

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Resolution by) DOCKET NO. 940337-TL
Jacksonville City Council for) ORDER NO. PSC-94-0528-PCO-TL
extended area service (EAS)) ISSUED: May 4, 1994
between the Fort George and)
Jacksonville Beach Exchanges.)
_____)

ORDER REQUIRING TRAFFIC STUDY

BY THE COMMISSION:

Pursuant to Resolution No. 94-102-24 filed with this Commission by Council of the City of Jacksonville, we have been requested to consider requiring implementation of extended area service (EAS) between certain exchanges in Duval County. The changes affected by this EAS request are the Fort George and Jacksonville Beach exchanges. Both of these exchanges are served by BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company (Southern Bell or the Company). These routes are intraLATA (local access transport area). Southern Bell is subject to regulation by this Commission pursuant to Chapter 364, Florida Statutes.

In order for us to begin our evaluation and consideration of this request, it is necessary for the company to prepare and submit certain traffic studies for review and appraisal. These studies should be based upon a minimum thirty (30) day study of representative calling patterns and shall be in such form, detail and content as will permit review by the Commission. The studies shall include as a minimum the following:

(a) The number of messages and calculated rates, with and without Foreign Exchange (FX) service, expressed in messages per access line per month (M/A/M), over each interexchange route and in each direction, segregated between business and residence users and combined for both (sample FX data may be submitted with adequate information to show sample adequacy and appropriateness). In a summary schedule, the route entries shall be ordered from highest to lowest M/A/M and shall be grouped as shown on the forms attached hereto as Schedules I and II.

(b) A detailed analysis of the distribution of calling usage among subscribers, over each route and in each direction, segregated between business and residence

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users and combined, showing for each category, the number of customers making 0 calls, 1 call, etc., through 25 calls and 26 or more calls per month.

(c) Access line classification data showing, by classes of service, the number of access lines in service for each of the exchanges being studied.

(d) The interexchange toll rates, distance between rate centers, the number and duration of calls by time of day, and the average revenue per message (ARPM) for the calls studied.

(e) The number of Foreign Exchange (FX) lines in service and the average calling volumes carried on these lines expressed in messages per month.

Where any alternative toll calling plan is already in place, the studies shall include, as a minimum, the following:

(a) The date the alternative calling plan was implemented and the tariff referenced.

(b) The number of subscribers currently signed up for the plan, segregated between business and residence users.

(c) A statement indicating whether the alternative calling plan messages are included in the M/A/M listed for the traffic studies.

The company shall also submit a map of this area. The map shall be divided by exchanges with color coding to indicate different exchanges. Existing EAS routes shall be shown with arrowheads to indicate one-way or two-way EAS routes. On the same or another map, the proposed EAS routes shall also be indicated by arrowheads and the M/A/M and percent of subscribers making two or more calls per month shall be indicated for each direction of the proposed EAS route.

Finally, the company shall submit an analysis of the data collected and other information it has gathered on the proposed routes. The analysis shall include as a minimum the following:

(a) A summary of the data provided in Schedules I and II.

(b) A statement of population densities and demographics which would have an influence on how the traffic data is interpreted.

(c) A statement of known or strongly suggested reasons for the existence of a community of interest between the relevant exchanges (economic, social, and political factors). Such factors may include, but are not limited to, the location of schools, fire/police departments, medical/emergency facilities, and county and other governmental offices.

(d) A statement of any changes in surface transportation between the relevant exchanges which may have an influence on the development of a community of interest.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company be and the same is hereby directed to prepare and submit the studies referred to in the text of this Order within ninety (90) days from the date of this Order.

By ORDER of the Florida Public Service Commission, this 4th day of May, 1994.

BLANCA S. BAYÓ, Director
Division of Records and Reporting

by: Kay Flynn
Chief, Bureau of Records

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as

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well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

Any party adversely affected by this order, which is preliminary, procedural or intermediate in nature, may request: (1) reconsideration within 10 days pursuant to Rule 25-22.038(2), Florida Administrative Code, if issued by a Prehearing Officer; (2) reconsideration within 15 days pursuant to Rule 25-22.060, Florida Administrative Code, if issued by the Commission; or (3) judicial review by the Florida Supreme Court, in the case of an electric, gas or telephone utility, or the First District Court of Appeal, in the case of a water or wastewater utility. A motion for reconsideration shall be filed with the Director, Division of Records and Reporting, in the form prescribed by Rule 25-22.060, Florida Administrative Code. Judicial review of a preliminary, procedural or intermediate ruling or order is available if review of the final action will not provide an adequate remedy. Such review may be requested from the appropriate court, as described above, pursuant to Rule 9.100, Florida Rules of Appellate Procedure.

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SCHEDULE I

DOCKET NO. 940337-TL
INTEREXCHANGE TRAFFIC DATA

EAS - FROM THE FORT GEORGE EXCHANGE
TO
THE JACKSONVILLE BEACH EXCHANGE
IN BOTH DIRECTIONS

ONE-WAY

<u>From</u>	<u>To</u>	<u>AL&T</u>	<u>Messages</u>	<u>Calling Rate M/A/M*</u>	<u>Total Customers</u>	<u>Customers Making 2 or More Calls/Month Number Percent</u>
List Routes				<u>Part I - Routes over 3.00 M/A/M</u>		
				Ordered large M/A/M to small M/A/M		
				<u>Part II - Routes 2.99 to 2.00 M/A/M</u>		
				Ordered large M/A/M to small M/A/M		
				<u>Part III - Routes 1.99 to 1.00 M/A/M</u>		
				Ordered large M/A/M to small M/A/M		
				<u>Part IV - Routes below .99 M/A/M</u>		
				Ordered large M/A/M to small M/A/M		

*Threshold levels as per Rule 25-4.060(3)(a).

One-Way = Calling Rate of 3.0 messages per access line per month (M/A/M)
with 50% of customers making 2 or more calls/month.

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SCHEDULE II

DOCKET NO. 940337-TL
INTEREXCHANGE TRAFFIC DATA

EAS - BETWEEN THE FORT GEORGE EXCHANGE
AND
THE JACKSONVILLE BEACH EXCHANGE
IN BOTH DIRECTIONS

TWO-WAY

<u>From</u>	<u>To</u>	<u>AL&T</u>	<u>Messages</u>	<u>Calling Rate M/A/M*</u>	<u>Total Customers</u>	<u>Customers Making 1 or More Calls/Month Number Percent</u>
List Routes				<u>Part I - Routes greater than 2.00 M/A/M</u>		
				Ordered large M/A/M to small M/A/M		
				<u>Part II - Routes 1.99 to 1.00 M/A/M</u>		
				Ordered large M/A/M to small M/A/M		
				<u>Part III - Routes below .99 M/A/M</u>		
				Ordered large M/A/M to small M/A/M		

*Threshold levels as per Rule 25-4.060(3).

Two-Way = Calling Rate of 2.0 messages per access line per month (M/A/M)
with 50% of customers making 1 or more calls/month.