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April 30, 2008

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to extend the Business Shoppers promotion.

General Subscriber Service Tariff

- Section A2 - 4th Revised Page 35.6.35
 - 4th Revised Page 35.6.35.1
 -

The issue and effective dates for this tariff package are April 30, 2008 and May 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Business Shoppers Reward

Overview

The Business Shoppers Reward promotion is scheduled to begin on 05/01/2008 and end on 08/31/2008. This promotion is an offer available to new (acquisition/reacquisition) AT&T business subscribers located in the AT&T Southeast region. The Business Shoppers Reward Promotion will offer subscribers a one-time non-recurring \$100.00 coupon redeemable for a debit card. To be eligible for the coupon, the subscribers who contact or are contacted by AT&T must request information on local exchange service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase a Complete Choice for Business Line package and sign a local service term agreement from AT&T.

Promotion Specifics

This promotion is an offer available to new (acquisition/reacquisition) AT&T business subscribers located in the AT&T Southeast region. The Business Shoppers Reward Promotion will offer subscribers a one-time non-recurring \$100.00 coupon redeemable for a debit card. To be eligible for the coupon, the subscribers who contact or are contacted by AT&T must request information on local exchange service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase a Complete Choice for Business Line package and sign a local service term agreement from AT&T. The promotional period for this offering is May 1, 2008 – August 31, 2008.

Promotion Eligibility

- Available to ONLY new (acquisition/reacquisition) AT&T business customers subscribing to a Complete Choice for Business Line Package and signing a local service term agreement.
- Subscribers that request information on local service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase a Complete Choice for Business Line package and sign a local service term agreement.
- Subscriber agrees to keep a Complete Choice for Business Line Package for a minimum of 12 months from the enrollment date in the Promotion.
- All Subscribers who ask or otherwise qualify shall receive a coupon.

Promotion Elements

- Reward: one time, non-recurring \$100.00 coupon redeemable for a debit card (with the initial order) per main billing account to add AT&T local service.

Reward: \$100 coupon per main billing account

- The Subscriber must fill out the coupon and redeem it for a specific gift check by October 31, 2008. Redemption can be made via:

Mail Online

AT&T/VIPGift www.attoffer.vipgift.com

P.O. Box 4494

Chattanooga, TN 37405

- The reward will be a one-time debit card mailed and made to the Subscriber's business approximately 6-8 weeks after the coupon has been returned by the Subscriber and fulfilled by AT&T.
- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this promotion.

Promotion Restrictions

- AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the Promotion will continue to receive this promotion.

- This Promotion may not be used concurrently with any previous or existing local service term agreement programs, unless otherwise stated; provided however Subscriber must participate concurrently in the Complete Choice for Business Term Plan, Simple Savings Promotion, or the Complete Choice for Business Advantage Promotion. In addition, the Subscriber may participate in the Welcoming Rewards Promotion (if Subscriber meets those eligibility requirements).
- Subscribers participating in a CSA are NOT eligible to participate in this promotion.
- Participation in the Promotion begins on the date AT&T becomes the Subscriber's local service provider.
- All Subscribers who "shop" as provided above shall receive a coupon.
- Subscriber understands that their participation constitutes the Subscriber's company enrollment in the Business Shoppers Reward Promotion under this Promotion and pursuant to the BellSouth Service Agreement and Service Descriptions and Price Lists; in states regulated by tariff, by the appropriate filed tariff. The Subscriber must have authority to commit their company to the Promotion.
- Customer must be a current AT&T Southeast retail local service customer at time of coupon redemption.

Promotion Restrictions/Eligibility Requirements

See section 1.1.3.

FLORIDA

ISSUED: April 30, 2008 ISSUED: April 30, 2008 ISSUED: April 30, 2007
 EFFECTIVE: May 1, 2008 EFFECTIVE: May 1, 2008 EFFECTIVE: May 1, 2007

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's <u>AT&T Florida</u> Service Territory – From Central Office where services are available	BellSouth <u>AT&T</u> Business Shoppers Reward Promotion	The Business Shoppers Reward Promotion will offer subscribers a one-time non-recurring one hundred dollar (\$100.00) coupon redeemable for a gift check. To be eligible for the coupon, the subscribers who contact or are contacted by BellSouth <u>AT&T</u> must request information on local exchange service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase service from BellSouth <u>AT&T</u> . Coupons available while supplies last.	5/1/2007 to (C) 4/30/2008/3 <u>1/2008</u>
Rules and Regulations			
		-- Available to new (acquisition/reacquisition) BellSouth <u>AT&T</u> business customers subscribing to a Complete Choice for Business Line Package and signing a local service term agreement.	(C) (T)
		-- Offered to Subscribers that request information on local exchange service for comparison with competitive offers, <u>or otherwise if necessary for the customer to agree to purchase a Complete Choice for Business Line package and sign a local service term agreement.</u> and indicate a reluctance to place an order. Subscriber agrees to keep local services Complete Choice for Business Line Package with BellSouth for a minimum of 12 months from the enrollment date in the Promotion. <u>All Subscribers who ask or otherwise qualify shall receive a coupon.</u>	(C) (C)
		-- Reward: one time, non-recurring one hundred dollar (\$100.00) coupon redeemable for a gift check (with the initial order) per main billing account to add BellSouth <u>AT&T</u> local exchange service.	(T) (C)
		-- The Subscriber must fill out the coupon and redeem it for a gift check by June 30, 2008. (DELETED)	(D)
		-- Redemption can be made via: Mail Online, BellSouth <u>AT&T</u> /VIPGift, www.bellsouthAT&Toffer.vipgift.com , P.O. Box 4494, Chattanooga, TN 37405	(T)
		-- The reward will be a one-time check <u>debit card</u> made payable to the Subscriber's business in a subsequent billing period usually within one or two billing cycles <u>approximately 6-8 weeks</u> after the coupon has been returned by the subscriber and fulfilled by BellSouth <u>AT&T</u> .	(C)
		-- In the event the Subscriber terminates the Complete Choice for Business Package service, the Subscriber must pay to BellSouth the one hundred dollar (\$100.00) cash reward received. This termination charge will appear on the Subscriber's bill as a charge in the OC&C section. (DELETED)	(D)
		-- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	
		-- BellSouth <u>AT&T</u> reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion.	(T)

BELLSOUTH
~~Page 35.6.35 Third Revised Page 35.6.35~~
TELECOMMUNICATIONS, INC.
~~35.6.35 Cancels Second Revised Page 35.6.35~~

GENERAL SUBSCRIBER SERVICE TARIFF Fourth Revised Page 35.6.35~~Fourth Revised~~

~~Cancels Third Revised Page 35.6.35~~Cancels Third Revised Page

FLORIDA

~~ISSUED: April 30, 2008~~~~ISSUED: April 30, 2008~~ISSUED: April 30, 2007

~~EFFECTIVE: May 1, 2008~~~~EFFECTIVE: May 1, 2008~~EFFECTIVE: May 1, 2007

BY: Marshall M. Criser III, President -FL
Miami, Florida

--- Participation in the Promotion begins on the date BellSouth AT&T becomes the
Subscriber's local service provider.

ISSUED: April 30, 2008 ISSUED: April 30, 2008 ISSUED: April 30, 2007
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BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's <u>AT&T</u> Service Territory – From Central Office where services are available	BellSouth <u>AT&T</u> Business Shoppers Reward Promotion (Cont'd)	Rules and Regulations (Cont'd) -- This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated; however the Subscriber may participate concurrently in the BellSouth-Complete Choice for Business Term Plan, BellSouth-Simple Savings Program, or the BellSouth-Complete Choice for Business Elite <u>Advantage</u> Promotion (where available). In addition, the subscriber may participate in the BellSouth-Welcoming Rewards Program and the “3 for 3” Reward Promotion (if eligibility requirements are met). -- Subscriber understands that their participation constitutes the Subscriber’s company enrollment in the BellSouth-Business Shopper’s Promotion under this Program <u>Promotion</u> and the applicable tariffs <u>and pursuant to the BellSouth Service Agreement and Service Descriptions and Price Lists; in states regulated by tariff, by the appropriate filed tariff.</u> The Subscriber must have authority to commit their company to the Program <u>Promotion</u> . -- Customer must be a current BellSouth <u>AT&T</u> retail local exchange customer at time of coupon redemption. -- Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$65,000 at the time of enrollment, are not eligible to participate in this promotion. <u>(DELETED)</u> -- All subscribers who “shop” as provided above shall receive a coupon. <u>(DELETED)</u>	5/1/2007 (C)(T) to 4/30/2008 (C)
			(C)
			(T)
			(N)(D)
			(D)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<i>AT&T Florida</i> Service Territory – From Central Office where services are available	<i>AT&T</i> Business Shoppers Reward Promotion	The Business Shoppers Reward Promotion will offer subscribers a one-time non-recurring one hundred dollar (\$100.00) coupon redeemable for a gift check. To be eligible for the coupon, the subscribers who contact or are contacted by <i>AT&T</i> must request information on local exchange service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase service from <i>AT&T</i> .	<i>5/1/2008</i> <i>to</i> <i>8/31/2008</i>
		Rules and Regulations	
		--Available to new (acquisition/reacquisition) <i>AT&T</i> business customers subscribing to a Complete Choice for Business Line Package and signing a local service term agreement.	(T)
		--Subscribers that request information on local exchange service for comparison with competitive offers, <i>or otherwise if necessary for the customer to agree to purchase a Complete Choice for Business Line package and sign a local service term agreement.</i> Subscriber agrees to keep local services Complete Choice for Business Line Package with BellSouth for a minimum of <i>twelve (12)</i> months from the enrollment date in the Promotion. <i>All subscribers who ask or otherwise qualify shall receive a coupon.</i>	(C)
		--Reward: one time, non-recurring one hundred dollar (\$100.00) coupon redeemable for a gift check (with the initial order) per main billing account to add <i>AT&T</i> local exchange service.	(T)
		(DELETED)	(D)
		--Redemption can be made via: Mail Online, <i>AT&T</i> /VIPGift, www.AT&Toffer.vipgift.com , P.O. Box 4494, Chattanooga, TN 37405	(T)
		--The reward will be a one-time <i>debit card</i> made payable to the Subscriber's business <i>approximately 6-8 weeks</i> after the coupon has been returned by the subscriber and fulfilled by <i>AT&T</i> .	(C)
		(DELETED)	(D)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	
		-- <i>AT&T</i> reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion.	(T)
		--Participation in the Promotion begins on the date <i>AT&T</i> becomes the Subscriber's local service provider.	(T)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<i>AT&T Florida</i>	<i>AT&T</i> Business	Rules and Regulations (Cont'd)	(T)
Service Territory – From Central Office where services are available	Shoppers Reward Promotion (Cont'd)	-- This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated; however the Subscriber may participate concurrently in the Complete Choice for Business Term Plan, Simple Savings Program, or the Complete Choice for Business <i>Advantage</i> Promotion (where available). In addition, the subscriber may participate in the Welcoming Rewards Program- (if eligibility requirements are met).	(T)
		-- Subscriber understands that their participation constitutes the Subscriber's company enrollment in the Business Shopper's Promotion under this <i>Promotion and pursuant to the AT&T Service Agreement and Service Descriptions and Price Lists; in states regulated by tariff, by the appropriate filed tariff. The</i> Subscriber must have authority to commit their company to the <i>Promotion</i> .	(C)
		-- Customer must be a current <i>AT&T</i> retail local exchange customer at time of coupon redemption.	(T)
		(DELETED)	(D)
		(DELETED)	(D)