

M E M O R A N D U M

March 19, 1993

TO: DIVISION OF RECORDS AND REPORTING  
FROM: DIVISION OF LEGAL SERVICES (GREEN)  
RE: DOCKET NO. 930235-TL

*CR* *TR*

*ASC-93-0434-PCO-TL*

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Attached is an ORDER REQUIRING TRAFFIC STUDY in the above-referenced docket, which is ready to be issued.

ABG/ttl  
Attachment  
cc: Division of Communications

930235.ttl

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BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Resolution by the TAYLOR ) DOCKET NO. 930235-TL  
COUNTY BOARD OF COMMISSIONERS ) ORDER NO. PSC-93-0434-PCO-TL  
for countywide extended area ) ISSUED: 03/22/93  
service (EAS) within Taylor )  
County. )  
\_\_\_\_\_)

ORDER REQUIRING TRAFFIC STUDY

BY THE COMMISSION:

Pursuant to a resolution filed with this Commission by the Board of County Commissioners of Taylor County, we have been requested to consider requiring implementation of extended area service (EAS) between all exchanges in Taylor County. Taylor County contains all or part of the Perry, Keaton Beach, and Cross City exchanges. The Cross City exchange is served by BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company (Southern Bell) and is located in the Gainesville LATA (local access transport area), while the Perry and Keaton Beach exchanges are served by Gulf Telephone Company (Gulf) and are located in the Tallahassee Market Area (LATA). Both of these companies are subject to regulation by this Commission pursuant to Chapter 364, Florida Statutes.

In order for us to begin our evaluation and consideration of this request, it is necessary for the companies to prepare and submit certain traffic studies for review and appraisal. These studies should be based upon a minimum thirty (30) day study of representative calling patterns and shall be in such form, detail and content as will permit review by the Commission. The studies shall include, as a minimum, the following:

(a) The number of messages and calculated calling rates, with and without Foreign Exchange (FX) service, expressed in messages per access line per month (M/A/M), over each interexchange route and in each direction, segregated between business and residence users and combined for both (sample FX data may be submitted with adequate information to show sample adequacy and appropriateness). In a summary schedule, the route entries shall be ordered from highest to lowest M/A/M and shall be grouped as shown on the forms attached hereto as Schedules I and II.

(b) A detailed analysis of the distribution of calling usage among subscribers, over each route and in each direction, segregated between business and residence users and combined,

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showing for each category, the number of customers making 0 calls, 1 call, etc., through 25 calls and 26 or more calls per month.

(c) Access line classification data showing, by classes of service, the number of access lines in service for each of the exchanges being studied.

(d) The interexchange toll rates, distance between rate centers, the number and duration of calls by time of day and the average revenue per message (ARPM) for the calls studied.

(e) The number of Foreign Exchange (FX) lines in service and the average calling volumes carried on these lines expressed in messages per month.

Where any alternative toll calling plan is already in place, the studies shall include, as a minimum, the following:

(a) The date the alternative calling plan was implemented and the tariff referenced.

(b) The number of subscribers currently signed up for the plan, segregated between business and residence users.

(c) A statement indicating whether the alternative calling plan messages are included in the M/A/M listed for the traffic studies.

The companies shall also submit a map of this area. The map shall be divided by exchanges with color coding to indicate different exchanges. Existing EAS routes shall be shown with arrowheads to indicate one-way or two-way EAS routes. On the same or another map, the proposed EAS routes shall also be indicated by arrowheads and the M/A/M and percent of subscribers making two or more calls per month shall be indicated for each direction of the proposed EAS route.

Finally, the companies shall submit an analysis of the data collected and other information it has gathered on the proposed routes. The analysis shall include, as a minimum, the following:

(a) A summary of the data provided in Schedules I and II.

(b) A statement of population densities and demographics which would have an influence on how the traffic data is interpreted.

(c) A statement of known or strongly suggested reasons for the existence of a community of interest between the relevant exchanges (economic, social, and political factors). Such factors may include, but are not limited to, the location of schools, fire/police departments, medical/emergency facilities, and county and other governmental offices.

(d) A statement of any changes in surface transportation between the relevant exchanges which may have an influence on the development of a community of interest.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company and Gulf Telephone Company be and the same are hereby directed to prepare and submit the studies referred to in the body of this Order within ninety (90) days from the date of this Order.

By ORDER of the Florida Public Service Commission this 22nd day of March, 1993.

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STEVE TRIBBLE, Director  
Division of Records and Reporting

( S E A L )

by: Kay Hegan  
Chief, Bureau of Records

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SCHEDULE I

Docket No. 930235-TL  
Interexchange Traffic Data

EAS - Between the Cross City, Keaton Beach, and  
Perry exchanges, with separate studies for the  
Taylor County pocket area of the Cross City exchange

One-Way

<u>From</u>	<u>To</u>	<u>AL&amp;I</u>	<u>Messages</u>	<u>Calling Rate M/A/M*</u>	<u>Total Customers</u>	<u>Customers Making 2 or More Calls/Month Number      Percent</u>
List Routes				<u>Part I - Routes over 3.00 M/A/M</u>		
				Ordered large M/A/M to small M/A/M		
				<u>Part II - Routes 2.99 to 2.00 M/A/M</u>		
				Ordered large M/A/M to small M/A/M		
				<u>Part III - Routes 1.99 to 1.00 M/A/M</u>		
				Ordered large M/A/M to small M/A/M		
				<u>Part IV - Routes below .99 M/A/M</u>		
				Ordered large M/A/M to small M/A/M		

\*Threshold levels as per Rule 25-4.060(3)(a).

One-Way = Calling Rate of 3.0 messages per access line per month (M/A/M)  
with 50% of customers making 2 or more calls/month.

SCHEDULE II

Docket No. 920235-TL  
Interexchange Traffic Data

EAS - Between the Cross City, Keaton Beach, and  
Perry exchanges, with separate studies for the  
Taylor County pocket area of the Cross City exchange

Two-Way

<u>From</u>	<u>To</u>	<u>AL&amp;T</u>	<u>Messages</u>	<u>Calling Rate M/A/M*</u>	<u>Total Customers</u>	<u>Customers Making 1 or More Calls/Month Number      Percent</u>
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List Routes

Part I - Routes greater than 2.00 M/A/M

Ordered large M/A/M to small M/A/M

Part II - Routes 1.99 to 1.00 M/A/M

Ordered large M/A/M to small M/A/M

Part III - Routes below .99 M/A/M

Ordered large M/A/M to small M/A/M

\*Threshold levels as per Rule 25-4.060(3).

Two-Way ■ Calling Rate of 2.0 messages per access line per month (M/A/M)  
with 50% of customers making 1 or more calls/month.