



*The Reliable One*

**BEFORE THE  
FLORIDA PUBLIC SERVICE COMMISSION  
PETITION FOR APPROVAL OF NUMERIC CONSERVATION GOALS  
DOCKET NO. 040035-EG  
ORLANDO UTILITIES COMMISSION**

**JUNE 1, 2004**

**TESTIMONY AND EXHIBITS OF:**

**MYRON R. ROLLINS**

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BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

ORLANDO UTILITIES COMMISSION

TESTIMONY OF MYRON R. ROLLINS

PETITION FOR APPROVAL OF NUMERIC CONSERVATION GOALS

DOCKET NO. 040035-EG

JUNE 1, 2004

**Q Please state your name and address.**

A My name is Myron R. Rollins. My business address is 11401 Lamar, Overland Park, Kansas 66211.

**Q By whom are you employed and in what capacity?**

A I am employed by Black & Veatch as a Project Manager in the Consulting Engineering Services section of the Energy Engineering and Construction Division.

**Q Please describe your responsibilities in that position.**

A As a Project Manager in the Consulting Engineering Services section, I am responsible for managing various projects for utility and non-utility clients. These projects encompass a wide variety of services for the power industry, including load forecasts, conservation and demand-side management (DSM), reliability criteria and evaluation, development of generating unit addition alternatives, fuel forecasts, screening evaluation, production cost simulation, optimal generation expansion modeling, economic and financial evaluation, sensitivity analysis, risk analysis, power purchase and sales evaluation, strategic considerations, analysis

1 of the effects of the 1990 Clean Air Act Amendments, feasibility studies,  
2 qualifying facility and independent power producer evaluations, power market  
3 studies, and power plant financing.

4  
5 **Q Please state your professional experience and educational background.**

6 A. I received a Bachelors of Science degree in Electrical Engineering from the  
7 University of Missouri – Columbia. I also have two years of graduate study in  
8 nuclear engineering at the University of Missouri – Columbia. I am a licensed  
9 professional engineer and a Senior Member of the Institute of Electrical and  
10 Electronic Engineers.

11  
12 I have been employed by Black & Veatch since 1976 and in the last 10 years, I  
13 have been the project manager for over 100 projects. I have conducted the  
14 majority of my work for Florida utilities, including Lakeland Electric, Kissimmee  
15 Utility Authority, Florida Municipal Power Agency, Orlando Utilities  
16 Commission (OUC), JEA, City of St. Cloud, City of Tallahassee, Utilities  
17 Commission of New Smyrna Beach, Sebring Utilities Commission, City of  
18 Homestead, Progress Energy Florida (formerly Florida Power Corporation), and  
19 Seminole Electric Cooperative.

20  
21 I attempt to stay abreast of Florida Public Service Commission (FPSC)  
22 proceedings. For instance, I have been the Project Manager for numerous Ten-  
23 Year Site Plans for Kissimmee Utility Authority, Lakeland Electric, Orlando  
24 Utilities Commission, and JEA. I have previously presented testimony before the  
25 FPSC for the Stanton 1, Stanton 2, Stanton A, AES-Cedar Bay, Cane Island 3,

1 and McIntosh 5 Need for Power applications. I have also participated in the  
2 preparation of testimony for Seminole Electric's Hardee County Combined Cycle  
3 Project, the Cypress Project, and the Hines Energy Center Project Need for Power  
4 applications.

5  
6 I have also presented testimony in Docket No. 990722-EG, Adoption of Numeric  
7 Conservation Goals for Orlando Utilities Commission and Docket No. 990720-  
8 EG, Adoption of Numeric Conservation Goals for JEA.

9  
10 **Q Please describe the overall process leading to the development of the**  
11 **proposed numeric conservation goals for OUC?**

12 A Determination of OUC's proposed numeric conservation goals consisted of a  
13 number of steps. Initially, a list of DSM measures was compiled. Second,  
14 information on the avoided generating unit was developed. Next, the DSM  
15 measures compiled in the initial step were analyzed for cost-effectiveness using  
16 the Florida Integrated Resource Evaluator (FIRE) model. Once the cost-  
17 effectiveness analysis was complete, the results of the three FIRE model benefit  
18 to cost ratio tests were reviewed. Based on these results, the proposed numeric  
19 conservation goals for 2005 through 2014, and the corresponding Demand-Side  
20 Management Plan, were developed.

21  
22 **Q What is the purpose of your testimony in this proceeding?**

23 A The purpose of my testimony in this proceeding is to address the process resulting  
24 in the determination of OUC's proposed numeric conservation goals for 2005  
25 through 2014. My testimony will include discussion of the selection of the

1 measures tested with the FIRE model, the determination of the avoided generating  
2 unit characteristics, and the methodology used to evaluate the cost-effectiveness  
3 of these DSM measures. I will also discuss the economic assumptions utilized in  
4 the cost-effectiveness evaluations, as well as the fuel price projections used. My  
5 testimony will demonstrate that OUC has adequately explored DSM measures and  
6 is proposing appropriate numeric conservation goals.

7  
8 **Q Were the OUC 2004 Numeric Conservation Goals: Demand-Side**  
9 **Management Measure Evaluation (Exhibit OUC-1) and the OUC 2004**  
10 **Numeric Conservation Goals: Demand-Side Management Plan (Exhibit**  
11 **OUC-2) prepared by you or under your direct supervision?**

12 **A** Yes. OUC's 2004 Numeric Conservation Goals: Demand-Side Management  
13 Measure Evaluation (Exhibit OUC-1) and OUC's 2004 Numeric Conservation  
14 Goals: Demand-Side Management Plan (Exhibit OUC-2) were prepared under my  
15 direct supervision.

16  
17 **Q Are you adopting Sections of the OUC 2004 Numeric Conservation Goals:**  
18 **Demand-Side Management Measure Evaluation (Exhibit OUC-1) and the**  
19 **OUC 2004 Numeric Conservation Goals: Demand-Side Management Plan**  
20 **(Exhibit OUC-2) as part of your testimony?**

21 **A** Yes. I am adopting Exhibit OUC-1, the OUC 2004 Numeric Conservation Goals:  
22 Demand-Side Management Measure Evaluation, and Exhibit OUC-2, the OUC  
23 2004 Numeric Conservation Goals: Demand-Side Management Plan as part of my  
24 testimony.

25

1 **Q Are there any corrections to these Exhibits?**

2 A No, there are no corrections to either of these Exhibits.

3

4 **Q Please describe the evaluation process by which OUC developed the demand-**  
5 **side management measures for cost-effectiveness analysis.**

6 A Various sources were relied upon in developing the demand-side management  
7 measures carried forward to the cost-effective analysis. Sources used to develop  
8 which DSM measures should be evaluated included the FPSC suggested measures  
9 for evaluation (Document No. 12017-97 in Docket Nos. 971004, 971005, 971006,  
10 971007), existing OUC conservation measures, FPSC filings from other Florida  
11 utilities, and various other sources. For each measure analyzed, measure-specific  
12 assumptions and characteristics were developed as well. Once all sources were  
13 investigated, approximately 200 measures were evaluated for cost-effectiveness.

14

15 **Q Please describe how the avoided costs were determined.**

16 A Avoided costs are determined by selecting an avoided unit. The avoided unit is  
17 the unit that could potentially be avoided or delayed due to the implementation of  
18 DSM programs.

19

20 The selection of OUC's avoided unit is based on the next planned capacity  
21 addition for OUC as presented in its 2004 Ten-Year Site Plan, filed with the  
22 Florida Public Service Commission in April, 2004. The capacity expansion plan  
23 presented in OUC's 2004 Ten-Year Site Plan indicates that the first capacity  
24 addition involves construction of a General Electric 7FA combustion turbine in  
25 2008. While there are no definitive plans for construction of such a unit, OUC

1 believes that comparing the cost-effective analysis of DSM measures to the  
2 addition of a 7FA combustion turbine is appropriate. It should be noted that  
3 should OUC ultimately pursue a different, more cost-effective solution to  
4 satisfying forecast capacity requirements other than the addition of the 7FA  
5 combustion turbine, the DSM measures evaluated as part of this filing would be  
6 even less cost-effective.

7

8 **Q Please describe the evaluation process by which potential DSM programs**  
9 **were evaluated?**

10 A The process used to evaluate the cost-effectiveness of DSM programs conforms to  
11 the requirements of Rule 25-17.008, Florida Administrative Code. Specifically,  
12 the procedures used are those set forth in the Florida Public Service Commission  
13 Cost-Effectiveness Manual for Demand Side Management Programs and Self  
14 Service Wheeling Proposals. The FIRE model, originally developed by Florida  
15 Power Corporation (now Progress Energy Florida), was used to assess the  
16 potential cost-effectiveness of DSM measures.

17

18 Using the procedures specified in Rule 25-17.008, Florida Administrative Code,  
19 the FIRE model provides a systematic framework for identifying the benefits and  
20 costs associated with specific DSM measures. Avoided utility costs are  
21 economically evaluated against DSM costs and load impacts to assess the cost-  
22 effectiveness of the program over its useful life. Three DSM program benefit to  
23 cost tests are produced by the FIRE model and are used in determining the cost-  
24 effectiveness of the DSM measures evaluated. These tests are the Rate Impact  
25 Test (RIM), the Total Resource Test (TRC), and the Participant Test. The results

1 of the three cost-effectiveness tests for the DSM programs evaluated are shown in  
2 Appendices D and E of Exhibit OUC-1, OUC's 2004 Numeric Conservation  
3 Goals: Demand-Side Management Measure Evaluation.  
4

5 **Q What economic parameters were assumed as inputs to the FIRE model?**

6 A The economic parameters assumed as inputs to the FIRE model are the same as  
7 those presented in OUC's 2004 Ten-Year Site Plan. A general inflation rate of  
8 2.5 percent was used, which is applicable to unit capital costs, fixed and variable  
9 operations and maintenance (O&M) expenses, and various other expenses. A  
10 long-term bond interest rate of 6.0 percent was assumed, and the same assumption  
11 (6.0 percent) was used for the interest during construction rate. The levelized  
12 fixed charge rate of 11.19 percent was developed based on OUC's weighted  
13 average cost of capital using the 6.0 percent bond interest rate and was applied to  
14 the capital cost of the avoided unit in the FIRE model cost-effectiveness  
15 evaluations.  
16

17 **Q What fuel forecasts were developed or used in the FIRE model evaluations?**

18 A Appendix A of Exhibit OUC-1, OUC's 2004 Numeric Conservation Goals:  
19 Demand-Side Management Measure Evaluation, presents the fuel price  
20 projections used in the FIRE model cost-effectiveness evaluations. These fuel  
21 price projections are based on the forecasts presented in OUC's 2004 Ten-Year  
22 Site Plan.  
23  
24  
25



1 **Q Are the fuel price projections developed reasonable for use in evaluating**  
2 **different generating unit alternatives?**

3 A Yes. The fuel price projections are consistent with current fuel prices for OUC's  
4 existing generating units and are therefore reasonable to use in evaluation of the  
5 cost-effectiveness of DSM measures as compared to OUC's avoided generating  
6 unit.

7

8 **Q Please describe the three DSM tests used to evaluate DSM programs.**

9 A All three DSM cost-effectiveness tests are based on the comparison of discounted  
10 present worth benefits to costs for a specific DSM measure. Each test is designed  
11 to measure costs and benefits from a different perspective.

12

13 The Rate Impact Test is a measure of the expected impact on customer rates  
14 resulting from a DSM measure. The test statistic is the ratio of the utility's  
15 benefits (avoided supply costs and increased revenues) compared to the utility's  
16 costs (program costs, incentives paid, increased supply costs, and revenue losses).  
17 A value of less than one indicates an upward pressure on rate levels as a result of  
18 the DSM measure. Stated otherwise, a measure with a Rate Impact Test value of  
19 less than one would not be considered cost-effective from the utility's perspective.

20

21 The Total Resource Test measures the benefit to cost ratio by comparing the total  
22 program benefits (both the participant's and utility's) to the total program costs  
23 (equipment costs, utility costs, and participant costs).

24

25 The Participant Test measures the impact of the DSM measure on the

1 participating customer. Benefits to the participant may include bill reductions,  
2 incentives paid, and tax credits. Participants' costs may include equipment costs,  
3 operation and maintenance expenses, equipment removal, and other costs.  
4

5 **Q Which cost-effectiveness test was utilized by OUC in evaluating DSM**  
6 **measures?**

7 A All three cost effectiveness tests were conducted for each DSM measure analyzed  
8 and considered in our evaluation, and can be found in Appendix E of Exhibit  
9 OUC-1. The Rate Impact Test serves as the primary test for OUC in determining  
10 cost-effectiveness of DSM measures. In other words, OUC does not, in general,  
11 support DSM programs which increase rates. Therefore, if a situation arises in  
12 which either or both the Total Resource Test and/or the Participant Test appear to  
13 be cost-effective for a specific DSM measure, unless the Rate Impact Test result  
14 is greater than or equal to 1.0, the measure will not be considered cost-effective  
15 by OUC.  
16

17 **Q Please describe the selection of DSM measures for evaluation.**

18 A Approximately 200 DSM measures, consisting of measures applying to the  
19 residential, commercial, and industrial sectors, were evaluated for cost-  
20 effectiveness using the FIRE model. The multitude of measures evaluated  
21 ensures that potentially cost-effective measures have been considered. Various  
22 sources were relied upon in determining the demand-side management measures  
23 carried forward to the cost-effective analysis. Sources used to determine which  
24 DSM measures should be evaluated included the FPSC suggested measures for  
25 evaluation (Document No. 12017-97 in Docket Nos. 971004, 971005, 971006,

1 971007), existing OUC conservation measures, FPSC filings from other Florida  
2 utilities, and various other sources. For each measure analyzed, measure-specific  
3 assumptions and characteristics were developed as well. A listing of the sources  
4 utilized for each measure is presented in Appendix B of Exhibit OUC-1, and the  
5 measure assumptions are available in Appendix C of Exhibit OUC-1.

6  
7 **Q Please describe the results of the analysis undertaken to evaluate the cost-**  
8 **effectiveness of potential DSM measures.**

9 A Based on the Rate Impact Test, which is OUC's test for determining the cost-  
10 effectiveness of a DSM measure, none of the measures evaluated were cost-  
11 effective.

12  
13 **Q Does it surprise you that none of the DSM measures evaluated proved to be**  
14 **cost-effective for OUC?**

15 A No. I did not expect any DSM measures to be cost-effective for OUC.

16  
17 **Q Why did you not expect any DSM measure to be cost-effective?**

18 A In Docket 990722-EG, Adoption of Numeric Conservation Goals for OUC, none  
19 of the DSM measures and programs evaluated were found to be cost-effective.  
20 As such, I did not expect any of the DSM measures or programs would be cost-  
21 effective now. This is consistent with my experience in evaluating the cost-  
22 effectiveness of DSM measures and programs for other Florida municipal utilities  
23 using the FIRE model.

1 **Q Why is it so much more difficult for DSM to be cost-effective today than it**  
2 **was as recently as 1995?**

3 A A number of factors have changed causing DSM to be less cost-effective than in  
4 previous years. For instance, appliances have become more efficient and building  
5 codes and practices result in construction of more efficient buildings, often due to  
6 federal government mandates, which have decreased the amount of incremental  
7 savings achievable. Additionally, the cost of construction of new power plants  
8 has decreased, while the efficiency of new plants has increased. The lower capital  
9 costs of new power plants, coupled with the decline of interest rates to near all-  
10 time lows, along with the efficiency improvements, all combine to reduce the  
11 cost-effectiveness of DSM.

12

13 **Q Why do the investor owned utilities indicate that some DSM measures are**  
14 **cost-effective while municipal utilities do not?**

15 A The primary reason why the investor owned utilities periodically indicate that  
16 some DSM measures are cost-effective while the municipal utilities do not is that  
17 the municipal utilities have the benefit of using tax exempt financing for  
18 construction of supply-side resources (i.e. the avoided generating unit). Thus, the  
19 cost of financing new power plant construction is considerably less for municipal  
20 utilities than for investor owned utilities.

21

22 **Q Does this conclude your testimony?**

23 A Yes.