

BEFORE THE  
FLORIDA PUBLIC SERVICE COMMISSION

In the Matter of:

DOCKET NO. 120068-GU

PETITION TO INITIATE RULEMAKING  
TO AMEND RULE 25-12.045, F.A.C.,  
BY FLORIDA NATURAL GAS ASSOCIATION.

PROCEEDINGS: RULE DEVELOPMENT WORKSHOP

TAKEN AT THE  
INSTANCE OF: The Staff of the Florida  
Public Service Commission

DATE: Thursday, July 19, 2012

TIME: Commenced at 9:30 a.m.  
Concluded at 11:18 a.m.

PLACE: Betty Easley Conference Center  
Room 148  
4075 Esplanade Way  
Tallahassee, Florida

REPORTED BY: LINDA BOLES, RPR, CRR  
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## P R O C E E D I N G S

1  
2           **MS. COWDERY:** Good morning. Pursuant to  
3 notice, this time and place has been set for a staff  
4 rule development workshop in Docket 120068-GU to take  
5 input from interested persons on the Florida Natural Gas  
6 Association's petition to initiate rulemaking to amend  
7 Rule 25-12.045, Inactive Gas Service Lines.

8           I'm Kathryn Cowdery with the Office of General  
9 Counsel. Also here on behalf of staff are Rick Moses,  
10 Anita Black, Bill McNulty, David Dowds, Curt Mouring,  
11 and Devlin Higgins.

12           There are sign-in sheets at the back of the  
13 room, and we'd appreciate you all signing in so we have  
14 a record of who attended today. There's also additional  
15 workshop materials that were part of the notice of  
16 rulemaking, which are the same ones that you may have  
17 received already. They haven't been changed.

18           If you are going to speak today, please state  
19 your name for the benefit of the court reporter and also  
20 anyone who may be watching online.

21           Does anyone have any preliminary matters or  
22 questions before we begin?

23           Okay. At this time I'd ask the Florida  
24 Natural Gas Association to give its presentation.

25           **MS. KEATING:** Good morning. I'm Beth Keating

1 with the Gunster Law Firm here today on behalf of the  
2 FNGA.

3 First of all, we just wanted to thank the  
4 staff for this opportunity to come address you with  
5 regard to this rule. We're looking forward to the  
6 presentation today. And without further ado, I'd like  
7 to introduce our presenter, or our main presenter today,  
8 Mr. Tom Geoffroy with Geoffroy & Company, Incorporated.  
9 He is going to be making our presentation. And, again,  
10 thank you. And, again, thank you.

11 **MR. GEOFFROY:** Thank you, Beth.

12 Again, my name is Tom Geoffroy, and I'm a  
13 consultant currently, but I have been, just to give you  
14 a little background, in the industry for about 30 years,  
15 the last 15 years or so with Chesapeake Utilities as  
16 Vice President, and before that with the Natural Gas  
17 System in Gainesville, Florida. Originally it was  
18 Gainesville Gas Company, an investor-owned, who was  
19 acquired by Gainesville Regional Utilities. And so I  
20 have quite a bit of experience in the natural gas  
21 industry and, you know, I appreciate having the  
22 opportunity here to present to you.

23 The objective that we have here today is to  
24 present information to staff that we have pulled  
25 together with respect to the rule that we're seeking to,

1 to modify. We, we believe that we have pulled together  
2 some very compelling information that really results in  
3 what we hope to gain consensus with staff that this rule  
4 should be modified.

5 Beyond that, what we'd like to do, assuming  
6 that we can get some consensus here today, is continue  
7 to work with staff and work together to come up with  
8 very specific language that we can then take to the  
9 Commission for approval.

10 So I want to go ahead now and get started.  
11 I'd start just briefly with who the Florida Natural Gas  
12 Association is is the premiere gas association here in  
13 the State of Florida. It's made up of several different  
14 types of members: Corporate, pipeline, marketer, and  
15 suppliers. It's the corporate members that are the ones  
16 that are regulated by the Florida Public Service  
17 Commission. They're investor-owned members that are  
18 fully regulated, and municipal and special gas districts  
19 that are safety-only regulated.

20 I'm going to now just turn it over briefly to  
21 Beth to talk about the next couple of points on the  
22 slide.

23 **MS. KEATING:** We just wanted to go back and  
24 sort of walk through how we got to this point. As y'all  
25 are aware, in 2007, the Natural Gas Association filed a



1 petition for waiver of specific portions of 25-12.045,  
2 and the Commission granted that request for a waiver and  
3 required that the companies provide follow-up  
4 information at the end of the temporary waiver period.

5 At the end of that waiver period, the  
6 companies again petitioned for a second waiver. The  
7 hope at the time was that as the economy improved, the  
8 companies would be able to get service reactivated on  
9 lines and move forward.

10 At the end of the 2009 waiver period we took a  
11 look at the rule, took a look at how changes have come  
12 about in the safety arena in the natural gas industry,  
13 and realized that it was time for a change, and, hence,  
14 we have now filed this request for the Commission to  
15 consider modifications to the rule.

16 **MR. GEOFFROY:** Thank you, Beth.

17 The next slide is basically just the, the  
18 current rule itself. I'm not going to read it, but I am  
19 going to take a minute just to talk about some of the  
20 pertinent parts.

21 Basically this prescribes the actions that a  
22 natural gas utility has to take once a service becomes  
23 inactive. Upon inactivation of that service, if there's  
24 no prospect for reuse, i.e. maybe the building is being  
25 demolished or whatever, then that service line needs to

1 be retired and physically abandoned within -- virtually  
2 immediately, within three months. If not, then that  
3 service basically stays in place. And, and then the  
4 next point in time is after two years of inactivity, if  
5 there's a prospect for reuse of the line, then you have  
6 to take certain actions within six months, one of three  
7 actions. And most of the utilities basically remove the  
8 meter and plug the end of the service line, and that's  
9 the third option there.

10 And then that service line remains inactive  
11 but connected to the system. After five years of  
12 inactivity, and this is part 1(c), this is really one of  
13 the most pertinent parts, then this rule prescribes that  
14 the service line shall be retired and physically  
15 abandoned, and you have six months to do it. And that's  
16 probably the provision that gives us the most concern of  
17 this rule.

18 Okay. The next slide just kind of continues  
19 on with the rule, and it basically tells you how to  
20 physically abandon the service line. And then the last  
21 section basically talks about what records must be kept.  
22 I think everyone is familiar with the rule, but I wanted  
23 to make sure that we had a chance to go over that.

24 So this rule was adopted in the, in the 1970s.  
25 So as you can see, it's, it's been on the books for a

1 long time. And there's a lot of things that have  
2 occurred in the industry that we believe make this rule  
3 a little bit difficult for us to deal with today in our  
4 current environment. There's three primary areas, and  
5 we're going to touch on these three areas a lot today.

6 One is that there's been a lot of changes that  
7 have enhanced the safety of the natural gas industry and  
8 our systems, and the result of that is that there's a  
9 significant reduction in the risk of serious events  
10 taking place.

11 The second area is that the current rule is  
12 not consistent with the new rules that are coming out  
13 both from the federal level and also a lot of the  
14 existing Commission rules.

15 And finally, a lot of the inactive service  
16 lines that we have today are a result of current market  
17 conditions, and that potentially poses a pretty  
18 significant burden on utilities if, if this rule doesn't  
19 get modified to some degree. So our conclusion is that  
20 this rule really should be updated.

21 So I'm going to talk a little bit now on the  
22 industry safety changes, things that really have  
23 occurred, some major items, since this rule was adopted  
24 back in the '70s. And we'll get into this in a lot more  
25 detail later on in the presentation when, when other

1 members that are presenting here start to address  
2 certain questions that, that we've received previously  
3 from staff.

4 But as you can see on this list, there's a lot  
5 of things that have occurred over the last 30 or 40  
6 years. There's now a mandatory One Call System  
7 statewide. Back in the '70s and '80s that was a  
8 voluntary system. This, this has really been of great  
9 benefit. It's highly adhered to in the industry.  
10 People use this; they're required to use this. The  
11 utilities certainly can speak to that. They have a lot  
12 of line locations to do, a lot more than they did ten,  
13 20, 30 years ago, and so this system really works where  
14 people have to call in before they dig. And then that  
15 gives the utilities time to go out and mark the lines  
16 and to make sure that they're not damaged.

17 The second item there is that the line  
18 locating techniques themselves in the procedures have  
19 really improved over the years. The devices that are  
20 used to perform these tasks are much more accurate than  
21 they were in the past, and that results in, in a safer  
22 system.

23 We now have a public awareness program that  
24 utilities are required to provide notices to the general  
25 public and to contractors to ensure that they know that

1 the mandatory One Call System exists, that they have to  
2 call before they dig, and that natural gas is in their  
3 area.

4 Many companies, and all companies are really  
5 starting to use and have started to use excess flow  
6 valves, which are devices that go on service lines such  
7 that if there's an excess flow of gas, i.e. normally  
8 caused by a leak, that these automatically shut off the  
9 flow of gas to the service line. It's an excellent  
10 safety device.

11 Also, the industry rules --

12 **MR. MOSES:** Can I interrupt you just one  
13 second?

14 **MR. GEOFFROY:** Yes. Sure.

15 **MR. MOSES:** Would you prefer to go through  
16 your whole presentation before you get questions, or do  
17 you want to get stopped in between, or what?

18 **MR. GEOFFROY:** Thank you. I meant to say that  
19 up-front. Certainly we'd like for this to be  
20 interactive and we would love to take your questions,  
21 and please interrupt us. Yeah.

22 **MR. MOSES:** Okay. I just interrupted you  
23 then.

24 I've got a question on the excess flow valves.  
25 Those have not been a requirement for very long; is that

1 correct?

2 **MR. GEOFFROY:** I'm going to defer to some of  
3 our experts here on that.

4 **MR. WALL:** That's correct. Those excess flow  
5 valves have not been in place longer than ten years.

6 **MR. MOSES:** Okay. So the chances of the lines  
7 that are in question as of the date of the rule right  
8 now, those abandoned lines or the inactive lines would  
9 not have excess flow valves on them?

10 **MR. WALL:** The greater majority of those  
11 inactive services that are out there today, along with  
12 existing services probably do not have excess flow  
13 valves.

14 **MR. MOSES:** Okay.

15 **MR. WALL:** Every service from that point  
16 forward though that would future fall into it based on  
17 vintage age will have excess flow valves.

18 **MR. MOSES:** Okay. Thank you. Go ahead.  
19 Sorry.

20 **MR. GEOFFROY:** Industry rules, there's been  
21 enhancements to the rules over the years on requirements  
22 for atmospheric corrosion and leak survey as techniques  
23 improved, as the devices used to detect leaks improved,  
24 et cetera.

25 Companies now really have a much better idea

1 of what their facilities are and where they're located,  
2 and that's been accomplished through geographic  
3 information systems and mapping systems. And so  
4 companies have spent a lot of time over the last several  
5 years identifying what their -- where their facilities  
6 are, what their facilities are made of, the maintenance  
7 history on those facilities, and they now have a much  
8 better overall picture of their system than they did,  
9 say, 20 years ago when this technology really didn't  
10 exist.

11 On the personnel side there's now operator  
12 qualification programs where there is training programs  
13 that are well defined and established that all employees  
14 of the gas utilities must go through and pass in order  
15 to be able to perform certain tasks on their  
16 distribution system. In addition, these employees are  
17 tested for drugs and alcohol, and so the result of all  
18 of this is a much better trained employee who's  
19 providing quality and safe services for the general  
20 public.

21 And then finally under this industry safety  
22 changes, we have the federal Distribution Integrity  
23 Management Plan that has been promulgated and is now in  
24 place.

25 And overall, you know, the result of all this

1 is when you put all this together and you look at where  
2 we are today versus where we were many years ago, 20, 30  
3 years ago when this rule first came out, these  
4 distributions are by far now safer than they ever have  
5 been in the past.

6 **MR. MOSES:** Let me ask you one question about  
7 the DIMP portion that you just mentioned. Other than a  
8 leak survey every five years, what's in the DIMP plan  
9 that would actually address service lines that are not  
10 in use?

11 **MR. GEOFFROY:** Well, I think that, you know,  
12 the DIMP program overall is a risk-based program, and  
13 actually that's a good segue to the next slide on this  
14 presentation.

15 **MR. MOSES:** But would an inactive line even  
16 raise to the level of a risk-based assessment in the  
17 program?

18 **MR. GEOFFROY:** It certainly could.

19 **MR. MOSES:** But does it?

20 **MR. GEOFFROY:** But does it?

21 **MR. MOSES:** Uh-huh.

22 **MR. GEOFFROY:** I believe that there are, you  
23 know, if they're bare steel or cast iron, they would be.  
24 If there are other factors that are out there that are  
25 known by the utility that the DIMP program makes you go



1 through and analyze, then they certainly could fall into  
2 that category.

3 **MR. MOSES:** Because from what I've seen so  
4 far, looking at what my field engineers have sent in,  
5 service lines hasn't even been mentioned as far as being  
6 a part of the risk assessment.

7 **MR. KING:** Let me, let me comment to that.  
8 Service lines, either through DIMP, along with mains,  
9 are all essentially treated based on the characteristic  
10 of the program, i.e. corrosion, leak survey, atmospheric  
11 corrosion, they're all encompassed in our, in our DIMP  
12 programs under those, under those categories.

13 So if we're looking at, you know, risk  
14 associated with corrosion, then we're looking at our  
15 bare steel pipelines and we're looking at our bare steel  
16 service lines, kind of a holistic (phonetic) approach.

17 **MR. MOSES:** All right. But what if you've got  
18 plastic -- what if you've got polyethylene as far as a  
19 service line? Those are still susceptible to damage by  
20 a sewer line being installed or something of that  
21 nature.

22 So it's not really going to be -- I guess my  
23 point is how are they being looked at if they're  
24 inactive? That's my concern.

25 **MR. KING:** We would look at that in terms of

1 third party damage from excavation damage as a whole and  
2 through our, you know, our DIMP program and looking at  
3 the records from, you know, that we report on excavation  
4 damage. We would do an assessment as to whether there's  
5 a higher threat. You know, i.e. we're not doing enough  
6 to notify through our public awareness programs our  
7 homeowners of the potential of, you know, damages to  
8 lines in their yards. Or if we see a higher threat to  
9 the contracting community, that we need to direct our,  
10 you know, our public awareness programs to do a more  
11 effective method of notifying contractors that we're  
12 having, you know, issues along the lines of third party  
13 damage on mains. So we kind of look at it as an entire  
14 program. We don't specifically segregate service lines.  
15 But I would comment that if that was an issue that staff  
16 or the inspectors had, we would certainly address it,  
17 and we could segment that part out into our DIMP program  
18 specifically addressing service lines.

19 **MR. MOSES:** Okay. Thank you.

20 **MR. GEOFFROY:** I think it's important to also  
21 note that to the extent the inactive service line is  
22 still connected to the main, that is treated from an  
23 operational perspective as an active service line  
24 serving a customer. There's no -- they don't see it any  
25 differently.

1           **MR. MOSES:** And I, and I understand that. But  
2 here's the problem that I -- in my mind happens is if a  
3 person does not have gas service to their home or their  
4 business, they're not going to be paying a whole lot of  
5 attention to gas lines in the area because there's no  
6 need for them to be paying any attention to it. And if  
7 there's a leak that's in that service line on their  
8 property that can creep into the home or the business or  
9 whatever is there, because they don't have gas service,  
10 they're not going to really be paying that much  
11 attention to it. Whereas, if you had gas service, I  
12 think the awareness would be much higher. Is that a  
13 reasonable assessment or --

14           **MR. GEOFFROY:** Well, I'm not certain because,  
15 you know, if there is a gas leak, the odor is  
16 detectable. And many times these companies are getting  
17 those leaks reported by general, people in the general  
18 public, not necessarily just those who have gas service  
19 to their house. And that's the reason for the odorant  
20 being in there, so it's easily detectable. It's a, you  
21 know, it's a rotten egg smell, so it's not pleasant, and  
22 people respond to that.

23           **MR. MOSES:** But if you don't have gas service  
24 in your home, why would that odor particularly reach any  
25 kind of awareness to you if you've never had gas

1 service? How would you know about it?

2 **MR. McCARTY:** As part of our public awareness  
3 program with the newspaper ads, the radio spots, the  
4 mailers that warn people of what a natural gas leak  
5 could -- some of the aspects of it, including the odor  
6 and blowing sand or things like that. It's part of our  
7 public awareness.

8 **THE COURT REPORTER:** Excuse me. I need to get  
9 a name when you speak, please.

10 **MR. McCARTY:** I'm sorry. I'm Mike McCarty  
11 with Florida Public Utilities.

12 **MR. GEOFFROY:** The second main area that we  
13 believe is our major reasons for rule modification here  
14 is the consistency of this particular rule with other  
15 rules that exist and have recently been, recently been  
16 enacted.

17 DIMP, or Distribution Integrity Management  
18 Plan, is one of the major ones that we've just talked  
19 about. As we just said, it's a risk-based program  
20 that's designed to help the industry identify those  
21 aspects of its overall system, including service lines,  
22 that pose the greatest risk. And once those risks have  
23 been identified, then those are the ones that should be  
24 addressed first.

25 **MR. MOSES:** So how can you make a statement

1 that it's inconsistent with DIMP when it's really not  
2 even a part of DIMP? I mean, this isn't -- I don't  
3 follow the logic there.

4 **MR. GEOFFROY:** Well, this rule requires the  
5 utility to take actions not based on risk but based on  
6 the fact that five years has expired.

7 **MR. MOSES:** But this rule is far beyond the  
8 requirements of PHMSA. PHMSA puts out the minimal  
9 requirements, and they've got a rule which you've got in  
10 here as far as type and strike.

11 **MR. GEOFFROY:** Sure.

12 **MR. MOSES:** But our rule is more stringent  
13 than PHMSA's.

14 **MR. GEOFFROY:** That's correct. And the  
15 question really is is it, is it stringent because of  
16 conditions that existed back when it was adopted? And  
17 we have overcome a lot of those concerns today so that,  
18 you know, from a cost benefit assessment does it cost  
19 more money to cut out perfectly good service lines out  
20 of service that may come back into service, and then  
21 have the utility, if that were the case, to also incur  
22 costs to rerun a service line? Is that, is that a good  
23 use of the company's limited resources, both personnel  
24 wise and monetary wise?

25 I believe -- we recognize and agree that this

1 rule as it exists is more stringent than, than DIMP or  
2 other rules, but we, we want -- we question whether it  
3 is, in the current environment, too stringent for, for  
4 really efficient operations of the system.

5 We're not interested in reducing the level of  
6 safety at all. We believe that it's important to, to  
7 have safe systems and we believe we've accomplished  
8 that.

9 **MR. MOSES:** Well, there's why I'm trying to  
10 get my hands around this thing, how this isn't reducing  
11 the level of safety. Because there's other states that  
12 have had incidences of where an inactive line caused an  
13 accident. Florida, I think, has had a really good  
14 record because this rule has been in existence for the  
15 length of time it's been in existence, and there haven't  
16 been any incidences. So how is this going to improve  
17 safety by doing away with a rule that's really  
18 eliminated this problem?

19 **MR. GEOFFROY:** Well, I'm not suggesting --

20 **MR. MOSES:** I, I understand the money part of  
21 it and I'm not arguing that it's more expensive. That's  
22 obviously clear.

23 **MR. GEOFFROY:** Right.

24 **MR. MOSES:** But on a --

25 **MS. KEATING:** I think to some extent though

1 what we're saying is that it's inconsistent with the  
2 whole thought process behind DIMP, that you address your  
3 areas of most critical concern first. To the extent  
4 that inactive lines are not areas of the most critical  
5 concern, then you're taking resources away from  
6 targeting those areas where you have a higher safety  
7 risk.

8 Now if you've got a problem on an inactive  
9 line, it's going to move it into the higher area of  
10 concern so that it will be dealt with. But to the  
11 extent that there's not some other issue on the inactive  
12 line, the intent behind the DIMP program is that you go  
13 deal with other issues first, and that's where we see  
14 the inconsistency.

15 **MR. MOSES:** Well, I haven't been a big  
16 proponent of DIMP yet anyway. But any -- but, okay. Go  
17 ahead. I'm sorry to keep interrupting you. Just  
18 throwing out ideas.

19 **MR. GEOFFROY:** No, that's -- no. And that's  
20 really the inconsistency that we see with this rule and  
21 DIMP.

22 We think there may be some inconsistency even  
23 with Commission Rule 25-12.040, Leak Surveys, Procedures  
24 and Classifications, which in that rule when a leak is  
25 detected the utility is required to grade that leak and

1 they can grade it according to the rule as a Grade 1, 2,  
2 or 3 leak. A Grade 1 leak requires immediate repairs.  
3 A Grade 2 leak, you have up to 90 days to make the  
4 repair. But a Grade 3 leak, which is a known leak on  
5 the system, if it's underground, according to the rule,  
6 there's no time limit for making the repair.

7 And so where 25-045, the inactive service  
8 lines, says at a specific point in time you have to  
9 retire these services, irrespective of whether you've  
10 identified it as a risk or not, irrespective of whether  
11 there's a leak on it or not. This rule here, 25-12.040,  
12 indicates that if it's Grade 3 underground, you have to  
13 monitor it, but there's no time requirement for  
14 repairing it.

15 **MR. MOSES:** Let me, let me make sure I  
16 understood what you've just said. So if you've got a  
17 service line that's leaking, because it's underground,  
18 even though that can creep in through the service system  
19 or other entries into the house, you don't think you  
20 ever have to repair that?

21 **MR. GEOFFROY:** No, sir. I didn't say that.  
22 That would probably be classified as a Grade 1 or a  
23 Grade 2 leak and repairs would be made. Or in many  
24 cases the utilities, if it's an inactive service line,  
25 would retire that service and physically cut it.



1           **MR. MOSES:** Okay.

2           **MR. GEOFFROY:** So these are just things that  
3 we see that pose a little bit of an inconsistency for us  
4 as an industry. We're told in one respect, you know, do  
5 a risk assessment and based on that risk assessment  
6 that's how you should devote your resources to deal with  
7 your system. In other respects, it's, well, at a  
8 certain point in time you have to take actions  
9 irrespective of risk.

10           The third area is, is market conditions. And  
11 as everyone knows, over the last several years the  
12 economy, especially here in Florida, has been in severe  
13 distress.

14           What happened was in the housing market is  
15 that, you know, things were going very strong for a long  
16 period of time in the mid 2000s. In the, in the later  
17 2000s when the economy dropped, the housing market  
18 virtually stopped. And what happened was is that you  
19 had a lot of residential homes that had been built and  
20 all the utility services were provided to the house, but  
21 because of the suddenness of the change in the economy  
22 that house was never occupied. So you have a lot of gas  
23 services in place to houses that have been built but  
24 never occupied.

25           You also have a lot of houses that have been

1 built and occupied and have been for, in many cases, for  
2 years and years, but because of the economy those  
3 homeowners have been forced into foreclosure. So now  
4 you have gas service lines at houses that have been  
5 occupied, active service was provided for a period of  
6 time, and now that service line is inactive because of  
7 foreclosure and the house sits vacant.

8           So absent any modification to the rule, these  
9 inactive gas service lines that are serving those two  
10 situations I just described are soon going to reach that  
11 five-year threshold that the rule requires us to take  
12 further action. And so you will have a relatively large  
13 number of service lines that become -- that are inactive  
14 today that will hit the five-year threshold and they're  
15 going to have to be retired and physically abandoned  
16 absent any rule change, even though the homes that are  
17 there have, still have natural gas appliances in them.

18           Normally, in the past, when an inactive gas  
19 service line occurred, the primary reason for that --  
20 there are many reasons -- but the primary reason for  
21 that was initially that house, when it was built, the  
22 builder put in, I'm going to use a pretty simple example  
23 here, the builder put in a water heater, natural gas  
24 water heater, and that water heater worked fine for many  
25 years. But as any appliance does, they ultimately fail.

1 So after, say, ten, 11, 12 years that water heater  
2 failed.

3 The consumer in many cases contacts a plumber.  
4 And in many cases that plumber will come in and instead  
5 of replacing it with a natural gas water heater, which  
6 is a little bit more costly than an electric water  
7 heater, will replace it with an electric water heater.  
8 And the gas company has really no knowledge of that  
9 going on if the consumer has called a plumber. So now  
10 that meter has no usage on it and the utility certainly  
11 recognizes that and at a period of time it determines  
12 that that, that service has become inactive. Different  
13 companies have different periods of time for that  
14 determination. So inactivity, then they take certain  
15 action, certainly they would turn the meter off, try to  
16 contact the homeowner, and the homeowner would probably  
17 tell them that, you know, they no longer have gas  
18 appliances in the home.

19 So then at, at the end of two years, you know,  
20 they're required by the rule to take certain actions,  
21 pull the meter, and plug the line. But that inactive  
22 service line exists because there's no gas appliances in  
23 the home, and that's typically what we've seen over the  
24 years. What we're seeing now is not only that scenario,  
25 which currently, which continues, but the scenario

1 that's described here where you have a lot of homes that  
2 have either never been occupied or foreclosed that have  
3 gas appliances in them, the services are inactive, and  
4 they're approaching a five-year time limit for, for  
5 retirement under the current rule.

6 Now here's some data. You've seen this  
7 before. This was in the, in the petition that was  
8 filed. This is just an excerpt. And this is data that  
9 is only reflective of the participating companies.  
10 There's, what, ten or 11 companies that have  
11 participated in the data gathering.

12 In total, these companies have about 672,000  
13 service lines. About 12.5% of those are inactive, about  
14 84,000. Under 60 months there's 59,000 services that  
15 are inactive. And over 60 months there's about 14,000,  
16 and then undefined is about 10,000. Probably most of  
17 those are over 60 months. Okay?

18 And it's that 59,000 number that I want you to  
19 kind of focus on because that's, we think, that's a  
20 large increase from what we've seen in the past, and we  
21 think that the reason for that is, is because of these  
22 foreclosed homes and these homes that never have been  
23 occupied. They haven't reached a 60-month threshold yet  
24 but they're out there, and that's a, that's a pretty big  
25 number.

1           So the industry has taken actions to try to  
2 mitigate this, and over the two-year period of 2010 and  
3 2011 a lot of reactivations have occurred, about 29,000.  
4 Most of those, as you can see, is, is due to, on those  
5 services that were inactive for less than 60 months.  
6 But a fair number, over 10%, or at least approximately  
7 10% overall of the ones over 60 months, have been  
8 reactivated.

9           **MS. COWDERY:** Excuse me. Mr. Geoffroy, just  
10 that 2010, 2011, is that a 24-month timeframe?

11           **MR. GEOFFROY:** Yes. Yes, it is. Yeah.  
12 Uh-huh.

13           Now why, why have we seen a lot of these  
14 reactivations? I think I want to divert here a little  
15 bit. There's -- you know, I think everyone has seen,  
16 you know, that there's a lot of marketing activities  
17 going on for natural gas. I bet everybody in this room  
18 has seen a natural gas commercial in the last year or  
19 so, a lot of it done at the national level talking  
20 about, you know, the amount of natural gas and how it's  
21 good for, for, for this country. And the primary points  
22 that they make in that, in that advertisement is that,  
23 you know, natural gas is clean. They're finding an  
24 awful lot of it. It's very abundant. You've seen that.  
25 And where are they finding it? In shale formations.

1 And so, you know, there's been the hydraulic fracturing  
2 or fracking process to get that gas out. The -- and  
3 it's -- and where is it being found? It's found  
4 domestically. Okay? And so you have clean natural gas,  
5 there's a lot of it. It's now, the supply is well over  
6 a hundred years and probably a lot higher than that.  
7 It's domestic. And so you're seeing that advertising  
8 over and over again, and so has the natural gas  
9 companies.

10 Now one of the benefits of all that is the  
11 price is low. You know, you have a lot of supply. It's  
12 relatively inexpensive to produce it, so, so the price  
13 is low.

14 I looked this morning actually. The price is  
15 just under \$3 per decatherm. And you may ask, well,  
16 what's a decatherm? Okay. So let me put that in  
17 perspective for you. A decatherm is ten therms or a  
18 million Btus. A water heater in a house uses about  
19 10 therms a month. Okay. So 1 decatherm will give you  
20 all the hot water you need generally for a month. Okay?

21 Just for the fuel itself, and there's  
22 certainly a lot of other, other costs to get the fuel  
23 from Texas and Louisiana to your house, but just for the  
24 fuel it costs you less than \$3 to give you all the hot  
25 water you need in a month. That gives a great advantage

1 to natural gas. And these companies have all noticed  
2 that and are taking advantage of that. I bet you you  
3 also have seen advertisements at the local level from  
4 the City of Tallahassee. Vicki, are you doing any  
5 advertising?

6 **SPEAKER:** Every day.

7 **MR. GEOFFROY:** Yeah. And that media is  
8 probably print, radio, TV. Right? I heard a radio ad  
9 on my way in. And what they're advertising and what  
10 they're promoting is conservation and they're promoting  
11 the fact that they can help you get natural gas in your  
12 house. And that's having a significant effect not only  
13 on new construction activities but existing homeowners  
14 who are interested in perhaps saving money on their  
15 utility bills. In this economy that's, that's a pretty  
16 significant event. It's also effective on those  
17 consumers who have inactive service lines in their, in  
18 their yard. In fact, if you look at one of the  
19 handouts -- I don't know if we handed them all out.

20 **MS. KEATING:** Yeah.

21 **MR. GEOFFROY:** Okay. The Florida Public  
22 Utilities marketing handout, what you see is that the  
23 awareness of natural gas is higher now than I've ever  
24 seen it in my 30-year career. And people, even though  
25 they don't have the natural gas in their home, are much

1 more aware of it than they ever have been because  
2 marketing plays a piece in that, so do the public  
3 awareness programs, and all the other things that the  
4 natural gas companies do. So you have this convergence  
5 of information that consumers are now getting and paying  
6 attention to that we think will ultimately end up in a  
7 lot more of these inactive service lines being  
8 reactivated.

9           So our solution here is that we believe that  
10 the rule needs to be updated to account for all of the  
11 improvements made in safety and technology over the  
12 years, for the -- to help us, the industry have  
13 consistency amongst its rules, and to allow the  
14 marketing programs and, and the public awareness  
15 programs to have maximum effect.

16           And so we're prepared today here in this next  
17 slide to, to actually have some new language proposed.  
18 Now we are not abandoning the language that was proposed  
19 in the petition. We think that there may be some, some  
20 use for that. But we recognize that staff had some  
21 concerns about that language, and so we've worked hard  
22 to try to come up with some language here that we think  
23 makes sense that everyone can perhaps come to consensus  
24 about. We don't have any misconception that this may  
25 need to be modified a little bit further, and we're



1 willing and would like to work with staff in order to do  
2 that to get to, to where the language is -- has  
3 everyone's comfort level at a point that we can take it  
4 to the Commission for approval.

5 So what we're proposing here is to take  
6 section 1(c) of the existing rule, and that's the  
7 section that you saw before that said, At the end of  
8 five years the utility shall retire and physically  
9 abandon the service line. Okay? And delete that and  
10 replace it with this language as you can see here which  
11 says, After five years of inactivity, the following  
12 determination, consistent with the requirements of the  
13 Distribution Integrity Management Program, shall be made  
14 on all inactive service lines.

15 So the utility will have to make a  
16 determination at that point in time as to what the  
17 status of that inactive service line is, and it can make  
18 two determinations. One is that the inactive gas  
19 service line needs to be retired, and that's defined as  
20 an inactive gas service line that represents an existing  
21 or probable hazard to persons or property or is  
22 constructed of bare steel, cast iron, or other similar  
23 materials. Such lines shall be retired and physically  
24 abandoned within six months, or in accordance with a  
25 Commission-approved replacement program.

1           And let me explain a little bit about what  
2 that means. The first part of that language  
3 representing an existing or probable hazard to persons  
4 or property is, I believe, identical to the leak rule  
5 that I stated earlier, 25-12.040. That's how the  
6 utility goes about making the determination whether the  
7 leak is a Grade 1, 2, or 3. So we're suggesting the  
8 similar -- or the same language here.

9           But we go on to say that we already know that  
10 there are materials that are, that the Commission safety  
11 staff and the utilities want to see being removed from  
12 their system, and that's the bare steel, cast iron, or  
13 others. And virtually all the utilities already have  
14 some type of program or plan in there. But to the  
15 extent they don't, we think this language will send a  
16 clear signal to those that don't that that type of  
17 material needs to be addressed. And we think that  
18 that's a good thing for the industry, for the general  
19 public, and everyone involved.

20           And so if that determination is made, then you  
21 basically are following the existing rule. You have six  
22 months to physically retire and abandon it, unless, as  
23 several companies have done, they have filed and, and  
24 hopefully will get approval of a replacement program for  
25 bare steel, cast iron, and those similar materials.

1 Because those programs generally may go beyond that  
2 six-month period before you would normally, as part of  
3 that program, retire a particular or several particular  
4 inactive service lines. And so if that program is  
5 approved, then we think that that program should kind of  
6 supersede this portion of the rule.

7 **MR. MOSES:** Most of those programs, you're  
8 looking at ten years. That's the shortest one I've seen  
9 so far, unless you're a small company that's been doing  
10 it on your own. Some of them are doing it sooner than  
11 that, some are doing it a lot longer than that. So I'm  
12 not sure how that really weighs in to helping matters  
13 that much.

14 **MR. GEOFFROY:** Okay. Well, we're open to  
15 having that conversation with you. And if that language  
16 doesn't quite work, then I think we can, we can work up  
17 some language that makes sense.

18 **MR. MOSES:** Okay.

19 **MR. GEOFFROY:** But we just wanted to recognize  
20 that those programs have been filed. I don't know if  
21 any of them have been approved yet, but we ought to  
22 consider that, that effect as appropriate.

23 So if this inactive gas service line, if it's  
24 not determined that it needs to be retired, then you go  
25 to section 2, which is you monitor it. And the

1 definition there is an inactive gas service line that is  
2 not a threat to persons and property and is not expected  
3 to become so. And then those lines, such lines shall be  
4 monitored and maintained in accordance with all rules  
5 and regulations applicable to active gas service lines.  
6 Because they're still going to be physically connected  
7 to the main, there still is gas on those lines, the  
8 utility must treat them in accordance with, with the  
9 same requirements for active gas service lines serving a  
10 customer.

11 **MR. MOSES:** Let me ask you this. Has there  
12 been any thought given to installing shutoff valves as  
13 close to the property line or as close to the main as  
14 possible, that way if you have a line that goes  
15 inactive, you could shut it off, there's no gas that can  
16 flow into that service line, that would eliminate the  
17 safety factor on the property of the property owner?  
18 And then if you want to go back in and reactivate the  
19 line, you turn the valve line on, make sure that the  
20 service line meets your pressure standards or whatever  
21 other standards apply at that time, but then you don't  
22 have to do any digging up and redoing the line.

23 **MR. KING:** My name is Gordon King. I'm with  
24 the Okaloosa Gas District. I'll address that question,  
25 and the rest on our panel can add in as well.

1           Currently there's not a regulation, as you  
2 say, that, first of all, requires a property line  
3 shutoff valve to be installed. There are utilities that  
4 do make that choice and install them. I would say,  
5 however, looking backwards it wouldn't be cost-effective  
6 or probably make a lot of sense from our perspective to  
7 go back and install those lines. If you're going to go  
8 out to the property, you would have to then shut the  
9 line in, cut the line, install the valve, which in  
10 essence would, you're in essence cutting and capping the  
11 line at that point in time anyway.

12           Looking forward, it could be an option that  
13 utilities could take to choose. I know in some cases,  
14 not necessarily here in Florida, customers own service  
15 lines. That's the case where the customer owns and  
16 maintains and -- doesn't maintain it, but owns a service  
17 line to their property. Utility companies do install a  
18 shutoff valve, what we call a curb valve at the property  
19 line. And that's essentially where the utility's  
20 service responsibility terminates with the exception of  
21 the maintenance up to the outside of the meter.

22           **MR. MOSES:** Well, how much heartburn would it  
23 give you if we were to say modify this rule and require  
24 a shutoff valve be put at the curb line or as close to  
25 the main as possible on future installations? And then

1 we'll have to try to figure out what to do with the ones  
2 that are sitting out there. But that would cure your  
3 problem with this rule going forward, would it not?

4 **MR. KING:** It certainly would provide another  
5 layer of safety per se, but not necessarily -- you know,  
6 you've got the space between a customer's property line  
7 and the back side of the street sometimes that we, the  
8 homeowners, think is our yard and we're out there  
9 digging in it all the time anyway. So you still have  
10 that, you know, that number of feet that would be  
11 exposed to, you know, the gas pressure before the tap at  
12 the main. In some cases where you have a line that  
13 crosses the street that would be the case there. I'll  
14 let the others address that question.

15 **MR. MOSES:** Okay.

16 **MR. McCARTHY:** Any time we would stop the flow  
17 of gas with a valve we would have no way of knowing if  
18 someone did get in the line or there was something that  
19 caused a leak. And when we went to go reinstall the  
20 service or put gas back on that it would have to be  
21 disconnected and pressure tested and you might not be  
22 able to find where it was leaking. It would be very  
23 labor intensive and I think very costly.

24 **MR. WALL:** My name is Rick Wall. I'm with  
25 TECO's People Gas. I'm the Director of Operations for

1 the east region.

2           You make a good point. But probably the most  
3 significant operational concern with that is the  
4 utility's ability to maintain and track those valves on  
5 residential properties. There's so much activity that  
6 goes on, today it's a struggle with utilities to  
7 maintain street valves. When you're dealing with  
8 residential valves in residential properties where there  
9 are, you know, property changes, fences, new sod  
10 conditions, those valves could quite easily be lost in  
11 the system and it would be difficult to provide the  
12 surety that those valves are properly being maintained.

13           Second, I think, and consistent with your  
14 point, is the valve is not always a fail-safe way of  
15 stopping the flow of gas. In many cases there is some  
16 weepage that happens with valves. And that's why  
17 typically when valves are used they're used in an  
18 emergency isolation situation, and there's testing and  
19 valving or regulation that's done behind those valves to  
20 ensure a consistent fail-safe that no pressure is  
21 building up in those areas. And it may provide a  
22 false -- you know, utilizing a valve in that condition  
23 may provide a false sense of security. You may have gas  
24 buildup in that line. And ultimately if there is  
25 leakage or third party damage, you're going to have

1 escape of that gas.

2 **MR. MOSES:** It was just an idea. I didn't say  
3 it was a good one. Just --

4 **MR. WALL:** I understand. We appreciate the  
5 input.

6 **MR. GEOFFROY:** And as I said earlier, you  
7 know, this is a proposed language change that we're,  
8 that we're putting forth here. We certainly -- our  
9 intention, as I said up-front, with the objective of  
10 this is we would like to continue working with staff to  
11 come up with language that everyone is comfortable with  
12 that we can take forward to, to modify and update. In  
13 our view it's really just an update to the, to the  
14 existing rule.

15 The next slide just kind of in a flow chart  
16 format shows the process and what happens under the  
17 current rule. You know, initially you install a service  
18 line when you add a customer. Those costs are  
19 capitalized. It's a service line, it's a meter  
20 installation. The meter and regulator are capitalized  
21 when they're purchased.

22 While that customer is active, nothing  
23 happens. But once that customer or that premise becomes  
24 inactive, after two years the next step for the utility  
25 is to remove the meter and to plug the service line.



1           And then finally under the current rule after  
2 five years of inactivity they're required to go out and  
3 physically cut and cap the service line, and the service  
4 line at that point in time gets retired.

5           **MR. MOSES:** So in looking at the two options  
6 that you've put in here, the (1) and (2) under (c), when  
7 would (2) ever come into play? If you had a threat,  
8 you're going to take care of it immediately anyway, so  
9 that's not even really a factor that I can see. When  
10 would you ever have a line fall into number (2) -- I  
11 mean, excuse me, under number (1)?

12           **MR. GEOFFROY:** Well, I think there is many  
13 instances where it would fall into, to item (1). One,  
14 if they're bare steel or cast iron, I would say.

15           **MR. MOSES:** Right. I understand.

16           **MR. GEOFFROY:** But, two, if you knew that a  
17 building was going to be demolished, if you knew that,  
18 that other activities that might be dangerous to your  
19 gas line or possible or probable to occur there, you  
20 would -- you could do that.

21           **MR. MOSES:** Okay.

22           **MR. GEOFFROY:** You would do that. So you'll  
23 make an assessment based on the knowledge that you have  
24 of the, of your system and what you see happening there  
25 in that, in that area.

1           And then as you continue to monitor it with  
2 all -- you know, assuming that it falls under (2) and  
3 you're out there doing leak surveys and you're doing  
4 atmospheric corrosion checks and those types of things,  
5 when those activities occur, you have another  
6 opportunity to see if that condition has changed and  
7 whether you should now move it to Category 1 or not and  
8 retire it.

9           **MR. MOSES:** Okay. Thank you.

10          **MR. WALL:** And I, if it's okay, I'd like to  
11 expand on that.

12          **MR. MOSES:** Sure.

13          **MR. WALL:** In the identification of obsolete  
14 materials where we know that we have bare steel or  
15 unprotected steel structures or we have polyethylene  
16 materials that have been determined, you know, not to  
17 meet today's standards, those are, those are situations  
18 that we use with the current operator programs that  
19 we're utilizing today, as well as the DIMP activity that  
20 is emerging and becoming much more active in the  
21 day-to-day operations. Those would be key parts of the  
22 criteria for making that determination.

23          **MR. MOSES:** Okay.

24          **MR. GEOFFROY:** So I described the process  
25 there under the current rule. Under the proposed rule

1 the first two steps remain the same. The third step is  
2 where you see some difference, and that would be at the,  
3 when the customer or premise is inactive for five years,  
4 then the facilities are determined that they either need  
5 to be retired, and, if so, they are cut, capped, and  
6 retired in accordance with the current rule within six  
7 months. If they're determined that you monitor them,  
8 they remain on the company's operating and accounting  
9 records without modification until they're reclassified  
10 at a future date potentially to retire them, and in  
11 which case then you would retire them within the  
12 provisions of the rule.

13 **MR. MOSES:** Okay.

14 **MS. BANKS:** Excuse me. If we could just go  
15 back one minute. This is Cheryl Banks.

16 So theoretically when you have a line that is  
17 just in monitor status, it could be sitting there on the  
18 books for 18, 25, 30 years and earning a return if it's  
19 not fully depreciated.

20 **MR. GEOFFROY:** Yeah. We, we have prepared an  
21 accounting handout, I think that's been distributed,  
22 that shows the accounting for when you retire a service  
23 line versus the proposed rule.

24 And when you look at that, when you retire a  
25 service line, if you assume that that service line has

1       been in service and it's 75% depreciated, then you have  
2       a net value still on the books at the time of  
3       retirement. But the retirement entry doesn't change  
4       that because you credit plant for the full amount of the  
5       service line, you debit accumulated depreciation for the  
6       full amount of the service line. So you still have that  
7       full value, undepreciated value on the books. You're  
8       still earning a return on that.

9               But in addition to that, the cost for removal  
10       costs are also debited against accumulated depreciation,  
11       so your rate base actually increases because you've  
12       retired that line versus not retiring it. So your  
13       earning potential increases when you retire it, not  
14       decreases.

15              **MR. MOSES:** Well, there's your answer. Retire  
16       them all.

17              **MS. BANKS:** My concern would lie more in the  
18       monitoring status. That's where my concern in the  
19       accounting --

20              **MR. GEOFFROY:** Well, if it's monitored, then  
21       you make no entries. You continue to depreciate that,  
22       so that, that amount of service line that is the net  
23       plant, if you will, continues to decrease over time and  
24       ultimately becomes negative if it's in service long  
25       enough.

1           **MS. BANKS:** Well, and I understand that. My  
2 concern is that the, your customers for the regulated  
3 entities are paying for a line that may be sitting there  
4 inactive, and that's not really to me deemed used and  
5 useful and serving public service.

6           **MR. GEOFFROY:** Right.

7           **MS. BANKS:** And perhaps you might think about  
8 maybe alternatives that maybe plant held for future use  
9 may be more appropriate, assuming it was even held for  
10 future use. I have a little bit of difficulty having  
11 plant that's not used and useful sitting there, could be  
12 for a number of years, and maybe never come into service  
13 ever again. Just some concerns.

14           **MR. GEOFFROY:** Sure. We, we've considered  
15 that. We had a lot of discussions about that. We even  
16 talked about gas plant held for future use.

17           A couple of concerns that we, that we had is  
18 if that, if that facility is not cut and capped but you  
19 wanted to retire that on the books, now you have a  
20 difference between your books and what's out there  
21 physically. But in addition to that, it puts into  
22 question what happens if you ever did retire it, are  
23 those costs still going to be considered cost of removal  
24 costs and booked according to those provisions in  
25 utility accounting or not? So that's one concern if, if

1 you went that route.

2 If you go the route of the gas plant held for  
3 future use, the concern is does that put those  
4 facilities outside of regulatory control and GAAP  
5 accounting then takes over and what happens in that  
6 situation?

7 **MS. BANKS:** That's a, that is a typical Code  
8 of Federal Regulations account. It would, it would  
9 still be under our jurisdiction.

10 **MR. GEOFFROY:** Okay. Well, we weren't certain  
11 of that. We -- so --

12 **MS. BANKS:** Okay.

13 **MR. GEOFFROY:** So I think, again, you know, we  
14 certainly are open to having, you know -- we want to get  
15 to a resolution on this and the accounting, we know, is  
16 an issue.

17 And, you know, the example that we prepared  
18 was intended to show what happens under the current rule  
19 versus what would happen under the proposed rule, and  
20 then we can use that maybe as a basis for further  
21 discussions on that.

22 Okay. That's basically the overview part of  
23 the presentation. We now have very specific  
24 presentations that are really designed to look at some  
25 of the questions that we've received leading up to this

1 workshop from, from staff. And we, we want to take the  
2 time now to go through those and address each of those  
3 areas.

4 So we have four areas that we're going to  
5 concentrate on: Safety, marketing, cost, and  
6 accounting.

7 **MS. COWDERY:** I was wondering, I don't think  
8 some of us have gotten those other handouts you were  
9 talking about.

10 **MR. GEOFFROY:** My apologies.

11 **MS. KEATING:** They should be in your, the  
12 little folder.

13 **MR. MOSES:** This thing?

14 **MS. KEATING:** And there are additional copies  
15 here.

16 **MS. COWDERY:** Okay.

17 **MR. MOSES:** Beth, are you talking about the  
18 green folder that you handed out?

19 **MS. KEATING:** Yes.

20 **MR. MOSES:** Okay. Did you get one?

21 **MS. COWDERY:** I did not get one.

22 **MR. MOSES:** Okay. She didn't.

23 **MS. KEATING:** There were two sitting up there.

24 **MS. COWDERY:** Oh, we found it. Thank you.

25 **MR. GEOFFROY:** We have split this out

1 consistent with the types of questions that we've  
2 received into four areas: Safety, marketing, cost, and  
3 accounting. And so the first presentation is a safety  
4 presentation. And there's these three gentlemen to my  
5 left, Gordon King from, excuse me, Okaloosa Gas, Rick  
6 Wall from Peoples Gas, and Mike McCarty from Florida  
7 Public Utilities that are going to address this section.

8 **MR. KING:** Thank you, Tom. We knew there were  
9 some direct questions that staff had raised in some of  
10 our earlier discussions when we were reviewing the, you  
11 know, the documentation that we prepared over the last  
12 couple of years for you. And in doing so, we thought it  
13 best today if we just kind of sat down and ran through  
14 those questions and let, let the companies who had some  
15 different views on, on the responses weigh in on that.  
16 But for the most part these were consolidated responses  
17 that the member companies who participated in this study  
18 came to conclusions on.

19 So I'm going to start off just by kind of  
20 going through the questions and responding, and then  
21 we're certainly open to follow-up questions on those as,  
22 as you please.

23 One of the first questions that you had asked  
24 was to please provide the company information for the  
25 years 2006 through 2009 in the same format as the



1 2010/11 Cut and Cap Monthly Moratorium Report.

2 And the answer to that was that most companies  
3 were unable to replicate the data in the same format for  
4 the earlier years.

5 And to expand on that answer briefly is that  
6 when we became aware that we needed to collect the data  
7 that you were looking at in a specific methodology, it  
8 was easy for us to tell the participating companies this  
9 is what we need for you to do from now through the end  
10 of 2011. However, most companies don't have the means  
11 because of our, either our billing and accounting  
12 systems and our, what we call our operational records  
13 keeping systems don't necessarily tie together. And  
14 it's very difficult to try to go back and tie, say, a  
15 leak that happened in 2006 as to whether or not it was  
16 inactive at the time and for in essence how long of a  
17 period of time it had been inactive. So it was easier  
18 for us to go forward and say if you have a leak that  
19 occurs this year, when that leak happens we need to make  
20 sure that you record it as to the time of that leak  
21 whether the account was active or inactive. So for that  
22 reason we were able to get the information since 2010  
23 because that's kind of when we began collecting it.  
24 However, going backwards it was much more difficult.  
25 Some companies had some limited information but it was

1 not essentially enough of it that we thought we could  
2 compile together and submit it to you.

3 The second question was did the rule waivers  
4 through 2007 and '09 result in any decrease in safety?

5 The answer to that is no. Most companies  
6 report a substantial reduction over the last five years  
7 in damages to service lines. One factor that we  
8 attribute to this reduction is the public awareness and  
9 One Call notification programs. And, again, I want to  
10 expand on Tom's earlier comments back on slide 6 as to  
11 all of the new technologies and techniques that we have  
12 in our hands today, we call them our tools that allow us  
13 to do a much better job of determining the status, the  
14 location, the methodologies that we have for finding  
15 these lines in the field. And I specifically want to  
16 call out the 811 system that's in place today.

17 If you look back into the 1970s, One Call  
18 programs were voluntary. Many utilities didn't  
19 participate, weren't required to participate, and it was  
20 not even a consistent method for the way lines were  
21 located and marked. That technology has changed today.  
22 We have, you know, there were two programs in place at  
23 the time, CANDY and UNCLE. We have the 811 system  
24 today. All contractors are required to call before  
25 digging whether it's on public or private property if

1 they're using equipment. Even homeowners are required  
2 to call, you know, if they're doing certain types of  
3 excavation.

4 One of the biggest problems we used to have  
5 was, was plumbers and septic tank companies or sprinkler  
6 companies that were putting in facilities on  
7 customer-owned property were not calling in for locates.  
8 Today there's a law on the books that says you have to  
9 call and request those locates and we do respond.

10 The recordkeeping that we have today through  
11 our GIS systems is so much more improved and enhanced.  
12 It allows us to keep and locate those facilities in a  
13 much better and more accurate manner today so that when  
14 a customer does call in and we respond to a locate at an  
15 address, we're able to pull up those records through our  
16 computer systems in the field. We can mark those lines,  
17 we can determine the location of those lines where we're  
18 using, say, tracer wire on plastic lines that we didn't  
19 used to use, and other methods that we have today that  
20 weren't in place in the past.

21 **MR. McNULTY:** This is Bill McNulty, Commission  
22 staff.

23 A follow-up to that discussion would be do you  
24 have an idea as to what the percentage or proportion of  
25 lines are, inactive and active service lines that is,

1 that you have GIS information on and know where those  
2 lines are? Do you have a feel for the numbers on that?

3 **MR. KING:** I know from our perspective that  
4 all service lines that we have on record are in our  
5 mapping systems, whether active or inactive. I'll show  
6 you a slide here in a minute that depicts a typical GIS  
7 map that shows a service line in the field that has no  
8 different view other than we put a different colored end  
9 point at the end of that service line that depicts that  
10 that customer is inactive at this period of time as  
11 compared to another customer who's active has a  
12 different color. But the lines are the same and the  
13 records that we keep are all the same whether they're  
14 active or inactive.

15 **MR. McNULTY:** So has that been a change over  
16 time that there was a time where maybe some utilities  
17 didn't know where some of their inactive service lines  
18 were? Because it seems like some of the, some of the  
19 language even in our rule sort of suggests, the proposed  
20 rules suggests that if you come across a line that you  
21 didn't know was there, you abandon it within a certain  
22 set period of time.

23 **MR. KING:** That's correct. You know, most of  
24 the records that we have today at one, one point in time  
25 were paper records. And a lot of the utilities -- I say

1 a lot -- utility companies had different methodologies  
2 for keeping those records. Most of us have been able to  
3 scan and digitize those records now, and we have a much  
4 better technology, as Tom alluded to, through our  
5 operator qualification programs and how we require our  
6 employees in the field to draw these diagrams and the  
7 process and procedures that they have for sending that  
8 information through the process to get it into our  
9 engineering departments to get those records recorded  
10 and so that they are updated and kept current.

11 **MR. McNULTY:** So just so I understand, you  
12 feel as though it is known now you have a GIS system  
13 that basically maintains an accurate record of all  
14 active and inactive service lines?

15 **MR. KING:** Today they're much more better than  
16 they were 30 or 40 years ago. Yes.

17 **MR. McNULTY:** Okay. Not 100%, but it's  
18 better.

19 **MR. KING:** I can't say they're 100%, but I'll  
20 say that the accuracy is many times fold better than it  
21 was.

22 **MR. McNULTY:** Thank you.

23 **MR. KING:** This, this graph, if you will,  
24 depicts information that the Public Service Commission  
25 posts based on the reports that the operators submit

1 annually. And I think in the graph you can see over  
2 time the decrease in valves and mains and gas leaks back  
3 through 1995 through current 2010 numbers have been  
4 decreasing.

5 **MR. MOSES:** Do you have any idea why it  
6 increased slightly in 2010?

7 **MR. KING:** Well, there's a little cyclical --  
8 I won't say it's cyclical. But you can see there are  
9 some years where there are some bumps. I cannot  
10 pinpoint specifically why that would occur. My, my gut  
11 reaction may be to that, it's due to construction  
12 cycles. You know, a lot more times when we see an  
13 increase in construction, whether it's, you know, a lot  
14 of times highway work or subdivision development work,  
15 we will see an increase somewhat in that. But I can't  
16 say specifically as to why.

17 **MR. MOSES:** And I know you've got this thing  
18 labeled as mains, but this would include service lines  
19 as well; correct?

20 **MR. KING:** That's correct.

21 **MR. MOSES:** Okay. Thank you.

22 **MR. KING:** Noting that the data FNGA has  
23 already provided reflects that the number of lines  
24 inactive for five-plus years has increased 25% over the  
25 waiver period, would it be feasible for companies to

1 proceed to bring into compliance those lines that have  
2 been inactive more than ten years? If not, please  
3 explain why.

4 Well, with the recent decision to extend the  
5 moratorium until the end of 2014, the companies believe  
6 that they can be in compliance for those lines that are  
7 inactive more than ten years. Although this can be  
8 accomplished, we believe it may not be the best use of  
9 limited resources from a risk perspective. So we can do  
10 that; however, the choice is where do you spend your  
11 limited resources of operation and maintenance dollars?  
12 There may be other areas that we would deem on an  
13 individual basis as a higher priority as opposed to  
14 abandoning certain service lines.

15 **MR. MOSES:** Were any of you, and I'm sure  
16 that's a dumb question on my part, but you were, those  
17 of you that were in the gas industry when this rule was  
18 promulgated back then, do you know why the rule was put  
19 into place? Was there a huge problem that it was  
20 fixing, or what's your recollection on that?

21 **MR. KING:** I think Rick's probably the senior  
22 member at the table and I'm going to defer that question  
23 to him.

24 **MR. MOSES:** Just had to single you out, didn't  
25 they?

1           **MR. WALL:** I could see that one coming a mile  
2 away.

3           **THE COURT REPORTER:** Could you pull the mic  
4 towards you, please.

5           **MR. WALL:** Sure. I could see that one coming  
6 a mile away. But my understanding is -- I started in  
7 this industry back in 1978. I originally started with a  
8 privately held utility company down in South Florida  
9 called City Gas, and I think City Gas was involved in  
10 several situations that, that was, you know, part and  
11 parcel to how some of these rules were created, in  
12 specific I know as it relates to the meter removal  
13 program and the capping and sealing with the shutoff  
14 valves there.

15           But in specific regards to the inactive  
16 service line rule, I think, as Tom and others spoke  
17 earlier, it was at a time and period when the  
18 recordkeeping, the One Call systems were very, you know,  
19 very weak and very nondescript compared to the way that  
20 they are today. We were having a series of third party  
21 damages on services where folks were not calling for  
22 locates, and this was on active services and inactive  
23 services. But I think one of the key factors were, you  
24 know, utilities weren't as actively participating in the  
25 One Call programs. They were not responding to the One



1 Call locate requests through at that time, I think it  
2 was mentioned, UNCLE or CANDY. It was a volunteerism  
3 system within the same timeline. Services were being  
4 pulled, pulled away from the home, there was ignition  
5 back at the building envelope, and subsequently in some  
6 cases there were fires and explosions.

7 I think it was recognized that, you know,  
8 where that was happening is there wasn't clear  
9 understanding by the excavator. They weren't seeing  
10 things like meters and regulators at those properties  
11 that would indicate that there was a natural gas service  
12 present. And since they weren't having interaction with  
13 company crews or there weren't other programs to support  
14 their interaction with information sharing and locating  
15 as I described, they were excavating without, you know,  
16 the proper knowledge and subsequently those damages were  
17 occurring.

18 **MR. MOSES:** Well, let me ask you this, because  
19 you just mentioned that they wouldn't see a meter  
20 present or anything, wouldn't know gas was there.  
21 Wouldn't that condition still exist today, because I  
22 believe you mentioned earlier that when you go out there  
23 you pull the meters?

24 **MR. KING:** Yes. That's correct. In fact, you  
25 know, one of the things that's kind of come of all this

1 effort and the participation that's occurred between the  
2 utilities working together here, you know, addressing,  
3 you know, basically the updating or modernization of  
4 this rule is we've identified amongst ourselves what we  
5 think are key weaknesses. And one of those weaknesses  
6 is just as you described, that riser that would be at  
7 those present -- present at those properties that has no  
8 marking or labeling. And we have talked amongst  
9 ourselves and recognized that it's a necessary safety  
10 step and a step that we should be implementing here  
11 shortly to provide proper marking and notification. Not  
12 only for the prospective property owner, but also any  
13 excavator or other party that was doing any work on that  
14 site.

15 **MR. MOSES:** But really it boils down to the  
16 participation in 811 really for the safety factor.

17 **MR. WALL:** We truly believe that that is  
18 probably the most significant factor on why the damages  
19 have dropped as it relates to inactive services.

20 And certainly, as Gordon described, the  
21 recordkeeping that we have today is dramatically  
22 different than it was at that point in time.

23 **MR. MOSES:** Okay. Thank you.

24 **MS. COWDERY:** I have a question for  
25 Ms. Keating. I'm a little concerned on page 22 in the

1 answer about the use of the word "moratorium," and I  
2 wonder if you could take a look at that. I'm not sure  
3 what is meant by that. I mean, is that referencing the  
4 decision to allow an extra year to come into compliance?  
5 Is that --

6 **MS. KEATING:** That's probably was just a poor  
7 choice of words.

8 **MS. COWDERY:** As long as everyone understands  
9 --

10 **MS. KEATING:** But we understand that to be an  
11 extension of the time period to come into compliance.

12 **MS. COWDERY:** Okay. So it's not really a  
13 moratorium then?

14 **MS. KEATING:** No. This a poor choice of  
15 words, and I apologize.

16 **MS. COWDERY:** Okay. Thank you.

17 **MR. KING:** The next question that we would  
18 address was how do the companies address inactive  
19 service lines in the context of their DIMP?

20 The answer is service, services, whether  
21 active or inactive, are given the same treatment within  
22 DIMP and any other regulatory requirements. And I refer  
23 to our different aspects of our DIMP program which  
24 covers things such as leak surveys, line locating  
25 procedures, corrosion control and monitoring programs,

1 and our public awareness programs.

2           Whether a line is active, and I want to make  
3 sure that we emphasize this as much as possible so that  
4 you do understand that whether a service line has a  
5 current customer on it or not, from our operation and  
6 maintenance perspectives there's no difference in the  
7 way those two lines are addressed or treated. They have  
8 the same identical treatment in terms of maintenance  
9 requirements, our patrolling requirements, the annual  
10 leak survey requirements that we do. Anything that is a  
11 requirement of a customer that has an active service  
12 line applies to an inactive service facility as well.  
13 So I want to make sure that we don't -- that we do  
14 distinguish that there is definitely, that that is  
15 brought to your attention.

16           With respect to replacement of bare steel or  
17 cast iron replacement programs and initiatives, how do  
18 companies anticipate dealing with inactive lines in the  
19 context of these programs, if at all? I.e., replace,  
20 abandon when you find them, et cetera.

21           The companies have proposed rule language that  
22 requires inactive bare steel or cast iron service lines  
23 to be retired and physically abandoned within six months  
24 or in accordance with a Commission-approved replacement  
25 program.

1           Again, you know, we, we recognized that PHMSA,  
2 we recognize the federal regulatory environment is such  
3 that we're being -- we are ourselves looking more and  
4 more at our bare steel and our cast iron facilities and  
5 we realize the need for public safety and for other  
6 reasons to retire and replace those assets and  
7 facilities with more modern, more efficient, and better,  
8 better materials that we currently have.

9           So we recognize that in any of the bare steel  
10 service lines that we have or cathodically unprotected  
11 service lines that would be within that window would be  
12 either retired or, in essence, if the customer was, was  
13 an issue that was raised, if a customer wanted to retain  
14 that service line, we would have to do something other  
15 than keeping it in place as it was.

16           **MR. MOSES:** Let me run this idea by you. How  
17 much heartburn would it give you to put a period after  
18 six months and eliminate the rest of that part about the  
19 replacement program because of that being such a long  
20 period of time? These types of materials are going to  
21 be minimal in numbers, I would think, in this category.  
22 I mean, you may have others that are in-service. But as  
23 far as inactive, I would think they would be minimal.

24           **MR. KING:** I would say that generally  
25 speaking, yes. However, if, if we could have a -- I

1 want to call it an exception, but there's certain  
2 utilities that have, for instance, cast iron replacement  
3 programs in place. And I understand, as you say, they  
4 may be ten years long. But if I've got a plan that I'm  
5 going to replace a section of main next year and I've  
6 got now service lines that, you know, are in that  
7 section of my system that I'm going to replace or  
8 require to be, you know, retired, it's a little cost  
9 ineffective for us to go out and cut those lines when  
10 maybe next year I'm going to be out there anyway  
11 retiring that entire system and replacing it with, you  
12 know, new polyethylene and new replacement service  
13 lines.

14 So it could be, you know, it could still --  
15 you know, additional cost to the utility when within a  
16 reasonable period of time we could, we could have that  
17 taken care of anyway.

18 **MR. MOSES:** But it would satisfy the safety  
19 issue more so and it would still give you a lot of  
20 flexibility.

21 **MR. KING:** It does provide flexibility.  
22 However, I would say that there's still that, that  
23 period of time where, you know, we would still have to  
24 go out and, and make those, you know, incur those costs  
25 to go ahead and retire those things.

1           **MR. MOSES:** You know, you've got to leave the  
2 barn once in a while now.

3           All right. Go ahead.

4           **MR. KING:** How do companies monitor inactive  
5 lines?

6           And, again, I'm reemphasizing a point we've  
7 made, inactive lines are treated in the same manner as  
8 active service lines. All required regulatory records  
9 and inspections are maintained with an active service  
10 line just as they are with an inactive service line.

11           The slide that I have posted up here for you,  
12 it's maybe a little difficult to depict, but I want to  
13 show you that the green dots on there represent what we  
14 call active customers. And you'll see scattered out  
15 through there a few light pink dots. If you look over  
16 to the legend on the right side of the page, there's a  
17 different colored dot for a meter or what we call an end  
18 point that has a different color for an inactive  
19 account. So we can see who those are. We can also  
20 determine by the type and color of the line on the map  
21 what type of material that is, whether it's cathodically  
22 protected in some cases or whether it's a coated or bare  
23 steel line or, or a plastic line.

24           And so if you think back 40 years ago, we  
25 would look at a piece of map and all we would see was

1 white paper and blue ink, and the only thing you would  
2 know to depict whether a line was of a different  
3 material or nature is what was scripted directly onto  
4 that map, either that or through a dash line or a  
5 different type of nomenclature for that.

6 Many of our companies now have mobile GIS  
7 systems that our field technicians have with them in the  
8 field and they can pull this information directly from  
9 their, from their trucks. Many of us have the ability  
10 to update our records much more frequently than we did  
11 in the past. Again, if you think back years and years  
12 ago, we used to carry rolls of D-sized drawings for  
13 every, every truck that we had, and it was a major  
14 undertaking and a major expense either once a year or  
15 twice a year to re, reprint all those record drawings.  
16 We would have to actually go out, reprint them,  
17 redistribute them, pull in the old drawings. So that  
18 process is so much more convenient for us today to do a  
19 more frequent updating of our records and keeping track  
20 of where our facilities and where our assets are than  
21 we've had in the past.

22 What are company procedures for addressing  
23 leaks on inactive lines?

24 All companies have procedures for addressing  
25 leaks on service lines, which are currently handled on a



1 case-by-case basis. And I'm not skirting the answer to  
2 that question. I'm just saying that companies have  
3 different methodologies for dealing with a leak on a  
4 service line. I'll say, for instance, in my particular  
5 case if we have a leak on an inactive line that's what  
6 we would call a bare steel line, we're going to kill and  
7 abandon that line at that point in time.

8 If it's a, you know, if it's a commercial  
9 account that may be, could be a plastic line or  
10 something of that nature that we anticipate maybe within  
11 the next year or so of somebody coming back into, you  
12 know, into service there, we would potentially repair  
13 that line and leave it in service. But it's to some  
14 degree on a case-by-case basis. Certainly if we don't  
15 see a future use for that at the time, we would, you  
16 know, we would typically just abandon it.

17 Is it feasible for companies to notify new  
18 homeowners of inactive lines on their property?

19 And the answer is companies are not always  
20 aware when new homeowners take possession. However,  
21 companies are willing to provide an annual communication  
22 to ensure awareness and the opportunity of utilization  
23 of inactive service lines.

24 Many of us through our public awareness  
25 programs now are communicating this message to, to our

1 current customers, and customers who are potential  
2 customers in our service territories where we have  
3 inactive services. And you'll probably see through some  
4 of the marketing promotions that we have that we are  
5 direct mail marketing to property owners that we know  
6 have inactive service lines present. It's not always  
7 possible the first time around, you know, you know, we  
8 receive tons of mail, you receive a lot of mail at your  
9 house every day and you don't always read every piece of  
10 mail from a particular company at one time. But through  
11 repetitive marketing practices and doing this on an  
12 annual basis we believe that we have a better chance of  
13 recouping some of those customers.

14 As Tom alluded to, you may have just replaced  
15 an electric water heater in your house and you may not  
16 be ready to replace it with a natural gas water heater.  
17 But a year from now or two years from now conditions may  
18 be different and may warrant you to make a different  
19 decision than you would have otherwise made. So we're,  
20 we're certainly open to, and many of us already are  
21 doing that notification process.

22 **MR. GEOFFROY:** That was the last direct  
23 question that we had on the safety side, so I would open  
24 it up to any further questions that you may have for  
25 safety.

1           Okay. I want to thank Gordon and Rick and  
2 Mike. And the next section is a marketing presentation,  
3 and we have Vicki O'Neil and Joann Wiehle -- I knew I  
4 would get that wrong, Joann -- doing presentations on  
5 the marketing side.

6           **MR. MOSES:** Vicki.

7           **MS. O'NEIL:** Okay. Thank you, Tom.

8           And good morning. And I'm Vicki O'Neil with  
9 the City of Tallahassee, and I'm going to talk a little  
10 bit about marketing efforts across the state with regard  
11 to the cut and cap. And forgive me if I'm repeating a  
12 little bit of what Tom has said and Gordon earlier, but  
13 I think it's very important -- everybody in this room  
14 knows the market on natural gas and how it's just taken  
15 off in the last few years. It's definitely growing as  
16 our technologies change for extracting gas, and it's  
17 becoming cheaper and it's becoming very desirable for  
18 customers in this economy, and that has a great impact  
19 on our marketing programs and, you know, we've been  
20 feeling really good about it.

21           We also have some conditions that we have to  
22 address that have hurt us in this time, and one of those  
23 is foreclosures. We've talked about the increased  
24 number of foreclosures in some areas where they have  
25 whole subdivisions sitting that have been built with gas

1 that have not been able to sell those homes or are in  
2 some state of financial distress.

3 We also have a lot of commercial outlets that  
4 are unoccupied or out of business at the current time.  
5 And for those of you that live in Tallahassee, if you  
6 look at Tallahassee Mall, you'll see a good example of  
7 that.

8 Homes that have no gas service or that are  
9 sold to new owners and the new owners are unaware of  
10 that gas service, that's another situation, and the  
11 overbuilding, of course.

12 The example that Tom gave earlier about the  
13 water heater, and I think Gordon talked about also, I'll  
14 call your attention to another example here in our  
15 Tallahassee market. Southwood, the whole subdivision  
16 here, a large majority of the subdivision was built with  
17 gas fireplaces only, and a lot of people, for whatever  
18 reason, decide they're not going to use that fireplace  
19 any longer. So there's an opportunity for us as  
20 marketing folks to reach out to them, which we did do  
21 that and had some small success in getting to those  
22 folks, to install other gas appliances. So giving them  
23 the option is very important.

24 To address the questions that we have, please  
25 describe the marketing efforts undertaken during the

1 past 4.5 years targeted at reinstating service on  
2 inactive lines.

3 Companies have instituted various marketing  
4 programs that have targeted inactive service line  
5 premises, including direct mail, traditional marketing  
6 strategies such as television, radio, and print. In  
7 your packet of information you'll find some marketing  
8 plans that have been laid out by a group here in  
9 Florida. Okaloosa Gas, Florida Public Utilities, the  
10 City of Tallahassee, and TECO have all submitted  
11 materials here to show our outreach to these customers.

12 Someone mentioned repetitive marketing, and  
13 that is a very good thing to do. We like to call it  
14 relentless follow-up. So we want to get those  
15 customers.

16 The second question, please identify those  
17 programs described in response to number 14 that the  
18 companies considered successful, as well as those that  
19 have not been successful.

20 Success can be defined differently among  
21 companies. Based on marketing efforts during the  
22 moratorium, customers have returned to the system.  
23 Companies will continue to develop marketing strategies  
24 and approaches based on current economic conditions.  
25 And, again, you'll find some of those strategies

1 outlined in the materials that were handed out to you.

2 Next question, do the companies anticipate  
3 that future marketing efforts targeted at reinstating  
4 service on inactive lines will be more successful? If  
5 so, why?

6 Yes, we consider them to be more successful in  
7 the future because the economy and the market are  
8 improving, natural gas prices are very competitive, and  
9 high awareness levels of the advantages of natural gas  
10 are out there, and we believe that the public is  
11 becoming more and more aware on a daily basis.

12 We have had good success with these programs.  
13 Again, relentless follow-up is important. We would  
14 intend to focus on those locally. And I can speak for  
15 Tallahassee, what we're doing is the direct mail. We've  
16 had good success with that. Going back to programs that  
17 have not been successful, I haven't found anything that  
18 just flat out didn't work yet.

19 Now the FNGA as a group, we have had meetings  
20 with marketing staff and we have all discussed amongst  
21 ourselves ways to reach out to these customers, and I  
22 believe that we've gleaned the best of the best from  
23 those meetings. So we're going to continue in our  
24 efforts, and I really feel that with the market the way  
25 it is that we're going to continue to retrieve those

1 customers.

2 Questions?

3 **MR. GEOFFROY:** Any questions on the marketing?

4 Thank you, Vicki and Joann.

5 Next is the cost questions that we've received  
6 and I'll be handling this section here.

7 The first question was did granting the rule  
8 waivers of '07 and '09 provide any benefit other than  
9 cost savings for the companies?

10 And the answer to that is clearly yes.  
11 Companies were able to do a couple of things. One, make  
12 sure that these marketing strategies that Vicki just  
13 described were tested, and to determine how successful  
14 they were or were not being, they implemented best  
15 practices and those types of things, and the results are  
16 improved reconnections of these inactive service lines.

17 And the second thing is that by not having to  
18 do the cut and cap of these inactive service lines  
19 simply because they've hit five years we've been able to  
20 utilize resources, contractors and employees, to perform  
21 other high-risk assessed tasks such as maintenance, leak  
22 surveys, growth activities on our system and try to  
23 address those.

24 The next two questions really have a similar  
25 answer here, and it's -- the question really, what are

1 the costs associated with, one, removing the meter, two,  
2 cutting and capping the line, and really it's three,  
3 reinitiating service on a line that has been cut and  
4 capped?

5 And the answer to that really is that there's  
6 a wide variety of costs that could be incurred depending  
7 upon whether it's residential or commercial and  
8 depending upon the physical factors, whether pavement is  
9 involved, whether it's a multimeter installation,  
10 whether, you know, the landscaping around the area where  
11 the cut and cap would need to be incurred.

12 But we have come up with some ranges that --  
13 you know, and each company has different personnel doing  
14 it at different pay rates and different benefit  
15 packages, and so it's very, very difficult to get  
16 specific costs for this, so we've just tried to come up  
17 with ranges. And this is really for both residential  
18 and commercial, so you see pretty wide ranges.

19 Generally speaking, the residential activities  
20 are going to be on the lower end of the range. The  
21 commercial activities will be on the higher end of the  
22 range. And so from all the companies and the FNGA, the  
23 estimated range for meter removal cost is between  
24 \$25 and \$200. And, you know, for a simple residential  
25 meter it's on the low end of the range. If you get into



1 a rotary type or a large diaphragm meter that takes two  
2 men to go out and remove, then it could be, you know, on  
3 the upper end of the range.

4 For cutting and capping the service line, the  
5 low end of the range is 35, \$350, and the upper end of  
6 the range is \$2,500. Again, you can get into some very  
7 complex commercial service line cut and caps because of  
8 these lines going through a lot of pavement and, and  
9 just very tight areas in which to perform the tasks.

10 And then cost to reinitiate service, most of  
11 the utilities don't really do that. What they do  
12 instead is they'll run a brand new service line. And so  
13 the, the new service line costs are typical for any  
14 service line because it's a very -- it's the same  
15 process.

16 Now Rick is going to, Rick Wall is going to  
17 describe a little bit of how these retirements take  
18 place. And you have -- there's a couple of charts here.  
19 I think that there are also handouts so that they're a  
20 little bit bigger and a little bit clearer to read as a  
21 handout hopefully.

22 **MR. WALL:** All right. What we have here on  
23 this particular slide is a residential service  
24 retirement. At the top of the slide basically depicts  
25 on the very left side where the main is, the service

1 tee, the approximate depth of that service line. And  
2 then you'll see following along the line the service  
3 line over to the gas riser at the, that would be at the  
4 premise. That break in the middle really is just to  
5 depict the fact that these services are not always a  
6 straight line. These services, you know, are at varying  
7 lengths, and other conditions are in place. But just to  
8 try and give a quick idea here.

9 Obviously there's a transition fitting there  
10 at the riser, and then the riser comes up to the meter  
11 set. The shutoff valve is there at the meter set, and  
12 there you have the equipment necessary to serve the  
13 home. Typically the service lines average about 30  
14 inches to 36 inches, you know, coming across the  
15 property depending on the tie-in point. So that's your  
16 standard explanation of a residential service.

17 The next piece on the very bottom really helps  
18 depict what's involved in the retirement. And I think  
19 as folks said here earlier, you know, our, our concern  
20 is really identifying, you know, what are we working  
21 with with retirements and what may be the potential  
22 issues associated with that?

23 Again, you know, in the retirement you're  
24 going to basically cut and cap that service line about  
25 two feet off the main. You're going to provide a cap or

1 a fitting on the end of that line, which is another  
2 appenditure to the pipe that has to be, you know,  
3 properly performed and, you know, and certainly presents  
4 itself as another potential failure point at some point  
5 in time down the line.

6           You're going up near the gas riser. The  
7 standard practice is to cut the line again there at that  
8 point. Gas has been removed from the line, and then to  
9 cut the riser off at ground level. Obviously in both of  
10 these scenarios the meter wouldn't be there any longer  
11 because it would have been removed under the two-year  
12 rule, but we try and put it there for illustrative  
13 purposes.

14           At the end of the day, once this retirement is  
15 complete, you're, you know, going back to that main  
16 point, you're going to have a pup or a stub sticking off  
17 that main. And one of the things that, you know, we may  
18 talk about here a little bit later is, you know, when  
19 you look at our third party damages and you look at  
20 those leak rates, a lot of companies have had difficulty  
21 in marking and identifying those locations of the stubs  
22 because you're no longer able to put locating equipment  
23 on that facility because the service is no longer there.

24           And the stub -- looking at, you know, our  
25 statistics, specifically speaking on behalf of Peoples

1 Gas, is probably the more common third party damage that  
2 we're experiencing today as a result of excavators.  
3 Excavators call for utility locates, they're provided a  
4 locate that provides the location of the main. We do  
5 our best to identify from field measurements that were  
6 taken at the time of the retirement where that stub is.  
7 But it's changing environments and there's no physical  
8 way to get a signal onto that stub and to provide an  
9 accurate location electronically through the locating  
10 process. So it is an issue; you know, one of the things  
11 that we're concerned with as an industry.

12 That, that is a description of the residential  
13 service retirement.

14 **MR. MOSES:** Let me ask you this question, and  
15 I apologize for not knowing the answer, for not  
16 remembering what the regs say on excess flow valves.  
17 But if you had an inactive line that's been setting  
18 there for a while and you go to reactivate it for a  
19 customer that's decided to put in a hot water heater and  
20 it doesn't have an excess flow valve on it because it  
21 was installed a number of years ago, would you go in and  
22 put an excess flow valve on that line at that time you  
23 reinstated the line?

24 **MR. WALL:** As Tom mentioned earlier, typically  
25 companies don't reinstate a retired line. They'll run a

1 new service line.

2 **MR. MOSES:** No. I mean, the one that's  
3 inactive but it hasn't been retired. The ones in  
4 question that were under this rule.

5 **MR. WALL:** Right. I understand. It's not my  
6 company's practice -- I can't speak on behalf of the  
7 other companies -- to install an excess flow valve on a,  
8 on a turn-on basically that would occur. Because what's  
9 happening is the service is in place. The only thing  
10 that's happening is a meter is being set and the gas  
11 service is being turned on.

12 (Inaudible. Simultaneous conversation.)

13 **MR. MOSES:** But if it was capped and removed  
14 and all that, you would have been going in and putting  
15 in a new service line at that point; correct?

16 **MR. WALL:** That's correct. If we were  
17 installing a new service line, an excess flow valve  
18 would be installed.

19 **MR. MOSES:** So the people that are taking this  
20 service because it's been in existence for a long time  
21 and inactive, they're actually getting a substandard  
22 service compared to somebody that was going to go in  
23 there with a new service. They don't have an excess  
24 flow valve, they don't have new pipes. Essentially  
25 they're getting the old stuff for the same price.

1           **MR. WALL:** Well, it depends -- you know, I  
2 mean, I don't know that I would agree with the  
3 substandard classification. I recognize that the rule  
4 changes are in place, but you have a lot of quality  
5 services that have been installed over time that don't  
6 have excess flow valves. It certainly is a safety  
7 feature that is required for all new installations. But  
8 typically it would not be installed and, and service  
9 would still be provided at a high level to the customer.  
10 We're still providing cathodic protection, we're still  
11 providing leak surveying, we're still assuring the  
12 quality and the assessment of the materials through our  
13 maintenance programs, and as well the DIMP activities  
14 that were discussed earlier. We're constantly  
15 evaluating the distribution systems for safety concerns  
16 and potential failure points.

17           **MR. MOSES:** Because the push from PHMSA from  
18 the last discussions that we've had with them is to --  
19 you know, they're putting out all these new regs, but  
20 they're wanting to get all this stuff on, by attrition  
21 getting rid of all the old stuff and then it'll all be  
22 up to the new standards. And when this rule was  
23 discussed, because there was a couple of incidences that  
24 were discussed that accidents had occurred with the  
25 inactive lines, and everybody was questioning why they

1 don't change the federal regulations to something  
2 similar to what the Florida rule is. So don't be too  
3 surprised if you see it on the radar screen that the  
4 federal folks are going to look at this rule as well.  
5 It's just a heads-up. They may or may not do it, I  
6 don't know, but there was a discussion about it.

7 **MR. KING:** Let me add to that comment too that  
8 even though we may, if that line is currently in place,  
9 let's just call it a bare steel service line, at some  
10 point in time when we are upgrading that distribution  
11 system, replacing those steel mains with plastic lines,  
12 at that point in time, you know, we would then go in,  
13 replace that steel main, and then replace that service  
14 line as well with the new service line plastic line,  
15 which would have an EFV on it. It was just a matter of  
16 a gap of time between, say, today and getting a customer  
17 back on today as opposed to maybe having to wait two  
18 weeks or three weeks to schedule a service crew to come  
19 in and install a new service line.

20 Sometimes time is a little bit critical. If  
21 you've got a customer who's had an electric water heater  
22 fail and they know now there's a gas service there at  
23 their house and they call us and they say, I understand  
24 you guys are giving away free water heaters. Yes,  
25 ma'am, we are. You have an inactive service line. We

1 can get a crew out there today and I can get your gas  
2 water heater installed this afternoon.

3 Absent the ability to do that, it would be,  
4 well, I've got to get you in the schedule. It'll take  
5 me 48 hours to get a line located in there to follow the  
6 procedures, to, you know, crews scheduled to go out, and  
7 by that time we've probably lost another customer for  
8 another ten years.

9 **MR. McNULTY:** I have one question about this  
10 slide. We're talking about the possibility of when you  
11 have a service abandoned and removed, you have the stub  
12 out and that that represents a bit of a safety issue  
13 because it doesn't exist in your system; is that right?  
14 That you don't have, you don't have information that  
15 would in a typical 811 call identify that location; is  
16 that right?

17 **MR. WALL:** We do have the data in the system  
18 that identifies that there is a main there, and as well  
19 we have the information that identifies that there is a  
20 retired service stub on that main.

21 What I was trying to describe was it is  
22 impossible to locate the stub electronically through the  
23 locating means that are performed today and you have to  
24 rely on records. And should there be condition changes  
25 to the property or to the right-of-way, it will be very



1 difficult to make a determination as to exactly where  
2 that stub is.

3 And that, and that was the point I was trying  
4 to raise there is the third party excavator, if you  
5 can't pinpoint it and he's digging along or parallel to  
6 that main, more times than not he's going to hit that  
7 stub because you don't have connectivity of a service  
8 line to provide the appropriate marking of where that  
9 presence should be.

10 **MR. McNULTY:** You're not going so far though  
11 as to say that inactive service line that is in the  
12 system and you know the specific location of it through  
13 your system is in any way, you know, more dangerous than  
14 would be just a stub out that you don't know  
15 specifically where it is; you know it's there, but you  
16 don't know specifically where it is?

17 **MR. WALL:** No. I'm saying that it is easier  
18 to mark and protect the facility with a service line in  
19 place than it is in cases of retirement and property  
20 changes.

21 **MR. McNULTY:** Thank you.

22 **MR. GEOFFROY:** Rick, would you -- the next  
23 slide is commercial service.

24 **MR. WALL:** I didn't see you change that.

25 The commercial service is very much the same.

1 The activities that I described, the depth will probably  
2 be different in most cases. This is a case where the  
3 line will typically be 36 inches in depth.

4 One of the other key differences here is  
5 rather than being, digging in soil or loam, you'll be  
6 digging specifically in most cases under asphalt. This  
7 will either be at a public right-of-way point or in a  
8 commercial property that is typically either paved with  
9 asphalt or concrete. So there's significant activities  
10 that are required from the construction crews associated  
11 with a retirement.

12 The same activity throughout the retirement  
13 right up to the riser point. Again, nine times out of  
14 ten that's an area where you're going to have a paved  
15 over issue and it's going to require that basically  
16 you're going to have to remove that pavement or replace  
17 that pavement. All the other activities associated with  
18 the retirement are essentially exactly the same.

19 **MR. McCARTHY:** Any time we have to excavate we  
20 run a risk of damaging other facilities. There's  
21 inconvenience to traffic or homeowners and there's  
22 restoration that we wouldn't have to do we if we weren't  
23 cutting and capping each one of these.

24 **MR. GEOFFROY:** Any further questions on the  
25 retirement activities of commercial and residential?

1           **MR. MOSES:** I don't have any.

2           **MR. GEOFFROY:** Okay. The next question on  
3 cost was are there less expense, expensive options that  
4 provide a comparable degree of safety?

5           And our response is yes, that our proposed  
6 rule modification language would provide for lower costs  
7 with a comparable degree of safety. We don't believe  
8 that the modifications that we're proposing degrade the  
9 level of safety. We believe that they are very similar,  
10 if not the same, as, as the activities that we have to  
11 do today under the current rule as Rick described.

12           The final part of the presentation is the  
13 accounting presentation. And the first question there  
14 is did the companies make more money by not retiring the  
15 lines in accordance with the rule?

16           And as I described earlier, I think the answer  
17 to that is no, earnings are actually reduced as a result  
18 of the rule changes that -- or the moratorium. Because  
19 the inactive service line, the meter set, and regulator  
20 are not retired, depreciation expense and property taxes  
21 continued to be incurred. When you retire those, then  
22 those two items stop. You no longer depreciate an  
23 asset. You no longer have it in your property tax  
24 returns to the cities or counties and you don't pay  
25 property taxes on it.

1           In addition, the avoided cost for removal  
2 would have been recorded in accumulated depreciation  
3 under the rule, thus there's no effect to earnings from  
4 that as well.

5           How should the Commission address the issue of  
6 retirement of inactive service lines?

7           And our response is under our proposed rule  
8 modifications, at the end of five years we would  
9 determine -- facilities determined to be retired would  
10 be cut, capped, and retired just like they are today.  
11 Those that are determined to be in a monitored status  
12 would remain active in our company's operating and  
13 accounting records. No accounting entries would be made  
14 at that time. As I said earlier, depreciation expense  
15 and property taxes would continue to be incurred. And  
16 then retirement would only occur when facilities are  
17 determined to be at risk or need to be retired in  
18 accordance with the proposed rule. At that point in  
19 time the cost of removal expenses would be incurred and  
20 they would be recorded against accumulated depreciation.

21           The next question was at what point, if any,  
22 would companies, and particularly investor-owned  
23 utilities, anticipate retiring inactive facilities?

24           And the answer here is the same as the answer  
25 to the previous question. The facilities that you

1 determined at the end of five years need to be retired  
2 would be, would -- you would do so and you would do so  
3 exactly as you do under the current rule. All the  
4 others, at some point you may determine that they need  
5 to be retired and at that point you would retire them  
6 and incur the expenses that you, that you would under  
7 the current rule. Any questions on the accounting?

8           So that brings us basically to the summary of  
9 our presentation here. And so as a general practice, we  
10 do not believe that it's necessary to physically abandon  
11 inactive service lines. The requirement for operating  
12 and maintaining inactive service lines are the same as  
13 those for active service lines, regardless of the  
14 duration of the inactivity. Companies must physically  
15 visit each inactive service line at least once every  
16 three years to ensure compliance with, with state and  
17 federal rules. With the increased implementation of  
18 automated meter reading, this frequency is equivalent to  
19 that of active service lines today.

20           Companies have a damage prevention program in  
21 place that effectively covers locating requirements of  
22 both active and inactive service lines and are members  
23 of the Sunshine State One Call of Florida Program.  
24 Service lines, both active and inactive, provide useful  
25 and effective connection points for the ability to

1 physically locate such underground lines -- and that's  
2 what Rick's point was earlier -- and provide visual cues  
3 for excavators, property owners, and utility locators as  
4 an aid in identifying the presence of underground  
5 natural gas lines, while ensuring that these facilities  
6 are adequately marked and properly protected.

7           Companies have implemented Distribution  
8 Integrity Management Plans and programs that provide a  
9 process for effectively addressing inactive service  
10 lines based on risk. Measures to determine the  
11 disposition of inactive service lines can be addressed  
12 for all identified threats and risk rankings as opposed  
13 to duration of time.

14           With the implementation of GIS, or Geographic  
15 Information Systems, field technicians have ease of  
16 access to important information to aid in correctly  
17 locating company facilities, and supplements the ability  
18 to physically connect to a service riser to identify and  
19 mark service lines, whether active or inactive.

20           And because of this, these, what we've  
21 presented to you today we believe that it is appropriate  
22 for us to pursue updating the rule. We'd like to work  
23 with staff to come up with specific language, as I said  
24 earlier in this presentation, that gives comfort to  
25 everybody, including the general public, that, that we

1 continue to provide safe and adequate service to  
2 customers. And so we, we thank you for the opportunity  
3 to make this presentation and to have the workshop.  
4 We're happy to answer any additional questions, and we'd  
5 like to continue to work with the staff, as I've  
6 indicated.

7 **MR. MOSES:** Well, you all obviously put a lot  
8 of work into this. It was very informative. I learned  
9 a lot. I appreciate you coming in and discussing it  
10 with us. I'd like to take some time and go back through  
11 it word for word, everything you've said in here, to  
12 make sure I understand everything. And I may have some  
13 more questions for you and some others may have as well,  
14 and we'll pursue it.

15 **MS. KEATING:** Well, we'd also like to say if  
16 staff has any additional data requests, we'll be happy  
17 to provide responses. And we'd be happy, we'd actually  
18 look forward to the opportunity to a follow-up workshop,  
19 if that's appropriate, to work through changes to  
20 language. If you have some proposals that you'd like us  
21 to take a look at that you feel more comfortable with,  
22 you know, we'd be happy to do that and get back together  
23 at a later date.

24 **MR. MOSES:** Okay. Thank you all very much.

25 **MS. COWDERY:** The transcript of the workshop

1 should be ready by July 26th. I like to give an  
2 opportunity for anybody to submit postworkshop written  
3 comments. I don't know if the association is interested  
4 in doing that. There may be some other parties or  
5 persons who may want to do that. We were looking at a  
6 possible August 9th date. If you were thinking of  
7 submitting anything in addition, is this date  
8 acceptable, or do you, would you want to consider more  
9 time?

10 **MS. KEATING:** I think August 9th would be  
11 sufficient for our purposes.

12 **MS. COWDERY:** Okay. So are there any  
13 additional questions, comments from anyone?

14 Okay. Then thank you very much for your  
15 participation, and our workshop is adjourned.

16 (Proceeding adjourned at 11:18 a.m.)  
17  
18  
19  
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21  
22  
23  
24  
25



1 STATE OF FLORIDA )  
 2 : CERTIFICATE OF REPORTER  
 3 COUNTY OF LEON )

4 I, LINDA BOLES, RPR, CRR, Official Commission  
 5 Reporter, do hereby certify that the foregoing  
 6 proceeding was heard at the time and place herein  
 7 stated.

8 IT IS FURTHER CERTIFIED that I  
 9 stenographically reported the said proceedings; that the  
 10 same has been transcribed under my direct supervision;  
 11 and that this transcript constitutes a true  
 12 transcription of my notes of said proceedings.

13 I FURTHER CERTIFY that I am not a relative,  
 14 employee, attorney or counsel of any of the parties, nor  
 15 am I a relative or employee of any of the parties'  
 16 attorneys or counsel connected with the action, nor am I  
 17 financially interested in the action.

18 DATED THIS 24<sup>th</sup> day of July,  
 19 2012.

20 Linda Boles  
 21 LINDA BOLES, RPR, CRR  
 22 FPSC Official Commission Reporter  
 23 (850) 413-6734  
 24  
 25

# FLORIDA PUBLIC SERVICE COMMISSION WORKSHOP

Rule 25-12.045  
Inactive Gas Service Lines

July 19, 2012

Parties/Staff      Handout  
event date 07/19/12  
Docket No. 120068-64



# INTRODUCTION

- FNGA Appreciates the opportunity for this workshop
- Who is the Florida Natural Gas Association
  - Members - Corporate, Pipeline, Marketers and Suppliers
  - Corporate members are regulated by FPSC
    - Investor-owned - fully regulated
    - Municipal and Special Gas Districts - safety only
- 2007 and 2009 Rule waiver requests
- FNGA filed petition to seek changes to Rule 25-12.045 and proposed specific language changes

# CURRENT RULE 25-12.045

- 1) The following actions shall be taken for inactive gas service lines that have been used, but have become inactive without reuse:
  - a) If there is no prospect for reuse, the service line shall be retired and physically abandoned within three months.
  - b) After a service line has been inactive for a period of two years, if there is a prospect for reuse of the line, one of the following actions shall be taken within six months:
    1. Disconnect the service line from all sources of gas and abandon or remove;
    2. A valve on the service line shall be locked in the closed position and the service line plugged to prevent the flow of gas;
    3. Remove the meter and plug the end of the service line to prevent the flow of gas.
  - c) After five years of inactivity, service lines shall be retired and physically abandoned within six months.



## RULE 25-12.045 CONTINUED

- 2) To physically abandon a service line, the operator must disconnect the service line from all sources of gas at the nearest point to the gas main. Where the appropriate governmental authority prohibits cutting pavement, the service line shall be disconnected at the nearest point not under a paved surface. The stub of the service line, the short section of the remaining service line to the main, shall be disconnected closer to the main or at the main, if at some later date it becomes accessible during normal operations.
- 3) Records must be kept of the size, material, and location of all remaining service line stubs. These records must be readily available to personnel assigned to pipeline locating activities.

# INACTIVE GAS SERVICE LINES

FNGA believes that the current Rule is not conducive in today's environment as many changes have occurred since adoption in the 1970's

Changes have enhanced safety and reduced risk of significant events

Current rule is not consistent with new federal regulations (DIMP) and certain PSC Rules

Many inactive services are a result of current market conditions, which poses a tremendous cost burden

➤ Conclusion: Rule should be updated



# INDUSTRY SAFETY CHANGES

Since Rule was adopted in 1970's, many improvements have occurred within the industry:

- Mandatory One-Call System
- Line locating techniques and procedures
- Public awareness program
- Excess Flow Valves
- Industry Rules
  - Atmospheric corrosion requirements
  - Leak survey requirements
- Enhanced GIS and mapping systems
- Operator Qualification Program
- Distribution Integrity Management Plan (DIMP)

Result - distribution systems are safer now than ever before



# CONSISTENCY

In February 2010, the Federal Department of Transportation implemented new regulations, known as DIMP

- DIMP is a risk-based program designed to focus industry attention on those aspects of its system that pose the greatest risk - and address those risks first
- Rule 25-12.045 is inconsistent with DIMP - there is no risk assessment of inactive service lines - after five years of inactivity, Companies must retire and physically abandon all service lines - even if they do not pose any significant risk



# CONSISTENCY

The Rule is inconsistent with Commission Rule 25-12.040 - Leak Surveys, Procedures and Classifications

- Rule 25-12.040 established a “grading” system for gas leaks - Grade 1, 2 and 3
- Grade 3 gas leaks, if underground, no time limit for repairs



# MARKET CONDITIONS

Over the past several years, the economy has been severely distressed, resulting in:

- Significant over-building of residential homes that have never been occupied, but gas service lines have been installed
- Significant levels of foreclosures, where gas service lines have been installed



# MARKET CONDITIONS

Absent any modification to the Rule, these inactive gas service lines will be required to be retired and physically abandoned, even though the homes have natural gas appliances installed

- These homes will likely be the first to be sold and re-occupied and, if the service line has been cut and capped, service will need to be re-established

## 2011 DATA SUMMARY

- ⦿ Total Service Lines 671,954 (12 mo. Avg.)
- ⦿ Total Active Services 587,854 (12 mo. Avg.)
- ⦿ Total Inactive Services 84,101 12.52%
  - < 60 months 59,035
  - > 60 months 14,348
  - undefined 10,718

\* Data reflective of participating companies only



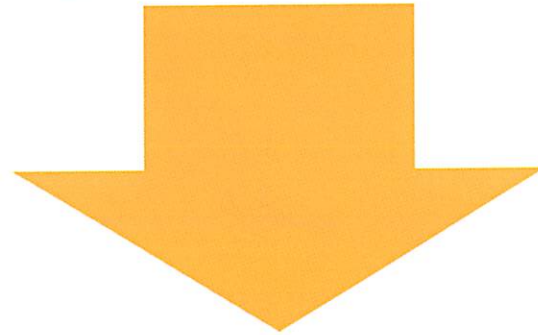
# 2010-2011 REACTIVATIONS

- ◎ Total Reactivations Reported 29,022
  - Inactive < 60 mo. - 26,956
  - Inactive > 60 mo. - 1,960
  - Not defined - 106

\* Data reflective of participating companies only

# RULE 25-12.045

Solution



Update the Rule  
to account for  
current  
conditions

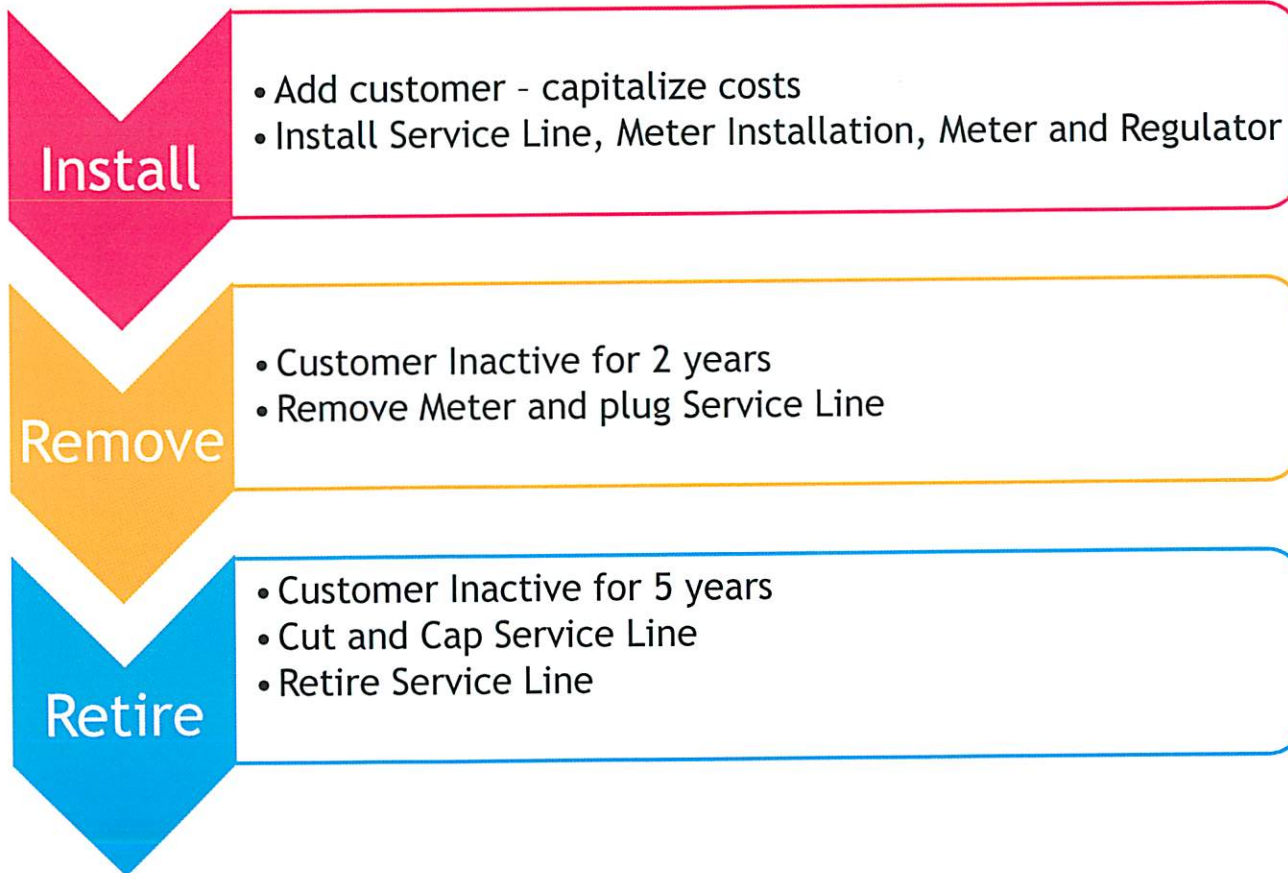
# FNGA'S PROPOSED RULE MODIFICATION

FNGA's current proposal is to delete Section 1 (c) of the existing Rule and replace it with:

- c) After five years of inactivity, the following determination, consistent with the requirements of the Distribution Integrity Management Program, shall be made on all inactive service lines:
- 1) "Inactive Gas Service Line - Retire" - an inactive gas service line that represents an existing or probable hazard to persons or property or is constructed of bare steel, cast iron or other similar materials. Such lines shall be retired and physically abandoned within six months or in accordance with a Commission-approved replacement program.
  - 2) "Inactive Gas Service Line - Monitor" - an inactive gas service line that is not a threat to persons and property and is not expected to become so. Such lines shall be monitored and maintained in accordance with all rules and regulations applicable to active gas service lines.

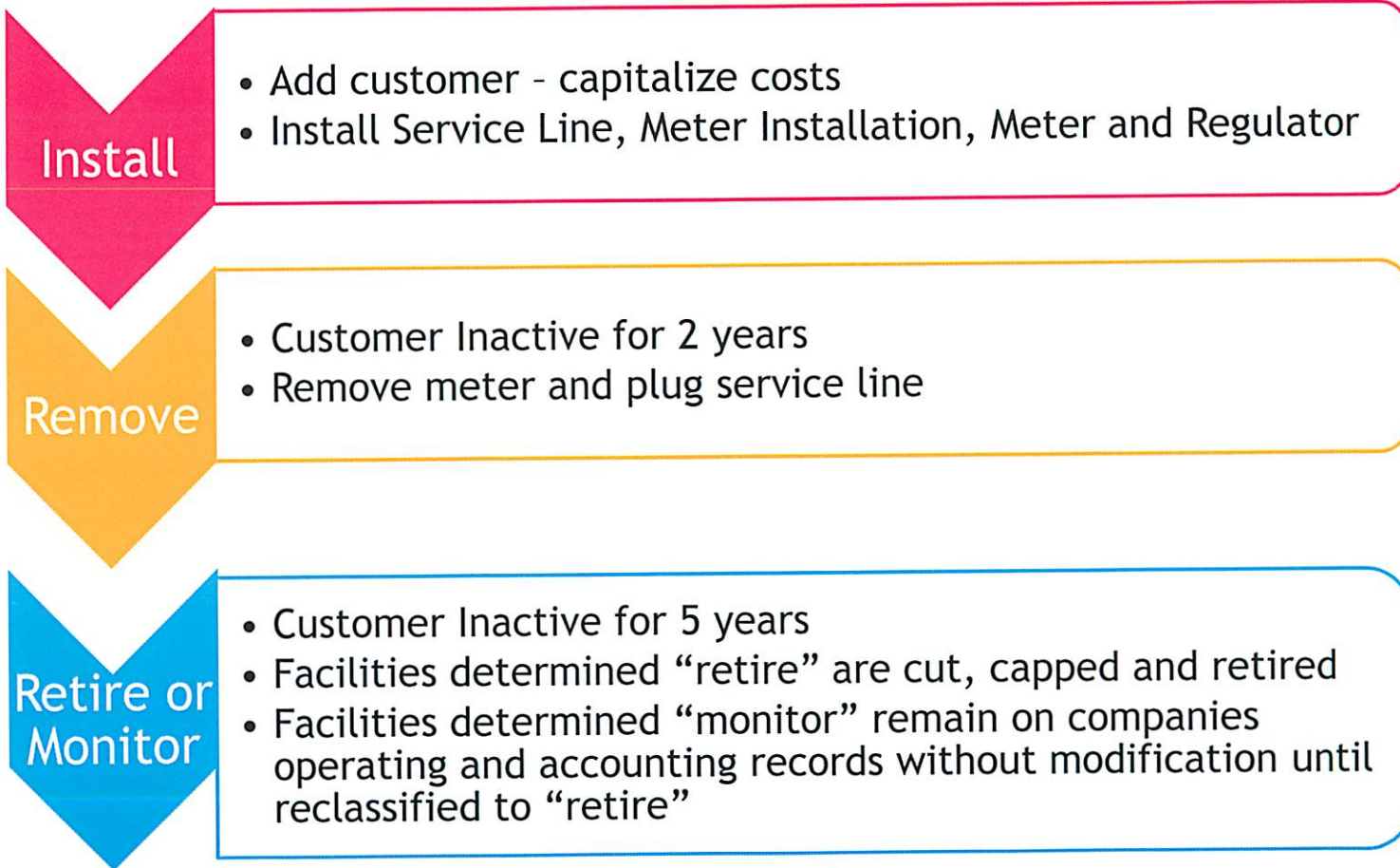


# PROCESS - CURRENT RULE





# PROCESS - PROPOSED RULE



# FNGA PRESENTATION

The FNGA's presentation in support of its proposal consists of four primary areas:

1. Safety
2. Marketing
3. Cost
4. Accounting

# FNGA PRESENTATION

## Safety Presentation

# SAFETY

Q. Please provide company information for the years 2006 through 2009 in the same format as the 2010 and 2011 Cut N Cap Monthly Moratorium Report.

A. Most Companies were unable to replicate the data in the same format for the earlier years.



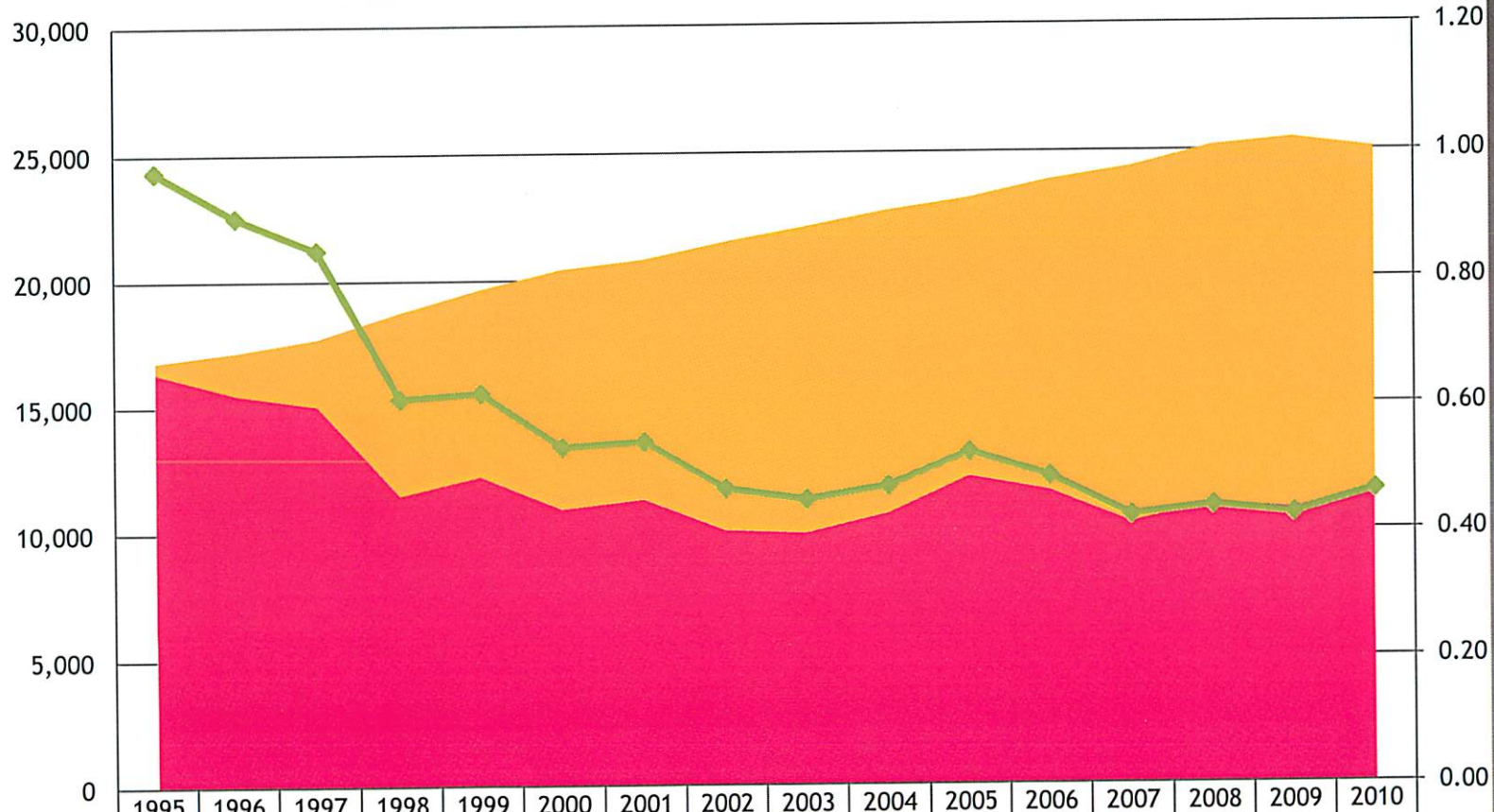
# SAFETY

Q. Did the Rule waivers (2007 and 2009) result in any decrease in safety?

A. No. Most Companies report a substantial reduction over the last five years in damages to service lines. One factor that we attribute to this reduction is the Public Awareness and One Call notification programs.

# SAFETY

## Natural Gas Leaks and Miles of Main



	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Miles Mains	16,812	17,205	17,719	18,759	19,669	20,436	20,807	21,504	22,080	22,707	23,176	23,870	24,371	25,185	25,466	25,078
Gas Leaks	16,373	15,515	15,049	11,490	12,224	10,930	11,291	10,060	9,935	10,697	12,144	11,581	10,296	11,015	10,809	11,568
Leaks/Mile Main	0.97	0.90	0.85	0.61	0.62	0.53	0.54	0.47	0.45	0.47	0.52	0.49	0.42	0.44	0.42	0.46



# SAFETY

- Q. Noting that the data FNGA has already provided reflects that the number of lines inactive for 5+ years has increased 25% over the waiver period, would it be feasible for companies to proceed to bring into compliance those lines that have been inactive more than 10 years by 12/31/2013. If not, please explain why.
- A. With the recent decision to extend of the moratorium until the end of 2014, the Companies believe that they can be in compliance for those lines that are inactive more than 10 years. Although this can be accomplished, it may not be the best use of limited resources from a risk perspective.

# SAFETY

Q. How do the Companies address inactive service lines in the context of their DIMP?

A. Services, whether active or inactive, are given the same treatment within DIMP and any other regulatory requirements.

- Leak Surveys
- Line Locates
- Corrosion control/monitoring
- Public awareness programs



# SAFETY

Q. With respect to replacement of Bare Steel/Cast Iron replacement programs and initiatives, how do Companies anticipate dealing with inactive lines in the context of these programs, if at all? (i.e.; replace, abandon when you find them, etc.)

A. The Companies have proposed rule language that requires inactive bare steel/cast iron service lines to be retired and physically abandoned within six months or in accordance with a Commission-approved replacement program.

# SAFETY

Q. How do Companies monitor inactive lines?

A. Inactive lines are treated in the same manner as active service lines. All required Regulatory records and inspections are maintained. (See illustration)



Maintenance Workspace

Home Insert Modify Analyze View Setup Output Help Online Express Tools **Vector Layer** Style

Close Project OKALOOSAGAS\_2012 OkaloosaGas\_June2012 Style Layers Generate Graphic Find Attributes Move Erase Delete Feature Create Label Pan Extents

Open Project Connect to Data Data Source Display Modify



Task Pane

Current Map: Default

Display Manager

Data Style Table Tools

Groups Draw Order

Map Explorer

- OP2010\_NC
- VW\_GA\_ME
- PROPOSED\_
- Buildings
- VW\_GA\_VAL
- VW\_GA\_PIP**
  - CI
  - I
  - PE
  - STL
- VW\_GA\_RISI
- VW\_METER
- Walton**
  - Streets
  - Parcels
  - Address
- Point**
  - VW\_GA
  - VW\_GA
- Escambia**
  - Parcels

Survey

View Scale 1: 3619.67

Layout1 / Layout2

Online 2D 3D Vertical Exaggeration: 1x Command

Press ESC or ENTER to exit, or right-click to display shortcut menu.

Command: 1300462.2114, 522573.1080, 0.0000

MODEL



# SAFETY

Q. What are Company procedures for addressing leaks on inactive lines?

A. All Companies have procedures for addressing leaks on service lines, which are currently handled on a case-by-case basis.

# SAFETY

Q. Is it feasible for Companies to notify new home customers of inactive lines on their property?

A. Companies are not always aware when new home owners take possession. However, Companies are willing to provide an annual communication to ensure awareness and the opportunity of utilization of inactive service lines.

# FNGA PRESENTATION

## Marketing Presentation



# MARKETING

- Q. Please describe the marketing efforts undertaken over the past 4.5 years targeted at reinstating service on inactive lines.
  
- A. Companies have instituted various marketing programs that have targeted inactive service line premises, including direct mail and traditional marketing strategies such as television, radio and print.

# MARKETING

Q. Please identify those programs described in response to No. 14, that the Company(ies) consider successful, as well as those that have not been successful.

A. Success can be defined differently among Companies. Based on marketing efforts during the moratorium, customers have returned to the system. Companies will continue to develop marketing strategies and approaches based on current economic conditions.



# MARKETING

Q. Do the Companies anticipate that future marketing efforts targeted at reinstating service on inactive lines will be more successful? If so, why?

A. Yes, because the economy and market are improving, natural gas prices are very competitive and high awareness levels of the advantages of natural gas.

# FNGA PRESENTATION

## Cost Presentation

# COST

Q. Did granting the Rule waivers (2007 and 2009) provide any benefit other than cost savings for the companies?

A. Yes, companies were able to: 1) create and test certain marketing strategies to re-establish service to customers on inactive service lines; and 2) utilize contractors and employee resources to perform other tasks, such as maintenance, leak survey and growth activities.



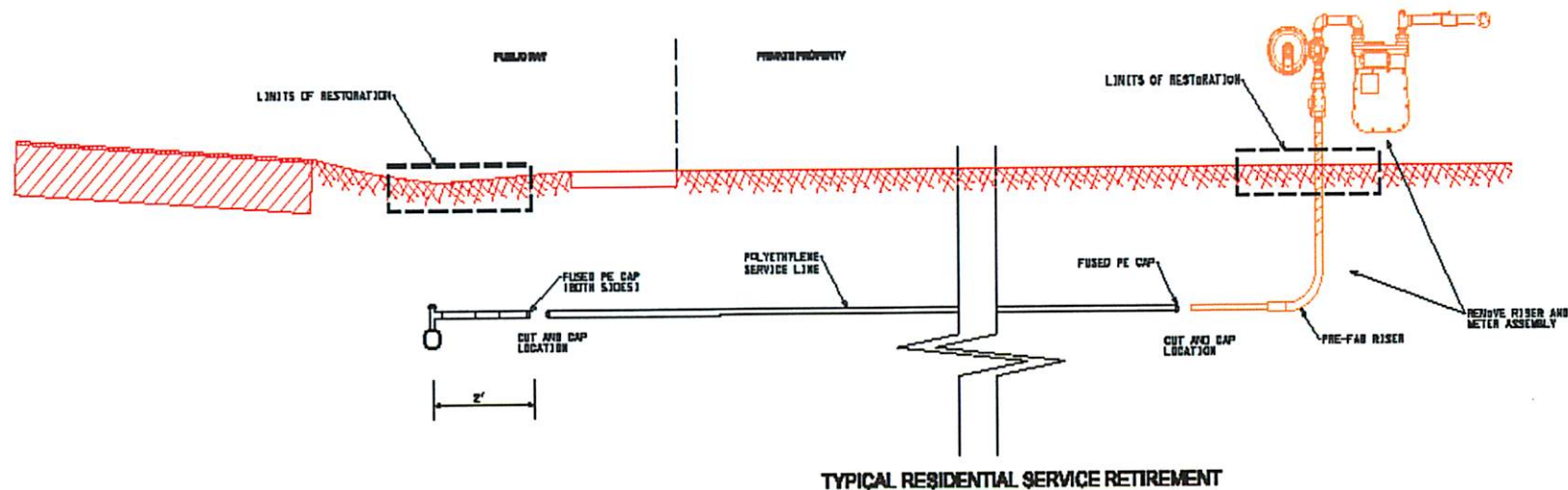
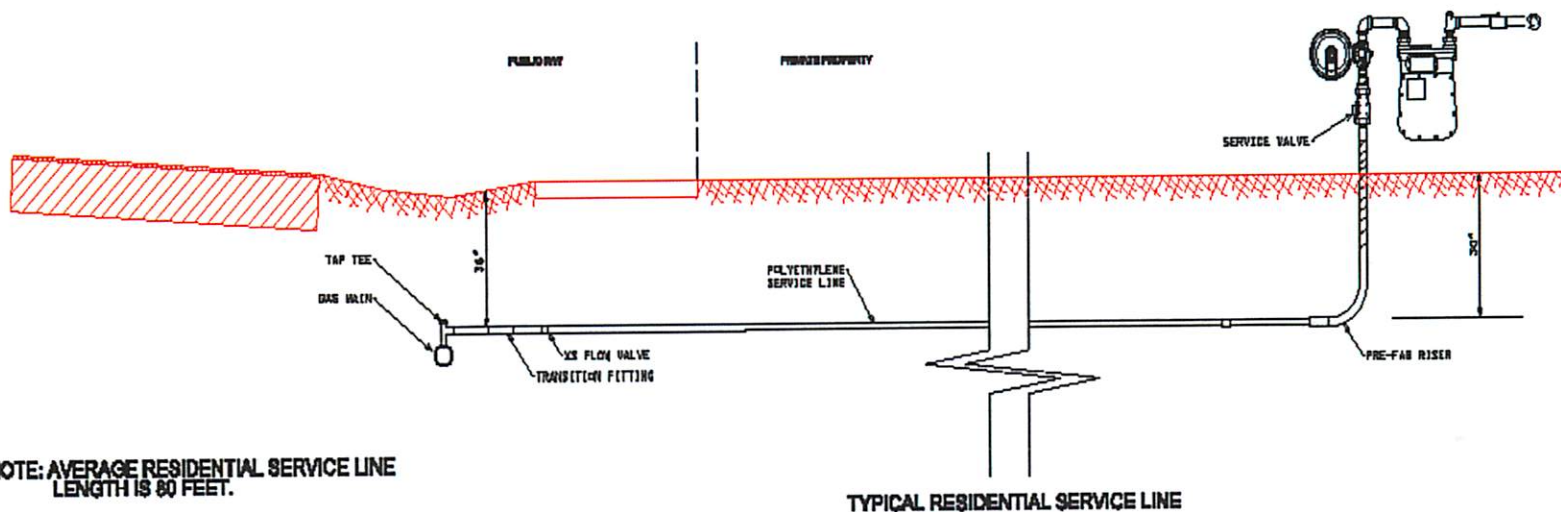
# COST

- Q. What are the costs associated with (1) removing the meter; and (2) cutting and capping the line?
- Q. What are the costs associated with reinitiating service on a line that has been cut and capped?
- A. The cost to remove the meter, cut and cap inactive service lines and reinitiate service on a line that has been cut and capped varies according to the type of customer (residential or commercial) and other physical factors, such as multi-meter installation, single meter installation, pavement, landscaping, etc.

# COST

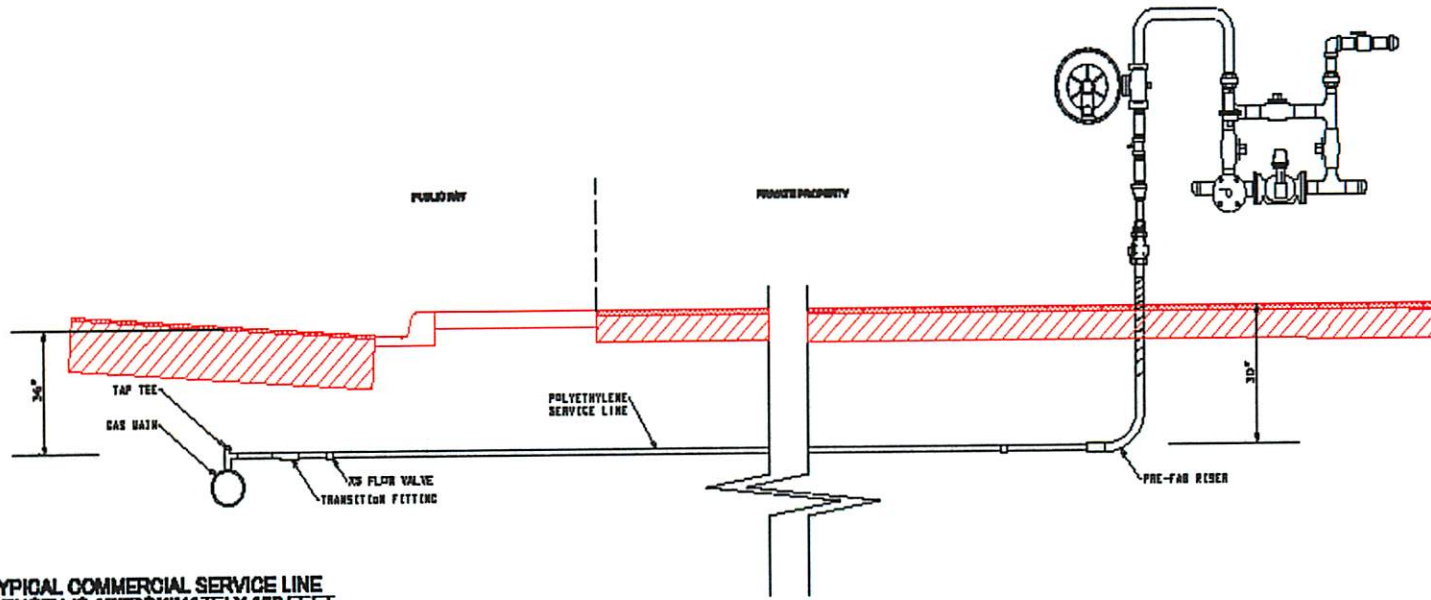
- Residential and Commercial
- Varies between Companies
  - Meter Removal Cost - estimated range \$25 to \$200
  - Service Line - estimated range of cost to cut and cap is \$350 to \$2,500
  - Cost to Reinitiate Service - typically this is not performed. New service line is constructed.

# RESIDENTIAL SERVICE LINE RETIREMENT



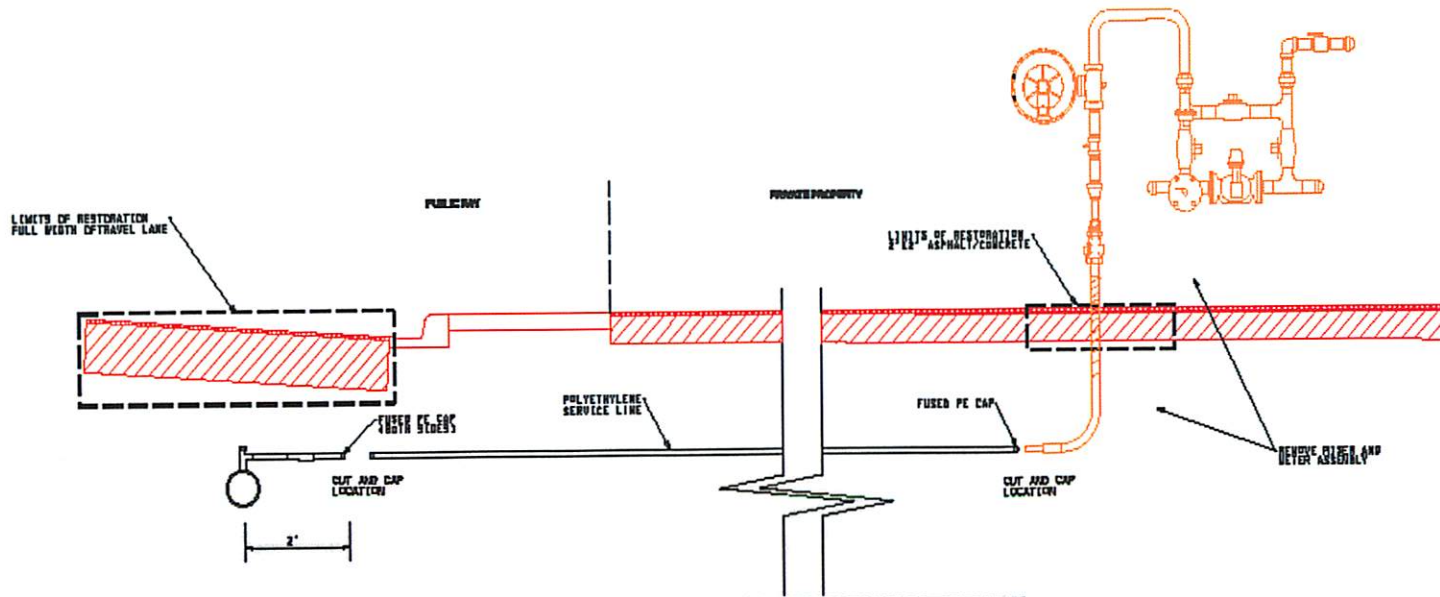


# COMMERCIAL SERVICE LINE RETIREMENT



NOTE: TYPICAL COMMERCIAL SERVICE LINE LENGTH IS APPROXIMATELY 100 FEET.

TYPICAL COMMERCIAL SERVICE LINE



TYPICAL COMMERCIAL SERVICE LINE RETIREMENT

# COST

Q. Are there less expensive options that provide a comparable degree of safety?

A. Yes, the FNGA's proposed rule modification language would provide for lower costs with a comparable degree of safety.



# FNGA PRESENTATION

## Accounting Presentation



# ACCOUNTING

Q. Did the companies make more money by not retiring the lines in accordance with the Rule?

A. No, earnings were actually reduced as a result of the Rule waiver. Because the inactive service line, meter installation and regulator were not retired, depreciation expense and property taxes continued to be incurred. In addition, the avoided costs for removal would have been recorded in Accumulated Depreciation under the Rule, thus no effect to earnings.

# ACCOUNTING

Q. How should the Commission address the issue of retirement of inactive service lines?

A. Under the FNGA's proposed rule modifications, at the end of 5 years, facilities determined to be "retired" would be cut, capped and retired, exactly as it occurs under the current rule. Facilities determined to be "monitored," however, would remain active in the companies operating and accounting records. No accounting entries would be made at that time. Depreciation expense would continue to be incurred. Retirement would occur when facilities are determined to be "retired" in accordance with the proposed rule. Cost of removal expenses would continue to be recorded against accumulated depreciation.



# ACCOUNTING

Q. At what point, if any, would Companies (IOU-LDCs) anticipate retiring inactive facilities?

A. Under the FNGA's proposed rule modifications, at the end of 5 years, facilities determined to be "retired" would be cut, capped and retired, exactly as it occurs under the current rule. Facilities determined to be "monitored," however, would remain active in the companies operating and accounting records. No accounting entries would be made at that time. Depreciation expense would continue to be incurred. Retirement would occur when facilities are determined to be "retired" in accordance with the proposed rule. Cost of removal expenses would continue to be recorded against accumulated depreciation.

# SUMMARY

As a general practice, it is not necessary to physically abandon inactive service lines. The requirement for operating and maintaining inactive service lines are the same as those for active service lines regardless of the duration of the inactivity. Companies must physically visit each inactive service line at least once every three years to ensure compliance with state and federal rules. With the increased implementation of automated meter reading, this frequency is equivalent to that of active service lines.



# SUMMARY

Companies have a damage prevention program in place that effectively covers locating requirements of both active and inactive service lines and are members of the Sunshine State One-Call of Florida program. Service lines, both active and inactive, provide useful and effective connection points for the ability to physically locate such underground lines, and provide visual cues for excavators, property owners and utility locators, as an aid in identifying the presence of underground natural gas lines, while ensuring that these facilities are adequately marked and properly protected.



# SUMMARY

Companies have implemented DIM plans and programs that provide a process for effectively addressing inactive service lines based on risk. Measures to determine the disposition of inactive service lines can be addressed for all identified threats and risk ranking as opposed to duration of time. With the implementation of GIS, field technicians have ease of access to important information to aid in correctly locating company facilities and supplements the ability to physically connect to a service riser to identify and mark service lines, whether active or inactive.

# SUMMARY

Thank you!!

Questions?

Service Line	Current Rule			Cost of Removal?
	Orig Cost	2 yr inactive	5 yr inactive	
Meter	\$1,000	Retired		Yes
	\$85	removed, but not retired		No
	\$1,085			
Retirement entry	Acct #	Dr	Cr	
Services	380		\$1,000	
A/D - Services	108	\$1,000		
Cost of Removal entry	Acct #	Dr	Cr	
A/D - Services	108	\$500		
Cash	131		\$500	
Effect on Net Plant:	Increases by Cost of Removal of \$500			
Depreciation Expense and Property Taxes	are no longer incurred			
Assume at 5 years of inactivity that plant is 75% depreciated:	Orig Cost	A/D	Net Plant	
Service Line	\$1,000	\$750	\$250	
No Effect on Net Plant due to retirement entry (above)				
Cost of Removal entry increases Net Plant by \$500				
The \$250 of Net Plant still remains on books				
Overall, Net Plant is \$750				
If service is reinitiated, then costs are capitalized				

Service Line	Proposed Rule			Cost of Removal?
	Orig Cost	2 yr inactive	5 yr inactive	
Meter	\$1,000	To be monitored		No
	\$85	removed, but not retired		No
	\$1,085			
Retirement entry	Acct #	Dr	Cr	
Services	380		\$0	
A/D - Services	108	\$0		
Cost of Removal entry	Acct #	Dr	Cr	
A/D - Services	108	\$0		
Cash	131		\$0	
Effect on Net Plant:	None			
Depreciation Expense and Property Taxes	continue to be incurred			
Assume at 5 years of inactivity that plant is 75% depreciated:	Orig Cost	A/D	Net Plant	
Service Line	\$1,000	\$750	\$250	
No Effect on Net Plant by not making a retirement entry				
No Effect on Net Plant due to Cost of Removal (Not retired, so not incurred)				
The \$250 of Net Plant still remains on books				
Overall, Net Plant is \$250				
If service is re-activated, no additional costs are incurred				

Parties/Staff Handout  
 event date 07/19/12  
 Docket No. 120068-64

Rule 25-12.045 Inactive Service Lines

1) The following actions shall be taken for inactive gas service lines that have been used, but have become inactive without reuse:

- a) If there is no prospect for reuse, the service line shall be retired and physically abandoned within three months.
- b) After a service line has been inactive for a period of two years, if there is a prospect for reuse of the line, one of the following actions shall be taken within six months:
  - 1. Disconnect the service line from all sources of gas and abandon or remove;
  - 2. A valve on the service line shall be locked in the closed position and the service line plugged to prevent the flow of gas;
  - 3. Remove the meter and plug the end of the service line to prevent the flow of gas.

c) After five years of inactivity, the following determination, consistent with the requirements of the Distribution Integrity Management Program, shall be made on all inactive service lines:

1) "Inactive Gas Service Line - Retire" – an inactive gas service line that represents an existing or probable hazard to persons or property or is constructed of bare steel, cast iron or other similar materials. Such lines shall be retired and physically abandoned within six months or in accordance with a Commission-approved replacement program.

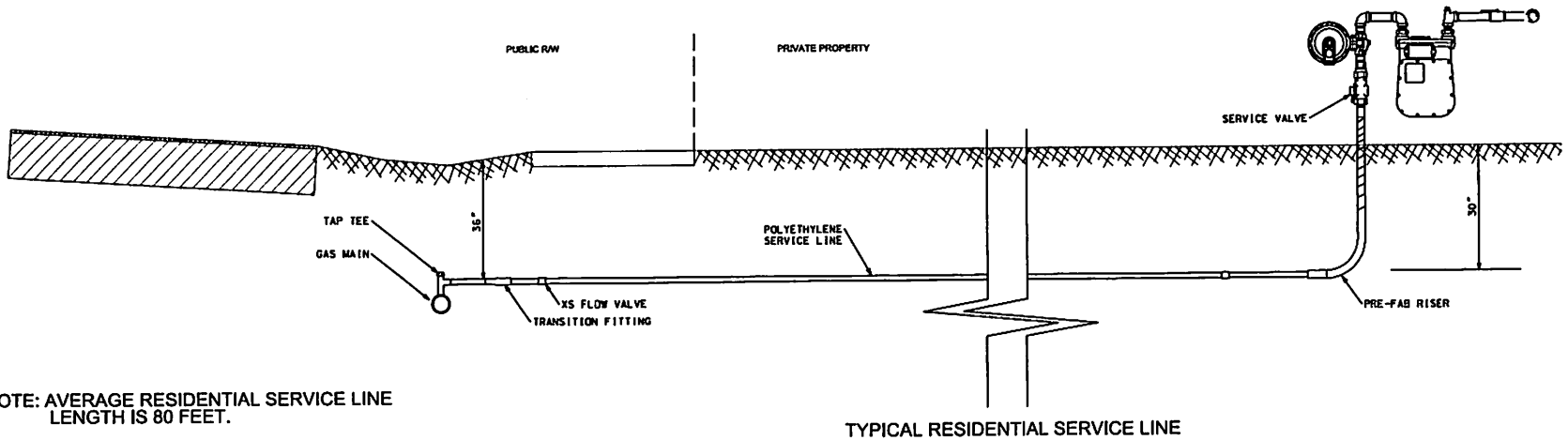
2) "Inactive Gas Service Line - Monitor" – an inactive gas service line that is not a threat to persons and property and is not expected to become so. Such lines shall be monitored and maintained in accordance with all rules and regulations applicable to active gas service lines.

~~e) After five years of inactivity, service lines shall be retired and physically abandoned within six months.~~

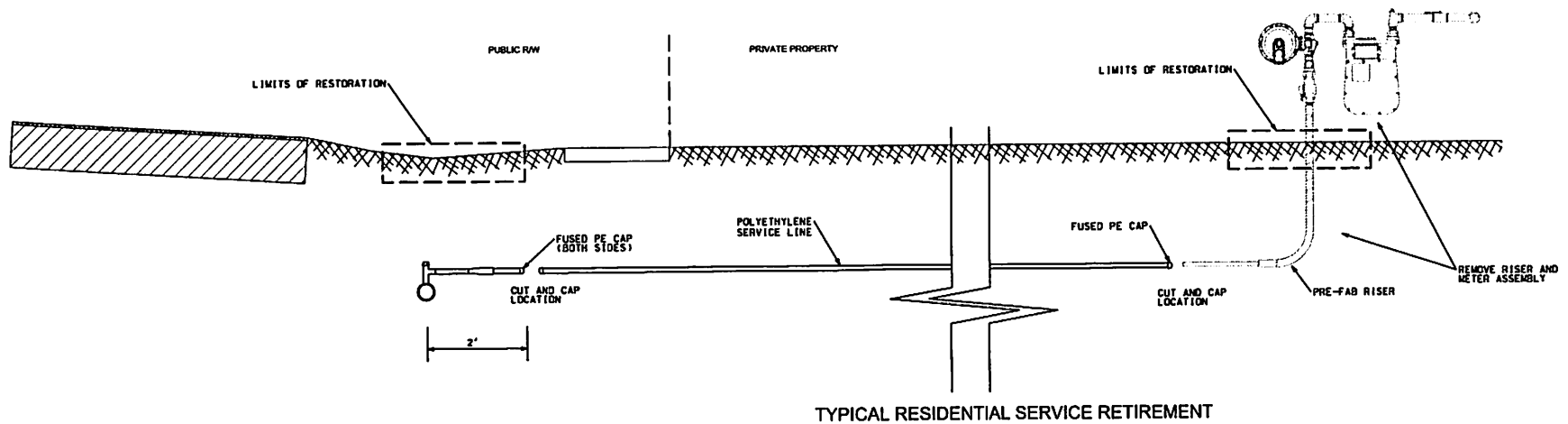
- 2) To physically abandon a service line, the operator must disconnect the service line from all sources of gas at the nearest point to the gas main. Where the appropriate governmental authority prohibits cutting pavement, the service line shall be disconnected at the nearest point not under a paved surface. The stub of the service line, the short section of the remaining service line to the main, shall be disconnected closer to the main or at the main, if at some later date it becomes accessible during normal operations.
- 3) Records must be kept of the size, material, and location of all remaining service line stubs. These records must be readily available to personnel assigned to pipeline locating activities.

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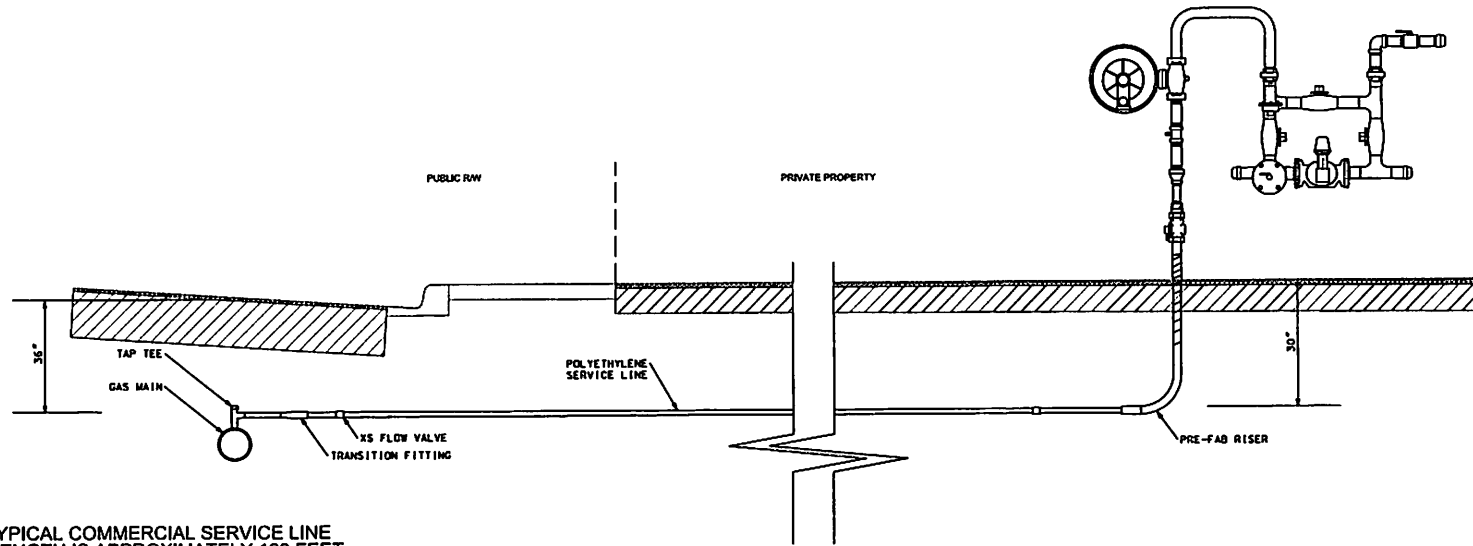
# RESIDENTIAL SERVICE LINE RETIREMENT



NOTE: AVERAGE RESIDENTIAL SERVICE LINE LENGTH IS 80 FEET.

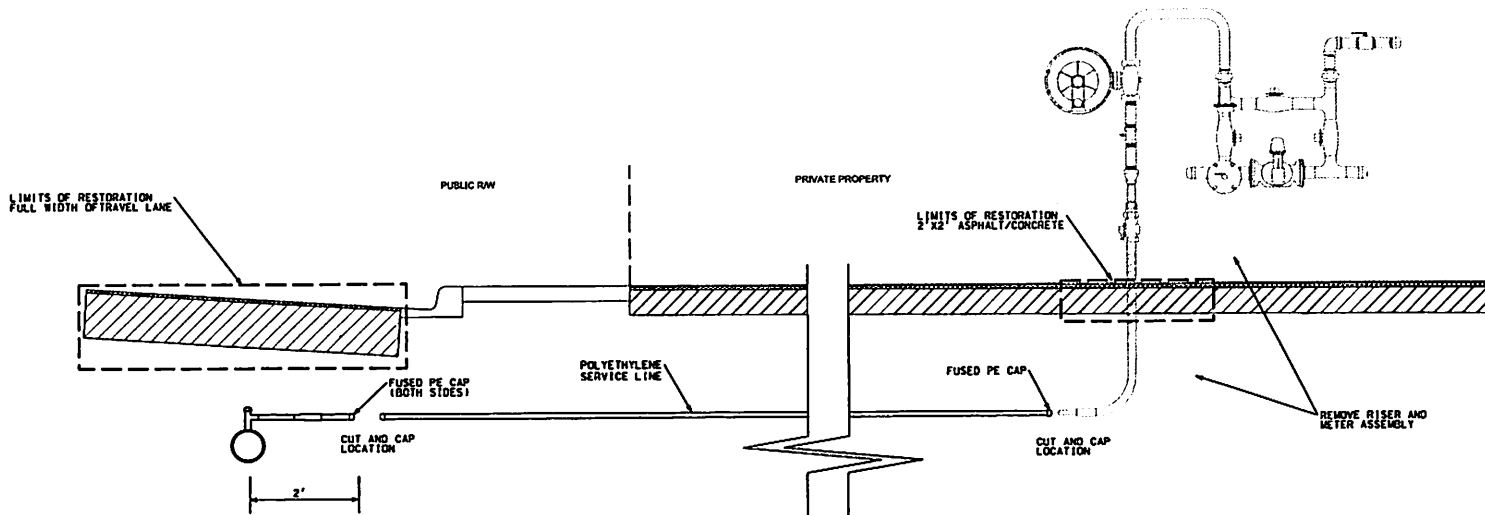


# COMMERCIAL SERVICE LINE RETIREMENT



NOTE: TYPICAL COMMERCIAL SERVICE LINE LENGTH IS APPROXIMATELY 160 FEET.

TYPICAL COMMERCIAL SERVICE LINE



TYPICAL COMMERCIAL SERVICE LINE RETIREMENT



**CITY OF TALLAHASSEE NATURAL GAS UTILITY**  
**INFORMATION REQUESTED FOR CUT AND CAP RULE WORKSHOP**

**MARKETING EFFORTS**

Prior to September of 2008, The City of Tallahassee Natural Gas Utility received no targeted marketing program other than the generalized utility marketing. In September 2008, the marketing operation was transferred under the direction of the natural gas utility which began an aggressive marketing campaign. This campaign was designed primarily to attract customers who had natural gas available to them, but who had no active gas service in place. In addition to traditional marketing strategies (advertising, radio, community outreach activities, cold calls) we engaged in direct mail to these customers. Because of limited staff and marketing resources, we elected to cast a wide net, targeting all potential customers, including those whose service had been inactive or whose meters were removed.

**DIRECT MAILINGS**

**March, 2009** – Direct-mailed postcards to all customers within 100 feet of our gas main – included those customers whose service was inactive or meters had been removed. Prospects reached: 16,000

**June, 2010** – Direct-mailed postcards targeted to six specific neighborhoods within Tallahassee – all directed at customers within 100 feet of our gas main, including those whose services were inactive or meters removed. Prospects reached: 3,000

**June 2010** – Direct mail to one specific neighborhood and to customers in that area who had gas service but had little or no gas usage. This pro-active move was designed to address customers who we considered to be “at-risk” for dropping gas service. The area chosen was a relatively new, high-end subdivision in which the developer had only installed a gas fireplace in the majority of homes. Anecdotal information indicated that these customers were more likely to drop their service over time if they had not invested in other natural gas appliances.

**November 2011** – Direct-mailed postcards to all customers within 100 feet of our gas main – once again, included those customers whose service was inactive or meters had been removed. Customers reached: 15,000

**RESULTS:** Every mass mailing resulted in increased calls to our utility call center as well as to the natural gas utility itself. A large number of customers indicated that they were unaware of gas availability prior to this mailing. The followup mailer in 2011 achieved the same results with customers again indicating they were unaware of gas availability. These mailings, in conjunction with our traditional marketing campaign, resulted in growth in our customer base.

Parties/Staff      Handout  
event date 07/19/12  
Docket No. 120068-GU

## **SUCCESS OF PROGRAMS AND PHASE II**

**Issues faced:** Several issues are relevant to inactive customers which will affect the success of any program:

- Market/economic conditions
- Increased number of foreclosures (and homes sitting empty) on the market
- Commercial outlets, which are unoccupied or out-of-business at the present
- Homes without gas service (but with gas lines still in place) which have been sold to new owners who are unaware of gas availability.
- Inactive services at rental property (possibly in foreclosure or with a tenant that chose not to use natural gas).

We have reactivated 20% of our inactive customers, so direct mailings have been reasonably effective.

During Phase II of our marketing efforts (currently ongoing), we are drilling down into the utility billing database and property appraiser records to identify and contact actual property owners, as many of the inactive accounts appear to be rental properties. We will be targeting these property owners with direct mail and telephone contact to make them aware of:

- The availability of natural gas
- The fact that their service may be removed if unused, and
- To promote the advantages of offering natural gas service to their tenants.

Taking a proactive approach, another mailing is planned which will allow us to get ahead of the curve on future inactive services. This mailing will be used to notify customer/owners in advance of the meter removal, giving them the option to retain service by once again becoming a natural gas customer.

### **By the Numbers**

- 20% of inactive customers reactivated their accounts
- 11% of inactive customers are commercial
- 19% of our inactive services are located at unoccupied properties (includes commercial, apartments, etc.)
- 16% of the original inactive accounts have already been cut and capped.



# Okaloosa Gas District

Dear Homeowner,

This letter is to inform you that due to requirements set forth by the State of Florida Public Service Commission your natural gas service line on your property is in jeopardy of being discontinued. Effective December 2011, the Public Service Commission, under the Cut and Cap Rule 25-12, is requiring Natural Gas Utility Companies to:

1. Disconnect ALL Natural Gas Service Lines from the Gas Distribution System that have been inactive for FIVE YEARS OR MORE
2. Remove ALL Natural Gas Meters from their current location that have been inactive for TWO YEARS OR MORE

Unless otherwise contacted by the property owner at the address above, Okaloosa Gas will be disconnecting your service and/or removing your meter within the next two to four weeks.

However, you could be enjoying the savings, comfort and environmental benefits of natural gas, increase the property value of your home and experience the exceptional service of the Okaloosa Gas District team. To help you activate your service line and make the switch back to natural gas, Okaloosa Gas District is offering for a limited time only a Natural Gas Water Heater installed for as low as \$9.99 per month. This is a LIMITED TIME OFFER since we must comply with the Commission's directive in the coming weeks. In addition, for those homeowners that make the switch to natural gas home heating, you will receive additional cash rebates. Call Okaloosa Gas today to see if you qualify for this 0% interest financing program at 850-729-4700.

Reactivating your Gas Service and enjoying the benefits of Natural Gas has never been easier.

Say YES to a "free" on site consultation. Choose America's energy source....natural gas!

Sincerely,

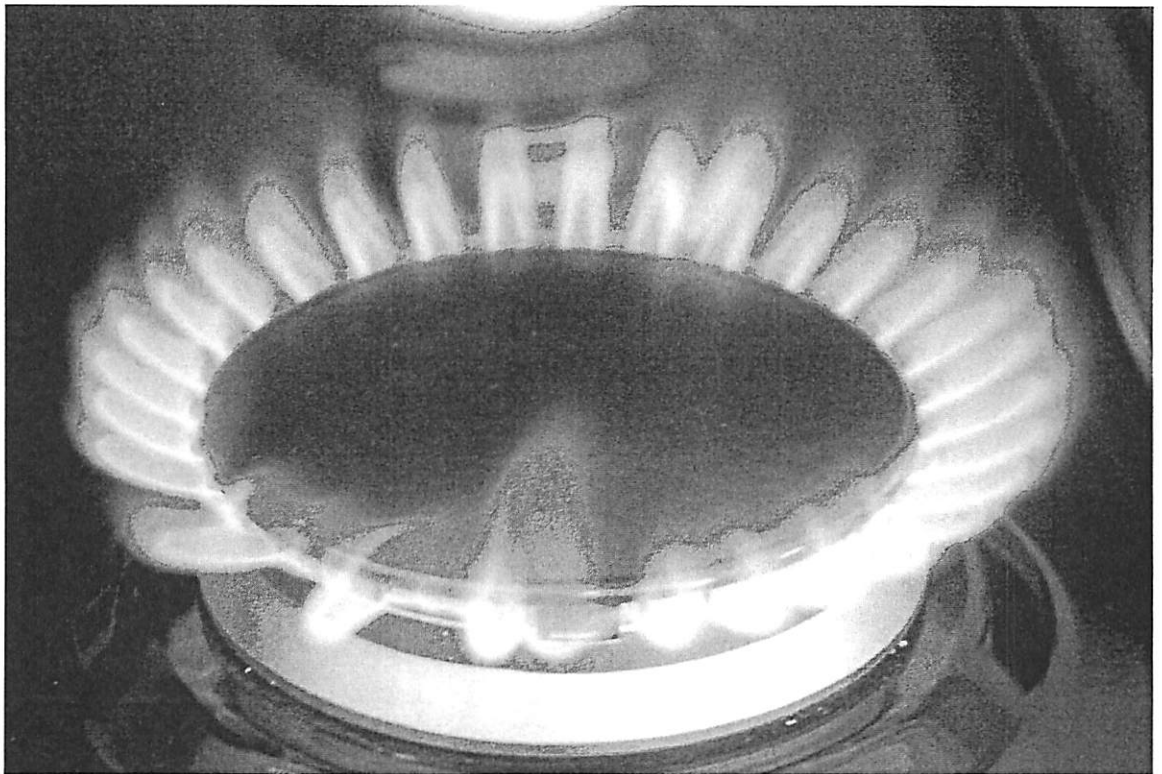
Eddie Springle  
Sales Manager, Okaloosa Gas District

Say  to Natural Gas

**Parties/Staff**      **Handout**  
event date 07/19/12  
Docket No. 120068-GU

# RULE 25-12

## STRATEGY



*Cut and Cap Program – Updated March 5, 2012*

Due to Government Guidelines, Natural Gas Utilities in the State of Florida have been mandated to perform an analysis and formulate a plan to terminate inactive service lines five years or older as well as



remove meters that have been dormant for in excess of two years.

The information contained in the document outlines how Okaloosa

Gas will approach this mandate.

# Rule 25-12 Strategy

CUT AND CAP PROGRAM - UPDATED MARCH 5, 2012

## Overview

During December 2011, the State of Florida instituted legislation, the Cut and Cap Rule 25-12, that mandates that all natural gas utilities kill existing service lines that have been dormant for 5 plus years as well as remove inactive meters that have not been in use for two years or more. In addition, this new statute was made effective as of December 2011 and will be an affluent program from that point forward. The District has two years - thru December 2013 - to become compliant.

Residential/Commercial Inactive Services

**Cut and Cap -- Inactive Service Line**

Age Range	Service Line Pipe Type	Residential/Commercial	Count
greater than 5 Years	Steel	Residential	2295
greater than 5 Years	Plastic	Residential	887
greater than 5 Years	PE Insert	Residential	1
greater than 5 Years	Steel	Commercial	140
greater than 5 Years	Plastic	Commercial	74
less than 5 Years	Steel	Residential	289
less than 5 Years	Plastic	Residential	119
less than 5 Years	Steel	Commercial	43
less than 5 Years	Plastic	Commercial	19
Total			3867

**Residential/Commercial Inactive Meters**

**Inactive Meters -- 2 plus Years Old**

Age Range	Rate Class	Quantity
Greater than 5 Years	Residential	130
4 to 5 Years	Residential	81
2 to 4 Years	Residential	530
Greater than 5 Years	Commercial	16
4 to 5 Years	Commercial	4
2 to 4 Years	Commercial	65
Total		826

Currently, Okaloosa Gas has 826 Inactive Meters at residential/commercial locations that are two years or older and 3,867 service lines connected to the mains of the District that are inactive.

**Discussion**

Due to the nature of the task above and the timing involved with the mandate set forth by the State of Florida, Okaloosa Gas will move through the structured process below:

**Step 1 – Classify what customers or locations that have inactive meters or service lines (Completed February 21, 2012)**

**Step 2 – Establish the age or length of time that the meter or service lines are inactive (Completed February 21, 2012)**



---

Step 3 – Identify the physical make-up of the service lines (cast iron, plastic, or classified with grade one leak) (Completed February 21, 2012)

Step 4 – Pinpoint what the structure type of the home/business where the inactive service line is located . - *Will be completed as Okaloosa Gas Personnel visit home/commercial sites - UPDATE: IN PROCESS*

Step 5 – If possible, identification of what gas appliances was in the home/business when the gas service was active at the now inactive location. Note: Water heaters, in most cases, can be identified due to signs of venting for the previous natural gas water heater. - *Will be completed as Okaloosa Gas Personnel visit home/commercial sites - UPDATE: IN PROGRESS*

Step 6 – Market to the locations (home or business owners), where it makes economic sense for the District, presenting options for customers to convert back to natural gas. Note: In the event that inactive service lines are cast iron, the District would be required, under Rule 25-12, to kill the line and extend a new service to the structure using plastic piping. Based on the economics of the program, the recommendation has been made to move forward and kill all inactive services with cast iron that fall within the overview above. . - *Will be completed as Okaloosa Gas Personnel visit home/commercial sites - UPDATE: IN PROGRESS*

Step 7 – Take the necessary steps, based on the parameters of the Cut and Cap Rule 25-12, to kill inactive service lines and/or pull inactive meters that are not successfully marketed too. -*UPDATE: IN PROGRESS*

## **Rule 25-12 New Growth and Retention Strategies**

Below are the two strategies identified by the New Growth and Retention Task Forces that fall within the guidelines established by the Cut and Cap Rule 25-12. The steps above will be integrated into each of the objectives. An outline of how each of the steps will be executed and associated deadlines follows the two strategies.

### **Inactive Service Lines Pulled Meter**

**Objective:** Identify and market to all occupied homes with service lines that have been active in the past and are now without a meter within the Okaloosa Gas Service Territory with the goal of reactivating the service. These inactive services now fall within the parameters of the Cut and Cap Rule 25-12. The District will use a process (Step 1 thru Step 7) for reactivating or terminating each of these inactive services.

**Measurement Guidelines:** All responses and subsequent successes/losses documenting addresses and service/equipment/load additions will be factored into the targeted success ratio.

**Reporting Device:** Salesforce.com – Opportunities tracked through Campaigns

**Reporting Frequency:** Monthly

**Category:** New Growth/Customer Retention

**Timeline:** February 2012 – ONGOING Note: Timeline structured within the guidelines of Rule 25-12. Due to these guidelines, the steps within the strategy are set to begin immediately. The strategy will therefore be an ongoing process that will not terminate.

### **Inactive Meters**

**Objective:** Identify and market to all occupied homes with service lines that currently have meters that are inactive within the Okaloosa Gas Service Territory with the goal of reactivating the meter. These inactive meters now fall within the parameters of the Cut and Cap Rule 25-12. The inactive meters, if not reactivated will be removed and the service line will fall within the same defined process for terminating inactive services.

**Measurement Guidelines:** All responses and subsequent successes/losses documenting addresses and service/equipment/load additions will be factored into the targeted success ratio.

**Reporting Device:** Salesforce.com – Opportunities tracked through Campaigns

**Reporting Frequency:** Monthly

**Category:** Customer Retention

**Timeline:** February 2012 – ONGOING **Note:** Timeline structured within the guidelines of Rule 25-12. Due to these guidelines, the steps within the strategy are set to begin immediately. The strategy will therefore be an ongoing process that will not terminate.

Outline of Steps Associated with Rule 25-12

Steps 1 thru Step 4

*Step 1 – Classify what customers or locations that have inactive meters or service lines*

*Step 2 – Establish the age or length of time that the meter or service lines are inactive*

*Step 3 – Identify the physical make-up of the service lines (cast iron, plastic, or classified with grade one leak)*

*Step 4 – Pinpoint what the structure type of the home/business where the inactive service line is located*

**Task:** Identify all inactive services and inactive services with inactive meters.

**Purpose:** Set priorities for the Cut and Cap Rule in order to establish the age and physical make-up of service line.

**Expectations:** After categorizing the service line as explained in the above purpose, District personnel will conduct a sight visit to each of the locations to verify if the service line is plastic or cast iron. If the service line is plastic, the home owner will be left marketing materials containing special financing options for possible service line reactivation. In the event that the service line is cast iron, the location will be tagged as a Cut and Cap candidate and scheduled to be terminated. In this case an informational letter will be sent to the homeowner stating that the District will be cutting the service line at the said property. The letter will include an outline of the current marketing programs for any customer encouraging them to request a new service.

**Timeline:** Steps 1 thru 3 Completed February 21, 2012 – Step 4 – February 2012 – ONGOING Note: Timeline structured within the guidelines of Rule 25-12. Due to these guidelines, the steps within the strategy are set to begin immediately and will never terminate.

Step 5

*Step 5 – If possible, identification of what gas appliances was in the home/business when the gas service was active at the now inactive location. Note: Water heaters, in most cases, can be identified due to signs of venting for the previous natural gas water heater.*

**Task:** Using work order generated information, identify what appliances the home/business used when the service was active at that location. Also, when the sight visit by District Personnel is conducted, a required action will be to identify if a water heater had been installed at the location using vent recognition as a tool.

**Purpose:** Appliance identification, specifically a water heater, will allow for targeted special promotional offers to be presented to the customer.

**Expectations:** *Please see Step 6 Expectations*

**Timeline:** February 2012 - ONGOING **Note:** Timeline structured within the guidelines of Rule 25-12. Due to these guidelines, the steps within the strategy are set to begin immediately and will never terminate.

### Step 6

*Step 6 - Market to the locations (home or business owners), where it makes economic sense for the District, presenting options for customers to convert back to natural gas.*

*Note: In the event that inactive service lines are cast iron, the District would be required, under Rule 25-12, to kill the line and extend a new service to the structure using plastic piping. Based on the economics of the program, the recommendation has been made to move forward and kill all inactive services with cast iron that fall within the overview above.*

**Task:** Develop sales tools that will be used to communicate the features of natural gas – cost savings, functionality benefits and the benefits of natural gas vs. electricity – as well as special financing offers to aid in the cost of the possible conversions. In addition, the marketing materials will need to explain to the customer what the Cut and Cap Program is and what the District will be doing in order to meet compliance of Rule 25-12. **Note:** Direct Customer Contact can only be used to market to the potential customers – Direct Mail, Door Knockers and Tele-Marketing.

**Purpose:** Reactivate service lines and meters that are currently inactive and fall into the Cut and Cap Program.

**Expectations:** The following sales/marketing tools will need to be developed in order to communicate with the customers that fall under the Cut and Cap Program:

## Rule 25-12 Strategy

---

- 1) Door Knocker outlining the Cut and Cap program with special conversion offers for customer with plastic pipe for service lines
- 2) Door Knocker outlining the Cut and Cap program with information regarding programs for extending new services with special conversion programs
- 3) Letter outlining the Cut and Cap program to be sent to customer that we will be cutting their service in the event that it is galvanized
- 4) Letter outlining the Cut and Cap program that contains special conversion offers that can be used before the District cuts the line
- 5) Telephone scripts that will be used by the CRM Center to contact homeowners on that have the inactive services/meters. The contact information will be established using the information provided via map guide (property appraiser's office) to obtain phone numbers.

**Timeline:** February 2012 – ONGOING Note: Timeline structured within the guidelines of Rule 25-12. Due to these guidelines, the steps within the strategy are set to begin immediately and will never terminate.

### Step 7

*Step 7 – Take the necessary steps, based on the parameters of the Cut and Cap Rule 25-12, to kill inactive service lines and/or pull inactive meters that are not successfully marketed too.*

**Task:** Disconnect service lines from mains as mandated under the Cut and Cap Rule 25-12

**Purpose:** Meet criteria of Cut and Cap Rule

**Expectations:** Work five year criteria moving forward as needed to meet compliance. Service lines will be cut and capped as required.

**Timeline:** February 2012 – ONGOING Note: Timeline structured within the guidelines of Rule 25-12. Due to these guidelines, the steps within the strategy are set to begin immediately and will never terminate.






# Reactivation Initiatives

## 2008 -2012

Parties/Staff Handout  
event date 07/19/12  
Docket No. 120068-G4

# 2008 Reactivation Initiative

**Your Natural Gas Service is Being Disconnected!**




**Don't let the value of your gas service go to waste! CALL NOW to schedule the re-activation of your service (386) 668-2600 / (866) YES 4 GAS.**

www.fpu.com Energy for Life

Gas lines and service can be valued at \$1,500.00 or more. We hate to see you lose money by removing them. These lines can easily be activated to supply your home with energy-efficient, clean-burning natural gas.

Replacing electric appliances can be expensive, so we offer \$1,350.00\* or more in cash rebates for installing new natural gas appliances. See the reverse side to learn more.

When you combine the value of your gas lines and service, our cash rebates and the low cost to operate natural gas appliances, you can't go wrong! Call (866) YES 4 GAS today!



If you are not interested in natural gas service, please call (386) 668-2600 / (866) YES 4 GAS so FPU can schedule a time to access your property and remove (abandon) the gas (service) lines. There is no charge for this service.

FPU is regulated by the Florida Public Service Commission, Rule 25-11.005 to provide its customers' service first after the years of scarcity.

Aggressive multi-pronged approach included door-hangers, three mailings of personally addressed letters to homeowners and one direct mail postcard. Our records indicate that out of approximately 9,000 households, only 7 reactivated.

**Your Natural Gas Service is Being Disconnected!**



**Don't let the value of your gas service go to waste! CALL NOW to schedule the re-activation of your service: (386) 668-2600**

www.fpu.com Energy for Life

Gas lines providing service to your home can be valued at \$1,500.00 or more. We hate to see you lose money by removing them. These lines can easily be activated to supply your home with energy-efficient, clean-burning natural gas.

Replacing electric appliances can be expensive, so we offer \$1,350.00\* or more in cash rebates for installing new natural gas appliances. See the reverse side to learn more.

When you combine the value of your gas lines and service, our cash rebates and the low cost to operate natural gas appliances, you can't go wrong! Call (866) YES 4 GAS today!



If you are not interested in natural gas service, please call (386) 668-2600 / (866) YES 4 GAS so FPU can schedule a time to access your property and remove (abandon) the gas (service) lines. There is no charge for this service.

**FLORIDA PUBLIC UTILITIES**  
www.fpu.com

**Call today for a free estimate  
1 (877) 437-8427**


**CALL TODAY FOR A FREE ESTIMATE**

APPLIANCE	REBATE
Water Heater	\$1,350.00
Stove	\$1,350.00
Boiler	\$1,350.00
Other	\$1,350.00
<b>Total</b>	<b>\$5,400.00</b>

\*Offer good on new natural gas appliances. See the reverse side to learn more.

# 2009 Reactivation Initiative

**Your Natural Gas Service is Being Disconnected!**




Don't let the value of your gas service go to waste!  
**CALL NOW to schedule the re-activation of your service (386) 668-2600 / (866) YES 4 GAS.**

www.fpub.com Energy for Life

Gas lines and service can be valued at \$1,500.00 or more. We hate to see you lose money by removing them. These lines can easily be activated to supply your home with energy-efficient, clean-burning natural gas.

Replacing electric appliances can be expensive, so we offer \$1,350.00\* or more in cash rebates for installing new natural gas appliances. See the reverse side to learn more.

When you combine the value of your gas lines and service, our cash rebates and the low cost to operate natural gas appliances, you can't go wrong! Call (866) YES 4 GAS today!



If you are not interested in natural gas service, please call (386) 668-2600 / (866) YES 4 GAS so FPU can schedule a time to access your property and remove (abandon) the gas (service) lines. There is no charge for this service.

FPU is regulated by the "Florida Public Service Commission" (Rule 29.12.005) to abandon all customer's service lines after five years of inactivity.

Multi-pronged marketing approach retargeting the same households was repeated. This year, **23 accounts** were reactivated.

**Your Natural Gas Service is Being Disconnected!**



Don't let the value of your gas service go to waste!  
**CALL NOW to schedule the re-activation of your service: (877) 437-8627**

www.fpub.com Energy for Life

Gas lines and service can be valued at \$1,500.00 or more. We hate to see you lose money by removing them. These lines can easily be activated to supply your home with energy-efficient, clean-burning natural gas.

Replacing electric appliances can be expensive, so we offer \$1,350.00\* or more in cash rebates for installing new natural gas appliances. See the reverse side to learn more.

When you combine the value of your gas lines and service, our cash rebates and the low cost to operate natural gas appliances, you can't go wrong! Call (866) YES 4 GAS today!



If you are not interested in natural gas service, please call (386) 668-2600 / (866) YES 4 GAS so FPU can schedule a time to access your property and remove (abandon) the gas (service) lines. There is no charge for this service.

FPU is regulated by the "Florida Public Service Commission" (Rule 29.12.005) to abandon all customer's service lines after five years of inactivity.

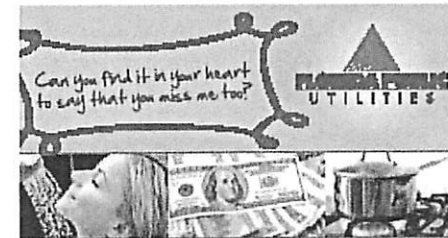
Call today for a free estimate  
**(877) 437-8627**

**CALL TODAY TO RECEIVE YOUR FREE ESTIMATE**

Service	Estimated Value
Gas Service	\$1,500.00
Gas Lines	\$1,350.00
Total	\$2,850.00

\*Cash rebates are subject to approval and availability. See reverse side for details.

# 2010 Reactivation Initiative Greeting Card and Coupon Insert (Version 1)



When reconnecting natural gas service, you will receive:

- A \$150 Reactivation Rebate
- \$875 in combined rebates towards converting a non-gas water heater to a natural gas tankless water heater
- Energy savings of up to \$400 a year by switching to a tankless natural gas water heater
- A Federal Tax Credit of 30% (up to \$1,500) toward the full purchase and installation price of a tankless water heater

Florida Public Utilities offers the following additional rebates for the installation of new natural gas appliances.

Replace electric appliances with new natural gas appliances

<b>\$525</b>	<b>\$625</b>	<b>\$100</b>	<b>\$100</b>
CASH REBATE	CASH REBATE	CASH REBATE	CASH REBATE
TANK WATER HEATER	GAS HEATING	COOKING RANGE	CLOTHES DRYER

CALL NOW TO RE-ESTABLISH OUR FLAME  
Central Florida (877) 600-4427 • South Florida (877) 437-8427

www.fpuc.com

Energy For Life

Postcard was exchanged for a “greeting card” format with coupon insert. We completed multiple mailings to approximately 9,000 households resulting in the conversion of **34** inactive prospects to active accounts.

# 2010 Reactivation Initiative Greeting Card and Coupon Insert (Version 2)

Energy For Life  
Energy Efficiency  
Environmental Stewardship  
Clean Energy

A rekindling the connection card from Florida Public Utilities.  
Re-establish our flame.

**FLORIDA PUBLIC UTILITIES**  
Central Florida (877) 600-4427  
South Florida (877) 437-8427  
www.fpuc.com

My heart still burns for you.

**FLORIDA PUBLIC UTILITIES**

Energy For Life

Can you find it in your heart to say that you miss me too?

**FLORIDA PUBLIC UTILITIES**

When reconnecting natural gas service, you will receive:

- A \$350 Reactivation Rebate
- \$875 in combined rebates towards converting a non-gas water heater to a natural gas tankless water heater
- Energy savings of up to \$400 a year by switching to a tankless natural gas water heater
- A Federal Tax Credit of 30% (up to \$1,500) toward the full purchase and installation price of a tankless water heater

Florida Public Utilities offers the following additional rebates for the installation of new natural gas appliances.

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<b>\$525</b>	<b>\$625</b>	<b>\$100</b>	<b>\$100</b>
CASH REBATE	CASH REBATE	CASH REBATE	CASH REBATE
TANK WATER HEATER	GAS HEATING	COOKING RANGE	CLOTHES DRYER

CALL NOW TO RE-ESTABLISH OUR FLAME  
Central Florida (877) 600-4427 • South Florida (877) 437-8427

www.fpuc.com

Energy For Life

## 2011/2012 Rebate Chart Featuring the Reactivation Program (placed on all promotional collateral including direct mail)

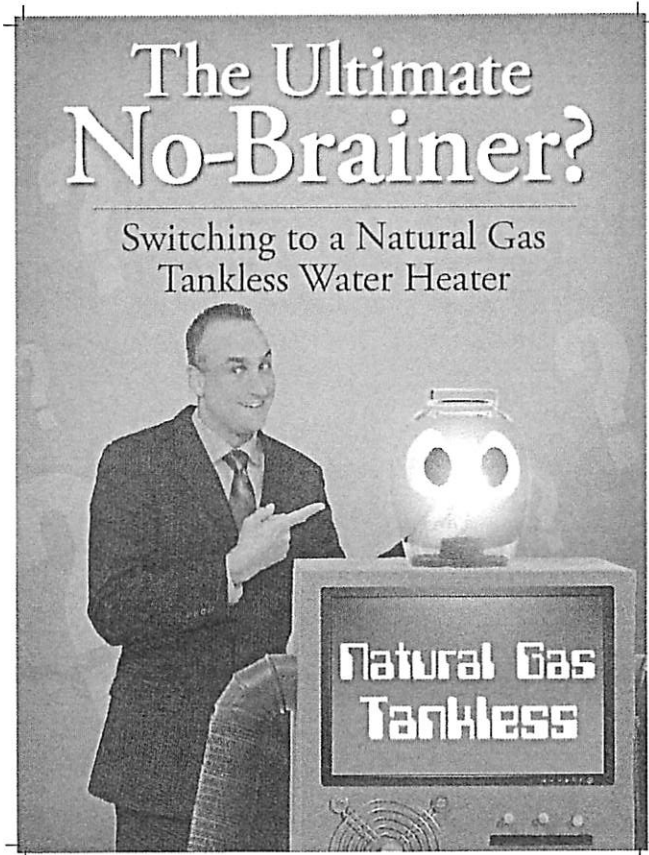
	SWITCH <i>to Natural Gas</i>	REPLACE <i>Old Gas Appliances</i>	BUILD <i>with Natural Gas</i>
Tank Water Heater	\$ 500	\$ 350	\$ 350
High-Efficiency Tank Water Heater	\$ 550	\$ 400	\$ 400
Tankless Water Heater	\$ 675	\$ 550	\$ 550
Furnace	\$ 725	\$ 500	\$ 500
Range	\$ 200	\$ 100	\$ 150
Clothes Dryer	\$ 150	\$ 100	\$ 100
<i>New!</i> Service Reactivation*		\$ 350	

\*Service Reactivation rebate is available for FPU customers in Palm Beach, Broward, Volusia, Seminole, and Marion Counties.

We have delivered multiple postcard mailings to approximately 9,000 inactive households resulting in **36 reactivations** in 2011 and **15 reactivations** so far this year.



2011 Postcard Mailed to all Residences 90 Feet or Less  
From a Natural Gas Main.



	SWITCH <i>to Natural Gas</i>	REPLACE <i>Old Gas Appliances</i>	BUILD <i>with Natural Gas</i>
Tank Water Heater	\$ 500	\$ 350	\$ 350
High-Efficiency Tank Water Heater	\$ 550	\$ 400	\$ 400
Tankless Water Heater	\$ 675	\$ 550	\$ 550
Furnace	\$ 725	\$ 500	\$ 500
Range	\$ 200	\$ 100	\$ 150
Clothes Dryer	\$ 150	\$ 100	\$ 100
<i>New!</i> Service Reactivation*		\$ 350	

Close Full Screen

\*Service Reactivation rebate is available for FPU customers in Palm Beach, Broward, Volusia, Seminole, and Marion Counties.

# 2012 “Feel the Love” Campaign Targets Inactive Households and New Prospects Living 10 Feet or Less from a Gas Main.

**Feel The Love**  
with Natural Gas

Get up to \$1750 Cash Back when you Conserve Energy and Switch to Natural Gas.

**FLORIDA PUBLIC UTILITIES** Heat Things Up Today at FPUC.com



	SWITCH <i>to Natural Gas</i>	REPLACE <i>Old Gas Appliances</i>	BUILD <i>with Natural Gas</i>
Tank Water Heater	\$ 500	\$ 350	\$ 350
High-Efficiency Tank Water Heater	\$ 550	\$ 400	\$ 400
Tankless Water Heater	\$ 675	\$ 550	\$ 550
Furnace	\$ 725	\$ 500	\$ 500
Range	\$ 200	\$ 100	\$ 150
Clothes Dryer	\$ 150	\$ 100	\$ 100
<i>New!</i> Service Reactivation*		\$ 350	

\*Service Reactivation rebate is available for FPUC customers in Palm Beach, Broward, Volusia, Seminole, and Marion Counties.

# 2012 Penetration Study

With the help of a third party marketing research firm, Florida Public Utilities conducted a recent penetration study of new (never had a gas service line) and inactive prospects.

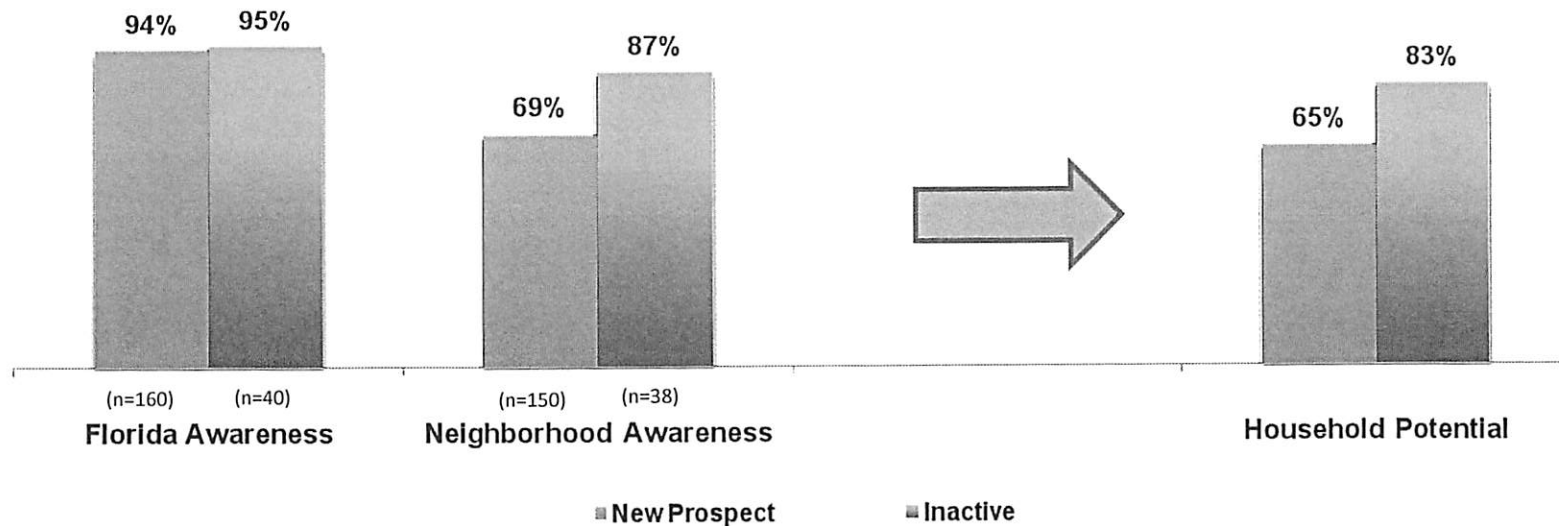
The goal of the study was to understand why residents living adjacent to our natural gas main (10 feet or less) were not customers and to specifically identify the obstacles that prevent people from converting from electric to gas.

The study identified two main obstacles which are preventing people who would be likely to switch to natural gas. They are **cost** and the **perceived complexity** of the process of switching from electric to gas appliances.



# Awareness of Natural Gas Availability

Of the people surveyed in the inactive account category, **87%** were aware that they live in a natural gas neighborhood.



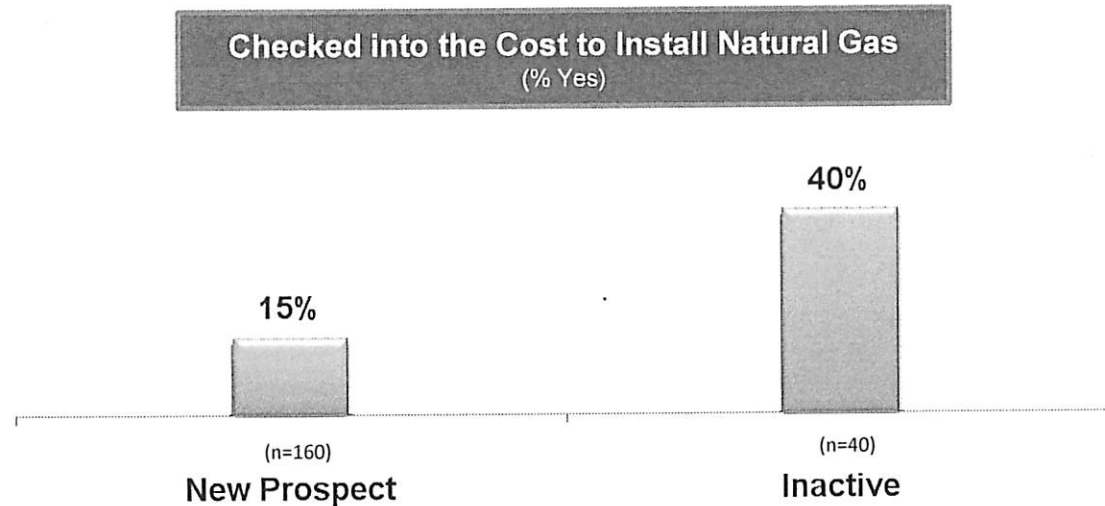
Q7. Are you aware that natural gas is available in Florida?

Q8. Are you aware that natural gas is available in your neighborhood?

## Inactive Accounts Interested in Natural Gas

The study indicated that **40%** of respondents with inactive service have checked into the cost of reinstalling natural gas.

**13 %** said they would be highly likely to reinstate natural gas within a year or two.



Q15. Have you ever checked into how much it costs to install gas to your home?

# Conclusion

- We have seen growth in conversions of inactive to reactivated accounts despite a weak economy. We attribute this partly to an aggressive marketing strategy .
- Marketing efforts have successfully created awareness about natural gas availability.
- There are inactive customers who are highly likely to reactive their service in the near future.
- The main obstacles preventing conversions are cost and perceived complexity of the process of switching from electric to gas appliances, as well as poor economic market conditions.
- Reactivation initiatives support Florida Public Utility's safety and public awareness objectives by keeping the public informed and poised to convert when the time is right for the potential customer.





Natural Gas. Style and Savings.



Parties/Staff Handout  
event date 07/19/12  
Docket No. 120068-G4

**T**hese days, we're all a little more cost conscious – and we appreciate our responsibility for the environment. That's why Natural Gas makes sense today. With Natural Gas, you'll enjoy precise temperature control in the kitchen, plenty of hot water in the bathroom and warm heat for a cozy home. And when it comes to being earth friendly, the average Natural Gas home has a 46% smaller carbon footprint than the average all-electric home. The energy efficiency and annual cost savings are pretty swell, too.

#### **Natural Gas Water Heating**

- Heats water up to twice as fast as electricity and provides comfort during a power outage
- Tankless technology heats water on demand and is up to 40% more energy efficient
- Tankless models are durable, lasting 20 years on average

#### **Natural Gas Home Heating**

- Maximum efficiency – today's models are up to 98% efficient
- Enhanced comfort with air up to 25 degrees warmer than an electric heat pump
- Sustainable cost savings over time with less energy use

#### **Natural Gas Clothes Drying**

- A green laundry room essential for the eco-conscious homeowner
- Clothes dry nearly twice as fast – saving money, energy and time
- Stretch your wardrobe investment with shorter drying times that are gentler on clothes

#### **Natural Gas Cooking**

- Cook with the precise temperature control preferred by 96% of professional chefs
- An easy style and performance upgrade for the heart of your home
- Instant on and off provides the ultimate in convenience and control

#### **Natural Gas Fireplace**

- Easy to incorporate into any design
- Ambiance with exceptional comfort and convenience
- Enhanced indoor air quality over wood burning

#### **Natural Gas Outdoor Living**

- Convenient, clean grilling for endless entertaining
- Lighting adds timeless charm without attracting bugs
- Extend the swim season with energy efficient pool and spa heating



Parties/Staff

Handout

event date 07/19/12

Docket No. 120068-GU

# Clothes Drying

Spend less time, money and energy on laundry. A natural gas dryer dries clothes more thoroughly and faster than an electric dryer.



Your clothes dryer is one of the largest energy users in your home. On average, the electric energy needed to dry a typical load of laundry costs 30 to 40

cents, while natural gas dryers costs 15 to 20 cents. A high efficiency natural gas dryer may cost more initially, but it saves money in the long run. When choosing your next clothes dryer purchase a model with a moisture sensor. When the clothes are dry, the machine shuts off rather than continue to run until the time is up. Also, look for a model that has a cool-down or perma-press period. These cycles use cool air and tumble dry in the last few minutes of the drying process, rather than continuing to use heat.



## Why Natural Gas Drying?

- Saves time & money
- Cost less to operate than electric
- Gentler on fabrics
- Heats up faster with shorter drying time
- Better temperature control = fewer wrinkles
- Fewer moving parts than electric dryers so they are less likely to break down
- Increases your property value



**Be a SUPER hero everyday with natural gas!**

# Tankless Water Heating

Natural gas water heaters provide a seemingly endless supply of hot water at a fraction of the cost than other fuel types.



Many homes today feature large bathrooms with luxury spa baths and other amenities. Natural gas tankless water heaters can provide you with an endless supply of hot water.

More and more customers are demanding green products. Natural gas tankless water heaters are also environmentally friendly. In fact, they were named as one of the "Top Green Products" by Building Products Magazine.



## Why Tankless?

- Cost up to 70% less to operate than a traditional electric water heater
- Conserves energy
- Tankless water heaters can be installed on virtually any wall inside or outside of homes
- Multiple venting options
- Tankless water heaters give homeowners the opportunity to provide high-value upgrades to their homes
- Tankless systems take up less floor space
- Flexibility to meet the hot water demands of any size home
- A life span of up to twice as long as conventional tank systems
- Increases your property value



**Never run out of hot water again! Go Tankless!**

# Water Heating

Natural gas water heaters are fast, efficient, and easy on the environment. For all the hot water you need - when and where you need it - the natural choice!



Don't worry about running out of hot water with natural gas water heaters; they heat water twice as fast as electric and cost 50% less to operate. Your family will always have hot water when they need it most, for less money. And because it's clean, natural gas water heaters emit up to half the carbon emissions of an electric water heater.



## Why Natural Gas Water Heating?

- Heats water twice as fast as an electric water heater
- Costs 50% less to operate
- Up to 50% fewer carbon emissions
- Provides hot water even when the electricity goes out
- More durable due to less working parts
- Comes in a variety of sizes to choose from
- Okaloosa Gas provides emergency service 24/7
- Increases your property value



**No worries during storm season!**



# Heating

A natural gas furnace or hydro heat system provides better warmth than an electric heat pump.



The most popular form of home heating in America is natural gas. 70% of U.S. homes are heated by natural gas. That's why the majority of home buyers in the U.S. choose natural

gas as their primary heating source. In most areas, a high efficiency gas furnace costs up to 40 percent less to operate than an electric heat pump. You have a variety of heating systems to choose from: forced air furnace, hydro heat, radiant, hydronic, and space heaters. Another great way to consider supplemental heat to an addition to your home or outdoor room is a natural gas decorative fireplace.



## Why Natural Gas Heating?

- Up to 98% energy efficient
- Natural gas heat provides up to 25° warmer air than an electric heat pump
- Warms your home more quickly and efficiently
- Natural gas space heating systems cost less to operate than electric
- A natural gas furnace will last six years longer than an electric heat pump
- Natural gas heating systems are available in a wide variety of high efficiency models
- Increases your property value



**That's HOT! Natural Gas Heat--Warm & Cozy!**

# Cooking

Discover what professional chefs already know. 96% of professional chefs prefer to cook with natural gas.



Just like professional chefs all over the world, home chefs like you want the same even heat and temperature control that only comes from cooking with Natural Gas. And with Natural Gas the kitchen is always open, even during a power outage. No wonder everyone ends up there.

Today's gas ranges, ovens, cook tops and grills will have you cooking like a pro; you'll save energy and money because Natural Gas is efficient and can be turned on or off instantly. In fact, it costs about half as much to cook with a Natural Gas range as a electric one. Any way you look at it, you can't beat Natural Gas in the kitchen.



## Why Natural Gas Cooking?

- Costs less to operate
- Creates better tasting meals
- NEW - Indoor pizza ovens
- Heats up faster than electric
- Total reliability - even in a power outage
- Precision control, instant on, instant off
- Simple and elegant cooking options
- Natural gas ranges last longer than electric ranges
- Increases your property value



**Create a perfect meal every time with natural gas!**

# Grilling

Today, there are a wide range of natural gas grills and grill islands available to suit just about every budget, décor and size.



Everyone who likes to cook will love being spoiled by a natural gas grill. They are the key to gourmet grilling. Natural gas provides

complete control of the flame, from low heat for slow smoking and grilling, to high heat for braising and searing.

Natural gas grills are convenient, safe, fast and easy to use. Forget the worry of running out of propane in the middle of a barbecue and the hassle of refilling the tank. Gas grills tap directly into your home's natural gas supply.



## Why Natural Gas Grilling?

- Natural gas grills are convenient, safe, fast and easy to use
- Gas grills are less expensive to operate than propane, charcoal and electric grills
- They never run out of gas as do propane tanks
- There is no need waiting for coals to get hot and disposing of ashes as with charcoal grills
- They can help reduce heat in the kitchen during the summer, lowering air conditioning costs
- They can extend your outdoor cooking season to year-round
- Increases your property value



**NO worries during storm season!**

# Fireplaces

Natural gas logs heat your home more economically and efficiently than wood burning fireplaces.



Natural gas fireplaces are one of the hottest products on the market whether you're building a new home, putting on an addition or remodeling

your existing home. A natural gas fireplace offers incredible installation flexibility in a wide variety of styles. Best of all, the fire in a gas fireplace is now so realistic that it is difficult to tell the difference from a wood-burning fireplace. These beautiful units can offer everyone the chance to relax in front of a fire at the touch of a button without the worry and hassle of harmful emissions like wood-burning fireplaces. In addition, many of them can operate without electricity, providing comfort during power outages.



## Why Natural Gas Fireplace & Logs?

- Vent free models are 99% energy efficient
- Convenient and instantaneous
- Clean, low-maintenance and environmentally friendly
- No harmful emissions, soot or ash
- Realistic wood-like flames
- Flexible installation options
- Multitude of designs and styles
- Decorative source of supplemental heat
- Total reliability even in a power outage
- Increases your property value



**Great source for supplemental heat!**

# Outdoor Living

Give your outdoor living space year-round comfort with natural gas patio heating, pool heating, grilling and lighting.



An outdoor room can be as simple as a grilling area or an entire backyard oasis. Check out the many gas products that are available to enhance

your outdoor experience:

- **Grills** start with the push of a button and are ready to cook on in minutes
- **Fireplaces** are available in many styles and sizes
- **Fire pits** can be built-in or portable. They radiate heat in a complete circle, similar to a campfire
- **Patio heaters** can radiate heat 20 to 25 feet in all directions
- **Pool and spa heaters** are very efficient. They heat water seven to ten times faster than an electric heater
- **Gaslights** are a great way to add style and ambiance to your outdoor room. Plus, gaslights do not attract insects



## Why Natural Gas for the Outdoors?

- Increases your property value
- Patio heaters and outdoor fireplaces take the chill out of the winter air
- Outdoor living is one of the hottest trends for homeowners
- Pool heaters are more efficient than electric
- Lighting adds a gentle glow and extra security
- Never have to worry about running out of fuel



**Outdoor Living + Natural Gas = Good Times**

# Generator

Never be left in the dark again. A natural gas generator provides reliable electricity without having to store fuel.



Don't lose all the comforts of home just because the electricity goes out! You don't have to spend another storm season in the dark or in long lines for food, ice, charcoal,

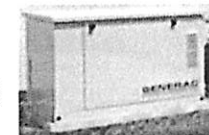
batteries and sweating in the heat! Be the envy of the neighborhood!

Natural gas backup generators are available in sizes to fit your electrical needs, from a few circuits to the whole house. It has an auto-start capability that allows the generator to start up on its own after the power fails. Many units have weatherproof enclosures that allow permanent installation and quiet operation.



## Why A Natural Gas Generator?

- Automatic and dependable
- Permanently installed
- Variety of sizes from selected appliances to whole house power
- Perfect for residential, commercial or industrial
- No need to store and maintain a supply of fuel
- Reduced maintenance due to a clean-burning natural gas engine
- Reduced emissions into the environment when compared to other fuels
- Increases your property value



**NO worries during storm season!**