

Southern Bell Tel. & Tel. Co.
FPSC Docket No. 920260-TL
Citizen's 14th Interrogatories
September 11, 1992
Item No 349
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REQUEST: Please identify all new services introduced by Southern Bell in 1990, 1991, and 1992 to date. Please also identify all new services Southern Bell currently plans to introduce during the remainder of 1992, 1993, or 1994. For each service listed, please indicate for which, in the Company's opinion, it has a monopoly position. Please also provide, for each service listed, the estimated annual revenues through 1994.

REQUEST: For purposes of preparing this response, Southern Bell has interpreted the term "monopoly position" to encompass those services for which no substitute service is available from another supplier at this time. The attached list provides the information requested for each service.

Southern Bell objects to providing some of the above requested information because it contains itemized forecasted revenues which the company considers Proprietary Confidential Business Information. This information will be provided subject to the Company's Motion for Temporary Protective Order for this portion of the Company's response to Item No. 349.


General Attorney

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FPSC-RECORDS/REPORTING

NEW SERVICES INTRODUCED BY SOUTHERN BELL IN 1990, 1991, AND 1992

<u>New Service</u>	Monopoly Position	\$ in 1990	\$ in 1991	\$ in 1992	\$ in 1993	\$ in 1994	Cat. 1 Basic	Cat. 2 Non-basic
1. Inward Operator Svcs. Access Svc.	Yes	0	0	0 ¹	52,300	64,200		X
2. MarketReach	Yes	295,710	605,540	658,600	164,700 ²	-	X	
3. Central Office - Local Area Network	No							X
4. Digital Electronic Tandem Switching (DETS)	No							X
5. SaverService	No							X
6. Remote Access To Call Forwarding	No							X
7. Customer Control of Call Forwarding Busy Line (CFBL)	No							X
8. Customer Control of Call Forwarding Don't Answer (CFDA)	No							X
9. CFBL Multiple Simultaneous Calls	No							X
10. CFDA Multiple Simultaneous Calls	No							X

1. Service not billed in 1990, 1991, and 1992.

2. Trial expires in March, 1993

N/A - Revenue estimate not available at this time.

NEW SERVICES INTRODUCED BY SOUTHERN BELL IN 1990, 1991, AND 1992

<u>New Service</u>	Monopoly Position	\$ in 1990	\$ in 1991	\$ in 1992	\$ in 1993	\$ in 1994	Cat. 1 Basic	Cat. 2 Non-basic
11. Call Forwarding Variable (CFV) Multiple Simultaneous Calls	No							X
12. Outgoing Only Service	Yes	0	698	11,000	16,500	24,800	X	
13. Billing and Collection Service (Expanded Inquiry and Message Investigation, etc.)	No							X
14. Exchange Line Data Service (ELDS) - Permanent Offering	Yes	5,256	19,792	36,500	55,000	82,000		X
15. Option 800 Svc. (IntraLATA Only 800 Service)	No							X
16. Clear Channel Capability (PLT, ACS)	No							X
17. Digital Electronic Telephone Service (DEBS) for ESSX ^R svc.	No							X
18. Dual Tone Multi-Frequency (DTMF) Pulsing	Yes	-	12,632	60,000	90,000	135,000		X
19. Hot Line Service	Yes	-	100	200	200	200		X
20. Surrogate Client Number	Yes	-	44,900	75,000	90,000	120,000		X
21. Warm Line Service	Yes	-	15,500	33,400	38,000	47,900		X
22. Digital ESSX ^R SVC. New Services	No							X

NEW SERVICES INTRODUCED BY SOUTHERN BELL IN 1990, 1991, AND 1992

<u>New Service</u>	Monopoly Position	\$ in 1990	\$ in 1991	\$ in 1992	\$ in 1993	\$ in 1994	Cat. 1 Basic	Cat. 2 Non-basic
23. Telecommunications Service Priority (TSP) System (PLT, ACS)	Yes	-	2,822	7,300	N/A	N/A		X
24. Derived Data Channel Service FastConnect ^R	No							X
25. SaverService (Aggregated Optional Calling Plan)	No							X
26. Inmate Calling Svc.	No							X
27. Coin/Coinless Credit Card Service	No							X
28. Operator Transfer Services Access Service	Yes	-	751,876	1,109,000	1,087,000	1,065,000		X
29. Caller ID	Yes	-	777,886	4,117,900	N/A	N/A		X
30. Bulk Calling Line Identification to TouchStar Features	No							X
31. ONA Features- Trunk Side Access Facility	Yes	-	0	0	N/A	N/A	X	
31a. UAN/CSA/ANI/Call Detail Information	Yes	-	640,700	1,414,200	2,428,700	2,375,500		X

N/A - Revenue estimate not available at this time.

NEW SERVICES INTRODUCED BY SOUTHERN BELL IN 1990, 1991, AND 1992

<u>New Service</u>	Monopoly Position	\$ in 1990	\$ in 1991	\$ in 1992	\$ in 1993	\$ in 1994	Cat. 1 Basic	Cat. 2 Non-basic
32. ESSX ^R Service ISDN	No							X
33. Statewide Residence Message Rate Basic Local Exchange Option	Yes	—	519,832	14,106,500	15,570,000	17,127,000	X	
34. Administration Management Service	Yes	-	41,831 ³	43,800	N/A	N/A		X
35. Bill Processing Service	No							X
36. Extended Communications Service	No							X
37. ESSX ^R /Digital ESSX ^R Svc. Caller ID, Calling Number Delivery Blocking and Calling Name Display	No							X
38. 19.2 and 64 kbps to synchroNet ^R Svc. No and Digital Data Access Service (DDAS) and Multiplexed CCC to MegaLink ^R and DS1 High Capacity Service.	No							X
39. ESSX ^R /Digital ESSX ^R - Very Small	No							X
40. Caller ID - Multiline	No							X
41. Diskette Analyzer Bill Service	No							X

3. Revenues include revenues from AMS features filed in 1989.

N/A - Revenue estimate not available at this time.

NEW SERVICES INTRODUCED BY SOUTHERN BELL IN 1990, 1991, AND 1992

<u>New Service</u>	Monopoly Position	\$ in 1990	\$ in 1991	\$ in 1992	\$ in 1993	\$ in 1994	Cat. 1 Basic	Cat. 2 Non-basic
42. Customer List Service and Customer Change Activity Service	No							X
43. Electronic White Pages	No							X
44. 0+ Dialing on 900 Access Service	Yes	-	-	N/A	N/A	N/A		X
45. Anonymous Call Rejection	Yes	-	-	199,264	586,099	930,800		X
46. Call Return - Enhanced ⁴	Yes	-	-	0	0	0		X
47. ONA Access Service BSEs	Yes	-	-	-	42,600	N/A		X
48. Network Usage Information Service	Yes	-	-	698,200	2,013,500	4,360,200		X

N/A - Revenue estimate not available at this time.

⁴ No revenue impact; no rate change

PLANNED NEW SERVICES TO BE INTRODUCED BY SOUTHERN BELL IN 1992, 1993, AND 1994

<u>New Service</u>	Monopoly Position	\$ in 1992	\$ in 1993	\$ in 1994	Cat. 1 Basic	Cat. 2 Non-basic
49. Answer Supervision Line Side	Yes	-	4,400	7,700		X
50. Area Number Calling	Yes	-	-	191,000		X
51. Basic Utility Outage Line (BUOL)	No					X
52. Billing Number and Address for ANI	No					X
53. Caller ID - Deluxe	Yes	-	N/A	N/A		X
54. Caller ID on Call Waiting ⁵	Yes	-	N/A	N/A		X
55. Coin Control Line	Yes	-	N/A	N/A	X	
56. Coin Repair Services for Non-LEC Public Telephones	No					X
57. Coin Refund Service for Non-LEC Public Telephones	No					X
58. MegaLink ^R ISDN Svc.	No					X
59. N11 Service	Yes	-	812,700	4,316,100		X
60. Residential ISDN	Yes	-	N/A	N/A		X

⁵. No rate change anticipated.

N/A - Revenue estimate not available at this time.

PLANNED NEW SERVICES TO BE INTRODUCED BY SOUTHERN BELL IN 1992, 1993, AND 1994

<u>New Service</u>	Monopoly Position	\$ in 1992	\$ in 1993	\$ in 1994	Cat. 1 Basic	Cat. 2 Non-basic
61. SMARTRing 3DS3	No					X
62. Unconditional Satisfaction Guarantee	No					X
63. 64 Clear Channel Capability (ACS)	Yes	-	N/A	N/A		X
64. 800 Data Base Service (ACS)	Yes	-	N/A	N/A		X

N/A - Revenue estimate not available at this time.