

**BEFORE THE  
FLORIDA PUBLIC SERVICE COMMISSION  
DOCKET NO. 130040-EI**

**IN RE: TAMPA ELECTRIC COMPANY'S  
PETITION FOR AN INCREASE IN BASE RATES  
AND MISCELLANEOUS SERVICE CHARGES**

**DIRECT TESTIMONY AND EXHIBIT  
OF  
ERIC FOX  
ON BEHALF OF TAMPA ELECTRIC COMPANY**

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FPSC-COMMISSION CLERK

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3                                   **OF**  
4                                   **ERIC FOX**  
5                                   **ON BEHALF OF TAMPA ELECTRIC COMPANY**  
6

7 **Q.** Please state your name and business address.  
8

9 **A.** My name is Eric Fox. My business address is 20 Park  
10 Plaza, Suite 910, Boston, Massachusetts 02116. I am  
11 employed by Itron, Inc. ("Itron"), as Director, Forecast  
12 Solutions.  
13

14 **Q.** On whose behalf are you testifying?  
15

16 **A.** I am testifying on behalf of Tampa Electric Company  
17 ("Tampa Electric" or the "company").  
18

19 **Q.** Please state your education, professional and work  
20 experience.  
21

22 **A.** I received my M.A. in Economics from San Diego State  
23 University in 1984 and my B.A. in Economics from San  
24 Diego State University in 1981. While attending graduate  
25 school, I worked for Regional Economic Research, Inc.

1 ("RER") as a SAS programmer. After graduating, I worked  
2 as an Analyst in the Forecasting Department of San Diego  
3 Gas & Electric. Later I was promoted to Senior Analyst  
4 in the Rate Department. I also taught statistics in the  
5 Economics Department of San Diego State University on a  
6 part-time basis.

7  
8 In 1986, I became employed by RER as a Senior Analyst. I  
9 worked at RER for three years before moving to Boston and  
10 taking a position with New England Electric as a Senior  
11 Analyst in the Forecasting Group. I was later promoted  
12 to Manager of Load Research. In 1994, I left New England  
13 Electric to open the Boston office for RER, which Itron  
14 acquired in 2002.

15  
16 Over the last twenty-five years, I have provided support  
17 for a wide range of utility operations and planning  
18 requirements including forecasting, load research,  
19 weather normalization, rate design, financial analysis,  
20 and conservation and load management program evaluation.  
21 Clients include traditional integrated utilities,  
22 distribution companies, Independent System Operators,  
23 generation and power trading companies and energy  
24 retailers. I have presented various forecasting and  
25 energy analysis topics at numerous forecasting

1 conferences and forums. I also direct electric and gas  
2 forecasting workshops that focus on estimating  
3 econometric models and using statistical-based models for  
4 monthly sales and customer forecasting, weather  
5 normalization and calculation of billed and unbilled  
6 sales. Over the last twenty years, I have provided  
7 forecast training to several hundred utility analysts and  
8 analysts in other businesses.

9  
10 I have directly assisted numerous utilities with  
11 developing budget and long-term sales, energy and demand  
12 forecast models and processes for tracking and evaluating  
13 forecast performance. I have been working with Tampa  
14 Electric over the last ten years, to help improve the  
15 company's sales, customer and load forecast models,  
16 assess sales and customer trends and fine-tune weather  
17 normalization, load research and revenue modeling. My  
18 resume and list of past project work is provided in  
19 Document No. 1 of my Exhibit No. \_\_\_\_ (EF-1).

20  
21 **Q.** Please describe Itron.

22  
23 **A.** Itron is a leading technology provider and critical  
24 source of knowledge to the global energy and water  
25 industries. More than 3,000 utilities worldwide rely on

1 Itron technology to deliver the knowledge they require to  
2 optimize the delivery and use of energy and water. Itron  
3 provides industry-leading solutions for electricity  
4 metering; meter data collection; energy information  
5 management; demand response; load forecasting, analysis  
6 and consulting services; distribution system design and  
7 optimization; web based workforce automation; and  
8 enterprise and residential energy management.

9  
10 **Q.** What are your responsibilities as Director, Forecast  
11 Solutions?

12  
13 **A.** I am responsible for directing forecast and load analysis  
14 work to support electric and gas utility operations and  
15 planning. I manage the day-to-day work of Itron's Boston  
16 office. I work with utilities and regulatory  
17 organizations across the country and in Canada to address  
18 a range of long-term and short-term forecasting and load  
19 analysis issues. My work also includes directing the  
20 activity of Itron's Energy Forecasting Group (a long-term  
21 energy forecasting data and analysis service with over 50  
22 participating utilities), conducting forecast workshops  
23 and web-based presentations on specific forecasting and  
24 analysis topics. I am an active participant in  
25 forecasting and load analysis conferences and forums

1 across the country.

2

3 **Q.** Have you previously testified before a regulatory  
4 commission?

5

6 **A.** Yes. I have provided testimony to support rate cases,  
7 site plan filings, and Integrated Resource Plans, in  
8 several states including Florida. My regulatory  
9 experience is also summarized in Document No. 1 of my  
10 exhibit.

11

12 **Q.** What is the purpose of your direct testimony?

13

14 **A.** The purpose of my direct testimony is to support the load  
15 forecast that the company used to prepare the 2014 test  
16 year revenue forecast. Tampa Electric witness  
17 Lorraine L. Cifuentes sponsors the company's demand and  
18 energy forecast for 2014, which was completed in June  
19 2012, and explains how it was developed. I was asked by  
20 Tampa Electric to review the forecast models and results  
21 of their current sales forecast. I will be referring to  
22 the forecast for 2014, completed in June 2012, as the  
23 *2013 Budget-Year Forecast*.

24

25 As part of my assessment, I also compared the 2013

1 Budget-Year Forecast against current sales forecasts for  
2 the South Atlantic Census Division derived from the U.S.  
3 Energy Information Administration's ("EIA") 2012 Annual  
4 Energy Outlook and recent sales projections reported by  
5 other utilities.

6  
7 **Q.** Have you reviewed Tampa Electric's current energy sales  
8 forecasts?

9  
10 **A.** Yes. I have reviewed the individual customer class models  
11 and find that they are statistically strong. I have also  
12 reviewed the forecasts produced by these models and they  
13 are appropriate and reasonable given the expected  
14 improvements in population, economic growth and  
15 improvements in end-use efficiencies. In total, 2014  
16 growth rates for customers and energy sales of 1.3  
17 percent and 0.9 percent, respectively, are reasonable.  
18 Over the forecast horizon (2013-2022) the average annual  
19 customer and energy sales growth rate of 1.5 percent and  
20 1.2 percent, respectively, are also reasonable and  
21 consistent with the sales growth projections for the  
22 South Atlantic Census Region.

23  
24 **Q.** Please describe Tampa Electric's forecasting approach.

25



1 **A.** Tampa Electric has adopted a Statistically Adjusted  
2 End-Use ("SAE") modeling framework for forecasting  
3 residential and commercial customer class sales. This  
4 approach entails estimating monthly regression average  
5 use models that explicitly incorporate expected impacts  
6 of end-use energy intensity trends as well as the impact  
7 of economic activity, price, and weather conditions.  
8 Monthly end-use variables are constructed by  
9 appropriately weighting the economic drivers through  
10 imposed elasticities and combining the economic drivers  
11 with end-use intensity trends, monthly Heating Degree  
12 Days and Cooling Degree Days, and billing days. Monthly  
13 average-use regression models are then estimated as a  
14 function of heating (XHeat), cooling (XCool), and other  
15 use (XOther).

16  
17 A monthly sales forecast is derived by combining the  
18 class average use forecast with a customer forecast. The  
19 residential customer forecast is based on a monthly  
20 regression model that relates residential customers to  
21 population projections. The commercial customer forecast  
22 is in turn driven by the residential customer forecast.

23  
24 Both the small industrial customer class and public  
25 authority sales are also forecasted using a commercial

1 SAE model specification; though classified as industrial,  
2 the small industrial load profile looks very much like  
3 commercial load. A more generalized monthly econometric  
4 forecast model is used for forecasting large industrial  
5 and street lighting sales.

6

7 **Q.** Does the SAE model generate reasonable sales forecasts?

8

9 **A.** Yes. The SAE model is a theoretically sound approach for  
10 forecasting electric sales. The SAE model integrates the  
11 theoretical strength of the end-use model (such as the  
12 EPRI residential (REEPS) and commercial (COMMEND) end-use  
13 models) into an econometric framework. The model  
14 captures the impact of end-use energy-intensity trends as  
15 well as economic, weather and short-term price impacts by  
16 incorporating constructed end-use variables into an  
17 estimated monthly average use regression model. Itron  
18 has been developing and improving the SAE model framework  
19 and model inputs for over ten years. The SAE model has  
20 been adopted by numerous utilities and approved by  
21 regulatory commissions across the United States and  
22 Canada. Itron's Energy Forecasting Group (EFG) was  
23 started to support utility implementation and updates of  
24 the SAE models and model inputs. There are currently  
25 fifty-one utility EFG members. Itron works closely with

1 the EIA in updating SAE end-use data inputs with the  
2 objective of developing regional and utility-level  
3 forecasts that are consistent with the EIA Annual Energy  
4 Outlook and expected impact of new end-use standards and  
5 technology on electric and gas sales.

6

7 **Q.** What software program does Tampa Electric use for sales  
8 and customer forecasting?

9

10 **A.** Tampa Electric uses the MetrixND software program  
11 developed by Itron. MetrixND is an energy modeling and  
12 analysis software package developed and supported by  
13 Itron. MetrixND is an integrated application that  
14 includes several statistical modeling options including  
15 regression analysis, model simulations, statistical  
16 reports, data transformation capabilities and reports  
17 that link to external reporting and other forecasting and  
18 analysis applications. The initial version was released  
19 in 1997. Since then, there have been several updates  
20 with each new release incorporating improved modeling and  
21 analysis capabilities. MetrixND is used by energy  
22 companies around the world; this includes most major  
23 utilities in the United States and Canada. Users include  
24 independent system operators, gas and electric  
25 distribution companies, generation and power traders and

1 energy retail companies. Currently there are over 150  
2 companies using MetrixND. Itron's forecasting staff  
3 provides support for MetrixND and other related  
4 forecasting products through the annual user group  
5 meeting, forecast workshops, product training sessions  
6 and direct staff assistance.

7  
8 **Q.** Do the company's models perform well?

9  
10 **A.** Yes. Monthly regression models are estimated using  
11 billed sales and customer data from January 2002 to May  
12 2012; this represents 125 monthly observations. The  
13 estimated residential and commercial models are  
14 statistically strong as measured by the coefficient,  
15 in-sample and out-of-sample model statistics. In both  
16 the residential and commercial average use models, the  
17 primary end-use variables (as measured by the model  
18 variable T statistics) are all statistically significant  
19 at the 95 percent level of significance. The Adjusted R2  
20 (which measures the proportion of the monthly variation  
21 the model is able to explain) indicates strong model fits  
22 with a 0.978 Adjusted R2 in the residential average use  
23 model and a 0.971 Adjusted R2 in the commercial average  
24 use model. The model mean absolute percent errors  
25 ("MAPE") show a similar strong fit. The MAPE measures

1 the average absolute forecast error on a percent basis.  
2 For the estimation period, the residential average use  
3 model MAPE is 2.11 percent and the commercial average use  
4 MAPE is 1.20 percent. The residential and commercial  
5 customer forecast models have in-sample MAPEs of less  
6 than 0.2 percent. Plots comparing actual and predicted  
7 average use and actual and predicted customers also show  
8 that the models do an excellent job of capturing usage  
9 and customer trends and month-to-month variation.

10  
11 One way of testing the performance of the forecast models  
12 is to hold some of the actual sales and customer data out  
13 of the estimation period, re-estimate the model with the  
14 shorter data set and then compare the model-predicted  
15 results with actual usage and customers. This is known  
16 as an out-of-sample test. Ideally, the out-of-sample  
17 performance statistics will be close to that of the  
18 in-sample model fit statistics. To perform this test,  
19 the last twelve months (June 2011 to May 2012) are held  
20 out of the estimation period. The models are  
21 re-estimated and the predicted values for this period are  
22 compared with the actual monthly average use and monthly  
23 customer counts. The residential average use  
24 out-of-sample MAPE is 3.07 percent and the commercial  
25 average use out-of-sample MAPE is 1.36 percent. The

1 residential and commercial customer out-of-sample MAPEs  
2 are 0.07 percent and 0.12 percent, respectively. The  
3 out-of-sample MAPEs are reasonable and similar to results  
4 from other utility residential and commercial average use  
5 models that I have evaluated or directly estimated. The  
6 Tampa Electric out-of-sample tests indicate that the  
7 models will yield reasonable forecasts given forecast  
8 assumptions.

9  
10 **Q.** Is the near-term forecast consistent with recent sales  
11 and customer trends?

12  
13 **A.** Yes. The recent recession and slow recovery has had a  
14 significant impact on Tampa Electric's residential and  
15 commercial electric sales. This lower sales level sets  
16 the basis for future sales growth. Since 2007,  
17 weather-normalized Tampa Electric residential average use  
18 has declined 1.3 percent per year. Tampa Electric's  
19 normalized commercial average use has declined 1.6  
20 percent per year. With little customer growth, 2012  
21 normalized residential sales are 3.7 percent lower than  
22 normalized 2007 sales; commercial sales are 5.4 percent  
23 lower than 2007 normalized commercial sales.

24  
25 It now appears that customer growth and sales are

1 beginning to recover. Tampa Electric added close to  
2 7,700 new residential customers and 500 new commercial  
3 customers in 2012. Normalized 2012 residential sales  
4 turned positive for the first time since 2006; normalized  
5 2012 sales residential sales are up 0.3 percent over  
6 2011. While 2012 normalized commercial sales growth is  
7 still negative (down 0.3 percent), it is the smallest  
8 decline in sales since 2007.

9  
10 The economy and population is expected to show slow, but  
11 positive growth in 2013 and slightly stronger growth in  
12 2014. Tampa Electric expects residential customer growth  
13 of 1.2 percent in 2013 and 1.3 percent in 2014.  
14 Normalized residential sales after adjusting for demand-  
15 side management ("DSM"), increases 0.4 percent in 2013  
16 and 1.0 percent in 2014. Residential sales improve over  
17 the longer term with increasing population growth and  
18 improving economic conditions.

19  
20 New federal lighting standards will have a significant  
21 impact on residential usage. Residential average use  
22 before DSM adjustments declines 0.6 percent in 2013 and  
23 another 0.1 percent in 2014. Traditional 75-watt  
24 incandescent light bulbs are phased out beginning in 2013  
25 and 60-watt and 40-watt incandescent light bulbs are

1           phased out in 2014. The 100-watt incandescent light bulb  
2           was phased out in 2012. By the end of 2014, EIA  
3           estimates that the new lighting standards will reduce  
4           residential lighting intensity (kWh per household) by  
5           nearly 20 percent. New residential and commercial end-  
6           use standards that cover a wide range of end-uses also  
7           start phasing in beginning in 2014.

8  
9           Commercial normalized sales (after adjusting for DSM) are  
10          expected to increase 1.1 percent in 2013 and 2014. The  
11          near-term forecast is consistent with the continuing  
12          economic improvement projected by Moody Analytics.

13  
14       **Q.** Are the forecast results reasonable?

15  
16       **A.** Yes. The 2013 Budget-Year Forecast is reasonable given  
17          the expected improvements in population and economic  
18          growth and improvements in end-use efficiencies. While  
19          the economy is improving, new lighting and other new  
20          end-use standards, natural-occurring efficiency  
21          improvements and strong DSM program activity will limit  
22          customer usage growth well into the future.

23  
24          Tampa Electric projects flat residential average usage  
25          over the next ten years and a 0.2 percent average annual



1 decline when adjusted for DSM savings. This is  
2 consistent with expected sales growth for the South  
3 Atlantic Census Region. In comparison, Itron's  
4 residential SAE model for the South Atlantic Census  
5 Division (based on EIA's 2012 Annual Energy Outlook),  
6 shows average residential use declining 0.1 percent  
7 annually through 2022.

8  
9 The 2013 Budget-Year commercial customer usage averages  
10 0.3 percent annual growth over the next ten years before  
11 DSM adjustments and averages a 0.1 percent decline when  
12 adjusted for DSM savings. This is also consistent with  
13 EIA's 2012 commercial end-use intensity projection for  
14 the South Atlantic Census Division, which shows  
15 commercial energy intensity (use per square ft.)  
16 averaging 0.1 percent annual growth through 2022.

17  
18 With flat to declining average customer use, residential  
19 and commercial sales growth is largely driven by customer  
20 growth. The key customer forecast driver is the Tampa  
21 Electric population forecast. Population projections  
22 drive the residential customers based on an estimated  
23 monthly econometric model that relates monthly customer  
24 counts to monthly population. The resulting residential  
25 customer forecast in turn drives the commercial customer

1 forecast through an estimated monthly commercial customer  
2 forecast model. The correlation between residential  
3 customers and the population estimates is extremely  
4 strong with a correlation coefficient of 0.992 (1.0 is a  
5 perfect correlation). Similarly, the correlation between  
6 the number of commercial customers and residential  
7 customers is also nearly perfect with a correlation  
8 coefficient of 0.992. Population averages 1.5 percent  
9 annual growth through 2022. With a 1.5 percent  
10 population forecast, the estimated customer regression  
11 model results in annual residential customer growth of  
12 1.5 percent per year. Residential customer growth  
13 coupled with DSM adjusted average use decline of 0.2  
14 percent yields long-term residential sales growth of 1.3  
15 percent. The commercial customer base expands 1.4  
16 percent annually over the next ten years resulting in  
17 long-term commercial sales growth (adjusted for DSM) of  
18 1.3 percent per year.

19  
20 **Q.** How does Tampa Electric sales forecasts compare with  
21 other utilities?

22  
23 **A.** Tampa Electric's sales forecasts are similar to what  
24 other utilities are reporting and to forecasts that I  
25 have evaluated and developed for other utilities. The

1 general expectation is that sales will be flat to showing  
2 some growth in 2013 with stronger growth in 2014 and 2015  
3 as the economy improves.  
4

5 In Itron's annual utility forecast survey (completed  
6 March 2012), respondents from the southern states (there  
7 were 25 utility respondents from the southern states) on  
8 average reported expected residential annual sales growth  
9 (2012 to 2021) of 1.0 percent and commercial annual sales  
10 growth of 1.2 percent. This is consistent with Tampa  
11 Electric's long-term projected residential and commercial  
12 annual sales growth of 1.3 percent. Tampa Electric  
13 should see slightly higher sales growth than other  
14 utilities, as the Tampa area population and economy is  
15 projected to grow faster than the country and most other  
16 regions.  
17

18 **Q.** The 2013 Forecast is significantly lower than the 2009  
19 Test-Year Forecast submitted in 2008. Is there a good  
20 reason for this?  
21

22 **A.** Yes. The primary reason for the lower 2013 Forecast is  
23 that the economic and population growth forecasted in  
24 2008 never materialized; by 2012, actual sales (the  
25 starting point for the 2013 Budget-Year Forecast) were

1 already 13 percent below the 2009 Budget-Year Forecast.  
2 The 2009 Forecast was based on economic and population  
3 forecasts that reflected a much milder recession than  
4 what actually occurred. Moody Analytics (formerly  
5 Economy.com) forecasted slow, but positive real regional  
6 output growth for 2008 of 0.9 percent. Actual output  
7 that year fell 3.5 percent. For 2009 real output was  
8 forecasted to increase 3.0 percent, but actually fell  
9 another 2.0 percent. Real output was projected to  
10 average 3.0 percent annual growth between 2007 and 2012.  
11 Actual output over this period averaged a 0.3 percent  
12 decline. Where the number of system customers was  
13 expected to increase 1.7 percent annually between 2007  
14 and 2012 based on 2008 population projections, actual  
15 customer growth averaged just 0.6 percent.

16  
17 Document No. 2 of my exhibit compares the current  
18 economic recovery with past recessions and recoveries.  
19 For each of the major recessions (back to 1960), Document  
20 No. 2 of my exhibit shows the number of months before  
21 total employment recovers to pre-recession peak level.  
22 In general, the recovery from a recession has been taking  
23 longer over time. Prior to 2000, it took less than 2  
24 years for employment to recover to pre-recession levels.  
25 In 2001 it took nearly five years for employment to

1 recovery. We are now five years out from the start of the  
2 2008 Great Recession and employment has still not  
3 recovered. In December 2012 (60 months out) national  
4 employment was still 2.4 percent below peak 2008  
5 employment-level, while Florida employment was 1.6  
6 percent below 2008 peak employment level in August 2012.

7  
8 Going forward, the economic forecast that drives the 2013  
9 Forecast is also significantly lower than that in the  
10 2009 Forecast. Real output is now projected to average  
11 3.0 percent growth over the next ten years compared with  
12 the 2009 Forecast of 3.6 percent annual growth.  
13 Employment is forecasted to increase 1.8 percent per year  
14 compared with the 2009 Forecast of 2.2 percent. The most  
15 current population forecast is also lower than that used  
16 in the 2009 Forecast. In the current forecast,  
17 population growth averages 1.5 percent per year through  
18 2022. This compares with 2.1 percent average population  
19 growth forecast used in the 2009 Forecast.

20  
21 **Q.** How did other utility near-term forecasts perform?

22  
23 **A.** The majority of utilities that responded to the Itron  
24 2012 survey, also over forecasted near-term sales. The  
25 reported average residential forecast error for 2011 was

1 0.6 percent higher than actual 2011 sales and the average  
2 2011 commercial sales forecast was 0.7 percent higher  
3 than what actually occurred. For those utilities in the  
4 South, residential and commercial 2011 sales forecasts  
5 were on average 1.0 percent higher than what actually  
6 occurred.

7  
8 **Q.** Is the approach used to adjust the sales forecast for DSM  
9 impacts reasonable?

10  
11 **A.** Yes. Tampa Electric adjusted the sales forecast for  
12 future DSM impacts using an approach adopted by most  
13 utilities. Tampa Electric assumes that the impact of all  
14 past DSM savings is embedded in the estimated model and  
15 resulting forecast. The forecast is adjusted for DSM  
16 savings by subtracting off the DSM savings forecast from  
17 the starting, unadjusted forecast. DSM adjustments  
18 reduce residential sales growth by 0.2 percent in 2013  
19 and 0.3 percent in 2014. DSM adjustments reduce  
20 commercial sales growth by 0.5 percent in 2013 and 2014.

21  
22 **Q.** Could you summarize your direct testimony?

23  
24 **A.** I have reviewed the 2013 Budget Year individual customer  
25 class sales forecasts and find the forecast for the 2014

1 test-year and following years to be reasonable given  
2 economic, population and expected end-use intensity  
3 trends. The average annual growth rates for total  
4 customers of 1.5 percent and total sales of 1.2 percent  
5 over the forecast horizon are appropriate and reasonable.  
6 Tampa Electric has adopted an SAE modeling framework for  
7 forecasting its residential and commercial sales. The  
8 Tampa Electric SAE model represents the "best-in-class"  
9 forecasting approach as the models are theoretically  
10 strong, explain residential and commercial sales growth,  
11 as well as measured by estimated in-sample and out-of-  
12 sample model statistics and generates reasonable  
13 forecasts. The forecasts are consistent with Tampa  
14 Electric's historical sales trends, EIA projections at  
15 the regional and national level, expected impacts of new  
16 end-use standards and Moody Analytics' forecast for  
17 continuing economic improvements and population growth.  
18 The Tampa Electric forecasts are also consistent with  
19 other utility forecasts as reported in Itron's annual  
20 utility forecast survey. The company's forecasts are  
21 appropriately adjusted for future DSM using an approach  
22 adopted by most utilities.

23  
24 Q. Does this conclude your direct testimony?  
25

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25

**A.** Yes.



DOCKET NO. 130040-EI  
WITNESS: FOX

EXHIBIT

OF

ERIC FOX

ON BEHALF OF TAMPA ELECTRIC COMPANY

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## **Eric Fox**

### **Director, Forecast Solutions**

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#### **Education**

- M.A. in Economics, San Diego State University, 1984
- B.A. in Economics, San Diego State University, 1981

#### **Employment History**

- Director, Forecasting Solutions, Itron, Inc. 2002 - present
- Vice President, Regional Economic Research, Inc. (now part of Itron, Inc.), 1999 – 2002
- Project Manager, Regional Economic Research, Inc., 1994 – 1999
- New England Electric Service Power Company, 1990 – 1994  
Positions Held:
  - Principal Rate Analyst, Rates
  - Coordinator, Load Research
  - Senior Analyst, Forecasting
- Senior Economist, Regional Economic Research, Inc, 1987 – 1990
- San Diego Gas & Electric, 1984 – 1987  
Positions Held:
  - Senior Analyst, Rate Department
  - Analyst, Forecasting and Evaluation Department
- Instructor, Economics Department, San Diego State University, 1985 – 1986

#### **Experience**

Mr. Eric Fox is Director, Forecasting Solutions with Itron where he directs electric and gas forecasting projects and manages Itron's Boston office. Mr. Fox has over 25 years of forecasting experience with extensive expertise in electric and gas load, sales, and revenue forecasting.

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Most recently, Mr. Fox has been focused on developing forecast systems to support business operations in the competitive power market. This work includes directing development and implementation of integrated sales and revenue forecasting systems and Itron's new load research system. He also directs Itron's forecast support work, which includes developing energy and demand forecasts for financial and long-term planning, billed and unbilled sales and revenue analysis, weather normalization for monthly sales variance analysis and rate case support, and analyzing technology and economic trends and their impact on long-term energy demand.

Mr. Fox has provided expert support in rate and regulatory related issues. This support has included developing forecasts for resource planning and rate filings, providing supporting testimony, and conducting forecast workshops with regulatory staff. He is also one of Itron's primary forecast instructors. He provides forecast training through workshops sponsored by Itron, utility on-site training programs and workshops held by other organizations including EPRI and the Institute of Business Forecasting.

Prior to joining RER/Itron, Mr. Fox supervised the load research group at New England Electric where he oversaw systems development, directed load research programs, and customer load analysis. He also worked in the Rate Department as a Principal Analyst where he was responsible for DSM rate and incentive filings, and related cost studies. The position required providing testimony in regulatory proceedings.

### **Projects, Reports, and Presentations**

*Statistical End-Use Model Implementation*, Nova Scotia Power, December 2012

*Fundamentals of Forecasting, Workshop*, Boston, MA, November 2012

*Rate Class Profile Development for Settlement Support*, NYSEG and RGE (Iberdrola),  
September 2012

*Budget Forecasting System Implementation, and Training*, Horizon Utilities,  
August 2012

*Commercial Sales Forecasting: Getting it Right*, Itron Brownbag Web Presentation,  
June 2012

*Long-Term Energy Trends and Budget Forecast Assessment*, Tampa Electric  
Company, June 2012

*Budget-Year 2013 Sales and Revenue Forecast*, Green Mountain Power, April 2012

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*Long-Term Residential and Commercial Energy Trends and Forecast*, Electric Utility Forecasting Week, Las Vegas, May 2012

*NV Energy Forecast Workshop*, with Terry Baxter, NV Energy, March 2012

*Commercial Sales Forecasting, the Neglected Sector*, Electric Utility Forecasting Forum, Orlando, November 2011

*Vermont Long-Term Energy and Demand Forecast*, Vermont Electric Transmission Company, November 2011

*Fundamentals of Forecasting Workshop*, Boston, September 2011

*Forecasting Top 100 PPL Load-Hours*, with David Woodruff, AEIC Summer Load Research Conference, Alexandria, VA, August 2011

*Budget and Long-Term Energy and Demand Forecast Model Development*, Central Electric Power Cooperative, April 2011

*Development of an Integrated Revenue Forecasting Application*, TVA, March 2011

*Integrating Energy Efficiency Into Utility Load Forecasts*, with Shawn Enterline, 2010 ACEE Summer Study on Energy Efficiency in Buildings, August 2010

*Using Load Research Data to Develop Peak Demand Forecasts*, AEIC Load Research Conference, Sandestin, FL, August 2010

*Development of a Long-term Energy and Demand Forecasting Framework*, Consumer Energy, October 2009

*Review of Entergy Arkansas Weather Normalization Methodology for the 2009 Rate Case*, Entergy Arkansas Inc, September 2009

*Green Mountain Power Budget Year and Rate Case Sales and Revenue Forecast*, Green Mountain Power, May 2009

*Vectren Gas Peak-Day Design Day Load Forecast and Analysis*, Vectren Energy, April 2009

*Nevada Power, Long-Term Energy and Demand Forecast*, NV Energy, March 2009

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*Estimating End-Use Load Profiles, Leveraging Off of Load Research Data, Western Load Research Conference, Atlanta, March 2009*

*Fundamentals of Load Forecasting Workshop, Orlando, March 2009*

*DPL Long-Term Energy and Demand Forecast, 2009 IRP Filing, Dayton Power & Light, February 2009*

*Development and Application of Long-Term End-Use Hourly Load Forecasting Model, AEP, October 2008*

*Load Research from the User's Perspective, AEIC Annual Load Research Conference, Oklahoma City, August 2008*

*OGE Weather Normalized Sales Study, Estimation of Weather Normalized Sales for 2007 Rate Case, July 2008*

*Vermont Long-Term and Zonal Demand Forecast, Vermont Power Company, July 2008*

*Budget Forecast System Implementation, Entergy June 2008*

*Approaches for Analyzing Electric Sales Trends, Electric Forecasting Group, Las Vegas, May 2008*

*2008 Budget Sales Forecast, NStar, August 2007*

*Long-Term Peak Demand Forecast, ITC, August 2007*

*Long-Term Forecasting Workshops, Ameren and Missouri Public Utilities Commission, April 2007*

*Fundamentals of Forecasting Workshop, March 2007, Orlando Florida*

*Statistically Adjusted End-Use Modeling Overview, Vermont Public Utilities Commission, December 2006*

*2007 Budget Sales and Revenue Forecast, Green Mountain Power Company, October 2006*

*Estimation of Long-Term Peak, Michigan Electric Transmission Company, August 2006*

*Review and Estimation of Gas Price Elasticities, with Dr. Stuart McMenamin, PSEG, March 2006*

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*Implementation of Long-Term Energy and Hourly Load Forecasting Application,*  
Project Manager, Florida Power & Light, March 2006

*Development of Long-Term Energy and Demand Forecast,* Orlando Utilities  
Commission, February 2006

*Development of Long-Term Energy and Demand Forecast,* Orlando Utilities  
Commission, February 2006

*Development of Normalized Class Hourly Load Shapes for Cost of Service Study,*  
KCPL, October 2005

*Estimation of Long-Term Peak,* Michigan Electric Transmission Company, August  
2005

*Electric Sales and Customer Forecast to Support General Rate Case Filing,* (Central  
Hudson Gas & Electric), July 2005

*Development of Long-Term Sales, Energy, and Demand Forecast,* Indianapolis Power  
& Light (IPL), May 2005

*Long-Term Gas Sales and Demand Forecast for Vectren of Ohio* (submitted to the  
Ohio Public Utilities Commission, June 2005

*Budget Forecasting and Variance Analysis Workshop,* Orlando, Florida, April 2005

*Residential Fuel Oil Price Response Study,* Griffith Oil (subsidiary of Central Hudson  
Company), November 2004

*Review and Analysis of Proposed Changes to Billed and Unbilled Sales Calculation.*  
Indianapolis Power & Light (IPL). September 2004.

*Review of 2004 Long-Term Energy and Demand Forecast for Public Service of*  
*Colorado.* Xcel Energy. August 2004.

*Implementation of an Electric and Gas Sale, Revenue, and Variance Analysis and*  
*Forecasting Application.* NSTAR. Project Manager. June 2004

*TVA Implementation of the Interruptible Load Forecast System.* Tennessee Valley  
Authority. Project Manager. May 2004.

*Statistically Adjusted End-Use Forecasting Methodology.* Electric Forecasting Group.  
With M. Aydinalp. Las Vegas. April 2004

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*Fundamentals of Energy Forecasting.* New Orleans. April 2004.

*Energy and Long-term Hourly Load Forecast.* KCP&L. Project Manager. March 2004.

*Real Time System Hourly Load Forecasting Application.* Florida Power and Light.  
Project Manager. December 2003

*Implementation of an Electric Sales and Variance Analysis Application.* Ameren  
Corporation. Project Manager. October 2003

*Implementation of an Electric and Gas Rate Class Sales and Customer Forecast  
System,* Central Hudson Energy. Project Manager. June 2003

*Forecasting with Artificial Neural Networks.* Workshop. Forecasting Summit. Boston.  
August 2003

*Electric and Water Sales, Customer, and Revenue Forecast.* Orlando Utilities  
Commission. March 2003.

*Construction of a Delivery Point Forecast System.* Tennessee Valley Authority.  
Project Manager. November 2002

*Delivery of a System Load and Network Demand Forecasting System.* Consolidated  
Edison Company of New York. November 2002

*Advanced Forecast Methodologies.* Institute of Business Forecasting Workshop.  
Boston, Massachusetts. August 2002

*Implementation of Sales and Revenue Forecasting System.* Tampa Electric Company.  
Project Manager. July 2002

*Budget and Long-Term Energy, Demand, and Revenue Forecast.* National Grid  
Company. Project Manager. October 2001

*Development of Regional Power Supply Area Forecasts.* For National Grid Company.  
Project Manager. March 2001

*Hourly Load Forecast System Implementation and Training.* Consumers Energy  
Company. Project Manager. February 2001

*Fundamentals of Energy Forecasting.* Forecast Workshop. Orlando, Florida.  
November 2000

*Using Regression Modeling for Weather Normalizing Electric Sales.* MetrixND User  
Group Meeting. San Diego. October 2000



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*Application of Artificial Neural Network Models to Business Forecasting Problems – A Tutorial.* Institute of Business Forecasting. Orlando, Florida. June 2000

## **Regulatory Experience**

- October 2012: Nevada Public Utilities Commission. Provided testimony supporting Nevada Power Company's 2012 Long-Term Energy and Demand Forecast
- October 2012: Nevada Public Utilities Commission. Provided testimony supporting Sierra Pacific Power Company's 2012 Long-Term Energy and Demand Forecast
- May 2010: Nevada Public Utilities Commission. Provided testimony supporting Sierra Pacific Power's Company's 2010 Long-Term Energy and Demand Forecast
- March 2010: Nevada Public Utilities Commission. Provided testimony supporting Nevada Power Company's 2010 Long-Term Energy and Demand Forecast
- August 2009: Arkansas Public Service Commission. Reviewed Entergy Arkansas weather normalization and provided supporting
- August 2008: Arkansas Public Service Commission. Provided testimony to support OG&E weather normalization sales exhibit
- March 2006: Florida Public Utilities Commission. Provided testimony to support Orlando Utilities Commission *Need for Power Application* long-term energy forecast
- July 2005: New York State Public Utilities Commission. Provided testimony to support Central Hudson's electric sales forecast
- April 2004: Missouri Public Utilities Commission . Held Weather Normalization Workshop with Commission Staff
- July 2001: Colorado Public Utilities Commission: Directed Forecasting Workshop on Long-Term Forecasting
- March 2001: Missouri Public Utilities Commission. Conducted weather normalization workshop
- July 2000: Florida Public Utilities Commission. Submitted long-term forecast and supporting testimony for the Orlando Utilities Commission service area.

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October 1993: Massachusetts Department Public Utilities, and Rhode Island Public Utilities Commission. Submitted testimony in support of DSM earned incentives and related rate design. Position: Principal Analyst, Rate Department, New England Power Service Company. Supervisor: Mr. Larry Reilly.

June 1993: Massachusetts Department Public Utilities. Testified in matters related to the annual Energy Conservation Services Charge. Position: Principal Analyst, Rate Department, New England Power Service Company. Supervisor: Mr. Larry Reilly.

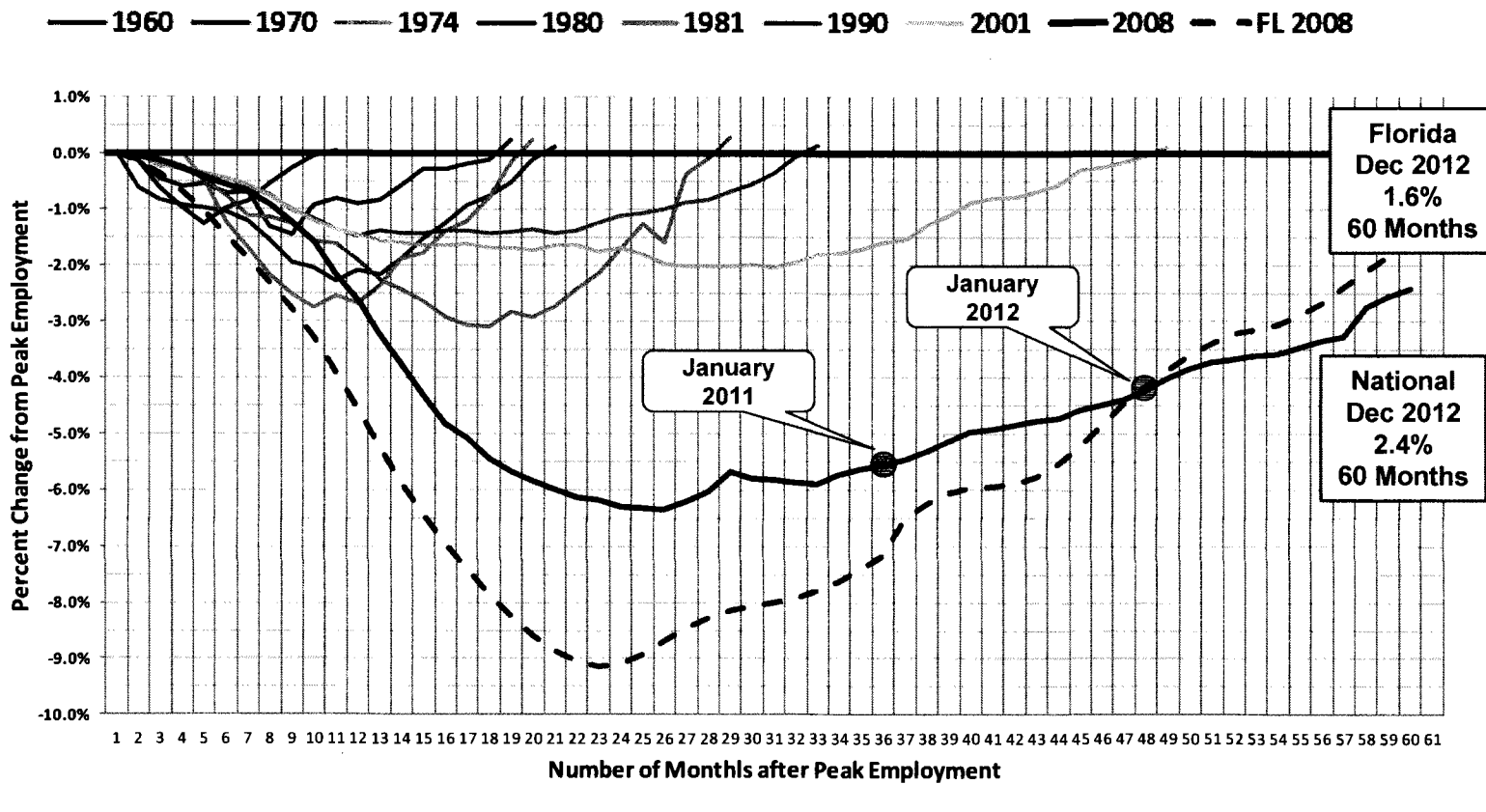
June 1990: Nevada Public Utilities Commission. Submitted testimony in Nevada Power's behalf in matters related to gas transportation rates proposed by Southwest Gas in Southwest Gas rate proceedings. Position: Sr. Analyst, Regional Economic Research, Inc.

October 1988: California Public Utilities Commission. Testified to development and application of a Gas Marginal Cost of Service Study for unbundling natural gas rates. Part of a generic hearing to restructure the natural gas industry in California. Position: Sr. Analyst, Rate Department, San Diego Gas & Electric. Supervisor: Mr. Douglas Hansen

June 1988: California Public Utilities Commission. Testified in matters related to the reasonableness of PUC Staff proposal for evaluating SDG&E's "Reasonableness" in uranium procurements. Position: Sr. Analyst, Rate Department, San Diego Gas & Electric. Supervisor: Mr. Douglas Hansen

April 1987: California Energy Commission. Testified in matters related to SDG&E's residential air conditioning cycling program. Position: Analyst, Load Forecasting Department, San Diego Gas & Electric. Supervisor: Mr. Steve Jack

# SPEED OF RECOVERY IS THE ISSUE



Source: U.S. Bureau of Labor Statistics

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