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August 31, 2010

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - Eighth Revised Page 35.6.82

The purpose of this filing is to renew the Centrex Service Re-Term promotion. This Special Promotion will end December 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **Centrex Re-Term Promotion**

#### **OVERVIEW OF PROMOTION**

The Company plans to change the end date for the Centrex Re-Term Promotion. The new end date for this special promotion will be December 31, 2010. The current end date is August 31, 2010. All other elements of this promotion will remain unchanged.

#### **PROMOTION MODIFICATION**

This promotion is modified to change the offer end date to December 31, 2010.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	Centrex Re-Term Promotion	This new offer will allow existing Centrex customers of certain Centrex promotions to renew/re-term their contracts for 36 months at their existing rate. Customers will also be eligible for a \$50 one-time “Thank You for Renewing” signing bonus.	01/01/2010 (C) to <b>12/31/2010</b>
		Rules and Regulations	
		--Only existing AT&T customers with active service and expired or expiring agreements with certain Centrex promotions (i.e. Centrex Desktop Complete, Local Service Plus, Centrex Build and Buy, and Centrex Flex ) are eligible for this promotion.	
		--Customer must sign a new 36 month term AT&T Centrex 2009 Promotion Agreement.	
		--This promotion can be combined with the Centrex “Thank You for Renewing”, Centrex Add a Line, CompleteLink, existing Key Customer and Simple Savings offers only.	
		--This promotion only applies to SE Region in-franchise customers.	

FLORIDA

~~ISSUED: August 31, 2010~~ISSUED: April 30, 2010

EFFECTIVE: September 1, 2010~~EFFECTIVE: May 1, 2010~~

BY: Marshall M. Criser III, President -FL  
Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	Centrex Re-Term Promotion	This new offer will allow existing Centrex customers of certain Centrex promotions to renew/re-term their contracts for 36 months at their existing rate. Customers will also be eligible for a \$50 one-time “Thank You for Renewing” signing bonus.  Rules and Regulations  --Only existing AT&T customers with active service and expired or expiring agreements with certain Centrex promotions (i.e. Centrex Desktop Complete, Local Service Plus, Centrex Build and Buy, and Centrex Flex ) are eligible for this promotion.  --Customer must sign a new 36 month term AT&T Centrex 2009 Promotion Agreement.  --This promotion can be combined with the Centrex “Thank You for Renewing”, Centrex Add a Line, CompleteLink, existing Key Customer and Simple Savings offers only.  --This promotion only applies to SE Region in-franchise customers.	01/01/2010 (C) to <del>08/12/31/20</del> 10