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BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

In the Matter of : DOCKET NO. 981941-TL

Investigation into telephone :
exchange boundary issues in :
Sough Polk County (Ft. Meade :
area). :

Investigation into boundary : DOCKET NO. 990184-TL
issues in South Sarasota and :
North Charlotte Counties :
(Englewood area). :

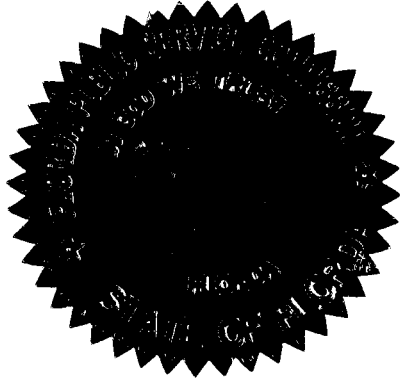
Request for review of proposed: DOCKET NO. 990223-TL
numbering plan relief for the :
941 area code. :

PROCEEDINGS: SARASOTA STAFF WORKSHOP

DATE: Friday, February 5, 1999

TIME: Commenced at 1:00 p.m.

PLACE: City of Sarasota - City Hall
City Commission Chambers
1565 1st Street
Sarasota, Florida



TAPE RECORDING TRANSCRIBED BY: JOY KELLY, RPR
Bureau Chief of Reporting
FPSC Division of Records
and Reporting

DOCUMENT NUMBER - DATE
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1 **PARTICIPATING:**

2 **JUNE MCKINNEY**, FPSC Division of Legal
3 Services.

4 **ANN SHELFER, MICHAEL BARRET** and
5 **LEVENT ILERI**, FPSC Division of Communications.

6 **CHARLES REHWINKEL**, Sprint

7 **CHARLIE BECK**, Office of Public Counsel.

8 **KIM CASWELL** and **MIKE SCOBIE**, GTE

9 **SANDY TOKAREK**, NPA Relief Planner with NANPA
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	I N D E X	
	WITNESSES	
3	NAME	PAGE NO.
4	TOM NEWMAN	
5	Direct Statement	11
6	STEPHANIE MEAD	
7	Direct Statement	13
8	WILLARD COY	
9	Direct Statement	19
10	LYNN FLATT	
11	Direct Statement	21
12	KERRY KIRSCHNER	
13	Direct Statement	22
14	RICH BROWN	
15	Direct Statement	24
16	LINDA PIERCE	
17	Direct Statement	25
18	PAM DOMRES	
19	Direct Statement	26
20	TOM CARDEN	
21	Direct Statement	28
22	ROGER HILL	
23	Direct Statement	31
24		
25	CERTIFICATE OF REPORTER	37

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1 P R O C E E D I N G S

2 (The following has been transcribed from
3 tape recordings provided by the Florida Public Service
4 Commission Staff.)

4 (Tape begins in the middle of a sentence)

5

6 **MS. MCKINNEY:** -- to our 941 area code
7 workshop scheduled for today in Sarasota.

8 We'd like to apologize for being late. Some
9 of us were coming from Tallahassee, Ann was coming
10 from Miami -- by the way, you have a lovely airport.
11 We were comparing it to Tallahassee. We had to pick
12 Ann up and her plane was late, that type of thing. So
13 we apologize for that. However, we are going to
14 proceed as follows the agenda that was handed out.

15 I have Michael Barrett here with me from
16 Staff, and Ann Shelfer.

17 **MS. SHELFER:** Before we get started, I
18 believe there are some telephone representatives that
19 are here and they will introduce themselves and they
20 will be willing to help answer any questions after
21 this is completed.

22 **MR. SCOBIE:** My name is Mike Scobie with
23 GTE.

24 **MS. CASWELL:** Kim Caswell, GTE.

25 **MR. MIRSCHBERGER:** Al Mirschberger with GTE.

1 **MS. SHELFER:** Thank you. And we also have
2 with us Sandy Tokarek. She is with the NPA relief
3 planner with NANPA and she's going to do a
4 presentation for the proposal for the 941 area code
5 split.

6 **MS. TOKAREK:** I think I can go without a
7 mike now.

8 **MS. SHELFER:** You just need to pick it up.

9 **MS. TOKAREK:** How about that? Is that good
10 enough for everyone?

11 Again my name is Sandy Tokarek, and I'm with
12 Lockheed Martin and we're the North American Numbering
13 Plan Administrator for the United States. How that
14 came about was in 1997 the FCC awarded Lockheed Martin
15 the contract for number planning throughout the United
16 States.

17 Lockheed Martin follows industry-approved
18 guidelines when they are facilitating area code
19 relief. These guidelines specify when and how
20 planning should be conducted.

21 The key trigger for initiating NPA relief
22 planning is when an area code will exhaust its supply
23 of exchanges. And I'll refer to exchanges as NXXs.
24 That's another term. Also an NPA is also referred to
25 as an area code. So when you hear NPA NXX, it's the

1 area code and the first three digits of the telephone
2 number.

3 And how we determine the actual trigger is
4 by summarizing a summary form that is supplied by
5 industry. And when I refer to "industry" we're
6 talking about telephone companies, wireless companies,
7 paging companies, et cetera; anyone that is actually
8 in the communications business and utilizes telephone
9 numbers.

10 This utilization survey, as we called it, is
11 COCUS, and that's done on an annual basis. It is
12 Lockheed Martin's procedure to try and begin industry
13 relief 30 months in advance of an area code exhaust.

14 So in the actual 941 NPA, that area code was
15 projected to exhaust. And there was an industry
16 meeting held in July of 1998. At that meeting --
17 again industry follows -- I should probably -- I don't
18 want to turn my back to anyone -- but the Area Code
19 Relief Plan Guidelines, and there are actually several
20 methods of relief that were discussed.

21 An NPA split was an area code split. A
22 boundary realignment where there's an instance you
23 would take the current boundary of the area code and
24 maybe bring it in or expand it out, or several other
25 methods. You can cut chunks out of it but I didn't

1 want to get into the details and an overlay, which is
2 actually where you take the current area code and
3 overlay a new area code on top of it.

4 I should go back to the NPA split which is
5 the geographic split where you determine a split line,
6 and then you come up with two area codes for that
7 area. So one area would retain the old area code, and
8 a different area would get the new area code.

9 Again, at the industry meeting held in July
10 of 1998 the industry discussed an overlay plan, and
11 then a geographic split which was the northwest and
12 southeast area along the LATA boundary.

13 This is an actual map of the geographic
14 split. And, again, as you can see these two areas
15 would retain 941, and this area would get the new area
16 code.

17 I'd just like to talk about several
18 attributes that were discussed regarding the two
19 methods. An overlay is a new code assigned to the
20 same area as an existing code. There are not any
21 mandatory number changes. 10-digit local dialing for
22 all calls within and between the two area codes. No
23 change in the cost of calls. It minimizes the need to
24 change number and advertising, fine letterheads,
25 et cetera, and it minimizes the permissive dialing

1 period.

2 And we have some attributes of a geographic
3 split, and, again, the area code changes for about 50%
4 of the subscribers. And that has to deal with that
5 split line, because people in the new area would
6 actually have to change their area code.

7 Generally, the exhausting NPA remains in the
8 same area with a higher customer density, the most
9 populated area. Sometimes that has a lot to do with
10 the business lines and maybe hospitals, universities,
11 things like that. 7-digit local dialing retained for
12 most calls and it is a concept that is familiar to
13 most customers.

14 At that meeting that was held in July, the
15 industry that were gathered actually recommended a
16 geographic split as the means of relief for the 941
17 area code. Again, as I mentioned, there was an equal
18 distribution of the codes, so in that northwest
19 area -- I'll put the map back up -- and I'll refer to
20 this as the northwest area, which is where Sarasota
21 is, that would actually have 298 NXXs or exchanges.
22 And what that would mean would be a subsequent exhaust
23 of 5.2 years. The southeast area would have 273 NXXs,
24 and that would be 5.9 years of subsequent exhaust.

25 I think that's really all that I have as far

1 as a presentation is concerned, unless the Commission
2 would like me to -- I shouldn't say the Commission --
3 wrepresentatives of the Commission would like me to
4 explain anything else?

5 **MS. MCKINNEY:** Not at this time. However,
6 the audience might have questions for you.

7 **MS. TOKAREK:** I'll go ahead and leave the
8 map on. It seems like people are still interested in
9 that. It's a very small map and may not be a good
10 view for most people but at this time I'll take any
11 questions.

12 **UNIDENTIFIED SPEAKER:** Could we get a photo
13 copy of that map?

14 **MS. MCKINNEY:** The Special Report that we
15 handed out --

16 **UNIDENTIFIED SPEAKER:** I'm late.

17 **MS. MCKINNEY:** That's all right.

18 (Simultaneous conversation)

19 **MS. BARRETT:** Is there anyone else that came
20 in late? Okay. Not so quick. You need to sign in.

21 **MS. MCKINNEY:** You're welcome to speak.

22 **MS. SHELFER:** The schedule now for
23 permissive dialing is to begin on March of 1999, with
24 mandatory beginning September of 1999. What that
25 means is that the permissive is where you would be

1 able to dial either/or, and then mandatory begins and
2 you would have to dial your new area code.

3 **UNIDENTIFIED SPEAKER:** I can't hear you.

4 **MS. SHELFER:** I think I have such a loud
5 voice but --. Permissive dialing should begin in
6 March of 1999, with mandatory beginning on September
7 of 1999. Permissive is where you're allowed to dial
8 either/or; your existing area code or the new one,
9 whatever it ends up being. Under mandatory then you'd
10 have to dial the required area code -- whichever
11 geographic split you are in.

12 **MS. MCKINNEY:** At this time we're going to
13 allow you -- and I'm going to call out the names. If
14 you checked the box to speak, when you come up you can
15 speak at this last microphone to my left. Make sure
16 that you state your name before you start speaking,
17 spell your last name and state your name for the
18 record because we are tape recording this. You could
19 also ask questions.

20 The first person I have is Tom Newman.
21 Mr. Newman.

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TOM NEWMAN

appeared as a witness and testified as follows:

DIRECT STATEMENT

MR. NEWMAN: Yes. Tom Newman, N-E-W-M-A-N.
Address, business address is 2717 Browning Street,
Sarasota 34237. I'm the pastor of the Shrine of the
Master Church here in Sarasota.

Certainly we know the hardships that are
going to be inflicted upon whatever group ends up
getting the new area code, but just thought that we
might as well start to present ours.

We are an a -- in addition to being a
church, we have a publishing branch of our
organization in which we send out literature
throughout the country.

We are using, of course, our phone number on
all of the literature, and that is the way people can
contact us for help. It's for additional
publications, and also for help of a spiritual nature.
It would be a tremendous hardship on us as our income
is basically contributions, to be able to go through
and change -- not only change all of the literature
and the books, but to also not be able to get that
contact from our folks. We have a lot of elderly
people, also, that are tied into our organization.

1 We represent about 150 people that attend on
2 a regular basis in any particular week, and they also,
3 you know, will experience a hardship as many of them
4 are elderly, with family members up north. And it's
5 not as easy -- it's difficult for us as a business,
6 but also there's a lot of difficulty with elderly
7 people, having to make those changes and send out
8 information to all of their friends, et cetera.

9 So it looks like it's going on -- unless
10 there's some other scientific method going to be used
11 that's going to be hearing individual situations and
12 cases, and, hopefully, that will try to influence the
13 Commission.

14 So representing our organization, and also
15 the many people who attend and are in contact with us
16 throughout the country, would ask for you to leave the
17 941 code here in the Sarasota and Lakeland area.

18 **MS. MCKINNEY:** Thank you very much,
19 Mr. Newman.

20 **MR. NEWMAN:** Thank you.

21 **MS. MCKINNEY:** Stephanie Mead.

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STEPHANIE MEAD

appeared as a witness and testified as follows:

DIRECT STATEMENT

MS. MEAD: Good afternoon. My name is Stephanie Mead, "M", as in Mary, E-A-D. My company is Shark Tees Screen Printers and Graphic Design on Dearborn Street, Englewood, Florida.

I am representing the Englewood Area Chamber of Commerce as chairperson of Economic Development. And my first question to you folks -- thank you for being here and holding this meeting. But my question to you is has anybody here been to Englewood?

MS. MCKINNEY: No, ma'am, I haven't.

MS. MEAD: Okay. If I could present to you this map. This was prepared by John Fallon, who is on the board of the Englewood Advisory and Planning Board and he is also involved, for many years, in transportation. And what this map shows as compared to your map, where you have a boundary of Sarasota County as being in the GTE area, you'll notice that Englewood, which is a -- it is not incorporated -- lies between two counties: It lies between Sarasota and Charlotte County. Because of this we have for many, many years suffered as being at opposite ends of both counties with regards to economic growth, with

1 regards to decisions that are being made from both
2 Commissioners. And over the years we have worked
3 diligently to get the Commissioners to work together
4 from both counties. We sit as far away from the
5 county seats as possible. We are, as I said,
6 unincorporated.

7 When you take that area code, 941, and you
8 split it up the way you have it on that map, you have
9 again divided our community. People on one side of
10 the street will have one area code; people on the
11 other side will have another. You're going to
12 compound and further put back the economic benefit we
13 have.

14 Currently, within our community, we have
15 approximately 44,000 annual residents. This number
16 swells to about 60% during season. Our community
17 relies on tourism.

18 The perception of a different area code
19 within a community that lies between two counties is
20 going to be one of distance. As a business owner, and
21 I represent -- I am speaking for many businesses --
22 the perception is going to be one of distance when you
23 further divide our community.

24 I implore you to please take a visit down to
25 Englewood. We have a lot of very knowledgeable people

1 down there that will share with you what our community
2 looks like and how you will affect dividing our
3 community in half; how it's going to put it back about
4 15 years in economic growth.

5 I thank you for your time.

6 **MS. SHELFER:** I have a question for you,
7 Ms. Mead.

8 **MS. MEAD:** Okay.

9 **MS. SHELFER:** Even though the Englewood
10 exchange is split almost in half, half is served out
11 of the Sarasota County the other is located in
12 Charlotte, you're served solely by GTE in that
13 community.

14 **MS. MEAD:** No. That's incorrect.

15 **MS. SHELFER:** For the exchange.

16 **MS. MEAD:** 941 covers GTE and Sprint. And
17 what happens, on the northern side of Englewood, when
18 I call east Englewood and I dial, say, information,
19 I'm switched over to the Sprint information, which
20 is -- the map that I gave you.

21 **MS. SHELFER:** Uh-huh.

22 **MS. MEAD:** -- you'll see that that line,
23 the county line runs right between the town, where the
24 Chamber of Commerce is. The county line is
25 approximately, what, two, three blocks away, Linda?

1 Nevertheless, on the other side of that county, when I
2 call information to get to east Englewood -- which
3 east Englewood, say, from Dearborn Street which is on
4 that map -- is about two miles away, three miles away,
5 I have to call Sprint information when I'm transferred
6 over.

7 **MS. SHELFER:** Those east Englewood customers
8 then are served by Sprint rather than by GTE.

9 **MS. MEAD:** That's correct. But it's all
10 Englewood. It's the same community. We are all
11 Englewood.

12 We have dealt with this problem for years
13 and years and years. I mean, we all wish we can form
14 our own little county but we can't. And nobody is
15 going to relinquish Charlotte or Sarasota because we
16 have the beach networks both of them have beachfront
17 and tax base.

18 Please consider -- take a visit down there.
19 We'll be glad to show you around and take you out to
20 lunch and whatever, but you need to see what's going
21 on there.

22 **MS. SHELFER:** I guess I was trying to think
23 if this was any way as far as a resolution -- because
24 if you moved Englewood down, then the people who are
25 in Sarasota would be dissatisfied. And if you move

1 the others up, then you're going to have a situation
2 where Charlotte customers are --

3 **MS. MEAD:** That's a natural boundary at the
4 Myakka River. And when you cross over the Myakka
5 River, that really is Port Charlotte. With the postal
6 system we have, east Englewood, which is Englewood
7 34224 on the zip code, but it's considered, some of
8 those homes even in east Englewood, there's like
9 another demarcation where they are called Port
10 Charlotte. It's really crazy.

11 Please do some research on us, if you could.
12 And thank you for your time.

13 **MS. SHELFER:** Thank you.

14 **MS. MCKINNEY:** Thank you, Ms. Mead.

15 Yes. Industry has something to say.

16 Mr. Scobie.

17 **MR. SCOBIE:** Do you know me down there?

18 **MS. MCKINNEY:** Please.

19 **MR. SCOBIE:** My name is Mike Scobie with
20 GTE, One Tampa City Center, Tampa, Florida.

21 One thing that I thought, having looked at
22 the maps and the boundaries, depending on -- you know,
23 kind of tossing it over the wall to Sprint -- as you
24 said, Englewood is split between Sarasota County and
25 Charlotte County. Sprint serves, I think, three

1 exchanges in Charlotte County.

2 Now, there may be a way -- and this is for
3 Sprint to analyze, I guess, with the Commission Staff,
4 to serve either one or all three of those exchanges to
5 keep Charlotte County in 941. I have looked and I
6 don't have the data on code utilization and this sort
7 of thing, but that may be one thing to explore there
8 to try and solve this problem, you know. It would
9 require, I would think, all three of the exchanges or
10 at least the Port Charlotte and Cape Haze exchange
11 staying in 941. But, again, that would depend on code
12 utilization and other things that Lockheed and the
13 Staff would have to look at.

14 **MS. MCKINNEY:** Thank you very much,
15 Mr. Scobie.

16 Ms. Mead, we will be getting in contact with
17 you. That's one of the reasons why we have these
18 workshops. And issues like this have come up before,
19 and Staff has looked into it and talked to the
20 industry. And if we think there's something we can
21 do, we'll open a separate docket. You'll be hearing
22 from us one way or the other.

23 **MS. SHELFER:** But we can't resolve it in the
24 area code more than likely. In the other ones we have
25 held separate cases, for them.

1 **MS. MCKINNEY:** With a different issue
2 besides the area code. So we'll be getting in contact
3 with you.

4 Dr. Coy.

5 - - - - -

6 **WILLARD COY**

7 appeared as a witness and testified as follows:

8 **DIRECT STATEMENT**

9 **MR. COY:** Good afternoon. I'm Willard Coy,
10 vice chair of the Englewood Planning and Advisory
11 Board. The board's primary purpose is to advise the
12 governing bodies of Sarasota County, Charlotte County,
13 and the city of North Port concerning the coordinated
14 provision of county services to the entire Englewood
15 community.

16 We have been very successful in bringing
17 together both counties, and including the city of
18 North Port, in a face-to-face and eye-to-eye basis in
19 many years.

20 We feel at this time that if you continue to
21 separate us, it's going to be a wedge within what
22 we've attempted to do in the last four years.

23 At it's regularly scheduled meeting December
24 10th, 1998, the advisory board adopted a position in
25 opposition to the proposed temporary changes in our

1 telephone area codes. We acknowledge that there is a
2 growing need for new telephone numbers. We understand
3 that a program is in the planning stages now that
4 might ultimately mean a different approach to
5 telephone numbering. This we can accept so long as it
6 is in a final stage or a final result. We believe,
7 however, that interim changes would be thoroughly
8 confusing for most people and costly for many
9 businesses.

10 In addition, the Englewood community is
11 already divided with jurisdictions in Sarasota,
12 Charlotte County and some to the North Port. And with
13 a relatively small area, already has three telephone
14 exchanges to contend with: 473, 475, and 474.

15 While Englewood is unique in its separation
16 by county boundaries, the community is unanimous in
17 choosing to be considered as a single united
18 community.

19 We feel our proposed plan that would change
20 telephone area codes at the county line as an interim
21 measure is unacceptable. It would merely forestall
22 implementation of a solution that is final and
23 acceptable to all.

24 Thank you for the opportunity to present our
25 position in opposition to any temporary change in the

1 area codes affecting the Englewood community. If
2 there are any questions, I'll be glad to answer them.

3 **MS. MCKINNEY:** Thank you. Lynn Flatt.

4

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5

LYNN FLATT

6 appeared as a witness and testified as follows:

7

DIRECT STATEMENT

8 **MS. FLATT:** I am Lynn Flatt, "F" as in
9 Frank, L-A-T-T. I am a Charlotte County resident in
10 the unincorporated town of Englewood, and a business
11 owner. I assume that the overlay plan is really not
12 under discussion because that plan I object to totally
13 in its entirety.

14 The current GTE-Sprint split is already very
15 divisive. The county line split in our area is
16 already very divisive. As a resident of Englewood and
17 as a business owner, I advocate a split along a
18 geographic area but not that GTE-Sprint line as it is,
19 though Mr. Scobie's suggestion was very exciting.

20 I do advocate along the Myakka River, which
21 is a natural split -- as a business person I can tell
22 you that that makes a natural split for any of us
23 doing business. And considering as many of our winter
24 visitors as we have, having to dial another area code
25 when they are two blocks away from me would mean I

1 would not get the business. It just will not work.
2 It will be very difficult on the businesses because we
3 are such a small community to be divided in any other
4 manner would be very difficult on individuals.
5 Certainly, of course, someone is going to go to the
6 expense and I understand that, but that would be very
7 divisive for our small community.

8 I can envision that it would make a extreme
9 effect on not only my business, but on any of the
10 other businesses that were south of the Charlotte
11 County line. Thank you.

12 **MS. MCKINNEY:** Thank you, Ms. Flatt.

13 Kerry Kirschner.

14 - - - - -

15 **KERRY KIRSCHNER**

16 appeared as a witness and testified as follows:

17 **DIRECT STATEMENT**

18 **MR. KIRSCHNER:** Thank you very much. For
19 the record, my name is Kerry Kirschner and I am the
20 executive director of the Argus Foundation.

21 Just as a way of background, the Argus
22 Foundation is a 15-year old nonprofit corporation that
23 deals in public policy issues. Its membership is made
24 up of presidents and CEOs of companies in southwest
25 Florida, predominantly located in Sarasota and Manatee

1 Counties. As opposed to a Chamber of Commerce, our
2 business is not business; it's public business. And,
3 certainly, we don't envy your task that you're faced
4 with here today and what you've got to do.

5 As we look at the dividing line, we
6 certainly are in support of the 941 exchange remaining
7 in Manatee and Sarasota County. We feel that probably
8 the fairest criteria to use in a otherwise difficult
9 situation is what is the economic impact of changing
10 that area code? And if you look at business as
11 economics in southwest Florida, those who are
12 dependent upon area codes in promotion of their
13 business, all of the ancillary uses of advertising,
14 brochures, whatever it might be. The preponderance of
15 businesses is within this northwest zone. Obviously,
16 it's extremely rural areas outside of the Fort Myers
17 and Naples concentrations. So we applaud you for
18 having done that.

19 I would also like to voice concern for
20 Englewood. We have a funny situation that's taken
21 place in the state of Florida where somehow
22 communities have been split between counties. We have
23 one here in Sarasota in Long Boat Key. Half of it's
24 in Manatee County and half of it's in Sarasota County.
25 Obviously the area code is just one element that

1 divides the community. Obviously there should be
2 political interference set in here in order to do
3 that.

4 It would seem to me that if you all showed
5 the leadership in somehow putting the entire community
6 in one area code, it would be beneficial, and
7 hopefully, would encourage the local elected officials
8 between the two counties to come together and see a
9 transfer, so, in fact, they could go about their
10 business in a uniform fashion and not deal with all of
11 the different agencies of the local government.

12 So thank you very much.

13 **MS. MCKINNEY:** Thank you. Rick Brown.

14 - - - - -

15 **RICH BROWN**

16 appeared as a witness and testified as follows:

17 **DIRECT STATEMENT**

18 **MR. BROWN:** My name is Rick Brown. I wear
19 several hats today. I am president of an aggregate
20 companies called SMR Aggregates, a shell and sand
21 producer that has happened to be bisected by the
22 Sarasota and Manatee County county line.

23 I am here as an official representative,
24 however, of the Local Issues Committee of the Manatee
25 Chamber of Commerce. We wrote you a letter on January

1 22nd -- I believe that's in your file -- in which we
2 reiterated basically what Mr. Kirschner just said so
3 well; that is, that we applaud your effort to maintain
4 the 941 area code in Sarasota and Manatee Counties.

5 That said, I don't need to say anymore.

6 Thank you.

7 **MS. MCKINNEY:** Thank you very much,
8 Mr. Brown. Linda Pierce.

9

- - - - -

10

LINDA PIERCE

11 appeared as a witness and testified as follows:

12

DIRECT STATEMENT

13

MS. PIERCE: Good afternoon. My name is
14 Linda Pierce. P-I-E-R-C-E. I'm the executive
15 director of the Englewood Area Chamber of Commerce.
16 It's a position I've held for over ten years. The
17 chamber is located at 601 Indiana Avenue in Englewood
18 in Sarasota County.

19

The Public Service Commission received a
20 communication from the board of directors of the
21 Englewood Chamber dated December 10th, stating that a
22 strong position had been adopted in opposition to the
23 division of the 941 area code.

24

The Chamber represents approximately 600
25 businesses in our service area, which is commonly

1 called the Cape Haze Peninsular. On the map it is a
2 peninsula surrounded by water. We represent thousands
3 of employees in the Englewood area and I can only echo
4 what others have said before me: That we implore you
5 to revisit this issue and look at the natural
6 geographic boundaries, such as the Myakka River or
7 possibly the Peace River, and not to divide the 941
8 area code. Thank you.

9 **MS. MCKINNEY:** Thank you, Ms. Pierce.

10 Pam Domres.

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12 **PAM DOMRES**

13 appeared as a witness and testified as follows:

14 **DIRECT STATEMENT**

15 **MS. DOMRES:** I'm Pam Domres, D-O-M-R-E-S.

16 Business address is 285 Dearborn Street, Englewood
17 34223. I, too, wear many hats. I represent a
18 business called Bootleggers in the Dearborn Street
19 area. I'm also president of the Old Englewood Village
20 Association, which is an organization that's been in
21 existence for over ten years that represents a lot of
22 the businesses; Englewood business community at large
23 and primarily the Dearborn Street area. In addition
24 to that, I'm chairperson of the Architectural Review
25 Committee. And I'm the a member of the Chamber of

1 Commerce Economic Development Committee. And I'm
2 going to speak to you with many hats. First as --
3 just the community in general.

4 This would be an extremely divisive measure.
5 Englewood, as you've heard, has long had a history of
6 division at many levels. And a lot of community
7 leaders have worked very, very hard over the years to
8 get more of the unification and a sense of the
9 community going within the Englewood area. We are
10 starting to see the results of that, and, you know, in
11 the past, in trying to get representation with the
12 different counties, you would see a very
13 antigovernment type of attitude. What's happened in
14 recent years is the community has begun to be
15 represented in more than of a professional format;
16 they are getting along with county officials and
17 trying to work together. And this would just be
18 devastating to them; again have another reason to
19 divide the community.

20 As a parent, our business is three miles
21 from our house, which is in Sarasota County. We live
22 in Charlotte County. My son goes to school in
23 Charlotte County. And for him to have to either make
24 a toll or dial a bunch of numbers to call home if he
25 needed something, or to be at baseball practice, which

1 would be in yet another county, you know, just seems
 2 like an impossible situation.

3 So I would encourage you, as others have, to
 4 actually visit the Englewood community, see what it is
 5 that we're facing, and just discourage you from
 6 dividing the area.

7 **MS. MCKINNEY:** Thank you very much.

8 Thomas -- and I can't see your last name, Serdon?
 9 Carter?

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13 **TOM CARDEN**

14 appeared as a witness and testified as follows:

15 **DIRECT STATEMENT**

16 **MR. CARDEN:** My name is Thomas Carden. 659
 17 South Indiana Avenue is my business address. Carden
 18 Financial Services is my company.

19 I'm a stockbroker and financial advisor with
 20 a large employee base of exactly three employees, two
 21 of which are there for only three months a year during
 22 tax season. Having been in this business, I believe
 23 in graphical representation, so I brought a large map
 24 which I tacked off my wall.

25 To show you Englewood exactly here, what you

1 can see -- although this is a very poor map, the
2 Myakka River travels down -- sorry, I haven't done
3 public speaking in a long time -- travels down
4 geographically and dissects the Charlotte County side
5 of Englewood with Port Charlotte. You'll notice in
6 certain areas it will say Rotonda, Cape Haze. That is
7 kind of a fallacy of geography because the community
8 itself takes you the entire map.

9 To divide the north section of Englewood
10 would be virtually impossible. You'll have many
11 discussions in Englewood whether or not it ends at
12 Beach Road or begins north of Beach Road or --
13 however, we do have a very clear geographic boundary
14 that goes all the way down, and actually includes Boca
15 Grande. Boca Grande extends out. And although many
16 people have not spoke about it, is also in Lee County.
17 So it's actually three counties in our community. The
18 Boca Grande residents are very wealthy and none of
19 them are here because they are snowbirds most of the
20 time. However, that is a part of the Englewood
21 community. By and large they shop in our businesses,
22 you know, they eat in our restaurants. We are a
23 community with a clear geographic line.

24 If I flip over you can see a little more a
25 little better. This entire peninsula, which would be

1 dissected right about through here, would be split
2 into the Charlotte County area code. As you can see
3 geographically, we are not part of Port Charlotte.
4 You know, several of the zip codes here are part of
5 Port Charlotte. This is Sarasota. We are clearly
6 split off. Part of the problem, if you look at your
7 map, it says Cape Haze Peninsular and splits Englewood
8 into the Cape Haze Peninsular and then Englewood.
9 This entire area, all the way down Boca Grande is part
10 of Englewood. You know, we're -- my clientele is
11 largely elderly and my job is to get them as little
12 confusion as possible into their financial situation.
13 This is the type of people who, if you had to dial an
14 extra area code, you know, across here -- this is
15 Englewood -- would not be -- you know, they would
16 consider that to someone who would go over here, you
17 know, or someone who would go over here. You know, as
18 a business community it would dissect us because we
19 largely deal with elderly clients. We're not a young
20 community and it would tremendously, tremendously hurt
21 us.

22 **MS. MCKINNEY:** Thank you very much.

23 **MR. CARDEN:** Thank you.

24 **MS. MCKINNEY:** Mr. Carden, as we mentioned
25 to Ms. Mead earlier and the rest of you that spoke on

1 behalf of Englewood, we will be taking that back to
2 the Commission and looking into it and getting in
3 contact with you, and seeing what we could do to help
4 you if there's anything we can do.

5 The rest of the signup sheets that I have do
6 not indicate that anybody else wants to speak. But if
7 somebody does, please feel free to come up, or if you
8 have any questions.

9 Come on up, sir. If you could just give us
10 your name and address before you speak or ask your
11 question.

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13 **ROGER HILL**

14 appeared as a witness and testified as follows:

15 **DIRECT STATEMENT**

16 **MR. HILL:** I'm Roger Hill. I'm sorry, I
17 did not check the box.

18 **MS. MCKINNEY:** It's not a problem, sir.

19 **MR. HILL:** 6215 Lorraine Road, Bradenton.
20 That is our office.

21 We are a large property that encompasses
22 areas of both counties, Manatee and Sarasota County.
23 And, again, as many have said, we applaud you for
24 trying to keep the 941 area in Manatee and Sarasota.

25 The businesses I represent are six

1 subsidiaries that do cross-county, multicounty
2 business, and the hardships it would put on our
3 bookkeeping and everything else would be quite large.

4 So just again, applaud what everybody said
5 and we hope you do keep 941 in the Manatee-Sarasota
6 area.

7 **MS. MCKINNEY:** Thank you, Mr. Hill.

8 Ms. Mead. Come forward. We need to make
9 sure you're tape recorded. Could you come forward,
10 please?

11 **MS. MEAD:** Okay. Just real quick. On
12 your -- Stephanie Mead. On your white sheet that you
13 handed out for the agenda, you have for information
14 facts, 0890 is last four numbers. On your green sheet
15 you have 0809.

16 **MS. MCKINNEY:** Thank you for clarifying
17 that. The green sheet should be --

18 **MS. MEAD:** The green sheet.

19 **MS. MCKINNEY:** Green sheet is correct. Hold
20 on. I know how to check it, though.

21 The 0809 is correct. So the green sheet,
22 the Special Report.

23 Anybody else have any additional comments
24 they'd like to make at this time? Or questions for
25 either PSC Staff or the lady that came down from NANPA

1 from DC to help us out, or the industry? This is your
2 chance.

3 Come forward. I'll get you in a minute,
4 Mr. Coy. Yes, Mr. Carden.

5 **MR. CARDEN:** Actually, this is a question
6 about the whole Washington situation.

7 Is there any movement to move out an extra
8 digit to phone numbers so this problem ceases to
9 exist?

10 **MS. TOKAREK:** What is going on at the
11 national level is they are looking at different
12 conservation measures, which you may have heard
13 something about: pooling and portability. Also, I
14 think that there's a foreign country who has added an
15 extra digit to land codes, as they call them, but
16 right now there isn't anything set in stone.

17 There are some tests going on as far as
18 pooling is concerned, and I don't know if you're
19 familiar with -- numbers are handed out in 10,000
20 blocks. There are some tests going on that they are
21 doing in thousand blocks, thousand number blocks,
22 which would lead to more efficiency that way. At the
23 national level there has not been an order to do that
24 nationwide.

25 **MR. CARDEN:** From what I understand, the

1 biggest problem with this, you know, the numbers you
2 all had spoke about was 5.2 years and 5.9 years. This
3 is an interim patch at the best. It seems like if we
4 would add a zero on the end of all phone numbers you'd
5 multiply your phone system by ten. Now, I understand
6 there's a Year 2000 similar problem in the numerical
7 coding of this. But if you gave out a five-year time
8 frame for the phone companies to institute this, yes,
9 you'd have hardship on the part of the phone
10 companies, but instead of continuously doing this over
11 and over again, you know, you'd probably solve the
12 problem, you know.

13 **MS. TOKAREK:** I'd just like to say those
14 years I gave for subsequent exhaust, that is an
15 assumption. Forecasts change; growth areas change.
16 So that's just something the numbers that we have now
17 we have put together, but, you know, there could be an
18 explosion of growth, you know, maybe in one of the
19 rural areas.

20 **MR. CARDEN:** I believe the assumption when
21 we did this the first time several years ago were that
22 it would last five to six years more than it has
23 currently, you know. So it does concern me deeply
24 that we're going to be sitting here going through the
25 same process very, very shortly, five years, and a

1 business life that's next to nothing. Thank you.

2 **MS. MCKINNEY:** Mr. Coy, you had something to
3 say.

4 **MR. COY:** I think I just want to reemphasize
5 the Cape Haze Peninsular aspect.

6 I'm Chairman of the West County Charlotte
7 County Civic Association which is a consortium of 36
8 homeowners and civic associations west of the Myakka
9 encompassing all of Cape Haze Peninsular in Charlotte
10 County. And their consensus is that they are in
11 opposition to this.

12 So we're taking all of the Cape Haze
13 Peninsular in Charlotte County as in opposition, not
14 just the Englewood area. That would be the Rotonda,
15 Gulf Cove, South Gulf Cove, Boca Grande, Placida,
16 et cetera. Grove City. Thank you.

17 **MS. MCKINNEY:** Thank you, Mr. Coy.

18 Does anybody else have any questions or
19 comments before we adjourn?

20 We'd like to thank everybody for coming out
21 today. And we will be here for a few minutes if you'd
22 like to speak to each of us individually or have
23 questions for us. Additionally, there's contact
24 information. If you think of something next week or,
25 perhaps, you know somebody that wasn't able to come

1 that would like to call us and ask a question or send
2 a letter. Thanks again.

3 (Tape ends.)

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1 STATE OF FLORIDA)
2 COUNTY OF LEON)

CERTIFICATE OF REPORTER

3 I, JOY KELLY, CSR, RPR, Chief, Bureau of
4 Reporting, Official Commission Reporter,

5 Do hereby certify that I stenographically
6 transcribed the said proceedings from tape recordings
7 delivered to me by Commission Staff.

8 DATED this 6th day of April, 1999.

9
10
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