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March 16, 1998

BY HAND DELIVERY

Ms. Blanca S. Bayo, Director Division of Records and Reporting Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Re: Docket Nos. 870248-TL; 900039-TL; 910022-TL; 911185-TL; and 921193-TL

Dear Ms. Bayo:

Enclosed for filing in the above docket are the original and fifteen (15) copies of Sprint-Florida, Inc.'s Prepared Direct Testimony of Sanja Powell.

Please acknowledge receipt and filing of the above by stamping the duplicate copy of this letter and returning the same to this writer.

Thank you for your assistance in this matter.

. Jeffry Wahlen

Enclosures

cc: All parties of record

DOCUMENT NUMBER-DATE

03266 MAR 168

FPSC-RECORDS/REPORTING

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true and correct copy of the foregoing has been furnished by U. S. Mail or hand delivery (*) this 16th day of March, 1998, to the following:

Mary Beth Keating ●
Florida Public Service
Commission
2540 Shumard Oak Blvd.
Tallahassee, FL 32399-0850

Nancy H. Sims BellSouth Telecommunications 150 S. Monroe St., Suite 400 Tallahassee, FL 32301

Florida Competitive Carriers c/o J.P. Gillan and Associates P. O. Box 541038 Orlando, FL 32854

Holmes County Board of Commissioners 210 N. Oklahoma St. Bonifay, FL 32425

Orange County Board of Commissioners P. O. Box 1393 Orlando, FL 32802-1393

Vista-United Telecommunications P. O. Box 10180 Lake Buena Vista, FL 32830

Richard Brashear ALLTEL Florida, Inc. P. O. Box 550 Live Oak, FL 32060-0550

Joseph McGlothlin Vicki Kaufman McWhirter Law Firm 117 S. Gadsden Street Tallahassee, FL 32301 Starke-Bradford Counties Chamber of Commerce P. O. Box 576 Starke, FL 32091

Volusia County Communications Director 119 W. Indiana Avenue Deland, FL 32720

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Attorney

SPRINT-FLORIDA, INC. DOCKET NO. 870248-TL; 900039-TL; 910022-TL; 911185-TL; 921193-TL FILED: March 16, 1998

1		BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
2		DIRECT TESTIMONY
3		OF
4		SANJA POWELL
5		
6	Q.	Please state your name, business name, address and title.
7		
8	Α.	My name is Sanja Powell. I am employed by Sprint-
9		Florida, Incorporated ("Sprint"). My business address is
10		555 Lake Border Drive, Apopka, Florida, 32713. I am
11		currently a Docket Manager at Sprint.
12		
13	Q.	Please describe your educational background and business
14		experience.
15		
16	A.	I received a Bachelor of Science degree in Computer
17		Information Systems from Florida A&M University. I also
18		have a Masters of Business Administration degree in
19		Management Information Systems from the University of
20		Central Florida.
21		
22		I began my career in 1994 when I joined Sprint as a
23		Management Trainee in the Information Systems department.
24		In 1995, I was placed into an Information Systems
25		Consultant position where I provided hardware and

1		software support to users in the Marketing Department.
2		
3		In 1997, I was promoted to the position of Business
4		Analyst and later promoted to a Project Manager where I
5		supported process improvement initiatives through project
6		management. In 1998, I was promoted to my current
7		position as a Docket Manager. In this role, I am
8		responsible for analyzing dockets and tariffs related to
9		local services.
10		
11	Q.	What is the purpose of your testimony?
12		
13	A.	The purpose of my testimony is to address Sprint's
14		position regarding implementation of a toll alternative,
15		e.g., Extended Calling Scope, or ECS, on the interLATA
16		routes on a one-way basis for traffic originating in
17		Sprint's exchanges and terminating in BellSouth's
18		exchanges.
19		
20		The routes included are as follows:
21		
22		Sprint Exchange BellSouth Exchange Docket No.

23

24

25

Graceville

Graceville

Mt. Dora

1	Lawtey	Gainesville	910022-TL
2	Starke	Gainesville	910022-TL
3	Orange City	Daytona Beach	911185-TL
4	Orange City	New Smyrna Beach	911185 - TL
5	Orange City	Oak Hill	911185-TL
6	Orange City	Pierson	911185-TL
7	Clewiston	Belle Glade	921193-TL
8			

Additionally, I provide Sprint's position on the appropriate rate structure and rates for the proposed ECS service and the call compensation rates that should be paid to BellSouth for terminating the traffic.

13

Q. What is Sprint's position on one-way ECS?

15

16 A. It is Sprint's position that one-way ECS is appropriate
17 on these routes if appropriate originating end user rates
18 and call termination compensation arrangements are also
19 ordered.

20

Q. If one-way ECS is ordered, what call termination rate, if any, should BellSouth charge Sprint to terminate this interLATA ECS traffic?

24

25 A. BellSouth should charge Sprint the same interLATA

terminating access charge rates as BellSouth charges IXCs to terminate traffic between these exchanges.

3

4

5

6

Q. Why should interLATA access charges apply rather than intraLATA access charges or local interconnection charges?

7

8 Α. All of the routes are interLATA routes and all carriers 9 providing service over the route should be subject to the 10 same charges. If the routes were two way routes, an 11 argument could be made that the traffic is local and 12 local interconnection rates would apply. However, as 13 long as the traffic in one direction, from BellSouth to 14 Sprint, is toll, local interconnection rates should not 15 apply.

16

17 Q. If one-way ECS is appropriate, what rate structure and 18 rate levels should the LECs charge the end user?

19

20 A. In order to allow Sprint to recover the terminating
21 access charge expenses, the originating call set up and
22 transport costs, and to provide some contribution to
23 common costs, Sprint recommends a per minute of use rate
24 structure. The current rate in place for business
25 customers on ECS routes of \$.10 for the initial minute

and \$.06 for the additional minutes is appropriate for both business and residential customers on these interLATA routes.

A per minute rate versus a per message rate will mitigate inter-carrier arbitrage and be more competitively neutral. For example, if Sprint were required to provide ECS on a per message basis while its competitors charged by the minute, Sprint would win all the losers (callers with long call durations) while callers with short call durations would use a competitor. This could result in Sprint paying more in terminating access charges than it collects in revenues from the originating callers and would limit Sprint's ability to compete for customers with short duration holding times.

Q. Please explain why a usage sensitive rate structure is appropriate.

20 A. First, it has been Sprint's experience that many customers' calls are of a short duration and the usage sensitive structure will benefit them. Secondly, it will maintain a competitive balance, that is, IXCs will be able to compete in this market if LECs' prices reflect underlying costs. Thirdly, it will prevent inter-carrier

1 arbitrage. For example, if the LECs' prices are message 2 rated, customers with calls of long duration will use the 3 LEC, and customers with calls of short duration will use 4 a carrier with usage sensitive pricing structure. 5 Additionally, some customers will place calls they expect 6 to be of long duration with the LEC, e.g., to their 7 Internet provider, and use casual dialing to an IXC for 8 shorter calls. Equity and competitive neutrality require 9 that a usage sensitive pricing structure be implemented. 10 This is the only way to ensure cost recovery and to mitigate competitive barriers on the routes in question. 11

12

13

14

15

Q. If one-way ECS is ordered on the routes in question, and a termination charge is deemed appropriate, what economic impact will this have on the originating LEC?

16

17 A. Based on traffic study results conducted on each of the
18 routes in question, using the \$.10 and \$.06 rates and
19 BellSouth's terminating intrastate premium rates listed
20 in the Commission's compiled October 20, 1997, Florida
21 Access and Toll Report, implementing ECS on the proposed
22 routes will have a negative financial impact on Sprint
23 annually of approximately \$21,000.

24

25 Q. Does this loss include the cost of constructing the

1		facilities necessary to implement ECS on these routes?
2		
3	A.	No, the Company has not done a study to determine those
4		costs. Those costs would be in addition to the above
5		financial impact.
6		
7	Q.	How do Sprint's proposed rates compare to the rates of
8		the larger IXCs?
9		
0	A.	Based on the Florida Access and Toll Report, Sprint's
1		proposed rates are in the range of 50% to 70% lower than
12		the day rate period rates in the major IXCs' basic rate
13		schedules. The difference would be much less for the
4		IXC's night and evening rates as well as for any volume
15		discount plans offered by the IXCs.
16		
١7		Thus, Sprint's proposed rates and rate structure would
18		provide customers with some savings over current toll
19		rates, still provide for competition on these routes and
20		ensure that each carrier's call termination costs are
21		recovered.
22		
23	Q.	Does this conclude your testimony?
24		
25	Α.	Yes.