**David Christian** Vice President Regulatory Affairs Florida



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February 28, 2007

Ms. Beth W. Salak, Director Division of Competitive Markets and Enforcement Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached is a revised tariff page filed to become part of the Verizon Florida LLC General Services Tariff.

# Section A13 Miscellaneous Service Arrangements 4th Revised Page 88

The purpose of this filing is to broaden the threshold for customer qualification and update some specifications in the Business Link Rewards Plan tariff.

If you require additional information, please call Carlton Ball at (813) 483-2529.

Sincerely, David M. Christian Vice President Regulatory Affairs Florida

DMC:sv

# A13. MISCELLANEOUS SERVICE ARRANGEMENTS

# A13.43 <u>Business Link<sup>™</sup> Rewards</u>

# 1. General

Business Link<sup>SM</sup> Rewards is an optional account-level reward plan available to Verizon Florida LLC (T) business customers. Customers enrolled in the Plan are awarded Plan points for total monthly qualified (C) charges on their Verizon monthly bill. The points are redeemable for various Company-sponsored (C) redemption offers. There is no charge to enroll or withdraw from the Plan.

## 2. Regulations

- A. Business Link<sup>SM</sup> Rewards is available only to customers who enroll in the Plan. The Plan is available beginning January 1, 2006.
- B. Eligible customers are business customers who generate \$250,000 or less in annual billing for (C) Verizon Florida LLC services (excluding Directory advertising). (T)
- C. The Plan is not available to residence customers, nor does it apply to Customer Owned Pay Telephone (COCT) Lines, or to customers receiving services under Individual Case Basis (ICB) arrangements.
- D. Customers may not be enrolled in both Corporate Rewards and Business Link<sup>SM</sup> Rewards.
- E. Plan points are awarded for Verizon monthly recurring and non-recurring charges for local and regional services, and certain non-regulated services determined by the company. Plan points are awarded after the application of other allowances and discounts. Charges for Directory Advertising, enhanced services, late payment, time and material charges, returned check charges, Verizon maintenance service, refund checks, all taxes and surcharges, disputed amounts and any non-Verizon billed local or toll usage are excluded.
- F. In order to earn Plan points, the customer's qualified Verizon billed services within an account must collectively exceed \$124.99 per month. Customers enrolled in the plan that do not meet the \$125 spending requirement for 12 consecutive months may be inactivated from the program.
- G. Plan points are calculated monthly and posted to the enrolled customer's Business Link<sup>SM</sup> Rewards Account Summary within 90 days of the date the points were earned. These points can be redeemed for various Company-sponsored redemption options when they are posted to the customer's account.
- H. Plan points that are not redeemed within two years after the month in which they are posted will (C) be forfeited.
- I. Plan points are not transferable between accounts of the same customer or different customers. Points may not be sold, bartered or assigned to another customer's account. Only eligible business Customers of Record and/or their designated agent(s) may redeem Plan points.

**GENERAL SERVICES TARIFF** 

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