



# Public Service Commission

-M-E-M-O-R-A-N-D-U-M-

**DATE:** September 4, 1997

**TO:** Bill Feaster, Florida Power & Light Company  
Jim McGee, Florida Power Corporation  
Susan Cranmer, Gulf Power Company  
William Willingham, Rutledge Law Firm  
Jim Beasley, Ausley & McMullen  
Angela Llewellyn, Tampa Electric Company

**FROM:** Leslie J. Paugh, Staff Counsel, Division of Legal Services

**RE:** Docket Nos. 971004-EG, 971005-EG, 971006-EG, 971007-EG - Adoption of Numeric Conservation Goals for Florida Power & Light Company, Florida Power Corporation, Gulf Power Company and Tampa Electric Company

A handwritten signature in cursive script, appearing to read "Leslie J. Paugh".

**Via Facsimile**

The following is a list of questions which staff would like the parties to address at the October 8, 1997, Staff Workshop:

1. Should Rule 25-17.0021, F.A.C., requiring numeric conservation goals be repealed? This would result in "word" goals that were in place from 1989 through 1993.
2. Could kWh goals be adopted, based on savings from individual programs, and a kW goal calculated using the utility system load factor and the kWh goals?
3. Should numeric demand and energy goals be adopted that exclude load management, real time pricing, and any other dispatchable program?
4. If numeric goals are to be adopted, should an "SRC" technical potential study be performed as part of establishing numeric demand and energy goals?
5. Rule 25-17.0021, F.A.C., requires that each utility shall assess at a minimum, the listed residential and commercial/industrial end-use categories. How should utilities perform this assessment?
6. Can the parties agree on a list of measures to be analyzed prior to the utility assessment of end-use categories? If so, what measures should be analyzed?
7. What should be the starting and ending years for any numeric goals?

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09036 SEP-95

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8. Should each utility consider in the same manner, for purposes of projecting demand and energy savings, the following:
  - a. Overlapping measures.
  - b. Rebound effects.
  - c. Free riders.
  - d. Interactions with building codes.
  - e. Appliance efficiency standards.
  
9. Without precise measurement, would the assessment of a penalty for not meeting the goals be arbitrary?

LJP/js

cc: Mark Futrell  
Department of Community Affairs  
Office of Public Counsel  
Florida Client Council  
Florida Industrial Power Users Group (FIPUG)  
Legal Environmental Assistance Foundation (LEAF)  
Florida Solar Energy Industries Association (FLASEIA)  
Robert Scheffel Wright, Esquire  
Project for an Energy Efficient Florida