

Matilda Sanders

070010 - TP

From: Woods, Vickie [Vickie.Woods2@bellsouth.com]
Sent: Tuesday, January 02, 2007 9:05 AM
To: Filings@psc.state.fl.us
Subject: BellSouth Telecommunications, Inc. d/b/a "AT&T Florida" and "AT&T Southeast"
Attachments: AT&T_FL_.pdf

ORIGINAL

- A. Vickie Woods
Legal Secretary to James Meza III and Manuel Gurdian
BellSouth Telecommunications, Inc.
150 South Monroe Street
Suite 400
Tallahassee, Florida 32301
(305) 347-5560
vickie.woods2@bellsouth.com
- B. Docket No.:
In re: BellSouth Telecommunications, Inc. d/b/a "AT&T Florida" and "AT&T Southeast"
- C. BellSouth Telecommunications, Inc.
on behalf of James Meza III
- D. 4 pages total (includes letter and attachments - Application for Registration of Fictitious Name "AT&T Florida" and Application for Registration of Fictitious Name "AT&T Southeast")
- E. BellSouth Telecommunications, Inc.'s letter requesting d/b/a approval

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DOCUMENT NUMBER-DATE

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1/2/2007

ORIGINAL

Legal Department

JAMES MEZA III
General Counsel - Florida

BellSouth Telecommunications, Inc.
150 South Monroe Street
Suite 400
Tallahassee, Florida 32301
(305) 347-5558

January 2, 2007

Mrs. Blanca S. Bayó
Director, Division of the Commission Clerk
and Administrative Services
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850

Re: BellSouth Telecommunications, Inc. d/b/a "AT&T Florida" and
"AT&T Southeast"

Dear Mrs. Bayó:

I am pleased to inform you that the merger between AT&T Inc. and BellSouth Corporation closed on December 29, 2006, at which time BellSouth Corporation became a wholly-owned, first-tier subsidiary of AT&T Inc.

As a result of the merger at the holding company level, BellSouth Telecommunications, Inc. ("BellSouth") will adopt the AT&T brand name for its products and services. The transition from the use of the BellSouth brand name to the AT&T brand name is expected to occur over the next few months.

To that end, BellSouth hereby respectfully requests that the Florida Public Service Commission ("Commission") approve an amendment to BellSouth's certificates (ILEC Certificate No. 8 and CLEC Certificate No. 4455) to include the d/b/a names "AT&T Florida" and "AT&T Southeast." While BellSouth will remain a corporate entity certificated in this State, with the Commission's approval, BellSouth will do business under the doing business as ("d/b/a") names of "AT&T Florida" or "AT&T Southeast." BellSouth is seeking approval for two d/b/a names so that one can be used for single state functions and/or products and services and one can be used to describe functions, activities and/or products and services that are uniform throughout the nine-state footprint. This request does not involve the transfer of any certificates.

DOCUMENT NUMBER-DATE

00014 JAN-25

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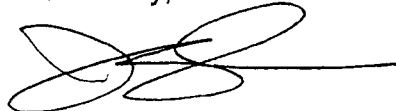
BellSouth also is filing the required papers with the office of the Secretary of State to use the d/b/a names in this State. A copy of those papers is attached hereto as Exhibit A.

With regard to BellSouth's tariffs, BellSouth is filing concurrent with this letter new tariff cover pages reflecting the names under which BellSouth will be doing business in Florida.

The address of the post-merger operating company and the company contact information on file with the Commission remains unaffected by this d/b/a notice.

Thank you for your timely attention to this matter.¹

Sincerely,

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke extending to the right.

James Meza III
General Counsel – Florida
Authorized House Counsel No. 464260

cc: Mr. Patrick Wiggins, Esq.

¹ BellSouth is also filing an Application for Qualified Representative Status for the undersigned for this request and all other filings in 2007.

APPLICATION FOR REGISTRATION OF FICTITIOUS NAME

Note: Acknowledgements/certificates will be sent to the address in Section 1 only.

Section 1

1. AT&T Florida
 Fictitious Name to be Registered (see instructions if name includes "Corp" or "Inc")

150 W. Flagler Street, Museum Tower Building, Suite 1901
 Mailing Address of Business
 Miami, FL 33130
 City State Zip Code

3. Florida County of principal place of business: _____
multiple
 (see instructions if more than one county)

This space for office use only

Section 2

A. Owner(s) of Fictitious Name if Individual(s): (Use an attachment if necessary):

1. Last First M.I. Address City State Zip Code

2. Last First M.I. Address City State Zip Code

B. Owner(s) of Fictitious Name if other than an individual: (Use attachment if necessary):

1. BellSouth Telecommunications, Inc.
 Entity Name
675 W. Peachtree Street, N.E., Suite 4514
 Address
Atlanta, GA 30375
 City State Zip Code
 Florida Registration Number P00329
 FEI Number: 580436120
 Applied for Not Applicable

2. Entity Name Address City State Zip Code
 Florida Registration Number
 FEI Number:
 Applied for Not Applicable

Section 3

I (we) the undersigned, being the sole (all the) party(ies) owning interest in the above fictitious name, certify that the information indicated on this form is true and accurate. In accordance with Section 865.09, F.S., I (we) understand that the signature(s) below shall have the same legal effect as if made under oath. (At Least One Signature Required)

Rebecca Brooks 12/5/06-Attorney in Fact
 Signature of Owner Date
 Phone Number: 312-288-3515

Signature of Owner Date
 Phone Number: _____

Section 4

**FOR CANCELLATION COMPLETE SECTION 4 ONLY:
 FOR FICTITIOUS NAME OR OWNERSHIP CHANGE COMPLETE SECTIONS 1 THROUGH 4:**

I (we) the undersigned, hereby cancel the fictitious name _____
 _____, which was registered on _____ and was assigned
 registration number _____

Signature of Owner Date Signature of Owner Date

Mark the applicable boxes Certificate of Status — \$10 Certified Copy — \$30

NON-REFUNDABLE PROCESSING FEE: \$50

APPLICATION FOR REGISTRATION OF FICTITIOUS NAME

Note: Acknowledgements/certificates will be sent to the address in Section 1 only.

Section 1

1. AT&T Southeast
Fictitious Name to be Registered (see instructions if name includes "Corp" or "Inc")

675 W. Peachtree Street, N.E., Suite 4514
Mailing Address of Business

Atlanta, GA 30375
City State Zip Code

3. Florida County of principal place of business: _____
multiple
(see instructions if more than one county)

This space for office use only

Section 2

A. Owner(s) of Fictitious Name if Individual(s): (Use an attachment if necessary):

1. Last _____ First _____ M.I. _____
 Address _____
 City _____ State _____ Zip Code _____

2. Last _____ First _____ M.I. _____
 Address _____
 City _____ State _____ Zip Code _____

B. Owner(s) of Fictitious Name if other than an individual: (Use attachment if necessary):

1. BellSouth Telecommunications, Inc.
Entity Name
675 W. Peachtree Street, N.E., Suite 4514
Address
Atlanta, GA 30375
City State Zip Code
Florida Registration Number P00329
FEI Number: 580436120
 Applied for Not Applicable

2. _____
Entity Name
 Address _____
 City _____ State _____ Zip Code _____
 Florida Registration Number _____
 FEI Number: _____
 Applied for Not Applicable

Section 3

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Rebecca Blush 12/5/06 - Attorney in Fact
Signature of Owner Date

Phone Number: 312-288-3515

Section 4

**FOR CANCELLATION COMPLETE SECTION 4 ONLY:
 FOR FICTITIOUS NAME OR OWNERSHIP CHANGE COMPLETE SECTIONS 1 THROUGH 4:**

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