FLORIDA PUBLIC SERVICE COMMISSION Capital Circle Office Center • 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

MEMORANDUM

APRIL 18, 1996

TO: DIRECTOR, DIVISION OF RECORDS AND REPORTING (BAYO)

FROM: DIVISION OF COMMUNICATIONS (WILLIAMS, STAVANJA)

DIV'SION OF AUDITING & FINANCIAL ANALYSIS (JONES)

DIVISION OF LEGAL SERVICES (EDMONDS)

RE: DOCKET NO. 960122-TX; APPLICATION FOR CERTIFICATE TO

PROVIDE ALTERNATIVE LOCAL EXCHANGE TELECOMMUNICATIONS

SERVICE BY STRATEGIC TECHNOLOGIES, INC.

AGENDA: 04/30/96 - REGULAR AGENDA - PROPOSED AGENCY ACTION -

INTERESTED PERSONS MAY PARTICIPATE

CRITICAL DATES: NONE

SPECIAL INSTRUCTIONS: I:\PSC\CMU\WP\960122TX.RCM

CASE BACKGROUND

Section 364.337(1), Florida Statutes, reads as follows:

(1) Upon this act becoming a law, a party may file an application for a certificate as an alternative local exchange telecommunications company before January 1, 1996, and the commission shall conduct its review of the application and take all actions necessary to process the application. However, an application shall become effective no sooner than January 1, 1996. The commission shall grant a certificate of authority to provide alternative local exchange service upon a showing that the applicant has sufficient technical, financial, and managerial capability to provide such service in the geographic area proposed to be served. In no event may an alternative local exchange telecommunications company offer basic local telecommunications services within the territory served by a company subject to Chapter 364.052,

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Florida Statutes, prior to January 1, 2001, unless the small local exchange telecommunications company elects to be regulated under Chapter 364.051, Florida Statutes, or provides cable television programming services directly or as video dialtone applications authorized under 47 U.S.C., Chapter 214, except as provided for in compliance with part II of this chapter. It is the intent of the Legislature that the commission act expeditiously to grant certificates of authority under this section and that the grant of certificates not he affected by the application of any criteria other than that specifically enumera ed in this subsection.

STAFF DISCUSSION

ISSUE 1: Should the Commission grant STRATEGIC TECHNOLOGIES, INC. (STI) a certificate to provide statewide alternative local exchange telecommunications service within the State of Florida as provided by Section 364.337(1), Florida Statutes?

RECOMMENDATION : Yes, STI should be granted:

Florida Public Service Commission Certificate No. 4431

<u>STPFF ANALYSIS:</u> Pursuant to Section 364.337 (1), Florida Statutes (effective July 1, 1935), STI filed an appropriate application with this Commission on February 2, 1996, to conduct alternative local exchange service in Florida.

STI's exhibit of managerial qualifications reflects qualified employees in telecommunications management, marketin; and service (pages 5-7). Further, in regards to the show cause proceeding concerning Peoples Telephone Company (Docket No. 960385-TC) attached is a affidavit (page 10) of Robert D. Rubin indicating no involvement. In regard to technical capability, STI's exhibit indicates that STI will have the expertise (page 6) to ensure that a high quality of standards are maintained at their facilities. STI will rely on the network operation and management of its underlying carrier(s) to maintain a high quality of transportation standards.

The Division of Auditing and Financial Analysis reviewed STI's financial statement to determine the company's viability (pages 8-9). Based on the information provided by STI, the financial capability of the company appears adequate.

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ISSUE 2: Should the Commission require STRATEGIC TECHNOLOGIES, INC. (STI) to provide access to 911 service effective on the date the company begins to provide basic local telecommunications service at a level equivalent to the 911 access services of the LEC serving in the same area?

RECOMMENDATION: Yes.

STAFF ANALYSIS: To ensure that Florida end users are allowed high quality access to emergency services, Section 364.337(2) provides that each alternative local exchange telecommunications company that provides basic local telecommunications service must provide access to 911 services.

The Commission has no specific rules on what a LEC or an ALEC must provide in terms of 911 service access. Section 364.337(2), F.S., requires that an ALEC must include access to 911 in its basic service but does not define what type of 911 services must be provided. This could result in an ALEC offering access to 911 service which is inferior in some way to the 911 service access provided by the LEC in that same area. For example, a LEC might provide both automatic number identification (telephone number) and automatic location (address) information to the public safety answering point while the ALEC might only provide the telephone number of the calling party.

Inferior 911 access could result in loss of life which is not something that can be corrected at a later date. The issue of 911 access was to some extent addressed in the number portability docket and the individual local interconnection agreements. If that issue is ultimately resolved, we may be able to remove this provision, but for now, it should be a specific requirement of the order that the ALEC's 911 service be at a level equivalent to that provided by the LEC serving that same area.

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ISSUE 3: Should this docket be closed?

RECOMMENDATION: Yes, if no person whose substantial interests are affected by the Commission's Proposed Agency Action files a protest within 21 days of the issuance date of the order.

STAFF ANALYS 3: Accordingly, this docket should be closed if no person whose substantial interests are affected by the Commission's Proposed Agency Action files a protest within 21 days of the issuance date of the order.

ROBERT D. RUBIN

WORK EXPERIENCE

January 1996 to Present President of STRATEGIC TECHNOLOGIES, INC.

("STRATEGIC"). STRATEGIC is currently engaged in the alarm installation and monitoring business and is an applicant to

become a franchise cable operator.

June 1994 - January 1996 President of PEOPLES TELEPHONE COMPANY, INC.

("PEOPLES"). PEOPLES was primarily an independent public pay telephone company which operated in 41 states. PEOPLES also operated businesses in cellular telephones installed in rental cars and automated telephone systems installed in correctional

facilities.

January 1993 - January 1996 President of PTC SERVICES, INC. ("PTC"), a wholly-owned

subsidiary of PEOPLES. PTC operated as a reseller of interexchange carrier and operator services in approximately 20 states. The company also started and sold a prepaid calling

card business.

August 1989 - June 1994 Executive Vice President of PEOPLES Responsibilities

included strategic planning, mergers and acquisitions and legal

and regulatory

August 1987 - August 1989 STEEL, HECTOR & DAVIS

Lawyer specializing in mergers and acquisitions, federal and

state securities laws and general corporate matters.

August 1987 - January 1994 GREENBERG, TRAURIG, ASKEW, HOFFMAN, ROSEN &

QUENTEL, P.A.

Lawyer specializing in mergers and acquisitions, federal and

state securities laws and general corporate matters.

July 1980 - August 1981 PEAT MARWICK MITCHELL & CO.

Certified public accountant with audit and tax experience

EDUCATION

1981 - 1984 UNIVERSITY OF MIAMI SCHOOL OF LAW

Juris doctor. Cum laude

1976 - 1980 BOSTON UNIVERSITY

BSBA Magna cum laude

Ray T. Perriguey III

SUMMARY OF QUALIFICATIONS

9 Years - Computer / Management Information System Design, Implementation & Maintenance

IBM. & AMIGA SYSTEM ARCHITECTURE - CVER 200 SOFTWARE PLATFORMS

- o Software Platforms: (fluent, familiarity with)
 - Operating Systems: Microsoft DOS, Windows, Arniga DOS
 - Spreadsheat: Lotus 123, Symphony, Excel, Quatro Pro
 - Database: dBase III+, dBase IV, Access, Paradox, Rbase
 - Word-processing: Word Symphony, WordStar, WordPerfect
 - Programming Languages: Clipper, C, C+, C++, Visual Basic
 - Video / Animation: Video Toaster, Pro Video +, SCALA, InfoChannel, CGI
- Networks: Novell & LanTastic

9 Years - Cable Television Operations Management & Engineering

- Forward Planning, Budget Forecasting, Cost Analysis
- F.C.C., Federal, Regional and Local Regulatory Experience
- System Expansion & Acquisition, Franchise, PUD & MUD
- Marketing, Public Relations, Community Affairs
- Personnel Selection, Evaluation, Training and Management
- Wide Band RF System Design, Headend & Distribution Design, Construction & Maintanance
- On & Off Premises Addressability (SA, Tocom, AM, Blonder-Tongue, Eagle)
- System Sweep & Analysis / CLI / Proof of Performance

12 Years - Broadcast Operations Management & Engineering

- Forward Planning, Budget Forecasting, Cost Analysis
- F.C.C., Federal, Regional and Local Regulatory Experience
 - AM / FM / VHF / UHF / Microwave Transmission & Reception

EMPLOYMENT EXPERIENCE

Independent Contractor Information Systems / Telecommunications Consultant Carlsbad, CA

4/93 - Present

Customization of End User Software Applications. Assist Client in business Software / Hardware selection. Provide Client custom reporting formats, data manipulation programs and on-site staff training. Design and Maintenance of customized client computer systems, networks and employee data input formats.

CATV system acquinitions, system upgrades and redesign, site evaluations, technical compliance. Microwave Path Studies, Site Selection and Access Negotiation.

Telephone system, residential / commercial design, equipment evaluation and selection. Installation, upgrade, maintenance. Billing system interface.

Ocean Hills Cable Television, Inc.

1/85 - 3/93

a wholly owned subsidiary of Leisure Technology, Inc. (formerly NYSE) Vista, CA

PRESIDENT

4/88 - 3/93

Management and direction of 5 Private cable systems (1 CA, 2 NY, 2 NJ) - 5000 passings / 3500 subscribers. 450 mHz / 2 way / Addressable. 12 FT Employees, 2 Million AOP. Only Division of Leisure Technology not a part of Chapter 11 filling. Orchestrated sale of CA system to Times Mirror. Reduced overhead by 28%; Increased revenue by 12% without rate increases or staffing cutbacks. Designed, implemented and maintained Computer Networks and Information Reporting Systems for Division and Corporate interface.



VICE PRESIDENT OPERATIONS

6/86 - 4/88

Responsible for all technical operations. Designed constructed, maintained 3 East Coast Headends and 450 mHz. Distribution systems. Designed, constructed and maintained all computer systems; billing, control, reporting and character reperation. Hired and trained all field personnel and contractors, implemented preventative, maintenance procedures and customer service procedures.

GENERAL MANAGER / CHIEF ENGINEER

1/85 - 6/86

Installed 36 channel SA Headend, upgraded existing 300 mHz. Distribution System to 450 mHz. / 2 way / Addressable. Wrote billing, reporting and character generator programs. Implemented integrated construction techniques and aesthetic installation procedures.

Love Sound, Unlimited - Audio / Video / Broadcast Engineering Anaheim / Oceanside, CA

1/80 - 1/85

OWNER / PRESIDENT

Consulting & C. tract Engineering Service. (7 Employees)

Engineer of Record for 8 Commercial Broadcast Facilities
Contract Engineer for 50+ Commercial Broadcast Facilities
Designed, Installed & Maintained 200+ CCTV Security Systems
Designed & Constructed 3 Recording Studios / 2 Video Production Studios

Gregg Laboratories

Anaheim, CA

MARKETING DIRECTOR

10/78 - 1/80

Manufacturer of Audio Processing Equipment for Commercial Broadcast Applications. Responsible for advertising design, layout and placement, design and fabrication of collateral materials, manufacturing cost analysis and pricing, direct sales, distributor negotiations and relations, customer service, collections. Assisted in design, layout, component selection and chassis and circuit board fabrication. Wrote all advertising copy and service manuals. Generated direct sales of \$235,000.

Additional Employment History Available Upon Request.

EDUCATION

University of Texas at El Paso

1/72 - 12/74

El Paso, TX

MAJOR: MASS COMMUNICATIONS

MINOR: EDUCATION

136 HOURS

Cal State at Pomona

1/78 - 5/78

Pomona, CA

SPECIALTY COURSES ONLY: RF PROPAGATION / DIRECTIONAL ANTENNA THEORY & DESIGN



Public Service Commission

-M-E-M-O-R-A-N-D-U-M-

ALM

DATE: February 26, 1996

Certificate Application for Alternative Local Exchange Telecommunications

Service

Section 364.337 (1), Florida Statutes, requires the following:

The commission shall grant a certificate of authority to provide alternative local exchange service upon a showing that the applicant has sufficient technical, financial, and managerial capability to provide such service in the geographic area proposed to be served.

Also Section 364.01 (3) and (4) states that:

(3) The Legislature finds that the competitive provision of telecommunications service, including local exchange telecommunications service, is in the public interest. and

(4)(d) The Commission shall exercise its exclusive jurisdiction in order to: (d) Promote competition by encouraging new entrants into telecommunications markets

Regarding the showing of financial capability, the Finance staff has analyzed the unaudited financial statements of Strategic Technologies, Inc. (STI) for the period ending November 30, 1995. An audit could change one's opinion of the company's financial condition. As the attached schedule shows, STI has adequate ownership equity, but minimal liquidity and negative net income.

Considering the unaudited financial statements and the company's financial condition, staff could not recommend that STI collect deposits or rates subject to refund without posting a bond or letter of credit. However, in this matter, STI is asking for a certificate to provide alternative local exchange telecommunications service. Under the minimal requirements of the statute, the application appears adequate.

cc: Division of Legal Services Division of Records and Reporting DOCKET NO. 960122-TX

STRATEGIC TECHNOLOGIES, INC.
Alternative Local Exchange Service
FINANCIAL ANALYSIS

FROM UNAUDITED FINANCIAL STATEMENTS

	AS OF 11/30/96
CURRENT ASSETS	\$8,174
CURRENT LIABILITIES	61,010
CURRENT RATIO	0.13
CASH	0
COMMON EQUITY	4,793,200
TOTAL DEBT	0
NET INVESTOR CAPITAL	4,793,200
COMMON EQUITY RATIO	100%
NET INCOME (LOSS)	(1,612)
RETURN ON EQUITY	NMF
NMF = No Meaningful Figure	

AFFIDAVIT OF ROBERT D. RUBIN

UANC

STATE OF FLORIDA) COUNTY OF DADE) 85:

BEFORE ME, on this 17th day of April, 1996, appeared Robert D. Rubin, after being duly swom states that the following information is true and correct.

- 1. My name is Robert D. Rubin. I am over the age of 18 years old and I make this affidavit based on my own personal knowledge.
- 2. I was employed by Peoples Telephone Company, Inc. ("PTC") from August 7, 1989 to December 31, 1995. From June 1994 until my resignation, I was PTC's President.
- 3. On or about November 15, 1995, I relinquished substantially all of my day-to-day activities at PTC, including my activities as President, to a newly-appointed Chief Executive Officer, Robert Lund.
- 4. I had no knowledge of any of Public Service Commission ("PSC") staff's letters to PTC regarding incoming call blocking referred to in Docket No. 960358-TC and in the ordinary course of my duties I did not receive copies of PSC staff letters regarding compliance matters and I was not involved in the discussion or disposition of any compliance matters.
- 5. To the best of my knowledge, all of the correspondence from the PSC and referred to in Docket No. 960358-TC was received by PTC after I was no longer involved in the operations of PTC.
- During my employment at PTC, my duties did not include managing the programming, maintenance or operations of the pay telephones and I would not have authorized or had knowledge of the noncompliance issues raised in Docket No. 960358-TC.
- During my employment at PTC, to the best of my knowledge, all PSC inquiries were responded to promptly and immediate corrective action was taken if required.

FURTHER AFFIANT SAYETH NAUGHT

Robert D. Rubin

I HEREBY CERTIFY that on this day personally appeared before me, Robert D. Rubin, to me well known to be the person described in and who executed the forgoing instrument and he acknowledges before me that he executed the same freely and voluntarily for the purpose expressed therein,

WITNESS my land and official sept at Milani, County of Dade, and State of Florida, this 17th day of April, 1996.

Notary Public, State of Florida

My Commission Expires:

OFFICIAL NOTARY SEAL PATRICIA IRVINE NOTARY PUBLIC STATE OF FLORED COMMISSION NO. CC458571 Y COMMISSION EXP. MAY 20,1999