
BellSouth Telecommunications, Inc.
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August 31, 2005

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a filing package for BellSouth Ultimate Home Office Giveaway.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.38

Section A2 - Original Page 35.6.38.1

The issue and effective dates for this tariff package are August 31, 2005 and September 15, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments

PROMOTION DESCRIPTION

Additional Lines/Ultimate Home Office Giveaway

PROMOTION OVERVIEW

The Additional Lines/Ultimate Home Office Giveaway applies to any existing residential customer who orders an additional line via www.BellSouth.com between September 15, 2005 and December 14, 2005. Completion and activation of the service request will place them in a sweepstakes drawing.

PROMOTION SPECIFICS:

1. Customers must place their online orders between September 15, 2005 and December 14, 2005.
2. Potential winners will be notified by email, telephone or letter on or shortly after February 10, 2006.
3. Only one (1) Grand Prize (Ultimate Home Office) will be awarded, consisting of the following:
 - Dell Inspiron 700m Notebook (ARV* \$1,250.00)
 - Linksys WRT55AG Broadband Router (ARV* \$150.00)
 - Herman Miller Aeron Chair (ARV* \$900.00)
 - HP Officejet 7300 Printer/Scanner/Fax/Copier (ARV* \$400.00)
 - Cordless Phone System from BellSouth (ARV* \$200.00)

PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:

1. Available only to existing BellSouth customers as of September 15, 2005 who are legal residents of Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina or Tennessee. Customer must be 18 years of age or older at the time of entry. Void where prohibited by law. Employees (including immediate family members and/or those living in the same household of each regardless of relationship) of Sponsor, participating prize suppliers, and advertising and promotion agencies, and their respective parents, subsidiaries and affiliates are not eligible.
2. Orders submitted at BellSouth.com that are cancelled before implemented are not eligible.
3. Orders submitted at BellSouth.com that are completed offline i.e. calling and completing order with a representative, are not eligible.
4. Orders submitted and completed online from a URL other than www.BellSouth.com are not eligible for this offer.
5. BellSouth reserves the right to discontinue this promotion at any time without notice.
6. Limit five (5) entries maximum per person and per household, regardless of the method of entry. All entries become the property of BellSouth. In the event of a dispute as to the identity of a winner that is based on an email address, the winning entry will be declared based on the authorized account holder of the email address associated with the winner's BellSouth account.
7. By entering, participants (a) agree to be bound by the official rules and the decisions of the Sponsor which are final and binding in all respects; (b) agree to indemnify, hold harmless and release Sponsor, its parent, subsidiaries and affiliates, and their respective officers, directors, employees and agents (collectively, "Released Parties") from any and all liability, loss, damage or injury resulting from participation in this promotion or awarding, receipt, possession use and/or misuse of any prize awarded herein; (b) acknowledge that the Released Parties, have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relating to this Sweepstakes (or to any prize as set forth in the separate warranty disclaimer in paragraph 4), and that the Released Parties hereby DISCLAIM ANY AND ALL REPRESENTATIONS AND WARRANTIES (EXPRESS OR IMPLIED) RELATING TO THE SWEEPSTAKES, INCLUDING WITHOUT LIMITATION, THE WARRANTIES OF DATA ACCURACY, NONINFRINGEMENT, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE; and (c) consent to use of his/her name, photograph and/or likeness for advertising and promotional purposes in connection with this promotion without additional compensation, unless prohibited by law.
8. LIMITATION OF LIABILITY: SPONSOR IS NOT RESPONSIBLE FOR INCOMPLETE, LOST, GARBLED, LATE, ILLEGIBLE, POSTAGE-DUE, MUTILATED OR MISDIRECTED ENTRIES. SPONSOR ASSUMES NO RESPONSIBILITY FOR AND PARTICIPANT RELEASES ALL RELEASED PARTIES FROM ANY LOSS, LIABILITY, DAMAGE OR INJURY DUE TO

Tariff Filing Package Number: FL 2005-180

MISCOMMUNICATION, INTERRUPTION, DELETION, DEFECT, DELAY IN OPERATION OR TRANSMISSION, COMMUNICATIONS LINE FAILURE, LOST INTERNET CONNECTION, TECHNICAL FAILURE OF ANY KIND, FAILED COMPUTER TRANSMISSIONS, THEFT OR DESTRUCTION OR UNAUTHORIZED ACCESS TO, OR ALTERATION OF, ENTRIES, OR FOR ANY ERROR OR OMISSION (HUMAN, TECHNICAL OR OTHERWISE) THAT MAY OCCUR IN THE PROCESSING OF ENTRIES OR THE ADMINISTRATION OF THE SWEEPSTAKES. The Released Parties are also not responsible or liable for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to registrant's or any other person's computer related to or resulting participation or downloading any materials in this Sweepstakes. Sponsor reserves the right to modify, suspend or cancel this Sweepstakes if, in Sponsor's sole discretion, this Sweepstakes is not capable of running as planned or its fairness, operation or integrity becomes compromised for any reason. Sponsor further reserves the right to award prizes by random drawing from among eligible registrants received up to the time that the Sweepstakes had to be modified, suspended or canceled.

* Approximate Retail Value

Tariff Filing Package Number: FL 2005-180

ISSUED: August 31, 2005
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: September 15, 2005

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	The Additional Lines/Ultimate Home Office Giveaway	The Additional Lines/Ultimate Home Office Giveaway applies to any existing residential customer who orders an additional line via www.BellSouth.com between September 15, 2005 and December 14, 2005. Completion and activation of the service request will place them in a sweepstakes drawing.	9/15/2005 to 12/14/2005 (N)
		Rules and Regulations	(N)
		-- Potential winners will be notified by email, telephone or letter on or shortly after February 10, 2006.	(N)
		-- Only one (1) Grand Prize (Ultimate Home Office) will be awarded, consisting of the following:	(N)
		- Dell® Inspiron® 700m Notebook (ARV* \$1,250.00)	(N)
		- Linksys® WRT55AG Broadband Router (ARV* \$150.00)	(N)
		- Herman Miller® Aeron Chair (ARV* \$900.00)	(N)
		- HP® Officejet® 7300 Printer/Scanner/Fax/Copier (ARV* \$400.00)	(N)
		- Cordless Phone System from BellSouth (ARV* \$200.00)	(N)
		-- Available only to existing BellSouth customers as of September 15, 2005 who are legal residents of Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina or Tennessee. Customer must be 18 years of age or older at the time of entry. Void where prohibited by law. Employees (including immediate family members and/or those living in the same household of each regardless of relationship) of Sponsor, participating prize suppliers, and advertising and promotion agencies, and their respective parents, subsidiaries and affiliates are not eligible.	(N)
		-- Orders submitted at BellSouth.com that are cancelled before implemented are not eligible.	(N)
		-- Orders submitted at BellSouth.com that are completed offline i.e. calling and completing order with a representative, are not eligible.	(N)
		-- Orders submitted and completed online from a URL other than www.BellSouth.com are not eligible for this offer.	(N)
		-- BellSouth reserves the right to discontinue this promotion at any time without notice.	(N)
		-- Limit five (5) entries maximum per person and per household, regardless of the method of entry. All entries become the property of BellSouth. In the event of a dispute as to the identity of a winner that is based on an email address, the winning entry will be declared based on the authorized account holder of the email address associated with the winner's BellSouth account.	(N)

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 Miami, Florida

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A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	The Additional Lines/Ultimate Home Office Giveaway (Cont'd)	Rules and Regulations (Cont'd) -- By entering, participants (a) agree to be bound by the official rules and the decisions of the Sponsor which are final and binding in all respects; (b) agree to indemnify, hold harmless and release Sponsor, its parent, subsidiaries and affiliates, and their respective officers, directors, employees and agents (collectively, "Released Parties") from any and all liability, loss, damage or injury resulting from participation in this promotion or awarding, receipt, possession use and/or misuse of any prize awarded herein; (c) acknowledge that the Released Parties, have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relating to this Sweepstakes (or to any prize as set forth in the separate warranty disclaimer), and that the Released Parties hereby DISCLAIM ANY AND ALL REPRESENTATIONS AND WARRANTIES (EXPRESS OR IMPLIED) RELATING TO THE SWEEPSTAKES, INCLUDING WITHOUT LIMITATION, THE WARRANTIES OF DATA ACCURACY, NONINFRINGEMENT, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE) se; and (d) consent to use of his/her name, photograph and/or likeness for advertising and promotional purposes in connection with this promotion without additional compensation, unless prohibited by law. --LIMITATION OF LIABILITY: SPONSOR IS NOT RESPONSIBLE FOR INCOMPLETE, LOST, GARBLED, LATE, ILLEGIBLE, POSTAGE-DUE, MUTILATED OR MISDIRECTED ENTRIES. SPONSOR ASSUMES NO RESPONSIBILITY FOR AND PARTICIPANT RELEASES ALL RELEASED PARTIES FROM ANY LOSS, LIABILITY, DAMAGE OR INJURY DUE TO MISCOMMUNICATION, INTERRUPTION, DELETION, DEFECT, DELAY IN OPERATION OR TRANSMISSION, COMMUNICATIONS LINE FAILURE, LOST INTERNET CONNECTION, TECHNICAL FAILURE OF ANY KIND, FAILED COMPUTER TRANSMISSIONS, THEFT OR DESTRUCTION OR UNAUTHORIZED ACCESS TO, OR ALTERATION OF, ENTRIES, OR FOR ANY ERROR OR OMISSION (HUMAN, TECHNICAL OR OTHERWISE) THAT MAY OCCUR IN THE PROCESSING OF ENTRIES OR THE ADMINISTRATION OF THE SWEEPSTAKES. The Released Parties are also not responsible or liable for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to registrant's or any other person's computer related to or resulting participation or downloading any materials in this Sweepstakes. Sponsor reserves the right to modify, suspend or cancel this Sweepstakes if, in Sponsor's sole discretion, this Sweepstakes is not capable of running as planned or its fairness, operation or integrity becomes compromised for any reason. Sponsor further reserves the right to award prizes by random drawing from among eligible registrants received up to the time that the Sweepstakes had to be modified, suspended or canceled.	9/15/2005 to 12/14/2005
			(N) (N) (N)

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A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>The Additional Lines/Ultimate Home Office Giveaway</u>	<u>The Additional Lines/Ultimate Home Office Giveaway applies to any existing residential customer who orders an additional line via www.BellSouth.com between September 15, 2005 and December 14, 2005. Completion and activation of the service request will place them in a sweepstakes drawing.</u>	<u>9/15/2005 to 12/14/2005</u> (N)
		<u>Rules and Regulations</u>	(N)
		<u>-- Potential winners will be notified by email, telephone or letter on or shortly after February 10, 2006.</u>	(N)
		<u>-- Only one (1) Grand Prize (Ultimate Home Office) will be awarded, consisting of the following:</u>	(N)
		<u>- Dell® Inspiron® 700m Notebook (ARV* \$1,250.00)</u>	(N)
		<u>- Linksys® WRT55AG Broadband Router (ARV* \$150.00)</u>	(N)
		<u>- Herman Miller® Aeron Chair (ARV* \$900.00)</u>	(N)
		<u>- HP® Officejet® 7300 Printer/Scanner/Fax/Copier (ARV* \$400.00)</u>	(N)
		<u>- Cordless Phone System from BellSouth (ARV* \$200.00)</u>	(N)
		<u>-- Available only to existing BellSouth customers as of September 15, 2005 who are legal residents of Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina or Tennessee. Customer must be 18 years of age or older at the time of entry. Void where prohibited by law. Employees (including immediate family members and/or those living in the same household of each regardless of relationship) of Sponsor, participating prize suppliers, and advertising and promotion agencies, and their respective parents, subsidiaries and affiliates are not eligible.</u>	(N)
		<u>-- Orders submitted at BellSouth.com that are cancelled before implemented are not eligible.</u>	(N)
		<u>-- Orders submitted at BellSouth.com that are completed offline i.e. calling and completing order with a representative, are not eligible.</u>	(N)
		<u>-- Orders submitted and completed online from a URL other than www.BellSouth.com are not eligible for this offer.</u>	(N)
		<u>-- BellSouth reserves the right to discontinue this promotion at any time without notice.</u>	(N)
		<u>-- Limit five (5) entries maximum per person and per household, regardless of the method of entry. All entries become the property of BellSouth. In the event of a dispute as to the identity of a winner that is based on an email address, the winning entry will be declared based on the authorized account holder of the email address associated with the winner's BellSouth account.</u>	(N)

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A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period Authority</u>
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>The Additional Lines/Ultimate Home Office Giveaway</u>	<p>-- By entering, participants (a) agree to be bound by the official rules and the decisions of the Sponsor which are final and binding in all respects; (b) agree to indemnify, hold harmless and release Sponsor, its parent, subsidiaries and affiliates, and their respective officers, directors, employees and agents (collectively, "Released Parties") from any and all liability, loss, damage or injury resulting from participation in this promotion or awarding, receipt, possession use and/or misuse of any prize awarded herein; (c) acknowledge that the Released Parties, have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relating to this Sweepstakes (or to any prize as set forth in the separate warranty disclaimer), and that the Released Parties hereby DISCLAIM ANY AND ALL REPRESENTATIONS AND WARRANTIES (EXPRESS OR IMPLIED) RELATING TO THE SWEEPSTAKES, INCLUDING WITHOUT LIMITATION, THE WARRANTIES OF DATA ACCURACY, NONINFRINGEMENT, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE) se; and (d) consent to use of his/her name, photograph and/or likeness for advertising and promotional purposes in connection with this promotion without additional compensation, unless prohibited by law.</p> <p>--LIMITATION OF LIABILITY: SPONSOR IS NOT RESPONSIBLE FOR INCOMPLETE, LOST, GARBLED, LATE, ILLEGIBLE, POSTAGE-DUE, MUTILATED OR MISDIRECTED ENTRIES. SPONSOR ASSUMES NO RESPONSIBILITY FOR AND PARTICIPANT RELEASES ALL RELEASED PARTIES FROM ANY LOSS, LIABILITY, DAMAGE OR INJURY DUE TO MISCOMMUNICATION, INTERRUPTION, DELETION, DEFECT, DELAY IN OPERATION OR TRANSMISSION, COMMUNICATIONS LINE FAILURE, LOST INTERNET CONNECTION, TECHNICAL FAILURE OF ANY KIND, FAILED COMPUTER TRANSMISSIONS, THEFT OR DESTRUCTION OR UNAUTHORIZED ACCESS TO, OR ALTERATION OF, ENTRIES, OR FOR ANY ERROR OR OMISSION (HUMAN, TECHNICAL OR OTHERWISE) THAT MAY OCCUR IN THE PROCESSING OF ENTRIES OR THE ADMINISTRATION OF THE SWEEPSTAKES. The Released Parties are also not responsible or liable for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to registrant's or any other person's computer related to or resulting participation or downloading any materials in this Sweepstakes. Sponsor reserves the right to modify, suspend or cancel this Sweepstakes if, in Sponsor's sole discretion, this Sweepstakes is not capable of running as planned or its fairness, operation or integrity becomes compromised for any reason. Sponsor further reserves the right to award prizes by random drawing from among eligible registrants received up to the time that the Sweepstakes had to be modified, suspended or canceled.</p>	<p>9/15/2005 (N)</p> <p>to 12/14/2005 (N)</p>

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EFFECTIVE: September 15, 2005

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A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period Authority</u>
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth Movers Gift Card</u>	<u>Consumers identified as having a high propensity to move will receive a direct mail piece advising them that by calling a designated 800 number or a specific URL to place their N or T order with BellSouth they will be eligible to receive a twenty-five dollar (\$25.00) gift card for orders placed via the 800 number or a thirty-five dollar (\$35.00) gift card for orders placed online at the specified URL.</u>	<u>9/15/2005 to 12/31/2005</u> (N)
		<u>Rules and Regulations</u>	(N)
		<u>--No specific product mix is required.</u>	(N)
		<u>--Addresses where a D order with BellSouth has been placed without a T order or N order will receive a direct mail piece addressed to a neighbor advising that, by calling a designated 800 number to place their N or T order with BellSouth, they will be eligible to receive a twenty-five dollar (\$25.00) gift card.</u>	(N)
		<u>--Gift cards will be distributed based upon coupon fulfillment.</u>	(N)
		<u>--Customer must place a valid BellSouth phone number on their redeemed coupon in order to receive gift card.</u>	(N)
		<u>--Customer must place their order by calling the designated 800 number or via online at www.bellsouth.com/movewithus.</u>	(N)
		<u>--Customer must place an N or T order with BellSouth.</u>	(N)
		<u>--BellSouth reserves the right to discontinue this promotion at any time without notice</u>	(N)
		<u>--Targeted out of region customers must purchase BellSouth service within the BellSouth region to receive the gift card.</u>	(N)