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DIVISION OF REGULATORY ANALYSIS
BETH W. SALAK
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Public Service Commission

June 22, 2010

Mr. Gregory Follensbee
AT&T Florida
150 S. Monroe St., Suite 400
Tallahassee, FL 32301-1561

Re: White Pages Rule Waiver Outreach

Dear Mr. Follensbee:

In **Docket No. 090082-TL**, AT&T Florida was granted a two-year rule waiver of the residential directory requirements of Rule 25-4.040(2), Florida Administrative Code, which requires the ILEC to furnish each subscriber a directory of local residential and business listings. During the two years the rule waiver remains in effect, AT&T Florida is to engage in public outreach seeking input from consumers regarding the implementation and effect of the rule waiver.

Since approximately one year has passed since the temporary waiver was granted, I would ask that you identify what has been done to date to fulfill AT&T Florida's consumer outreach obligation; and, include any data or specific consumer feedback obtained (e.g., survey results). Please provide this information by July 15, 2010. If you have any questions, you may call me at (850) 413-6408, or Laura King at (850) 413-6588.

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Sincerely,

Beth Salak
Director
Division of Regulatory Analysis

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cc: Docket File
Frank Trueblood
Cindy Muir/Bev DeMello