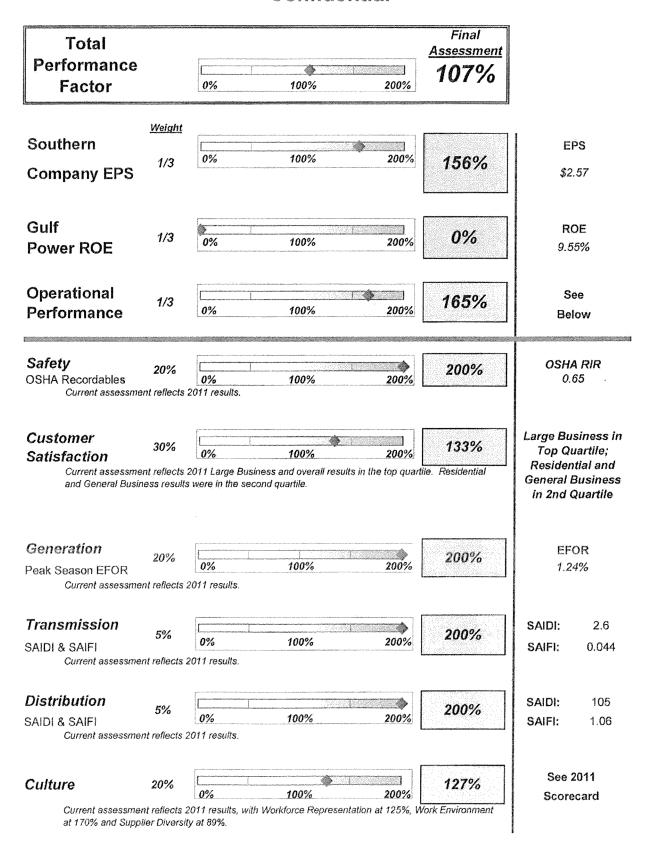
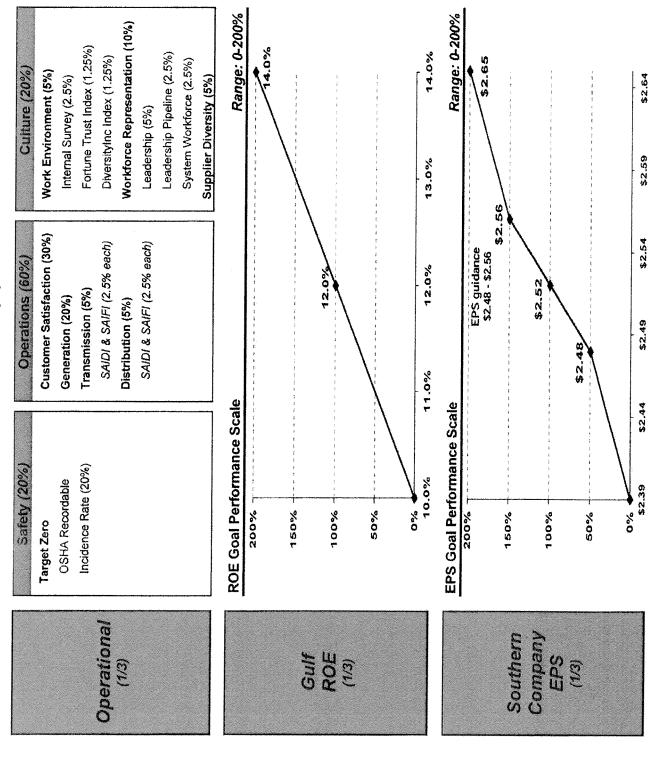
Gulf Power Company

2011 PPP Assessment - Final Results Confidential



2011 Gulf Power PPP Goals

Applicable to all eligible Gulf employees



2011 Gulf Power PPP Goals

Range: 0-200%

Scales	
Performance	
al Goal	
peration	
ᅩ	

	Target	Target Zero ²				
Safety	Scale	OSHA R	OSHA Recordable Incidence Rate	nce Rate		
(20%)	100%		1.12			
	%0		1.30			
	Custor	Customer Satisfaction ²	n ²			
	Scale		Customer Va	Customer Value Benchmark Study	dγ	
	200%	Top Quartile Ove	erall and each se	Top Quartile Overall and each segment in the Top Quartile	uartile	
	167%	Top Quartile Ove	erall and 2 segme	Top Quartile Overall and 2 segments in Top Quartile		
	133%	Top Quartile Ove	erall and 1 segme	Top Quartile Overall and 1 segments in Top Quartile	•	
	100%	Top Quartile Overall	erall .			
Oncourt	%/9	2nd Quartile Ove	rall and at least	2nd Quartile Overall and at least 2 segments in the Top Quartile	Fop Quartile	
Operations	33%	2nd Quartile Ove	erall and at least	2nd Quartile Overall and at least 1 segments in the Top Quartile	Top Quartile	
(%09)	%	2nd Quartile Overal	srall			
		Generation ²	Transı	Transmission ²	Distrib	Distribution ²
		Peak Season	SAIDI	SAIFI	SAIDI	SAIFI
	Scale	EFOR	Duration/MVA	Frequency/MVA	Duration/Customer	Frequency/Customer
	200%	2.00%	5.5	0.141	116	1.10
	150%	Interpolate	10.2	0.169	Interpolate	Interpolate
	100%	4.80%	12.2	0.203	137	1.35
	%0	9.00%	16.3	0.270	158	1.57
				7		

	Mo	Work Environment	ent	Supplier Diversity		Representation	fion
	Internal	Fortune Trust	DiversityInc	% of Total		Leadership	System
Scale	Employee Survey ²	Index1	Inclusion Index1*	Spend ²	l eadershin ² Pinelina ²	Dinelina ²	Morkforn
200%	85%	85%	Ton 10% Overall	18 12%	711000000000000000000000000000000000000		A CINICA
100%	75%	75%	Top Quartile SE	15.10%	Subjective	assessment b	Subjective assessment by the Southern
%0	65%	65%	Median SE	10.50%	Company C	EO and Mana	Company CEO and Management Council

Culture (20%)

Financial Triggers

- EPS performance less than \$2.27 (90% of Target) will result in a 10 percentage point (10% of Target) reduction to the Total Performance Factor.

¹Measures Southern Company results

² Measures Gulf results *See Culture Certification Letter for further details regarding the DiversityInc scale

January 20, 2012



Southern Company 600 North 18th Street Birmingham, AL 35203 Attn: Anthony Topazi

Mr. Topazi,

In connection with the Operational Goals of the 2011 Southern Company Performance Pay Program, as Executive Sponsor of the Customer Satisfaction Operational Goal, I certify that, to the best of my knowledge and belief, the following statements are correct in all material respects:

- We are responsible for establishing and maintaining effective controls and procedures to ensure the accuracy of Performance Pay Program Operational Goal results. Based on our evaluation of those controls and procedures for the 2011 reporting period, we believe that they are effective.
- No events have occurred which would require adjustment to management's certification of the 2011 Operational Goals results and performance as presented herein.
- 3. The 2011 Operational Goal results were measured and reported in accordance with the attached performance scales established and certified to on March 15th, 2011.

The final Customer Satisfaction Operational Goal results and according performance for 2011 are:

	Result	Performance
Gulf	Top quartile overall and top quartile in the Large Business segment. Second quartile in the Residential and General Business segments.	133%

Sincerely,

Charles W. Darville

Vice President, Marketing Services

CC: Mr. Larry Sitton, Mr. Brent Young



Southern Company 600 North 18th Street Birmingham, AL 35203

Attention: Mr. Anthony Topazi

Mr. Topazi:

In connection with the Operational Goals of the 2011 Southern Company Performance Pay Program, as Executive Sponsor of the Distribution Reliability Operational Goal, I certify that, to the best of my knowledge and belief, the following statements are correct in all material respects:

- We are responsible for establishing and maintaining effective controls and
 procedures to ensure the accuracy of Performance Pay Program Operational Goal
 results. Based on our evaluation of those controls and procedures for the 2011
 reporting period, we believe that they are effective.
- 2. No events have occurred which would require adjustment to management's certification of the 2011 Operational Goals results and performance as presented herein.
- 3. The 2011 Operational Goal results were measured and reported in accordance with the attached guidelines and performance scales established and certified to on March 10, 2011.

The final Distribution Reliability Operational Goal results and according performance for 2011 are:

Distribution SAIDI (Duration/Customer)

	Result	Performance
		7
7		
Gulf	105	200.00%

Distribution SAIFI (Frequency/Customer)

	Result	Performance	
Gulf	1.06	200.00%	

Sincerely,

Daniel K. Glover

Vice President, Power Delivery Distribution

cc: Mrs. Tami Barron

Mr. Jeff Franklin

Mr. Bernard Jacob

Mrs. Leslie Sibert

Mr. Larry Sitton



January 17, 2012

Southern Company Mr. Anthony Topazi 600 North 18th Street Birmingham, AL 35203

Mr. Topazi,

In connection with the Operational Goals of the 2011 Southern Company Performance Pay Program, as Executive Sponsor of the Transmission Reliability Operational Goal, I certify that, to the best of my knowledge and belief, the following statements are correct in all material respects:

Operational Controls and Procedures

- 1. We are responsible for establishing and maintaining effective controls and procedures to ensure the accuracy of Performance Pay Program Operational Goal results. Based on our evaluation of those controls and procedures for the 2011 reporting period, we believe that they are effective.
- No events have occurred which would require adjustment to management's certification of the 2011
 Operational Goals results and performance as presented herein.
- 3. The 2011 Operational Goal results were measured and reported in accordance with the attached guidelines and performance scales established and certified to on March 21, 2011.

Results and Performance

The final Transmission Reliability Operational Goal results and according performance for 2011 are:

Transmission SA	IDI
Duration/MV/	4

Southern Company
Alabama Power
Georgia Power
Gulf Power
Mississippi Power

Result	Performance
2.6	200.00%

Transmission <u>SAIFI</u> Frequency/MVA

Result	Performance
0.044	200.00%

Sincerely,

William O. Ball

Executive Vice President & Chief Transmission Officer

CC:

Matt Warstler Larry Sitton Brent Young Doug Jones Executive Vice President Chief Production Officer Southern Company Generation 600 North 18th Street / 15N-8170 Post Office Box 2641 Birmingham, Alabama 35291

Tel 205.257.7907 Fax 205.257.5019



January 17, 2012

Mr. Anthony Topazi Chief Operating Officer Southern Company 600 North 18th Street Birmingham, AL 35203

Mr. Topazi,

In connection with the Operational Goals of the 2011 Southern Company Performance Pay Program, as Executive Sponsor of the Generation Reliability Operational Goal, I certify that, to the best of my knowledge and belief, the following statements are correct in all material respects:

- We are responsible for establishing and maintaining effective controls and procedures to
 ensure the accuracy of Performance Pay Program Operational Goal results. Based on our
 evaluation of those controls and procedures for the 2011 reporting period, we believe that
 they are effective.
- 2. No events have occurred which would require adjustment to management's certification of the 2011 Operational Goals results and performance as presented herein.
- The 2011 Operational Goal results were measured and reported in accordance with the attached guidelines and performance scales established and certified to on March 23rd, 2011.



The final Generation Reliability Operational Goal results and according performance for 2011 are:

	Result	Performance
Gulf	1.24%	200.00%

Exclusions:

As defined in the attached guidelines and performance scales established and certified to on March 23rd, 2011, the following exclusions have been approved by the Southern Company Chief Production Officer and the Southern Company COO and are reflected in the results shown above for APC and Southern Company.

The approved adjustments include:

- Alabama Power Plant Miller 1-4 tornado damage to transmission system
- Alabama Power Plant Gorgas 6-10 tornado damage to transmission system

Sincerely,

Executive vice Flesheri

Douglas E. Jones

Executive Vice President & Chief Production Officer

CC: Ms. Kim Flowers

Ms. Penny Manuel

Mr. Larry Sitton, Mr. Brent Young January 20, 2012



Southern Company 600 North 18th Street Birmingham, AL 35203 Attn: Anthony Topazi

Mr. Topazi,

In connection with the Operational Goals of the 2011 Southern Company Performance Pay Program, as Executive Sponsor of the Culture Operational Goals, I certify that, to the best of my knowledge and belief, the following statements are correct in all material respects:

- We are responsible for establishing and maintaining effective controls and procedures to
 ensure the accuracy of Performance Pay Program Operational Goal results. Based on our
 evaluation of those controls and procedures for the 2011 reporting period, we believe that
 they are effective.
- 2. No events have occurred which would require adjustment to management's certification of the 2011 Operational Goals results and performance as presented herein.
- 3. The 2011 Operational Goal results were measured and reported in accordance with the attached guidelines and performance scales established and certified to on March 21, 2011.

The final Culture Operational Goal results and according performance for 2011 are:

Leadership Representation

Gulf

Performance 125.00%

Performance		

Leadership Pipeline Representation

	caccisinp i ip	The Representation of the Parket of the Park	- Containon	Gulf	
P	erformance			150.00%	

ſ		
Γ	Performance	

Internal Employee Engagement Survey

miernai empi	byee Engage	emem ourv	cy		
				Gulf	
Result				81.80	
Performance				168.00%	

Result		
Performance		

Southern results applied to all employees:

	Total Workforce Representation	Fortune's Trust Index	DiversityInc's Inclusion Index
Result	N/A	79.38	90.10 percentile overall
Performance	100.00%	143.80%	200.00%

Supplier Diversity certification is provided separately by the Vice President of Supply Chain Management

Sincerely,

Stacy R. Kilcoyne

Human Resources Vice President

CC: Mr. Christopher C. Collier

Ms. Andrea Snorton

Mr. Larry Sitton

Southern Company Bin 10080 241 Ralph McGill Boulevard NE Atlanta, Georgia 30308-3374



January 20, 2012

Southern Company 600 North 18th Street Birmingham, AL 35203 Attn: Anthony Topazi

Mr. Topazi,

In connection with the Operational Goals of the 2011 Southern Company Performance Pay Program, as Executive Sponsor of the Supplier Diversity Operational Goal, I certify that, to the best of my knowledge and belief, the following statements are correct in all material respects:

- We are responsible for establishing and maintaining effective controls and
 procedures to ensure the accuracy of Performance Pay Program Operational Goal
 results. Based on our evaluation of those controls and procedures for the 2011
 reporting period, we believe that they are effective.
- 2. No events have occurred which would require adjustment to management's certification of the 2011 Operational Goals results and performance as presented herein.
- The 2011 Operational Goal results were measured and reported in accordance with the attached guidelines and performance scales established and certified to on March 22nd, 2011.

The final Supplier Diversity Operational Goal results and according performance for 2011 are:

	Diverse Spend	Total Spend	Diverse Spend (%)	Performance
Gulf	\$42,130,316	\$289,011,048	14.58%	88.70%

Sincerely,

A. Bryan Fletcher

Supply Chain Management Vice President

Bryan Fletcher

CC: Mr. Rick Harrison

Mr. Ken Huff

Mr. Larry Sitton,

January 31, 2012



Southern Company 30 Ivan Allen, Jr. Boulevard, NW Atlanta, Georgia 30308 Attn: Arthur P. Beattie

Mr. Beattie,

In connection with the Financial Goals of the 2011 Southern Company Performance Pay Program, I certify that, to the best of my knowledge and belief, the following statements are correct in all material respects:

- We are responsible for establishing and maintaining effective controls and
 procedures to ensure the accuracy of Performance Pay Program Financial Goal
 results. Based on our evaluation of those controls and procedures for the 2011
 reporting period, we believe that they are effective.
- 2. No events have occurred which would require adjustment to management's certification of the 2011 Financial Goals results and performance as presented herein.
- 3. The 2011 Financial Goal results were measured and reported in accordance with the attached guidelines and performance scales established on March 24th, 2011.

Results:

The final Financial Goal results and according performance for 2011 are:

EPS

Earnings from Continuing Operations	\$2,202,555,996
Average Shares Outstanding	856,897,983
Basic EPS from Continuing Operations	\$2.570

ROE/Net Income

	Net Income	Average Common Equity	Return on Average Common Equity
Gulf	\$105,004,967	\$1,099,991,795	9.55%

Sincerely,

W. Ron Hinson

Comptroller, CAO and SVP

CC: Mr. Mark Lantrip

Mr. Larry Sitton,

Doug Jones Executive Vice President Chief Production Officer Southern Company Generation 600 North 18th Street / 15N-8170 Post Office Box 2641 Birmingham, Alabama 35291

Tel 205.257.7907 Fax 205.257.5019



January 23, 2012

Mr. Anthony Topazi Chief Operating Officer Southern Company 600 North 18th Street Birmingham, AL 35203

Mr. Topazi,

In connection with the Operational Goals of the 2011 Southern Company Performance Pay Program, as Executive Sponsor of the Safety Operational Goal, I certify that, to the best of my knowledge and belief, the following statements are correct in all material respects:

- 1. We are responsible for establishing and maintaining effective controls and procedures to ensure the accuracy of Performance Pay Program Operational Goal results. Based on our evaluation of those controls and procedures for the 2011 reporting period, we believe that they are effective.
- No events have occurred which would require adjustment to management's certification of the 2011
 Operational Goals results and performance as presented herein.
- 3. The 2011 Operational Goal results were measured and reported in accordance with the attached guidelines and performance scales established and certified to on March 23rd, 2011.



The final Safety Operational Goal results and according performance for 2011 are:

	Result	Performance
Gulf	0.65	200.00%
7		

Sincerely,

Douglas E. Jones

Executive Vice President & Chief Production Officer

CC: Mr. Don Gaddy,

Mr. Hamilton Hardin,

Mr. Larry Sitton,