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July 12, 2004

Ms. Beth Salak, Director
Division of Competitive Markets and Enforcement
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, we are filing revisions to our General Subscriber Service Tariff. Attached for filing with the Commission is the following tariff page:

General Subscriber Service Tariff

Section A2 - First Revised Page 33.26
- First Revised Page 33.27
- First Revised Page 33.28

These revisions introduce the PreferredPack Service Nickel Value Bundle promotion. Attachment A contains an Executive Summary of the promotion.

Acknowledgment, date of receipt and authority number of this filing are requested. A duplicate letter of transmittal is attached for this purpose.

Yours very truly,



Regulatory Vice President

Promotion Description

PreferredPack[®] Service Nickel Value Bundle

Proposed Promotion

The PreferredPack Service Nickel Value Bundle promotion is scheduled to begin July 27, 2004, and end August 1, 2005. Services included in this promotion are:

- The PreferredPack package and
- The BellSouth Long Distance Nickel Value Plan

Promotion Specifics

This promotion provides BellSouth customers who purchase this bundle containing the PreferredPack package and the BellSouth Long Distance Nickel Value Plan a \$0.95 discount on their PreferredPack package.

This offer will be targeted to competitively vulnerable customers. This offer also will be made available to new or existing customers who contact BellSouth and request information on local service or bundled services for comparison with competitive offers if such availability is necessary for the customer to agree to purchase the bundled services from BellSouth. This offer also will be made available to existing customers who express dissatisfaction with local service or bundled services purchased from BellSouth or who verbally confirm their intention to downgrade their current service or to convert such service to another carrier, provided that the customer agrees to purchase the bundled services set forth in this offer. This offer will not be available to resellers.

Restrictions/Eligibility Requirements

1. Customer must subscribe to the BellSouth PreferredPack package.
2. Customer must subscribe to the BellSouth Long Distance Nickel Value Plan.
3. Customer must place the order on or before 08/01/05 through a BellSouth business office, outbound telemarketing vendor or other alternate channel.
4. Customer who qualifies for the discount will receive the discount on his/her monthly bill.
5. If the customer cancels or discontinues one or both of the qualifying services, the customer will be ineligible for the discount.
6. Offer valid for only one (1) service line per local service address.
7. BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.
8. This offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of these promotions with any other promotions at the Company's sole discretion.

BELLSOUTH
TELECOMMUNICATIONS, INC.
FLORIDA
ISSUED: July 12, 2004
BY: Joseph P. Lacher, President -FL
Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF

First Revised Page 33.26
Cancels Original Page 33.26
EFFECTIVE: July 27, 2004

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
(DELETED)			(D)

BELLSOUTH
TELECOMMUNICATIONS, INC.
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GENERAL SUBSCRIBER SERVICE TARIFF

First Revised Page 33.27
Cancels Original Page 33.27
EFFECTIVE: July 27, 2004

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
(DELETED)			
(Cont'd)			(D)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion (DELETED) (Cont'd)	Service	Charges Waived	Period Authority	
BellSouth's Service Territory where services are available	Competitive Response Bundle - Preferred Pack Package and Nickel Value Plan	This promotion provides BellSouth customers who purchase this bundle containing the PreferredPack package and the BellSouth Long Distance Nickel Value Plan a \$0.95 discount on the monthly rate for the PreferredPack package. This offer will be targeted to competitively vulnerable customers. This offer also will be made available to new or existing customers who contact BellSouth and request information on local service or bundled services for comparison with competitive offers if such availability is necessary for the customer to agree to purchase the bundled services from BellSouth. This offer also will be made available to existing customers who express dissatisfaction with local service or bundled services purchased from BellSouth or who verbally confirm their intention to downgrade their current service or to convert such service to another carrier, provided that the customer agrees to purchase the bundled services set forth in this offer. This offer will not be available to resellers.	07/27/04 to 08/01/05	(D) (N) (N) (N) (N) (N) (N) (N) (N) (N)
		Restrictions/Eligibility Requirements:		(N)
		--Customer must subscribe to the BellSouth PreferredPack package.		(N)
		--Customer must subscribe to the BellSouth Long Distance Nickel Value Plan.		(N)
		--Customer must place the order on or before 08/01/05 through a BellSouth business office, outbound telemarketing vendor or other alternate channel.		(N)
		--Customer who qualifies for the discount will receive the discount on his/her monthly bill.		(N)
		--If the customer cancels or discontinues one or both of the qualifying services, the customer will be ineligible for the discount.		(N)
		--Offer valid for only one (1) service line per local service address.		(N)
		--BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.		(N)
		--This offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of these promotions with any other promotions at the Company's sole discretion.		(N)

FLORIDA ~~December 17, 2003~~
ISSUED: July 12, 2004
BY: Joseph P. Lacher, President -FL
Miami, Florida

~~January 2, 2004~~
EFFECTIVE: July 27, 2004

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory — From Central Office where services are available (DELETED)	BellSouth Select Welcome Bonus Promotion — BellSouth plans the following promotion that will begin January 2, 2004 and end on March 31, 2004. This promotion offers subscribers a one (1) time Select bonus point reward if they join the BellSouth Select Business program and sign an agreement for Simple Savings or BellSouth Complete Choice for Business service. Further details of the promotion are defined below. PROMOTION SPECIFICS — This promotion is available to new and former business subscribers who meet all the eligibility requirements outlined in this promotion description. Existing BellSouth Select members who are adding a new location under the BellSouth Select Welcome Bonus promotion will also be eligible for this promotion provided they meet all the other named criteria. — Subscribers must sign a term agreement between January 2, 2004 and March 31, 2004 in order to participate in this promotion. Following this promotion window, Subscribers will not receive promotion rewards. — Promotion rewards and subscriber's account balance can be checked by visiting the BellSouth Select Business program web site www.bellsouthselectbusiness.com , by calling the Select Service Center (800.290.2333), or through BellSouth Select Business Program quarterly balance statement.	Subscribers who purchase BellSouth Complete Choice for Business or Simple Savings by signing a twenty four (24) month or thirty six (36) month or greater agreement and join the BellSouth Select Business program will receive a one time (1) reward of BellSouth Select bonus points as described below: — Subscribers with Total Billed Revenue Per Month of one hundred dollars (\$100) to two hundred fifty dollars (\$250) will receive two thousand (2,000) BellSouth Select Points—a value of fifty dollars (\$50). — Subscribers with Total Billed Revenue Per Month of two hundred fifty one dollars (\$251) to five hundred dollars (\$500) will receive five thousand (5,000) BellSouth Select Points—a value of fifty dollars (\$125). — Subscribers with Total Billed Revenue Per Month of five hundred one dollars (\$501+) or greater will receive ten thousand (10,000) BellSouth Select Points—a value of fifty dollars (\$250).	01/02/04 to 03/31/04

FLORIDA ~~December 17, 2003~~
ISSUED: July 12, 2004
BY: Joseph P. Lacher, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory From Central Office where services are available (DELETED) (Cont'd)	BellSouth Select Welcome Bonus Promotion (Cont'd)		(N)
	— Bonus points will be applied to the subscriber's BellSouth Select Business program account balance within six (6) to eight (8) weeks after signing the term agreement and enrolling in the BellSouth Select Business program.		(N)
	PROMOTION RESTRICTIONS		(N)
	— Subscribers must qualify for and enroll in BellSouth Select Business program during the promotion period named above.		(N)
	— Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program or Contract Service Arrangement offered by BellSouth, except for the New BellSouth Complete Choice for Business Promotion and Simple Savings.		(N)
	— This promotion is only available to customers where BellSouth offers service and facilities are available.		(N)
	— Subscribers in Florida Rate Group 1 who sign a Simple Savings term agreement are not eligible for this promotion.		(N)
	— Subscribers who have total billed revenue of less than one hundred dollars (\$100) per month are not eligible for this promotion. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.		(N)

FLORIDA ~~December 17, 2003~~
ISSUED: July 12, 2004
BY: Joseph P. Lacher, President -FL
Miami, Florida

EFFECTIVE: ~~January 2, 2004~~
July 27, 2004

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority		
<u>BellSouth's Service Territory</u> <u>From Central Office where</u> <u>services are</u> <u>available(DELETED)</u> <u>(Cont'd)</u>	BellSouth Select Welcome Bonus Promotion (Cont'd)	—There is a limit of one reward on the same account, at the same address, and in the same name. —Existing contracts may not be re-negotiated in order to receive this promotion unless otherwise specified. —All BellSouth Select Business program bonus points awarded for this promotion shall be redeemable consistent with the terms and conditions of the BellSouth Select Business program. —Further information concerning the BellSouth Select Business Program is available at <u>www.bellsouthselectbusiness.com</u> . In the event of a conflict between any information set forth in the referenced web site and this tariff, the terms and conditions for this tariff shall prevail. —BellSouth reserves the right to modify this promotion at any time following any required Commission notice, if applicable. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes. —BellSouth reserves the right to terminate this promotion at any time following any required Commission notice, if applicable.	(N)(2)	(N)	(N)
<u>BellSouth's Service Territory where</u> <u>services are available</u>	<u>Competitive</u> <u>Response Bundle -</u> <u>Preferred Pack</u> <u>Package and Nickel</u>	<u>This promotion provides BellSouth customers who purchase this bundle containing the</u> <u>PreferredPack package and the BellSouth Long Distance Nickel Value Plan a \$0.95</u> <u>discount on the monthly rate for the PreferredPack package.</u>	<u>07/27/04</u> <u>to</u> <u>08/01/05</u>	(N)	(N)

BELLSOUTH
TELECOMMUNICATIONS, INC.

FLORIDA ~~December 7, 2003~~
ISSUED: July 12, 2004
BY: Joseph P. Lacher, President -FL
Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF

First Revised Page 33.28
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~~January 27, 2004~~
EFFECTIVE: July 27, 2004

Value Plan

This offer will be targeted to competitively vulnerable customers. This offer also will be made available to new or existing customers who contact BellSouth and request information on local service or bundled services for comparison with competitive offers if such availability is necessary for the customer to agree to purchase the bundled services from BellSouth. This offer also will be made available to existing customers who express dissatisfaction with local service or bundled services purchased from BellSouth or who verbally confirm their intention to downgrade their current service or to convert such service to another carrier, provided that the customer agrees to purchase the bundled services set forth in this offer. This offer will not be available to resellers.

(N)

Restrictions/Eligibility Requirements:

(N)

--Customer must subscribe to the BellSouth PreferredPack package.

(N)

--Customer must subscribe to the BellSouth Long Distance Nickel Value Plan.

(N)

--Customer must place the order on or before 08/01/05 through a BellSouth business office, outbound telemarketing vendor or other alternate channel.

(N)

--Customer who qualifies for the discount will receive the discount on his/her monthly bill.

(N)

--If the customer cancels or discontinues one or both of the qualifying services, the customer will be ineligible for the discount.

(N)

--Offer valid for only one (1) service line per local service address.

(N)

--BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.

(N)

--This offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of these promotions with any other promotions at the Company's sole discretion.

(N)