

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Request for approval of  
tariff filing to offer anonymous  
call rejection service by ALLTEL  
Florida, Inc. (T-97-0846 filed  
8/7/97)

DOCKET NO. 971079-TL  
ORDER NO. PSC-97-1124-FOF-TL  
ISSUED: September 25, 1997

The following Commissioners participated in the disposition of  
this matter:

JULIA L. JOHNSON, Chairman  
J. TERRY DEASON  
SUSAN F. CLARK  
DIANE K. KIESLING  
JOE GARCIA

ORDER APPROVING TARIFF

BY THE COMMISSION:

On August 11, 1997, ALLTEL Florida, Inc., (ALLTEL) filed a  
proposed tariff to add an optional service, Anonymous Call  
Rejection (ACR), with an effective date of September 11, 1997,  
consistent with Rule 25-4.214, Florida Administrative Code.

The ACR service allows a customer to automatically reject all  
calls from callers that have blocked delivery of their telephone  
number, i.e., a call labeled "Anonymous," to the called party,  
using either per line or per call Caller ID blocking. When ACR is  
activated, the called party receives no alerting (ringing) for a  
call that has been rejected. The call is simply routed to a  
recorded denial announcement advising the calling party that the  
called party is not accepting calls transmitted without the  
originating telephone number. The announcement will instruct the  
caller to hang up and place the call again without blocking  
delivery of the calling number. The ACR service will not work in  
conjunction with Call Forwarding, Call Waiting, or Call Selector  
services active on the line. Furthermore, ACR service is limited  
when assigned to hunting lines, or lines that, when busy, will  
"roll" an incoming call to another line. When a customer requires  
all anonymously labeled calls to be rejected, each line in the hunt  
group must be equipped with ACR.

DOCUMENT NUMBER-DATE

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FPSC-RECORDS/REPORTING

ORDER NO. PSC-97-1124-FOF-TL  
DOCKET NO. 971079-TL  
PAGE 2

ALLTEL proposes to offer ACR service as an optional feature to both residential and business customers. ALLTEL's proposed rates for residential customers are set at a minimum of \$1.00/month and a maximum of \$4.00/month, with a current rate of \$1.50/month. The rates for business customers are also set at a minimum of \$1.50/month and a maximum of \$4.00/month, but with a current rate of \$2.00/month. The rates are in line with the rates of other local exchange telecommunications companies offering similar services.

ALLTEL has provided its first twelve-month revenue projection and three-year cost forecast for the ACR service. We find that the projected revenue associated with the offering of ACR service will not materially affect ALLTEL's earnings. The additional revenue provided by the new service will only increase ALLTEL's return on equity by approximately 0.01%. This should not cause the company to overearn. If the additional revenue incurred by the provision of this service does result in overearnings, that eventuality would be jurisdictional because ALLTEL is a rate-of-return regulated local exchange carrier.

We find that ALLTEL's proposed tariff to offer Anonymous Call Rejection is appropriate and in the public interest, and we, therefore, approve it, effective September 11, 1997.

Based on the foregoing, it is, therefore,

ORDERED by the Florida Public Service Commission that ALLTEL Florida, Inc.'s proposed tariff, as more fully described in the body of this Order, is approved, effective September 11, 1997. It is further

ORDERED that if a protest is filed within 21 days from the date of this Order, the tariff shall remain in effect with the revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no timely protest is filed, this docket shall be closed.

ORDER NO. PSC-97-1124-FOF-TL  
DOCKET NO. 971079-TL  
PAGE 3

By ORDER of the Florida Public Service Commission this 25th day of September, 1997.

BLANCA S. BAYÓ, Director  
Division of Records and Reporting

By: Kay Flynn  
Kay Flynn, Chief  
Bureau of Records

( S E A L )

CJP

ORDER NO. PSC-97-1124-FOF-TL  
DOCKET NO. 971079-TL  
PAGE 4

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.569(1), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

Mediation may be available on a case-by-case basis. If mediation is conducted, it does not affect a substantially interested person's right to a hearing.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, by the close of business on October 16, 1997.

In the absence of such a petition, this Order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.