

J. Phillip Carver
General Attorney

BellSouth Telecommunications, Inc.
c/o Nancy H. Sims
Suite 400
150 So. Monroe Street
Tallahassee, Florida 32301
Telephone: 305 347-5558

June 5, 1996

Mrs. Blanca S. Bayó
Director, Division of Records and Reporting
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399

RE: Optional Calling Plan
Tracking Report

Dear Mrs. Bayó:

Enclosed please find an original and fifteen copies of BellSouth Telecommunications, Inc.'s Request For Confidential Classification, which we ask that you file in the captioned docket.

A copy of this letter is enclosed. Please mark it to indicate that the original was filed and return the copy to me. Copies have been served to the parties shown on the attached Certificate of Service.

Sincerely yours,

J. Phillip Carver (JPC)
J. Phillip Carver

Enclosures

cc: All Parties of Record
A. M. Lombardo
Robert G. Beatty
R. Douglas Lackey

RECEIVED & FILED

JPC
FPSC-BUREAU OF RECORDS

DOCUMENT NUMBER-DATE

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FPSC-RECORDS/REPORTING

**CERTIFICATE OF SERVICE
Optional Calling Plan
Tracking Report**

I HEREBY CERTIFY that a true and correct copy of the foregoing was served by U.S. Mail this 5TH day of June, 1996 to the following:

Mr. Walter D'Haeseleer
Florida Public Service Commission
2540 Shumard Oak Blvd.
Gerald L. Gunter Building, Rm. 270
Tallahassee, FL 32399-0850

J. Phillip Carver (PW)
J. Phillip Carver

DOCUMENT NUMBER-DATE

06160 JUN-5 96

FPSC-RECORDS/REPORTING

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Optional Calling Plan) Docket No. _____
Tracking Report)
_____) Filed: June 5, 1996

**BELLSOUTH TELECOMMUNICATIONS, INC.'S
REQUEST FOR CONFIDENTIAL CLASSIFICATION**

BellSouth Telecommunications, Inc., ("BellSouth" or "Company"), hereby files, pursuant to Rule 25-22.006, Florida Administrative Code, its Request For Confidential Classification of certain information provided to the Florida Public Service Commission Staff ("Staff"), and states in support thereof the following:

1. On May 15, 1996, BellSouth provided its quarterly tracking report on Optional Calling Plans, and at the same time filed its Notice Of Intent to Request Confidential Classification.

2. BellSouth has appended to this Request for Confidential Classification as Attachment "A" a listing of the specific pages and lines of the response that contain proprietary confidential information along with the specific justification for the request for confidentiality. BellSouth has filed two redacted copies of the response as Attachment "B". BellSouth has also filed the highlighted version of the response in a sealed container, which is marked as Attachment "C".

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FPSC-RECORDS/REPORTING

3. The information at issue details the number of customers who have taken various optional extended area service plans. The information is broken out to show the number of both residential and business customers, the specific plan that these customers have chosen and the particular routes involved. This type of service is, of course, subject to competition.

4. This information clearly constitutes sensitive business information. If it were publically disclosed, the competitors of BellSouth could utilize this information to target their marketing efforts toward certain BellSouth customers.

5. For these reasons, the public release of this information would obviously work to the detriment of BellSouth. Section 364.183(3)(e) states specifically that "information relating to competitive interests, the disclosure of which would impair the competitive business of the provider of the information" is entitled to confidential classification. The above-described information is precisely this type of information. For this reason, the above-described information is entitled to confidential classification.

6. The information for which confidential treatment is requested is intended to be and is treated as confidential by BellSouth and has not been disclosed to the public.

WHEREFORE, BellSouth respectfully requests confidential classification for the above-described information.

Respectfully submitted this 5th day of June, 1996.

BELLSOUTH TELECOMMUNICATIONS, INC.

Robert G. Beatty (pm)

ROBERT G. BEATTY
J. PHILLIP CARVER
c/o Nancy H. Sims
150 So. Monroe Street, Rm. 400
Tallahassee, Florida 32301
(305) 347-5555

Attachment A

Quarterly Optional Calling Plan Tracking Report

Explanation for Proprietary Information

The proprietary information concerns the number of subscribers to optional calling plans. If this information were publicly disclosed, BellSouth's competitors would be able to utilize this information to, among other things, target their marketing efforts toward certain BellSouth customers. This information relates to BellSouth's competitive interests and its public disclosure could result in damage to BellSouth. Accordingly, it is entitled to confidential treatment pursuant to Section 364.183 (3) (e), F.S.

LOCATION OF THE PROPRIETARY INFORMATION

<u>PAGE NO</u>	<u>LINE NOS./COL NO.</u>	<u>REASON</u>
1	Columns F-J	
2	Columns F-J	
3	Columns F-J	
4	Columns F-J	
5	Columns F-J	
6	Columns F-J	
7	Columns F-J	
8	Columns F-J	
9	Columns F-J	
10	Columns F-J	