

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 950548-TI
tariff filing to introduce) ORDER NO. PSC-95-0723-FOF-TI
Winback Promotional Offering by) ISSUED: June 19, 1995
Touch 1 Communications, Inc.)
(T-95-291) filed 5/8/95)
_____)

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK, Chairman
J. TERRY DEASON
JOE GARCIA
JULIA L. JOHNSON
DIANE K. KIESLING

ORDER APPROVING TARIFF

BY THE COMMISSION:

On May 8, 1995, Touch 1 Communications, Inc. (Touch 1) filed a tariff to introduce a Winback Promotional Offering from June 6, 1995 through May 30, 1996.

Touch 1 is proposing to offer discounted rates to its First Touch customers. The Winback Promotion will offer customers a 50% discount off Touch 1's basic DDD rates. The discount is applicable to the customer's total intrastate usage of First Touch, and is applied to a customer's account at the end of each calendar month in the form of a payment credit. The 50% discount will last for six (6) months. Thereafter, the customer is automatically enrolled in Touch 1's Ultimate Advantage discount program. Touch 1's Ultimate Advantage discount program is a variation of First Touch, which provides volume discount levels applicable to total intrastate usage. The Ultimate Advantage volume discounts vary from 10% to 30% based on total monthly usage.

The Winback Promotion has no special sign-up requirement. It excludes international, calling card and directory assistance calls and cannot be used in conjunction with any other Company discounts or service offering options.

Touch 1 proposes to run the Winback Promotion from June 6, 1995 through May 30, 1996 for a total of 12 calendar months. Because the promotional period extends beyond 90 days within a single year, a waiver of Rule 25-24.485 (1)(i), Florida Administrative Code is required. This rule restricts promotional

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offerings to 90 days per customer during any twelve (12) month period.

Upon consideration, we believe this tariff filing is appropriate. Further, due to the economic benefits this promotion will provide customers, we do not object to it extending beyond 90 days within a single calendar year.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that Touch 1 Communications, Inc. is granted a waiver of Rule 25-24.485 (1)(i), Florida Administrative Code. It is further

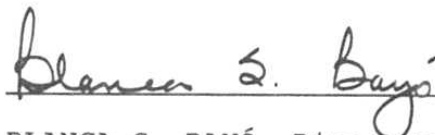
ORDERED that Touch 1 Communications, Inc.'s tariff filing to introduce a Winback Promotional Offering from June 6, 1995 through May 30, 1996 is hereby approved. It is further

ORDERED that this tariff filing shall be effective June 6, 1995. It is further

ORDERED that if a protest is filed in accordance with the requirements set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirements set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 19th day of June, 1995.



BLANCA S. BAYÓ, Director
Division of Records and Reporting

(S E A L)

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, by the close of business on July 10, 1995.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.