1	BEFORE THE
2	FLORIDA PUBLIC SERVICE COMMISSION
3	In the Matter of
4	PETITION BY VERIZON FLORIDA INC. DOCKET NO. 030867-TL TO REFORM INTRASTATE NETWORK ACCESS
5	AND BASIC LOCAL TELECOMMUNICATIONS RATES IN ACCORDANCE WITH SECTION
6	364.164, FLORIDA STATUTES.
7	PETITION BY SPRINT-FLORIDA, DOCKET NO. 030868-TL INCORPORATED TO REDUCE INTRASTATE
8	SWITCHED NETWORK ACCESS RATES TO INTERSTATE PARITY IN REVENUE-NEUTRAL
9	MANNER PURSUANT TO SECTION 364.164(1), FLORIDA STATUTES.
10	
11	PETITION FOR IMPLEMENTATION OF DOCKET NO. 030869-TL SECTION 364.164, FLORIDA STATUTES, BY REBALANCING RATES IN A
12	REVENUE-NEUTRAL MANNER THROUGH DECREASES IN INTRASTATE SWITCHED
13	ACCESS CHARGES WITH OFFSETTING
14	RATE ADJUSTMENTS FOR BASIC SERVICES, BY BELLSOUTH TELECOMMUNICATIONS, INC.
15	
16	ELECTRONIC VERSIONS OF THIS TRANSCRIPT ARE A CONVENIENCE COPY ONLY AND ARE NOT
17	THE OFFICIAL TRANSCRIPT OF THE HEARING, THE .PDF VERSION INCLUDES PREFILED TESTIMONY.
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19	PROCEEDINGS: JACKSONVILLE SERVICE HEARING
20	TROCEDINGS. UACKSONVILLE SERVICE HEARING
21	BEFORE: COMMISSIONER J. TERRY DEASON
22	COMMISSIONER RUDOLPH "RUDY" BRADLEY COMMISSIONER CHARLES M. DAVIDSON
23	COMMISSIONER CHARLES M. DAVIDSON
24	DATE: Wednesday, October 1, 2003
25	
	DOCUMENT NUMBER-DATE

FLORIDA PUBLIC SERVICE COMMISSION 0062 OCT 158

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PLACE:

Duval County School Board 1st Floor Board Room 1701 Prudential Drive Jacksonville, Florida

REPORTED BY: JANE FAUROT, RPR

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FLORIDA PUBLIC SERVICE COMMISSION

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1	INDEX	
2	WITNESSES	
3	NAME:	PAGE NO.
4		
5	Opening Statement by Ms. Keating Opening Statement by Mr. Criser Opening Statement by Mr. Beck Opening Statement by Mr. Twomey	10 13 15
6	Opening Statement by Mr. Twomey	15 16
7	NORM DOBROWSKI Direct Statement	23
8	WILFRED WARD	
9	Direct Statement	25
10	ROBERT FUSSELL Direct Statement	26
11		20
12	BILL PRICE Direct Statement	28
13	SEDLEY HUEY Direct Statement	29
14	MIKE HANCOCK	
15	Direct Statement	30
16	BILL FIGUERON Direct Statement	44
17	ANNIE WILKINS-PRIM	
18	Direct Statement	52
19	BOB BRINSON Direct Statement	53
20	RICHARD ECKLER	
21	Direct Statement	57
22	HUBERT AENCHBACHER Direct Statement	61
23		O1
24	ALAN MOORE Direct Statement	64
25		

PROCEEDINGS

2

COMMISSIONER DEASON: If I could have your attention, we will call this evening's hearing to order. And we will begin by having the notice read.

MS. KEATING: By notice issued September 23rd, 2003 this time and place have been set for a hearing in Docket Numbers 030867, 030868 and 030869. The purpose is as set forth in the notice.

COMMISSIONER DEASON: Thank you. Take appearances.

MR. BECK: My name is Charlie Beck, I'm with the Office of Public Counsel.

MR. TWOMEY: My name is Mike Twomey. I'm representing AARP in these proceedings.

MR. CRISER: Marshall Criser, representing BellSouth.

MS. WHITE: Nancy White, representing BellSouth.

MS. KEATING: And Beth Keating, appearing for Commission Staff.

COMMISSIONER DEASON: Beth, do you mind introducing staff personnel that are here this evening.

MS. KEATING: Certainly. With me here sitting up on the desk is Beth Salak. And we also have a number of PSC personnel. When you first walked into the room, back toward the back of the room, you see Kevin Bloom. Also, as you entered you saw Dick Durbin at the front table.

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COMMISSIONER DEASON: Any of the PSC personnel would be more than happy to assist you in any way possible. Let me take this opportunity to stand up so you know who is speaking. There's a lot of people up here. Let me introduce myself. My name is Terry Deason. I'll be chairing the hearing this evening. I am a member of the Public Service Commission. Seated to my right is Commissioner Rudy Bradley, and seated to be my left is Commissioner Chuck Davidson. We will comprise the panel of Commissioners that will be hearing your testimony this evening.

When I took appearances there were a number of individuals that introduced themselves. We have representatives from BellSouth, from the Public Counsel's Office and from AARP and then, of course, the staff of the Public Service Commission.

I want to take this opportunity first to welcome everyone out this evening. We appreciate you coming, sharing your thoughts with us. That is the purpose of the hearing this evening, is to hear from you, the customers.

The matter that is before the Commission, we have three separate dockets involving the predominant telephone companies in the state. In this particular area of the state BellSouth is the predominant carrier. Petitions have been filed before the Public Service Commission in accordance with the telecommunication infrastructure and -- I forget the exact

title of the act, but it became effective in May of this year.

The provision of this act, or the purpose, rather, is to give back to the Public Service Commission authority to address access charges and to address potential barriers to competition in the state of Florida. The act has several provisions in it, one of which is to look at the possibility of rebalancing rates by reducing access charges and increasing local rates as a benefit to promoting competition.

There are a number of criteria that the Commission has to consider. We are here to hear from you on these proposals. You probably have read in the newspaper accounts recently the Commission made a decision that changed the time period in which we are going to consider this matter, and we are going to get some introductory comments in just a moment concerning the decision yesterday and how that impacts the filings.

The process we are going to follow this evening is that we will have a brief introduction by the staff of the Commission, that will be followed by opening comments by BellSouth, which will be followed by Public Counsel, which will be followed by AARP. And then we get to the real reason we are here this evening, and that is to hear from you, the customers.

I want to take just a moment to review the process -- or the procedure we are going to follow this

evening. When you entered the hearing room, you should have been greeted. And if you want to make comments, you should have been given a form to fill out. This will be the list of people that Public Counsel's office will be using to call members of the public to make a statement before the Commission. If you do not wish to make a verbal statement this evening, then we also encourage you to write the Commission.

We facilitate this by the information booklet you were handed as you entered the hearing room. The last page of that is designed to be taken off and folded and sent to the Commission. You may also fax information to the Commission or just simply write a letter to the Commission, or call us on our toll free number. We want to facilitate your comments in this docket.

When we get to the phase of the hearing where we are going to hear from members of the public, Mr. Beck will be calling you by name. We ask when your name is called to come to the podium right in front of the court reporter. This is probably a good time to indicate that this is an official hearing of the Commission. It is being recorded by the court reporter. It will become part of the official record, and it will constitute evidence upon which the Commission can rely in making its decision in this docket. And since it is a formal hearing of the Commission, anyone giving a statement this

evening will be sworn in. This is a necessary protocol so 1 2 that your statement can become part of the official record. I 3 think that covers the preliminaries. 4 Ms. Keating, have I left anything out? 5 MS. KEATING: No, sir, none that I can think of. 6 COMMISSIONER DEASON: Okay. Before we get to your presentation, which is, I understand, going to be brief, I do 7 8 want to take this opportunity to recognize someone in the 9 audience this evening, Mr. Jack Shreve, former Public Counsel 10 of the state -- Jack, do you mind standing up -- former Public Counsel of the state of Florida. He is now special consultant 11 12 to the Attorney General for the state of Florida. I 13 understand he is going to be monitoring these proceedings, and 14 we are certainly glad that he is with us this evening. MR. SHREVE: Thank you. 15 16 COMMISSIONER DEASON: With that, Ms. Keating, you 17 may proceed. 18 MS. KEATING: Thank you, Commissioner. As 19 20 21 22

Commissioner Deason pointed out, we are here today for three dockets that were initiated by three petitions filed by Sprint, BellSouth and Verizon. These petitions are based on recent legislation that was passed by the Florida Legislature. And as Commissioner Deason pointed out, the goals are to address access charges and to remove barriers to competition. One of the ways that the Legislature has sought to

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do this is by allowing the local companies to reduce the access charges that they charge to long distance companies and allowing them to also offset those reductions in a revenue neutral manner. The Legislature has directed the Commission to review these petitions with specific criteria in mind.

And those four criteria are to remove current support for basic local telecommunication services that prevents the creation of a more attractive, competitive local exchange market for the benefit of residential consumers.

The Commission is also going to have to consider whether granting the petitions will induce enhanced market entry.

The Commission will also be looking at whether granting the petitions will result in interstate switched network access rate reductions to parity over a period of not less than two years, or more than four years. And parity essentially means that the Florida in-state access charges that are charged to long distance companies for calls with -- long distance calls in the state will then be the same as access charges for long distance calls that go out-of-state.

The final criteria that the Commission must consider is that granting the petitions ultimately has to be revenue neutral. Revenue neutrality is define as changes in access revenues, offset by equal changes in local rates.

And, again, as Commissioner Deason emphasized, we

are here today to hear from you, the customers, and we want to hear all of your comments. But particularly in view of what the Legislature has asked the Commission to consider, it would be particularly helpful if you do have comments regarding competition in your area for basic local telephone service and what types of competition you would like to see. Also, if there are other options for your service that you might be interested in or other services, we would be interested in hearing about that especially, but we really do want to hear all of your comments.

And I would just like to take a minute and tell you a little bit about the Commission process. The process was initiated by petitions that were filed by the three companies that I identified earlier. They start a 90-day clock by which the Legislature directed the Commission that it has to render its final decision. As, again, Commissioner Deason pointed out, this week the utilities were required to amend their petitions, so that 90-day clock has been restarted. And BellSouth has refiled, as well as Sprint, and the 90-clock runs for those companies at the end of December.

We are going to be conducting public hearings throughout the state to hear from customers like you, and then we are going to conduct a technical hearing in Tallahassee.

And right now that is scheduled for December 10th through the 12th. And during the technical hearing, the companies, as

well as other parties, will be presenting their expert witnesses. And some of the parties that will be participating or that are currently participating are, as Commissioner Deason pointed out, the Office of Public Counsel, who represents the citizens of Florida as well as AARP. At the technical hearing, parties will be responsible for filing testimony, conducting depositions, attending a prehearing conference that will be scheduled at a later date, as well as putting on witnesses and conducting cross-examination.

After the hearing, the Commission staff will be preparing and presenting a recommendation to the Commission for them to consider. At that point in time, no further participation will be allowed by any companies or consumers. The Commission will then make a final vote and will render an order before the 90-days has run. After that any affected parties may seek review before the Florida Supreme Court.

And that concludes my comments. Thank you, Commissioner.

COMMISSIONER DEASON: Thank you, Ms. Keating. BellSouth?

MR. CRISER: Thank you. Good evening. Again, I am Marshall Criser. I am here tonight representing BellSouth.

As you have already heard, based on a decision by the Public Service Commission yesterday, BellSouth has revised our filing and our proposal to the Commission for

implementation of the act. What I would like to do tonight is just take a few moments to review the changes in our proposals for you.

Specifically, our revised proposal will reduce in-state toll access charges in three 12-month increments, instead of the two increments that we had previously requested. These reductions will reduce BellSouth's access charges in Florida to the level charged for interstate calls. Implementation of this proposal will require the toll companies in Florida to reduce their in-state toll charges, including the elimination of the in-state connection charge which is on many Florida customers' bills.

If our proposal is approved, we plan to offset these reductions by adjusting the charge for certain services. Specifically, we will simplify the rate structure for business single-line service by collapsing the current twelve different rate groups statewide to three rate groups over the next two years. For example, in Fernandina for business service, the rate would move to \$25 per month, or in Jacksonville for business service, the rate would move to \$30.20 per month.

In addition, we have modified our previous proposal to adjust the rate for residential basic service in three increments. Under the new proposal the adjustment in residential basic service would be \$1.25 in 2004 and 2005, and approximately a dollar in 2006. However, we have voluntarily

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maintained our commitment to exempt Lifeline customers from these rate changes for the full four years that could be provided under the act.

We also plan to adjust our nonrecurring charges for services such as service installation by approximately 17 percent over the same period as the residential basic service adjustments.

All of these adjustments are subject to verification by the Public Service Commission to ensure that they are revenue neutral to BellSouth. BellSouth has continued to pursue this effort because we believe that the competition -the objectives of competition and a strong economic foundation are essential to the well being of our state and to our telephone customers.

I appreciate your time tonight, and I look forward to listening to your comments. Thank you.

COMMISSIONER DEASON: Mr. Beck.

MR. BECK: Thank you. Very briefly, my name is Charlie Beck. I'm with the Office of Public Counsel. And you may not be familiar with our office, but we represent customers before the Public Service Commission. Our office is completely separate from them.

Shortly after the phone companies filed their petitions last August, we filed a motion to dismiss them. The filing, as they made it, asked for two rate increases in local

rates with a corresponding decreases in access charges 12
months apart. And the law said that the rate changes had to
occur over a period of no less than two years. So we filed a
motion to dismiss them for violating that law, and yesterday
the PSC granted that motion. And I think that shows that the
PSC has wide-ranging authority over the petitions to accept or

reject what the companies have filed.

So that is why we are here tonight is to hear your testimony so you can tell the Commission how you believe the bill would affect you and you can discuss competition. Of course, there are various aspects to the proposals that would both increase local rates, but should bring about decreases in your long distance rates for calls within the state. So we look forward to hearing from you and giving your input to the Commission, because it is the Commission that is going to finally decide whether to accept or reject the petitions by the companies. Thank you.

COMMISSIONER DEASON: Mr. Twomey.

MR. TWOMEY: Thank you, Mr. Chairman, and Commissioners. Ladies and gentlemen, I'm Mike Twomey. I'm an attorney representing AARP, who have intervened in these three cases in order to try and kill these rate increases in their entirety on behalf of their 2.6 million members in the state of Florida. If they are successful in doing that, all of you who are single-line business customers and residential

customers will benefit as well.

Let me comment first and say that AARP doesn't follow or doesn't believe that the statement of purpose in the Public Service Commission's yellow handout is adequate. It tells you to comment on competition, but what do you know about competition? We think that -- AARP thinks that the more important issue for this Commission to hear, and as promised by these companies, these three companies, and the Legislature, and the Governor when they passed this bad law and when the bad law was signed, they said that this Commission has sweeping discretion to deny these rate increases. There had been a fear that these companies, if they got the law passed, would get the money merely by filing their cases before the PSC.

And the proponents of the bill said, that is not true. The Public Service Commission has broad discretion. They will have to find and the companies will have to prove that you consumers will have benefits. And the AARP takes the position that that means financial benefits and net financial benefits, which we take to mean when this is all said and done and this Commission approves these increases, if they do, which we hope they won't, that your bills will have to be equal to or lower than what they are now. And the AARP takes the position that can't happen, and I will tell you why in just a second.

They also -- the companies complained in getting this law passed that your service doesn't pay them enough, okay. They say that there is a subsidy from other services they have to residential service. AARP takes the position that that claim is absolutely and totally false, and we will have an expert witness at the technical hearings that Ms. Keating referred to to try and prove that.

But what they mean is, and I will give you a quick example if I may, they say that on average throughout the state that it costs about \$25 to pay for and maintain the local loop, the last mile of copper wire or so that goes to your house, and they say it takes \$25 a month for that. And typically you may only pay 10, 11, \$12 a month; therefore, they are losing on it. What they don't do, ladies and gentlemen, is they don't count the money that they get from you and from other people in what are called vertical or custom services, if you have caller ID, third-party, call waiting, and that kind of thing or voice mail, they don't want to count that. Those services have to use that last mile of copper wire, otherwise they couldn't sell them.

When you use -- when you use directory assistance, and they charge you a dollar or 75 cents a pop, they don't want to count that. They don't want to count other things that have to -- like money they get from long distance companies, access fees, that are being reduced here. They

don't want to count those things, and they want to say that there is a subsidy. So the AARP says there is no subsidy. And if there is no subsidy and we can prove that, then there is no possibility whatsoever for them approving these rate increases.

Let's go back a minute to the -- to the net benefits concept that the AARP has. We say you have to come out ahead. And in the hearings before the Legislature these companies and their legislative proponents, of which they had too many, said it's going to be okay. My constituents, our customers, will have a chance to break-even on their overall monthly bill because they are going to make lots of in-state toll calls, not interstate, not calling Jersey, not calling Michigan, New York or wherever, in the state. They are going to make lots of in-state toll calls, and they are going to do it at lower rates, and they might have a chance to break even or maybe even win on their monthly bill.

Now, what is the problem with that? The problem is a lot of people don't make in-state toll calls. A lot of people that make in-state toll calls do it with a cell phone. If you do it with a cell phone, you can't possibly break even on these supposed lower rates we are going to get. If you use a calling card from Sam's or you use a dial-around number, one of these 800 numbers, you don't get credit there. You can't possibly save. Okay.

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But you know what the number one problem is, ladies and gentlemen, on why you can't know whether you are going to save on this is because these companies haven't told these Commissioners and their staff how much the in-state toll rates are going go down. And perhaps it is fair that they haven't told them, because they say they don't know, because that is left to the goodwill of AT&T, and MCI, and Sprint long distance, okay. Now, there is a big problem there, so you can't possibly, even if you know that you made five hours a month of in-state toll calls that qualify, and you use your land line, you can't calculate what your savings might be, because nobody has told you what the savings possibly can be.

On the other hand, we know what the detriments or what the costs are to you if the Commission approves these petitions. Specifically, with BellSouth they are asking at a maximum to raise your rates \$3.86 a month, which is 46.32 a year, and that doesn't include the extra taxes and fees that are tacked on because they are a percentage. Your bill will go up quite a bit more. So it is the AARP's position that you can't possibly know that you can save, and we don't believe that there is anyway that you can save. And on that basis we are going to ask the Public Service Commission to deny the increases to these three companies.

I want to close by telling you a couple of other things that are bad that will happen that is bad if the PSC approves these rate increases.

COMMISSIONER DEASON: Mr. Twomey, I'm going to -you indicated you are going to wrap it up. I am going to ask
you to please wrap it up.

MR. TWOMEY: Yes, sir. I'm going to wrap it up, Mr. Chairman.

COMMISSIONER DEASON: Okay.

MR. TWOMEY: If they approve these increases, and these companies get to impose all of these rate increases on you over the course of two years and one day, when that happens, you know what else happens? As soon as they do that, their rate increases which in those two years will be 35 to 51 percent, ladies and gentlemen, thereafter they can immediately, without asking anybody's permission start increasing rates by 20 percent per year. Additionally, they have the option of trying to remove the Public Service Commission's ability to control their quality of service.

And lastly, notwithstanding the fact that Mr. Criser said that this company wants to extend magnanimously protection to Lifeline customers for four full years from these rate increases, AARP is concerned that they don't have the right to do that statutorily and that those rate increases may go to the Lifeline customers in as few as two years.

I would encourage you to testify. Don't be concerned about the requirement of being under oath. Come up

and tell these Commissioners if you can't afford the rate increases or if you can afford them, that you don't want them because you don't think they are fair. Thank you very much.

COMMISSIONER DEASON: Thank you, Mr. Twomey.

At this stage I am going ask all members of the public who have indicated a desire to make a statement this evening to please stand and raise your right hand so I can put you under oath.

(Witness sworn simultaneously.)

Thank you. You may be seated.

Mr. Beck, before you call the first name, as I indicated, when your name is called, please come to the podium directly in front of the court reporter. We ask that you begin by giving us your name and your address, please tell us the telephone company which provides you your local service. If you think it would be helpful to the court reporter, you may wish to spell your last name so that it is recorded accurately in the record. You may then proceed with your statement.

At the conclusion of your -- let me say this, too: We are not imposing any time limits on your statement. The only thing we ask is that you please be cognizant of the fact that there are a number of people waiting, so be -- tell us what you want us to know, but be concise and be considerate of those people that are waiting for their opportunity as well.

At the conclusion of your statement, please wait for a moment, there may be some clarifying questions at the conclusion.

And, Mr. Beck, you may call your first witness.

MR. BECK: Thank you, Mr. Chairman.

I'm going to use these sheets that everybody used when you came in, when you signed up. I am going to do my very best to call everybody in exactly the order that you came in and signed on these sheets. And, also, if I mispronounce your name, I apologize ahead of time.

The first person is Mr. Norm Dobrowski.

NORM DOBROWSKI

was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows:

DIRECT STATEMENT

MR. DOBROWSKI: My name is Norm Dobrowski. Last name is spelled D-O-B-R-O-W-S-K-I. I reside at 12349 Leafy Tree Lane in Mandrin. My service provider is BellSouth; however, my long distance provider is 101-6400. And I am strongly opposed to these increases. Over the last eight months since we've moved to Florida our phone bills with BellSouth have been about 24 to \$25 a month. And my long distance bill with 101-6400 has been less than five dollars. So not only would I not save anything by virtue of not being a BellSouth customer, I wouldn't save anything even if I was, because it would be hard to beat that five-dollar rate. I

don't think they could reduce their rates far enough for me to have any savings.

I believe we have plenty of long distance affordable options today with 10-10s, 101s, with cell phones, with the Internet, with MCI. I don't think we need a long distance rate reduction. However, we are somewhat relative captives of our long -- of our local providers. We don't have a whole lot of options there.

The Legislature passed the bill saying that we are supposed to have more competition generated because of this bill. I, for one, cannot see how we are going to get more local competition unless we raise the rates high enough that makes it very attractive for other phone companies to come in. If you raise the rates high enough, anybody can come in and compete, but it certainly isn't a benefit to us as consumers.

So I believe that Sprint, BellSouth, Verizon -- I believe they are losing business in the long distance area. And I think part of this -- this rate increase is a long-term plan to say we need to offset that loss of revenue by taking our captive customers and securing our income there. So I would urge the Commission to reject these rate increases. Thank you.

COMMISSIONER DEASON: Any questions?

One brief question, sir. You indicated that you feel captive to the local companies. Have you -- are there

any other providers of local service in your particular 1 2 territory or do you just feel more comfortable with BellSouth? 3 MR. DOBROWSKI: We had -- I think we had to use 4 BellSouth when we got here when I signed up for the phone 5 service. I don't think when we first signed up we had 6 options. BellSouth was serving that area. 7 COMMISSIONER DEASON: Would you like to see more 8 competitors for local service or are you satisfied with the 9 way the situation is now? 10 MR. DOBROWSKI: I think I am satisfied. If think if 11 there were truly three competitors in the area that were 12 competing against one another, which there are technically 13 not, given the geographical area. I think we would be fine, 14 as long as there was no collusion with regard to setting 15 prices there. If they truly competed for the prices and the 16 customer service. I think we would be fine. 17 COMMISSIONER DEASON: Thank you, sir. We appreciate your statement. 18 19 Mr. Beck. MR. BECK: Thank you. 20 21 The next witness is Wilfred Ward. 22 WILFRED WARD was called as a witness on behalf of the Citizens of the State 23 24 of Florida and, having been duly sworn, testified as follows: 25 DIRECT STATEMENT

1	MR. WARD: My name is Wilford Ward. The last name
2	is W-A-R-D. I don't see why we need to increase the phone
3	rates. I won't receive any benefit if you decrease the
4	Florida rates, because I use a Sam's card, and I find that it
5	is very reasonable. Also, I don't think that with I
6	don't the local calls I'm a BellSouth customer, first of
7	all, and other when I I also have long distance with
8	Talk which is on AOL, so that is very reasonable. It is a lot
9	more reasonable than AT&T. AT&T every so often sends me a
10	letter, wants to give me one hundred dollars, and now they are
11	down to \$40, but, I haven't gone back.
12	But, anyways, presently I have the package, the
13	local package. I have caller ID and everything that is under
14	the sun. And, really, I don't use a lot of the services. And
15	if the rates go up, then my wife and I have decided that we
16	will just cut out some of our local services.
17	COMMISSIONER DEASON: Any questions?
18	Thank you, sir.
19	MR. BECK: Thank you, Mr. Ward.
20	The next witness is Robert Fussell.
21	ROBERT FUSSELL
22	was called as a witness on behalf of the Citizens of the State
23	of Florida and, having been duly sworn, testified as follows:
24	DIRECT STATEMENT
25	MR. FUSSELL: I'm Robert Fussell. That's F. as in

fox, U-S-S-E-L-L. I live at 6730 Renee Terrace 32216. I'm here opposing this rate on behalf of my residential area and the small business area which is a fraternity area, which our phone bill there is not used except in the evening for emergency at fifty dollars and -- fifty dollars -- \$51, I'm sorry. And also we do not make any interstate calls, long distance calls or -- long distance calls from there because we can use a card from Sam's or someplace which is a lot less.

According to the monthly bill from BellSouth, which we both have, it says on here that we are paying 65 cents to the Federal Universal Service Fund which helps keep local phone rates affordable for the Americans. Well, if we keep raising rates, we're not going to be able to afford it.

And competition, I worked for a large company, which I was also a purchasing agent, and the competition was the person that had the lowest price and best quality of merchandise is the one got the order. In this particular instance it looks like they want to raise the prices and don't want to get out the orders.

Also, all the other charges listed to your phone bill, will that be cut? For instance, here we have an FCC charge for network access of six dollars and a half. My phone bill locally right now without any long distance calls, interstate calls, anything, is already 18.74, because that is the basic service. So we are looking at close to

\$23-and-something. Well, most of us are retired, on pensions, 1 2 we have fixed incomes, and we don't apply -- and we can't get Social Security or, I mean, we can't get Medicaid or the FCC 3 4 for that Lifeline or something else. And I think you ought to 5 look after the middle class people as well as the high class 6 people. Maybe it is just wanting to put some more money into 7 some other higher pockets. I don't know. But I think it is 8 We oppose it, from both the organization and myself. 9 COMMISSIONER DEASON: Any questions? No questions. 10 Thank you, sir. 11 MR. FUSSELL: Thank you. 12 MR. BECK: Thank you.

The next witness is Bill Price.

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BILL PRICE

was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows:

DIRECT STATEMENT

MR. PRICE: Yes. My name is Bill Price. I'm with Civil Services, Incorporated, here in Jacksonville, Florida. I reside at 5275 Riverton Road in Jacksonville, Florida. My office is on 2394 St. Johns Bluff. That is a small business. We make quite a few calls. We're in support of the market-based pricing. Most of my calls are in the Florida state. We make very little long distance phone calls, and my bill is very, very, adjustable to that. But at this time

1	my my statement is very brief. And, you know, we look
2	forward to the lower cost for in-state long distance calls.
3	COMMISSIONER DEASON: Any questions?
4	Thank you, sir.
5	MR. BECK: The next witness is Sedley Huey.
6	SEDLEY HUEY
7	was called as a witness on behalf of the Citizens of the State
8	of Florida and, having been duly sworn, testified as follows:
9	DIRECT STATEMENT
10	MR. HUEY: My name is Sedley Huey, H-U-E-Y. I'm the
11	president of ACTECH Architect Engineers, a small business
12	organization. We are in the position that we support the
13	bill, especially since it is proclaimed to be revenue neutral.
14	We make quite a bit of calls, we use our fax, far most
15	exclusively in the state of Florida. Therefore, we think it
16	would be good, especially for small businesses. And, again,
17	since it is revenue, or supposed to be revenue neutral, we see
18	that we have nothing to lose. We thank you.
19	COMMISSIONER DEASON: Questions?
20	MR. TWOMEY: Yes, sir, just briefly.
21	Mr. Huey, does your business have just a single line
22	or do you have rotary?
23	MR. HUEY: We have two lines and all the attributes
24	that go with it that go with the two lines.
25	MR TWOMEY: Okay Do you know whether you will

1	receive a rate increase from your business under this the
2	increases?
3	MR. HUEY: To the best of my knowledge, we should
4	not have an increase.
5	MR. TWOMEY: Okay. And, secondly, has anybody told
6	you how much you might save on the reduced in-state toll
7	charges?
8	MR. HUEY: No, I have not heard that. But, of
9	course, it it's revenue neutral, then if some people are going
10	to pay more, then others, of course, would have to pay less
11	for it to be revenue neutral.
12	MR. TWOMEY: Okay. Thank you.
13	MR. HUEY: Uh-huh.
14	COMMISSIONER DEASON: Thank you, sir.
15	MR. BECK: The next witness is Mike Hancock.
16	MIKE HANCOCK
17	was called as a witness on behalf of the Citizens of the State
18	of Florida and, having been duly sworn, testified as follows:
19	DIRECT STATEMENT
20	MR. HANCOCK: Good evening. My name is Mike
21	Hancock. I reside at 13140 Tamares (phonetic) Court here in
22	Jacksonville 32246, out towards the beach. I'm here tonight
23	representing myself on behalf of Five Star Cellular. We're a
24	Nextel dealer. And I would just like to say that my opinions
25	reflect my opinions and not those of Nextel or necessarily

Five Star Cellular.

I'm a BellSouth customer, have been for a long time. I have three BellSouth lines in my home, in addition to numerous cell phones, PDAs and cellular phones. I'm a Republican. I have always been a big fan of less government intervention, not more. I think the markets tend to take care of themselves if they are open and allow competition freely, and I believe this legislation does that.

As an example, my mother, who is close to being a retiree, and is on a fairly fixed income, she is a member of AARP, as a matter of fact, recently in Jacksonville customers were given a choice, and she decided, because it was less expensive, that she would take it, and moved her local phone service over to what was now -- at the time AT&T Broadband. Well, the quality of their service was just horrible. And every time her television would go out, her phone would go out. She couldn't make phone calls. And it didn't take long for her to get to the point where she just couldn't tolerate it anymore, and so she took her phone service back to BellSouth.

And I think that if we -- well, I understand -- you know, it is probably fitting that you guys are sitting in school board chairs, because when you are dealing with people's children there is nothing between you and them when you are a school board member. I mean, that's like having

bare skin on leather. And you guys are kind of in the same shape here tonight, because you are dealing with people's pocketbooks and their wallets. And people get -- you know, the fear of the unknown is what drives folks a lot of times. And so there are a lot of people who feel kind of uncertain about this.

My take on this is competition is always a good thing for the customer in the end. Competition is always a good thing for the customer in the end. And I do believe this will open up the markets here in Florida for new -- for new local exchange carriers and long distance carrier alike to come into Florida and to begin competing.

And I will tell you, being in the cell phone business, I have often discussed with my wife as I am writing checks every month and paying my different bills and long distance providers, and what have you, that, you know, really at some point I am thinking that the cellular industry is going to get to the point where it should be our primary source of communication, and I can actually cut off my land base.

And you know what in a competitive environment that is okay. As long as my cellular carrier is able to perform up to my expectations and do so in a way that is at least price neutral with what I have already got with the local exchange carrier, I think that is a good argument to make.

So, anyways, I think the legislation is appropriate. I'd appreciate you guys considering the rate increase -- or it is not actually a revenue increase, it's revenue neutral, but I would appreciate you considering the item on the table tonight.

COMMISSIONER DEASON: Questions?

MR. TWOMEY: Yes, sir, Mr. Chairman, just a couple very quickly.

Mr. Hancock, I would like to be clear that I understand what you are saying. You are saying that -- are you saying that the consumers benefit if there is competition at \$15 per month as opposed to the current situation where rates might be 11?

MR. HANCOCK: If that promotes competition and brings other people into the market, yes, I would say consumers benefit from it.

MR. TWOMEY: Even if -- even if the rates never go back to where they are now, customers are better because of just the existence of competition is what you are saying?

MR. HANCOCK: I don't buy many things that stay the same price for ever and ever and ever. I don't. I buy bread today. It wasn't the same price it was five years ago, neither is milk. So are prices going to go up a little bit? Yes, absolutely. But, yes, to answer your question, I do believe the competition will make service ultimately better

and actually more cost-effective in the end if you let the free markets run.

MR. TWOMEY: Okay. Thank you.

COMMISSIONER DEASON: Sir, I have a question for you and I think Commissioner Davidson may have a question after I finish. I am intrigued by the fact that you are in the cellular business, and I'm going to ask you your opinion on something if you can share it with us.

MR. HANCOCK: Sure.

COMMISSIONER DEASON: Do you believe that cellular is cost competitive now with local service providers, and do you see that in the future if there is enhanced competition, do you think there is going to be a point at which they are competitive, not only for convenience and price, I know it's a package. Could you share your thoughts on that with us, please?

MR. HANCOCK: I think historically cellular phones have been outside -- as far as residential consumers are concerned, have been more of a luxury type of item. I think that has changed several years ago. And from a price standpoint, I think, yes, that they are becoming -- I think increasing, ultimately increasing rates in local -- local exchange carrier's service will bring the rates that -- we just saw new rates come out today, as a matter of fact, from cell phone carriers, where they are introducing very

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competitive rates for residential customers. And the thing -the argument there is, you're right, I mean, why shouldn't you
be able to have your home phone that you use as your home
phone on your hip and you carry it everywhere you go.

I have a friend of mine from college who is a fairly mobile person. And he called me several months ago, about a year ago, actually, and said, you know, I have decided I am not going to have a home phone because I am on-the-go so much. and I come home and have 20 or 25 messages on my answering machine that I don't often check. Instead, I just want you to get me a cell phone and make sure it is on a reasonable plan that gives me plenty of minutes, and I am going to carry that with me. So any time anyone needs to call me at the house, I will get the call right on my phone. And he's lived with it for -- in fact, I talked with him today in Louisiana. He was on is a way from South Florida to Louisiana, and so his phone is working great and the best decision he ever made because he is not paying the monthly service charge for a local exchange carrier, plus he gets free long distance on the plan that he is on.

COMMISSIONER DEASON: I am going ask a follow-up, Commissioner, and then I will allow you to ask your question. Mr. Twomey when his opening statement correctly indicated that under the act that if the plans are approved, at some future time there is going to be greater pricing flexibility for the

1	local companies up to 20 percent per year if certain criteria
2	are met. Do you see that cellular is going to be put
3	pressure, competitive pressure to keep those increases in
4	check for the fact that customers would be disconnecting land
5	lines and converting over to cell phones for residential use?
6	MR. HANCOCK: Absolutely, there is no question about
7	it. Again, let me use myself as a personal example. I have
8	three local lines right now in my residence. If BellSouth,
9	given the service, if everything else remained the same, and I
10	was offered nothing else and BellSouth raised rates to that

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extent, I think what they would find is people who start cutting off lines and looking for other alternatives. And, again, back to my point earlier, being that I believe totally in the free markets and letting competition set the prices, because what will happen is people who aren't able to pay will begin looking for other options.

And in a natural open market, somebody is going to fill that void and pick up that business. It is going to happen. It's Just a matter in what -- whether it is cellular or land based. I mean, somehow that need is going to be filled. The void will be taken care of. Yes, I do agree with that completely.

> COMMISSIONER DEASON: Commissioner Davidson. COMMISSIONER DAVIDSON: Thank you, Chairman. How have you seen competition working or not working

FLORIDA PUBLIC SERVICE COMMISSION

in the wireless market, particularly as it results to range of options and prices for consumers?

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MR. HANCOCK: Being in the sales business in the cellular industry, I will tell you it is constantly you are having to prove that you have a value proposition, that you can offer the customer more or that you can offer the customer equal service but at a lesser price. So I think the -- the other interesting dynamic is of this whole situation. especially when you throw in broadband and some other things into the mix and watching how technology is developing, the third-party applications right now in the cellular business where we are partnering with companies that really have nothing to doing with our core business which is providing that kind of activity, but the people that are driving applications, like job applications and developing applications where people can use work orders over their phones and things of that nature. Now with picture telephones you can, you know, snap pictures and send those over. There is a lot of different applications that are now developing.

And I believe competition is what creates that. The pressure of having to respond to the market to get new technology out, to be bigger, better, faster, smarter, those are the things that drive -- in fact, I will argue that those are the things that have made our country great, innovation. And competition breeds innovation. People have to find ways

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to be first in the consumer's mind, and competition is what makes that happen.

COMMISSIONER DAVIDSON: How, specifically in the issue of prices and wireless. At some point in time the federal regulators made a decision that we are not going to regulate the wireless market in the same way that the local land lines have been regulated. What have been the price trends in the wireless market as it has evolved as a competitive market?

MR. HANCOCK: Clearly, continually come down, have fallen over the years. And, again, as new services, as premium services come about, you are able to charge premium prices for them. But, face it, when you first, you know -and, again, let's go back to innovation and competition. I remember my first cell phone that I ever had was a big heavy bag phone, and I had to carry a shoulder strap to carry it around. And I was so happy to have that thing. I mean, I could sit on the beach and make a cell phone call. I just thought that was the coolest thing. I remember call everybody I could think of.

But, you know, now this is my cell phone. I mean, it's, you know, from that big bag to this. Free market and competition is what makes that happen. Because what happens is we try to be better. You try to optimize your service. You try to create new products, you try to be better and

smart, all of those things. And so, yes, I would say clearly -- I mean, the competition in the cellular industry, because it is not regulated, is fierce. And so you are always having to look at adjusting your prices, making sure, you know, if you're focused on business customers, making sure that you have something for your residential customers. Again, it is going to be -- you know, let them be able to utilize the service and take advantage of it. So I think it is an open market and hands off laissez-faire is a wonderful strategy.

COMMISSIONER DAVIDSON: One more question, Chairman.

Specifically with regard to wireless and long distance competition, if there is demonstrated in the record, in fact, a network access charge exist, and that network access charge is reduced, do you predict that there will be greater competition between wireless and long distance, less competition between wireless and long distance, or no impact in competition between wireless and long distance?

MR. HANCOCK: I would predict there would be greater. Right now, for example, since -- I will just use Nextel who we -- 95 percent of our business is Nextel. And Nextel, being in the cellular business is, as you said, unregulated. Right now, on most -- or, in fact, all of our national plans, you have free long distance with all of them. In the state of Florida on even our local service plans, on

even the local service plan, a \$30 a month local service plan, any cell phone call that I make on my Nextel calling Orlando, Tampa, Miami, Pensacola, wherever, is a free phone call.

4 There is no roaming charges involved. There is nothing else.

So, again, if you give companies the flexibility of pricing, and if you give companies -- if you give companies a reason to be creative and to be innovative, they are going to respond to it. On the other hand, if you don't give them that incentive, they won't respond. Things will stay pretty much like it is, which is fine for the folks that are satisfied. But for the folks who want better, who want to move forward, it is not so good.

COMMISSIONER DEASON: Commissioner Bradley.

interesting discussion, especially in view of the fact that you have expertise in the wireless area. It appears to me that what you have done is to make an analogy or make a comparison between line service and wireless service. And, basically, what you have done is to, in my opinion, explain how wireless started out -- and correct me if I'm wrong -- how wireless started out as basic with no frills, no bells and no whistles. And as a result of the free market pressures or forces, we now have many, many, bells and whistles that have resulted from free market forces entering into the picture.

MR. HANCOCK: Yes. sir.

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1	COMMISSIONER BRADLEY: You also said that the price
2	of wireless has come down over over a period of time in
3	comparison to, I guess, the packages that are offered. My
4	question is this. And I think this is a fair question to ask
5	you, because I think you probably can maybe help me with this.
6	Where do you see land line services ten years from now in
7	comparison to where they are now if if we if this is put
8	into effect? Do you see land line service being the same as
9	it is today or do you see it being drastically different ten
10	years from now? And if so, what might you predict?
11	MR. HANCOCK: The 64-million-dollar question. It's
12	a great question, and one that I think all parties on all
13	sides of this issue are hoping to answer, trying to answer,
14	and hoping we have the right answer.
15	COMMISSIONER BRADLEY: And do you see more
16	technological advances? It seems like you explained that as a
17	part of the scenario for wireless. Do you see more more

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u see more explained that as a part of the scenario for wireless. Do you see more -- more abundant packages being created? I'm just --

MR. HANCOCK: Right. I don't claimed to --COMMISSIONER BRADLEY: Your discussion is very interesting.

MR. HANCOCK: I'm really not an expert in all the different -- the bundle and unbundled elements and all of those things. I will say that it appears -- it seems logical to me, again, that if we have freedom and flexibility as far

as pricing goes -- again, companies are going to respond to
their consumers. If BellSouth immediately, or Sprint, or
Verizon, or whoever immediately experienced a -- you know, 30
percent of their customers bailing and leaving, I'm not
suggesting that is going to happen, but if it did, BellSouth,
and Verizon, and Sprint would respond accordingly. I mean,
they are not going to let that happen.

So, I think it is kind of ludicrous to sit here and suggest that these guys are going to try to in some way rape consumers. Because what is going to happen is consumers are going to look for another alternative. Yes, I do believe, I mean when you look now at computer screens where you can plug your cable television and your phone right into it, which I happen to have one of those, and I can be sitting at my -- at my television -- I mean, at my computer screen and my satellite dish is hooked in and someone calls on my land line, my BellSouth land line, and I can see caller ID on my screen right there on the computer who it is that is calling. And I think, yes, as we make things work together more and more, and as we continue to encourage innovativeness and new product development, absolutely. Again, we all win in the end.

COMMISSIONER BRADLEY: Thank you.

MR. TWOMEY: Mr. Chairman, Mr. Hancock is a very intriguing witness. May I ask him one short question?

COMMISSIONER DEASON: Yes.

MR. TWOMEY: Thank you, sir.

Mr. Hancock, the question is this: Do you believe, do you really believe that a sophisticated corporation like BellSouth is going through this expensive process so that it can do something that is revenue neutral, i.e., not designed to make any money, in order that it can lose some of its customers through competition?

MR. HANCOCK: I was under the understanding that the Legislature had passed this bill, actually. You're suggesting that BellSouth did?

MR. TWOMEY: Yes, sir, that's true. But just so -just so you know, and the companies are the Commission can
correct me if I'm wrong, the Legislature passed the law, but
they didn't say that any of these corporations had to come in
and ask to have the Commission raise their local rates and
reduce the in-state.

MR. HANCOCK: The thing that scares me the most about keeping things the way they are is that things are going to stay the way they are. I mean, that's a short answer. The answer is do I believe that BellSouth, Sprint, and Verizon are in business to make money? Yes. They are a for-profit businesses.

Do I believe that they are going into this in an attempt to hurt consumers? No.

Do I believe that by encouraging competition into

the marketplace that we all win in the end because of 1 2 innovativeness and in the end lower prices? Absolutely. 3 call me a purest, but I do believe completely in the power of 4 the free market system in this country. 5 MR. TWOMEY: Thank you. COMMISSIONER DEASON: Thank you, sir. We appreciate 6 7 your testimony. 8 MR. HANCOCK: Thank you. 9 COMMISSIONER DEASON: Mr. Beck. 10 MR. BECK: Thank you. The next witness is Bill Figueron? 11 12 BILL FIGUERON 13 was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows: 14 15 DIRECT STATEMENT 16 MR. FIGUERON: Figueron. My name is Bill Figueron, 17 and I live at 12513 High View Drive, Jacksonville, Florida 18 32225. Let me start by saying that I am the president of Five 19 Star Cellular, where Mr. Hancock works, and I'm convinced 20 right now that hiring him was the best thing I ever did. 21 COMMISSIONER DAVIDSON: I think he deserves a raise. 22 MR. FIGUERON: I'm sure he will talk to me about it 23 in the car on the way out of here. You know, we kind of 24 talked in the car on the way over here, and right now he

covered so much with you that pretty much all I have to say is

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that I agree with just about everything he said. I will also say, not only is competition what drives things in our business and in the cellular business we have seen it work in a way that Mike tried to explain to.

When we look at things, right now in the wireless industry, the most dominant carrier in the business, as far as customer retention and new customer growth, is Nextel. Nextel is also the predominant carrier as far as having the lowest churn number. Their churn is less than two percent. Churn is customers that switch from them to another carrier. They do that by having the highest revenue per unit. That means they bill their customers the most for their service of anybody in their industry.

So you have to ask yourself, how is it that they manage to maintain the fastest growing customer base with the least number of customers leaving while charging people the most for their service? It's because they are -- they stand alone singularly as the company with the best product, the company with the best quality of sound, the company who is putting the most new and unique ideas on the table. And if that happens through a rate increase that is offset somewhere, if we have competition, then the competition will take care of itself, people will be satisfied with what they have. If they feel that these companies who are charging more are worth paying for, they will stay there. If they don't, they will

have other places to go in the future. And that is about all 1 I have got for you. Mike covered everything else. 2 3 COMMISSIONER DEASON: Questions? MR. TWOMEY: Yes. sir, I do. 4 5 MR. FIGUERON: I knew you would. 6 MR. TWOMEY: That is the way it is supposed to work. 7 MR. FIGUERON: Good. MR. TWOMEY: The -- the first question I have is --8 is -- isn't -- won't the cellular industry in general, and 9 10 Nextel and your company, Five Star, be positioned to be more 11 effective competitors for telephone services in general if these local companies raise their basic local rates? 12 13 MR. FIGUERON: There is no doubt that we are 14 currently at a point where with rates increasing in service 15 that you will reach a convergence of cellular costs versus 16 land line costs. We are already have customers coming in 17 signing up all the time. And our typical customer tells us 18 that they are getting rid of any home phone service is -- are, 19 in many cases, in a high percentage of the cases, are 20 representative of your membership. They are people who are 21 the RV'ers, the people who aren't staying at a primary 22 residence, the people who are snowbirds, who are getting rid 23 of their land line and moving to the cellulars because it is

So, yes, there is a point where there is a

more and more affordable for them to do so.

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convergence where the line crosses, the cellular cost is going down, the land line cost goes up, they hit. People are going to switch. Yes, we -- that might happen for us, yes.

MR. TWOMEY: Yes, sir. And wouldn't I be correct in understanding that the faster these local companies, Sprint, Verizon and BellSouth increase their basic local rates, the faster you would achieve that point of convergence, so that --

MR. FIGUERON: Well. that --

MR. TWOMEY: Let me finish, please.

MR. FIGUERON: Go ahead.

MR. TWOMEY: -- so that -- so that your position in terms of cost-effectiveness would be markedly improved even earlier?

MR. FIGUERON: While I appreciate the point you're trying to make, that we are here with a dog in this fight, the fact of the matter is that we stand behind competition. And the cell phone companies on their own are reducing prices every single quarter. Things get more and more competitive. Nextel just rolled out a plan for \$30 a month that gives you unlimited nationwide long distance for 300 minutes. It give you state calls. It has no roaming charges with it. And that's at \$30. Now, that -- that price point didn't exist a few months ago. So is it necessary to move the phone rates up to get there? If you don't the cell phone companies are going catch up with you anyways.

MR. TWOMEY: And second and last question, Mr. Chairman.

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The -- how would you judge the -- the effectiveness or rationality of Mr. Hancock, your employee or partner, or whatever he is, if he hatched a plan that was designed to cause Five Star to lose five or ten percent of its customer base without any -- any credible notion that you would have increased revenues?

MR. FIGUERON: Well, first of all, I know Mr. Hancock wouldn't do that, that is why he is employed still. We count on the fact he won't do those things. So I wouldn't speculate about what Mr. Hancock might do, knowing that he won't do such a thing.

MR. TWOMEY: I mean, if he did that, it wouldn't make a lot of sense, would it?

MR. FIGUERON: For anybody in business it wouldn't make any sense to -- to lose ten percent of your market share for no real gain. But, you know, another point about this plan being revenue neutral, is it's revenue neutral for the phone carriers, but for small businesses, you know, who may have an offset in the intraLATA fees -- and, for example, we have 32 phone lines at our business, and they are spread in different counties. I have some phone lines in Orange County; I have some phone lines in Clay County; some in Duval County. And all of those people are calling each other. We are paying

1 intraLATA services. Most of the people we fax to, who are 2 vendors and have to send information via fax, are out all of our county, and we are charged intraLATA. We are already 3 4 paying at a higher rate than the residential rate on our phone 5 service just because we are a business, not because it costs 6 more to service us. So if for the higher phone rate we are 7 paying for the basic service, some of costs and intraLATA fees 8 can be offset by the residential consumer, it seems to me that 9 that is pretty equitable. 10 COMMISSIONER DEASON: Commissioner Bradley. 11 COMMISSIONER BRADLEY: Yes. I want to ask a 12 question about -- I am intrigued with your concept of 13

competition.

MR. FIGUERON: Yes. sir.

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COMMISSIONER BRADLEY: What -- given the state of our economy, and the world, in the United States and in Florida, Florida is unique because it's one of the few states that does not have a budget deficit, even though we are very close to the red. but we are still in the black.

MR. FIGUERON: Uh-huh.

COMMISSIONER BRADLEY: Thank goodness to some -some good policies that have been passed by the Florida State Legislature.

MR. FIGUERON: Yes. sir.

COMMISSIONER BRADLEY: This whole concept of

FLORIDA PUBLIC SERVICE COMMISSION

competition, what -- can you talk a little bit about the impact -- the residual -- I mean -- well, the impact upon our economic picture in general and what competition does with respect to the creation of jobs and entrepreneurial opportunities and -- and growing a healthy economy. That is something that -- I mean, I'm -- as I listen to your discussion about competition that began to -- (simultaneous conversation) -- a thought in my mind relative to that.

MR. FIGUERON: I can tell you that Jacksonville in the cellular industry is the most competitive marketplace in the United States. Companies open here because we have a good demographic, as far as income versus a mix of population. We have a very large middle income bracket and sort of a narrow upper class and a narrow lower class. So it is a great place for them to come and see what kind of response they get, and to use us as a prototype for the rest of the nation. That is why we have -- I think it's currently seven cellular companies here.

I started this business with one other business partner six and a half years ago in what was, at the time, one of the most competitive businesses in town. And when I started it, I started it fresh out of the service without much in the way of start-up capital and without any real funding. I was an enlisted person in the military, and I was making about \$24,000 a year take-home. And we started this with a

business plan that was more of a dream than a funded reality.

Now, what made things work for us through that was the competition. The competition puts customers in the marketplace. Everybody advertising their product, competing with each other, whether it is over price, innovation, a new market strategy or a unique identifier in the marketplace, which in our case with Nextel, has been its two-way radio product. Any one thing that sets you apart. People are driven into the marketplace to look. And the companies that set themselves apart and do something extra for the consumer benefit from that as a whole. And anybody that provides additional service, any one thing that identifies you will drive the people and the competition to the companies that are meant to succeed through innovation.

COMMISSIONER BRADLEY: So competition, in your opinion, creates jobs and entrepreneurial opportunities?

MR. FIGUERON: Competition creates jobs, competition -- not only does it create entrepreneurial opportunities, it helps entrepreneurial opportunities, or people who take those opportunities, who understand how just to place themselves in front of that competition. It helps them to succeed and helps them to employ people.

Six years ago when I started the business, I wanted to make enough money to employ myself and to employ my business partner. Today we have got -- I would have to check

with the people who do our payroll, but I think it is 26 employees in six locations around the state. And that was through hard work and through placing ourselves in front of the competition.

COMMISSIONER BRADLEY: Okay.

COMMISSIONER DEASON: Thank you, sir.

MR. FIGUERON: Thank you.

MR. BECK: The next witness is Annie Wilkins-Prim.

ANNIE WILKINS-PRIM

was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows:

DIRECT STATEMENT

MS. WILKINS-PRIM: My name is Annie Wilkins-Prim, 1864 Kings Road here in Jacksonville. And I am a member of the Lifeline. And if it had not been for the Lifeline, I don't think that I would have -- could communicate like I can now. And I have been with that Lifeline with BellSouth for quite awhile, a few years. And I would appreciate not having to have my rates lifted, because I am on a fixed income. And I had -- if I -- they -- I only have -- no frills. The only frill I have on my phone is call waiting. And so, therefore, that is the only thing I can afford. And cause if it wasn't for that, if I had -- the rates had to go up on what I have to call, then in my condition, I would have to learn how to play the drums or use smoke signals. So I'm thankful for Lifeline,

and that's all I have to say.

COMMISSIONER DEASON: Questions?

MR. TWOMEY: Yes, ma'am. Ms. Prim, if -- if the -- if the BellSouth rates go up \$42 a year in two years or even in four years, and you are charged those increases, do I hear you saying that is adversely going to affect your budget?

MS. WILKINS-PRIM: It will affect it.

MR. TWOMEY: And might possibly cause you to lose your service?

MS. WILKINS-PRIM: Possibly.

MR. TWOMEY: Okay. Thank you very much.

MR. BECK: The next witness is Bob Brinson.

BOB BRINSON

was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows:

DIRECT STATEMENT

MR. BRINSON: Good evening. My name is Bob Brinson, and I have live at 5036 Jammes Road, Jacksonville, Florida 32210. As most of the previous speakers have appeared here tonight, speaking more or less in behalf of them -- or for themselves; however, tonight I would appear here more in behalf of a group of people that I'm in touch with practically every day. This happens -- comes about in fulfilling various volunteer jobs that puts me in touch with people who are in the income levels -- some are in the poverty level, others are

in that level that is just above the above poverty level, but yet they are not at a level where they really have an income that covers all of their expenses.

Now, these people are not the type of people that are conversant with competitiveness, they are not conversant with access charges, they are not conversant with the different things that the telephone companies talk about are going to happen. They are not conversant with local service versus -- versus long distance. What they are really conversant with is that bill that comes out there, and on the bottom it says so much, that I've got to pay this much for my telephone. And so when they -- and this -- this particular group of people also are people that are living just -- we like to call it on the edge. They are living where their expenses just balance their income, or else in some cases their expenses are actually greater, and they have to do a lot of juggling.

But what they are interested in -- and most of these people are the type of people that would not care at all what you did with long distance, because the only people they are calling are people that are in the local area that they have got to communicate with. And in many instances, many of them have local service primarily because of 911. They are in a position where they have to have a service like that. And so what they are interested in is -- or looking at is what that

bottom line on that local bill comes. And when that bottom line comes, and it is four are five dollars higher, or whatever the amount is, then that makes a tremendous impact on those particular people. And those -- and you will find those are the type of people that if you find any kind of increase, they are going to suffer. So that's the -- that is the primary thing that I am speaking to tonight?

COMMISSIONER DEASON: Any questions?

Commissioner Bradley.

COMMISSIONER BRADLEY: Yes. Mr. Brinson.

MR. BRINSON: Yes, sir.

COMMISSIONER BRADLEY: How many of the individuals that you mentioned have access to Lifeline services? Do you -- I mean -- well, is that -- I know it is unfair to ask you how many, but maybe a better question would be has information been provided to the individuals that you are talking about relative to Lifeline services?

MR. BRINSON: That is probably something that is under-advertised or under -- made -- made available or people being actually cognizant of the availability. But that also, as we know, has a -- has an income line to it. A lot of the people that I'm speaking to are what we call people that fall through the cracks. These are people that are above the poverty line, but they also do not have a sufficient income to cover the expenses that are necessary, just the necessary

expenses of everyday life.

And so, like I say, we usual refer to them as falling through the crack. And a lot of these, of course, are coming about. And the way that I get in touch with a lot of them is because I am talking to them from the viewpoint of health matters and also through the fact that I happen to be associated with the Council on Elder Affairs, which goes to the senior centers in the area, and you are in contact with people like that at all times when you are out there.

COMMISSIONER DEASON: Just for clarifying, I'm going to take this opportunity to ask Mr. Criser a question. I believe that in the state of Florida to qualify for Lifeline it's 125 percent of the federal poverty?

MR. CRISER: 125 percent of the poverty level under the -- under the new law.

COMMISSIONER DEASON: So it may be that -- I don't know the situation of your acquaintances, but it may be that some of them may qualify under Florida guidelines.

MR. BRINSON: Well, there's a possibility. I think there are people out there that are not using Lifeline now. But there also -- there also is a tremendous number of people that are in that -- in that area. And this is where -- this is one of the things that surveys have found, that have asked about. And that is what is your -- what is the feeling about the number of people that are, percentages of people that are,

1 and what is the income level of people that are in that type 2 of thing. And one of the answers was from 20 to \$22,000 a 3 vear. COMMISSIONER DEASON: Yes. This, of course, is at 4 5 your discretion, but I would encourage you -- there probably 6 is some information out front dealing with Lifeline, some 7 pamphlets. And if could you put those to good use, I would 8 encourage you to get some of those. And we will provide you 9 more copies, too, if you want to disseminate some of that 10 information. 11 MR. BRINSON: Well, I am familiar with Lifeline. 12 COMMISSIONER DEASON: Okay. Very well. Thank you, 13 sir. 14 MR. BECK: The next witness is Richard Eckler. Is 15 Richard Eckler here? Oh. okay. 16 RICHARD ECKLER was called as a witness on behalf of the Citizens of the State 17 18 of Florida and, having been duly sworn, testified as follows: 19 DIRECT STATEMENT 20 MR. ECKLER: Hi. My name is Richard Eckler. I live at 2826 Post Street. I'm currently a -- I have BellSouth as 21 22 my local provider. 23 I want to read to you a quotation. It says, rarely

do men of influence gather, even for social reasons, but that a conspiracy against the public is not hatched. That's Adam

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Smith, father of modern capitalism.

The fact of the matter is, I am kind of happy to find out that BellSouth is so interested in competition. It explains all those years when it pushed for competition, when it seemed so happy with its monopoly. I suspect its interest in competition in the local market has a lot more to do with this interest in getting into the long distance market than any concern for its consumers.

Competition is -- it has its place. But we don't allow competition in all fields for obvious reasons. Some fields are more important than others. It is much more important that people be able to communicate with each other than people be able to, you know, in my opinion, buy several brands of radio. So competition is a good, but it is not an absolute good.

Competition exists in the retail gasoline market, but how many corners have you driven by where there is a Shell station on one corner, Amoco, four stations there and all their prices are within a penny of each other. Now, this is because there is no substantial difference in the product, so they have to compete on something other -- something else like brand loyalty. I am going to pull into the Shell because, you know, I don't like Amoco or because I don't want go across the street. It has absolute nothing to do with price.

To believe that AT&T or, rather, Verizon and these

other companies are going to enter into a market previously dominated by BellSouth and set their prices substantially lower than what price BellSouth is offering in price is absolutely ridiculous. If I were a business and I were entering a profit, and somebody else is charging \$15, I might say, charge 14 or 13.50, whatever the threshold is that it takes to make the customer choose. But, you know, don't set it at ten, don't set it at nine simply because that is your cost. That is exactly what is going to happen. And I think you very well know it.

I called around trying to find an alternative to BellSouth. And there absolutely were none. They would set me up with a -- with a local or with a business line, which they felt was profitable, but they weren't getting into the -- into the residential market, apparently. Or if they did, they certainly weren't doing it at a competitive price. Now, this assumes that if BellSouth raises its prices, people are somehow going to become more competitive. I doubt it.

I am one of those people that make only a few inter -- intrastate calls, and I use my local a lot. I may have a friend in South Florida. I may have a friend, you know, in the Panhandle. But most of my calls out, or long distance are to my folks. Who makes all the intrastate calls? I believe the majority of them are probably businesses, or at least a business will make a -- many of them in a month as

opposed to the average consumer. So businesses will save at the price of the individual consumer. We are going to subsidize business. I'm not surprised that the fellow who owns the Nextel business wants us to do that, not a bit surprised.

Competition -- the other fellow that was here from Nextel said that competition will lead to innovation, which leads to increased revenue. But that is not that we are doing here. What we are doing here isn't going to increase their revenue in the hopes of creating competition that may some day, somehow, if they please, and if they want to, and if it's good for them create some innovation that may somehow benefit the consumer.

Where is the consumer's interest in this? How am I better off paying up to \$8 more? Because my understanding, correct me if I'm wrong, is that over the years that this is -- it's not going to be \$2.35 or three dollars and a quarter. Over the process of all the increases, it could be as much as \$8. Where is the benefit to me to raise my phone bill by 80 percent of the basic service in the hopes that somewhere down the road, years down the road, somebody may come in and accidentally roll this thing back eight or ten years so that I've got a benefit. The benefit is not going to be to me in price.

Is the benefit going to be in service? I don't

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1	know. When I call AT&T, I get the same crappy service that I
2	get from BellSouth. It is pretty much the same way for it
3	is all everybody does things the same. We are no
4	different, or you are no different than Amoco, Shell, BP and
5	everybody else sitting on the same corner. Now, you can get a
6	lower price for gas by driving across the street, or rather
7	driving down the road or the other side of town or filling up
8	on your side of town. But that is not the kind of market that
9	phones are in. They are essentially in this telecommunication
10	sphere. They are all right here, right now at the same time,
11	and they are coming in with the same price.
12	And the belief that you have, that you allege that
13	you have, and people allege that they have, that they are all
14	going to set these back at the \$10.35 rate to draw away
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BellSouth customers who are paying, you know, 14 or \$15 for basic is absolutely baloney. I know it and you know, it. Thank you.

> COMMISSIONER DEASON: Questions?

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MR. BECK: The next witness is Hubert Aenchbacher.

HUBERT AENCHBACHER

was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows:

DIRECT STATEMENT

MR. AENCHBACHER: My name is Hubert Aenchbacher, and I live at 2137 University Boulevard, North, Jacksonville Florida 32211. I have been living in Florida since 1949. I'm retired. I am living on a limited income. I do not now have a need for the long distance service.

I have followed this action through the Legislature, and I noticed that the Duval delegation voted in favor of this with all -- in favor of it, all except one. When that one was asked -- when one of the individuals was asked why he voted in favor of the increase, his remarks was that he was retired from BellSouth. My question would have been to him, who sent you to Tallahassee, BellSouth or the electric?

But this is a utility that can mask a large contingent to work for increases, and we have to rely primarily on the Public Service Commission to represent the general public. And I appreciate the opportunity that I have to address you, and I'm sure others, too, regarding this -- this proceeding.

There was a remark made regarding the cost of maintaining the lines. And I had -- I've been living in a house for 50 years, and I have had one time that the telephone company come out and renew the line because of deterioration of the -- of the wiring.

I also have a BellSouth credit card, I have a AT&T credit card, I've got several others, but I don't use any of the long distance service yet. I pay the six dollars and a half access fee. So we are going to continue to increase the

cost for services that the majority of people, or a good many of the people are not even utilizing. And I think this is an entirely different approach.

I got a mailing from BellSouth promoting their stock and their future plans. And in one of the articles it pointed out that BellSouth is now looking, or has been looking, to South America, that the income that they would generate out of South America would far exceed anything they could generate out of the United States or in their operating territory.

I have also asked a family member that spent 40-something years, 45 or 47 years with BellSouth, what is ahead for BellSouth rates? And he replies, BellSouth would continue to increase rates, period.

And my mailing from BellSouth looking towards the South America thing indicates to me that this powerhouse is in the position to create -- draw from the local users money to continue to invest and expand their territory and their number of customers. I am opposed to this, and I hope that the action to delay this or to deny the BellSouth and the other two companies an increase would be most appreciated. Thank you.

COMMISSIONER DEASON: Questions?

MR. TWOMEY: One question, sir. Would it make you feel more or less uncomfortable to know that BellSouth has, I believe, at least two current or former employees as members

of the Florida Legislature? 1 2 MR. AENCHBACHER: I didn't here the last part. 3 MR. TWOMEY: I'm sorry. If I told you that 4 BellSouth has at least two current or former employees of it 5 on the Florida Legislature, would that make you feel more 6 comfortable or less? 7 MR. AENCHBACHER: Well, of course, anyone -- of 8 course, we have got a free market as far our hiring and firing and who we can associate with. I know what your -- what your 9 10 approach is, and I agree that when we elect -- when we elect 11 someone to represent the general public or the people who sent 12 the individual to Tallahassee, that individual ought to 13 represent the people and not the utility. 14 And I know that this is a promotion, not only --15 BellSouth is not the only one that does it. I think a good 16 portion of those in the Legislature are being -- are 17 representing some special interest as opposed to the interest 18 of the general public. 19 MR. TWOMEY: Thank you. 20 MR. BECK: The next witness is Alan Moore. 21 ALAN MOORE 22 was called as a witness on behalf of the Citizens of the State 23 of Florida and, having been duly sworn, testified as follows: 24 DIRECT STATEMENT 25 MR. MOORE: My name is Alan, spelled A-L-A-N, Moore.

I live at 1384 Pullen Road on the south side of Jacksonville. I have been a BellSouth customer since 1979. I'm Mr. Middle America. I am not very happy about what you are trying to do. Have you looked at our phone bills lately and tried to figure out how are the charges are laid out on the phone bill? First of all, it's about six pages' worth of -- I can't really say the word. But to be honest, it's six pages too much of the writing that is on there.

I have a different carrier for long distance services. I was recently just out of state and used a calling card to call down here to Florida for a couple of business calls. A dollar and 26 cents a minute they charged me for a calling card. I call that very un-American, very unethical. I work hard for a living. So let me tell you what, I have been sitting here for almost hours waiting to voice my opinion on this. I'm not very happy. I don't get very happy with big business, because I work hard for my money, my taxes are paid; therefore, I feel like big business should listen to the middle America man that works. No, I don't agree with any kind of increase whatsoever, and I'd appreciate it if you would follow what we all say. Thank you.

COMMISSIONER DEASON: Questions?

Thank you, sir.

MR. BECK: Ava Parker.

AVA PARKER

FLORIDA PUBLIC SERVICE COMMISSION

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of Florida and, having been duly sworn, testified as follows:

was called as a witness on behalf of the Citizens of the State

DIRECT STATEMENT

MS. PARKER: My name is Ava Parker. My business

address is 101 East Union Street, Suite 200, Jacksonville,

Florida, and my home address is 11482 Key Biscayne Drive.

Jacksonville, Florida 32218.

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I actually went out and signed my name up a few

moments ago because you began a discussion regarding Lifeline.

and I wanted to comment a little bit about some of the things

that have been going on with Lifeline throughout the state,

and particularly starting here in Jacksonville. I worked with

former Public Counsel, Jack Shreve, and Charlie Beck, Interim Public Counsel, to come up with a program that they would

support and work in conjunction with BellSouth to ensure that

our citizens are aware of the availability of Lifeline

programs, and particularly working with nonprofit organization

that we treat as alliance partners, who are working with us on

a grassroots level to go out and spread the word about this

very valuable service.

What I find in speaking with individuals within our communities is that either they don't know about the service or they don't trust it, because they have just kind of read about it, maybe in front of the phone book, or maybe in a flier.

And what I find is that when you go and have individual conversations, and have friends talking to friends, and neighbors speaking with neighbors about the program, then that is one way for them to feel comfortable with actually utilizing the service. So please know that through the Office of Public Counsel and through the efforts of BellSouth, we are spreading word about this service. We really do come in contact with folks who actually have incomes that are fixed at 500 to \$700 per month, and the reduction that they receive in their telephone bill because of Lifeline really makes a real difference in their income.

So I just wanted you to know that there are programs out there that are actually reaching consumers who really utilize this service, or who are not utilizing the service but should utilize the service based upon their income status.

COMMISSIONER DEASON: Questions?

MR. TWOMEY: Yes, sir, just briefly.

Ms. Parker, it's my understanding that at the rates that BellSouth is requesting the Public Service Commission increase the residential customers, that the rates will go up to 3.86 a month or some \$42 per year. Now, that can either happen -- your Lifeline recipients, those increases can either happen in four years if BellSouth is successful in its effort to be magnanimous and expand the Lifeline recipient protection from the rate increases, or if the statute is more narrowly

confined, and the PSC doesn't have the historic authority to grant that four years, it could happen in as few as two years.

Now, if the people that you know who are on Lifeline have rate increases of in excess of \$42 a year, is that likely going to cause Lifeline recipient penetration or the number of taking the service to remain the same, to go up, or to go down?

MS. PARKER: I guess my first comment is that, certainly, I do hope that BellSouth is right and that it does have the ability to maintain the protection for four years, because I think that is something that I think is really good about their program. If you are asking me whether or not -- I guess I do think that when our -- when or if our phone bills, or local telephone bills would increase to that rate, yes, there would be an increase usage in Lifeline, if I am answering the right question for you. Because I think that what happens is that there may be folks now who qualify who may not recognize that they should go ahead and take advantage of the service. But once they -- once they feel there may be some increase, then I do think that the number of participants in the program would increase. And you are looking at me as if I didn't respond to the question you asked me.

MR. TWOMEY: The -- I didn't ask the question properly.

MS. PARKER: Okay.

MR. TWOMEY: And the question is this: It is my understanding, and I will ask you if it is yours, my understanding is that irrespective of what happens to this company's telephone rates, and the others as well -- the other two are asking for substantially larger increases monthly -- no matter what happens to their rates, and theirs will go up, if their petition is granted, in excess of \$42 a year. Even if those rates go up and Lifeline protection is for two to four years, it is my understanding that the level of Lifeline aid that goes to your clientele, or the people you are aware of and trying to help, isn't going -- isn't going to increase by a penny beyond the current \$13.

So my question is if the Lifeline assistance stays at \$13 and the rates go up almost \$4, isn't that necessarily going to result in some of the people that are just barely hanging on, on the verge of falling through the cracks, doesn't it follow that some of those people necessarily are going to lose service?

MS. PARKER: I think it follows that -- and I will go one step further, that if after the four-year cap, where Lifeline subscribers would eventually be affected by the telephone increase, I do think that there is a possibility that that increase could impact Lifeline subscribers if at that the time, because we are talking four years our, there has not been any type of an increase in subsidy or benefit

that Lifeline subscribers should receive. I think the answer to that would be that if we find that the impact is going to be to that great of a detriment to Lifeline participates, then there may be some other possibility to incorporate something to allow even greater benefits for Lifeline participants. And I guess, you know, we are kind of both projecting out, because we are assuming that right now they have four years of projection. And if we are going to talk about what's going to happen after the four years, I would like to think that if the impact is going to be that great and that detrimental that we may look into increasing the benefits that Lifeline recipients would receive.

MR. TWOMEY: Yes, ma'am. But don't -- my last question, Mr. Chairman.

Don't you see it as being problematic that we know that the -- we know for a certainty that the protection of the Lifeline recipients from these rate increases, which are from 35 to 50 percent for this company, we know with certainty that is going to expire either two years or four years. We don't have any awareness, to my knowledge, of any plans to increase the subsidy?

MS. PARKER: I think that as things stand at this moment, yes. But I think it would be difficult for us to look that far in the future and -- because one good thing is that by giving a four-year cap, by that time you will able to see

the benefits or detriments of having -- of having this type of competition in the marketplace. So I would also like to think that because competition is going to require different parties to respond appropriately, that if we find that we are ending up with citizens who are not receiving their protection or the opportunity to have a telephone service, they will also, once again, come up with some type of program that will assist them to ensure that every consumer has a right -- or has an opportunity to receive affordable telephone service.

MR. TWOMEY: Thank you.

COMMISSIONER DEASON: Ms. Parker, I have a question. This may be something you have information on or may not. Do you know whether the population of Lifeline participants, whether they use long distance more, less, or about the same as the general population?

MS. PARKER: I don't know the answer to that. And that is not something I have been able to do any research on. I do know that oftentimes because there is an elderly population that participates in the Lifeline service, often they have loved ones who are not necessarily in the same city where they are located. So there is a great possibility that they may also rely upon some type of long distance service. But I haven't focused in on answering that particular question, so I don't have a definite answer for you.

COMMISSIONER DEASON: Other questions? Go ahead,

Commissioner Bradley.

COMMISSIONER BRADLEY: I am interested in who typically qualifies for Lifeline? Is it -- is it the elderly, is it -- or it is a broad cross-section of the population? Is it purely based upon the guidelines that are put forth with respect to -- what is it, 125 percent of --

MS. PARKER: The way that the process -- I guess the best way for you to think about it --

COMMISSIONER BRADLEY: -- the poverty level?

MS. PARKER: Excuse me, Commissioner Bradley. Is to think that generally we have consumers within our state who receive any type of federal or state assistance, generally you can assume that those consumers will qualify for Lifeline. And then in addition to that, I run into consumers who qualify based upon their income, but who don't receive any type of federal or state assistance. And it is certainly a cross-section of our citizens. I think that generally we often think about our elderly population, because that population is so great. But there are also citizens of, you know, younger citizen who also happen to, for whatever reason, find themselves on a fixed income or government-subsidized income that also -- would also qualify for the service.

COMMISSIONER BRADLEY: The program that you mentioned that is -- that you helped to administer relative to Lifeline, have you found that under the present scenario more

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people are becoming aware of Lifeline, and -- and its availability?

MS. PARKER: Yes. I think so. And I say that because I come in contact with individuals who clearly qualify, those who are on SSI, or Medicaid, or those who have a very low fixed incomes who would automatically qualify for the service, and they have just never heard of it, or those -and as I have often said, there are so many different things called Lifeline that often when I begin the discussion, there is an assumption that there' some -- that that is a service that deals with calling 911. They are not aware of the fact that, you know, it is not a box, you realize it's a benefit of your telephone bill. So I do think there is an increased awareness.

COMMISSIONER BRADLEY: One last question. Based upon your experiences up to the present, what would you suggest that maybe can be done in order to increase the public's awareness of the availability of Lifeline? I'm thinking about various apparatuses, maybe, that could be used that we are currently not using, or just some suggestions.

MS. PARKER: You know, in my opinion, you know, I think that what works is a program that has been endorsed by Jack Shreve, and Charlie Beck, and the Office of Public Counsel, and the one that is in place with BellSouth right now. I think it is the one that deals with the grassroots

campaign, dealing with neighbor speaking with neighbor. I -- I am not -- I am generally not in support of programs that kind of just put it on the radio or just tell the message on television. Because what I found is that people aren't getting the message that way. I think it is that good old-fashioned, you know, getting out and dealing with nonprofit organization that actually touch people who qualify for the service and letting them know that it is okay, that it is not some scheme, that believe it or not, this is a good program. And if you qualify, you should go ahead and take advantage of it. So I think that this particular program -- I am probably, you know, of course, tooting my own horn on this, but I think this particular program that has been endorsed by Public Counsel and used by BellSouth is one of the best ways to get the word out.

COMMISSIONER DEASON: Commissioner Davidson.

COMMISSIONER DAVIDSON: Thank you, Chairman. I have got three questions, and with the Chair's discretion, I would like to put those out. And if Ms. Parker is the appropriate person to answer, that's great, or if the company is the appropriate person. The first question is what were the changes, if any, that were made to the Lifeline program under the legislation at issue here? Second question, if anyone knows, how many more consumers does Lifeline capture by operating at 125 percent of the poverty level than it would if

it operated at 100 percent in the state of Florida, to the extent we know? And if -- there are any estimates as to the amount that BellSouth invests in this program? Is there a dollar cost that is associated with BellSouth or the other companies' participations, whether they be large or small? Whoever is best suited to answer.

MS. PARKER: I think BellSouth can best respond to your question.

MR. CRISER: I think I had better handle it. I think the first question was what was required by the statute. The statute required that the Lifeline eligibility criteria be extended to the 125 percent of the poverty level. That was part of what BellSouth had already put in its Lifeline program as part of an agreement with the Office of Public Counsel, but that was extended to the rest of the state. The statute required that that be done by September 1st of this year. However, I believe that Sprint and Verizon actually implemented that August 1st of this year, and so that is in place now.

The second question was with regard -- excuse me, the other thing that I believe the statute requires is any company filing a petition is required to exempt Lifeline customers from the effects of any proposed rate changes during the period when those changes are being implemented. So, for

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example, a company making a proposal for a two-year implementation of the rate rebalancing, then the rate rebalancing act would be required to exempt Lifeline customers, that will be the requirement of law. And I think the issue I would take exception with is that the law give a minimum standard. I don't think the law in any way prohibits a company like BellSouth from making a commitment to extend that standard beyond what is required by the law. And that's what we've tried to do in our proposal.

The third piece is -- I think there are probably two answers -- we have a commitment, and I guess I can speak for Sprint as well, with the Office of Public Counsel to fund a community education program for Lifeline. The commitment for that runs approximately three years. It is a total commitment of about \$625,000. I think I've got -- I am trying to do some numbers for both companies together, but I believe that is correct. And in addition to that, as part of the legislative process, there was a commitment from several companies to add additional funding to Lifeline education over, I believe, the next three years, which would have put about another 375,000 or a total of a million dollars being committed to Lifeline education in the state of Florida. I hope I have answered all of your questions.

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COMMISSIONER DEASON: Follow up?

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COMMISSIONER BRADLEY: Yes. I think maybe you did,

but maybe I miss it. By going to 100 percent, 125 percent -going from 100 percent of the poverty level to 125 percent,
what we effectively have is more participation. Can you give
me some idea -- is that correct?

MR. CRISER: Yeah. I apologize I did miss that question. I believe -- this is a rough answer. I believe there is more specific data. I think the Commission staff may even have data. I don't want to put them on the spot right now. But I believe the expectation was that it would increase the eligibility by about 20 percent, compared to the base that was in the state, moving from about 800,000 potentially eligible Florida customers to around a million. I guess that is 25. I'm doing the math in my head.

COMMISSIONER BRADLEY: You know, I have just one comment. You know, policy is always a document that is what I consider to be a work in progress. And I found some -- I've found some interest -- I have taken some interest in what you said relative to maybe the future adjustments if they are identifiable in the future. One hundred and twenty-five percent of the poverty level is that a tremendous increase? What -- what is the average -- how does Florida rank versus other states? Do we have any data?

MR. CRISER: I don't have the state-by-state data.

I would point out that Florida, I believe, is one of the -- is an exception by being a state that actually has the 125

percent of the poverty level rather than 100 percent of the poverty level. Florida stands out as a state that has taken the standard higher than most other states have.

MR. TWOMEY: Mr. Chairman -- I'm sorry. Were you through, Commissioner Bradley?

COMMISSIONER BRADLEY: Yes.

MR. TWOMEY: May I comment just briefly on two points? I don't have the -- I don't have the numbers with me, but I will endeavor to get them for the Commission and have them for the next hearing. The AARP has been part of a -- or conducted a study, I forget the vintage of it, where I heard them say at testimony before house and senate committees in the Florida Legislature, that the state of Florida going to 125 percent remains substantially lower than the majority of the states in the United States, many of which have 150 percent or higher. Now, I have heard them say that. I will try and find the report.

The second thing I wanted to clarify is that the AARP is not opposed to BellSouth trying to extend protection from the rate increases up to four years. In fact, AARP is trying to encourage legislation that would protect Lifeline recipients from any rate increase, whether it be two years, three years or four, because if the Lifeline assistance serves as a life preserver, if you will, why should you yank it away at the end of two years, three or even four and leave the

people without that \$13 monthly assistance.

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The concern that AARP has about the desire. expressed desire of BellSouth to extend Lifeline recipients' protection from the rate increases, Mr. Chairman, and they have gone further than the other companies. I think -- I think Sprint in their proposal proposed, when they were asking for a two-year implementation, they asked to give Lifeline recipients one additional year protection and snatch it away at three. And Verizon didn't request any additional protection. The concern that the AARP has is that not that BellSouth will try and do what it says it will do. because we are confident that they will. But as the Chair knows and the others know, the statutes of Florida require that the -- that the rates of Florida be nondiscriminatory. And the AARP's concern, potentially, is that even though they desire to do this, once a -- if the law says they can no longer do it, then they can't do it. That is our concern.

COMMISSIONER BRADLEY: One other question, Mr. Chairman.

COMMISSIONER DEASON: Yes.

COMMISSIONER BRADLEY: Because it relates to Lifeline, and I don't know who might be best to answer this. But is the intent of the creation of Lifeline to be a permanent entitlement, or is it intended to be temporary assistance. I mean, you know, I'm getting a little confused

here, because I -- you know, I see all public assistance programs as being not an entitlement but assistance in most instances to the highest percentage of the population, that it's temporary, and it is there to help them temporarily until they can get themselves up and out into the main stream. What is the intent of Lifeline? Is it a permanent entitlement, or is it a temporary assistance program?

MS. PARKER: Commissioner Bradley, I don't think that you can -- would necessarily term it as a permanent entitlement. If you think about it, when the Federal Communication Commissioner indicated it was important that all consumers be able to afford a telephone. And so the idea is that as long as you are within a certain income bracket or receipt of certain services, then would you qualify for the Lifeline benefit. However, if there comes a time when you either are able to, I guess, grow out of the need for any kind of public assistance, or if your income increases, then there is a gradual decrease of your Lifeline benefits. So the idea is that as long as you're in a need based upon your financial condition, then you would, in fact, receive the service. And if your financial condition improves, then you would gradually be taken off the service.

COMMISSIONER DEASON: Okay. I thank you, Ms. Parker.

Mr. Beck.

MR. BECK: Chairman Deason, Ms. Parker was the last person who had signed up ahead of time to testify.

COMMISSIONER DEASON: Okay. Well, let me take this opportunity, then, to ask is there any other members of the public who wish to avail themselves of the opportunity to make a statement at this time? If so, if you will just identify yourself, we will allow you to come forward.

Please identify yourself.

MR. REHWINKEL: Mr. Chairman, my name is Charles Rehwinkel, the state vice president for Sprint. I am not testifying as a member of the public. I do not want to go in front of any member of the public that wants to speak, but I would like to make a brief remark.

COMMISSIONER DEASON: Okay. Please identify who you are appearing on behalf of.

MR. REHWINKEL: Okay. Sprint-Florida, Incorporated. I would like to just respond to one comment that was just made about Sprint's proposal on Lifeline. We proposed to freeze Lifeline rates for at least three years. It is almost four years because of our annual filing date for any basic rate increase when it could occur, so it is almost four years. We do not propose to snatch anything away from anybody. There is no proposal in there to increase anybody's Lifeline rate. It is just a commitment that their rate will not change in that period, which is three-plus -- three years and some months.

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So we have no proposal to take anything or snatch anything from anyone. Thank you.

COMMISSIONER DEASON: Ouestions?

MR. TWOMFY: I don't want to ask Mr. Rehwinkel a question. I would like to make a comment, if I may, in response to what he said. The facts, ladies and gentlemen, are that the law provides that the protection for Lifeline recipients from the increased rates that each of those companies are seeking, and, again, I will say it ranges from 35 percent to 90 percent, that protection from increased rates ceases when parity is reached; that is, when they have brought their in-state access fees to interstate levels, and they have finished with their rate increases.

So the fear is that the law provides that these people, at least at the end of four years, will lose the protection they enjoyed from the rate increases. And it's the AARP's fear that those increases, whether it be \$42 a year or 80-something for Sprint, will cause some of those people, or many of those people to not be able to afford telephone service any longer. And in terms of -- and in terms of how the law got that way, everybody in Tallahassee and everybody that is knowledgable about this process knows this law was written by the telephone industry. They made it that way. Thank you.

COMMISSIONER DEASON: Yes, ma'am, if you come

1 forward. 2 MS. MOSON: No, I can -- I talk pretty loud. 3 COMMISSIONER DEASON: Well, ma'am, the problem is 4 that the court reporter needs to be able to pick up your 5 comments for the record, so that is reason that we ask that 6 you come forward. Were you sworn earlier? 7 MS. MOSON: Was I sworn. no. 8 COMMISSIONER DEASON: Okay. I'm going to -- so that 9 your comments can become part of the record, I'm going to have 10 to do that. 11 MS. MOSON: Fine. 12 COMMISSIONER DEASON: And if there any other members 13 of the public that want to testify, if you will just stand at 14 this time. also. 15 (Witness sworn.) 16 COMMISSIONER DEASON: Thank you. Please proceed. 17 MADELINE MOSON was called as a witness on behalf of the Citizens of the State 18 of Florida and, having been duly sworn, testified as follows: 19 20 DIRECT STATEMENT 21 MS. MOSON: My name is Madeline Moson (phonetic). I 22 live in Arlington, 6724 Heidi Road. I have been sitting here 23 for an hour and a half listening to different opinions of people. I would like to make just one comment, and it is 24

going be very brief because I think we all want to go home.

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1	The gentleman, Mr. Hancock, that spoke earlier, personally I
2	think he took extremely long to get his message across. That
3	is my personal opinion. However, there was one thing that he
	mentioned that I thought was very interesting. And his
5	comment was that everything goes up all the time. That is
6	very true. That is life.
7	However, with the large population of senior
。	citizens living in Florida, many of these are living on

However, with the large population of senior citizens living in Florida, many of these are living on limited incomes, and their increases are not as frequent as the person that goes to business every day. And, therefore, since there is such a large population of senior citizens in Florida, the majority of them that I know -- and I am a volunteer worker, I participate in many volunteer activities -- are objecting to this. The fact that they are not sitting in that audience is probably they couldn't get here. They needed a ride or whatever. So, that is all that I have to say. And I am very much against this increase. Thank you.

COMMISSIONER DEASON: Questions?

MR. TWOMEY: No, sir.

COMMISSIONER DEASON: Thank you, ma'am.

I will ask one more time. Anyone else wish to make a statement?

TOM GLEASON

was called as a witness on behalf of the Citizens of the State

1	of Florida and, having been duly sworn, testified as follows:
2	DIRECT STATEMENT
3	MR. GLEASON: I would.
4	COMMISSIONER DEASON: Yes, sir. Please come
5	forward. Were you sworn earlier?
6	MR. GLEASON: No, but you can swear me in.
7	COMMISSIONER DEASON: All right. Well, I need to.
8	You know, it's part of my job. I have to do it.
9	MR. GLEASON: Sure enough.
10	(Witness sworn.)
11	COMMISSIONER DEASON: Thank you, sir. Please
12	proceed.
13	MR. GLEASON: Now I I was listening to the same
14	gentleman with the cell phone about talking about
15	COMMISSIONER DEASON: Sir, could give us your name?
16	MR. GLEASON: Oh, my name is Tom Gleason, spelled
17	G-L-E-A-S-O-N. I live at 134 Spanish Marsh Court,
18	Jacksonville, Florida 32225.
19	Like I was saying, I listened to that gentleman
20	about competition. Well, we have been overwhelmed with
21	competition since the United States government broke up AT&T.
22	And lately, the cell phones are in there. You can't turn on
23	the TV or the newspaper, or whatever, "Do you hear me now?"
24	You know, I mean, we are being overwhelmed with competition.
25	So I don't think we need any more competition. I think we've

1 got to knock off some of these people. They are driving the 2 public crazy. That is what they are doing. That is all I've 3 got to say. Thank you very much. 4 COMMISSIONER DEASON: Thank you, sir. 5 I think that is a good witness to conclude this 6 evening's hearing. Just let me take this opportunity to thank 7 everyone for being here. We certainly received a diverse 8 group of comments. And all of your comments are well 9 received, and we appreciate you taking the time out of your 10 busy schedules to come and share them with us. 11 I would just like to inform everyone that this 12 evening's hearing is the first of fourteen hearings that we 13 are going to be conducting across the state. And we look 14 forward to hearing from those folks as well as we go through the state of Florida. This is a very important decision that 15 16 we have to make, and your assistance is appreciated. 17 And do any of the parties have anything at this 18 point? 19 Staff? 20 MS. KEATING: Nothing. 21 COMMISSIONER DEASON: Nothing. With that, this 22 hearing is adjourned.

(The customer meeting concluded at 8:35 p.m.)

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