

JAMES MEZA III  
General Counsel - Florida

BellSouth Telecommunications, Inc.  
150 South Monroe Street  
Room 400  
Tallahassee, Florida 32301  
(305) 347-5558

September 8, 2006

Mrs. Blanca S. Bayó  
Director, Division of the Commission Clerk  
and Administrative Services  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, FL 32399-0850

**In re: Docket No. 060172-EU - Proposed rules governing placement of new electric distribution facilities underground, and conversion of existing overhead distribution facilities to underground facilities, to address effects of extreme weather events**

**Docket No. 061073-EU - Proposed amendments to rules regarding overhead electric facilities to allow more stringent construction standards than required by National Electric Safety Code**

Dear Ms. Bayo:

Enclosed are BellSouth Telecommunications, Inc.'s Comments/Testimony for Rule 25-6.0343, which we ask that you file in the captioned dockets.

Copies have been served to the parties shown on the attached Certificate of Service.

Sincerely,

A handwritten signature in black ink that reads "James Meza III / v.f.". The signature is written in a cursive style with a large initial "J" and a clear "v.f." at the end.

James Meza III

cc: All Parties of Record  
Jerry D. Hendrix  
E. Earl Edenfield, Jr.

**CERTIFICATE OF SERVICE  
DOCKET NO. 060172/060173-EU**

I HEREBY CERTIFY that a true and correct copy of the foregoing was served via First Class U.S. Mail and/or Electronic Mail and (\*) facsimile (where applicable) this 8th day of September, 2006 to the following Interested Persons:

Christiana Moore  
Lawrence Harris  
MaryAnne Helton  
Rosanne Gervasi  
Staff Counsels  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, FL 32399-0850  
[cmoore@psc.state.fl.us](mailto:cmoore@psc.state.fl.us)  
[lharris@psc.state.fl.us](mailto:lharris@psc.state.fl.us)  
[mhelton@psc.state.fl.us](mailto:mhelton@psc.state.fl.us)  
[rgervasi@psc.state.fl.us](mailto:rgervasi@psc.state.fl.us)

Ausley Law Firm  
Lee Willis (\*)  
P.O. Box 391  
Tallahassee, FL 32302  
Tel. No. (850) 224-9115  
Fax. No. (850) 222-7952

Beggs & Lane Law Firm (GPC)  
Russell Badders (\*)  
P.O. Box 391  
Pensacola, FL 32576-2950  
Tel. No. (850) 432-2451  
Fax. No. (850) 469-3330

Boca Woods Emergency Power Comm.  
Alan Platner  
11379 Boca Woods Lane  
Boca Raton, FL 33428  
Tel. No. (561) 852-0844  
Fax. No. (561) 892-6474  
[vipadp@aol.com](mailto:vipadp@aol.com)

Embarq  
Charles J. Rehwinkel  
FLTLHZ0501  
315 South Calhoun Street, Ste. 500  
Tallahassee, FL 32301  
Tel. No. (850) 847-0244  
Fax. No. (850) 224-0794  
[charles.j.rehwinkel@embarq.com](mailto:charles.j.rehwinkel@embarq.com)

Florida Cable Telecomm. Assn.  
Michael A. Gross  
246 E. 6th Avenue  
Suite 100  
Tallahassee, FL 32303  
Tel. No. (850) 681-1990  
Fax. No. (850) 681-9676  
[mgross@fcta.com](mailto:mgross@fcta.com)

Florida Electric Cooperative Assn.  
Bill Willingham (\*)  
2916 Apalachee Parkway  
Tallahassee, FL 32301  
Tel. No. (850) 877-6166  
Fax. No. (850) 656-5485

Florida Municipal Electric Assn.  
Frederik M. Bryant/Jody Lamar Finklea  
P.O. Box 3209  
Tallahassee, FL 32315-3209  
Tel. No. (850) 297-2011  
Fax. No. (850) 297-2014  
[fred.bryant@fmpa.com](mailto:fred.bryant@fmpa.com)  
[jody.lamar.finklea@fmpa.com](mailto:jody.lamar.finklea@fmpa.com)

Florida Power & Light  
Natalie F. Smith/John T. Butler/  
Bill Walker  
700 Universe Boulevard  
Juno Beach, FL 33408  
Tel. No. (561) 691-7207  
Fax. No. (561) 691-7135  
[natalie\\_smith@fpl.com](mailto:natalie_smith@fpl.com)  
[john\\_butler@fpl.com](mailto:john_butler@fpl.com)  
[bill\\_walker@fpl.com](mailto:bill_walker@fpl.com)

H. M. Rollins Company, Inc.  
H. M. Rollins (\*)  
P.O. Box 3471  
Gulfport, MS 39505  
Tel. No. (228) 832-1738  
Fax. No. (228) 832-1781

Lee County Electric Cooperative, Inc.  
Donald Schleicher/William Hamilton  
P.O. Box 3455  
North Fort Myers, FL 33918-3455  
Tel. No. (239) 995-2121  
Fax. No. (239) 995-7904  
[donald.schleicher@lcec.net](mailto:donald.schleicher@lcec.net)  
[dennie.hamilton@lcec.net](mailto:dennie.hamilton@lcec.net)

North American Wood Pole Council  
Dennis Hayward  
7017 NE Highway 99, Suite 108  
Vancouver, WA 98665

Pennington Law Firm  
Howard E. (Gene) Adams  
P.O. Box 10095  
Tallahassee, FL 32302-2095  
Tel. No. (850) 222-3533  
Fax. No. (850) 222-2126  
[gene@penningtonlawfirm.com](mailto:gene@penningtonlawfirm.com)

Southern Pressure Treaters Assn.  
Carl Johnson  
P.O. Box 3219  
Pineville, LA 71360

Tampa City Council  
Council Woman Linda Saul-Sena  
315 East Kennedy Blvd., 3rd Floor  
Tampa, FL 33602  
Tel. No. (813) 274-8134  
Fax. No. (813) 274-7076  
[linda.saul-sena@tampagov.net](mailto:linda.saul-sena@tampagov.net)

TDS Telecom/Quincy Telephone  
Mr. Thomas M. McCabe  
P.O. Box 189  
Quincy, FL 32353-0189  
Tel. No. (850) 875-5207  
Fax. No. (850) 875-5225  
[thomas.mccabe@tdstelecom.com](mailto:thomas.mccabe@tdstelecom.com)

Town of Jupiter Island (\*)  
Donald R. Hubbs, Asst. Town Mgr.  
P.O. Box 7  
Hobe Sound, FL 33475  
Tel. No. (772) 545-0100  
Fax. No. (772) 545-0188

Town of Palm Beach  
Thomas G. Bradford, Deputy Town Mgr.  
P.O. Box 2029  
Palm Beach, FL 33480  
Tel. No. (561) 838-5410  
Fax. No. (561) 838-5411  
[tbradford@townofpalmbeach.com](mailto:tbradford@townofpalmbeach.com)

Treated Wood Council  
Jeff Miller  
1111 19th Street, NW  
Suite 800  
Washington, DC 20036

Verizon Florida, Inc. (GA)  
Dulaney L. O'Roark III  
Six Concourse Pkwy., Ste. 600  
Atlanta, GA 30328  
Tel. No. (770) 284-5498  
Fax. No. (770) 284-5488  
[de.oroark@verizon.com](mailto:de.oroark@verizon.com)

Western Wood Preservers Institute  
Todd Brown  
7017 NE Highway 99, Ste. 108  
Vancouver, WA 98665

Young Law Firm  
R. Scheffel Wright/John LaVia (\*)  
225 South Adams Street  
Suite 200  
Tallahassee, FL 32301  
Tel. No. (850) 222-7206  
Fax. No. (850) 561-6834

  
James Meza III

**FLORIDA PUBLIC SERVICE COMMISSION**

Proposed rules governing placement of new ) Docket No. 060172-EU  
electric distribution facilities underground, and )  
conversion of existing overhead distribution )  
facilities to underground facilities, to address )  
effects of extreme weather events )  
\_\_\_\_\_ )

Proposed amendments to rules regarding ) Docket No. 060173-EU  
overhead electric facilities to allow more )  
stringent construction standards than required )  
by National Electric Safety Code )  
\_\_\_\_\_ ) Filed: September 8, 2006

**BELLSOUTH TELECOMMUNICATIONS, INC.'s**  
**COMMENTS/TESTIMONY FOR RULE 25-6.0343**

On August 4, 2006, BellSouth Telecommunications, Inc. ("BellSouth") filed the Direct Testimony of Kirk Smith and Pam Tipton regarding proposed Rules 25-6.0341, 25-6.0342 and proposed amendments to Rules 25-6.034, 25-6.0345, 25-6.064, 25-6.078 and 25-6.115 in the above-captioned dockets. Because that Direct Testimony applies to proposed Rule 25-6.0343 as well, BellSouth hereby adopts *in toto* and refiles the testimony of witnesses Smith and Tipton herein.

In addition to the comments contained in the previously filed Direct Testimony, BellSouth submits that the unique laws regarding municipalities present additional arguments for the Florida Public Service Commission ("Commission") to consider in evaluating proposed Rule 25-6.0343. Specifically, Section 337.401, Florida Statutes, sets out clear parameters for municipalities when exercising their police power over the use of streets and public rights-of-way by providers of communications services. For example, subsection (3)(b) of that statute mandates that rules and regulations that govern occupation of its

roads and rights-of-way "must be related to the placement or maintenance of facilities in such roads or rights-of-way, must be reasonable and nondiscriminatory, and may include only those matters necessary to manage the roads or rights-of-way of the municipality...". See Section 337.401(3)(b), Florida Statutes. To the extent municipal electric cooperatives establish and maintain standards and procedures for aerial or underground construction, or that otherwise impact third party attachments, such standards and procedures constitute regulations that are subject to these statutory strictures.

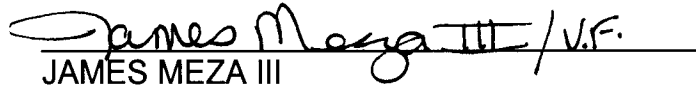
Additionally, Section 350.81, Florida Statutes, addresses conditions by which government entities must abide in providing communications services over government-owned networks. Subsection (3)(d) of the statute requires such a governmental entity to apply its rules and regulations regarding subjects such as access to public rights-of-way and matters concerning use of governmental entity-owned poles in a non-discriminatory manner. Thus, to the extent municipal electric cooperatives that operate government networks establish and maintain standards and procedures for aerial or underground construction, or that otherwise impact third party attachments, such standards and procedures would be subject to the mandates of Fla. Stat. § 350.81.

Accordingly, in addition to all of those arguments, comments, and evidence that BellSouth previously presented and adopts herein, the

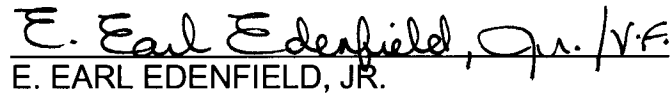
Commission should consider these additional statutory strictures in evaluating the validity of proposed Rule 25-6.0343.

Respectfully submitted this 8th day of September, 2006.

BELLSOUTH TELECOMMUNICATIONS, INC.

Handwritten signature of James Meza III in cursive, followed by a horizontal line and the initials "V.F." to the right.

JAMES MEZA III  
MANUEL A. GURDIAN  
c/o Nancy H. Sims  
150 So. Monroe Street, Suite 400  
Tallahassee, FL 32301  
(305) 347-5558

Handwritten signature of E. Earl Edenfield, Jr. in cursive, followed by a horizontal line and the initials "V.F." to the right.

E. EARL EDENFIELD, JR.  
Suite 4300  
675 W. Peachtree St., NE  
Atlanta, GA 30375  
(404) 335-0763

648368v2

1 Bellsouth Telecommunications, Inc.

2 Direct Testimony of Kirk Smith

3 Before the Florida Public Service Commission

4 Docket Nos. 060172-EU and 060173-EU

5 August 4, 2006

6 Q. Please state your name, your position with Bellsouth  
7 Telecommunications, Inc. ("Bellsouth"), and your business  
8 address.

9  
10 A. My name is Kirk Smith. I am employed by BellSouth as Supervising Manager –  
11 Network Staff Support on the Network Operations and Industrial Engineering Staff  
12 for the nine-state BellSouth region. My business address is 3535 Colonnade  
13 Parkway, Rm. W3D, Birmingham, Alabama 35243.

14  
15 Q. Please provide a brief description of your background and  
16 experience.

17  
18 A. I graduated from Auburn University in 1973 with a Bachelor of Science degree in  
19 Industrial Engineering. I became employed by BellSouth in June 1973. I have held  
20 various line and staff positions with the Company, including positions in  
21 Construction, Engineering, Installation, Maintenance, Mechanization (Deployments  
22 and Support) and Contract Administration (Outside Plant Construction, Facility  
23 Locates, Engineering and Joint Use). I managed Regional Emergency Generator



1 Pools that deploy emergency generators in large scale power outages throughout  
2 BellSouth's nine-state region. I provided support in my capacity as Manager-  
3 Network Operations Support for BellSouth to the BellSouth Regional Emergency  
4 Control Center and have field experience in storm restoration, including hurricanes,  
5 ice storms and tornadoes. I assumed my current position as Supervising Manager -  
6 Network Staff Support on the Network Operations and Industrial Engineering Staff  
7 in October 2002, and my current responsibilities include supervising a team of  
8 BellSouth managers responsible for bidding and negotiating contracts for Outside  
9 Plant Construction, Facility Locating, Engineering, and Joint Use. The team is also  
10 responsible for administration of CATV license agreements, agreements for CLECs  
11 pertaining to pole attachments and conduit occupancy, agreements for attachments  
12 to towers on some central offices, and BellSouth regional damage prevention  
13 activities. I participated at the workshop held in this matter on July 13, 2006. I also  
14 participated in the workshop held in Docket 060077-TL regarding the mandated  
15 pole inspection cycle on February 21, 2006.

16  
17 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

18  
19 A. The purpose of my testimony is to explain how proposed new Rules 25-6.0341 and  
20 25-6.0342, and proposed amendments to Rules 25-6.034, 25-6.064, 25-6.078 and  
21 25-6.115 of the Florida Administrative Code (the "Proposed Rules")<sup>1</sup> will impact

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<sup>1</sup> Pursuant to Order No. PSC-06-0646-PCO-EU, BellSouth is required to file comments as to Proposed Rules 25-6.034, 25-6.0345, 25-6.064, 25.6.78, and 25-6.115 on August 11, 2006. For ease of convenience, BellSouth files comments for all of the Proposed Rules it takes issues with herein, except for Proposed Rule

1 BellSouth from an operational and cost perspective.<sup>2</sup> BellSouth owns  
2 approximately 459,000 poles in the state of Florida, with 307,459 of these bearing  
3 attachments placed by electric utilities. BellSouth's lines and facilities are attached  
4 to approximately 756,000 electric utility poles, including poles owned by investor-  
5 owned companies, municipal electrics and rural electric cooperatives. While the  
6 Proposed Rules, on their face, impose requirements on electric utilities, the  
7 Proposed Rules will significantly impact BellSouth and other entities that attach to  
8 electric utility poles.

9  
10 Q. PLEASE PROVIDE AN OVERVIEW OF BELLSOUTH'S CONCERNS  
11 REGARDING THE PROPOSED RULES.

12  
13 A. BellSouth appreciates the Commission's interest in minimizing widespread power  
14 outages in the state following hurricanes or other extreme adverse weather  
15 conditions. BellSouth is concerned, however, that the Proposed Rules are  
16 premature, upset the status quo of using the National Electric Safety Code  
17 ("NESC") as the uniform national standard by which power and telephone  
18 companies operate, and give each power company the license to unilaterally create  
19 its own construction standards for overhead and underground facilities. BellSouth is  
20 also concerned that the Florida Public Service Commission ("Commission") has not  
21 adequately assessed or considered the operational and cost implications the

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25-6.0343. Per Order No. PSC-06-0632-PCU-EU, Rule 25-6.0343 will be addressed in a separate hearing, with initial comments due on September 8, 2006.

<sup>2</sup> My testimony on costs is based on estimates and assumptions because, until such time as we know how each electric utility will implement the Proposed Rules, it is impossible to identify the particular costs that BellSouth may experience.

1 Proposed Rules will have on BellSouth and other attaching entities, and; that,  
2 through the Proposed Rules, the Commission is effectively regulating pole  
3 attachments, even though, as explained by Ms. Tipton, it has no jurisdiction to do  
4 so. Finally, pole attachments are currently governed by joint use and pole license  
5 agreements between pole owners and attaching entities. The Proposed Rules will  
6 likely impact, and could interfere with, these contracts.

7  
8 Q. PLEASE ELABORATE ON YOUR STATEMENT THAT THE PROPOSED  
9 RULES ARE PREMATURE.

10  
11 A. Just six months ago, in February 2006, the Commission ordered electric utilities and  
12 telecommunications companies to inspect their poles every 8 years and conduct  
13 “both remaining strength assessments as well as pole attachment loading  
14 assessments.” *See In re: Proposal to require local exchange telecommunications*  
15 *companies to implement ten-year wood pole inspection program*, Docket No.  
16 060077-TL, Order No. PSC-06-0168-PAA-TL (Issued March 1, 2006) (hereinafter  
17 “*Telecom Inspection Order*”) and *In re: Proposal to require investor-owned electric*  
18 *utilities to implement ten-year wood pole inspection program*, Docket No. 060078-  
19 EI, Order No. PSC-06-0144-PAA-EI (Issued February 27, 2006) (hereinafter  
20 “*Electric Utility Inspection Order*”). The Commission also imposed significant and  
21 detailed reporting requirements on the parties. Specifically, both industries had to  
22 file an initial “comprehensive wood pole inspection plan.” *See Telecom Inspection*  
23 *Order* at p. 11; *see also Electric Utility Inspection Order* at p. 11. They also have to

1 file an annual report on a going forward basis that includes a review of the methods  
2 we used to determine NESC compliance for strength and structural integrity (taking  
3 into account pole loading where required), and summary data and results of the prior  
4 year's inspections, addressing the strength, structural integrity, and loading  
5 requirements of the NESC. *See Telecom Inspection Order* at p. 9; *see also Electric*  
6 *Utility Inspection Order* at p. 10. From participating in the Commission's workshop  
7 on the proposed pole inspection plan and reading the *Telecom Inspection Order* and  
8 the *Electric Utility Inspection Order*, I understood that one of the primary purposes  
9 of the pole inspection process was for pole owners to review their poles to assure  
10 that the poles are "reasonably robust" and that pole loadings are appropriate,  
11 presumably so that if problems were identified, they could be addressed.

12  
13 BellSouth worked very successfully with several major electric companies in the  
14 State to approach this pole inspection process in a joint fashion. The early results of  
15 the pole inspections are just now starting to come in, and the first report is due to the  
16 Commission in March 2007. Instead of first reviewing the data before  
17 implementing new rules, the Commission has adopted rules which result in electric  
18 companies adopting new overhead construction, pole loading capacity, and  
19 engineering standards and procedures. Indeed, the Proposed Rules specifically call  
20 for electric utilities to adopt standards for third party pole attachments that "meet or  
21 exceed" NESC requirements, presupposing that third-party attachments on poles  
22 cause safety and reliability problems. There has been no evidence presented to the  
23 Commission, nor any data compiled, indicating that this is the case. The Proposed

1 Rules do not take into account that the chief stress on the distribution infrastructure  
2 results from the significant load placed by the power industry – not telephone or  
3 cable. Moreover, additional factors, such as vegetation, affect the reliability of the  
4 electric infrastructure. Without reviewing the pole inspection data and looking at all  
5 of these factors, the Commission is putting the cart before the horse.

6  
7 Additionally, as the Commission is aware, BellSouth owns approximately 40% of  
8 the poles in its serving area in the State. These Proposed Rules, therefore, do not  
9 address a large percentage of Florida’s poles and the attachments on those poles. It  
10 seems logical and more efficient for the Commission to collect data from the  
11 mandated pole inspection process and conduct a comprehensive analysis, taking into  
12 account the interests and concerns of all pole owners and attaching entities, their  
13 respective differences (i.e., price cap regulated vs. rate-of-return regulated), before  
14 adopting rules that upset long-standing uniform construction standards that, on their  
15 face, apply only to a portion of the poles in the State.

16  
17 Q. PLEASE EXPLAIN BELLSOUTH’S CONCERNS WITH THE PROPOSED  
18 AMENDMENTS TO RULE 25-6.034.

19  
20 A. Both the power and telecommunications industries currently follow the NESC as the  
21 rule of thumb, nationally. The Proposed Rules alter that national uniform scheme  
22 and allow each power company to set its own standards. Specifically, Proposed  
23 Rule 25-6.034(2) allows each investor-owned electric utility to establish and

1 maintain its own construction standards for overhead and underground facilities.  
2 Given this broad discretion, electric utilities may use the Proposed Rules as an  
3 opportunity to enhance their infrastructure and pass the associated costs along to  
4 attaching entities. For instance, the electric utilities could demand that attachments  
5 be upgraded, rearranged or removed, or that poles be replaced, and then attempt to  
6 impose those costs on attaching entities, like BellSouth, despite the fact that  
7 BellSouth might not be the cost-causer or the beneficiary of the taller or stronger  
8 poles. In particular, to the extent that joint use agreements expressly address,  
9 among other things, which entity is responsible to pay for the costs of upgrades,  
10 replacement, and taller/stronger poles, the Proposed Rules could have an unintended  
11 consequence. While BellSouth does not concede the argument and specifically  
12 claims that such an argument would be inappropriate<sup>3</sup>, the electric utilities could  
13 attempt to use the Commission's Proposed Rules to claim that, under existing joint  
14 use agreements, BellSouth is responsible for some portion of the costs of the  
15 upgrades -- costs that the electric utilities ordinarily pay per the agreements --  
16 despite the fact that BellSouth would not be the cost-causer nor the beneficiary of  
17 the taller or stronger poles.

18  
19 The electric companies might also attempt to use their leverage as the majority pole  
20 owners to amend existing agreements so that they can recover the costs resulting

---

<sup>3</sup> By acknowledging the existence of this argument, BellSouth does not concede it or believe that it is appropriate. In fact, in an abundance of caution, BellSouth denies the argument and reserves all rights and defenses associated with its joint use agreements and any claim that the Proposed Rules impact said agreements.

1 from the Proposed Rules. This is surely an unintended consequence of the Proposed  
2 Rules which needs to be considered.

3  
4 The Commission should be cognizant of this cost-shifting risk, which potentially  
5 results in the electric utilities recovering all of the additional costs mandated by the  
6 Proposed Rules from attaching entities, and the electric utility rate payers through  
7 rate-of-return regulation.

8  
9 Additionally, if electric utilities place new taller or stronger poles, BellSouth and  
10 other attaching entities will certainly face higher pole rental rates as electricians will  
11 argue that their average historical pole costs and associated carrying costs have  
12 increased. To the extent this does occur and as later referenced in my testimony  
13 regarding Proposed Rule 25-6.064, BellSouth should receive a credit or reduction  
14 against the historical cost of the electric utility's average historical pole cost for the  
15 customers' contribution-in-aid of construction, and payments made by other  
16 attachers, to ensure that pole rental fees are not further skewed.

17  
18 Furthermore, the fact that the Proposed Rules allow each of the 40-plus electric  
19 utilities in Florida to set its own construction standards will also impact the design  
20 and construction processes of attaching entities, like BellSouth, and will certainly  
21 lead to cost increases that are not insignificant. For example, in implementing the  
22 Proposed Rules, the electricians may decide to enhance their infrastructure by placing  
23 non-wood poles, like steel, fiberglass or concrete poles. Currently, BellSouth

1 technicians are not adequately equipped with the tools to place attachments on these  
2 types of poles. Taking into account BellSouth providing its technicians with the  
3 proper tools and training, and the increase in the time it would take to place  
4 attachments on these poles, BellSouth's cost to place attachments could increase by  
5 approximately \$55 per attachment.

6  
7 BellSouth will likely not only be faced with the increased expense of designing and  
8 installing facilities to meet standards that are excessive in light of its infrastructure  
9 requirements, but we will also incur the added costs of training our thousands of  
10 employees on the potential 40-plus differing standards and any subsequent revisions  
11 to those standards. BellSouth technicians assigned to one wire center generally  
12 work on poles owned by multiple power companies operating within the  
13 geographical boundaries of that wire center. Currently, technicians rely on the  
14 NESC as the uniform construction standard. Under the Proposed Rules, each  
15 electric utility within the wire center boundaries could have its own set of standards.  
16 Also, though less common, as BellSouth places facilities, especially aerial facilities,  
17 it could move from one electric company's serving area into another such that poles  
18 one through five in a pole line might be governed by one power company's  
19 standards and poles six through ten in the same pole line, by another. It will be a  
20 challenge to adhere to differing standards within one wire center and communicate  
21 each power company's differing standards to the field technicians to ensure  
22 compliance.



1           Additionally, changes in construction standards and procedures could translate into  
2           a significant increase in BellSouth's workload. The Company might have to hire  
3           additional management and non-management employees, as well as buy more  
4           equipment and vehicles. We are unable to estimate the potential increase in these  
5           types of expenses because, again, we do not yet know how the electric utilities will  
6           implement the Proposed Rules.

7  
8           To add to the uncertainty, there are no guidelines governing how often an electric  
9           utility can revise its standards or how quickly BellSouth and other attachers would  
10          have to change their operations to comply with those revisions. As a point of  
11          interest, Proposed Rule 25-6.034(4) contemplates that the electric utilities use the 2002  
12          edition of the NESC as a baseline for developing their individual construction  
13          standards. My understanding is that the NESC is revised every 5 years, so we can  
14          expect an updated edition in 2007. According to the Proposed Rules, the electric utilities  
15          have 6 months to develop construction standards, putting their deadline in 2007. At  
16          a minimum, the Commission should consider postponing adoption of the Proposed  
17          Rules until it has had a chance to review the 2007 edition of the NESC to avoid  
18          another mandate from this Commission for changes to the electric utilities' newly-  
19          issued standards.

20  
21          BellSouth is also concerned that Proposed Rule 25-6.034(4)(b) expressly  
22          grandfathers electric facilities constructed prior to the 2002 edition of the NESC,  
23          providing that such facilities are governed by the edition of the NESC in effect at

1 the time of the initial construction. The specific reference to the electric facilities  
2 implies that the pre-2002 facilities of the other attaching entities do not enjoy the  
3 same grandfathering protection. This is contrary to standard language in joint use  
4 contracts that the attachments of all pole users should be governed by the edition of  
5 the NESC in effect at the time the attachment was placed.

6  
7 Further, Proposed Rule 25-6.034(4)(b), together with Proposed Rules 25-6.0342 and  
8 25-6.0343 which require electricians to establish and maintain standards and  
9 procedures for third-party attachments, could be read to justify, or even require,  
10 random inspections of third-party attachments by the electric utilities to ensure that  
11 third party attachments comply with the latest edition of the NESC and the electric  
12 utilities' standards. The electric utilities would likely try to pass the cost of these  
13 inspections on to the attaching entities – again, through a creative, unreasonable  
14 interpretation of an existing provision in the joint use and pole attachment license  
15 agreements, or by using their leverage to amend those agreements.

16  
17 Moreover, Proposed Rule 25-6.034(5) provides that each investor-owned utility  
18 shall “establish guidelines and procedures governing the applicability and use of the  
19 extreme wind loading standards to enhance reliability and reduce restoration costs  
20 and outage times” for three different classes of construction: new construction,  
21 “major planned work” and “targeted critical infrastructure facilities.” The Proposed  
22 Rules are overbroad and vague because these terms are not defined. Planned work  
23 that is “major” could include distance in feet or miles, number of lanes, length of

1 construction or other factors. “Targeted critical infrastructure” could include  
2 electrical substations or gas stations, all community hospitals or some neighborhood  
3 walk-in facilities. Again, the Proposed Rules give each electric utility *carte blanche*  
4 to determine where extreme wind loading standards will be applied.

5  
6 Proposed Rule 25-6.034(6) requires electric utilities to establish guidelines and  
7 procedures to prevent damage to underground and overhead facilities from flooding  
8 and storm surges. The Commission should consider the impact of this proposed rule  
9 on all entities in these geographical areas with underground and overhead facilities,  
10 not just electric utilities.

11  
12 Proposed Rule 25-6.034(7) requires the electric utilities to “seek input” from  
13 attaching entities when developing construction standards, but the rule does not  
14 require that the electric utilities collaborate with, or obtain the approval of, the  
15 attaching entities. Thus, on a case by case basis, BellSouth will have to balance  
16 whether to install attachments in accordance with construction standards it may not  
17 agree with, or seek relief from the Commission (assuming the Commission had  
18 jurisdiction), presumably with the expense and burden of proving to the  
19 Commission why the standards in question are unreasonable. I anticipate that  
20 giving the electric utilities broad discretion over construction standards, with no  
21 parameters and no mandated level of collaboration from the attaching entities, will  
22 likely result in contentious relationships between the parties when, in fact, it is in the  
23 best interest of the public for them to act in cooperation.

1 Q. PLEASE EXPLAIN BELLSOUTH'S CONCERNS WITH PROPOSED NEW  
2 RULE 25-6.0341.

3  
4 A. Proposed Rule 25-6.0341 calls for electric utilities, as a general rule, to place  
5 overhead and underground facilities adjacent to public roads in front of customers'  
6 premises. If the electric utility moves its aerial facilities from the rear of a property  
7 to a pole line in the front, BellSouth would have to decide whether to stay on the  
8 abandoned pole, or relocate to the new pole. It would cost BellSouth an average of  
9 \$250 - \$300 per pole to remain on the abandoned pole and assume ownership of it,  
10 along with resulting administrative costs. BellSouth, as the new pole owner, may  
11 also have to expend time, manpower, and money to secure an easement from the  
12 property owner. These newly obtained poles would increase BellSouth's pole  
13 inspection costs by roughly \$30 per pole; and BellSouth would have to expend the  
14 time, manpower, and money to negotiate new agreements with the other cable and  
15 communications providers attached to the poles.

16  
17 BellSouth's lines and facilities are attached to approximately 756,000 electric utility  
18 poles, including poles owned by investor-owned companies, municipal electrics and  
19 rural electric cooperatives. The following table represents assumptions that the  
20 electric companies will abandon between 10% and 40% of poles that have  
21 BellSouth attachments. It also provides a forecast of cost to BellSouth to assume  
22 ownership of those poles for a per pole cost within a range of \$250 - \$300.

23

1

Cost Per Pole	10% Abandon Rate	20% Abandon Rate	30% Abandon Rate	40% Abandon Rate
\$250	\$18,900,000	\$37,800,000	\$56,700,000	\$75,600,000
\$275	\$20,790,000	\$41,580,000	\$62,370,000	\$83,160,000
\$300	\$22,680,000	\$45,360,000	\$68,040,000	\$90,720,000

2

3 So, if we assume that the electric utilities will abandon 10% of their poles to  
4 BellSouth in a given year, BellSouth could potentially face a minimum cost of  
5 \$18,900,000, which does not include payments made to property owners to secure  
6 easements, resources expended to negotiate easements and new pole attachment  
7 agreements, and associated administrative costs.

8

9 BellSouth's other option would be to relocate its attachments to the new pole at the  
10 front of the property.<sup>4</sup> We estimate the cost of placing the new aerial facility to be  
11 anywhere between \$25 and \$40 per foot. If we assume that BellSouth relocated  
12 10% of its existing aerial cable attached to electric utility poles in a given year  
13 (which equates to 18,900,000 feet of aerial facilities) to follow the electric's move  
14 to front property lines, BellSouth would face a minimum cost of \$472,500,000. The  
15 following table provides an impact based on a range of possibilities:

Cost Per Foot	10% of Existing Aerial Cable Replaced	20% of Existing Aerial Cable Replaced	30% of Existing Aerial Cable Replaced	40% of Existing Aerial Cable Replaced
\$25.00	\$472,500,000	\$945,000,000	\$1,417,500,000	\$1,890,000,000
\$30.00	\$567,000,000	\$1,134,000,000	\$1,701,000,000	\$2,268,000,000
\$35.00	\$661,500,000	\$1,323,000,000	\$1,984,500,000	\$2,646,000,000
\$40.00	\$756,000,000	\$1,512,000,000	\$2,268,000,000	\$3,024,000,000
\$45.00	\$850,500,000	\$1,701,000,000	\$2,551,500,000	\$3,402,000,000

<sup>4</sup> It is not unreasonable to think that BellSouth might be forced to choose relocation, even if its facilities on the rear pole line are in excellent condition, if a property owner refuses to grant BellSouth a new easement or seeks to take economic advantage of BellSouth's situation.

\$50.00    \$945,000,000    \$1,890,000,000    \$2,835,000,000    \$3,780,000,000

1

2

If the electric utility chooses to move aerial facilities from the rear property and bury them in the front and BellSouth chooses to join in the conversion, the costs would increase by approximately \$10 per foot so that the cost of conversion would be between \$35 and \$50 per foot.

6

7

Alternatively, should an electric company choose to replace existing poles with taller, stronger poles to strengthen an existing pole line, BellSouth would be required to transfer its facilities. Using the same assumption that the electric utilities will replace between 10% and 40% of their poles, the following table represents an estimate of cost to BellSouth to transfer facilities from one pole to the other. The BellSouth cost per transfer represents the price range from a simple to a more complex transfer.

8

9

10

11

12

13

Cost per Transfer	10% Electric Company Pole Change-out	20% Electric Company Pole Change-out	30% Electric Company Pole Change-out	40% Electric Company Pole Change-out
\$95	\$7,182,000	\$14,364,000	\$21,546,000	\$28,728,000
\$280	\$21,168,000	\$42,336,000	\$63,504,000	\$84,672,000
\$470	\$35,532,000	\$71,064,000	\$106,596,000	\$142,128,000

14

15

Realistically, in response to the Proposed Rules, an electric utility would incorporate a varied approach to ‘hardening’ its network, which would involve a combination of the three aforementioned scenarios. Assuming BellSouth will face a combination of these scenarios, the range of the cost impact is between approximately \$500,000,000 for a 10% rate of change and \$4,000,000,000 for a 40% rate of change.

16

17

18

19

20

1 In addition to the above costs, it is near certain that a push for electric utilities to  
2 bury facilities along public roads will also result in an increase in damage to  
3 BellSouth's existing buried facilities, as electric utilities will generally need to place  
4 their facilities beneath those of telecommunications and cable companies to meet  
5 NESC requirements. Through June 2006, BellSouth has already experienced  
6 approximately 2,500 incidents of damage to its buried facilities, with a total cost to  
7 BellSouth in excess of \$3 million. Seventy-five percent of these incidents occurred  
8 in street-side environments. While BellSouth diligently tries to recover its damages,  
9 BellSouth is not always successful and frequently has to expend resources to pursue  
10 collection activities, including litigation against the wrongdoer. Further, BellSouth  
11 experiences additional costs in these scenarios because (1) it must pull technicians  
12 away from other tasks to address facility damages and; (2) it takes preventative  
13 measures by talking to the excavators and making site visits to ensure, to the extent  
14 possible, that BellSouth facilities are protected. Additionally, an increase in burying  
15 facilities will result in an increase in BellSouth's locate costs as entities seeking to  
16 underground will request that BellSouth locate its existing buried facilities.  
17 Accordingly, the Proposed Rules will only result in the exponential increase in the  
18 costs BellSouth currently experiences with street-side, underground facilities.

19  
20 In sum, as evidenced by the above, there can be no dispute that the Proposed Rules  
21 will impact BellSouth and other attaching entities on many different fronts, with a  
22 great potential for significant cost increases. It is impossible to provide an accurate

1 estimate of the total anticipated costs because we have no idea how each of the 40-  
2 plus electric utilities in Florida will implement the Proposed Rules.

3  
4 Q. PLEASE EXPLAIN BELLSOUTH'S CONCERNS WITH PROPOSED NEW  
5 RULE 25-6.0342.

6  
7 A. Proposed New Rule 25-6.0342 requires electric utilities to establish and maintain  
8 standards and procedures for attachments by others to transmission and distribution  
9 poles. Critically, this provision mandates that the Third-Party Attachment Standards  
10 and Procedures "meet or exceed" the NESC and other applicable standards imposed  
11 by state and federal law so that attachments do not, among other things, impair the  
12 safety and reliability of the electric system and exceed pole loading capacity; and  
13 that third party facilities are "constructed, installed, maintained, and operated in  
14 accordance with generally accepted engineering practices for the utility's service  
15 territory." Further, the Proposed Rule prohibits attachments that do not comply with  
16 the electric utility's Attachment Standards and Procedures.

17  
18 As a primary concern and as explained in Pam Tipton's testimony, the Commission  
19 has no jurisdiction over pole attachments and, thus, this Proposed Rule is an  
20 improper exercise of the Commission's power.

21  
22 From an operational perspective, the adoption of this Proposed Rule is premature  
23 and nullifies the Commission's orders mandating an 8 year pole inspection cycle.



1 Proposed Rule 25-6.0342 presupposes that third party attachments on poles cause  
2 safety or reliability problems. As I previously mentioned, there has been no  
3 evidence presented to the Commission, nor any data compiled, indicating that this is  
4 the case.

5  
6 Also to the point that the Proposed Rules are premature, I reiterate the fact that the  
7 2002 NESC is due to be revised in 2007. Proposed Rule 25-6.0342 mandates that  
8 the Third-Party Attachment Standards and Procedures “meet or exceed” the 2002  
9 edition of the NESC. As previously discussed, it would be more efficient, at a  
10 minimum, to await the issuance of the 2007 NESC guidelines to avoid the need for  
11 further revisions to pole construction standards.

12  
13 Like previous sections, Proposed Rule 25-6.0342 also disregards the advantages of  
14 uniform standards for pole construction and attachments and gives electric utilities  
15 *carte blanche* over pole attachments. While problems may have occurred with  
16 certain providers failing to comply with applicable safety requirements, no data has  
17 been compiled to indicate that the problems warrant drastic changes to the current  
18 uniform procedures in place to ensure safety and reliability. Additionally, as I  
19 mentioned previously, the chief stress on the distribution infrastructure results from  
20 the significant load placed by the power industry, not by telephone or cable.  
21 Moreover, other factors such as vegetation affect the reliability of the electric  
22 infrastructure. Addressing only attachments in the Proposed Rules paints a  
23 misleading and lopsided picture.

1           Lastly, as more fully explained in my testimony regarding the proposed  
2           amendments to Rule 25-6.034, BellSouth is also concerned that Proposed Rule 25-  
3           6.0342 could be read to justify, or even require, random inspections of third-party  
4           attachments by the electric utilities and that the electric utilities would likely try to  
5           pass the cost of these inspections on to the attaching entities through a creative,  
6           unreasonable interpretation of existing provisions in joint use and pole attachment  
7           license agreements, or by using their leverage to force an amendment to the those  
8           contracts. More significantly, despite the fact that the attaching entity might not be  
9           the cost-causer or the beneficiary of the taller or stronger poles, the electric utilities  
10          could use the same tactics to demand that attachments be upgraded, rearranged or  
11          removed, or that poles be replaced, potentially at considerable cost (capital and  
12          expense) to the attaching entities, like BellSouth. This attempted cost-shifting is not  
13          supported by the joint use agreements and, as such, BellSouth is not responsible for  
14          such costs.

15  
16        Q.     PLEASE EXPLAIN BELLSOUTH'S CONCERNS WITH THE PROPOSED  
17                AMENDMENTS TO RULE 25-6.064.

18  
19        A.     Section 25-6.064 requires an investor-owned electric utility to calculate amounts  
20                due as contributions-in-aid-of-construction from customers who request new  
21                facilities or upgraded facilities. As an attacher that pays pole rental fees, BellSouth  
22                pays a portion of the electric utility's costs when the electric utility installs a taller  
23                pole or a stronger pole of the same class because those costs are used when

1 factoring rental rates. To ensure that pole rental rates are not further skewed,  
2 BellSouth should receive a credit or reduction against the historical cost of the  
3 electric utility's average pole cost for the contribution-in-aid-of-construction, and  
4 for payments made by other attachers.

5  
6 Q. PLEASE EXPLAIN BELLSOUTH'S CONCERNS WITH THE PROPOSED  
7 AMENDMENTS TO 25-6.078.

8  
9 A. To the extent an electric utility's policy filed pursuant to Proposed Rule 25-6.078  
10 affects the installation of underground facilities in new subdivisions, or the utility's  
11 charges for conversion implicates new construction, I reiterate the concerns raised in  
12 my testimony regarding the proposed amendments to Rule 25-6.034.

13  
14 Q. PLEASE EXPLAIN BELLSOUTH'S CONCERNS WITH THE PROPOSED  
15 AMENDMENTS TO RULE 25-6.115.

16  
17 A. BellSouth recognizes that several electric utilities have tariffs addressing the  
18 recovery of costs for converting existing overhead facilities. Proposed Rule 25-  
19 6.115 incorporates language on Undergrounding Fee Options that includes the  
20 recovery of conversion costs from the customer. The Commission needs to  
21 consider, as Pam Tipton's testimony will explain in more detail, that BellSouth,  
22 unlike electricians, cannot pass conversion costs along to its customers.

1 Q. EXPLAIN YOUR STATEMENT THAT THE PROPOSED RULES WILL  
2 LIKELY IMPACT OR INTERFERE WITH JOINT USE AND POLE  
3 ATTACHMENT LICENSE AGREEMENTS.

4  
5 A. I have touched on this point throughout my testimony, but as a primary example,  
6 joint use and other pole attachment license agreements generally address, among  
7 other things, which entity is responsible for paying the costs of new or upgraded  
8 poles and the transfers to those poles. Typically, under the terms of its joint use  
9 agreements with electric utilities, BellSouth would not contribute to these costs  
10 because BellSouth would not be the cost-causer, or the beneficiary of the new or  
11 upgraded poles. The electric utilities might attempt, however, to use the Proposed  
12 Rules as justification to interpret existing joint use provisions in a creative,  
13 unintended, and unreasonable manner to attempt to pursue these costs from  
14 BellSouth. BellSouth maintains that such a position would be contrary to the plain  
15 language and the spirit of the joint use agreements. Also as I previously mentioned,  
16 the electrics might try to use their leverage as majority pole owner to renegotiate  
17 unreasonable amendments to existing agreements.

18  
19 This example not only shows how the Proposed Rules might interfere with existing  
20 joint use and pole attachment license agreements, but also how they will likely  
21 produce the unintended consequence of creating a contentious relationship between  
22 the electrics and attaching entities. It seems logical that in attempting to increase  
23 service reliability and minimize public safety issues, especially following

1           hurricanes, the Commission should seek to foster positive working relationships  
2           between pole owners and attaching entities.

3    Q.    DOES THIS CONCLUDE YOUR TESTIMONY?

4    A.    Yes.

1 Bellsouth Telecommunications, Inc.

2 Direct Testimony of Pam Tipton

3 Before the Florida Public Service Commission

4 Docket Nos. 060172-EU and 060173-EU

5 August 4, 2006

6

7 Q. Please state your name, your position with Bellsouth  
8 Telecommunications, Inc. ("Bellsouth"), and your  
9 business address.

10

11 A. My name is Pam Tipton. I am employed by BellSouth  
12 Telecommunications, Inc., as a Director, Regulatory and External Affairs,  
13 responsible for regulatory policy implementation in BellSouth's nine-state  
14 region. My business address is 675 West Peachtree Street, Atlanta,  
15 Georgia 30375.

16

17 Q. Please summarize your background and experience.

18

19 A. I received a Bachelor of Arts in Economics from Agnes Scott College in  
20 1986, and a Masters Certification in Project Management from George  
21 Washington University in 1996. I have over 18 years experience in  
22 telecommunications, with my primary focus in the areas of process  
23 development, services implementation, product management, marketing

1 strategy and regulatory policy implementation. I joined Southern Bell in  
2 1987, as a manager in Interconnection Operations, holding several roles  
3 over a 5-year period including process development and execution, quality  
4 controls and services implementation. In 1994, I became a Senior  
5 Manager with responsibility for End User Access Services and  
6 implementation of Virtual and (later) Physical Collocation. In 2000, I  
7 became Director, Interconnection Services, responsible for development  
8 and implementation of Unbundled Network Element ("UNE") products,  
9 including responsibility for access to poles, ducts and conduit, and later  
10 development of marketing and business strategies. In June 2003, I  
11 became responsible for implementation of state and federal regulatory  
12 mandates for Local and Access markets and the management of the  
13 switched services product portfolio. I assumed my current responsibilities  
14 on August 1, 2005.

15  
16 Q. HAVE YOU PREVIOUSLY TESTIFIED BEFORE THE FLORIDA PUBLIC  
17 SERVICE COMMISSION?

18  
19 A. Yes. I have appeared before the Florida Public Service Commission in  
20 Docket No. 980800-TP, In re: Petition for Emergency Relief of Supra  
21 Telecommunications and Information Systems, Inc., Against BellSouth  
22 Telecommunications, Inc.; Docket No. 030851-TP, In the Matter of  
23 Implementation of requirements arising from Federal Communications

1 Commission triennial UNE review: Local Circuit Switching for Mass Market  
2 Customers; and Docket No. 041269-TP, In re: Petition to establish generic  
3 docket to consider amendments to interconnection agreements resulting  
4 from changes in law, by BellSouth Telecommunications, Inc. I have filed  
5 written testimony in other Dockets before this commission that were  
6 settled prior to hearing.

7  
8 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

9  
10 A. The purpose of my testimony is to provide BellSouth's policy position  
11 regarding the Commission's jurisdiction to regulate pole attachments. I  
12 will also explain the difference between rate-of-return and price-cap  
13 regulated industries, their respective ability (or inability) to recover  
14 increased costs and how these distinctions impact the different industries  
15 that will be subject to the Proposed Rules (Rules 25-6.0341, 25-6.0342,  
16 and 25-6.0343, and proposed amendments to Rules 25-6.034, 25-6.064,  
17 25-6.078 and 25-6.115 ).

18  
19 Q. PLEASE ELABORATE ON BELLSOUTH'S POSITION REGARDING THE  
20 COMMISSION'S JURISDICTION TO REGULATE POLE  
21 ATTACHMENTS.

22  
23 A. While I am not a lawyer, it is my understanding that the Commission does  
24 not have the authority to adopt any rule to the extent it regulates the terms



1 and conditions associated with pole attachments. First, Section 224 of the  
2 Telecommunications Act, places authority to regulate pole attachments  
3 squarely on the Federal Communications Commission ("FCC"):

4  
5 (b)(1) Subject to the provisions of subsection (c) of this  
6 section, the Commission shall regulate the rates, terms, and  
7 conditions for pole attachments to provide that such rates,  
8 terms, and conditions are just and reasonable, and shall  
9 adopt procedures necessary and appropriate to hear and  
10 resolve complaints concerning such rates, terms, and  
11 conditions.  
12

13 Subsection (c)(1) limits this authority in any case where such matters are  
14 regulated by a State and subsection (c)(2) provides limited circumstances  
15 in which this exception applies. My reading of 47 U.S.C. § 224 (c)(2) is  
16 that the FCC has jurisdiction over pole attachments unless a state certifies  
17 the following to the FCC: (1) that it regulates rates, terms, and conditions  
18 for pole attachments; and (2) that in so regulating such rates, term, and  
19 conditions, the state has the authority to consider and does consider the  
20 interests of the subscribers of the services offered via such attachments,  
21 as well as the interests of the consumers of the utility services.  
22

23 Q. HAS THE COMMISSION ATTEMPTED TO CERTIFY TO THE FCC THAT  
24 IT HAD JURISDICTION OVER POLE ATTACHMENTS AND IF SO,  
25 WHAT WAS THE OUTCOME?  
26

1 A. Yes. While I am not a lawyer and BellSouth's legal counsel will file  
2 a brief addressing this issue more thoroughly, the Florida Supreme Court  
3 rejected the Commission's prior attempt to certify to the FCC, pursuant to  
4 47 U.S.C. § 224, that it had jurisdiction over pole attachments in  
5 Teleprompter Corp. v. Hawkins, 384 So. 2d 648 (Fla. 1980). Specifically,  
6 in Hawkins, the Commission, pursuant to 47 U.S.C. § 224, notified the  
7 FCC that it had authority to regulate pole attachment agreements. This  
8 declaration of authority was challenged on the grounds that the  
9 Commission did not have the authority under Florida law to regulate the  
10 agreements or the interests of cable subscribers. In quashing the  
11 Commission's certification, the Florida Supreme Court relied on the  
12 Commission's own prior finding in Southern Bell Tel. & Tel. Co., 65 PUR  
13 3d 117, 119-20 (Fla.Pub.Serv.Comm'n 1966) that it lacked authority over  
14 pole attachments:

15 In 1913, when the Florida legislature enacted a  
16 comprehensive plan for the regulation of telephone  
17 and telegraph companies in this state, and conferred  
18 upon the commission authority to administer the act  
19 and to prescribe rules and regulations appropriate to  
20 the exercise of the powers conferred therein, the  
21 science of television transmission and the business of  
22 operating community antenna television systems  
23 were not in existence. The 1913 Florida legislature,  
24 therefore, could not have envisioned much less have  
25 intended to regulate and control the television  
26 transmission facilities and services with which we are  
27 concerned....*We must conclude...that the Florida  
28 Public Service Commission has no jurisdiction or  
29 authority over the operations of community antenna  
30 television systems and the rates they charge, or the  
31 service they provide to their customers.*

1        Id. at 649-50 (emphasis added).

2  
3        Using this analysis, the Court recognized that the legislature had not  
4        subsequently conferred any relevant jurisdiction upon the Commission  
5        between 1913 and 1980. Accordingly, based upon my reading of  
6        Hawkins, the Court found that the Commission lacked jurisdiction over  
7        pole attachments.

8  
9        To my knowledge, there has been no statutory grant of jurisdiction over  
10       pole attachments or cable subscribers or providers since 1980 when the  
11       Florida Supreme Court decided Hawkins.<sup>1</sup> Therefore, it appears that the  
12       Commission does not have the authority to implement the Proposed Rules  
13       to the extent those rules result in the regulation of the rates, terms, and  
14       conditions associated with pole attachments.

15  
16    Q.    WHAT IS YOUR RESPONSE TO THE ARGUMENT THAT 47 USC § 224  
17        DOES NOT COVER CHARGES BETWEEN ILECS AND ELECTRIC  
18        UTILITIES?  
19

---

<sup>1</sup> Indeed, since the Hawkins decision, the Commission has recognized that it lacks jurisdiction over the regulation of pole attachment agreements. See *In re: Application of Marco Island Utilities, a division of Deltona Utilities, Inc. for a new class of service – effluent for spray irrigation in Collier County*, Docket No. 870743-SU, Order no. 20257 (November 4, 1988) (“Fourteen years later, the Florida Supreme Court dismissed the Commission’s resurrected claim of jurisdiction over the regulation of pole attachment agreements between regulated telephone companies and cable television systems. *Teleprompter Corporation v. Hawkins*, 384 So.2d 648 (Fla. 1980)”)

1 A. This argument is a “red herring” designed to circumvent the Supreme  
2 Court’s decision in Hawkins. The Proposed Rules give the electric utilities  
3 the license to regulate all third-party attachments, not just those placed by  
4 ILECs. The federal Pole Attachment Act, in 47 U.S.C. § 224(c), clearly  
5 outlines what a state commission must do in order to regulate pole  
6 attachments placed by a cable television system or provider of  
7 telecommunications services on poles owned by utilities, including electric  
8 companies. Whether or not the FCC has jurisdiction over the rates ILECs  
9 pay for pole attachments does not change the fact that the Commission  
10 has not met the certification requirements of the federal statute and, thus,  
11 has no jurisdiction over pole attachments.

12  
13

14 Q. ARE THERE OTHER REGULATORY DISTINCTIONS THE  
15 COMMISSION MUST CONSIDER WHEN IMPOSING NEW RULES TO  
16 GOVERN POLE ATTACHMENTS?

17

18 A. Yes. In addition to the jurisdiction issue I discussed above, the  
19 Commission should consider the rate-of-return vs. price-cap regulation  
20 distinction between the electric companies and most ILECs.

21

22 Q. PLEASE DESCRIBE THE DISTINCTION BETWEEN RATE-OF-RETURN  
23 REGULATED AND PRICE-CAP REGULATED INDUSTRIES AND

1 EXPLAIN WHY THE COMMISSION SHOULD CONSIDER THE  
2 DISTINCTION IN EVALUATING THE PROPOSED RULES.

3  
4 A. At a high level, under rate-of-return regulation, a company is entitled to  
5 recover allowable operating costs and a “fair” rate of return. Conversely,  
6 under price-cap regulation, a company’s prices are capped at a certain  
7 rate and these rates generally cannot be modified to recover operational  
8 costs. In Florida, electric utilities are rate-of-return regulated while the  
9 majority of the ILECs, like BellSouth, are price-cap regulated. This  
10 difference in regulation is not insignificant, especially as it relates to the  
11 Proposed Rules.

12  
13 Specifically, the Proposed Rules do not take into account, that unlike the  
14 electric utility monopolies that can pass along to their customers any costs  
15 incurred in complying with the Proposed Rules via rate-of-return  
16 regulation, BellSouth is price-regulated and will be economically and  
17 competitively disadvantaged in adding such costs to the bills of its  
18 customers (assuming it even has the ability to raise its rates). Indeed,  
19 unlike the electric utilities, BellSouth must compete with regulated and  
20 unregulated companies for every customer it obtains in Florida. As Mr.  
21 Smith discussed in his testimony, the “passed-through” costs to BellSouth  
22 and other companies could be tremendous. The Commission needs to  
23 take into account these regulatory and competitive distinctions in

1           evaluating the impact of the Proposed Rules to ensure that they do not  
2           economically or competitively disadvantage a particular type of company.

3

4   Q.    DOES THIS CONCLUDE YOUR TESTIMONY?

5

6   A.    Yes.

7

8