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— Gulf Power Energy Coach

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AN EARTHCENTS HOME
saves energy
and money.



**Let the Energy Experts help you turn
your home into a great way to save.**

To learn more about how EarthCents programs
can help you save energy and money, call
1-877-655-4001 or visit us at gulfpower.com



Dec. 2012
Radio DJ Live Liners

Audio Track 21

Make one of your big new year's resolutions to cut back on your energy bills. You can do this by logging onto GulfPower.com. For example did you know by lowering the thermostat just one or two degrees equals big savings. You will find these tips and more on Gulf Power.com. They will help you save money on your energy bills all year long.

Audio Track 20

I know one thing that makes me feel alright, saving money on my power bill, thanks to GulfPower.com. I want to tell you something, I thought I knew all the energy saving tips. I was very surprised when I logged onto GulfPower.com. There's a lot of tips on there I didn't know about.

Audio Track 19

I know computers have been helpful to me, they led me to GulfPower.com where I found all kinds of money saving tips on my energy bills. GulfPower.com you can log on there and if you want to save money on your energy bill, it's on there. GulfPower.com.

Audio Track 18

Get clicked into high energy savings from GulfPower.com. Log onto GulfPower.com and you'll find all kinds of tips. A good one right now is making sure your refrigerator is in proper working order. You know we open it a lot to get food, it's closed, we've got family in the house, it's getting a work out. Make sure it's in proper order and you're sure to save some money on this month's power bill. GulfPower.com.

Audio Track 17

Chances are you've got a lot of folks at your house and your refrigerator is getting a lot of action. Gulf Power says here is one way you can save energy. Make sure the coils on your refrigerator are clean. For this and many more helpful tips, log onto GulfPower.com.

Audio Track 16

If you've got a lot of family and guests in the house your refrigerator is probably full so it's using a lot of energy. A couple of things you can help to do to save some energy. Keep the refrigerator between 37 and 40 degrees. Make sure the condenser coils are clean and make sure the door gasket secures tightly. If you want to find some more tips just log onto GulfPower.com.

Audio Track 15

Here's a great way to save money. Obviously, you want to set your thermostat at 68 degrees according to Gulf Power, now if you can set it even cooler, each degree cooler you set it adds to big savings. There's these tips and plenty more too on GulfPower.com.

Audio Track 14

Here's a great way to save money on your energy bills this winter from Gulf Power. Set your thermostat to the lowest temperature to which you are comfortable, because check this out. Each degree above 68 costs you at about nine percent more for your heating systems. You can learn more, GulfPower.com.

Audio Track 13

I'll be nice to you by giving you some nice energy saving tips that I found on GulfPower.com. One of the things you do before you go to work in the morning and any windows that face the sun throughout the day, open up those blinds. It will keep your house warm throughout the day and it will save you money. These tips and more at GulfPower.com.

Audio Track 12

So now it's getting warm again, but you know it's going to get cold, that's why you should log onto GulfPower.com. Find out how you can save money during the winter here at Northwest Florida. All kinds of great tips on GulfPower.com. Things like make sure you have the proper insulation, how you should set your thermostat and more on GulfPower.com.

Audio Track 11

Hey check this out, every day I get home I found this tip on GulfPower.com. What I do is open up the blinds and let the sunshine through during the day and it keeps my house nice and warm and it cuts down on my energy bills. You should try it too. You can find these tips and more on GulfPower.com.

Audio Track 10

Happy Holidays. Unexpected cold temps hit us this week. How do you save money on your power bill especially during the winter? I think the best thing to do is get onto GulfPower.com all kinds of great tips and ways that you can money all winter long. GulfPower.com.

Audio Track 9

Here's a quick tip from Gulf Power, when you leave for work this morning the windows that face the sun, leave the blinds open and leave the sunshine through and heat up the house and turn them down at night. These tips and more at GulfPower.com.

Audio Track 8

Now I want to share with you some tips I found on GulfPower.com, ways that you can save on your energy bill. Number one, if you have a window a/c unit, take it out. You'll find these tips and more at GulfPower.com.

Audio Track 7

If you have a window air conditioning unit, make sure you move it for the winter. We're just now under a cold spell and there's more great tips on GulfPower.com. There's a lot of ways you can save money on your heating bill throughout the winter. Just log onto GulfPower.com.

Audio Track 6

Hey temps are supposed to be down in the 40's this week. Here's some winter energy saving tips. Keep your blinds and drapes of sun exposed windows open during the daytime and close them at night to help keep the heat in. Your ceiling fans can help keep you comfortable in the winter too, just reverse direction. These tips and more on GulfPower.com.

Audio Track 5

Hey I've got a little gift I want to share with you, it's GulfPower.com. Here's why I consider it a gift. You log onto GulfPower.com, there are all kinds of ways and tips on how you can save money on your power bill, especially here during the holiday season. Take a few moments to check it out, GulfPower.com.

Audio Track 4

As we get into the holidays, I want to remind you there are ways you can save money on your power bill. For example, Christmas lights, you could put them on a timer, several things you can do. Best thing you can do, is to log onto GulfPower.com.

Audio Track 3

I know around my house we use a lot of electricity around the holidays, Christmas lights things like that. There are still ways you can save money. Here's what I did. I logged onto GulfPower.com and I found all kinds of ways to save on my power bills during the winter. I encourage you to do the same. GulfPower.com

Audio Track 2

Hey I hadn't even thought about this, it's about a \$1.40 a month to light up your house with Christmas lights, or you can use LED holiday bulbs and that's only 19 cents a month. I'm telling you it adds up and makes a difference. Log onto GulfPower.com. GulfPower.com.

Audio Track 1

How much does it cost to light up your house with Christmas lights? Here's one way you can save money from Gulf Power. Purchase LED holiday bulbs on average for a string of 200 lights it would cost you about 19 cents per month. If you want more information, log onto GulfPower.com.

Crosswind

APARTMENT HOMES



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COPY/VIDEO

CLIENT: Gulf Power
JOB NAME: Energy Coach Corporate TV
JOB NO: GPC-COR-T112173
SPOT TITLE: GPCT-1103 Energy Coach/Programmable Thermostat

DATE: 11/2/11
DRAFT: As Produced
WRITER: Andy Odum
LENGTH: :30

VIDEO	AUDIO
<p><i>Open on the ENERGY COACH standing next to a running treadmill with a home thermostat on it.</i></p> <p><i>Cut to a thermostat that says "ON".</i></p> <p><i>Cut to a HOMEOWNER installing a programmable thermostat in a suburban home.</i></p> <p>SUPER: For more tips on ways to save, visit GulfPower.com/Coach.</p> <p><i>Cut back to the COACH. He looks down and the thermostat is no longer on the treadmill. He looks over and sees it on a stair climber.</i></p> <p>SUPER: Gulf Power logo.</p>	<p>COACH: Hey, it's me. The Gulf Power Energy Coach. You know, I push my guys pretty hard to get the most out of them. Like this guy. He'd run all day if I let him. But that wouldn't be smart. That'd be wasteful.</p> <p>COACH (VO): You don't need your heating or cooling system running all day when you're not around. So get a programmable thermostat and set it for the times of day when you're home. That'll save you energy and money in the long run.</p> <p>COACH: Would ya knock it off!</p>

"Team up for savings with an EarthCents Home."

- Gulf Power Energy Coach

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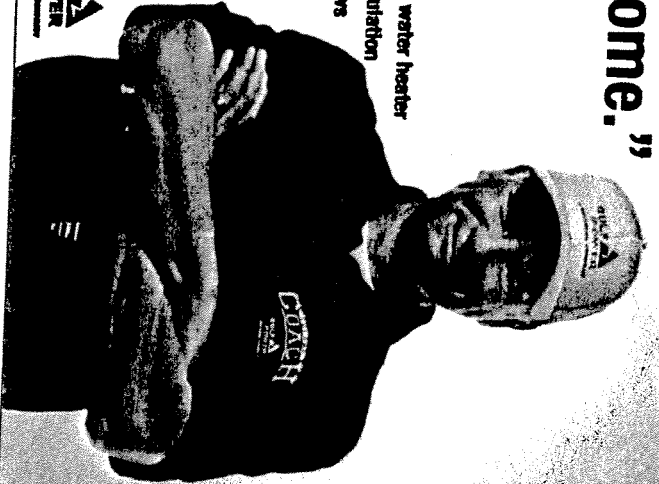
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It's about a love affair with flying.

knowing that freedom isn't free; it's earned and fought for and won."

He goes on to say, "Becoming a fighter pilot, in many ways, is about me. It's about a love affair with flying. It's about living or the rush that comes from accomplishing the mission, bringing your wingman back against all odds, or enabling another soldier, sailor or marine to return home to their family in the same condition he or she left them. It's about preserving and honoring the spirit and heritage of the greats who laid the foundation for American Airpower."

Now, I knew I wanted to fly with him... And it was time.

The flight itself started off like every other commercial flight I have experienced leaving Northwest Florida Regional Airport with a gradual rise from the runway and an incredible view of the Destin Harbor until we immediately shot straight up like a rocket and then... we were upside down. If he could have, I have no doubt that Trap would have corkscrewed the plane all the way to Crestview, except for the pleadings from the back seat to "perhaps slow it down a touch," or words to that effect.

The F-16 flies at 400 MPH, yet is incredibly smooth and allows you to identify all roads and buildings on the ground. Surprisingly, it is very comfortable—plenty of leg room, not claustrophobic, and you can ride without an air mask if desired—like normal airplane travel. However, when the pilot says, "We are going to turn 9G's now," you'd better be wearing the G-Suit and mask. I had heard that others had passed out during this process, but to me it felt like the pressure of a roller coaster. Nevertheless, when he asked if I wanted to do it again, I politely informed him that once was enough.

The scenery along the Coast from Panama City to Destin on a perfect Chamber of Commerce day was spectacular. Fletch, our wingman, flew to our right so I watched him flying over the entire coastline—absolutely majestic.

I could go on and on about my hour in the Fighting Falcon. It is a once-in-a-lifetime opportunity that I obviously will never forget. I hear the sound of freedom just about every day here on the Emerald Coast. I now have felt the power, the dedication and commitment of all who maintain and fly to protect our freedom. It is amazing beyond words.

The Honorary Commander program is about building bridges. I now understand the challenges our nation's women encounter in helping us defend America. I recognize, without a doubt, that they are good stewards of the astounding amount of trust and responsibility we have bestowed upon them to defend our freedom. On behalf of everyone who calls the Emerald Coast home for a weekend or a lifetime, I say thank you. Thank you. Thank you.

Ansley & West P.A.

With You Every Step of the Way



Christina D. West
@lawwestdestin.com

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1/11/2013

I also feel good about saving money on my energy bill. Here's how I did it. I got onto GulfPower.com and I learned by using a certain type of insulation I could save lots of money on my power bills. And you should do the same by logging onto GulfPower.com

1/14/2013

Let's review some ways you can save money on your power bills. Number one, make sure you keep the lights off and number two whenever you leave for work during the day, make sure you open up the blinds for the rooms that are facing out towards the sun. These tips and more at GulfPower.com. GulfPower.com.

1/15/2013

Here's something you can do tonight to save money on your power bill. Lower your thermostat by one to even three degrees, you're going to save a lot of money. This tip and more log onto GulfPower.com. You log onto GulfPower.com and you're going to find all kinds of great tips, things you can start doing today to start saving money.

1/16/2013

You looking for something different for lunch today, you've got to check out the Portabello Eatery inside the Gulf Power Headquarters. Delicious food inside the Gulf Power headquarters if you want more information on the restaurant, check out their website GulfPower.com.

1/17/2013

Want to feel good about paying less on your power bill? Log onto GulfPower.com. We know a lot of the common sense stuff on ways to save energy but I'm telling you there are tips on this website you would have never even thought these tips could save money, they are phenomenal. Check it out, GulfPower.com. You can try some of these when you get home tonight and save money today.

1/21/2013

TV's, cell phone chargers, computers. A lot of these products use power even when they are turned off. Use a smart power strip as a central turn off point for these electronics and save money. This tip from Gulf Power. You can find more great tips on GulfPower.com.

1/22/2013

You know I'm always trying to think of ways to save you money. You know when you leave a lot of appliances on at home, like computers, cell phone chargers – it sucks up energy. I got onto GulfPower.com and they suggested getting a power strip. You'll find these tips and more at GulfPower.com. You'll start saving money today with some of these tips.

1/23/2013

Saving on your energy bill. Out loud. Log onto GulfPower.com. I'm telling you so many tips on there and ways to save money. And that's cool, you can start saving money tonight on your power bill. Just log onto GulfPower.com.

1/24/2013

Let's discuss ways you can save money on your energy bill. I know the temps have been up and down over the past couple of weeks. Get onto GulfPower.com. GulfPower.com, list them one, two, three. Here's ways you can save money. Here's things you can start doing right now. GulfPower.com.

1/25/2013

Now you know it's going to get cold again and you're going to be wondering how on earth you can save money on your power bill. Log onto Gulf Power.com. for a whole list of things you can do. GulfPower.com. Start saving money on your power bill today. GulfPower.com.

1/28/2013

Weather's been kind of funny too, up and down. What do you do to save energy? Log onto GulfPower.com, whether the weather is warm or it's cold, they have all kinds of tips and ways you can save money and things you can go home tonight and start saving money today. GulfPower.com.

1/29/2013

Details on how you get can a \$700 rebate from Gulf Power. Get a \$700 rebate for installing a qualifying water heater or add pump to your existing water heater and get \$350 either way you will start saving today. To take advantage of this great offer, log onto GulfPower.com.

1/31/2013

When you left for work today, I'm guessing you left a lot of things plugged in at the house. Your refrigerator obviously, tv, computers, things like that. That uses energy. But there's a way you can prevent that. Get onto GulfPower.com and they will tell you all about a special power strip that helps save money, it's called phantom energy.

2/1/2013

I know we're always looking for ways to save money, and just when you think there's no way I can save any more money, voila, there's the website, GulfPower.com. I'm telling you, you get onto this website, GulfPower.com, you'll find some tips on there and go "really, I didn't know that would work." GulfPower.com.

2/4/2013

Gulf Power now has the lowest residential rates amongst Southern Company utilities operating in Alabama, Georgia and Mississippi. Their prices are below the national average. Now even with these low prices, still it make sense, check out their energy saving tips on line. GulfPower.com. Just log onto GulfPower.com.

2/5/2013

Let's talk about how we can save you money on your power bill. Log onto GulfPower.com. GulfPower.com has all kinds of amazing things on the website. Some of these things I would have never thought of. Check them out, GulfPower.com.

2/6/2013

Want to save some money out loud? Get onto GulfPower.com. You wouldn't believe some of the ways you can save on your power bill. Just a couple of little things you can do around the house. Log onto GulfPower.com. A whole list of things you can start doing today. GulfPower.com.

2/7/2013

We've been experiencing a lot of up and down temperatures. Now one of the things you can do to help your power bill stay consistent is to use the right kind of insulation in your home. You might have the wrong kind in right now, how do you know? Log onto GulfPower.com, they'll have more info.

2/11/2013

You can get a free energy cents check up on GulfPower.com. It's the Earth Cents program. It's really cool, whether you're a renter or a homeowner, all kinds of ideas and ways you can save money. You take this quiz and it shows you here's what you can do. And it's free, you can find it on GulfPower.com.

2/14/2013

Listen if you want lower power bills, log onto GulfPower.com. Hundreds of tips on that website, things you can start doing tonight to save money on your power bill every single month including that earth cents energy program. Check it out, GulfPower.com.

2/19/2013

You know how much your power bills would go down if you have the right type of insulation in your house? Now maybe you already do, but I want you to take time to log onto GulfPower.com, see what you need to do to determine whether or not you have the right type of insulation. If you have the wrong insulation your power bill will go way up, if you have the right kind your power bill will go way down. Log onto GulfPower.com.

2/20/2013

You can help yourself do a little bit better by saving money on your power bill. Check it out, log onto GulfPower.com. There's a questionnaire on there for you and you'll get an analysis with recommendations from quick no cost tips to smart investments. It's worth the time. GulfPower.com.

2/21/2013

Did you know half of your energy cost go to your heating and cooling system. That's why it's wise to make sure it's in top notch condition. So how do you do that? You get onto GulfPower.com everything you need to know about making sure you're heating and cooling system is up to date and efficient right there on GulfPower.com.

2/25/2013

Did you know that electronics around the house account for about 15 percent of electricity? I'm talking electronics just plugged in. Not even necessarily being used. They are called energy vampires. Cell phone chargers, computers, things like that. Get a smart power energy strip it will help you start saving money. These tips and more on GulfPower.com. GulfPower.com.

2/26/2013

In July, Gulf Power's residential prices dropped about eight percent, that means about \$10 a month in savings. And you can save even more when you log onto GulfPower.com, great ideas. For example, did you know, just leaving things plugged in -- phone chargers, TV's, things like that waste a lot of money. Great tips on GulfPower.com on how you can save.

2/27/2013

Did you know that at Gulf Power they have a restaurant called the Portabella Eatery? The food is delicious, you should stop by Gulf Power and have lunch. I know it sounds crazy, it's something different for lunch they have phenomenal food, you can get more info online. GulfPower.com.

2/28/2013

Got cold again. Kind of surprised by this blast of cooler weather. Good reason to get on GulfPower.com. Great tips on how you can save on your power bills including do you have the proper insulation. Find out, log onto GulfPower.com.



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Date: Apr 11, 2013

Client: Gulf Power

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3/4/2013

Gulf Power has some of the lowest residential rates among the Southern Company utilities. Now even with these low prices, it still makes sense to check out the energy saving tips online at GulfPower.com. You'll find many ways to save, even programs that give you rebates for making your home even more energy efficient. GulfPower.com.

3/5/2013

Here's a way to save a few bucks. Set your thermostat to 68 degrees. Of course, we've had a cold spell here lately. It makes sense. Set your thermostat to the lowest temperature at which you're comfortable. Each degree above 68 cost you about nine percent more for your heating system. This tip and more on GulfPower.com.

3/6/2013

Here's a way to save a few bucks. Set your thermostat to 68 degrees. Of course, we've had a cold spell here lately. It makes sense. Set your thermostat to the lowest temperature at which you're comfortable. Each degree above 68 cost you about nine percent more for your heating system. This tip and more on GulfPower.com.

3/7/2013

Here's a way to save a few bucks. Set your thermostat to 68 degrees. Of course, we've had a cold spell here lately. It makes sense. Set your thermostat to the lowest temperature at which you're comfortable. Each degree above 68 cost you about nine percent more for your heating system. This tip and more on GulfPower.com.

3/8/2013

Here's a way to save a few bucks. Set your thermostat to 68 degrees. Of course, we've had a cold spell here lately. It makes sense. Set your thermostat to the lowest temperature at which you're comfortable. Each degree above 68 cost you about nine percent more for your heating system. This tip and more on GulfPower.com.

3/11/2013

Get some pen and paper I want to give you a great website only if you're interested in saving money on your power bills. GulfPower.com, you know we've already got some lowest rates in the Southeast but there are other ways you can save money. Log onto GulfPower.com. Start saving today.

3/12/2013

Get a \$700 rebate for installing a qualifying heat pump water heater. Log onto GulfPower.com. Here's the other thing you can do. Add a heat pump to your existing water heater and get \$350 either way you start saving. GulfPower.com has all the details for you.

3/13/2013

Here's something I didn't know. Oven preheating usually not necessary. Even though the package says preheat oven to 475, not necessary. Now I learned this on GulfPower.com. You too can get onto GulfPower.com. There's a bunch of tips, some of them you might know, some of them might surprise you. Check them out, GulfPower.com.

3/14/2013

You know we're fortunate to be living in this area, because our power rates, thanks to Gulf Power are one of the lowest rates in all of the Southeast. And they help us save even more money on our power bills. Here's what you do, log onto GulfPower.com, plethora of tips. Things you can do tonight when you go home, things you can start doing today, watch your power bill go down next month. GulfPower.com.

3/15/2013

We're in store for a warm weekend, which means you should start prepping now for those summer heating bills, GulfPower.com. The website that has great tips on what you can do, things to keep your house cool during the day to make sure you're not paying a whole lot on your power bill. Log onto GulfPower.com. Start saving today.

3/18/2013

Next time your shopping for appliances, Gulf Power reminds you look for the blue energy star label when you shop. Today's energy efficient home appliances help you use less energy, save water and save money. Gulf Power Earth Cents incentives are available. Log onto GulfPower.com.

3/19/2013

Gulf Power wants to remind you if your home is properly insulated you will cut down significantly on your power bill every month. So how much and what type of insulation should you have? I don't know. That's why you should get onto GulfPower.com, they have all the answers for you in one easy convenient location. GulfPower.com.

3/20/2013

You can also start saving money on your power bills. We had some warm weather this week. Good time to make sure you have everything in order. Do you have power strips in your house? GulfPower.com has a great list of things you can be doing to help you to save money even in the warmer spring and summer months ahead.

3/22/2013

Do you know Gulf Power offers tips on how you can lower the price you pay for electricity 87 percent of the time? That's a lot. Log onto GulfPower.com. And there's free installation available. Learn more. GulfPower.com.

3/25/2013

Check it out, you can get a personalized free energy Check Up from Gulf Power. Log onto their website, GulfPower.com. Energy Check Up can use your actual power bill to give you a customized report. You enter information about your home and family to measure how you use energy and it's free. Check it out, Energy Check Up. It's on GulfPower.com.

3/26/2013

Gulf Power's Earth Cents Program provides incentives, tools and advice to help you make a smart choice about using energy and it will help you save money today. Here's what you do, log onto GulfPower.com and start saving. GulfPower.com.

3/27/2013

Did you know that Gulf Power's Earth Cents Programs provides incentives, tools and advice to help you make smart choices about using energy and you can save money as well. Log onto GulfPower.com to learn more. Being more energy efficient not only saves you money but also reduces greenhouse gases.

3/28/2013

Being more energy efficient not only saves money but also reduces the greenhouse gases. With more than 25 Earth Cents programs to choose from you are bound to save money and it's easy. Log onto GulfPower.com. You'll see in big bold letters the Earth Cents Energy Program, click that and start saving money today.

3/29/2013

Gulf Power reminds you pretty soon it will be getting hot. So how do you save on your energy bills in the summer? Well, you log onto GulfPower.com, there's a variety of programs you can take advantage of including the Earth Cents Energy Program. For more info, just log onto GulfPower.com.



COPY/VIDEO

CLIENT: Gulf Power

DATE: 11/2/11

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DRAFT: As Produced

JOB NO: GPC-COR-T112173

WRITER: Andy Odum

SPOT TITLE: GPCT-1053 Energy Coach/Refrigerator Coils

LENGTH: :30

VIDEO	AUDIO
<p><i>Open on the ENERGY COACH talking to a refrigerator in a locker room full of refrigerators. The fridge has a towel wrapped around its "waist". The COACH looks up and sees the camera.</i></p>	<p>COACH: You have got to clean up your act! Oh, hey there. You know, it's not easy being the Gulf Power Energy Coach. You gotta keep these guys at the top of their games, saving energy and money. Like keeping their coils clean.</p>
<p><i>Cut to shots of a HOMEOWNER cleaning the coils of a refrigerator in a suburban home.</i></p>	<p>COACH (V/O): And cleaning your refrigerator coils is easy. First you need to unplug it. Then run your vacuum hose along the coils. Or you could use a clean dust rag. Clean the toe grill, and plug it back in.</p>
<p><i>Cut back to the COACH in the locker room.</i></p>	<p>COACH: The better they perform, the more you save.</p>
<p><i>He snaps a towel at one of the refrigerators.</i></p>	<p>COACH: Look out now, Franklin!</p>
<p>SUPER: Gulf Power Logo</p>	

COPY/VIDEO

CLIENT: Gulf Power
 JOB NAME: Energy Coach Corporate TV
 JOB NO: GPC-COR-T112173
 SPOT TITLE: GPCT-1073 Energy Coach/Insulation

DATE: 11/2/11
 DRAFT: As Produced
 WRITER: Andy Odum
 LENGTH: :30

VIDEO	AUDIO
<p><i>Open on the ENERGY COACH in a weight room. There's a roll of insulation on a weight bench with the bar crushing it down.</i></p> <p>SUPER: Gulf Power Energy Coach</p> <p><i>The COACH sees the camera and addresses it.</i></p> <p><i>Cut to a HOMEOWNER in the attic of a suburban home. We see sub-par insulation and then see the HOMEOWNER replacing it.</i></p> <p>SUPER: For more tips on ways to save, visit GulfPower.com/Coach.</p> <p><i>Cut back to the COACH in the weight room. He's adding more weight to the bar.</i></p> <p>SUPER: Gulf Power logo.</p>	<p>COACH: Gimme one. You can do this. C'mon! Gimme one. C'mon now. Push it up there! C'mon!</p> <p>COACH: Insulation. If it's not bulked up enough, you could be losing money. To see if yours is cutting it, check your attic.</p> <p>COACH (VO): If you can see the ceiling joists, add insulation. You could hire somebody to do it, or tackle it yourself. Make sure to wear a face mask and appropriate clothing. And measure the area between the joists to get the right size.</p> <p>COACH: Time to separate the men from the boys. Get it!</p>

4/1/2013

It's going to be getting warm again, that's why you should check out that Earth Cents Energy Program from GulfPower.com. Log onto GulfPower.com. A whole list of tips you can start doing tonight to start saving money on your power bill. GulfPower.com.

4/2/2013

I want to give you a great website here, only if you are interested in saving money on your power bills. GulfPower.com. You know we've already got some of the lowest rates in the Southeast but there are other ways you can save money, log onto GulfPower.com. Start saving today.

4/3/2013

Let's discuss your energy bill. You go in for a checkup. You take your car in for checkups. What about an energy bill checkup? Log onto Gulf Power.com and get an energy checkup and you can start saving today.

4/4/2013

Temps going to be in the 70's this weekend. And that's why Gulf Power wants to remind you are you all set for the summer? Do you have proper insulation, is your cooling system up to par? There's a lot of things you can do starting today that will help you save money on your power bills this summer. Log onto GulfPower.com.

4/5/2013

It always feels good to save money on your power bills. Gulf Power can help. Log onto GulfPower.com, click on the Earth Cents Energy Saver Program link. It'll show you some various things you can do to start saving money pronto! GulfPower.com.

4/8/2013

Gulf Power wants to know how you define comfort? It's different things for different people. At Gulf Power they feel more comfortable when they know they are doing their part to help keep you in your comfort zone. That means delivering safe energy and affordable energy. Find out just how affordable it is, by logging onto GulfPower.com.

4/9/2013

Gulf Power wants to turn you on to Energy Select. But first, a couple of questions to see if Energy Select is even for you. Do you want to save money on your electricity bill, would you like to save power only when you choose and pay a lower price 87 percent of the time? Well good, then Energy Select is for you. Learn more. GulfPower.com.

4/10/2013

Starting to get a little warm, isn't it? That means you're going to be turning your air conditioning on. That means your power bill is going to be going up. Stop it before it starts Log onto GulfPower.com.

Gulf Power has all sorts of energy saving tips. One's that you can utilize during the warmer months. GulfPower.com.

4/11/2013

How realistic is it for you to save money on your cooling bills this summer? Very realistic. Whenever you log onto GulfPower.com. We've already seen temps rise up to 80 this week. Bills are going to start going up. Log onto GulfPower.com and start saving today before it gets too hot. GulfPower.com

4/12/2013

We got rocked by some of those storms last night. I want to remind you if you log onto GulfPower.com they have some things you can do to get prepared for storms. It's on GulfPower.com . As a matter of fact, you can turn on your power, report a broken street light, you can do just about anything you want.

4/15/2013

If you are going to be digging as part of your yard improvement projects. Please call before you dig. Log onto GulfPower.com. Gulf Power has all the info and things you need to know. Please call before you dig. Log onto GulfPower.com before you dig, they have all the things you need to know. Call before you dig. GulfPower.com.

4/16/2013

Do you like to save money? If so, Gulf Power's Energy Select might be for you. Log onto GulfPower.com. A few simple questions, do you want to save money on your power bill? Would you like to have the option to program from the internet as well as your thermostat then you got to check out the program. It's Earth Cents Energy Select. Find out more, GulfPower.com.

4/17/2013

Another warm one today. Of course it's going to get hotter as we roll into summer. That's why it's a good time to log onto GulfPower.com. They have tips you could start utilizing today to save money now. GulfPower.com.

4/18/2013

Making your home more energy efficient can help you reduce your energy bills. And GulfPower.com can help. Log onto GulfPower.com. You'll find ways to improve comfort and improve the environment. GulfPower.com.

4/19/2013

If you're going to be doing some work around the house this weekend, if you're going to be digging. Make sure you call before you dig or instead of calling log onto GulfPower.com. It's pretty important information, things you need to know before you go digging in your backyard. Don't make things worse. Log onto GulfPower.com.

4/22/2013

Gulf Power believes the future of a company lies in its community. As a result, Gulf Power is an advocate of workforce development. You can learn more by logging onto GulfPower.com. They work

with area schools and the community hoping to create a resource of employees who will carry them far into the future. Learn more at GulfPower.com.

4/23/2013

Making your home more energy efficient can help reduce your energy bills improve comfort and help protect the environment. That's why you should log onto GulfPower.com. Proving energy efficiency is also an important first step for homeowners interested in green remodeling. How do you do it? Log onto GulfPower.com.

4/24/2013

Another warm one today. Of course it's going to get hotter as we roll into summer. That's why right now is a good time to log onto GulfPower.com. They have tips you could start utilizing today, ways you could start saving now.

4/25/2013

You can save cash when you log onto GulfPower.com. And here's the cool thing, under GulfPower.com energy saving tips, there are some little things you can start doing today to start saving money on your power bill. Check it out. GulfPower.com.

4/26/2013

If you're going to be doing some yard work this weekend that requires you to dig, please do yourself and your neighbors a favor. Log onto GulfPower.com. Learn more before you dig. GulfPower.com. and then, have a good weekend.

4/29/2013

It's interesting we think of insulation to keeping us warm but even in the summer time if you have the proper insulation that will help keep you cooler. Log onto GulfPower.com. See what your insulation situation is like and you'll find that tip and more. GulfPower.com you can start seeing a difference in your bill today.

4/30/2013

Have you reviewed your power bill from Gulf Power lately? Maybe just kind of checked it out to see what you could do to lower it? Well, you log onto GulfPower.com. It's got it all up there on their website. All kinds of tips to start lowering your energy bill today. GulfPower.com.

6/13/2013

Did you know you can monitor your power usage? That's right, you can in effect control how much you are spending on your power. Log onto GulfPower.com. GulfPower.com, check out my power usage.

6/14/2013

Wouldn't it be cool if you had a way to monitor your energy usage at home? Well, you can. Log onto GulfPower.com. You'll see the icon on there. Just click on it and they'll show you how you can monitor your own energy use thus saving you money on your power bill every single month.

6/17/2013

I do know its been getting hot. You want to cut down on your energy bills. One of the options you have on GulfPower.com is to check out the feature they have where you can see how much energy you are using on a weekly basis. Learn more on GulfPower.com.

6/18/2013

Before you do any digging this weekend, make sure you get in touch with Gulf Power. You can do that, GulfPower.com. If you're going to be doing some yard work you need to know where stuff is. You need to let Gulf Power know. Get onto the website, GulfPower.com.

6/19/2013

Here's a great way to save on your power bill this summer from GulfPower.com. Before you take off for work every day, make sure you close all the blinds in your house. That keeps all the sun out during the day, your house won't heat up as much. You'll find this tip and more on GulfPower.com.

6/20/2013

Meanwhile while you're trying to download your mind on your computer, log onto GulfPower.com you can do a lot of cool things on there, including paying your bills online, you can monitor your energy usage. And you can find tips to save this summer, all easy online, GulfPower.com

6/21/2013

There's a lot of nice features on GulfPower.com. Here's the one that I find the most interesting. You can monitor your energy usage. Just get onto GulfPower.com.

6/24/2013

Log onto GulfPower.com. Gulf Power's Earth Cents Program provides incentives, tools and advice to help you make smart choices about using energy and you'll save money in the process. Check them out today, look for the Earth Cents Program, you'll find it all on GulfPower.com.

6/26/2013

You know what else is here, hot muggy temps. These power bills are going to be getting a little bit more expensive. But, if you log onto GulfPower.com, they are making this real easy for you. They have all kinds of great money saving tips on their website. These are things that when you go home tonight you can start using these tips tonight. GulfPower.com.

6/27/2013

Gulf Power offers up some easy tips. Ways you can cut down on your cooling bill this summer. Before you go to work, shut all the blinds, it keeps the sunlight out of your house during the day, it means your house won't warm up. At night, open them back up. You'll find these tips in one easy accessible place. GulfPower.com.

6/28/2013

Big savings on your power bill can be found at GulfPower.com. A whole list of things that you could be doing, like turning your thermostat down a little bit, maybe closing the blinds to keep the sunlight out during the day, you can find these and more on GulfPower.com.

6/3/2013

Gulf Power is always looking for suggestions for improvements. They welcome your suggestions on how they can improve service to you. Log onto GulfPower.com. They want to hear what you have to say. GulfPower.com.

6/4/2013

Let's talk about savings, let's talk about ways you can save money on your power bill. Here's what you do. When you get home tonight, log onto GulfPower.com. They have all kinds of easy, useful tips and there's things you can start doing today. Check it out, GulfPower.com.

6/5/2013

You know what else is here? Hot, muggy temps, these power bills are going to start getting a little bit more expensive. But, if you log onto GulfPower.com, they are making this real easy for you. They have all kinds of great money saving tips for you. These are things like, when you go home tonight, you can start using some of these tips tonight. Log onto GulfPower.com.

6/6/2013

Don't miss the summer saving tips from GulfPower.com. Our power bills go way up in the summer. But, you get onto GulfPower.com and they have a whole list of things you can start doing tonight to save money on your power bill. Check it out. GulfPower.com.

6/7/2013

Do you remember what your power bill was last month? How would you like to lob a little bit of money off that, here's what you can do. Log onto GulfPower.com to find a lot of money saving tips. Things you can do today to start saving money on your power bills.

6/10/2013

When it comes to paying your power bill, you can do everything online at GulfPower.com. Pay your bills online, report a street light outage, you can also check on your current power usage. It's all up there for you, GulfPower.com.

6/11/2013

Listen, don't wig out about getting onto the internet. Get on the internet and log onto GulfPower.com. You can pay your bill online, you can check your energy usage online, this is a great tool. GulfPower.com.

6/12/2013

You know what else is here, hot muggy temps. These power bills are going to be getting a little bit more expensive. But, if you log onto GulfPower.com, they are making this real easy for you. They have all kinds of great money saving tips on their website. These are things that when you go home tonight you can start using these tips tonight. GulfPower.com.

THIS STORM SEASON
BEFORE, DURING, AFTER

Gulf Power's nationally recognized storm response team prepares throughout the year to be ready when a storm hits. Our Emergency Management Center coordinates the company's 1,400 employees. Our crews are staged throughout the region in advance, ready to begin restoration as soon as it is safe.

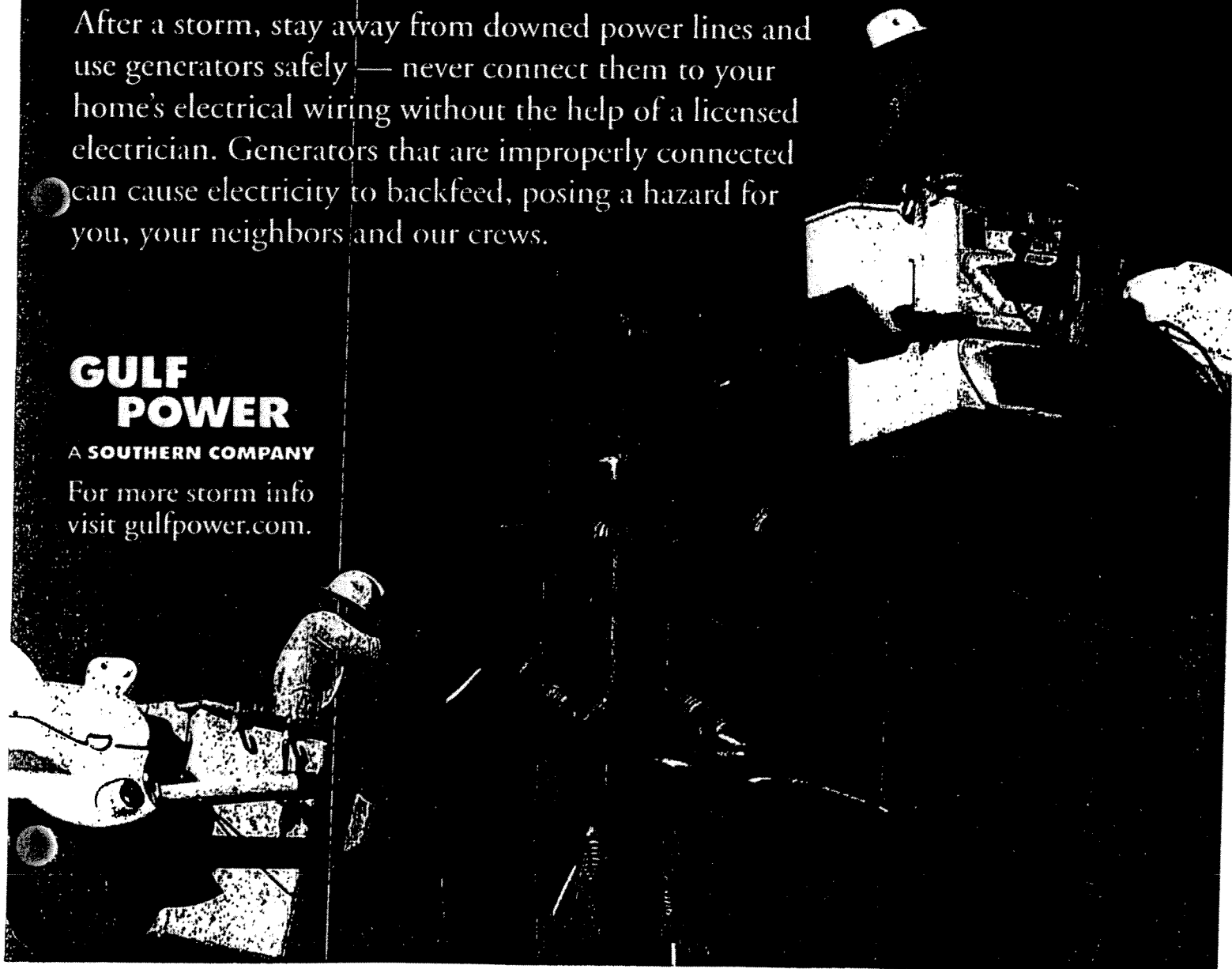
Make a family plan for before, during and after a storm.

After a storm, stay away from downed power lines and use generators safely — never connect them to your home's electrical wiring without the help of a licensed electrician. Generators that are improperly connected can cause electricity to backfeed, posing a hazard for you, your neighbors and our crews.

**GULF
POWER**

A SOUTHERN COMPANY

For more storm info
visit gulfpower.com.



IT'S STORM SEASON. ARE YOU READY?

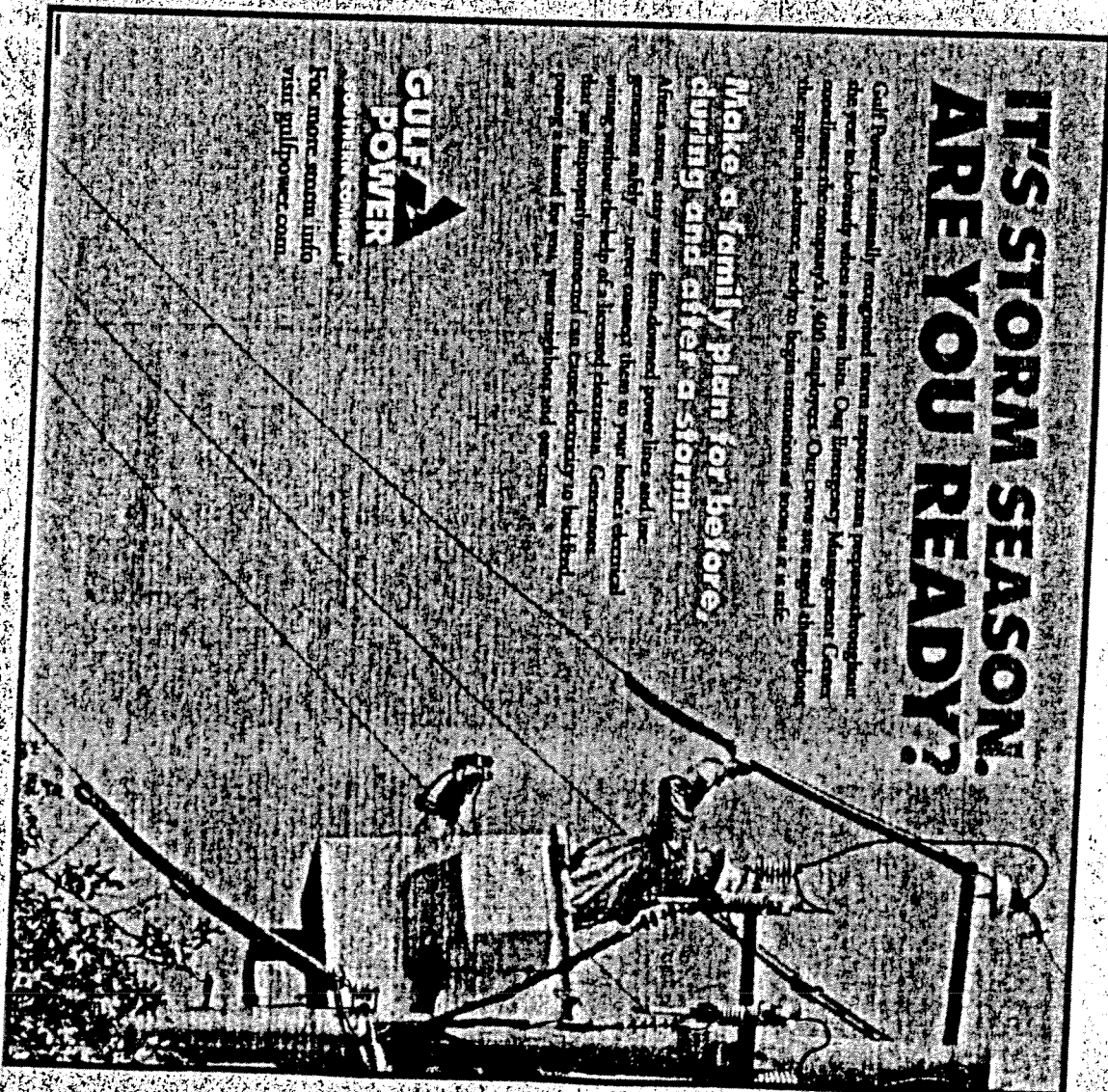
Gulf Power's nationally recognized storm response team, representing the industry's best, is ready to help you. Our Emergency Management Center, with 24-hour coverage, 400 employees, and 100 trucks, is ready to help you. Our emergency response team is ready to help you. Our emergency response team is ready to help you.

Make a family plan for before, during and after a storm.

Before a storm, stay safe. Turn off power lines and use generators safely. After a storm, turn off power lines and use generators safely. After a storm, turn off power lines and use generators safely. After a storm, turn off power lines and use generators safely.



For more storm info
visit gulfpower.com





**"A free water heater?
Now that's the right play."**

— Gulf Power Energy Coach

***Switch from gas and get a
FREE electric water heater.***

**GULF
POWER**

A SOUTHERN COMPANY



One Energy Place
Pensacola, FL 32520

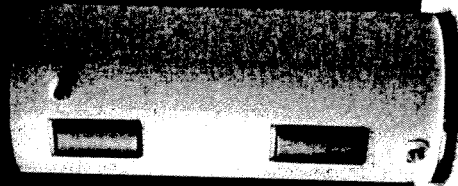
PRSRT STD
U.S. POSTAGE
PAID
Gulf Power Company
Pensacola FL 32520

Switching to an electric water heater can help make your home more energy efficient. It's reliable, low maintenance and has a longer life expectancy than a gas water heater. And with water heaters being the second largest single energy user in your home, you need all the efficiency you can get.

Plus, if you currently have gas and make the switch to electric, Gulf Power will give you a FREE electric water heater. That means a family of four can have all the hot water they need for about \$30 a month.

We know times are tough and every penny counts. That's why it pays to save with a free electric water heater from the energy experts at Gulf Power.

For more information, call 1-877-655-4001 or visit gulfpower.com.



5/1/2013

Another warm one today. Of course it's going to get hotter as we roll into summer. That's why it's a good time to log onto GulfPower.com. They have tips you can start utilizing today, ways you can start saving now.

5/2/2013

GulfPower.com wants to remind you that even in the summer when it's hot, the insulation you keep in the house, I know we always think about the insulation keeping us warm, but the proper insulation will also help your house stay cool and help keep your power bills down. GulfPower.com.

5/3/2013

One of the cool things about Gulf Power is that they are investing in our community and our future with their workforce development program. This is something your work place can get involved with too. If you want to learn more about workforce development, log onto GulfPower.com.

5/6/2013

Gulf Power cares about our community. They invest in our community by starting to work with youngsters at a young age to try to retain these folks so when the time comes to graduate college or high school ideally, we're keeping them here. Learn more. GulfPower.com.

5/7/2013

And I promise it's going to start getting hot that's why right now it's a good time to get onto GulfPower.com. Check out that Earth Cents Energy Program. Check it out tonight on the computer. You can start saving money I bet as soon as tomorrow. GulfPower.com.

5/8/2013

Another warm one today of course it's going to get hotter as we roll into summer. That's why, right now, is a good time to log onto GulfPower.com. They have tips that you could start utilizing today, ways you can start saving now.

5/9/2013

Are you storm ready? Log onto GulfPower.com. They will help you get storm ready. You know it's that time of year, whether we're talking heavy winds, tornadoes and eventually hurricane season. You will want to make sure you are storm ready. You can do so, GulfPower.com.

5/10/2013

Did you hear about this, some workers busted a gas line the other day. Should have gotten onto GulfPower.com first. If that's part of your weekend plans to do some digging in the backyard, or what have you, get onto GulfPower.com. Do it before you dig and save yourself some embarrassment and the hassle. GulfPower.com.

5/13/2013

Gulf Power is ready for storm season. Now during the month of May, Gulf Power steps up its preparations reviewing emergency plans including the logistics of bringing in thousands of outside workers to help with the restoration efforts in the event of a big storm. What can you do to help? What can you do to make sure you are storm ready? Log onto GulfPower.com.

5/14/2013

You ready for storm season? Gulf Power is. Here's what you do, log onto the website GulfPower.com and you'll find a whole list of tips, things you can do to be prepared for storm season. From GulfPower.com.

5/15/2013

Another warm one today, of course you know it's going to get hotter as we roll into summer. That's why right now is a good time to log onto GulfPower.com. They have tips you can start utilizing now, ways you can start saving now.

5/17/2013

Before we get too far into storm season, you need to make sure you are prepared for storms. Easiest way to do it, get onto GulfPower.com. They have a whole list of things you can do, some things you can probably work on this weekend to make sure you are ready for storm season. Just log onto GulfPower.com.

5/20/2013

Gulf Power is ready for storm season. Now during the month of May Gulf Power steps its preparations, reviewing emergency plans including the logistics of bringing in thousands of workers to help in the restoration efforts in the event of a big storm. What can you do to help? What can you do to make sure you are storm ready? Log onto GulfPower.com

5/21/2013

Get storm ready with GulfPower.com Click onto GulfPower.com, right hand side see the about us tab, click that and then you'll see the storm center. When a storm threatens, Gulf Power readies it's emergency management center to support advanced preparation, damage assessment, and power restoration. What can you do to get ready? Log onto GulfPower.com.

5/22/2013

Another warm one today, of course you know it's going to get hotter as we roll into summer. That's why right now is a good time to log onto GulfPower.com. They have tips you can start utilizing today, ways you can start saving now.

5/23/2013

One of the ways that Gulf Power shows they are committed to our community, is their workforce development program. Any company is only as strong as the community it serves. Now at Gulf Power they believe the future of a company lies in its community. If you want to learn more about workforce development, log onto GulfPower.com

5/24/2013

Gulf Power isn't just a power company. They work with area schools in the community. Gulf Power is trying to create a resource of employees who will carry them in the community far into the future. You should check out the program, it's very interesting, workforce development. GulfPower.com.

5/28/2013

Free storm tips, GulfPower.com. Obviously, we've seen what happens across the country. Nothing helps better than being prepared for a storm. Here's what you do, log onto GulfPower.com. All kinds of tips on storm preparedness. GulfPower.com. Make sure you that you and your family are ready for any storms that we might get this year.

5/29/2013

Another warm one today, of course you know it's going to get hotter as we roll into summer. That's why right now is a good time to log onto GulfPower.com. They have tips you can start utilizing today, ways you can start saving now. Log onto GulfPower.com

5/30/2013

You can count calories when it comes to energy usage by logging onto GulfPower.com. They have a feature on the website where you can check out your power usage on a daily basis. Totally cool. It makes you rethink everything. Check it out, GulfPower.com.

5/31/2013

Time to get off your duff and save, says the Energy Coach at GulfPower.com. Let the Gulf Power Energy Coach show you easy ways to save energy and money. Can't think of a better time than now with temps getting warm. Look for the Energy Coach at GulfPower.com.

7/1/2013

Did you know this, if you log onto GulfPower.com you can get customer service, 24 hours a day seven days a week? Just log onto GulfPower.com. Check out the customer service page. They are there for you 24-7. So check it out. GulfPower.com.

7/2/2013

Have you ever thought about providing suggestions or improvements to Gulf Power? You can do so by logging onto GulfPower.com. They welcome your suggestions on how they can improve their service to you. Log onto GulfPower.com.

7/3/2013

Have you ever thought about providing suggestions or improvements to Gulf Power? You can do so by logging onto GulfPower.com. They welcome your suggestions on how they can improve their service to you. Log onto GulfPower.com.

7/4/2013

I do have to agree that when you talk about Gulf Power and you talk about all the money saving tips they offer on their website, these are easy tips and these are things that I can start doing right now. Please share this with your listeners. GulfPower.com.

7/5/2013

We've seen some fantastic lightning storms over the past couple of days. Good time to remind you, you ought to get on GulfPower.com. Lots of safety tips on there, what you can do to protect yourself from lightning and electricity.

7/8/2013

Lot of storms over the weekend. Since my car has rubber tires, is it ok for me to drive over downed power lines? These questions and more can be answered on GulfPower.com. You log onto GulfPower.com and you'll find all kinds of tips on electrical safety on GulfPower.com. And by the way, no, you should never ever drive over downed power lines.

7/9/2013

Gulf Power wanted me to check in on a couple of things from their Earth Cents Program. Would you believe that turning off the ceiling fan when you leave the room saves electricity because it's the breeze that cools the person, not the room. I didn't know that. You can find out more, go to GulfPower.com. Hundreds of helpful hints.

7/10/2013

Had a lot of lightning yesterday. Good time to remind you to get on GulfPower.com. They have electricity safety tips, whether you talking about electricity around the house or whether you're talking about electrical storms like from lightening. Log onto GulfPower.com a lot of safety tips, some good pertinent information you ought to know. GulfPower.com.

7/11/2013

It looks like the rain is going to be clearing out over the next few days, it means it's going to be getting hot which means your power bill could go up. So how do you keep it down? Tell you what, log onto GulfPower.com. Plenty of tips on there to make sure your power bill stays low during the hot summer months.

7/12/2013

Gulf Power taking care of business for you every day by saving you money. Have you gone onto GulfPower.com? Have you checked out the Earth Cents Program? You ought to. If you do, you'll start cutting the cost of your electric bill every month. Again, go to GulfPower.com.

7/15/2013

Got to draw your attention to GulfPower.com. Terrific resource if you want to save money on your electric bill, if you want to understand more about the company, if you want to do business with the company, how about if you want to save money on your electric bill? Oh you have to go to Earth Cents program. You can find that at GulfPower.com.

7/16/2013

When you check out GulfPower.com there's all sorts of information including how much electricity different products use. Whether it's your refrigerator, dishwasher, or even your electric toothbrush or your crockpot. Just go to the Earth Cents program. The only place that spells it out, GulfPower.com.

7/17/2013

And where do we go next when it comes to economic development. Gulf Power by the way, leading the heard when it comes to economic development by putting their money where their mouth is and making sure there are certified sites for new industrial development in and around Pensacola, and Escambia and Santa Rosa County. Find out more, GulfPower.com.

7/18/2013

Gulf Power reminds you it's going to be a hot weekend, it's going to be a humid weekend. You're a/c is going to be working hard. What can you do? How about replace the filter? That really does save money. Maybe notch it up a couple of degrees, it will still be cool on the inside. And you only need to use your ceiling fans when you are in the room. This message from Gulf Power.

7/19/2013

I want you to go to GulfPower.com and check out the landfill gas to energy program they are running. They take methane from the landfill off of Beulah Road and they produce more than 65 million kilowatt hours of renewable energy. Again, more details available at GulfPower.com.

7/22/2013

Gulf Power taking care of business every day. Got to draw your attention to GulfPower.com. A pretty amazing website, hundreds and hundreds of pages of information. Just look for that Earth Cents program. But to find it, you have to go to GulfPower.com.

7/23/2013

Gulf Power wants to point out there's an awful lot going on at GulfPower.com. The Earth Cents program you know about, it saves you money every day on your household electric bill. They also have subsets when it comes to business and industry. You can find all that at GulfPower.com.

7/24/2013

A couple of things we haven't mentioned about Gulf Power before. 811 service, that's the call before you dig, saves everyone a lot of time and hassle. And Gulf Power has a Facebook page. You should check it out sometime. All kinds of helpful hints on how to save money on your bill.

7/25/2013

Gulf Power wants to draw your attention to GulfPower.com. It's their website. Lots of tools you can use. Want to report street lights out, go to GulfPower.com. Want to check on your power bill and save money on your power bill? Go to GulfPower.com.

7/26/2013

If you're looking for ways to save on your power bill, log onto GulfPower.com. You can do everything on this website. Pay your bills, make contact with somebody, get tips for lowering your power bills. GulfPower.com.

7/29/2013

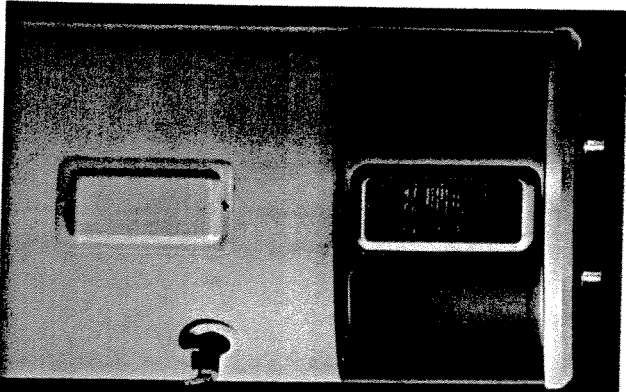
Gulf Power has found an easier way for you to pay your bill. Circle K stores all over the area have kiosks. Walk right in, swipe your card and you're paying your bill to Gulf Power. Hey that's easy and you're saving a stamp. Find out more at GulfPower.com.

7/30/2013

Gulf Power takes cares of business every day in ways you may not suspect. They are backing the move to bring in more certified commercial sights, in other words, turnkey places where industry can roll right in and set up shop. It's important for the economy and it's important for you, the reason why they are doing that. Gulf Power.

7/31/2013

Gulf Power and its many thousands of employees, would like to salute Colonel Bud Day on his extraordinary life of service, accomplishment and honor.



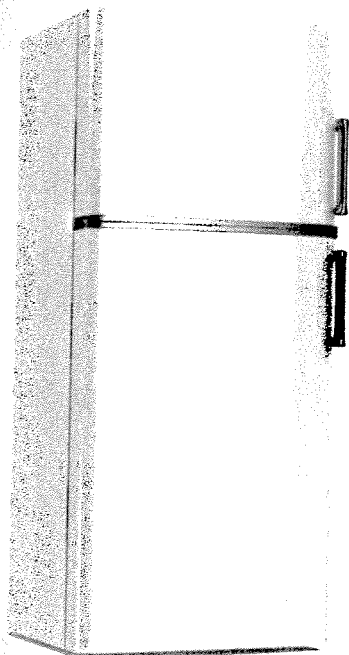
**SAVE 54%
YR**
**CHOOSE A HEAT PUMP WATER HEATER
OVER TANKLESS GAS.**

**earth
cents
HOME**

**GULF
POWER**
A SOUTHERN COMPANY

"Clean your fridge coils for all-star savings."

– Gulf Power Energy Coach



Vacuuming the dust from the coils of your refrigerator will keep it running as efficiently as possible. Which means you save energy and money.

For more energy saving tips from the Gulf Power Energy Coach, visit gulfpower.com/coach

