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BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

Application of City Gas Company of) Florida for approval of proposed rates) Docket No. 030569-GU

DIRECT TESTIMONY

OF

ROGER A. MORIN

ON BEHALF OF

CITY GAS COMPANY OF FLORIDA

August 2003

CITY GAS COMPANY OF FLORIDA DIRECT TESTIMONY OF DR. ROGER A MORIN

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I. INTRODUCTION

2 Q. PLEASE STATE YOUR NAME, ADDRESS, AND OCCUPATION.

My name is Dr. Roger A. Morin. My business address is Georgia Α. 3 State University, Robinson College of Business, University Plaza, Atlanta, 4 Georgia, 30303. I am Professor of Finance at the College of Business, 5 Georgia State University and Professor of Finance for Regulated Industry 6 at the Center for the Study of Regulated Industry at Georgia State 7 University. I am also a principal in Utility Research International, an 8 enterprise engaged in regulatory finance and economics consulting to 9 business and government. 10

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12 Q. PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND.

A. I hold a Bachelor of Engineering degree and an MBA in Finance from
McGill University, Montreal, Canada. I received my Ph.D. in Finance and
Econometrics at the Wharton School of Finance, University of
Pennsylvania.

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18 Q. PLEASE SUMMARIZE YOUR ACADEMIC AND BUSINESS 19 CAREER.

A. I have taught at the Wharton School of Finance, University of
Pennsylvania, Amos Tuck School of Business at Dartmouth College,
Drexel University, University of Montreal, McGill University, and Georgia
State University. I was a faculty member of Advanced Management

Research International, and I am currently a faculty member of The 1 Management Exchange Inc. and Exnet where I continue to conduct 2 frequent national executive-level education seminars throughout the 3 United States and Canada. In the last twenty years, I have conducted 4 numerous national seminars on "Utility Finance," "Utility Cost of Capital," 5 "Alternative Regulatory Frameworks," and on "Utility Capital Allocation," 6 which I have developed on behalf of The Management Exchange Inc. in 7 conjunction with Public Utilities Reports, Inc. 8

9 I have authored or co-authored several books, monographs, and articles in academic scientific journals on the subject of finance. They 10 have appeared in a variety of journals, including The Journal of Finance, 11 The Journal of Business Administration, International Management 12 Review, and Public Utility Fortnightly. I published a widely-used treatise 13 on regulatory finance, Utilities' Cost of Capital, Public Utilities Reports, 14 15 Inc., Arlington, Va. 1984. My more recent book on regulatory matters, Regulatory Finance is a voluminous treatise on the application of finance 16 to regulated utilities and was released by the same publisher in late 1994. 17 18 I have engaged in extensive consulting activities on behalf of numerous corporations, legal firms, and regulatory bodies in matters of financial 19 management and corporate litigation. Exhibit ____ (RAM-1) describes my 20 professional credentials in more detail. 21

22

1 Q. HAVE YOU TESTIFIED ON COST OF CAPITAL BEFORE?

A. Yes, I have been a cost of capital witness before more than 40
regulatory bodies in North America, including the Florida Public Service
Commission ("FPSC", the "Commission"), the Federal Energy Regulatory
Commission, and the Federal Communications Commission. I have also
testified before the following state and provincial commissions:

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Alabama	Indiana	New Brunswick	Pennsylvania
Alaska	lowa	New Jersey	Quebec
Alberta	Kentucky	New York	South Carolina
Arizona	Louisiana	Newfoundland	South Dakota
British Columbia	Manitoba	North Carolina	Tennessee
California	Michigan	North Dakota	Texas .
Colorado	Minnesota	Nova Scotia	Utah
Florida	Mississippi	Ohio	Vermont
Georgia	Montana	Oklahoma	Washington
Hawaii	Nevada	Ontario	West Virginia
Illinois		Oregon	-

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9 The details of my participation in regulatory proceedings are 10 provided in Exhibit ____ (RAM-1).

11

12 Q. PLEASE DESCRIBE THE PURPOSE OF YOUR TESTIMONY.

A. The purpose of my testimony in this proceeding is to present an independent appraisal of the fair and reasonable rate of return on the common equity capital invested in the natural gas distribution business of City Gas Company of Florida ("City Gas" or the "Company"), which is an operating division of NUI Utilities, Inc. ("NUI Utilities"). Based upon this appraisal, I have formed my professional judgment as to a return on such

capital that would: (1) be fair to the ratepayer, (2) allow the Company to
attract capital on reasonable terms, (3) maintain the Company's financial
integrity, and (4) be comparable to returns offered on comparable risk
investments. I will testify in these proceedings as to that opinion.

5

6 Q. PLEASE BRIEFLY IDENTIFY THE EXHIBITS AND APPENDIX 7 ACCOMPANYING YOUR TESTIMONY.

A. I have attached to my direct testimony Exhibits ____ (RAM-1) through
____ (RAM-6) and Appendix A. These Exhibits and Appendix relate
directly to points in my testimony, and are described in further detail in
connection with the discussion of those points in my testimony.

12

13 Q. PLEASE SUMMARIZE YOUR FINDINGS.

A. I recommend the adoption of a rate of return on common equity of
11.25%. In keeping with the Commission's past practices, my
recommended return on common equity of 11.25% provides the midpoint
for an authorized range of 10.25% to 12.25%.

This finding is derived from studies I performed using the Capital Asset Pricing Model (CAPM), Risk Premium, and Discounted Cash Flow (DCF) methodologies. I performed two CAPM analyses, one using the plain vanilla CAPM and another using an empirical approximation of the CAPM (ECAPM). I performed three risk premium analyses: (1) a historical risk premium analysis on the gas distribution industry using

Treasury bond yields, (2) a historical risk premium analysis on the gas 1 distribution industry using A-rated utility bond yields, and (3) a study of 2 the risk premiums allowed in the gas distribution industry, again using 3 Treasury bond yields and A-rated utility bond yields. I also performed 4 DCF analyses on two surrogates for the Company's gas distribution 5 They are: a group of comparable natural gas distribution business. 6 utilities and a group of investment-grade combination gas and electric 7 utilities. 8

9 My recommended rate of return reflects the application of my 10 professional judgment to the indicated returns from my CAPM, Risk 11 Premium, and DCF analyses, and to the Company's current risk 12 environment.

13

14 Q. PLEASE DESCRIBE HOW YOUR TESTIMONY IS ORGANIZED.

15 A. The remainder of my testimony is divided into three (3) sections:

- 16 I. Regulatory Framework and Rate of Return
- 17 II. Cost of Equity Estimates
- 18

III. Summary and Recommendation

The first section discusses the rudiments of rate of return regulation and the basic notions underlying rate of return. The second section contains the application of CAPM, Risk Premium, and DCF tests. In the third section, the results from the various approaches used in determining a fair return are summarized. <u>I. REGULATORY FRAMEWORK AND RATE OF RETURN</u>
 Q. WHAT ECONOMIC AND FINANCIAL CONCEPTS HAVE GUIDED
 YOUR ASSESSMENT OF THE COMPANY'S COST OF COMMON
 EQUITY?

A. Two fundamental economic principles underlie the appraisal of the 5 Company's cost of equity, one relating to the supply side of capital 6 markets, the other to the demand side. According to the first principle, a 7 8 rational investor is maximizing the performance of his portfolio only if he expects the returns earned on investments of comparable risk to be the 9 10 same. If not, the rational investor will switch out of those investments vielding lower returns at a given risk level in favor of those investment 11 activities offering higher returns for the same degree of risk. This 12 principle implies that a company will be unable to attract the capital funds 13 it needs to meet its service demands and to maintain financial integrity 14 unless it can offer returns to capital suppliers that are comparable to 15 those achieved on competing investments of similar risk. On the demand 16 side, the second principle asserts that a company will continue to invest in 17 real physical assets if the return on these investments exceeds or equals 18 the company's cost of capital. This concept suggests that a regulatory 19 commission should set rates at a level sufficient to create equality 20 between the return on physical asset investments and the company's cost 21 of capital. 22

Q. HOW DOES THE COST OF CAPITAL FOR THE COMPANY'S
 NATURAL GAS BUSINESS RELATE TO THAT OF CITY GAS'
 PARENT, NUI CORPORATION?

I am treating City Gas' natural gas business as a separate stand-4 Α. alone entity, distinct from both NUI Corporation and NUI Utilities, because 5 it is the cost of capital for City Gas' natural gas business that we are 6 attempting to measure and not the cost of capital for either NUI 7 Corporation or NUI Utilities' consolidated overall activities. Financial 8 theory clearly establishes that the cost of equity is the risk-adjusted 9 opportunity cost to the equity investor, in this case, NUI Corporation. The 10 true cost of capital depends on the use to which the capital is put, in this 11 case City Gas' natural gas distribution operations in the State of Florida. 12 The specific source of funding an investment and the cost of funds to the 13 investor are irrelevant considerations. 14

For example, if an individual investor borrows money at the bank at 15 an after-tax cost of 8% and invests the funds in a speculative oil 16 extraction venture, the required return on the investment is not the 8% 17 cost but rather the return foregone in speculative projects of similar risk, 18 say 20%. Similarly, the required return on the Company's gas business is 19 the return foregone in comparable risk gas operations, and is unrelated to 20 the parent's cost of capital. The cost of capital is governed by the risk to 21 22 which the capital is exposed and not by the source of funds. The identity of the shareholders has no bearing on the cost of equity. 23

1 Just as individual investors require different returns from different assets in managing their personal affairs, corporations should behave in 2 the same manner. A parent company normally invests money in many 3 operating companies of varying sizes and varying risks. These operating 4 subsidiaries pay different rates for the use of investor capital, such as 5 long-term debt capital, because investors recognize the differences in 6 capital structure, risk, and prospects between subsidiaries. Therefore, 7 the cost of investing funds in a natural gas entity is the return foregone on 8 investments of similar risk and is unrelated to the identity of the investor. 9

10

11 Q. UNDER TRADITIONAL COST OF SERVICE REGULATION

12 PLEASE EXPLAIN HOW A REGULATED COMPANY'S RATES

13 SHOULD BE SET.

Under the traditional regulatory process, a regulated company's rates 14 Α. should be set so that the company recovers its costs, including taxes and 15 depreciation, plus a fair and reasonable return on its invested capital. 16 The allowed rate of return must necessarily reflect the cost of the funds 17 obtained, that is, investors' return requirements. In determining a 18 company's rate of return, the starting point is investors' return 19 requirements in financial markets. A rate of return can then be set at a 20 21 level sufficient to enable the company to earn a return commensurate with the cost of those funds. 22

Funds can be obtained in two general forms, debt capital and equity capital. The cost of debt funds can be easily ascertained from an examination of the contractual interest payments. The cost of common equity funds, that is, investors' required rate of return, is more difficult to estimate. It is the purpose of my testimony to estimate City Gas' cost of common equity capital.

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Q. WHAT MUST BE CONSIDERED IN ESTIMATING A FAIR RETURN 9 ON COMMON EQUITY?

As discussed in the next section, the basic premise is that the 10 Α. allowable return on equity should be commensurate with returns on 11 investments in other firms having corresponding risks. The allowed return 12 should be sufficient to assure confidence in the financial integrity of the 13 firm, in order to maintain creditworthiness and ability to attract capital on 14 The attraction of capital standard focuses on reasonable terms. 15 investors' return requirements that are generally determined using market 16 value methods, such as the Risk Premium, CAPM, or DCF methods. 17 These market value tests define fair return as the return investors 18 anticipate when they purchase equity shares of comparable risk in the 19 financial marketplace. This is a market rate of return, defined in terms of 20 anticipated dividends and capital gains as determined by expected 21 changes in stock prices, and reflects the opportunity cost of capital. The 22 economic basis for market value tests is that new capital will be attracted 23

to a firm only if the return expected by the suppliers of funds is
commensurate with that available from alternative investments of
comparable risk.

4

5 Q. HOW IS A UTILITY'S FAIR RETURN DERIVED?

A. The fair rate of return in dollars is obtained by multiplying the rate of
return set by the regulator by the utility's "rate base." The rate base is
essentially the net book value of the utility's plant and other assets used
to provide utility service.

10

11 Q. WHAT FUNDAMENTAL PRINCIPLES UNDERLIE THE 12 DETERMINATION OF A FAIR AND REASONABLE RATE OF 13 RETURN?

A. The heart of utility regulation is the setting of just and reasonable
rates by way of a fair and reasonable return. There are two landmark
United States Supreme Court cases that define the legal principles
underlying the regulation of a public utility's rate of return and provide the
foundations for the notion of a fair return:

Bluefield Water Works & Improvement Co. v. Public Service
 Commission of West Virginia, 262 U.S. 679 (1923).

2. <u>Federal Power Commission v. Hope Natural Gas Company</u>, 320
 U.S. 391 (1944).

1 The Bluefield case set the standard against which just and reasonable rates of return are measured: 2 "A public utility is entitled to such rates as will permit it 3 to earn a return on the value of the property which it 4 employs for the convenience of the public equal to that 5 generally being made at the same time and in the same 6 general part of the country on investments in other business 7 undertakings which are attended by corresponding risks and 8 uncertainties ... The return should be reasonable, sufficient 9 to assure confidence in the financial soundness of the utility. 10 and should be adequate, under efficient and economical 11 management, to maintain and support its credit and enable 12 it to raise money necessary for the proper discharge of its 13 public duties." (Emphasis added) 14 15 The Hope case expanded on the guidelines to be used to assess 16 the reasonableness of the allowed return. The Court reemphasized its 17 statements in the Bluefield case and recognized that revenues must 18 cover "capital costs." The Court stated: 19 "From the investor or company point of view it is 20 important that there be enough revenue not only for 21 operating expenses but also for the capital costs of the 22 business. These include service on the debt and dividends 23 on the stock ... By that standard the return to the equity 24 owner should be commensurate with returns on investments 25 in other enterprises having corresponding risks. That 26 return, moreover, should be sufficient to assure confidence 27 in the financial integrity of the enterprise, so as to maintain 28 its credit and attract capital." (Emphasis added) 29 30 The United States Supreme Court reiterated the criteria set forth in 31 Hope in Federal Power Commission v. Memphis Light, Gas & Water 32 Division, 411 U.S. 458 (1973), in Permian Basin Rate Cases, 390 U.S. 33 747 (1968), and most recently in Duquesne Light Co. vs. Barasch, 488 34 U.S. 299 (1989). In the Permian cases, the Supreme Court stressed that 35

1 a regulatory agency's rate of return order should:

2 "...reasonably be expected to maintain financial integrity,
3 attract necessary capital, and fairly compensate investors
4 for the risks they have assumed...."

5

6 Therefore, the "end result" of this Commission's decision should be 7 to allow City Gas the opportunity to earn a return on equity that is: 8 (1) commensurate with returns on investments in other endeavors having 9 corresponding risks, (2) sufficient to assure confidence in the company's 10 financial integrity, and (3) sufficient to maintain the Company's 11 creditworthiness and ability to attract capital on reasonable terms.

12

13 Q. HOW IS THE FAIR RATE OF RETURN DETERMINED?

14 Α. The aggregate return required by investors is called the "cost of capital." The cost of capital is the opportunity cost, expressed in 15 percentage terms, of the total pool of capital employed by the Company. 16 It is the composite weighted cost of the various classes of capital (bonds, 17 preferred stock, common stock) used by the utility, with the weights 18 reflecting the proportions of the total capital that each class of capital 19 20 represents.

21 While utilities like City Gas enjoy varying degrees of monopoly in 22 the sale of public utility services, they must compete with everyone else in 23 the free, open market for the input factors of production, whether labor, 24 materials, machines, or capital. The prices of these inputs are set in the 25 competitive marketplace by supply and demand, and it is these input

prices that are incorporated in the cost of service computation. This is just as true for capital as for any other factor of production. Since utilities and other investor-owned businesses must go to the open capital market and sell their securities in competition with every other issuer, there is obviously a market price to pay for the capital they require, for example, the interest on debt capital, or the expected return on equity.

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Q. HOW DOES THE CONCEPT OF A FAIR RETURN RELATE TO THE 9 CONCEPT OF OPPORTUNITY COST?

The concept of a fair return is intimately related to the economic 10 Α. concept of "opportunity costs." When investors supply funds to a utility 11 by buying its stocks or bonds, they are not only postponing consumption. 12 giving up the alternative of spending their dollars in some other way, they 13 14 are also exposing their funds to risk and foregoing returns from investing 15 their money in alternative comparable risk investments. The compensation they require is the price of capital. If there are differences 16 17 in the risk of the investments, competition among firms for a limited supply of capital will bring different prices. These differences in risk are 18 translated by the capital markets into price differences in much the same 19 20 way that differences in the characteristics of commodities are reflected in 21 different prices.

The important point is that the prices of debt capital and equity capital are set by supply and demand, and both are influenced by the

relationship between the risk and return expected for those securities and
 the risks expected from the overall menu of available securities.

3

4 Q. HOW DOES CITY GAS OBTAIN ITS CAPITAL AND HOW IS ITS

5 OVERALL COST OF CAPITAL DETERMINED?

The funds invested in City Gas' natural gas business are obtained 6 Α. from NUI Corporation in two general forms, debt capital and common 7 equity capital. The cost of debt funds can be ascertained from an 8 examination of the contractual interest payments. The cost of common 9 equity funds, that is, equity investors' required rate of return, is more 10 11 difficult to estimate because the dividend payments received from 12 common stock are not contractual or guaranteed in nature. They are uneven and risky, unlike interest payments. The cost of common equity 13 14 estimate can then be combined with the embedded cost of debt, based on the utility's capital structure, in order to arrive at the overall cost of 15 capital. 16

17

Q. WHAT IS THE MARKET REQUIRED RATE OF RETURN ON
 EQUITY CAPITAL?

A. The market required rate of return on common equity, or cost of equity, is the return demanded by the equity investor. Investors determine the price for equity capital through their buying and selling decisions in capital markets. Investors set return requirements according

to their perception of the risks inherent in the investment, recognizing the
opportunity cost of forgone investments in other companies, and the
returns available from other investments of comparable risk.

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II. COST OF EQUITY ESTIMATES

Q. DR. MORIN, HOW DID YOU ESTIMATE THE FAIR RATE OF 7 RETURN ON COMMON EQUITY FOR CITY GAS?

8 A. I employed three methodologies: (1) the CAPM, (2) the Risk 9 Premium, and (3) the DCF method. All three are market-based methods 10 and are designed to estimate the return required by investors on the 11 common equity capital committed to City Gas' natural gas business.

12

13 Q. WHY DID YOU USE MORE THAN ONE APPROACH FOR 14 ESTIMATING THE COST OF EQUITY?

15 Α. No one individual method provides the necessary level of precision for determining a fair return, but each method provides useful evidence to 16 17 facilitate the exercise of an informed judgment. Reliance on any single method or preset formula is inappropriate when dealing with investor 18 expectations because of possible measurement errors and vagaries in 19 individual companies' market data. Examples of such vagaries include 20 dividend suspension, insufficient or unrepresentative historical data due a 21 recent merger, impending merger or acquisition, and a new corporate 22 23 identity due to restructuring activities. The advantage of using several different approaches is that the results of each one can be used to check
the others.

As a general proposition, it is extremely dangerous to rely on only 3 one generic methodology to estimate equity costs. The difficulty is 4 compounded when only one variant of that methodology is employed. It 5 is compounded even further when that one methodology is applied to a 6 Hence, several methodologies applied to several single company. 7 comparable risk companies should be employed to estimate the cost of 8 capital. 9

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A. RISK PREMIUM ESTIMATES

12 Q. PLEASE DESCRIBE THE RISK PREMIUM METHOD FOR 13 DETERMINING THE COST OF COMMON EQUITY.

The Risk Premium method of determining the cost of equity 14 Α. recognizes the fundamental principle that common equity capital is more 15 risky than debt from an investor's standpoint, and that investors require 16 higher returns on stocks than on bonds to compensate for the additional 17 risk. The general approach is relatively straightforward. First, determine 18 the historical spread between the return on debt and the return on equity. 19 20 Second, this spread must be added to the current debt yield to derive an estimate of current equity return requirements. 21

22 The magnitude of the relative risk premiums is determined by shifts 23 in demand and supply in each capital market segment, which are in turn

driven by investors' attitudes towards risk, and by the relative risk
 differentials perceived by investors between each type of security.

The risk premium approach to estimating the cost of equity derives its merits and its usefulness from the simple fact that while equity returns cannot be readily quantified at a given point in time, the returns on bonds can be assessed on a regular basis. If the magnitude of the risk premium between stocks and bonds is known, then this information can be utilized to determine the cost of common equity.

9

10 Q. HOW DID YOU APPLY THE RISK PREMIUM METHOD TO CITY
11 GAS?

A. In order to quantify the risk premium for City Gas, I have performed five risk premium studies. The first two CAPM-driven studies deal with aggregate stock market risk premium evidence and the other three deal directly with the energy utility industry.

- 16
- 17 **<u>1. CAPM ESTIMATES</u>**

18 Q. PLEASE DESCRIBE YOUR APPLICATION OF THE CAPM RISK
19 PREMIUM APPROACH.

A. My first two risk premium estimates are based on the CAPM and on an empirical approximation to the CAPM (ECAPM). The CAPM is a fundamental paradigm of finance. The fundamental idea underlying the CAPM is that risk-averse investors demand higher returns for assuming

additional risk, and higher-risk securities are priced to yield higher expected returns than lower-risk securities. The CAPM quantifies the additional return, or risk premium, required for bearing incremental risk. It provides a formal risk-return relationship anchored on the basic idea that only market risk matters, as measured by beta. According to the CAPM, securities are priced such that:

7 EXPECTED RETURN = RISK-FREE RATE + RISK PREMIUM

Benoting the risk-free rate by R_F and the return on the market as a
whole by R_M, the CAPM is stated as follows:

10
$$K = R_F + \beta(R_M - R_F)$$

11 This is the seminal CAPM expression, which states that the return 12 required by investors is made up of a risk-free component, R_F , plus a risk 13 premium given by $\beta(R_M - R_F)$. To derive the CAPM risk premium 14 estimate, three quantities are required: the risk-free rate (R_F), beta (β), 15 and the market risk premium, ($R_M - R_F$). For the risk-free rate, I used 16 5.1%. For beta, I used 0.70 and for the market risk premium, I used 17 7.4%. These inputs to the CAPM are explained below.

18

19 Q. WHAT RISK-FREE RATE DID YOU USE IN YOUR RISK PREMIUM 20 ANALYSES?

A. To implement the Risk Premium method, an estimate of the risk-free return is required as a benchmark. As a proxy for the risk-free rate, I have relied on the actual yields on long-term Treasury bonds. Long-term

1 rates are the relevant benchmarks when determining the cost of common 2 equity rather than short-term or intermediate-term interest rates. Shortterm rates are volatile, fluctuate widely, and are subject to more random 3 disturbances than are long-term rates. Short-term rates are largely 4 administered rates. For example, Treasury bills are used by the Federal 5 Reserve as a policy vehicle to stimulate the economy and to control the 6 money supply, and are used by foreign governments, companies, and 7 individuals as a temporary safe-house for money. 8

As a practical matter, it is inappropriate to relate the return on common stock to the yield on short-term instruments. This is because short-term rates, such as the yield on 90-day Treasury Bills, fluctuate widely, leading to volatile and unreliable equity return estimates. Moreover, yields on 90-day Treasury Bills typically do not match the equity investor's planning horizon. Equity investors generally have an investment horizon far in excess of 90 days.

As a conceptual matter, short-term Treasury Bill yields reflect the impact of factors different from those influencing the yields on long-term securities such as common stock. For example, the premium for expected inflation embedded into 90-day Treasury Bills is likely to be far different than the inflationary premium embedded into long-term securities yields. On grounds of stability and consistency, the yields on long-term Treasury bonds match more closely with common stock returns.

The level of U.S. Treasury long-term bond yields prevailing in July 2 2003 was 5.1%, which is my estimate of the risk-free rate component of 3 the CAPM.

4

5 Q. HOW DID YOU SELECT THE BETA IN YOUR CAPM ANALYSIS?

A major thrust of modern financial theory as embodied in the CAPM 6 Α. is that perfectly diversified investors can eliminate the company-specific 7 component of risk, and that only market risk remains. The latter is 8 technically known as "beta", or "systematic risk". The beta coefficient 9 10 measures change in a security's return relative to that of the market. The beta coefficient states the extent and direction of movement in the rates 11 12 of return on a stock relative to the movement in the rate of return on the market as a whole. The beta coefficient indicates the change in the rate 13 of return on a stock associated with a one percentage point change in the 14 rate of return on the market, and thus measures the degree to which a 15 particular stock shares the risk of the market as a whole. 16 Modern financial theory has established that beta incorporates several economic 17 18 characteristics of a corporation which are reflected in investors' return requirements. 19

Technically, the beta of a stock is a measure of the covariance of the return on the stock with the return on the market as a whole. Accordingly, it measures dispersion in a stock's return which cannot be reduced through diversification. In abstract theory for a large diversified

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portfolio, dispersion in the rate of return on the entire portfolio is the
 weighted sum of the beta coefficients of its constituent stocks.

Of course, City Gas is not a publicly traded entity, and therefore, 3 market-based proxies must be used. Given the Company's relatively 4 5 small size, it is reasonable to postulate that City Gas possesses an investment risk profile that is no less risky than that of publicly-traded 6 natural gas distribution utility businesses. As a conservative proxy for 7 the Company's beta, I have therefore examined the betas of a sample of 8 publicly-traded natural gas distribution utilities contained in the current 9 edition of the Value Line Investment Survey for Windows software 10 ("VLIS"). In order to minimize the well-known thin trading bias in 11 measuring beta, only those companies whose market capitalization 12 exceeded \$500 million were considered. The average beta for the group 13 is 0.70 as shown on Exhibit (RAM-2). 14

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16 Q. WHAT MARKET RISK PREMIUM ESTIMATE DID YOU USE IN 17 YOUR CAPM ANALYSIS?

A. For the market risk premium, I used 7.4%. This estimate was based on the results of both forward-looking and historical studies of long-term risk premiums. First, the Ibbotson Associates study, *Stocks, Bonds, Bills, and Inflation, 2002 Yearbook*, compiling historical returns from 1926 to 2001, shows that a broad market sample of common stocks outperformed long-term U. S. Treasury bonds by 7.0%. The historical market risk

premium over the income component of long-term Treasury bonds rather 1 than over the total return is 7.5%. Ibbotson Associates recommend the 2 use of the latter as a more reliable estimate of the historical market risk 3 Second, a DCF analysis applied to the aggregate equity premium. 4 market using Value Line's aggregate stock market index and growth 5 forecasts indicates a prospective market risk premium of 7.2%, which is 6 very close to the result obtained from the historical study. I have used 7 the average of the two estimates, 7.4%, as my estimate of the market risk 8 premium. 9

10

Q. WHY DID YOU USE LONG TIME PERIODS IN ARRIVING AT YOUR HISTORICAL MARKET RISK PREMIUM ESTIMATE?

A. It is important to employ returns realized over long time periods rather 13 than returns realized over more recent time periods when estimating the 14 15 market risk premium with historical returns. This is because realized returns can be substantially different from prospective returns anticipated 16 by investors, especially when measured over short time periods. 17 Therefore, a risk premium study should consider the longest possible 18 period for which data are available. Short-run periods during which 19 investors earned a lower risk premium than they expected are offset by 20 short-run periods during which investors earned a higher risk premium 21 Only over long time periods will investor return than they expected. 22 expectations and realizations converge. 23

I have therefore ignored realized risk premiums measured over 1 2 short time periods, since they are heavily dependent on short-term market movements. Instead, I relied on results over periods of enough length to 3 smooth out short-term aberrations, and to encompass several business 4 and interest rate cycles. The use of the entire study period in estimating 5 the appropriate market risk premium minimizes subjective judgment and 6 encompasses many diverse regimes of inflation, interest rate cycles, and 7 economic cycles. 8

To the extent that the estimated historical equity risk premium 9 follows what is known in statistics as a random walk, one should expect 10 the equity risk premium to remain at its historical mean. The best 11 12 estimate of the future risk premium is the historical mean. Since I found no evidence that the market price of risk or the amount of risk in common 13 stocks has changed over time, that is, no significant serial correlation in 14 the aforementioned lbbotson study of historical market risk premiums, it is 15 reasonable to assume that these quantities will remain stable in the 16 future. 17

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19Q.PLEASE DESCRIBE YOUR PROSPECTIVE APPROACH IN20DERIVING THE MARKET RISK PREMIUM IN THE CAPM ANALYSIS.

A. In order to determine a prospective market risk premium in the CAPM analysis, I applied a DCF analysis to the aggregate equity market using the current edition of Value Line's VLIS software. The dividend

yield on the aggregate market is currently 2.3%, and the projected growth 1 for the several thousand stocks covered by Value Line is in the range of 2 5.6% to 15.3%. Adding the two components together produces an 3 expected return on the aggregate equity market in the range of 7.9% to 4 17.6%, with a midpoint of 12.8%. Following the tenets of the DCF model, 5 6 the spot dividend yield must be converted into an expected dividend yield by multiplying it by one plus the growth rate. This brings the expected 7 return on the aggregate equity market to 13.1%. Recognition of the 8 guarterly timing of dividend payments rather than the annual timing of 9 dividends assumed in the annual DCF model brings this estimate to 10 approximately 13.3%. The implied risk premium is therefore 8.2% over 11 long-term U.S. Treasury bonds that are currently yielding 5.1%. 12

A similar analysis applied to the stocks that make up the S&P 500
Index produced an estimate of 6.1% for the market risk premium. The
average of the two prospective estimates is 7.2%.

16 This prospective estimate compares to 7.5% derived from the 17 historical approach. I have used the average of the two estimates, 18 namely, 7.4%, as my estimate of the market risk premium.

19

20 Q. WHAT IS YOUR RISK PREMIUM ESTIMATE USING THE CAPM 21 APPROACH?

A. Inserting those input values in the CAPM equation, namely a riskfree rate of 5.1%, a beta of 0.70, and a market risk premium of 7.4%, the CAPM estimate of the Company's cost of common equity is: 5.1% + 0.70
x 7.4% = 10.3%. This estimate becomes 10.6% with flotation costs,
discussed later in my testimony.

4

5 Q. WHAT IS YOUR RISK PREMIUM ESTIMATE USING THE 6 EMPIRICAL VERSION OF THE CAPM?

A. It is well established in the academic finance literature that the CAPM 7 produces a downward-biased estimate of equity cost for companies with 8 a beta of less than 1.00. This literature is conveniently summarized in 9 Chapter 13 of my book, Regulatory Finance, published by Public Utilities 10 Reports Inc. Expanded CAPMs have been developed which relax some 11 of the more restrictive assumptions underlying the traditional CAPM 12 responsible for this bias, and thereby enrich its conceptual validity. These 13 expanded CAPMs typically produce a risk-return relationship that is 14 "flatter" than the traditional CAPM's prediction, consistent with the 15 empirical findings of the finance literature. The following equation 16 provides a viable approximation to the observed relationship between risk 17 and return, and provides the following cost of equity capital estimate: 18

19
$$K = R_F + 0.25 (R_M - R_F) + 0.75 \beta (R_M - R_F)$$

Inserting 5.1% for R_F , a market risk premium of 7.4% for $R_M - R_F$ and a beta of 0.70 in the above equation, the return on common equity is 10.8% without flotation cost and 11.1% with flotation costs.

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2 Q. PLEASE DESCRIBE YOUR HISTORICAL RISK PREMIUM 3 ANALYSIS OF THE NATURAL GAS DISTRIBUTION UTILITY 4 INDUSTRY.

HISTORICAL RISK PREMIUM

Α. An historical risk premium for the natural gas distribution utility 5 industry was estimated with an annual time series analysis from 1955 to 6 2001 applied to the natural gas distribution industry as a whole, using 7 Moody's Natural Gas Distribution Index as an industry proxy. Data for 8 this particular index was unavailable for periods prior to 1955. 9 The analysis is depicted on Exhibit (RAM-3). The risk premium was 10 estimated by computing the actual return on equity capital for Moody's 11 Index for each year from 1955 to 2001, using the actual stock prices and 12 13 dividends of the index, and then subtracting the long-term government bond return for that year. 14

The average risk premium over the period was 5.7% over longterm Treasury bonds. Given that long-term Treasury bonds are currently yielding 5.1%, the implied cost of equity for the average natural gas utility from this particular method is 5.1% + 5.7% = 10.8% without flotation costs and 11.1% with flotation costs. The need for a flotation cost allowance is discussed at length later in my testimony.

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1Q.DID YOU PERFORM ANY OTHER HISTORICAL RISK PREMIUM2ANALYSIS ON THE NATURAL GAS DISTRIBUTION INDUSTRY?

Α. Yes, I did. I replicated the same historical analysis as above, only 3 this time I used the yield on A-rated utility bonds instead of the yield on 4 U.S. Treasury bonds. The comparison of a utility's return on equity and 5 utility bond vields is a common-sense comparison. Utility bond vields 6 contain a premium above the risk-free rate for the risk that the company 7 will default on those obligations. The default premium provides 8 compensation to bond investors for the business and financial risks to 9 which they are exposed. Hence, utility bond yields should track changes 10 in the business and financial risks faced by the companies, whereas 11 government bond yields do not. As a result, changes in utility bond 12 vields should provide a more direct measure of the changes in the return 13 required by utility common equity investors than changes in government 14 15 bond yields. Since the average bond rating of energy utilities is approximately A-, it is reasonable to compare the bond yields on A-rated 16 utilities with equity returns. 17

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Q. PLEASE DESCRIBE THE RESULTS OF YOUR HISTORICAL
 RISK PREMIUM ANALYSIS OF THE NATURAL GAS DISTRIBUTION
 INDUSTRY USING UTILITY BOND YIELDS INSTEAD OF
 GOVERNMENT BOND YIELDS.

The analysis is depicted on Exhibit (RAM-4). The historical Α. 5 risk premium was estimated by computing the actual return on equity 6 capital for Moody's Index for each year from 1955 to 2001, using the 7 8 actual stock prices and dividends of the index, and then subtracting the long-term bond return for A-rated utilities for that year. The average risk 9 premium over the period was 5.0% over A-rated utility bonds. Given that 10 A-rated utility bonds are currently yielding about 6.5%, the implied cost of 11 equity for the average natural gas utility from this method is 6.5% + 5.0%12 = 11.5% without flotation costs and 11.8% with flotation costs. 13

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3. ALLOWED RISK PREMIUMS

Q. PLEASE DESCRIBE YOUR ANALYSIS OF ALLOWED RISK
 PREMIUMS IN THE NATURAL GAS DISTRIBUTION INDUSTRY.

A. To estimate the Company's cost of common equity, I also examined the historical risk premiums implied in the returns on equity ("ROE") allowed by regulatory commissions in myriad natural gas utility ROE decisions over the last decade relative to the contemporaneous level of the long-term Treasury bond yield. The average ROE spread over longterm Treasury yields was 5.1% for the 1994-2003 time period, as shown

by the horizontal line in the graph below. The graph also shows the year-by-year allowed risk premium. As indicated by the arrow on the graph, the rising trend of the risk premium in response to lower interest rates and rising competition in the energy business and restructuring is noteworthy.



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A careful review of these ROE decisions relative to interest rate trends reveals a narrowing of the risk premium in times of rising interest rates, and a widening of the premium as interest rates fall. The following statistical relationship between the risk premium (RP) and interest rates (YIELD) emerges over the last decade:

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$$RP = 10.73 - 0.9207$$
 YIELD
 $R^2 = 0.88$

 15
 $(t = 7.7)$

 16

The relationship is highly statistically significant as indicated by the high R² and statistically significant t-value of the slope coefficient. The figure below shows the inverse relationship between the allowed risk premium and interest rates as revealed in past ROE decisions.

5



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Inserting the current long-term Treasury bond yield of 5.1% in the
above equation suggests that a risk premium estimate of 6.0% should be
allowed for the average risk natural gas distribution utility, implying a cost
of equity of 11.1% for the average risk gas utility.

I replicated the same analysis, only this time using the yield on Arated utility bonds instead of the yield on long-term U.S. Treasury bonds for reasons discussed earlier. The average ROE spread over A-rated utility bonds was 3.6% for the 1994-2003 period. Again, a careful review of these ROE decisions relative to interest rate trends reveals a narrowing

1 of the risk premium in times of rising interest rates, and a widening of the premium as interest rates fall. The following statistical relationship 2 between the risk premium (RP) and the yield on A-rated utility bonds 3 (YIELD) emerges over the last decade: 4 $R^2 = 0.82$ RP = 11.54 - 1.0425 YIELD 5 6 (t = 6.0)7 Inserting the current yield on A-rated utility bonds of approximately 8 6.5% in the above equation suggests that a risk premium estimate of 9 4.8% should be allowed for the average risk natural gas distribution utility, 10 implying a cost of equity of 11.3% for the average risk gas utility. 11 12

13 Q. PLEASE SUMMARIZE YOUR RISK PREMIUM ESTIMATES.

A. The table below summarizes the ROE estimates obtained from thevarious risk premium studies:

16

Risk Premium	% ROE
CAPM	10.6%
ECAPM	11.1%
Risk Premium Natural Gas Treas. Bonds	11.1%
Risk Premium Natural Gas A-Rated Bonds	11.8%
Allowed Risk Premium Treas. Bonds	11.1%
Allowed Risk Premium A-Rated Bonds	11.3%

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1 B. DCF ESTIMATES

2 Q. PLEASE DESCRIBE THE DCF APPROACH TO ESTIMATING THE 3 COST OF EQUITY CAPITAL.

A. According to DCF theory, the value of any security to an investor is
the expected discounted value of the future stream of dividends or other
benefits. One widely used method to measure these anticipated benefits
in the case of a non-static company is to examine the current dividend
plus the increases in future dividend payments expected by investors.
This valuation process can be represented by the following formula,
which is the traditional DCF model:

- 11 $K_e = D_1/P_o + g$
- 12 Where: K_e = investors' expected return on equity
- 13 D_1 = expected dividend during the coming year

14 $P_o = current stock price$

15 g = expected growth rate of dividends, earnings, book 16 value

The traditional DCF formula states that under certain assumptions, which are described in the next paragraph, the equity investor's expected return, K_e, can be viewed as the sum of an expected dividend yield, D_1/P_o , plus the expected growth rate of future dividends and stock price, g. The returns anticipated at a given market price are not directly observable and must be estimated from statistical market information. The idea of the market value approach is to infer 'K_e' from the observed
share price, the observed dividend, and from an estimate of investors'
 expected future growth.

The assumptions underlying this valuation formulation are well 3 4 known, and are discussed in detail in Chapter 4 of my reference book, Regulatory Finance. The traditional DCF model requires the following 5 main assumptions: a constant average growth trend for both dividends 6 and earnings, a stable dividend payout policy, a discount rate in excess of 7 the expected growth rate, and a constant price-earnings multiple, which 8 implies that growth in price is synonymous with growth in earnings and 9 dividends. The traditional DCF model also assumes that dividends are 10 paid at the end of each year when in fact dividend payments are normally 11 12 made on a quarterly basis.

13

Q. HOW DID YOU ESTIMATE THE COMPANY'S COST OF EQUITY WITH THE DCF MODEL?

I applied the DCF model to two proxies for City Gas: a group Α. 16 consisting of widely-traded dividend-paying natural gas distribution 17 companies drawn from the Value Line Gas Distribution Group and a 18 group consisting of investment-grade combination gas and electric utilities 19 whose revenues are predominantly from energy delivery utility operations. 20 21 Of course, NUI Utilities' bonds are rated non-investment grade, but because the number of non-investment grade companies is very limited. 22 the DCF analysis could not be applied to such a limited group in a 23

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1 statistically meaningful way.

In order to apply the DCF model, two components are required: the expected dividend yield (D_1/P_0) and the expected long-term growth (g). The expected dividend (D_1) in the annual DCF model can be obtained by multiplying the current indicated annual dividend rate by the growth factor (1 + g).

From a conceptual viewpoint, the stock price to employ in 7 calculating the dividend vield is the current price of the security at the time 8 of estimating the cost of equity. The reason is that current stock prices 9 10 provide a better indication of expected future prices than any other price 11 in an efficient market. An efficient market implies that prices adjust rapidly to the arrival of new information. Therefore, current prices reflect 12 the fundamental economic value of a security. A considerable body of 13 empirical evidence indicates that capital markets are efficient with respect 14 to a broad set of information. This implies that observed current prices 15 represent the fundamental value of a security, and that a cost of capital 16 estimate should be based on current prices. 17

In implementing the DCF model, I have used the current dividend yields reported in the latest edition of Value Line's VLIS. I point out that the vagaries of individual company stock prices are mitigated when using a large group of companies.

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1 Q. HOW DID YOU ESTIMATE THE GROWTH COMPONENT OF THE 2 DCF MODEL?

A. The principal difficulty in calculating the required return by the DCF
approach is in ascertaining the growth rate that investors currently expect.
Since no explicit estimate of expected growth is observable, proxies must
be employed.

As proxies for expected growth, I examined growth estimates 7 developed by professional analysts employed by large investment 8 brokerage institutions. Projected long-term growth rates actually used by 9 institutional investors to determine the desirability of investing in different 10 securities influence investors' growth anticipations. These forecasts are 11 made by large reputable organizations, and the data are readily available 12 to investors and are representative of the consensus view of investors. 13 Because of the dominance of institutional investors in investment 14 management and security selection, and their influence on individual 15 investment decisions, analysts' growth forecasts influence investor growth 16 expectations and provide a sound basis for estimating the cost of equity 17 with the DCF model. Growth rate forecasts of several analysts are 18 available from published investment newsletters and from systematic 19 compilations of analysts' forecasts, such as those tabulated by Zacks 20 Investment Research Inc. ("Zacks"). I have used analysts' long-term 21 growth forecasts contained in Zacks as proxies for investors' growth 22 expectations in applying the DCF model. I have also used Value Line's 23

1 growth forecast as an additional proxy.

2

3 Q. WHAT DCF RESULTS DID YOU OBTAIN FOR THE NATURAL 4 GAS DISTRIBUTION UTILITY GROUP?

5 A. The initial group was described earlier in connection with beta 6 estimates, and was displayed on Exhibit ____ (RAM-2). The same group 7 was retained for the DCF analysis. However, for purposes of 8 implementing the DCF model, non-dividend paying companies (AmeriGas 9 Partners and Southern Union) were eliminated.

As shown on Column 3 of page 1 of Exhibit (RAM-5), the 10 average long-term growth forecast obtained from the Zacks corporate 11 earnings database is 5.5% for the natural gas distribution group. 12 Combining this growth rate with the average expected dividend yield of 13 4.5% shown in Column 4 produces an estimate of equity costs of 9.9% for 14 the gas distribution group, unadjusted for flotation costs. Allowance for 15 flotation costs brings the cost of equity estimate to 10.2%, shown in 16 Column 6. 17

18 Repeating the same procedure on page 2 of Exhibit ____ (RAM-5), 19 only this time using Value Line's long-term earnings growth forecast of 20 7.3% instead of the Zacks consensus growth forecast, the cost of equity 21 for the natural gas distribution group is 11.8%, unadjusted for flotation 22 costs. Allowance for flotation costs brings the cost of equity estimate to 23 12.1%. This analysis is displayed on page 2 of Exhibit ____ (RAM-5).

1Q.WHAT DCF RESULTS DID YOU OBTAIN FOR THE2COMBINATION GAS AND ELECTRIC UTILITIES?

Α. Exhibit (RAM-6) displays a group of investment-grade 3 dividend-paying combination gas and electric utilities that derive at least 4 50% of their revenues from energy utility operations. 5 Given the Company's relatively small size, it is reasonable to postulate that the 6 Company's natural gas distribution business possesses an investment 7 risk profile that is at least as risky as investment-grade combination gas 8 and electric utilities. The latter possess economic characteristics similar 9 to those of natural gas distribution utilities, notwithstanding their larger 10 They are both involved in the distribution of energy services 11 size. products at regulated rates in a cyclical and weather-sensitive market. 12 They both employ a capital-intensive network with similar physical 13 characteristics. They are both subject to rate of return regulation. 14

As shown on Column 2 of page 1 of Exhibit _____ (RAM-6), the average long-term growth forecast obtained from Zacks is 4.7% for this group. Adding this growth rate to the average expected dividend yield of 4.8% shown in Column 3 produces an estimate of equity costs of 9.4% for the group, unadjusted for flotation costs. Adding an allowance for flotation costs to the results of Column 4 brings the cost of equity estimate to 9.7%, shown in Column 5.

Using Value Line's long-term earnings growth forecast of 5.3% instead of the Zacks consensus forecast, the cost of equity for the 1 combination gas and electric group is 10.0%, unadjusted for flotation

2 costs. Allowance for flotation costs brings the cost of equity estimate to

3 10.3%. This analysis is displayed on page 2 of Exhibit ____ (RAM-6).

4

5 Q. PLEASE SUMMARIZE YOUR DCF ESTIMATES.

A. The table below summarizes the DCF estimates for the Company's
gas business:

8

DCF STUDY	ROE		
Natural Gas Distribution Zacks Growth	10.2%		
Natural Gas Distribution Value Line Growth	12.1%		
Combination Gas & Electric Zacks Growth	9.7%		
Combination Gas & Electric Value Line Growth	10.3%		

9

10 Q. PLEASE DESCRIBE THE NEED FOR A FLOTATION COST 11 ALLOWANCE.

A. All the market-based estimates reported above include an adjustment 12 for flotation costs. The simple fact of the matter is that common equity 13 capital is not free. Flotation costs associated with stock issues are 14 exactly like the flotation costs associated with bonds and preferred 15 16 stocks. Flotation costs are incurred; they are not expensed at the time of issue, and therefore must be recovered via a rate of return adjustment. 17 This is done routinely for bond and preferred stock issues by most 18 regulatory commissions, including the FPSC. Clearly, the common equity 19

capital accumulated by the Company is not cost-free. The flotation cost
allowance to the cost of common equity capital is discussed and applied
in most corporate finance textbooks.

Flotation costs are very similar to the closing costs on a home 4 mortgage. In the case of issues of new equity, flotation costs represent 5 the discounts that must be provided to place the new securities. Flotation 6 costs have a direct and an indirect component. The direct component is 7 the compensation to the security underwriter for his marketing/consulting 8 services, for the risks involved in distributing the issue, and for any 9 operating expenses associated with the issue (printing, legal, prospectus, 10 etc.). The indirect component represents the downward pressure on the 11 stock price as a result of the increased supply of stock from the new 12 The latter component is frequently referred to as "market issue. 13 pressure." 14

Investors must be compensated for flotation costs on an ongoing 15 basis to the extent that such costs have not been expensed in the past, 16 and therefore the adjustment must continue for the entire time that these 17 initial funds are retained in the firm. Appendix A to my testimony 18 discusses flotation costs in detail, and shows: (1) why it is necessary to 19 20 apply an allowance of 5% to the dividend yield component of equity cost by dividing that yield by 0.95 (100% - 5%) to obtain the fair return on 21 equity capital; (2) why the flotation adjustment is permanently required to 22 avoid confiscation even if no further stock issues are contemplated; and 23

(3) that flotation costs are only recovered if the rate of return is applied to
 total equity, including retained earnings, in all future years.

By analogy, in the case of a bond issue, flotation costs are not 3 expensed but are amortized over the life of the bond, and the annual 4 5 amortization charge is embedded in the cost of service. The flotation adjustment is also analogous to the process of depreciation, which allows 6 the recovery of funds invested in utility plant. The recovery of bond 7 8 flotation expense continues year after year, irrespective of whether the Company issues new debt capital in the future, until recovery is complete. 9 10 in the same way that the recovery of past investments in plant and equipment through depreciation allowances continues in the future even if 11 12 no new construction is contemplated. In the case of common stock that has no finite life, flotation costs are not amortized. Thus, the recovery of 13 flotation cost requires an upward adjustment to the allowed return on 14 15 equity.

A simple example will illustrate the concept. A stock is sold for \$100, and investors require a 10% return, that is, \$10 of earnings. But if flotation costs are 5%, the Company nets \$95 from the issue, and its common equity account is credited by \$95. In order to generate the same \$10 of earnings to the shareholders, from a reduced equity base, it is clear that a return in excess of 10% must be allowed on this reduced equity base, here 10.52%.

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According to the empirical finance literature discussed in Appendix A, total flotation costs amount to 4% for the direct component and 1% for the market pressure component, for a total of 5% of gross proceeds. This in turn amounts to approximately 30 basis points, depending on the magnitude of the dividend yield component. To illustrate, dividing the average expected dividend yield of around 5.0% for utility stocks by 0.95 yields 5.3%, which is 30 basis points higher.

8 Sometimes, the argument is made that flotation costs are real and should be recognized in calculating the fair return on equity, but only at 9 the time when the expenses are incurred. In other words, the flotation 10 11 cost allowance should not continue indefinitely, but should be made in the year in which the sale of securities occurs, with no need for continuing 12 compensation in future years. This argument is valid only if the Company 13 has already been compensated for these costs. If not, the argument is 14 without merit. My own recommendation is that investors be compensated 15 for flotation costs on an on-going basis rather than through expensing, 16 17 and that the flotation cost adjustment continue for the entire time that these initial funds are retained in the firm. 18

There are several sources of equity capital available to a firm including: common equity issues, conversions of convertible preferred stock, dividend reinvestment plan, employees' savings plan, warrants, and stock dividend programs. Each carries its own set of administrative costs and flotation cost components, including discounts, commissions,

corporate expenses, offering spread, and market pressure. The flotation 1 cost allowance is a composite factor that reflects the historical mix of 2 sources of equity. The allowance factor is a build-up of historical flotation 3 cost adjustments associated and traceable to each component of equity 4 5 at its source. It is impractical and prohibitively costly to start from the inception of a company and determine the source of all present equity. A 6 practical solution is to identify general categories and assign one factor to 7 each category. My recommended flotation cost allowance is a weighted 8 average cost factor designed to capture the average cost of various 9 10 equity vintages and types of equity capital raised by the Company.

11

Q. IS A FLOTATION COST ADJUSTMENT REQUIRED FOR AN OPERATING DIVISION LIKE CITY GAS THAT DOES NOT TRADE PUBLICLY?

A. Yes, it is. It is sometimes alleged that a flotation cost allowance is 15 inappropriate if the utility is a subsidiary whose equity capital is obtained 16 17 from its parent, in this case, NUI Corporation. This objection is unfounded since the parent-subsidiary relationship does not eliminate the 18 costs of a new issue, but merely transfers them to the parent. It would be 19 20 unfair and discriminatory to subject parent shareholders to dilution while individual shareholders are absolved from such dilution. Fair treatment 21 must consider that, if the utility-subsidiary had gone to the capital markets 22 directly, flotation costs would have been incurred. 23

ROE

III. SUMMARY & RECOMMENDATION 1 Q. DR. MORIN, PLEASE SUMMARIZE YOUR RESULTS AND 2 **RECOMMENDATION.** 3 A. To arrive at my final recommendation, I performed five risk premium 4 analyses. For the first two risk premium studies, I applied the CAPM and 5 an empirical approximation of the CAPM using current market data. The 6 other three risk premium analyses were performed on historical and 7 allowed risk premium data from the natural gas distribution industry 8 aggregate data using the yields on long-term Treasury bonds and on A-9 rated utility bonds. I also performed DCF analyses on two surrogates for 10 City Gas' gas business: a group consisting of investment-grade dividend-11 paying natural gas distribution utilities and a group of investment-grade 12 combination gas and electric utilities. The results are summarized in the 13 table below. 14

15

STUDY

CAPM	10.6%
ECAPM	11.1%
Risk Premium Natural Gas Treas. Bonds	11.1%
Risk Premium Natural Gas A-Rated Bonds	11.8%
Allowed Risk Premium Treas Bonds	11.1%
Allowed Risk Premium A-Rated Bonds	11.3%
DCF Natural Gas Zacks Growth	10.2%
DCF Natural Gas Value Line	12.1%
DCF Vert Int Electrics Zacks Growth	9.7%
DCF Vert Int Electrics Value Line Growth	10.3%

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The average, the median, and the truncated mean result from the
various methodologies are all very close to 11%. The results are
reasonably well clustered, attesting to their reliability.

4

Q. HAVE YOU ADJUSTED THESE RESULTS TO ACCOUNT FOR THE FACT THAT THE COMPANY IS RISKIER THAN THE AVERAGE NATURAL GAS DISTRIBUTION UTILITY?

A. Yes, I have. The cost of equity estimates derived from the various 8 comparable groups reflect the risk of the average natural gas distribution 9 utility. To the extent that these estimates are drawn from a group of less 10 risky and larger companies, the expected equity return applicable to the 11 riskier and smaller City Gas is downward-biased. I estimate the bias to 12 13 be on the order of 25 basis points. I have therefore increased my ROE estimate of 11.00% for the average risk utility to 11.25% in order to 14 account for City Gas' higher relative risks and smaller size. 15

16 City Gas' investment risks exceed those of the industry. NUI 17 Utilities' bonds are rated "BBB" by Standard & Poor's and "Ba1" by 18 Moody's, compared to the industry average of approximately A-. I point 19 out that Moody's bond rating of Ba1 places the Company's credit below 20 investment-grade.

The difference in yield between utility long-term bonds rated Baa/BBB and bonds rated single A is approximately 50 basis points at this time, and has fluctuated narrowly around that level in recent months.

Given that the average utility bond rating is a low A and that NUI Utilities' 1 bonds are rated Ba1/BBB, it is reasonable to assume a risk differential of 2 at least 50 basis points between NUI Utilities and the industry average. 3 The unfavorable bond rating in itself, coupled with the Company's small 4 size relative to the industry, would warrant an upward adjustment of at 5 6 least 50 basis points to the results. However, despite the Company's 7 relatively small size and the parent company's unfavorable bond rating. this risk is partially offset by the favorable regulatory environment under 8 9 which the company operates. Therefore, an upward adjustment of 25 basis points is warranted rather than the full 50 basis point adjustment. 10

11

Q. DR. MORIN, WHAT IS YOUR FINAL CONCLUSION REGARDING CITY GAS' COST OF COMMON EQUITY CAPITAL?

14 Α. Based on the results of all my analyses, the application of my professional judgment, and the risk circumstances of City Gas, it is my 15 opinion that a just and reasonable return on the common equity capital of 16 17 City Gas' gas distribution operations in the state of Florida at this time is 11.25%. In keeping with the Commission's past practices, my 18 recommended return of 11.25% provides the midpoint for an authorized 19 20 range of 10.25% to 12.25%.

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Q. IF CAPITAL MARKET CONDITIONS CHANGE SIGNIFICANTLY
 BETWEEN THE DATE OF FILING YOUR PREPARED TESTIMONY
 AND THE DATE ORAL TESTIMONY IS PRESENTED, WOULD THIS
 CAUSE YOU TO REVISE YOUR ESTIMATED COST OF EQUITY?
 A. Yes. Interest rates and security prices do change over time, and

risk premiums change also, although much more sluggishly. If substantial
changes were to occur between the filing date and the time my oral
testimony is presented, I will update my testimony accordingly.

9

10 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

11 A. Yes, it does.

APPENDIX A

FLOTATION COST ALLOWANCE

To obtain the final cost of equity financing from the investors' expected rate of return, it is necessary to make allowance for underpricing, which is the sum of market pressure, costs of flotation, and underwriting fees associated with new issues. Allowance for market pressure should be made because large blocks of new stock may cause significant pressure on market prices even in stable markets. Allowance must also be made for company costs of flotation (including such items as printing, legal and accounting expenses) and for underwriting fees.

1. MAGNITUDE OF FLOTATION COSTS

According to empirical studies, underwriting costs and expenses average at least 4% of gross proceeds for utility stock offerings in the U.S. (See Logue & Jarrow: "Negotiations vs. Competitive Bidding in the Sale of Securities by Public Utilities", <u>Financial Management</u>, Fall 1978.) A study of 641 common stock issues by 95 electric utilities identified a flotation cost allowance of 5.0%. (See Borum & Malley: "Total Flotation Cost for Electric Company Equity Issues", <u>Public Utilities</u> <u>Fortnightly</u>, Feb. 20, 1986.)

Empirical studies suggest an allowance of 1% for market pressure in U.S. studies. Logue and Jarrow found that the absolute magnitude of the relative price decline due to market pressure was less than 1.5%. Bowyer and Yawitz examined 278 public utility stock issues and found an average market pressure of 0.72%. (See Bowyer & Yawitz, "The Effect of New Equity Issues on Utility Stock Prices", Public Utilities Fortnightly, May 22, 1980.)

Eckbo & Masulis ("Rights vs. Underwritten Stock Offerings: An Empirical Analysis", University of British Columbia, Working Paper No. 1208, Sept., 1987) found an average flotation cost of 4.175% for utility common stock offerings. Moreover, flotation costs increased progressively for smaller size issues. They also

found that the relative price decline due to market pressure in the days surrounding the announcement amounted to slightly more than 1.5%. In a classic and monumental study published in the prestigious Journal of Financial Economics by a prominent scholar, a market pressure effect of 3.14% for industrial stock issues and 0.75% for utility common stock issues was found (see Smith, C.W., "Investment Banking and the Capital Acquisition Process," Journal of Financial Economics 15, 1986). Other studies of market pressure are reported in Logue ("On the Pricing of Unseasoned Equity Offerings, Journal of Financial and Quantitative Analysis, Jan. 1973), Pettway ("The Effects of New Equity Sales Upon Utility Share Prices," Public Utilities Fortnightly, May 10 1984), and Reilly and Hatfield ("Investor Experience with New Stock Issues," Financial Analysts' Journal, Sept.- Oct. 1969). In the Pettway study, the market pressure effect for a sample of 368 public utility equity sales was in the range of 2% to 3%. Adding the direct and indirect effects of utility common stock issues, the indicated total flotation cost allowance is above 5.0%, corroborating the results of earlier studies.

As shown in the table below, a comprehensive empirical study by Lee, Lochhead, Ritter, and Zhao, "The Costs of Raising Capital," <u>Journal of Financial</u> <u>Research</u>, Vol. XIX, NO. 1, Spring 1996, shows average direct flotation costs for equity offerings of 3.5% - 5% for stock issues between \$60 and \$500 million. Allowing for market pressure costs raises the flotation cost allowance to well above 5%.

(Percent of Total Capital Raised)						
Amount Raised in \$ Millions	Average Flotation Cost: Common Stock	Average Flotation Cost: New Debt				
\$ 2 - 9,99	13.28%	4 39%				
10 - 19, 99	8.72	2.76				
20 - 39, 99	6.93	2.42				
40 - 59. 99	5.87	1.32				
60 - 79. 99	5.18	2.34				
80 - 99. 99	4.73	2.16				
100 - 199. 99	4.22	2.31				
200 - 499. 99	3.47	2.19				
500 and Up	3.15	1.64				

FLOTATION COSTS: RAISING EXTERNAL CAPITAL

Note: Flotation costs for IPOs are about 17 percent of the value of common stock issued if the amount raised is less than \$10 million and about 6 percent if more than \$500 million is raised. Flotation costs are somewhat lower for utilities than others.

Source: Lee, Inmoo, Scott Lochhead, Jay Ritter, and Quanshui Zhao, "The Costs of Raising Capital," *The Journal of Financial Research,* Spring 1996.

Therefore, based on empirical studies, total flotation costs including market pressure amount to approximately 5% of gross proceeds. I have therefore assumed a 5% gross total flotation cost allowance in my cost of capital analyses.

2. APPLICATION OF THE FLOTATION COST ADJUSTMENT

The section below shows: 1) why it is necessary to apply an allowance of 5% to the dividend yield component of equity cost by dividing that yield by 0.95 (100% - 5%) to obtain the fair return on equity capital, and 2) why the flotation adjustment is permanently required to avoid confiscation even if no further stock issues are

contemplated. Flotation costs are only recovered if the rate of return is applied to total equity, including retained earnings, in all future years.

Flotation costs are just as real as costs incurred to build utility plant. Fair regulatory treatment absolutely must permit the recovery of these costs. An analogy with bond issues is useful to understand the treatment of flotation costs in the case of common stocks.

In the case of a bond issue, flotation costs are not expensed but are rather amortized over the life of the bond, and the annual amortization charge is embedded in the cost of service. This is analogous to the process of depreciation, which allows the recovery of funds invested in utility plant. The recovery of bond flotation expense continues year after year, irrespective of whether the company issues new debt capital in the future, until recovery is complete. In the case of common stock that has no finite life, flotation costs are not amortized. Therefore, the recovery of flotation cost requires an upward adjustment to the allowed return on equity. Roger A. Morin, <u>Regulatory Finance</u>, Public Utilities Reports Inc., Arlington, Va., 1994, provides numerical illustrations that show that even if a utility does not contemplate any additional common stock issues, a flotation cost adjustment is still permanently required. Examples there also demonstrate that the allowance applies to retained earnings as well as to the original capital.

From the standard DCF model, the investor's required return on equity capital is expressed as:

$$K = D_1/P_0 + g$$

If P_o is regarded as the proceeds per share actually received by the company from which dividends and earnings will be generated, that is, P_o equals B_o , the book value per share, then the company's required return is:

Denoting the percentage flotation costs 'f', proceeds per share B_o are related to market price P_o as follows:

 $P - fP = B_o$ $P(1 - f) = B_o$

Substituting the latter equation into the above expression for return on equity, we obtain:

$$r = D_1/P(1-f) + g$$

that is, the utility's required return adjusted for underpricing. For flotation costs of 5%, dividing the expected dividend yield by 0.95 will produce the adjusted cost of equity capital. For a dividend yield of 6% for example, the magnitude of the adjustment is 32 basis points: .06/.95 = .0632.

In deriving DCF estimates of fair return on equity, it is therefore necessary to apply a conservative after-tax allowance of 5% to the dividend yield component of equity cost.

Even if no further stock issues are contemplated, the flotation adjustment is still permanently required to keep shareholders whole. Flotation costs are only recovered if the rate of return is applied to total equity, including retained earnings, in all future years, even if no future financing is contemplated. This is demonstrated by the numerical example contained in pages 7-9 of this Appendix. Moreover, even if the stock price, hence the DCF estimate of equity return, fully reflected the lack of permanent allowance, the company always nets less than the market price. Only the net proceeds from an equity issue are used to add to the rate base on which the investor earns. A permanent allowance for flotation costs must be authorized in order to insure that in each year the investor earns the required return on the total amount of capital actually supplied.

The example shown on pages 7-9 shows the flotation cost adjustment process using illustrative, yet realistic, market data. The assumptions used in the computation are shown on page 7. The stock is selling in the market for \$25, investors expect the firm to pay a dividend of \$2.25 that will grow at a rate of 5% thereafter. The traditional DCF cost of equity is thus k = D/P + g = 2.25/25 + .05

= 14%. The firm sells one share stock, incurring a flotation cost of 5%. The traditional DCF cost of equity adjusted for flotation cost is thus ROE = D/P(1-f) + g = .09/.95 + .05 = 14.47%.

The initial book value (rate base) is the net proceeds from the stock issue, which are \$23.75, that is, the market price less the 5% flotation costs. The example demonstrates that only if the company is allowed to earn 14.47% on rate base will investors earn their cost of equity of 14%. On page 8, Column 1 shows the initial common stock account, Column 2 the cumulative retained earnings balance, starting at zero, and steadily increasing from the retention of earnings. Total equity in Column 3 is the sum of common stock capital and retained earnings. The stock price in Column 4 is obtained from the seminal DCF formula: $D_1/(k - g)$. Earnings per share in Column 6 are simply the allowed return of 14.47% times the total common equity base. Dividends start at \$2.25 and grow at 5% thereafter, which they must do if investors are to earn a 14% return. The dividend payout ratio remains constant, as per the assumption of the DCF model. All quantities, stock price, book value, earnings, and dividends grow at a 5% rate, as shown at the bottom of the relevant columns. Only if the company is allowed to earn 14.47% on equity do investors earn 14%. For example, if the company is allowed only 14%, the stock price drops from \$26.25 to \$26.13 in the second year, inflicting a loss on shareholders. This is shown on page 9. The growth rate drops from 5% to 4.53%. Thus, investors only earn 9% + 4.53% = 13.53% on their investment. It is noteworthy that the adjustment is always required each and every year, whether or not new stock issues are sold in the future, and that the allowed return on equity must be earned on total equity, including retained earnings, for investors to earn the cost of equity.

Appendix A Page 7 of 9

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ASSUMPTIONS:

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ISSUE PRICE =	\$25.00
FLOTATION COST =	5.00%
DIVIDEND YIELD =	9.00%
GROWTH =	5.00%

EQUITY RETURN = 14.00%(D/P + g) ALLOWED RETURN ON EQUITY = 14.47%(D/P(1-f) + g)

Appendix A Page 8 of 9

COMPANY EARNS FLOTATION-ADJUSTED COST OF EQUITY APPLIED ON ALL COMMON EQUITY BEGINNING OF YEAR

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YEAR	COMMON STOCK (1)	RETAINED EARNINGS (2)	TOTAL EQUITY (3)	STOCK PRICE (4)	MARKET/ BOOK RATIO (5)	EPS (6)	DPS (7)	PAYOUT (8)	CHANGE EARNINGS RETAINED (9)
1	\$23.75	\$0.000	\$23.750	\$25.000	1.0526	\$3.438	\$2.250	65.45%	\$1.188
2	\$23.75	\$1.188	\$24.938	\$26.250	1.0526	\$3.609	\$2.363	65.45%	\$1.247
3	\$23.75	\$2.434	\$26.184	\$27.563	1.0526	\$3.790	\$2.481	65.45%	\$1.309
4	\$23.75	\$3.744	\$27.494	\$28.941	1.0526	\$3.979	\$2.605	65.45%	\$1.375
5	\$23.75	\$5.118	\$28.868	\$30.388	1.0526	\$4.178	\$2.735	65.45%	\$1.443
6	\$23.75	\$6.562	\$30.312	\$31.907	1.0526	\$4.387	\$2.872	65.45%	\$1.516
7	\$23.75	\$8.077	\$31.827	\$33.502	1.0526	\$4.607	\$3.015	65.45%	\$1.591
8	\$23.75	\$9.669	\$33.419	\$35.178	1.0526	\$4.837	\$3.166	65.45%	\$1.671
9	\$23.75	\$11.340	\$35.090	\$36.936	1.0526	\$5.079	\$3.324	65.45%	\$1.754
10	\$23.75	\$13.094	\$36.844	\$38.783	1.0526	\$5.333	\$3.490	65.45%	\$1.842
	l		5.00%	5.00%		5.00%	5.00%		5.00%

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Appendix A Page 9 of 9

COMPANY DOES NOT EARN THE FLOTATION-ADJUSTED COST OF EQUITY

YEAR	COMMON STOCK (1)	RETAINED EARNINGS (2)	TOTAL EQUITY (3)	STOCK PRICE (4)	MARKET/ BOOK RATIO (5)	EPS (6)	DPS (7)	PAYOUT (8)
1	\$23.75	\$0.000	\$23.750	\$25.000	1.0526	\$3.325	\$2.250	67.67%
2	\$23.75	\$1.075	\$24.825	\$26.132	1.0526	\$3.476	\$2.352	67.67%
3	\$23.75	\$2.199	\$25.949	\$27.314	1.0526	\$3.633	\$2.458	67.67%
4	\$23.75	\$3.373	\$27.123	\$28.551	1.0526	\$3.797	\$2.570	67.67%
5	\$23.75	\$4.601	\$28.351	\$29.843	1.0526	\$3.969	\$2.686	67.67%
6	\$23.75	\$5.884	\$29.634	\$31.194	1.0526	\$4.149	\$2,807	67.67%
7	\$23.75	\$7.225	\$30.975	\$32.606	1.0526	\$4.337	\$2.935	67.67%
8	\$23.75	\$8.627	\$32.377	\$34.082	1.0526	\$4.533	\$3.067	67.67%
9	\$23.75	\$10.093	\$33.843	\$35.624	1.0526	\$4.738	\$3.206	67.67%
10	\$23.75	\$11.625	\$35.375	\$37.237	1.0526	\$4.952	\$3.351	67.67%
		[4.53%	4.53%	[4.53%	4.53%	

RESUME OF ROGER A. MORIN

(Summer 2003)

NAME: Roger A. Morin

ADDRESS: 10403 Big Canoe Jasper, GA 30143, USA

<u>**TELEPHONE</u>**: (706) 579-1480 business office (706) 579-1481 business fax (404) 651-2674 office-university</u>

E-MAIL ADDRESS: profmorin@msn.com

DATE OF BIRTH: 3/5/1945

PRESENT EMPLOYER: Georgia State University Robinson College of Business Atlanta, GA 30303

RANK: Professor of Finance

HONORS: Professor of Finance for Regulated Industry Director Center for the Study of Regulated Industry, College of Business, Georgia State University.

EDUCATIONAL HISTORY

1

- Bachelor of Electrical Engineering, McGill University, Montreal, Canada, 1967.
- Master of Business Administration, McGill University, Montreal, Canada, 1969.
- PhD in Finance & Econometrics, Wharton School of Finance, University of Pennsylvania, 1976.

EMPLOYMENT HISTORY

- Lecturer, Wharton School of Finance, Univ. of Pa., 1972-3
- Assistant Professor, University of Montreal School of Business, 1973-1976.
- Associate Professor, University of Montreal School of Business, 1976-1979.
- Professor of Finance, Georgia State University, 1979-2003
- Professor of Finance for Regulated Industry and Director, Center for the Study of Regulated Industry, College of Business, Georgia State University, 1985-2003
- Visiting Professor of Finance, Amos Tuck School of Business, Dartmouth College, Hanover, N.H., 1986

OTHER BUSINESS ASSOCIATIONS

- Communications Engineer, Bell Canada, 1962-1967.
- Member of the Board of Directors, Financial Research Institute of Canada, 1974-1980.
- Co-founder and Director Canadian Finance Research Foundation, 1977.
- Vice-President of Research, Garmaise-Thomson & Associates, Investment Management Consultants, 1980-1981.
- Executive Visions Inc., Board of Directors, Member
- Board of External Advisors, College of Business, Georgia State University, Member 1987-1991

PROFESSIONAL CLIENTS

AT & T Communications

Alagasco - Energen

Alaska Anchorage Municipal Light & Power

Alberta Power Ltd.

Ameren

American Water Works Company

Ameritech

Baltimore Gas & Electric

B.C. Telephone

B C GAS

Bell Canada

Bellcore

Bell South Corp.

Bruncor (New Brunswick Telephone)

Burlington-Northern

C & S Bank

Cajun Electric

Canadian Radio-Television & Telecomm. Commission

Canadian Utilities

Canadian Western Natural Gas

Centel

Centra Gas

Central Illinois Light & Power Co

Central Telephone

Central South West Corp.

Cincinnatti Gas & Electric

CONSULTING CLIENTS (CONT'D)

Cinergy Corp

Citizens Utilities

City Gas of Florida

CN-CP Telecommunications

Commonwealth Telephone Co.

Columbia Gas System

Consolidated Natural Gas

Constellation Energy

Deerpath Group

Edison International

Edmonton Power Company

Elizabethtown Gas Co.

Energen

Engraph Corporation

Entergy Corp.

Entergy Arkansas Inc.

Entergy Gulf States Utilities, Inc.

Entergy Louisiana, Inc.

Entergy New Orleans, Inc.

First Energy

Florida Water Association

Fortis

Garmaise-Thomson & Assoc., Investment Consultants

Gaz Metropolitain

General Public Utilities

Georgia Broadcasting Corp.

Exhibit RAM-I Page 5 of 19

CONSULTING CLIENTS (CONT'D)

Georgia Power Company

GTE California

GTE Northwest Inc

GTE Service Corp.

GTE Southwest Incorporated

Gulf Power Company

Havasu Water Inc.

Hope Gas Inc.

Hydro-Quebec

ICG Utilities

Illinois Commerce Commission

Island Telephone

Jersey Central Power & Light

Kansas Power & Light

KeySpan Energy

Manitoba Hydro

Maritime Telephone

Metropolitan Edison Co.

Minister of Natural Resources Province of Quebec

Minnesota Power & Light

Mississippi Power Company

Mountain Bell

Nevada Power Company

New Brunswick Power

Newfoundland Power Inc. - Fortis Inc.

New Tel Enterprises Ltd.

CONSULTING CLIENTS (CONT'D)

Т

;

New York Telephone Co.

Northern Telephone Ltd.

Northwestern Bell

Northwestern Utilities Ltd.

Nova Scotia Power

Nova Scotia Utility and Review Board

NUI Corp

NYNEX

Oklahoma G & E

Ontario Telephone Service Commission

Orange & Rockland

Pacific Northwest Bell

People's Gas System Inc.

People's Natural Gas

Pennsylvania Electric Co.

Price Waterhouse

PSI Energy

Public Service Elec & Gas

Quebec Telephone

Regie de l'Energie du Quebec

Rochester Telephone

SaskPower

Sierra Pacific Power Company

Sierra Pacific Resources

Southern Bell

Southern States Utilities

CONSULTING CLIENTS (CONT'D)

South Central Bell

Sun City Water Company

TECO Energy

The Southern Company

Touche Ross and Company

TransEnergie

Trans-Quebec & Maritimes Pipeline

US WEST Communications

Union Heat Light & Power

Utah Power & Light

Vermont Gas Systems Inc.

MANAGEMENT DEVELOPMENT AND PROFESSIONAL EXECUTIVE EDUCATION

- Canadian Institute of Marketing, Corporate Finance, 1971-73
- Hydro-Quebec, "Capital Budgeting Under Uncertainty, 1974-75
- Institute of Certified Public Accountants, Mergers & Acquisitions, 1975-78
- Investment Dealers Association of Canada, 1977-78
- Financial Research Foundation, bi-annual seminar, 1975-79
- Advanced Management Research (AMR), faculty member, 1977-80
- Financial Analysts Federation, Educational chapter: "Financial Futures Contracts" seminar

- Exnet Inc. a.k.a. The Management Exchange Inc., faculty member, 1981-2003, National Seminars:

Risk and Return on Capital Projects Cost of Capital for Regulated Utilities Capital Allocation for Utilities Alternative Regulatory Frameworks Utility Directors' Workshop Shareholder Value Creation for Utilities Real Options in Utility Capital Investments Fundamentals of Utility Finance in a Restructured Environment

- Georgia State University College of Business, Management Development Program, faculty member, 1981-1994

EXPERT TESTIMONY & UTILITY CONSULTING AREAS OF EXPERTISE

Rate of Return

Capital Structure

Generic Cost of Capital

Phase-in Plans

Costing Methodology

Depreciation

Flow-Through vs Normalization

Revenue Requirements Methodology

Utility Capital Expenditures Analysis

Risk Analysis

Capital Allocation

Divisional Cost of Capital, Unbundling

Publicly-owned Municipals

Telecommunications, CATV, Energy, Pipeline, Water

Incentive Regulation & Alternative Regulatory Plans

Shareholder Value Creation

Value-Based Management

REGULATORY BODIES:

Federal Communications Commission Federal Energy Regulatory Commission Georgia Public Service Commission South Carolina Public Service Commission North Carolina Utilities Commission Pennsylvania Public Service Commission **Ontario Telephone Service Commission** Quebec Telephone Service Commission Newfoundland Board of Commissioners of Public Utilities Georgia Senate Committee on Regulated Industries Alberta Public Service Board **Tennessee Public Service Commission** Oklahoma State Board of Equalization Mississippi Public Service Commission Minnesota Public Utilities Commission Canadian Radio-Television & Telecommunications Comm. New Brunswick Board of Public Commissioners Alaska Public Utility Commission National Energy Board of Canada Florida Public Service Commission Montana Public Service Commission Arizona Corporation Commission Quebec Natural Gas Board Quebec Regie de l'Energie New York Public Service Commission Washington Utilities & Transportation Commission

Manitoba Board of Public Utilities New Jersey Board of Public Utilities Alabama Public Service Commission Utah Public Service Commission Nevada Public Service Commission Louisiana Public Service Commission Colorado Public Utilities Board West Virginia Public Service Commission **Ohio Public Utilities Commission** California Public Service Commission Hawaii Public Service Commission Illinois Commerce Commission British Columbia Board of Public Utilities Indiana Utility Regulatory Commission Minnesota Public Utilities Commission Texas Public Service Commission Michigan Public Service Commission Iowa Board of Public Utilities

SERVICE AS EXPERT WITNESS

Southern Bell, So. Carolina PSC, Docket #81-201C Southern Bell, So. Carolina PSC, Docket #82-294C Southern Bell, North Carolina PSC, Docket #P-55-816 Metropolitan Edison, Pennsylvania PUC, Docket #R-822249 Pennsylvania Electric, Pennsylvania PUC,Docket#R-822250 Georgia Power, Georgia PSC, Docket # 3270-U, 1981 Georgia Power, Georgia PSC, Docket # 3397-U, 1983 Georgia Power, Georgia PSC, Docket # 3673-U, 1987 Georgia Power, F.E.R.C., Docket # ER 80-326, 80-327 Georgia Power, F.E.R.C., Docket # ER 81-730, 80-731 Georgia Power, F.E.R.C., Docket # ER 85-730, 85-731 Bell Canada, CRTC 1987 Northern Telephone, Ontario PSC GTE-Quebec Telephone, Quebec PSC, Docket 84-052B Newtel., Nfld. Brd of Public Commission PU 11-87 **CN-CP** Telecommunications, CRTC Quebec Northern Telephone, Quebec PSC Edmonton Power Company, Alberta Public Service Board Kansas Power & Light, F.E.R.C., Docket # ER 83-418 NYNEX, FCC generic cost of capital Docket #84-800 Bell South, FCC generic cost of capital Docket #84-800 American Water Works - Tennessee, Docket #7226 Burlington-Northern - Oklahoma State Board of Taxes Georgia Power, Georgia PSC, Docket # 3549-U GTE Service Corp., FCC Docket #84-200 Mississippi Power Co., Miss. PSC, Docket U-4761 Citizens Utilities, Ariz. Corp. Comm., D # U2334-86020 Quebec Telephone, Quebec PSC, 1986, 1987, 1992 Newfoundland L & P, Nfld. Brd. Publ Comm. 1987, 1991 Northwestern Bell, Minnesota PSC, #P-421/CI-86-354 GTE Service Corp., FCC Docket #87-463 Anchorage Municipal Power & Light, Alaska PUC, 1988 New Brunswick Telephone, N.B. PUC, 1988 Trans-Quebec Maritime, Nat'l Energy Brd. of Cda, '88-92

Gulf Power Co., Florida PSC, Docket #88-1167-EI

Mountain States Bell, Montana PSC, #88-1.2

Mountain States Bell, Arizona CC, #E-1051-88-146

Georgia Power, Georgia PSC, Docket # 3840-U, 1989

Rochester Telephone, New York PSC, Docket # 89-C-022

Noverco - Gaz Metro, Quebec Natural Gas PSC, #R-3164-89

GTE Northwest, Washington UTC, #U-89-3031

Orange & Rockland, New York PSC, Case 89-E-175

Central Illinois Light Company, ICC, Case 90-0127

Peoples Natural Gas, Pennsylvania PSC, Case

Gulf Power, Florida PSC, Case # 891345-EI

ICG Utilities, Manitoba BPU, Case 1989

New Tel Enterprises, CRTC, Docket #90-15

Peoples Gas Systems, Florida PSC

Jersey Central Pwr & Light, N.J. PUB, Case ER 89110912J

Alabama Gas Co., Alabama PSC, Case 890001

Trans-Quebec Maritime Pipeline, Cdn. Nat'l Energy Board

Mountain Bell, Utah PSC,

Mountain Bell, Colorado PUB

South Central Bell, Louisiana PS

Hope Gas, West Virginia PSC

Vermont Gas Systems, Vermont PSC

Alberta Power Ltd., Alberta PUB

Ohio Utilities Company, Ohio PSC

Georgia Power Company, Georgia PSC

Sun City Water Company

Havasu Water Inc.

Centra Gas (Manitoba) Co.

Central Telephone Co. Nevada

AGT Ltd., CRTC 1992

BC GAS, BCPUB 1992

California Water Association, California PUC 1992

Maritime Telephone 1993

BCE Enterprises, Bell Canada, 1993

Citizens Utilities Arizona gas division 1993

PSI Resources 1993-5

CILCORP gas division 1994

GTE Northwest Oregon 1993

Stentor Group 1994-5

Bell Canada 1994-1995

PSI Energy 1993, 1994, 1995, 1999

Cincinnati Gas & Electric 1994, 1996, 1999

Southern States Utilities, 1995

CILCO 1995, 1999

Commonwealth Telephone 1996

Edison International 1996, 1998

Citizens Utilities 1997

Stentor Companies 1997

Hydro-Quebec 1998

Entergy Gulf States Louisiana 1998, 1999, 2001, 2002

Detroit Edison, 1999, 2003

Entergy Gulf States, Texas, 2000

Hydro Quebec TransEnergie, 2001

Sierra Pacific Company, 2000, 2001, 2002
Nevada Power Company, 2001

Mid American Energy, 2001, 2002

Entergy Louisiana Inc. 2001, 2002

Mississippi Power Company, 2001, 2002

Oklahoma Gas & Electric Company, 2002 -2003

Public Service Electric & Gas, 2001, 2002

NUI Corp (Elizabethtown Gas Company), 2002

Jersey Central Power & Light, 2002

San Diego Gas & Electric, 2002

NB Power, 2002

Entergy New Orleans, 2002

Hydro-Quebec Distribution 2002

PSI Energy 2003

Fortis - Newfoundland Power & Light 2002

PROFESSIONAL AND LEARNED SOCIETIES

- Engineering Institute of Canada, 1967-1972
- Canada Council Award, recipient 1971 and 1972
- Canadian Association Administrative Sciences, 1973-80
- American Association of Decision Sciences, 1974-1978
- American Finance Association, 1975-2002
- Financial Management Association, 1978-2002

ACTIVITIES IN PROFESSIONAL ASSOCIATIONS AND MEETINGS

- Chairman of meeting on "New Developments in Utility Cost of Capital", Southern Finance Association, Atlanta, Nov. 1982
- Chairman of meeting on "Public Utility Rate of Return", Southeastern Public Utility Conference, Atlanta, Oct. 1982
- Chairman of meeting on "Current Issues in Regulatory Finance", Financial Management Association, Atlanta, Oct. 1983
- Chairman of meeting on "Utility Cost of Capital", Financial Management Association, Toronto, Canada, Oct. 1984.
- Committee on New Product Development, FMA, 1985
- Discussant, "Tobin's Q Ratio", paper presented at Financial Management Association, New York, N.Y., Oct. 1986
- Guest speaker, "Utility Capital Structure: New Developments", National Society of Rate of Return Analysts 18th Financial Forum, Wash., D.C. Oct. 1986
- Opening address, "Capital Expenditures Analysis: Methodology vs Mythology," Bellcore Economic Analysis Conference, Naples Fla., 1988.

PAPERS PRESENTED:

"An Empirical Study of Multi-Period Asset Pricing," annual meeting of Financial Management Assoc., Las Vegas Nevada, 1987.

"Utility Capital Expenditures Analysis: Net Present Value vs Revenue Requirements", annual meeting of Financial Management Assoc., Denver, Colorado, October 1985.

"Intervention Analysis and the Dynamics of Market Efficiency", annual meeting of Financial Management Assoc., San Francisco, Oct. 1982

"Intertemporal Market-Line Theory: An Empirical Study," annual meeting of Eastern Finance Assoc., Newport, R.I. 1981

"Option Writing for Financial Institutions: A Cost-Benefit Analysis", 1979 annual meeting Financial Research Foundation "Free-lunch on the Toronto Stock Exchange", annual meeting of Financial Research Foundation of Canada, 1978.

"Simulation System Computer Software SIMFIN", HP International Business Computer Users Group, London, 1975.

"Inflation Accounting: Implications for Financial Analysis." Institute of Certified Public Accountants Symposium, 1979.

OFFICES IN PROFESSIONAL ASSOCIATIONS

- President, International Hewlett-Packard Business Computers Users Group, 1977
- Chairman Program Committee, International HP Business Computers Users Group, London, England, 1975
- Program Coordinator, Canadian Assoc. of Administrative Sciences, 1976
- Member, New Product Development Committee, Financial Management Association, 1985-1986
- Reviewer: Journal of Financial Research

Financial Management

Financial Review

Journal of Finance

PUBLICATIONS

"Risk Aversion Revisited", Journal of Finance, Sept. 1983

"Hedging Regulatory Lag with Financial Futures;" Journal of Finance, May 1983. (with G. Gay, R. Kolb)

"The Effect of CWIP on Cost of Capital," Public Utilities Fortnightly, July 1986.

"The Effect of CWIP on Revenue Requirements" <u>Public Utilities Fortnightly</u>, August 1986.

"Intervention Analysis and the Dynamics of Market Efficiency," <u>Time-Series</u> <u>Applications</u>, (New York: North Holland, 1983. (with K. El-Sheshai)

"Market-Line Theory and the Canadian Equity Market," <u>Journal of Business</u> <u>Administration</u>, Jan. 1982, M. Brennan, editor

"Efficiency of Canadian Equity Markets," International Management Review, Feb. 1978

"Intertemporal Market-Line Theory: An Empirical Test," <u>Financial Review</u>, Proceedings of the Eastern Finance Association, 1981

<u>BOOKS</u>

Utilities' Cost of Capital, Public Utilities Reports Inc., Arlington, Va., 1984.

Regulatory Finance, Public Utilities Reports Inc., Arlington, Va., 1994

Driving Shareholder Value, McGraw-Hill, January 2001

MONOGRAPHS

Determining Cost of Capital for Regulated Industries, Public Utilities Reports, Inc., and <u>The Management Exchange Inc.</u>, 1982 - 1993. (with V.L. Andrews)

Alternative Regulatory Frameworks, Public Utilities

Reports, Inc., and The Management Exchange Inc., 1993. (with V.L. Andrews)

Risk and Return in Capital Projects, <u>The Management Exchange Inc.</u>, 1980,(with B. Deschamps)

Utility Capital Expenditure Analysis, The Management Exchange Inc., 1983.

Regulation of Cable Television: An Econometric Planning Model, Quebec Department of Communications, 1978.

"An Economic & Financial Profile of the Canadian Cablevision Industry". Canadian Radio-Television & Telecommunication Commission (CRTC), 1978

Computer Users' Manual: Finance and Investment Programs, University of Montreal Press, 1974, revised 1978.

Fiber Optics Communications: Economic Characteristics, Quebec Department of Communications, 1978.

"Canadian Equity Market Inefficiencies", Capital Market Research Memorandum, Garmaise & Thomson Investment Consultants, 1979.

MISCELLANEOUS CONSULTING REPORTS

"Operational Risk Analysis: California Water Utilities, Calif. Water Association, 1993.

"Cost of Capital Methodologies for Independent Telephone Systems", Ontario Telephone Service Commission, March 1989.

"The Effect of CWIP on Cost of Capital and Revenue Requirements", Georgia Power Company, 1985.

"Costing Methodology and the Effect of Alternate Depreciation and Costing Methods on Revenue Requirements and Utility Finances", Gaz Metropolitan Inc., 1985.

"Simulated Capital Structure of CN-CP Telecommunications: A Critique", CRTC, 1977.

"Telecommunications Cost Inquiry: Critique", CRTC, 1977.

"Social Rate of Discount in the Public Sector", CRTC Policy Statement 1974.

"Technical Problems in Capital Projects Analysis", CRTC Policy Statement, 1974.

RESEARCH GRANTS

"Econometric Planning Model of the Cablevision Industry", International Institute of Quantitative Economics, CRTC

"Application of the Averch-Johnson Model to Telecommunications Utilities", Canadian Radio-Television Commission (CRTC)

"Economics of the Fiber Optics Industry", Quebec Dept. of Communications

"Intervention Analysis and the Dynamics of Market Efficiency", Georgia State Univ. College of Business, 1981

"Firm Size and Beta Stability", Georgia State University College of Business, 1982

"Risk Aversion and the Demand for Risky Assets", Georgia State University College of Business, 1981.

Chase Econometrics, Interactive Data Corp., Research Grant, \$50,000 per annum, 1986-1989.

UNIVERSITY SERVICE

- University Senate, elected departmental senator 1987-1989, 1998-2002
- Faculty Affairs Committee, elected departmental representative
- Professional Continuing Education Committee member
- Director Master in Science (Finance) Program
- Course Coordinator, Corporate Finance, MBA program
- Chairman, Corporate Finance Curriculum Committee
- Executive Education: Departmental Coordinator 2000
- University Senate Committee on Commencement
- University Senate Committee on Student Discipline

NATURAL GAS DISTRIBUTION UTILITIES BETA ESTIMATES

Company Beta 1 AGL Resources GASDISTR 0.75 2 AmeriGas Partners GASDISTR 0.55 3 Atmos Energy GASDISTR 0.60 4 Energen Corp. GASDISTR 0.75 5 KeySpan Corp. GASDISTR 0.70 6 Laclede Group GASDISTR 0.60 7 NICOR Inc. GASDISTR 0.90 8 New Jersey Resources GASDISTR 0.65 9 Northwest Nat. Gas GASDISTR 0.60 10 Peoples Energy GASDISTR 0.75 11 Piedmont Natural Gas GASDISTR 0.65 12 Southern Union GASDISTR 0.90 13 Southwest Gas GASDISTR 0.70 14 UGI Corp. 0.75 GASDISTR 15 WGL Holdings Inc. GASDISTR 0.65

AVERAGE

0.70

Source: Value Line Investment Survey for Windows 7/2003

MOODY'S NATURAL GAS DISTRIBUTION COMMON STOCKS OVER LONG-TERM TREASURY BONDS ANNUAL LONG-TERM RISK PREMIUM ANALYSIS

						Moody's					
	Long-Term	20 year				Natural Gas					
	Governmen	Maturity			Bond	Distribution		Capital		Stock	Equity
	Bond	Bond			Total	Stock		Gain/(Loss)		Total	Risk
Year	Yield	Value	Gain/Loss Ir	nterest	Return	index	Dividend	% Growth	Yield	Return	Premium
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
1954	2 72%	1,000.00				26.47					
1955	2.95%	965.44	(34.56)	27.20	-0.74%	28.10	1.38	6.16%	5.21%	11.37%	12.11%
1 956	3.45%	928.19	(71.81)	29.50	-4.23%	28.23	1 48	0.46%	5.27%	5.73%	9.96%
1957	3.23%	1,032.23	32,23	34.50	6.67%	25 78	1.49	-8.68%	5.28%	-3 40%	-10 07%
1958	3 82%	918.01	(81.99)	32.30	-4.97%	38 71	1.57	50 16%	6.09%	56.25%	61.21%
1959	4.47%	914.65	(85.35)	38.20	-4.71%	39.59	1.66	2.27%	4.29%	6.56%	11.28%
1960	3.80%	1,093.27	93.27	44.70	13.80%	48.21	184	21 77%	4.65%	26 42%	12.62%
1961	4 15%	952.75	(47.25)	38,00	-0.92%	64 96	1.94	34.74%	4.02%	38.77%	39.69%
1962	3.95%	1,027.48	27.48	41.50	6.90%	59.73	2 02	-8 05%	3.11%	-4.94%	-11.84%
1963	4.17%	970.35	(29.65)	39.50	0.99%	64.62	2 18	8 19%	3.65%	11 84%	10.85%
1964	4.23%	991.96	(8.04)	41.70	3.37%	68.24	2 30	5 60%	3 56%	9.16%	5 80%
1965	4.50%	964,64	(35.36)	42.30	0.69%	64.31	2.48	-5. 76%	3.63%	-2.12%	-2.82%
1966	4.55%	993.48	(6.52)	45.00	3.85%	53.50	2 61	-16.81%	4.06%	-12.75%	-16.60%
1967	5.56%	879.01	(120.99)	45.50	-7.55%	50.49	2.74	-5. 63%	5.12%	-0.50%	7.04%
1968	5.98%	951.38	(48.62)	55.60	0.70%	53.80	2 81	6.56%	5.57%	12 12%	11 42%
1969	6.87%	904.00	(96.00)	59.80	-3.82%	43.88	2.9 3	-18 44%	5.45%	-12.99%	-9.37%
1970	6.48%	1,043.38	43.38	68.70	11.21%	52.33	3.01	19.26%	6.86%	26.12%	14.91%
1971	5.97%	1,059.09	59 09	64.80	12.39%	47.86	3.07	-8.54%	5.87%	-2.68%	-15 06%
1972	5.99%	997.69	(2.31)	59.70	5.74%	53.54	3.12	11.87%	6.52%	18.39%	12.65%
1973	7.26%	867.09	(132.91)	59.90	-7.30%	43 43	3.28	-18.88%	6.13%	-12.76%	-5.46%
1974	7.60%	965.33	(34.67)	72.60	3.79%	29 71	3.34	-31.59%	7.69%	-23.90%	-27.69%
1975	8.05%	955.63	(44.37)	76.00	3.16%	38 29	3 48	28.88%	11.71%	40.59%	37.43%
1976	7.21%	1,088.25	88.25	80.50	16.87%	51 80	3.70	35.28%	9.66%	44.95%	28.07%
1977	8.03%	919.03	(80.97)	72 10	-0.89%	50.88	3.93	-1.78%	7.59%	5.81%	6.70%
1978	8.98%	912.47	(87.53)	80.30	-0.72%	45.97	4 18	-9.65%	8.22%	-1.43%	-0.71%
1979	10 12%	902.99	(97.01)	89.80	-0.72%	53.50	4 44	16.38%	9.66%	26.04%	26.76%
1980	11.99%	859,23	(140.77)1	01.20	-3.96%	56 61	4 68	5.81%	8 75%	14.56%	18.52%
1981	13.34%	905.45	(93.55)1	19.90	2.53%	53 50	5 12	-5.49%	9.04%	3.55%	0.92%
1982	10.95%	1,192.38	192.38 1	33.40	32.58%	50.62	5.39	-5 38%	10.07%	4.69%	-27.89%
1903	11.9/%	923.12	(70.88)1	40.70	3.20%	20.79	5 55	10.21%	10.96%	21.18%	17.92%
1904	0 600	1,020.70	20.70 1	19.70	14.0470	70 50	0.00	24.83%	10.04%	30.4/%	21.43%
1000	3.00%	1,108.27	109.21	05.00	30.03%	/0.56	0.22	8.0/7b	0.92%	10./9%	~11.03%
1097	0.20%	201 17	(119.83)	30.00 79.00	20.2270	30.08	0.71	10.0976	1.40%	20.1470	-0.08%
1098	0.194	1 001 02	(110.03)	02.00	-3.8870	77.20 96.76	6 30	10.0176	0.0276	*0.3070	41 080/
1090	9,1070	1,001.02	00.75	01 90	10 18%	117.05	0.30	24 0494	7 509/	40.4770	11.0078
1000	8 4 4 94	073 17	126 P3)	81.60	5 4994	109.96	6.04	3419170 7001/	5 9 4 94	42.00%	23.3476
1001	7 30%	1 118 04	118.04	94.40	20 3394	104 30	6 00	14 2004	5.0470 6.4794	20 62%	-0.0376 D 2004
1002	7 28%	1,110.04	A 10	79.00	7 7 24	124.02	7 14	11 8494	57494	47 38%	0.66%
1002	6.54%	1 070 70	70 70	72.00	15 2394	154.06	7.14	11.0470	5 2894	16 26%	9.0076
1004	7 004/.	858 AN	(143 AN)	65 40	.7 894	176.00	7 7 7	-17 60%	0.2070 A 2304	10.2070	1.U376 "A 0.40/-
1005	6.03%	1.225 99	225 GR	79.00	30 50%	155 04	750	22 830	5050	28 784	_1 R10
1000	6 73%	923.67	(76 33)	60.30	-1 60%	166 64	7.00	£ 2,0376 8 882	5.07%	11 0304	13 5444
1997	6 02%	1.081 92	81.92	67.30	14.92%	191.04	7.31 R N 2	14 64%	4 81%	19 46%	4 53%
1998	5.42%	1,072.71	72.71	60.20	13.29%	177.24	8.13	-7.22%	4.26%	-2.97%	-16.26%
1999	6.82%	848.41	(151.59)	54.20	-9.74%	166.84	8.22	-5.87%	4.64%	-1.23%	8.51%
2000	5.58%	1,148.30	148.30	68.20	21.65%	200.68	8.22	20.28%	4.93%	25.21%	3.56%
2001	5.75%	979.95	61.94	51.23	11.87%	209.67	8.22	4.48%	4.10%	8.58%	-3.29%
MEAN					6.50%					12.16%	5.66%

Source:Mergent's (Moody's) Public Utility Manual 2002 December stock prices and dividends Bond yields from Ibbotson Associates 2002 Yearbook Table B-9 Long-Term Government Bonds Yields December each year.

MOODY'S NATURAL GAS DISTRIBUTION COMMON STOCKS OVER A-RATED UTILITY BONDS ANNUAL LONG-TERM RISK PREMIUM ANALYSIS

						Moody's					
	A-Rated	20 year				Natural Gas					
	Utility	Maturity			Bond	Distribution		Capital		Stock	Equity
	Bond	Bond			Total	Stock		Gain/(Loss)		Total	Risk
Year	Yieid	Value	Gain/Loss	Interest	Return	Index	Dividend	% Growth	Yield	Return	Premium
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
1954	3 16%	1,000.00				26 47					
1955	3.22%	991.20	(8.80)	31 60	2.28%	28 10	1 38	6 16%	5 21%	11 37%	9 09%
1956	3.56%	951.65	(48.35)	32.20	-1.62%	28.23	1 48	0 46%	5.27%	5 73%	7 34%
1957	4.24%	908.92	(91.08)	35.60	-5.55%	25 78	1 49	-8.68%	5.28%	-3 40%	2 15%
1958	4.20%	1,005.38	5.38	42.40	4.78%	38.71	1.57	50.16%	6 09%	56.25%	51.47%
1959	4.78%	925.83	(74.17)	42.00	-3.22%	39 59	1 66	2.27%	4 29%	6.56%	9.78%
1960	4.78%	1,000.00	(0.00)	47.80	4.78%	48.21	1.84	21.77%	4.65%	26 42%	21.64%
1961	4.62%	1,020.74	20.74	47.80	6.85%	64.96	1.94	34.74%	4.02%	38,77%	31 91%
1962	4.54%	1,010.44	10 44	46.20	5.66%	59.73	2 02	-8 05%	3.11%	-4 94%	-10 61%
1963	4.39%	1,019.83	19.83	45.40	6.52%	64.62	2.18	8.19%	3.65%	11.84%	5.31%
1964	4.52%	983.00	(17.00)	43.90	2.69%	68 24	2.30	5 60%	3.56%	9.16%	647%
1965	4.58%	992.20	(7.80)	45.20	3.74%	64.31	2 48	-5.76%	3.63%	-2.12%	-5.86%
1966	5.39%	901.59	(98.41)	45.80	-5.26%	53.50	2.61	-16.81%	4.06%	-12.75%	-7 49%
1967	5.87%	943.94	(55.05)	53.90	-0.22%	50 49	274	-5.63%	5.12%	-0.50%	-0 29%
1968	6.51%	928.99	(/1.01)	58.70	-1.23%	53.80	2.81	6.56%	55/%	12 12%	13.35%
1909	7.54%	094.40	(105.52)	75 40	~4.04%	43 66	2.93	-18.44%	5 45%	-12.99%	-8.95%
1970	8.09%	4 054 92	(108.19)	75.40	-3.28%	52.33	3 01	19.26%	6 80%	26.12%	29.40%
19/1	8.10%	1,051.05	D1.03	91.60	13.8/%	47.00	3.07	-8.04%	5.67% c 57%	-2 68%	-10.55%
1972	7 9 4 9/	1,044.47	44.47	77.00	12.0170	03.04	3,12	11.07%	0.32%	18.39%	5/8% 10.07%
1973	0 50%	967.90	(12.02)	79.40	0.0276	40 40	3.20	-10.0070	0.1370	-12.70%	-19 2/%
1974	9.00%	032.57	(147.43) (60.24)	05.00	*0.80%	29.71	2 40	-31.3970	14 740	-23.80%	-17.00%
1076	0.09%	1 072 11	72 11	100 00	47 30%	51 80	340	20.00%	0.66%	40.08%	30.1270 37 650/
1077	3.23% 8.61%	1 084 35	64.35	92.90	15 72%	50.88	3.03	-178%	7 59%	5 81%	.0.01%
1978	9 29%	938 71	(61.29)	86 10	2 48%	45 97	£ 18	-9.65%	8 22%	-1 / 3%	-3.07%
1979	10.49%	900.41	(99.59)	92.90	-0.67%	53.50	4 44	16 38%	9.66%	26 0.4%	26 71%
1980	13.34%	802.50	(197.50)	104.90	-9.26%	56.61	4 68	5 81%	8.75%	14 56%	23.82%
1981	15 95%	843.97	(156.03)	133.40	-2.26%	53.50	5 12	-5.49%	9 04%	3.55%	5.81%
1982	15.86%	1.005.41	5.41	159.50	16 49%	50 62	5 39	-5 38%	10.07%	4 69%	-11.80%
1983	13.66%	1,149.59	149.59	158.60	30.82%	55.79	5 55	10.21%	10.96%	21.18%	-9 64%
1984	14.03%	975.38	(24 62)	136.60	11.20%	69 70	5 88	24,93%	10.54%	35.47%	24.27%
1985	12 47%	1,113.97	113.97	140.30	25 43%	76.58	6 22	9.87%	8.92%	18.79%	-6.63%
1986	9.58%	1,255.25	255.25	124.70	37.99%	90.89	571	18.69%	7 46%	26 14%	-11.85%
1987	10.10%	955.69	(44.31)	95.80	5.15%	77.25	6.02	-15 01%	6.62%	-8.38%	-13.53%
1988	10,49%	967,63	(32.37)	101.00	6.86%	86.76	6 30	12.31%	8 16%	20.47%	13.60%
1989	9.77%	1,062.76	62.76	104.90	16.77%	117.05	6,58	34.91%	7 58%	42.50%	25.73%
1990	9.86%	992.20	(7.80)	97.70	8.99%	108 86	6.84	-7.00%	5.84%	-1.15%	-10.14%
1991	9.36%	1,044.85	44.85	98.60	14.34%	124.32	6.99	14.20%	6 42%	20.62%	6.28%
1992	8.69%	1,063.03	63.03	93.60	15.66%	138 79	7 14	11 64%	5.74%	17.38%	1.72%
1993	7.59%	1,112.26	112.26	86.90	19.92%	154.06	7 30	11 00%	5.26%	16.26%	-3.65%
1994	8.31%	930.36	(69.64)	75.90	0.63%	126.96	7 44	-17.59%	4.83%	-12.76%	-13.39%
1995	7.89%	1,041.91	41.91	83.10	12.50%	155 94	7.56	22 83%	5.95%	28.78%	16.28%
1996	7.75%	1,014.12	14.12	78.90	9.30%	166.64	7.91	6.86%	5.07%	11.93%	2.63%
1997	7.60%	1,015.30	15.30	77.50	9.28%	191.04	8 02	14.64%	4.81%	19 46%	10.18%
1998	7.04%	1,059.61	59.61	76.00	13.56%	177.24	8.13	-7.22%	4.26%	-2.97%	-16.53%
1999	7.62%	940.94	(59.06)	70.40	1.13%	166.84	8.22	-5.87%	4.64%	-1.23%	-2 36%
2000	8.24%	939.72	(60.28)	76.20	1.59%	200 68	8 22	20.28%	4.93%	25.21%	23.62%
2001	7.78%	1,046,28	46.28	82.40	12.87%	209.67	8.22	4.48%	4.10%	8.58%	-4.29%
MEAN					7.18%					12.16%	4.99%

Source:Mergent's (Moody's) Public Utility Manual 2001 December stock prices and dividends and A-rated utility bond yields.

.

Company	Industry	% Current Divid	Analysts Growth	Expected Divid	Cost of Equity	ROE
	(1)	(2)	rorecast (3)	(4)	(5)	(6)
1 AGL Resources	GASDISTR	4.3	6.3	4.6	10.8	11.1
2 Atmos Energy	GASDISTR	4.9	6.5	5.2	11.7	12.0
3 Energen Corp.	GASDISTR	2.2	7.2	2.3	9.5	9.7
4 KeySpan Corp.	GASDISTR	5.0	6.3	5.3	11.6	11.9
5 Laclede Group	GASDISTR	4.7	4.0	4.9	8.9	9.2
6 NICOR Inc.	GASDISTR	5.0	5.3	5.2	10.5	10.8
7 New Jersey Resources	GASDISTR	3.4	5.8	3.6	9.4	9.6
8 Northwest Nat. Gas	GASDISTR	4.5	4.6	4.7	9.2	9.5
9 Peoples Energy	GASDISTR	4.9	4.2	5.1	9.3	9.6
10 Piedmont Natural Gas	GASDISTR	4.2	5.0	4.4	9.4	9.7
11 Southwest Gas	GASDISTR	3.8	5.5	4.0	9.5	9.7
12 UGI Corp.	GASDISTR	3.4	6.5	3.6	10.1	10.3
13 WGL Holdings Inc.	GASDISTR	4.8	3.9	5.0	8.8	9.1
AVERAGE		4.2	5.5	4.5	9.9	10.2

NATURAL GAS LDCs DCF ANALYSIS: ANALYSTS' GROWTH FORECASTS

Notes:

Column 1, 2: Value Line Investment Survey for Windows, 7/2003

Column 3: Zacks long-term earnings growth forecast, 7/2003

Column 4 = Column 2 times (1 + Column 3/100)

Column 5 = Column 4 + Column 3

Column 6 = (Column 4 /0.95) + Column 3

Company		Industry	% Current	Value Line	Expected	Cost of	ROE
			Divid	Proj	Divid	Equity	
			Yield	Growth	Yield		
. <u> </u>		(1)	(2)	(3)	(4)	(5)	(6)
1	AGL Resources	GASDISTR	4.3	6.0	4.6	10.6	10.8
2	Atmos Energy	GASDISTR	4.9	10.0	5.4	15.4	15.7
3	Energen Corp.	GASDISTR	2.2	9.0	2.4	11.4	11.5
4	KeySpan Corp.	GASDISTR	5.0	7.5	5.4	12.9	13.2
5	Laclede Group	GASDISTR	4.7	5.0	5.0	10.0	10.2
6	NICOR Inc.	GASDISTR	5.0	3.0	5.1	8.1	8.4
7	New Jersey Resources	GASDISTR	3.4	8.5	3.7	12.2	12.4
8	Northwest Nat. Gas	GASDISTR	4.5	5.0	4.7	9.7	10.0
9	Peoples Energy	GASDISTR	4.9	4.0	5.1	9.1	9.4
10	Piedmont Natural Gas	GASDISTR	4.2	7.5	4.5	12.0	12.3
11	Southwest Gas	GASDISTR	3.8	10.0	4.2	14.2	14.4
12	UGI Corp.	GASDISTR	3.4	12.5	3.8	16.3	16.6
13	WGL Holdings Inc.	GASDISTR	4.8	7.0	5.1	12.1	12.4
	AVERAGE		4.2	7.3	4.5	11.8	12.1

NATURAL GAS LDCs DCF ANALYSIS: VALUE LINE GROWTH FORECASTS

Notes:

Column 1, 2, 3: Value Line Investment Survey for Windows, 7/2003

Column 4 = Column 2 times (1 + Column 3/100)

Column 5 = Column 4 + Column 3

Column 6 = (Column 4 /0.95) + Column 3

DCF ANALYSIS: ANALYSTS' GROWTH FORECASTS Company % Current Analysts' % Expected Cost of ROE Divid Growth Divid Equity Yield Forecast Yield (1) (2) (3) (4) (5)

INVESTMENT GRADE COMBINATION GAS & ELEC UTILITIES

	(1)	(2)	(3)	(4)	(5)
4 Alliant Energy	5.0	4.0			
	5.0	4.2	5.2	9.3	9.6
2 Ameren Corp.	5.8	3.1	6.0	9.2	9.5
3 Avista Corp.	3.3	4.5	3.4	7.9	8.1
4 CH Energy Group	4.8				
5 Cinergy Corp.	5.3	4.0	5.5	9.5	9.8
6 Consol. Edison	5.4	3.1	5.6	8.7	9.0
7 Energy East Corp.	5.0	4.8	5.2	10.0	10.3
8 Entergy Corp.	2.8	6.7	3.0	9.7	9.8
9 Exelon Corp.	3.2	5.1	3.4	8.5	8.7
10 NSTAR	4.8	4.7	5.0	9.7	10.0
11 Northeast Utilities	3.6	3.6	3.7	7.3	7.5
12 PPL Corp.	3.8	6.0	4.0	10.0	10.2
13 Progress Energy	5.4	4.5	5.7	10.2	10.5
14 Puget Energy Inc.	4.3	5.3	4.5	9.8	10.0
15 SCANA Corp.	4.2	4.2	4.4	8.6	8.8
16 TECO Energy	6.4	4.7	6.7	11.3	11.7
17 Vectren Corp.	4.6	6.3	4.9	11.1	11.4
AVERAGE	4.6	4.7	4.8	9.4	9 .7

Notes:

Column 1: Value Line Investment Survey for Windows 7/2003 Column 2: Zacks long-term earnings growth forecast, 7/2003 Column 3 = Column 1 times (1 + Column 2/100) Column 4 = Column 3 + Column 2 Column 5 = (Column 3 /0.95) + Column 2

Note: blank cell: growth projections unavailable

Company	% Current Divid Yield	Proj EPS Growth	% Expected Divid Yield	Cost of Equity	ROE
	(1)	(2)	(3)	(4)	(5)
1 Alliant Energy	5.0	10			
	5.0	-1.0	5.0	<u> </u>	7.0
2 Ameren Corp.	5.8	1.0	5.9	6.9	7.2
3 Avista Corp.	3.3	3.5	3.4	6.9	7.0
4 CH Energy Group	4.8	1.5	4.9	6.4	6.6
5 Cinergy Corp.	5.3	3.5	5.5	9.0	9.3
6 Consol. Edison	5.4	1.0	5.5	6.5	6.8
7 Energy East Corp.	5.0	1.0	5.0	6.0	6.3
8 Entergy Corp.	2.8	5.5	2.9	8.4	8.6
9 Exelon Corp.	3.2	9.0	3.5	12.5	12.7
10 NSTAR	4.8	3.5	5.0	8.5	8.7
11 Northeast Utilities	3.6	18.5	4.3	22.8	23.0
12 PPL Corp.	3.8	6.0	4.0	10.0	10.3
13 Progress Energy	5.4	4.5	5.7	10.2	10.5
14 Puget Energy Inc.	4.3	6.5	4.6	11.1	11.3
15 SCANA Corp.	42	6.5	4.5	11.0	11.2
16 TECO Energy	6.4	3.5	6.6	10.1	10 4
17 Vectren Corp	л с Л с	0.0 0 0	5 O	14.0	11.9
i vectien corp.	4.0	9.0	5.0	14.0	14.2
AVERAGE	4.5	5.3	4.8	10.0	10.3

INVESTMENT GRADE COMBINATION GAS & ELEC UTILITIES DCF ANALYSIS:VALUE LINE GROWTH PROJECTIONS

Notes:

.

Column 1, 2: Value Line Investment Survey for Windows 7/2003 Column 3 = Column 1 times (1 + Column 2/100) Column 4 = Column 3 + Column 2 Column 5 = (Column 3 /0.95) + Column 2 Blank cells indicate unavailable or negative growth rates

1		BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
2		DIRECT TESTIMONY OF
3		JEFF HOUSEHOLDER
4		ON BEHALF OF CITY GAS COMPANY OF FLORIDA
5		DOCKET NO. 030569-GU
6		AUGUST 2003
7	Q.	PLEASE STATE YOUR NAME, OCCUPATION AND BUSINESS
8		ADDRESS.
9	A.	My name is Jeff Householder. I provide energy consulting and business
10		development services to natural gas utilities, propane gas retailers,
11		government agencies and a number of industrial and commercial clients.
12		I have participated in a variety of filings before the Florida Commission
13		including several general rate proceedings. My business address is 2333
14		West 33 rd Street, Panama City, Florida, 32405.
15	Q.	PLEASE DESCRIBE YOUR PROFESSIONAL EXPERIENCE AND
16		EDUCATIONAL BACKGROUND.
17	Α.	Prior to beginning my consulting business in January 2000, I was Vice
18		President of Marketing and Sales for TECO Peoples Gas from 1997 to
19		1999. While with TECO, I was also responsible for the management of
20		TECO Gas Services, an unregulated energy marketing company. I joined
21		Peoples Gas subsequent to the 1997 TECO Energy acquisition of West
22		Florida Natural Gas Company. At West Florida Natural Gas, I served as
23		Vice President of Regulatory Affairs and Gas Management from 1995 to

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the TECO merger. Before that, in 1994-1995. I was Vice President of 1 Marketing and Sales at City Gas Company, a division of the NUI 2 Corporation. Prior to joining City Gas, I was employed as Utility 3 Administrative Officer for the City of Tallahassee. During my ten years 4 (1984-1994) with the City's utility operations, I also held positions as 5 Assistant Director of the Consumer Services Division and managed the 6 Enerav Services Department, marketing and demand-side а 7 management unit. From 1981 to 1984, I was a Section Manager with the 8 Florida Department of Community Affairs, responsible for administering 9 the Florida Energy Code and related construction industry regulatory 10 standards. I also served from 1980 to 1981 as an Energy Analyst in the 11 Governor's Energy Office. From 1984 to 1995, concurrent with my other 12 positions, I provided part-time consulting services to the natural gas, 13 propane gas and homebuilding industries involving a variety of building 14 code, marketing and energy regulatory matters. I am a 1978 graduate of 15 Florida State University with a Bachelor of Science Degree majoring in 16 17 Economics and Government.

18 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS

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PROCEEDING?

A. I will provide an overview of the current market environment in which City Gas Company of Florida (the Company) competes for business. I will include an analysis of the significant market risks currently facing the Company. My testimony will also outline several significant market

opportunities including recent system expansion activities, continued 1 efforts to offer unbundled transportation service to all commercial 2 customers and general customer growth trends. I will also sponsor the 3 Company's proposed interim and permanent rate design. In support of 4 my permanent rate design testimony, I have prepared a cost of service 5 6 study by customer class for the Projected Test Year ended September 30, 2004. In addition, I have reviewed competitive energy alternatives for 7 each customer class. I will describe how the results of both the cost of 8 service study and the competitive analysis were used in designing the 9 Company's proposed rates. 10

Q. ARE YOU SPONSORING ANY EXHIBITS TO YOUR TESTIMONY?

Yes. Exhibit No. ____ (JMH-1) is a list of MFR schedules I am sponsoring. Α. 12 Exhibit (JMH-2) displays the interim rate increase allocation among 13 current customer classifications. Exhibit No. ____ (JMH-3) is an analysis 14 of competitive fuel costs in the Company's service areas. Exhibit No. 15 (JMH-4) is the Company's most recent by pass risk analysis for large 16 volume customers. Exhibit No. ____ (JMH-5) is a chart displaying the 17 Henry Hub Spot Gas Prices since 1985. Exhibit No. ___ (JMH-6) is a 18 table depicting present and proposed customer classifications and 19 service options. Exhibit No. ____ (JMH-7) is a comparison of present and 20 21 proposed rates by rate classification. The referenced MFR Schedules 22 and exhibits were prepared under my direction, supervision and control.

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Market Environment

Q. PLEASE CHARACTERIZE THE SERVICE AREAS IN WHICH THE COMPANY COMPETES FOR BUSINESS.

5 A. The Company provides service to approximately 102,000 customers in 6 four geographic areas, internally referred to as the Miami (portions of 7 Miami-Dade and Broward counties), Brevard, Treasure Coast (Indian 8 River, St. Lucie, and Martin counties), and Palm Beach Divisions. Each 9 division exhibits different demographics, customer characteristics and 10 market opportunities.

The Miami Division currently serves over 54,000 (57%) of the 11 12 Company's residential customers and approximately 3,600 (65%) of its non-residential customers. Over 73% of the Company's industrial 13 customer base is in the Miami Division. Geographically, the Company 14 15 serves the western and southern portions of Miami-Dade County and a small area in southern Broward County. The Miami Division exhibits a 16 good non-residential growth record. Approximately 180 new accounts 17 are targeted to connect in 2003. Interestingly, the commercial accounts 18 served by the Division are high quality margin producers. For example, 19 average non-residential per customer usage in Miami exceeds that of 20 customers in the parent company's New Jersey operations, without the 21 benefit of any appreciable heating load. 22

Residential new construction additions are low compared to 1 overall housing starts, with only 120 account additions projected in 2003. 2 Builders in south Florida have been generally indifferent about including 3 gas in their projects due in large part to the absence of a primary heating 4 load and the initial costs of including gas in new homes. The Company 5 has made a concerted effort over the past two years to re-energize its 6 residential construction marketing program in Miami. As a result the 7 Company has experienced some resurgence of interest in gas on the 8 part of several Miami builders. The number of new homes with multiple 9 gas appliances projected for 2004 is significantly higher than in recent 10 years, with over 500 new homes included in the forecast. One of the 11 12 Company's most significant challenges is the development of marketing strategies that support feasible new home customer additions in the 13 Miami market. 14

The Company is experiencing substantial attrition from its older, existing residential customers in the Miami service area. Significant load loss has also occurred in the Division as many Miami industrial customers scale back or terminate operations for various economic reasons. The customer loss issue is described in greater detail later in my testimony.

21 Q. PLEASE BRIEFLY DESCRIBE THE BREVARD DIVISION.

The Brevard Division serves over 38,000 residential customers (40% of the Company's total residential customer base). The majority of the

Company's residential customer growth occurs in the Brevard division, with over 1,200 new homes forecast for 2003. The Division accounts for approximately 1,670 (30%) of the Company's current non-residential customers. Customer growth in the non-residential market has been steady, with over 80 new accounts projected for 2003. A quarter of the Company's industrial accounts are located in Brevard County.

Q. OVER THE PAST SEVERAL YEARS THE COMPANY HAS
 ESTABLISHED TWO SERVICE TERRITORIES BY CONSTRUCTING
 DISTRIBUTION SYSTEMS IN AREAS PREVIOUSLY UNSERVED BY
 NATURAL GAS. PLEASE DESCRIBE THESE DIVISIONS.

The Treasure Coast Division serves customers in Indian River, St. Lucie, 11 Α. and Martin counties. The principal municipalities served in each county 12 are Vero Beach, Port St. Lucie and Jensen Beach, respectively. The 13 Treasure Coast Division accounts for approximately 3,000 (3%) 14 residential customers and almost 300 non-residential customers (5%). 15 The division makes a solid contribution to customer growth, with close to 16 17 600 residential additions and over 50 new non-residential customers forecast for 2003. 18

19 The Palm Beach Division represents the Company's latest effort 20 to expand its geographic territory and serve new customers. The 21 Company has substantially completed the primary feeder main to 22 support the Palm Beach distribution system. The main has been installed 23 from the Florida Gas Transmission (FGT) West Palm Beach compressor

station (#21), west to South Bay. Additional distribution facilities have
 been extended to serve several customers and another gas utility. The
 Company is currently working to add customers to the distribution
 system. The expansion provides the Company the opportunity to connect
 new industrial load and serve an area in western Palm Beach County
 targeted for substantial future residential and commercial development.

Q. HAVE THE BUSINESS AND ECONOMIC CLIMATES IN THE COMPANY'S SERVICE AREAS CHANGED SINCE THE LAST RATE CASE?

10 Α. Yes. Over the past few years the natural gas industry has experienced 11 significant changes in its operating practices, the volatility of fuel prices 12 and the level of competition for business. The economy shifted from the 13 boom period of the late 1990's into recession and has been slow to recover. The Company's Miami service area was especially hard hit from 14 the reduction in tourism following the events of September 11, 2001. 15 16 Fishkind and Associates, Inc., in their 2003 Econocast forecast report a 28% reduction in Dade County overnight tourist visitors in 2002 17 compared to 2000, with depressed levels projected to continue at least 18 19 through 2005.

The fall-off in tourism has clearly affected the Company's margins from the hospitality and food service sectors. More troubling, however, is the continued loss of manufacturing and industrial customers. The Orlando Business Journal reported in its June 23, 2003 edition that,

"Florida is among 28 states that have lost one out of every ten 1 manufacturing jobs from July 2000 to December 2002, according to 2 National Association of Manufacturers data". The Company's Miami 3 service area was particularly vulnerable as it had a significantly higher 4 percentage of manufacturing jobs compared to the Company's other 5 service divisions. As I discuss later in this testimony, a substantial 6 number of industrial gas users have discontinued operations, left the 7 country, or shifted from production facilities to distribution facilities with 8 substantially lower natural gas requirements. 9

In spite of the load losses referenced above, there is growth 10 potential in the Florida markets served by the Company. While the 11 Florida economy continues to lose manufacturing jobs, service 12 businesses are on the rise. Overnight tourist visits are rebounding, with 13 2003 levels in the Brevard service area already back to normal. 14 Technology, health care, hospitality, and several other service industries 15 offer definite opportunities for new business. Significant growth is 16 projected in residential new construction, especially in the Brevard, Vero 17 Beach and St. Lucie markets. There are even good opportunities to add 18 new industrial loads as the economy recovers and the commodity cycle 19 for natural gas swings pricing back to more competitive levels. 20

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The Company recognizes that its traditional markets are changing. It must manage the risks and challenges of the emerging marketplace. Of greater importance, however, the Company must

1 position itself to anticipate and influence the markets it serves. The Company's rates must compete with alternate fuels. Marketing programs 2 must be developed that successfully add and retain customers. The 3 Company's ability to meet and exceed the service expectations of its 4 customers must be strengthened. The proposed rate structure and 5 marketing initiatives included in this filing represent a significant step 6 toward meeting the business and economic challenges of today's gas 7 market. 8

9 Q. PLEASE ELABORATE ON THE CHANGES IN THE GAS INDUSTRY 10 AND THEIR IMPACT ON GAS DISTRIBUTORS.

Α. Federal initiatives, culminating in FERC Order 636, substantially altered 11 the long-standing market relationships between producers, transporters, 12 distributors and customers. Gas marketers have become major players 13 in the marketplace and interjected themselves into the traditional 14 15 relationships between Local Distribution Companies (LDCs), interstate pipelines and end-use customers. Transportation service has become 16 commonplace for the LDC's large volume customers, and increasingly 17 prevalent among smaller volume non-residential accounts. Gas trading 18 19 on the commodities market, the development of pricing indices, access to hedging and other risk management strategies, and an active 20 secondary capacity market, all emerged in the new gas marketplace. 21

22 This restructuring of the gas industry has required gas distributors 23 to operate in a significantly more competitive business environment. In

addition, the LDCs' historic role of operating the distribution pipe system
is now substantially more complex. As interstate pipelines discontinued
gas merchant functions, LDCs assumed a variety of new responsibilities,
including purchasing gas supplies, reserving capacity on the interstate
pipeline, and scheduling and controlling daily gas flows. The costs of
providing such services were also shifted to the LDCs.

Q. WHAT STEPS HAS CITY GAS TAKEN TO PROVIDE UNBUNDLED 8 TRANSPORTATION SERVICE ON THE COMPANY'S SYSTEM?

Α. The Company has a long history of proactively supporting unbundling 9 10 transportation activities in Florida. Large volume customers have been transporting for over a decade on the Company's system. The Company 11 12 introduced programs to offer transportation service to all non-residential customers several years before the Commission required such action in 13 Rule 25-7.0335. Subsequent to the Commission rule requiring LDCs to 14 provide a transportation service option to all non-residential customers, 15 the Company has continued to actively promote transportation service to 16 any interested non-residential customer. Over the years the Company 17 has adopted several innovative procedures to simplify and encourage 18 the transition of customers to transportation service. 19

20 Q. PLEASE ELABORATE.

A. The Company has long recognized that, for most customers,
 transportation service requires a gas marketer to facilitate the fuel supply
 and capacity transactions. City Gas acknowledged early in the process

that gas marketers would play an important role in unbundling. Rather
 than erect barriers to transportation, the Company embraced the concept
 of marketers as partners helping to meet the service needs of end-use
 customers.

5 The Company's approved Third Party Supplier (TPS) program was the first effort in Florida to aggregate volumes by supplier rather 6 than by customer. The TPS tariff mechanism enabled the Company to 7 "aggregate" customers into pools by marketer (TPS) and handle 8 scheduling and imbalance resolution of the pool rather than at the 9 10 individual customer level. The TPS program also allowed the on-system book-out of monthly imbalance quantities between the TPS customers. 11 Both of these procedures promote transporting on the City Gas system 12 by providing user-friendly operating procedures. Transacting business at 13 the TPS level, although in many ways administratively burdensome for 14 the Company, has promoted uncomplicated transition 15 an to transportation service for the customer and for marketers delivering gas 16 to the City Gas distribution system. This filing proposes several revisions 17 to the TPS tariff requirements that would continue to simplify transporting 18 on the Company's system, both for the TPS and the end-user. 19

20 Q. YOU MENTION THIRD PARTY SUPPLIERS ABOVE. WHAT IS THE 21 COMPANY'S RELATIONSHIP WITH THE MARKETERS DELIVERING 22 GAS TO ITS DISTRIBUTION SYSTEM?

I Α. Gas marketers operating on the Company's distribution system are viewed as customers. In the current business environment, the Company 2 3 provides a variety of services to gas marketers. In addition, the Company has defined the character of service and established a set of conditions 4 under which these services are provided. The Company's existing tariff 5 provides a Third Party Supplier (TPS) rate schedule. Various 6 administrative provisions are included in the current Rules and 7 Regulations section. As discussed in greater detail later, the Company 8 believes it appropriate to recover certain embedded transportation 9 related costs from the TPS. The Commission has previously authorized 10 similar actions in several recent filings by Peoples Gas (Order No. PSC-11 00-1814-TRF-GU), Chesapeake Utilities (Order No. PSC-02-0110-TRF-12 GU and Order No. PSC-03-0890-TRF-GU) and Florida Public Utilities 13 (Order No. PSC-01-1963-TRF-GU). 14

Q. WHAT IS THE CURRENT STATUS OF UNBUNDLING ON THE COMPANY'S DISTRIBUTION SYSTEM?

A. At the end of June 2003 the Company was serving 1,710 customers through its transportation service rate schedules. Transportation currently accounts for approximately 60% of the Company's throughput, and is projected to increase by approximately 5,000,000 therms or 2% during the test year. In June 2003 approximately 30% of non-residential customers were transporting, accounting for 74% of total non-residential volumes.

1Q.IS THE COMPANY PLANNING TO OFFER TRANSPORTATION2SERVICE TO RESIDENTIAL CUSTOMERS?

Α. Not at this time. The Company has evaluated the administrative and 3 system requirements necessary to offer transportation service to 4 residential customers. In addition, the Company has reviewed the 5 residential programs currently operated by Chesapeake Utilities in 6 Florida, and by other LDCs across the country. Each of these programs 7 has required significant adjustments in internal operating procedures. 8 accounting practices and customer service skills. A consistent factor 9 indicated by all of the companies offering residential transportation 10 service was the need for an upgraded or enhanced Customer 11 Information System (CIS), and improvements to related accounting and 12 13 gas management systems.

The Company's existing CIS is almost 15 years old. It was 14 developed prior to unbundling in Florida. As unbundling progressed, City 15 16 Gas evolved a series of in-house tracking, reporting and billing procedures. Most of these procedures are supported by PC spreadsheet 17 software and are not directly linked to the CIS, or other primary systems. 18 The Company managed to handle the conversion of the majority of its 19 non-residential customers to transportation without incurring substantial 20 system upgrade expenses. However, the non-residential customer group 21 is a small percentage (approximately 5%) of the Company's customer 22 base. The quantity of accounts and the administrative complexity of 23

offering transportation service to residential customers will require the
 replacement or substantial upgrade of the Company's CIS.

NUI Utilities is currently planning a CIS replacement. The multiyear project is scheduled to begin in 2004. The new system would provide a variety of new and improved features, including greater automation of transportation service processes.

Q. HAVE THE CHANGES IN THE GAS INDUSTRY REDUCED THE
 COMPANY'S ADMINISTRATIVE OR OPERATIONAL
 RESPONSIBILITIES?

No. On the surface, it may appear that transportation service relieves the Α. 10 Company of many administrative concerns. In fact, the Company's 11 administrative, billing and customer service responsibilities have 12 increased. The Company offers both transportation and sales service to 13 its customers. Transportation customers expect the Company to 14 establish and maintain reasonable procedures to accurately account for 15 third party fuel deliveries to the distribution system. On the other hand, 16 the Company continues to maintain the capacity contracts, supply 17 relationships and support systems necessary to provide merchant 18 service to its non-transporting customers (primarily residential and small 19 commercial accounts). Effectively operating a distribution system to 20 serve both transportation and sales customers has required that City 21 Gas develop new procedures, new systems and a more comprehensive 22 understanding of individual customers' gas requirements. The Company 23

1 must maintain frequent communication with customers, marketers and 2 the interstate pipeline. The Company must also have the manpower, 3 computer systems and administrative tools necessary to manage the 4 more complicated contractual and operational activities of its customers.

Q. CAN YOU PROVIDE A SPECIFIC EXAMPLE OF AN INCREASE IN ADMINISTRATIVE OR OPERATIONAL RESPONSIBILITIES RESULTING FROM TRANSPORTATION SERVICE?

Yes. As greater numbers of end-use customers elect transportation 8 Α. service, the interface between the Company, the interstate pipeline. 9 myriad commodity providers and the end-use customers grows in 10 11 complexity. An excellent example of this relationship and its effect on the Company is evident by examining the Delivery Point Operator (DPO) 12 function in FGT's FERC-approved tariff. City Gas is the designated DPO 13 for the interconnections between the interstate pipeline and the local 14 15 distribution system. In its role as DPO, the Company is responsible for resolving imbalances in receipts and deliveries, administering pipeline 16 operational orders and addressing a variety of additional service and 17 billing issues, at both the customer and gas marketer level. The pipeline 18 holds the Company financially responsible for all imbalances and 19 operational penalties. The Company must maintain a system to allocate 20 or assign these costs to transporting customers, third party suppliers 21 and/or sales customers. Such a procedure was not required prior to 22 23 transportation service.

1Q.HOW IS THE RESTRUCTURED GAS MARKET AFFECTING THE2COMPANY'S INDUSTRIAL AND LARGE VOLUME NON-3RESIDENTIAL CUSTOMER BASE?

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Α. The changing market environment has encouraged larger customers, 4 with alternate fuel or bypass options, to challenge the traditional cost 5 allocation methods that support the gas industry's rate designs. 6 Expanding customer access to unbundled transportation service leads to 7 increased customer purchasing sophistication. Open markets also attract 8 new entrants looking for profit opportunities. The combination of 9 expanded market access, more sophisticated purchasers 10 and competitive suppliers places a downward pressure on margins. As the 11 Company continues to expand transportation service options, margins 12 from non-residential customers become increasingly difficult to maintain. 13

14 Q. ARE THESE CONCERNS LIMITED TO THE LARGE VOLUME 15 CUSTOMER CLASSES?

No. Customers in the Company's current Commercial - Industrial Α. 16 17 Service (CS) service class have a variety of competitive fuel options. Currently, the CS class ranges from 0 to 119,999 therms per year. The 18 food service, hospitality industry and laundry customers that comprise 19 the majority of the accounts in this class form the bread and butter of the 20 Company's commercial margins. The propane gas and electric utility 21 22 industries also view these customers as premium accounts. Competition 23 for customers in this class is fierce, and has increased with unbundling.

Providing transportation service options to these smaller volume 1 2 customers has had a similar consequence as unbundling the larger customers. The increased emphasis on energy created by contacts with 3 marketers and the increased media coverage of energy markets has led 4 to greater customer price sensitivity. Many of the accounts in the current 5 CS class are national chain operations with access to professional 6 energy managers always shopping for the best deal. The volatility in 7 natural gas commodity prices, along with a generally weak economy 8 over the past couple of years, has also contributed to a heightened 9 awareness of total energy costs for smaller volume commercial 10 customers. 11

Q. IT APPEARS THAT THE COMPANY'S MARKET ENVIRONMENT HAS BECOME INCREASINGLY COMPETITIVE. CAN YOU ELABORATE ON THIS POINT?

Α. Yes. Regulatory changes at the distribution level have mandated greater 15 service options for non-residential gas customers. Services that have 16 traditionally been provided exclusively by the LDC are being unbundled. 17 18 Third party suppliers are competing to provide a variety of energy supply, energy management and customer information services. Gas-on-gas 19 20 competition at the individual customer level has emerged as larger customers look for by-pass and price reduction opportunities. It is not at 21 all unusual to find a marketer, or gas consultant, working to direct-22 23 connect an industrial customer with the interstate pipeline or leverage a

rate reduction from the LDC. Further, competition from alternate fuel
 providers continually places the Company's throughput and margins at
 risk. The Company must proactively address market competition
 through the frequent assessment and realignment of marketing
 programs, customer services and rates.

Q. IS THERE A MARKET RISK ASSOCIATED WITH THE FAILURE TO MEET EVOLVING CUSTOMER NEEDS?

8 Α. Yes. The fundamental goal of any company should be to provide products and services based on the needs of its customers, as defined 9 by the customers. The Company invests significant time and resources 10 contacting customers to discuss potential service options and operating 11 procedures. Natural gas has always been an optional fuel choice, 12 particularly in warm climates. As the marketplace becomes more 13 competitive, customers in all rate classes will be exposed to multiple 14 service options from a variety of energy providers. Gas marketers, 15 interstate pipelines, fuel oil dealers, propane retailers and electric utilities 16 have all responded to the regulatory changes in the gas industry by 17 18 expanding and refocusing their marketing efforts.

More recently the volatility and historically unprecedented high level of commodity prices have underscored the need to anticipate and respond to customer needs. Operating in a competitive market exposes a regulated utility to challenges it is not typically prepared to handle. For example, the frequent and rapid adjustment of price to respond to market

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pressure from alternate fuels is not a feature of a traditional regulated environment. It is, however, a reality in today's fuel business.

Customer expectations continue to increase. Greater 3 customization of billing information, improvements in field service 4 5 response times, the ability to transact business electronically, and a greater appreciation of market forces in establishing rates and policies is 6 necessary in the new marketplace. As noted above, the very nature of a 7 customer is changing. The TPS customer has a different set of service 8 requirements than a traditional end-use account. Gas utilities and the 9 10 Commissions that regulate them must seek to establish an operational framework that protects the interests of ratepayers while allowing the 11 utility to meet customer needs in a competitive market. 12

Q. CAN YOU PROVIDE SPECIFIC EXAMPLES OF THE COMPANY'S EFFORTS TO ADDRESS CUSTOMER NEEDS?

Yes. There are three excellent examples. First, the Field Force Α. 15 Automation (FFA) project will provide real time computerized 16 communication and data transfer between the office and field 17 employees. In addition to various productivity improvements, FFA will 18 improve customer service by limiting work order processing errors, 19 enabling technicians to address more customer account issues in the 20 field and more effectively deploying field staff to handle service requests, 21 many on the same day as the request. The FFA system is scheduled for 22 implementation beginning the fourth quarter 2003. Second, the 23

Company's new IVR system is providing automated customer service by 1 telephone. The system allows customers to pay bills, access information 2 about their account and request certain services. The functionality of the 3 system was based on a lengthy customer needs assessment. Finally, the 4 third example of the Company's efforts to better meet customer needs is 5 embedded in the new labor agreements with our union employees. A key 6 element in the agreement was the ability for the Company to contract out 7 activities that could be more cost-effectively performed by outside 8 vendors. The contract will improve productivity and help hold down field 9 service costs to the ultimate benefit of all ratepayers. 10

11Q.EARLIERYOUMENTIONEDPRICECOMPETITIONWITH12ALTERNATEFUELS.PLEASEDESCRIBETHECHALLENGES13FACED BY THE COMPANY AS IT COMPETES FOR BUSINESS WITH14ALTERNATE FUEL PROVIDERS.

Α. Natural gas is not a monopoly fuel. All natural gas customers have fuel 15 alternatives. In today's market, many large customers have viable 16 17 access to fuel oil, propane or, in some instances, coal. Smaller customers, including residential customers, may elect propane service. 18 All customers have access to electric service. Alternate fuel competition 19 pervasive throughout the Company's customer classes, non-20 is residential and residential. While competition from alternate fuel 21 22 providers is not new, it is at an unusually intensive level especially among electric utilities and propane retailers. 23

1 In many cases a regulated LDC has difficulty meeting not only the alternate fuel price, but also the package of additional services that 2 accompany the fuel. Electric utilities and propane retailers are offering 3 products and services, in addition to fuel, which strengthen their 4 competitive position. For example, energy audits, equipment servicing, 5 voltage surge suppression, performance contracting and appliance 6 leases are offered by various electric providers, their unregulated 7 affiliates or trade allies, as incentives for customers to use electricity. 8 Propane retailers often package a free equipment service offer in their 9 price per gallon. They may also provide free interior piping or free 10 appliances. These offers are difficult to counter in a regulated world, in 11 which the Company is limited to the customer incentives approved by the 12 Commission in its conservation programs. 13

The market risks posed by alternate fuel competition can be 14 15 distilled to four basic challenges. First can the Company react to the price signals of the market in a manner that keeps customers burning 16 natural gas? Second, can the Company design rates that reduce cross-17 class subsidization and more readily align with competing fuel rates? 18 Third, can the Company provide, directly or through trade allies, 19 20 sufficient additional services to compete with alternate fuel providers 21 where fuel cost differences are marginal? Fourth, will the Company have sufficient staff and customer education resources to actively compete for 22

- business? Positioning the Company to effectively respond to alternate
 fuel competition is a central objective of this filing.
- Q. DOES THE COMPANY REGULARLY COMPARE ALTERNATE FUEL
 PRICES TO NATURAL GAS?

A. Yes. The Company's Marketing Manager and Key Accounts sales team
regularly analyze competing fuel costs. This process involves a number
of activities including: surveys of customers, contacts with competitors,
the review of various energy price indices, an analysis of various tariff
base rates and fuel recovery charges and the calculation of physical bypass costs.

My testimony includes two exhibits that describe the results of the 11 Company's most recent cost comparisons. Exhibit No. (JMH-3) 12 provides the results of the cost comparisons between natural gas and 13 propane, fuel oil and electricity for several customer classes. The exhibit 14 provides a comparison of both current and proposed City Gas rates by 15 class with the respective alternate fuel. For classes generally 16 represented by residential and small commercial customers, the energy 17 18 alternatives are primarily electricity and propane. For larger commercial and industrial customers the alternate energy sources also include 19 various grades of oil. For very large industrial customers, coal and other 20 energy sources, such as biomass, may be compelling alternatives. 21 Additionally, for certain strategically placed customers, physical by-pass 22

may be an alternative. Exhibit No. ___ (JMH-4) provides the Company's
 most recent analysis of potential customer by-pass.

Q. DOES THE COMPANY HAVE PRICING MECHANISMS IN PLACE TO HELP ADDRESS ALTERNATE FUEL COMPETITION?

Α. Yes. The Company's current tariff provides the opportunity to adjust base 5 rates to meet alternate fuel competition, including the threat of by-pass. 6 There are flexible rate provisions in several of the Company's existing 7 rate schedules. The flex rate capability enables the Company to satisfy 8 9 three important objectives. First, the rate adjustments effectively reduce the subsidization of smaller volume customers by larger volume 10 customers. Second, the flex rates allow the Company to offer rates that 11 meet market competition. Third, the rate adjustment enables the 12 Company to retain customers that, even at reduced rates, make 13 significant contributions to the recovery of fixed costs. The Company's 14 proposed rate design extends the flexible pricing mechanism to 15 16 customers using over 120,000 annual therms, down from the current threshold of 250,000 annual therms. 17

Q. HAS THE COMPANY USED ITS FLEXIBLE PRICING MECHANISMS TO ADDRESS POTENTIAL BY-PASS THREATS?

A. Yes. The Company serves several large volume customers whose facilities are in close proximity to a Florida Gas Transmission (FGT) pipeline lateral. These customers could potentially by-pass the Company's distribution facilities and directly connect to FGT. The Miami-
Dade County Water and Sewer Authority (WASA) is one example of a 1 customer with a by-pass alternative. WASA is the Company's largest 2 volume customer, with four accounts using over 7,900,000 annual 3 therms at three separate sites. One of WASA's sites is within 300 feet of 4 the FGT pipeline and a second is 10,800 feet from FGT. Annual 5 transportation sales to these two WASA sites are forecast at 7,262,000 6 therms in the Projected Test Year. Baptist Hospital represents another 7 example of a potential by-pass risk. The main medical center complex is 8 forecast at 1,277,080 therms in the Projected Test Year. FGT's pipeline 9 runs within 1,740 feet of the facility. 10

The physical by-pass of the Company's distribution system for 11 these and some other facilities would not be particularly difficult. There 12 are, of course, excellent reasons for these customers to remain 13 customers of the Company. Many industrial customers have little interest 14 in owning, operating and maintaining gas distribution facilities. The 15 Company also provides flexible rate adjustments for these customers 16 under its authorized tariff. As described above, the flex rates adjust the 17 Company's base tariff rates to compete with the customer's cost of 18 alternate fuel, in this case physical by-pass to the interstate pipeline. To 19 the extent that the Company can maintain reasonable rates through its 20 proposed Alternate Fuel Discount Rider, or other authorized tariff 21 provisions, it should be able to retain potential by-pass facilities as 22 customers. 23

1Q.IS THE COMPANY EXPERIENCING PARTICULAR DIFFICULTY2RETAINING A SPECIFIC GROUP OF CUSTOMERS?

A. Yes. The Company is losing residential customers in its Miami division at a much greater rate than in other operating areas. The Company currently serves approximately 54,000 residential customers in its Miami service territory. Over the past several years the Company has experienced significant residential customer loss in the Miami market. Projected Test Year losses are forecast at 2,052 customers, representing \$288,000 of lost margin.

While the general economic recession has certainly exacerbated 10 the situation, it does not appear to be the driving force behind the 11 residential losses. One factor contributing to the Miami customer loss is 12 13 redevelopment. Dwindling land supplies are forcing vertical redevelopment urban sites. Substantial sections of older 14 of neighborhoods with large concentrations of gas homes are being 15 16 redeveloped into mid and high-rise condominiums. These condo units do not generally include gas. One of Miami's largest builders, Lennar 17 Corporation, noted recently in the Miami Herald that single-family homes 18 would make up only 36% of its local projects by 2008 as compared to 19 63% last year. 20

In addition to losses from redevelopment, the Company is losing
 customers to electricity. The majority of residential customer losses in
 the Miami service area are low volume customers, generally using less

than 140 therms per year. Many of these customers have only one gas
appliance. At the point the final gas appliance needs to be replaced, the
Company is at risk of losing the entire account and incurring the expense
of cutting and capping the service. A third factor that appears to be
affecting residential retention is a general tightening of the Company's
credit and collection polices.

Although data is incomplete, it appears that most of the accounts 7 8 the Company is losing began service years ago with multiple gas appliances. As these gas appliances failed many customers opted for 9 electric replacements. Unfortunately, there is little infrastructure to 10 support natural gas appliance replacements in the Miami market. It is 11 difficult and expensive to develop and sustain a broad based advertising 12 campaign directed at customer retention. Furthermore, few trade ally 13 14 contractors or gas equipment retailers exist to support customers 15 interested in a gas-to-gas appliance replacement. Lastly, the local permitting requirements for gas appliances are substantially more 16 restrictive and costly than for electric. For customers down to one 17 appliance, the Company's monthly customer charge is perceived as 18 expensive. In fact, based on discussions with customers terminating 19 service, the customer charge for these low use customers is a major 20 impetus in converting to electricity. This perception of low value, coupled 21 with the weak support infrastructure described above, frequently compels 22 23 the single burner-tip customer to leave the system entirely.

1Q.WHAT IS THE COMPANY DOING TO MITIGATE THE RESIDENTIAL2ATTRITION PROBLEM?

Α. The Company is growing its residential business by adding quality 3 accounts. The Company applies a comprehensive financial analysis to 4 each residential development project. New customers targeted for 5 addition to the system are multiple gas appliance accounts, typically 6 consuming over 240 therms per year. The growth in new accounts in the 7 8 Company's northern service areas is significant and more than offsets normal losses. Such is not the case in the Miami Division where 9 opportunities to add high consuming gas residences is limited. 10

The Company is experiencing significantly fewer residential 11 customer losses in its Brevard, and Treasure Coast Divisions. Forecast 12 residential losses in the Brevard Division are less than 200 customers 13 14 with virtually no residential losses in the Treasure Coast Division for the 15 Projected Test Year. The greater heating load and increased burner-tips per residence in the northern regions appears to keep customers on gas. 16 Also, a more active trade ally program with local plumbers and heating 17 contractors in the Brevard service area is credited with limiting residential 18 attrition. Of course, most of the customers in the Vero Beach and St. 19 Lucie Divisions are relatively recent additions and would not ordinarily 20 have any reason to change fuels. 21

22 The Company-wide attrition in residential customers results in 23 total forecast annual margin reductions of approximately \$319,000. In

addition cut and cap costs are estimated to add \$129,000 in costs to the
 Projected Test Year. The Company must find ways to effectively address
 its residential customer attrition issues – or risk the continued erosion of
 significant margins.

5 Q. ARE THERE EXAMPLES OF LARGE VOLUME CUSTOMERS 6 LEAVING THE SYSTEM OR SUBSTANTIALLY REDUCING THEIR 7 CONSUMPTION OF GAS AS A RESULT OF ECONOMIC 8 CONDITIONS?

- 9 A. Yes. Several customers have ceased operations or changed operating
 10 practices that have affected the Company's sales.
- Sky Chefs prepared food for the airline industry serving the Miami
 International Airport. Financial weakness in the airline industry has
 been widely reported over the past few years. Subsequent to the
 events of September 11, and the reduction in air traffic, significant
 cost cutting measures were instituted. Sky Chefs closed one of its
 kitchens resulting in a loss of 90,000 annual therms.

Pepsi Cola operated a large soft drink bottling plant using over
 170,000 annual therms in Miami. Last year, in an effort to cut costs,
 the bottling activities were consolidated outside of the Company's
 service area. The old bottling plant is now a distribution warehouse,
 using virtually no gas.

• Englehard Hexcore produces a line of desiccant dehumidification equipment in its Miami plant. The economic slowdown resulted in

- reduced commercial building construction and reduced orders for
 equipment that is typically viewed as optional. City Gas lost 160,000
 annual therms.
- Premier Industries produced packaging for Hewlett Packard computer
 equipment. The decline in demand for HP products and a move by
 HP to consolidate packaging suppliers resulted in the closure of the
 Premier plant. City Gas lost 250,000 annual therms.
- Entenmanns Bakery terminated all baking activities at is Miami
 facilities. The facilities are currently used as a distribution center,
 resulting in a loss of 90,000 annual therms.
- Parman Kendall, a citrus fruit processor in south Dade County, has
 reduced its gas consumption by approximately 600,000 therms per
 year. A combination of forces that started with Hurricane Andrew and
 more recently continued with a citrus canker outbreak destroyed
 much of the lime production in Dade County. Parmen Kendall is
 attempting to process fruit as a jobber for central Florida production,
 but the transportation cost to ship the fruit south is proving prohibitive.
- The Merritt Square mall in Brevard County will replace its existing gas
 fired cogeneration equipment in September of this year. The mall will
 begin purchasing its electric requirements from FP&L. The load lost
 by the Company is approximately 1,800,000 therms per year.
- 22 Q. HISTORICALLY, THE TEXTILE INDUSTRY IN DADE COUNTY HAS 23 BEEN ONE OF THE COMPANY'S CORE INDUSTRIAL MARKETS.

1 WHAT ARE THE PROSPECTS FOR THIS IMPORTANT CUSTOMER 2 GROUP?

A. Over the past three years the textile industry in the Miami service area has exhibited a significant decline. The textile mills served by the Company were primarily engaged in the dying and printing of fabrics for clothing and other purposes. Several mills have moved operations out of the country, primarily to South America, to access cheaper labor. Other mills closed operations entirely. To date, the Company has lost approximately 1,800,000 annual therms.

10Q.HAVE THE IMPACTS OF THESE CUSTOMER LOSSES BEEN11ACCOUNTED FOR IN THE COMPANY'S FORECAST?

A. Yes. The Company's forecast accounts for specific load loss from industrial customers. Residential and small volume non-residential sales projections net growth from customer additions against losses based on historical attrition. Mr. Nikolich's testimony describes the specific techniques used to account for customer and sales volume attrition.

17Q.YOUINDICATEDEARLIERTHATREDUCINGCLASS18SUBSIDIZATION IN THE COMPANY'S CURRENT RATE DESIGN IS19NECESSARY TO REMAIN COMPETITIVE. PLEASE EXPLAIN.

A. Maintaining substantial rate subsidies has become increasingly
challenging in many customer classes. Historically, many utility rate
designs resulted in large-volume customer classes subsidizing the costs
of smaller volume classes. In addition, it is not unusual to find a class

defined by a large volumetric therm range that exhibits subsidization
 within the class. That is, the class does not homogeneously represent
 the customers it contains.

The Company is more exposed to the risks of potential rate shifts 4 than most Florida LDCs. As described above, several large volume 5 industrial customers have by-pass or other alternate fuel capabilities that 6 already dictate market rates. The Company's existing Commercial -7 Industrial Firm Service (CS) customer class is another example of the 8 need to design rates to more appropriately recover costs. The current CS 9 class includes customers ranging from 0 to 119,999 annual therms. From 10 11 both a cost of service and market perspective, establishing one rate to cover the diverse customer groups currently represented in this class is 12 definitely inappropriate. The Company's existing all-inclusive residential 13 14 class is also not capable of appropriately accounting for the substantial 15 differences in customer characteristics among residential accounts. Attempting to over-recover costs from some customers to the benefit of 16 17 other customers presents a serious risk of customer loss.

18Q.HOW DOES THE COMPANY PROPOSE TO ADDRESS THE19SUBSIDIZATION ISSUE?

A. Further stratifying the existing customer classes to collect customers into more homogeneous groups would be a significant step toward resolving the subsidization issue. The class subsidization resulting from the Company's all-inclusive customer classes results in inaccurate price

signals to many customers. The Company's rate design should, to the
 extent possible, eliminate subsidies and move each rate toward a
 uniform rate of return. Rates must be established that strengthen the
 Company's opportunity to retain or attract customers in all classes, to the
 benefit of all ratepayers. Rates for each customer class should send
 more appropriate price signals to customers and give the Company the
 ability to compete with alternate fuels.

In theory, rates for all customer classes should be established at 8 levels to achieve parity in the rate of return between classes. In practice, 9 rates must be designed that enable the Company to compete for 10 business. Achieving perfect return equity among classes is meaningless 11 if it results in increased customer attrition or the inability to grow the 12 Company. Reallocating the margin contribution from one customer class 13 14 to another, and appropriately addressing both cost recovery and market pricing, is a major challenge of this case. Of course, the overall pressure 15 on rates created by competitive and economic forces dictate that the 16 17 Company continue its cost containment practices. It must also look for 18 opportunities to grow margins in an economically feasible manner as a means of recovering fixed operating costs and minimizing the need for 19 future base rate increases. 20

21 Q. YOU HAVE OUTLINED A NUMBER OF CHALLENGES FACING THE 22 COMPANY IN TODAY'S MARKETPLACE. DO THESE MARKETS

1ALSO PROVIDE OPPORTUNITIES TO COMPETE FOR NEW2BUSINESS?

Yes. Many of the challenges described above, especially those related to 3 Α. meeting customer needs and alternate fuel competition, can be 4 effectively managed. The Company's business strategies and marketing 5 approach are already in transition, adapting to the new more competitive 6 environment. A focused effort to improve customer service at all levels of 7 the Company is underway. Steps have been taken to address the costs 8 and service expectations inherent in unbundled transportation service. 9 Several CIS system improvements are projected that will offer enhanced 10 customer support to customers. The Company is actively seeking 11 feasible system expansion opportunities to both grow revenue and 12 diversify its customer base. This rate filing seeks Commission approval 13 of several tariff revisions, new rate schedules, changes in flexible pricing 14 provisions and the recovery of costs for enhanced marketing activities. 15 These proposals are designed to better position the Company to 16 compete in the new market arena. 17

Q. WHY IS IT IMPORTANT THAT THE COMPANY CONTINUE TO GROW ITS CURRENT CUSTOMER BASE?

A. Companies that fail to grow find themselves spreading the fixed costs of
 the system over a stable, or more likely, a declining customer base.
 Rates increase, costs are cut, service is reduced, customers look for
 alternatives and the Company begins to decline. As noted above, the

1 Company is already experiencing competition and substantial customer attrition in many of its traditional markets. Added to these threats is a 2 downward pressure on margin from the Company's large volume 3 customers. Fortunately, there are growth opportunities in the Company's 4 service areas that allow for the feasible expansion of the system to serve 5 incremental loads. The Company is actively pursuing such opportunities. 6 Over time, prudently adding high value customers in all classifications 7 will help protect the Company and its ratepayers from the heavy reliance 8 on industrial and low usage residential customers and stabilize the 9 revenue base. 10

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11 Q. WHAT ECONOMIC FACTORS HAVE HISTORICALLY HAD THE 12 GREATEST IMPACT ON THE COMPANY'S ABILITY TO ADD OR 13 RETAIN CUSTOMERS?

Α. There are two primary factors that drive the Company's ability to add and 14 retain customers. The first factor is the overall retail price of natural gas. 15 The Company has no control over wholesale commodity prices, and little 16 17 capability to influence interstate pipeline capacity rates. The commodity and capacity prices represent the majority of a customer's overall cost of 18 gas. The Company's retail price is a small portion of the total gas price. 19 Over the past three years, the commodity cost of gas has reached record 20 price levels. 21

In addition to generally high prices, the gas commodity market has
 become both more volatile and less predictable. Price swings over the

1 past three years in the first-of-the-month NYMEX index have ranged from below \$2.00 up to over \$10.00 per decatherm (Dt). The price for 2 daily spot gas has been over \$19.00 per Dt. These price swings 3 represent a significant departure from the historic swings experienced 4 over the past two decades. The long-term relative stability of gas pricing 5 has been an important consideration for industrial customers 6 contemplating fuel alternatives. Exhibit No. ____ (JMH-5) depicts Henry 7 Hub Spot Gas Pricing since 1985. 8

As of the second week of August 2003 the NYMEX future price for an annual strip purchase was \$4.87 per Dt. The typical summer drop in commodity pricing has not, at present, moved the market back to a more traditional price point under \$3.00 per Dt. Recent comments by the Chairman of the Federal Reserve, Alan Greenspan, note that elevated natural gas prices may continue for the next few years.

15 The higher than normal commodity prices have affected the Company's competitive position in all customer classes. The market 16 17 volatility, and the inability to reasonably forecast prices, has led to significant uncertainty in the marketplace. This pricing uncertainty, along 18 with the sustained higher prices, has had a substantial impact on the fuel 19 20 decisions made by customers at all levels of usage. Industrial and other large volume fuel users look for opportunities to conserve, convert to 21 22 alternate fuels or delay capital-intensive conversions to gas. At the lower volume non-residential customer level, the Company experiences more 23

intensive competition from electric and propane retailers who sell against
 the uncertain gas market. At the residential level, customers can be
 influenced to make alternate fuel decisions when the Company's PGA
 rate is either high or exhibits substantial price swings.

5 Q. PLEASE CONTINUE.

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The second factor that affects the Company's ability to add or retain Α. 6 customers is the economic condition of the primary industries or 7 customers targeted for service. I described above the significant volume 8 losses that have occurred as several industrial customers historically 9 10 served by the Company closed, moved or substantially altered their operations. The Company's effort to add customers is also affected by 11 12 economic forces beyond its control. Labor costs, tourism declines, interest rates, building codes, local permit fees, etc., can greatly 13 influence a company's decision to install or convert to gas. 14

For example, rising interest rates can significantly reduce the 15 number of residential housing starts or increase home prices. Fewer 16 homes mean fewer opportunities to install gas. Higher home prices can 17 reduce the Company's ability to market gas. Most builders see natural 18 gas as an optional, non-essential service that increases the initial cost of 19 a home. In the non-luxury home market, builders tend to view any 20 potential first cost increase as limiting their qualified buyer pool. The 21 Company's effort to convert sugar mills to gas in its Palm Beach Division 22 is another excellent example. High gas prices have delayed some of the 23

customer additions originally forecast. It is difficult for potential gas
 customers to commit to the capital expense of a facility conversion and a
 long-term distribution contract, if gas pricing is concurrently high and
 viewed as unstable.

Q. DOES THE CURRENT ECONOMIC OUTLOOK FOR THE COMPANY'S SERVICE AREAS SUPPORT THE PROJECTED CUSTOMER GROWTH?

Α. Yes. The economic outlook is reasonably positive. A variety of recent 8 indicators point to a general upturn in both the U.S. and Florida 9 economies. The state continues to attract new residents. As the 10 population grows the housing and service markets grow. It appears that 11 tourism is also rebounding following the post terrorist attack slump. The 12 housing, hospitality and service industries are critical to the Company's 13 14 growth strategy, and to its objective of reducing the reliance on industrial margins. Sustained growth in population is a key element in achieving 15 the Company's overall business objectives. 16

Population growth, as forecast by the University of Florida's Bureau of Economic and Business Research (BEBR) in its "Florida Longterm Economic Forecast 2002", is projected to continue in the Company's service areas. The BEBR forecast indicates that by 2009, population in Miami-Dade County will increase by almost 200,000 residents. The areas of Miami-Dade County served by the Company are expected to experience much of this growth, according to municipal

population statistics published by Miami-Dade County. The BEBR also
 forecasts that Brevard County will continue to grow, with an estimated
 increase in population of close to 55,000 residents by 2009.

The St. Lucie and Indian River county service areas are also 4 5 projected to experience substantial growth, at over 4% and over 2% per vear. respectively. Port St. Lucie is currently the 12th fastest growing city 6 in Florida. The area of western Palm Beach County served by the 7 Company is also projected to grow dramatically over the next decade. 8 According to an article in the May 19, 2002 Palm Beach Post, the area 9 around Belle Glade will be the fastest growing area of the county. County 10 planners predict that more than 200,000 new residents will move to the 11 area over the next twenty-five years. The Belle Glade area is the only 12 remaining land in Palm Beach County with the approved land densities 13 to accept such growth, according to the BEBR projections. The 14 Company's distribution system is perfectly positioned to serve this 15 growth. 16

17Q.WHAT IS THE OUTLOOK FOR THE NEW RESIDENTIAL18CONSTRUCTION MARKET?

A. The BEBR projects that housing starts and non-residential construction activity can be expected to rebound from a relatively minor post 9/11 downturn and continue at a strong pace in each of the Company's primary residential service areas. Miami-Dade and Brevard counties are projected to record approximately 12,900 and 3,900 annual housing

starts, respectively. Housing starts in St. Lucie County are projected at
 2,700, with 1,400 starts indicated for Indian River County (Vero Beach).
 The Palm Beach Post article referenced above also projected significant
 development was expected in western Palm Beach County. The BEBR
 projects a stable residential construction market in each of the
 Company's service areas through 2009.

The Company's forecast of customer growth in the residential 7 market was based on assessments of individual development projects 8 9 and known conversion opportunities. The projections developed from the 10 Company's independent market assessment, and used in the preparation of the MFRs, appear consistent with the building activity 11 forecasts of the BEBR. The recent historic low mortgage rates have had 12 a positive impact on housing starts. However, the general poor economy 13 has resulted in reduced overall starts in 2003 compared to the boom 14 15 period of the late 1990's. Projections for 2004 appear to return housing starts to pre 9/11 levels. Mortgage rates are beginning to increase and 16 may have an impact on future housing starts. However, no significant 17 18 reductions in starts for 2004 are currently projected by any of the major developers contacted by the Company. The Florida residential 19 20 construction market has historically been somewhat insulated from economic downturns, due in large part to the high percentage of retirees 21 purchasing homes. It is reasonable to conclude that residential growth in 22 the Projected Test Year will be achieved as projected. 23

1Q.WHAT ARE THE PROSPECTS FOR THE NON-RESIDENTIAL AND2INDUSTRIAL MARKETS?

Α. The Company's service areas provide excellent opportunities to not only 3 increase residential gas connections, but also serve the commercial 4 businesses that typically follow residential development. The Company's 5 divisional growth plans have focused on future residential development 6 corridors as detailed in the respective county's Comprehensive Plans. 7 Traditionally, residential development precedes construction of shopping 8 centers, restaurants and other commercial gas users. Non-residential 9 building activity in all of the Company's service areas is forecast to 10 rebound from the recession. Non-residential construction should remain 11 12 stable or increase through 2009, according to BEBR projections. The Company has positioned its marketing and capital resources to actively 13 pursue feasible non-residential load. 14

The Company is also currently pursuing a number of industrial 15 customer prospects, especially in its Palm Beach Division. Given the 16 lingering uncertainty about the economy and the time required to 17 construct a new industrial facility or convert an existing facility to gas, the 18 Company has forecast only two new industrial customers in the 19 Projected Test Year. Both of these customers are in the Palm Beach 20 Division. As the economy continues to improve and assuming the 21 commodity cost of gas moves back toward more traditional levels, the 22

- Company believes it is well positioned to capture additional industrial
 business beyond the Projected Test Year.
- Q. DURING THE LAST RATE CASE THE COMPANY DESCRIBED
 SEVERAL SYSTEM EXPANSION PROJECTS DESIGNED TO
 EXTEND NATURAL GAS TO POTENTIAL NEW CUSTOMERS. WHAT
 IS THE CURRENT STATUS OF THESE PROJECTS?
- 7 A. The Company described five system expansion projects in its last rate
 8 filing.

The Miami-Dade County expansion project began with the 9 acquisition of a 19 mile Homestead Lateral from FGT in 2000. Five non-10 residential accounts are currently in-service. Fifteen additional customers 11 12 have signed a Request for Gas Service and are scheduled for 13 connection over the next few months. The Company originally projected 15 new customers from this expansion. The Homestead Lateral positions 14 the Company to participate in the major development activity planned for 15 16 south Miami-Dade County. The South Florida Business Journal recently reported that, to date, 27 construction projects are proposed or already 17 under construction. These projects would result in 17,968 new homes 18 and over 40,000 new residents in the Homestead area. 19

The Port St. Lucie expansion project extended the Company's existing distribution system south on Route A1A into Martin County and continued expansion of the system in the St. Lucie West development. The expansions have resulted in the addition of 34 new non-residential

accounts and over 900 residential customers, to date, substantially above the original forecast. The St. Lucie expansion project has also successfully moved the Company into position to be able to compete for additional residential and commercial business in this growing community.

The Vero Beach expansion project was designed to continue the 6 extension of gas service from the existing Vero Beach Lateral (acquired 7 from FGT in 1996) along US 1. The expansion primarily targeted 8 commercial accounts. At present, 62 non-residential customers have 9 been added as a result of this expansion, exceeding the original 10 expectations. The main extensions were also designed to provide 11 opportunities to serve new residential areas. To date, an additional 158 12 new residential accounts are in-service. The extension of mains along 13 Oslo Road in south Vero Beach puts the Company in reach of several 14 new developments totaling 1,700 homes. The Company expects to serve 15 approximately 1,000 of these homes in the next four to five years. 16

The Brevard County system expansion focused on three primary opportunities to add business. A system loop was constructed to the Port Canaveral area that enabled the Company to reliably offer service to 36 additional non-residential customers at the Cape Canaveral Air Station and Patrick Air Force Base. An extension was constructed east of Interstate 95 to take advantage of the planned development in the Viera West community. The Company currently serves approximately 2,000

homes in Viera East and anticipates adding several thousand additional 1 homes in the larger Viera West development as it builds out over the 2 next fifteen to twenty years. The Company also expanded into southern 3 Brevard County with a new gate station and extensions to the Bayside 4 Lake community in Palm Bay. To date, 6 new non-residential and almost 5 300 residential accounts have been added. Additionally, the Broward 6 Community College boilers and Aquatic Center have been converted to 7 natural gas. 8

The Palm Beach County expansion project established a new 9 distribution division by extending gas service into an area in the western 10 11 portion of the county targeted for significant growth. The Company has substantially completed the initial construction of its natural gas 12 distribution system. The current distribution system interconnects with 13 FGT at a point two miles south of compressor station #21 in Palm Beach 14 County and extends a primary feeder main westward to South Bay, with 15 a lateral main terminating at the Florida Crystals Corporation Okeelanta 16 facility. At present, the system includes 48 miles of main. 17

18Q.THE COMPANY'S ORIGINAL EXPANSION PLAN WAS DESIGNED19TO START IN PALM BEACH COUNTY AND ULTIMATELY EXTEND20ACROSS THE STATE TO LEE COUNTY IN THREE PHASES OF21CONSTRUCTION. WHAT IS THE STATUS OF THE ADDITIONAL22PHASES?

Α. The original market development plan envisioned a system comprising 1 126 miles of main crossing the state from Palm Beach County to Lee 2 County, interconnecting to FGT on both sides of the state. The 3 construction was anticipated to take place in three phases. Phase One, 4 as described above, was designed to provide service to customers in 5 western Palm Beach County. Phase Two would continue the main from 6 South Bay through Clewiston to an industrial customer along State Road 7 80. Phase Three would continue through La Belle to interconnect with 8 the FGT pipeline east of Ft. Myers. The Company began construction in 9 July 2001 with the intent of installing Phases One and Two. Phase One 10 of the distribution system was placed into service in November 2001. At 11 that time, the Company determined that it would be imprudent to proceed 12 with the construction of Phase Two, and placed the remainder of the 13 project on hold. 14

Q. WHAT EVENTS LED TO THE COMPANY'S DECISION NOT TO
 PROCEED WITH CONSTRUCTION OF THE ADDITIONAL
 EXPANSION PHASES?

A. I described earlier in my testimony several economic factors that have affected the Company's ability to convert customers to natural gas. The general economic recession, unprecedented high gas prices, substantial volatility and uncertainty in gas pricing and economic downturns specific to a number of industries targeted for conversion are the primary factors delaying customer connections. At the time construction began, the

economy was slowing from the 1990's boom, but expected to continue to 1 grow. The Enron scandal and its widespread impacts on the energy 2 industry, and the economy in general, had not yet surfaced. The 9/11 3 terrorist attack was two months away. Natural gas prices had spiked 4 during the winter of 2000-2001, but had returned to under \$2.50 per Dt. 5 6 by the summer. The unprecedented winter price spike appeared to be an anomaly. In fact, the ten-year price average used in the Company's cost 7 comparison analyses with potential customers was closer to \$2.00 per Dt 8 at that time. The Company had a signed contract with Florida Crystals, 9 and was in what appeared to be the final stages of negotiating with other 10 industrial customers along the Phase One and Phase Two route. 11

Subsequent to beginning construction the economy continued to 12 slide into recession. The terrorist attack accelerated the economic 13 decline. The sugar industry became increasingly alarmed over Federal 14 trade agreement proposals that could negatively impact domestic sugar 15 sales. The price of gas skyrocketed to over \$10.00 per Dt during the 16 17 2000-2001 winter. Potential industrial customers either went out of business (Evercane Sugar) or became concerned that the capital 18 investment required to convert to gas was not warranted under the 19 20 circumstances at the time (US Sugar, Florida Crystal's Osceola sugar 21 mill, Sugar Cane Growers Cooperative, Southern Garden Citrus). Many 22 of the sugar plants burn bagasse, a biomass by-product of sugar processing. Given the uncertainty in their industry and the high price of 23

gas these plants elected to delay conversion. The sugar plants, a citrus 1 processor and various other industrial and large commercial customers 2 formed the anchor loads for the first two phases of the project. These 3 potential customers, with the exception of Evercane Sugar which has 4 closed, remain interested in natural gas service and continue to meet 5 with the Company's representatives. As the economy rebounds and 6 assuming gas prices stabilize, it may be prudent to explore further 7 extension of the system. However, at this time it would not be a prudent 8 investment to continue beyond the current service area. 9

10Q.WAS THE DECISION TO PROCEED WITH CONSTRUCTION OF11PHASE ONE AND CANCEL PHASE TWO REASONABLE GIVEN THE12CIRCUMSTANCES THAT EXISTED AT THE TIME?

Yes. At the time the Company began construction it was in the final 13 Α. stages of negotiation with numerous potential industrial and commercial 14 customers. The construction timetable was short for Phase One. By the 15 time of the terrorist attack of September 11, 2001 the majority of Phase 16 One facilities and equipment had been installed. The Company had a 17 contractual commitment to Florida Crystals and was obligated to provide 18 service to the Okeelanta facility. Given the impact of the terrorist attack 19 on the economy and the reluctance of Phase Two customers to commit 20 to gas conversions in the face of uncertain gas prices, the Company 21 prudently delayed Phase Two construction. 22

1Q.HOW DID THE COMPANY ASSESS THE MARKET POTENTIAL OF2THE AREA PRIOR TO INITIATING THIS EXPANSION?

Α. The Company conducted an extensive assessment to identify 3 opportunities in the targeted expansion area. The existing industrial and 4 small commercial markets offered substantial natural gas conversion 5 opportunities. Company representatives spent considerable time 6 identifying and contacting industrial and commercial business owners. 7 For obvious reasons, businesses with substantial existing propane gas 8 and fuel oil consumption were targeted. Industrial customer opportunities 9 appeared likely and remain so to this day. Population growth estimates 10 and construction activity projections indicated steady increases in the 11 residential and commercial new construction markets. Developers were 12 targeting the area to provide relatively low cost developable land. At one 13 point up to five separate electric generation projects, comprising as many 14 as eighteen large gas-fired gas turbine units were seeking site approval 15 along the main construction corridor. All five projects had been 16 announced publicly and were in various stages of development. Although 17 not specifically included in the Company's customer projections, one 18 generating project was in substantive discussions with the Company for 19 service. Based on the information obtained in the market assessment, 20 the Company determined that it was feasible to begin construction 21

22 Q. WHAT ARE THE PROSPECTS FOR THE FUTURE?

By the end of the Projected Test Year, the Company anticipates that the 1 Α. Palm Beach Division will serve 14 non-residential and industrial 2 customers and provide service to Florida Public Utilities (FPU) through 3 its executed transportation agreement. The Company is currently serving 4 5 the Florida Crystals Okeelanta facility, including a sugar mill and electric cogeneration plant at the terminus of the present distribution system. The 6 Wakenhut prison on the outskirts of South Bay is also in-service. The 7 Glades Correctional facility and Glades Hospital will be active in the next 8 few weeks. A contract has been executed with FPU that will provide 9 transportation service over the Company's system to support FPU's 10 growing distribution system in central Palm Beach County. The Palms 11 West hospital, in the Wellington area of Palm Beach County, will likely be 12 the first major account served by FPU under this agreement. The scope 13 of residential and commercial development in the Wellington area is 14 expected to continue, giving both the Company and FPU added 15 throughput opportunities. 16

As the economy improves, the Company's prospects for converting the additional anchor customers on Phase One should return. The Projected Test Year forecast includes two industrial customer additions in the Division. One of these accounts, the South Florida Water Management District (SFWMD) is planning to convert a large volume water pumping station from oil to natural gas. It may be possible to convert additional pumping stations in the future. The Company stands

ready to extend service to any customer that can be feasibly connected
 to the system. All additional investments to support new business would
 be subject to the Company's tariff feasibility requirements for system
 extensions.

Absent the recent economic contractions the Company is 5 confident that the targeted customers would have converted to gas. 6 Based on continuing discussions with the potential large volume 7 customers, the Company believes that, over the next few years, 8 industrial and commercial load additions will produce significant 9 additional revenue. Over time, this system expansion provides the 10 Company its best opportunity to add industrial load and to take 11 advantage of the projected growth in western Palm Beach County. 12

Q. IS THERE A FUTURE OPPORTUNITY TO ADD RESIDENTIAL CUSTOMERS IN THE PALM BEACH DIVISION.

Yes. As noted previously, the western Palm Beach County region is Α. 15 projected to experience substantial growth over the next twenty-five 16 years. The state Comprehensive Plan establishes land density standards 17 based on numerous land-use and infrastructure factors. There are limited 18 opportunities for additional development in the eastern, coastal portions 19 of the county. The county's population is projected to increase by 55% 20 over the next 25 years to 1.76 million. As the eastern region builds out, 21 the only place with the approved land densities to accommodate the 22 remaining growth is the western area of the county toward Belle Glade. 23

1 The rural, mostly agricultural area west of I-95 toward Belle Glade is 2 locally referred to as "the Glades". The Glades is forecast to grow at a 3 rate of 579% over the next two decades.

Governor Bush has designated the region as a "Area of Critical 4 Economic Concern" calling for additional state resources to aid in 5 economic development. The county and Florida Department of 6 Transportation (FDOT) are already at work on roadway projects and 7 related infrastructure in anticipation of accelerated growth toward Belle 8 Glade. For example, the FDOT has underway a \$471.1 million expansion 9 of State Road 80 (Southern Boulevard), the main arterial roadway from 10 West Palm Beach west toward Belle Glade. The Company's current 11 distribution system would provide the main feeder facilities to serve the 12 growth projected for this part of the county. In anticipation of this growth, 13 the Company has executed a natural gas distribution franchise 14 agreement with the City of Belle Glade and continues to monitor and 15 evaluate the area for opportunities that meet the Company's tariff 16 feasibility requirements. 17

A primary responsibility of the Company's Key Account representatives is to add customers in the Palm Beach Division. In addition, the Company retains the services of an industrial marketing consultant to work directly with large volume accounts. The opportunity to convert the SFWMD water pumps is an example of the results

- achieved by the Company's continuing market development activities in
 the Palm Beach Division.
- Q. WHAT IS THE PROPOSED LEVEL OF CONSTRUCTION SPENDING
 FOR NEW BUSINESS THROUGH THE PROJECTED TEST YEAR IN
 THE PALM BEACH DIVISION?
- A. The Company estimates that capital spending to add new business in
 Palm Beach Division will total approximately \$415,000 in the Projected
 Test Year. The 2003 and 2004 projected expenditures are included in
 the Company's construction budget, as outlined in MFR Schedule G-1,
 pages 23 and 26, respectively.
- 11 Q. DOES THE COMPANY PLAN TO CONTINUE ITS EXPANSION 12 EFFORTS TO SERVE NEW CUSTOMERS IN ALL OPERATING 13 DIVISIONS?
- A. Yes. As Mr. Wall describes, the Company's projected capital budget includes almost \$8,000,000 to acquire new business. Most of the projects funded by the proposed capital budget will build on the expansions discussed above. The Company generally has the feeder mains in place to serve the growth projected in its service areas. Over the next few years the Company will focus on maximizing feasible customer additions in the new areas reached by the recent expansions.

21 Q. WHAT DOES THE COMPANY NEED TO EFFECTIVELY GROW ITS 22 BUSINESS?

- A. There are six key resource and regulatory issues that will directly affect
 the Company's ability to market natural gas in a competitive energy
 market.
- The Company must continue to improve its ability to deliver services
 to customers.
 - The Company must reposition natural gas as a premium fuel the fuel of choice – and not rely on low cost as the only selling feature.
- The Company must establish and maintain relationships with various
 trade allies to support sales and service activities.
- The Company must add personnel resources to meet the challenges
 and demands of the current business environment.
- The Company must develop new and enhanced marketing and
 customer education programs to support its growth and retention
 objectives.
- The Company must implement a rate design that positions it to retain
 existing customers and compete for new business.
- 17 Q. PLEASE DESCRIBE YOUR FIRST ISSUE.

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A. In an increasingly competitive marketplace, customers often differentiate between products based on the service provided by the seller. The Company is working hard to expand services to customers and improve service delivery in all aspects of its operations. The IVR, FFA and union contract initiatives described by Mr. Wall are primary examples of the Company's commitment to meeting our customers' service expectations.

The projected replacement of the Company's old CIS with a system capable of providing modern service features is another improvement noted by Mr. Wall. A comprehensive training program is underway to ingrain into each employee the customer care skills that are exhibited by companies in highly competitive markets.

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Q. PLEASE CONTINUE.

Marketing in a competitive, non-monopoly environment requires new skill 7 Α. sets for employees and a new perspective on sales. Traditionally, 8 regulated utilities have sold natural gas as the low cost fuel. In many 9 market segments, even at recent prices, it continues to offer savings 10 compared to other fuel alternatives. However, natural gas provides 11 myriad other features that make it a premium fuel for most applications. 12 Stable flame characteristics, low emissions, reliable delivery, no on-site 13 14 storage, quick heat recovery, and superior temperature performance compared to heat pumps are a few of the important non-price features of 15 natural gas. The Company's sales force and communications to 16 customers must focus greater attention on the non-price benefits of 17 natural gas. 18

19 Q. PLEASE OUTLINE YOUR THIRD ISSUE.

A. The Company is planning to establish a new marketing program
 designed to promote gas sales through various Trade Allies. The
 program would focus on plumbers, pool contractors, HVAC dealers,
 appliance retailers and equipment distributors. Developing relationships

with trade allies is important for three reasons. First, the Company simply 1 does not have the sales or service resources to adequately cover all 2 potential market opportunities. Trade allies greatly expand a companies 3 "sales force". Second, most fuel choice decisions are made without 4 contacting the gas company. Typically, in both new construction and the 5 replacement market, a contractor or retailer has far more influence over 6 customer appliance choice than the gas utility. Developing relationships 7 and structuring programs for trade allies gives the Company a better 8 chance to promote a gas option. The enlistment of trade allies offers one 9 of the only reasonable potential solutions to residential customer attrition. 10 Third, the expense of promoting sales through trade allies is significantly 11 less costly than the staff and promotional resources that would be 12 required if the Company goes it alone. The Company's Projected Test 13 Year expenses include \$60,000 to assist Trade Allies. These funds are 14 proposed to develop sales materials, provide training and cover 15 incentives and co-op advertising costs in support of the program. The 16 funds would be expended on items that could not otherwise be 17 recovered through the Company's existing Energy Conservation 18 Program (ECP) mechanism. 19

20 Q. PLEASE DESCRIBE THE FOURTH ISSUE.

A. The Company must add marketing personnel resources. As described
 above, one method to increase sales and retain customers is the
 enlistment of trade allies. The Company's Projected Test Year expenses

include two new staff positions to support the Trade Ally Program. The
 positions are budgeted at \$70,000 per employee (including benefits) in
 the Projected Test Year.

4 Q. YOU INDICATE THAT THE COMPANY NEEDS TO DEVELOP NEW 5 MARKETING PROGRAMS. PLEASE ELABORATE.

- A. The Company is proposing a number of new programs in addition to the
 Trade Ally Program.
- A Residential Retention Program is under development to focus on 8 reducing the number of lost customers, especially in the Miami 9 10 service area. This filing includes a budget amount of \$90,000 in the Projected Test Year to fund the program. At-risk customers would be 11 identified. A variety of incentives designed to add an appliance in the 12 customer's home would be developed in conjunction with the Trade 13 Allies. Customers with more than one gas appliance rarely 14 discontinue service. 15
- A new Model Home Program would be initiated. This program focuses on gas appliances and equipment that are not currently eligible under the Company's ECP. The program would promote the addition of grills, pool heaters, lights, hearth products and other gas burning equipment. While the promotion of these appliances is not ECP-eligible, they can make a significant difference in the feasibility of serving a home. This is especially true in the Miami Division where

there is virtually no heat load. The Company has included \$42,000 in the Projected Test Year for this program.

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- A New Home Load Enhancement Program is also proposed. This
 program is similar to the model home program described above. It
 would provide certain incentives and fund promotional activities for
 non-ECP appliances installed in new residences. The Company has
 included \$64,800 in the Projected Test Year for this program.
- The Company's marketing program is heavily dependent on 8 developing and maintaining relationships with builders, realtors, 9 10 architects and myriad potential trade allies. The Company's sales staff rarely has the opportunity to make a sales presentation directly 11 to a potential new construction customer. It is even more unlikely to 12 get the chance to discuss gas options with an existing homeowner or 13 business owner. Most of the fuel decisions that affect the customer 14 are made by builders in the case of new construction, or by 15 contractors responding to an appliance failure in an existing 16 residence or business. To successfully add and retain customers the 17 Company must depend on selling through these trade allies. The best 18 19 opportunity to influence these potential sales partners is to participate in their trade group associations. The Company has joined a variety 20 of industry associations. The membership budgeted fees are 21 appropriately included in the Company's expenses and should be 22 recovered in rates. 23

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Q.

PLEASE DESCRIBE THE SIXTH ISSUE.

Α. The Company's current rate design does not adequately support the 2 business objectives previously described. The rate design proposed in 3 the next section of this testimony will position the Company to add and 4 retain customers in each of its customer classifications. 5 6 7 **Cost of Service and Rate Design** Q. WHAT IS THE REVENUE INCREASE THE COMPANY IS 8 **REQUESTING FROM INTERIM RATES?** 9 Α. 10 As described in the testimony presented by Ms. Lopez, the Company requests that annual revenues be increased by \$3,548,987 on an interim 11 basis. 12 Q. PLEASE DESCRIBE THE METHOD USED TO ALLOCATE THE 13 COMPANY'S PROPOSED INTERIM RATE RELIEF. 14 15 Α. The Company followed the methodology provided in MFR Schedule F for calculating and allocating appropriate interim rates. 16 HOW WAS THE INTERIM RATE INCREASE ALLOCATED AMONG Q. 17 18 **CUSTOMER CLASSES?** Α. The revenue deficiency calculated on MFR Schedule F-7 was allocated 19 20 on an equal percentage basis to each of the Company's existing 21 customer classifications, with the exception of the KTS negotiated rate class. The energy or transportation charge for each respective class has 22 been adjusted to achieve the proposed interim increase. Exhibit No. 23

(JMH-2) presents the allocation of the Company's requested interim rate
 relief.

Q. PLEASE DESCRIBE THE PROCESS USED TO DESIGN THE PROPOSED PERMANENT RATES.

Α. I performed a fully embedded cost-of-service study to determine the 5 appropriate assignment of expense and investment costs to each of the 6 Company's classes of service. The cost study utilized information from 7 all areas of the Company's operations, including customer billing and 8 consumption records, engineering studies, forecasts of growth, and cost 9 data from the accounting records. The total cost of service was assigned 10 or allocated to determine the revenue requirements of each class of 11 customers. The results of my analysis provided the principal basis for the 12 Company's proposed rate design, which is detailed on MFR schedule H-13 1, and is summarized on Exhibit No. (JMH-7). 14

15 Q. WAS A PARTICULAR METHODOLOGY OR MODEL USED TO

16 CONDUCT THE COST OF SERVICE STUDY?

A. The standard methodology traditionally used by Commission Staff
 formed the fundamental base of the cost of service study. The
 Company's study also follows the presentation format contained in the H
 Schedules of the prescribed MFR forms.

1Q.YOU NOTED ABOVE THAT THE COST STUDY PROVIDES "THE2PRINCIPAL BASIS" FOR DESIGNING RATES. WERE OTHER3FACTORS USED TO ESTABLISH THE PROPOSED RATES?

Yes. As described in more detail later in the testimony, there are several 4 Α. adjustments that were made to the initial cost allocations produced by 5 the Commission Staff's model. These adjustments appropriately 6 recognize that the model allocates a disproportionate share of capacity 7 costs to the large volume customer classes. Application of the cost study 8 results without adjustment would result in uneconomical rates to certain 9 large use customers. In addition to the capacity cost allocation 10 adjustment to the model for large volume accounts, I adjusted the final 11 rates in several of the lower volume classifications to address alternate 12 fuel market competition. Each of the market-based rate adjustments was 13 accomplished through a reallocation of cost in the Direct and Special 14 15 Cost section of the Commission Staff's cost model, MFR Schedule H-2. These specific adjustments are described in detail below. This modified 16 study is the basis for the rate design proposed in this proceeding. 17

18 Q. PLEASE DESCRIBE THE OBJECTIVES IN PERFORMING A COST OF 19 SERVICE STUDY.

A. There are two primary objectives in cost of service analysis. The first objective is the development of "unbundled" cost information by function (production, storage, transmission and distribution) and classification (customer, commodity, demand and revenue) in order that cost based
rates may be designed for each customer service classification. The
 second objective is the determination of the rate of return for each of the
 City Gas customer service classifications based on present rates. Such
 information will provide guidance in equitably allocating the Company's
 proposed revenue increase.

6 Q. HOW IS A COST OF SERVICE STUDY PERFORMED?

7 A. Traditional cost studies can be segmented into three individual activities:
8 functionalization, classification and allocation.

Functionalization refers to the process of relating plant 9 investments and associated operating expenses to four basic functional 10 categories. The functional categories are production, storage, 11 transmission and distribution. Plant investments and related operation, 12 maintenance, depreciation and tax expenses are assigned to the 13 functional categories. The functional assignment of costs is a relatively 14 15 straightforward process. The Company maintains its accounting records in accordance with the FERC Uniform System of Accounts. FERC 16 accounting assigns plant facilities and investments to cost of service 17 18 functions. Related expenses follow the same functionalization. MFR Schedule H-3, pages 2 and 3 functionalize the overall cost of service and 19 pages 4 and 5 functionalize rate base. 20

Classification refers to the process of dividing the functional costs
 into categories based on cost causation. Each local distribution system is
 designed and operated based on the individual and collective service

requirements of its customers. The cost of providing such service is categorized in order to assign costs to the customer classes that are principally responsible for those costs. Typically, there are four categories used to group costs: capacity or demand costs, commodity costs, customer costs and revenue costs.

6 1. Capacity or demand costs are those costs incurred by the 7 utility to meet the on-demand service requirements of the total customer 8 base. Capacity costs are related to the peak or maximum demand 9 requirements placed on the system by its customers. Capacity costs are 10 incurred to ensure that the system is ready to serve customers at peak 11 requirements levels. These costs are generally considered to be "fixed", 12 and are incurred whether or not a customer uses any gas.

2. Commodity costs are variable and relate to the quantitative
 units of product consumed. Costs which can be linked to the volume of
 gas sold or transported fit into this category.

3. Customer costs are those costs incurred to connect a customer to the distribution system, meter their usage and maintain their account. In addition, other costs such as meter reading, which are a function of the number of customers served, should be included in this category. Customer costs continue to be incurred without regard to a customer's level of consumption.

4. Revenue costs are related to those costs items which can be
assigned based on the percentage of total revenue received from each

class of customer. These costs vary with the amount of sales revenue
 collected by the Company. Gross receipts taxes and regulatory
 assessment fees fall into this category.

I have utilized the cost classification methodology contained in the
MFR model. The "classifiers" identified in the model were not altered.
The classification of each functionalized cost component is contained in
MFR schedule H-3, pages 2-5.

Allocation involves the distribution or assignment of the classified 8 costs to the Company's customer classes. Those costs which can be 9 directly attributable to a specific customer or customer class are 10 assigned to that customer or class. The remaining costs are assigned by 11 applying a series of allocation factors. The allocation factors attempt to 12 distribute costs based on the causal relationships between the respective 13 customer classes and the classified costs. The development and 14 application of the allocation factors and direct assignment of costs is the 15 final step in a cost of service study. MFR Schedule H-2, page 5, details 16 the development of allocation factors by customer class. 17

Q. YOU INDICATED THAT COSTS WERE ALLOCATED BY CUSTOMER
 CLASS. PLEASE DESCRIBE HOW CUSTOMER CLASSES ARE
 ESTABLISHED.

A. Customers of a utility are grouped into relatively homogeneous classes
 according to their service characteristics. Consumption levels, pressure
 requirements, load factors, conditions under which service is provided

(curtailment status, for example), and end-use application of the fuel can
 be considered when establishing customer classes. Typically, the utility
 incurs different costs to provide service to each discrete customer class.
 Rates are established by customer class to recover these costs.

5 Q. IS THE COMPANY PROPOSING CHANGES TO ITS EXISTING 6 CUSTOMER CLASSIFICATIONS?

A. Yes. The Company is proposing several significant modifications to its
current customer classes. At present the Company differentiates
customer classifications principally based on customer type (Residential,
Commercial, Industrial etc.) or Character of Service (firm or interruptible).
The advent of unbundling at the distribution level also resulted in the
addition of transportation service classes for non-residential customers.

The Company's cost of service analysis in the current rate case 13 determined that there are few cost differences between customer types 14 at given annual volumetric levels. The Company has reviewed the cost of 15 providing service to customers of varying sizes and 16 usage characteristics. Several cost breakpoints were identified which could 17 generally be linked to annual volumetric requirements. Meter and 18 regulator type and size, service line size, and on-going maintenance 19 20 costs are among the cost items that distinguish one service class from another. My analysis of these costs indicated that the "customer type" 21 22 has little impact on the cost required to serve a given customer. While I recognize that many of the facility related costs to serve are more a 23

function of peak hour load requirements than of annual consumption
 volumes, it is possible to establish annual volumetric classifications
 based on discernable cost differences and market conditions. The
 Company's analysis of the facility costs by customer classification is
 included on MFR Schedule E-7.

Q. ARE THERE OTHER CONSIDERATIONS BEYOND REMOVING
 TRADITIONAL CUSTOMER TYPE DESIGNATORS THAT WARRANT
 THE PROPOSAL OF NEW CUSTOMER CLASSES BASED ON
 ANNUAL VOLUMES?

Yes. Significantly greater stratification in the customer classes is Α. 10 proposed, based on the following two factors. First, the cost study 11 significant cost differences 12 identified at the proposed annual consumption volume levels. The volume differences among the existing 13 classes are relatively large. For example, the existing Commercial and 14 15 Industrial Firm Service class (rate schedule CS) ranges from 0 to 119,999 annual therms. Within this volume range there are several 16 distinct cost of service levels. Obviously, there are also substantial 17 differences in the margin contributions of customers at various 18 consumption levels within this class. This situation results in clear rate 19 inequities within the current class. Efforts to establish parity in the rates-20 of-return among customer classes is difficult to justify when there are 21 major cost of service differences within a given class. Continuing the 22

current volume ranges in the Company's customer classes would perpetuate the undue subsidization of certain customer groups.

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Second, rate class stratification is further warranted in order to 3 4 empower the Company to effectively compete with the propane industry. The unregulated propane industry is free to customize rates for individual 5 or small groups of customers to meet competitive market conditions. 6 Certainly, rates of return are not at parity among propane customer 7 groups. The Company needs the ability to more closely match propane 8 industry pricing practices. Greater volumetric stratification in the 9 Company's customer classes would be a significant step in the right 10 direction. 11

12 Q. IS THE COMPANY PROPOSING TO CHANGE THE TRADITIONAL 13 FIRM AND INTERRUPTIBLE CUSTOMER DESIGNATIONS?

Α. Yes. The Company has traditionally designated a customer's Character 14 of Service as firm or interruptible. These designations have been used, in 15 16 part, to justify rates for large volume customers that enabled the Company to compete with alternate fuels. Theoretically, an interruptible 17 18 customer receives a rate discount for receiving a reduced level of 19 service. The Company receives a system operational benefit from the ability to curtail an interruptible customer's service to the benefit of other 20 customers. 21

In actual practice, service interruptions are quite rare. The basis
for all of the limited interruptions on the City Gas system over the past

several years has been force majeure events. For example, service 1 2 interruptions have occurred as a result of the FGT force majeure at the Perry compressor station, occasional supply curtailments generally due 3 to hurricanes in the Gulf of Mexico and an infrequent line break or other 4 local operational issue. Localized disruption of supply resulting from line 5 breaks or other emergencies have historically been handled through 6 long-standing tariff approved emergency provisions (Rules and 7 Regulations, Section 10). More widespread service interruptions 8 resulting from force majeure can be addressed through the Company's 9 Curtailment Plan. The Company has no need to provide rate discounts to 10 customers for the purpose of providing operational support to the 11 distribution system. 12

The Company is proposing to maintain its alternate fuel rate discounts. Customers with legitimate alternate fuel options would continue to be eligible for the Company's flexible rate provisions. Rate discounts would be based on market competition, not system operational concerns.

18 Q. HOW IS THE COMPANY PROPOSING TO ADDRESS ALTERNATE
 19 FUEL DISCOUNTS IN ITS TARIFF?

A. An Alternate Fuel Discount (AFD) rider would be established for customers that can demonstrate a viable economic alternative to the Company's service. Such customers would be eligible for a potential rate discount. Although the AFD is proposed as a "new" rider it essentially

takes terms in the existing CI, CI-LV, CI-TS and CI-LVT customer
 classes and moves them into the rider. The Company further proposes to
 reduce the current eligibility threshold for the AFD Rider from 250,000
 therms to 120,000 therms per year. Offering a flex rate for customers at
 a lower annual therm threshold would provide an additional tool to meet
 market competition.

Q. IS THE COMPANY PROPOSING TO CONSOLIDATE ITS SALES AND
 8 TRANSPORTATION CUSTOMER CLASSIFICATIONS?

Α. Yes. The Company proposes to remove the classification distinction 9 between sales and transportation customers. Customers electing either 10 sales service or transportation service would be served under the same 11 12 customer classification based solely on annual volume. The proposed rates schedules would also be rate neutral. The Company proposes to 13 eliminate the current rate differences between sales and transportation 14 15 rate schedules. In its 1995 rate case (Order No. PSC-94-1570-FOF-GU) the Company was authorized to collect higher customer charges for 16 transportation service than for sales service. The Company's non-fuel 17 energy and transportation volumetric rates remained identical. As 18 described later in this testimony the Company proposes to recover 19 20 certain costs of providing transportation service from the Third Party Providers (gas marketers) operating on its distribution system rather than 21 directly from customers. 22

1 Q. PLEASE LIST ANY CUSTOMER CLASSIFICATIONS THE COMPANY

2 **PROPOSES TO ELIMINATE.**

- 3 A. The following existing customer classifications (rate schedules) are
- 4 proposed to be eliminated:

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- Residential Service (RS)
- Commercial and Industrial Firm Service (CS)
- Large Commercial Service (LCS)
- Interruptible Preferred Gas Service (IP)
- Contract Interruptible Preferred Gas Service (CI)
- Interruptible Large Volume Gas Service (IL)
- Contract Interruptible Large Volume Gas Service (CI-LV)
- Small Commercial Transportation Service (SCTS)
 - Commercial Transportation Service (CTS)
- Interruptible Transportation Service (ITS)
- Contract Interruptible Transportation Service (CI-TS)
- Interruptible Large Volume Transportation Service (ILT)
- Contract Interruptible Large Volume Transportation Service (CI-LVT)

19 Q. IS THE COMPANY PROPOSING TO ELIMINATE ITS EXISTING

20 STANDBY SALES SERVICE PROVISIONS?

A. Yes. The Company's current tariff includes a "Standby Sales Service"

22 provision in the Transportation – Special Conditions, Rules and

23 Regulations section. This service has never been elected by any

24 customer since its inclusion into the tariff in 1995. As it is presently

designed the Standby Service must be elected on an annual basis, and

- the rates are uneconomical. The Company proposes to terminate the
- 27 existing Standby Sales Service provisions.

Q. PLEASE DESCRIBE THE CUSTOMER CLASSIFICATIONS THE COMPANY PROPOSES TO ADOPT.

Α. The residential, commercial and industrial classifications listed above are 1 2 proposed to be replaced by classifications tied to annual consumption without regard to customer type. The Company is proposing to adopt 3 eleven (11) new volumetric customer classifications. These volumetric 4 classifications would be designated by a General Service (GS) rate 5 schedule with a numeric indicator based on the minimum therm quantity 6 established for the class. For example the class that includes customers 7 using between 6,000 to 24,999 annual therms would be designated GS 8 6k. 9

10 Q. PLEASE PROVIDE A LIST OF THE NEW VOLUMETRIC CUSTOMER

11 CLASSES THE COMPANY IS PROPOSING.

12 A. The following chart displays the proposed volumetric customer classes.

13			Cus	tomer Classes	Annual The	erm Usage	
14				GS-1		0 - 99	
15				GS-100	10	0 - 219	
16				GS-220	22	0 - 599	
17				GS-600	60	0 - 1,199	
18				GS-1.2k	1,20	0 - 5,999	
19				GS-6k	6,00	0 - 24,999	
20				GS-25k	25,00	0 - 59,999	
21				GS-60k	60,00	0 - 119,99	9
22				GS-120k	120,00	0 - 249,99	9
23				GS-250k	250,00	0 - 1.249.9	999
24				GS-1,250k	1,250,00)0 + 10	
25							
26	Q.	IS	THE	COMPANY	PROPOSING	NEW	CUSTOMER

27 CLASSIFICATIONS?

A. Yes. One additional new classification is proposed. The Company is
 proposing to establish a Transportation Supply Service (TSS) rate class

available to Third Party Suppliers (including end-use transporting 1 customers serving as their own TPS). At the request of a TPS, the 2 Company could, at its discretion, make a best efforts attempt to 3 temporarily provide gas supply service to the TPS. The Company 4 envisions these sales as opportunities to potentially keep customers on 5 gas during times that a particular TPS or customer is experiencing a 6 supply interruption or other delivery problem, but the Company is able to 7 8 deliver from its supply portfolio. The delivery service provided by the Company would be based on the higher of the respective month's PGA 9 billing rate or daily spot market pricing, depending on the cost incurred 10 11 by the Company to deliver replacement supply. To the extent the Company purchases gas in the daily market at rates higher than the 12 PGA billing rate it would directly assign all cost of supply to the customer 13 14 electing TSS.

Q. IS THE COMPANY PROPOSING TO RETAIN ANY OF ITS EXISTING
 CUSTOMER CLASSIFICATIONS WITHOUT SUBSTANTIVE
 MODIFICATION?

A. Yes. The following classifications would continue under the proposed
 tariff with no substantive modifications. The rate schedules associated
 with each class would receive minor editing to ensure consistent
 formatting with other schedules:

• Gas Lighting Service (GL)

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- Flexible Gas Service (FGS)
 - Off-System Sales Service (OSS)
- Load Profile Enhancement Rider (ED)

12Q.PLEASE DESCRIBE IN MORE DETAIL THE ABOVE CUSTOMER3CLASSIFICATIONS PROPOSED FOR RETENTION.

The Gas Lighting Service rate schedule is grand-fathered for existing Α. 4 accounts but has been closed to new customers since 1975. Flexible 5 Gas Service provides a means of removing from rate base an investment 6 to serve a given customer in return for the ability to set rates at 7 unregulated market levels. There are no customers currently utilizing the 8 Flexible Gas Service schedule, or projected to do so in the Test Year. 9 Off-System Sales are opportunity transactions for the Company that 10 depend on market conditions. The Load Profile Enhancement Discount 11 Rider offers a rate discount to customers installing off-peak equipment. 12 At present, only five customers are receiving the discount. 13

14 Q. IS THE COMPANY PROPOSING TO RETAIN EXISTING CUSTOMER

15 CLASSIFICATIONS WITH SUBSTANTIVE MODIFICATIONS?

- A. Yes. The Company proposes to retain a revised version of the following
 existing classes.
- Contract Transportation Service (KTS)
 - Natural Gas Vehicle Sales Service (NGVSS)
 - Natural Gas Vehicle Transportation Service (NGVTS)
 - Third Party Supplier (TPS)
- 21 22

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23 Q. PLEASE BRIEFLY DESCRIBE THE PROPOSED MODIFICATIONS TO

- 24 THE ABOVE CUSTOMER CLASSIFICATIONS.
- A. The Company proposes to expand the existing KTS class to also include
- 26 customers electing sales service. The class would be renamed Contract

Demand Service (KDS). The natural gas vehicle sales (NGVSS) and transportation (NGVTS) classes are proposed for combination into one class. The Company is also proposing to include certain new fees and charges in the rate schedule for the existing Third Party Supplier (TPS) classification. The proposed TPS rates are discussed in greater detail later in this testimony.

Q. DOES THE COMPANY'S CUSTOMER, SALES AND REVENUE
 FORECAST ACCOUNT FOR THE PROPOSED REVISIONS TO ITS
 EXISTING CUSTOMER CLASSIFICATIONS?

A. Yes. The forecasts of customers, sales and revenues sponsored by Mr.
 Nikolich and presented in the MFRs filed in this rate proceeding are
 consistent with the Company's proposed customer classifications and
 their respective rate schedules.

14Q.HASTHECOMPANYPROVIDEDBILLINGDETERMINANT15INFORMATIONTHATWILLALLOWTHECOMMISSIONTO16COMPARETHEEXISTINGCLASSIFICATIONSTOTHEPROPOSED17CLASSIFICATIONS?

Α. Yes. MFR Schedules E-1 and E-5 have been prepared to enable the 18 Commission to compare bills, therms and revenues under the existing 19 classes to the proposed classes. The proposed classifications do not 20 distinguish between customer types (residential. commercial. 21 interruptible, firm, etc.). However, MFR Schedules E-1 and E-5 display 22 the billing determinants both by proposed classification, and by existing 23

customer type. In addition, the Company has prepared a table detailing
 the deletions, additions and modifications to the existing rate schedules
 and riders. This table is contained in Exhibit No. ___ (JMH-6).

Q. DOES THE COMPANY INTEND TO MAINTAIN CUSTOMER
 INFORMATION THAT WILL ENABLE IT TO CONTINUE TO PROVIDE
 DATA TO THE COMMISSION BY TRADITIONAL CUSTOMER TYPE?

A. Yes. The Company's current Customer Information System is capable of
maintaining account records by customer type. In addition, such
information is necessary for the Company to apply the appropriate tax
factors and certain billing adjustments, such as ECCR, that currently are
based on the existing customer classes.

Q. HAS THE COMPANY DIRECTLY ALLOCATED INVESTMENT AND
 O&M COSTS RELATED TO SPECIFIC CUSTOMER CLASSES OR
 INDIVIDUAL CUSTOMERS IN ITS COST OF SERVICE STUDY?

A. Yes. The Company has removed net plant and O&M costs attributable to customers served under the Third Party Supplier (TPS) rate schedule and the industrial customer currently served under the existing KTS rate schedule from the costs allocated to other customer classes. The Company conducted a separate cost analysis for both TPS and KTS customers. Costs identified in the respective analyses were directly assigned to the TPS class and KTS customer.

22 Q. PLEASE DESCRIBE THE TPS COST STUDY.

1 Α. The Company identified several cost elements related to serving TPS 2 customers. The cost study isolated certain recurring annual expenses related to the Company's administration of third party gas deliveries to 3 the Company's distribution system. These costs can be grouped into 4 three basic categories: gas control administration, billing services and 5 information technology (IT) support. Costs for personnel and general 6 overheads were determined for those individuals directly performing 7 supply scheduling, gas control, imbalance resolution administration, 8 transportation enrollment and billing, and the IT support of those 9 functions. The analysis did not include capital or common plant costs 10 11 related to transportation service, other than a minor cost share for an IT server. 12

13 Transportation related costs in the categories of gas control 14 administration and billing services were initially developed for NUI 15 Utilities as a whole. The costs totaled \$359,801 in the study, based on 16 budgeted expenses for the Projected Test Year. Gas control 17 administration costs totaled \$137,011. Billing services costs totaled 18 \$222,790. In addition, the study identified specific IT support costs of 19 \$40,305 associated with City Gas transportation service.

A portion of the total cost for each cost category was allocated to City Gas. The allocation of gas control administration costs was based on the relative number of TPS customers served by City Gas (11 or

37.9%) and remaining NUI Utility operations (18 or 62.1%). The City Gas
 cost allocation for gas control was \$52,008.

The allocation of billing services costs was based on an analysis 3 of transportation related billing functions compared to the total functions 4 5 of the billing services unit. The total cost of the NUI billing services group is projected at \$931,618. The total billing service costs were initially 6 reduced by \$235,400 for functions (such as Electronic Data Interchange) 7 that are not used by City Gas. The analysis determined that 32% of the 8 unit's total responsibilities related to transportation service. The 32% 9 allocation factor was applied to the remaining cost (\$696,218) to 10 establish a \$222,790 total transportation related billing services cost. 11 These costs were allocated based on the relative number of end-use 12 transportation customers served by City Gas (2,048 or 47.2%) and 13 remaining NUI Utility operations (2,290 or 52.8%). The City Gas cost 14 allocation for transportation billing services was \$105,157. 15

Annual IT support costs were derived based on the assignment of one half of one programmer's costs, one third of the cost of a server and a portion of software licensing and maintenance costs. IT support costs allocated to City Gas total \$40,305.

The City Gas share of the total transportation services costs identified in the study is \$197,498 in the Projected Test Year. This cost has been directly assigned to the TPS customer class. The rate design

to recover these costs from the TPS customers is described later in my
 testimony.

Q. PLEASE DESCRIBE THE DIRECT ASSIGNMENT OF COSTS TO THE 4 KTS CUSTOMER CLASS.

5 A. The Okeelanta Sugar Florida Crystals plant is served from a lateral main off the primary feeder main in the Palm Beach Division. The investment 6 costs related to serving Florida Crystals were isolated and directly 7 assigned. Service line, meter and regulator costs were identified from the 8 Company's construction records. The Company's Engineering 9 10 Department prepared a cost analysis of the lateral main, service line, M&R station and appurtenant facilities. The lateral is tapped to serve an 11 additional customer 2,706 feet from the primary feeder main. The cost of 12 this section of the lateral was excluded from the cost assigned to Florida 13 Crystals. The cost to install the above facilities was \$1,338,159. The 14 investment cost of the distribution system primary feeder main and gate 15 station serving the lateral to Florida Crystals was allocated. The 16 allocation was based on an analysis of Florida Crystal's capacity 17 requirements compared to that of the primary feeder main. The total cost 18 of the facilities allocated and assigned to Florida Crystals was 19 \$3,454,782. The plant's relatively minor annual O&M costs were 20 allocated using the methodology applied to all other classes in the cost 21 study. Florida Crystals is, at present, the only customer in the KTS class. 22

1 The Company's negotiated rate contract with Florida Crystals establishes 2 a rate that recovers its cost to provide service.

Q. PLEASE DESCRIBE HOW YOU ALLOCATED CAPACITY COSTS IN THE COST OF SERVICE STUDY.

Α. Capacity costs were allocated on the basis of peak and average monthly 5 sales volume for most customer classes. The principle underlying the 6 peak and average allocator is that fixed demand costs should be 7 apportioned to rate classes in a manner that reflects both the basis for 8 which the costs are incurred, as well as the actual utilization of the 9 system by customers entitled to receive service once the system has 10 been installed. However, for classes GS-250k and GS-1.250k the peak 11 and average allocation method resulted in uneconomical rates and a 12 separate allocation method was employed. The customers in these 13 classes are very price sensitive and frequently have alternate fuel 14 options. The peak and average methodology attempts to allocate 15 commonly used plant by assessing system-wide monthly demand by 16 customer class. It is not sophisticated enough to account for peak hour 17 demand, system load diversity or demand requirements on particular 18 segments of the distribution system. Gas distribution systems are 19 designed to meet peak hour requirements. Employing a capacity cost 20 allocator based on peak and average monthly data typically results in 21 poor load factor customers receiving a lower than appropriate allocation 22 of capacity costs. Conversely, customers with higher load factors 23

(usually the large volume customer classes) typically receive a higher
 allocation of costs than is reasonable. In a competitive environment,
 recovering costs from customers who are not causing the costs may
 result in lost accounts. Therefore, it is reasonable to modify the capacity
 allocator for the large volume customer classes to assign them a more
 equitable share of the fixed distribution costs.

Q. WHAT MEHODOLOGY DID YOU USE TO MODIFY THE PEAK AND
 AVERAGE CAPACITY COST ALLOCATOR USED IN THE STAFF'S
 MODEL FOR LARGE VOLUME CUSTOMERS?

I utilized the identical allocation method used in the Company's most Α. 10 11 recent rate case. The Company's Utility Operations Department updated their calculated cost of physical bypass for the customers in classes GS-12 250k and GS-1,250k. This bypass analysis is included as Exhibit No. 13 14 (JMH-4) to my testimony. I adjusted the mains cost allocated to both classes to an amount equal to the customers' incremental cost to 15 bypass. Without this adjustment the rates resulting from the larger cost 16 allocation provide a potential incentive for customers to leave the 17 system. 18

19 Q. HOW WERE COMMODITY COSTS ALLOCATED?

A. Commodity related costs were allocated on the basis of annual sales
volumes.

22 Q. PLEASE DESCRIBE HOW YOU ALLOCATED CUSTOMER COSTS.

1 Α. Customer costs were allocated based on the relative number of customers served in each customer class. The "weighted number of 2 customers" allocator was used to distribute costs based on the 3 recognition that larger customers exhibit higher customer costs. Meters, 4 regulators and service lines are generally more expensive for larger 5 customers. The weightings used were derived from the relative 6 investment in meters, regulators and service lines required to serve 7 representative customers in each class. The weightings can be found on 8 MFR Schedule E-7. 9

- 10 Q. HOW WERE REVENUE COSTS ALLOCATED?
- A. Revenue costs were allocated on the basis of gross revenues by
 customer class.
- Q. IT WOULD APPEAR THAT A COST OF SERVICE STUDY IS
 PRIMARILY A MECHANICAL ACCOUNTING OF COSTS. ARE
 THERE OPPORTUNITIES TO APPLY JUDGMENT, CONSIDER
 MARKET CONDITIONS OR OTHER MITIGATING FACTORS IN THE
 STUDY?

A. Yes. Cost studies, at the outset, are not simply formula based accountings of costs by rate classification. They require judgment by an experienced analyst to appropriately allocate and assign costs. An understanding of the utility's business strategy, market area and competitive position is necessary to complete an appropriate rate design. Within the cost of service study, the selection and application of

allocation factors requires not only a mechanical understanding of the
 Company's costs, but also a common sense understanding of a variety
 of economic, social, regulatory and competitive considerations.

4 Q. SHOULD A COST OF SERVICE STUDY BE EXCLUSIVELY RELIED 5 UPON TO ESTABLISH UTILITY RATES?

No. As noted above, there are a number of factors that must be Α. 6 considered when designing rates. One of the most critical is the 7 competitive position of the Company in the marketplace. Customers in all 8 rate categories have fuel alternatives. Increasingly, customers are 9 demonstrating greater sophistication in their consideration of energy 10 options. The relative competitive position of the Company to several fuel 11 alternatives by customer class was discussed earlier, and is displayed in 12 Exhibit No. (JMH-3). As described earlier in this testimony, the 13 Company's system is especially vulnerable to price in its mid-volume 14 non-residential and large volume industrial rate classes. 15

Price elasticity, proximity to the interstate pipeline and specific fuel 16 alternatives vary greatly among customer classes. In the residential 17 service class the homebuilder, not the homeowner, typically makes 18 energy decisions for new homes. Fuel price is only one factor 19 homebuilders consider in evaluating appliance types. There are 20 numerous non-price issues in all customer classes that affect fuel 21 selections. For example, maintenance concerns, fuel storage, emissions 22 levels, appliance efficiency, comfort and aesthetics all play a part in a 23

customer's fuel decisions. The bottom line is that customers have
 choices. The Company's proposed rate design utilizes a cost of service
 study as a starting point, but the final rate recommendations consider the
 above issues and make appropriate adjustments.

5 Q. EARLIER YOU DISCUSSED THE RESULTS OF A COMPETITIVE 6 COST ANALYSIS PREPARED FOR EACH PROPOSED CUSTOMER 7 CLASS. WHAT DOES THE ANALYSIS SHOW WITH REGARD TO 8 RESIDENTIAL CUSTOMERS?

The Company's proposed rates (inclusive of PGA, ECCR and CRA Α. 9 10 adjustments) applicable to residential customers were compared to propane and electric costs for comparable usage levels over a month. 11 Page 1 of Exhibit No. (JMH-3) displays price comparisons for small 12 volume customers. All costs are expressed in equivalent therms and 13 reflect the different BTU value of the alternate energy in relation to 14 natural gas. The Company's proposed rates, including the current PGA 15 cost of fuel, are competitive with propane at all usage levels. Price 16 competition with electricity is marginal at low annual usage levels. A 17 reasonable price advantage over electricity is maintained at higher usage 18 levels. The Company does not anticipate any loss of business in the new 19 residential construction market as a result of implementing the proposed 20 rates. 21

Q. WHAT DOES THE ANALYSIS SHOW WITH REGARD TO
 COMMERCIAL CUSTOMERS?

Α. Page 2 of Exhibit No. (JMH-3) also presents a cost comparison for 1 usage levels typically associated with commercial customers. As noted 2 above, the unprecedented high gas commodity costs experienced over 3 the past two years have resulted in greater price competition for 4 commercial accounts. Competition with propane and electricity is 5 especially prevalent at the 6000 to 60,000 annual therms level. The 6 customers served in this volume range are predominately represented by 7 food service and hospitality accounts. At the proposed rate levels the 8 Company maintains a good competitive price advantage over electricity. 9 and is generally competitive with propane. 10

11Q.WHAT DOES THE ANALYSIS SHOW WITH REGARD TO12INDUSTRIAL CUSTOMERS?

Pages 3 and 4 of Exhibit No. (JMH-3) presents a cost comparison of 13 Α. the proposed large industrial gas rates with current oil prices. The 14 proposed gas rates for these customers are well above #6 residual oil 15 prices. Number 2 fuel oil has a price advantage over gas. I also added a 16 cost comparison to bagasse, the bio-mass waste product fuel used by 17 some sugar processors. The burner tip cost of utilizing bagasse as a fuel 18 varies with each sugar processor, but is generally represented in the 19 \$2.75 to \$3.50 per mmbtu equivalent range. Natural gas is not currently 20 21 competitive with bagasse.

1Q.DOES THE COMPANY'S PROPOSED RATE DESIGN REFLECT2ADJUSTMENTS BASED ON ALTERNATE FUEL PRICING OR OTHER3MARKET FACTORS.

Yes. The Company considered alternate fuel prices and other market 4 Α. factors in designing rates. The Company's proposed rate design 5 separates residential customers into new classes based on annual therm 6 usage. These proposed classes and their respective rates were selected 7 based on the need to add and retain residential customers. In setting 8 rates for the low usage class (GS-1), the Company was particularly 9 sensitive to the Company's competitive concerns with electricity and the 10 elevated attrition rates for this customer class in the Miami market. The 11 Company's rate design for non-residential customers also proposes 12 rates that reflect the high level of competition with propane gas. 13 Proposed rates for the large industrial classes are designed to provide 14 the Company its best opportunity to compete with oil and the other 15 alternatives available to large volume customers. 16

17Q.PLEASE BRIEFLY SUMMARIZE THE PROCESS EMPLOYED TO18IMPLEMENT MARKET BASED ADJUSTMENTS TO THE COST19ALLOCATIONS IN STAFF'S MODEL.

A. An initial cost allocation was prepared using the Staff's cost of service model without modification, including use of the peak and average methodology for assigning capacity costs. The initial study over-allocated capacity costs to large volume customers and produced rates that were

uneconomical for these critical customers. A second cost study was 1 2 prepared utilizing the modified capacity cost allocation (by-pass method) described above for large volume customer classes. A third cost study 3 4 was prepared using the modified capacity allocation method for large customers and implementing an additional cost reallocation among 5 classes to reflect price competition and other market concerns. As 6 described above, the third cost allocation was accomplished through the 7 direct and special assignment of costs in Staff's model. The final 8 proposed allocation of cost of service by customer class, as filed, is 9 presented on MFR Schedule H-2 pages 3 through 6. The allocation of 10 rate base to each customer class is included in MFR Schedule H-2, 11 pages 7 and 8. 12

Q. IS THE COMPANY PROPOSING CHANGES TO ITS CURRENT RATE STRUCTURE?

15 Α. Yes. The primary change the Company is proposing ties the design of its rate structure to the new proposed customer classifications. As 16 described above, the Company would eliminate the majority of its 17 existing Rate Schedules and replace them with Rate Schedules based 18 on the proposed volumetric classes. The rate structure proposed for all 19 volumetric rate classes includes a fixed monthly Customer Charge and a 20 variable Distribution Charge based on the quantity of gas consumed 21 during a billing period. In addition, all classes over 60,000 annual therms 22 include a fixed Demand Charge component. Overall, the proposed rate 23

structure is intended to begin a shift toward a Straight Fixed Variable
 (SFV) or Modified Fixed Variable (MFV) rate design.

Q. TO WHAT EXTENT IS THE COMPANY PROPOSING TO MOVE TOWARD AN SFV OR MFV RATE STRUCTURE?

The Company is proposing a rate design for all customers that 5 Α. incorporates the primary elements of SFV of MFV rates. That is, a 6 significant portion of the Company's proposed revenue requirement 7 would be collected through an increase in the existing fixed monthly 8 customer charges, or for larger volume accounts, through a new fixed 9 monthly demand charge. The variable rate component would collect a 10 smaller percentage of the overall revenue requirement. The revenue 11 recovered through the Company's fixed customer and demand charges 12 represents approximately 40% of the total proposed target revenues in 13 the Projected Test Year compared to less than 30% in the Historic Base 14 Year. 15

16 Q. WHY IS SFV OR MFV APPROPRIATE?

A. As the interstate pipelines unbundled FERC recognized that, in the absence of commodity sales by the pipelines, few variable cost components remained. The pipelines continued to have compressor and odorization costs that were dependent on gas throughput. However the revenue requirement was largely defined by fixed costs unaffected by the volume of gas transported on the pipeline. The pipeline made an investment in its facilities and incurred operating costs that did not vary

1 with usage. The SFV rate design used by virtually all FERC regulated pipelines collects the vast majority of revenues through fixed demand or 2 capacity reservation charges. For example, FGT's rates for reserving 3 capacity represent approximately 95% of their total charges. These 4 reservation or demand rates are applied on a take or pay basis, further 5 evidence of FERC's acknowledgement that fixed costs are more 6 appropriately recovered through fixed charges. At the outset of open 7 access several pipelines, including FGT, adopted a modified version of 8 SFV rate design. The MFV design spilt the fixed rate components into 9 two separate fixed charge elements, similar to the Customer Charge and 10 11 Demand Charge the Company is proposing for larger customers.

The Company has fewer variable cost elements than the 12 interstate pipelines. Apart from a minimal annual cost for odorant, there 13 are few expenses that can be directly linked to throughput. It is possible 14 to identify variable distribution system capacity costs depending on the 15 methodological approach used to determine capacity cost allocations. 16 The Company's current cost study has not attempted a comprehensive 17 review of fixed vs. variable capacity cost components for each customer 18 class. The Company understands that a complete shift to fixed rates for 19 all classes is not practical at this time. Nonetheless, the Company is 20 proposing to initiate moving toward a rate design that may ultimately 21 recover a majority of the Company's revenue requirement from fixed 22 charges. 23

1Q.PLEASE DISCUSS THE COMPANY'S DEMAND CHARGE2PROPOSAL IN GREATER DETAIL.

Α. The Company's proposed rate design begins to differentiate rates on the 3 basis of load factor rather than simply using annual consumption to 4 classify customers. The proposed rates recover a portion of fixed 5 capacity related costs through a fixed monthly demand charge. As noted 6 above, the Company analyzed the peak and average usage 7 characteristics of each of its customer classes. Although an excellent 8 case could be presented to apply a demand charge component to all rate 9 classes, the Company proposes that the charge be established only for 10 customer classes at or above 60,000 annual therms. 11

The proposed Demand Charge was derived using the following 12 methodology. An annual capacity cost was determined for each class 13 above 60,000 therms per year from the cost of service study. The peak 14 15 month consumption for each class and the peak and average month consumption for each class was determined. A peak capacity 16 contribution percentage by class was calculated by dividing the peak 17 month consumption by the peak and average consumption. The resulting 18 contribution percentages were applied to the respective annual capacity 19 costs for each class to determine peak capacity cost by class. 20

A new billing determinant was required to establish the Demand Charge rate. The Company is proposing to establish a Demand Charge Quantity (DCQ) for this purpose. Customers in the GS-120k, GS-250k,

1 and GS-1,250k classes are required to have an automatic meter reading (AMR) device capable of producing daily consumption readings. The 2 DCQ for these customers would be based on the highest actual daily 3 therm consumption recorded by an approved AMR at the customer's site 4 within a period of not less than three years. Customers in the GS-60k 5 class are cycle billed and do not have AMRs. For these customers, the 6 DCQ was based on the peak consumption month during the past twelve 7 months divided by the days in the respective month. The DCQ for new 8 customers with no consumption history would be based on estimated 9 usage. 10

The Company analyzed each customer in the affected classes 11 and determined individual DCQ's. The annual peak capacity cost 12 described above was divided by the cumulative DCQ's for each class to 13 determine a cost per DCQ for billing purposes. The initial computations 14 15 resulted in an average rate for all classes greater than \$17.00 per DCQ. The Company judged that this rate would likely generate considerable 16 adverse reaction from customers not accustomed to the Demand Charge 17 concept applied to natural gas. However, it should be noted that 18 customers in the affected classes are accustomed to demand charges 19 from their electric provider. 20

The Company adjusted the annual peak capacity cost to reflect capacity costs only for the winter period. The peak capacity contribution percentage by class was reapplied to the winter capacity cost resulting in

a lower annual peak capacity cost. Dividing the new peak capacity cost by the cumulative DCQ's provided a rate of \$7.25 per DCQ. The Company believes that this rate is more appropriate for an initial Demand Charge. It is a pragmatic adjustment that meets the objective of gradualism in rate design. Future rate structures could be designed to recover a greater percentage of capacity costs through the Demand Charge.

The DCQ determinant was also required to determine monthly 8 billing amounts for individual customers within the class. The Demand 9 Charge rate would be applied each month to the customer's individual 10 11 DCQ. Each year the Company would reassess the customer's DCQ based on the highest recorded daily usage over a rolling three-year 12 period for AMR customers. Cycle billed customers would be adjusted 13 based on the highest monthly usage over a rolling three-year period 14 divided by the days in that month. 15

16Q.ARE YOU PROPOSING ANY CHANGE TO THE COMPANY'S17CUSTOMER CHARGES?

A. Yes. I am proposing changes to all of the monthly Customer Charges in the Company's current rate design. Exhibit No. ____(JMH-7) displays the difference between the existing and proposed monthly Customer Charges. Modifications to the Company's existing Customer Charges are designed to recover a greater proportion of the revenue requirement increase for most customer classes than the corresponding increase in

variable distribution charges. The Company's intent is to move individual
 rate elements closer to cost based levels. The unit cost data from the
 cost study was used to guide the Company's determination of
 appropriate Customer Charge rates.

5 Q. WHY IS THE LEVEL OF THE CUSTOMER CHARGE IMPORTANT?

There are three fundamental reasons why it is important to carefully Α. 6 consider Customer Charge rates for each customer class. First, to the 7 extent rates are established on the basis of cost, the Customer Charge 8 provides customers with a reasonable price signal related to the impact 9 of receiving service from the Company's distribution system. Second, to 10 the extent that a portion of customer-related costs are recovered through 11 variable or usage charges, intra-class subsidies would be created as 12 larger customers pay a disproportionate share of such costs. The 13 Company's proposed rate design addresses this concern through the 14 increased stratification of the existing customer classes. Third, the 15 Customer Charge provides revenue stability for the Company by allowing 16 it to recover fixed costs to serve through a fixed charge. 17

Q. PLEASE DESCRIBE THE PROPOSED RATE DESIGN TO RECOVER CERTAIN RECURRING COSTS OF PROVIDING SERVICE TO THE COMPANY'S THIRD PARTY SUPPLIERS.

A. As previously stated, the Company views the TPS as a customer. The recurring costs to provide service to a TPS are appropriately recovered through charges to the TPS. The Company is proposing to modify its

existing TPS Rate Schedule to include two rate elements: a monthly 1 fixed Customer Charge and a variable charge based on the number of 2 transportation customers served by the TPS. The proposed \$400 per 3 month Customer Charge for each TPS is based on recovering \$52,008 in 4 gas control administration costs from 11 projected TPS customers. The 5 proposed variable charge of \$5.92 per month per customer served by the 6 TPS is based on recovering \$145,490 in billing services and IT costs. 7 The Company is forecasting that 2,048 customers will receive 8 transportation service in the Projected Test Year. 9

10Q.IS THE COMPANY SEEKING RECOVERY OF ANY NON-RECURRING11TRANSPORTATION COSTS IN THIS PROCEEDING?

A. No. Should such expenses occur in the future the company would file
 with the Commission a Transportation Cost Recovery (TCR) mechanism
 similar to those already approved by the Commission for several other
 Florida LDCs.

Q. DID YOU CONSIDER THE COMPANY'S RATE OF RETURN FOR
 YOUR NEW CUSTOMER CLASSES AT PRESENT RATES IN YOUR
 ANALYSIS?

A. Yes. Prior to designing the Company's final proposed rates I reviewed the rate of return results for each of the new customer classes. The returns for each new proposed customer class at present rates is displayed on MFR schedule H-1, pages 5 and 6 of 12. At present rates, it

is clear that substantial rate of return disparities exist within and between
 classes.

3 Q. HOW DID YOU DEVELOP THE PROPOSED RATES?

The Company's proposed rate design results in each customer moving 4 Α. toward a more uniform contribution to costs compared to present rates. 5 The final rates were designed on the basis of cost of service by class, 6 the competitive considerations discussed above and a review of the 7 current structure of rates and classes. The rate design I am proposing on 8 the Company's behalf establishes rates of return for each new customer 9 class that remove much of the historical inequity within and between 10 classes. The final rate design ensures that each proposed volumetric 11 class generates a return as close to the Company's projected cost of 12 capital of 8.10% as could be achieved without producing excess 13 competitive risk of fuel switching. Rates of return for each proposed class 14 under projected rates are included in MFR Schedule H-1, pages 3 and 4 15 of 12. 16

17Q.IS THE COMPANY PROPOSING CHANGES TO ITS OTHER18OPERATING REVENUE CHARGES?

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A. Yes. The Connect Charge for residential customers is proposed to
increase from \$30.00 to \$50.00 and from \$60.00 to \$110.00 for nonresidential customers. The Reconnection Charge for restoring service
after disconnection for non-payment of bills is proposed to increase from
\$30.00 to \$50.00 for residential accounts and from \$60.00 to \$170.00 for

1 non-residential accounts. A new Customer Requested Temporary Disconnection Charge is proposed at \$20.00. This service would recover 2 the Company's cost to respond to service disconnect requests for 3 extermination, remodeling or other customer convenience. The standard 4 5 Reconnection Charge would be applied when the customer requests that service be restored. The Late Payment Charge is currently established 6 at 1.5% per month of the delinguent bill amount. The Company is 7 proposing to include a Late Payment minimum charge of \$5.00. The 8 greater of \$5.00 or 1.5% of the delinquent bill amount would be collected 9 from customers. The Bill Collection in Lieu of Disconnection charge is 10 proposed to increase from \$15.00 to \$20.00. The Returned Check 11 Charge is proposed to remain unchanged at \$25.00 or 5% of the face 12 value of the check whichever is greater, corresponding to the maximum 13 charge allowed by Florida law. The Change of Account Charge is 14 proposed to remain unchanged at \$20.00. The Copy of the Tariff Charge 15 is proposed to remain unchanged at \$25.00. The proposed other 16 revenue charges are projected to generate \$1,314,344 in the Proposed 17 Test Year, compared to other revenues from present rates of 18 \$1,092,524. These proposed charges are based on the Company's cost 19 analysis displayed on MFR Schedule E-3, and supported by the 20 engineering study referred to Mr. Wall's testimony. 21

Q. PLEASE COMPARE THE PROPOSED RATES TO THE PRESENT RATES.

A. A comparison of present and proposed base rates and customer charges
 by customer class is presented in MFR Schedule H-1, pages 1 and 2 of
 12, and is summarized on Composite Exhibit No. (JMH-7).

4 Q. HOW MUCH REVENUE WILL THE PROPOSED RATES PRODUCE?

A. The rates and charges are designed to produce additional revenues of
 \$10,489,299, as indicated on MFR Schedule H-1, page 4 of 12. Target
 revenues under the proposed rates total \$48,362,889.

Q. PLEASE SUMMARIZE THE CONCLUSIONS YOU HAVE REACHED BASED ON YOUR COST ANALYSIS AND RATE DESIGN.

The cost of service analysis provided a reasonable basis upon which to Α. 10 begin the design of rates by customer class. I compared the initial results 11 of the cost study to the Company's historic rates, the competitive cost 12 analysis and the Company's objective to reduce rate subsidizations 13 among and within classes. My final rate design brought the rate of return 14 for all customer classes close to the Company's cost of capital. The 15 16 proposed rates substantially reduce the subsidization the commercial 17 classes and large volume customers have been required to contribute to the overall rate of return. The rate design begins to shift toward a SFV or 18 MFV structure for all accounts. In the Company's view, the SFV or MPV 19 structure represents the future for LDC rate design. The proposed rate 20 design produces rates which are in line with customer alternatives and 21 positions the Company to achieve its business objectives. I believe the 22

l		proposed rate design is just and reasonable, producing fair and equitable
2		rates for each customer class.
3	Q.	DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?
4	A.	Yes.
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Exhibit No.___ (JMH-1) City Gas Company Docket No. 030569-GU Page 1 of 2

LIST OF MFR SCHEDULES SPONSORED BY JEFF HOUSEHOLDER

Schedule	<u>}</u>	Title
E-1	pp. 1-3	Cost of Service - Therm Sales and Revenues
E-2	pp. 1-2	Cost of Service - Revenues Calculated at Present and Proposed Rates
E-4	рр. 1-3	Cost of Service - Calculation of Peak Monthly Sales and Transportation Volumes
E-5	pp. 1-12	Cost of Service - Monthly Bill Comparison Present and Proposed Rates
F-10	p. 1	Calculation of Interim Rate Relief - Deficiency Allocation
H-1	pp. 1-2	Cost of Service - Proposed Rates
H-1	рр. 3-4	Cost of Service - Proposed Rate Design
H-1	pp. 5-8	Cost of Service - Rate of Return by Class Present and Proposed Rates
H-1	рр. 9-10	Cost of Service - Revenue Deficiency
H-1	pp. 11-12	Cost of Service - Summary
H-2	pp. 1-2	Cost of Service - Summary
H-2	pp. 3-6	Allocation of Cost of Service to Customer Class
H-2	pp. 7-8	Allocation of Rate Base to Customer Class
H-2	рр. 9-10	Development of Allocation Factors
H-2	p. 11	Cost of Service - Summary

Exhibit No.___ (JMH-1) City Gas Company Docket No, 030569-GU Page 2 of 2

Sched	ule	Title
H-3	p. 1	Cost of Service - Summary
H-3	pp. 2-3	Classification of Expenses and Derivation of Cost of Service by Cost Classification
H-3	p. 4	Classification of Rate Base - Plant
H-3	p.5	Classification of Rate Base - Accumulated Depreciation

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EXIHIBIT NO.___(JMH-2) CITY GAS COMPANY OF FLORIDA DOCKET NO 030569-GU PAGE 1 OF 1

SCHEDULE F-10

FLORIDA PUBLIC SERVICE COMMISSION

COMPANY: CITY GAS COMPANY OF FLORIDA A DIVISION OF NUI UTILITIES, INC.

DOCKET NO: 030569-GU

	YEAR ENDED 09/30/02													
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)						
RATE SCHEDULE	BILLS	THERM SALES	CUSTOMER CHARGE	ENERGY CHARGE	TOTAL (4+5)	DOLLAR INCREASE	% INCREASE	INCREASE Cents Per Therm						
RS	1,150,434	18,535,676	\$8,628,255	\$9,161,162	\$17,789,417	\$1,788,863	10.06%	\$0.09651						
GL	2,658	29,328	\$0	\$23,619	\$23,619	\$2,375	10.06%	\$0.08098						
C&IS	45,053	19,016,674	\$901,060	\$4,665,690	\$5,566,750	\$559,780	10.06%	\$0.02944						
LCS	66	617,295	\$3,300	\$114,229	\$117,529	\$11,818	10.06%	\$0 01915						
IP	33	314,966	\$3,300	\$51,795	\$55,095	\$5,540	10.06%	\$0 01759						
NGV	36	15,459	\$540	\$2,807	\$3,347	\$337	10.06%	\$0.02177						
SCTS	18,818	22,114,677	\$470,450	\$5,425,753	\$5,896,203	\$592,909	10.06%	\$0.02681						
CTS	579	7,626,380	\$31,845	\$1,411,241	\$1,443,086	\$145,113	10.06%	\$0.01903						
ITS & CI-TS	370	12,188,355	\$64,750	\$2,004,342	\$2,069,092	\$208,063	10.06%	\$0.01707						
ILT & CI-LVT	120	19,238,808	\$48,000	\$2,280,901	\$2,328,901	\$234,189	10.06%	\$0.01217						
KDS	<u>8</u>	<u>4,367,250</u>	<u>3,200</u>	<u>312,933</u>	<u>\$316,133</u>	<u>\$0</u>	0.00%	\$0.00000						
TOTAL	<u>1,218,175</u>	<u>104,064,869</u>	<u>10,154,700</u>	<u>25,454,473</u>	35,609,173	<u>3,548,987</u>	9.97%	\$0.03410						

HISTORIC BASE YEAR DATA 9/30/02 WITNESS: J. HOUSEHOLDER

TYPE OF DATA SHOWN:

PAGE 1 OF 1

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CALCULATION OF INTERIM RATE RELIEF - DEFICIENCY ALLOCATION

EXPLANATION PROVIDE THE ALLOCATION OF INTERIM RATE RELIEF.

Exhibit___ (JMH-3) Docket No. 030569-GU City Gas Company Page 1 of 4

Competitive Rate Analysis for Small Volume Customers Proposed Rates vs Alternate Fuel Resources



Matural Gas
 ■ Propane
 □ Electric

Therm Usage	5	10	15	20	25	30	40	50	70	80	100
Natural Gas	\$15.74	\$24.22	\$30.33	\$38.61	\$44.51	\$50.41	\$62.22	\$76.46	\$99.05	\$110.34	\$129.99
Propane	\$16.38	\$26.21	\$39.31	\$40.40	\$50.51	\$60.61	\$80.81	\$79.17	\$110.84	\$126.67	\$147.42
Electric	\$9.75	\$19.51	\$29.26	\$39.01	\$48.77	\$58.52	\$78.03	\$97.53	\$136.55	\$156.05	\$195.07

Percent comparison : Natural Gas to Alternate Fuel

Propane	3.9%	7.6%	22.9%	4.4%	11.9%	16.8%	23.0%	3.4%	10.6%	12.9%	11.8%
Electric	-61.4%	-24.1%	-3.6%	1.0%	8.7%	13.9%	20.3%	21.6%	27.5%	29.3%	33.4%

Exhibit___ (JMH-3) Docket No. 030569-GU City Gas Company Page 2 of 4

Competitive Rate Analysis for Commercial Customers Proposed Rates vs Alternate Fuel Resources



Therm Usage	250	500	1000	1500	2000	2500	3000	3500	4000	4500	4999
Natural Gas*	\$287.48	\$548.96	\$1,064.92	\$1,580.88	\$2,096.84	\$2,677.30	\$3,187.76	\$3,698.22	\$4,208.68	\$4,719,14	\$5,228,58
Propane	\$368.55	\$600.60	\$1,201.20	\$1,801.80	\$2,293.20	\$2,866.50	\$3,439.80	\$4,013.10	\$4,586.40	\$5,159,70	\$5,185,96
Electric*	\$450.31	\$982.22	\$2,046.05	\$3,109.87	\$4,173.70	\$5,237.52	\$6,301.35	\$7,365.17	\$8,429.00	\$9,492.82	\$10,554,52

* The Amounts shown for Natrual Gas and Electric include the respective Demand Charges

Percent comparison : Natural Gas to Alternate Fuel

Dramanal	00.00/	0.00/	11.00/	40.00/	0.00/	0.00/					
Propane	22.0%	0.0%	11.3%	12.3%	8.6%	6.6%	7.3%	7.8%	8.2%	8.5%	-0.8%i
Electric	36.2%	44.1%	48.0%	49.2%	49.8%	48.9%	49.4%	49.8%	50.1%	50.3%	50.5%
								101070	00.170	00.076	JU.J /01

Exhibit____ (JMH-3) Docket No. 030569-GU City Gas Company Page 3 of 4

Competitive Rate Analysis for Industrial Customers Proposed Rates vs Alternate Fuel Resources

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Therm Usage	5000	5500	6000	6500	7000	7500	8000	8500	9000	9500	10000
Natural Gas	\$5,886	\$6,456	\$7,026	\$7,596	\$8,166	\$8,736	\$9,306	\$9,876	\$10,447	\$11,017	\$10,532
Propane	\$7,371	\$8,108	\$8,845	\$9,582	\$10,319	\$11,057	\$11,794	\$12,531	\$13,268	\$14,005	\$14,742
#2 Oil	\$3,177	\$3,495	\$3,812	\$4,130	\$4,296	\$4,603	\$4,910	\$5,217	\$5,523	\$5,830	\$6,137
#6 Oil					1			\$4,161	\$4,406	\$4,651	\$4,896

Percent comparison : Natural Gas to Alternate Fuel

Propane	20.1%	20.4%	20.6%	20.7%	20.9%	21.0%	21.1%	21.2%	21.3%	21.3%	28.6%
#2 Oil	-85.3%	-84.7%	-84.3%	-83.9%	-90.1%	-89.8%	-89.5%	-89.3%	-89.1%	-89.0%	-71.6%
#6 Oil								-137.3%	-137.1%	-136.9%	-115.1%

Exhibit___ (JMH-3) Docket No. 030569-GU City Gas Company Page 4 of 4





#2 Oil	-71.6%	-78.4%	-77.5%	-85.0%	-84.2%	-83.8%	-83.5%	-83.3%	-83.1%	-82.9%	-78 0%
#6 Oil	-115.1%	-113.1%	-112.1%	-110.1%	-1 41.4%	-140.8%	-140.4%	-140.1%	-139.9%	-139.6%	-133.3%
Bagasse							-191.5%	-191.1%	-190.9%	-190.5%	-182.8%

Exhibit____ (JMH-4) Docket No. 030569-GU City Gas Company Page 1 of 1

and the second second

\$ 73,563,057 Total Mains Cost of System

		-	
	(15)	—	(16)
	Min Cost		Min Cost
	(Monthly)	(Peakday)
	vs Bypass	Ľ	s Bypass
\$	690,000	\$	156 200
\$	840,000	\$_	198 300
5	315,000		280.900
×		۴-	
\$	-	\$	
s	387 000	\$	75,500
\$	2,232,000	\$	710,900
s	484 800	\$	56,300
s	_	s	10.300
		1	
\$	812,700	s	122 100
\$	1,297,500	\$	188,700
\$	3,529,500	\$	899,600

BYPASS ANALYSIS

Customer Name & Location	(1) Current Customer Rate Class	(2) Proposed Customer Rate Class	(3) Customer MDQ in Dth	(4) Customer Annual Needs In Dth	(5) Distance to Bypass City Gas in feet	(6) Pipe Size Nominal Dia (Inches)	(7) Estimated Cost Per Foot	(8 Estimate of Bypass (col 6X	5) ed Cost 5 Pipleine 5 co! 4)	(9) Estimated cost of Gate Station @ Interstate Pipleine	(10) Estimate of Total Facilities Cost e to Bypass*	(11) Peak & avg (Monthly) Aliocator	(12) Allocated Mains Cost	(13) Peak & avg (Peakday) Allocator	(14) Allocated Mains Cost		(Mir (Mc vs E	(15) n Cost onthly) Bypass	
Customer 1	CI-LVT	GS-1,250k	1,802	200,000	7,800	4	\$ 50.00	\$	390,000	\$ 300,000	\$ 690,000	2 08569%	\$ 1,534 300	0 21228%	\$ 156,200		\$ 6	690,000	\$
Customer 2	CI-LVT	GS-1,250k	942	302,900	10,600	4	\$ 50 00	s	540,000	\$ 300,000	\$ 840,000	2 45472%	\$ 1,805,800	0 26961%	\$ 198,300		5 8	840,000	\$
Customer 3	CI-LVT	GS-1,250k	1 068	323,300	300	4	\$ 50.00	s	15 000	\$ 300,000	\$ 315,000	2 61696%	\$ 1,925,100	0 28962%	\$ 213,100	ļ			
Customer 4	CI-LVT	GS-250k	419	100,000	Customer 3's by	pass would ser	ve this load	}			L	0.81933%	\$ 602,700	0 09215%	\$ 87,800	1	5	315,000	8
Customer 5	CI-LVT	GS-1,250k	1,250		900	4	\$ 50 00	s	45,000	\$ 300,000	\$ 345,000	0 00000%	<u>s</u> .	0 03629%	\$ 26,700		\$		\$
Customer 6	CI-LVT	GS-120k	113	19,400								0 14009%	\$ 103,100	0 10259%	\$ 75,500				
Customer 7	CI-LVT	GS-250k	550	108,300	1,740	4	\$ 50.00	s	87,000	<u>\$ 300 000</u>	\$ 387,000	0 83788%	\$ 616,400	0 10259%	\$ 75,500]	s a	387 000	\$_
Subtotal			6,145	1,053,900	21,540			\$ 1.	,077,000	\$ 1,500,000	\$ 2,577,000		\$ 6,587,400	L	\$ 813,100	1	\$ 2,3	232,000	\$
Customer 8	CI-ITS	GS-250k	340	83,300	5,000	4	\$ 50 00	\$	250 000	\$300 000	\$ 550,000	0 65905%	\$ 484,800	0 07649%	\$ 56,300	[5 4	484 800	\$
Customer 9	CI -ITS	GS-250k	480		18,740	4	\$ 50 00	\$	937 000	\$ 300,000	\$ 1,237,000	0.00000%	s -	0 01394%	\$ 10,300		\$		\$
Customer 10		GS-1,250k	1,127	166,600	19,500	6	\$ 60.00	\$ _1	,170,000	\$ 300,000	\$ 1,470 000	1 10472%	\$ 812,700	0 16595%	\$ 122,100	ļ	<u>s</u> 8	812,700	s
Subtotal			1,947	249,900	43,240			\$ 2.	,357,000	\$ 900,000	\$ 3,257,000		\$ 1,297,500	I	\$ 188,700	j	\$ 1,2	297,500	\$
Total			8,091	1,303,800	64,780			\$ 3,	434,000	\$ 2,400,000	\$ 5,834,000		\$ 7,884,900		\$ 1,001,800	}	\$ 3,5	529,500	\$

* Does not include Meter and Regulation Equipment at Customer site

Exhibit No.____ (JMH-5) Docket No. 030569-GU City Gas Company

Henry Hub Spot Gas Prices (\$/MMBTU)



Exhibit ____ (JMH-6) Docket No. 030569-GU City Gas Company Page 1 of 2

A. Deleted Rate Classes

Service Class	Description
*RS	Residential Service
CS	Commercial and Industrial Firm Service
**LCS	Large Commercial Service
IP	Interruptible – Preferred Gas Service
***CI	Contract Interruptible – Preferred Gas Service
IL	Interruptible Large Volume Gas Service
CI-LV	Contract Interruptible - Large Volume Gas Service
SCTS	Small Commercial Transportation Service
CTS	Commercial Transportation Service
ITS	Interruptible Transportation Service
CI-TS	Contract Interruptible - Transportation Service
ILT	Interruptible Large Volume Transportation Service
CI-LVT	Contract Interruptible - Large Volume Transportation Service
****NGVTS	Natural Gas Vehicle Transportation Service

* Used in redlined tariff as template for new rate classes GS-1 to GS-25k. ** Used in redlined tariff as template for new rate classes GS-60k to GS-1,250k. *** Used in redlined tariff as template for new AFD Rider. **** Combined with NGVSS and renamed NGV.

B. <u>Proposed Volumetric Rate Classes</u>

Proposed Service Class	Therms per Year	Current Service Classes – Sales and Transportation
GS-1	0 – 99	RS, CS & SCTS
GS-100	100 – 219	RS, CS & SCTS
GS-220	220 – 599	RS, CS & SCTS
GS-600	600 - 1,199	RS, CS & SCTS
GS-1.2k	1,200 - 5,999	RS, CS & SCTS
GS-6k	6,000 – 24,999	CS & SCTS
GS-25k	25,000 - 59,999	CS & SCTS
GS-60k	60,000 - 119,999	CS & SCTS
GS-120k	120,000 - 249,999	LCS & CTS
GS-250k	250,000 - 1,249,999	IP, CI, ITS & CI-TS
GS-1,250k	1,250,000+	IL, CI-LV, ILT & CI-LVT

Exhibit _____ (JMH-6) Docket No. 030569-GU City Gas Company Page 2 of 2

C. Proposed New Rate Class

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Service Class	Description
TSS	Transportation Supply Service

D. <u>Retained Rate Classes</u>

Service Class	Description
NGV (formerly NGVSS)	Natural Gas Vehicle Service
FGS	Flexible Gas Service
TPS	Third Party Supplier Service
KDS (formerly KTS)	Contract Demand Service (formerly Contract Transportation Service)
OSS	Off-System Sales Service

Exhibit (JMH-7) Docket No. 030569-GU City Gas Company Page 1 of 4

CITY GAS COMPANY OF FLORIDA COMPARISON OF PRESENT AND PROPOSED RATES

The Company is proposing substantial changes to its traditional customer classes and rate schedules. As proposed, the current residential, commercial and industrial classifications are replaced by 11 volumetric-based rate schedules, without regard to customer type. Under the proposed rate structure, there is no distinction between sales and transportation service or between firm and interruptible service.

The following table provides information to enable customers to compare rates under the existing classes to the proposed classes. For example, the proposed General Service 1-99 therm volumetric class (Rate Schedule GS-1) does not distinguish between residential, commercial and industrial customers. The information below has been separated to display GS-1 residential rates and GS-1 non-residential rates to allow customers to more easily compare the current and proposed rates. The Company is not proposing two GS-1 rate classes. The information is presented in this format solely for purposes of clarifying the Company's proposal.

In addition, the Flexible Gas Service, Contract Demand Service, and Off-System Sales rate schedules are not included in the rate comparisons. Rates for these schedules are established by negotiation.

Proposed Rate Schedule	Current Rates	Proposed Rates
GS-1 (Residential)		
Customer Charge, per month	\$7.50	\$9.25
Distribution Charge, per therm	\$0.49367	\$0.5547
GS-1 (Non-Residential Sales)		
Customer Charge, per month	\$20.00	\$9.25
Distribution Charge, per therm	\$0.23877	\$0.5547
GS-1 (Non-Residential Transportation)		
Customer Charge, per month	\$25.00	\$9.25
Distribution Charge, per therm	\$0.23877	\$0.5547
GS-100 (Residential)		
Customer Charge, per month	\$7.50	\$12.00
Distribution Charge, per therm	\$0.49367	\$0.4780
GS-100 (Non-Residential Sales)		
Customer Charge, per month	\$20.00	\$12.00
Distribution Charge, per therm	\$0.23877	\$0.4780
GS-100 (Non-Residential Transportation)		
Customer Charge, per month	\$25.00	\$12.00
Distribution Charge, per therm	\$0.23877	\$0.4780
	+ - · · · ·	+ -···••

Exhibit_____(JMH-7) Docket No. 030569-GU City Gas Company Page 2 of 4

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CITY GAS COMPANY OF FLORIDA COMPARISON OF PRESENT AND PROPOSED RATES

Proposed Rate Schedule	Current Rates	Proposed Rates
GS-220 (Residential) Customer Charge, per month	\$7.50	\$15.00
Distribution Charge, per therm	\$0.49367	\$0.4367
GS-220 (Non-Residential Sales)		
Customer Charge, per month	\$20.00	\$15.00
Distribution Charge, per therm	\$0.23877	\$0.4367
GS-220 (Non-Residential Transportation)		
Customer Charge, per month	\$25.00	\$15.00
Distribution Charge, per therm	\$0.23877	\$0.4367
GS-600 (Residential)		
Customer Charge, per month	\$7.50	\$20.00
Distribution Charge, per therm	\$0.49367	\$0.3856
GS-600 (Non-Residential Sales)		
Customer Charge, per month	\$20.00	\$20.00
Distribution Charge, per therm	\$0.23877	\$0.3856
GS-600 (Non-Residential Transportation)		
Customer Charge, per month	\$25.00	\$20.00
Distribution Charge, per therm	\$0.23877	\$0.3856
GS-1.2k (Residential)		
Customer Charge, per month	\$7.50	\$25.00
Distribution Charge, per therm	\$0.49367	\$0.3062
GS-1.2k (Non-Residential Sales)		
Customer Charge, per month	\$20.00	\$25.00
Distribution Charge, per therm	\$0.23877	\$0.3062
GS-1.2k (Non-Residential Transportation)		
Customer Charge, per month	\$25.00	\$25.00
Distribution Charge, per therm	\$0.23877	\$0.3062
GS-6k (Non-Residential Sales)		
Customer Charge, per month	\$20.00	\$33.00
Distribution Charge, per therm	\$0.23877	\$0.2882
GS-6k (Non-Residential Transportation)		
Customer Charge, per month	\$25.00	\$33.00
Distribution Charge, per therm	\$0.23877	\$0.2882

Exhibit____ (JMH-7) Docket No. 030569-GU City Gas Company Page 3 of 4

CITY GAS COMPANY OF FLORIDA COMPARISON OF PRESENT AND PROPOSED RATES

Proposed Rate Schedule	Current Rates	Proposed Rates
GS-25k (Non-Residential Sales) Customer Charge, per month Distribution Charge, per therm	\$20.00 \$0.23877	\$130.00 \$0.2759
GS-25k (Non-Residential Transportation) Customer Charge, per month Distribution Charge, per therm	\$25.00 \$0.23877	\$130.00 \$0.2759
GS-60k (Non-Residential Sales) Customer Charge, per month Demand Charge, per DCQ Distribution Charge, per therm	\$20.00 \$ \$0.23877	\$185.00 \$7.25 \$0.2580
GS-60k (Non-Residential Transportation) Customer Charge, per month Demand Charge, per DCQ Distribution Charge, per therm	\$25.00 \$ \$0.23877	\$185.00 \$7.25 \$0.2580
GS-120k (Former Sales: LCS) Customer Charge, per month Demand Charge, per DCQ Distribution Charge, per therm	\$50.00 \$ \$0.17847	\$300.00 \$7.25 \$0.1430
GS-120k (Former Transportation: CTS) Customer Charge, per month Demand Charge, per DCQ Distribution Charge, per therm	\$55.00 \$ \$0.17847	\$300.00 \$7.25 \$0.1430
GS-250k (Former Interruptible Sales: IP/CI) Customer Charge, per month Demand Charge, per DCQ Distribution Charge, per therm	\$100.00 \$ \$0.15787	\$500.00 \$7.25 \$0.1309
GS-250k (Former Interruptible Transportation: ITS/CI-TS) Customer Charge, per month Demand Charge, per DCQ Distribution Charge, per therm	\$175.00 \$ \$0.15787	\$500.00 \$7.25 \$0.1309
GS-1,250k (Former Interruptible Sales: IL/CI-LV) Customer Charge, per month Demand Charge, per DCQ Distribution Charge, per therm	\$250.00 \$ \$0.11198	\$800.00 \$7.25 \$0.1013

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Exhibit_____(JMH-7) Docket No. 030569-GU City Gas Company Page 4 of 4

CITY GAS COMPANY OF FLORIDA COMPARISON OF PRESENT AND PROPOSED RATES

Proposed Rate Schedule	Current Rates	Proposed Rates
GS-1,250k (Former Interruptible Large Volume		
Transportation: ILT/CI-LVT)		
Customer Charge, per month	\$400.00	\$800.00
Demand Charge, per DCQ	\$	\$7.25
Distribution Charge, per therm	\$0.11198	\$0.1013
GL (Gas Lighting)		
Energy Charge, per lamp	\$8.89	\$8.60
NGV (Natural Gas Vehicles)		
Customer Charge, per month	\$15.00	\$15.00
Distribution Charge, per therm	\$0.17500	\$0.1750
TPS (Third Party Supplier)		
Customer Charge, per TPS per month	\$	\$400.00
Charge per Customer, per month	\$	\$5.92
TSS (Transportation Supply Service)		
Annual Service Charge	\$	\$
Daily Usage Charge	\$	\$
Miscellaneous Service Charges		
Residential Connect	\$30.00	\$50.00
Non-Residential Connect	\$60.00	\$110.00
Residential Reconnect after non-payment	\$30.00	\$50.00
Non-Residential Reconnect after non-payment	\$60.00	\$170.00
Change of Account	\$20.00	\$20.00
Customer Requested Temporary Disconnection	\$	\$20.00
Bill Collection in lieu of Disconnection	\$15.00	\$20.00
Late Payment Charge, whichever is greater	1.5%	\$5 or 1.5%
Returned Check Charge, whichever is greater	\$25.00 or 5%	\$25.00 or 5%
Copy of Tariff	\$25.00	\$25.00

1		BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
2		DIRECT TESTIMONY OF
3		THOMAS KAUFMANN
4		ON BEHALF OF NUI CITY GAS COMPANY OF FLORIDA
5		DOCKET No. 030569-GU
6		August 2003
7		
8	Q.	PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
9	Α.	My name is Thomas Kaufmann. My business address is NUI
10		Corporation, 550 Route 202-206 Bedminster, New Jersey 07921.
11	Q.	BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?
12	Α.	I am currently employed as a Manager of Rates and Tariffs for NUI
13		Corporation ("NUI") and have responsibilities with the Florida operating
14		division of NUI Utilities, Inc. d/b/a as City Gas Company of Florida ("City
15		Gas").
16	Q.	WHAT IS THE SCOPE OF YOUR DUTIES AT CITY GAS?
17	Α.	I am responsible for designing and developing tariff rates and schedules
18		for regulatory filings with the Florida Public Service Commission
19		("Commission") and for internal management purposes. I also oversee
20		daily rate department functions, including tariff administration, monthly
21		gas pricing and preparation of management reports.

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1 Q. PLEASE DESCRIBE YOUR PROFESSIONAL QUALIFICATIONS AND 2 BUSINESS EXPERIENCE.

A. In June 1977, I graduated from Rutgers University, Newark N.J. with a
Bachelor of Arts degree in Business Administration, majoring in
accounting and economics. In July 1979, I graduated from Fairleigh
Dickinson University, Madison N.J. with a Masters of Business
Administration, majoring in finance.

My professional responsibilities have encompassed financial 8 analysis, accounting, planning, and pricing in manufacturing and energy 9 services companies in both regulated and unregulated industries. In 10 11 1977, I was employed by Allied Chemical Corp. as a staff accountant. In 1980, I was employed by Celanese Corp. as a financial analyst. In 12 1981, I was employed by Suburban Propane as a Strategic Planning 13 Analyst, promoted to Manager of Rates and Pricing in 1986 and to 14 Director of Acquisitions and Business Analysis in 1990. In 1993, I was 15 employed bγ Concurrent Computer as а Manager, Pricing 16 Administration. In 1996, I joined NUI as a Rate Analyst, was promoted to 17 18 Manager of Regulatory Support in August 1997 and Manager of Regulatory Affairs in February 1998, and named Manager of Rates and 19 Tariffs in July 1998. 20

1 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

The purpose of my testimony is to support the tariff modifications Α. 2 proposed as part of the City Gas rate case filing. My testimony will 3 describe the proposed changes to the Company's tariff, including 4 changes to its Rules and Regulations, Billing Adjustments and Rate 5 Schedules. I am sponsoring both the complete proposed tariff (the 6 "clean tariff") and the red-lined version of the tariff that are filed as part of 7 the MFRs. In addition, I have prepared Exhibit (TK-1) that shows 8 the rate schedules which are deleted, restructured, retained or added as 9 10 a result of the Company's proposed rate design. This exhibit also 11 includes a matrix which shows how the proposed volume-based Rate 12 Schedules relate to the Company's current Rate Schedules.

13 Q. PLEASE DESCRIBE THE MAJOR TYPES OF CHANGES THAT ARE

BEING PROPOSED TO THE COMPANY'S CURRENT TARIFF.

15 **A.** The proposed tariff changes fall into three major categories:

(1) changes related to the restructuring of the Company's rate
 classification system to a volume-based system that eliminates artificial
 distinctions between residential, commercial and industrial customers;
 between sales and transportation customers; and between firm and
 interruptible customers;

(2)changes designed to simplify the tariff by moving language which 1 is common to several rate schedules into a single provision that 2 identifies the rate classes to which it applies; and 3 changes to clarify existing tariff language or to update language to (3)4 reflect the Company's current or proposed practices. 5 PLEASE DESCRIBE THE PROPOSED CHANGES IN THE TARIFF'S Q. 6 **RULES AND REGULATIONS.** 7 Α. The Company is proposing the following changes to the Rules and 8 Regulations section of its tariff: 9 **Technical Terms and Abbreviations** 10 a) 11 1. The definition of Company has been revised to reflect the current corporate structure. 12 2. The definition of Alternate Fuel has been clarified to 13 include all viable economic fuel alternatives. 14 3. New terms have been added to define customer, 15 16 residential customer, and non-residential customer in a manner which is consistent with the current tariff. 17 4. New terms have been added to define Sales and 18 Transportation Service in a manner which is consistent with 19 offering either service within each newly proposed 20 volumetric rate schedule. 21

1		5. A new term has been added to define Margin Revenue
2		consistent with the use of the term "non-gas revenue or
3		margins" in the current tariff.
4	b)	Section 3 – Metering
5		The language is updated to reflect current business practices
6		concerning Automatic Meter Reading ("AMR") devices and to
7		clarify the Company's and customer's responsibility related to
8		these devices.
9	c)	Sections 6, 7 and 9 – Connect Charge, Reconnect Charge and
10		Other Charges
11		These sections are updated to reflect changes in miscellaneous
12		charges, as well as the addition of a temporary disconnection
13		charge, as proposed in Mr. Householder's testimony.
14	d)	Section 10 – Temporary Discontinuance of Supply
15		The language has been expanded to include the requirements of
16		PSC Rule 25-7.089.
17	e)	Section 12 – Transportation Special Conditions
18		This section was changed to reflect the fact that transportation
19.		service customers are typically represented by a Third Party
20		Supplier ("TPS") who acts on their behalf. Terms that relate
21		directly to the Third Party Supplier's duties and obligations, such
22		as responsibility for nominations and balancing, were moved to

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1		the TPS rate schedule. Terms related to the end use customers
2		were retained in this section. In addition, common terms and
3		conditions that are currently included in several transportation rate
4		classes were moved into this section and / or the TPS rate
5		schedule.
6	f)	Section 13 – Force Majeure
7		This section was added to clarify the liability of the Company,
8		TPSs and Customers related to events beyond their control.
9	g)	Section 14 – Gas Curtailment Plan
10		This section was added to refer to the Company's curtailment plan
11		that will be implemented in the event of supply shortages,
12		operational constraints, or Force Majeure events that generally
13		affect more than one customer.
14	h)	Section 15 – Unauthorized Gas Use
15		This section was added to protect sales customers from the costs
16		associated with a Third Party Supplier's failure to deliver gas
17		and/or a customer's unauthorized use of gas. This section
18		protects sales customers from absorbing potentially significant
19		gas supply costs that can result if a Third Party Supplier defaults
20		during periods of market price volatility. It also serves as an
21		economic incentive for a TPS to meet its gas supply obligations.
22	i)	Section 16 – Equipment Financing

- 1 This term, which is currently contained in a number of rate 2 schedules, was moved to the Rules and Regulations section for 3 tariff simplification.
 - j) Section 17 Taxes and Adjustments

These provision, which is currently included under Billing Adjustments, was moved to the Rules and Regulations section.

7 Q. PLEASE DESCRIBE THE COMPANY'S PROPOSED MODIFICATIONS

8 TO ITS BILLING ADJUSTMENTS.

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9 A. The Billing Adjustments (Riders) remain essentially unchanged, except
 10 to reflect the new names of the classes to which they apply.

The Purchased Gas Adjustment ("PGA"), Energy Conservation Cost Recovery Adjustment ("ECCR"), Competitive Rate Adjustment Clause ("CRA") and the Load Profile Enhancement Discount ("ED") are now referred to as Riders and have been placed after the Rate Schedules in the clean tariff.

In addition, the Company proposes to apply the CRA to all customers (except those taking service under Rate Schedules FGS, KDS, TSS or OSS) who are not receiving the Alternate Fuel Discount. This extends the CRA charge to large volume customers who are currently served under interruptible rate schedules.

Q. PLEASE DESCRIBE THE CHANGES TO THE COMPANY'S RATE
SCHEDULES.

A. As described in more detail in Mr. Householder's testimony, the
 Company proposes to simplify its tariff by (i) establishing new Rate
 Schedules based on annual usage as opposed to customer type, (ii)
 having revenue neutral sales and transportation rates, and (iii)
 eliminating separate interruptible classes. The relationship between the
 current residential, commercial and industrial rate schedules and the
 new volume-based rate schedules is shown on Exhibit _____ (TK-1).

The Rate Schedules for Flexible Gas Service ("FGS"), Third Party 8 Supplier ("TPS"), Contract Transportation Service ("KTS", renamed 9 Contract Demand Service, or "KDS") and Off-System Sales Service 10 ("OSS") remain essentially unchanged, except to clarify that the KDS 11 provisions are applicable to both sales and transportation customers. In 12 addition the Natural Gas Vehicle Sales Service ("NGVSS") and Natural 13 Gas Vehicle Transportation Service ("NGVTS") rate schedules have 14 been combined into a single Natural Gas Vehicle Service ("NGV") Rate 15 16 Schedule applicable to both sales and transportation customers.

Q. PLEASE DESCRIBE THE APPROACH TAKEN IN THE REDLINED
 TARIFF TO SHOW THE CHANGES THAT RESULT FROM THE RATE
 RESTRUCTURING.

A. In an effort to make the changes in the redline tariff easier to follow, we
 did not show the deletion of most of the existing rate classes as redline
 changes. Changes to the Residential Service ("RS"), Large Commercial

Service ("LCS"), and Contract Interruptible – Preferred Gas Service ("CI") rate schedules are shown in redline format. These three revised rate schedules were then used as the templates for the proposed volume-based General Service ("GS") rate classes and the Alternate Fuel Discount ("AFD") Rider. In particular:

The new GS-1, GS-100, GS-220, GS-600, GS-1.2k, GS-6k and GS-25k rate classes, as shown in the clean tariff, were based on the RS template. These new rate classes include sales customers formerly served under the RS and CS rate schedules, and transportation customers formerly served under the SCTS rate classification whose annual usage is less than 60,000 therms per year.

The new GS-60k, GS-120k, GS-250k and GS-1,250k rate classes
 were based on the LCS template. These new rate schedules include
 sales customers formerly served under the CS, LCS, IP and IL rate
 schedules, and transportation customers formerly served under the
 SCTS, CTS, ITS and ILT rate schedules whose annual usage is
 equal to or greater than 60,000 therms per year

• The new AFD rider was based on the current alternate fuel provisions from the CI service class. This new rider is available to any customer using 120,000 therms or more per year, and initially will include sales customers currently served under the CI and CI-LV rate schedules

and transportation customers currently served under the CI-TS and CI-LVT rate provisions for Alternate Fuel.

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Q. WHAT ARE THE ANNUAL VOLUME RANGES AND WHICH CURRENT RATE SCHEDULES / CUSTOMERS WILL BE PLACED ON THESE RATES?

A. Exhibit _____ (TK-1) presents the proposed General Service ("GS") rate
classes. It shows the annual volume in therms per year covered by each
class and indicates the current rate schedules that will have some
customers transferred into the new rate classification. Mr. Householder's
testimony presents the cost of service for the new rate classes and Mr.
Nikolich's testimony provides more detail on the number of customers in
each of the current and proposed rate classes.

As Exhibit ____ (TK-1) shows, customers currently in the RS rate 13 class will fall into one of five new classes based on their annual usage. 14 Similarly, current CS and SCTS customers will fall into one of eight new 15 classes based on their annual volumes. Also as shown on Exhibit 16 (TK-1), all other customers (i.e. those who use 120,000 or more therms 17 or more per year) will be assigned to a service class based on the same 18 volume breakpoints (120,000, 250,000 and 1,250,000 therms per year) 19 that are used today. The proposed rate schedules do not distinguish 20 between residential and non-residential customers and customers will be 21

assigned or reassigned to the appropriate rate schedule based on their
 actual consumption.

Q. PLEASE DESCRIBE THE DIFFERENCES, OTHER THAN VOLUME REQUIREMENTS, BETWEEN THE PROPOSED GS RATE SCHEDULES.

Α. The GS rate classes can be broken into two groups with the 6 7 distinguishing difference being a Demand Charge. The customers in classes GS-1 through GS-25k will not have a Demand Charge. The 8 9 larger customers in classes GS-60k through GS-1,250k will have a 10 Demand Charge applied to their Demand Charge Quantity ("DCQ"). In 11 addition, only transportation customers using 120,000 or more therms 12 per year are required to have an Automatic Meter Reading device, 13 consistent with the current practice. The rationale for including Demand 14 Charges and the basis for the tariff methodology used to calculate a customer's DCQ is described in Mr. Householder's testimony. 15

In addition to Demand Charges, all customers using 60,000 or more therms per year will be subject to a minimum annual bill that includes a volume component that previously applied only to transportation customers using over 120,000 therms per year.

20 Q. PLEASE DESCRIBE CHANGES TO RATE SCHEDULES OTHER 21 THAN THOSE RELATING TO THE GS CLASSES.

- A. The significant proposed changes to Rate Schedules or Riders other than
 the GS classes are as follows:
- a) Alternate Fuel Discount ("AFD"). The AFD terms are already in
 the tariff as part of certain interruptible Rate Schedules (CI, CI-LV,
 CI-TS and LVT). The new AFD rider consolidates all alternate fuel
 discounts under one section with the same applicability conditions
 that exist in the current Rate Schedules.
- b) Flexible Gas Service ("FGS"). Language was added regarding
 minimum bills, and to require an Automatic Meter Reading device
 ("AMR").
- c) Natural Gas Vehicle Service ("NGV"). This Rate Schedule now
 covers both sales and transportation customers previously served
 under NGVSS and NGVTS.

14d)Third Party Supplier ("TPS"). Tariff language was added to reflect15the parties' current practice under which a TPS acts as agent on16behalf of its transportation customers for matters such as:17enrollment, Nominations For Service, Daily and Monthly Contract18Balancing, and Capacity Assignments. The Company has also19proposed new monthly charges for TPSs to recover some costs of20administering the transportation program.

e) Contract Transportation Service ("KTS") has been renamed as
 Contract Demand Service ("KDS"). The KDS rate schedule has

been clarified to show that it is available to both sales and
 transportation customers.

Q. PLEASE DESCRIBE THE NEW SERVICE CLASSIFICATION BEING ADDED TO THE PROPOSED TARIFF.

5 A. The Company proposes the following new service: Transportation 6 Supply Service ("TSS"). This service will give TPSs the ability to buy 7 gas from the Company on an as-needed and as-available basis. This 8 service could be used by a TPS to provide continuous gas supply to its 9 end-user customers when, for example, the TPS is temporarily unable to 10 meet its customers' requirements, but City Gas has access to the 11 needed gas supply.

12Q.HAVE YOU MADE ANY CHANGES IN THE CLEAN TARIFF THAT13ARE NOT REFLECTED IN THE REDLINE TARIFF?

A. Yes, in order to minimize cluttering the redline tariff with immaterial strike outs, some grammatical changes that were made in the clean tariff are not shown in redline format. The following terms have been consistently capitalized in the clean tariff, but not all capitalization changes are shown in the redline tariff:

- 19 1. Customer
- 20 2. Rate Schedule
- 3. Residential
- 4. Non-Residential

1		5.	Sales Service
2		6.	Transportation Service
3		7.	Margin Revenue
4	Q.	DOES	S THIS CONCLUDE YOUR TESTIMONY?
5	Α.	Yes, i	it does.
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A. Deleted Rate Classes

Service Class	Description
*RS	Residential Service
CS	Commercial and Industrial Firm Service
**LCS	Large Commercial Service
IP	Interruptible Preferred Gas Service
***CI	Contract Interruptible – Preferred Gas Service
IL	Interruptible Large Volume Gas Service
CI-LV	Contract Interruptible - Large Volume Gas Service
SCTS	Small Commercial Transportation Service
CTS	Commercial Transportation Service
ITS	Interruptible Transportation Service
CI-TS	Contract Interruptible - Transportation Service
ILT	Interruptible Large Volume Transportation Service
CI-LVT	Contract Interruptible - Large Volume Transportation Service
****NGVTS	Natural Gas Vehicle Transportation Service

* Used in redlined tariff as template for new rate classes GS-1 to GS-25k.

** Used in redlined tariff as template for new rate classes GS-60k to GS-1,250k.

*** Used in redlined tariff as template for new AFD Rider.

**** Combined with NGVSS and renamed NGV.

B. <u>Proposed Volumetric Rate Classes</u>

Proposed Service Class	Therms per Year	Current Service Classes – Sales and Transportation
GS-1	0 – 99	RS, CS & SCTS
GS-100	100 – 219	RS, CS & SCTS
GS-220	220 - 599	RS, CS & SCTS
GS-600	600 - 1,199	RS, CS & SCTS
GS-1.2k	1,200 - 5,999	RS, CS & SCTS
GS-6k	6,000 - 24,999	CS & SCTS
GS-25k	25,000 - 59,999	CS & SCTS
GS-60k	60,000 - 119,999	CS & SCTS
GS-120k	120,000 - 249,999	LCS & CTS
GS-250k	250,000 - 1,249,999	IP, CI, ITS & CI-TS
GS-1,250k	1,250,000+	IL, CI-LV, ILT & CI-LVT

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C. Proposed New Rate Class

Service Class	Description
TSS	Transportation Supply Service

D. Retained Rate Classes

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Service Class	Description
NGV (formerly NGVSS)	Natural Gas Vehicle Service
FGS	Flexible Gas Service
TPS	Third Party Supplier Service
KDS (formerly KTS)	Contract Demand Service (formerly Contract Transportation Service)
OSS	Off-System Sales Service