAs

- Arizona 1, 3

Non-Operated Cellular Investments

MSAs

- Milwaukee, WI
- Austin, TX
- Little Rock, AR
- Dallas/Ft. Worth, TX
- Chicago, IL
- Memphis, TN
- Greenville/Spartanburg, SC
- Dayton, OH
- Erie, PA
- Rochester, NY
- Worcester, MA
- Springfield, MA

RSAs

- New York 3, 4, 10, 11
- Oregon 2, 3, 6
- Arizona 2
- New Mexico 4, 5
- Michigan 10
- Texas 15
- Nevada 3, 7, 8, 9, 10, 11
- Washington 5, 8

TOTAL MSAs
TOTAL RSAs
GRAND TOTAL

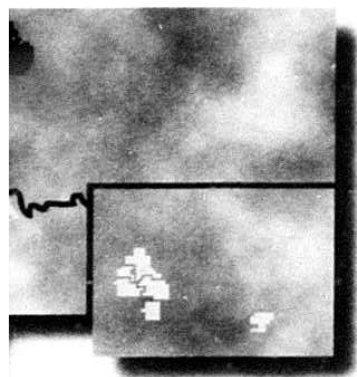
* 1997 population
• Data last updated 11/1/1998

FINANCIALS

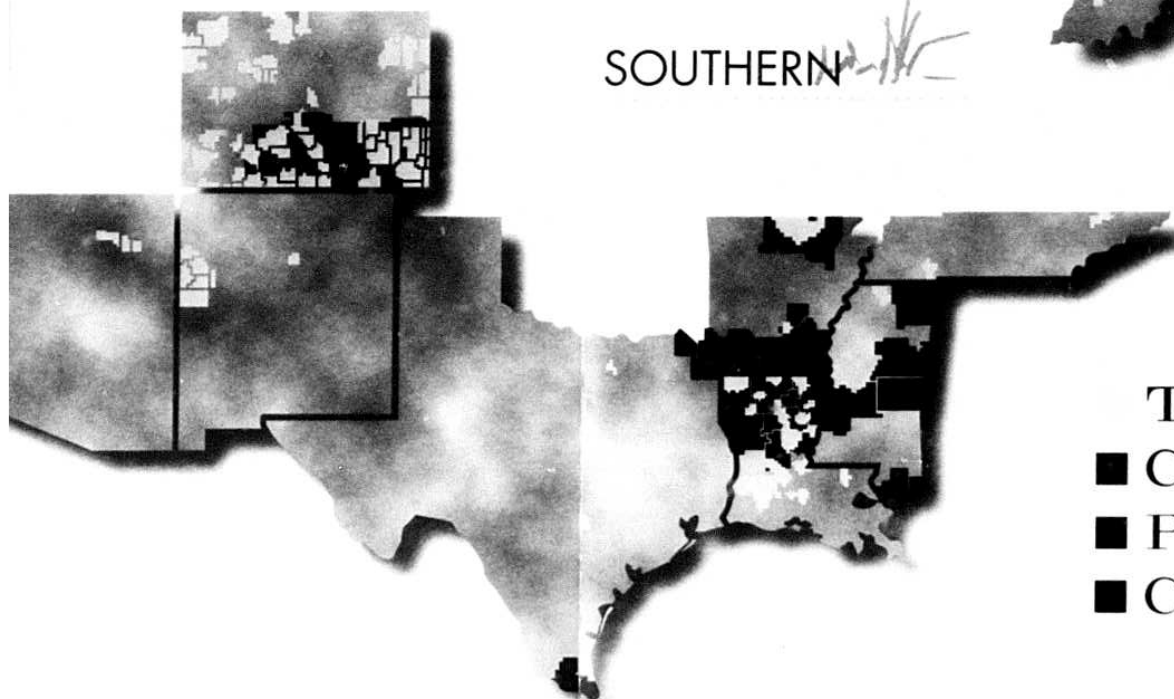
Contents

Management's Discussion and Analysis	33
Reports of Management and Independent Auditors	42
Consolidated Statements of Income	43
Consolidated Balance Sheets	44
Consolidated Statements of Cash Flows	45
Consolidated Statements of Stockholders' Equity	46
Notes to Consolidated Financial Statements	47
Consolidated Quarterly Income Information	58

CLUSTERS



MIDWEST



SOUTHERN

- Telephone
- Cellular
 - PCS
 - Cellular/PCS

MANAGEMENT'S DISCUSSION & ANALYSIS OF FINANCIAL CONDITION & RESULTS OF OPERATIONS

RESULTS OF OPERATIONS

OVERVIEW

Century Telephone Enterprises, Inc. is a regional diversified communications company engaged primarily in providing local exchange telephone services and cellular telephone services. Century Telephone Enterprises, Inc. and its subsidiaries (the "Company") significantly expanded its operations by acquiring Pacific Telecom, Inc. ("PTI") on December 1, 1997 in exchange for \$1.503 billion cash. As a result of the acquisition, the Company acquired (i) over 660,000 telephone access lines, (ii) over 88,000 cellular subscribers and (iii) various wireless, cable television and other communications assets. The operations of PTI are included in the Company's results of operations beginning December 1, 1997. See Major Acquisition and Note 2 of Notes to Consolidated Financial Statements for additional information. During the three years ended December 31, 1997, the Company has acquired various other telephone and cellular operations, the impact of which has not been material to the financial position and results of operations of the Company.

In May 1997 the Company sold its majority-owned competitive access subsidiary to Brooks Fiber Properties, Inc. ("Brooks") in exchange for approximately 4.3 million shares of Brooks' common stock. In November 1997 the Company sold approximately 3.8 million shares of such stock. See Gain on Sales of Assets for additional information.

Year ended December 31,	1997	1996	1995
	<i>(Dollars, except per share amounts, and shares in thousands)</i>		
Operating income			
Telephone	\$ 173,285	155,183	143,527
Wireless	88,081	67,914	57,009
Other	6,404	199	2,383
	267,770	223,296	202,919
Interest expense	(56,174)	(44,662)	(43,615)
Income from unconsolidated cellular entities	27,794	26,952	20,084
Gain on sales of assets, net	169,640	815	6,782
Minority interest	(5,498)	(6,675)	(8,084)
Other income and expense	5,109	3,916	4,982
Income tax expense	(152,463)	(74,565)	(68,292)
Net income	\$ 255,978	129,077	114,776
Diluted earnings per share*	\$ 2.80	1.45	1.31
Average diluted shares outstanding*	91,608	90,653	88,504

*Adjusted to reflect stock split. See Note 20 of Notes to Consolidated Financial Statements.

The net income of the Company for 1997 increased to \$256.0 million from \$129.1 million during 1996 and \$114.8 million during 1995. Diluted earnings per share for 1997 increased to \$2.80 from \$1.45 during 1996 and \$1.31 during 1995. Excluding gain on sales of assets, the Company's net income (and diluted earnings per

share) for 1997, 1996 and 1995 was \$149.6 million (\$1.60), \$128.6 million (\$1.42) and \$112.2 million (\$1.28), respectively.

The Company's 1997 operating income was \$267.8 million, an increase of \$44.5 million (19.9%) over 1996 operating income of \$223.3 million. During 1997 the operating income of the Company's telephone and wireless segments increased \$18.1 million (11.7%) and \$20.2 million (29.7%), respectively, while the operating income of the Company's other operations increased \$6.2 million. The Company's operating income during 1995 was \$202.9 million.

The Company's wireless operations reflect the operations of the cellular entities in which the Company has a majority ownership interest. For additional information concerning the minority interest owners' share of the income of such entities and the Company's share of earnings from cellular entities in which it has less than a majority interest, see Cellular Operations and Income From Unconsolidated Cellular Entities.

Contributions to operating revenues and operating income by the Company's telephone, wireless, and other operations for each of the years in the three-year period ended December 31, 1997 were as follows:

Year ended December 31,	1997	1996	1995
Operating revenues			
Telephone operations	88.9%	90.2	65.0
Wireless operations	34.1	58.4	30.6
Other operations	7.0	6.4	4.4
Operating income			
Telephone operations	66.7%	69.5	26.7
Wireless operations	32.9	30.4	28.1
Other operations	2.4	1	1.2

As indicated by the chart above, the percentage of the Company's total operating revenues and operating income contributed by its wireless operations has increased over the past few years. Immediately prior to the Company's acquisition of PTI in December 1997, the Company's ratio of owned cellular pops (the population of licensed cellular telephone markets multiplied by the Company's proportionate equity interests in the licensed operators thereof) to telephone access lines was 15:1. As a result of the Company's acquisition of the PTI properties, the Company's ratio of owned cellular pops to telephone access lines has decreased to 8:1.

In addition to historical information, management's discussion and analysis includes certain forward-looking statements regarding events and financial trends that may affect the Company's future operating results and financial position. Such forward-looking statements are subject to uncertainties that could cause the Company's actual results to differ materially from such statements. Such uncertainties include but are not limited to: the effect of ongoing deregulation in the telecommunications industry; the potential effects of greater than anticipated competition in the Company's markets; price of the

changes in the demand for the Company's products and services; the Company's ability to successfully introduce new product offerings on a timely and cost-effective basis; the risks inherent in rapid technological change; the Company's ability to effectively manage its growth, including integrating the newly-acquired operations of PTI into the Company's operations; and the effects of more general factors such as changes in general market or economic conditions or in legislation, regulation or public policy. These and other uncertainties related to the Company's business are described in detail in Item 1 of the Company's Annual Report on Form 10-K for the year ended December 31, 1997. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they were made. The Company undertakes no obligation to update any of its forward-looking statements for any reason.

TELEPHONE OPERATIONS

Prior to December 1997 the Company conducted its telephone operations in rural, suburban and small urban communities in 14 states. Subsequent to the PTI acquisition on December 1, 1997, the Company provides local exchange telephone service in similar communities in 21 states. As of December 31, 1997, approximately 85% of the Company's telephone access lines were in Wisconsin, Washington, Alaska, Michigan, Louisiana, Colorado, Ohio, Oregon and Montana. The operating revenues, expenses and income of the Company's telephone operations for 1997, 1996 and 1995 are summarized below.

Year ended December 31,	1997	1996	1995
	(Dollars in thousands)		
Operating revenues			
Local service	\$ 147,589	121,728	111,629
Network access	319,301	276,123	258,462
Other	63,707	53,687	49,151
	530,597	451,538	419,242
Operating expenses			
Plant operations	110,220	90,083	86,789
Customer operations	50,819	43,413	38,768
Corporate and other	80,551	67,066	63,834
Depreciation and amortization	115,722	95,793	86,324
	357,312	296,355	275,715
Operating income	\$ 173,285	155,183	143,527

Local Service Revenues Local service revenues are derived from the provision of local exchange telephone services in the Company's service areas. The \$25.9 million (21.2%) increase in such revenues in 1997 included \$17.4 million from properties acquired, of which \$15.0 million was from the PTI properties; \$5.6 million due to the increase in the number of customer access lines; and \$2.8 million due to the provision of custom calling features. An increase in access lines contributed \$6.2 million to the 1996 increase of \$10.1 million; \$3.0 million of the 1996 increase was due to the provision of custom calling features. Internal access line growth during 1997, 1996 and 1995 was 4.4%, 4.3% and 4.4%, respectively.

Network Access Revenues Network access revenues are primarily derived from charges to long distance companies and other customers for access to the Company's local exchange carrier ("LEC") networks in connection with the completion of long distance telephone calls. These access charges are based on tariffed access rates filed with the Federal Communications Commission ("FCC") for interstate services and with the respective state regulatory agency for intrastate services. Certain of the Company's interstate network access revenues are based on access charges filed directly with the FCC; the remainder of such revenues are derived under revenue sharing arrangements with other LECs administered by the National Exchange Carrier Association. Intrastate network access revenues are based on access charges or are derived under revenue sharing arrangements with other LECs.

Network access revenues increased \$43.2 million (15.6%) in 1997 and \$17.7 million (6.8%) in 1996 due to the following factors:

	1997 increase (decrease)	1996 increase (decrease)
	(Dollars in thousands)	
PTI acquisition	\$ 26,040	-
Increased recovery from the federal Universal Service Fund ("USF")	11,314	7,532
Increased minutes of use	5,033	5,432
Acquisitions, excluding PTI	3,465	726
Partial recovery of increased operating costs through revenue sharing arrangements with other telephone companies and return on rate base	2,454	4,063
Other, net	(5,128)	(92)
	\$ 43,178	17,661

Included in "Other, net" in 1997 and 1996 were reductions of \$3.8 million and \$1.7 million, respectively, in access revenues due to the previously-announced reductions in intrastate switched access rates mandated by the Louisiana Public Service Commission ("LPSC") which were phased in from July 1995 through July 1997. As a result of the July 1997 rate reduction being in effect for a full twelve months during 1998, such access revenues for 1998 will be reduced approximately \$1.8 million from 1997 levels. Included in "Other, net" in 1996 was approximately \$2.3 million of revenue increases associated with a change in the methodology applied in the network access revenue billing process.

Other Revenues Other revenues include revenues related to (i) leasing, selling, installing, maintaining and repairing customer premise telecommunications equipment and wiring ("CPE services"), (ii) providing billing and collection services for long distance carriers, (iii) participating in the publication of local directories and (iv) providing Internet access. The PTI properties contributed \$4.6 million to the \$10.0 million increase in other revenues in 1997. Exclusive of PTI, revenues from CPE services increased \$3.5 million; \$2.5 million of the 1997 increase was

attributable to the provision of Internet access to a larger number of customers. Revenues from CPE services and the provision of Internet access contributed \$5.2 million and \$1.4 million, respectively, to the \$4.5 million increase in other revenues in 1996. Billing and collection revenues decreased \$1.0 million and \$606,000 in 1997 and 1996, respectively.

Operating Expenses. Plant operations expenses during 1997 and 1996 increased \$20.1 million (22.4%) and \$5.5 million (8.8%), respectively. Expenses incurred by the PTI properties in December 1997 were \$12.0 million. Exclusive of PTI, expenses incurred in connection with providing Internet access to a larger number of customers contributed \$5.5 million to the 1997 increase and other acquisitions accounted for \$1.8 million of such increase. Expenses incurred in the provision of Internet access contributed approximately \$2.2 million to the 1996 increase.

Customer operations, corporate, and other expenses increased \$20.9 million (18.9%) in 1997, of which \$11.2 million was incurred by the PTI properties and, exclusive of PTI, \$1.7 million was due to an increase in marketing expenses. Exclusive of PTI and marketing expenses, expenses incurred in the provision of CPE services were up \$1.4 million; operating taxes increased \$1.6 million in 1997. Marketing expenses contributed \$2.0 million to the 1996 increase of \$7.9 million (7.7%) in customer operations, corporate, and other expenses. Exclusive of marketing expenses, expenses incurred in the provision of CPE services increased \$1.9 million in 1996 and operating taxes increased \$1.5 million.

Depreciation and amortization increased \$19.9 million (20.8%) and \$9.5 million (11.0%) in 1997 and 1996, respectively. Approximately \$11.4 million of the 1997 increase was applicable to acquiring and operating PTI, of which \$1.5 million represented amortization of goodwill. \$1.7 million of the 1997 increase was applicable to other acquisitions. Exclusive of acquisitions, depreciation expense included nonrecurring additional depreciation charges approved by regulators in certain jurisdictions which aggregated \$4.4 million in 1997 and \$8.2 million in 1996. In addition, the Company obtained increased depreciation rates in certain jurisdictions which increased depreciation expense by \$4.4 million in 1997. The remaining increases in depreciation and amortization in 1997 and 1996 were due to higher levels of plant in service. The composite depreciation rate for the Company's regulated telephone properties, including the additional depreciation charges, was 7.4% for 1997 and 7.5% for 1996 and 1995.

Other. The Company anticipates that regulatory changes and competitive pressures may result in future revenue reductions in its telephone operations. However, the Company anticipates that such reductions may be minimized by increases in revenues attributable to the continued demand for enhanced services and new product offerings. While the Company expects its telephone revenues to continue to grow, its internal telephone revenue growth rate may slow during upcoming periods.

For additional information regarding certain matters that have impacted or may impact the Company's telephone operations, see Regulation and Competition.

CELLULAR OPERATIONS AND INCOME FROM UNCONSOLIDATED CELLULAR ENTITIES

Year ended December 31,	1997	1996	1995
<i>(Dollars in thousands)</i>			
Operating income, wireless operations	\$ 88,081	67,914	57,009
Minority interest	(6,916)	(7,062)	(8,084)
Income from unconsolidated cellular entities	27,794	26,937	20,084
	\$ 108,959	\$ 86,804	\$ 69,009

The Company's wireless operations reflect 100% of the results of operations of the cellular entities in which the Company has a majority ownership interest. The minority interest owners' share of the income of such entities is reflected in the Company's Consolidated Statements of Income as an expense in "Minority interest." See Minority Interest for additional information. The Company's share of earnings from the cellular entities in which it has less than a majority interest is accounted for using the equity method and is reflected in the Company's Consolidated Statements of Income in "Income from unconsolidated cellular entities." See Income from Unconsolidated Cellular Entities for additional information.

WIRELESS OPERATIONS

Substantially all of the Company's cellular customers are located in Michigan, Louisiana, Wisconsin, Mississippi, Texas and Arkansas. The operating revenues, expenses and income of the Company's wireless operations for 1997, 1996 and 1995 are summarized below:

Year ended December 31,	1997	1996	1995
<i>(Dollars in thousands)</i>			
Operating revenues			
Service revenues	\$ 302,156	240,057	191,715
Equipment sales	5,886	6,296	5,541
	\$ 307,242	246,243	197,256
Operating expenses			
Cost of equipment sold	14,576	12,774	10,255
System operations	47,572	36,301	25,905
General, administrative and customer service	62,258	52,894	39,431
Sales and marketing	54,128	46,793	39,430
Depreciation and amortization	41,127	33,573	25,417
	219,661	182,335	140,483
Operating income	\$ 88,081	67,914	57,009

Operating Revenues

Cellular service revenues include monthly service fees for providing access and airtime to customers, service fees for providing airtime to other carriers' customers roaming through the Company's service areas, and toll revenue. Cellular service revenues during 1997 increased to \$302.2 million from \$246.0 million in 1996 and \$192.0 million in 1995.

The 1997 and 1996 increases in cellular service revenues were primarily attributable to the increases in cellular customers due to increased demand for wireless services and acquisitions. Cellular units in service in the Company's majority-owned markets increased to 569,983 as of December 31, 1997 from 368,233 as of December 31, 1996 and 290,075 as of December 31, 1995. Included in the 1997 and 1996 increases were 123,600 and 1,850, respectively, of units added through acquisitions, including 88,215 acquired in the PTT acquisition in December 1997. Exclusive of acquisitions, access and usage revenues increased \$29.6 million (16.9%) in 1997 and \$33.9 million (25.6%) in 1996 and roaming and toll revenues increased \$16.6 million (25.1%) and \$11.8 million (21.2%) in 1997 and 1996, respectively. Acquisitions contributed \$11.8 million and \$7.8 million to the increase in cellular service revenues in 1997 and 1996, respectively.

The average monthly cellular service revenue per customer declined to \$61 in 1997 from \$63 in 1996 and \$66 in 1995. It has been an industry-wide trend that early subscribers have normally been the heaviest users and that a higher percentage of new subscribers tend to be lower usage customers. The average monthly service revenue per customer is expected to decline in 1998 as a result of the PTT acquisition (due to PTT's historically lower average monthly service revenue per customer) and may further decline (i) as market penetration increases and additional lower usage customers are activated and (ii) as competitive pressures from current and future wireless communications providers intensify. The Company is responding to such competitive pressures by, among other things, modifying certain of its price plans and implementing certain other plans and promotions, all of which are likely to result in lower average revenue per customer. The Company will continue to focus on customer service and attempt to stimulate cellular usage by promoting the availability of certain enhanced services and by improving the quality of its service through the construction of additional cell sites and other enhancements to its system.

Depreciation Expenses—The \$11.3 million (\$1.0%) increase in system operations expenses in 1997 included a \$1.7 million increase in the amounts paid to other carriers for cellular service provided to the Company's customers who roam in the other carriers' service areas (net of the amounts the Company bills its customers thereon), and a \$971,000 increase in expenses associated with cellular fraud. Expenses incurred by properties acquired were \$2.8 million. The remainder of the increase in system operations expenses in 1997 resulted primarily from the operation of more cell sites.

The Company operated 588 cell sites at December 31, 1997 in entries in which it had a majority interest, compared to 571 at December 31, 1996 and 277 at December 31, 1995. In 1997 and 1996, 153 cell sites and eight cell sites, respectively, were added through acquisitions.

System operations expenses increased \$10.1 million (10.1%) in 1996 primarily due to a \$4.0 million increase in the amounts paid to other carriers for cellular service provided to the Company's customers who roam in the other carriers' service areas (net of the amount increase in expenses associated with cellular fraud). The remainder of the increase in system operations expenses in 1996 resulted primarily from the operation of new cell sites. Approximately \$3.0 million of the \$9.4 million (17.7%) increase in general, administrative and customer service expenses in 1997 was applicable to operations acquired. Most of the remainder of the 1997 increase was related to increased expenses resulting from a larger customer base. Customer service and retention costs increased \$2.1 million and billing costs were \$2.3 million higher. Of the \$13.4 million (33.1%) increase in general, administrative and customer service expenses in 1996, \$5.5 million was due to an increase in customer service and retention costs, \$2.2 million was due to an increase in the provision for doubtful accounts, \$1.3 million was due to an increase in billing costs, and \$3.7 million was due to increased general office expenses.

Churn rate (the percentage of cellular customers that terminate service) is an industry-wide concern. The Company faces substantial competition from the other cellular provider in certain of its markets and has begun to face competition from PCS providers in a few of its markets. A significant portion of the churn in the Company's cellular markets is due to the Company discontinuing service to customers for nonpayment. The Company's average monthly churn rate was 2.51% in 1997 and 2.87% in 1996. During 1997 and 1996, sales and marketing expenses increased \$7.3 million (15.7%) and \$7.3 million (18.6%), respectively. The 1997 increase included a \$1.9 million increase in costs incurred in selling products and services in retail locations, including Company-owned stores. Approximately \$2.8 million of the 1997 increase was applicable to operations acquired. Approximately \$3.5 million of the 1996 increase was due to an increase in advertising and sales promotion expenses. The 1996 increase also included a \$2.8 million increase in costs of operating retail locations. Depreciation and amortization increased \$7.0 million (22.5%) in 1997 and \$8.1 million (32.0%) in 1996 due primarily to higher levels of plant in service. In 1997 and 1996, \$2.1 million and \$1.7 million, respectively, of the increase was applicable to operations acquired.

Other: For additional information regarding certain matters that have impacted or may impact the Company's wireless operations, see Regulation and Competition.

OTHER OPERATIONS

Other operations include the results of operations of subsidiaries of the Company which are not included in the telephone or wireless segments including, but not limited to, the Company's competitive access subsidiary (which was sold to Brooks in May 1997) and the Company's nonregulated long distance and call center operations. The operating revenues, expenses and income of the Company's other operations for 1997, 1996 and 1995 are summarized below.

Year ended December 31,	1997	1996	1995
	<i>(Dollars in thousands)</i>		
Operating revenues			
Long distance	\$ 36,550	28,894	15,980
Call center	14,285	8,852	6,129
Competitive access	2,099	2,750	634
Other	9,848	7,440	5,361
	63,182	47,896	28,104
Operating expenses			
Cost of sales and operating expenses	54,132	45,042	25,702
Depreciation and amortization	2,006	2,655	2,019
	56,778	47,697	25,721
Operating income	\$ 6,404	199	2,383

Of the \$15.8 million (\$1.9%) increase in operating revenues in 1997, \$1.1 million was applicable to the long distance and call center operations. An increase in operating expenses of \$11.7 million incurred by the long distance and call center operations in 1997 was partially offset by a decrease of \$4.1 million in operating expenses incurred by the Company's competitive access subsidiary. The operating loss of the Company's competitive access subsidiary in 1997 (prior to its sale) was \$2.4 million compared to \$6.2 million in 1996.

In 1996, \$15.6 million of the \$19.8 million increase in operating revenues was due to the long distance and call center operations. Of the \$22.0 million increase in operating expenses in 1996, \$13.8 million was incurred by the long distance and call center operations and \$4.7 million was applicable to the Company's competitive access subsidiary.

Certain of the Company's service subsidiaries provide managerial, operational, technical and accounting services, along with materials and supplies, to the Company's telephone subsidiaries. In accordance

with regulatory accounting, intercompany profit on transactions with regulated affiliates has not been eliminated in connection with consolidating the results of operations of the Company. When the regulated operations of the Company no longer qualify for the application of Statement of Financial Accounting Standards No. 71 ("SFAS 71"), "Accounting for the Effects of Certain Types of Regulation," such intercompany profit will be eliminated in subsequent financial statements, the primary result of which will be a decrease in operating expenses applicable to the Company's telephone operations and an increase in operating expenses applicable to the Company's other operations segment. The amount of intercompany profit with regulated affiliates which was not eliminated was approximately \$8.9 million, \$7.7 million and \$8.0 million in 1997, 1996 and 1995, respectively. For additional information applicable to SFAS 71, see Regulation and Competition - Other Matters.

INTEREST EXPENSE

Interest expense increased \$11.8 million (26.4%) in 1997, primarily due to \$7.2 million of interest expense on the borrowings used to fund the PTI acquisition and \$3.5 million of interest expense applicable to PTI's debt.

For additional information, see Liquidity and Capital Resources - Financing Activities and Note 6 of Notes to Consolidated Financial Statements.

INCOME FROM UNCONSOLIDATED CELLULAR ENTITIES

Earnings from unconsolidated cellular entities, net of the amortization of associated goodwill, increased \$842,000 (\$3.1) during 1997 and \$6.9 million (\$4.2%) during 1996. The improvement in profitability in 1997 of most of the cellular entities in which the Company owns less than a majority interest was substantially offset by a \$2.4 million decrease in the Company's portion of the profits of a partnership in which the Company has a significant ownership interest.

GAIN ON SALES OF ASSETS

During 1997 the Company sold its majority-owned competitive access subsidiary to Brooks in exchange for approximately 4.5 million shares of Brooks' common stock. The Company recorded a pre-tax gain in the second quarter of 1997 of approximately \$7.1 million (\$4.6 million after-tax, \$50 per diluted share). In November 1997, the Company sold approximately 5.8 million shares of Brooks' stock and recorded a pre-tax gain of approximately \$108 million (\$66 million after-tax, \$7.5 per diluted share).

MINORITY INTEREST

Minority interest is the expense recorded by the Company to reflect the minority interest owners' share of the earnings of the Company's majority-owned and operated cellular entities and majority-owned subsidiaries. Decreases in minority interest of \$1.2 million in 1997 and \$1.4 million in 1996 were due to the effect of the Company's acquisition, during the second quarter of 1996, of an additional 25% interest in a Louisiana cellular partnership which decreased the minority interest owners' share of such partnership. In addition, minority interest decreased \$756,000 during 1997 as a result of allocating thereto a portion of the loss of the Company's majority-owned competitive access subsidiary to the minority shareholders. In 1996, no portion of the loss of such subsidiary was allocated to minority interest. Such decreases were substantially offset by increased minority interest expense due to increased profitability of the Company's majority-owned and operated cellular entities.

OTHER INCOME AND EXPENSE

Other income and expense during 1997 was \$5.1 million compared to \$5.9 million during 1996 and \$5.0 million in 1995. The first quarter of 1996 included a nonrecurring charge of \$1.1 million which related to the Company's withdrawal of its investment in an entity formed to bid on Personal Communications Services ("PCS") licenses after such entity withdrew from the federal auction in 1996.

INCOME TAX EXPENSE

The Company's effective income tax rate was 37.3%, 36.6% and 37.3% in 1997, 1996 and 1995, respectively. For additional information, see Note 10 of Notes to Consolidated Financial Statements.

MAJOR ACQUISITION

On December 1, 1997, the Company acquired PTI in exchange for \$1.505 billion cash. To finance the acquisition, the Company borrowed \$1.288 billion under its \$1.6 billion senior unsecured credit facility with NationsBank of Texas, N.A. and a syndicate of other lenders. This debt matures in five years and carries floating-rate interest based upon London InterBank Offered Rates for short-term periods. As of December 31, 1997, the weighted average interest rate of this debt was 6.17%. The Company paid the remainder of the PTI acquisition price with available cash, most of which consisted of the proceeds of the sale of Brooks' common stock in November 1997. As indicated below under Liquidity and Capital Resources - Financing Activities, the Company repaid approximately \$758 million of this acquisition indebtedness with the net proceeds of a public offering of senior debt securities in January 1998.

As a result of the acquisition, the Company acquired (i) over 600,000 telephone access lines located in four midwestern states, seven western states and Alaska, (ii) over 88,000 cellular subscribers in two midwestern states and Alaska and (iii) various wireless, cable television and other communications assets. For additional information, see Note 2 of Notes to Consolidated Financial Statements.

ACCOUNTING PRINCIPLES CHANGE

In December 1997, the Company adopted Statement of Financial Accounting Standards No. 128 ("SFAS 128"), "Earnings per Share." SFAS 128 established requirements for the computation of basic earnings per share and diluted earnings per share. The Company previously reported primary earnings per share of \$1.45 and \$1.51 for 1996 and 1995, respectively, and fully diluted earnings per share of \$1.45 and \$1.50 for 1996 and 1995, respectively, in accordance with the provisions of Accounting Principles Board Opinion No. 15, "Earnings per Share."

INFLATION

The effects of increased costs historically have been mitigated by the ability to recover certain costs applicable to the Company's regulated telephone operations through the rate-making process. As operating expenses in the Company's nonregulated lines of business increase as a result of inflation, the Company, to the extent permitted by competition, recovers the costs by increasing prices for its services and equipment. While the rate-making process does not permit the Company to immediately recover the costs of replenishing its physical plant, the Company has historically been able to recapture these costs over time. Possible future regulatory changes may affect the Company's ability to recover increased costs in its regulated operations. For additional information regarding the current regulatory environment, see Regulation and Competition.

YEAR 2000

The Company believes that it has identified each of its computer systems that will require modification to enable it to perform satisfactorily on and after January 1, 2000. The financial impact of making such modifications to the Company's systems is not expected to be material to the Company's consolidated financial position or results of operations. In addition, the Company is currently corresponding with vendors that provide products and systems to the Company in order to determine if such products or systems will be required to be upgraded or replaced. Although management believes the Company has an adequate program in place to address the year 2000 issue, the costs of upgrades to, or replacements of, its purchased products or systems has not been determined and there can be no assurance that the program will ultimately be successful.

LIQUIDITY AND CAPITAL RESOURCES

Excluding cash used for acquisitions, the Company relies on cash provided by operations to provide a substantial portion of its cash needs. The Company's operations have historically provided a stable source of cash flow which has helped the Company continue its long-term program of capital improvements.

Operating Activities. Net cash provided by operating activities was \$297.5 million, \$261.7 million and \$215.7 million in 1997, 1996 and 1995, respectively. The Company's accompanying consolidated statements of cash flows identify major differences between net income and net cash provided by operating activities for each of those years. For additional information relating to the telephone operations, wireless operations, and other operations of the Company, see Results of Operations.

Investing Activities. Net cash used in investing activities was \$1,503.3 billion, \$241.8 million and \$227.8 million in 1997, 1996 and 1995, respectively. Cash used for acquisitions was \$1,544.4 billion during 1997, compared to \$16.3 million in 1996 and \$22.4 million in 1995. See Results of Operations - Major Acquisition for additional information. Capital expenditures for 1997 were \$115.9 million for telephone operations, \$59.1 million for wireless operations and \$26.5 million for corporate and other operations. Capital expenditures during 1996 and 1995 were \$222.9 million and \$196.6 million, respectively. Proceeds from the sale of Brooks' common stock were \$202.7 million in 1997. The \$241.8 million of net cash used in investing activities in 1996 was net of the reimbursement of \$18.9 million related to the Company's withdrawal of its equity investment in an entity formed for the purpose of participating in the FCC auction of 30MHz PCS licenses.

Financing Activities. Net cash provided by financing activities was \$1,225.3 billion during 1997, of which \$1,288 billion was related to the acquisition of PTL. See Results of Operations - Major Acquisition for additional information. Net cash used in financing activities was \$27.0 million during 1996 and net cash provided by financing activities was \$13.5 million during 1995. Exclusive of amounts borrowed to fund the PTL acquisition, net payments of debt were \$34.7 million during 1997 compared to \$11.6 million during 1996. In November 1995 the Company issued \$150 million of senior notes under its \$400 million shelf registration statement. The net proceeds were used to reduce the Company's borrowings under its credit facilities.

In December 1997, after giving consideration to the PTL acquisition, Standard & Poor's assigned Century's senior unsecured debt a rating of BBB+ and Moody's reaffirmed its rating of Baa1.

In December 1997 the Company filed a shelf registration statement with the United States Securities and Exchange Commission regis-

tering \$1.5 billion of senior unsecured debt securities, preferred stock, common stock and warrants, under which the Company issued \$665 million of senior debt securities in January 1998 concurrent with the issuance of the remaining \$100 million under its \$400 million shelf registration statement. The net proceeds of approximately \$758 million (excluding payment obligations of approximately \$89 million related to interest rate hedging effected in connection with the offerings) were used to reduce the bank acquisition indebtedness incurred by the Company in connection with its December 1997 acquisition of PTL. The Company's effective weighted average cost of funds for its \$765 million debt issuance is 7.15%, after giving consideration to the payment obligations mentioned above.

Other. Budgeted capital expenditures for 1998 total \$270 million for telephone operations, \$90 million for wireless operations and \$10 million for corporate and other operations. The Company anticipates that capital expenditures in its telephone operations will continue to include the installation of fiber optic cable and the upgrading of its plant and equipment, including its digital switches, to provide enhanced services. Capital expenditures in the wireless operations are expected to continue to focus on constructing additional cell sites (which will provide additional capacity and expanded areas where hand-held cellular phones may be used) and providing digital service.

In early 1997 the Company was awarded 12 PCS licenses in connection with the FCC's D and E block auctions of 10MHz PCS licenses. The licenses cover areas with a population of approximately four million; the Company's investment in the licenses was \$4.6 million. As a result of the PTL acquisition, the Company acquired PCS licenses that cover areas with a population of approximately 4.1 million. Approximately \$70 million of the 1998 capital expenditure budget for corporate and other operations is for development of the Company's PCS networks.

The Company will continue its long-term strategy of pursuing the acquisition of attractive communications properties in exchange for cash, securities or both, and may require additional financing in connection therewith. Approximately 2.7 million shares of Century common stock and 200,000 shares of Century preferred stock remain available for future issuance in connection with acquisitions under an acquisition shelf registration statement.

As of December 31, 1997, the Company's telephone subsidiaries had available for use \$140.9 million of commitments for long-term financing from the Rural Utilities Service, and the Company had \$551.1 million of undrawn committed bank lines of credit. The Company also has access to debt and equity capital markets, including its shelf registration statements mentioned above.

Common stockholders' equity as a percentage of total capitalization was 32.6% and 60.8% at December 31, 1997 and 1996, respec-

tively. As of November 30, 1997 (immediately prior to the PTI acquisition), common stockholders' equity as a percentage of total capitalization was 68.5%.

REGULATION AND COMPETITION

The communications industry continues to undergo various fundamental regulatory, competitive and technological changes that make it difficult to determine the form or degree of future regulation and competition affecting the Company's telephone and wireless operations. These changes may have a significant impact on the future financial performance of all communications companies.

Factors Affecting the Communications Industry. In February 1996 the United States Congress enacted the Telecommunications Act of 1996 (the "1996 Act"), which obligates LECs to permit competitors to interconnect their facilities to the LEC's network and to take various other steps that are designed to promote competition. Although the 1996 Act provides certain exemptions for rural LECs such as those operated by the Company, the FCC's August 1996 order implementing most of the 1996 Act's interconnection provisions placed the burden of proving the continuing availability of these exemptions on rural LECs. In July 1997 the U.S. Court of Appeals for the Eighth Circuit overturned several provisions of the FCC's August 1996 interconnection order, including the rules placing the burden of proof on rural LECs to retain their rural exemption. This decision has been appealed to the United States Supreme Court.

Prior to and since the enactment of the 1996 Act, the FCC and a number of state legislative and regulatory bodies have taken steps to foster local exchange competition. Coincident with this recent movement toward increased competition has been the gradual reduction of regulatory oversight of LECs. These cumulative changes have led to the continued growth of various companies providing services that compete with LECs' services. Wireless services are also expected to increasingly compete with LECs.

The 1996 Act authorized the establishment of federal and state universal service funds to provide support to eligible telecommunications carriers. In May 1997 the FCC adopted an order on universal service funds to provide support to eligible telecommunications carriers. The order, the FCC ruled that rural telephone companies which are designated eligible telecommunications carriers will continue to receive universal service funding. Each of the Company's LECs has been so designated by its respective state regulatory agency. As a result, the Company's LECs will continue to receive payments under the federal support mechanisms currently in effect until the FCC adopts funding support mechanisms based on forward-looking economic costs, which it is required to do, but no earlier than January 2001.

As part of its universal service order, the FCC also established a new program to provide up to \$2.25 billion of discounted telecommunications services annually to schools and libraries, commencing

January 1998. In addition, the FCC established a \$100 million annual fund to provide discounted telecommunications services for rural health care providers. All telecommunications carriers providing interstate telecommunications services, including the Company's LECs and its cellular and long distance operations, are required to contribute to these programs. In December 1997 the FCC, while reserving the right to adjust such amounts if demand increases, modified the amounts to be collected during the first six months of 1998 to no more than \$625 million for schools and libraries and no more than \$50 million for rural health care providers. The FCC has stated that local exchange telephone companies will recover their funding contributions in their rates for interstate services. The Company currently estimates that the contribution by its cellular and long distance operations for 1998 will approximate \$3.5 million.

In an access charge reform order adopted in May 1997, the FCC changed its system of interstate access charges to make them comparable with the deregulatory framework established by the 1996 Act. Such changes are primarily applicable to pre-pay companies. The Company's telephone subsidiaries determine interstate rates under rate of return regulation and are, therefore, only minimally impacted by the access charge reform order. The FCC stated that a separate access charge reform proceeding would be initiated for rate of return companies.

Numerous petitions for reconsideration or clarification have been filed with the FCC regarding the universal service and access charge reform orders discussed above.

In October 1997 the FCC issued a Notice of Proposed Rulemaking which would, among other things, create a federal-state joint board to review jurisdictional separations procedures through which the costs of regulated telecommunications services are allocated to the interstate and intrastate jurisdictions.

In recent years, the FCC has allocated additional frequency spectrum for wireless technologies that compete or are expected to compete with cellular, including PCS and mobile satellite services. Recently, several major PCS companies began providing services competitive with cellular in selected larger markets, although thus far the Company has experienced competition from PCS companies in only a few of its markets. The FCC has also authorized certain specialized mobile radio service licenses to configure their systems so as to operate in a manner similar to cellular systems.

In February 1996 the FCC sought public comments on whether it should initiate a rate of return recapitulation proceeding for LECs that are subject to rate of return regulation for interstate access revenues. The Company is unaware of any significant developments in this proceeding.

Competition to provide traditional telephone or wireless services is expected to initially affect large urban areas to a greater extent than

rural, suburban and small urban areas such as those in which the Company's operations are located. The Company does not believe such competition is likely to materially affect it in the near term. The Company further believes that it may benefit from having the opportunity to observe the effects of these developments in large urban markets. The Company will continue to monitor ongoing changes in regulation, competition and technology and consider which developments provide the most favorable opportunities for the Company to pursue.

Recent Events Affecting the Company. As mentioned above in Events Affecting the Communications Industry, in May 1997 the FCC adopted an order on universal service. During 1997 the Company's revenues from the USF increased approximately \$16.1 million (of which \$1.6 million was applicable to the PTI properties) to \$65.4 million after increasing \$7.5 million during 1996. Although the Company anticipates that it may experience a reduction in its federal support revenues at some point in the future, management believes it is premature to assess or estimate the ultimate impact thereof. There can be no assurance, however, that such impact will not be material.

During the last few years, several states in which the Company has substantial operations took legislative or regulatory steps to further introduce competition into the LEC business. While the Company is aware of only a few companies which have requested authorization to provide local exchange service in the Company's service areas, it is anticipated that similar action may be taken by others in the future.

In June 1997 the LPSC adopted a Consumer Price Protection Plan (the "Plan"), effective July 1997, which impacts all of the Company's telephone subsidiaries operating in Louisiana. The new form of regulation will focus primarily on price and quality of service. Under the Plan, the Company's Louisiana telephone subsidiaries' local rates will be frozen for a period of three years and access rates will be frozen for a period of two years. Although the Plan has no specified term, the LPSC is required to review it by mid-2000. The Company's Louisiana telephone subsidiaries have

the option to propose a new plan at any time if the LPSC determines that (i) effective competition exists or (ii) unforeseen events threaten the subsidiary's ability to provide adequate service or impair its financial health.

During 1995 the LPSC adopted a regulatory plan for independent telephone companies in Louisiana. Under this plan, the Company's access revenues were reduced \$5.8 million in 1997 and \$1.7 million in 1996, and the Company anticipates that its access revenues will be further reduced by approximately \$1.8 million in 1998. See Results of Operations - Telephone Operations for additional information.

Certain long distance carriers continue to request that the Company reduce intrastate access tariffed rates for certain of its telephone subsidiaries. There is no assurance that these requests will not result in reduced intrastate access revenues in the future.

Other Matters. The Company's regulated telephone operations are subject to the provisions of SFAS 71, under which the Company is required to account for the economic effects of the rate-making process, including the recognition of depreciation of plant and equipment over lives approved by regulators. The ongoing applicability of SFAS 71 to the Company's regulated telephone operations is being monitored due to the changing regulatory, competitive and legislative environments. When the regulated operations of the Company no longer qualify for the application of SFAS 71, the net adjustments required will result in a material, extraordinary, non-cash charge against earnings. While the amount of such charge cannot be precisely estimated at this time, management believes that the noncash, after-tax, extraordinary charge would be between \$250 million and \$300 million. See Note 11 of Notes to Consolidated Financial Statements for additional information.

The Company has certain obligations based on federal, state and local laws relating to the protection of the environment. Costs of compliance through 1997 have not been material, and the Company currently has no reason to believe that such costs will become material.

REPORT OF MANAGEMENT

INDEPENDENT AUDITORS' REPORT

The Shareholders
Century Telephone Enterprises, Inc.

Management has prepared and is responsible for the Company's consolidated financial statements. The consolidated financial statements have been prepared in accordance with generally accepted accounting principles and necessarily include amounts determined using our best judgments and estimates with consideration given to materiality.

The Company maintains internal control systems and related policies and procedures designed to provide reasonable assurance that the accounting records accurately reflect business transactions and that the transactions are in accordance with management's authorization. The design, monitoring and revision of the systems of internal control involve, among other things, our judgment with respect to the relative cost and expected benefits of specific control measures. Additionally, the Company maintains an internal auditing function which independently evaluates the effectiveness of internal controls, policies and procedures and formally reports on the adequacy and effectiveness thereof.

The Company's consolidated financial statements have been audited by KPMG Peat Marwick LLP, independent certified public accountants, who have expressed their opinion with respect to the fairness of the consolidated financial statements. Their audit was conducted in accordance with generally accepted auditing standards, which includes the consideration of the Company's internal controls to the extent necessary to form an independent opinion on the consolidated financial statements prepared by management.

The Audit Committee of the Board of Directors is composed of directors who are not officers or employees of the Company. The Committee meets periodically with the independent certified public accountants, internal auditors and management. The Committee considers the audit scope and discusses internal control, financial and reporting matters. Both the independent and internal auditors have free access to the Committee.



R. Stewart Ewing, Jr.
Senior Vice President and Chief Financial Officer

The Board of Directors
Century Telephone Enterprises, Inc.

We have audited the accompanying consolidated balance sheets of Century Telephone Enterprises, Inc. and subsidiaries as of December 31, 1997 and 1996, and the related consolidated statements of income, stockholders' equity and cash flows for each of the years in the three-year period ended December 31, 1997. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Century Telephone Enterprises, Inc. and subsidiaries as of December 31, 1997 and 1996, and the results of their operations and their cash flows for each of the years in the three-year period ended December 31, 1997, in conformity with generally accepted accounting principles.



KPMG PEAT MARWICK LLP

Shreveport, Louisiana

January 28, 1998, except as to the third paragraph of Note 70 which is as of February 29, 1998.

CONSOLIDATED STATEMENTS OF INCOME

	Year ended December 31,		
	1997	1996	1995
	<i>(Dollars in thousands, except per share amounts)</i>		
OPERATING REVENUES			
Telephone	\$ 530,597	451,538	419,242
Wireless	307,742	250,243	197,494
Other	63,182	47,896	28,104
Total operating revenues	901,521	749,677	644,840
OPERATING EXPENSES			
Cost of sales and operating expenses	474,256	394,860	328,151
Depreciation and amortization	159,495	132,021	113,770
Total operating expenses	633,751	526,881	441,921
OPERATING INCOME	267,770	222,796	202,919
OTHER INCOME (EXPENSE)			
Gain on sales of assets, net	169,640	815	6,182
Interest expense	(56,474)	(44,665)	(43,613)
Income from unconsolidated cellular entities	27,794	26,952	20,084
Minority interest	(5,498)	(6,673)	(8,084)
Other income and expense	5,409	(2,416)	4,987
Total other income (expense)	140,571	(19,947)	(19,804)
INCOME BEFORE INCOME TAX EXPENSE	408,341	202,849	183,068
Income tax expense	152,363	74,565	68,292
NET INCOME	\$ 255,978	129,077	114,776
BASIC EARNINGS PER SHARE*	\$ 2.84	1.45	1.53
DILUTED EARNINGS PER SHARE*	\$ 2.80	1.45	1.51
DIVIDENDS PER COMMON SHARE*	\$.247	.24	.22

*Adjusted to reflect stock split. See Note 20.

See accompanying notes to consolidated financial statements.

CONSOLIDATED BALANCE SHEETS

	December 31,	
	1997	1996
	(Dollars in thousands)	
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 26,017	8,402
Accounts receivable		
Customers, less allowance of \$5,954 and \$3,327	143,613	60,181
Other	83,659	26,263
Materials and supplies, at average cost	21,994	8,222
Other	8,197	6,166
Total current assets	283,480	109,234
NET PROPERTY, PLANT AND EQUIPMENT	2,258,563	1,149,012
INVESTMENTS AND OTHER ASSETS		
Excess cost of net assets acquired, less accumulated amortization of \$84,132 and \$67,061	1,767,352	532,410
Other	400,006	257,849
Total investments and other assets	2,167,358	790,259
TOTAL ASSETS	\$ 4,709,401	2,028,505
LIABILITIES AND EQUITY		
CURRENT LIABILITIES		
Current maturities of long-term debt	\$ 55,244	19,919
Accounts payable	83,378	60,548
Accrued expenses and other current liabilities		
Salaries and benefits	38,325	20,224
Taxes	74,898	18,915
Interest	20,821	5,581
Other	25,229	8,837
Advance billings and customer deposits	24,213	15,122
Total current liabilities	522,008	144,144
LONG-TERM DEBT	2,609,541	625,930
DEFERRED CREDITS AND OTHER LIABILITIES	477,580	250,278
STOCKHOLDERS' EQUITY		
Common stock, \$1.00 par value, authorized 175,000,000 shares, issued and outstanding 91,103,674* and 59,858,540 shares	91,104	59,859
Paid-in capital	469,586	474,607
Unrealized holding gain on investments, net of taxes	11,893	-
Retained earnings	728,033	494,726
Unearned ESOP shares	(8,450)	(11,080)
Preferred stock - non-redeemable	8,106	10,041
Total stockholders' equity	1,300,272	1,028,153
TOTAL LIABILITIES AND EQUITY	\$ 4,709,401	2,028,505

*Adjusted to reflect stock split. See Note 20.

See accompanying notes to consolidated financial statements.

CONSOLIDATED STATEMENTS OF CASH FLOWS

	Year ended December 31,		
	1997	1996	1995
	<i>(Dollars in thousands)</i>		
OPERATING ACTIVITIES			
Net income	\$ 255,978	129,077	114,776
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization	159,495	132,021	113,770
Income from unconsolidated cellular entities	(27,794)	(26,952)	(20,084)
Minority interest	5,498	6,675	8,084
Deferred income taxes	16,230	7,935	9,563
Gain on sales of assets	(169,640)	(815)	(6,782)
Changes in current assets and current liabilities:			
Accounts receivable	7,649	(4,353)	(8,949)
Accounts payable	(25,440)	5,103	2,656
Other accrued taxes	58,205	1,285	(4,134)
Other current assets and other current liabilities, net	7,263	6,220	(4,413)
Increase in other noncurrent liabilities	2,173	4,305	5,754
Other, net	7,702	4,151	5,497
Net cash provided by operating activities	297,319	264,652	215,738
INVESTING ACTIVITIES			
Acquisitions, net of cash acquired	(1,543,814)	(46,327)	(22,130)
Payments for property, plant and equipment	(181,225)	(222,885)	(196,592)
Investment in unconsolidated personal communications services entity	-	18,900	(20,000)
Investments in unconsolidated cellular entities	(810)	(744)	(8,013)
Distributions from unconsolidated cellular entities	16,825	15,648	4,957
Proceeds from sales of assets	202,705	-	19,953
Purchase of life insurance investment	(12,962)	(5,944)	(6,418)
Note receivable	22,500	1,667	833
Other, net	(6,346)	(2,106)	(396)
Net cash used in investing activities	(1,503,127)	(241,791)	(227,806)
FINANCING ACTIVITIES			
Proceeds from issuance of long-term debt	1,312,546	59,649	203,987
Payments of long-term debt	(79,203)	(57,021)	(18,377)
Notes payable, net	-	(14,199)	(158,000)
Proceeds from issuance of common stock	14,156	10,089	6,522
Cash dividends	(22,671)	(21,775)	(19,851)
Other, net	(1,405)	258	(1,327)
Net cash provided by (used in) financing activities	1,223,423	(22,999)	13,454
Net increase (decrease) in cash and cash equivalents	17,615	(1,138)	1,386
Cash and cash equivalents at beginning of year	8,402	8,540	7,154
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$ 26,017	\$ 7,402	\$ 8,540

See accompanying notes to consolidated financial statements.

CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

	Year ended December 31		
	1997	1996	1995
	<i>(Dollars and shares in thousands)</i>		
COMMON STOCK			
Balance at beginning of year	\$ 59,859	\$ 59,114	\$ 55,574
Issuance of common stock for acquisitions	75	257	577
Conversion of convertible securities into common stock	237	55	4,541
Issuance of common stock through dividend reinvestment, incentive and benefit plans	565	455	422
Three-for-two stock split	30,368	-	-
Balance at end of year	91,104	59,859	59,114
PAID-IN CAPITAL			
Balance at beginning of year	\$ 474,607	\$ 455,584	\$ 410,235
Issuance of common stock for acquisitions	3,241	8,201	15,981
Conversion of convertible securities into common stock	4,998	165	108,601
Issuance of common stock through dividend reinvestment, incentive and benefit plans	13,591	9,676	6,400
Amortization of unearned compensation and other	5,517	2,983	5,667
Three-for-two stock split	(30,368)	-	-
Balance at end of year	469,586	474,607	455,584
UNREALIZED HOLDING GAIN ON INVESTMENTS, NET OF TAXES			
Balance at beginning of year	-	-	-
Change in unrealized holding gain on investments, net of taxes	11,893	-	-
Balance at end of year	11,893	-	-
RETAINED EARNINGS			
Balance at beginning of year	\$ 494,726	\$ 587,424	\$ 291,999
Net income	255,978	129,077	114,776
Cash dividends declared	-	-	-
Common stock - \$.247, \$.24 and \$.22 per share*	(22,211)	(21,555)	(19,228)
Preferred stock	(460)	(420)	(125)
Balance at end of year	728,033	494,726	587,424
UNEARNED ESOP SHARES			
Balance at beginning of year	(11,080)	(15,960)	(16,840)
Release of ESOP shares	2,630	2,880	2,880
Balance at end of year	(8,450)	(11,080)	(15,960)
PREFERRED STOCK - NON-REDEEMABLE			
Balance at beginning of year	10,041	2,262	2,268
Issuance of preferred stock for acquisitions	-	7,975	-
Conversion of preferred stock into common stock	(1,955)	(196)	(6)
Balance at end of year	8,106	10,041	2,262
TOTAL STOCKHOLDERS' EQUITY	\$ 1,300,272	\$ 1,028,155	\$ 888,424
COMMON SHARES OUTSTANDING			
Balance at beginning of year	59,859	59,114	55,574
Issuance of common stock for acquisitions	75	257	577
Conversion of convertible securities into common stock	237	55	4,541
Issuance of common stock through dividend reinvestment, incentive and benefit plans	565	455	422
Three-for-two stock split	30,368	-	-
Balance at end of year	91,104	59,859	59,114

*Adjusted to reflect stock split. See Note 20.

See accompanying notes to consolidated financial statements.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Summary of Significant Accounting Policies

Principles of consolidation. The consolidated financial statements of Century Telephone Enterprises, Inc. and its subsidiaries (the "company") include the accounts of Century Telephone Enterprises, Inc. ("Century") and its majority-owned subsidiaries and partnerships. The company's regulated telephone operations are subject to the provisions of Statement of Financial Accounting Standards No. 71, "Accounting for the Effects of Certain Types of Regulation." Investments in cellular entities where the company does not own a majority interest are accounted for using the equity method of accounting.

Estimates. The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results may differ from those estimates.

Revenue recognition. Revenues are recognized when earned. Certain of the company's telephone subsidiaries participate in revenue sharing arrangements with other telephone companies for interstate revenue and for certain intrastate revenue. Such sharing arrangements are funded by toll revenue and/or access charges within state jurisdictions and by access charges in the interstate market. Revenues earned through the various sharing arrangements are initially recorded based on the company's estimates.

Property, plant and equipment. Telephone plant is stated substantially at original cost of construction. Normal retirements of telephone property are charged against accumulated depreciation, along with the costs of removal, less salvage, with no gain or loss recognized. Renewals and betterments of plant and equipment are capitalized while repairs, as well as renewals of minor items, are charged to operating expense. Depreciation of telephone properties is provided on the straight line method, using class or overall group rates acceptable to the regulatory authorities; such rates range from 1.8% to 2.5%.

Non-telephone property is stated at cost and, when sold or retired, a gain or loss is recognized. Depreciation of such property is provided on the straight line method over estimated service lives ranging from three to 50 years.

Intangible assets and excess of net assets acquired (goodwill). In 1996 the company adopted Statement of Financial Accounting Standards No. 121 ("SFAS 121"), "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed Of." SFAS 121 established accounting standards for the impairment of long-lived assets, certain identifiable intangibles, and goodwill related to those assets to be held and used, and for

long-lived assets and certain identifiable intangibles to be disposed of. The carrying value of long-lived assets, including allocated goodwill, is reviewed for impairment at least annually, or whenever events or changes in circumstances indicate that such carrying value may not be recoverable, by assessing the recoverability of such carrying value through estimated undiscounted future net cash flows expected to be generated by the assets or the acquired business. The adoption of SFAS 121 did not affect the company's consolidated financial position or results of operations. The excess cost of net assets acquired of substantially all of the company's acquisitions accounted for as purchases is being amortized over forty years.

Affiliated transactions. Certain utility service subsidiaries of Century provide installation and maintenance services, materials and supplies, and managerial, technical and accounting services to subsidiaries. In addition, Century provides and bills management services to subsidiaries and in certain circumstances makes cross-selling. Subsidiaries to Century consist of plant and houses of equipment. These transactions are recorded by the company's telephone subsidiaries at their cost to the extent permitted by regulatory authorities. Intercompany profit on transactions with regulated subsidiaries is limited to a reasonable return on investment and has not been eliminated in common with consolidating the subsidiaries of Century and its subsidiaries. Intercompany and intra-company transactions with non-regulated affiliates has been eliminated.

Income taxes. Century files a consolidated federal income tax return with its eligible subsidiaries. The company uses the asset and liability method of accounting for income taxes under which deferred tax assets and liabilities are established for the future tax consequences attributable to differences between the financial statement carrying amounts of assets and liabilities and their respective tax bases. Investment tax credits related to telephone plant have been deducted and are being amortized as a reduction of federal income tax expense over the estimated useful lives of the assets giving rise to the credits.

Derivatives financial instruments. Beginning in late 1997, the company entered into certain interest rate hedge contracts in anticipation of a public debt issuance, utilizing such hedge contracts to manage interest rate exposure. The hedge contracts are treated as off-balance sheet financial instruments. Gains and losses related to hedges of anticipated transactions are deferred and amortized as interest expense over the life of the underlying debt issuance. The company does not utilize derivative financial instruments for trading or other speculative purposes.

Earnings per share. During 1997 the company adopted Statement of Financial Accounting Standards No. 128 ("SFAS 128"), "Earnings per Share." SFAS 128 established requirements for the computation of basic earnings per share and diluted earnings per share and was effective for financial statements issued for periods ending after December 15, 1997. Earnings per share amounts for prior periods have been restated to conform with SFAS 128.

Stock compensation During 1996 the Company adopted Statement of Financial Accounting Standards No. 125 ("SFAS 125"),

"Accounting for Stock-Based Compensation." As allowed by SFAS 125, the Company accounts for employee stock compensation plans in accordance with Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees."

Cash equivalents The Company considers short-term investments with a maturity at date of purchase of three months or less to be cash equivalents.

Reclassifications Certain amounts previously reported for prior years have been reclassified to conform with the 1997 presentation.

Major Acquisition

On December 1, 1997, Century acquired Pacific Telecom, Inc. ("PTI") in exchange for \$1.503 billion cash. To finance the acquisition, which was accounted for as a purchase, Century borrowed \$1.288 billion under its \$1.6 billion senior unsecured credit facility dated August 28, 1997 with NationsBank of Texas, N.A. and a syndicate of other lenders. This debt matures in five years and carries floating-rate interest based upon London InterBank Offered Rates for short-term periods. The weighted average interest rate of this debt as of December 31, 1997 was 6.17%. Century paid the remainder of the PTI acquisition price with available cash.

As a result of the acquisition, the Company acquired (i) telephone access lines located in four midwestern states, seven western states and Alaska, (ii) cellular subscribers in two midwestern states and Alaska and (iii) various wireless, cable television and other communications assets.

The purchase price will be allocated to the assets and liabilities of PTI based on their estimated fair value. As of December 31, 1997, a preliminary allocation of the purchase price was made. Such allocation will be refined and finalized, primarily as it relates to non-current assets and liabilities, during 1998.

The following pro forma information represents the consolidated results of operations of the Company as if the PTI acquisition had been consummated as of January 1, 1997 and 1996.

Year ended December 31,	1997	1996
	<i>(Dollars in thousands, except per share amounts rounded)</i>	
Operating revenues	\$ 1,392,268	1,245,056
Net income	256,992	120,633
Diluted earnings per share	2.81	1.34

The pro forma information is not necessarily indicative of the operating results that would have occurred if the PTI acquisition had been consummated as of January 1 of each respective period, nor is it necessarily indicative of future operating results. The actual results of operations of PTI are included in the Company's consolidated financial statements only from the date of acquisition.

Property, Plant and Equipment

Net property, plant and equipment at December 31, 1997 and 1996 was composed of the following:

December 31,	1997	1996
	<i>(Dollars in thousands)</i>	
Telephone, at original cost		
Cable and wire	\$ 1,843,002	726,340
Central office	1,070,477	882,259
General support	256,203	102,667
Information origination/termination	65,304	27,881
Construction in progress	53,482	58,981
Other	7,492	3,161
	3,295,860	1,790,289
Accumulated depreciation	(1,575,835)	(417,497)
	1,920,025	872,792
Wireless, at cost		
Cell site	284,390	205,879
General support	66,400	47,138
Construction in progress	5,555	15,716
Other	23,664	2,656
	380,009	271,389
Accumulated depreciation	(133,357)	(75,666)
	246,652	195,723
Corporate and other, at cost		
General support	148,883	94,042
Other	20,537	31,973
	169,420	126,015
Accumulated depreciation	(77,743)	(43,518)
	91,677	82,497
Net property, plant and equipment	\$ 2,258,363	1,190,017

Depreciation expense was \$162.6 million, \$118.9 million and \$102.1 million in 1997, 1996 and 1995, respectively. The composite depreciation rate for telephone properties was 7% for 1997 and 7.5% for 1996 and 1995.

Investments and Other Assets

Investments and other assets at December 31, 1997 and 1996 were composed of the following:

December 31,	1997	1996
	<i>(Dollars in thousands)</i>	
Excess cost of net assets acquired, less accumulated amortization	\$ 1,767,352	553,410
Investments in unconsolidated cellular entities	189,363	99,212
Cash surrender value of life insurance contracts, net	78,658	61,750
Marketable equity securities	40,570	8,438
Other	91,415	68,409
	\$ 2,167,358	790,209

As a result of the purchase of PTL, the Company recorded approximately \$1.2 billion of excess cost of net assets acquired.

Goodwill amortization of \$16.6 million, \$12.8 million and \$11.4 million for 1997, 1996 and 1995, respectively, is included in "Depreciation and amortization" in the Company's Consolidated Statements of Income.

The Company's investments in marketable equity securities are classified as available for sale and are reported at fair value with unrealized holding gains and losses reported, net of taxes, as a separate component of stockholders' equity. As of December 31, 1997, gross unrealized holding gains of the Company's marketable equity securities were \$18.8 million.

Investments in Unconsolidated Cellular Entities

The Company's share of earnings from cellular entities in which it does not own a majority interest was \$29.4 million, \$28.2 million and \$21.4 million in 1997, 1996 and 1995, respectively, and is included, net of \$1.6 million, \$1.5 million and \$1.5 million of amortization of goodwill attributable to such investments, in "Income from unconsolidated cellular entities" in the Company's Consolidated Statements of Income. Over 70% of the 1997 income from unconsolidated cellular entities was attributable to the following investments:

	Ownership interest
Alfred Cellular Associates of Arkansas Limited Partnership	56%
Lafayette MSA Limited Partnership	49%
GTE Mobilnet of Austin Limited Partnership	55%
Detroit SMSA Limited Partnership	35%
Michigan RSA #9 Limited Partnership	63%
New Mexico Santa Fe RSA West Limited Partnership	56%

The following summarizes the unaudited combined assets, liabilities and equity, and the unaudited combined results of operations, of the cellular entities in which the Company's investments (as of December 31, 1997 and 1996) were accounted for by the equity method.

December 31,	1997	1996
	<i>(Dollars in thousands, unaudited)</i>	
Assets		
Current assets	\$ 322,863	286,197
Property and other non-current assets	767,123	605,204
	\$ 1,089,986	891,401
Liabilities and equity		
Current liabilities	\$ 157,192	108,525
Non-current liabilities	25,413	24,564
Equity	907,081	758,312
	\$ 1,089,986	891,401

Year ended December 31,	1997	1996	1995
	<i>(Dollars in thousands, unaudited)</i>		
Results of operations			
Revenues	\$ 4,277,524	3,857,788	3,457,770
Operating income	\$ 419,246	558,554	266,555
Net income	\$ 395,990	539,040	268,267

At December 31, 1997, \$52.6 million of the Company's consolidated retained earnings represented undistributed earnings of unconsolidated cellular entities.

Long-Term Debt

December 31,	1997	1996
	<i>(Dollars in thousands)</i>	
Century		
6.17% Senior Credit Facility, due 2002	\$ 1,535,000	
8.25% senior notes, series B, due 2024	100,000	100,000
7.2% senior notes, series D, due 2025	100,000	100,000
7.0% notes payable to banks, due 2000	50,000	62,500
7.5% senior notes, series A, due 2004	50,000	50,000
6.55% senior notes, series C, due 2005	50,000	50,000
9.4% senior notes, due through 2005	21,200	25,800
6.9% Employee Stock Ownership Plan commitment, due in installments through 2004	8,450	11,080
9.9% notes due in installments through 2006	504	417
Total Century	1,894,954	399,387

Subsidiaries

First mortgage debt		
6.0% notes payable to agencies of the United States government and cooperative lending associations, due in installments through 2027	3,487,711	2,087,076
7.9% notes, due through 2002	5,969	
6.1% bonds		1,000
Other debt		
7.5% unsecured medium-term notes, due through 2008	3,604,788	
7.6% notes, due in installments through 2020	40,806	15,113
6.5% note, due in installments through 2001	17,040	14,000
8.2% capital lease obligations, due in 1998	1,368	7,640
Total subsidiaries	7,698,314	2,103,829
Total long-term debt	2,664,785	645,849
Less current maturities	55,244	16,919
Long-term debt, excluding current maturities	\$ 2,609,541	628,930

* weighted average interest rate at December 31, 1997

The approximate annual debt maturities for the five years subsequent to December 31, 1997 are as follows: 1998 - \$55.2 million; 1999 - \$44.8 million; 2000 - \$52.9 million; 2001 - \$72.4 million; and 2002 - \$702.5 million.

Short-term borrowings of \$30.0 million at December 31, 1997 were classified as long-term debt on the accompanying balance sheet as the Company had available an aggregate of \$351.0 million under long-term revolving facilities.

Certain of the Company's loan agreements contain various restrictions, among which are limitations regarding issuance of additional debt, payment of cash dividends, reacquisition of the Company's capital stock and other matters. At December 31, 1997, all of the consolidated retained earnings reflected on the balance sheet was available for the declaration of dividends.

The transfer of funds from certain consolidated subsidiaries to Century is restricted by various loan agreements. Subsidiaries which have loans from government agencies and cooperative lending associations, or have issued first mortgage bonds, generally may not loan or advance any funds to Century, but may pay dividends if certain financial ratios are met. At December 31, 1997, restricted net assets of subsidiaries were \$544.2 million. Subsidiaries' retained earnings in excess of amounts restricted by debt covenants totaled \$684.2 million.

Most of the Company's telephone property, plant and equipment is pledged to secure the long-term debt of subsidiaries.

In August 1997 Century entered into a \$1.6 billion senior unsecured revolving credit facility (the "Senior Credit Facility") with NationsBank of Texas, N.A. and a syndicate of other lenders. Such Senior Credit Facility was initially utilized to finance a substantial portion of the purchase price of PTI. See Note 2 for additional information. At December 31, 1997, the Senior Credit Facility had an outstanding balance of \$1.555 billion. This debt matures in five years and carries floating-rate interest based upon London InterBank Offered Rates for short-term periods.

In December 1997 the Company filed a shelf registration statement with the United States Securities and Exchange Commission registering \$1.5 billion of senior unsecured debt securities, preferred stock, common stock and warrants, under which the Company issued \$665.0 million of senior debt securities in January 1998. The Company concurrently issued the remaining \$100.0 million of senior debt securities under its prior shelf registration statement. See Note 20 for additional information.

Century's telephone subsidiaries had approximately \$140.9 million in commitments for long-term financing from the Rural Utilities Service available at December 31, 1997. Approximately \$351.1 million of additional borrowings were available to the Company through committed lines of credit with various banks.

Deferred Credits and Other Liabilities

Deferred credits and other liabilities at December 31, 1997 and 1996 were composed of the following:

December 31,	1997	1996
	<i>(Dollars in thousands)</i>	
Deferred federal and state income taxes	\$ 272,290	111,110
Accrued postretirement benefit costs	99,429	48,515
Minority interest	47,695	82,460
Regulatory liability - income taxes	22,856	12,575
Deferred investment tax credits	4,355	5,882
Other	28,955	14,756
	\$ 477,580	290,798

Postretirement Benefits

The Company sponsors defined benefit health care plans that provide postretirement medical, life and dental benefits to substantially all retired full-time employees.

Net periodic postretirement benefit cost for 1997, 1996 and 1995 included the following components:

Year ended December 31,	1997	1996	1995
	<i>(Dollars in thousands)</i>		
Service cost	\$ 2,578	2,354	1,769
Interest cost	3,067	4,312	3,972
Actual return on plan assets	(458)		
Amortization of unrecognized actuarial losses (gains)	292	475	(350)
Amortization of unrecognized prior service cost	121	121	121
Net periodic postretirement benefit cost	\$ 7,580	7,162	5,512

The following table sets forth the amounts recognized as liabilities for postretirement benefits in the Company's consolidated balance sheets at December 31, 1997 and 1996:

December 31,	1997	1996
	<i>(Dollars in thousands)</i>	
Accumulated postretirement benefit obligation		
Retirees and retirees' dependents	\$ 74,148	25,403
Fully eligible active plan participant	22,045	10,512
Other active plan participants	56,499	25,740
Accumulated postretirement benefit obligation	152,692	61,655
Plan assets, primarily listed stocks and bonds	(34,618)	
Unrecognized prior service cost	(1,182)	(1,303)
Unrecognized net loss	(14,622)	(6,986)
Accrued postretirement benefit costs	\$ 102,270	50,868

For calculation purposes, the ultimate health care cost rate was assumed to range from 4.5% to 6%. If the assumed health care cost rate had been increased by one percentage point in each year, the accumulated postretirement benefit obligation as of December 31, 1997 would have increased \$9.0 million and the net periodic postretirement benefit cost for the year ended December 31, 1997 would have increased \$483,000. The postretirement benefit plan assumed in connection with the PTI acquisition had plan assets of \$54.6 million as of December 31, 1997.

The discount rates used in determining the accumulated postretirement benefit obligation as of December 31, 1997 and 1996 were 7.0% and 7.75%, respectively.

Stockholders' Equity

Common stock At December 31, 1997, unissued shares of Century common stock were reserved as follows:

December 31,	1997
	(In thousands)
Incentive compensation program	4,951
Acquisitions	3,414
Employee stock purchase plan	759
Conversion of convertible preferred stock	341
Other employee benefit plans	1,929
	11,394

Under Century's Articles of Incorporation each share of common stock beneficially owned continuously by the same person since May 30, 1987 generally entitles the holder thereof to ten votes per share. All other shares entitle the holder to one vote per share. At December 31, 1997, the holders of 11.6 million shares of common stock were entitled to ten votes per share. See Note 20 for additional information concerning a stock split in early 1998.

Preferred stock As of December 31, 1997, Century had 2.0 million shares of preferred stock, \$25 par value per share, authorized. At December 31, 1997 and 1996, there were 324,258 and 401,629 shares, respectively, of outstanding preferred stock. Holders of outstanding Century preferred stock are entitled to receive cumulative dividends, receive preferential distributions equal to \$25 per share plus unpaid dividends upon Century's liquidation and vote as a single class with the holders of common stock.

Shareholder Rights Plan In 1996 the Board of Directors declared a dividend of one preference share purchase right for each common share outstanding. Such rights become exercisable if and when a potential acquiror takes certain steps to acquire 15% or more of Century's common stock. Upon the occurrence of such an acquisition, each right held by shareholders other than the acquiror may be exercised to receive that number of shares of common stock or

other securities of Century (or, in certain situations, the acquiring company) which at the time of such transaction will have a market value of two times the exercise price of the right.

Income Taxes

The tax effects of temporary differences that gave rise to significant portions of the deferred tax assets and deferred tax liabilities at December 31, 1997 and 1996 were as follows:

December 31,	1997	1996
	(Dollar in thousands)	
Deferred tax assets		
Postretirement benefit costs	\$ 35,826	16,790
Regulatory support	15,681	-
Net operating loss carryforwards of an acquired subsidiary	8,013	8,367
Regulatory liability	8,000	7,901
Long-term debt	3,957	-
Deferred compensation	2,994	2,435
Other employee benefits	5,287	6,593
Other	8,788	5,562
Gross deferred tax assets	88,546	48,248
Less valuation allowance	(8,013)	(8,367)
Net deferred tax assets	80,533	39,881
Deferred tax liabilities		
Property, plant and equipment, primarily due to depreciation differences	(403,500)	(129,126)
Excess cost of net assets acquired	(7,177)	(6,112)
Assets to be sold	(3,382)	-
Marketable equity securities	(11,840)	(2,167)
Intercompany profits	(5,112)	(3,588)
Other	(23,812)	(5,351)
Gross deferred tax liabilities	(452,823)	(146,294)
Net deferred tax liability	\$ (272,290)	\$ (111,110)

Income tax expense for the years ended December 31, 1997, 1996 and 1995 was as follows:

Year ended December 31,	1997	1996	1995
	(Dollar in thousands)		
Federal			
Current	\$ 122,861	60,530	58,554
Deferred	14,768	7,590	9,021
State			
Current	13,272	6,100	5,175
Deferred	1,462	543	542
	\$ 152,363	74,563	68,292

Income tax expense was allocated as follows:

Year ended December 31,	1997	1996	1995
	<i>(Dollars in thousands)</i>		
Net tax expense in the consolidated statements of income	\$ 152,363	74,565	68,292
Stockholders' equity, primarily for compensation expense for tax purposes in excess of amounts recognized for financial reporting purposes	(2,554)	(1,866)	(2,554)
	\$ 149,809	72,699	65,738

The following is a reconciliation from the statutory federal income tax rate to the Company's effective income tax rate:

Year ended December 31,	1997	1996	1995
	<i>(Percentage of pre-tax income)</i>		
Statutory federal income tax rate	35.0%	35.0	35.0
State income taxes, net of federal income tax benefit	2.3	2.1	2.0
Amortization of nondeductible excess cost of net assets acquired	1.1	1.8	1.8
Amortization of investment tax credits	(4.4)	(4.1)	(4.3)
Amortization of regulatory liability	(4.5)	(9.0)	(4.0)
Other, net	(2.2)	(3.3)	.8
Effective income tax rate	37.3%	36.6	37.3

Accounting for the Effects of Regulation

The Company's regulated telephone operations are subject to the provisions of Statement of Financial Accounting Standards No. 71 ("SFAS 71"), "Accounting for the Effects of Certain Types of Regulation." Actions of a regulator can provide reasonable assurance of the existence of an asset, reduce or eliminate the value of an asset and impose a liability on a regulated enterprise. Such regulatory assets and liabilities are required to be recorded and, accordingly, reflected in the balance sheet of an entity subject to SFAS 71.

The Company's consolidated balance sheet as of December 31, 1997 included regulatory assets of approximately \$7.0 million and regulatory liabilities of approximately \$22.9 million exclusive of (i) property, plant and equipment, (ii) accumulated depreciation and (iii) deferred income taxes and deferred investment tax credits associated with regulatory assets and liabilities. The \$7.0 million of regulatory assets included assets established in connection with postretirement benefits (\$1.4 million), income taxes (\$2.6 million) and deferred financing costs (\$2.8 million). The \$22.9 million of regulatory liabilities was established in connection with the adop-

tion of Statement of Financial Accounting Standards No. 109, "Accounting For Income Taxes." Net deferred income tax assets related to the regulatory assets and liabilities quantified above were \$5.5 million.

Property, plant and equipment of the Company's regulated telephone operations has been depreciated using generally the straight line method over lives approved by regulators. Such depreciable lives have generally exceeded the depreciable lives used by nonregulated entities. In addition, in accordance with regulatory accounting, retirements of regulated telephone property have been charged to accumulated depreciation, along with the costs of removal, less salvage, with no gain or loss recognized. These accounting policies have resulted in accumulated depreciation being significantly less than if the Company's telephone operations had not been regulated.

Statement of Financial Accounting Standards No. 101 ("SFAS 101"), "Regulated Enterprises—Accounting for the Discontinuance of Application of FASB Statement No. 71," specifies the accounting required when an enterprise ceases to meet the criteria for application of SFAS 71. SFAS 101 requires the elimination of the effects of any actions of regulators that have been recognized as assets and liabilities in accordance with SFAS 71 but would not have been recognized as assets and liabilities by enterprises in general, along with an adjustment of certain accumulated depreciation accounts to reflect the difference between recorded depreciation and the amount of depreciation that would have been recorded had the Company's telephone operations not been subject to rate regulation. SFAS 101 further provides that the carrying amounts of property, plant and equipment are to be adjusted only to the extent the assets are impaired and that impairment shall be judged in the same manner as for enterprises in general. Deferred tax liabilities and deferred investment tax credits will be impaired based on the change in the temporary differences for property, plant and equipment and accumulated depreciation.

The ongoing applicability of SFAS 71 to the Company's regulated telephone operations is being monitored due to the changing regulatory, competitive and legislative environments, and it is possible that changes in regulation, legislation or competition, or in the demand for regulated services or products could result in the Company's telephone operations no longer being subject to SFAS 71 in the near future. When the regulated operations of the Company no longer qualify for the application of SFAS 71, the net adjustments required will result in a material, non-cash charge against earnings which will be reported as an extraordinary item. While the effect of implementing SFAS 101 cannot be precisely estimated at this time, management believes that the non-cash, after-tax, extraordinary charge would be between \$400 million and \$600 million. For regulatory purposes, the accounting and reporting of the Company's telephone subsidiaries will not be affected by the discontinued application of SFAS 71.

Earnings Per Share

Basic earnings per share amounts are determined on the basis of the weighted average number of common shares outstanding during the year. Diluted earnings per share give effect to all potential dilutive common shares that were outstanding during the period. See Note 20 for additional information concerning a stock split in early 1998.

The following is a reconciliation of the numerators and denominators of the basic and diluted earnings per share computations:

Year ended December 31,	1997	1996	1995
	(Dollars, except per share amounts, and shares in thousands)		
Income (Numerator)			
Net income	\$ 255,978	129,077	114,776
Dividends applicable to preferred stock	(160)	(120)	(125)
Net income applicable to common stock for computing basic earnings per share	255,518	128,657	114,653
Dividends applicable to preferred stock	160	120	125
Interest on convertible securities, net of taxes	480	579	714
Net income, as adjusted for purposes of computing diluted earnings per share	\$ 256,158	129,356	115,490
Shares (Denominator)			
Weighted average number of shares outstanding during period	90,125	89,432	87,000
Employee Stock Ownership Plan shares not committed to be released	(135)	(198)	(559)
Weighted average number of shares outstanding during period for computing basic earnings per share	89,990	88,234	86,441
Incremental common shares attributable to dilutive securities:			
Conversion of preferred stock	141	159	509
Conversion of convertible securities	676	846	1,154
Shares issuable under stock option plan	501	414	420
Number of shares as adjusted for purposes of computing diluted earnings per share	91,608	90,653	88,524
Basic earnings per share	\$ 2.84	1.45	1.33
Diluted earnings per share	\$ 2.80	1.43	1.31
Adjusted to reflect stock split			

The weighted average number of options to purchase shares of common stock that were excluded from the computation of diluted earnings per share because the exercise price of the option was greater than the average market price of the common stock was 752,000, 944,000, and 616,000 for 1997, 1996 and 1995, respectively.

Stock Option Program

Century has an incentive compensation program which allows the Board of Directors, through a subcommittee to the Compensation Committee, to grant incentives to employees in any one or a combination of the following forms: incentive and non-qualified stock options, stock appreciation rights, restricted stock, and performance shares. As of December 31, 1997, Century had reserved 5.0 million shares of common stock which may be issued under the incentive compensation program.

Under the program, options have been granted to employees at a price either equal to or exceeding the then current market price and all of the options expire ten years after the date of grant.

During 1997 the Company granted 862,600 options (the "1997 Options") at market price. The weighted average fair value of each of the 1997 Options was estimated as of the date of grant to be \$8.52 using an option pricing model with the following assumptions: dividend yield = .8%; expected volatility = .25%; risk-free interest rate = 6.5%; and expected option life = 6.00 years.

During 1995 the Company granted 981,047 options (the "1995 Options") above market price. The weighted average fair value of each of the 1995 Options was estimated as of the date of grant to be \$6.62 using an option pricing model with the following assumptions: dividend yield = 1.1%; expected volatility = .25%; risk-free interest rate = 6.5%; and expected option life = 6.00 years.

Stock option transactions during 1997, 1996 and 1995 were as follows:

	Number of Shares	Exercise Price
Outstanding December 31, 1994	1,010,000	\$ 10.00
Exercised	(108,400)	10.00
Granted	981,047	10.00
Outstanding December 31, 1995	1,002,600	10.00
Exercised	(108,600)	10.00
Forfeited	(18,800)	10.00
Outstanding December 31, 1996	1,000,000	10.00
Exercised	(100,000)	10.00
Forfeited	(20,000)	10.00
Outstanding December 31, 1997	3,759,287	10.00
Exercisable December 31, 1996	5,141,688	18.88
Exercisable December 31, 1997	3,141,688	18.88

The following tables summarize certain information about Century's stock options at December 31, 1997.

<i>Options outstanding</i>			
<i>Range of exercise prices</i>	<i>Number of options</i>	<i>Weighted average remaining contractual life outstanding</i>	<i>Weighted average exercise price</i>
\$ 5.90-10.67	27,681	8 years	\$ 10.56
12.50-18.45	2,004,660	4.0	16.45
20.00-26.46	1,706,946	8.1	23.62
5.90-26.46	5,789,287	6.5	19.09

<i>Options exercisable</i>		
<i>Range of exercise prices</i>	<i>Number of options exercisable</i>	<i>Weighted average exercise price</i>
\$ 5.90-10.67	27,681	\$ 10.56
12.50-18.45	2,004,660	16.45
20.25-26.46	1,109,547	24.25
5.90-26.46	3,141,688	18.88

The Company applies Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees," in accounting for its program. Accordingly, no compensation cost has been recognized for the program. If compensation cost for Century's program had been determined consistent with SFAS 123 for the 1997 Options and the 1995 Options, the Company's net income and earnings per share on a pro forma basis for 1997, 1996 and 1995 would have been as follows:

Year ended December 31,	1997	1996	1995
	<i>(Dollars in thousands, except per share amounts)</i>		
Net income			
As reported	\$ 255,978	129,077	114,776
Pro forma	\$ 252,773	129,077	110,815
Diluted earnings per share			
As reported	\$ 2.80	1.43	1.31
Pro forma	\$ 2.76	1.43	1.26

Sales of Assets

In May 1997 the Company sold its majority-owned competitive access subsidiary to Brooks Fiber Properties, Inc. ("Brooks") in exchange for approximately 4.5 million shares of Brooks' common stock. The Company recorded a pre-tax gain of approximately \$71 million (\$46 million after-tax; \$50 per diluted share). In November 1997 the Company sold approximately 3.8 million shares of Brooks' common stock for \$202.7 million cash and recorded a pre-tax gain of approximately \$108 million (\$66 million after-tax; \$73 per diluted share).

In the first quarter of 1995 the Company sold, for an aggregate of \$17.9 million cash, its ownership interests in certain cellular Rural Service Areas located primarily in western states and three

Metropolitan Statistical Areas in the midwest. These transactions resulted in a pre-tax gain of \$5.9 million (\$2.0 million after-tax; \$0.2 per diluted share).

Retirement and Savings Plans

Century sponsors an Outside Directors' Retirement Plan and a Supplemental Executive Retirement Plan to provide directors and officers, respectively, with supplemental retirement, death and disability benefits. In addition, the bargaining unit employees of a subsidiary are provided benefits under a defined benefit pension plan and substantially all of the employees of PTH are covered under a separate defined benefit pension plan.

The following table sets forth the combined plans' funded status and amounts recognized in the Company's consolidated balance sheet at December 31, 1997 and 1996.

December 31,	1997	1996
	<i>(In thousands)</i>	
Actuarial present value of benefit obligations		
Vested benefit obligation	\$ (165,103)	(19,550)
Accumulated benefit obligation	\$ (17,486)	(19,588)
Projected benefit obligation	\$ (200,553)	(20,473)
Plan assets at fair value, primarily listed stocks and bonds	237,618	22,158
Plan assets in excess of projected benefit obligation	\$7,064	1,685
Unrecognized net loss (gain)	(37,731)	1
Unrecognized net asset (liability)		
being recognized over 4-20 years	(1,350)	2,319
(Accrued) prepaid pension cost	\$ (2,217)	1,205

Net periodic pension cost for 1997, 1996 and 1995 included the following components:

Year ended December 31,	1997	1996	1995
	<i>(In thousands)</i>		
Service cost	\$ 793	466	559
Interest cost	2,508	1,582	1,524
Actual return on plan assets	(5,715)	(2,175)	(3,200)
Net amortization and deferral	2,459	933	2,465
Net periodic pension cost	\$ 45	508	928

Assumptions used in accounting for the pension plans as of December 1997 and 1996 were:

	1997	1996
Discount rates	7.0%	7.75%
Expected long-term rate of return on assets	8.0-10.0%	8.0%

Century sponsors an Employee Stock Bonus Plan ("ESBP") and an Employee Stock Ownership Plan ("ESOP"). These plans cover most employees with one year of service with the Company and are funded by Company contributions determined annually by the Board of Directors.

The Company contributed \$2.8 million, \$1.9 million and \$1.6 million to the ESBP during 1997, 1996 and 1995, respectively. At December 31, 1997, the ESBP owned 5.1 million shares of Century common stock.

The Company's contributions to the ESOP approximate the ESOP's debt service less dividends received by the ESOP applicable to unallocated shares. The ESOP shares initially were pledged as collateral for its debt. As the debt is repaid, shares are released from collateral based on the percentage of principal payment to outstanding debt before applying the principal payment. As of each year end, such released shares are allocated to active employees.

The ESOP had outstanding debt of \$2.0 million at December 31, 1997 which was applicable to shares purchased prior to 1993. Interest incurred by the ESOP on debt applicable to such shares was \$274,000, \$450,000 and \$580,000 in 1997, 1996, and 1995, respectively. The Company contributed and expensed \$1.8 million, \$2.1 million and \$2.3 million during 1997, 1996 and 1995, respectively, with respect to such shares. Dividends on unallocated ESOP shares used for debt service by the ESOP were \$126,000 in 1997, \$189,000 in 1996 and \$170,000 in 1995. ESOP shares as of December 31, 1997 and 1996 which were purchased prior to 1993 were as follows:

December 31,	1997	1996
	<i>(In thousands)</i>	
Allocated shares	2,198	2,168
Unreleased shares	213	111
	2,411	2,609

The Company accounts for shares purchased subsequent to December 31, 1992 in accordance with Statement of Position 93-6 ("SOP 93-6"). Accordingly, as shares are released from collateral, the Company reports compensation expense equal to the current market price of the shares and the shares become outstanding for earnings per share computations. Dividends on allocated ESOP shares are recorded as a reduction of retained earnings; dividends on unallocated ESOP shares are recorded as a reduction of debt. ESOP compensation expense applicable to shares purchased subsequent to 1992 was \$1.5 million for 1997, \$1.4 million for 1996 and \$1.3 million for 1995. The fair value of unreleased ESOP shares accounted for under SOP 93-6 was \$13.5 million and \$9.7 million at December 31, 1997 and December 31, 1996, respectively. ESOP shares purchased subsequent to 1992 totaled 625,275, of which 218,815 were allocated and 406,460 were unreleased as of December 31, 1997.

Century also sponsors a qualified profit sharing plan pursuant to Section 401(k) of the Internal Revenue Code (the "401(k) Plan") which is available to substantially all employees of the Company. The Company's matching contributions to the 401(k) Plan were \$2.8 million in 1997, \$2.3 million in 1996 and \$2.4 million in 1995.

Supplemental Cash Flow Disclosures

The Company paid interest of \$48.8 million, \$45.4 million and \$45.8 million during 1997, 1996 and 1995, respectively. Income taxes paid were \$79.5 million in 1997, \$64.1 million in 1996 and \$62.4 million in 1995.

In addition to the acquisition of PTI, Century has consummated the acquisitions of various telephone and cellular operations, along with certain other assets, during the three years ended December 31, 1997. In connection with these acquisitions, the following assets were acquired, liabilities assumed, and common and preferred stock issued:

Year ended December 31,	1997	1996	1995
	<i>(Dollars in thousands)</i>		
Property, plant and equipment	\$4,106,558	4,205	16,949
Excess cost of net assets acquired	4,204,284	53,220	70,124
Other investments	119,356	-	7,804
Notes payable	(199,824)	-	(14,199)
Long-term debt	(527,937)	(5,770)	(8,147)
Deferred credits and other liabilities	(246,196)	(274)	(1,880)
Other assets and liabilities, excluding cash and cash equivalents	99,889	8,024	8,037
Common stock issued	15,316	18,358	(16,558)
Preferred stock issued	-	(7,975)	-
Decrease in cash due to acquisitions	\$1,543,814	46,527	22,100

In May 1997 the Company sold its majority-owned competitive access subsidiary in exchange for approximately 4.5 million shares of publicly-traded common stock. In November 1997, approximately 85% of such stock was sold. See Note 14 for additional information. In addition, Century has consummated the disposition of various cellular operations, along with certain other assets, during the three years ended December 31, 1997. In connection with these dispositions, the following assets were sold, liabilities eliminated, assets received and gain recognized:

Year ended December 31,	1997	1996	1995
	<i>(Dollars in thousands)</i>		
Property, plant and equipment	\$ (38,681)	900	(6,099)
Excess cost of net assets acquired	(897)	-	(4,199)
Marketable equity securities	13,705	-	-
Other assets and liabilities, excluding cash and cash equivalents	17,782	(85)	(4,278)
Gain on sales of assets	(169,640)	(815)	(6,782)
Increase in cash due to dispositions	\$ (202,705)	-	(19,955)

In February 1995 Century's \$115.0 million of outstanding 6% convertible debentures were converted into Century common stock by the debenture holders at a conversion price of \$16.89 per share.

Fair Value of Financial Instruments

The following table presents the carrying amounts and estimated fair values of certain of the Company's financial instruments at December 31, 1997 and 1996.

	Carrying amount	Fair value	
(Dollars in thousands)			
December 31, 1997			
Financial assets			
Investments			
Marketable equity securities	\$ 40,570	40,570	(2)
Other	\$ 22,455	24,036	(1)
Financial liabilities			
Long-term debt (including current maturities)	\$2,664,785	2,677,348	(8)
Other	\$ 24,213	24,213	(1)
Off-balance sheet financial instruments			
Interest rate hedge contracts	\$ -	(16,061)	(1)
December 31, 1996			
Financial assets			
Investments			
Notes receivable (including current portions)	\$ 22,500	22,500	(1)
Marketable equity securities	\$ 8,478	7,959	(2)
Other	\$ 16,362	16,362	(1)
Financial liabilities			
Long-term debt (including current maturities)	\$ 649,849	649,756	(8)
Other	\$ 15,122	15,122	(1)

- (1) Fair value was estimated by the Company.
 (2) Fair value was based on quoted market prices.
 (3) Fair value was estimated by discounting the scheduled payment streams to present value based upon rates currently offered to the Company for similar debt.
 (4) Fair value represents the estimated amounts the Company would have to pay to settle these contracts.

Operating income (loss) as reported in the consolidated income statement

The carrying amount approximates the fair value due to the short maturity of these instruments.

From October 1997 through December 1997, the Company entered into nine interest rate hedge contracts for an aggregate notional amount of \$800 million in anticipation of a public debt issuance. In early January 1998, the Company entered into two additional hedge contracts for notional amounts of \$100 million each. On January 15, 1998, the Company issued a total of \$765 million of senior notes and debentures under its shelf registration statements. See Note 20 for additional information.

Business Segments

The Company is engaged primarily in providing local exchange telephone services and cellular telephone services.

The Company's telephone operations are conducted in rural, suburban and small urban communities in 21 states. Approximately 85% of the Company's telephone access lines are in Wisconsin, Washington, Alaska, Michigan, Louisiana, Colorado, Ohio, Oregon and Montana.

The Company's wireless operations reflect the operations of the cellular entities in which the Company has a majority ownership interest. The Company's cellular customers are located primarily in Michigan, Louisiana, Wisconsin, Mississippi, Texas and Arkansas.

	<i>(Dollars in thousands)</i>		
	<i>Operating</i>	<i>and</i>	<i>Operating</i>
	<i>income</i>	<i>other income</i>	<i>income</i>
	<i>(Dollars in thousands)</i>		
Year ended December 31, 1997			
Telephone	\$ 540,897	445,742	173,285
Wireless	307,742	41,127	88,081
Other	75,817	2,646	6,404
Eliminations	(12,688)		
Total	\$ 909,824	489,495	267,770

Year ended December 31, 1996

Telephone	\$ 451,548	93,796	155,185
Wireless	250,245	66,575	67,914
Other	59,363	2,351	1,999
Eliminations	(11,983)		
Total	\$ 749,173	162,721	125,098

Year ended December 31, 1995

Telephone	\$ 430,134	80,474	14,626
Wireless	197,494	75,485	57,009
Other	89,880	7,010	7,284
Eliminations	(11,460)		
Total	\$ 705,048	162,969	78,923

Year ended December 31,

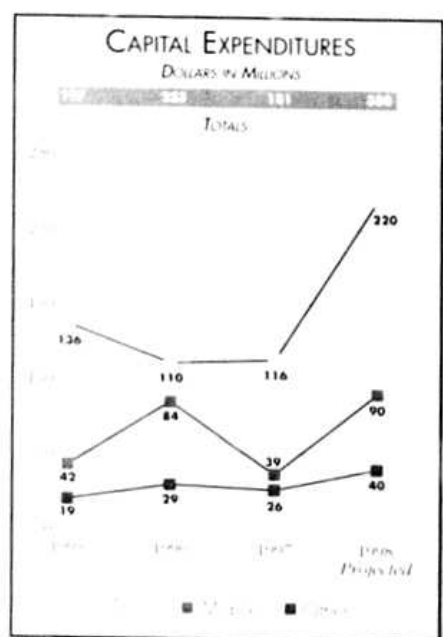
	1997	1996	1995
(Dollars in thousands)			
Operating income	\$ 267,770	262,296	262,018
Gain on sales of assets, net	109,640	805	4,782
Interest expense	(56,474)	(64,005)	(64,613)
Income from unconsolidated cellular entities	27,794	20,602	20,084
Minority interest	(5,498)	(6,679)	(8,084)
Other income and expense	5,109	1,016	1,985
Income before income tax expense	\$ 408,341	209,015	185,092

Year ended December 31:
 1997 1996 1995
 (Dollars in thousands)

Capital expenditures:			
Telephone	\$ 115,854	110,147	156,006
Wireless	89,102	85,679	41,990
Corporate and other	26,269	29,050	18,596
Total	\$ 181,225	222,885	196,592

Identifiable assets:			
Telephone	\$ 3,579,576	1,174,517	1,114,827
Wireless	989,729	644,587	547,260
General corporate	181,413	95,545	109,096
Other	158,883	114,056	91,238
Total assets	\$ 4,709,401	2,028,505	1,862,421

Other accounts receivable are primarily amounts due from various long distance carriers, principally AT&T, and several large local exchange operating companies.



Commitments and Contingencies

Construction expenditures and investments in vehicles, buildings and other work equipment during 1998 are estimated to be \$220 million for telephone operations, \$90 million for wireless operations and \$40 million for corporate and other operations.

The Company is involved in various claims and legal actions arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have a material adverse effect on the Company's consolidated financial position or results of operations.

Subsequent Event

Debt issuance. On January 15, 1998, Century issued \$100 million of 7-year, 6.15% senior notes (Series F), \$240 million of 10-year, 6.5% senior notes (Series E), and \$425 million of 30-year, 6.875% debentures (Series G) under its shelf registration statements. The net proceeds of approximately \$758 million (excluding payment obligations of approximately \$89 million related to interest rate hedging effected in connection with the offering) were used to reduce the Senior Credit Facility indebtedness incurred by the Company in connection with the acquisition of PTT. In addition, the Senior Credit Facility's committed amount was reduced from \$1.6 billion to \$880 million in accordance with its terms.

In mid-January 1998, the Company settled numerous hedge contracts that had been entered into in anticipation of the debt issuances. The amounts paid by the Company upon settlement of the hedge contracts aggregated \$59 million. Such payment obligations will be amortized as interest expense over the life of the underlying debt instruments. The effective weighted average interest rate of the above mentioned debt (after giving consideration to the payment obligations) is 7.15%.

Stock split. On February 25, 1998, Century's Board of Directors declared a three-for-two common stock split effected as a 50% stock dividend in March 1998. All per share data included in this report has been restated to reflect this stock split. An amount equal to the par value of the additional common shares issued pursuant to the stock split has been reflected as a transfer from paid-in capital to common stock on the consolidated financial statements for 1997.

CONSOLIDATED QUARTERLY INCOME INFORMATION

	First quarter	Second quarter	Third quarter	Fourth quarter
	<i>(Dollars in thousands, except per share amounts)</i> <i>(unaudited)</i>			
1997				
Operating revenues	\$ 198,985	210,576	218,351	273,609
Operating income	\$ 57,698	62,405	69,815	77,852
Net income	\$ 33,135	83,176	11,433	98,234
Diluted earnings per share*	\$.37	.91	.45	1.06
1996				
Operating revenues	\$ 175,814	186,538	193,096	194,229
Operating income	\$ 55,515	57,697	59,016	51,068
Net income	\$ 29,665	32,941	36,550	30,121
Diluted earnings per share*	\$.53	.56	.40	.58

Diluted earnings per share for the second quarter and fourth quarter of 1997 included \$.50 and \$.66 per share, respectively, of gain on sales of assets. The fourth quarter of 1997 includes one month of results of operations of Pacific Telecom, Inc.

In the fourth quarter of 1997, the Company adopted Statement of Financial Accounting Standards No. 128 ("SFAS 128"), "Earnings per Share." Earnings per share amounts for prior periods have been restated to conform with SFAS 128. The Company previously reported fully diluted earnings per share in accordance with the provisions of Accounting Principles Board Opinion No. 15, "Earnings per Share," as follows:

	First quarter	Second quarter	Third quarter	Fourth quarter
	<i>(unaudited)</i>			
1997	\$.37	.91	.45	N/A
1996	\$.53	.56	.40	.58

BOOK VALUE PER SHARE*

14



MARKET CAPITALIZATION

(Dollars in Millions)

1025



*Adjusted to reflect stock split. See Note 20 of Notes to Consolidated Financial Statements.

CENTURY LEADERSHIP

DIRECTORS

Clarke M. Williams ^(1*)

Occupation: Chairman of the Board
Century Telephone Enterprises, Inc.
Monroe, Louisiana
Joined Board: 1968

Glen F. Post, III ⁽¹⁾⁽⁷⁾

Occupation: Vice Chairman of the Board, President and Chief Executive Officer
Century Telephone Enterprises, Inc.
Monroe, Louisiana
Joined Board: 1985

William R. Boles, Jr. ^{(5*)(6)}

Occupation: President, Director and practicing attorney
Boles, Boles & Ryan
Monroe, Louisiana
Joined Board: 1992

Virginia Boulet ⁽²⁾⁽⁶⁾

Occupation: Partner
Phelps Dunbar, L.L.P.
New Orleans, Louisiana
Joined Board: 1995

Ernest Butler, Jr. ^{(2)(4*)(6)}

Occupation: President
Butler & Butler
Little Rock, Arkansas
Joined Board: 1971

Calvin Czeschin ⁽¹⁾⁽²⁾⁽³⁾⁽⁶⁾⁽⁷⁾

Occupation: President
Yelcot Telephone Company
Mountain Home, Arkansas
Joined Board: 1974

James B. Gardner ⁽¹⁾⁽²⁾⁽⁴⁾⁽⁷⁾

Occupation: Managing Director
Service Asset Management Co.
Dallas, Texas
Joined Board: 1981

W. Bruce Hanks ⁽⁵⁾

Occupation: Senior Vice President - Corporate Development and Strategy
Century Telephone Enterprises, Inc.
Monroe, Louisiana
Joined Board: 1992

R. L. Hargrove, Jr. ^{(1)(2)(8*)}

Occupation: Certified Public Accountant
Monroe, Louisiana
Joined Board: 1985

Johnny Hebert ^{(2)(3*)(6)}

Occupation: Private investments
West Monroe, Louisiana
Joined Board: 1968

F. Earl Hogan ⁽¹⁾⁽²⁾⁽⁴⁾

Occupation: Managing Partner
EDJ Farms Partnership
Oak Ridge, Louisiana
Joined Board: 1968

C. G. Melville, Jr. ⁽²⁾⁽³⁾⁽⁵⁾

Occupation: Private investments
New Orleans, Louisiana
Joined Board: 1968

Harvey P. Perry ⁽¹⁾

Occupation: Senior Vice President, General Counsel and Secretary
Century Telephone Enterprises, Inc.
Monroe, Louisiana
Joined Board: 1990

Jim D. Reppond ⁽¹⁾⁽⁵⁾

Occupation: Retired telephone executive
Century Telephone Enterprises, Inc.
Salem, Arkansas
Joined Board: 1986

(1) Chairman

(2) Executive

(3) Audit

(4) Nominating

(5) Compensation

(6) Independent Evaluation

(7) Shareholder Relations

(8) Special Projects

(*) Director's Chairperson

CENTURY LEADERSHIP

OFFICERS

Clarke M. Williams
Chairman of the Board

Glen F. Post, III
Vice Chairman of the Board,
President and Chief Executive
Officer

David D. Cole
President, Wireless Group

Kenneth R. Cole
President, Telephone Group

R. Stewart Ewing, Jr.
Senior Vice President and Chief
Financial Officer

W. Bruce Hanks
Senior Vice President, Corporate
Development and Strategy

Harvey P. Perry
Senior Vice President, General
Counsel and Secretary

Chuck Robinson
President, Pacific Telecom, Inc.

Alan B. Alford
Vice President, Wireless Group,
Finance

Jerry M. Allen
Vice President, Telephone Group,
Finance and Planning

Douglas O. Bieniek
Vice President, Wireless Group,
Network Services

Nick Bowman
Vice President, Telephone Group,
Operations and Network Design

Kay C. Buehart
Subsidiary Secretary

James R. Crabtree
Vice President, Telephone Group,
Southern Region

Marvin C. Cunningham, Jr.
Vice President, Telephone Group,
Revenues and External Affairs

Leslie L. Dickerson
Vice President, Wireless Group,
Region I

Paul Eason
Vice President, Business
Development

Craig D. Eckert
Vice President, Telephone Group,
Call Centers

Ray B. Finney
Vice President, Human Resources

Dale J. Fox
Vice President, Wireless Group,
Region II

Murray H. Greer
Controller

Roger T. Hall
Vice President, Wireless Group,
Region IV

Charles D. Heath
Vice President, Northern Regional
Counsel

W. Ross Johnson
Vice President, Telephone Group,
Long Distance

William F. Kasdorf
Vice President, Telephone Group,
Sales and Marketing

Clarence G. Marshall
Vice President, Corporate
Planning

Donald J. Miller
Vice President, Wireless Group,
Operations

Margaret Osborne
Vice President, Wireless Group,
Marketing

Thomas W. Singletary
Vice President, Information
Systems

Kenneth L. Sprain
Vice President, Telephone Group,
Midwestern Region

David G. Thiels
Treasurer

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Century Communications is an Equal Opportunity Employer. Minorities and women are encouraged to apply. The company is an affirmative action employer. The company is an equal opportunity employer. The company is an equal opportunity employer. The company is an equal opportunity employer.

NEED INFORMATION?

Call 1-800-833-1188, Monday through Friday from 8 a.m. to 5 p.m. Central Time for stock-related inquiries. Certain financial information can also be found on Century's corporate website at

<http://www.centurytel.com>. Additional financial information is available at no charge. To obtain a copy of Century's annual report on Form 10-K and Corporate Summary contact:

Jeff Glover

Director of Investor Relations

Century Telephone Enterprises, Inc.

P.O. Box 4065

Monroe, Louisiana 71211-4065

1-800-833-1188 Telephone

318-388-9064 Fax

jglover@cte.net E-mail

1-800-789-8656 Fax-on-demand.

DIVIDEND REINVESTMENT PLAN

By participating in Century's Dividend Reinvestment and Stock Purchase Service (the Service), shareholders may purchase common stock with their reinvested dividends at market price. In order to participate in this plan, individuals must own at least one share of Century stock. Under this service, shareholders pay no commission or handling charge for purchases made with reinvested dividends or those made under the optional cash purchasing provision of the Service. Purchases under the optional cash purchase provision are also made at market price. Optional payments must be at least \$25 per payment with a maximum of \$5,000 per quarter. Upon request, shareholders can obtain information on the Service from Century's Transfer Agent.

Harris Trust & Savings Bank

P.O. Box A3504

Chicago, Illinois 60690-3504

1-800-969-6718

Century participates in the NAIC (National Association of Investors' Corporation) low-cost investment plan and the Green Sheets program.

ANNUAL MEETING

Century's annual meeting of shareholders will be held Thursday, May 7, 1998, at 2 p.m. Central Time at the following location.

Holiday Inn Professional Centre/Atrium

2001 Louisville Avenue

Monroe, Louisiana

TRADING AND DIVIDEND INFORMATION*

	High	Low	Close	Dividends Declared
1997				
1st Quarter	\$22 5/16	\$19 3/16	\$19 11/16	\$.0617
2nd Quarter	22 9/16	19	22 7/16	.0617
3rd Quarter	29 5/16	22 1/16	29 5/16	.0617
4th Quarter	33 5/8	27 5/16	33 3/16	.0617
1996				
1st Quarter	\$ 23 5/8	\$ 20 7/8	\$ 21 1/8	\$.06
2nd Quarter	22 7/8	20 1/4	21 1/4	.06
3rd Quarter	23	20 3/8	22 7/8	.06
4th Quarter	23	19	20 5/8	.06

*Adjusted to reflect stock split. See Note 20 of Notes to Consolidated Financial Statements.

CENTURY STOCK Century's common stock is listed on the New York Stock Exchange under the symbol CTL. The newspaper stock listing is CntyTL.

PROJECTED DIVIDEND DATES**

	Record Date	Payment Date
1st Quarter	March 9, 1998	March 20, 1998
2nd Quarter	June 5, 1998	June 19, 1998
3rd Quarter	September 4, 1998	September 18, 1998
4th Quarter	December 4, 1998	December 18, 1998

**Subject to discretion of the Century Telephone Enterprises, Inc. Board of Directors.

CORPORATE HEADQUARTERS

Century Telephone Enterprises, Inc.

100 Century Park Drive

Monroe, Louisiana 71203

HOW TO CONTACT CENTURY

Headquarters 318-388-9000

Investor Relations 1-800-833-1188

Fax-on-demand 1-800-789-8656

Internet www.centurytel.com

Investor Relations

E-mail jglover@cte.net

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-K

☒ Annual Report Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

For the fiscal year ended December 31, 1997

or

☐ Transition Report Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Commission file number 1-7784

CENTURY TELEPHONE ENTERPRISES, INC.
(Exact name of Registrant as specified in its charter)

Louisiana
(State or other jurisdiction of
incorporation or organization)

72-0651161
(IRS Employer
Identification No.)

100 Century Park Drive, Monroe, Louisiana
(Address of principal executive offices)

71203
(Zip Code)

Registrant's telephone number, including area code - (318) 388-9000

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Name of each exchange on which registered</u>
Common Stock, par value \$1.00	New York Stock Exchange Berlin Stock Exchange
Preference Share Purchase Rights	New York Stock Exchange Berlin Stock Exchange

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. ☒

As of February 28, 1998, the aggregate market value of voting stock held by non-affiliates (affiliates being for these purposes only directors, executive officers and holders of more than five percent of the Company's outstanding voting securities) was \$3.7 billion. As of February 28, 1998, there were 60,989,911 shares of common stock outstanding.

DOCUMENTS INCORPORATED BY REFERENCE:

Portions of the Registrant's Proxy Statement prepared in connection with the 1998 annual meeting of shareholders are incorporated in Part III of this Report.

PART I

Item 1. Business

General. Century Telephone Enterprises, Inc. ("Century") is a regional diversified communications company engaged primarily in providing local exchange telephone services and cellular telephone services. For the year ended December 31, 1997, telephone (local exchange) operations and wireless (cellular) operations provided 59% and 34%, respectively, of the consolidated revenues of Century and its subsidiaries (the "Company"). All of the Company's telephone and cellular operations are conducted within the continental United States and Alaska.

At December 31, 1997, the Company's local exchange telephone subsidiaries operated over 1.2 million telephone access lines, primarily in rural, suburban and small urban areas in 21 states, with the largest customer bases located in Wisconsin, Washington, Alaska, Michigan, Louisiana, Colorado, Ohio, Oregon and Montana. According to published sources, the Company is the tenth largest local exchange telephone company in the United States based on the number of access lines served.

At December 31, 1997, the Company's majority-owned and operated cellular systems served approximately 570,000 customers in 21 Metropolitan Statistical Areas ("MSAs"), primarily concentrated in Michigan, Louisiana, Arkansas, Mississippi, Wisconsin and Texas, and 23 Rural Service Areas ("RSAs"), most of which are in Michigan, Mississippi, Wisconsin, Louisiana and Arkansas. The Company's ownership interest in these markets represented approximately 8.1 million pops (the estimated population of licensed cellular telephone markets multiplied by the Company's proportionate equity interest in the licensed operators thereof). At December 31, 1997, the Company also owned minority equity interests in 12 MSAs and 22 RSAs, representing approximately 2.2 million pops. Of the Company's 10.3 million aggregate pops, approximately 65% are attributable to the Company's MSA interests, with the balance attributable to its RSA interests. Except for five MSAs and four RSAs, all of the cellular systems operated by the Company are operated under wireline licenses. According to data derived from published sources, the Company is the tenth largest cellular telephone company in the United States based on the Company's 10.3 million pops. See "Wireless Operations-Regulation and Competition-Cellular Licensing Process" for more information on MSAs, RSAs and wireline licenses.

The Company also provides long distance, call center, cable television and interactive services in certain local and regional markets, as well as certain printing and related services.

Recent acquisitions and dispositions. On December 1, 1997 the Company acquired Pacific Telecom, Inc. ("PTI") in exchange for \$1.503 billion cash. As a result of the PTI acquisition, the Company acquired (i) over 660,000 telephone access lines in four midwestern states, seven western states and Alaska, (ii) over 88,000 cellular customers in ten markets located in two midwestern states and Alaska, along with minority

equity interests in 12 other cellular markets, and (iii) various wireless, cable television and other communications assets. PTI's aggregate cellular equity interests represent 1.9 million pops. The operations of PTI have been included in the Company's results of operations beginning December 1, 1997.

During late 1997 and early 1998, the Company acquired two security alarm businesses that provide services to approximately 5,900 customers in north central Louisiana, southern Arkansas and northwestern Mississippi.

In December 1997 the Company acquired an additional 76% interest in Wisconsin RSA 8 which is adjacent to the Company's existing cellular operations in southwestern Wisconsin.

During 1997 the Company exchanged its 89% interest in its competitive access subsidiary for approximately 4.3 million shares of publicly traded securities. Approximately 3.8 million shares of such stock were sold in November 1997 for \$203 million and the remaining shares were converted into approximately 1.0 million shares of WorldCom, Inc. in early 1998.

In January 1997 the Company acquired Pecoco, Inc., a provider of local exchange telephone service in four counties in Wisconsin. As a result of the acquisition, the Company acquired (i) more than 7,600 telephone access lines, (ii) a minority interest in two cellular partnerships serving Madison and Milwaukee, Wisconsin, representing approximately 35,000 pops and (iii) certain cable television assets.

For several years prior to 1997, the Company has expanded its operations through an ongoing program of acquisitions. Substantial acquisitions during the last five years include (i) the 1993 acquisition of San Marcos Telephone Company (22,000 telephone access lines and 325,000 pops) and (ii) the 1994 acquisition of Celutel, Inc. (over 1.1 million pops). The Company continually evaluates the possibility of acquiring additional telecommunications assets in exchange for cash, securities or both, and at any given time may be engaged in discussions or negotiations regarding additional acquisitions. Although the Company's primary focus will continue to be on acquiring telephone and wireless interests that are proximate to its properties or that serve a customer base large enough for the Company to operate efficiently, other communications interests may also be acquired.

In March 1998 the Company entered into a definitive agreement to acquire certain local exchange and directory publishing assets from Ameritech for approximately \$225 million. Under such agreement, the Company would acquire, among other things, 85,000 telephone access lines in northern and central Wisconsin. The transaction is expected to close in the fourth quarter of 1998 subject to, among other things, regulatory approvals.

Other. As of December 31, 1997, the Company had approximately 5,700 employees, approximately 1,100 of whom were members of eight different bargaining units represented by the International Brotherhood of Teamsters, the International Brotherhood of Electrical Workers, Communications Workers of America, or the NTS Employee Committee. Relations with employees continue to be generally good.

Century was incorporated under Louisiana law in 1968 to serve as a holding company for several telephone companies acquired over the previous 15 to 20 years. Century's principal executive offices are located at 100 Century Park Drive, Monroe, Louisiana 71203 and its telephone number is (318) 388-9000.

TELEPHONE OPERATIONS

According to published sources, the Company is the tenth largest local exchange telephone company in the United States, based on the more than 1.2 million access lines it served at December 31, 1997. All of the Company's access lines are digitally switched. Through its operating telephone subsidiaries, the Company provides services to predominately rural, suburban and small urban markets in 21 states. The table below sets forth certain information with respect to the Company's access lines as of December 31, 1997 and 1996, and illustrates the substantial impact the PTI acquisition had on the Company's telephone operations:

State	December 31, 1997		December 31, 1996	
	Number of access lines	Percent of access lines	Number of access lines	Percent of access lines
Wisconsin	245,091	20%	105,252	21%
Washington	166,611	14	-	-
Alaska	124,869	10	-	-
Michigan	104,440	9	88,483	18
Louisiana	94,432	8	92,677	18
Colorado	81,206	7	7,420	1
Ohio	77,987	7	75,103	15
Oregon	71,544	6	-	-
Montana	57,390	5	-	-
Arkansas	42,193	4	40,673	8
Texas	41,852	4	38,327	8
Minnesota	29,029	2	-	-
Tennessee	24,578	2	23,507	5
Mississippi	17,839	2	16,211	3
Idaho	5,746	-	4,162	1
New Mexico	5,559	-	5,168	1
Indiana	4,975	-	4,827	1
Wyoming	4,447	-	-	-
Iowa	1,801	-	189	-
Arizona	1,624	-	1,563	-
Nevada	437	-	-	-
	1,203,650	100%	503,562	100%

As indicated in the following table, the Company has experienced growth in its telephone operations over the past several years, a substantial portion of which was attributable to the acquisition of PTI and other telephone companies and to the expansion of services:

	Year ended or as of December 31,				
	1997	1996	1995	1994	1993
	(Dollars in thousands)				
Access lines	1,203,650	503,562	480,757	454,963	434,691
% Residential	74%	77	78	79	80
% Business	26%	23	22	21	20
Operating revenues	\$ 530,597	451,538	419,242	391,265	350,330
Capital expenditures	\$ 115,854	110,147	136,006	152,336	131,180

Future growth in telephone operations is expected to be derived from (i) acquiring additional telephone companies, (ii) providing service to new customers, (iii) increasing network usage and (iv) providing additional services made possible by advances in technology and changes in regulation. For information on developing competitive trends, see "-Regulation and Competition."

In connection with its acquisition of PTI, the Company has reorganized its telephone operations into three operating regions, including a new western region headquartered in Vancouver, Washington. Substantially all of the new western region is comprised of local exchange companies ("LECs"), located in seven western states and Alaska, which were acquired in the acquisition of PTI. As soon as practical, the Company plans to offer long distance, Internet and certain other services in most of the local exchange markets acquired in the PTI acquisition.

Services

The Company's local exchange telephone subsidiaries derive revenue from providing (i) local telephone services, (ii) network access services and (iii) other related services. The following table reflects the percentage of telephone operating revenues derived from these respective services:

	1997	1996	1995
Local service	27.8%	26.9	26.6
Network access	60.2	61.2	61.7
Other	12.0	11.9	11.7
	100.0%	100.0	100.0

Local service revenues are derived from the provision of local exchange telephone services in the Company's service areas. Internal access line growth during 1997, 1996 and 1995 was 4.4%, 4.3% and 4.4%, respectively. The Company believes that access line growth in the future will benefit from population growth in its service areas, acquisitions and the increase in the number of households

maintaining more than one access line. The Company markets local Internet access in 340 communities in 12 states, which the Company believes has led to an increase in orders for second lines.

Network access revenues primarily relate to services provided by the Company to long distance carriers and other customers in connection with the use of the Company's facilities to originate and terminate interstate and intrastate long distance telephone calls. Access charges to long distance carriers and other customers are based on tariffed access rates filed with the Federal Communications Commission ("FCC") for interstate services and with the respective state regulatory agency for intrastate services. Certain of the Company's interstate network access revenues are based on access charges filed directly with the FCC; the remainder of such revenues are derived under revenue sharing arrangements with other LECs administered by the National Exchange Carrier Association ("NECA").

Certain of the Company's intrastate network access revenues are derived through access charges billed by the Company to intrastate long distance carriers and other LEC customers. Such intrastate network access charges are based on access tariffs, which are subject to state regulatory commission approval. Additionally, certain of the Company's intrastate network access revenues, along with intrastate long distance revenues, are derived through revenue sharing arrangements with other LECs.

The installation of digital switches and related software has been an important component of the Company's growth strategy because it allows the Company to offer enhanced services (such as call forwarding, conference calling, caller identification, selective call ringing and call waiting) and to thereby increase utilization of existing access lines. In 1997 the Company continued to expand its list of premium services (such as voice mail and Internet access) offered in certain service areas and aggressively marketed these services.

The Company is installing fiber optic cable in certain of its high traffic routes and provides alternative routing of telephone service over fiber optic cable networks in several strategic operating areas. At December 31, 1997, the Company's telephone subsidiaries had over 5,100 miles of fiber optic cable in use, of which approximately 2,000 miles were acquired in the PTI acquisition.

Other revenues include revenues related to (i) leasing, selling, installing, maintaining and repairing customer premise telecommunications equipment and wiring, (ii) providing billing and collection services for long distance companies, (iii) participating in the publication of local directories and (iv) providing Internet access. At the end of 1997, the Company offered Internet access in telephone markets representing 61% of its access lines. Certain large communications companies for which the Company currently provides billing and collection services continue to indicate their desire to reduce their billing and collection expenses, which may result in future reductions of the Company's billing and collection revenues.

For further information on the regulation of the Company's revenues, see "-Regulation and Competition."

Federal Financing Programs

Certain of the Company's telephone subsidiaries receive long-term financing from the Rural Utilities Service ("RUS") and the Rural Telephone Bank ("RTB"). The RUS has made long-term loans to telephone companies since 1949 for the purpose of improving telephone service in rural areas. The RUS continues to make new loans at interest rates that range from 5% to 7% based on borrower qualifications and the cost of funds to the United States government. The RTB, established in 1971, makes long-term loans at interest rates based on its average cost of funds as determined by statutory formula (such rates ranged from 5.98% to 6.54% for the fiscal year ended September 30, 1997), and in some cases makes loans concurrently with RUS loans. Most of the Company's telephone plant is pledged or mortgaged to secure obligations of the Company's telephone subsidiaries to the RUS and RTB. The Company's telephone subsidiaries which have borrowed from government agencies generally may not loan or advance any funds to Century, but may pay dividends if certain financial covenants are met.

For additional information regarding the Company's financing, see the Company's consolidated financial statements included in Item 8 herein.

Regulation and Competition

Traditionally, LECs have operated as regulated monopolies. Consequently, the majority of the Company's telephone operations have traditionally been regulated extensively by various state regulatory agencies (generally called public service commissions or public utility commissions) and by the FCC. As discussed in greater detail below, passage of the Telecommunications Act of 1996 (the "1996 Act"), coupled with state legislative and regulatory initiatives and technological changes, has fundamentally altered the telephone industry by reducing the regulation of LECs and permitting competition in each segment of the telephone industry. Although Century anticipates that these trends towards reduced regulation and increased competition will continue, it is difficult to determine the form or degree of future regulation and competition in the Company's service areas.

State regulation. The local service rates and intrastate access charges of substantially all of the Company's telephone subsidiaries are regulated by state regulatory commissions. Most of such commissions have traditionally regulated pricing through "rate of return" regulation that focuses on authorized levels of earnings by LECs. Most of these commissions also (i) regulate the purchase and sale

of LECs, (ii) prescribe depreciation rates and certain accounting procedures and (iii) regulate various other matters, including certain service standards and operating procedures.

In recent years, state legislatures and regulatory commissions having jurisdiction over the Company's telephone subsidiaries in several states in which the Company has substantial operations have either begun to reduce the regulation of LECs or have announced their intention to do so, and it is expected that this trend will continue. This reduced regulatory oversight of certain of the Company's telephone operations may allow the Company to offer new and competitive services faster than under the traditional regulatory process. Coincident with these efforts, legislative, regulatory and technological changes have introduced competition into the local exchange industry. See "-Developments Affecting Competition."

Substantially all of the state regulatory commissions have statutory authority, the specific limits of which vary, to initiate and conduct earnings reviews of the LECs that they regulate. As part of the movement towards deregulation, several states are moving away from traditional rate of return regulation towards price cap regulation and incentive regulation (which are similar to the FCC regulations discussed below), and are actively encouraging larger LECs to adopt these newer forms of price regulation. The continuation of this trend may lead to fewer earnings reviews in the future. Currently, however, most of the Company's LECs continue to be regulated under rate of return regulation.

During 1995 the Louisiana Public Service Commission ("LPSC") adopted a new regulatory plan for independent telephone companies in Louisiana. For additional information, see "Regulation and Competition" in Item 7 herein. In 1997 the LPSC adopted a consumer Price Protection Plan (the "Louisiana Plan"), effective July 1997, which impacts all of the Company's telephone subsidiaries operating in Louisiana. The new form of regulation will focus on price and quality of service. Under the Louisiana Plan, the Company's Louisiana telephone subsidiaries' local rates will be frozen for a period of three years and access rates will be frozen for a period of two years. Although the Louisiana Plan has no specified term, the LPSC is required to review it by mid-2000. The Company's Louisiana telephone subsidiaries have the option to propose a new plan at any time if the LPSC determines that (i) effective competition exists or (ii) unforeseen events threaten the subsidiary's ability to provide adequate service or impairs its financial health.

The Company's telephone operations in Wisconsin that were acquired in the December 1997 acquisition of PTI have been regulated under an alternative regulation plan (the "Wisconsin Plan") since June 1996. The Wisconsin Plan has a five-year term and includes a provision that allows the Company's subsidiary covered by such plan to adjust rates within specified parameters if certain quality-of-service and infrastructure-development commitments are met. The Wisconsin Plan also includes initiatives designed to promote competition.

The Michigan Public Service Commission regulates the Company's Michigan telephone subsidiaries pursuant to the parameters established by the Michigan Telecommunications Act of 1995 ("MTA"). The MTA focuses on price and quality of service as opposed to traditional methods of regulation.

FCC regulation. The FCC regulates the interstate services provided by the Company's telephone subsidiaries primarily by regulating the interstate access charges that are billed to long distance companies and other LEC customers by the Company for use of its local network in connection with the origination and termination of interstate telephone calls. Additionally, the FCC has prescribed certain rules and regulations for telephone companies, including regulations regarding the use of radio frequencies; a uniform system of accounts; and rules regarding the separation of costs between jurisdictions and, ultimately, between interstate services.

Effective January 1, 1991, the FCC adopted price-cap regulation relating to interstate access rates for the Regional Bell Operating Companies ("RBOCs") and GTE Corporation. An annual opportunity to elect price-cap regulation is available for other LECs. Under price-cap regulation, limits imposed on a company's interstate rates will be adjusted periodically to reflect inflation, productivity improvement and changes in certain non-controllable costs. In May 1993 the FCC adopted an optional incentive regulatory plan for LECs not subject to price-cap regulation. A LEC electing the optional incentive regulatory plan would, among other things, file tariffs based primarily on historical costs and not be allowed to participate in the relevant NECA pooling arrangements. The Company has not elected price-cap regulation or the optional incentive regulatory plan, but will continue to evaluate its options on a periodic basis. Either election, if made by the Company, would have to be applicable to all of the Company's telephone subsidiaries. The authorized interstate access rate of return for the Company's telephone subsidiaries is 11.25%, which is the authorized rate established by the FCC for LECs not governed by price-cap regulation or the optional incentive regulatory plan.

In February 1996 the FCC sought public comments on whether it should initiate a rate of return represcription proceeding for LECs that are subject to rate of return regulation for interstate access revenues. The Company is unaware of any significant developments in this proceeding.

In an access charge reform order adopted in May 1997, the FCC changed its system of interstate access charges to make them compatible with the deregulatory framework established by the 1996 Act. Such changes are primarily applicable to price-cap companies. The Company's telephone subsidiaries determine interstate revenues under rate of return regulation and are, therefore, only minimally impacted by the access charge reform order. The FCC has indicated, however, that a separate access charge reform proceeding would be initiated for rate of return companies.

In October 1997 the FCC issued a Notice of Proposed Rulemaking which would, among other things, create a federal-state joint board to review jurisdictional separations procedures through which the costs of regulated telecommunications services are allocated to the interstate and intrastate jurisdictions.

High-cost support funds, revenue sharing arrangements and related matters. A significant number of the Company's telephone subsidiaries recover a portion of their costs under federal and state cost recovery mechanisms that traditionally have allowed LECs serving small communities and rural areas to provide communications services reasonably comparable to those available in urban areas and at reasonably comparable prices.

The 1996 Act authorized the establishment of new federal and state universal service funds to provide continued support to eligible telecommunications carriers. In May 1997 the FCC adopted an order on universal service, as mandated by the 1996 Act. In the order, the FCC ruled that rural telephone companies which are designated eligible telecommunications carriers will continue to receive universal service funding. Each of the Company's LECs has been so designated by its respective state regulatory agency. As a result, the Company's LECs will continue to receive payments under the federal support mechanisms currently in effect until the FCC adopts funding support mechanisms based on forward-looking economic costs, which it is required to do, but no earlier than January 2001. Although the Company anticipates that it may experience a reduction in its federal support revenues at some point in the future, management believes it is premature to assess or estimate the ultimate impact thereof. During 1997 and 1996 the Company's telephone subsidiaries received \$65.4 million (of which \$4.6 million was applicable to the PTI properties) and \$49.3 million, respectively, from the federal Universal Service Fund.

As part of its universal service order, the FCC also established a new program to provide up to \$2.25 billion of discounted telecommunications services annually to schools and libraries, commencing January 1998. In addition, the FCC established a \$400 million annual fund to provide discounted telecommunications services for rural health care providers. All communications carriers providing interstate telecommunications services, including the Company's LECs and its cellular and long distance operations, are required to contribute to these programs. In December 1997 the FCC, while reserving the right to adjust such amounts if demand increases, modified the amounts to be collected during the first six months of 1998 to no more than \$625 million for schools and libraries and no more than \$50 million for rural health care providers. The FCC has stated that local exchange telephone companies will recover their funding contributions in their rates for interstate services. The Company currently estimates that the contribution by its cellular and long distance operations for 1998 will approximate \$3.5 million.

Some of the Company's telephone subsidiaries operate in states where traditional cost recovery mechanisms, including rate structures, are under evaluation or have been modified. See "-State

Regulation." There can be no assurance that these states will continue to provide for cost recovery at current levels.

Substantially all of the Company's LECs concur with the common line tariffs and certain of the Company's LECs concur with the traffic sensitive tariffs filed by the NECA; such LECs participate in the access revenue sharing arrangements administered by the NECA for interstate services. All of the intrastate network access revenues of the Company's LECs are based on access charges, cost separation studies or special settlement arrangements. See "-Services."

Certain long distance carriers continue to request that certain of the Company's LECs reduce intrastate access tariffed rates. There is no assurance that these requests will not result in decreased access revenues.

Developments affecting competition. The communications industry is currently undergoing fundamental changes which may have a significant impact on the future operations and financial performance of all communications companies. Primarily as a result of legislative and regulatory initiatives and technological changes, competition has been introduced and encouraged in each sector of the telephone industry, including, most recently, the local exchange sector. As a result, the number of companies offering competitive services has increased.

As indicated above, in February 1996 Congress enacted the 1996 Act, which obligates LECs to permit competitors to interconnect their facilities to the LEC's network and to take various other steps that are designed to promote competition. The 1996 Act imposes several duties on a LEC if it receives a specific request from another entity which seeks to connect with or provide services using the LEC's network. In addition, each incumbent LEC is obligated to (i) negotiate interconnection agreements in good faith, (ii) provide "unbundled" access to all aspects of the LEC's network, (iii) offer resale of its telecommunications services at wholesale rates and (iv) permit competitors to collocate its physical plant on the LEC's property, or provide virtual collocation if physical collocation is not practicable. Although the 1996 Act provides certain exemptions for rural LECs such as those operated by the Company, the FCC's August 1996 order implementing most of the 1996 Act's interconnection provisions placed the burden of proving the continuing availability of these exemptions on rural LECs. In July 1997 the U.S. Court of Appeals for the Eighth Circuit overturned several provisions of the FCC's August 1996 interconnection order, including the rules placing the burden of proof on rural LECs to retain their rural exemption. This decision has been appealed to the United States Supreme Court. States are permitted to adopt laws or regulations that provide for greater competition than is mandated under the 1996 Act. Management believes that competition in its telephone service areas will ultimately increase as a result of the 1996 Act, although the form and degree of competition cannot be ascertained until such time as the FCC (and, in certain instances, state regulatory commissions) adopts final and nonappealable implementing regulations.

Substantially all of the 21 states in which the Company provides telephone services have taken legislative or regulatory steps to further introduce competition into the LEC business. Largely as a result thereof, several competitive access providers originally organized to provide redundancy or access services have begun, during the past few years, to provide competitive local exchange services, principally in larger urban areas. Moreover, several well-capitalized long distance, cable television and electric utility companies, along with several start-up companies, have also begun to provide competitive local exchange services or announced their intention to do so, and wireless companies and other emerging technology companies are expected to explore their opportunities in this market. While the Company is aware of only a few companies that have requested authorization to provide local exchange service in the Company's service areas, the Company expects to face additional competition in the future from competitive providers, especially in its operating areas located near larger urban areas.

In addition to receiving services directly from companies competing with incumbent LECs, long distance companies and other users of toll service are expected to increasingly seek other means to bypass LECs' switching services and local distribution facilities. Certain interexchange carriers provide services which allow users to divert their traffic from LECs' usage-sensitive services to their flat-rate services. In addition, users or long distance companies may construct, modify or lease facilities to transmit traffic directly from a user to a long distance company. Cable television companies, in particular, may be able to modify their networks to partially or completely bypass the Company's local network. Moreover, users may choose to use wireless services to bypass LECs' switching services. Although certain of the Company's telephone subsidiaries have experienced a loss of traffic to such bypass, the Company believes that the impact of such loss on revenues has not been significant.

Historically, cellular telephone services have complemented traditional LEC services. However, the Company anticipates that existing and emerging wireless technologies will increasingly compete with LEC services. Technological and regulatory developments in cellular telephone, personal communications services, digital microwave, coaxial cable, fiber optics, local-multipoint-distribution services and other wired and wireless technologies are expected to further permit the development of alternatives to traditional landline services. For further information on certain of these developments, see "Wireless Operations - Regulation and Competition."

To the extent that the telephone industry increasingly experiences competition, the size and resources of each respective competitor may increasingly influence its prospects. Many companies currently providing or planning to provide competitive communication services have substantially greater financial and marketing resources than the Company, and several are not subject to the same regulatory constraints as the Company.

The Company anticipates that the traditional operations of LECs will be increasingly impacted by continued technological developments as well as legislative and regulatory initiatives affecting the ability of LECs to provide new services and the capability of cable television companies, long distance companies, competitive local exchange providers and others to provide competitive LEC services. Competition relating to services traditionally provided solely by LECs is expected to initially affect large urban areas to a greater extent than rural, suburban and small urban areas such as those in which the Company operates. The Company intends to actively monitor these developments, to observe the effect of emerging competitive trends in initial competitive markets and to continue to evaluate new business opportunities that may arise out of future technological, legislative and regulatory developments.

The Company anticipates that regulatory changes and competitive pressures may result in future revenue reductions in its telephone operations. However, the Company anticipates that such reductions may be minimized by increases in revenues attributable to the continued demand for enhanced services and new product offerings. While the Company expects its telephone revenues to continue to grow, its internal telephone revenue growth rate may slow during upcoming periods.

WIRELESS OPERATIONS

At December 31, 1997, the Company's cellular holdings represented approximately 10.3 million pops, of which 65% were applicable to MSAs and 35% were RSA pops. According to data derived from published sources, the Company is the tenth largest cellular telephone company in the United States based on the Company's 10.3 million pops.

Immediately prior to the Company's acquisition of PTI in December 1997, the Company's ratio of owned cellular pops to telephone access lines was 15:1. As a result of the Company's acquisition of the PTI properties, the Company's ratio of owned cellular pops to telephone access lines has decreased to 8:1. Certain of the Company's cellular markets overlap some of the Company's telephone service areas.

Cellular Industry

The cellular telephone industry has been in existence for approximately 15 years in the United States. The industry has grown significantly during this period and cellular service is now available in substantially all areas of the United States. According to the Cellular Telecommunications Industry Association, at June 1997 there were estimated to be over 48 million cellular customers across the United States.

Cellular telephone service is capable of high-quality, high-capacity communications to and from vehicle-mounted and hand-held telephones. Cellular systems, if properly designed and equipped, are

capable of handling thousands of calls at any given time and are capable of providing service to tens of thousands of subscribers in a market.

Until recently, substantially all radio transmissions of cellular systems were conducted on an analog basis. Technological developments involving the application of digital radio technology offer certain advantages over analog technologies, including expanding the capacity of mobile communications systems, improving voice clarity, permitting the introduction of new services, and making such systems more private. Providers of certain services competitive with cellular have incorporated digital technology into their operations. In recent years most major cellular carriers have installed digital cellular voice transmission facilities in certain of their systems, principally in larger markets. Digital service is now operational in ten of the Company's MSA markets and the Company plans to significantly expand the marketing of such service during 1998. See "-Regulation and Competition-Developments Affecting Wireless Competition."

Construction and Maintenance

The construction and maintenance of cellular systems is capital intensive. Although all of the Company's MSA and RSA systems are operational, the Company has continued to add cell sites to increase coverage, provide additional capacity, expand areas where hand-held cellular phones may be used and improve the quality of these systems. In 1997 the Company completed construction of 49 cell sites in markets operated by the Company and added 155 cell sites through acquisitions. At December 31, 1997, the Company operated 558 cell sites in its majority-owned markets.

During the last few years the Company upgraded certain portions of its cellular systems to be capable of providing digital service. Such service became operational in certain markets during 1996 and 1997 using the TDMA digital standard and the Company plans to install digital voice transmission facilities in other markets in 1998. See "-Regulation and Competition-Developments Affecting Wireless Competition." Capital expenditures related to majority-owned and operated cellular systems totaled approximately \$39 million in 1997. Due partially to previously planned projects carried over from 1997 and the PTI acquisition, such capital expenditures for 1998 are anticipated to be approximately \$90 million.

Strategy

The Company's business development strategy for its cellular telephone operation is to secure operating control of service areas that are geographically clustered. Clustered cellular systems aid the Company's marketing efforts and provide various operating and service advantages. Approximately 43% of the Company's pops in markets operated by the Company are in a single, contiguous cluster of eight MSAs

and nine RSAs in Michigan; another 17% are in a cluster of five MSAs and seven RSAs in northern and central Louisiana, southern Arkansas and eastern Texas. See "-The Company's Cellular Interests."

Another component of the Company's strategy for cellular operations includes capturing revenues from roaming service. Roaming service revenues are derived from calls made in one cellular service area by subscribers from other service areas. Roaming service is made possible by technical standards requiring that cellular telephones be functionally compatible with the cellular systems in all United States market areas. The Company charges premium rates (compared to rates charged to the Company's customers) for roaming service provided to most non-Company customers. The Company's Michigan cellular properties include a significant portion of the interstate highway corridor between Chicago and Detroit. Its Louisiana properties include an east-west interstate highway and a north-south interstate highway which intersect in its Louisiana cellular service area. Its Mississippi properties include two east-west interstate highways and two north-south interstate highways. See "-Services, Customers and System Usage."

Marketing

The Company markets its cellular services through several distribution channels, including its direct sales force, retail outlets owned by the Company and independent agents. At December 31, 1997, the Company's cellular sales force consisted of approximately 375 sales employees, which generated approximately one-half of the Company's new subscribers in 1997, and approximately 525 independent agents. Each sales employee and independent agent solicits cellular customers exclusively for the Company. Company sales employees are compensated by salary and commission and independent sales agents are paid commissions. The Company advertises its services through various means, including direct mail, billboard, magazine, radio, television and newspaper advertisements.

The sales and marketing costs of obtaining new subscribers include advertising and a direct expense applicable to most new subscribers, either in the form of a commission payment to an agent or a salary/incentive payment to a direct sales person. In addition, the Company discounts the cost of cellular telephone equipment, and periodically runs promotions which provide some amount of initial activation, access or airtime free to new subscribers. The average cost of acquiring each new customer (\$280 in 1997) remains one of the largest expenses in conducting the Company's cellular operations.

Services, Customers and System Usage

There are a number of different types of cellular telephones, all of which are currently compatible with cellular systems nationwide. The Company sells a full range of vehicle-mounted, transportable, and hand-held portable cellular telephones.

The Company charges its subscribers for access to its systems, for minutes of use and for enhanced services, such as voice mail. A subscriber may purchase certain of these services separately or may purchase rate plans which bundle these services in different ways and are designed to fit different calling patterns. While the Company historically has typically charged its customers separately for custom-calling features, air time in excess of the packaged amount, and toll calls, it currently offers plans which include features such as unlimited toll calls and unlimited weekend calling in certain calling areas. Custom-calling features provided by the Company include call-forwarding, call-waiting, three-way calling and no-answer transfer. The Company offers voice message service in many of its markets. In the Company's markets where digital service is operational, customers can subscribe to caller ID and other digital enhancements.

Cellular customers come from a wide range of occupations. They typically include a large proportion of individuals who work outside of their office, such as employees in the construction, real estate, wholesale and retail distribution businesses, and professionals. More customers are selecting portable and other transportable cellular telephones as these units become more compact and fully featured, as well as more attractively priced. The Company's average monthly cellular service revenue per customer declined to \$61 in 1997 from \$63 in 1996 and \$66 in 1995. The Company's average service revenue per customer is expected to decline in 1998 as a result of the PTI acquisition (due to PTI's historically lower average monthly service revenue per customer). Such average revenue per customer may further decline (i) as market penetration increases and additional lower usage customers are activated and (ii) as competitive pressures from current and future wireless communications providers intensify. See "-Regulation and Competition."

Most cellular systems allow a customer to place or receive a call in a cellular service area away from the customer's home market area. The Company has entered into "roaming agreements" with operators of other cellular systems covering virtually all markets in the United States; such agreements offer the Company's customers the opportunity to roam in these markets. Also, a customer of a participating non-Company system traveling in a market operated by the Company where this arrangement is in effect is able to automatically make calls on the Company's system. The charge to a non-Company customer for this service is typically at premium rates, and is billed by the Company to the customer's home system, which then bills the customer. In most instances, based on competitive factors and financial considerations, the Company charges an amount to its customers that is equal to or lower than the amount actually charged by the servicing cellular carrier for roaming. The Company anticipates that competitive factors and industry consolidation may place further pressure on charging premium roaming rates. For additional information on roaming revenue, see "-Strategy."

Roamer fraud, a cellular industry problem, occurs when cellular telephone equipment is programmed to conceal the true identity and location of the user. The Company and the industry have implemented extensive fraud control processes in an attempt to minimize roamer fraud.

Churn rate (the average percentage of cellular customers that terminate service each month) is an industry-wide concern. A significant portion of the churn in the Company's markets is due to the Company disconnecting service to cellular customers for nonpayment of their bills. In addition, the Company faces substantial competition from the other cellular provider in certain of its markets and has begun to face competition from PCS providers in a few of its markets. The Company's churn rate was 2.31% in 1997 and 2.37% in 1996. The Company is attempting to lower its churn rate by increasing its proactive customer service efforts and through the implementation of additional customer retention programs.

During recent years, the Company's cellular subsidiaries experienced strong subscriber growth in the fourth quarter, primarily due to holiday season sales.

The following table summarizes, among other things, certain information about the Company's customers and market penetration:

	Year ended or at December 31,		
	1997	1996	1995
Majority-owned and operated MSA and RSA systems (Note 1):			
Cellular systems operated	44	34	33
Cell sites	558	354	277
Population of systems operated (Note 2)	9,008,219	7,097,568	6,877,598
Customers (Note 3):			
At beginning of period	368,233	290,075	211,710
Additions	193,623	165,377	139,836
Net acquisitions/dispositions	123,600	4,850	8,699
Disconnects, net of reconnects	115,473	92,069	70,170
At end of period	569,983	368,233	290,075
Market penetration at end of period (Note 4)	6.3%	5.2	4.2
Churn rate (Note 5)	2.31%	2.37	2.42
Average monthly cellular service revenue per customer			
	\$ 61	63	66
Construction expenditures (in thousands)			
	\$ 39,102	83,679	41,990
All operated MSA and RSA systems (Note 6):			
Cellular systems operated	50	38	37
Cell sites	656	413	324
Population of systems operated (Note 2)	10,124,759	7,946,442	7,721,569
Customers at end of period (Note 7)	632,446	407,400	313,430
Market penetration at end of period (Note 8)	6.2%	5.1	4.1
Churn rate (Note 5)	2.33%	2.32	2.39

Notes:

1. Represents the number of systems in which the Company owned at least a 50% interest. The revenues and expenses of these cellular markets, all of which are operated by the Company, are included in the Company's consolidated operating revenues and operating expenses.
2. Based on independent third-party population estimates for each respective year.
3. Represents the approximate number of revenue-generating cellular telephones served by the cellular systems referred to in note 1.
4. Computed by dividing the number of customers at the end of the period by the total population of systems referred to in note 1.
5. Represents the average percentage of customers that are disconnected on a monthly basis.
6. Represents the total number of systems that the Company operated, including systems in which it does not own a majority interest.
7. Represents the approximate number of revenue-generating cellular telephones served by the cellular systems referred to in note 6.
8. Computed by dividing the number of customers at the end of the period by the total population of systems referred to in note 6.

The Company's Cellular Interests

The Company obtained the right to provide cellular service through (i) the FCC's licensing process described below, under which it received interests in wireline licenses, and (ii) its acquisition program, under which it has acquired interests in both wireline and non-wireline licenses. The table below sets forth certain information with respect to the interests in cellular systems that the Company owned as of December 31, 1997:

	1997 population (Note 1)	Ownership percentage	The Company's pops at 12/31/97	Other cellular operator (Note 2)
<u>Majority-owned and operated MSAs</u>				
Pine Bluff, AR	82,616	100.00%	82,616	SBC
Texarkana, AR/TX	137,665	89.00	122,522	AT&T
Alexandria, LA	144,523	100.00	144,523	Centennial
Monroe, LA	147,753	87.00	128,545	AT&T
Shreveport, LA	380,333	87.00	330,890	AT&T
Battle Creek, MI	193,965	97.00	188,146	Centennial
Benton Harbor, MI	161,421	97.00	156,578	Centennial
Grand Rapids, MI	758,622	97.00	735,863	AirTouch
Jackson, MI	155,167	97.00	150,512	Centennial
Kalamazoo, MI	305,743	97.00	296,571	Centennial
Lansing-E. Lansing, MI	509,507	97.00	494,222	AirTouch
Muskegon, MI	190,153	97.00	184,448	AirTouch
Saginaw-Bay City- Midland, MI	403,413	91.70	369,930	AirTouch

Majority-owned and operated MSAs (continued)

Biloxi-Gulfport, MS (Note 4)	230,242	96.45	222,071	Cellular South
Jackson, MS (Note 4)	424,152	88.31	374,587	MCTA
Pascagoula, MS (Note 4)	129,421	89.05	115,248	Cellular South
Brownsville-Harlingen, TX (Note 4)	321,534	78.74	253,173	SBC
McAllen-Edinburg-Mission, TX (Note 4)	508,926	69.50	353,691	SBC
Appleton-Oshkosh-Neenah, WI	498,367	98.85	492,624	C-1 Southern Wisconsin and Northern Illinois
Eau Claire, WI	143,834	55.50	79,828	Price Cellular
LaCrosse, WI	102,819	95.00	97,678	U. S. Cellular
	5,930,176		5,374,266	

Minority-owned MSAs (Note 3)

Little Rock, AR	552,830	36.00%	199,019
Lafayette, LA	261,276	49.00	128,025
Detroit, MI	4,618,871	3.20	147,711
Flint, MI	509,418	3.20	16,291
Rochester, MN	113,681	2.93	3,331
Austin, TX	987,525	35.00	345,634
Dallas-Ft. Worth, TX	4,548,203	0.50	22,741
Sherman-Denison, TX	101,516	0.50	508
Green Bay/Brown County, WI	215,185	20.11	43,274
Madison, WI	700,610	9.78	68,513
Milwaukee, WI	1,979,672	17.96	355,608
Wausau, WI	122,436	1.00	1,224
	14,711,223		1,331,879
Total MSAs	20,641,399		6,706,145

Operated RSAs

Alaska 1 (Note 4)	128,044	100.00%	128,044	Mactel
Alaska 3	74,427	100.00	74,427	Mercury
Arkansas 2	86,426	82.00	70,869	SBC
Arkansas 3	103,692	82.00	85,027	SBC
Arkansas 11	66,783	89.00	59,437	SBC
Arkansas 12	187,065	80.00	149,652	SBC
Louisiana 1	113,313	87.00	98,582	AT&T
Louisiana 2	116,256	87.00	101,143	AT&T
Louisiana 3 B2	95,283	87.00	82,896	Centennial
Louisiana 4	72,909	100.00	72,909	Centennial
Michigan 1	198,058	100.00	198,058	Price Cellular
Michigan 2	112,864	100.00	112,864	RFB
Michigan 3	161,448	42.84	69,165	Unitel
Michigan 4	133,783	100.00	133,783	RFB
Michigan 5	159,061	42.84	68,142	Unitel
Michigan 6	139,515	98.00	136,725	Centennial
Michigan 7	240,993	56.07	135,126	Centennial
Michigan 8	100,094	97.00	97,091	Allegan Cellular
Michigan 9	298,548	43.38	129,510	Centennial
Mississippi 2 (Note 4)	247,820	100.00	247,820	Bell South Mobility
Mississippi 6 (Note 4)	183,383	100.00	183,383	Cellular South
Mississippi 7 (Note 4)	181,267	100.00	181,267	MCTA

Operated RSAs (continued)

Texas 7 B6	57,934	89.00	51,561	AT&T
Wisconsin 1	111,767	42.21	47,174	Price Cellular
Wisconsin 2	85,963	99.00	85,103	Price Cellular
Wisconsin 5	95,526	-	-	Price Cellular
Wisconsin 6	116,043	57.14	66,310	U.S. Cellular
Wisconsin 7	290,190	22.70	65,878	U.S. Cellular
Wisconsin 8	236,128	82.00	193,625	U.S. Cellular
	<u>4,194,583</u>		<u>3,125,571</u>	

Non-operated RSAs (Note 3)

Arizona 2	257,751	21.30%	54,891
Michigan 10	136,216	26.00	35,416
Minnesota 7	171,922	2.93	5,037
Minnesota 8	67,915	2.93	1,990
Minnesota 9	134,921	2.93	3,953
Minnesota 10	230,358	2.93	6,750
Minnesota 11	206,149	2.93	6,040
New Mexico 4W	139,598	35.71	49,856
Oregon 2	74,465	22.00	16,382
Oregon 3	151,017	15.97	24,121
Oregon 6	195,630	37.50	73,361
Texas 16	330,320	9.60	31,711
Washington 5	59,476	8.47	5,039
Washington 8	136,337	7.36	10,028
Wisconsin 3	141,685	42.86	60,722
Wisconsin 4	119,513	30.03	35,887
Wisconsin 10	129,653	22.50	29,172
	<u>2,682,926</u>		<u>450,356</u>
Total RSAs	<u>6,877,509</u>		<u>3,575,927</u>
	<u>27,518,908</u>		<u>10,282,072</u>

Notes:

1. Based on 1997 independent third-party population estimates.
2. Information provided to the best of the Company's knowledge.
3. Markets not operated by the Company.
4. Represents a non-wireline interest.

Operations

A substantial number of the cellular systems in MSAs operated by the Company are owned by limited partnerships in which the Company is a general partner ("MSA Partnerships"). Most of these partnerships are governed by partnership agreements with similar terms, including, among other things, customary provisions concerning capital contributions, sharing of profits and losses, and dissolution and termination of the partnership. Most of these partnership agreements vest complete operational control of the partnership with the general partner. The general partner typically has the power to manage, supervise and conduct the affairs of the partnership, make all decisions appropriate in connection with the business purposes of the partnership, and incur obligations and execute agreements on behalf of the partnership. The

general partner also may make decisions regarding the time and amount of cash contributions and distributions, and the nature, timing and extent of construction, without the consent of the other partners. The Company owns more than 50% of all of the MSA Partnerships.

A substantial number of the cellular systems in RSAs operated by the Company are also owned by limited or general partnerships in which the Company is either the general or managing partner (the "RSA Partnerships"). These partnerships are governed by partnership agreements with varying terms and provisions. In many of these partnerships, the noncontrolling partners have the right to vote on major issues such as the annual budget and system design. In a few of these partnerships, the Company's management position is for a limited term (similar to a management contract) and the other partners in the partnership have the right to change managers, with or without cause. The Company owns less than 50% of some of the RSA Partnerships.

The partnership agreements for both the MSA Partnerships and RSA Partnerships generally contain provisions granting all partners a right of first refusal in the event a partner desires to transfer a partnership interest. This restriction on transfer can under certain circumstances make these partnership interests more difficult to sell to a third party.

Revenue

The following table reflects the major revenue categories for the Company's wireless operations as a percentage of wireless operating revenues in 1997, 1996 and 1995.

	1997	1996	1995
Cellular access fees and toll revenues	78.2%	79.7	79.5
Cellular roaming	20.0	18.6	17.7
Equipment sales	1.8	1.7	2.8
	100.0%	100.0	100.0

For further information on these revenue categories, see "-Services, Customers and System Usage."

Regulation and Competition

As discussed below, the FCC and various state public utility commissions regulate, among other things, the licensing, construction, operation, interconnection arrangements, sale and acquisition of cellular telephone systems.

Competition between cellular providers in each market is conducted principally on the basis of services and enhancements offered, the technical quality and coverage of the system, quality and responsiveness of customer service, and price. Competition may be intense. For a listing of the other cellular operator in cellular markets operated by the Company, see "- The Company's Cellular Interests."

Under applicable law, the Company is required to permit the reselling of its services. In certain larger markets and in certain market segments, competition from resellers may be significant. There is also substantial competition for sales agents. Certain of the Company's competitors have substantially greater assets and resources than the Company.

Cellular licensing process. The term "MSA" means a Metropolitan Statistical Area for which the FCC has granted a cellular operating license. The term "RSA" means a Rural Service Area for which the FCC has granted a cellular operating license. During the 1980's and early 1990's, the FCC awarded two 10-year licenses to provide cellular service in each market. Initially, one license was reserved for companies offering local telephone service in the market (the wireline carrier) and one license was available for firms unaffiliated with the local telephone company (the non-wireline carrier). Since mid-1986, the FCC has permitted telephone companies or their affiliates to acquire control of non-wireline licenses in markets in which they do not hold interests in the wireline license. The FCC has issued a decision that grants a renewal expectancy during the license renewal period to incumbent licensees that substantially comply with the terms and conditions of their cellular authorizations and the FCC's regulations. The licenses for the MSA markets operated by the Company were initially granted between 1984 and 1987, and licenses for operated RSAs were initially granted between 1989 and 1991. Thus far, the Company has received 10-year extensions of all of its licenses that have become subject to renewal since their original grant dates.

The completion of an acquisition involving the transfer of control of a cellular system requires prior FCC approval and, in certain cases, receipt of other federal and state regulatory approvals. The acquisition of a minority interest generally does not require FCC approval. Whenever FCC approval is required, any interested party may file a petition to dismiss or deny the application for approval of the proposed transfer.

In addition to regulation by the FCC, cellular systems are subject to certain Federal Aviation Administration tower height regulations concerning the siting and construction of cellular transmitter towers and antennas.

Cellular operators are also subject to state and local regulation in some instances. Although the FCC has pre-empted the states from exercising jurisdiction in the areas of licensing, technical standards and market structure, certain states require cellular operators to be certified. In addition, some state authorities regulate certain aspects of a cellular operator's business, including certain aspects of pricing, the resale of long distance service to its customers, the technical arrangements and charges for interconnection with the landline network, and the transfer of interests in cellular systems. The siting and construction of the cellular facilities may also be subject to state or local zoning, land use and other local regulations.

Developments affecting wireless competition. Competition in the cellular industry has increased due to continued and rapid technological advances in the communications field, coupled with legislative and regulatory changes.

Several recent FCC initiatives have resulted in the allocation of additional radio spectrum or the issuance of licenses for emerging mobile communications technologies that are competitive with the Company's cellular and telephone operations, including personal communication services ("PCS"). Although there is no universally recognized definition of PCS, the term is generally used to refer to wireless services to be provided by licensees operating in the 1850 MHz to 1990 MHz radio frequency band using microcells and high-capacity digital technology. In 1996 and early 1997 the FCC auctioned up to six PCS licenses per market. Two 30MHz frequency blocks were awarded for each of the 51 Rand McNally Major Trading Areas ("MTAs"), while one 30MHz and three 10MHz frequency blocks were awarded for each of the 493 Rand McNally Basic Trading Areas ("BTAs").

PCS technology permits PCS operators to offer wireless data, image and multimedia services. The largest PCS providers commenced initial operations in late 1996 and increased their operations in 1997. These providers have initially focused on larger markets, and have generally marketed PCS as being a competitive service to cellular. Thus far the Company has experienced PCS competition in only a few of its cellular markets. The extent to which PCS will offer services in the Company's markets that are complementary or competitive with cellular services is uncertain, and is expected to be influenced by continuing developments in PCS and cellular technologies.

In addition to PCS, users and potential users of cellular systems may find their communication needs satisfied by other current and developing technologies. Several years ago the FCC authorized the licensees of certain specialized mobile radio service ("SMR") systems (which historically have generally been used by taxicabs and tow truck operators) to configure their systems into digital networks that operate in a manner similar to cellular systems. Such systems are commonly referred to as enhanced specialized mobile radio service ("ESMR") systems. The Company believes that ESMR systems are operating in a few of its cellular markets. One well-established ESMR provider has constructed a nationwide digital mobile communications system to compete with cellular systems. Other similar communication services that have the technical capability to handle wireless telephone calls may provide competition in certain markets, although these services currently lack the subscriber capacity of cellular systems. Paging or beeper services that feature text message and data display as well as tones may be adequate for potential subscribers who do not need to communicate with the caller. Mobile satellite systems, in which transmissions are between mobile units and satellites, may ultimately be successful in obtaining market share from cellular systems that communicate directly to land-based stations.

Recently, several large cellular providers have merged with other companies or formed joint ventures. Several of these joint ventures pooled their resources to purchase PCS licenses and to develop the associated markets. Many current or potential competitors of the Company have substantially greater financial and marketing resources than the Company.

Although it is uncertain how PCS, SMR, ESMR, mobile satellites and other emerging technologies will ultimately affect the Company, the Company anticipates that it will face increased competition in some of its markets in the near term. However, management believes that providing digital services and applying new microcellular technologies should permit its cellular systems to provide services comparable with the emerging technologies described above, although no assurances can be given that this will happen or that future technological advances or legislative or regulatory changes will not create additional sources of competition.

OTHER OPERATIONS

The Company provides long distance, call center, cable television and interactive services in certain local and regional markets, as well as certain printing and related services. The results of these operations, which accounted for 7.0% and 2.4%, respectively, of the Company's consolidated revenues and operating income during 1997, are reflected for financial reporting purposes in the "Other operations" section in operating income.

Long distance. In 1996 the Company began marketing long distance service in all of its equal access telephone operating areas. At December 31, 1997, the Company provided long distance services to approximately 172,000 customers. Although the Company owns and operates long distance switches in LaCrosse, Wisconsin and San Marcos, Texas, it anticipates that most of its future long distance service revenues will be provided by reselling service purchased from other facilities-based long distance providers. The Company intends to continue to expand its long distance business, principally through reselling arrangements.

Call center. The Company provides certain operator services for retail and wholesale markets. The retail market consists primarily of the hospitality and pay phone industries. The wholesale market consists of other independent telephone companies and interexchange carriers.

PCS. In early 1997 the Company was awarded 12 PCS licenses, 11 of which are in Michigan, in connection with the FCC's auctions of 10MHz PCS licenses. The licenses cover areas with a population of approximately 4.0 million. As a result of the PTI acquisition, the Company acquired PCS licenses that cover areas with a population of approximately 4.1 million. Such licenses should allow the Company to provide PCS as a fixed wireless local loop alternative to the LEC's service in the areas covered by the PCS

licenses. Approximately \$20 million of the Company's 1998 capital expenditure budget is for development of certain of the Company's PCS networks.

Other. The Company, through one or more of its subsidiaries, provides audiotext services; printing, database management and direct mail services; cable television services; and security alarm services. The Company also holds minority equity investments in certain communications companies.

Certain service subsidiaries of the company provide installation and maintenance services, materials and supplies, and managerial, technical and accounting services to the telephone and wireless operating subsidiaries. In addition, Century provides and bills management services to subsidiaries and in certain instances makes interest-bearing advances to finance construction of plant and purchases of equipment. These transactions are recorded by the Company's regulated telephone subsidiaries at their cost to the extent permitted by regulatory authorities. Intercompany profit on transactions with regulated affiliates is limited to a reasonable return on investment and has not been eliminated in connection with consolidating the results of operations of Century and its subsidiaries. Such intercompany profit is reflected in operating income in the "Other operations" segment.

FORWARD-LOOKING STATEMENTS

This report on Form 10-K and other documents filed by the Company under the federal securities laws include, and future oral or written statements of the Company and its management may include, certain forward-looking statements, including without limitation statements with respect to the Company's anticipated future operating and financial performance (including the impact of pending acquisitions), financial position and liquidity, growth opportunities and growth rates, business and competitive outlook, investment and expenditure plans, pricing plans, strategic alternatives, business strategies, and other similar statements of expectations or objectives that are highlighted by words such as "expects," "anticipates," "intends," "plans," "believes," "projects," "seeks," "estimates," "should," and "may," and variations thereof and similar expressions. Such forward-looking statements are subject to uncertainties that could cause the Company's actual results to differ materially from such statements. These uncertainties include but are not limited to those set forth below:

- the effects of ongoing deregulation in the telecommunications industry as a result of the 1996 Act and other similar federal and state legislation and federal and state regulations enacted thereunder, including without limitation (i) greater than anticipated competition in the Company's predominately rural local exchange telephone markets resulting therefrom, (ii) greater than anticipated reductions in revenues received from the Universal Service Fund or other current or future federal and state support funds designed to compensate LECs that provide services in high-cost markets, (iii) the final outcome of

regulatory and judicial proceedings with respect to interconnection agreements and access charge reforms and (iv) future state regulatory actions taken in response to the 1996 Act.

- the effects of greater than anticipated competition from PCS, SMR, ESMR, satellite or other wireless companies, including without limitation competition requiring new pricing or marketing strategies or new product offerings, and the attendant risk that the Company will not be able to respond on a timely or profitable basis.

- possible changes in the demand for the Company's products and services, including without limitation (i) lower than anticipated demand for premium telephone services or for additional access lines per household, (ii) lower than anticipated demand for wireless telephone services, whether caused by changes in economic conditions, technology, competition, health concerns or otherwise, and (iii) reduced demand for the Company's access or billing and collection services.

- the Company's ability to successfully introduce new offerings on a timely and cost-effective basis, including without limitation the Company's ability to (i) expand successfully its long distance and Internet offerings to new markets (including those acquired in December 1997 in the PTI acquisition or to be acquired in connection with future acquisitions), (ii) offer bundled service packages on terms attractive to its customers and (iii) successfully initiate PCS services in its licensed markets.

- the risks inherent in rapid technological change, including without limitation (i) the lack of assurance that the Company's ongoing wireless network improvements will be sufficient to meet or exceed the capabilities and quality of competing networks, (ii) technological developments that could make the Company's analog and digital wireless networks uncompetitive or obsolete, such as the risk that the Time Division Multiple Access technology used by the Company will be uncompetitive with Code Division Multiple Access or other digital technologies, and (iii) the risk that technologies will not be developed by the Company on a timely or cost-effective basis or perform according to expectations.

- regulatory limits on the Company's ability to change its prices for telephone services in response to competitive pressures.

- the Company's ability to effectively manage its growth, including without limitation the Company's ability to (i) integrate the operations of PTI acquired in December 1997 into the Company's operations, (ii) achieve projected economies of scale and cost savings, (iii) meet pro forma cash flow projections developed by management in valuing newly-acquired businesses and (iv) implement necessary internal controls and retain and attract key personnel.

- any difficulties in the Company's ability to expand through additional acquisitions, whether caused by financing constraints, a decrease in the pool of attractive target companies, or competition for acquisitions from other interested buyers.

- higher than anticipated wireless operating costs due to churn or to fraudulent uses of the Company's networks.

- the lack of assurance that the Company can compete effectively against better-capitalized competitors.

- the future unavailability of SFAS 71 to the Company's telephone subsidiaries.

- the effects of more general factors, including without limitation:

- changes in general industry and market conditions and growth rates
 - changes in interest rates or other general national, regional or local economic conditions
 - changes in legislation, regulation or public policy, including changes in federal rural financing programs

- unanticipated increases in capital, operating or administrative costs, or the impact of new business opportunities requiring significant up-front investments

- the continued availability of financing in amounts, and on terms and conditions, necessary to support the Company's operations

- changes in the Company's relationships with vendors
 - changes in the Company's senior debt ratings
 - unfavorable outcomes of regulatory or legal proceedings, including rate proceedings
 - changes in accounting policies or practices adopted voluntarily or as required by generally accepted accounting principles.

For additional information, see the description of the Company's business included above, as well as Item 7 to this report. Due to these uncertainties, you are cautioned not to place undue reliance upon the Company's forward-looking statements, which speak only as of the date hereof. The Company undertakes no obligation to update or revise any of its forward-looking statements for any reason.

OTHER MATTERS

The Company has certain obligations based on federal, state and local laws relating to the protection of the environment. Costs of compliance through 1997 have not been material and the Company currently has no reason to believe that such costs will become material.

For additional information concerning the business and properties of the Company, see notes 2, 3, 6, and 18 of Notes to Consolidated Financial Statements set forth in Item 8 elsewhere herein.

Item 2. Properties.

The Company's properties consist principally of (i) telephone lines, central office equipment, telephone instruments and related equipment, and land and buildings related to telephone operations, and (ii) switching and cell site equipment related to cellular telephone operations. As of December 31, 1997 and 1996, the Company's gross property, plant and equipment of approximately \$3.8 billion and \$1.7 billion, respectively, consisted of the following:

	December 31,	
	1997	1996
Telephone operations		
Cable and wire	47.9%	43.1
Central office equipment	27.9	23.1
General support	6.7	6.1
Information origination/termination equipment	1.7	1.6
Construction in progress	1.4	2.3
Other	2	3
	85.8	76.5
Wireless operations		
Cell site	7.4	12.1
General support	1.7	2.8
Construction in progress	1	.9
Other	6	2
	9.8	16.0
Other	4.4	7.5
	100.0%	100.0

"Cable and wire" facilities consist primarily of buried cable and aerial cable, poles, wire, conduit and drops. "Central office equipment" consists primarily of switching equipment, circuit equipment and related facilities. "General support" consists primarily of land, buildings, tools, furnishings, fixtures, motor vehicles and work equipment. "Information origination/termination equipment" consists primarily of premise equipment (private branch exchanges and telephones) for official company use. "Cell site" consists primarily of radio frequency channel equipment, switching equipment and towers. "Construction in

progress" includes property of the foregoing categories that has not been placed in service because it is still under construction.

Most of the properties of the Company's telephone subsidiaries are subject to mortgages securing the debt of such companies. The Company owns substantially all of the central office buildings, local administrative buildings, warehouses, and storage facilities used in its telephone operations. The Company leases most of the offices used in its cellular operations; certain of its transmitter sites are leased while others are owned by the Company. For further information on the location and type of the Company's properties, see the descriptions of the Company's telephone and wireless operations in Item 1.

Item 3. Legal Proceedings.

From time to time, the Company is involved in litigation incidental to its business, including administrative hearings of state public utility commissions relating primarily to rate making, actions relating to employee claims, occasional grievance hearings before labor regulatory agencies and miscellaneous third party tort actions. Currently, there are no material legal proceedings.

Item 4. Submission of Matters to a Vote of Security Holders.

Not applicable.

Executive Officers of the Registrant

Information concerning Executive Officers, set forth at Item 10 in Part III hereof, is incorporated in Part I of this Report by reference.

PART II

Item 5. Market for Registrant's Common Equity and Related Stockholder Matters.

Century's common stock is listed on the New York Stock Exchange and is traded under the symbol CTL. The following table sets forth the high and low sale prices, along with the quarterly dividends, for each of the quarters indicated (adjusted to reflect the March 1998 three-for-two stock split):

	Sale prices		Dividend per common share
	High	Low	
1996:			
First quarter	\$ 23-5/8	20-7/8	.06
Second quarter	\$ 22-7/8	20-1/4	.06
Third quarter	\$ 23	20-3/8	.06
Fourth quarter	\$ 23	19	.06
1997:			
First quarter	\$ 22-5/16	19-3/16	.0617
Second quarter	\$ 22-9/16	19	.0617
Third quarter	\$ 29-5/16	22-1/16	.0617
Fourth quarter	\$ 33-5/8	27-5/16	.0617

Common stock dividends during 1996 and 1997 were paid each quarter. As of February 28, 1998, there were approximately 6,250 stockholders of record of Century's common stock.

Item 6. Selected Financial Data.

The following table presents certain selected consolidated financial data as of and for each of the years ended in the five-year period ended December 31, 1997:

Selected Income Statement Data

	Year ended December 31,				
	1997	1996	1995	1994	1993
	(Dollars, except per share amounts, and shares expressed in thousands)				
Operating revenues					
Telephone	\$ 530,597	451,538	419,242	391,265	350,330
Wireless	307,742	250,243	197,494	150,802	84,712
Other	63,182	47,896	28,104	22,534	20,633
Total operating revenues	\$ 901,521	749,677	644,840	564,601	455,675
Operating income					
Telephone	\$ 173,285	155,183	143,527	137,992	114,902
Wireless	88,081	67,914	57,009	31,443	9,906
Other	6,404	199	2,383	3,371	3,201
Total operating income	\$ 267,770	223,296	202,919	172,806	128,009

Selected Income Statement Data, continued

	Year ended December 31,				
	1997	1996	1995	1994	1993
	(Dollars, except per share amounts, and shares expressed in thousands)				
Net income	\$ 255,978	129,077	114,776	100,238	69,004
Diluted earnings per share *	\$ 2.80	1.43	1.31	1.21	.88
Dividends per common share *	\$.247	.24	.22	.213	.207
Average diluted shares outstanding *	91,608	90,653	88,304	86,828	83,369

* Adjusted to reflect the March 1998 three-for-two stock split

In the fourth quarter of 1997, the Company adopted Statement of Financial Accounting Standards No. 128 ("SFAS 128"), "Earnings per Share." Earnings per share amounts for prior periods have been restated to conform with SFAS 128.

Selected Balance Sheet Data

	December 31,				
	1997	1996	1995	1994	1993
	(Dollars in thousands)				
Net property, plant and equipment	\$ 2,258,563	1,149,012	1,047,808	947,131	827,776
Excess cost of net assets acquired, net	\$ 1,767,352	532,410	493,655	441,436	297,158
Total assets	\$ 4,709,401	2,028,505	1,862,421	1,643,253	1,319,390
Long-term debt	\$ 2,609,541	625,930	622,904	518,603	364,433
Stockholders' equity	\$ 1,300,272	1,028,153	888,424	650,236	513,768

The following table presents certain selected consolidated operating data as of the end of each of the years in the five-year period ended December 31, 1997:

	Year ended December 31,				
	1997	1996	1995	1994	1993
Telephone access lines	1,203,650	503,562	480,757	454,963	434,691
Cellular units in service in majority-owned markets	569,983	368,233	290,075	211,710	116,484

See Items 1 and 2 in Part I and notes 1, 2 and 6 of Notes to Consolidated Financial Statements set forth in Item 8 elsewhere herein for additional information.

Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

RESULTS OF OPERATIONS

OVERVIEW

Century Telephone Enterprises, Inc. is a regional diversified communications company engaged primarily in providing local exchange telephone services and cellular telephone services. Century Telephone Enterprises, Inc. and its subsidiaries (the "Company") significantly expanded its operations by acquiring Pacific Telecom, Inc. ("PTI") on December 1, 1997 in exchange for \$1.503 billion cash. As a result of the acquisition, the Company acquired (i) over 660,000 telephone access lines, (ii) over 88,000 cellular subscribers and (iii) various wireless, cable television and other communications assets. The operations of PTI are included in the Company's results of operations beginning December 1, 1997. See Major Acquisition and Note 2 of Notes to Consolidated Financial Statements for additional information.

During the three years ended December 31, 1997, the Company has acquired various other telephone and cellular operations, the impact of which has not been material to the financial position and results of operations of the Company.

In May 1997 the Company sold its majority-owned competitive access subsidiary to Brooks Fiber Properties, Inc. ("Brooks") in exchange for approximately 4.3 million shares of Brooks' common stock. In November 1997 the Company sold approximately 3.8 million shares of such stock. See Gain on Sales of Assets for additional information.

Year ended December 31,	1997	1996	1995
	(Dollars, except per share amounts, and shares in thousands)		
Operating income			
Telephone	\$ 173,285	155,183	143,527
Wireless	88,081	67,914	57,009
Other	6,404	199	2,383
	267,770	223,296	202,919
Interest expense	(56,474)	(44,662)	(43,615)
Income from unconsolidated cellular entities	27,794	26,952	20,084
Gain on sales of assets, net	169,640	815	6,782
Minority interest	(5,498)	(6,675)	(8,084)
Other income and expense	5,109	3,916	4,982
Income tax expense	(152,363)	(74,565)	(68,292)
Net income	\$ 255,978	129,077	114,776
Diluted earnings per share*	\$ 2.80	1.43	1.31
Average diluted shares outstanding*	91,608	90,653	88,304

*Adjusted to reflect stock split. See Note 20 of Notes to Consolidated Financial Statements.

The net income of the Company for 1997 increased to \$256.0 million from \$129.1 million during 1996 and \$114.8 million during 1995. Diluted earnings per share for 1997 increased to \$2.80 from \$1.43 during 1996 and \$1.31 during 1995. Excluding gain on sales of assets, the Company's net income (and diluted earnings per share) for 1997, 1996 and 1995 was \$149.6 million (\$1.64), \$128.6 million (\$1.42) and \$112.2 million (\$1.28), respectively.

The Company's 1997 operating income was \$267.8 million, an increase of \$44.5 million (19.9%) over 1996 operating income of \$223.3 million. During 1997 the operating income of the Company's telephone and wireless segments increased \$18.1 million (11.7%) and \$20.2 million (29.7%), respectively, while the operating income of the Company's other operations increased \$6.2 million. The Company's operating income during 1995 was \$202.9 million.

The Company's wireless operations reflect the operations of the cellular entities in which the Company has a majority ownership interest. For additional information concerning the minority interest owners' share of the income of such entities and the Company's share of earnings from cellular entities in

which it has less than a majority interest, see Cellular Operations and Income From Unconsolidated Cellular Entities.

Contributions to operating revenues and operating income by the Company's telephone, wireless, and other operations for each of the years in the three-year period ended December 31, 1997 were as follows:

Year ended December 31,	1997	1996	1995
Operating revenues			
Telephone operations	58.9%	60.2	65.0
Wireless operations	34.1%	33.4	30.6
Other operations	7.0%	6.4	4.4
Operating income			
Telephone operations	64.7%	69.5	70.7
Wireless operations	32.9%	30.4	28.1
Other operations	2.4%	.1	1.2

As indicated by the chart above, the percentage of the Company's total operating revenues and operating income contributed by its wireless operations has increased over the past few years. Immediately prior to the Company's acquisition of PTI in December 1997, the Company's ratio of owned cellular pops (the population of licensed cellular telephone markets multiplied by the Company's proportionate equity interests in the licensed operators thereof) to telephone access lines was 15:1. As a result of the Company's acquisition of the PTI properties, the Company's ratio of owned cellular pops to telephone access lines has decreased to 8:1.

In addition to historical information, management's discussion and analysis includes certain forward-looking statements regarding events and financial trends that may affect the Company's future operating results and financial position. Such forward-looking statements are subject to uncertainties that could cause the Company's actual results to differ materially from such statements. Such uncertainties include but are not limited to: the effects of ongoing deregulation in the telecommunications industry; the potential effects of greater than anticipated competition in the Company's markets; possible changes in the demand for the Company's products and services; the Company's ability to successfully introduce new product offerings on a timely and cost-effective basis; the risks inherent in rapid technological change; the Company's ability to effectively manage its growth, including integrating the newly-acquired operations of PTI into the Company's operations; and the effects of more general factors such as changes in general market or economic conditions or in legislation, regulation or public policy. These and other uncertainties related to the Company's business are described in detail in Item 1. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they were made. The Company undertakes no obligation to update any of its forward-looking statements for any reason.

TELEPHONE OPERATIONS

Prior to December 1997 the Company conducted its telephone operations in rural, suburban and small urban communities in 14 states. Subsequent to the PTI acquisition on December 1, 1997, the Company provides local exchange telephone service in similar communities in 21 states. As of December 31, 1997, approximately 85% of the Company's telephone access lines were in Wisconsin, Washington, Alaska, Michigan, Louisiana, Colorado, Ohio, Oregon and Montana. The operating revenues, expenses and income of the Company's telephone operations for 1997, 1996 and 1995 are summarized below.

Year ended December 31,	1997	1996	1995
	(Dollars in thousands)		
Operating revenues			
Local service	\$ 147,589	121,728	111,629
Network access	319,301	276,123	258,462
Other	63,707	53,687	49,151
	<u>530,597</u>	<u>451,538</u>	<u>419,242</u>
Operating expenses			
Plant operations	110,220	90,083	86,789
Customer operations	50,819	43,413	38,768
Corporate and other	80,551	67,066	63,834
Depreciation and amortization	<u>115,722</u>	<u>95,793</u>	<u>86,324</u>
	<u>357,312</u>	<u>296,355</u>	<u>275,715</u>
Operating income	<u>\$ 173,285</u>	<u>155,183</u>	<u>143,527</u>

Local Service Revenues

Local service revenues are derived from the provision of local exchange telephone services in the Company's service areas. The \$25.9 million (21.2%) increase in such revenues in 1997 included \$17.4 million from properties acquired, of which \$15.0 million was from the PTI properties; \$5.6 million due to the increase in the number of customer access lines; and \$2.8 million due to the provision of custom calling features. An increase in access lines contributed \$6.2 million to the 1996 increase of \$10.1 million; \$3.0 million of the 1996 increase was due to the provision of custom calling features. Internal access line growth during 1997, 1996 and 1995 was 4.4%, 4.3% and 4.4%, respectively.

Network Access Revenues

Network access revenues are primarily derived from charges to long distance companies and other customers for access to the Company's local exchange carrier ("LEC") networks in connection with the completion of long distance telephone calls. These access charges are based on tariffed access rates filed with the Federal Communications Commission ("FCC") for interstate services and with the respective state regulatory agency for intrastate services. Certain of the Company's interstate network access revenues are based on access charges filed directly with the FCC; the remainder of such revenues are derived under revenue sharing arrangements with other LECs administered by the National Exchange Carrier Association.

Intrastate network access revenues are based on access charges or are derived under revenue sharing arrangements with other LECs.

Network access revenues increased \$43.2 million (15.6%) in 1997 and \$17.7 million (6.8%) in 1996 due to the following factors:

	1997 increase (decrease)	1996 increase (decrease)
	(Dollars in thousands)	
PTI acquisition	\$ 26,040	-
Increased recovery from the federal Universal Service Fund ("USF")	11,314	7,532
Increased minutes of use	5,033	5,432
Acquisitions, excluding PTI	3,465	726
Partial recovery of increased operating costs through revenue sharing arrangements with other telephone companies and return on rate base	2,454	4,063
Other, net	(5,128)	(92)
	<u>\$ 43,178</u>	<u>17,661</u>

Included in "Other, net" in 1997 and 1996 were reductions of \$3.8 million and \$1.7 million, respectively, in access revenues due to the previously announced reductions in intrastate switched access rates mandated by the Louisiana Public Service Commission ("LPSC") which were phased in from July 1995 through July 1997. As a result of the July 1997 rate reduction being in effect for a full twelve months during 1998, such access revenues for 1998 will be reduced approximately \$1.8 million from 1997 levels. Included in "Other, net" in 1996 was approximately \$2.3 million of revenue increases associated with a change in the methodology applied in the network access revenue billing process.

Other Revenues

Other revenues include revenues related to (i) leasing, selling, installing, maintaining and repairing customer premise telecommunications equipment and wiring ("CPE services"), (ii) providing billing and collection services for long distance carriers, (iii) participating in the publication of local directories and (iv) providing Internet access. The PTI properties contributed \$4.6 million to the \$10.0 million increase in other revenues in 1997. Exclusive of PTI, revenues from CPE services increased \$3.5 million; \$2.5 million of the 1997 increase was attributable to the provision of Internet access to a larger number of customers. Revenues from CPE services and the provision of Internet access contributed \$3.2 million and \$1.4 million, respectively, to the \$4.5 million increase in other revenues in 1996. Billing and collection revenues decreased \$1.0 million and \$606,000 in 1997 and 1996, respectively.

Operating Expenses

Plant operations expenses during 1997 and 1996 increased \$20.1 million (22.4%) and \$3.3 million (3.8%), respectively. Expenses incurred by the PTI properties in December 1997 were \$12.0 million. Exclusive of PTI, expenses incurred in connection with providing Internet access to a larger number of customers contributed \$3.5 million to the 1997 increase and other acquisitions accounted for \$1.8 million of such increase. Expenses incurred in the provision of Internet access contributed approximately \$2.2 million to the 1996 increase.

Customer operations, corporate, and other expenses increased \$20.9 million (18.9%) in 1997, of which \$11.2 million was incurred by the PTI properties and, exclusive of PTI, \$1.7 million was due to an increase in marketing expenses. Exclusive of PTI and marketing expenses, expenses incurred in the provision of CPE services were up \$1.4 million; operating taxes increased \$1.6 million in 1997. Marketing expenses contributed \$2.0 million to the 1996 increase of \$7.9 million (7.7%) in customer operations, corporate, and other expenses. Exclusive of marketing expenses, expenses incurred in the provision of CPE services increased \$1.9 million in 1996 and operating taxes increased \$1.5 million.

Depreciation and amortization increased \$19.9 million (20.8%) and \$9.5 million (11.0%) in 1997 and 1996, respectively. Approximately \$11.4 million of the 1997 increase was applicable to acquiring and operating PTI, of which \$1.5 million represented amortization of goodwill. \$1.7 million of the 1997 increase was applicable to other acquisitions. Exclusive of acquisitions, depreciation expense included nonrecurring additional depreciation charges approved by regulators in certain jurisdictions which aggregated \$4.4 million in 1997 and \$8.2 million in 1996. In addition, the Company obtained increased depreciation rates in certain jurisdictions which increased depreciation expense by \$4.4 million in 1997. The remaining increases in depreciation and amortization in 1997 and 1996 were due to higher levels of plant in service. The composite depreciation rate for the Company's regulated telephone properties, including the additional depreciation charges, was 7.4% for 1997 and 7.5% for 1996 and 1995.

Other

The Company anticipates that regulatory changes and competitive pressures may result in future revenue reductions in its telephone operations. However, the Company anticipates that such reductions may be minimized by increases in revenues attributable to the continued demand for enhanced services and new product offerings. While the Company expects its telephone revenues to continue to grow, its internal telephone revenue growth rate may slow during upcoming periods.

For additional information regarding certain matters that have impacted or may impact the Company's telephone operations, see Regulation and Competition.

CELLULAR OPERATIONS AND INCOME FROM UNCONSOLIDATED CELLULAR ENTITIES

Year ended December 31,	1997	1996	1995
	(Dollars in thousands)		
Operating income - wireless operations	\$ 88,081	67,914	57,009
Minority interest	(6,916)	(7,062)	(8,084)
Income from unconsolidated cellular entities	27,794	26,952	20,084
	<u>\$ 108,959</u>	<u>87,804</u>	<u>69,009</u>

The Company's wireless operations reflect 100% of the results of operations of the cellular entities in which the Company has a majority ownership interest. The minority interest owners' share of the income of such entities is reflected in the Company's Consolidated Statements of Income as an expense in "Minority interest." See Minority Interest for additional information. The Company's share of earnings from the cellular entities in which it has less than a majority interest is accounted for using the equity method and is reflected in the Company's Consolidated Statements of Income in "Income from unconsolidated cellular entities." See Income from Unconsolidated Cellular Entities for additional information.

WIRELESS OPERATIONS

Substantially all of the Company's cellular customers are located in Michigan, Louisiana, Wisconsin, Mississippi, Texas and Arkansas. The operating revenues, expenses and income of the Company's wireless operations for 1997, 1996 and 1995 are summarized below.

Year ended December 31,	1997	1996	1995
	(Dollars in thousands)		
Operating revenues			
Service revenues	\$ 302,156	246,037	191,953
Equipment sales	5,586	4,206	5,541
	<u>307,742</u>	<u>250,243</u>	<u>197,494</u>
Operating expenses			
Cost of equipment sold	14,576	12,771	10,235
System operations	47,572	36,301	25,902
General, administrative and customer service	62,258	52,891	39,471
Sales and marketing	54,128	46,793	39,450
Depreciation and amortization	41,127	33,573	25,427
	<u>219,661</u>	<u>182,329</u>	<u>140,485</u>
Operating income	<u>\$ 88,081</u>	<u>67,914</u>	<u>57,009</u>

Operating Revenues

Cellular service revenues include monthly service fees for providing access and airtime to customers, service fees for providing airtime to other carriers' customers roaming through the Company's service areas, and toll revenue. Cellular service revenues during 1997 increased to \$302.2 million from \$246.0 million in 1996 and \$192.0 million in 1995.

The 1997 and 1996 increases in cellular service revenues were primarily attributable to the increases in cellular customers due to increased demand for wireless services and acquisitions. Cellular units in service in the Company's majority-owned markets increased to 569,983 as of December 31, 1997 from 368,233 as of December 31, 1996 and 290,075 as of December 31, 1995. Included in the 1997 and 1996 increases were 123,600 and 4,850, respectively, of units added through acquisitions, including 88,245 acquired in the PTI acquisition in December 1997. Exclusive of acquisitions, access and usage revenues increased \$29.6 million (16.9%) in 1997 and \$33.9 million (25.6%) in 1996 and roaming and toll revenues increased \$16.6 million (25.1%) and \$11.8 million (24.2%) in 1997 and 1996, respectively. Acquisitions contributed \$11.8 million and \$7.8 million to the increase in cellular service revenues in 1997 and 1996, respectively.

The average monthly cellular service revenue per customer declined to \$61 in 1997 from \$63 in 1996 and \$66 in 1995. It has been an industry-wide trend that early subscribers have normally been the heaviest users and that a higher percentage of new subscribers tend to be lower usage customers. The average monthly service revenue per customer is expected to decline in 1998 as a result of the PTI acquisition (due to PTI's historically lower average monthly service revenue per customer) and may further decline (i) as market penetration increases and additional lower usage customers are activated and (ii) as competitive pressures from current and future wireless communications providers intensify. The Company is responding to such competitive pressures by, among other things, modifying certain of its price plans and implementing certain other plans and promotions, all of which are likely to result in lower average revenue per customer. The Company will continue to focus on customer service and attempt to stimulate cellular usage by promoting the availability of certain enhanced services and by improving the quality of its service through the construction of additional cell sites and other enhancements to its system.

Operating Expenses

The \$11.3 million (31.0%) increase in system operations expenses in 1997 included a \$4.7 million increase in the amounts paid to other carriers for cellular service provided to the Company's customers who roam in the other carriers' service areas (net of the amounts the Company bills its customers therefor), and a \$974,000 increase in expenses associated with cellular fraud. Expenses incurred by properties acquired were \$2.8 million. The remainder of the increase in system operations expenses in 1997 resulted primarily from the operation of more cell sites.

The Company operated 558 cell sites at December 31, 1997 in entities in which it had a majority interest, compared to 354 at December 31, 1996 and 277 at December 31, 1995. In 1997 and 1996, 155 cell sites and eight cell sites, respectively, were added through acquisitions.

System operations expenses increased \$10.4 million (40.1%) in 1996 primarily due to a \$4.0 million increase in the amounts paid to other carriers for cellular service provided to the Company's customers who roam in the other carriers' service areas (net of the amounts the Company bills its customers therefor), and a \$1.8 million increase in expenses associated with cellular fraud. The remainder of the increase in system operations expenses in 1996 resulted primarily from the operation of new cell sites.

Approximately \$3.0 million of the \$9.4 million (17.7%) increase in general, administrative and customer service expenses in 1997 was applicable to operations acquired. Most of the remainder of the 1997 increase was related to increased expenses resulting from a larger customer base. Customer service and retention costs increased \$2.4 million and billing costs were \$2.4 million higher. Of the \$13.4 million (34.0%) increase in general, administrative and customer service expenses in 1996, \$5.5 million was due to an increase in customer service and retention costs; \$2.2 million was due to an increase in the provision for doubtful accounts; \$1.3 million was due to an increase in billing costs; and \$3.9 million was due to increased general office expenses.

Churn rate (the percentage of cellular customers that terminate service) is an industry-wide concern. The Company faces substantial competition from the other cellular provider in certain of its markets and has begun to face competition from PCS providers in a few of its markets. A significant portion of the churn in the Company's cellular markets is due to the Company disconnecting service to customers for nonpayment. The Company's average monthly churn rate was 2.31% in 1997 and 2.37% in 1996.

During 1997 and 1996, sales and marketing expenses increased \$7.3 million (15.7%) and \$7.3 million (18.6%), respectively. The 1997 increase included a \$4.9 million increase in costs incurred in selling products and services in retail locations, including Company-owned stores. Approximately \$2.8 million of the 1997 increase was applicable to operations acquired. Approximately \$3.7 million of the 1996 increase was due to an increase in advertising and sales promotion expenses. The 1996 increase also included a \$2.8 million increase in costs of operating retail locations.

Depreciation and amortization increased \$7.6 million (22.5%) in 1997 and \$8.1 million (32.0%) in 1996 due primarily to higher levels of plant in service. In 1997 and 1996, \$2.1 million and \$1.7 million, respectively, of the increase was applicable to operations acquired.

Other

For additional information regarding certain matters that have impacted or may impact the Company's wireless operations, see Regulation and Competition.

OTHER OPERATIONS

Other operations include the results of operations of subsidiaries of the Company which are not included in the telephone or wireless segments including, but not limited to, the Company's competitive access subsidiary (which was sold to Brooks in May 1997) and the Company's non-regulated long distance and call center operations. The operating revenues, expenses and income of the Company's other operations for 1997, 1996 and 1995 are summarized below.

Year ended December 31,	1997	1996	1995
	(Dollars in thousands)		
Operating revenues			
Long distance	\$ 36,550	28,894	15,980
Call center	14,285	8,832	6,129
Competitive access	2,499	2,730	634
Other	9,848	7,440	5,361
	63,182	47,896	28,104
Operating expenses			
Cost of sales and operating expenses	54,132	45,042	23,702
Depreciation and amortization	2,646	2,655	2,019
	56,778	47,697	25,721
Operating income	\$ 6,404	199	2,383

Of the \$15.3 million (31.9%) increase in operating revenues in 1997, \$13.1 million was applicable to the long distance and call center operations. An increase in operating expenses of \$11.7 million incurred by the long distance and call center operations in 1997 was partially offset by a decrease of \$4.1 million in operating expenses incurred by the Company's competitive access subsidiary. The operating loss of the Company's competitive access subsidiary in 1997 (prior to its sale) was \$2.4 million compared to \$6.2 million in 1996.

In 1996, \$15.6 million of the \$19.8 million increase in operating revenues was due to the long distance and call center operations. Of the \$22.0 million increase in operating expenses in 1996, \$13.8 million was incurred by the long distance and call center operations and \$4.7 million was applicable to the Company's competitive access subsidiary.

Certain of the Company's service subsidiaries provide managerial, operational, technical and accounting services, along with materials and supplies, to the Company's telephone subsidiaries. In accordance with regulatory accounting, intercompany profit on transactions with regulated affiliates has not been

eliminated in connection with consolidating the results of operations of the Company. When the regulated operations of the Company no longer qualify for the application of Statement of Financial Accounting Standards No. 71 ("SFAS 71"), "Accounting for the Effects of Certain Types of Regulation," such intercompany profit will be eliminated in subsequent financial statements, the primary result of which will be a decrease in operating expenses applicable to the Company's telephone operations and an increase in operating expenses applicable to the Company's other operations segment. The amount of intercompany profit with regulated affiliates which was not eliminated was approximately \$8.9 million, \$7.7 million and \$8.0 million in 1997, 1996 and 1995, respectively. For additional information applicable to SFAS 71, see Regulation and Competition - Other Matters.

INTEREST EXPENSE

Interest expense increased \$11.8 million (26.4%) in 1997, primarily due to \$7.2 million of interest expense on the borrowings used to fund the PTI acquisition and \$3.5 million of interest expense applicable to PTI's debt.

For additional information, see Liquidity and Capital Resources - Financing Activities and Note 6 of Notes to Consolidated Financial Statements.

INCOME FROM UNCONSOLIDATED CELLULAR ENTITIES

Earnings from unconsolidated cellular entities, net of the amortization of associated goodwill, increased \$842,000 (3.1%) during 1997 and \$6.9 million (34.2%) during 1996. The improvement in profitability in 1997 of most of the cellular entities in which the Company owns less than a majority interest was substantially offset by a \$2.4 million decrease in the Company's portion of the profits of a partnership in which the Company has a significant ownership interest.

GAIN ON SALES OF ASSETS

During 1997 the Company sold its majority-owned competitive access subsidiary to Brooks in exchange for approximately 4.3 million shares of Brooks' common stock. The Company recorded a pre-tax gain in the second quarter of 1997 of approximately \$71 million (\$46 million after-tax; \$.50 per diluted share). In November 1997, the Company sold approximately 3.8 million shares of Brooks' stock and recorded a pre-tax gain of approximately \$108 million (\$66 million after-tax; \$.73 per diluted share).

MINORITY INTEREST

Minority interest is the expense recorded by the Company to reflect the minority interest owners' share of the earnings of the Company's majority-owned and operated cellular entities and majority-owned subsidiaries. Decreases in minority interest of \$1.2 million in 1997 and \$1.4 million in 1996 were due to the effect of the Company's acquisition, during the second quarter of 1996, of an additional 25% interest in a Louisiana cellular partnership which decreased the minority interest owners' share of such partnership. In addition, minority interest decreased \$756,000 during 1997 as a result of allocating thereto a portion of the loss of the Company's majority-owned competitive access subsidiary to the minority shareholders. In 1996, no portion of the loss of such subsidiary was allocated to minority interest. Such decreases were substantially offset by increased minority interest expense due to increased profitability of the Company's majority-owned and operated cellular entities.

OTHER INCOME AND EXPENSE

Other income and expense during 1997 was \$5.1 million compared to \$3.9 million during 1996 and \$5.0 million in 1995. The first quarter of 1996 included a nonrecurring charge of \$1.1 million which related to the Company's withdrawal of its investment in an entity formed to bid on Personal Communications Services ("PCS") licenses after such entity withdrew from the federal auction in 1996.

INCOME TAX EXPENSE

The Company's effective income tax rate was 37.3%, 36.6% and 37.3% in 1997, 1996 and 1995, respectively. For additional information, see Note 10 of Notes to Consolidated Financial Statements.

MAJOR ACQUISITION

On December 1, 1997, the Company acquired PTI in exchange for \$1.503 billion cash. To finance the acquisition, the Company borrowed \$1.288 billion under its \$1.6 billion senior unsecured credit facility with NationsBank of Texas, N.A. and a syndicate of other lenders. This debt matures in five years and carries floating-rate interest based upon London InterBank Offered Rates for short-term periods. As of December 31, 1997, the weighted average interest rate of this debt was 6.17%. The Company paid the remainder of the PTI acquisition price with available cash, most of which consisted of the proceeds of the sale of Brooks' common stock in November 1997. As indicated below under Liquidity and Capital Resources - Financing Activities, the Company repaid approximately \$758 million of this acquisition indebtedness with the net proceeds of a public offering of senior debt securities in January 1998. As a result of the acquisition, the Company acquired (i) over 660,000 telephone access lines located in four midwestern states, seven western states and Alaska, (ii) over 88,000 cellular subscribers in two midwestern

states and Alaska and (iii) various wireless, cable television and other communications assets. For additional information, see Note 2 of Notes to Consolidated Financial Statements.

ACCOUNTING PRONOUNCEMENTS

In December 1997 the Company adopted Statement of Financial Accounting Standards No. 128 ("SFAS 128"), "Earnings per Share." SFAS 128 established requirements for the computation of basic earnings per share and diluted earnings per share. The Company previously reported primary earnings per share of \$1.43 and \$1.31 for 1996 and 1995, respectively, and fully diluted earnings per share of \$1.43 and \$1.30 for 1996 and 1995, respectively, in accordance with the provisions of Accounting Principles Board Opinion No. 15, "Earnings per Share."

INFLATION

The effects of increased costs historically have been mitigated by the ability to recover certain costs applicable to the Company's regulated telephone operations through the rate-making process. As operating expenses in the Company's nonregulated lines of business increase as a result of inflation, the Company, to the extent permitted by competition, recovers the costs by increasing prices for its services and equipment. While the rate-making process does not permit the Company to immediately recover the costs of replacing its physical plant, the Company has historically been able to recapture these costs over time. Possible future regulatory changes may alter the Company's ability to recover increased costs in its regulated operations. For additional information regarding the current regulatory environment, see Regulation and Competition.

YEAR 2000

The Company believes that it has identified each of its computer systems that will require modifications to enable it to perform satisfactorily on and after January 1, 2000. The financial impact of making such modifications to the Company's systems is not expected to be material to the Company's consolidated financial position or results of operations. In addition, the Company is currently corresponding with vendors that provide products and systems to the Company in order to determine if such products or systems will be required to be upgraded or replaced. Although management believes the Company has an adequate program in place to address the year 2000 issue, the costs of upgrades to, or replacements of, its purchased products or systems has not been determined and there can be no assurance that the program will ultimately be successful.

LIQUIDITY AND CAPITAL RESOURCES

Excluding cash used for acquisitions, the Company relies on cash provided by operations to provide a substantial portion of its cash needs. The Company's operations have historically provided a stable source of cash flow which has helped the Company continue its long-term program of capital improvements.

Operating Activities

Net cash provided by operating activities was \$297.3 million, \$264.7 million and \$215.7 million in 1997, 1996 and 1995, respectively. The Company's accompanying consolidated statements of cash flows identify major differences between net income and net cash provided by operating activities for each of those years. For additional information relating to the telephone operations, wireless operations, and other operations of the Company, see Results of Operations.

Investing Activities

Net cash used in investing activities was \$1.503 billion, \$241.8 million and \$227.8 million in 1997, 1996 and 1995, respectively. Cash used for acquisitions was \$1.544 billion during 1997, compared to \$46.3 million in 1996 and \$22.1 million in 1995. See Results of Operations - Major Acquisition for additional information. Capital expenditures for 1997 were \$115.9 million for telephone operations, \$39.1 million for wireless operations and \$26.3 million for corporate and other operations. Capital expenditures during 1996 and 1995 were \$222.9 million and \$196.6 million, respectively. Proceeds from the sale of Brooks' common stock were \$202.7 million in 1997. The \$241.8 million of net cash used in investing activities in 1996 was net of the reimbursement of \$18.9 million related to the Company's withdrawal of its equity investment in an entity formed for the purpose of participating in the FCC auction of 30MHz PCS licenses.

Financing Activities

Net cash provided by financing activities was \$1.223 billion during 1997, of which \$1.288 billion was related to the acquisition of PTI. See Results of Operations - Major Acquisition for additional information. Net cash used in financing activities was \$23.0 million during 1996 and net cash provided by financing activities was \$13.5 million during 1995. Exclusive of amounts borrowed to fund the PTI acquisition, net payments of debt were \$54.7 million during 1997 compared to \$11.6 million during 1996. In November 1995 the Company issued \$150 million of senior notes under its \$400 million shelf registration statement. The net proceeds were used to reduce the Company's borrowings under its credit facilities.

In December 1997, after giving consideration to the PTI acquisition, Standard & Poor's assigned Century's senior unsecured debt a rating of BBB+ and Moody's reaffirmed its rating of Baa1.

In December 1997 the Company filed a shelf registration statement with the United States Securities and Exchange Commission registering \$1.5 billion of senior unsecured debt securities, preferred stock, common stock and warrants, under which the Company issued \$665 million of senior debt securities in January 1998 concurrent with the issuance of the remaining \$100 million under its \$400 million shelf registration statement. The net proceeds of approximately \$758 million (excluding payment obligations of approximately \$39 million related to interest rate hedging effected in connection with the offering) were used to reduce the bank acquisition indebtedness incurred by the Company in connection with its December 1997 acquisition of PTI. The Company's effective weighted average cost of funds for its \$765 million debt issuance is 7.15%, after giving consideration to the payment obligations mentioned above.

Other

Budgeted capital expenditures for 1998 total \$220 million for telephone operations, \$90 million for wireless operations and \$40 million for corporate and other operations. The Company anticipates that capital expenditures in its telephone operations will continue to include the installation of fiber optic cable and the upgrading of its plant and equipment, including its digital switches, to provide enhanced services. Capital expenditures in the wireless operations are expected to continue to focus on constructing additional cell sites (which will provide additional capacity and expanded areas where hand-held cellular phones may be used) and providing digital service.

In early 1997 the Company was awarded 12 PCS licenses in connection with the FCC's D and E block auctions of 10MHz PCS licenses. The licenses cover areas with a population of approximately four million; the Company's investment in the licenses was \$4.6 million. As a result of the PTI acquisition, the Company acquired PCS licenses that cover areas with a population of approximately 4.1 million. Approximately \$20 million of the 1998 capital expenditure budget for corporate and other operations is for development of the Company's PCS networks.

The Company will continue its long-term strategy of pursuing the acquisition of attractive communications properties in exchange for cash, securities or both, and may require additional financing in connection therewith. Approximately 2.7 million shares of Century common stock and 200,000 shares of Century preferred stock remain available for future issuance in connection with acquisitions under an acquisition shelf registration statement.

As of December 31, 1997, the Company's telephone subsidiaries had available for use \$140.9 million of commitments for long-term financing from the Rural Utilities Service and the Company had \$351.1

million of undrawn committed bank lines of credit. The Company also has access to debt and equity capital markets, including its shelf registration statements mentioned above.

Common stockholders' equity as a percentage of total capitalization was 32.6% and 60.8% at December 31, 1997 and 1996, respectively. As of November 30, 1997 (immediately prior to the PTI acquisition), common stockholders' equity as a percentage of total capitalization was 68.5%.

REGULATION AND COMPETITION

The communications industry continues to undergo various fundamental regulatory, competitive and technological changes that make it difficult to determine the form or degree of future regulation and competition affecting the Company's telephone and wireless operations. These changes may have a significant impact on the future financial performance of all communications companies.

Events Affecting the Communications Industry

In February 1996 the United States Congress enacted the Telecommunications Act of 1996 (the "1996 Act"), which obligates LECs to permit competitors to interconnect their facilities to the LEC's network and to take various other steps that are designed to promote competition. Although the 1996 Act provides certain exemptions for rural LECs such as those operated by the Company, the FCC's August 1996 order implementing most of the 1996 Act's interconnection provisions placed the burden of proving the continuing availability of these exemptions on rural LECs. In July 1997 the U.S. Court of Appeals for the Eighth Circuit overturned several provisions of the FCC's August 1996 interconnection order, including the rules placing the burden of proof on rural LECs to retain their rural exemption. This decision has been appealed to the United States Supreme Court.

Prior to and since the enactment of the 1996 Act, the FCC and a number of state legislative and regulatory bodies have taken steps to foster local exchange competition. Coincident with this recent movement toward increased competition has been the gradual reduction of regulatory oversight of LECs. These cumulative changes have led to the continued growth of various companies providing services that compete with LECs' services. Wireless services are also expected to increasingly compete with LECs.

The 1996 Act authorized the establishment of federal and state universal service funds to provide support to eligible telecommunications carriers. In May 1997 the FCC adopted an order on universal service, as mandated by the 1996 Act. In the order, the FCC ruled that rural telephone companies which are designated eligible telecommunications carriers will continue to receive universal service funding. Each of the Company's LECs has been so designated by its respective state regulatory agency. As a result, the Company's LECs will continue to receive payments under the federal support mechanisms currently in

effect until the FCC adopts funding support mechanisms based on forward-looking economic costs, which it is required to do, but no earlier than January 2001.

As part of its universal service order, the FCC also established a new program to provide up to \$2.25 billion of discounted telecommunications services annually to schools and libraries, commencing January 1998. In addition, the FCC established a \$400 million annual fund to provide discounted telecommunications services for rural health care providers. All communications carriers providing interstate telecommunications services, including the Company's LECs and its cellular and long distance operations, are required to contribute to these programs. In December 1997 the FCC, while reserving the right to adjust such amounts if demand increases, modified the amounts to be collected during the first six months of 1998 to no more than \$625 million for schools and libraries and no more than \$50 million for rural health care providers. The FCC has stated that local exchange telephone companies will recover their funding contributions in their rates for interstate services. The Company currently estimates that the contribution by its cellular and long distance operations for 1998 will approximate \$3.5 million.

In an access charge reform order adopted in May 1997, the FCC changed its system of interstate access charges to make them compatible with the deregulatory framework established by the 1996 Act. Such changes are primarily applicable to price-cap companies. The Company's telephone subsidiaries determine interstate revenues under rate of return regulation and are, therefore, only minimally impacted by the access charge reform order. The FCC stated that a separate access charge reform proceeding would be initiated for rate of return companies.

Numerous petitions for reconsideration or clarification have been filed with the FCC regarding the universal service and access charge reform orders discussed above.

In October 1997 the FCC issued a Notice of Proposed Rulemaking which would, among other things, create a federal-state joint board to review jurisdictional separations procedures through which the costs of regulated telecommunications services are allocated to the interstate and intrastate jurisdictions.

In recent years, the FCC has allocated additional frequency spectrum for wireless technologies that compete or are expected to compete with cellular, including PCS and mobile satellite services. Recently, several major PCS companies began providing services competitive with cellular in selected larger markets, although thus far the Company has experienced competition from PCS companies in only a few of its markets. The FCC has also authorized certain specialized mobile radio service licensees to configure their systems so as to operate in a manner similar to cellular systems.

In February 1996 the FCC sought public comments on whether it should initiate a rate of return represcription proceeding for LECs that are subject to rate of return regulation for interstate access revenues. The Company is unaware of any significant developments in this proceeding.

Competition to provide traditional telephone or wireless services is expected to initially affect large urban areas to a greater extent than rural, suburban and small urban areas such as those in which the Company's operations are located. The Company does not believe such competition is likely to materially affect it in the near term. The Company further believes that it may benefit from having the opportunity to observe the effects of these developments in large urban markets. The Company will continue to monitor ongoing changes in regulation, competition and technology and consider which developments provide the most favorable opportunities for the Company to pursue.

Recent Events Affecting the Company

As mentioned above in Events Affecting the Communications Industry, in May 1997 the FCC adopted an order on universal service. During 1997 the Company's revenues from the USF increased approximately \$16.1 million (of which \$4.6 million was applicable to the PTI properties) to \$65.4 million after increasing \$7.5 million during 1996. Although the Company anticipates that it may experience a reduction in its federal support revenues at some point in the future, management believes it is premature to assess or estimate the ultimate impact thereof. There can be no assurance, however, that such impact will not be material.

During the last few years, several states in which the Company has substantial operations took legislative or regulatory steps to further introduce competition into the LEC business. While the Company is aware of only a few companies which have requested authorization to provide local exchange service in the Company's service areas, it is anticipated that similar action may be taken by others in the future.

In June 1997 the LPSC adopted a Consumer Price Protection Plan (the "Plan"), effective July 1997, which impacts all of the Company's telephone subsidiaries operating in Louisiana. The new form of regulation will focus primarily on price and quality of service. Under the Plan, the Company's Louisiana telephone subsidiaries' local rates will be frozen for a period of three years and access rates will be frozen for a period of two years. Although the Plan has no specified term, the LPSC is required to review it by mid-2000. The Company's Louisiana telephone subsidiaries have the option to propose a new plan at any time if the LPSC determines that (i) effective competition exists or (ii) unforeseen events threaten the subsidiary's ability to provide adequate service or impair its financial health.

During 1995 the LPSC adopted a regulatory plan for independent telephone companies in Louisiana. Under this plan, the Company's access revenues were reduced \$3.8 million in 1997 and \$1.7 million in

1996, and the Company anticipates that its access revenues will be further reduced by approximately \$1.8 million in 1998. See Results of Operations - Telephone Operations for additional information.

Certain long distance carriers continue to request that the Company reduce intrastate access tariffed rates for certain of its telephone subsidiaries. There is no assurance that these requests will not result in reduced intrastate access revenues in the future.

Other Matters

The Company's regulated telephone operations are subject to the provisions of SFAS 71, under which the Company is required to account for the economic effects of the rate-making process, including the recognition of depreciation of plant and equipment over lives approved by regulators. The ongoing applicability of SFAS 71 to the Company's regulated telephone operations is being monitored due to the changing regulatory, competitive and legislative environments. When the regulated operations of the Company no longer qualify for the application of SFAS 71, the net adjustments required will result in a material, extraordinary, noncash charge against earnings. While the amount of such charge cannot be precisely estimated at this time, management believes that the noncash, after-tax, extraordinary charge would be between \$250 million and \$300 million. See Note 11 of Notes to Consolidated Financial Statements for additional information.

The Company has certain obligations based on federal, state and local laws relating to the protection of the environment. Costs of compliance through 1997 have not been material, and the Company currently has no reason to believe that such costs will become material.

Item 7A. Quantitative and Qualitative Disclosures About Market Risk

Not applicable for 1997.

Item 8. Financial Statements and Supplementary Data

Report of Management

The Shareholders

Century Telephone Enterprises, Inc.:

Management has prepared and is responsible for the Company's consolidated financial statements. The consolidated financial statements have been prepared in accordance with generally accepted accounting principles and necessarily include amounts determined using our best judgments and estimates with consideration given to materiality.

The Company maintains internal control systems and related policies and procedures designed to provide reasonable assurance that the accounting records accurately reflect business transactions and that the transactions are in accordance with management's authorization. The design, monitoring and revision of the systems of internal control involve, among other things, our judgment with respect to the relative cost and expected benefits of specific control measures. Additionally, the Company maintains an internal auditing function which independently evaluates the effectiveness of internal controls, policies and procedures and formally reports on the adequacy and effectiveness thereof.

The Company's consolidated financial statements have been audited by KPMG Peat Marwick LLP, independent certified public accountants, who have expressed their opinion with respect to the fairness of the consolidated financial statements. Their audit was conducted in accordance with generally accepted auditing standards, which includes the consideration of the Company's internal controls to the extent necessary to form an independent opinion on the consolidated financial statements prepared by management.

The Audit Committee of the Board of Directors is composed of directors who are not officers or employees of the Company. The Committee meets periodically with the independent certified public accountants, internal auditors and management. The Committee considers the audit scope and discusses internal control, financial and reporting matters. Both the independent and internal auditors have free access to the Committee.

/s/ R. Stewart Ewing, Jr.

R. Stewart Ewing, Jr.

Senior Vice President and Chief Financial Officer

Independent Auditors' Report

The Board of Directors
Century Telephone Enterprises, Inc.:

We have audited the consolidated financial statements of Century Telephone Enterprises, Inc. and subsidiaries as listed in Item 14a(i). In connection with our audits of the consolidated financial statements, we have also audited the financial statement schedules as listed in Item 14a(ii). These consolidated financial statements and financial statement schedules are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements and financial statement schedules based on our audits.

We conducted our audits in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Century Telephone Enterprises, Inc. and subsidiaries as of December 31, 1997 and 1996, and the results of their operations and their cash flows for each of the years in the three-year period ended December 31, 1997, in conformity with generally accepted accounting principles. Also in our opinion, the related financial statement schedules, when considered in relation to the basic consolidated financial statements taken as a whole, present fairly, in all material respects, the information set forth therein.

/s/ KPMG Peat Marwick LLP

KPMG PEAT MARWICK LLP

Shreveport, Louisiana

January 28, 1998, except as to the third paragraph of Note 20
which is as of February 25, 1998.

CENTURY TELEPHONE ENTERPRISES, INC.
Consolidated Statements of Income

	Year ended December 31,		
	1997	1996	1995
	(Dollars in thousands, except per share amounts)		
OPERATING REVENUES			
Telephone	\$ 530,597	451,538	419,242
Wireless	307,742	250,243	197,494
Other	63,182	47,896	28,104
Total operating revenues	901,521	749,677	644,840
OPERATING EXPENSES			
Cost of sales and operating expenses	474,256	394,360	328,151
Depreciation and amortization	159,495	132,021	113,770
Total operating expenses	633,751	526,381	441,921
OPERATING INCOME	267,770	223,296	202,919
OTHER INCOME (EXPENSE)			
Gain on sales of assets, net	169,640	815	6,782
Interest expense	(56,474)	(44,662)	(43,615)
Income from unconsolidated cellular entities	27,794	26,952	20,084
Minority interest	(5,498)	(6,675)	(8,084)
Other income and expense	5,109	3,916	4,982
Total other income (expense)	140,571	(19,654)	(19,851)
INCOME BEFORE INCOME TAX EXPENSE	408,341	203,642	183,068
Income tax expense	152,363	74,565	68,292
NET INCOME	\$ 255,978	129,077	114,776
BASIC EARNINGS PER SHARE*	\$ 2.84	1.45	1.33
DILUTED EARNINGS PER SHARE*	\$ 2.80	1.43	1.31
DIVIDENDS PER COMMON SHARE*	\$.247	.24	.22

* Adjusted to reflect stock split. See Note 20.

See accompanying notes to consolidated financial statements.

CENTURY TELEPHONE ENTERPRISES, INC.
Consolidated Balance Sheets

	December 31,	
	1997	1996
	(Dollars in thousands)	
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 26,017	8,402
Accounts receivable		
Customers, less allowance of \$5,954 and \$3,327	143,613	60,181
Other	83,659	26,263
Materials and supplies, at average cost	21,994	8,222
Other	8,197	6,166
Total current assets	283,480	109,234
NET PROPERTY, PLANT AND EQUIPMENT	2,258,563	1,149,012
INVESTMENTS AND OTHER ASSETS		
Excess cost of net assets acquired, less accumulated amortization of \$84,132 and \$67,061	1,767,352	532,410
Other	400,006	237,849
Total investments and other assets	2,167,358	770,259
TOTAL ASSETS	\$ 4,709,401	2,028,505
LIABILITIES AND EQUITY		
CURRENT LIABILITIES		
Current maturities of long-term debt	\$ 55,244	19,919
Accounts payable	83,378	60,548
Accrued expenses and other current liabilities		
Salaries and benefits	38,225	20,224
Taxes	74,898	13,913
Interest	20,821	5,581
Other	25,229	8,837
Advance billings and customer deposits	24,213	15,122
Total current liabilities	322,008	144,144
LONG-TERM DEBT	2,609,541	625,930
DEFERRED CREDITS AND OTHER LIABILITIES	477,580	230,278
STOCKHOLDERS' EQUITY		
Common stock, \$1.00 par value, authorized 175,000,000 shares, issued and outstanding 91,103,674* and 59,858,540 shares	91,104	59,859
Paid-in capital	469,586	474,607
Unrealized holding gain on investments, net of taxes	11,893	-
Retained earnings	728,033	494,726
Unearned ESOP shares	(8,450)	(11,080)
Preferred stock - non-redeemable	8,106	10,041
Total stockholders' equity	1,300,272	1,028,153
TOTAL LIABILITIES AND EQUITY	\$ 4,709,401	2,028,505

*Adjusted to reflect stock split. See Note 20.
See accompanying notes to consolidated financial statements.

CENTURY TELEPHONE ENTERPRISES, INC.
Consolidated Statements of Cash Flows

	Year ended December 31,		
	1997	1996	1995
	(Dollars in thousands)		
OPERATING ACTIVITIES			
Net income	\$ 255,978	129,077	114,776
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization	159,495	132,021	113,770
Income from unconsolidated cellular entities	(27,794)	(26,952)	(20,084)
Minority interest	5,498	6,675	8,084
Deferred income taxes	16,230	7,935	9,563
Gain on sales of assets	(169,640)	(815)	(6,782)
Changes in current assets and current liabilities:			
Accounts receivable	7,649	(4,353)	(8,949)
Accounts payable	(25,440)	5,103	2,656
Other accrued taxes	58,205	1,285	(4,134)
Other current assets and other current liabilities, net	7,263	6,220	(4,413)
Increase in other noncurrent liabilities	2,173	4,305	5,754
Other, net	7,702	4,151	5,497
Net cash provided by operating activities	297,319	264,652	215,738
INVESTING ACTIVITIES			
Acquisitions, net of cash acquired	(1,543,814)	(46,327)	(22,130)
Payments for property, plant and equipment	(181,225)	(222,885)	(196,592)
Investment in unconsolidated personal communications services entity	-	18,900	(20,000)
Investments in unconsolidated cellular entities	(810)	(744)	(8,013)
Distributions from unconsolidated cellular entities	16,825	15,648	4,957
Proceeds from sales of assets	202,705	-	19,953
Purchase of life insurance investment	(12,962)	(5,944)	(6,418)
Note receivable	22,500	1,667	833
Other, net	(6,346)	(2,106)	(396)
Net cash used in investing activities	(1,503,127)	(241,791)	(227,806)
FINANCING ACTIVITIES			
Proceeds from issuance of long-term debt	1,312,546	59,649	203,987
Payments of long-term debt	(79,203)	(57,021)	(18,377)
Notes payable, net	-	(14,199)	(158,000)
Proceeds from issuance of common stock	14,156	10,089	6,522
Cash dividends	(22,671)	(21,775)	(19,351)
Other, net	(1,405)	258	(1,327)
Net cash provided by (used in) financing activities	1,223,423	(22,999)	13,454
Net increase (decrease) in cash and cash equivalents	17,615	(138)	1,386
Cash and cash equivalents at beginning of year	8,402	8,540	7,154
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$ 26,017	8,402	8,540

See accompanying notes to consolidated financial statements.

CENTURY TELEPHONE ENTERPRISES, INC.
Consolidated Statements of Stockholders' Equity

Year ended December 31,	1997	1996	1995
	(Dollars and shares in thousands)		
COMMON STOCK			
Balance at beginning of year	\$ 59,859	59,114	53,574
Issuance of common stock for acquisitions	75	257	577
Conversion of convertible securities into common stock	237	33	4,541
Issuance of common stock through dividend reinvestment, incentive and benefit plans	565	455	422
Three-for-two stock split	30,368	-	-
Balance at end of year	91,104	59,859	59,114
PAID-IN CAPITAL			
Balance at beginning of year	474,607	453,584	319,235
Issuance of common stock for acquisitions	3,241	8,201	15,981
Conversion of convertible securities into common stock	4,998	163	108,601
Issuance of common stock through dividend reinvestment, incentive and benefit plans	13,591	9,676	6,100
Amortization of unearned compensation and other	3,517	2,983	3,667
Three-for-two stock split	(30,368)	-	-
Balance at end of year	469,586	474,607	453,584
UNREALIZED HOLDING GAIN ON INVESTMENTS, NET OF TAXES			
Balance at beginning of year	-	-	-
Change in unrealized holding gain on investments, net of taxes	11,893	-	-
Balance at end of year	11,893	-	-
RETAINED EARNINGS			
Balance at beginning of year	494,726	387,424	291,999
Net income	255,978	129,077	114,776
Cash dividends declared			
Common stock - \$.247, \$.24 and \$.22 per share*	(22,211)	(21,355)	(19,228)
Preferred stock	(460)	(420)	(123)
Balance at end of year	728,033	494,726	387,424
UNEARNED ESOP SHARES			
Balance at beginning of year	(11,080)	(13,960)	(16,840)
Release of ESOP shares	2,630	2,880	2,880
Balance at end of year	(8,450)	(11,080)	(13,960)
PREFERRED STOCK - NON-REDEEMABLE			
Balance at beginning of year	10,041	2,262	2,268
Issuance of preferred stock for acquisitions	-	7,975	-
Conversion of preferred stock into common stock	(1,935)	(196)	(6)
Balance at end of year	8,106	10,041	2,262
TOTAL STOCKHOLDERS' EQUITY	\$ 1,300,272	1,028,153	888,424
COMMON SHARES OUTSTANDING			
Balance at beginning of year	59,859	59,114	53,574
Issuance of common stock for acquisitions	75	257	577
Conversion of convertible securities into common stock	237	33	4,541
Issuance of common stock through dividend reinvestment, incentive and benefit plans	565	455	422
Three-for-two stock split	30,368	-	-
Balance at end of year	91,104	59,859	59,114

*Adjusted to reflect stock split. See Note 20.

See accompanying notes to consolidated financial statements.

CENTURY TELEPHONE ENTERPRISES, INC.
Notes to Consolidated Financial Statements
December 31, 1997

(1) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Principles of consolidation - The consolidated financial statements of Century Telephone Enterprises, Inc. and its subsidiaries (the "Company") include the accounts of Century Telephone Enterprises, Inc. ("Century") and its majority-owned subsidiaries and partnerships. The Company's regulated telephone operations are subject to the provisions of Statement of Financial Accounting Standards No. 71, "Accounting for the Effects of Certain Types of Regulation." Investments in cellular entities where the Company does not own a majority interest are accounted for using the equity method of accounting.

Estimates - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results may differ from those estimates.

Revenue recognition - Revenues are recognized when earned. Certain of the Company's telephone subsidiaries participate in revenue sharing arrangements with other telephone companies for interstate revenue and for certain intrastate revenue. Such sharing arrangements are funded by toll revenue and/or access charges within state jurisdictions and by access charges in the interstate market. Revenues earned through the various sharing arrangements are initially recorded based on the Company's estimates.

Property, plant and equipment - Telephone plant is stated substantially at original cost of construction. Normal retirements of telephone property are charged against accumulated depreciation, along with the costs of removal, less salvage, with no gain or loss recognized. Renewals and betterments of plant and equipment are capitalized while repairs, as well as renewals of minor items, are charged to operating expense. Depreciation of telephone properties is provided on the straight line method, using class or overall group rates acceptable to the regulatory authorities; such rates range from 1.8% to 25%.

Non-telephone property is stated at cost and, when sold or retired, a gain or loss is recognized. Depreciation of such property is provided on the straight line method over estimated service lives ranging from three to 30 years.

Impairment of long-lived assets and excess cost of net assets acquired (goodwill) - In 1996 the Company adopted Statement of Financial Accounting Standards No. 121 ("SFAS 121"), "Accounting for the

Impairment of Long-Lived Assets and for Long-Lived Assets to Be Disposed Of." SFAS 121 established accounting standards for the impairment of long-lived assets, certain identifiable intangibles, and goodwill related to those assets to be held and used, and for long-lived assets and certain identifiable intangibles to be disposed of. The carrying value of long-lived assets, including allocated goodwill, is reviewed for impairment at least annually, or whenever events or changes in circumstances indicate that such carrying value may not be recoverable, by assessing the recoverability of such carrying value through estimated undiscounted future net cash flows expected to be generated by the assets or the acquired business. The adoption of SFAS 121 did not affect the Company's consolidated financial position or results of operations. The excess cost of net assets acquired of substantially all of the Company's acquisitions accounted for as purchases is being amortized over forty years.

Affiliated transactions - Certain service subsidiaries of Century provide installation and maintenance services, materials and supplies, and managerial, technical and accounting services to subsidiaries. In addition, Century provides and bills management services to subsidiaries and in certain instances makes interest bearing advances to finance construction of plant and purchases of equipment. These transactions are recorded by the Company's telephone subsidiaries at their cost to the extent permitted by regulatory authorities. Intercompany profit on transactions with regulated affiliates is limited to a reasonable return on investment and has not been eliminated in connection with consolidating the results of operations of Century and its subsidiaries. Intercompany profit on transactions with nonregulated affiliates has been eliminated.

Income taxes - Century files a consolidated federal income tax return with its eligible subsidiaries. The Company uses the asset and liability method of accounting for income taxes under which deferred tax assets and liabilities are established for the future tax consequences attributable to differences between the financial statement carrying amounts of assets and liabilities and their respective tax bases. Investment tax credits related to telephone plant have been deferred and are being amortized as a reduction of federal income tax expense over the estimated useful lives of the assets giving rise to the credits.

Derivative financial instruments - Beginning in late 1997, the Company entered into certain interest rate hedge contracts in anticipation of a public debt issuance, utilizing such hedge contracts to manage interest rate exposure. The hedge contracts are treated as off-balance sheet financial instruments. Gains and losses related to hedges of anticipated transactions are deferred and amortized as interest expense over the life of the underlying debt issuance. The Company does not utilize derivative financial instruments for trading or other speculative purposes.

Earnings per share - During 1997 the Company adopted Statement of Financial Accounting Standards No. 128 ("SFAS 128"), "Earnings per Share." SFAS 128 established requirements for the computation of basic earnings per share and diluted earnings per share and was effective for financial statements issued for

periods ending after December 15, 1997. Earnings per share amounts for prior periods have been restated to conform with SFAS 128.

Stock compensation - During 1996 the Company adopted Statement of Financial Accounting Standards No. 123 ("SFAS 123"), "Accounting for Stock-Based Compensation." As allowed by SFAS 123, the Company accounts for employee stock compensation plans in accordance with Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees."

Cash equivalents - The Company considers short-term investments with a maturity at date of purchase of three months or less to be cash equivalents.

Reclassifications - Certain amounts previously reported for prior years have been reclassified to conform with the 1997 presentation.

(2) MAJOR ACQUISITION

On December 1, 1997, Century acquired Pacific Telecom, Inc. ("PTI") in exchange for \$1.503 billion cash. To finance the acquisition, which was accounted for as a purchase, Century borrowed \$1.288 billion under its \$1.6 billion senior unsecured credit facility dated August 28, 1997 with NationsBank of Texas, N.A. and a syndicate of other lenders. This debt matures in five years and carries floating-rate interest based upon London InterBank Offered Rates for short-term periods. The weighted average interest rate of this debt as of December 31, 1997 was 6.17%. Century paid the remainder of the PTI acquisition price with available cash.

As a result of the acquisition, the Company acquired (i) telephone access lines located in four midwestern states, seven western states and Alaska, (ii) cellular subscribers in two midwestern states and Alaska and (iii) various wireless, cable television and other communications assets.

The purchase price will be allocated to the assets and liabilities of PTI based on their estimated fair value. As of December 31, 1997, a preliminary allocation of the purchase price was made. Such allocation will be refined and finalized, primarily as it relates to noncurrent assets and liabilities, during 1998.

The following pro forma information represents the consolidated results of operations of the Company as if the PTI acquisition had been consummated as of January 1, 1997 and 1996.

Year ended December 31,	1997	1996
	(Dollars in thousands, except per share amounts) (unaudited)	
Operating revenues	\$ 1,392,268	1,245,036
Net income	256,992	120,632
Diluted earnings per share	2.81	1.34

The pro forma information is not necessarily indicative of the operating results that would have occurred if the PTI acquisition had been consummated as of January 1 of each respective period, nor is it necessarily indicative of future operating results. The actual results of operations of PTI are included in the Company's consolidated financial statements only from the date of acquisition.

(3) PROPERTY, PLANT AND EQUIPMENT

Net property, plant and equipment at December 31, 1997 and 1996 was composed of the following:

December 31,	1997	1996
	(Dollars in thousands)	
Telephone, at original cost		
Cable and wire	\$ 1,843,002	726,340
Central office	1,070,477	389,259
General support	256,203	102,667
Information origination/termination	65,304	27,881
Construction in progress	53,382	38,981
Other	7,492	5,161
	3,295,860	1,290,289
Accumulated depreciation	(1,375,835)	(417,497)
	1,920,025	872,792
Wireless, at cost		
Cell site	284,599	203,879
General support	66,400	47,138
Construction in progress	5,555	15,716
Other	23,664	2,656
	380,218	269,389
Accumulated depreciation	(133,357)	(75,666)
	246,861	193,723
Corporate and other, at cost		
General support	148,883	94,042
Other	20,537	31,973
	169,420	126,015
Accumulated depreciation	(77,743)	(43,518)
	91,677	8,497
Net property, plant and equipment	\$ 2,258,563	1,149,012

Depreciation expense was \$142.6 million, \$118.9 million and \$102.1 million in 1997, 1996 and 1995, respectively. The composite depreciation rate for telephone properties was 7.4% for 1997 and 7.5% for 1996 and 1995.

(4) INVESTMENTS AND OTHER ASSETS

Investments and other assets at December 31, 1997 and 1996 were composed of the following:

December 31,	1997	1996
	(Dollars in thousands)	
Excess cost of net assets acquired, less accumulated amortization	\$ 1,767,352	532,410
Investments in unconsolidated cellular entities	189,363	99,212
Cash surrender value of life insurance contracts, net	78,658	61,750
Marketable equity securities	40,570	8,478
Other	91,415	68,409
	<u>\$ 2,167,358</u>	<u>770,259</u>

As a result of the purchase of PTI, the Company recorded approximately \$1.2 billion of excess cost of net assets acquired.

Goodwill amortization of \$16.6 million, \$12.8 million and \$11.4 million for 1997, 1996 and 1995, respectively, is included in "Depreciation and amortization" in the Company's Consolidated Statements of Income.

The Company's investments in marketable equity securities are classified as available for sale and are reported at fair value with unrealized holding gains and losses reported, net of taxes, as a separate component of stockholders' equity. As of December 31, 1997, gross unrealized holding gains of the Company's marketable equity securities were \$18.3 million.

(5) INVESTMENTS IN UNCONSOLIDATED CELLULAR ENTITIES

The Company's share of earnings from cellular entities in which it does not own a majority interest was \$29.4 million, \$28.2 million and \$21.4 million in 1997, 1996 and 1995, respectively, and is included, net of \$1.6 million, \$1.3 million and \$1.3 million of amortization of goodwill attributable to such investments, in

"Income from unconsolidated cellular entities" in the Company's Consolidated Statements of Income. Over 70% of the 1997 income from unconsolidated cellular entities was attributable to the following investments.

	Ownership interest
Alltel Cellular Associates of Arkansas Limited Partnership	36%
Lafayette MSA Limited Partnership	49%
GTE Mobilnet of Austin Limited Partnership	35%
Detroit SMSA Limited Partnership	3%
Michigan RSA #9 Limited Partnership	43%
New Mexico 4 - Santa Fe RSA West Limited Partnership	36%

The following summarizes the unaudited combined assets, liabilities and equity, and the unaudited combined results of operations, of the cellular entities in which the Company's investments (as of December 31, 1997 and 1996) were accounted for by the equity method.

December 31,	1997	1996
	(Dollars in thousands) (unaudited)	
Assets		
Current assets	\$ 322,863	286,197
Property and other noncurrent assets	767,123	603,204
	<u>\$ 1,089,986</u>	<u>889,401</u>

Liabilities and equity		
Current liabilities	\$ 157,492	108,525
Noncurrent liabilities	25,413	24,564
Equity	907,081	756,312
	<u>\$ 1,089,986</u>	<u>889,401</u>

Year ended December 31,	1997	1996	1995
	(Dollars in thousands) (unaudited)		
Results of operations			
Revenues	\$ 1,277,524	985,788	743,779
Operating income	\$ 419,246	338,554	266,355
Net income	<u>\$ 395,990</u>	<u>339,040</u>	<u>268,967</u>

At December 31, 1997, \$52.6 million of the Company's consolidated retained earnings represented undistributed earnings of unconsolidated cellular entities.

(6) LONG-TERM DEBT

December 31,	1997	1996
	(Dollars in thousands)	
Century		
6.17%* Senior Credit Facility, due 2002	\$ 1,535,000	-
8.25% senior notes, series B, due 2024	100,000	100,000
7.2% senior notes, series D, due 2025	100,000	100,000
7.0%* notes payable to banks, due 2000	30,000	62,500
7.75% senior notes, series A, due 2004	50,000	50,000
6.55% senior notes, series C, due 2005	50,000	50,000
9.4% senior notes, due through 2003	21,200	25,800
6.9%* Employee Stock Ownership Plan commitment, due in installments through 2004	8,450	11,080
9.9%* notes, due in installments through 2006	304	417
Total Century	1,894,954	399,797
Subsidiaries		
First mortgage debt		
6.0%* notes, payable to agencies of the United States government and cooperative lending associations, due in installments through 2027	348,971	208,920
7.9% notes, due through 2002	5,969	-
6.1% bonds	-	1,775
Other debt		
7.5%* unsecured medium-term notes, due through 2008	360,678	-
7.4%* notes, due in installments through 2020	40,805	18,112
6.5% note, due in installments through 2001	12,040	14,605
8.2%* capital lease obligations, due in 1998	1,368	2,640
Total subsidiaries	769,831	246,052
Total long-term debt	2,664,785	645,849
Less current maturities	55,244	19,919
Long-term debt, excluding current maturities	\$ 2,609,541	625,930

* weighted average interest rate at December 31, 1997

The approximate annual debt maturities for the five years subsequent to December 31, 1997 are as follows: 1998 - \$55.2 million; 1999 - \$44.8 million; 2000 - \$52.9 million; 2001 - \$72.4 million; and 2002 - \$702.5 million.

Short-term borrowings of \$30.0 million at December 31, 1997 were classified as long-term debt on the accompanying balance sheet as the Company had available an aggregate of \$351.0 million under long-term revolving facilities.

Certain of the Company's loan agreements contain various restrictions, among which are limitations regarding issuance of additional debt, payment of cash dividends, reacquisition of the Company's capital

stock and other matters. At December 31, 1997, all of the consolidated retained earnings reflected on the balance sheet was available for the declaration of dividends.

The transfer of funds from certain consolidated subsidiaries to Century is restricted by various loan agreements. Subsidiaries which have loans from government agencies and cooperative lending associations, or have issued first mortgage bonds, generally may not loan or advance any funds to Century, but may pay dividends if certain financial ratios are met. At December 31, 1997, restricted net assets of subsidiaries were \$344.2 million. Subsidiaries' retained earnings in excess of amounts restricted by debt covenants totaled \$684.2 million.

Most of the Company's telephone property, plant and equipment is pledged to secure the long-term debt of subsidiaries.

In August 1997 Century entered into a \$1.6 billion senior unsecured revolving credit facility (the "Senior Credit Facility") with NationsBank of Texas, N.A. and a syndicate of other lenders. Such Senior Credit Facility was initially utilized to finance a substantial portion of the purchase price of PTI. See Note 2 for additional information. At December 31, 1997, the Senior Credit Facility had an outstanding balance of \$1.535 billion. This debt matures in five years and carries floating-rate interest based upon London InterBank Offered Rates for short-term periods.

In December 1997 the Company filed a shelf registration statement with the United States Securities and Exchange Commission registering \$1.5 billion of senior unsecured debt securities, preferred stock, common stock and warrants, under which the Company issued \$665.0 million of senior debt securities in January 1998. The Company concurrently issued the remaining \$100.0 million of senior debt securities under its prior shelf registration statement. See Note 20 for additional information.

Century's telephone subsidiaries had approximately \$140.9 million in commitments for long-term financing from the Rural Utilities Service available at December 31, 1997. Approximately \$351.1 million of additional borrowings were available to the Company through committed lines of credit with various banks.

(7) DEFERRED CREDITS AND OTHER LIABILITIES

Deferred credits and other liabilities at December 31, 1997 and 1996 were composed of the following:

December 31,	1997	1996
	(Dollars in thousands)	
Deferred federal and state income taxes	\$ 272,290	111,110
Accrued postretirement benefit costs	99,429	48,515
Minority interest	47,695	32,460
Regulatory liability - income taxes	22,856	22,575
Deferred investment tax credits	6,355	3,882
Other	28,955	11,736
	<u>\$ 477,580</u>	<u>230,278</u>

(8) POSTRETIREMENT BENEFITS

The Company sponsors defined benefit health care plans that provide postretirement medical, life and dental benefits to substantially all retired full-time employees.

Net periodic postretirement benefit cost for 1997, 1996 and 1995 included the following components:

Year ended December 31,	1997	1996	1995
	(Dollars in thousands)		
Service cost	\$ 2,578	2,354	1,769
Interest cost	5,047	4,212	3,972
Actual return on plan assets	(458)	-	-
Amortization of unrecognized actuarial losses (gains)	292	475	(50)
Amortization of unrecognized prior service cost	121	121	121
Net periodic postretirement benefit cost	<u>\$ 7,580</u>	<u>7,162</u>	<u>5,812</u>

The following table sets forth the amounts recognized as liabilities for postretirement benefits in the Company's consolidated balance sheets at December 31, 1997 and 1996.

December 31,	1997	1996
	(Dollars in thousands)	
Accumulated postretirement benefit obligation		
Retirees and retirees' dependents	\$ 74,148	25,105
Fully eligible active plan participants	22,045	10,512
Other active plan participants	56,439	23,540
Accumulated postretirement benefit obligation	<u>152,632</u>	<u>59,157</u>
Plan assets, primarily listed stocks and bonds	(34,618)	-
Unrecognized prior service cost	(1,182)	(1,303)
Unrecognized net loss	(14,622)	(6,986)
Accrued postretirement benefit costs	<u>\$ 102,210</u>	<u>50,868</u>

For calculation purposes, the ultimate health care cost rate was assumed to range from 4.5% to 6%. If the assumed health care cost rate had been increased by one percentage point in each year, the accumulated postretirement benefit obligation as of December 31, 1997 would have increased \$9.0 million and the net periodic postretirement benefit cost for the year ended December 31, 1997 would have increased \$483,000.

The postretirement benefit plan assumed in connection with the PTI acquisition had plan assets of \$34.6 million as of December 31, 1997.

The discount rates used in determining the accumulated postretirement benefit obligation as of December 31, 1997 and 1996 were 7.0% and 7.75%, respectively.

(9) STOCKHOLDERS' EQUITY

Common stock - At December 31, 1997, unissued shares of Century common stock were reserved as follows:

December 31,	1997
	(In thousands)
Incentive compensation program	4,951
Acquisitions	3,414
Employee stock purchase plan	759
Conversion of convertible preferred stock	341
Other employee benefit plans	1,929
	11,394

Under Century's Articles of Incorporation each share of common stock beneficially owned continuously by the same person since May 30, 1987 generally entitles the holder thereof to ten votes per share. All other shares entitle the holder to one vote per share. At December 31, 1997, the holders of 11.6 million shares of common stock were entitled to ten votes per share. See Note 20 for additional information concerning a stock split in early 1998.

Preferred stock - As of December 31, 1997, Century had 2.0 million shares of preferred stock, \$25 par value per share, authorized. At December 31, 1997 and 1996, there were 324,238 and 401,629 shares, respectively, of outstanding preferred stock. Holders of outstanding Century preferred stock are entitled to receive cumulative dividends, receive preferential distributions equal to \$25 per share plus unpaid dividends upon Century's liquidation and vote as a single class with the holders of common stock.

Shareholders' Rights Plan - In 1996 the Board of Directors declared a dividend of one preference share purchase right for each common share outstanding. Such rights become exercisable if and when a potential acquiror takes certain steps to acquire 15% or more of Century's common stock. Upon the occurrence of such an acquisition, each right held by shareholders other than the acquiror may be exercised to receive that number of shares of common stock or other securities of Century (or, in certain situations, the acquiring company) which at the time of such transaction will have a market value of two times the exercise price of the right.

(10) INCOME TAXES

The tax effects of temporary differences that gave rise to significant portions of the deferred tax assets and deferred tax liabilities at December 31, 1997 and 1996 were as follows:

December 31,	1997	1996
	(Dollars in thousands)	
Deferred tax assets		
Postretirement benefit costs	\$ 35,826	16,790
Regulatory support	15,681	-
Net operating loss carryforwards of an acquired subsidiary	8,013	8,367
Regulatory liability	8,000	7,901
Long-term debt	3,957	-
Deferred compensation	2,994	2,435
Other employee benefits	5,287	4,393
Other	8,788	3,362
Gross deferred tax assets	88,546	43,248
Less valuation allowance	(8,013)	(8,367)
Net deferred tax assets	80,533	34,881
Deferred tax liabilities		
Property, plant and equipment, primarily due to depreciation differences	(303,500)	(129,123)
Excess cost of net assets acquired	(7,177)	(6,112)
Assets to be sold	(3,382)	-
Marketable equity securities	(11,840)	(2,167)
Intercompany profits	(3,112)	(3,338)
Other	(23,812)	(5,251)
Gross deferred tax liabilities	(352,823)	(145,991)
Net deferred tax liability	\$ (272,290)	(111,110)

Income tax expense for the years ended December 31, 1997, 1996 and 1995 was as follows:

Year ended December 31,	1997	1996	1995
	(Dollars in thousands)		
Federal			
Current	\$ 122,861	60,530	53,554
Deferred	14,768	7,390	9,021
State			
Current	13,272	6,100	5,175
Deferred	1,462	545	542
	\$ 152,363	74,565	68,292

Income tax expense was allocated as follows:

Year ended December 31,	1997	1996	1995
	(Dollars in thousands)		
Net tax expense in the consolidated statements of income	\$ 152,363	74,565	68,292
Stockholders' equity, primarily for compensation expense for tax purposes in excess of amounts recognized for financial reporting purposes	(2,554)	(1,866)	(2,354)
	<u>\$ 149,809</u>	<u>72,699</u>	<u>65,938</u>

The following is a reconciliation from the statutory federal income tax rate to the Company's effective income tax rate:

Year ended December 31,	1997	1996	1995
	(Percentage of pre-tax income)		
Statutory federal income tax rate	35.0%	35.0	35.0
State income taxes, net of federal income tax benefit	2.3	2.1	2.0
Amortization of nondeductible excess cost of net assets acquired	1.1	1.8	1.8
Amortization of investment tax credits	(.4)	(1.1)	(1.3)
Amortization of regulatory liability	(.5)	(.9)	(1.0)
Other, net	(.2)	(.3)	.8
Effective income tax rate	<u>37.3%</u>	<u>36.6</u>	<u>37.3</u>

(11) ACCOUNTING FOR THE EFFECTS OF REGULATION

The Company's regulated telephone operations are subject to the provisions of Statement of Financial Accounting Standards No. 71 ("SFAS 71"), "Accounting for the Effects of Certain Types of Regulation." Actions of a regulator can provide reasonable assurance of the existence of an asset, reduce or eliminate the value of an asset and impose a liability on a regulated enterprise. Such regulatory assets and liabilities are required to be recorded and, accordingly, reflected in the balance sheet of an entity subject to SFAS 71.

The Company's consolidated balance sheet as of December 31, 1997 included regulatory assets of approximately \$7.0 million and regulatory liabilities of approximately \$22.9 million exclusive of (i) property, plant and equipment, (ii) accumulated depreciation and (iii) deferred income taxes and deferred investment tax credits associated with regulatory assets and liabilities. The \$7.0 million of regulatory assets included assets established in connection with postretirement benefits (\$1.4 million), income taxes (\$2.6 million) and deferred financing costs (\$2.8 million). The \$22.9 million of regulatory liabilities was established in connection with the adoption of Statement of Financial Accounting Standards No. 109, "Accounting For Income Taxes." Net deferred income tax assets related to the regulatory assets and liabilities quantified above were \$5.5 million.

Property, plant and equipment of the Company's regulated telephone operations has been depreciated using generally the straight line method over lives approved by regulators. Such depreciable lives have generally exceeded the depreciable lives used by nonregulated entities. In addition, in accordance with regulatory accounting, retirements of regulated telephone property have been charged to accumulated depreciation, along with the costs of removal, less salvage, with no gain or loss recognized. These accounting policies have resulted in accumulated depreciation being significantly less than if the Company's telephone operations had not been regulated.

Statement of Financial Accounting Standards No. 101 ("SFAS 101"), "Regulated Enterprises - Accounting for the Discontinuance of Application of FASB Statement No. 71," specifies the accounting required when an enterprise ceases to meet the criteria for application of SFAS 71. SFAS 101 requires the elimination of the effects of any actions of regulators that have been recognized as assets and liabilities in accordance with SFAS 71 but would not have been recognized as assets and liabilities by enterprises in general, along with an adjustment of certain accumulated depreciation accounts to reflect the difference between recorded depreciation and the amount of depreciation that would have been recorded had the Company's telephone operations not been subject to rate regulation. SFAS 101 further provides that the carrying amounts of property, plant and equipment are to be adjusted only to the extent the assets are impaired and that impairment shall be judged in the same manner as for enterprises in general. Deferred tax liabilities and deferred investment tax credits will be impacted based on the change in the temporary differences for property, plant and equipment and accumulated depreciation.

The ongoing applicability of SFAS 71 to the Company's regulated telephone operations is being monitored due to the changing regulatory, competitive and legislative environments, and it is possible that changes in regulation, legislation or competition or in the demand for regulated services or products could result in the Company's telephone operations no longer being subject to SFAS 71 in the near future. When the regulated operations of the Company no longer qualify for the application of SFAS 71, the net adjustments required will result in a material, noncash charge against earnings which will be reported as an extraordinary item. While the effect of implementing SFAS 101 cannot be precisely estimated at this time, management believes that the noncash, after-tax, extraordinary charge would be between \$250 million and \$300 million. For regulatory purposes, the accounting and reporting of the Company's telephone subsidiaries will not be affected by the discontinued application of SFAS 71.

(12) EARNINGS PER SHARE

Basic earnings per share amounts are determined on the basis of the weighted average number of common shares outstanding during the year. Diluted earnings per share give effect to all potential dilutive common shares that were outstanding during the period. See Note 20 for additional information concerning a stock split in early 1998.

The following is a reconciliation of the numerators and denominators of the basic and diluted earnings per share computations:

Year ended December 31,	1997	1996	1995
	(Dollars, except per share amounts, and shares in thousands)		
Income (Numerator):			
Net income	\$ 255,978	129,077	114,776
Dividends applicable to preferred stock	(460)	(420)	(123)
Net income applicable to common stock for computing basic earnings per share	255,518	128,657	114,653
Dividends applicable to preferred stock	460	420	123
Interest on convertible securities, net of taxes	480	579	714
Net income as adjusted for purposes of computing diluted earnings per share	\$ 256,458	129,656	115,490
Shares (Denominator)*:			
Weighted average number of shares outstanding during period	90,425	89,432	87,000
Employee Stock Ownership Plan shares not committed to be released	(435)	(498)	(559)
Weighted average number of shares outstanding during period for computing basic earnings per share	89,990	88,934	86,441
Incremental common shares attributable to dilutive securities:			
Conversion of preferred stock	441	459	309
Conversion of convertible securities	676	846	1,134
Shares issuable under stock option plan	501	414	420
Number of shares as adjusted for purposes of computing diluted earnings per share	91,608	90,653	88,304
Basic earnings per share*	\$ 2.84	1.45	1.33
Diluted earnings per share*	\$ 2.80	1.43	1.31

* Adjusted to reflect stock split.

The weighted average number of options to purchase shares of common stock that were excluded from the computation of diluted earnings per share because the exercise price of the option was greater than the average market price of the common stock was 732,000, 944,000, and 616,000 for 1997, 1996 and 1995, respectively.

(13) STOCK OPTION PROGRAM

Century has an incentive compensation program which allows the Board of Directors, through a subcommittee to the Compensation Committee, to grant incentives to employees in any one or a combination of the following forms: incentive and non-qualified stock options; stock appreciation rights; restricted stock; and performance shares. As of December 31, 1997, Century had reserved 5.0 million shares of common stock which may be issued under the incentive compensation program.

Under the program, options have been granted to employees at a price either equal to or exceeding the then-current market price and all of the options expire ten years after the date of grant.

During 1997 the Company granted 862,606 options (the "1997 Options") at market price. The weighted average fair value of each of the 1997 Options was estimated as of the date of grant to be \$8.52 using an option-pricing model with the following assumptions: dividend yield - .8%; expected volatility - 25%; risk-free interest rate - 6.5%; and expected option life - eight years.

During 1995 the Company granted 951,047 options (the "1995 Options") above market price. The weighted-average fair value of each of the 1995 Options was estimated as of the date of grant to be \$6.62 using an option-pricing model with the following assumptions: dividend yield - 1.1%; expected volatility - 25%; risk-free interest rate - 6.5%; and expected option life - eight years.

Stock option transactions during 1997, 1996 and 1995 were as follows:

	Number of options	Average price
Outstanding December 31, 1994	3,410,200	\$ 14.42
Exercised	(408,450)	6.75
Granted	951,047	24.10
Outstanding December 31, 1995	3,952,797	16.97
Exercised	(438,604)	12.48
Forfeited	(18,826)	19.51
Outstanding December 31, 1996	3,495,367	18.17
Exercised	(592,782)	15.27
Granted	862,606	20.26
Forfeited	(25,904)	20.09
Outstanding December 31, 1997	3,739,287	19.09
Exercisable December 31, 1996	3,476,617	18.17
Exercisable December 31, 1997	3,141,688	18.88

The following tables summarize certain information about Century's stock options at December 31, 1997.

Options outstanding			
Range of exercise prices	Number of options	Weighted average remaining contractual life outstanding	Weighted average exercise price
\$ 5.90-10.67	27,681	.8 years	\$ 10.56
12.50-18.45	2,004,660	4.0	16.45
20.00-26.46	1,706,946	8.1	23.62
5.90-26.46	3,739,287	6.3	19.09

Range of exercise prices	Options exercisable	
	Number of options exercisable	Weighted average exercise price
\$ 5.90-10.67	27,681	\$ 10.56
12.50-18.45	2,004,660	16.45
20.25-26.46	<u>1,109,347</u>	24.25
5.90-26.46	<u>3,141,688</u>	18.88

The Company applies Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees," in accounting for its program. Accordingly, no compensation cost has been recognized for the program. If compensation cost for Century's program had been determined consistent with SFAS 123 for the 1997 Options and the 1995 Options, the Company's net income and earnings per share on a pro forma basis for 1997, 1996 and 1995 would have been as follows:

Year ended December 31,	1997	1996	1995
	(Dollars in thousands, except per share amounts)		
Net income			
As reported	\$ 255,978	129,077	114,776
Pro forma	\$ 252,773	129,077	110,813
Diluted earnings per share			
As reported	\$ 2.80	1.43	1.31
Pro forma	\$ 2.76	1.43	1.26

(14) SALES OF ASSETS

In May 1997 the Company sold its majority-owned competitive access subsidiary to Brooks Fiber Properties, Inc. ("Brooks") in exchange for approximately 4.3 million shares of Brooks' common stock. The Company recorded a pre-tax gain of approximately \$71 million (\$46 million after-tax; \$.50 per diluted share). In November 1997 the Company sold approximately 3.8 million shares of Brooks' common stock for \$202.7 million cash and recorded a pre-tax gain of approximately \$108 million (\$66 million after-tax; \$.73 per diluted share).

In the first quarter of 1995 the Company sold, for an aggregate of \$17.9 million cash, its ownership interests in certain cellular Rural Service Areas located primarily in western states and three Metropolitan Statistical Areas in the midwest. These transactions resulted in a pre-tax gain of \$5.9 million (\$2.0 million after-tax; \$.02 per diluted share).

(15) RETIREMENT AND SAVINGS PLANS

Century sponsors an Outside Directors' Retirement Plan and a Supplemental Executive Retirement Plan to provide directors and officers, respectively, with supplemental retirement, death and disability benefits. In addition, the bargaining unit employees of a subsidiary are provided benefits under a defined benefit pension plan and substantially all of the employees of PTI are covered under a separate defined benefit pension plan.

The following table sets forth the combined plans' funded status and amounts recognized in the Company's consolidated balance sheet at December 31, 1997 and 1996.

December 31,	1997	1996
		(In thousands)
Actuarial present value of benefit obligations:		
Vested benefit obligation	\$ (165,103)	(19,550)
Accumulated benefit obligation	\$ (174,860)	(19,588)
Projected benefit obligation	\$ (200,554)	(20,473)
Plan assets at fair value, primarily listed stocks and bonds	237,618	22,158
Plan assets in excess of projected benefit obligation	37,064	1,685
Unrecognized net loss (gain)	(37,731)	1
Unrecognized net (asset) obligation being recognized over 4-20 years	(1,550)	2,519
(Accrued) prepaid pension cost	\$ (2,217)	4,205

Net periodic pension cost for 1997, 1996 and 1995 included the following components:

Year ended December 31,	1997	1996	1995
		(In thousands)	
Service cost	\$ 793	466	339
Interest cost	2,508	1,382	1,324
Actual return on plan assets	(5,715)	(2,273)	(3,200)
Net amortization and deferral	2,459	933	2,465
Net periodic pension cost	\$ 45	508	928

Assumptions used in accounting for the pension plans as of December 1997 and 1996 were:

	1997	1996
Discount rates	7.0%	7.75
Expected long-term rate of return on assets	8.0-10.0%	8.0

Century sponsors an Employee Stock Bonus Plan ("ESBP") and an Employee Stock Ownership Plan ("ESOP"). These plans cover most employees with one year of service with the Company and are funded by Company contributions determined annually by the Board of Directors.

The Company contributed \$2.8 million, \$1.9 million and \$1.6 million to the ESBP during 1997, 1996 and 1995, respectively. At December 31, 1997, the ESBP owned 5.1 million shares of Century common stock.

The Company's contributions to the ESOP approximate the ESOP's debt service less dividends received by the ESOP applicable to unallocated shares. The ESOP shares initially were pledged as collateral for its debt. As the debt is repaid, shares are released from collateral based on the percentage of principal payment to outstanding debt before applying the principal payment. As of each year end, such released shares are allocated to active employees.

The ESOP had outstanding debt of \$2.0 million at December 31, 1997 which was applicable to shares purchased prior to 1993. Interest incurred by the ESOP on debt applicable to such shares was \$274,000, \$430,000 and \$580,000 in 1997, 1996, and 1995, respectively. The Company contributed and expensed \$1.8 million, \$2.1 million and \$2.3 million during 1997, 1996 and 1995, respectively, with respect to such shares. Dividends on unallocated ESOP shares used for debt service by the ESOP were \$126,000 in 1997, \$189,000 in 1996 and \$170,000 in 1995. ESOP shares as of December 31, 1997 and 1996 which were purchased prior to 1993 were as follows:

December 31,	1997	1996
	(In thousands)	
Allocated shares	2,198	2,168
Unreleased shares	213	441
	<u>2,411</u>	<u>2,609</u>

The Company accounts for shares purchased subsequent to December 31, 1992 in accordance with Statement of Position 93-6 ("SOP 93-6"). Accordingly, as shares are released from collateral, the Company reports compensation expense equal to the current market price of the shares and the shares become outstanding for earnings per share computations. Dividends on allocated ESOP shares are recorded as a reduction of retained earnings; dividends on unallocated ESOP shares are recorded as a reduction of debt. ESOP compensation expense applicable to shares purchased subsequent to 1992 was \$1.5 million for 1997, \$1.4 million for 1996 and \$1.3 million for 1995. The fair value of unreleased ESOP shares accounted for under SOP 93-6 was \$13.5 million and \$9.7 million at December 31, 1997 and December 31, 1996, respectively. ESOP shares purchased subsequent to 1992 totaled 625,275, of which 218,845 were allocated and 406,430 were unreleased as of December 31, 1997.

Century also sponsors a qualified profit sharing plan pursuant to Section 401(k) of the Internal Revenue Code (the "401(k) Plan") which is available to substantially all employees of the Company. The Company's matching contributions to the 401(k) Plan were \$2.8 million in 1997, \$2.3 million in 1996 and \$2.4 million in 1995.

(16) SUPPLEMENTAL CASH FLOW DISCLOSURES

The Company paid interest of \$48.8 million, \$45.1 million and \$45.8 million during 1997, 1996 and 1995, respectively. Income taxes paid were \$79.3 million in 1997, \$64.1 million in 1996 and \$62.4 million in 1995.

In addition to the acquisition of PTI, Century has consummated the acquisitions of various telephone and cellular operations, along with certain other assets, during the three years ended December 31, 1997. In connection with these acquisitions, the following assets were acquired, liabilities assumed, and common and preferred stock issued:

Year ended December 31,	1997	1996	1995
	(Dollars in thousands)		
Property, plant and equipment	\$ 1,106,558	4,963	16,949
Excess cost of net assets acquired	1,204,284	53,220	70,124
Other investments	119,356	-	2,804
Notes payable	(199,824)	-	(14,199)
Long-term debt	(527,937)	(3,273)	(38,147)
Deferred credits and other liabilities	(246,196)	(171)	(1,880)
Other assets and liabilities, excluding cash and cash equivalents	90,889	8,021	3,037
Common stock issued	(3,316)	(8,458)	(16,558)
Preferred stock issued	-	(7,975)	-
<u>Decrease in cash due to acquisitions</u>	<u>\$ 1,543,814</u>	<u>46,327</u>	<u>22,130</u>

In May 1997 the Company sold its majority-owned competitive access subsidiary in exchange for approximately 4.3 million shares of publicly-traded common stock. In November 1997 approximately 85% of such stock was sold. See Note 14 for additional information. In addition, Century has consummated the disposition of various cellular operations, along with certain other assets, during the three years ended December 31, 1997. In connection with these dispositions, the following assets were sold, liabilities eliminated, assets received and gain recognized:

Year ended December 31,	1997	1996	1995
	(Dollars in thousands)		
Property, plant and equipment	\$ (38,481)	900	(4,399)
Excess cost of net assets acquired	(597)	-	(4,494)
Marketable equity securities	13,795	-	-
Other assets and liabilities, excluding cash and cash equivalents	(7,782)	(85)	(4,278)
<u>Gain on sales of assets</u>	<u>(169,640)</u>	<u>815</u>	<u>(6,782)</u>
<u>Increase in cash due to dispositions</u>	<u>\$ (202,705)</u>	<u>-</u>	<u>(19,953)</u>

In February 1995 Century's \$115.0 million of outstanding 6% convertible debentures were converted into Century common stock by the debenture holders at a conversion price of \$16.89 per share.

(17) FAIR VALUE OF FINANCIAL INSTRUMENTS

The following table presents the carrying amounts and estimated fair values of certain of the Company's financial instruments at December 31, 1997 and 1996.

	Carrying amount	Fair value	
	(Dollars in thousands)		
<u>December 31, 1997</u>			
Financial assets			
Investments			
Marketable equity securities	\$ 40,570	40,570	(2)
Other	\$ 22,455	24,036	(1)
Financial liabilities			
Long-term debt (including current maturities)	\$ 2,664,785	2,677,348	(3)
Other	\$ 24,213	24,213	(1)
Off-balance sheet financial instruments			
Interest rate hedge contracts	\$ -	(16,061)	(4)
<u>December 31, 1996</u>			
Financial assets			
Investments			
Note receivable (including current portion)	\$ 22,500	22,500	(1)
Marketable equity securities	\$ 8,478	7,959	(2)
Other	\$ 16,362	16,362	(1)
Financial liabilities			
Long-term debt (including current maturities)	\$ 645,849	649,756	(3)
Other	\$ 15,122	15,122	(1)

- (1) Fair value was estimated by the Company.
- (2) Fair value was based on quoted market prices.
- (3) Fair value was estimated by discounting the scheduled payment streams to present value based upon rates currently offered to the Company for similar debt.
- (4) Fair value represents the estimated amounts the Company would have to pay to settle these contracts.

Cash and cash equivalents, accounts receivable, notes payable, accounts payable and accrued expenses -
The carrying amount approximates the fair value due to the short maturity of these instruments.

From October 1997 through December 1997, the Company entered into nine interest rate hedge contracts for an aggregate notional amount of \$800 million in anticipation of a public debt issuance. In early January 1998, the Company entered into two additional hedge contracts for notional amounts of \$100

million each. On January 15, 1998, the Company issued a total of \$765 million of senior notes and debentures under its shelf registration statements. See Note 20 for additional information.

(18) BUSINESS SEGMENTS

The Company is engaged primarily in providing local exchange telephone services and cellular telephone services.

The Company's telephone operations are conducted in rural, suburban and small urban communities in 21 states. Approximately 85% of the Company's telephone access lines are in Wisconsin, Washington, Alaska, Michigan, Louisiana, Colorado, Ohio, Oregon and Montana.

The Company's wireless operations reflect the operations of the cellular entities in which the Company has a majority ownership interest. The Company's cellular customers are located primarily in Michigan, Louisiana, Wisconsin, Mississippi, Texas and Arkansas.

	Operating revenues	Depreciation and amortization	Operating income
(Dollars in thousands)			
<u>Year ended December 31, 1997</u>			
Telephone	\$ 530,597	115,722	173,285
Wireless	307,742	41,127	88,081
Other	75,817	2,646	6,404
Eliminations	(12,635)	-	-
<u>Total</u>	<u>\$ 901,521</u>	<u>159,495</u>	<u>267,770</u>
<u>Year ended December 31, 1996</u>			
Telephone	\$ 451,538	95,793	155,183
Wireless	250,243	33,573	67,914
Other	59,561	2,655	199
Eliminations	(11,665)	-	-
<u>Total</u>	<u>\$ 749,677</u>	<u>132,021</u>	<u>223,296</u>
<u>Year ended December 31, 1995</u>			
Telephone	\$ 419,242	86,324	143,527
Wireless	197,494	25,427	57,009
Other	39,580	2,019	2,383
Eliminations	(11,476)	-	-
<u>Total</u>	<u>\$ 644,840</u>	<u>113,770</u>	<u>202,919</u>

Year ended December 31,	1997	1996	1995
	(Dollars in thousands)		
Operating income	\$ 267,770	223,296	202,919
Gain on sales of assets, net	169,640	815	6,782
Interest expense	(56,474)	(44,662)	(43,615)
Income from unconsolidated cellular entities	27,794	26,952	20,084
Minority interest	(5,498)	(6,675)	(8,084)
Other income and expense	5,109	3,916	4,982
Income before income tax expense	\$ 408,341	203,642	183,068

Year ended December 31,	1997	1996	1995
	(Dollars in thousands)		
Capital expenditures			
Telephone	\$ 115,854	110,147	136,006
Wireless	39,102	83,679	41,990
Corporate and other	26,269	29,059	18,596
Total	\$ 181,225	222,885	196,592
Identifiable assets			
Telephone	\$ 3,379,376	1,174,317	1,114,827
Wireless	989,729	644,587	547,260
General corporate	181,413	95,545	109,096
Other	158,883	114,056	91,238
Total assets	\$ 4,709,401	2,028,505	1,862,421

Other accounts receivable are primarily amounts due from various long distance carriers, principally AT&T, and several large local exchange operating companies.

(19) COMMITMENTS AND CONTINGENCIES

Construction expenditures and investments in vehicles, buildings and other work equipment during 1998 are estimated to be \$220 million for telephone operations, \$90 million for wireless operations and \$40 million for corporate and other operations.

The Company is involved in various claims and legal actions arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have a material adverse effect on the Company's consolidated financial position or results of operations.

(20) SUBSEQUENT EVENTS

Debt issuance - On January 15, 1998, Century issued \$100 million of 7-year, 6.15% senior notes (Series E); \$240 million of 10-year, 6.3% senior notes (Series F); and \$425 million of 30-year, 6.875% debentures (Series G) under its shelf registration statements. The net proceeds of approximately \$758 million (excluding payment obligations of approximately \$39 million related to interest rate hedging

effected in connection with the offering) were used to reduce the Senior Credit Facility indebtedness incurred by the Company in connection with the acquisition of PTI. In addition, the Senior Credit Facility's committed amount was reduced from \$1.6 billion to \$880 million in accordance with its terms.

In mid-January 1998, the Company settled numerous hedge contracts that had been entered into in anticipation of the debt issuances. The amounts paid by the Company upon settlement of the hedge contracts aggregated \$39 million. Such payment obligations will be amortized as interest expense over the life of the underlying debt instruments. The effective weighted average interest rate of the above-mentioned debt (after giving consideration to the payment obligations) is 7.15%.

Stock split - On February 25, 1998, Century's Board of Directors declared a three-for-two common stock split effected as a 50% stock dividend in March 1998. All per share data included in this report has been restated to reflect this stock split. An amount equal to the par value of the additional common shares issued pursuant to the stock split has been reflected as a transfer from paid-in-capital to common stock on the consolidated financial statements for 1997.

CENTURY TELEPHONE ENTERPRISES, INC.
Consolidated Quarterly Income Information

	First quarter	Second quarter	Third quarter	Fourth quarter
	(Dollars in thousands, except per share amounts) (unaudited)			
1997				
Operating revenues	\$ 198,985	210,576	218,351	273,609
Operating income	\$ 57,698	62,405	69,815	77,852
Net income	\$ 33,135	83,176	41,433	98,234
Diluted earnings per share*	\$.37	.91	.45	1.06
1996				
Operating revenues	\$ 175,814	186,538	193,096	194,229
Operating income	\$ 55,515	57,697	59,016	51,068
Net income	\$ 29,665	32,941	36,350	30,121
Diluted earnings per share*	\$.33	.36	.40	.33

* Adjusted to reflect stock split. See Note 20 of Notes to Consolidated Financial Statements.

Diluted earnings per share for the second quarter and fourth quarter of 1997 included \$.50 and \$.66 per share, respectively, of gain on sales of assets. The fourth quarter of 1997 includes one month of results of operations of Pacific Telecom, Inc.

In the fourth quarter of 1997, the Company adopted Statement of Financial Accounting Standards No. 128 ("SFAS 128"), "Earnings per Share." Earnings per share amounts for prior periods have been restated

to conform with SFAS 128. The Company previously reported fully diluted earnings per share in accordance with the provisions of Accounting Principles Board Opinion No. 15, "Earnings per Share," as follows:

	First quarter	Second quarter	Third quarter	Fourth quarter
	(unaudited)			
1997*	\$.37	.91	.45	N/A
1996*	.33	.36	.40	.33

* Adjusted to reflect stock split. See Note 20 of Notes to Consolidated Financial Statements.

Item 9. Changes in and Disagreements With Accountants on Accounting and Financial Disclosure.

None.

PART III

Item 10. Directors and Executive Officers of the Registrant.

The name, age and office(s) held by each of the Registrant's executive officers are shown below. Each of the executive officers listed below serves at the pleasure of the Board of Directors, except Mr. Williams who has entered into an employment agreement with the Registrant. The agreement's initial term has lapsed, but the agreement remains in effect from year to year, subject to the right of Mr. Williams or the Company to terminate such agreement.

<u>Name</u>	<u>Age</u>	<u>Office(s) held with Century</u>
Clarke M. Williams	76	Chairman of the Board of Directors
Glen F. Post, III	45	Vice Chairman of the Board of Directors, President and Chief Executive Officer
David D. Cole	40	President - Wireless Group
Kenneth R. Cole	50	President - Telephone Group
R. Stewart Ewing, Jr.	46	Senior Vice President and Chief Financial Officer
W. Bruce Hanks	43	Senior Vice President - Corporate Development and Strategy
Harvey P. Perry	53	Senior Vice President, General Counsel and Secretary

Each of the Registrant's executive officers has served as an officer of the Registrant and/or one or more of its subsidiaries in varying capacities for more than the past five years. Mr. David D. Cole has served as President - Wireless Group since October 1996 and as Vice President from 1990 to 1996. Mr. Kenneth R. Cole has served as President - Telephone Group since January 1995 and as Vice President from 1983 to 1994. Mr. Hanks has served as Senior Vice President - Corporate Development and Strategy since October 1996 and as President - Telecommunications Services or a comparable position from 1989 to 1996.

The balance of the information required by Item 10 is incorporated by reference to the Registrant's definitive proxy statement relating to its 1998 annual meeting of stockholders (the "Proxy Statement"), which Proxy Statement will be filed pursuant to Regulation 14A within 120 days after the end of the last fiscal year.

Item 11. Executive Compensation.

The information required by Item 11 is incorporated by reference to the Proxy Statement.

Item 12. Security Ownership of Certain Beneficial Owners and Management.

The information required by Item 12 is incorporated by reference to the Proxy Statement.

Item 13. Certain Relationships and Related Transactions.

The information required by Item 13 is incorporated by reference to the Proxy Statement.

PART IV

Item 14. Exhibits, Financial Statement Schedules, and Reports on Form 8-K.

a. Financial Statements

(i) Consolidated Financial Statements:

**Independent Auditors' Report on Consolidated Financial
Statements and Financial Statement Schedules**

Consolidated Statements of Income for the years ended
December 31, 1997, 1996 and 1995

Consolidated Balance Sheets - December 31, 1997 and 1996

Consolidated Statements of Cash Flows for the years
ended December 31, 1997, 1996 and 1995

Consolidated Statements of Stockholders' Equity for the
years ended December 31, 1997, 1996 and 1995

Notes to Consolidated Financial Statements

Consolidated Quarterly Income Information (unaudited)

(ii) Schedules:*

I Condensed Financial Information of Registrant

II Valuation and Qualifying Accounts

* Those schedules not listed above are omitted as not
applicable or not required.

b. Reports on Form 8-K.

(i) The following item was reported in a Form 8-K filed December 1, 1997.

Item 5. Other Events - News release announcing completion of the acquisition of
Pacific Telecom, Inc.

(ii) The following items were reported in a Form 8-K filed December 11, 1997.

Item 2. Acquisition or Disposition of Assets - Acquisition of Pacific Telecom,
Inc.

Item 5. Other Events

- (a) Rating assigned to Century's \$1.6 billion unsecured credit facility by Moody's Investors Service and confirmation of rating of Century's senior unsecured debt securities.
- (b) Filing of a shelf registration statement on December 11, 1997 with the Securities and Exchange Commission.

Item 7. Financial Statements and Exhibits

- (a) Financial statements of Pacific Telecom, Inc.
- (b) Pro forma consolidated condensed financial information.
- (c) Exhibits
 - (i) Stock Purchase Agreement, dated as of June 11, 1997, by and among PacifiCorp Holdings, Inc., Pacific Telecom, Inc., Century Telephone Enterprises, Inc. and Century Cellunet, Inc.
(incorporated by reference to Exhibit 2.1 to Century's Current Report on Form 8-K dated June 11, 1997 and filed June 24, 1997)
 - (ii) Amendment, dated November 5, 1997 to Stock Purchase Agreement by and among PacifiCorp Holdings, Inc., Pacific Telecom, Inc., Century Telephone Enterprises, Inc. and Century Cellunet, Inc.
 - (iii) Press release dated December 11, 1997 relating to Century's filing of a shelf registration statement.

c. Exhibits:

- 3(i) Amended and Restated Articles of Incorporation of Registrant, dated as of December 2, 1996, (incorporated by reference to Exhibit 3(i) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1996).

- 3(ii) Registrant's Bylaws, as amended through November 21, 1996 (incorporated by reference to Exhibit 3.2 of the Company's Registration Statement on Form S-4, Registration No. 333-17015).
- 4.1 Note Purchase Agreement, dated September 1, 1989, between Registrant, Teachers Insurance and Annuity Association of America and the Lincoln National Life Insurance Company (incorporated by reference to Exhibit 4.23 to Registrant's Quarterly Report on Form 10-Q for the quarter ended September 30, 1989).
- 4.2 Rights Agreement, dated as of August 27, 1996, between Century Telephone Enterprises, Inc. and Society National Bank, as Rights Agent, including the form of Rights Certificate (incorporated by reference to Exhibit 1 of Registrant's Current Report on Form 8-K filed August 30, 1996).
- 4.3 Form of common stock certificate of the Registrant (incorporated by reference to Exhibit 4.1 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1993).
- 4.4 Indenture dated as of March 31, 1994 between the Company and Regions Bank of Louisiana (formerly First American Bank & Trust of Louisiana), as Trustee (incorporated by reference to Exhibit 4.1 of the Company's Registration Statement on Form S-3, Registration No. 33-52915).
- 4.5 Resolutions designating the terms and conditions of the Company's 7-3/4% Senior Notes, Series A, due 2004 and 8-1/4% Senior Notes, Series B, due 2024 (incorporated by reference to Exhibit 4.1 to Registrant's Quarterly Report on Form 10-Q for the quarter ended March 31, 1994).
- 4.6 Resolutions designating the terms and conditions of the Company's 6.55% Senior Notes, Series C, due 2005 and 7.2% Senior Notes, Series D, due 2025 ("Senior Notes") (incorporated by reference to Exhibit 4.27 to Registrant's Annual Report on Form 10-K for the year ended December 31, 1995).
- 4.7 Form of Senior Notes (incorporated by reference to Exhibit 4.3 of the Company's Registration Statement on Form S-3, Registration No. 33-5915).

- 4.8 Competitive Advance and Revolving Credit Facility Agreement, dated as of August 28, 1997, among Registrant, the lenders named therein, and NationsBank of Texas, N.A. (incorporated by reference to Exhibit 4.1 to Registrant's Quarterly Report on Form 10-Q for the quarter ended September 30, 1997).
- 4.9 Resolutions designating the terms and conditions of the Company's 6.15% Senior Notes, Series E, due 2005; 6.30% Senior Notes, Series F, due 2008; and 6.875% Debentures, Series G, due 2028, included elsewhere herein.
- 4.10 Form of Board Resolution to be used in designating and authorizing the terms and conditions of any series of Senior Debt Securities (incorporated by reference to Exhibit 4.3 of the Company's Registration Statement on Form S-3, Registration No. 333-42013).
- 4.11 Form of Senior Debt Security (incorporated by reference to Exhibit 4.4 of the Company's Registration Statement on Form S-3, Registration No. 333-42013).
- 10.1 Employee Benefit Plans
- (a) Registrant's Employee Stock Ownership Plan and Trust, as amended and restated December 30, 1994 (incorporated by reference to Exhibit 10.1 to Registrant's Quarterly Report on Form 10-Q for the quarter ended March 31, 1995), amendment thereto dated January 26, 1996 (incorporated by reference to Exhibit 10.1(a) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1995) and amendment thereto dated July 15, 1996 (incorporated by reference to Exhibit 10.2 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1996), and amendment thereto dated December 31, 1996 (incorporated by reference to Exhibit 10.5 to Registrant's Quarterly Report on Form 10-Q for the quarter ended March 31, 1997), and amendment thereto dated March 18, 1997 (incorporated by reference to Exhibit 10.6 to Registrant's Quarterly Report on Form 10-Q for the quarter ended March 31, 1997), and amendment thereto dated January 1, 1997 (incorporated by reference to Exhibit 10.3 to

Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1997).

- (b) Registrant's Stock Bonus Plan, PAYSOP and Trust, as amended and restated December 30, 1994 (incorporated by reference to Exhibit 10.2 to Registrant's Quarterly Report on Form 10-Q for the quarter ended March 31, 1995), amendment thereto dated July 11, 1995 (incorporated by reference to Exhibit 10.4 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1995), amendment thereto dated January 26, 1996 (incorporated by reference to Exhibit 10.1(b) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1995) and amendment thereto dated July 15, 1996 (incorporated by reference to Exhibit 10.1 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1996), and amendment thereto dated December 31, 1996 (incorporated by reference to Exhibit 10.4 to Registrant's Quarterly Report on Form 10-Q for the quarter ended March 31, 1997), and amendments thereto dated January 1, 1997 (incorporated by reference to Exhibit 10.2 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1997).
- (c) Registrant's Dollars & Sense Plan and Trust, as amended and restated, generally effective April 1, 1992 (incorporated by reference to Exhibit 10.7 to Registrant's Annual Report on Form 10-K for the year ended December 31, 1994) and amendment thereto dated July 15, 1996 (incorporated by reference to Exhibit 10.3 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1996), and amendment thereto dated June 26, 1997 (incorporated by reference to Exhibit 10.1 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1997), and amendment thereto dated June 26, 1997 (incorporated by reference to Exhibit 10.1 to Registrant's Quarterly Report on Form 10-Q for the quarter ended September 30, 1997).
- (d) Registrant's Restated Supplemental Executive Retirement Plan, generally effective as of November 16, 1995 (incorporated by reference to Exhibit 10.1(d) to Registrant's Annual Report on Form 10-K for the

year ended December 31, 1995) and amendment thereto dated November 21, 1996 (incorporated by reference to Exhibit 10.1(d) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1996).

- (e) Registrant's 1983 Restricted Stock Plan, dated February 21, 1984, as amended and restated as of November 16, 1995 (incorporated by reference to Exhibit 10.1(e) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1995) and amendment thereto dated November 21, 1996, (incorporated by reference to Exhibit 10.1(e) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1996), and amendment thereto dated February 25, 1997 (incorporated by reference to Exhibit 10.3 to Registrant's Quarterly Report on Form 10-Q for the quarter ended March 31, 1997).
- (f) Registrant's Key Employee Incentive Compensation Plan, dated January 1, 1984, as amended and restated as of November 16, 1995 (incorporated by reference to Exhibit 10.1(f) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1995) and amendment thereto dated November 21, 1996 (incorporated by reference to Exhibit 10.1 (f) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1996), and amendment thereto dated February 25, 1997 (incorporated by reference to Exhibit 10.2 to Registrant's Quarterly Report on Form 10-Q for the quarter ended March 31, 1997).
- (g) Registrant's 1988 Incentive Compensation Program as amended and restated August 22, 1989 (incorporated by reference to Exhibit 19.8 to Registrant's Quarterly Report on Form 10-Q for the quarter ended September 30, 1989) and amendment thereto dated November 21, 1996 (incorporated by reference to Exhibit 10.1(g) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1996).
- (h) Form of Stock Option Agreement entered into in 1988 by the Registrant, pursuant to 1988 Incentive Compensation Program, with certain of its officers (incorporated by reference to Exhibit 10.10 to Registrant's Annual Report on Form 10-K for the year ended

December 31, 1988) and amendment thereto (incorporated by reference to Exhibit 4.6 to Registrant's Registration No. 33-31314).

- (i) Registrant's 1990 Incentive Compensation Program, dated March 15, 1990 (incorporated by reference to Exhibit 19.1 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1990) and amendment thereto dated November 21, 1996 (incorporated by reference to Exhibit 10.1(i) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1996).
- (j) Form of Stock Option Agreement entered into in 1990 by the Registrant, pursuant to 1990 Incentive Compensation Program, with certain of its officers (incorporated by reference to Exhibit 19.3 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1990) and amendment thereto dated as of May 22, 1995 (incorporated by reference to Exhibit 10.1 to Registrant's Quarterly Report on Form 10-Q for the quarter ended September 30, 1995).
- (k) Form of Stock Option Agreement entered into in 1992 by the Registrant, pursuant to 1990 Incentive Compensation Program, with certain of its officers and employees (incorporated by reference to Exhibit 10.17 to Registrant's Annual Report on Form 10-K for the year ended December 31, 1992) and amendment thereto dated as of May 22, 1995 (incorporated by reference to Exhibit 10.2 to Registrant's Quarterly Report on Form 10-Q for the quarter ended September 30, 1995).
- (l) Registrant's 1995 Incentive Compensation Plan approved by Registrant's shareholders on May 11, 1995 (incorporated by reference to Exhibit 4.4 to Registration No. 33-60061) and amendment thereto dated November 21, 1996 (incorporated by Reference to Exhibit 10.1 (l) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1996), and amendment thereto dated February 25, 1997 (incorporated by reference to Exhibit 10.1 to Registrant's Quarterly Report on Form 10-Q for the quarter ended March 31, 1997).

- (m) Form of Stock Option Agreement, pursuant to 1995 Incentive Compensation Plan and dated as of May 22, 1995, entered into by Registrant and its officers (incorporated by reference to Exhibit 10.5 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1995).
- (n) Form of Stock Option Agreement, pursuant to 1995 Incentive Compensation Plan and dated as of June 23, 1995, entered into by Registrant and certain key employees (incorporated by reference to Exhibit 10.6 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1995).
- (o) Form of Performance Share Agreement Under the 1990 Incentive Compensation Program, entered into in 1993 with certain of its officers and employees (incorporated by reference to Exhibit 28.1 to Registrant's Quarterly Report on Form 10-Q for the quarter ended March 31, 1993) and amendment thereto dated as of May 22, 1995 (incorporated by reference to Exhibit 10.3 to Registrant's Quarterly Report on Form 10-Q for the quarter ended September 30, 1995).
- (p) Registrant's Restated Supplemental Defined Contribution Plan, dated as of November 16, 1995 (incorporated by reference to Exhibit 10.1(q) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1995), amendment thereto dated July 15, 1996 (incorporated by reference to Exhibit 10.4 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1996) and amendment thereto dated November 21, 1996 (incorporated by reference to Exhibit 10.1 (p) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1996).
- (q) Registrant's Amended and Restated Supplemental Dollars & Sense Plan, effective as of January 1, 1995 (incorporated by reference to Exhibit 10.22 to Registrant's Annual Report on Form 10-K for the year ended December 31, 1994), amendment thereto dated July 18, 1995 (incorporated by reference to Exhibit 10.5 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1996) and amendment thereto dated November 21, 1996 (incorporated by

reference to Exhibit 10.1(q) of Registrant's Annual Report on Form 10-K for the year ended December 31, 1996).

- (r) Registrant's Amended and Restated Salary Continuation (Disability) Plan for Officers, dated November 26, 1991 (incorporated by reference to Exhibit 10.16 of Registrant's Annual Report on Form 10-K for the year ended December 31, 1991).
- (s) Registrant's Restated Outside Directors' Retirement Plan, dated as of November 16, 1995 (incorporated by reference to Exhibit 10.1(t) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1995).
- (t) Registrant's Restated Deferred Compensation Plan for Outside Directors, dated as of November 16, 1995 (incorporated by reference to Exhibit 10.1(u) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1995).
- (u) Form of Stock Option Agreement, pursuant to 1995 Incentive Compensation Plan and dated as of February 24, 1997 (incorporated by reference to Exhibit 10.4 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1997).
- (v) Form of Restricted Stock and Performance Share Agreement, pursuant to Registrant's 1995 Incentive Compensation Program and dated as of February 24, 1997 (incorporated by reference to Exhibit 10.5 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1997).
- (w) Registrant's Chairman/Chief Executive Officer Short-Term Incentive Program (incorporated by reference to Exhibit 10.6 to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1997).

10.2

Employment, Severance and Related Agreements

- (a) Employment Agreement, dated May 24, 1993, by and between Clarke M. Williams and Registrant (incorporated by reference to Exhibit 19.1

to Registrant's Quarterly Report on Form 10-Q for the quarter ended June 30, 1993) and amendment thereto dated as of February 27, 1996 (incorporated by reference to Exhibit 10.2(a) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1995).

- (b) Form of Amended and Restated Severance Agreement, by and between Registrant and each of its executive officers other than Clarke M. Williams, dated as of November 16, 1995 (incorporated by reference to Exhibit 10.2(b) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1995).
- (c) Form of Amended and Restated Severance Agreement, by and between Registrant and four of its officers who are not executive officers, dated as of November 16, 1995 (incorporated by reference to Exhibit 10.2(c) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1995).
- (d) Agreement, dated December 31, 1994, by and between Jim D. Reppond and Registrant (incorporated by reference to Exhibit 10.24 to Registrant's Annual Report on Form 10-K for the year ended December 31, 1994).
- (e) Consulting Agreement, dated as of July 2, 1996, by and between Century Telephone Enterprises, Inc. and Jim D. Reppond (incorporated by reference to Exhibit 10 to Registrant's Quarterly Report on Form 10-Q for the quarter ended September 30, 1996).

10.3

Other Agreement

- (a) Stock Purchase Agreement, dated as of June 11, 1997, by and among PacifiCorp Holdings, Inc., Pacific Telecom, Inc., Century Telephone Enterprises, Inc. and Century Cellunet, Inc. (incorporated by reference to Exhibit 2.1 to Registrant's Current Report on Form 8-K filed June 24, 1997) and amendment thereto, dated November 5, 1997 (incorporated by reference to Exhibit 2.2 to Registrant's Current Report on Form 8-K dated December 1, 1997 and filed December 11, 1997).

- 21 Subsidiaries of the Registrant, included elsewhere herein.
- 23 Independent Auditors' Consent, included elsewhere herein.
- 27 Financial Data Schedule, included elsewhere herein.

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CENTURY TELEPHONE ENTERPRISES, INC.

Date: March 16, 1998

By: /s/ Clarke M. Williams
Clarke M. Williams
Chairman of the Board

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the date indicated.

<u>/s/ Clarke M. Williams</u> Clarke M. Williams	Chairman of the Board of Directors	March 16, 1998
<u>/s/ Glen F. Post, III</u> Glen F. Post, III	Vice Chairman of the Board of Directors, President, and Chief Executive Officer	March 16, 1998
<u>/s/ R. Stewart Ewing, Jr.</u> R. Stewart Ewing, Jr.	Senior Vice President and Chief Financial Officer	March 16, 1998
<u>/s/ Harvey P. Perry</u> Harvey P. Perry	Senior Vice President, General Counsel, Secretary and Director	March 16, 1998
<u>/s/ W. Bruce Hanks</u> W. Bruce Hanks	Senior Vice President - Corporate Development and Strategy and Director	March 16, 1998
<u>/s/ Murray H. Greer</u> Murray H. Greer	Controller (Principal Accounting Officer)	March 16, 1998
<u>/s/ William R. Boles, Jr.</u> William R. Boles, Jr.	Director	March 16, 1998
<u>/s/ Virginia Boulet</u> Virginia Boulet	Director	March 16, 1998

<u>/s/ Ernest Butler, Jr.</u> Ernest Butler, Jr.	Director	March 16, 1998
<u>/s/ Calvin Czeschin</u> Calvin Czeschin	Director	March 16, 1998
<u>/s/ James B. Gardner</u> James B. Gardner	Director	March 16, 1998
<u>/s/ R. L. Hargrove, Jr.</u> R. L. Hargrove, Jr.	Director	March 16, 1998
<u>/s/ Johnny Hebert</u> Johnny Hebert	Director	March 16, 1998
<u>/s/ F. Earl Hogan</u> F. Earl Hogan	Director	March 16, 1998
<u>/s/ C. G. Melville, Jr.</u> C. G. Melville, Jr.	Director	March 16, 1998
<u>/s/ Jim D. Reppond</u> Jim D. Reppond	Director	March 16, 1998

SCHEDULE I - CONDENSED FINANCIAL INFORMATION OF REGISTRANT
CENTURY TELEPHONE ENTERPRISES, INC.
(Parent Company)
STATEMENTS OF INCOME

	Year ended December 31,		
	1997	1996	1995
	(Dollars in thousands)		
<u>REVENUES</u>	\$ 9,666	6,520	5,608
<u>EXPENSES</u>			
Operating expenses	9,088	6,071	5,165
Depreciation and amortization	9,401	7,286	6,860
<u>Total expenses</u>	<u>18,489</u>	<u>13,357</u>	<u>12,025</u>
<u>OPERATING LOSS</u>	<u>(8,823)</u>	<u>(6,837)</u>	<u>(6,417)</u>
<u>OTHER INCOME (EXPENSE)</u>			
Gain on sales of assets	172,537	-	-
Loss on investment	-	(1,100)	-
Interest expense	(49,738)	(36,709)	(37,467)
Interest income	28,697	28,884	30,930
<u>Total other income (expense)</u>	<u>151,496</u>	<u>(8,925)</u>	<u>(6,537)</u>
<u>INCOME (LOSS) BEFORE INCOME TAXES AND EQUITY IN SUBSIDIARIES' EARNINGS</u>	<u>142,673</u>	<u>(15,762)</u>	<u>(12,954)</u>
<u>Income tax benefit (expense)</u>	<u>(55,591)</u>	<u>4,467</u>	<u>3,769</u>
<u>INCOME (LOSS) BEFORE EQUITY IN SUBSIDIARIES' EARNINGS</u>	<u>87,082</u>	<u>(11,295)</u>	<u>(9,185)</u>
<u>Equity in subsidiaries' earnings</u>	<u>168,896</u>	<u>140,372</u>	<u>123,961</u>
<u>NET INCOME</u>	<u>\$ 255,978</u>	<u>129,077</u>	<u>114,776</u>

See accompanying notes to condensed financial information of registrant.

SCHEDULE I - CONDENSED FINANCIAL INFORMATION OF REGISTRANT

(continued)

CENTURY TELEPHONE ENTERPRISES, INC.

(Parent Company)

BALANCE SHEETS

	December 31,	
	1997	1996
	(Dollars in thousands)	
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 28,300	1,055
Receivables from subsidiaries	76,931	99,506
Other receivables	792	12,527
Prepayments and other	28	1,711
Total current assets	106,051	114,799
PROPERTY, PLANT AND EQUIPMENT		
Property and equipment	1,236	1,028
Accumulated depreciation	(744)	(651)
Net property, plant and equipment	492	377
INVESTMENTS AND OTHER ASSETS		
Investments in subsidiaries (at equity)	2,706,066	1,348,986
Receivables from subsidiaries	655,398	183,333
Other investments	75,546	37,570
Note receivable	-	20,833
Deferred charges	5,878	4,916
Total investments and other assets	3,442,888	1,595,638
TOTAL ASSETS	\$ 3,549,431	1,710,814
LIABILITIES AND EQUITY		
CURRENT LIABILITIES		
Current maturities of long-term debt	\$ 11,486	5,122
Payables to subsidiaries	218,993	202,467
Accrued interest	11,088	3,784
Other accrued liabilities	41,628	7,336
Total current liabilities	283,195	218,709
LONG-TERM DEBT	1,883,467	394,675
PAYABLES TO SUBSIDIARIES	46,371	47,618
DEFERRED CREDITS AND OTHER LIABILITIES	36,126	21,659
STOCKHOLDERS' EQUITY		
Common stock, \$1.00 par value, authorized 175,000,000 shares, issued and outstanding 91,103,674* and 59,858,540 shares	91,104	59,859
Paid-in capital	469,586	474,607
Unrealized holding gain on investments, net of taxes	11,893	-
Retained earnings	728,033	494,726
Unearned ESOP shares	(8,450)	(11,080)
Preferred stock - non-redeemable	8,106	10,041
Total stockholders' equity	1,300,272	1,028,153
TOTAL LIABILITIES AND EQUITY	\$ 3,549,431	1,710,814

* Adjusted to reflect stock split

See accompanying notes to condensed financial information of registrant.

SCHEDULE I - CONDENSED FINANCIAL INFORMATION OF REGISTRANT

(Continued)

CENTURY TELEPHONE ENTERPRISES, INC.

(Parent Company)

STATEMENTS OF CASH FLOWS

	Year ended December 31,		
	1997	1996	1995
	(Dollars in thousands)		
OPERATING ACTIVITIES			
Net income	\$ 255,978	129,077	114,776
Adjustments to reconcile net income to net cash provided by (used in) operating activities:			
Depreciation and amortization	9,401	7,286	6,860
Deferred income taxes	8,068	2,934	4,241
Earnings of subsidiaries	(168,896)	(140,372)	(123,961)
Gain on sales of assets	(172,537)	-	-
Changes in current assets and current liabilities:			
Other receivables	11,615	(2,639)	(8,947)
Other accrued liabilities	35,754	329	(3,409)
Other current assets and liabilities, net	8,412	3,998	(4,377)
Other, net	958	3,297	1,558
Net cash provided by (used in) operating activities	(11,247)	3,910	(13,259)
INVESTING ACTIVITIES			
Acquisitions	(1,283,291)	(46,327)	(22,130)
Capital contributions to subsidiaries	(16,634)	(20,179)	(53,050)
Dividends received from subsidiaries	117,499	473	52,423
Receivables from subsidiaries	(235,772)	(45,945)	71,203
Payables to subsidiaries	9,738	97,908	(10,271)
Proceeds from sales of assets	202,705	-	-
Investment in unconsolidated personal communications services entity	-	18,900	(20,000)
Note receivable	22,500	1,667	833
Other, net	(14,959)	(4,425)	(2,546)
Net cash provided by (used in) investing activities	(1,198,214)	2,072	16,462
FINANCING ACTIVITIES			
Proceeds from issuance of long-term debt	1,297,435	47,500	171,046
Payments of long-term debt	(52,214)	(42,357)	(4,901)
Notes payable, net	-	-	(158,000)
Proceeds from issuance of common stock	14,156	10,089	6,522
Cash dividends paid	(22,671)	(21,775)	(19,351)
Net cash provided by (used in) financing activities	1,236,706	(6,543)	(4,684)
Net increase (decrease) in cash and cash equivalents	27,245	(561)	(1,481)
Cash and cash equivalents at beginning of year	1,055	1,616	3,097
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$ 28,300	1,055	1,616

See accompanying notes to condensed financial information of registrant.

SCHEDULE I - CONDENSED FINANCIAL INFORMATION OF REGISTRANT

(continued)

CENTURY TELEPHONE ENTERPRISES, INC.

(Parent Company)

NOTES TO CONDENSED FINANCIAL INFORMATION OF REGISTRANT

(A) LONG-TERM DEBT

The approximate annual debt maturities for the five years subsequent to December 31, 1997 are as follows:

1998	-	\$ 11.5 million
1999	-	\$ 31.4 million
2000	-	\$ 39.1 million
2001	-	\$ 59.2 million
2002	-	\$ 691.0 million

(B) GUARANTEES

As of December 31, 1997, Century has guaranteed a promissory note for a subsidiary of \$2.2 million, as well as the applicable interest and premium. Century has also guaranteed \$675,000 in Industrial Development Revenue Bonds originally issued by a subsidiary; such bonds were assumed by the purchaser of the subsidiary's assets.

(C) DIVIDENDS FROM SUBSIDIARIES

Dividends paid to Century by consolidated subsidiaries were \$117.5 million, \$472,800 and \$52.4 million during 1997, 1996 and 1995, respectively.

(D) INCOME TAXES AND INTEREST PAID

Income taxes paid by Century (including amounts reimbursed from subsidiaries) were \$71.8 million, \$56.0 million and \$56.9 million during 1997, 1996 and 1995, respectively.

Interest paid by Century was \$42.4 million, \$37.3 million and \$40.4 million during 1997, 1996 and 1995, respectively.

(E) AFFILIATED TRANSACTIONS

Century provides and bills management services to subsidiaries and in certain instances makes interest bearing advances to finance construction of plant and purchases of equipment. Century recorded intercompany interest income of \$26.6 million, \$26.4 million and \$28.2 million in 1997, 1996 and 1995, respectively.

SCHEDULE II - VALUATION AND QUALIFYING ACCOUNTS
CENTURY TELEPHONE ENTERPRISES, INC.

For the years ended December 31, 1997, 1996 and 1995

Description	Balance at beginning of period	Additions charged to costs and expenses	Deductions from allowance (1)	Other changes (2)	Balance at end of period
(Dollars in thousands)					
Year ended December 31, 1997					
Allowance for doubtful accounts	\$ 3,327	11,838	(9,975)	764	5,954
Year ended December 31, 1996					
Allowance for doubtful accounts	\$ 2,768	10,155	(9,662)	66	3,327
Year ended December 31, 1995					
Allowance for doubtful accounts	\$ 2,360	7,200	(6,946)	154	2,768

(1) Customers' accounts written-off, net of recoveries.

(2) Allowance for doubtful accounts at the date of acquisition of purchased subsidiaries, net of allowance for doubtful accounts at the date of disposition of subsidiaries sold.

CENTURY TELEPHONE ENTERPRISES, INC.
SUBSIDIARIES OF THE REGISTRANT
AS OF DECEMBER 31, 1997

EXHIBIT 21

<u>Subsidiary</u>	<u>State of incorporation</u>
Alaska RSA #3	Alaska
Brownsville Cellular Telephone Co., Inc. *	Delaware
Cascade Autovon Company	Washington
Celutel of Biloxi, Inc. *	Delaware
Celutel, Inc.	Delaware
Century Area Long Lines (CALL), Inc.	Wisconsin
Century Business Communications, Inc.	Louisiana
Century Cellunet of Alexandria, Inc.	Louisiana
Century Cellunet of La Crosse, Inc.	Louisiana
Century Cellunet of Michigan RSA #4, Inc.	Louisiana
Century Cellunet of Michigan RSAs, Inc.	Louisiana
Century Cellunet of Mississippi RSA #2, Inc.	Mississippi
Century Cellunet of Mississippi RSA #6, Inc.	Mississippi
Century Cellunet of Mississippi RSA #7, Inc.	Mississippi
Century Cellunet of North Arkansas, Inc.	Louisiana
Century Cellunet of North Louisiana, Inc.	Louisiana
Century Cellunet of Pine Bluff, Inc.	Arkansas
Century Cellunet of Saginaw, Inc.	Louisiana
Century Cellunet of Shreveport, Inc.	Louisiana
Century Cellunet of South Arkansas, Inc.	Louisiana
Century Cellunet of Southern Michigan, Inc.	Delaware
Century Cellunet of Texarkana, Inc.	Louisiana
Century Cellunet of Wisconsin RSA #8	Louisiana
Century Cellunet, Inc.	Louisiana
Century Interactive Fax, Inc.	Louisiana
Century Investments, Inc.	Louisiana
Century Paging, Inc.	Louisiana
Century Service Group, Inc.	Louisiana
Century Supply Group, Inc.	Louisiana
Century Telecommunications, Inc.	Louisiana
Century Telelink, Inc.	Texas
Century Telephone Midwest, Inc.	Louisiana
Century Telephone of Adamsville, Inc.	Michigan
Century Telephone of Arkansas, Inc.	Tennessee
Century Telephone of Central Indiana, Inc.	Arkansas
Century Telephone of Central Louisiana, Inc.	Indiana
Century Telephone of Chatham, Inc.	Louisiana
Century Telephone of Chester, Inc.	Louisiana
Century Telephone of Claiborne, Inc.	Iowa
Century Telephone of Colorado, Inc.	Tennessee
Century Telephone of East Louisiana, Inc.	Colorado
Century Telephone of Evangeline, Inc.	Louisiana
Century Telephone of Forestville, Inc.	Louisiana
Century Telephone of Idaho, Inc.	Wisconsin
Century Telephone of Lake Dallas, Inc.	Delaware
Century Telephone of Larsen-Readfield, Inc.	Texas
Century Telephone of Michigan, Inc.	Wisconsin
Century Telephone of Monroe County, Inc.	Michigan
	Wisconsin

CENTURY TELEPHONE ENTERPRISES, INC.
SUBSIDIARIES OF THE REGISTRANT
AS OF DECEMBER 31, 1997
(continued)

Century Telephone of Mountain Home, Inc.	Arkansas
Century Telephone of North Louisiana, Inc.	Louisiana
Century Telephone of North Mississippi, Inc.	Mississippi
Century Telephone of Northern Michigan, Inc.	Michigan
Century Telephone of Northern Wisconsin, Inc.	Wisconsin
Century Telephone of Northwest Louisiana, Inc.	Louisiana
Century Telephone of Northwest Wisconsin, Inc.	Wisconsin
Century Telephone of Odon, Inc.	Indiana
Century Telephone of Ohio, Inc.	Ohio
Century Telephone of Ooltewah-Collegedale, Inc.	Tennessee
Century Telephone of Port Aransas, Inc.	Texas
Century Telephone of Redfield, Inc.	Arkansas
Century Telephone of Ringgold, Inc.	Louisiana
Century Telephone of San Marcos, Inc.	Texas
Century Telephone of South Arkansas, Inc.	Arkansas
Century Telephone of Southeast Louisiana, Inc.	Louisiana
Century Telephone of Southwest Louisiana, Inc.	Louisiana
Century Telephone of Southwest, Inc.	New Mexico
Century Telephone of Wisconsin, Inc.	Wisconsin
Chequamegon RSA, Inc.	Colorado
Cowiche Telephone Company	Washington
Eagle Telecommunications, Inc./Colorado	Colorado
Eau Claire Cellular, Inc.	Colorado
Gem State Utilities Corporation	Idaho
Inter Island Telephone Company, Inc.	Washington
Interactive Communications, Inc.	Louisiana
Jackson Cellular Telephone Co., Inc. *	Delaware
Kendall Telephone, Inc.	Wisconsin
Northland Telephone Company	Minnesota
North-West Cellular of Eau Claire, Inc.	Wisconsin
North-West Cellular of RSA #1, Inc.	Wisconsin
North-West Cellular of RSA #2, Inc.	Wisconsin
North-West Cellular of RSA #6, Inc.	Wisconsin
North-West Cellular of Wisconsin, Inc.	Wisconsin
North-West Telephone Company	Wisconsin
Northwestern Telephone Systems, Inc.	Oregon
Pacific Telecom Cable, Inc.	Delaware
Pacific Telecom Cellular of Alaska RSA #1, Inc.	Alaska
Pacific Telecom Cellular of Alaska, Inc.	Alaska
Pacific Telecom Cellular of Michigan, Inc.	Michigan
Pacific Telecom Cellular of Michigan RSA #1, Inc.	Michigan
Pacific Telecom Cellular of Michigan RSA #2, Inc.	Michigan
Pacific Telecom Cellular of Oregon, Inc.	Oregon
Pacific Telecom Cellular of Washington, Inc.	Washington
Pacific Telecom Cellular of Wisconsin, Inc.	Wisconsin
Pacific Telecom Cellular, Inc.	Wisconsin
Pacific Telecom, Inc.	Washington
Pascagoula Cellular Telephone Company, Inc. *	Delaware
Postville Telephone Company	Iowa

CENTURY TELEPHONE ENTERPRISES, INC.
 SUBSIDIARIES OF THE REGISTRANT
 AS OF DECEMBER 31, 1997
 (continued)

PTI Communications of Alaska, Inc.	Alaska
PTI Communications of Michigan, Inc.	Michigan
PTI Entertainment, Inc.	Washington
Remote Access Cellular Telecommunications, Inc.	Texas
Tele-Max, Inc.	Texas
Telephone Utilities of Alaska, Inc.	Alaska
Telephone Utilities of Eastern Oregon, Inc.	Oregon
Telephone Utilities of Oregon, Inc.	Oregon
Telephone Utilities of the Northland, Inc.	Alaska
Telephone Utilities of Washington, Inc.	Washington
Telephone Utilities of Wyoming, Inc.	Wyoming
The McAllen Cellular Telephone Co., Inc. *	Nevada
Thorp Cellular, Inc.	Wisconsin
Universal Telephone, Inc.	Wisconsin
WORLDVOX Corporation	Oregon

* Conduct business in the name of Century Cellunet

Certain of the Company's smaller subsidiaries have been intentionally omitted from this exhibit pursuant to rules and regulations of the Securities and Exchange Commission.

Independent Auditors' Consent

The Board of Directors
Century Telephone Enterprises, Inc.:

We consent to incorporation by reference in the Registration Statements (No. 333-27165 and No. 333-42013) on Form S-3, the Registration Statements (No. 33-5836, No. 33-17113, No. 33-46562, No. 33-48554 and No. 33-60061) on Form S-8, the Registration Statements (No. 33-31314 and No. 33-46473) on combined Form S-8 and Form S-3, and the Registration Statements (No. 33-48956 and No. 333-17015) on Form S-4 of Century Telephone Enterprises, Inc. of our report dated January 28, 1998, except as to the third paragraph of Note 20 which is as of February 25, 1998, relating to the consolidated balance sheets of Century Telephone Enterprises, Inc. and subsidiaries as of December 31, 1997 and 1996, and the related consolidated statements of income, stockholders' equity, and cash flows and related financial statement schedules for each of the years in the three-year period ended December 31, 1997, which report appears in the December 31, 1997 annual report on Form 10-K of Century Telephone Enterprises, Inc.

/s/ KPMG Peat Marwick LLP

KPMG PEAT MARWICK LLP

Shreveport, Louisiana
March 16, 1998

ATTACHMENT IV
MANAGERIAL AND TECHNICAL CAPABILITIES

CENTURYTEL LONG DISTANCE, INC.

Resumes of Key Employees

Mr. G. Clay Bailey - Vice President, Regulatory Affairs

Mr. Baily has held various positions within the Regulatory area including Regulatory Analysis Manager, Director, Regulatory Affairs and Vice President, Regulatory Affairs, during his tenure with CenturyTel. He is directing the regulatory activity for all CenturyTel operations. Such responsibility includes the overall planning, coordination and review of all tariff filings, rate cases and related exhibits, capital recovery studies and other financial related data filings. He has testified before several commission regarding numerous regulatory matters. Mr. Bailey has also been active in many state telephone association and carrier association activities. Prior to his time with CenturyTel Mr. Bailey was a CPA for KPMG Peat Marwick. He has an accounting degree from Northeast Louisiana University.

Ms. Julie Burnett - Director of Marketing - Long Distance

Julie has over 19 years' experience in the telecommunications industry with CenturyTel. The past ten years, Julie has held various key management positions with CenturyTel. As Director of Marketing, she is responsible for all of the long distance marketing considerations of the company, including pricing, product development & implementation, as well as coordination between marketing, customer service, sales, public relations & advertising, information systems, regulatory interface and network operations. Julie has also held positions in accounting, human resources, telephone company operations and wireless services.

Mr. Arvil Fowler - Vice President - Network Communications

Mr. Fowler began with CenturyTel on June 15, 1998. He has the responsibility for the quality, efficiency and procurement of all internal networks used by CenturyTel for its own voice or data traffic. This includes, but is not limited to long distance, frame relay, SS&, internet data, and other networks Century Telephone Enterprises and its subsidiaries.

Prior to joining CenturyTel, Arvil was Vice President of Operations for Intermedia Communications/LDS Communications for 17 years, Chief Operation Office for LDS I-America and worked as a consultant for Communications Consultants.

He received a Bachelor of Science degree in Engineering from Louisiana Tech University. He has continued his education by taking various industry related classes through universities and company specific training.

CENTURYTEL LONG DISTANCE, INC.

Resumes of Key Employees (Continued)

Mr. Doug Stewart - Director of Corporate Customer Service

Mr. Stewart has been with CenturyTel since 1989. He was promoted into his current position during April of 1998. Prior to this position, Doug has also held the position of Manager of Customer Service. Doug's other positions at CenturyTel were in accounting and call center operations.

Mr. Stewart worked as a CPA for Browning Ferris Industries, Baker Hughes and Arthur Anderson & Co. before joining CenturyTel. He graduated from the University of Texas with a BBA in Accounting and received his CPA certificate in 1985.

Mr. Doug Hinton - Director of Telephone Group Accounting

Mr. Hinton has been with CenturyTel since 1984 and has responsibility for the overall management and administration of the accounting functions for CenturyTel's Telephone, Long Distance, Operator Service, Cable TV and Security subsidiaries. He is also responsible for the accounting functions relating to CenturyTel's inventory and warehousing activities as well as the accounting for various CenturyTel service company operations.

Doug's previous work experience includes the position of Assistant Controller for Howard Brothers Discount Stores, Inc. and a staff auditor position for Arthur Anderson & Co. He holds a Bachelor of Science degree in Accounting from Louisiana Tech University. Mr. Hinton also holds the Certified Public Accountant (CPA), Certified Internal Auditor (CIA) and the Certified Management Accountant (CMA) designations.