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April 15, 2005

Ms. Beth Salak
Director Of Competitive Markets and Enforcement
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for 2Q05 BellSouth SBS/BB Centrex Promotion.

General Subscriber Services Tariff/Private Line Services Tariff

- A2.10 - Original Page 33.99
- Original Page 33.100

The issue and effective dates for this tariff package are April 15, 2005 and May 1, 2005, respectively. Acknowledgement, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III mrs

Regulatory Vice President

Attachments



Promotion Description

2Q05 BellSouth SBS/BB Centrex Promotion

(FL2005-046)

OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff, BellSouth plans the following promotion that begins May 1, 2005 and ends August 31, 2005. This 2Q05 BellSouth SBS/BB Centrex Promotion offers eligible Subscribers who sign a twenty-four (24) month or greater term agreement a waiver of installation charges, and a credit for one (1) month of Centrex service monthly charges.

Services Included in this Promotion:

1. BellSouth Centrex service or
2. BellSouth Centrex Service Package

PROMOTION SPECIFICS:

1. This promotion is available to all new and existing Business Subscribers who meet all the eligibility requirements outlined in this promotion description.
2. Subscribers must sign a BellSouth Centrex service term agreement or BellSouth Centrex Service Package term agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.
3. Subscribers who purchase BellSouth Centrex service or BellSouth Centrex Service Package by signing a twenty-four (24) month or greater BellSouth Centrex term agreement will receive:
 - a. Waiver of nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff) (includes optional feature Assume Dial 9 waiver of installation charges)
 - b. Credit for one (1) month of recurring BellSouth Centrex service charges
4. Specific features included in this promotion are:
 - a. Common Equipment
 - b. Non-ISDN feature package
 - c. Non-ISDN station links
 - d. Network Access Registers (NARS)
 - e. Hunting where applicable
5. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
6. BellSouth ESSX service and BellSouth MultiServ service Subscribers who migrate to BellSouth Centrex are also eligible for this promotion. BellSouth Centrex service

Tariff Filing Package: FL2005-046



Promotion Description

customers with an expired contract or with six (6) months or less remaining are also eligible for this promotion.

PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:

1. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program, or Contract Service Arrangement offered by BellSouth, except for BellSouth Business Winning Rewards (BB – for retention only); BellSouth Key Customer (SBS); BellSouth Simple Savings (SBS/BB for reacquisition only); BellSouth Welcoming Rewards (SBS); BellSouth Deluxe Rewards (SBS), and BellSouth Centrex Simultaneous Ring Promotion.
2. This promotion is only available to Subscribers where BellSouth offers service and where facilities are available.
3. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
4. There is a limit of one (1) reward on the same account, at the same address, and in the same name.
5. Existing contracts may not be re-negotiated in order to receive this promotion unless contract is within six (6) months of expiration.
6. BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
7. BellSouth reserves the right to terminate this promotion at any time.
8. In the event the Subscriber terminates the term election agreement, the Subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the Subscriber from other previous amounts owed to BellSouth. In addition, the Subscriber shall reimburse all rewards received under this promotion.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	2Q05 SBS/BB	BellSouth plans the following promotion beginning May 1, 2005 and ending August 31, 2005. This promotion offers eligible Subscribers signing a twenty-four (24) month or greater term agreement a waiver of nonrecurring installation charges on select BellSouth Centrex features, and a credit for one (1) month of BellSouth Centrex service monthly recurring charges. Complete details of this promotion are described below.	05/01/05 to 08/31/05 (N)
-- From Central Offices where services are available	BellSouth Centrex Promotion	PROMOTION SPECIFICS: --This promotion is available to all new and existing Business Subscribers who meet all the eligibility requirements outlined in this promotion description. Subscribers must sign a twenty-four (24) month or greater BellSouth Centrex service or BellSouth Centrex Service Package term agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards. --Subscribers who purchase BellSouth Centrex service or BellSouth Centrex Service Package by signing a twenty-four (24) month or greater term agreement will receive: - Waiver of nonrecurring installation charges as defined in Section A4. of this Tariff (includes optional feature Assume Dial 9 waiver of nonrecurring installation charges) - Credit for one (1) month of BellSouth Centrex service or BellSouth Centrex Service Package recurring charges --Specific BellSouth Centrex service features included in this promotion are: - Common Equipment* - Non-ISDN Feature Package* - Non-ISDN Station Links* - Network Access Registers (NARs) - Hunting (where applicable) - (*A4 charges will be waived for these only) --Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles. --BellSouth ESSX service and BellSouth MultiServ service Subscribers who migrate to BellSouth Centrex service are also eligible for this promotion. BellSouth Centrex service customers with an expired contract or with six (6) months or less remaining are also eligible for this promotion.	(N) (N) (N) (N) (N) (N) (N) (N) (N) (N) (N) (N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory	2Q05 SBS/BB	PROMOTION RESTRICTIONS:	05/01/05	(N)
-- From Central Offices where services are available	BellSouth Centrex Promotion (Cont'd)	--Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program, or Contract Service Arrangement offered by BellSouth, except for BellSouth Business Winning Rewards (BB – for retention only); BellSouth Key Customer (SBS); BellSouth Simple Savings (SBS/BB for reacquisition only); BellSouth Welcoming Rewards (SBS); BellSouth Deluxe Rewards (SBS); and BellSouth Centrex Simultaneous Ring Promotion.	to	(N)
		--This promotion is only available to customers where BellSouth offers service and where facilities are available.	08/31/05	(N)
		--Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.		(N)
		--There is a limit of one (1) reward on the same account, at the same address, and in the same name. Existing contracts may not be re-negotiated in order to receive this promotion unless contract is within six (6) months of expiration.		(N)
		--BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes. BellSouth reserves the right to terminate this promotion at any time.		(N)
		-- In the event the Subscriber terminates the term election agreement, the Subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section. Payment of the termination charge does not release the Subscriber from other previous amounts owed to BellSouth. In addition, the Subscriber shall reimburse all rewards received under this promotion.		(N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Charges Waived</u>	<u>Period Authority</u>
BellSouth's Service Territory	2Q05 SBS/BB	BellSouth plans the following promotion beginning May 1, 2005 and ending August 31, 2005. This promotion offers eligible Subscribers signing a twenty-four (24) month or greater term agreement a waiver of nonrecurring installation charges on select BellSouth Centrex features, and a credit for one (1) month of BellSouth Centrex service monthly recurring charges. Complete details of this promotion are described below.	05/01/05 (N)
-- From Central Offices where services are available	BellSouth Centrex Promotion		08/31/05 (N)
<u>PROMOTION SPECIFICS:</u>			
--This promotion is available to all new and existing Business Subscribers who meet all the eligibility requirements outlined in this promotion description. Subscribers must sign a twenty-four (24) month or greater BellSouth Centrex service or BellSouth Centrex Service Package term agreement between May 1, 2005 and August 31, 2005 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards.			(N)
--Subscribers who purchase BellSouth Centrex service or BellSouth Centrex Service Package by signing a twenty-four (24) month or greater term agreement will receive:			(N)
- Waiver of nonrecurring installation charges as defined in Section A4. of this Tariff (includes optional feature Assume Dial 9 waiver of nonrecurring installation charges)			(N)
- Credit for one (1) month of BellSouth Centrex service or BellSouth Centrex Service Package recurring charges			(N)
--Specific BellSouth Centrex service features included in this promotion are:			(N)
- Common Equipment*			(N)
- Non-ISDN Feature Package*			(N)
- Non-ISDN Station Links*			(N)
- Network Access Registers (NARs)			(N)
- Hunting (where applicable)			(N)
- (*A4 charges will be waived for these only)			(N)
--Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.			(N)
--BellSouth ESSX service and BellSouth MultiServ service Subscribers who migrate to BellSouth Centrex service are also eligible for this promotion. BellSouth Centrex service customers with an expired contract or with six (6) months or less remaining are also eligible for this promotion.			(N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Charges Waived</u>	<u>Period Authority</u>
BellSouth's Service Territory	2Q05 SBS/BB	<u>PROMOTION RESTRICTIONS:</u>	05/01/05 (N)
-- From Central Offices where services are available	BellSouth Centrex Promotion (Cont'd)	--Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program, or Contract Service Arrangement offered by BellSouth, except for BellSouth Business Winning Rewards (BB -- for retention only); BellSouth Key Customer (SBS); BellSouth Simple Savings (SBS/BB for reacquisition only); BellSouth Welcoming Rewards (SBS); BellSouth Deluxe Rewards (SBS); and BellSouth Centrex Simultaneous Ring Promotion.	to 08/31/05 (N)
		--This promotion is only available to customers where BellSouth offers service and where facilities are available.	(N)
		--Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.	(N)
		--There is a limit of one (1) reward on the same account, at the same address, and in the same name. Existing contracts may not be re-negotiated in order to receive this promotion unless contract is within six (6) months of expiration.	(N)
		--BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including, but not limited to, letters, emails, or faxes. BellSouth reserves the right to terminate this promotion at any time.	(N)
		-- In the event the Subscriber terminates the term election agreement, the Subscriber must pay to BellSouth a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section. Payment of the termination charge does not release the Subscriber from other previous amounts owed to BellSouth. In addition, the Subscriber shall reimburse all rewards received under this promotion.	(N)