



Embarq Corporation  
EMBARQ.com  
Mailstop: KSOPKJ05-5020  
5454 West 110th Street  
Overland Park, KS 66211

August 31, 2009

Ms. Beth Salak  
Director, Division of Competitive Markets and Enforcement  
Attention: Tariff Section  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

RE: **TL727**

Dear Ms. Salak:

Attached for filing, please find the following revised pages for the Embarq Florida, Inc. General Exchange Tariff. This filing is submitted with a proposed effective date of September 1, 2009. The Company's tariffs are available on its website at [www2.embarq.com/tariffs](http://www2.embarq.com/tariffs).

Section A2    First Revised Sheet 99  
                  Original Sheet 111  
                  Original Sheet 112

This filing revises an existing promotion and introduces two promotions for business customers.

If you have questions or need additional information regarding this filing, please call me at the number below or Tamela Kelly at 850-599-1029.

Sincerely,

Debra Levy

Attachments

cc: Tamela Kelly  
Christie Pontis

FL08-PB9a  
FL09-PB06

Debra A. Levy  
TARIFF ANALYST II  
Voice: (913) 345-7571  
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[Debra.Levy@Embarq.com](mailto:Debra.Levy@Embarq.com)

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

BY: John M. Felz  
Director

SECTION A2  
First Revised Sheet 99  
Cancels Original Sheet 99  
Effective: September 1, 2009

GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

Save

During the period **September 1, 2009** through December 31, 2009, existing business customers **may** be eligible for two bill credits when they contact the Company to inform them that they have received a better priced offer for the same or comparable service(s) from a competitor, or when they contact the Company to disconnect service(s) and agree to retain their service(s) with the Company. **To be eligible**, the customer's charges for the specific service(s) for which they have received the offer must equal or exceed \$25 (excluding long distance, taxes, surcharges, and other fees) **and the customer must agree to retain the service(s) for one year after receiving the bill credits.** The credits will not exceed the customer's monthly charges (excluding long distance, taxes, surcharges, and other fees) and will be reflected on the customer's bill for the first and third month bills following the customer's acceptance of this promotion. **Customers who discontinue service(s) for which the credits were issued prior to one year after issuance of the credits will be assessed all charges originally waived under the promotion.** A maximum credit of \$1,000 is available. **The benefits awarded under this promotion may not be combined with the benefits of any other currently available promotion. The promotion will be advertised through inbound telemarketing.**

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GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

SECTION A2

BY: John M. Felz  
Director

Original Sheet 111  
Effective: September 1, 2009

GENERAL REGULATIONS

**J. SPECIAL PROMOTIONS (Cont'd)**

(N)

**4th Quarter 09 Competitive Business Offer – One Bill Credit**

During the period September 1, 2009 through March 31, 2010, existing business customers may be eligible for one bill credit when they contact the Company to inform them that they have received a better priced offer for the same or comparable service(s) from a competitor, or when they contact the Company to disconnect service(s) and agree to retain their service(s) with the Company. To be eligible, the customer's charges for the specific service(s) for which they have received the offer must equal or exceed \$25 (excluding long distance, taxes, surcharges, and other fees) and the customer must agree to retain the service(s) for one year after receiving the bill credit. The credit will not exceed the customer's monthly charges (excluding long distance, taxes, surcharges, and other fees) and will be reflected on the customer's bill for the first month bill following the customer's acceptance of this promotion. A maximum credit of \$500 is available. Customers who discontinue service(s) for which the credit was issued prior to one year after issuance of the credit will be assessed all charges originally waived under the promotion.

The benefits awarded under this promotion may not be combined with the benefits of any other currently available promotion. This promotion will be advertised through inbound telemarketing only.

(N)

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

SECTION A2

BY: John M. Felz  
Director

Original Sheet 112  
Effective: September 1, 2009

GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

(N)

**4th Quarter 09 Competitive Business Offer – Two Bill Credits**

During the period September 1, 2009 through March 31, 2010, existing business customers will be eligible to receive two bill credits when they contact the Company to inform them that they have received a better priced offer for the same or comparable service(s) from a competitor, or when they contact the Company to disconnect service(s) and agree to retain their service(s) with the Company. The customer's charges for the specific service(s) for which they have received the offer must equal or exceed \$25 (excluding long distance, taxes, surcharges, and other fees). The credits will not exceed 50% of the customer's monthly charges (excluding long distance, taxes, surcharges, and other fees) and will be reflected on the customer's first and third month bills following the customer's acceptance of this promotion. A maximum credit of \$250 is available.

The benefits awarded under this promotion may not be combined with the benefits of any other currently available promotion. This promotion will be advertised through inbound telemarketing only.

(N)

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

SECTION A2

1st Revised Sheet 99

BY: John M. Felz  
Director

Cancels Original Sheet 99

Effective: September 1, 2009 ~~January 1, 2009~~

GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

Save

During the period **September 1, 2009** ~~January 1, 2009~~ through December 31, 2009, (C)  
existing business customers ~~may~~ **will** be eligible for two bill credits when they contact the (C)  
Company to inform them that they have received a better priced offer for the same or  
comparable service(s) from a competitor, or when they contact the Company to disconnect  
service(s) and agree to retain their service(s) with the Company. **To be eligible, the** (C)  
customer's charges for the specific service(s) for which they have received the offer must  
equal or exceed \$25 (excluding long distance, taxes, surcharges, and other fees) **and the** (C)  
**customer must agree to retain the service(s) for one year after receiving the bill**  
**credits.** The credits will not exceed the customer's monthly charges (excluding long (C)  
distance, taxes, surcharges, and other fees) and will be reflected on the customer's bill for  
the first and third month bills following the customer's acceptance of this promotion.  
**Customers who discontinue service(s) for which the credits were issued prior to one** (C)  
**year after issuance of the credits will be assessed all charges originally waived under**  
**the promotion.** A maximum credit of \$1,000 is available. **The benefits awarded under**  
**this promotion may not be combined with the benefits of any other currently**  
**available promotion. The promotion will be advertised through inbound**  
**telemarketing.** (C)

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

SECTION A2

BY: John M. Felz  
Director

Original Sheet 111  
Effective: September 1, 2009

GENERAL REGULATIONS

**J. SPECIAL PROMOTIONS (Cont'd)**

(N)

**4th Quarter 09 Competitive Business Offer – One Bill Credit**

**During the period September 1, 2009 through March 31, 2010, existing business customers may be eligible for one bill credit when they contact the Company to inform them that they have received a better priced offer for the same or comparable service(s) from a competitor, or when they contact the Company to disconnect service(s) and agree to retain their service(s) with the Company. To be eligible, the customer's charges for the specific service(s) for which they have received the offer must equal or exceed \$25 (excluding long distance, taxes, surcharges, and other fees) and the customer must agree to retain the service(s) for one year after receiving the bill credit. The credit will not exceed the customer's monthly charges (excluding long distance, taxes, surcharges, and other fees) and will be reflected on the customer's bill for the first month bill following the customer's acceptance of this promotion. A maximum credit of \$500 is available. Customers who discontinue service(s) for which the credit was issued prior to one year after issuance of the credit will be assessed all charges originally waived under the promotion.**

**The benefits awarded under this promotion may not be combined with the benefits of any other currently available promotion. This promotion will be advertised through inbound telemarketing only.**

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GENERAL EXCHANGE TARIFF

Embarq Florida, Inc.

SECTION A2

BY: John M. Felz  
Director

Original Sheet 112  
Effective: September 1, 2009

GENERAL REGULATIONS

**J. SPECIAL PROMOTIONS (Cont'd)**

(N)

**4th Quarter 09 Competitive Business Offer – Two Bill Credits**

**During the period September 1, 2009 through March 31, 2010, existing business customers will be eligible to receive two bill credits when they contact the Company to inform them that they have received a better priced offer for the same or comparable service(s) from a competitor, or when they contact the Company to disconnect service(s) and agree to retain their service(s) with the Company. The customer's charges for the specific service(s) for which they have received the offer must equal or exceed \$25 (excluding long distance, taxes, surcharges, and other fees). The credits will not exceed 50% of the customer's monthly charges (excluding long distance, taxes, surcharges, and other fees) and will be reflected on the customer's first and third month bills following the customer's acceptance of this promotion. A maximum credit of \$250 is available.**

**The benefits awarded under this promotion may not be combined with the benefits of any other currently available promotion. This promotion will be advertised through inbound telemarketing only.**

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