

1		SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY
2		REBUTTAL TESTIMONY OF ROBERT G. BARRERE
3		BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
4		DOCKET NO. 920260-TL
5		JANUARY 11, 1993
6		
7		
8	Q.	PLEASE STATE YOUR NAME, OCCUPATION AND BUSINESS
9		ADDRESS.
10		
11	A.	MY NAME IS ROBERT G. BARRERE. I AM EMPLOYED BY
12		BELLSOUTH TELECOMMUNICATIONS, INC. D/D/A SOUTHERN
13		BELL TELEPHONE AND TELEGRAPH COMPANY ("SBT" OR "THE
14		COMPANY") AS DIRECTOR - CORPORATE MEASUREMENTS FOR
15		THE COMPANY. MY BUSINESS ADDRESS IS 675 WEST
16		PEACHTREE STREET N.E., ATLANTA, GEORGIA 30375.
17		
18	Q.	PLEASE GIVE A BRIEF DESCRIPTION OF YOUR BACKGROUND
19		AND EXPERIENCE.
20		
21	Α.	I HAVE BEEN EMPLOYED WITH THE COMPANY FOR 33 YEARS,
22		WITH 27 YEARS IN MANAGEMENT. FOR THE FIRST 23
23		YEARS, I HELD VARIOUS POSITIONS IN WHAT IS NOW THE
24		NETWORK AND CUSTOMER SERVICES ORGANIZATIONS. THIS
25		INCLUDED A ROTATIONAL ASSIGNMENT AT AMERICAN
		1

- 1 TELEPHONE AND TELEGRAPH CO., INC. ("AT&T")
- 2 HEADQUARTERS IN BASKING RIDGE, NEW JERSEY FROM 1978
- 3 TO 1982. I HEADED UP THE SOUTHERN BELL
- 4 MEASUREMENTS GROUP FROM 1982-1986. IN 1986, I
- 5 ASSUMED RESPONSIBILITY FOR THE BELLSOUTH REGION.

7 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

8

- 9 A. THE PURPOSE OF MY TESTIMONY IS TO RESPOND TO THE
- 10 DIRECT TESTIMONY OF NANCY PRUITT AND DONALD
- 11 MCDONALD CONCERNING SOUTHERN BELL'S SERVICE
- 12 PERFORMANCE IN THE STATE OF FLORIDA.

13

- 14 Q. A REFERENCE WAS MADE BY MR. WAYNE TUBAUGH, IN HIS
- 15 REBUTTAL TESTIMONY, ABOUT THE TELSAM SURVEY
- 16 PROCESS. WHAT IS TELSAM AND HOW IS IT DEVELOPED
- 17 AND ADMINISTERED WITHIN BELLSOUTH?

- 19 A. THE TELEPHONE SERVICE ATTITUDE MEASUREMENT, OR
- "TELSAM," PROGRAM WAS DEVELOPED IN THE 1971-1972
- 21 TIMEFRAME AND IS USED TO MEASURE CUSTOMER SERVICE
- 22 PERFORMANCE WITHIN THE RESIDENCE AND SMALL BUSINESS
- 23 (1 AND 2 LINE BUSINESS CUSTOMER) MARKET SEGMENTS.
- 24 THE TELSAM PROCESS MEASURES CUSTOMER PERCEPTION OF
- 25 THE SERVICE RECEIVED FROM SOUTHERN BELL, THROUGH A

1	STRUCTURED TELEPHONE INTERVIEW CONDUCTED SOON AFTER
2	THE CUSTOMER'S CONTACT.
3	
4	THE QUESTIONNAIRE USED DURING THE INTERVIEW IS
5	DEVELOPED BY MY MEASUREMENTS RESEARCH STAFF, WHO
6	HAVE ADVANCED DEGREES AND/OR SPECIALIZED TRAINING
7	IN STATISTICS AND MARKET RESEARCH, WORKING WITH
8	SUBJECT-MATTER EXPERTS FROM THE DEPARTMENTS FOR
9	WHOM THE SURVEYS WILL BE ADMINISTERED. THE INITIAL
10	TELSAM SURVEYS CONSISTED OF A SINGLE QUESTION
11	ASKING THE CUSTOMER ABOUT THEIR SATISFACTION WITH
12	THE SERVICE THAT THEY HAD RECEIVED FROM SOUTHERN
13	BELL. THE PROCESS HAS BEEN REFINED OVER THE YEARS
14	TO PROVIDE MORE USEFUL ANALYTICAL DATA AS WELL.
15	
16	THE DEVELOPMENT OF A QUESTIONNAIRE BEGINS WITH
17	FOCUS GROUPS OF CUSTOMERS, WHO ARE ENCOURAGED IN AN
18	INFORMAL ATMOSPHERE TO DISCUSS ALL ASPECTS OF THEIR
19	TELEPHONE SERVICE. THROUGH PRETESTING AND
20	STATISTICAL ANALYSIS, A LIST OF KEY SERVICE FACTORS
21	MOST IMPORTANT IN DETERMINING CUSTOMER SATISFACTION
22	IS DEVELOPED. A TELSAM QUESTIONNAIRE IS THEN
23	DESIGNED TO EVALUATE THESE KEY SERVICE ASPECTS, AS
24	WELL AS OVERALL CUSTOMER SATISFACTION, IN A
25	PARTICULAR SERVICE CATEGORY.

2	THE ADMINISTRATION OF THE TELEPHONE INTERVIEW
3	PROCESS IS PERFORMED UNDER CONTRACT BY AN OUTSIDE
4	MARKET RESEARCH FIRM. EACH NEW OR REVISED
5	QUESTIONNAIRE IS PRETESTED AND REFINED THROUGH
6	ACTUAL CUSTOMER INTERVIEWS BEFORE IT IS ACCEPTED AS
7	A VALID MEASUREMENT. A DAILY SAMPLE OF CUSTOMER
8	CONTACTS IS TAKEN FROM THE COMPANY'S RECORDS AND
9	DATABASES FOR EACH MEASURED SERVICE CATEGORY.
10	AFTER UNDERGOING A DUPLICATION CONTROL PROCESS TO
11	ENSURE THAT NO CUSTOMER IS INTERVIEWED MORE OFTEN
12	THAN ONCE EVERY SIX MONTHS, THE STATISTICALLY
13	DETERMINED SAMPLE OF CONTACT TELEPHONE NUMBERS IS
14	FORWARDED TO THE RESEARCH FIRM'S INTERVIEWING
15	FACILITY. THE INTERVIEWS ARE BRIEF AND FULLY
16	STRUCTURED, WITH STANDARD RESPONSE CATEGORIES, TO
17	ENSURE CONSISTENCY, ACCURACY, AND FREEDOM FROM
18	BIAS.
19	
20	DATA FROM THE INTERVIEWING CENTER ARE TRANSMITTED
21	TO A BELLSOUTH DATABASE FOR MONTHLY DETAILED
22	REPORTS AT VARIOUS ORGANIZATIONAL LEVELS. IN
23	ADDITION TO THE CUSTOMER RATINGS OF SERVICE,
24	CUSTOMER COMMENTS ARE HANDLED IN A COUPLE OF WAYS.
25	IF. DURING THE INTERVIEW. THE CUSTOMER REQUESTS

1 FURTHER ACTION FROM TELEPHONE COMPANY PERSONNEL 2 CONCERNING A SPECIFIC SERVICE PROBLEM HE OR SHE IS 3 EXPERIENCING, AN ACTION COMMENT FORM IS COMPLETED AND FORWARDED TO THE APPROPRIATE STATE CONTACT FOR 4 5 IMMEDIATE FOLLOW-UP. OTHER, NONACTION COMMENTS 6 MADE BY THE CUSTOMER DURING THE INTERVIEW ARE NOTED 7 VERBATIM AND MADE AVAILABLE TO THE PROPER 8 ORGANIZATION. 9 10 O. YOU MENTIONED THAT THE ADMINISTRATION OF THE 11 TELEPHONE INTERVIEW PROCESS IS PERFORMED UNDER 12 CONTRACT BY AN OUTSIDE MARKET RESEARCH FIRM. WHO IS THAT MARKET RESEARCH FIRM AND HOW WERE THEY 13 14 SELECTED? 15 THE ADMINISTRATION OF THE TELSAM INTERVIEW PROCESS 16 A. 17 IS CONTRACTED WITH ELRICK AND LAVIDGE, INC. 18 ("E&L"), ATLANTA, GEORGIA, A DIVISION OF EQUIFAX, 19 INC. ALL TELSAM INTERVIEWS ARE CONDUCTED FROM A RESEARCH FACILITY IN NASHVILLE, TENNESSEE, WHICH 20 21 WAS ESTABLISHED IN AUGUST, 1981. 22 PRIOR TO THE DIVESTITURE OF SOUTHERN BELL FROM 23 24 AT&T ON JANUARY 1, 1984, THE TELSAM MEASUREMENTS

25

FOR SOUTHERN BELL WERE ADMINISTERED BY AT&T. E&L

2	PROCESS IN 1981.
3	
4 Q.	YOU DESCRIBED TELSAM AS A PROCESS BEING USED TO
5	MEASURE CUSTOMER SERVICE WITHIN THE RESIDENCE AND
6	SMALL BUSINESS MARKET SEGMENTS. IS THERE A
7	CUSTOMER SERVICE MEASUREMENT PROCESS FOR OTHER
8	MARKET SEGMENTS?
9	
10 A.	TELSAM IS EFFECTIVE FOR MEASURING THE OPINIONS OF
11	RESIDENCE AND SMALL BUSINESS CUSTOMERS, HOWEVER
12	LARGER BUSINESS CUSTOMERS HAVE MORE COMPLEX NEEDS
13	AND WE MEASURE HOW WELL SOUTHERN BELL IS MEETING
14	THEIR NEEDS THROUGH A SERIES OF CUSTOMER ATTITUDE
15	SURVEYS CALLED CUSTOMER SATISFACTION PLANS ("CSP").
16	THE CSP'S WERE INTRODUCED IN 1985 TO EVALUATE THE
17	SERVICE PROVIDED TO OUR MEDIUM BUSINESS (3 TO 9
18	LINES), LARGE BUSINESS (10 OR MORE LINES GENERATING
19	UP TO \$80K OF ANNUAL INTRALATA REVENUE), AND VERY
20	LARGE/MAJOR BUSINESS CUSTOMERS (THOSE GENERATING
21	OVER \$80K OF ANNUAL INTRALATA REVENUE, OR HAVING
22	ESSX/CENTREX SERVICE WITH 100 OR MORE
23	STATIONS/CENTRAL OFFICE LINES).
24	
25	THE CSPs GO THROUGH A DEVELOPMENTAL CYCLE SIMILAR

WAS CHOSEN BY AT&T THROUGH A CONTRACT SELECTION

- 1 TO THAT OF THE TELSAM SURVEYS, BUT VARY IN THEIR
- 2 SAMPLING UNIVERSE AND DELIVERY. THE PRIMARY
- 3 DIFFERENCE IN THE TELSAM AND CSP MEASUREMENTS IS
- 4 THAT CSP SAMPLING IS ON THE ENTIRE UNIVERSE OF
- 5 THOSE CUSTOMERS, NOT ON A SUBSET WHO HAD VERY
- 6 RECENT CONTACT. IN ADDITION, THE CSP INTERVIEW IS
- 7 BASED ON THE CUSTOMER'S ENTIRE EXPERIENCE WITH
- 8 SOUTHERN BELL, INSTEAD OF A SINGLE EXPERIENCE WITH
- 9 A PARTICULAR SERVICE FUNCTION.

- 11 Q. WHAT DO THE DATA FROM TELSAM AND CSP SHOW ABOUT THE
- 12 SERVICE PROVIDED TO CUSTOMERS IN FLORIDA?

13

- 14 A. EXHIBIT RGB-1 SHOWS THE FLORIDA TELSAM AND CSP
- 15 SATISFACTION RESULTS FROM 1985-1991. RESULTS ARE
- 16 REPORTED USING A THREE MONTH ROLLING AVERAGE TO
- 17 IMPROVE THE RELIABILITY OF THE MEASUREMENT. SINCE
- 18 1985, OUR RESULTS IN FLORIDA HAVE BEEN CONSISTENTLY
- 19 OVER 90% SATISFIED, WITH ALL MARKET SEGMENTS
- 20 SHOWING SIGNIFICANT IMPROVEMENT OVER THIS TIME
- 21 PERIOD.

22

- 23 Q. WHAT CONTROLS ARE USED TO ENSURE THE ACCURACY AND
- VALIDITY OF THE TELSAM AND CSP RESULTS?

1	Α.	WE HAVE BELLSOUTH MANAGEMENT PERSONNEL LOCATED AT
2		THE RESEARCH CENTER, TO ACT AS A LIAISON WITH E&L
3		AND TO MONITOR THE INTERVIEWING PROCESS AND
4		OPERATIONS TO ENSURE QUALITY AND COST EFFICIENCY.
5		
6		BELLSOUTH ALSO CONDUCTS PERIODIC AUDITS OF THE
7		MEASUREMENT PLANS TO ENSURE CONFORMANCE TO PLAN
8		DESIGN AND OBJECTIVES.
9		
10		IN ADDITION TO OUR INTERNAL USE OF THESE RESULTS,
11		SOUTHERN BELL IS REQUIRED TO SUBMIT SUMMARIES OF
12		THESE RESULTS TO THE FEDERAL COMMUNICATIONS
13		COMMISSION ("FCC") FOR SERVICE MONITORING BY THEIR
14		STAFF.
15		
16	Q.	DOES THIS CONCLUDE YOUR TESTIMONY?
17		
18	A.	YES.
19		
20		
21		

BELLSOUTH STATE OF FLORIDA CUSTOMER SATISFACTION RESULTS 1985-1992 Barrere Exhibit No. _____ RGB-1 Florida Docket 920260-TL Page 1 of 6

The attached reports show the results for BellSouth's customer satisfaction measurements for the state of Florida during the years 1985-1992. Pages 3 & 4 provide a summary of the overall satisfaction levels for the Residence, Small Business, Medium Business, Large Business, and Very Large/Major Business market segments. The following provides a brief description of the customer satisfaction measurements for each market segment:

RESIDENCE: For 1985-1991, the overall satisfaction results (shown on page 3) are an average of the customer satisfaction results from three separate survey-based measurement plans: Residence Service Center, Residence Installation, and Residence Repair. In January 1992, a new measurement plan for Residence Directory Assistance was added to the other three plans. In April 1992, the Installation and Service Center measurement plans were replaced by the Residence Provisioning and Residence Billing Inquiry measurement plans. Thus the overall satisfaction results for each month are based on an average of four separate measurement plans. The results for each of those measurement plans are shown on page 5.

SMALL BUSINESS (1 and 2 line business customers): For 1985-1991, the overall satisfaction results (shown on page 3) are an average of the customer satisfaction results from three separate survey-based measurement plans: Small Business Service Center, Small Business Installation, and Small Business Repair. In January 1992, a new measurement plan for Small Business Directory Assistance was added to the other three plans. In April 1992, the Installation and Service Center measurement plans were replaced by the Small Business Provisioning and Small Business Billing Inquiry measurement plans. Thus the overall satisfaction results for each month are based on an average of four separate measurement plans. The results for each of those measurement plans are shown on page 6.

MEDIUM BUSINESS (3 to 9 line business customers): The Medium Business Customer Satisfaction Flan consists of a single survey given to customers in this market segment. That survey includes questions covering various areas of service, as well as a question regarding their overall satisfaction with the company. Those overall satisfaction results are shown on page 3.

LARGE BUSINESS (customers with ten or more lines generating up to \$80K of annual intraLATA revenue): The Large Business Customer Satisfaction Plan consists of a single survey given to customers in this market segment. That survey includes questions covering various areas of service, as well as a question regarding their overall satisfaction with the company. Those overall satisfaction results are shown on page 4. Large Business Customer Satisfaction is measured and reported at the company level.

BELLSOUTH STATE OF FLORIDA CUSTOMER SATISFACTION RESULTS 1985-1992 Barrere Exhibit No. _____ RGB-1 Florida Docket 920260-TL Page 2 of 6

VERY LARGE/MAJOR BUSINESS (customers with ten or more lines generating over \$80K of annual intraLATA revenue, or having ESSX/CENTREX service with 100 or more stations/central office lines): The Very Large/Major Business Customer Satisfaction Plan consists of a single survey given to customers in this market segment. That survey includes questions covering various areas of service, as well as a question regarding their overall satisfaction with the company. Those overall satisfaction results are shown on page 4. Very Large/Major Business Customer Satisfaction is measured and reported at the company level.

			o1	/ERALL SAT	BELLGOUTH FLORIDA SATISFACTION RESULTS 1985-1992					BARRERE EXHIBIT NO RGB-1 FLORIDA DOCKET 920260-TL PAGE 3 OF 6				
	MAL	FES	MAR	APR	HAY	JUN	JUL	ALIG	SEP	OCT	NOV	DEC		
RESIDENCE														
1985	92	92	93	93	92	91	91	91	91	91	91	91		
1986	92	92	93	93	93	93	93	92	92	92	92	91		
1967	92	· 92	93	94	04	94	94	94	94	94	94	94		
1988	93	94	93	93	94	93	94	93	20	93	93	92		
1989	93	93	93	93	93	94	. 62	93	92	92	92	93		
1990	93	93	94	94	94	93	93	93	93	93	93	93		
1991 ·	93	94	94	94	93	93	93	93	93.	93	93	93		
1992 #	94	94	95	93	93	93	93	93	93	93	93			
SMALL BUSINESS														
1985	89	89	90	90	90	90	90	90	89	89	90	-90		
1986	91	90	91	91	92	02	ø١	91	91	90	91	92		
1987	92	92	93	93	93	93	92	93	93	93	92	92		
1988	92	93	93	93	93	93	63	93	93	92	92	91		
1989	92	92	92	92	92	92	92	92	92	92	91	92		
1990	92	92	93	93	93	93	92	92	92	92	91	92		
1991	92	92	92	93	92	92	92	92	92	92	92	92		
1992 #	92	93	94	91	92	92	92	91	91	92	92			
MEDIUM BUSINESS														
1985			94		•	93			93			94		
1986			96			94			97			95		
1987	95	94	94	94	94	\$3	9á	96	94	94	95	9 5		
1988	95	95	96	96	97	97	ØY	97	97	98	97	97		
1989	97	96	96	95	95	95	96	96	96	95	96	96		
1990	96	96	96	96	96	97	97	97	96	96	96	96		
1991	96	96	96	97	97	97	92	98	97	96	95	95		
1992 #	76	98	98	99	97	97	54	97	97	96	97			

[#] IN 1992, HURRICANE DANAGED AREAS OF FLORIDA WERE NOT SURVEYED IN SEPTEMBER OR OCTOZER; SOUTH FLORIDA AREA NOT SURVEYED IN NOVEMBER.

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BARRERE EXHIBIT NO. BELLSOUTH COMPANY * RGB-1 OVERALL SATISFACTION RESULTS FLORIDA DOCKET 920260-TL 1985-1992 PAGE 4 OF 6 MAL FED JUL AUG SEP OCT NOV DEC MAR APR MAY TUR LARGE BUSINESS . 90 ¢4 96, ٥ó 1992 #

IN 1992, HURRICANE DANAGED AREAS OF LOUISIANA AND FLORIDA WERE NOT SURVEYED 12 SEPTEMBER OR OCTOBER; SOUTH FLORIDA AREA NOT SURVEYED IN NOVEMBER.

VERY LARGE/HAJOR Business			
1985	,	37	93
1986		 77	93
1987 .	95	° 95	97
1986	97	92	94
**	90	92	97
1989	95	98	92
1990			95
1991	. 97	₽ €	73
1992	94	93	

^{*} SCUTHERN BELL 1985-1990/BELLSOUTH 1991-1992

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BARRERE EXHIBIT NO. _

1			FLORIDA RESIDENCE CUSTONER SATISFACTION RESULTS 1985-1992						RGB-1 FLORIDA DOCKET 920260-TL PAGE 5 OF 6				
		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
	RESIDENCE												
:	SERVICE CENTER												
	1985	96	-96	96	96	95	96	\$3	9 <u>ó</u>	95	95	95	- 95
	1986	95	95	96		96	96	, 9å	96	96	96	96	96
	1987	96	96	96		96	97	97	97	97	97	97	97
	1988	97	96	96		97	96	97	96	97	97	97	96
	1989	97	97	97	97	97	97	97	97	96,	96	96	97
	1990	97	97	97	97	97	¢7	9ን	97	97	97	97	97
	1991	97	97	97	* *	97	97	97	97	97	97	97	97
	1992	97	97	97	+								
	RESIDENCE INSTALLATION									,			
	1985	94	95	94	94	94	93	92	92	92	93	93	93
	1986	93	93	94	94	94	94	95	94	94	94	93	93
	1987	95	95	96		96	96	95	96	96	96	96	96
	1988	96	96	96	96	96	96	98	96	96	95	96	95
	1989	96	96	96	96	96	97	98	96	96	95	95	95
	1990	95	95	96	96	96	96	96	96	96	96	96	95
	1991	95	96	96	96	96	95	95	95	95	96	96	96
	1992	96	94	97	•								
1	RESIDENCE												
	REPAIR												
	1985	86	86	88	88	87	85	25	85	85	85	B 5	85
	1986	87	88	87	89	89	88	ĒĒ	87	87	87	B6	85
	1987	86	86	88	89	89	89	83	88	88	88	B8	88
	1988	88	89	85		88	88	88	87	87	87	86	85
. 1	1989	85	86	87	87	87	87	87	8ó	85	86	86	26
1	1990	86	87	89	89	88	87	87	27	86	85	86	86
_	1991	88	88	89	89	87	88	验者	28	87	86	86	86
	1992	88	90	90	89	89	89	59	59	89	90	90	
	RESIDENCE PROVISIONING												
	1992	•	-	-	95	95	95	94	94	94	93	93	
	RESIDENCE					•							
	BILLING INCUIRY												
	1992	-	•	-	94	94	94	94	94	94	94	94	
	RESIDENCE DIRECTORY ASSISTANCE												
	1992	94	94	94	95	95	93	93	94	96	95	95	

BELLEGUTH

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[.] BEGINNING APRIL 1992, INSTALLATION AND SERVICE CENTER WERE REPLACED BY PROVISIONING AND BILLING INQUIRY.

BELLSOUTH FLORIDA SMALL BUSINESS CLISTONER SATISFACTION RESULTS 1985-1992

BARRERE EXHIBIT NO. ____ 268-1 FLORIDA DOCKET 920260-TL PAGE 6 OF 6

				15	785-1992							
	JAN	FEB	MAR	APR	MAY	MUF	JUL	ALIA	SEP	OCT	NOV	DEC
SHALL BUSINESS												
SERVICE CENTER												
1985	94	194	95	95	94	94	94	94	94	94	94	94
1986	94	94	95	95	95	95	, 94	94	94	94	95	96
1987	95	96	96	96	95	98	\$2	97	96	96	96	96
1988	96	96	96	9 6	96	97	ያ ን	97	97	96	97	96
1989	96	95	96	96	96	96	98	96	95.	96	9 5	96
1990	96	96	96	96	96	97	97	96	97	96	96	95
1 99 1	97	97	97	97	95	95	95	94	96	95	95	95
1992	9 5	96	97	•								
SMALL BUSINESS												
INSTALLATION									٠			
1985	90	69	90	90	90	89	60	90	89	89	90	90
1986	90	89	90	91	92	92	91	91	90	90	90	91
1987	NA	NA 	NA	NA	AA	HA	92	93	94	94	92	90
1988	91	92	93	93	93	92	92	93	93	93	91	92
1989	92	93	92	92	92	92	92	92	92	92	92	92
1990	92	93	93	93	93	93	92	92	92	92	91	92
1991	91	91	91	92	92	92	25	91	91	25	92	92
1992	92	93	94	•								
SMALL BUSINESS												
repair	_											
1985	83	85	85	86	86	86	88	85	85	85	86	87
1986	88	87	88	88	89	89	69	89	88	87	87	88
1987	88	89	90	90	90	98	89	89	89	90	89	89
1988	89	90	90	90	90	70	89	88	88	87	87	86
1989	87	88	88	88	89	88	88	87	88	87	87	87
1990	88	88	89	89	80	<u>ę</u>	28	28	88	87	87	88
1991	89	89	89	90	20	89	69	88	88	89	89	89
1992	88	90	90	91	91	91	91	90	90	90	89	
SMALL BLISTHESS												
Provisioning												
1992	•	-	-	88	89	89	89	89	. 89	91	90	
SMALL BUSINESS												
BILLING INQUIRY												
1992	٠.	-	-	93	93	96	94	94	94	95	95	
SMALL BUSINESS												
DIRECTORY ASSISTANCE	_											
1992	92	92	93	93	93	93	92	92	92	93	94	

^{*} BEGINDING APRIL 1992, INSTALLATION AND SERVICE CENTER WERE REPLACED BY PROVISIONING AND BILLING INQUIRY.

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