## AUSLEY & MCMULLEN

ATTORNEYS AND COUNSELORS AT LAW

RECEIVED FPSC

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10 JUL 26 PN 3:07

COMMISSION CLERK

July 26, 2010

## **HAND DELIVERED**

Ms. Ann Cole, Director Division of Commission Clerk Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Re: Petition for Approval of Demand-side Management Plan of Tampa Electric Company; FPSC Docket No. 100159-EG

Dear Ms. Cole:

Enclosed for filing in the above docket are the original and five copies each of Tampa Electric Company's revised answers to the Florida Public Service Commission Staff's Data Requests Nos. 3, 10 and 11, each marked "REVISED: July 26, 2010."

Please acknowledge receipt and filing of the above by stamping the duplicate copy of this letter and returning same to this writer.

Thank you for your assistance in connection with this matter.

Sincerely,

James D. Beasley

JDB/pp Enclosure

CLK

| COM cc:     | Katherine E. Fleming   | (w/enc.) |
|-------------|------------------------|----------|
| <del></del> | Vicki Gordon Kaufman   | (w/enc.) |
| APA         | John W. McWhirter, Jr. | (w/enc.) |
| ECR         | George Cavros          | (w/enc.) |
| GCL         | Suzanne Brownless      | (w/enc.) |
| RAD) 4      | Rick D. Chamberlin     | (w/enc.) |
| SSC         |                        |          |
| ADM         |                        |          |
|             |                        |          |

COCCUMENT NUMBER - DATE 6 5 0 8 5 JUL 26 9

FPSC-CUMMISSION CLORE

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 1 OF 20

FILED: JUNE 4, 2010 REVISED: JULY 26, 2010

Please provide, on an individual program basis, the cumulative net present value of expenditures required over the period 2010 through 2019. Please indicate the type of expenditure, separating them into categories including administrative, marketing, equipment, operations & maintenance, and incentives/rebates to customers. As part of this response, please also provide the percentage that each category represents of the total program expenditures. Indicate the first year rate impact of these expenditures, percentage of the total Energy Conservation Cost Recovery Clause for the first year of these expenditures, and any lost revenues associated with the program. Please complete the table below and provide an electronic copy in Excel (.xls file format) with the hard copy response.

| Program information - Fo                 | tal Cost       |
|--|----------------|
| Program Name                             | -              |
| Customer Category                        | (Res/Com/Ind)  |
| Program Type                             | (EE / DR / RE) |
| Programmetor (Guinfilative NEV)          |                |
| Administrative                           | (\$)           |
| Education, Surveys, Marketing            | (\$)           |
| Equipment, Installation, O&M             | (\$)           |
| Incentives / Rebates                     | (\$)           |
| Total Cost                               | _ (\$)         |
| Program Cost (% of Program)              |                |
| Administrative                           | (%)            |
| Education, Surveys, Marketing            | (%)            |
| Equipment, Installation, O&M             | (%)            |
| Incérnives./ Rebelos                     | (%)            |
| Exercision is tale at moral and a second |                |
| Residential Rate Impact                  | (\$/mo)        |
| Percentage of Total ECCR Rate            | (%)            |
| Lost Revenues                            | (\$)           |

A. The requested information is provided in the tables below and in the attached Excel file.

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 2 OF 20 FILED: JUNE 4, 2010

| Pie                                      | rank intermations: Total Cost*   |
|--|--|
| Program Name                             | Walk-Through Audit   |
| Customer Category (Res/Com/Ind)          | Residential  |
| Program Type (EE/DR/RE)                  | EE   |
| PANTALISA COSTA CONTROL MINACA (INVISEDA | OKSEV 11 SECTION FOR SECTION OF SECTION SECTIO |
| Administrative (\$)                      | No Results   |
| Education, Surveys, Marketing (\$)       | No Results   |
| Equipment, Installation, O&M (\$)        | No Results   |
| Incentives/Rebates (\$)                  | No Results   |
| Total Costs (\$)                         | No Results   |
|  |  |
| Administrative (%)                       | No Results   |
| Education, Surveys, Marketing (%)        | No Results   |
| Equipment, Installation, O&M (%)         | No Results   |
| Incentives/Rebates (%)                   | No Results   |
| Brogram HGI (Firmpace)                   |  |
| Residential Rate Impact (\$/mo)          | 0.1608   |
| Percentage of Total ECCR Rate (%)        | 4.76%  |
| Lost Revenues (\$)                       | No Results   |

| Pro                                    | gam Information - Total Cost                |
|--|---|
| Program Name                           | On-Line Audit                               |
| Customer Category (Res/Com/Ind)        | Residential                                 |
| Program Type (EE/DR/RE)                | EE  |
| Civilani (Spa (Shinifi ling Ling) is S | 90  |
| Administrative (\$)                    | No Results                                  |
| Education, Surveys, Marketing (\$)     | No Results                                  |
| Equipment, Installation, O&M (\$)      | No Results                                  |
| Incentives/Rebates (\$)                | No Results                                  |
| Total Costs (\$)                       | No Results                                  |
| Ligram (Graffio) EGuan) de su          | A CONTRACT OF STANLEY REPORT OF THE STANLEY |
| Administrative (%)                     | No Results                                  |
| Education, Surveys, Marketing (%)      | No Results                                  |
| Equipment, Installation, O&M (%)       | No Results                                  |
| Incentives/Rebates (%)                 | No Results                                  |
| Diogramma(a)(e/lp)(a)(s                |   |
| Residential Rate Impact (\$/mo)        | 0.0188                                      |
| Percentage of Total ECCR Rate (%)      | 0.56%                                       |
| Lost Revenues (\$)                     | No Results                                  |

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 3 OF 20 FILED: JUNE 4, 2010

| reactive and the second se | Right information - Total Cost |
|--|--------------------------------|
| Program Name   | Computer-Assisted Audit        |
| Customer Category (Res/Com/Ind)  | Residential                    |
| Program Type (EE/DR/RE)  | EE                             |
| Ektrainiscos (kumutaiveneukki)   | 000                            |
| Administrative (\$)  | No Results                     |
| Education, Surveys, Marketing (\$)   | No Results                     |
| Equipment, Installation, O&M (\$)  | No Results                     |
| Incentives/Rebates (\$)  | No Results                     |
| Total Costs (\$)   | No Results                     |
| Program was (Wolf Program)   |                                |
| Administrative (%)   | No Results                     |
| Education, Surveys, Marketing (%)  | No Results                     |
| Equipment, Installation, O&M (%)   | No Results                     |
| Incentives/Rebates (%)   | No Results                     |
| Regusin itare Impace.  |                                |
| Residential Rate Impact (\$/mo)  | 0.0000                         |
| Percentage of Total ECCR Rate (%)  | 0.00                           |
| Lost Revenues (\$)   | No Results                     |

| Piog                                 | am information - Total Cost  |
|--------------------------------------|--|
| Program Name                         | Phone Assisted Audit   |
| Customer Category (Res/Com/Ind)      | Residential  |
| Program Type (EE/DR/RE)              | EE   |
| Program cost (cumulative NPV) (\$100 |  |
| Administrative (\$)                  | No Results   |
| Education, Surveys, Marketing (\$)   | No Results   |
| Equipment, Installation, O&M (\$)    | No Results   |
| Incentives/Rebates (\$)              | No Results   |
| Total Costs (\$)                     | No Results   |
| Hearings Walkington 2                |  |
| Administrative (%)                   | No Results   |
| Education, Surveys, Marketing (%)    | No Results   |
| Equipment, Installation, O&M (%)     | No Results   |
| Incentives/Rebates (%)               | No Results   |
| Rogam tale i <b>mbat</b> is          | Company of the Compan |
| Residential Rate Impact (\$/mo)      | 0.0002   |
| Percentage of Total ECCR Rate (%)    | 0.01%  |
| Lost Revenues (\$)                   | No Results   |

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 4 OF 20 FILED: JUNE 4, 2010

| Proj                               | tram information - Total Cost                |
|------------------------------------|--|
| Program Name                       | Heating & Cooling                            |
| Customer Category (Res/Com/Ind)    | Residential                                  |
| Program Type (EE/DR/RE)            | EE   |
| Program Cost (Sumulative NPV) (SO  | X();   |
| Administrative (\$)                | 220.40                                       |
| Education, Surveys, Marketing (\$) | 11.60  |
| Equipment, Installation, O&M (\$)  | 0  |
| Incentives/Rebates (\$)            | 2,231  |
| Total Costs (\$)                   | 2,463  |
| Program Cost (%:0) Program)        | the appeals to the second of the second that |
| Administrative (%)                 | 8.9%   |
| Education, Surveys, Marketing (%)  | 0.5%   |
| Equipment, Installation, O&M (%)   | 0.0%   |
| Incentives/Rebates (%)             | 90.6%  |
| Program Rate Impact                |  |
| Residential Rate Impact (\$/mo)    | 0.0463                                       |
| Percentage of Total ECCR Rate (%)  | 1.37%  |
| Lost Revenues (\$)                 | 7,276  |

| Program Information Total Cost     |  |
|------------------------------------|--|
| Program Name                       | Electronically Commutated Motors   |
| Customer Category (Res/Com/Ind)    | Residential  |
| Program Type (EE/DR/RE)            | EE   |
| Program Cost (Cumulative NPV) (SO  | XO);   |
| Administrative (\$)                | 11.40  |
| Education, Surveys, Marketing (\$) | 0.60   |
| Equipment, installation, O&M (\$)  | 0  |
| Incentives/Rebates (\$)            | 157  |
| Total Costs (\$)                   | 169  |
| Program cost (% of Program)        |  |
| Administrative (%)                 | 6.7%   |
| Education, Surveys, Marketing (%)  | 0.4%   |
| Equipment, Installation, O&M (%)   | 0.0%   |
| Incentives/Rebates (%)             | 92.9%  |
| Program Rate Impact                | And the second s |
| Residential Rate Impact (\$/mo)    | 0.0043   |
| Percentage of Total ECCR Rate (%)  | 0.10%  |
| Lost Revenues (\$)                 | 418  |

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 5 OF 20 FILED: JUNE 4, 2010

| of the street o | gram Information –Total Cost |
|---|------------------------------|
| Program Name  | HVAC Re-commissioning        |
| Customer Category (Res/Com/Ind)   | Residential                  |
| Program Type (EE/DR/RE)   | EE                           |
| Programeost (complative NEV) (so  | )0).                         |
| Administrative (\$)   | 39.79                        |
| Education, Surveys, Marketing (\$)  | 2.21                         |
| Equipment, Installation, O&M (\$)   | 0                            |
| Incentives/Rebates (\$)   | 308                          |
| Total Costs (\$)  | 350                          |
| Program Cost Vice Program)  |                              |
| Administrative (%)  | 11.4%                        |
| Education, Surveys, Marketing (%)   | 0.6%                         |
| Equipment, Installation, O&M (%)  | 0.0%                         |
| Incentives/Rebates (%)  | 88.0%                        |
| Program Rate Impact   |                              |
| Residential Rate Impact (\$/mo)   | 0.0024                       |
| Percentage of Total ECCR Rate (%)   | 0.10%                        |
| Lost Revenues (\$)  | 1,051                        |

| Program Information - Total Cost    |                     |
|-------------------------------------|---------------------|
| Program Name                        | Duct Repair         |
| Customer Category (Res/Com/Ind)     | Residential         |
| Program Type (EE/DR/RE)             | EE                  |
| Program cost (Eumulative NPV) (Soc  | lo): ::::# <u>:</u> |
| Administrative (\$)                 | 1,165.65            |
| Education, Surveys, Marketing (\$)  | 61.35               |
| Equipment, Installation, O&M (\$)   | 0                   |
| Incentives/Rebates (\$)             | 3,216               |
| Total Costs (\$)                    | 4,443               |
| Brogram Constitution Brogram 2 Cons |                     |
| Administrative (%)                  | 26.2%               |
| Education, Surveys, Marketing (%)   | 1.4%                |
| Equipment, Installation, O&M (%)    | 0.0%                |
| Incentives/Rebates (%)              | 72.4%               |
| Program Rate (minacles              |                     |
| Residential Rate Impact (\$/mo)     | 0.1728              |
| Percentage of Total ECCR Rate (%)   | 5.11%               |
| Lost Revenues (\$)                  | 6,719               |

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 6 OF 20

| Prog                                  | ram information - Total Cost |
|---------------------------------------|------------------------------|
| Program Name                          | Building Envelope            |
| Customer Category (Res/Com/Ind)       | Residential                  |
| Program Type (EE/DR/RE)               | EE                           |
| President controllent street NRV (66) | 0)                           |
| Administrative (\$)                   | 206.15                       |
| Education, Surveys, Marketing (\$)    | 10.85                        |
| Equipment, Installation, O&M (\$)     | 0                            |
| Incentives/Rebates (\$)               | 2,515                        |
| Total Costs (\$)                      | 2,732                        |
| Helzeneiselt (Eultsofield)            |                              |
| Administrative (%)                    | 7.5%                         |
| Education, Surveys, Marketing (%)     | 0.4%                         |
| Equipment, Installation, O&M (%)      | 0.0%                         |
| Incentives/Rebates (%)                | 92.1%                        |
| Program Revenimpasses is the          |                              |
| Residential Rate Impact (\$/mo)       | 0.0592                       |
| Percentage of Total ECCR Rate (%)     | 1.75%                        |
| Lost Revenues (\$)                    | 4,030                        |

| Program Information - Total Cost      |                  |
|---------------------------------------|------------------|
| Program Name                          | New Construction |
| Customer Category (Res/Com/Ind)       | Residential      |
| Program Type (EE/DR/RE)               | EE               |
| Programs of a Counting tive NPV) (SO) | <u>(0)</u>       |
| Administrative (\$)                   | 31.26            |
| Education, Surveys, Marketing (\$)    | 1.74             |
| Equipment, Installation, O&M (\$)     | 0                |
| Incentives/Rebates (\$)               | 296              |
| Total Costs (\$)                      | 329              |
| Programmedsk (Krot Program)           | 27               |
| Administrative (%)                    | 9.5%             |
| Education, Surveys, Marketing (%)     | 0.5%             |
| Equipment, Installation, O&M (%)      | 0.0%             |
| Incentives/Rebates (%)                | 90.0%            |
| Profesio Harennieros (* 1931)         |                  |
| Residential Rate Impact (\$/mo)       | 0.0229           |
| Percentage of Total ECCR Rate (%)     | 0.68%            |
| Lost Revenues (\$)                    | 729              |

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 7 OF 20 FILED: JUNE 4, 2010

| Pro  | grain information - Total Cost                  |
|--|---|
| Program Name   | Neighborhood Weatherization and Agenct Outreach |
| Customer Category (Res/Com/Ind)  | Residential                                     |
| Program Type (EE/DR/RE)  | EE  |
| Proprietal control of the Control of | NO)   |
| Administrative (\$)  | 32.40   |
| Education, Surveys, Marketing (\$)   | 16.20   |
| Equipment, Installation, O&M (\$)  | 275.4   |
| Incentives/Rebates (\$)  | 0   |
| Total Costs (\$)   | 324   |
| Livelan (va (%) of flogram)  |   |
| Administrative (%)   | 10.0%   |
| Education, Surveys, Marketing (%)  | 5.0%  |
| Equipment, Installation, O&M (%)   | 85.0%   |
| Incentives/Rebates (%)   | 0.0%  |
| Program Bette Impacts  |   |
| Residential Rate Impact (\$/mo)  | 0.0840  |
| Percentage of Total ECCR Rate (%)  | 2.49%   |
| Lost Revenues (\$)   | 1,220   |

| Progr                                | am:Information - Total Cost |
|--------------------------------------|-----------------------------|
| Program Name                         | Education Outreach          |
| Customer Category (Res/Com/Ind)      | Residential                 |
| Program Type (EE/DR/RE)              | EE                          |
| Program cost (cumulative NPV); (500) |                             |
| Administrative (\$)                  | 16.40                       |
| Education, Surveys, Marketing (\$)   | 8.20                        |
| Equipment, Installation, O&M (\$)    | 139.4                       |
| Incentives/Rebates (\$)              | 0                           |
| Total Costs (\$)                     | 164                         |
| Programs (Not Program)               |                             |
| Administrative (%)                   | 10.0%                       |
| Education, Surveys, Marketing (%)    | 5.0%                        |
| Equipment, Installation, O&M (%)     | 85.0%                       |
| Incentives/Rebates (%)               | 0.0%                        |
| Programma compare a service and a    |                             |
| Residential Rate Impact (\$/mo)      | 0.0202                      |
| Percentage of Total ECCR Rate (%)    | 0.60%                       |
| Lost Revenues (\$)                   | 1,082                       |

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 8 OF 20 FILED: JUNE 4, 2010 REVISED: JULY 26, 2010

| Pro:                                  | gam information +Total Cost |
|---------------------------------------|-----------------------------|
| Program Name                          | Energy Planner              |
| Customer Category (Res/Com/Ind)       | Residential                 |
| Program Type (EE/DR/RE)               | EE/DR                       |
| Wirkshawest (taumulativi Anialy) (St. | (0)                         |
| Administrative (\$)                   | 618.31                      |
| Education, Surveys, Marketing (\$)    | 295.84                      |
| Equipment, Installation, O&M (\$)     | 4706.85                     |
| Incentives/Rebates (\$)               | 0                           |
| Total Costs (\$)                      | 5,621                       |
| Roberto (Osal (Visal Ricklein))       |                             |
| Administrative (%)                    | 11.0%                       |
| Education, Surveys, Marketing (%)     | 5.3%                        |
| Equipment, Installation, O&M (%)      | 83.7%                       |
| Incentives/Rebates (%)                | 0.0%                        |
| Program Rate impact 4                 |                             |
| Residential Rate Impact (\$/mo)       | 0.1916                      |
| Percentage of Total ECCR Rate (%)     | 5.67%                       |
| Lost Revenues (\$)                    | 4,229                       |

| Pro                                  | ram Information - Total Cost |
|--------------------------------------|------------------------------|
| Program Name                         | Free Audit                   |
| Customer Category (Res/Com/Ind)      | Commercial                   |
| Program Type (EE/DR/RE)              | EE                           |
| Programacous (Colmulative New), (50) | 0)*2 ***                     |
| Administrative (\$)                  | No Results                   |
| Education, Surveys, Marketing (\$)   | No Results                   |
| Equipment, Installation, O&M (\$)    | No Results                   |
| Incentives/Rebates (\$)              | No Results                   |
| Total Costs (\$)                     | No Results                   |
| Program (Coal (96 of Program)        |                              |
| Administrative (%)                   | No Results                   |
| Education, Surveys, Marketing (%)    | No Results                   |
| Equipment, Installation, O&M (%)     | No Results                   |
| Incentives/Rebates (%)               | No Results                   |
| Programmers in core and the second   |                              |
| Residential Rate Impact (\$/mo)      | 0.2167                       |
| Percentage of Total ECCR Rate (%)    | 6.41%                        |
| Lost Revenues (\$)                   | No Results                   |

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 9 OF 20 FILED: JUNE 4, 2010

|                                    | • | 0014L 7, 2010    |
|------------------------------------|---|------------------|
| Pro                                | Raminglimation Total East               | D: JULY 26, 2010 |
| Program Name                       | Paid Audit                              |                  |
| Customer Category (Res/Com/Ind)    | Commercial                              |                  |
| Program Type (EE/DR/RE)            | <b>CB</b> (15.2)                        |                  |
| Moranicos (Ginnaliventos 1847/50)  |   | 24.              |
| Administrative (\$)                | No Results                              |                  |
| Education, Surveys, Marketing (\$) | No Results                              |                  |
| Equipment, Installation, O&M (\$)  | No Results                              | 7                |
| Incentives/Rebates (\$)            | No Results                              |                  |
| Total Costs (\$)                   | No Results                              | -                |
| Resemble talefamischische          |   |                  |
| Administrative (%)                 | No Results                              |                  |
| Education, Surveys, Marketing (%)  | No Results                              |                  |
| Equipment, Installation, O&M (%)   | No Results                              |                  |
| Incentives/Rebates (%)             | No Results                              |                  |
| Konantinelijaet oz                 |   |                  |
| Residential Rate Impact (\$/mo)    | 0.000                                   | 0                |
| Percentage of Total ECCR Rate (%)  | 0.0                                     | 0                |
| Lost Revenues (\$)                 | No Results                              |                  |

| Piol                               | rem Mornation - Total Gost   |
|------------------------------------|--|
| Program Name                       | Duct Repair  |
| Customer Category (Res/Com/Ind)    | Commercial   |
| Program Type (EE/DR/RE)            | EE   |
| Riceramices (Cumulative New Sou    |  |
| Administrative (\$)                | 54.15  |
| Education, Surveys, Marketing (\$) | 2.85   |
| Equipment, Installation, O&M (\$)  | 0  |
| Incentives/Rebates (\$)            | 674  |
| Total Costs (\$)                   | 731  |
| Mora-intoka (kalibatéh) kang       | A CONTROL OF THE PARTY OF THE P |
| Administrative (%)                 | 7.4%   |
| Education, Surveys, Marketing (%)  | 0.4%   |
| Equipment, Installation, O&M (%)   | 0.0%   |
| Incentives/Rebates (%)             | 92.2%  |
| Programitate Innact                |  |
| Residential Rate Impact (\$/mo)    | 0.0274   |
| Percentage of Total ECCR Rate (%)  | 0.81%  |
| Lost Revenues (\$)                 | 7,508  |

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 10 OF 20 FILED: JUNE 4, 2010

| Projection of the Projection o | ram information - Total Cost |
|--|------------------------------|
| Program Name   | Building Envelope            |
| Customer Category (Res/Com/Ind)  | Commercial                   |
| Program Type (EE/DR/RE)  | EE                           |
| Program code (cumulative New 150)  | (0)                          |
| Administrative (\$)  | 0.25                         |
| Education, Surveys, Marketing (\$)   | 0.01                         |
| Equipment, Installation, O&M (\$)  | 0                            |
| Incentives/Rebates (\$)  | 14                           |
| Total Costs (\$)   | 14.26                        |
| Program Cost (% of Program)>   |                              |
| Administrative (%)   | 1.7%                         |
| Education, Surveys, Marketing (%)  | 0.1%                         |
| Equipment, Installation, O&M (%)   | 0.0%                         |
| Incentives/Rebates (%)   | 98.2%                        |
| Program Rate Impace  |                              |
| Residential Rate Impact (\$/mo)  | 0.0051                       |
| Percentage of Total ECCR Rate (%)  | 0.15%                        |
| Lost Revenues (\$)   | 52                           |

| Prog                                | am information - Total Cost  |
|-------------------------------------|--|
| Program Name                        | Energy Efficient Motors  |
| Customer Category (Res/Com/Ind)     | Commercial   |
| Program Type (EE/DR/RE)             | EE   |
| Program Cost (Cumulative NPV) (S00) | ))   |
| Administrative (\$)                 | 0.95   |
| Education, Surveys, Marketing (\$)  | 0.05   |
| Equipment, Installation, O&M (\$)   | 0  |
| Incentives/Rebates (\$)             | 3.00   |
| Total Costs (\$)                    | 4.00   |
| Program Cost (% of Program)         |  |
| Administrative (%)                  | 23.8%  |
| Education, Surveys, Marketing (%)   | 1.3%   |
| Equipment, Installation, O&M (%)    | 0.0%   |
| Incentives/Rebates (%)              | 75.0%  |
| Program Rate Impact                 | Carrier Commence of the Commen |
| Residential Rate Impact (\$/mo)     | 0.0002   |
| Percentage of Total ECCR Rate (%)   | 0.006%   |
| Lost Revenues (\$)                  | 23   |

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 11 OF 20

| Pro                                | gram Information—Total Cost |
|------------------------------------|-----------------------------|
| Program Name                       | Cooling                     |
| Customer Category (Res/Com/Ind)    | Commercial                  |
| Program Type (EE/DR/RE)            | EE                          |
| Program Cost (Eumidative NPV) (500 | 30)                         |
| Administrative (\$)                | 11.40                       |
| Education, Surveys, Marketing (\$) | 0.60                        |
| Equipment, Installation, O&M (\$)  | 0                           |
| Incentives/Rebates (\$)            | 204                         |
| Total Costs (\$)                   | 216.00                      |
| Programmest (% of Program)         |                             |
| Administrative (%)                 | 5.3%                        |
| Education, Surveys, Marketing (%)  | 0.3%                        |
| Equipment, Installation, O&M (%)   | 0.0%                        |
| Incentives/Rebates (%)             | 94.4%                       |
| Program Baté Impact                |                             |
| Residential Rate Impact (\$/mo)    | 0.0112                      |
| Percentage of Total ECCR Rate (%)  | 0.33%                       |
| Lost Revenues (\$)                 | 1,498                       |

| Proc                               | ram information - Total Cost |
|------------------------------------|------------------------------|
| Program Name                       | Chiller                      |
| Customer Category (Res/Com/Ind)    | Commercial                   |
| Program Type (EE/DR/RE)            | EE                           |
| Programscoss (Gumulative NPV) (Soc | <b>(6)</b>                   |
| Administrative (\$)                | 1.90                         |
| Education, Surveys, Marketing (\$) | 0.10                         |
| Equipment, Installation, O&M (\$)  | 0                            |
| Incentives/Rebates (\$)            | 151                          |
| Total Costs (\$)                   | 153                          |
| Program Cost (% of Program)        |                              |
| Administrative (%)                 | 1.2%                         |
| Education, Surveys, Marketing (%)  | 0.1%                         |
| Equipment, Installation, O&M (%)   | 0.0%                         |
| Incentives/Rebates (%)             | 98.7%                        |
| Prostain Rate (in)bact             |                              |
| Residential Rate Impact (\$/mo)    | 0.0111                       |
| Percentage of Total ECCR Rate (%)  | 0.33%                        |
| Lost Revenues (\$)                 | 2,579                        |

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|          |        |     |      |
|          |        |     |      |

| Drai                                  | tram Information - Total Cost |
|---------------------------------------|-------------------------------|
| Program Name                          | Lighting                      |
| Customer Category (Res/Com/Ind)       | Commercial                    |
|                                       | EE                            |
| Program Type (EE/DR/RE)               |                               |
| Proceedings of a Communities NPAN (SO |                               |
| Administrative (\$)                   | 4.75                          |
| Education, Surveys, Marketing (\$)    | 0.25                          |
| Equipment, Installation, O&M (\$)     | 0                             |
| Incentives/Rebates (\$)               | 210                           |
| Total Costs (\$)                      | 215.00                        |
| Rovem cos (Xor Erogan)                |                               |
| Administrative (%)                    | 2.2%                          |
| Education, Surveys, Marketing (%)     | 0.1%                          |
| Equipment, Installation, O&M (%)      | 0.0%                          |
| Incentives/Rebates (%)                | 97.7%                         |
| Ricogramitate (#100 page / 1817)      |                               |
| Residential Rate Impact (\$/mo)       | 0.0406                        |
| Percentage of Total ECCR Rate (%)     | 1.20%                         |
| Lost Revenues (\$)                    | 4,903                         |

| Progr                               | am Information - Total Cost |
|-------------------------------------|-----------------------------|
| Program Name                        | Lighting Occupancy Sensors  |
| Customer Category (Res/Com/Ind)     | Commercial                  |
| Program Type (EE/DR/RE)             | EE                          |
| Program Gos (Gumulative NPV) (\$000 | )                           |
| Administrative (\$)                 | 8.55                        |
| Education, Surveys, Marketing (\$)  | 0.45                        |
| Equipment, Installation, O&M (\$)   | 0                           |
| Incentives/Rebates (\$)             | 134                         |
| Total Costs (\$)                    | 143.00                      |
| Program Cost (88 a) Program):       |                             |
| Administrative (%)                  | 6.0%                        |
| Education, Surveys, Marketing (%)   | 0.3%                        |
| Equipment, Installation, O&M (%)    | 0.0%                        |
| Incentives/Rebates (%)              | 93.7%                       |
| Program transfirminact              |                             |
| Residential Rate Impact (\$/mo)     | 0.0101                      |
| Percentage of Total ECCR Rate (%)   | 0.30%                       |
| Lost Revenues (\$)                  | 288                         |

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|                                    | Stabil Information s Total Cost* |
|------------------------------------|----------------------------------|
| Program Name                       | Water Heating                    |
| Customer Category (Res/Com/Ind)    | Commercial                       |
| Program Type (EE/DR/RE)            | EE                               |
| Department (Compositive NEW YEA)   |                                  |
| Administrative (\$)                | 0.20                             |
| Education, Surveys, Marketing (\$) | 0.01                             |
| Equipment, Installation, O&M (\$)  | 0                                |
| Incentives/Rebates (\$)            | 3                                |
| Total Costs (\$)                   | 3.21                             |
| Maranta da (2 manangan) 2002       |                                  |
| Administrative (%)                 | 6.2%                             |
| Education, Surveys, Marketing (%)  | 0.3%                             |
| Equipment, Installation, O&M (%)   | 0.0%                             |
| Incentives/Rebates (%)             | 93.5%                            |
| Diegrafia Instrumente de Sessiones |                                  |
| Residential Rate Impact (\$/mo)    | 0.0007                           |
| Percentage of Total ECCR Rate (%)  | 0.02%                            |
| Lost Revenues (\$)                 | 9                                |

| Proj                               | rain Information - Total Cost   |
|------------------------------------|---|
| Program Name                       | Conservation Value  |
| Customer Category (Res/Com/Ind)    | Commercial  |
| Program Type (EE/DR/RE)            | EE  |
| Record Commissive Durie            | 0)  |
| Administrative (\$)                | 8.55  |
| Education, Surveys, Marketing (\$) | 0.45  |
| Equipment, installation, O&M (\$)  | 0   |
| Incentives/Rebates (\$)            | 32  |
| Total Costs (\$)                   | 41  |
| Morem context magnetic at          | A CONTRACT OF THE CONTRACT OF |
| Administrative (%)                 | 20.9%   |
| Education, Surveys, Marketing (%)  | 1.1%  |
| Equipment, Installation, O&M (%)   | 0.0%  |
| Incentives/Rebates (%)             | 78.0%   |
| Plogrammare in pacted as a second  |   |
| Residential Rate Impact (\$/mo)    | 0.0077  |
| Percentage of Total ECCR Rate (%)  | 0.23%   |
| Lost Revenues (\$)                 | 632   |

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| Pro                                | gram information - Total cost   |
|------------------------------------|---|
| Program Name                       | Commercial Load Management Cyclic   |
| Customer Category (Res/Com/Ind)    | Commercial  |
| Program Type (EE/DR/RE)            | DR  |
| Besteinters (Comolative Naviger)   | 10) X 200 - 100 - |
| Administrative (\$)                | 0.22  |
| Education, Surveys, Marketing (\$) | 0.1   |
| Equipment, Installation, O&M (\$)  | 1.74  |
| Incentives/Rebates (\$)            | 9   |
| Total Costs (\$)                   | 11.06   |
| Program (Succession Hoggain)       |   |
| Administrative (%)                 | 2.0%  |
| Education, Surveys, Marketing (%)  | 0.9%  |
| Equipment, Installation, O&M (%)   | 15.7%   |
| Incentives/Rebates (%)             | 81.4%   |
| Program Rate impace                |   |
| Residential Rate Impact (\$/mo)    | 0.0004  |
| Percentage of Total ECCR Rate (%)  | 0.01%   |
| Lost Revenues (\$)                 | 0   |

| Prog                                 | ram information - Total Cost   |
|--------------------------------------|--|
| Program Name                         | Commercial Load Management Extended  |
| Customer Category (Res/Com/Ind)      | Commercial   |
| Program Type (EE/DR/RE)              | DR   |
| Program cost (sumulative NPV) (soc   | 0) 4334 (2) 434  |
| Administrative (\$)                  | 2.20   |
| Education, Surveys, Marketing (\$)   | 1.00   |
| Equipment, Installation, O&M (\$)    | 16.80  |
| Incentives/Rebates (\$)              | 80   |
| Total Costs (\$)                     | 100  |
| Porjam (son (Aroi Propram) il 1884 - |  |
| Administrative (%)                   | 2.2%   |
| Education, Surveys, Marketing (%)    | 1.0%   |
| Equipment, Installation, O&M (%)     | 16.8%  |
| Incentives/Rebates (%)               | 80.0%  |
| Program tigita Impaeta (1882)        | rear and charles on the contract of the contra |
| Residential Rate Impact (\$/mo)      | 0.0004   |
| Percentage of Total ECCR Rate (%)    | 0.01%  |
| Lost Revenues (\$)                   | 0  |

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 15 OF 20

| Pro                                | train: Mf6Fmailions Total coss |
|------------------------------------|--------------------------------|
| Program Name                       | Demand Response                |
| Customer Category (Res/Com/Ind)    | Commercial                     |
| Program Type (EE/DR/RE)            | DR                             |
| District of Annuality (New Year    | )ii) <sup>6</sup>              |
| Administrative (\$)                | 1,255.90                       |
| Education, Surveys, Marketing (\$) | 66.10                          |
| Equipment, Installation, O&M (\$)  | 0                              |
| Incentives/Rebates (\$)            | 1,022                          |
| Total Costs (\$)                   | 2,344                          |
| Comments of Colors                 |                                |
| Administrative (%)                 | 53.6%                          |
| Education, Surveys, Marketing (%)  | 2.8%                           |
| Equipment, Installation, O&M (%)   | 0.0%                           |
| Incentives/Rebates (%)             | 43.6%                          |
| Program nake (minage 💷 😅 👢         |                                |
| Residential Rate Impact (\$/mo)    | 0.3058                         |
| Percentage of Total ECCR Rate (%)  | 9.05%                          |
| Lost Revenues (\$)                 | 139                            |

| Prog                                    | ram intotmation s Total Cost   |
|---|--|
| Program Name                            | Standby Generator  |
| Customer Category (Res/Com/Ind)         | Commercial   |
| Program Type (EE/DR/RE)                 | DR   |
| Browering costs (cumulantive NEW) (stde | 0)   |
| Administrative (\$)                     | 3.52   |
| Education, Surveys, Marketing (\$)      | 1.6  |
| Equipment, Installation, O&M (\$)       | 26.88  |
| Incentives/Rebates (\$)                 | 464  |
| Total Costs (\$)                        | 496  |
| Bought ter (See Brough) research        | Section being a secretary of the section of the sec |
| Administrative (%)                      | 0.7%   |
| Education, Surveys, Marketing (%)       | 0.3%   |
| Equipment, Installation, O&M (%)        | 5.4%   |
| Incentives/Rebates (%)                  | 93.5%  |
| Propria miliana Impadia                 |  |
| Residential Rate Impact (\$/mo)         | 0.152  |
| Percentage of Total ECCR Rate (%)       | 4.50%  |
| Lost Revenues (\$)                      | 87   |

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 16 OF 20 FILED: JUNE 4, 2010

|                                    | train information - Total Cost |
|------------------------------------|--------------------------------|
| Program Name                       | HVAC Re-commissioning          |
| Customer Category (Res/Com/Ind)    | Commercial                     |
| Program Type (EE/DR/RE)            | EE                             |
| Program cost (comolativa NPV) (so  | 90)                            |
| Administrative (\$)                | 5.7                            |
| Education, Surveys, Marketing (\$) | 0.3                            |
| Equipment, Installation, O&M (\$)  | 0                              |
| Incentives/Rebates (\$)            | 70                             |
| Total Costs (\$)                   | 76                             |
| Program Cost (% of Program):       |                                |
| Administrative (%)                 | 7.5%                           |
| Education, Surveys, Marketing (%)  | 0.4%                           |
| Equipment, Installation, O&M (%)   | 0.0%                           |
| Incentives/Rebates (%)             | 92.1%                          |
| Program Rate Impac                 |                                |
| Residential Rate Impact (\$/mo)    | 0.007                          |
| Percentage of Total ECCR Rate (%)  | 0.02%                          |
| Lost Revenues (\$)                 | 828                            |

| Proj                               | ram Information - Total Cost     |
|------------------------------------|----------------------------------|
| Program Name                       | Electronically Commutated Motors |
| Customer Category (Res/Com/Ind)    | Commercial                       |
| Program Type (EE/DR/RE)            | EE                               |
| Program Cost (Cumulative NPV) (SO  | (0)                              |
| Administrative (\$)                | 3.8                              |
| Education, Surveys, Marketing (\$) | 0.2                              |
| Equipment, Installation, O&M (\$)  | 0                                |
| Incentives/Rebates (\$)            | 33                               |
| Total Costs (\$)                   | 37                               |
| Program Cost (% of Program)        |                                  |
| Administrative (%)                 | 10.3%                            |
| Education, Surveys, Marketing (%)  | 0.5%                             |
| Equipment, Installation, O&M (%)   | 0.0%                             |
| Incentives/Rebates (%)             | 89.2%                            |
| Program Rate Impact                |                                  |
| Residential Rate Impact (\$/mo)    | 0.0010                           |
| Percentage of Total ECCR Rate (%)  | 0.03%                            |
| Lost Revenues (\$)                 | 618                              |

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| Proj                                   | tram information - Total Cost  |
|--|--|
| Program Name                           | Cool Roof  |
| Customer Category (Res/Com/Ind)        | Commercial   |
| Program Type (EE/DR/RE)                | EE   |
| Beer ain early Common or the Navy (50) | XO).   |
| Administrative (\$)                    | 4.75   |
| Education, Surveys, Marketing (\$)     | 0.25   |
| Equipment, Installation, O&M (\$)      | 0  |
| Incentives/Rebates (\$)                | 495  |
| Total Costs (\$)                       | 500  |
| (Alogani (Saki (Kani (Rojuani) 🐇 🐇     |  |
| Administrative (%)                     | 1.0%   |
| Education, Surveys, Marketing (%)      | 0.1%   |
| Equipment, Installation, O&M (%)       | 0.0%   |
| Incentives/Rebates (%)                 | 99.0%  |
| Program Ravelimpact*                   | Same and the same a |
| Residential Rate Impact (\$/mo)        | 0.0168   |
| Percentage of Total ECCR Rate (%)      | 0.50%  |
| Lost Revenues (\$)                     | 1,494  |

| Prog                                | ram Information - Total Cost |
|-------------------------------------|------------------------------|
| Program Name                        | Energy Recovery Ventilation  |
| Customer Category (Res/Com/Ind)     | Commercial                   |
| Program Type (EE/DR/RE)             | EE                           |
| Program (cost (cumulative NPV) (soc | (O)                          |
| Administrative (\$)                 | 0.95                         |
| Education, Surveys, Marketing (\$)  | 0.05                         |
| Equipment, Installation, O&M (\$)   | 0                            |
| Incentives/Rebates (\$)             | 37                           |
| Total Costs (\$)                    | 38                           |
| Program Cast (% of Program)         |                              |
| Administrative (%)                  | 2.5%                         |
| Education, Surveys, Marketing (%)   | 0.1%                         |
| Equipment, Installation, O&M (%)    | 0.0%                         |
| Incentives/Rebates (%)              | 97.4%                        |
| Program (tate impagis)              |                              |
| Residential Rate Impact (\$/mo)     | 0.001                        |
| Percentage of Total ECCR Rate (%)   | 0.03%                        |
| Lost Revenues (\$)                  | 103                          |

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| Prov   | trant information - Total Cost |
|--|--------------------------------|
| Program Name   | Refigeration (Anti-Condensate) |
| Customer Category (Res/Com/Ind)  | Commercial                     |
| Program Type (EE/DR/RE)  | EE                             |
| Distantives (Commence New Astron   |                                |
| Administrative (\$)  | 0.14                           |
| Education, Surveys, Marketing (\$)   | 0.01                           |
| Equipment, Installation, O&M (\$)  | 0                              |
| Incentives/Rebates (\$)  | 3                              |
| Total Costs (\$)   | 3                              |
| Diozentkeska ottoskinje i s  |                                |
| Administrative (%)   | 4.5%                           |
| Education, Surveys, Marketing (%)  | 0.3%                           |
| Equipment, Installation, O&M (%)   | 0.0%                           |
| Incentives/Rebates (%)   | 95.2%                          |
| Requestion that the control of the c |                                |
| Residential Rate Impact (\$/mo)  | 0.0005                         |
| Percentage of Total ECCR Rate (%)  | 0.02%                          |
| Lost Revenues (\$)   | 11                             |

| Proj                                   | ram Information - Total Cost                                  |
|--|---|
| Program Name                           | Cogeneration  |
| Customer Category (Res/Com/Ind)        | Commercial  |
| Program Type (EE/DR/RE)                | EE  |
| Economicos (aumidaliya Nevi (so        | OF Francisco  |
| Administrative (\$)                    | No Results  |
| Education, Surveys, Marketing (\$)     | No Results  |
| Equipment, Installation, O&M (\$)      | No Results  |
| Incentives/Rebates (\$)                | No Results  |
| Total Costs (\$)                       | No Results  |
| Blogain (ed. (Rol englan)              |   |
| Administrative (%)                     | No Results  |
| Education, Surveys, Marketing (%)      | No Results  |
| Equipment, Installation, O&M (%)       | No Results  |
| Incentives/Rebates (%)                 | No Results  |
| ĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸ | elder von belief in der Schieder Anderson in der Schieder der |
| Residential Rate Impact (\$/mo)        | 0.0072  |
| Percentage of Total ECCR Rate (%)      | 0.021%  |
| Lost Revenues (\$)                     | No Results  |

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 19 OF 20 FILED: JUNE 4, 2010

| Pro Pro                            | gram littormation : Total Cost   |
|------------------------------------|--|
| Program Name                       | Industrial Load Management   |
| Customer Category (Res/Com/Ind)    | Commercial   |
| Program Type (EE/DR/RE)            | DR   |
| Germanicos (Canandalica) (Argeita  | ODE TO THE COURT OF THE COURT O |
| Administrative (\$)                | No Results   |
| Education, Surveys, Marketing (\$) | No Results   |
| Equipment, Installation, O&M (\$)  | No Results   |
| Incentives/Rebates (\$)            | No Results   |
| Total Costs (\$)                   | No Results   |
| (accounted the constraint)         |  |
| Administrative (%)                 | No Results   |
| Education, Surveys, Marketing (%)  | No Results   |
| Equipment, Installation, O&M (%)   | No Results   |
| Incentives/Rebates (%)             | No Results   |
| Régrany Rate Impact                |  |
| Residential Rate Impact (\$/mo)    | 1.3826   |
| Percentage of Total ECCR Rate (%)  | 40.91%   |
| Lost Revenues (\$)                 | No Results   |

| Pro                                  | ram Information - Total Cost        |
|--------------------------------------|-------------------------------------|
| Program Name                         | Renewable Energy Systems Initiative |
| Customer Category (Res/Com/Ind)      | Commercial                          |
| Program Type (EE/DR/RE)              | RE                                  |
| Program Cost (Community Extern) (Soc | 0) 5                                |
| Administrative (\$)                  | No Results                          |
| Education, Surveys, Marketing (\$)   | No Results                          |
| Equipment, Installation, O&M (\$)    | No Results                          |
| Incentives/Rebates (\$)              | No Results                          |
| Total Costs (\$)                     | No Results                          |
| Rogerna State (Section and Control   |                                     |
| Administrative (%)                   | No Results                          |
| Education, Surveys, Marketing (%)    | No Results                          |
| Equipment, Installation, O&M (%)     | No Results                          |
| Incentives/Rebates (%)               | No Results                          |
| Regional actions are a second        |                                     |
| Residential Rate Impact (\$/mo)      | 0.1087                              |
| Percentage of Total ECCR Rate (%)    | 3.22%                               |
| Lost Revenues (\$)                   | No Results                          |

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S FIRST DATA REQUEST REQUEST NO. 3 PAGE 20 OF 20 FILED: JUNE 4, 2010

| Prog                                       | ram Information - Total Cost |        |
|--|------------------------------|--------|
| Program Name                               | Research and Development     |        |
| Customer Category (Res/Com/Ind)            | Commercial                   |        |
| Program Type (EE/DR/RE)                    | RE                           |        |
| (Vojetania kosta cather) je v ve NeVI (ser |                              |        |
| Administrative (\$)                        | No Results                   |        |
| Education, Surveys, Marketing (\$)         | No Results                   |        |
| Equipment, Installation, O&M (\$)          | No Results                   |        |
| Incentives/Rebates (\$)                    | No Results                   |        |
| Total Costs (\$)                           | No Results                   |        |
| Program Cost (% of Program)                |                              |        |
| Administrative (%)                         | No Results                   |        |
| Education, Surveys, Marketing (%)          | No Results                   |        |
| Equipment, Installation, O&M (%)           | No Results                   |        |
| Incentives/Rebates (%)                     | No Results                   |        |
| Program Rate Impact                        |                              |        |
| Residential Rate Impact (\$/mo)            |                              | 0.0091 |
| Percentage of Total ECCR Rate (%)          |                              | 0.27%  |
| Lost Revenues (\$)                         | No Results                   |        |

| Piòg                               | ram information - Total Cost |  |  |  |  |
|------------------------------------|------------------------------|--|--|--|--|
| Program Name                       | Renewable Energy Program     |  |  |  |  |
| Customer Category (Res/Com/Ind)    | Residential/Commercial       |  |  |  |  |
| Program Type (EE/DR/RE)            | RE                           |  |  |  |  |
| Program Cost (Cumulative NPV) (500 | 0                            |  |  |  |  |
| Administrative (\$)                | No Results                   |  |  |  |  |
| Education, Surveys, Marketing (\$) | No Results                   |  |  |  |  |
| Equipment, Installation, O&M (\$)  | No Results                   |  |  |  |  |
| Incentives/Rebates (\$)            | No Results                   |  |  |  |  |
| Total Costs (\$)                   | No Results                   |  |  |  |  |
| Piogram Cost (Scot Program)        |                              |  |  |  |  |
| Administrative (%)                 | No Results                   |  |  |  |  |
| Education, Surveys, Marketing (%)  | No Results                   |  |  |  |  |
| Equipment, Installation, O&M (%)   | No Results                   |  |  |  |  |
| Incentives/Rebates (%)             | No Results                   |  |  |  |  |
| Program take Impact                |                              |  |  |  |  |
| Residential Rate Impact (\$/mo)    | No Results                   |  |  |  |  |
| Percentage of Total ECCR Rate (%)  | No Results                   |  |  |  |  |
| Lost Revenues (\$)                 | No Results                   |  |  |  |  |

TAMPA ELECTRIC COMPANY
DOCKET NO. 100159-EG
STAFF'S SECOND DATA REQUEST
REQUEST NO. 10
PAGE 1 OF 2

FILED: JULY 15, 2010 REVISED: JULY 26, 2010

Please refer to TECO's Petition, pages 315 through 317. Please provide, for the Renewable Energy Systems Initiative Program as a whole, and on an individual measure basis, the cumulative net present value of expenditures required over the period 2010 through 2019. Please provide the values broken down into categories including administrative, marketing, equipment, and incentives. As part of this response, please also provide the percentage that each category represents of the total program and measure expenditures. Please provide an electronic copy in Excel (.xls file format) with the hard copy response.

|                               |      | Residential & | Residential | School  | Low Income | Total   |
|-------------------------------|------|---------------|-------------|---------|------------|---------|
| Measure Name                  | (-)  | Commercial PV | SWH         | PV      | SWH        | Program |
|                               |      |               |             |         |            |         |
| Administrative                | (\$) |               |             |         |            |         |
| Education, Surveys, Marketing | (\$) |               |             |         |            |         |
| Equipment, Installation, O&M  | (\$) |               |             |         |            |         |
| Incentives / Rebates          | (\$) |               |             |         |            |         |
| Total Cost                    | (\$) |               |             |         |            |         |
|                               |      |               |             |         |            |         |
| Administrative                | (%)  |               |             |         |            |         |
| Education, Surveys, Marketing | (%)  |               |             | <u></u> |            |         |
| Equipment, Installation, O&M  | (%)  |               |             |         |            |         |
| Incentives / Rebates          | (%)  |               |             |         |            |         |

A. The requested information is provided in the table below and in the attached Excel spreadsheets.

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|                                  |      | Market News                       | (a) (b) (b)        | Marine .  |                      | e de la companya de<br>La companya de la co |
|----------------------------------|------|-----------------------------------|--------------------|-----------|----------------------|---|
| Measure Name                     | (-)  | Residential &<br>Commercial<br>PV | Residential<br>SWH | School PV | Low<br>Income<br>SWH | Total Program   |
|                                  |      |                                   |                    |           |                      |   |
| Administrative                   | (\$) | \$6,912                           | \$15,553           | \$2,160   | \$734                | \$25,359  |
| Education, Surveys,<br>Marketing | (\$) | \$449,480                         | \$54,858           | \$0       | \$1,613              | \$505,951   |
| Equipment, Installation,         |      |                                   |                    |           |                      |   |
| 0&M                              | (\$) | \$0                               | \$0                | \$648,038 | \$109,915            | \$757,953   |
| Incentives / Rebates             | (\$) | \$4,320,253                       | \$648,038          | \$0       | \$0                  | \$4,968,291   |
| Total Cost                       | (\$) | \$4,776,645                       | \$718,449          | \$650,198 | \$112,262            | \$6,257,554   |
|                                  |      |                                   |                    |           |                      |   |
| Administrative                   | (%)  | 0.14%                             | 2.16%              | 0.33%     | 0.65%                | 0.41%   |
| Education, Surveys,              |      |                                   |                    |           |                      |   |
| Marketing                        | (%)  | 9.41%                             | 7.64%              | 0.00%     | 1.44%                | 8.09%   |
| Equipment, Installation,         |      |                                   |                    |           |                      |   |
| 0&M                              | (%)  | 0.00%                             | 0.00%              | 99.67%    | 97.91%               | 12.11%  |
| Incentives / Rebates             | (%)  | 90.45%                            | 90.20%             | 0.00%     | 0.00%                | 79.40%  |

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FILED: JULY 15, 2010 REVISED: JULY 26, 2010

11. Please refer to TECO's Petition, pages 315 through 317. Please provide, for the Renewable Energy Systems Initiative Program as a whole, and on an individual measure basis, the estimated customer costs for each measure of the Renewable Energy Systems Initiative Program. For each measure, provide the incentive / rebate rate, and its associated units. For example, in \$/Watt or in \$/Participant. Also provide the associated non-recurring and recurring expenses, including administrative, equipment, incentives, and O&M. Please provide an electronic copy in Excel (.xls file format) with the hard copy response.

| 3.6                |              | Residential & | Residential | School | Low Income |
|--------------------|--------------|---------------|-------------|--------|------------|
| Measure Name       | (-)          | Commercial PV | SWH         | PV     | SWH        |
|                    |              |               |             |        |            |
| Incentive / Reb    | ate Rate     |               |             |        |            |
| Incentive / Reb    | ate Unit     |               |             |        |            |
| Participant        |              |               |             |        |            |
| . Equipment Cost   | (\$)         |               |             |        |            |
|                    |              |               |             |        |            |
| Administrative     | (\$/Part)    |               |             |        |            |
| Equipment          | (\$/Part)    | ·             |             |        |            |
| Incentive / Rebate | (\$/Part)    |               |             |        |            |
|                    |              |               |             |        |            |
| Administrative     | (\$/Part/Yr) |               |             |        |            |
| Equipment          | (\$/Part/Yr) |               |             |        |            |
| 0&M                | (\$/Part/Yr) |               |             |        |            |

**A.** The requested information is provided in the table below and in the attached Excel spreadsheets.

TAMPA ELECTRIC COMPANY DOCKET NO. 100159-EG STAFF'S SECOND DATA REQUEST REQUEST NO. 11 PAGE 2 OF 2

| 1. N               |              | 1 1 2 2 4 4 4 1 2 .  | 18 18 <u>18</u> 18 1                   |           |             |
|--------------------|--------------|--|--|-----------|-------------|
|                    |              |  |  | _         |             |
| Measure Name       | 1            | Residential &  |  |           | Low         |
| IVICASUI E IVAIIIE | 1            | Commercial   | Residential                            |           | Income      |
| İ                  | (-)          | PV   | SWH                                    | School PV | SWH         |
| <u> </u>           |              |  |  |           |             |
| Incentive / Re     |              | \$2.00 /watt   |  |           |             |
| Incentive / Re     | bate Unit    | \$12,500   | \$1,000                                | \$0       | \$0         |
| Participant        |              |  |  |           |             |
| Equipment Cost     |              |  |  |           |             |
| Equipment cost     | (\$)         | \$0  | \$1                                    | \$150,000 | \$5,000     |
|                    | <u> </u>     |  |  |           |             |
| Administrative     |              |  |  |           |             |
| Administrative     | (\$/Part)    | \$20   | \$24                                   | \$500     | \$34        |
| Equipment          | (\$/Part)    | \$0  | \$0                                    | \$150,000 | \$5,000     |
| Incentive /        |              |  |  |           |             |
| Rebate             | (\$/Part)    | \$12,500   | \$1,000                                | \$0       | \$0         |
|                    | 14           | the Colonial Colonia Colonia Colonial Colonial Colonial Colonia Colonia Colonia Colonia Colon | 18 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 |           |             |
| A desiminations    |              |  |  |           |             |
| Administrative     | (\$/Part/Yr) | \$0  | \$0                                    | \$0       | \$0         |
| Equipment          | (\$/Part/Yr) | \$0  | \$0                                    | \$0       | \$0         |
| O&M                | (\$/Part/Yr) | \$950  | \$0                                    | \$950     | <b>\$</b> 0 |