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August 31, 2010

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Seventh Revised Page 32.3

The purpose of this filing is to extend the Business ADL Promotion. This Special Promotion will end December 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

AT&T Business ADL Promotion

OVERVIEW OF PROMOTION

The Company plans to change the end date for the AT&T Business ADL Promotion. The new end date for this special promotion will be December 31, 2010. The current end date is August 31, 2010. All other elements of this promotion will remain unchanged.

PROMOTION MODIFICATION

This promotion is modified to change the offer end date to December 31, 2010.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority														
AT&T Florida Territory – From Central Office where services are available	Business ADL Promotion	Business ADL Promotion offers existing business customers a one (1) time bill credit for adding incremental additional lines ordered either ala carte or within a Complete Choice for Business package. The bill credit will be limited to one (1) per account and the credit amount will be determined by the number of lines added. There is a four (4) line maximum eligibility per customer location. Customers can receive up to a two-hundred dollar (\$200) bill credit per location for participation in this promotion.	01/01/2010 to 08/31/2010 <u>12/31/2010</u>														
		<p>Promotion Eligibility</p> <ul style="list-style-type: none"> -Available only to existing AT&T business customers subscribing to local exchange service. -Promotion is available in all nine (9) states within the SE region. -Upgrades are eligible (i.e. ringmaster to 1FB) <p>Promotion Elements</p> <ul style="list-style-type: none"> -Existing CCB Term, CCB Advantage or CCB Preferred Customers receive a fifty dollar (\$50) bill credit per additional line added (Max \$200) on up to four (4) additional lines. -Existing customers without a Term Plan receive a twenty-five dollar (\$25) bill credit per additional line added (Max \$100) on up to four (4) additional lines added without a term plan. -Customers will receive a one time bill credit per account (not per line). The amount of the reward is determined by the number of eligible additional lines ordered, and will appear as a one-time credit in the Rewards and Discounts section of the customer's bill in a subsequent billing period, usually within one (1) or two (2) billing cycles. -Customers can only take advantage of this offer once through 08/31/2010<u>12/31/2010</u>. -Bill credits will become effective within the first bill period following eligibility. -Customers must retain all new lines for at least six (6) months in order to retain the credits. Customers that disconnect any of the new line(s) before six (6) months have elapsed will be billed a portion of the one-time credits provided, per the schedule below: <table border="1"> <thead> <tr> <th>Line Disconnected</th> <th>Percent of Credits Billed</th> </tr> </thead> <tbody> <tr> <td>Within 30 days</td> <td>100%</td> </tr> <tr> <td>Within 31 to 60 days</td> <td>80%</td> </tr> <tr> <td>Within 61 to 90 days</td> <td>60%</td> </tr> <tr> <td>Within 91 to 120 days</td> <td>40%</td> </tr> <tr> <td>Within 121 to 150 days</td> <td>20%</td> </tr> <tr> <td>Greater than 150 days</td> <td>0%</td> </tr> </tbody> </table> <ul style="list-style-type: none"> -Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program. <p>Promotion Restrictions</p> <ul style="list-style-type: none"> -Existing customers must be under an existing agreement or subscribe to a new agreement for either the CCB Term, CCB Advantage, or CCB Preferred plan in order to receive the fifty dollar (\$50) bill credit per new line added, up to a maximum of four (4). -Existing customers who are not on an existing qualifying term plan, but order additional lines ala carte or within a non-termed CCB package will receive a twenty-five dollar (\$25) bill credit per new line added, up to a maximum of four (4). -Customers can add a maximum of four (4) additional lines per location that are eligible to receive a bill credit under this promotion. -The application date of orders must be between 01/01/2010 – 08/31/2010<u>12/31/2010</u> -All orders must be completed by 09/30/2010<u>01/31/2011</u> -Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion. -This offer can be combined with the Exclusively 40 and 50 offers and customers will be eligible for the \$25 bill credit per line (Max \$100) -This offer CAN NOT be combined with: Save the Deal/Save a Line, Welcoming Rewards or Local Trio 	Line Disconnected	Percent of Credits Billed	Within 30 days	100%	Within 31 to 60 days	80%	Within 61 to 90 days	60%	Within 91 to 120 days	40%	Within 121 to 150 days	20%	Greater than 150 days	0%	(C)
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Promotion Eligibility

- Available only to existing AT&T business customers subscribing to local exchange service.
- Promotion is available in all nine (9) states within the SE region.
- Upgrades are eligible (i.e. ringmaster to 1FB).

Promotion Elements

- Existing CCB Term, CCB Advantage or CCB Preferred Customers receive a fifty dollar (\$50) bill credit per additional line added (Max \$200) on up to four (4) additional lines.
- Existing customers without a Term Plan receive a twenty-five dollar (\$25) bill credit per additional line added (Max \$100) on up to four (4) additional lines added without a term plan.
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- Customers can only take advantage of this offer once through **12/31/2010**.
- Bill credits will become effective within the first bill period following eligibility.
- Customers must retain all new lines for at least six (6) months in order to retain the credits. Customers that disconnect any of the new line(s) before six (6) months have elapsed will be billed a portion of the one-time credits provided, per the schedule below:

Line Disconnected	Percent of Credits Billed
Within 30 days	100%
Within 31 to 60 days	80%
Within 61 to 90 days	60%
Within 91 to 120 days	40%
Within 121 to 150 days	20%
Greater than 150 days	0%

- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

Promotion Restrictions

- Existing customers must be under an existing agreement or subscribe to a new agreement for either the CCB Term, CCB Advantage, or CCB Preferred plan in order to receive the fifty dollar (\$50) bill credit per new line added, up to a maximum of four (4).
- Existing customers who are not on an existing qualifying term plan, but order additional lines ala carte or within a non-termed CCB package will receive a twenty-five dollar (\$25) bill credit per new line added, up to a maximum of four (4).
- Customers can add a maximum of four (4) additional lines per location that are eligible to receive a bill credit under this promotion.
- The application date of orders must be between 01/01/2010 – **12/31/2010**.
- All orders must be completed by **01/31/2011**.
- Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.
- This offer can be combined with the Exclusively 40 and 50 offers and customers will be eligible for the \$25 bill credit per line (Max \$100).
- This offer CAN NOT be combined with: Save the Deal/Save a Line, Welcoming Rewards or Local Trio.