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March 31, 2008

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to file the Competitive Acquisition Promotion.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.84

The issue and effective dates for this tariff package are March 31, 2008 and April 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Competitive Acquisition Promotion

Overview

The Competitive Acquisition Promotion promotion is scheduled to begin on 04/01/2008 and end on 12/31/2008. Active Competitive Acquisition bundles:

Competitive Acquisition Customers who subscribe to AT&T Complete Choice Service and any Long Distance Service Plan will receive the following discount off their bundle of local and long distance service:

FL (\$2.00), KY (\$0.50), LA (\$1.00), SC (\$2.00) effective on or after 4/1/2008

AL (\$1.00) effective on or after 4/20/08

NC (\$1.00) effective on or after 10/1/2008

TN (\$2.00) effective on or after 6/1/2008

Competitive Acquisition Customers who subscribe to AT&T Preferred Pack Service and any Long Distance Service Plan will receive the following discount off their bundle of local and long distance service:

FL (\$2.00), GA (\$2.00), KY (\$2.00), LA (\$2.00), SC (\$2.00) effective on or after 4/1/2008

AL (\$2.05) effective on or after 4/20/2008

NC (\$1.00) effective on or after 10/1/2008

TN (\$2.00) effective on or after 6/1/2008

Competitive Acquisition Customers who subscribe to AT&T 2 Pack Service and any Long Distance Service Plan will receive the following discount off their bundle of local and long distance service:

FL (\$2.00), LA (\$2.00), effective on or after 4/20/2008

NC (\$1.00) effective on or after 10/1/2008

TN (\$2.00) effective on or after 6/1/2008

Promotion Specifics

Active Competitive Acquisition bundles:

Competitive Acquisition Customers who subscribe to AT&T Complete Choice Service and any Long Distance Service Plan will receive the following discount off their bundle of local and long distance service:

FL (\$2.00), KY (\$0.50), LA (\$1.00), SC (\$2.00) effective on or after 4/1/2008

AL (\$1.00) effective on or after 4/20/08

NC (\$1.00) effective on or after 10/1/2008

TN (\$2.00) effective on or after 6/1/2008

Competitive Acquisition Customers who subscribe to AT&T Preferred Pack Service and any Long Distance Service Plan will receive the following discount off their bundle of local and long distance service:

FL (\$2.00), GA (\$2.00), KY (\$2.00), LA (\$2.00), SC (\$2.00) effective on or after 4/1/2008

AL (\$2.05) effective on or after 4/20/2008

NC (\$1.00) effective on or after 10/1/2008

TN (\$2.00) effective on or after 6/1/2008

Competitive Acquisition Customers who subscribe to AT&T 2 Pack Service and any Long Distance Service Plan will receive the following discount off their bundle of local and long distance service:

FL (\$2.00), LA (\$2.00), effective on or after 4/20/2008

NC (\$1.00) effective on or after 10/1/2008

TN (\$2.00) effective on or after 6/1/2008

Promotion Restrictions/Eligibility Requirements

- The customer must place the order on or before 12/31/2008.
 - Customer must have at least one wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within the AT&T territory.
 - The customer must select AT&T as their local service provider.
 - Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T territory to another address in AT&T territory within 30 days of responding to the offer. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address.
 - This offer is not valid for out-of-region customers who are new to AT&T.
 - Customer must not have had local service with AT&T at least 10 days prior to the new service connection date (unless they are an existing customer specifically requesting the bundle offer on demand; existing customers who request the bundle on demand are NOT eligible to receive the cash back promotion associated with the bundle).
 - AT&T employees are not eligible for this offer.
 - Offer valid for only one (1) service line at the intended local service address.
 - Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
 - AT&T reserves the right to discontinue or modify this promotion at any time without notice.
 - The customer must place the order through an AT&T business office or outbound telemarketing vendor or alternate channels as indicated.
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- A specific Long Distance plan must be selected to receive the bundle pricing. PIC and LPIC to AT&T without selection of a plan do not qualify for a bundle and therefore will not enable customers to receive the discount.
 - This offer is available only in markets where PP/CC/UL is available.
 - This offer is not available in Hernando, MS.
 - Customer must have the eligible services on their new service order (N) in order to receive this promotional offer (unless they are an existing customer requesting this offer on demand).
 - Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.

ISSUED: March 31, 2008

EFFECTIVE: April 1, 2008

BY: Marshall M. Criser III, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Competitive Acquisition Promotion	Competitive Acquisition customers who subscribe to AT&T Complete Choice or Preferred Pack Service receive \$2.00 off their bundle of local and long distance service effective on or after 4/1/2008, and 2 Pack customers receive \$2.00 off their bundle of local and long distance service effective on or after 4/20/2008.	4/1/2008 to 12/31/2008 (N)
		Rules and Regulations	(N)
		--Customer must have at least one wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within the AT&T territory. The customer must select AT&T as their local service provider.	(N)
		--Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T territory to another address in AT&T territory within 30 days of responding to the offer. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address.	(N)
		--This offer is not valid for out-of-region customers who are new to AT&T.	(N)
		--Customer must not have had local service with AT&T at least 10 (ten) days prior to the new service connection date (unless they are an existing customer specifically requesting the bundle offer on demand; existing customers who request the bundle on demand are not eligible to receive the cash back promotion associated with the bundle).	(N)
		--AT&T employees are not eligible for this offer.	(N)
		--Offer valid for only one (1) service line at the intended local service address.	(N)
		--Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.	(N)
		--AT&T reserves the right to discontinue or modify this promotion at any time without notice.	(N)
		--The customer must place the order through an AT&T business office or outbound telemarketing vendor or alternate channels as indicated.	(N)
		--A specific Long Distance plan must be selected to receive the bundle pricing. PIC and LPIC to AT&T without selection of a plan do not qualify for a bundle and therefore will not enable customers to receive the discount.	(N)
		--Customer must have the eligible services on their new service order (N) in order to receive this promotional offer (unless they are an existing customer requesting this offer on demand).	(N)
		--Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.	(N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Competitive Acquisition Promotion	Competitive Acquisition customers who subscribe to AT&T Complete Choice or Preferred Pack Service receive \$2.00 off their bundle of local and long distance service effective on or after 4/1/2008, and 2 Pack customers receive \$2.00 off their bundle of local and long distance service effective on or after 4/20/2008.	4/1/2008 to 12/31/2008 (N)
		Rules and Regulations	(N)
		--Customer must have at least one wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within the AT&T territory. The customer must select AT&T as their local service provider.	(N)
		--Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T territory to another address in AT&T territory within thirty (30) days of responding to the offer. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address.	(N)
		--This offer is not valid for out-of-region customers who are new to AT&T.	(N)
		--Customer must not have had local service with AT&T at least ten (10) days prior to the new service connection date (unless they are an existing customer specifically requesting the bundle offer on demand; existing customers who request the bundle on demand are not eligible to receive the cash back promotion associated with the bundle).	(N)
		--AT&T employees are not eligible for this offer.	(N)
		--Offer valid for only one (1) service line at the intended local service address.	(N)
		--Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.	(N)
		--AT&T reserves the right to discontinue or modify this promotion at any time without notice.	(N)
		--The customer must place the order through an AT&T business office or outbound telemarketing vendor or alternate channels as indicated.	(N)
		--A specific Long Distance plan must be selected to receive the bundle pricing. PIC and LPIC to AT&T without selection of a plan do not qualify for a bundle and therefore will not enable customers to receive the discount.	(N)
		--Customer must have the eligible services on their new service order (N) in order to receive this promotional offer (unless they are an existing customer requesting this offer on demand).	(N)
		--Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.	(N)