## **Program Description**

#### Overview of Promotion

In accordance with Verizon Florida's General Services Tariff, Section A2.10 Special Promotions, this promotion begins September 11, 2006 and ends December 9, 2006. This program is an offering to former residential customers who change their existing service from another local service provider to Verizon.

## **Promotion Specifics**

Residential customers who change their service during a promotional period will be eligible to receive one of the following bill credits for 6 months.

### OFFER 1

Qualifiers: Customers who purchase Verizon Local Package, Verizon Local Package Extra, Verizon Regional Package, Verizon Regional Package Extra, Regional Value or Regional Essentials will receive a \$15.00 credit on their Verizon telephone bill for a period of six months.

### OFFER 2

Qualifiers: Customers who purchase Verizon Local Package, Verizon Local Package Extra, Verizon Regional Package, Verizon Regional Package Extra, Regional Value or Regional Essentials AND one of the following Verizon non regulated affiliate services will receive an \$23.00 credit on their Verizon telephone bill for a period of six months. The eligible affiliate services are: OneBill, DirectTV or FIOS TV/Data or any VOL service, including dial-up.

# OFFER 3

Qualifiers: Customers who purchase Verizon Local Package, Verizon Local Package Extra, Verizon Regional Package, Verizon Regional Package Extra, Regional Value or Regional Essentials AND two or more of the following Verizon non regulated affiliate services, will receive a \$30.00 credit on their Verizon telephone bill for a period of six months. The eligible affiliate services are: OneBill, DirectTV or FIOS TV/Data or any VOL service, including dial-up.

#### **Program Restrictions**

This program is limited to residential customers who are contacted by Verizon through direct mail or outbound calling.