
BellSouth Telecommunications, Inc.
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Vice President
Regulatory & External Affairs

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September 16, 2004

Ms. Beth Salak
Director Of Competitive Markets and Enforcement
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

The purpose of this filing is to introduce a special promotion that BellSouth plans to begin on October 1, 2004 and end on December 29, 2004. Qualifying subscribers will be eligible for the ***BellSouth 4Q04 SBS Frame Relay promotion***. Attached is a description of the promotion specifics and restrictions. Also attached for filing with the Commission are the following pages of BellSouth's General Subscriber Service Tariff:

General Subscriber Service Tariff:

- A2.10 - Original Page 35.5.19.5
 - Original Page 35.5.19.6

Please acknowledge receipt of this tariff by signing and returning the second copy of this letter.

Yours very truly,

Marshall M. Criser (mrs)

Regulatory Vice President

Attachment(s)

PROMOTION DESCRIPTION

FL2004-190

4Q04 SBS Frame Relay Promotion

OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Service Tariff, BellSouth plans the following promotion for small business subscribers that will begin on October 1, 2004 and end on December 29, 2004. For qualifying subscribers who sign a twenty-four (24) to thirty-six (36) month agreement during this period for specific speeds of BellSouth Frame Relay service, this promotion offers a waiver of the nonrecurring charges for installation plus the first month's monthly recurring charges; for qualifying subscribers who sign a thirty-seven (37) to sixty (60) month agreement for specific speeds of BellSouth Frame Relay service, this promotion offers a waiver of the nonrecurring charges for installation plus the first two (2) months' monthly recurring charges.

PROMOTION SPECIFICS:

1. This promotion is available to new and existing small business customers who meet all the eligibility requirements for this promotion and have \$3000 or less per month in BellSouth spending.
2. This promotion is available to qualifying new and existing small business customers who are either a) installing new BellSouth Frame Relay service at the following specific speeds of service included in this promotion or b) upgrading their existing BellSouth Frame Relay service to one of the following specific speeds of service included in this promotion:
 - Subrate T1 (256 Kbps – 1152 Kbps)
 - Full T1 (1.536 Mbps)
3. Subscribers must sign a term agreement between October 1, 2004 and December 29, 2004 in order to participate in this promotion; after December 29, 2004, customers are not allowed to enroll in this promotion. Promotion rewards are only provided on the speeds of BellSouth Frame Relay service specified in this promotion description, and orders for such service must be placed by January 14, 2005. This promotion is available for resale for the duration of this enrollment period.
4. Subscribers who purchase the specific speeds of BellSouth Frame Relay service included in this promotion by signing a twenty-four (24) month or greater agreement will receive the following promotional reward:
 - a. Subscribers who sign a twenty-four (24) to thirty-six (36) month agreement will receive a waiver of both the nonrecurring charges for installation plus the first month's monthly recurring charges for the Subrate T1 or full T1 Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line(s).

- b. Subscribers who sign a thirty-seven (37) to sixty (60) month agreement will receive a waiver of both the nonrecurring charges for installation plus the first two (2) months' monthly recurring charges for the Subrate T1 or full T1 Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line(s).

PROMOTION RESTRICTIONS / ELIGIBILITY REQUIREMENTS:

1. This promotion is only available to small business customers where BellSouth offers service and where facilities are available.
2. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion or program offered by BellSouth that also specifically discounts BellSouth Frame Relay service or with any Contract Service Arrangement for BellSouth Frame Relay service.
3. Existing contracts may not be re-negotiated in order to receive this promotion unless otherwise specified.
4. There is a limit of one reward on the same account, at the same address, and in the same name.
5. Applicable taxes and fees will be based upon the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
6. BellSouth reserves the right to terminate or modify this promotion at any time. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
7. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth, a charge as specified in Section A40.10.2.B of BellSouth's Tariff. This charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section.

ISSUED: September 16, 2004

EFFECTIVE: October 1, 2004

BY: Joseph P. Lacher, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth 4Q04 SBS Frame Relay Promotion	The BellSouth 4Q04 SBS Frame Relay Promotion for small business subscribers will begin on October 1, 2004 and end on December 29, 2004. For qualifying subscribers who sign a twenty-four (24) to thirty-six (36) month agreement during this period for specific speeds of BellSouth Frame Relay service, this promotion offers a waiver of the nonrecurring charges for installation plus the first month's monthly recurring charges; for qualifying subscribers who sign a thirty-seven (37) to sixty (60) month agreement for specific speeds of BellSouth Frame Relay service, this promotion offers a waiver of the nonrecurring charges for installation plus the first two (2) months' monthly recurring charges.	10/01/04 to 12/29/04 (N)
		<u>Promotion Specifics:</u>	(N)
		-- This promotion is available to new and existing small business customers who meet all the eligibility requirements for this promotion and have \$3000 or less per month in BellSouth spending.	(N)
		-- This promotion is available to qualifying new and existing small business customers who are either a) installing new BellSouth Frame Relay service at the following specific speeds of service included in this promotion or b) upgrading their existing BellSouth Frame Relay service to one of the following specific speeds of service included in this promotion:	(N)
		a. Subrate T1 (256 Kbps – 1152 Kbps)	(N)
		b. Full T1 (1.536 Mbps)	(N)
		-- Subscribers must sign a term agreement between October 1, 2004 and December 29, 2004 in order to participate in this promotion; after December 29, 2004, customers are not allowed to enroll in this promotion. Promotion rewards are only provided on the speeds of BellSouth Frame Relay service specified in this promotion description, and orders for such service must be placed by January 14, 2005. This promotion is available for resale for the duration of this enrollment period.	(N)
		-- Subscribers who purchase the specific speeds of BellSouth Frame Relay service included in this promotion by signing a twenty-four (24) month or greater agreement will receive the following promotional reward:	(N)
		a. Subscribers who sign a twenty-four (24) to thirty-six (36) month agreement will receive a waiver of both the nonrecurring charges for installation plus the first month's monthly recurring charges for the Subrate T1 or full T1 Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line(s).	(N)
		b. Subscribers who sign a thirty-seven (37) to sixty (60) month agreement will receive a waiver of both the nonrecurring charges for installation plus the first two (2) months' monthly recurring charges for the Subrate T1 or full T1 Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line(s).	(N)
		<u>Promotion Restrictions/Eligibility Requirements:</u>	(N)
		-- This promotion is only available to small business customers where BellSouth offers service and where facilities are available.	(N)
		-- Unless otherwise specified, BellSouth will not combine this promotion with any other promotion or program offered by BellSouth that also specifically discounts BellSouth Frame Relay service or with any Contract Service Arrangement for BellSouth Frame Relay service.	(N)
		-- Existing contracts may not be re-negotiated in order to receive this promotion unless otherwise specified.	(N)

ISSUED: September 16, 2004

EFFECTIVE: October 1, 2004

BY: Joseph P. Lacher, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Charges Waived</u>	<u>Period Authority</u>
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth 4Q04 SBS Frame Relay Promotion (Cont'd)</u>	<u>Promotion Restrictions/Eligibility Requirements: (Cont'd)</u> <u>-- There is a limit of one reward on the same account, at the same address, and in the same name.</u> <u>-- Applicable taxes and fees will be based upon the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.</u> <u>-- BellSouth reserves the right to terminate or modify this promotion at any time. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.</u> <u>-- In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth, a charge as specified in Section A40.10.2.B of BellSouth's Tariff. This charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section.</u>	(N) (N) (N) (N) (N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth 4Q04 SBS Frame Relay Promotion	The BellSouth 4Q04 SBS Frame Relay Promotion for small business subscribers will begin on October 1, 2004 and end on December 29, 2004. For qualifying subscribers who sign a twenty-four (24) to thirty-six (36) month agreement during this period for specific speeds of BellSouth Frame Relay service, this promotion offers a waiver of the nonrecurring charges for installation plus the first month's monthly recurring charges; for qualifying subscribers who sign a thirty-seven (37) to sixty (60) month agreement for specific speeds of BellSouth Frame Relay service, this promotion offers a waiver of the nonrecurring charges for installation plus the first two (2) months' monthly recurring charges.	10/01/04 to 12/29/04 (N)
		<p><u>Promotion Specifics:</u></p> <p>-- This promotion is available to new and existing small business customers who meet all the eligibility requirements for this promotion and have \$3000 or less per month in BellSouth spending. (N)</p> <p>-- This promotion is available to qualifying new and existing small business customers who are either a) installing new BellSouth Frame Relay service at the following specific speeds of service included in this promotion or b) upgrading their existing BellSouth Frame Relay service to one of the following specific speeds of service included in this promotion: (N)</p> <p> a. Subrate T1 (256 Kbps – 1152 Kbps) (N)</p> <p> b. Full T1 (1.536 Mbps) (N)</p> <p>-- Subscribers must sign a term agreement between October 1, 2004 and December 29, 2004 in order to participate in this promotion; after December 29, 2004, customers are not allowed to enroll in this promotion. Promotion rewards are only provided on the speeds of BellSouth Frame Relay service specified in this promotion description, and orders for such service must be placed by January 14, 2005. This promotion is available for resale for the duration of this enrollment period. (N)</p> <p>-- Subscribers who purchase the specific speeds of BellSouth Frame Relay service included in this promotion by signing a twenty-four (24) month or greater agreement will receive the following promotional reward: (N)</p> <p> a. Subscribers who sign a twenty-four (24) to thirty-six (36) month agreement will receive a waiver of both the nonrecurring charges for installation plus the first month's monthly recurring charges for the Subrate T1 or full T1 Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line(s). (N)</p> <p> b. Subscribers who sign a thirty-seven (37) to sixty (60) month agreement will receive a waiver of both the nonrecurring charges for installation plus the first two (2) months' monthly recurring charges for the Subrate T1 or full T1 Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line(s). (N)</p> <p><u>Promotion Restrictions/Eligibility Requirements:</u> (N)</p> <p>-- This promotion is only available to small business customers where BellSouth offers service and where facilities are available. (N)</p> <p>-- Unless otherwise specified, BellSouth will not combine this promotion with any other promotion or program offered by BellSouth that also specifically discounts BellSouth Frame Relay service or with any Contract Service Arrangement for BellSouth Frame Relay service. (N)</p> <p>-- Existing contracts may not be re-negotiated in order to receive this promotion unless otherwise specified. (N)</p>	

ISSUED: September 16, 2004
BY: Joseph P. Lacher, President -FL
Miami, Florida

EFFECTIVE: October 1, 2004

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth 4Q04 SBS Frame Relay Promotion (Cont'd)	<u>Promotion Restrictions/Eligibility Requirements:</u> (Cont'd) -- There is a limit of one reward on the same account, at the same address, and in the same name. -- Applicable taxes and fees will be based upon the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program. -- BellSouth reserves the right to terminate or modify this promotion at any time. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes. -- In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth, a charge as specified in Section A40.10.2.B of BellSouth's Tariff. This charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section.	(N) (N) (N) (N) (N)