

1 Bellsouth Telecommunications, Inc.
2 REBUTTAL TESTIMONY OF WALTER S. REID
3 BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
4 DOCKET NO. 960846-TP
5 SEPTEMBER 16, 1996
6
7 Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS, AND
8 POSITION WITH BELLSOUTH TELECOMMUNICATIONS, INC.
9
10 A. My name is Walter S. Reid and my business address is
11 675 West Peachtree Street N. E., Atlanta, Georgia.
12 My position is Senior Director for the Finance
13 Department of BellSouth Telecommunications, Inc.
14 (hereinafter referred to as "BellSouth" or "the
15 Company").
16
17 Q. ARE YOU THE SAME WALTER S. REID WHO FILED DIRECT
18 TESTIMONY IN THIS DOCKET?
19
20 A. Yes. I filed direct testimony in this docket on
21 behalf of BellSouth on September 9, 1996.
22
23 Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?
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1 A. The purpose of my rebuttal testimony is to respond to
2 the positions taken in the direct testimony of MCI
3 witness Mr. Don Price related to the issue concerning
4 the appropriate wholesale rate for BellSouth to sell
5 its services to MCI for resale. My testimony
6 specifically identifies areas of overstatement in the
7 MCI methodology for calculating a wholesale discount
8 rate for BellSouth in Florida. My direct testimony
9 in this docket supports wholesale discount rates for
10 BellSouth of 19% for residential services and 12.2%
11 for business services. I also provided the
12 Commission in my direct testimony with a priceout
13 using the FCC's criteria for an avoided cost study
14 that resulted in a single wholesale discount rate of
15 19.7%. The Company believes that the FCC's criteria
16 for an avoided cost study results in an overstated
17 wholesale discount rate. Therefore, the 19.7% rate
18 which I provided on my Exhibit WSR-3 is itself
19 overstated. Mr. Price's testimony proposes a
20 wholesale discount rate of 25.38% for all retail
21 services. In this rebuttal testimony, I will
22 explain how MCI's approach incorrectly treats certain
23 expense amounts and leads to this overstated result.
24
25

1 Q. DOES MR. PRICE PROVIDE THE CALCULATION OF MCI'S
2 PROPOSED WHOLESALE DISCOUNT RATE FOR BELLSOUTH-
3 FLORIDA IN HIS DIRECT TESTIMONY?

4
5 A. No. Mr. Price provided a description of MCI's
6 methodology in his testimony, but he only provided
7 detailed calculations for Bell Atlantic - DC (as an
8 example of MCI's spreadsheet model) in his testimony.
9 Unfortunately, he must have inadvertently left out
10 the second sheet of the spreadsheet model, because it
11 is incomplete in his testimony as filed in Florida.

12
13 Q. WERE YOU ABLE TO RECONSTRUCT THE ACTUAL CALCULATIONS
14 THAT MCI FOLLOWED IN DERIVING ITS PROPOSED WHOLESALE
15 DISCOUNT RATE?

16
17 A. Yes. I obtained a complete copy of the MCI
18 spreadsheet model which Mr. Price filed in another
19 jurisdiction. Using this spreadsheet format and
20 specific BellSouth-Florida ARMIS data for 1995, I was
21 able to compute the wholesale discount rate of
22 25.06%, which Mr. Price reports on his Exhibit DGP-3
23 for 1995. I did not recompute the years 1991 through
24 1994 which he also reports on his exhibit. I have
25 included my reconstruction of the MCI spreadsheet

1 model as my Exhibit WSR-4 to this testimony. On this
2 exhibit, I have reorganized the MCI calculations into
3 direct avoided, indirect avoided, and not avoided
4 categories so that the results can be more easily
5 compared to the cost studies I have filed. In this
6 rebuttal testimony, I will refer to Exhibit WSR-4 to
7 identify the magnitude of certain MCI overstatements.

8

9 Q. PLEASE DESCRIBE EXHIBIT WSR-4.

10

11 A. Exhibit WSR-4 is structured to display the formulas
12 used by MCI in its spreadsheet model to calculate a
13 wholesale discount factor. I formatted the display
14 of the data in a manner similar to the format I used
15 for Exhibit WSR-3 which was attached to my direct
16 testimony. The first column of Exhibit WSR-4 reports
17 the line number on BellSouth's 1995 ARMIS Report
18 43-04, from which the intrastate expense amounts
19 shown in column 3 were obtained. Column 2 reports
20 the type of expense which is included on the
21 particular line in the analysis and the account
22 numbers associated with the expense. The expenses
23 are grouped into categories representing those that
24 are direct avoided, indirect avoided, and not
25 avoided. These groupings correspond to the treatment

1 that MCI accorded the expense in its Model and to the
2 FCC criteria for avoided cost studies. Column 4 of
3 the exhibit reports the percentage of the intrastate
4 expenses in Column 3 that MCI treated as avoidable in
5 its study. The percentages shown for the direct
6 avoided accounts represent the FCC default
7 assumptions which MCI adopted for its analysis. The
8 percentage shown for indirect avoided expenses
9 represents the ratio of direct avoided expenses to
10 total operating expenses. Column 5 reports the
11 calculated avoided direct and indirect expenses
12 obtained by multiplying the amounts in Column 3 times
13 the percentages in Column 4. The total avoided
14 expenses and the wholesale discount rate are
15 calculated at the bottom of Column 5. The wholesale
16 discount rate of 25.06% agrees with Mr. Price's
17 Exhibit DPG-3 for Florida in 1995.

18

19 Q. HOW DOES MCI'S MODEL DIFFER FROM THE AVOIDED COST
20 STUDY, BASED ON THE FCC'S CRITERIA, THAT YOU PROVIDED
21 IN YOUR DIRECT TESTIMONY AS EXHIBIT WSR-3?

22

23 A. There are two major differences between the MCI Model
24 and the Company's calculations based on the FCC's
25 criteria that cause the MCI Model to incorrectly

1 produce higher results. The first difference is that
2 the MCI Model inappropriately treats operator
3 services expenses as 100% avoidable. As I explained
4 in my direct testimony, operator service expenses
5 (amounts charged to account 6621, call completion,
6 and account 6622, number services) are not avoidable
7 under a resale environment. To the extent MCI takes
8 over the operator services functions from BellSouth
9 by directly routing local telephone calls to its
10 operators, it takes over a line of business with its
11 own revenue stream. This situation represents a
12 competitive loss to BellSouth and a competitive gain
13 to MCI. It does not represent the resale of
14 BellSouth's operator service tariffs to MCI at a
15 discount. MCI's position on this issue would result
16 in a windfall to MCI and a penalty to BellSouth,
17 because MCI would receive both the revenues from
18 operator service charges to customers and an
19 increased discount on local services from BellSouth
20 (due to the treatment of the operator services
21 expenses as avoidable). With MCI's position,
22 BellSouth loses the revenues associated with operator
23 services charges and also revenues associated with
24 other services that will be discounted further
25 because of MCI's treatment of the operator services

1 expenses as avoidable. To correct this overstatement
2 in MCI's Model, the operator services expenses of
3 \$65,567,000 shown in Exhibit WSR-4, which MCI has
4 treated as 100% avoidable, should be removed and
5 treated as not avoidable. This correction in the MCI
6 Model would reduce its calculated discount for 1995
7 from 25.06% to 21.07%, a reduction of 3.99%.

8

9 Q. WHAT IS THE SECOND MAJOR DIFFERENCE BETWEEN MCI'S
10 MODEL AND YOUR EXHIBIT WSR-3?

11

12 A. The second major difference relates to MCI's
13 mishandling of published directory listing expenses.
14 As shown on Exhibit WSR-4 associated with ARMIS
15 Report 43-04, line number 7076, MCI identified
16 \$45,776,000 of intrastate published directory listing
17 expenses and treated 100% of this amount as
18 avoidable. MCI's treatment of this expense is wrong
19 for at least two reasons. First, this category of
20 expense on the ARMIS Report 43-04 primarily includes
21 the cost of classified and white page directories
22 published and distributed by the Company's affiliate,
23 BellSouth Advertising and Publishing Company (BAPCO).
24 This expense is clearly not avoidable because BAPCO
25 will continue, in a resale environment, to publish

1 and distribute these directories including listings
2 for both the Company's customers and other local
3 exchange carriers' customers. These amounts appear
4 on the ARMIS Report only in order that a portion of
5 the white page expense can be included in the
6 interstate jurisdiction.

7
8 In addition to being not avoidable, these expenses
9 are not included in the costs underlying the retail
10 tariffs subject to a wholesale discount. The Company
11 has an historical relationship with BAPCO, under
12 which BAPCO incurs the costs related to publishing
13 and distributing directories in the Company's
14 franchise territory. These costs have not been
15 assigned to the intrastate jurisdiction and,
16 therefore, have not been included as costs that need
17 to be covered by intrastate tariffs. To the extent
18 that any state jurisdiction has imputed BAPCO
19 earnings to the Company in a rate proceeding, these
20 imputations have been reductions in intrastate
21 revenue requirements and not increases. These costs
22 are, therefore, not being recovered in the Company's
23 intrastate tariffs. To correct MCI's mishandling of
24 this expense, it is necessary to remove the
25 \$45,776,000 in published directory listing expenses

1 from both MCI's direct avoided expense amount and its
2 total operating expense amount. This correction
3 would further reduce its calculated discount from
4 21.07% (after the correction for operator services
5 expense) to 18.8%, a reduction of 2.27%.

6

7 Q. DO YOU HAVE AN EXHIBIT THAT CORRECTS THE MCI MODEL
8 FOR THE TWO MAJOR DIFFERENCES YOU HAVE JUST
9 DESCRIBED?

10

11 A. Yes. I have prepared Exhibit WSR-5 to show the
12 revised MCI Model calculations with the two major
13 differences corrected. This exhibit has the same
14 format as Exhibit WSR-4, but has the corrections
15 applied for operator services expenses and published
16 directory listing expenses. As this exhibit shows,
17 the MCI methodology adjusted for these two problem
18 areas would actually produce a calculated discount of
19 18.8%, or 0.9% below the calculation I provided on
20 Exhibit WSR-3 (the study the Company provided based
21 on the FCC's criteria).

22

23 Q. DOES THE COMPANY SUPPORT THE USE OF EITHER THE 18.8%
24 WHOLESALE DISCOUNT RATE SHOWN ON WSR-5 ATTACHED TO
25 THIS TESTIMONY OR THE 19.7% WHOLESALE DISCOUNT RATE

1 CALCULATED ON WSR-3 WHICH WAS ATTACHED TO YOUR DIRECT
2 TESTIMONY?

3
4 A. No. As I explained in my direct testimony on page
5 19, the Company still supports its study as the most
6 appropriate calculation of wholesale discount
7 factors. The Company's study was provided as Exhibit
8 WSR-1 to my direct testimony. The appropriate
9 wholesale discount rates are 19.0% for residential
10 services and 12.2% for business services. Both of
11 the avoided cost studies shown on Exhibit WSR-3 and
12 Exhibit WSR-5 are calculated based on the FCC's
13 criteria for avoided cost studies. In my direct
14 testimony on pages 16 through 18, I described the
15 differences between the FCC's criteria for avoided
16 cost studies and the Company's position on the
17 appropriate study methodology according to the plain
18 words of the Telecommunications Act of 1996 ("the
19 Act"). The FCC's criteria overstates the wholesale
20 discount rate through, among other things, the use of
21 a "reasonably avoidable" concept to identify avoided
22 expenses and by allocating indirect expenses as
23 avoidable amounts. Therefore, the appropriate
24 wholesale discount rate should be less than the 19.7%

25

1 amount shown on Exhibit WSR-3 and the 18.8% as shown
2 on Exhibit WSR-5.

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4 Q. HAVE YOU RECEIVED ANY ADDITIONAL INFORMATION RELATIVE
5 TO MR. PRICE'S DIRECT TESTIMONY SINCE HE FILED IT ON
6 AUGUST 21?

7

8 A. Yes. Shortly before I filed this rebuttal testimony,
9 I received a copy of MCI's actual calculation of its
10 Florida wholesale discount rate for 1995. The
11 calculations were consistent with those presented on
12 my Exhibit WSR-4.

13

14 Q. PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY.

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16 A. My rebuttal testimony points out two major problems
17 in MCI's Model for calculating a wholesale discount
18 rate for BellSouth in Florida. When these two
19 problems are corrected, MCI's Model produces a
20 wholesale discount rate of 18.8%. This discount rate
21 is still overstated because it is based on the FCC's
22 criteria which leads to overstated results. However,
23 the correction of MCI's Model does indicate that the
24 appropriate overall discount rate (residence and
25 business combined) should be something less than

1 18.8%. The Company supports its study which
2 calculates wholesale discount rates of 19.0% for
3 residential services and 12.2% for business services.

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5 Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?

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7 A. Yes.

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