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December 2, 2003

Mrs. Blanca S. Bayó  
Division of the Commission Clerk and  
Administrative Services  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, FL 32399-0850

Re: Docket No. 030869-TL

Dear Ms. Bayó:

Enclosed are an original and fifteen copies of BellSouth Telecommunications, Inc.'s Rebuttal Testimony of W. Bernard Shell which has been reformatted to include line numbers that we ask you to file in the captioned docket.

A copy of this letter is enclosed. Please mark it to indicate that the original was filed and return the copy to me. Copies have been served to the parties shown on the attached Certificate of Service.

Sincerely,



Meredith E. Mays (K/A)

Enclosure

cc: All Parties of Record  
Marshall M. Criser III  
R. Douglas Lackey  
Nancy B. White

515658

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**CERTIFICATE OF SERVICE**  
**Docket Nos. 030867-TP, 030868, 030869-TL and 030961-TP**

I HEREBY CERTIFY that a true and correct copy of the foregoing was served via Electronic Mail, Hand Delivery\* and FedEx this 2<sup>nd</sup> day of December, 2003 to the following:

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*Meredith Mays*  
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**(+) Protective Agreement**  
**(\*) Hand Delivered**

1                   **BELLSOUTH TELECOMMUNICATIONS, INC.**  
2                   **REBUTTAL TESTIMONY OF W. BERNARD SHELL**  
3                   **BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION**  
4                   **DOCKET NO. 030867-TL, 030868-TL, 030869-TL & 030961-TI**  
5                   **NOVEMBER 19, 2003**

6  
7 **Q. PLEASE STATE YOUR NAME, ADDRESS AND OCCUPATION.**

8  
9 A. My name is W. Bernard Shell. My business address is 675 W. Peachtree St., N.E.,  
10 Atlanta, Georgia. I am a Manager in the Finance Department of BellSouth  
11 Telecommunications, Inc. (hereinafter referred to as "BellSouth"). My area of  
12 responsibility relates to the development of economic costs.

13  
14 **Q. HAVE YOU PREVIOUSLY FILED TESTIMONY IN THIS DOCKET?**

15  
16 A. No, I am adopting the direct testimony of D. Daonne Caldwell filed in this  
17 proceeding on August 27, 2003.

18  
19 **Q. PLEASE PROVIDE A BRIEF DESCRIPTION OF YOUR EDUCATIONAL**  
20 **BACKGROUND AND WORK EXPERIENCE.**

21  
22 A. I attended Clemson University, graduating with a Bachelor of Science Degree in  
23 Electrical Engineering in 1981. I received a Masters Degree in Business  
24 Administration from Georgia State University in 1997.

25

1 My career with BellSouth spans over twenty years. My initial employment was  
2 with Southern Bell in 1981, in Columbia, South Carolina in the Network  
3 Department as an Equipment Engineer. In that capacity, I was responsible for the  
4 ordering and installation of central office equipment. In 1984, I transferred to the  
5 Rates and Tariffs group in Atlanta, Georgia where I was responsible for the rates,  
6 costs, tariffs, and implementation of services. During my time in that organization,  
7 I worked with many services/offerings, such as Local Exchange Service, Service  
8 Order Charges, Operator Services, Mobile Interconnection, and Inside Wire. I  
9 moved to the Interconnection Marketing Unit in 1995, where I had various  
10 responsibilities, including negotiating with Competitive Local Exchange Carriers  
11 (“CLECs”), developing pricing strategies, and product managing Collocation. In  
12 December 2000, I moved to a position in the cost organization, a part of the  
13 Finance Department. My current responsibilities include cost methodology  
14 development and implementation.

15

16 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

17

18 A. The purpose of my testimony is to respond to cost development issues raised in the  
19 testimony filed by other parties. I respond specifically to allegations made by Dr.  
20 David Gabel who represents the Office of Public Counsel (“OPC”) and AARP  
21 witness Dr. Mark Cooper.

22

23 **Q. DR. GABEL CONTENDS THAT BELL SOUTH’S COST METHODOLOGY**  
24 **DOES NOT FULFILL THE TOTAL SERVICE LONG RUN**  
25 **INCREMENTAL COST (“TSLRIC”) STANDARDS. IS HE CORRECT?**

1

2 A. No. Dr. Gabel claims that BellSouth and the other incumbents “rely on TELRIC-  
3 based estimates that include costs of the loop shared by residential, business, and  
4 data services which should not appear in a TSLRIC estimate.” (Gabel testimony,  
5 page 12, lines 17-19) As will be discussed in greater detail later in this testimony,  
6 Dr. Gabel misrepresents the underlying definition of the service that the cost  
7 studies support, i.e., basic local exchange service. Population densities and loop  
8 lengths cause differences in cost between residence and business loops. However,  
9 the overall physical attributes of the network that provides this service (i.e., access  
10 to the telecommunications network) does not differ due to some artificial class-of-  
11 service designation designed to promote universal service. This total network that  
12 provides access, regardless of class of service, provides the foundation of  
13 BellSouth’s cost calculations. Once costs associated with this network are  
14 determined, cost recovery dictated by rate structure (e.g., the formation of rate  
15 groups and class of service partitioning) can take place.

16

17 Dr. Gabel’s contention that costs associated with trenching, conduit, poles, and  
18 cable placements are shared costs flows from this misunderstanding of the service  
19 under study. He has created two separate services – residential service and  
20 business service – when in actuality there is only one service - and then  
21 inappropriately classified costs as shared between these two “services”. Dr. Gabel  
22 seems to confuse the concept of “shared facilities” with the concept of “shared  
23 costs.” Almost every facility and piece of equipment used in a telecommunication  
24 provider’s network is shared by more than one service. Just because a facility is  
25 “shared,” however, does not imply that the costs of the facility should be treated as

1 shared costs. Indeed, many of these costs of shared facilities can be broken down  
2 into individual components driven by unit increments as volume grows. In a long  
3 run incremental analysis, the addition of incremental units of demand bring each of  
4 these network components closer to exhaust; thus, advancing future capital  
5 expenditure. The long run incremental cost impact is reflected as the unit  
6 (capacity) cost and is appropriately considered in the TSLRIC of a service.

7  
8 Additionally, implementation of Dr. Gabel's "adjustments" would result in costs  
9 that do not reflect the long-run incremental costs incurred in providing access to  
10 basic local service; i.e., costs incurred in providing a working circuit from the  
11 customer's location to the central office that would allow the end-user to make and  
12 receive calls.

13  
14 The proceeding that gave rise to the cost standards to be used to develop prices for  
15 individual retail services recognized that "certain inherent characteristics of a  
16 multi-product firm typical of the telephone industry – notably, the presence of  
17 economies of scale and scope, and the existence of significant amounts of joint and  
18 common costs – prohibit one from successfully performing a unique one-to-one  
19 mapping between component cost elements and specific services." (Memorandum  
20 in Docket No. 900633-TL, *Development of Local Exchange Company Cost Study*  
21 *Methodology* ("Cost Order"), April 25, 1991, page 4) Thus, the Florida Public  
22 Service Commission ("Commission") has acknowledged the difficulty faced in  
23 identifying direct costs associated with any telecommunication service – including  
24 access to basic local service. The Commission's identification of this problem  
25 does not, however, imply that reasonable approaches to overcome the hurdles



1 faced by the cost analysts do not exist. Indeed the Commission has accepted  
2 BellSouth's inclusion of the costs Dr. Gabel claims are shared in previous tariff  
3 filings that have been supported by TSLRIC results.

4  
5 In numerous cost study filings supporting retail services, BellSouth has employed  
6 the identical methodology submitted in this proceeding. Specifically, BellSouth  
7 establishes relationships between total capitalized costs and material prices in  
8 order to capture associated labor and incidental materials required to install the  
9 piece of equipment, i.e., to determine the installed investment. Similarly,  
10 BellSouth develops loading factors based on relationships between investments to  
11 identify supporting structure costs (poles and conduit) and land and building costs  
12 in order to capture all costs directly related to provisioning a working circuit. The  
13 Commission has never found that this process violates TSLRIC principles.

14  
15 **Q. DR. GABEL CONCLUDES THAT: "IT IS HIGHLY PROBABLE THAT**  
16 **CURRENT RETAIL PRICES FOR RESIDENTIAL BLTS ALONE**  
17 **EXCEED THE DIRECT COSTS OF PROVIDING THESE SERVICES."**  
18 **(PAGE 12, LINES 6-7) IS HE CORRECT?**

19  
20 A. No. Dr. Gabel's conclusion is valid only if one accepts his erroneous exclusion of  
21 most of the loop costs as "shared costs," only then does residential basic local  
22 service rates cover costs. If one extends Dr. Gabel's approach and applies it to  
23 business basic local service then most, if not all, of the loop costs associated with  
24 this service are also "shared" costs. This exercise could be followed by similar  
25 studies of all of the remaining services offered by BellSouth. The final result

1 would be the shifting of costs from directly assignable costs to shared costs. In  
2 fact, it is interesting that Dr. Gabel stopped where he did with only removing  
3 labor-related loop costs. Since most components of any telecommunications  
4 network are used to provide multiple services, under his approach he could have  
5 lumped even more costs into the classification of “shared costs.” Dr. Gabel is  
6 essentially shifting the problem from one of “cost identification” to one of “cost  
7 recovery”. Given Dr. Gabel’s approach of lumping much of the network costs into  
8 a shared “pot” of costs, this Commission would then be required to wrestle with  
9 how this ever-growing pot of shared costs would be recovered. Reclassification of  
10 costs does not eliminate the reality of these costs.

11

12 **Q. PLEASE PROVIDE A BRIEF OVERVIEW OF HOW BELL SOUTH**  
13 **CONDUCTS ITS TSLRIC STUDIES.**

14

15 A. Any cost study begins with the identification of the cost object; i.e., it begins with  
16 the definition of the service/product/element. In this proceeding, the service (cost  
17 object) in question is access to the local telephone network – it is not long distance  
18 service, it is not vertical features, it is not data services. Therefore, costs  
19 associated with these other services have not been considered and the studies  
20 identified only those costs directly attributable to basic local exchange service.

21

22 Local exchange service provides the customer access to the telephone network and  
23 thus, allows the customer the capability to make and receive calls. This service is  
24 comprised of the serving central office terminating equipment, BellSouth plant  
25 facilities from the customer’s serving central office up to and including the

1 network interface device, and usage, i.e., the network components required to  
2 make and receive calls in the local calling area. Section 364.02(2), Florida  
3 Statutes, defines basic local telephone service as:

4 Voice grade, flat-rate residential and flat-rate single-line  
5 business local exchange services which provide dial tone,  
6 local usage necessary to place unlimited calls within a local  
7 exchange area, dual tone multi-frequency dialing, and  
8 access to the following: emergency services such as '911,'  
9 all locally available interexchange companies, directory  
10 assistance, operator services, relay services, and an  
11 alphabetical directory listing.

12 This definition comports with BellSouth's study. Additionally, since the purpose  
13 of this proceeding is to evaluate BellSouth's existing rates, the cost study must  
14 support the existing rate structure and definitions. BellSouth's General Subscriber  
15 Service Tariff (A.3.1) states that basic local exchange service is comprised of  
16 exchange access lines defined as:

17 The serving central office line equipment and all Company  
18 plant facilities up to and including the Company-provided  
19 Standard Network Interface. These facilities are Company-  
20 provided and maintained and provide access to and from  
21 the telecommunications network for message toll service  
22 and for local calling appropriate to the tariffed use offering  
23 selected by the customer.

24 Both of the definitions above support BellSouth's contention that basic local  
25 telephone service is a single service – not separated into residential service and  
26 business service - thus, it makes no sense to talk about costs that are "shared"  
27 between two classes of service as Dr. Gabel has attempted to do.

28 Once the service has been defined, the following steps are taken:

- 1           1. BellSouth determines the forward-looking architecture, engineering, and  
2           provisioning procedures required to provide the functionality for each of  
3           the network components (e.g., loop, switch termination, end office  
4           switching, etc.) in the defined service through the use of models, special  
5           studies and the integrated involvement of necessary BellSouth personnel,  
6           such as cost analysts, product managers and network engineers.
- 7           2. BellSouth develops the costs associated with the material and equipment  
8           required to provision each network component.
- 9           3. BellSouth models the installation of the materials and equipment by  
10          ensuring that the costs associated with installation and supporting  
11          structures were appropriately included.
- 12          4. BellSouth determines the cost of each network component by converting  
13          the installed investment into its carrying charges and operating expenses.  
14          Also included in this step is the impact of taxes.

15  
16  
17           **Q. HOW DOES BELL SOUTH'S MODELING DEVELOP THE COST OF THE**  
18           **NETWORK?**

- 19  
20           A. As Dr. Gabel states, the loop contributes most to the cost of basic local service.  
21           Thus, I will explain how the BellSouth Telecommunications Loop Model<sup>®</sup>  
22           ("BSTLM") models the narrowband, voice-grade telecommunications network and  
23

24           \_\_\_\_\_

25           <sup>®</sup> BSTLM - 1999 INDETEC International and BellSouth Corporation; 2001  
          CostQuest Associates, Inc. All Rights Reserved

1 develops the loop investment. First, contrary to Dr. Gabel's assertion, the BSTLM  
2 (or any of the other models filed in this proceeding) is not a "fully distributed cost  
3 mechanism." (Gabel testimony, page 23, line 17) Fully distributed cost  
4 methodology allocates all the costs of the company among the services offered by  
5 the company such that the total of all services' costs equal the total cost of the  
6 company. This is not what BellSouth has done.

7  
8 The foundation of the BSTLM is geocoded customer addresses, as well as services  
9 purchased at each address. Once the BSTLM has determined where customers are  
10 located, cable routes to serve all customers in each wire center are determined  
11 based on a Minimum Spanning Road Tree ("MSRT") algorithm. This approach,  
12 as the name implies, determines the minimum distance to serve all customer  
13 locations assuming cable routes follow existing roadways. The BSTLM next  
14 "clusters" customer locations within each serving wire center boundary into  
15 Carrier Serving Areas ("CSAs") based on engineering guidelines. Once the routes  
16 and "clusters" have been determined, appropriate components, such as digital loop  
17 carrier ("DLC") and Feeder Distribution Interfaces ("FDIs"), are then located  
18 within each serving area.

19  
20 Once the layout of the network is determined, the BSTLM's configuration process  
21 "configures" each network component along each route in each wire center. This  
22 procedure entails the determination of cable sizes, cable types (copper/fiber,  
23 aerial/buried/underground), FDI sizes, and selection of DLC sufficient to serve the  
24 demand expressed as DS0 equivalents. Each of the required network components  
25 for each service can be expressed in terms of pair equivalents for the copper cable

1 portion of the service or DS0 equivalents for the fiber and electronic components  
2 of the service. The network along each route and at each equipment location is  
3 sized to handle the sum of the pair equivalents and/or DS0 equivalents transported  
4 over that part of the network. In other words, the network built by the BSTLM is  
5 built (i.e., “caused”) by pair equivalents and DS0 equivalents for the services  
6 provided along each segment of each route. Once the network has been configured  
7 and sized appropriately, the BSTLM calculates the material price of each network  
8 component, along each route and at each equipment location. Costs of the network  
9 (at each point along the network) are then assigned to services consistent with the  
10 way the network was “built” – copper costs are assigned to services riding on each  
11 copper cable based on the cost “causer” of the copper – i.e., the pair equivalent  
12 required for each service; and, fiber and electronic costs are assigned to the  
13 services utilizing the electronics and fiber based on the cost “causer” of the fiber  
14 and electronics costs – i.e., the DS0 equivalents of each service.

15

16 Once the total network costs have been determined, and those costs have been  
17 assigned to each service at each location based on the cost causers – either copper  
18 pairs or DS0s – then, reports can be obtained from the BSTLM. These reports  
19 provide average loop costs for customer locations with any specified category of  
20 service. The cost studies filed in this proceeding reflect reports of the basic local  
21 service loops terminating at residence and business customer locations.

22

23 **Q. DR. GABEL TAKES ISSUE WITH BELL SOUTH’S INCLUSION OF**  
24 **CERTAIN INSTALLATION AND SUPPORTING STRUCTURE COST**  
25 **CALCULATIONS. HE ALSO CLAIMS THAT: “THE ABSENCE OF**

1       **RESIDENTIAL BLTS WOULD NOT HAVE AN IMPACT ON ILEC’S**  
2       **TRENCHING COSTS.” (PAGE 17, LINES 19-20) IS HE CORRECT?**

3

4    A. No. It is appropriate to consider all costs associated with providing the end-user a  
5       working circuit – not just a piece of wire. In order to make the loop functional,  
6       digital loop carrier common (“DLC”) equipment is required to make the system  
7       functional, conduit is required to support underground cables, poles are required to  
8       attached aerial cable, etc. As I have described previously, the BSTLM sizes the  
9       equipment based upon DS0 (voice grade circuit) requirements. Recognizing  
10      equipment capacity constraints, each loop is apportioned a DS0’s worth of  
11      equipment in the “per loop” calculation.

12

13     Dr. Gabel claims that residential basic local exchange service does not cause  
14     BellSouth to directly incur certain costs and that the absence of this service would  
15     have no direct effect on these costs. First, Dr. Gabel is starting with an incorrect  
16     premise. As I have explained, the foundation of BellSouth’s study is NOT  
17     residential basic local service. Instead, it is access to basic local service.  
18     Nevertheless, his assertion that the “absence of residential BLTS would not have  
19     an effect on ILEC’s trenching costs” is false. Consider that the vast majority of  
20     BellSouth’s lines are residential. If BellSouth were to stop serving residential  
21     locations, i.e., if BellSouth eliminated this service in its entirety, its trenching costs  
22     (and other costs Dr. Gabel has defined as shared) would drop substantially since  
23     less cable and equipment would be required to serve the remaining demand.

24

25     Additionally, Dr. Gabel focuses on what happens to existing plant when a service

1 is eliminated rather than what happens to future plant (and the forward-looking  
2 capital expenditures associated with future plant) when a service is eliminated, or  
3 added, to the mix of services. If residential basic local service were eliminated  
4 from BellSouth's mix of service offerings, future placements of facilities,  
5 including the labor associated with placing those facilities, would be avoided.  
6 Therefore, by definition, costs associated with the placement (e.g., trenching) of  
7 those facilities are a part of the TSLRIC of that service. To further illustrate the  
8 problems with his approach, suppose for example that a route was entirely  
9 residential so even under Dr. Gabel's approach, 100% of the loop would be  
10 included in the TSLRIC for residential service. Now, suppose a business opens at  
11 the end of the cable route and orders one line. Under Dr. Gabel's methodology,  
12 that route suddenly becomes a shared cost and those costs are excluded from the  
13 TSLRIC for residential service as well as from the TSLRIC for business service.  
14 Then, if that business closes, the loop is once again included in the TSLRIC of  
15 residential service. Such a methodology is not manageable and clearly not correct.

16  
17 Dr. Gabel's claim that "trenching is a shared cost of all services that have facilities  
18 running through the trench" is also false. (Gabel testimony, page 18, lines 1-2)  
19 The trench is a shared facility, however, the cost of digging the trench is not a  
20 shared cost. For example, assume the trench is in place today providing both  
21 residential and business basic local service. As each increment of service is added  
22 (whether it be residential or business), the cable in that trench gets closer and  
23 closer to exhaust and all future jobs are advanced by one unit of demand. Each  
24 unit of service added "causes" a portion of the cost of those future trenching jobs,  
25 as well as the cable in it. That unit capacity cost of the trench, as well as the cable



1 material, are a real part of the long run incremental cost (TSLRIC) of each service  
2 being transported in that trench.

3

4 Dr. Gabel also states that: “the TSLRIC estimate of residential BLTS equals the  
5 total cost of providing the combined services minus the stand-alone cost of  
6 providing all service with the exception of residential BLTS.” (Gabel testimony,  
7 page 24, lines 12-14) This Commission has found that “SAC [stand alone costs]  
8 data are unnecessary” in evaluating the cost of basic local service. (“Report of the  
9 Florida Public Service Commission on the Relationship Among the Costs and  
10 Charges Associated with Providing Basic Local Service, Intrastate Access, and  
11 Other Services Provided by Local Exchange Companies, in Compliance with  
12 Chapter 98-277, Section 2(1), Laws of Florida,” Florida Public Service  
13 Commission Tallahassee, Florida February 15, 1999, page 53) So his statement,  
14 which appears to rely on SAC estimates, is irrelevant.

15

16 Nonetheless, if residential service was removed entirely from BellSouth’s list of  
17 products, the basic local exchange network would look entirely different and many  
18 of the economies of scale and scope reflected in the cost study and recognized by  
19 this Commission would be lost. For example, the BSTLM places digital loop  
20 carrier systems based on demand considerations. If there were a change to the  
21 underlying demand (for example if residential service is eliminated), the number of  
22 digital loop carrier systems, their locations, and the sizes of the systems would not  
23 be the same.

24

25 **Q. IS IT APPROPRIATE TO REMOVE THE COSTS OF COMMON PLUG-**

1       **INS AND HARDWIRED EQUIPMENT COSTS AS DR. GABEL ASSERTS?**

2

3   A. No. A DLC system is comprised of hardwire (cabinet) and commons which have  
4       a finite capacity based on DS0 equivalents (which equate to voice-grade lines)  
5       regardless of the DS0's use. Under TSLRIC methodology, investments should be  
6       calculated in a manner that best reflects cost causation. The DS0 approach utilized  
7       by the BSTLM to determine the cost of DLC equipment is reasonable, is  
8       competitively neutral, and best reflects cost causation. The DS0 cost causality link  
9       is supported by the vendors' technical specifications of DLC systems. For  
10      example, from the technical specifications of Nortel's Access Node:

11

**2,688 DS0s per Network Element**

12

Each AccessNode Network Element, using Universal Edge 9000 shelves in a dual bay configuration, may support up to 2,688 DS0s.

13

**The ABM supports up to seven (7) Copper Distribution or Universal Edge 9000 shelves or a combination of them, offering narrowband and xDSL services. One ABM shelf can support up to 2,688 DS0s, 98 DS1s, 9 DS3s or combination of DS1s, DS3s, along OC-3s and OC-3c optical tribs**

14

15

16      Based on the vendor specifications, the DLC system has DS0-based capacity  
17      constraints. Thus, there is cost causality between DS0 quantities and all required  
18      DLC equipment including commons and hardwire equipment. Indeed, as one adds  
19      additional residential basic local service at a DLC site, the DLC common  
20      equipment capacity is used up and each added residential service advances the  
21      future placements of additional DLC common equipment. Therefore, DLC  
22      common equipment is a direct cost of residential service and is appropriately  
23      included in the TSLRIC of residential basic local service

24

25   **Q. ON PAGE 19, DR. GABEL ASSERTS THAT HE CAN “DEMONSTRATE**

1       **THAT BELLSOUTH ESSENTIALLY RELIES ON TELRIC ESTIMATES**  
2       **TO INCORRECTLY ESTIMATE TSLRIC.” HAS HE DONE THIS?**

3  
4    A. No. Dr. Gabel has entered into a game of semantics whereby any facility that can  
5       by some stretch of the imagination have a shared attribute must be disallowed from  
6       a TSLRIC study. Since he (incorrectly) assumes the study is for residential  
7       service, his study would require partitioning the network into residence and  
8       business. In doing so, the realities of the telecommunications network, a network  
9       that relies on “shared” capabilities to achieve efficient use of resources as reflected  
10      in the economies of scale and scope demonstrated in the cost studies, would be  
11      lost. Furthermore, he ignores the fact that in the long run, facilities will exhaust  
12      and new facilities will need to be deployed --- including DLC common equipment  
13      and additional conduit and poles. Finally, he ignores the fact that without these  
14      “shared” costs, the loop will not function --- this cannot possibly reflect the costs  
15      BellSouth incurs in providing this working service.

16

17   **Q. DR. GABEL CLAIMS BELLSOUTH’S STATEWIDE TSLRIC FOR**  
18   **RESIDENCE IS BELOW \$10. PLEASE COMMENT.**

19

20   A. Based solely on this result, Dr. Gabel’s manipulations should be suspect. As a  
21      sanity check, BellSouth filed a statewide cost of \$31.52 in the Florida Universal  
22      Service Fund (“USF”) proceeding, which was conducted to “determine and report  
23      to the Legislature the total forward-looking cost of providing **basic local**  
24      **telecommunications services.....**” (Emphasis added, Order No. PSC-99-0835-  
25      FOF-TP, dated April 26, 1999, page 1) The Commission ordered adjustments to

1 BellSouth's proposed inputs<sup>1</sup>, however, not a single wire center cost approached  
2 Dr. Gabel's statewide result<sup>2</sup>, thus it is impossible for the statewide USF average  
3 to even come close. I am not proposing that the absolute values decided in the  
4 USF proceeding are now relevant, however, the magnitude of the difference  
5 between the USF results – conducted to determine the cost of basic local  
6 telecommunications services – and Dr. Gabel's results – also purportedly for basic  
7 local telecommunications service - should raise serious questions with respect to  
8 his testimony.

9

10 **Q. ARE DR. GABEL'S ADJUSTMENTS TO THE IN-PLANT FACTORS**  
11 **APPROPRIATE?**

12

13 A. No. Fundamentally, Dr. Gabel begins with an incorrect assumption and then  
14 attempts to contrive a mathematical construct to support his position. As I have  
15 emphasized, Dr. Gabel's classification of certain costs as "shared" results from (1)  
16 his belief that residential access constitutes a separate service and (2) his confusion  
17 with respect to the difference between shared facilities and shared costs. First, the  
18 service under study is access to basic local telecommunications service regardless  
19 of the class of service --- residential access is merely a subpart of the total study  
20 (and service). Second, while many of the network's facilities are "shared," the  
21 costs are not.

22

23

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24 <sup>1</sup> These modifications include in part changes to depreciation inputs, decrease in the effective cost of  
25 capital, reduction in the number of pairs per unit, change to the feeder utilization, adoption of Sprint's  
fiber and copper cable and Service Area Interface inputs, use of an average DLC cost, adjustment to  
switch discounts and a reduction to the expense per line.

<sup>2</sup> The USF ordered costs range from \$16.12 in FTDFLSGDS0 to \$138.80 in STAGFLWGRS0.

1 In order to manipulate BellSouth's in-plant factors, Dr. Gabel develops "an excess  
2 loop length factor" that "equals the difference between the residential loop length  
3 and the business loop length divided by the residential loop length." (Gabel  
4 testimony, page 77, lines 8-11) He then outlines a mathematical exercise that he  
5 used to determine adjusted in-plant factors. Even if one were to accept Dr. Gabel's  
6 position that much of the loop's costs are shared between residence and business  
7 basic local service, his in-plant methodology is grossly over-simplistic. The  
8 underlying assumption in Dr. Gabel's calculations is that every cable route, in  
9 every wire center, has exactly the same characteristics as the statewide average  
10 residence and business loops. Every cable route has the same length, every cable  
11 route has the same distribution to code (aerial, underground, buried), and every  
12 cable route has the same split of copper and fiber cable.

13

14 It is interesting to note that Dr. Gabel admits that his adjusted in-plants can lead to  
15 an underestimate of the installed investment. He states that: "the extreme example  
16 would occur if every residential loop is built separately from every business loop."  
17 (Gabel testimony, page 81, lines 21-22) Dr. Gabel's view is just as "extreme."  
18 He has assumed that every residence and every business loop run along the same  
19 route. In fact he has assumed even more. His adjustments were made on an  
20 individual field reporting code ("FRC") basis. Thus, he is inherently assuming that  
21 every business loop and residential loop "share" the same type of cable placement  
22 – aerial, buried, and underground – along the same route. This simply is not the  
23 case. Backpedaling, Dr. Gabel also states that if the residential loop included any  
24 additional services "then the adjustment process described above would understate  
25 the amount of shared installation investment and overestimate the total installed

1 investment associated with residential services.” (Gabel testimony, page 82, lines  
2 13-15) Dr. Gabel is essentially advocating that the loop is a common facility and  
3 thus its costs should be allocated among all the services that ride the loop. As  
4 discussed in my direct testimony, this Commission has recognized the fallacy of  
5 this argument.

6

7 **Q. IS DR. GABEL’S CALCULATION OF PER LINE RETAIL COSTS**  
8 **ACCURATE?**

9

10 A. No. Dr. Gabel continues his argument that BellSouth has included “shared” costs  
11 in the development of its Customer Operations Cost factor. Again, the foundation  
12 of this assertion is that the service BellSouth studied is residential access. It is not.  
13 Instead the service studied is access to basic local exchange service. Thus, Dr.  
14 Gabel’s lament that “BellSouth has not provided any information supporting the  
15 assumption that retail costs do not vary across customer classes” is moot and his  
16 claim that BellSouth included “shared costs in its retail costs is unfounded”.  
17 (Gabel testimony, page 86, lines 16-17, line 11)

18

19 Furthermore, Dr. Gabel bases most of his retail adjustment on the ratio of  
20 residence to business marketing costs as developed in New England Telephone's  
21 (“NET’s”) 1992 Massachusetts Cost of Service Study that became a part of the  
22 FCC's 10th Report & Order on CC Docket 96-45 Universal Service released  
23 11/02/99. This relationship is based solely on NET's Advertising costs for 1992 (it  
24 does not appear to fully consider other Customer Operations type costs such as  
25 Product Management, Sales, or Customer Service). Obviously, even if it were

1 appropriate to attempt to allocate these customer operations costs between  
2 residence and business (which it is not), 1992 data from a Massachusetts study of  
3 NET's operations would not be indicative of BellSouth's operations in Florida.  
4 Additionally, this NET analysis was conducted prior to the 1996  
5 Telecommunications Act and prior to any real competition in the residential  
6 market, which forces the incumbent to expend additional resources devoted to  
7 maintaining its customer base. As evidenced by the telecommunications industry's  
8 current promotional offerings, residential customers are receiving more attention.

9

10 **Q. DR. GABEL ELIMINATES BILLING & COLLECTION COSTS FROM**  
11 **BELLSOUTH'S CUSTOMER OPERATIONS COST FACTOR. IS THIS**  
12 **APPROPRIATE?**

13

14 A. No. While costs associated with other services may be listed on the telephone bill,  
15 it is a customer's request for basic local exchange service that causes the bill to be  
16 generated. Each incremental service may generate a line of information on the bill,  
17 but the request for basic local service is the cost driver --- without access to basic  
18 local service no other billing information would take place. Additionally, the  
19 incremental cost of adding another line to a bill is insignificant in relationship to  
20 the cost of generating the bill in its entirety.

21

22 One must also consider the manner in which the factor was developed and how it  
23 is used. The factor reflects a relationship between the retail portion of customer  
24 related costs and total network costs. Since the factor is applied against the

25

1 TSLRIC results for basic local service, only a portion of the total billing and  
2 collection cost is ever captured.

3

4 **Q. WOULD RESIDENTIAL RATES STILL BE BELOW TSLRIC EVEN IF**  
5 **THE HIGHER SUBSCRIBER LINE CHARGE FOR ADDITIONAL LINES**  
6 **WERE CONSIDERED?**

7

8 A. Yes. Exhibit DDC-2, filed with my direct testimony, compared the existing rates  
9 to the cost study results. In developing this comparison only the SLC charge  
10 associated with the first line (\$6.50) was considered. To develop the average SLC  
11 charge of \$6.59, the average number of lines per residential household<sup>3</sup> was  
12 utilized. As Exhibit WBS-1 supports, even if the additional SLC rate for non-  
13 primary lines (\$7.00) was considered, residential rates are still below cost. Thus,  
14 Dr. Gabel's concern that BellSouth "excludes the higher SLCs that are allowed for  
15 additional lines" does not change the outcome ---- residential rates are still below  
16 cost. (Gabel testimony, page 36, lines 3-4)

17

18 **Q. DR. COOPER RESURRECTS THE CLAIM THAT THE LOOP IS A**  
19 **COMMON COST. PLEASE COMMENT.**

20

21 A. Dr. Banerjee will address this issue in greater detail. As I discussed previously,  
22 from a cost development perspective, the cost object dictates what facilities should  
23 be considered in the cost study. In this case, basic local exchange service by

24

25

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<sup>3</sup> See BellSouth's response to Staff's 4<sup>th</sup> Set, Item #81.



1 definition includes the loop: “all Company plant facilities up to and including the  
2 Company-provided Standard Network Interface.” By introducing additional  
3 services, Dr. Cooper is confusing cost development with revenue requirements.

4

5 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

6

7 A. Yes.

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