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December 31, 2007

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is the tariff package to extend the Complete Choice Unlimited with Voice Mail promotion.

General Subscriber Service Tariff

Section A2 - 6th Revised Page 35.6.51

The issue and effective dates for this tariff package are December 31, 2007 and January 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## Promotion Description

### **Extension - BPP Unlimited Comp Acquisition Bundle w/VM (BUN58)**

#### Overview

The Extension - BPP Unlimited Comp Acquisition Bundle w/VM (BUN58) promotion that is scheduled to end on 12/31/07 is extended to 1/31/2008.

Competitive Acquisition customers located in highly competitive markets will be offered a special price point when they subscribe to the BellSouth Preferred Pack Plan and a BSLD Unlimited plan. Customers who subscribe to this bundle offering and request voice mail service, will be able to receive voice mail free for life of subscription to this bundle.

#### Promotion Specifics

Competitive Acquisitions in the highly competitive markets identified below will be offered BBP and a BSLD Unlimited plan (BUN58) at a reduced price point. The current rate for these GEOs will be discounted an additional \$5.00 by way of a credit USOC (varies by state).

Identified Target Markets:

ALL of NC and LA and the below GEOs

All of LA

All of NC

Huntsville (AL)

Ft. Lauderdale (FL)

Jacksonville (FL)

Daytona Beach (FL)

Gainesville (FL)

Melbourne (FL)

Orlando (FL)

Panama City (FL)

Pensacola (FL)

Tampa (FL)

Atlanta (GA)

Columbus (GA)

Savannah (GA)

Louisville (KY)

Biloxi-Gulfport (LA)

Jackson (MS)

Pascagoula (MS)

Anderson (SC)

Columbia (SC)

Florence (SC)

Greenville (SC)

Jackson (TN)

Memphis (TN)

The customer has the option of subscribing to BellSouth Voice Mail service free for term of bundle subscription. This will be accomplished by applying the \$4.95 credit USOC CRBSB to the BVM product.

High Level Bundle Description:

BellSouth Preferred Pack (PAMA5) (Price varies between states)

Preferred Pack Unlimited Savings Value (BSLU7) (pricing varies between states, final cost will be retail value less \$5.00 discount)

Credit USOC CRBSA \$5.00 applied against BPP (AL, GA, LA, NC, TN, FL, KY, SC, MS)

Credit USOC CRBSB \$4.95 applied against BVMRP when customer subscribes to service

Optional:

BSLD International plans

FastAccess Any speed & Dial (price varies upon speed selected)

BellSouth Voice Mail (\$4.95 standard voicemail)

Cingular (depends on plan selected)

DTV (Price dependent upon selected plan)

### **Promotion Restrictions/Eligibility Requirements**

1. Customer must have at least one wireline local service or equivalent (wireless in lieu of wireline) with a provider other than ATT at a local service address within the 9 state ATT territory.
2. The customer must select ATT as their local service provider.
3. Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in ATT 9 state territory to another address in ATT 9 state territory within 30 days of responding to the offer. In the case of an imminent move, ATT can offer the customer the promotion and place the order at the new address.
4. This offer is not valid for out-of-region customers who are new to ATT.
5. This offer may be extended to new or existing ATT customers who call into a ATT residential business office and request this specific bundle.
6. Customer must not have had local service with ATT at least 10 days prior to the new service connection date (unless they are an existing customer specifically requesting this bundle offer).
7. ATT employees are not eligible for this offer.
8. Offer valid for only one (1) service line at the intended local service address.
9. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
10. Customers may combine this offer with the service connection fee waiver promotion.
11. A specific Long Distance plan must be selected to receive the bundle pricing. PIC and LPIC to ATT without selection of a plan do not qualify for a bundle and therefore will not enable customers to receive the discount.
12. This offer is available only in markets where BPP/UL is available.
13. This offer is not available in Hernando, MS.
14. ATT reserves the right to discontinue or modify this promotion at any time without notice.
15. The customer must place the order on or before 1/31/2008
16. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer).
17. The customer must place the order through a ATT business office or outbound telemarketing vendor or alternate channels as indicated.
18. Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
AT&T Florida <i>Service</i> Territory – From Central Office where services are available	BellSouth Unlimited Competitive Acquisition with Voice Mail Bundle BUN 58	Competitive acquisition customers located in highly competitive markets will be offered a special price point when they subscribe to the BellSouth Preferred Pack Plan and a BellSouth Long Distance Unlimited plan. As part of the bundle pricing, customer will receive \$5.00 off the Preferred Pack plan. Customers who subscribe to this bundle offering and request voice mail service will receive voice mail free for the life of their subscription to this bundle.	1/1/07 to 1/31/2008	(C)

#### Rules and Regulations

-Customer must have at least one (1) wire line local service or equivalent (wireless in lieu of wire line) with a provider other than BellSouth at a local service address within BellSouth territory. A new service qualifying for this promotion must be provisioned as a replacement for the existing wire line or equivalent service (wireless in lieu of wire line).

-Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.

-This bundle is only available in Daytona Beach, Ft. Lauderdale, Gainesville, Melbourne, Orlando, Panama City, Pensacola, and Tampa.

-Customer must select the following products:

- BellSouth PreferredPack and Preferred Pack Unlimited Savings Value
- BellSouth Long Distance and International Plans
- BellSouth Fast Access (any speed as well as dial-up service)
- Cingular® Wireless
- DIRECTV®

-The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.

-BellSouth reserves the right to discontinue or modify this promotion at any time without notice.

-Customer must have the eligible services on their new service order in order to receive the promotional offer.

-Offer may not be combined with other cash back offers for the same service at the same time.

-Customer is eligible for one (1) reacquisition promotion per twelve (12) months.

- Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. Customers may combine this offer with the service connection fee waiver promotion.

-A specific Long Distance plan must be selected to receive the bundle pricing. PIC and LPIC to BellSouth without selection of a plan do not qualify for a bundle and therefore will not enable customers to receive the discount.

FLORIDA

ISSUED: December 31, 2007 ~~ISSUED: September 28, 2007~~

EFFECTIVE: January 1, 2008 ~~EFFECTIVE: October 1, 2007~~

BY: Marshall M. Criser III, President -FL  
Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida <u>Service Territory</u> – From Central Office where services are available	BellSouth Unlimited Competitive Acquisition with Voice Mail Bundle BUN 58	Competitive acquisition customers located in highly competitive markets will be offered a special price point when they subscribe to the BellSouth Preferred Pack Plan and a BellSouth Long Distance Unlimited plan. As part of the bundle pricing, customer will receive \$5.00 off the Preferred Pack plan. Customers who subscribe to this bundle offering and request voice mail service will receive voice mail free for the life of their subscription to this bundle.	1/1/07 to <u>12/31/07-1/31</u> <u>/2008</u>

#### Rules and Regulations

-Customer must have at least one (1) wire line local service or equivalent (wireless in lieu of wire line) with a provider other than BellSouth at a local service address within BellSouth territory. A new service qualifying for this promotion must be provisioned as a replacement for the existing wire line or equivalent service (wireless in lieu of wire line).

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-Offer may not be combined with other cash back offers for the same service at the same time.

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-A specific Long Distance plan must be selected to receive the bundle pricing. PIC and LPIC to BellSouth without selection of a plan do not qualify for a bundle and therefore will not enable customers to receive the discount.

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BELLSOUTH  
~~35.6.51~~  
TELECOMMUNICATIONS, INC.  
~~35.6.51~~

GENERAL SUBSCRIBER SERVICE TARIFF ~~Fifth Revised Page 35.6.51~~ Sixth Revised Page 35.6.51

~~Cancels Fourth Revised Page~~ Cancels Fifth Revised Page 35.6.51

FLORIDA

~~ISSUED: September 28, 2007~~ ISSUED: December 31, 2007

~~EFFECTIVE: October 1, 2007~~ EFFECTIVE: January 1, 2008

BY: Marshall M. Criser III, President -FL  
Miami, Florida

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