

# **BELLSOUTH**

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**BellSouth Telecommunications, Inc.**

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**Jerry D. Hendrix**  
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April 20, 2006

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to BellSouth's March 10, 2006 letter regarding mixed bundles, BellSouth will offer its Wireless Answers Promotion starting April 21, 2006 extending through April 17, 2007.

Customers will be offered a bundle of services including BellSouth Local Landline (including Preferred Pack, Area Plus and the Complete Choice Extended Family), Long Distance, Internet service and Cingular Wireless. Customers will receive either a \$5 or \$10 discount on Cingular® Wireless service provided their Cingular® plan is a \$39.99 per month or greater plan.

Your consideration is appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

## **Promotion Description**

### **Wireless Answers Promotion**

#### **Overview**

The Wireless Answers promotion starts April 21, 2006 and ends until April 17, 2007. Customers will be offered a bundle of services including BellSouth Local Landline (including Preferred Pack, Area Plus and the Complete Choice Extended Family), Long Distance, Internet service and Cingular Wireless. Customers will receive either a \$5 or \$10 discount on Cingular® Wireless service provided their Cingular® plan is a \$39.99 per month or greater plan. Discount will be partially funded by BellSouth.

#### **Products included**

- BellSouth Complete Choice service
- BellSouth Complete Choice Two-Line Plan package
- BellSouth Complete Choice, Three-Line Plan package
- Area Plus with BellSouth Complete Choice plan
- Area Plus Two-Line Plan package with BellSouth Complete Choice
- Area Plus Three-Line Plan package with BellSouth Complete Choice
- BellSouth PreferredPack Plan
- BellSouth PreferredPack Plan for Voicemail
- BellSouth Long Distance
- BellSouth Internet service
- Cingular® Wireless

#### **Promotion Specifics**

Customers will be offered a bundle of services including BellSouth Local Landline (including Area Plus, and the Complete Choice Extended Family), Long Distance, Internet service and Cingular Wireless. Customers subscribing to Area Plus, Complete Choice, or Complete Choice multi line will receive a \$5 discount on wireless service provided their Cingular plan is a \$39.99 per month or greater plan. Customers subscribing to Complete Choice plus Unlimited Long Distance or Area Plus Complete Choice or Area Plus Complete Choice multi line will receive a \$10 discount on wireless service provided their Cingular® plan is a \$39.99 per month or greater plan. Discount will be partially funded by BellSouth.

#### **Promotion Restrictions/Eligibility Requirements**

1. Cingular® discounts are available only to customers subscribing to necessary BellSouth landline products.
2. Level of discount is predicated upon landline product.
3. Customer must subscribe to combined bill to receive discounts.
4. Cingular® discounts will be discontinued if/when landline products are discontinued.
5. BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.
6. Customer must have or purchase BellSouth Preferred Pack, Complete Choice service,

BellSouth Complete Choice Two-Line Plan package, BellSouth Complete Choice, Three-Line Plan package, Area Plus with BellSouth Complete Choice plan, Area Plus Two-Line Plan package with BellSouth Complete Choice, Area Plus Three-Line Plan package with BellSouth Complete Choice, BellSouth PreferredPack Plan and/or, BellSouth PreferredPack Plan for Voicemail for their local service.

7. Cingular® discounts available only on wireless service plans of \$39.99 or higher.

8. Up to four (4) Cingular® Wireless plans per local service account qualify for the appropriate discount.