

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850.444.6530
Fax 850.444.6026
RLMCGEE@southernco.com



August 13, 2013

Ms. Ann Cole
Commission Clerk
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0870

RECEIVED FPSC
13 AUG 14 AM 9:13
COMMISSION
CLERK

Re: Gulf Power Company Retail Rate Filing, Docket No. 13014C ...

Dear Ms. Cole:

Enclosed is a copy of the correspondence along with the synopsis that was mailed to the chief executive officer of each municipality and county and the three main libraries within our service area.

Please contact me should you or your Staff have any questions.

Sincerely,

A handwritten signature in blue ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.

md

Enclosure

**BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION**

DOCKET NO. 130140-EI



RATE CASE SYNOPSIS

RECEIVED - FPSC
13 AUG 14 AM 9:43
COMMISSION
CLERK

I. PURPOSE

Pursuant to Rule 25-22.0406(4)(a), Gulf Power Company is providing a synopsis of its rate request.

II. COMPARISON OF THE PRESENT AND PROPOSED RATES FOR MAJOR SERVICES

Under Gulf's proposal, the following typical monthly bill increases would apply to the usage shown when the proposed new rates are put into effect on and after the first billing period in April, 2014.

A Residential Service monthly bill for 1,000 kWh would increase from \$118.88 under the current rates to \$127.82, a 7.5 percent increase.

A small commercial General Service monthly bill for 1,500 kWh would increase from \$181.69 under the current rates to \$191.17, a 5 percent increase.

A General Service Demand monthly bill for 25 kW and 11,000 kWh would increase from \$1,008 under the current rates to \$1,056, a 5 percent increase.

A Large Power Service monthly bill for 500 kW and 288,000 kWh would increase from \$23,714 under the current rates to \$25,421, a 7 percent increase.

A Large Power Service monthly bill for 658 kW and 288,000 kWh would increase from \$25,336 under the current rates to \$27,403, an 8 percent increase.

A Large Power Service monthly bill for 1,315 kW and 288,000 kWh would increase from \$32,081 under the current rates to \$35,645, an 11 percent increase.

A Large Power Service Time-of-Use monthly bill for 5,000 kW on-peak demand, 600,000 kWh on-peak energy, 5,000 kW max demand, and 1,800,000 kWh off-peak energy would increase from \$203,297 under the current rates to \$219,852, an 8 percent increase.

III. MAJOR RATE CASE ISSUES

The issues listed below are anticipated by Gulf Power Company (Gulf or the Company) to be areas considered; however, it is difficult to anticipate all the issues which may develop during a rate case.

1. What is the appropriate test year for setting base rates?
2. What is Gulf's test year rate base?
3. What is Gulf's test year cost of capital?
4. What is Gulf's test year net operating income?
5. What is the appropriate cost of service methodology?
6. What are the appropriate rate levels for each customer class?

Specific issues in this case will be identified in a prehearing order issued prior to the hearing.

IV. EXECUTIVE SUMMARY OF THE RATE CASE

Gulf Power is investing in our customers and communities through the largest power grid construction program in its history. Major capital investments have been and will be made to maintain our electric system, to strengthen and expand our existing infrastructure and to add new transmission lines. Part of the new transmission line construction is to help the Company comply with new federal environmental regulations that require plants to be shut down at regular intervals.

Gulf Power Company's Petition, new rate schedules, testimony, and Minimum Filing Requirements (MFRs) are filed pursuant to Section 366.06(3), Florida Statutes. Gulf seeks new base rates and charges which, based upon projected operations during the period January 2014 through December 2014 ("the test year"), would provide additional gross annual jurisdictional revenues of \$74.4 million. This amount represents a 5.9 percent increase in retail revenues from sales of electricity. This revenue increase would allow for an overall rate of return of 6.47 percent and a return on equity (ROE) of 11.5 percent (the midpoint). If the Florida Public Service Commission (FPSC or the Commission) finds that mandatory environmental compliance related transmission investments should be included in base rates rather than through an alternative cost recovery mechanism such as the Environmental Cost Recovery Clause, Gulf Power is also requesting an additional \$16.4 million increase to take effect in 2015.

If the request for rate increase is granted, the price for a residential customer buying 1,000 kilowatt hours of electricity in a month will increase in

April, 2014 by \$8.94 or 7.5% over the current price of \$118.88. In 2015, the price would increase an additional \$1.99 per month if the Commission does not allow recovery of the environmental compliance related transmission investments discussed above through a cost recovery clause. The increased revenues sought by the Company are necessary to maintain efficient, reliable service and the Company's financial integrity. Without rate relief, the overall jurisdictional return earned in the test year would be only 4.05 percent and the jurisdictional return on common equity will fall to 5.14 percent which is well below the level determined to be reasonable by the Commission in Gulf's last rate case.

V. DESCRIPTION OF THE RATEMAKING PROCESS AND TIME SCHEDULE

A. Who is involved in the utility ratemaking process?

Many participants are involved in a utility rate case. Here is a list of some of the main participants:

1. **FPSC Commissioners** - The FPSC is composed of five commissioners appointed by the Governor. All five commissioners may sit on a rate case, or the case may be assigned by the Chairman of the FPSC to a panel of specific commissioners. The commissioners assigned to the case will make final decisions on all of the issues in the case based on the evidence received.
2. **FPSC Staff** - The commissioners are assisted by a staff which includes: attorneys who advise on legal issues; engineers who inspect utility sites and equipment; accountants who audit the utility's books and records; consumer affairs specialists who review complaints against the utilities; and rate and financial analysts who study financial and rate issues.
3. **The Utility** - Utility officers and staff, including accountants, rate analysts, engineers and others, testify and provide information about the utility, its operations and its revenues and expenses. The utility may also employ outside consultants as expert witnesses.
4. **The Office of Public Counsel** - The Office of Public Counsel (OPC) is appointed by the Legislature to represent the citizens of Florida in cases before the Commission. OPC has a staff of

attorneys, accountants, rate analysts and financial analysts, and may employ outside consultants as expert witnesses. OPC participates in major rate cases, analyzes information filed by the utility, assists members of the public who wish to testify and provides expert witnesses on various issues in the case.

5. **Intervenors** - Other interested parties representing consumer groups, industrial groups, commercial organizations, government entities and others participate in the ratemaking proceedings. An intervenor is someone who has been granted permission to participate as a party in order to represent a specific interest or point of view in the rate case through a petition to the Commission. Each intervenor has equal opportunity with the other parties and FPSC staff to ask questions, present testimony and cross-examine witnesses.

- B. What is involved in the ratemaking process? What information is considered?

The ratemaking process involves months of analysis of volumes of information regarding all aspects of a utility's operations.

1. The rate case process begins when the utility writes a letter to the FPSC notifying the Commission of its proposed "test year" and filing date. The test year is a 12-month period for which utility operating data will be examined during the rate case. The letter signals that the utility will likely ask for a rate increase. The "test

year” letter starts a process that will likely continue over the next ten to fourteen months allowed under the Florida Statutes for the Commission to investigate the case.

2. Next, the utility files its formal request for a rate increase. This includes Minimum Filing Requirements (MFRs), which are required by the Commission's Rules. These MFRs contain hundreds of pages of figures and reports regarding the utility's expenses, investment and operations during the test year. The utility also files the testimony of its witnesses in support of the rate increase requested. The law requires that the utility carry the burden of proof and show why the requested increase is needed.
3. Before the ratemaking process is over, the Commission will try to gather all significant information about the utility. The FPSC staff, OPC and any other intervenors will typically ask for additional information as the case continues. This data provides details about the utility's supplies, expenses, taxes, construction expenditures, depreciation and other operating and financial matters that are crucial to making a decision in the case. The Commission's auditors will review the utility's books and records and file their report. Additional testimony may be filed by the utility, the FPSC staff, OPC and any other intervenors.
4. Hearings - a utility cannot change its prices (up or down) without authority from the Commission, and rate case procedures provide

for public hearings as part of the Commission's decision-making process. These hearings are governed by rules similar to those used by courts. Witnesses are sworn and subject to cross-examination. The final decision made by the commissioners must be based upon information presented during the hearings.

- a. The first hearings are scheduled in the local service area to hear from customers. At these "service hearings" customers may tell the Commission about any service related issues they have experienced. This information may lead to the identification of issues that the Commission will investigate further as part of the case.
- b. After time for investigation of all information, the Commission will hold additional hearings for detailed review of all technical, legal, and financial issues in the case. These hearings may last for several days. Witnesses from all parties, including the utility, the FPSC staff, OPC and any other intervenors, present testimony and are cross-examined. Among the things the Commission looks for are expenditures that could be considered unnecessary or imprudent. Such expenditures would be disallowed for ratemaking purposes, which means ratepayers do not have to pay for those costs. The hearings may be viewed online

at the Commission's web site at:

www.floridapsc.com/agendas/audiovideo/index.aspx

- c. There are official transcripts of all hearings. Court reporters record the hearings, just like they do in a courtroom. These transcripts, and other official filings in this case, may be viewed online at the Commission's web site at:

www.florida/dockets/cms/ using the following Docket

Number: 130140.

5. After hearing, legal briefs are filed by the parties to summarize their positions. The Commission staff reviews the briefs and the record produced at hearing, and then produces a recommendation to the Commission that addresses each issue identified in the case.
6. The Commission then holds a Special Agenda Conference and votes on the issues, first on revenue requirements issues and then on rate issues. After the votes, Commission attorneys prepare a final order that reflects the Commission's votes and provides background for the case, the basis for each of the decisions reached, the new approved rates and the effective dates of the new rates. After the Commission order is issued, parties will have an opportunity to ask the Commission to reconsider its decision on the issues. After reconsideration, any party may appeal the final decision to the Florida Supreme Court.

GULF POWER COMPANY

2013 Retail Rate Case Schedule

(Docket No. 130140-EI)

Filing	July 12, 2013
Service Hearings	Pensacola Tuesday, September 3, 2013 4:00 p.m. CST Pensacola State College Hagler Auditorium 1000 College Boulevard <i>Note: Auditorium is at the corner of Underwood Avenue and N. 9th Avenue</i> Pensacola, Florida 32504
	Panama City Wednesday, September 4, 2013 10:00 a.m. CST Edgewater Beach Conference Center 11212 Front Beach Road Panama City Beach, FL 32407
Pre-hearing Conference	November 15, 2013 Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL
Hearing	December 9 – 13, 2013 Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL

VI. GULF POWER LOCATIONS AT WHICH COMPLETE MFRs ARE AVAILABLE FOR INSPECTION

1. Panama City
1230 E. 15th Street
2. Pensacola
418 W. Garden Street
3. Milton
5120 Dogwood Drive
4. Ft Walton Beach
140 Hollywood Boulevard S.W.
5. Chipley
1195 Jackson Avenue
6. Defuniak Springs
1226 Circle Drive
7. Niceville
1057 E. John Sims Parkway
8. Crestview
1655 S. Ferdon Boulevard

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

Ms. Darlene Howell
Library Administrator
West Florida Public Library
200 West Gregory Street
Pensacola, FL 32502

Dear Ms. Howell:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the three main libraries in our service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

Ms. Robin Shader
NWRLS Director
Bay County Public Library
898 West 11th Street
Panama City, FL 32401

Dear Ms. Shader:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the three main libraries in our service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

Mr. Gerry Demers
Walton County Administrator
76 North 6th Street
DeFuniak Springs, FL 32433

Dear Mr. Demers:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

Mr. Ernie Padgett
Okaloosa County Administrator
1804 Lewis Turner Blvd, Suite 400
Fort Walton Beach, FL 32547

Dear Mr. Padgett:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." The signature is written in a cursive, flowing style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

Mr. Edwin L. Smith
Bay County Manager
840 W. 11th Street
Panama City, FL 32401

Dear Mr. Smith:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable John B. Arnold, Jr.
Mayor of Valparaiso
465 Valparaiso Parkway
Valparaiso, FL 32580

Dear Mr. Arnold:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

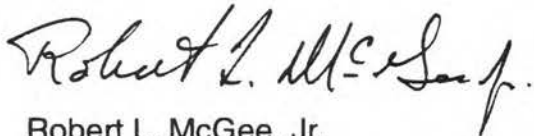
The Honorable David J. Cadle
Mayor of Crestview
P.O. Box 1209
Crestview, FL 32536-1209

Dear Mr. Cadle:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,



Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Robert Campbell
Mayor of DeFuniak Springs
P.O. Box 685
DeFuniak Springs, FL 32435

Dear Mr. Campbell:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive script.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Gary Combs
Mayor of Shalimar
2 Cherokee Road
Shalimar, FL 32579

Dear Mr. Combs:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Randall R. Wise
Mayor of Niceville
208 North Partin Drive
Niceville, FL 32578

Dear Mr. Wise:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Theresa Farley
Mayor of Cinco Bayou
10 Yacht Club Drive
Cinco Bayou, FL 32548-4436

Dear Ms. Farley:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Robby Adams
Mayor of Laurel Hill
P.O. Box 158
Laurel Hill, FL 32567

Dear Mr. Adams:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in cursive script that reads "Robert L. McGee, Jr.".

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850.444.6530
Fax 850.444.6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable William Creekmore
Mayor of Mary Esther
195 N. Christobal Road
Mary Esther, FL 32569

Dear Mr. Creekmore:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in cursive script that reads "Robert L. McGee, Jr.".

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Sarah Seevers
Mayor of Destin
4200 Indian Bayou Trail
Destin, FL 32541

Dear Ms. Seevers:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Michael G. Anderson
Mayor of Fort Walton Beach
107 Miracle Strip Pkwy
Fort Walton Beach, FL 32548-6614

Dear Mr. Anderson:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Gayle F. Oberst
Mayor of Panama City Beach
110 South Arnold Road
Panama City Beach, FL 32413

Dear Ms. Oberst:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Lawrence Cloud
Mayor of Bonifay
301 North J. Harvey Etheridge Street
Bonifay, FL 32425

Dear Mr. Cloud:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Thomas W. Abbott
Mayor of Callaway
6601 State Road, Hwy 22
Callaway, FL 32404

Dear Mr. Abbott:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert L. McGee, Jr." with a stylized flourish at the end.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Ronald B. Farrington
Mayor of Ponce de Leon
P.O. Box 214
Ponce de Leon, FL 32455

Dear Mr. Farrington:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0760

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Charles B. Holman
Mayor of Graceville
P.O. Box 637
Graceville, FL 32440-0637

Dear Mr. Holman:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Richard Musgrave
Mayor of Parker
1001 West Park Street
Parker, FL 32404

Dear Mr. Musgrave:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive script.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Walter T. Kelley
Mayor of Lynn Haven
825 Ohio Avenue
Lynn Haven, FL 32444

Dear Mr. Kelley:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive script.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Hayward Thomas
Mayor of Paxton
P.O. Box 5200
Paxton, FL 32538-5200

Dear Mr. Thomas:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr.".

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Aggie Curry
Mayor of Cambellton
P.O. Box 38
Cambellton, FL 32426

Dear Ms. Curry:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert L. McGee, Jr." with a stylized flourish at the end.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Michelle Cook
Mayor of Vernon
P.O. Box 340
Vernon, FL 32462

Dear Ms. Cook:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." The signature is written in a cursive, flowing style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Chuck Lockey
Chairman, Jackson County Commission
2864 Madison Street
Marianna, FL 32448

Dear Mr. Lockey:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Henry Chambers
Chairman, Caryville City Council
4436 Old Spanish Trail
Caryville, FL 32427

Dear Mr. Chambers:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr.".

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444.6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

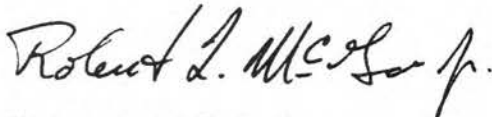
The Honorable Monty Merchant
Chairman, Holmes County Commission
107 E. Virginia Avenue
Bonifay, FL 32425

Dear Mr. Merchant:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,



Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Alan T. Bush
Chairman, Washington County Commission
1331 South Blvd.
Chipley, FL 32428

Dear Mr. Bush:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Linda Cain
Mayor of Chipley
P.O. Box 1007
Chipley, FL 32428

Dear Ms. Cain:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." with a stylized flourish at the end.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Ralph Hammond
Mayor of Springfield
P.O. Box 3717
Panama City, FL 32401-0717

Dear Mr. Hammond:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." The signature is written in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Gregory Brudnicki
Mayor of Panama City
P.O. Box 1880
Panama City, FL 32402-1880

Dear Mr. Brudnicki:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive script.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

Mr. Hunter Walker
Santa Rosa County Administrator
6495 Caroline Street, Suite M
Milton, FL 32570

Dear Mr. Walker:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr.".

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

Mr. Robert A. Cole
Chairman, Santa Rosa County Commission
6495 Caroline Street, Suite M
Milton, FL 32570

Dear Mr. Cole:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Guy Thompson
Mayor of Milton
P O Box 909
Milton, FL 32572

Dear Mr. Thompson:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive script.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850.444.6530
Fax 850.444.6026
RLMCGEE@southernco.com



August 9, 2013

Mr. Brian Watkins
Milton City Manager
P O Box 909
Milton, FL 32572

Dear Mr. Watkins:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive script.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Freddie W. McCall, Sr.
Mayor of Century
7995 Century Boulevard
Century, FL 32535

Dear Mr. McCall:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert L. McGee, Jr." with a stylized flourish at the end.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

Mr. Gene M. Valentino
Chairman, Escambia County Commission
221 Palafox Place
Pensacola, FL 32502

Dear Mr. Valentino:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

Mr. George Touart
Escambia County Administrator
221 Palafox Place
Pensacola, FL 32502

Dear Mr. Touart:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." The signature is written in a cursive, flowing style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0760

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Ashton J. Hayward
Mayor of Pensacola
P O Box 12910
Pensacola, FL 32521

Dear Mr. Hayward:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

Ms. Colleen Castille
Pensacola City Administrator
P O Box 12910
Pensacola, FL 32521

Dear Ms. Castille:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr." in a cursive style.

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

The Honorable Beverly Zimmern
Mayor of Gulf Breeze
1070 Shoreline Dr
Gulf Breeze, FL 32561

Dear Ms. Zimmern:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr.".

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

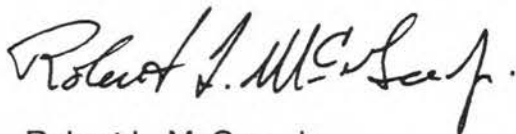
Mr. Edwin Eddy
Gulf Breeze City Manager
1070 Shoreline Dr
Gulf Breeze, FL 32561

Dear Mr. Eddy:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the rate request is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,



Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk

Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, Florida 32520-0780

Tel 850 444 6530
Fax 850 444 6026
RLMCGEE@southernco.com



August 9, 2013

Ms. Patricia Gould
Director
Fort Walton Beach Library
185 Miracle Strip Parkway, SE
Fort Walton Beach, FL 32548

Dear Ms. Gould:

RE: Gulf Power Company Retail Rate Filing

On July 12, 2013, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$74,393,000. In accordance with FPSC Rule 25-22.0406(4), "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the three main libraries in our service area.

Sincerely,

A handwritten signature in black ink that reads "Robert L. McGee, Jr.".

Robert L. McGee, Jr.
Regulatory and Pricing Manager

m

Enclosure

cc Florida Public Service Commission
Ann Cole, Commission Clerk