

# BELLSOUTH

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**BellSouth Telecommunications, Inc.**

150 South Monroe Street  
Suite 400  
Tallahassee, Florida 32301

[Jerry.hendrix@bellsouth.com](mailto:Jerry.hendrix@bellsouth.com)

**Jerry D. Hendrix**  
Vice President  
Regulatory Relations

Phone: (850) 577-5550  
Fax (850) 222-8640

November 1, 2006

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for revisions to \$99 Triple Choice promotion.

General Subscriber Service Tariff

Section A2 - 1<sup>st</sup> Revised Page 35.6.56

The issue and effective dates for this tariff package are November 1, 2006 and November 16, 2006, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



## Promotion Description

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### Triple Choice Revision

FL 2006-189

#### OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff and General Exchange Price List, the Triple Choice offer is revised effective November 16, 2006. This offer began on July 13, 2006 and ends on December 31, 2006. This offer is revised to allow Complete Choice and Complete Choice Unlimited (BSLD) as upgrade options from the minimum required components.

#### PROMOTION SPECIFICS

The offer will contain the following services:

1. BellSouth PreferredPack or Complete Choice (upgrade option)
2. Talk 200 or BellSouth PreferredPack Unlimited or Complete Choice Unlimited (upgrade option)
3. FastAccess DSL 1.5 or higher
4. Customer must select one of the two affiliates, \$44.99 DIRECTV® plan minimum or \$39.99 Cingular® Plan minimum. A discount will be changed to reflect at \$10 credit for DIRECTV®, and a \$5.00 credit for Cingular® when these products are selected. Additional discounts will be applied to affiliate products.
5. A credit will be applied against BellSouth PreferredPack or Complete Choice in each state as follows: AL - \$4.95; FL - \$5.00; GA - \$5.00; KY - \$5.00; LA - \$5.00; MS - \$5.00; NC - \$3.00; SC - \$5.00; TN - \$3.00
6. When customers select the defined minimum components above, the bundle price will be \$99.00 with PreferredPack and \$102.00 in MS, \$103.00 in FL, NC, SC and TN, \$103.05 in AL, \$103.50 in KY, \$104.00 in GA, and \$105.00 in LA for Complete Choice. When customers deviate from the defined product by selecting high FastAccess DSL speeds, or a higher priced DIRECTV® package, BellSouth Long Distance Unlimited, and higher priced Cingular® packages the price point will vary dependent upon the selected products.

#### PROMOTION RESTRICTIONS AND ELIGIBILITY REQUIREMENTS

1. This offer may be extended to customers who contact BellSouth and request this special bundle.
2. This offer is not available in Hernando, MS.
3. Customers are eligible to subscribe to other affiliate products.
4. There are no termination liability restrictions associated with this bundle.
5. This bundle is valid for only one (1) service line at the intended local service address.
6. Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.
7. BellSouth reserves the right to discontinue or modify this bundle at any time without notice.
8. This offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
9. PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.
10. The customer must place their order through a BellSouth channel: business office, telemarketing vendor, online, and alternate channels as indicated.
11. This promotion is not available for resale.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	Triple Choice	Triple Choice promotion provides customers who select the following components a bundle price will be \$99.00 <i>for the PreferredPack bundle and \$103.00 for the Complete Choice bundle.</i>	07/13/06 to 12/31/06 (C)
<b>Rules and Regulations</b>			
--Services included in this offer are:			
-BellSouth PreferredPack <i>or Complete Choice</i> (C)			
-Talk 200 or BellSouth PreferredPack Unlimited <i>or Complete Choice Unlimited</i> (C)			
-FastAccess DSL 1.5 or higher			
-Customer must select one of the two affiliates, \$44.99 DIRECTV® plan minimum or \$39.99 Cingular® Plan minimum. A discount will be changed to reflect at \$10 credit for DIRECTV®, and a \$5.00 credit for Cingular® when these products are selected.			
--Additional discounts will be applied to affiliate products.			
--A credit of \$5.00 will be applied against BellSouth PreferredPack <i>or Complete Choice.</i> (C)			
--When customers deviate from the defined product by selecting high FastAccess DSL speeds, or a higher priced DIRECTV® package, BellSouth Long Distance Unlimited, and higher priced Cingular® packages the price point will vary dependent upon the selected products.			
--This offer may be extended to customers who contact BellSouth and request this special bundle.			
--Customers are eligible to subscribe to other affiliate products.			
--There are no termination liability restrictions associated with this bundle.			
--This bundle is valid for only one (1) service line at the intended local service address.			
--Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill.			
--If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.			
--BellSouth reserves the right to discontinue or modify this bundle at any time without notice.			
--This offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.			
--PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.			
--The customer must place their order through a BellSouth channel: business office, telemarketing vendor, online, and alternate channels as indicated.			

ISSUED: November 1, 2006 ~~June 28, 2006~~  
 BY: Marshall M. Criser III, President -FL  
 Miami, Florida

EFFECTIVE: November 16, 2006 ~~July 13, 2006~~

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	\$99-Triple Choice	\$99-Triple Choice promotion provides customers who select the following components a bundle price will be \$99.00 <u>for the PreferredPack bundle and \$103.00 for the Complete Choice bundle.</u>	07/13/06 <del>(N)</del> (C) to 12/31/06
		<b>Rules and Regulations</b>	(N)
		--Services included in this offer are:	(N)
		• -BellSouth PreferredPack <u>or Complete Choice</u>	<del>(N)</del> (C)
		• -Talk 200 or BellSouth PreferredPack Unlimited <u>or Complete Choice Unlimited</u>	<del>(N)</del> (C)
		• -FastAccess DSL 1.5 or higher	(N)
		• -Customer must select one of the two affiliates, \$44.99 DIRECTV® plan minimum or \$39.99 Cingular® Plan minimum. A discount will be changed to reflect at \$10 credit for DIRECTV®, and a \$5.00 credit for Cingular® when these products are selected.	(N)
		--Additional discounts will be applied to affiliate products.	(N)
		--A credit of \$5.00 will be applied against BellSouth PreferredPack <u>or Complete Choice.</u>	<del>(N)</del> (C)
		--When customers deviate from the defined product by selecting high FastAccess DSL speeds, or a higher priced DIRECTV® package, BellSouth Long Distance Unlimited, and higher priced Cingular® packages the price point will vary dependent upon the selected products.	(N)
		--This offer may be extended to customers who contact BellSouth and request this special bundle.	(N)
		--Customers are eligible to subscribe to other affiliate products.	(N)
		--There are no termination liability restrictions associated with this bundle.	(N)
		--This bundle is valid for only one (1) service line at the intended local service address.	(N)
		--Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill.	(N)
		--If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.	(N)
		--BellSouth reserves the right to discontinue or modify this bundle at any time without notice.	(N)
		--This offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.	(N)
		--PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.	(N)
		--The customer must place their order through a BellSouth channel: business office, telemarketing vendor, online, and alternate channels as indicated.	(N)