David ChristianVice President
Regulatory Affairs Florida



106 E. College Ave Tallahassee, Florida 32301 Telephone 850-224-3963 Fax 850-222-2912 david.christian@verizon.com

September 14, 2007

Ms. Beth W. Salak, Director Division of Competitive Markets and Enforcement Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached is a new tariff page filed to become part of the Verizon Florida LLC General Services Tariff.

Section A2 General Regulations 1st Revised Page 24.54

The purpose of this filing is to offer qualifying residential customers who threaten to disconnect their primary or additional lines, or who change their local service from another provider to Verizon, or who are new connects or adding a second line and specifically request to purchase Regional Value as a response to direct mailings, advertising or other Verizon marketing activities, a bill credit of \$16.05 for a period not to exceed twelve (12) months.

If you require additional information, please call Carlton Ball at (813) 483-2529.

Sincerely, David M. Christian Vice President Regulatory Affairs Florida

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1st Revised Page 24.54 Canceling Original Page 24.54

A2. GENERAL REGULATIONS

A2.10 Special Promotions (T)

.2 The following promotion is on file with the Florida Public Service Commission:

	Area of Promotion	Service	Application	Period
382)	Company's Service Territory	Residential Services: Regional Value	Eligible residence customers are customers who threaten to disconnect their primary or additional lines, customers who change their local service from another provider to Verizon, or customers who are new connects or adding a second line and specifically request these promotional rates as a response to direct mailings, advertising or other Verizon marketing activities. Qualifying customers who have or agree to purchase Regional Value will receive a \$16.05 monthly credit on their Verizon Florida LLC bill for (12) months. The applicable discount will expire 12 months from the date it is implemented on a customer's account.	9/15/2007 - 02/15/2008
			Discontinuance of Regional Value will result in immediate termination of the discount. This promotional offer is not available to customers disconnecting for any of the following reasons:	
			- Transfer/supercedure of service - Customer moving out of Verizon service territory - Vacation service (not returning)	
			This promotional offer cannot be combined with any other discount or promotion except as authorized by Verizon Florida LLC. Qualifying customers are limited to one promotional offer per line, not to exceed 2 lines on the same bill.	

EFFECTIVE: September 15, 2007 ISSUED: September 14, 2007 ALAN F. CIAMPORCERO, PRESIDENT

TAMPA, FLORIDA

A2. GENERAL REGULATIONS

(T) A2.10 Special Promotions (Continued) (T) .2 The following promotion is on file with the Florida Public Service Commission: (Continued) **Charges Waived** Area of Promotion Service Period 317) Company (D) 9/19/2005 -Company's Service Residential Customer -To be eligible for this promotion, Customers Save promotion offer: **Territory Residential** must subscribe to one of the following 10/7/2005 services: Service Only Qualifying residential customers who call Verizon Verizon Regional Packagesm Florida Inc. to disconnect Verizon Regional Package Extrasm dial tone service may be Verizon Local Packagesm Verizon Local Package Extrasm eligible to receive a \$100 American Express gift check Verizon Bundled Discount if the customer agrees not to In addition, the customer must also subscribe

to one of the following Verizon services:

Verizon Online Internet Access Service

1) Eligible customers must proactively contact Verizon Florida Inc. to

disconnect dial tone service. Qualifying customers will be routed to the Verizon Florida Inc. Save Team. Only a Verizon Florida Inc. Save Team representative can extend this promotion to eligible

2) This promotion does not apply to customers disconnecting dial tone service through the Verizon website

5) Only one offer is available per customer per a 90-day period. 6) This promotional offering cannot be combined with any other discount or promotion except as authorized by

(D)

(http://www.verizon.com). 3) This offer is not available to customers disconnecting dial tone service for any of the following reasons:

- Misdirected call - Customer moving - Seasonal service - Additional line disconnect 4) This offer is not available to employees of Verizon.

Verizon Florida Inc.

Verizon purchased DirectTV®

Program Regulations:

customers.

disconnect service and

meets the eligibility

qualifications.

	Area of Promotion	Service	Application	Period	_(N	(۱
382)	Area of Promotion Company's Service Territory	Residential Services: Regional Value	Eligible residence customers are customers who threaten to disconnect their primary or additional lines, customers who change their local service from another provider to Verizon, or customers who are new connects or adding a second line and specifically request these promotional rates as a response to direct mailings, advertising or other Verizon marketing activities. Oualifying customers who have or agree to purchase Regional Value will receive a \$16.05 monthly credit on their Verizon Florida LLC bill for (12) months. The applicable discount will expire 12 months from the date it is implemented on a customer's account. Discontinuance of Regional Value will result in immediate termination of the discount. This promotional offer is not available to customers disconnecting for any of the following reasons: - Transfer/supercedure of service - Customer moving out of Verizon service territory - Vacation service (not returning)	Period 9/15/2007 - 02/15/2008	1	<u> </u>
			 <u>- Transfer/supercedure of service</u> <u>- Customer moving out of Verizon service territory</u> 			
			discount or promotion except as authorized by Verizon Florida LLC. Qualifying customers are limited to one promotional offer per line, not to exceed 2 lines on the same bill.		<u>(N</u>	<u>1)</u>

ALAN F. CIAMPORCERO, PRESIDENT TAMPA, FLORIDA

EFFECTIVE: September 19, 2005 ISSUED: September 1, 2005