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November 16, 1992

VIA HAND DELIVERY

Mr. Steven C. Tribble, Director
Division of Records and Reporting
Florida Public Service Commission
101 East Gaines Street
Fletcher Building
Tallahassee, Florida 32399-0870

Re: Docket No. 920260-TL - Comprehensive Review of the
Revenue Requirements and Rate Stabilization Plan of
Southern Bell Telephone and Telegraph Company

Dear Mr. Tribble:

Enclosed for filing with the Commission are an original and
fifteen (15) copies of Sprint Communications Company Limited
Partnership's Testimony along with a 5-1/4" diskette in the above-
referenced matter. Please return a filed-stamped copy in the
enclosed return self-addressed envelope.

Thank you.

Very truly yours,

Chanthina R. Bryant

Chanthina R. Bryant
Attorney, State Regulatory

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cc: Parties of Record

COMMUNICATIONS NUMBER DATE

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FPSC-RECORDS/REPORTING

DIRECT TESTIMONY OF EMERIC KAPKA
ON BEHALF OF
SPRINT COMMUNICATIONS COMPANY LIMITED PARTNERSHIP

1 Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

2 A. My name is Emeric Kapka. My business address is 7171
3 West 95th Street, Overland Park, Kansas, 66212.

4

5 Q. BY WHOM ARE YOU EMPLOYED AND WHAT ARE YOUR
6 RESPONSIBILITIES?

7 A. I am the Manager-Regulatory Access Planning at Sprint
8 Communications Company Limited Partnership ("Sprint").
9 I am responsible for developing Sprint's position on
10 access and related issues in federal and state
11 regulatory forums.

12

13 Q. PLEASE SUMMARIZE YOUR PROFESSIONAL AND EDUCATIONAL
14 BACKGROUND?

15 A. Prior to joining Sprint in December, 1991, I was
16 General Manager - Pricing & Planning at United
17 Telephone of Ohio where I was responsible for pricing
18 and revenue attainment for all regulated services.
19 From 1986 until acceptance of the position at United
20 of Ohio in 1988, I was Toll Rates & Tariffs Manager
21 for United Telephone - Southeast Group where my
22 responsibilities included developing and tariffing
23 toll products for United Southeast Group's three state
24 region of Tennessee, Virginia and South Carolina.

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FPSC-RECORDS/REPORTING

1 From 1984 to 1986, I was Staff Economist and later,
2 Manager - Industry Analysis for United
3 Telecommunications Corporate Staff where my major
4 responsibilities were to assist in development of
5 state and federal regulatory positions. I began my
6 career in regulation with the Indiana Public Service
7 Commission in 1983 as a financial analyst; my
8 responsibilities included testifying on a number of
9 financial issues before the Commission, including
10 determination of appropriate cost of capital in rate
11 proceedings as well as more economic oriented issues,
12 such as a cost/benefit analysis of local measured
13 service pricing options for Indiana Local Exchange
14 Companies ("LECs"). Prior to joining the Indiana
15 Commission Staff, I was an economic analyst for the
16 Indiana Department of Commerce.

17

18 I received a MA degree in Economics, with a
19 concentration in Business, from Cleveland State
20 University in 1982. I also hold a BA degree in
21 Economics from the same university, awarded in 1980.

22

23 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

24 A. Sprint believes that Southern Bell's access rates,

1 especially for switched services, continue to be
2 priced to include large contributions which are borne
3 by access customers without reference to cost
4 causation. This condition is addressed but not
5 sufficiently corrected in the proposed Price
6 Regulation Plan ("PRP"), which, if adopted, envisions
7 a slight reduction in access rates. However, the
8 proposed distribution of the \$47.5 million customer
9 credit does not even address access services. Sprint,
10 therefore, urges the Commission to correct for this
11 omission by requiring that a portion of the \$47.5
12 million Southern Bell revenue reduction be targeted to
13 access rates. Further, Sprint recommends that the
14 Commission require that access rates be reduced under
15 the framework of the Southern Bell proposed Price
16 Regulation Plan, should the Commission adopt it.
17 Sprint's comments address the overall rationale for
18 encouraging reductions in access rates as well as
19 recommending specific actions that Southern Bell
20 should take to help foster a more competitive long
21 distance marketplace.

22

23 Q. WHAT IS SPRINT'S INTEREST IN THIS PROCEEDING?

24 A. Sprint is a facilities-based interexchange carrier

1 ("IXC") and a major purchaser of Southern Bell
2 provided access services in Florida. During 1992, for
3 example, Sprint will pay Southern Bell approximately
4 \$70 million in access charges, of which some 40
5 percent is jurisdictionally intrastate. Southern Bell
6 currently provides more than 99 percent of Sprint's
7 access connections in its franchised territory.
8 Sprint believes that the long-term viability of IXCs
9 will depend, to some extent, on reducing the huge cost
10 of switched access. Sprint also believes that
11 Southern Bell's long-term viability will depend to
12 some extent, on its ability to reduce its access
13 rates. As the smallest of the major three long
14 distance carriers in an extremely competitive
15 industry, Sprint is concerned about any potential
16 attempt by Southern Bell, faced with competition, to
17 shift its revenue needs away from its largest access
18 customers to smaller access customers through access
19 rate restructuring.

20

21 Q. ARE ACCESS RATES CURRENTLY PRICED ABOVE COST?

22 A. Yes. Access rates are significantly greater than the
23 underlying economic costs associated with providing
24 access services. This mismatch of access rates and

1 costs is evidenced by the fact that interexchange
2 carriers ("IXCs"), such as Sprint, pay dramatically
3 different prices for access services that have the
4 same underlying economic costs.

5

6 Q. CAN YOU PROVIDE SOME EXAMPLES OF THIS PRICE-COST
7 MISMATCH?

8 A. Yes. Sprint pays Southern Bell in Florida
9 approximately 5.76¢ per minute on each end of an
10 intrastate switched access call, but pays
11 approximately 2.84¢ per minute for an equivalent
12 interstate call. Fundamentally, there is no
13 difference in the economic costs associated with
14 providing interstate or intrastate access services,
15 but yet, the per minute price of intrastate switched
16 access services is more than double the interstate
17 price.

18

19 While interstate switched access charges are priced
20 well below intrastate levels, Sprint believes that
21 interstate switched access charges are also set well
22 above the underlying economic costs of providing the
23 service. Consider, for example, LEC provided local
24 transport service, which is one of the elements of

1 switched access charges intended to cover the costs of
2 transmitting calls between a LEC end-office and an
3 IXC's point of presence ("POP"). The table
4 accompanying my testimony shows Southern Bell's
5 interstate rates for three types of transport service,
6 local transport via switched access, special access
7 transport for DS-1 service and special access
8 transport for DS-3 service.

9

10 The final number represents Sprint's estimate of the
11 long run incremental cost ("LRIC") of providing
12 transport services using DS-3 facilities (the row
13 labeled "Dark Fiber Transport w/Electronics").

14

15 Sprint believes that Southern Bell provides transport
16 service, whether for switched or special access type
17 services at DS-3 levels in most instances. So the
18 underlying cost of providing transport service,
19 expressed on a per minute of use basis, is somewhere
20 between the Sprint estimated LRIC level of .023 cents
21 and the BellSouth DS-3 implied per minute rate of
22 .09157 cents. Compare this rate to Southern Bell's
23 current intrastate average transport rate per minute
24 of 1.23 cents. This differential leads Sprint to

1 conclude that Southern Bell switched access prices, in
2 this example, local transport service, are generally
3 priced far above the underlying economic costs of
4 providing access services.

5
6 Many individual LEC access rate elements are priced
7 above cost such as the level of the Carrier Common
8 Line charge ("CCLC"). It is not clear why LEC access
9 elements, such as local transport, are priced so much
10 higher than the underlying economic cost of the
11 service.

12

13 Q. HOW WOULD CONSUMERS BENEFIT FROM LOWER ACCESS PRICES?
14 A. High access costs inflate long-distance prices. For
15 example, Sprint pays Southern Bell approximately 5.76
16 cents per minute on each end of an instate
17 long-distance call, compared to 2.84 cents per minute
18 for interstate long-distance calls originating or
19 terminating in Florida. This means that a 3 minute
20 call from Tallahassee to Orlando, for example, "costs"
21 Sprint more than 34 cents in access compared to
22 approximately half of that for an equivalent 3-minute
23 call from Tallahassee to Atlanta, for example. Not
24 surprisingly, given that access is such a significant

1 portion of Sprint's costs, Sprint's retail price for
2 a 3 minute call from Tallahassee to Orlando is
3 approximately 14 percent higher than what a comparable
4 out-of-state Tallahassee to Atlanta call would cost a
5 customer. If LEC access services, especially switched
6 access services, were priced closer to cost,
7 competitive forces in the long-distance market would
8 require downward pressure on toll prices. This would,
9 in turn, be a benefit to customers.

10

11 Q. WHY SHOULD SOUTHERN BELL INCLUDE REDUCTIONS IN ACCESS
12 CHARGES WITHIN ITS \$47.5 MILLION CUSTOMER CREDIT IN
13 EFFECT FOR 1993?

14 A. Two factors should influence the decision on how to
15 distribute the \$47.5 million customer credit. First,
16 the source or existence of any credit should be
17 recognized by reducing rates associated with those
18 services achieving higher than average demand growth
19 because, absent this growth, there would be no credits
20 to disburse. Second, Southern Bell should be required
21 to reduce rates for those services which are currently
22 priced above LRIC. And as a corollary to this second
23 point, the credit distribution among services priced
24 higher than LRIC should be roughly proportional to the

1 difference between current prices and LRIC. This
2 "crediting rule" should govern all rate reduction
3 circumstances.

4

5 According to information provided by Southern Bell,
6 there is only one service priced below LRIC, and that
7 is basic residential service. Therefore, all other
8 services should be considered for rate reductions
9 associated with the credit.

10

11 In order to determine this distribution, Southern Bell
12 should be required to categorize services into logical
13 groupings and determine the appropriate price and LRIC
14 associated with each service. Based on the price/cost
15 relationship, Southern Bell can then determine the
16 appropriate services to be targeted for price
17 reductions.

18

19 We can illustrate how this process might work with the
20 following example: Assume Southern Bell provides only
21 two services that meet the price compared to LRIC
22 test, intraLATA toll and switched access service.
23 Assume further that the LRIC associated with intraLATA
24 toll service is 5 cents per minute while the average

1 revenue for intraLATA toll service is 10 cents per
2 minute. Assume that the LRIC associated with switched
3 access service is 2 cents per minute and the average
4 revenue is 6 cents per minute. Now, if both toll
5 service and switched access service demand levels
6 outpace the average revenue growth rate for Southern
7 Bell services, the crediting rule we propose suggests
8 that switched access service prices must be reduced to
9 4 cents per minute (two times LRIC - the current
10 intraLATA toll price/LRIC ratio), before intraLATA
11 toll prices are reduced. If intraLATA toll demand
12 growth was lower than average, then all of the credit
13 allowance would be used to reduce switched access
14 prices, in this example.

15

16 As indicated earlier, Sprint believes switched access
17 prices are priced much higher than the relevant cost
18 of providing switched access service. Southern Bell
19 has also indicated that it anticipates access demand
20 growth of 16 percent in 1992 which appears to be
21 greater than the average demand growth enjoyed by
22 Southern Bell. Access revenues should, therefore, be
23 targeted for a portion of the credit.

24

1 Q. DO YOU AGREE WITH SOUTHERN BELL'S PROPOSED REDUCTIONS
2 OF SWITCHED ACCESS RATES AS PART OF ITS PRICE
3 REGULATION PLAN PROPOSAL?

4 A. First of all, Sprint agrees with the idea of
5 reductions in switched access rates. As I indicated
6 earlier, these service rates are priced far above the
7 underlying cost of providing switched access service;
8 these higher than cost prices have damaging
9 consequences for consumers, as I have outlined. As I
10 understand the Southern Bell proposal, average
11 originating and terminating switched access revenue
12 per minute would decline from 4.610 cents and 7.03
13 cents respectively, to 4.403 cents and 6.758 cents,
14 respectively. This rate reduction is achieved by
15 lowering the local transport element, for both
16 originating and terminating switched access from 1.60
17 cents to 1.328 cents.

18
19 While Sprint supports the idea of reductions in higher
20 than cost services such as switched access, we believe
21 that Southern Bell could have achieved an equivalent
22 revenue reduction in a far more efficient way.

23

24

1 Q. WHAT SORT OF ACCESS RATE REDUCTIONS WOULD SPRINT
2 PROPOSE?

3 A. Given the fact that switched access rates are priced
4 much higher than LRIC today, Sprint believes that the
5 time-of-day aspect of the Southern Bell switched
6 access rate structure is particularly onerous and
7 should be targeted for immediate correction. Sprint
8 believes that time of day discounts should be
9 eliminated from the switched access tariff. Revenue
10 generated by removal of the discounts should be
11 applied to lowering the originating CCLC from its
12 excessively high level of 2.62 cents.

13

14 Q. WHY SHOULD TIME OF DAY SWITCHED ACCESS RATES BE
15 ELIMINATED?

16 A. The Florida Public Service Commission ordered switched
17 access discounts to encourage access customers to
18 utilize the LEC access network during off-peak
19 periods. While in theory such pricing makes economic
20 sense if demand can be shifted to off-peak periods
21 thereby conserving capital and reducing overall costs,
22 the practical effect of the Florida experience has
23 been a shifting of access expense among IXCs based on
24 their time of day switched access demand, with little,

1 if any, decrease in LEC capital outlays attributable
2 to demand shifts.

3

4 Q. WHY DO YOU ASSERT THAT THERE HAVE BEEN LITTLE CAPITAL
5 SAVINGS ATTRIBUTABLE TO DEMAND SHIFTS CAUSED BY TIME
6 OF DAY SWITCHED ACCESS DISCOUNTS?

7 A. The vast majority of LEC switched access costs are not
8 attributable to actual access demand, and certainly
9 not attributable to demand at any hour of the day.
10 For example, costs recovered through the CCLC, the
11 largest single component of switched access charges,
12 do not vary by time of day. Costs recovered through
13 the CCLC are incurred to provide a circuit connecting
14 an end user location to a LEC central office. Shifts
15 in temporary demand will in no way reduce capital
16 needs or other costs recovered through the CCLC.

17

18 Additionally, LEC access rates are designed to recover
19 much more than the capital costs associated with
20 providing access services. Access rates are set to
21 recover the total revenue requirement. As Sprint has
22 shown regarding the local transport element, the
23 differential between the access rate and the
24 underlying LRIC-type cost may be upward of 300

1 percent. While Sprint is not disputing that
2 "contribution levels" of this magnitude may be
3 appropriate in the short run, Sprint is suggesting
4 that recovering this via time of day access rates
5 under the guise of "peak-load pricing" is
6 inappropriate because time of day access pricing does
7 not (and cannot) accomplish its intended effect:
8 reduction of overall costs.

9

10 Q. WHAT IS THE IMPACT OF TIME OF DAY ACCESS RATE PRICING
11 ON SPRINT RELATIVE TO OTHER ACCESS CUSTOMERS?

12 A. The recovery of non time-of-day sensitive costs and/or
13 "contribution" via time-of-day access rates harms
14 Sprint because it results in an effective shifting of
15 Southern Bell's access expense from the largest IXC to
16 other IXCs, such as Sprint.

17

18 Q. HOW SHOULD SOUTHERN BELL REVISE SWITCHED ACCESS RATES?

19 A. Sprint recommends that the discounts associated with
20 switched access rates be eliminated and the resulting
21 revenue increase be targeted to reductions in the
22 originating CCLC.

23

24

1 Q. WOULD YOU PLEASE SUMMARIZE YOUR TESTIMONY?

2 A. Yes. Sprint is a major customer of Southern Bell
3 provided access. Currently, Southern Bell charges for
4 access are priced far above cost. Sprint would like
5 to see those charges reduced so that rates more
6 accurately reflect the underlying costs. In turn,
7 competitive pressures in the long-distance marketplace
8 would create downward pressure on intrastate toll
9 prices. Sprint believes that the best way to achieve
10 more cost-based access prices is to target the \$47.5
11 million customer credit to reductions in access rates.
12 If the Commission adopts the Southern Bell proposed
13 Price Regulation Plan, Sprint recommends that Southern
14 Bell be required to target rate reductions to those
15 services generating higher than average revenue growth
16 and to those services priced higher than LRIC. Sprint
17 also recommends that the Commission abolish time of
18 day access discounts which serve no useful economic
19 function and only result in a shifting of Southern
20 Bell's access expense from AT&T to Sprint.

21

22 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

23 A. Yes, it does.

24

Direct Testimony of Emeric Kapka
Florida Public Service Commission
Docket No. 920260-TL
Attachment

BellSouth's Monthly Recurring Charges
for Various Transport Services per
Equivalent DS-1 Transport (1 Mile) Expressed
on a Per Minute of Use Basis

<u>Service</u>	<u>Charge</u>
Switched Access	\$0.644
DS-1 Service	\$0.1277
DS-3 Service	\$0.0916
Dark Fiber Transport w/ Electronics	\$0.023

1. DS-1 and DS-3 costs includes the tariff charge for 1 DS-1 or DS-3 channel term and 1 mile of channel mileage.
2. DS-3 cost also includes the tariff charge for 3:1 mux.
3. Assumed capacity per DS-1 is 216,000 minutes.

CERTIFICATE OF SERVICE

I hereby certify that I have this date served a copy of the within and foregoing TESTIMONY in FPSC Docket No. 920260-TL; "COMPREHENSIVE REVIEW OF THE REVENUE REQUIREMENTS AND RATE STABILIZATION PLAN OF SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY" upon the following parties of record by depositing same in the United States Mail, first class, postage prepaid.

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This 16th day of November, 1992.

SPRINT COMMUNICATIONS COMPANY
LIMITED PARTNERSHIP

By: Chanthina R. Bryant
Chanthina R. Bryant
Attorney, State Regulatory