

**BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION
DOCKET NO. 080317-EI**

**IN RE: TAMPA ELECTRIC COMPANY'S
PETITION FOR AN INCREASE IN BASE RATES
AND MISCELLANEOUS SERVICE CHARGES**

**REBUTTAL TESTIMONY
OF
SUSAN D. ABBOTT
ON BEHALF OF TAMPA ELECTRIC COMPANY**

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FPSC - COMMISSION CLERK

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5 **ON BEHALF OF TAMPA ELECTRIC COMPANY**

6
7 **Q.** Please state your name, business address, occupation,
8 and employer.

9
10 **A.** My name is Susan D. Abbott. My business address is 546
11 5th Avenue, New York, New York 10036. I am employed by
12 New Harbor Incorporated as a Managing Director.

13
14 **Q.** Are you the same Susan Abbott who filed direct testimony
15 in this proceeding?

16
17 **A.** Yes I am.

18
19 **Q.** What is the purpose of your rebuttal testimony?

20
21 **A.** The purpose of my rebuttal testimony is to address
22 serious errors and shortcomings in the prepared direct
23 testimonies of Mr. Tom Herndon, testifying on behalf of
24 The Florida Industrial Power Users Group and The Florida
25 Retail Federation; Mr. Kevin O'Donnell, testifying on

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1 behalf of The Florida Retail Federation; and Dr. J.
2 Randall Woolridge, testifying on behalf of the Citizens
3 of the State of Florida.

4
5 **Q.** Please summarize the key concerns and disagreements you
6 have regarding the substance of Dr. Woolridge, Mr.
7 O'Donnell, and Mr. Herndon's testimonies.

8
9 **A.** My key concerns and disagreements are as follows:

- 10 • All three seemed to have missed the point of my
11 testimony. It was not written in support of return on
12 equity. Instead, it was written to provide the
13 Florida Public Service Commission ("the Commission")
14 with a detailed understanding of the importance of
15 financial integrity to the company's access to
16 capital.
- 17
- 18 • None of the three acknowledged the importance of what
19 the rating agencies do and how they do it, or what
20 effect ratings have on access to funds for the
21 company. Several statements were made in their
22 testimonies that indicate some confusion about the
23 ratings process.
- 24
- 25 • Dr. Woolridge, Mr. Herndon, and Mr. O'Donnell

1 underestimate how investors perceive risk, both in a
2 general sense and relative to specific issues. Such
3 underestimations can have dire consequences for the
4 customers of capital intensive companies like Tampa
5 Electric.

- 6
- 7 • All three demonstrate a lack of understanding about
- 8 recent conditions in the debt markets including the
- 9 availability and cost of funds.

10

11 **Q.** Why do you believe Dr. Woolridge, Mr. O'Donnell, and Mr.
12 Herndon misinterpreted your testimony?

13

14 **A.** Dr. Woolridge and Mr. O'Donnell apparently believe that
15 my testimony was, or should have been, in support of a
16 particular return on equity. It is Tampa Electric
17 witness Dr. Donald Murry's responsibility to support a
18 particular return on equity. I never intended, and in
19 fact never addressed the issue of the appropriate return
20 on equity. Mr. Herndon at least acknowledges the focus
21 on A level ratings, but then ties it completely to a
22 stated return on equity. All three missed the focus and
23 importance of the issue of financial integrity. It is
24 critical for the Commission to appreciate the importance
25 of financial integrity to a company with a large

1 construction program and the need to purchase large
2 amounts of fuel and purchased power on a regular basis.
3 Solid creditworthiness is essential for both access to
4 the financial markets, and to make capital expenditures
5 and to purchase fuel, materials, and supplies necessary
6 to produce electricity for ratepayers. My testimony is
7 meant to help the Commissioners make a fully informed
8 decision by providing insight into 1) how financial
9 integrity is regarded by the rating agencies, 2) how
10 rating agency actions affect a company's access to
11 capital, and 3) what the financial metrics would be with
12 and without the rates requested, both cases assuming a
13 55 percent equity level, as a way to gauge the effect on
14 Tampa Electric's financial integrity of any decision the
15 Commission makes. Dr. Woolridge, Mr. O'Donnell, and Mr.
16 Herndon make no attempt whatsoever to provide
17 information on what their recommendations would do to
18 the financial integrity of Tampa Electric.

19
20 **Q.** How do Dr. Woolridge, Mr. O'Donnell, and Mr. Herndon
21 reflect their interpretation of your testimony?

22
23 **A.** In his direct testimony, Dr. Woolridge states on pages
24 85, lines 19 through 21 and 86, lines 1 and 2, that I do
25 "not perform any studies to evaluate the adequacy of Dr.

1 Murry's 12 percent rate of return recommendation." Mr.
2 O'Donnell states on page 41, lines 28 and 29, that my
3 testimony implies that a "certain return on equity and
4 capital structure [is needed] in order to ensure the
5 utility will have a credit rating that [I deem] suitable
6 for the company's credit needs." He also complains that
7 I do not provide a return on equity or capital structure
8 recommendation. Mr. Herndon states on page 18, lines 11
9 and 12, of his direct testimony that I suggest that "an
10 A level profile will automatically result from a certain
11 ROE".

12
13 **Q.** If you were not submitting direct testimony in order to
14 support the recommended return on equity, why did you
15 submit testimony?

16
17 **A.** I stated very clearly on page 3, lines 11 through 21, of
18 my direct testimony that I was providing testimony
19 regarding the rating agencies, how their decisions
20 affect the credit standing and, therefore market access,
21 of any company they rate, and how important an
22 understanding of the consequences of the decision in
23 this case is to Tampa Electric's creditworthiness.
24 Finally, I stated that I was providing support for Tampa
25 Electric's targeted credit ratings.

1 Q. But shouldn't Dr. Woolridge, Mr. O'Donnell, and Mr.
2 Herndon expect ratings analysis to include consideration
3 of allowed returns on equity?
4

5 A. Yes. Any credit analysis includes an examination of
6 allowed returns on equity. However, more important to
7 creditworthiness than the level of returns allowed is
8 how ROE, capital structure and rate design work together
9 in light of the level of a company's business risk to
10 generate cash flow that is adequate to support a
11 company's credit ratings. Mr. Herndon fatuously states
12 that I suggest that the company's ratings would
13 "automatically" improve if it were granted its requested
14 return on equity. After 20 years of working at a rating
15 agency, and more than ten years working with them from
16 the outside, I know that nothing is "automatic" about
17 what they do, and the return on equity is far from the
18 only thing the rating agencies look at. What I did
19 suggest was that approval of the requested rate increase
20 and capital structure would improve the company's
21 financial profile to the point where A ratings by the
22 rating agencies would be warranted.
23

24 Q. Why have you concluded that none of the three intervenor
25 witnesses demonstrates an understanding of the rating

1 agencies?

2

3 **A.** All three intervenor witnesses made statements in their
4 direct testimony that indicate a lack of appreciation of
5 how the rating agencies operate, what their influence is
6 in the marketplace, and why their behavior is important
7 to the Commission.

8

9 **Q.** Can you elaborate?

10

11 **A.** Yes. Let me take each witness's statements
12 individually. Dr. Woolridge argues two erroneous points
13 of view. First, he argues that the inclusion of the
14 cost of purchased power agreements ("PPAs") as a debt
15 equivalent in Tampa Electric's capital structure is
16 inappropriate because the cost of PPAs is passed through
17 to customers through a Commission-endorsed adjustment
18 clause. He further argues that the 25 percent risk
19 factor the company included in its calculation should be
20 disregarded because Dr. Woolridge believes there is no
21 evidence to conclude that Standard & Poors ("S&P")
22 actually uses a 25 percent risk factor in Tampa
23 Electric's case. He also concludes that because Moody's
24 approaches PPAs as a debt equivalent differently than
25 S&P that the topic should be ignored.

1 **Q.** Why is Dr. Woolridge mistaken in his approach to this
2 issue?
3
4 **A.** The inclusion of PPAs as debt equivalents has been
5 incorporated as a core part of utility credit analysis
6 by the rating agencies since the early 1990s. S&P has
7 always taken a more systematic approach to the issue
8 than has Moody's. S&P has published numerous articles
9 on the topic, and clearly stated in its May 7, 2007
10 update on the topic, "in cases where a regulator has
11 established a power cost adjustment mechanism that
12 recovers all prudent PPA costs, we employ a risk factor
13 of 25 percent..." Florida has established such an
14 adjustment mechanism, and therefore, Tampa Electric
15 qualifies for S&P's 25 percent risk factor adjustment.
16 In addition, as Tampa Electric witness Gordon Gillette
17 discusses in his rebuttal testimony, S&P has told Tampa
18 Electric that this is the risk factor they use when
19 making adjustments to the company's balance sheet. Even
20 though there is a purchased power cost pass-through
21 mechanism in Florida, S&P apparently believes there is
22 enough residual risk to reflect a 25 percent risk factor
23 in its analysis, indicating that they do not believe the
24 pass-through clause entirely mitigates the risk of the
25 PPAs.

1 Q. How do you respond to the claim that Moody's does not
2 adjust for PPAs, and, therefore, those adjustments
3 should be ignored?
4

5 A. The truth is that Moody's does calculate a debt
6 equivalent for PPAs. They just do not put as much
7 weight on them as does S&P, and may not, under certain
8 circumstances, reflect the adjustment in their metrics.
9 Nevertheless, the concept that if rating agencies make
10 different adjustments, those adjustments should somehow
11 be negated makes no sense. That approach shows a lack
12 of understanding of how investors view ratings and risk.
13

14 Q. Why is that?
15

16 A. If the inclusion of PPA obligations as debt equivalents
17 results in pressure on either a rating that becomes
18 visible to investors in the form of a negative outlook,
19 or a lower rating than another agency has for that same
20 company, the investors will default or give more weight
21 to the lower outlook or rating. That negatively affects
22 a company's ability to access the market and affects the
23 interest rates for new debt.
24

25 Q. You cited two issues Dr. Woolridge is mistaken about.

1 What is the second?

2

3 **A.** Dr. Woolridge emphasizes that debt imputed by S&P
4 relative to PPAs is not GAAP accounting, and therefore
5 investors will not see the liability on the company's
6 financial statements.

7

8 The rating agencies use GAAP statements as a starting
9 point in their analyses. However, since they are
10 interested only in cash flow measures of
11 creditworthiness, they make routine adjustments to
12 financial statements to include or exclude items. The
13 rating agency believes those items represent a fixed
14 obligation or change the level of cash flow. They make
15 these adjustments regardless of what the GAAP treatment
16 of those items may be. In addition, the rating agencies
17 routinely publish reports on the adjustments they make,
18 so investors are well aware of what they are. Investors
19 do not blindly accept GAAP statements as the whole truth
20 of a company's creditworthiness. If Dr. Woolridge
21 understood that, he would never have made the odd
22 statement that investors would never see the adjustments
23 the rating agencies make.

24

25 **Q.** What statements did Mr. O'Donnell make that indicates he

1 does not understand the rating agencies?
2

3 **A.** Mr. O'Donnell, having obviously not understood the point
4 of my testimony, interprets it as being in "support [of]
5 the testimony of other witnesses" and therefore
6 irrelevant. Had he read my testimony more thoughtfully,
7 he would have seen that the case I made for financial
8 integrity, as measured by the criteria used by rating
9 agencies, was the core of my testimony. He also asserts
10 a number of other things that are erroneous or
11 irrelevant. He purports that my testimony indicated
12 that rates should be set according to credit ratings,
13 and then, either erroneously or with forethought,
14 referred to the ratings as being set by "investment
15 banks in New York" (page 42, line 1 and 2). He
16 disparages the rating agencies for their "substantial
17 conflicts of interest" (page 42, line 7), and states
18 that if the Commission is targeting a credit rating as
19 opposed to granting a company an opportunity to earn a
20 particular return, company management is going to be
21 incited to take risks they otherwise wouldn't take.

22
23 **Q.** Why are these issues indicative of Mr. O'Donnell's lack
24 of understanding of the function of ratings?
25

1 **A.** Mr. O'Donnell is being provocative rather than helpful
2 in his critique of my testimony. The "conflict of
3 interest" that he refers to on page 42, lines 6 and 7,
4 is grossly misunderstood by most and irrelevant to this
5 case. It involves the erroneous assumption on the part
6 of some that the rating agencies cannot be objective
7 because they are paid by the issuers they rate. It is
8 hard to see why, even if the assertion were true, it is
9 relevant here. In addition, he suggests that I believe
10 rates for electric service should be set by the rating
11 agencies and that I do not understand the regulatory
12 process. Further, the idea that a management concerned
13 with its ratings is going to take risks it otherwise
14 would not demonstrates a complete lack of understanding
15 of rating agencies. Rating agencies do not like risk,
16 and would, therefore downgrade or otherwise maintain a
17 low rating on a company that increased its risk.
18 Therefore, where is the incentive provided by a rating
19 agency for company management to take risk? There
20 simply is no incentive. Mr. O'Donnell's statements have
21 nothing to do with the substance of my testimony, or
22 Tampa Electric's financial integrity. He seems to have
23 been unable to formulate a cogent argument as to why
24 Tampa Electric's financial integrity is not important to
25 the Commission, and has chosen instead to attack the

1 rating process.

2

3 **Q.** How do you respond to these issues?

4

5 **A.** Much of what Mr. O'Donnell says in response to my
6 testimony is irrelevant or not based on fact. I never
7 stated nor even implied that rates for electric service
8 should be set by the rating agencies. It is the
9 Commission's job, and its alone, to determine the
10 balance between the interests of the ratepayers and
11 those of the company. My testimony was presented as a
12 tool to help the Commission to achieve that balance. It
13 needs to be recognized that in the end, a healthy
14 utility benefits both ratepayers and financial
15 constituents. A healthy utility can access markets when
16 needed so as to pursue its capital requirements for the
17 benefit of its customers. A healthy utility provides
18 investors with the returns they expect so that they will
19 continue to invest in the company, and again, allow
20 access to funds used to satisfy the needs of the
21 utility's customers.

22

23 **Q.** Does Mr. Herndon understand rating agencies in your
24 opinion?

25

1 **A.** Mr. Herndon, aside from making the overly broad
2 statement that I suggested an upgrade to an A would be
3 automatic, joins Mr. O'Donnell in making inflammatory
4 statements about the rating agencies, I assume in an
5 attempt to discredit them. He states that the mistakes
6 the rating agencies have made "led us to the current
7 financial situation" (page 18, line 11). The current
8 financial crisis resulted from the failure of the
9 subprime real estate financing market. The rating
10 agencies, while among those receiving criticism for
11 their part in the crisis, are still highly respected and
12 valued for their opinions on utilities and other
13 corporate and municipal borrowers. The credit rating
14 process is not perfect, but is still relied upon by
15 investors to make decisions. It is still the best tool
16 available to the Commission to evaluate the impact of
17 its own decisions on the company's creditworthiness.
18 Assigning blame for the credit crisis is irrelevant, but
19 the crisis does make financial integrity that much more
20 critical. Further, Mr. Herndon makes another statement
21 at lines 8 and 9 on page 18 of his testimony that recent
22 experience "amply demonstrates that their work is art,
23 not science". That is not new. It has never been
24 science, and whether that is true or not is irrelevant.
25 I do, however, agree with Mr. Herndon that ratings are

1 valuable aides in making investment decisions, but "not
2 the final answer" (page 18, line 14).

3
4 **Q.** Why do you believe Dr. Woolridge, Mr. O'Donnell, and Mr.
5 Herndon have misinterpreted the issue of risk?

6
7 **A.** While utilities are considered less risky than a lot of
8 companies operating in other sectors, they are not
9 without risk. Messrs. O'Donnell and Herndon appear to
10 be somewhat dismissive of the risks utilities retain,
11 while Dr. Woolridge does acknowledge that utilities have
12 greater than average financial risk. Yet, he too is
13 somewhat dismissive of that risk. Mr. Herndon does say,
14 "the utility business is not completely risk free" (page
15 10, line 18). Mr. O'Donnell delineates the costs that
16 aren't covered by cost recovery clauses but then states,
17 if the company can't generate enough revenue to cover
18 costs, it can simply apply to the Commission for a rate
19 increase, as if that were a simple exercise that will be
20 followed by easy recovery of their costs. Utilities are
21 at greater risk than other companies because they can
22 not institute price increases to reflect increased costs
23 unilaterally. They must wait on the regulatory process
24 and hope they receive sufficient rate relief. While
25 both Messrs. O'Donnell and Herndon cite the various cost

1 recovery clauses the FPSC allows which do diminish risk
2 to a certain degree, they have not demonstrated that
3 they understand that the utility industry suffers from
4 high levels of financial risk.

5
6 **Q.** What do you mean by "financial risk"?

7
8 **A.** Rating agencies construct ratings by examining both
9 business risk and financial risk. Business risk
10 includes such issues as regulatory practices, the growth
11 rates for electric service in the service territory,
12 fuel use, customer mix, etc. Financial risk relates to
13 how much leverage a company has and how well its cash
14 flow covers its obligations. As I explained in my
15 direct testimony, S&P evaluates all companies for
16 business risk on a scale of "Excellent" to "Vulnerable",
17 and for financial risk on a scale of "Modest" to "Highly
18 Leveraged". Although 133 of the 180 utilities S&P rates
19 have "Excellent" business risk profiles, meaning their
20 business risk is low, 106 are deemed to have
21 "Aggressive", or high financial risk, while 65 have
22 "Intermediate" financial risk. Only one is deemed to
23 have "Modest" financial risk. As a result, even their
24 "Excellent" business risk positions only generate an
25 average industry rating of BBB. In today's markets, BBB

1 utilities can not access the markets at all at times, or
2 can do so, but only at very high cost.

3
4 **Q.** What indicates that Dr. Woolridge, Mr. O'Donnell, and
5 Mr. Herndon are out of touch with market conditions?

6
7 **A.** Several things. First, Mr. Herndon illogically claims
8 that a 7.5 percent return on equity would be attractive
9 to investors. In the current market environment, if BBB
10 utilities even have access to the markets, they are
11 paying 9 percent and 10 percent for 10-year debt. No
12 equity investor will accept an equity return that is
13 less than the company's cost of debt, simply because the
14 equity holder's risk is higher than the debt holder's.
15 In fact, that subordinate position leads equity
16 investors to demand a reasonable spread between the cost
17 of debt and the return on equity. Mr. Herndon also
18 compares his recommended return on equity to the risk
19 free rate, which is quite low. In fact, the Treasury
20 rate has been pushed down to stimulate economic growth,
21 while the credit markets, when they are open, are
22 requiring higher and higher spreads to that Treasury
23 rate. The new issue bond market was closed entirely for
24 two weeks in September. When it reopened, it opened to
25 A and AA rated utilities and AAA corporations. Spreads,

1 which had been in the 175 to 300 basis points range for
2 A rated utilities at the low end, and split rated
3 utilities in the BBB range at the high end, prior to the
4 market closing increased to 350, then 400, and were
5 recently at almost 700 basis points for unsecured 10
6 year debt of investment grade split rated companies.
7 Dr. Woolridge claims that capital costs are at historic
8 lows. This is the same misinformation provided by Mr.
9 Herndon. Treasury rates may be at historic lows, but
10 utilities do not borrow at Treasury rates. The evidence
11 is clear that interest rates required by investors to
12 lend money to utilities are higher than they have been
13 since the recovery from the economic slump of the early
14 1990's. In addition, the difference in cost from one
15 rating category to the next is higher than it has been
16 in at least 20 years. More importantly, access is
17 limited. Despite most utilities having aggressive
18 construction spending needs, issuance of utility debt in
19 the U.S. dropped in the third quarter of this year by
20 half, from \$20.1 billion to \$9.7 billion, according to
21 Dealogic.

22
23 **Q.** The absence of a study of the cost of an increase in
24 Tampa Electric's ratings, assuming the requested return
25 on equity is granted, has been criticized by both Mr.

1 O'Donnell and Mr. Herndon. How do you respond?

2
3 **A.** It is true that a study was not done. The more
4 important issue than the cost of debt is the
5 availability of funds. From 2009 through 2013, Tampa
6 Electric has a \$2.5 billion construction program that is
7 being pursued to provide reliable service to its
8 customers. Without base rate relief, only about half of
9 the funding will come from internally generated funds.
10 In order to borrow that amount of money, the company
11 will need to carefully plan its issuances of debt.
12 Since the market has become unreliable, and there is no
13 way to determine if or when that condition will cease,
14 it is important that the company have a level of
15 financial integrity that will allow it to access the
16 markets whenever it needs to. The only way to ensure
17 access to the financial markets is to have an A rating.

18
19 **Q.** Do you agree with Dr. Woolridge's assertion that your
20 ratings parameter exhibit shows that Tampa Electric is
21 on the high end of the BBB range even without rate
22 relief?

23
24 **A.** No. In my direct testimony, I presented information
25 that illustrated Tampa Electric's financial metrics at

1 the targeted 55.3 percent equity ratio, with and without
2 the requested rate increase. However, Tampa Electric's
3 witness Mr. Gillette provided a complementary exhibit to
4 mine which included what the financial metrics would be
5 without the proposed rate increase at Tampa Electric's
6 2007 equity ratio of 46 percent. The resulting
7 financial metrics indicate the company needs both rate
8 relief and the proposed equity ratio to be more assured
9 of achieving credit rating parameters within its
10 targeted single A debt rating.

11
12 **Q.** Please summarize your rebuttal testimony.

13
14 **A.** My rebuttal testimony explains my view that Dr.
15 Woolridge, Mr. O'Donnell and Mr. Herndon either did not
16 understand, or will not acknowledge that my direct
17 testimony was in support of Tampa Electric's need for
18 improved financial integrity in order to access the
19 capital markets to successfully pursue an ambitious
20 construction program undertaken for the benefit of
21 ratepayers. None of them explored what their own
22 recommendations meant to the financial integrity of the
23 company, and they seem to have failed to understand the
24 benefits to both consumers and financial partners of a
25 financially healthy utility. I have demonstrated that,

1 contrary to Dr. Woolridge, Mr. O'Donnell and Mr.
2 Herndon's claims, the financial markets are both
3 difficult to access and are demanding higher rates of
4 interest, even for what would be considered
5 "creditworthy" entities. I have also injected some
6 balance into their views of how much risk the utility
7 industry endures. My direct and rebuttal testimonies
8 were written to illuminate the issue of financial
9 integrity and how important it is to a company that
10 needs to access the capital markets on a regular basis.
11 Not one of the witnesses acknowledges my focus on cash
12 flow and how a regulatory decision affects credit
13 metrics. The Commissioners, while taking into
14 consideration all of the relevant testimony provided
15 them in this case, must understand that their decision,
16 which is theirs alone to make, will have a profound
17 impact on Tampa Electric's ability to access the capital
18 markets, and at what price. Credit metrics combined
19 with business risk factors dictate the level of a
20 company's creditworthiness. Creditworthiness defines
21 the ability of a company to access the capital markets.
22 With a \$3.5 billion construction program in progress,
23 Tampa Electric needs to improve and then maintain its
24 financial integrity in order to access the markets at
25 will. This message was lost on Dr. Woolridge, Mr.

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O'Donnell, and Mr. Herndon

Q. Does this conclude your rebuttal testimony?

A. Yes, it does.