AN EARTHCENTS Home saves energy and money.



Let the Energy Experts help you turn your home into a great way to save.

It doesn't matter if you're building a new house or remodeling your existing one, Gulf Power can show you lots of ways to save energy and money with our EarthCents Home program. Turning your home into an EarthCents Home can help cut your energy bill by up to 40%. We'll show you the right amount of insulation to use and the most energy-efficient HVAC system and appliances to install for your specific floor plan. See how easy it is to make your home quieter, cleaner and more comfortable while possibly even increasing its resale value. You'll find that your savings will really add up just by changing a few things here and there. Because a little change will do us good.

To learn more about this and other EarthCents programs that can help you save energy and money, call 1-877-655-4001 or visit us online at gulfpower.com.







CLIENT:

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Gulf Power

DATE:

11/2/11

JOB NAME:

Energy Coach Corporate TV

DRAFT:

As Produced

Job No:

GPC-COR-T112173

WRITER:

Andy Odum

SPOT TITLE:

GPCT-1053 Energy Coach/Refrigerator Coils

LENGTH:

:30

VIDEO	AUDIO
Open on the ENERGY COACH talking to a refrigerator in a locker room full of refrigerators. The fridge has a towel wrapped around its "waist". The COACH looks up and sees the camera.	COACH: You have got to clean up your act! Oh, hey there. You know, it's not easy being the Gulf Power Energy Coach. You gotta keep these guys at the top of their games, saving energy and money. Like keeping their coils clean.
Cut to shots of a HOMEOWNER cleaning the coils of a refrigerator in a suburban home. SUPER: For more tips on ways to save, visit GulfPower.com/Coach.	COACH (V/O): And cleaning your refrigerator coils is easy. First you need to unplug it. Then run your vacuum hose along the coils. Or you could use a clean dust rag. Clean the toe grill, and plug it back in.
Cut back to the COACH in the locker room.	COACH: The better they perform, the more you save.
He snaps a towel at one of the refrigerators.	COACH: Look out now, Franklin!
SUPER: Gulf Power Logo	

Luckie**

COPY/VIDEO

CLIENT:

Gulf Power

DATE:

11/2/11

JOB NAME:

Energy Coach Corporate TV

DRAFT:

As Produced

JOB NO:

GPC-COR-T112173

WRITER:

Andy Odum

SPOT TITLE:

GPCT-1063 Energy Coach/Air Filters

LENGTH:

:30 **VIDEO AUDIO** Open on the exterior of the ENERGY COACH'S office. On the door we see "Gulf Power Energy Coach." We hear a conversation taking place within. COACH: You're just not getting it done anymore, son. Cut to the interior of the office and we see the We're gonna have to replace you. ENERGY COACH talking to a filthy air filter. The COACH looks up at the camera. COACH: Sad, huh? But it had to be done. You'll have to do it eventually, too. But it's easy to know when it's time. Cut to a HOMEOWNER pulling a filthy air filter COACH (VO): Just check it every month. If it's dirty, out of his AC unit. He replaces it with a fresh one. change it. Believe me, it'll make a huge difference if your SUPER: For more tips on ways to save, visit unit doesn't have to work as hard. Because that means you GulfPower.com/Coach. save. Cut back to the COACH at his desk. Cut to the exterior of the COACH'S office, where COACH: Johnson, get in here! Afraid I've got some bad there are several dirty filters lined up to get in. news. Cut back to the COACH at his desk. SUPER: Gulf Power logo.



CLIENT:

8 }

Gulf Power

DATE:

11/2/11

JOB NAME:

Energy Coach Corporate TV

DRAFT:

As Produced

JOB NO:

GPC-COR-T112173

WRITER:

Andy Odum

SPOT TITLE:

GPCT-1073 Energy Coach/Insulation

LENGTH:

н: :30

VIDEO	AUDIO
Open on the ENERGY COACH in a weight room. There's a roll of insulation on a weight bench with the bar crushing it down.	
SUPER: Gulf Power Energy Coach	COACH: Gimme one. You can do this. C'mon! Gimme one. C'mon now. Push it up there! C'mon!
The COACH sees the camera and addresses it.	COACH: Insulation. If it's not bulked up enough, you could be losing money. To see if yours is cutting it, check your attic.
Cut to a HOMEOWNER in the attic of a suburban home. We see sub-par insulation and then see the HOMEOWNER replacing it. SUPER: For more tips on ways to save, visit GulfPower.com/Coach.	COACH (VO): If you can see the ceiling joists, add insulation. You could hire somebody to do it, or tackle it yourself. Make sure to wear a face mask and appropriate clothing. And measure the area between the joists to get the right size.
Cut back to the COACH in the weight room. He's adding more weight to the bar.	COACH: Time to separate the men from the boys. Get it!
SUPER: Gulf Power logo.	
-	



CLIENT:

\$ 3

Gulf Power

DATE:

11/2/11

JOB NAME:

Energy Coach Corporate TV

DRAFT:

As Produced

Јов №:

GPC-COR-T112173

WRITER:

Andy Odum

SPOT TITLE:

GPCT-1083 Energy Coach/Weather Stripping

LENGTH:

:30

VIDEO	AUDIO
Open on the ENERGY COACH standing in front of a chalkboard with a crudely drawn window on it. All of the seats are occupied by caulking guns and weather stripping.	
SUPER: Gulf Power Energy Coach	
The coach begins drawing arrows coming in on all sides of the window.	COACH: Now we're allowing too much penetration. Here here Now you guys have got to do a better job filling those gaps.
The COACH sees the camera and addresses it.	COACH: Doors and windows that don't fit right are costing you money. Fix it with weather stripping and caulking.
Cut to a HOMEOWNER installing weather stripping and caulking around his suburban home. SUPER: For more tips on ways to save, visit GulfPower.com/Coach.	COACH (VO): Remove old caulking with a utility knife. Use a caulking gun to squeeze a 1/2-inch bead where the frame meets the outside wall. And to determine the right weather stripping for your needs, ask at your local home improvement center.
Cut back to the COACH at the chalkboard. Someone has drawn a very unflattering caricature of him.	COACH: OK who did this??
SUPER: Gulf Power logo.	



CLIENT:

Gulf Power

DATE:

11/2/11

JOB NAME:

Energy Coach Corporate TV

DRAFT:

As Produced

JOB NO:

GPC-COR-T112173

WRITER:

Andy Odum

SPOT TITLE:

GPCT-1093 Energy Coach/Water Heater

:30 LENGTH:

VIDEO	AUDIO
Open on the ENERGY COACH in the training room. Next to him, a water heater sits in a whirlpool tub, the water bubbling.	
SUPER: Gulf Power Energy Coach	COACH: Way to go hard out there today kid. I'm proud of ya.
The COACH notices the dial on the water heater.	COACH: Whoa! That is way too hot! You're wasting money!
The COACH adjusts the dial and the whirlpool water calms. Then he addresses the camera.	COACH: I'm telling you, you gotta stay on top of these guys or it'll cost you.
Cut to a HOMEOWNER and a water heater in a suburban home. SUPER: For more tips on ways to save, visit GulfPower.com/Coach.	COACH (VO): Keep your water heater set at 120 degrees. To adjust it, turn off the power and remove the metal plate on the front. If yours has two thermostats, adjust them both. Or install a timer that turns on the water heater only at certain times of day.
Cut back to the COACH in the training room. The water heater is now standing next to the whirlpool. Its lower half is pixilated. The coach looks over his shoulder at it. SUPER: Gulf Power logo.	COACH: Hey, c'mon. Grab a towel or something. Will ya.

Luckie

COPY/VIDEO

CLIENT:

Gulf Power

DATE:

11/2/11

JOB NAME:

Energy Coach Corporate TV

DRAFT:

As Produced

JOB NO:

GPC-COR-T112173

WRITER:

Andy Odum

GPCT-1103 Energy Coach/Programmable

LENGTH: :30
AUDIO
COACH: Hey, it's me. The Gulf Power Energy Coach. You know, I push my guys pretty hard to get the most out of them. Like this guy. He'd run all day if I let him. But that wouldn't be smart. That'd be wasteful.
COACH (VO): You don't need your heating or cooling system running all day when you're not around. So get a programmable thermostat and set it for the times of day when you're home. That'll save you energy and money in the long run.
COACH: Would ya knock it offl



COPY / RADIO

Client:

Gulf Power

Job Name: Job Number: Energy Coach Radio GPC COR B112174

Spot Title:

GPCR-1116 "Game Plan"

Date:

11/2/11

Draft:

As Produced

Writer:

Andy O.

Length: :60

SFX:

Coach's whistle.

COACH:

Whoa. Whoa. Time out. It's the Gulf Power Energy Coach here with a game plan to help you save energy and money. If you're like most people, there's a lot going on in your house right this minute that could be costing you big time. So you need to take control of the situation and make a few changes here and there. Simple things. And the old Energy Coach can help. Just go to Gulf Power dot com slash Coach to see how-to videos on lots of ways you can start saving. Like cleaning your refrigerator coils. Most people don't even know what that is. But it's so simple anybody can do it. And you want to talk about easy? How about changing the air filter on your HVAC unit? That's a little monthly exercise that can really pay off. So go to Gulf Power dot com slash Coach and see all the changes you could make to whip your house into shape. You'll save energy and save money. Talk

Gulf Power. A Southern Company.



COPY / RADIO

Client:

Gulf Power

Job Name:

Energy Coach Radio

Job Number:

GPC COR B112174

Spot Title:

GPCR-1126 "Huddle Up"

Date:

11/2/11

Andy O.

Draft:

As Produced

Writer:

Length:

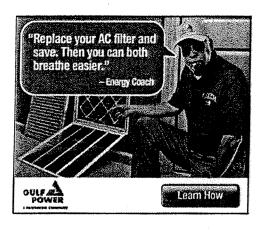
SFX:

Coach's whistle.

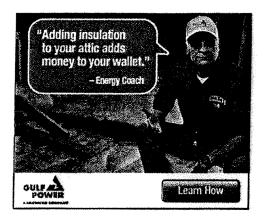
COACH:

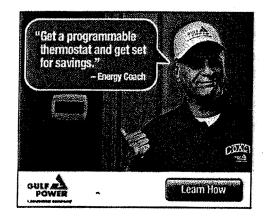
All right, huddle up, people. It's time to get serious about something: Saving energy and money around your house. Take it from me, the Gulf Power Energy Coach, It's a lot easier than you might think. Like lowering the temperature on your water heater's thermostat or installing a water heater timer. You won't even notice the change when you hit the showers. But where you will notice a change is on your energy bill. Go to Gulf Power dot com slash Coach and I'll show you how to do that and a lot more. Like weather-stripping doors and caulking windows. You have no idea how much money you could be throwing away just because of little things like gaps around your doors and windows. So listen to the old Gulf Power Energy Coach. Get out there and get started today. Watch the videos at Gulf Power dot com slash Coach to see how easy it is to save energy and money. All you need is a little coaching.

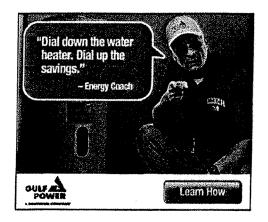
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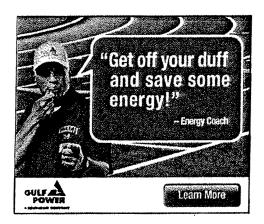




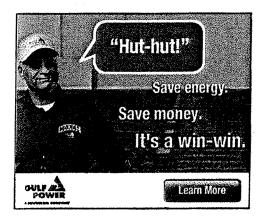


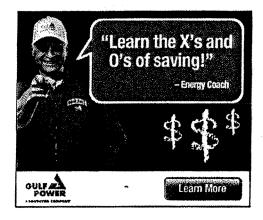


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AS PRODUCED COPY/TV

CLIENT:

Gulf Power

DATE:

2/15/2011

JOB NAME:

EarthCents Home Campaign

DRAFT:

Final - As Produced

JOB NO:

GPCECHT110516

WRITER:

SPOT TITLE:

GPCT-1023 "Playhouse/EarthCents Home"

LENGTH: :30

VIDEO

AUDIO

Open on a couple in their home. They are looking at the EarthCents Home page on gulfpower.com and also looking at home magazines. Their young son is drawing.

VO: Whether you're building a new home, or upgrading your current one, there's a smart and easy way to make sure it's energy efficient.

Cut to a home being upgraded according to EarthCents guidelines. High-efficiency windows going in. High-efficiency insulation going in. A new air conditioner going in. We'll also see a Gulf Power representative doing a test and checking off the certification on the home.

VO: Gulf Power's EarthCents Home program makes it simple for anyone to learn about and add the features that can provide a savings of up to 40% on your energy costs. Plus, an EarthCents Home also means you'll have a quieter, more comfortable home with potentially higher resale value.

SUPER: EarthCents Home logo, Gulf Power logo, gulfpower.com, 1-877-655-4001

Visit gulfpower.com to learn more about the benefits of an EarthCents Home.

At this point we see the son has turned the heat pump box into a playhouse with an EarthCents logo crudely drawn on it. Their son pops out wearing his hard hat and grabs the Gulf Power representative to do an inspection on his house. Because an EarthCents Home is a home that makes good sense to anybody.

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Client: Gulf Power		
Advertiser/Copy: Earth Cents		
Display Dates: From 12/1/11	To: <u>12/31/11</u>	
Bulletin Location: Davis Hwy s/o Ol	ve Road	

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Account Executive

Sworn to and subscribed before me this /5 day of Relative / 20 //

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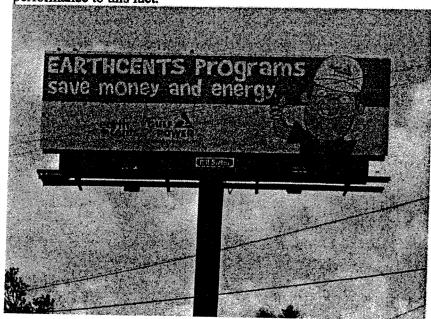
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AFFIDAVIT OF PERFORMANCE

Client: Gulf Power		
Advertiser/Copy: Earth Cents		
Display Dates: From 12/1/11	To: <u>12/31/11</u>	
Rulletin Location: Fairfield Dr. west	of Dalafay Divid	

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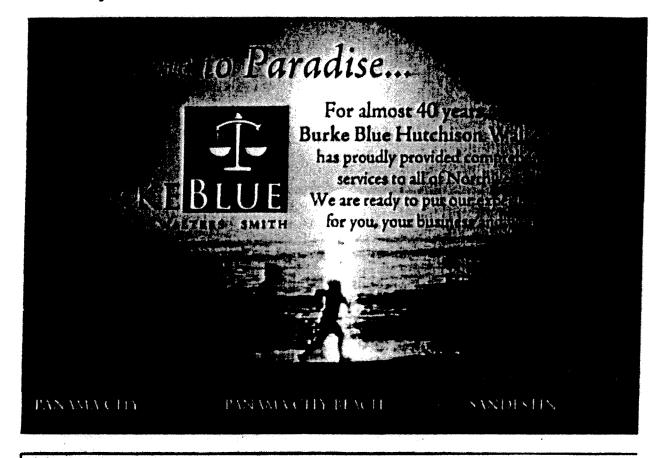
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(seal)





To learn more about this and other EarthCents programs that can help you save money

and energy, call 1-877-655-4001 or visit us online at gulfpower.com.

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- Gulf Power Energy Coach

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- Increased insulation
- Low E windows
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- ENERGY STAR* appliances
- Reduced infiltration

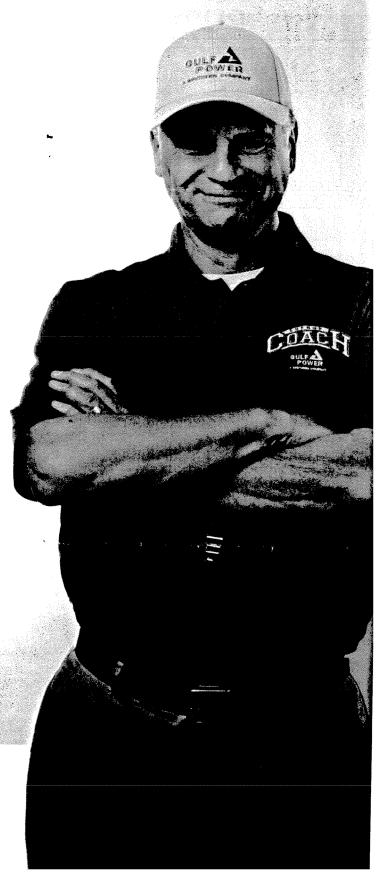
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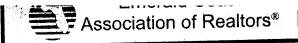
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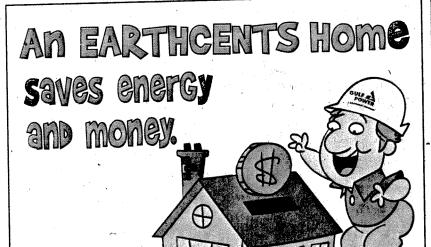




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Radio DJ Live Liners

June 4, 2012

And a reminder through the summer, it's not a mistake on your Gulf Power bill. The price of electricity is actually going down. You, average homeowner, will see your bill coming by July 1st, about \$10 a month less. Gulf Power is using natural gas to power their generators. It's cheaper than coal. And at a time we could use a little help, thanks Gulf Power for shopping around for the best deal.

June 5, 2012

This is good news. We are getting an average of a \$10 discount per month from Gulf Power. Think about and what you can do with ten bucks. That's called movie night with the family --- could probably toss in a couple of big tubs of popcorn. Ten bucks -probably a couple of Bushwhackers. Think about it this way, over a course of a year, this big cut from Gulf Power amounts to about 120 bucks. You know how many DVD rentals you could get with 120 bucks? That's the savings over the course of the year with these new cuts from Gulf Power. Or think about it, just in the period of a month – ten bucks. That's how much your bills are going down. 120 bucks a year. That's a couple of tanks of gas. That's like three video rentals and a couple of tubs of popcorn for you and the family.

June 6, 2012

How cool is this? Gulf Power is going to be dropping our power bills by about ten bucks a month, ten bucks a month. That would get you several walks out to the Navarre Beach or Pensacola Beach pier. An extra ten bucks a month from Gulf Power. An extra couple of gallons of gas in your car. An extra ten bucks this month. Hey why don't you splurge when the family goes out – get dessert after dinner. Thanks Gulf Power!

June 7, 2012

One of the things that I'm excited about right now is a summer with a little more cash in my pocket. Thanks to that rate cut from Gulf Power. On average, ten extra bucks a month for me and you. Ten bucks to put in the gas tank, take an extra road trip. Think about it this way, an extra ten dollars a month thanks to that rate cut from Gulf Power that comes out to 120 bucks a year. I'll take it.

June 8, 2012

Join us at four, and then get ready for the weekend. Probably have an extra ten bucks thanks to the rate cut from Gulf Power. Think about what you can do with ten bucks every single month. Think about it, over a period of a year, this cut from Gulf Power amounts to about 120 dollars. A lot of things you can do with a 120 bucks. I don't know, may be a week worth of groceries?

June 11, 2012

Gulf Power wanted me to remind you about your family hurricane plan. Number one, do you have one? Here's a couple of things you should be talking about right now before a hurricane hits — when the family should evacuate. Regardless of your decision, obey all evacuation orders from local officials. Find out more, Gulfpower.com.

June 12, 2012

When a storm threatens, like we saw this past weekend, Gulf Power readies its emergency management center to support advanced preparation, damage assessment and power restoration. Here's one thing you can do. Turn your air conditioning down to cool down your house. If you keep the doors and windows closed after the storm, you can keep your house relatively cool two days after the storm. For more info, contact GulfPower.com

June 13, 2012

Let's discuss ways you can be storm ready with GulfPower.com, a plethora of ideas and things you and your family and your family can do to be ready for any type of storm. Whether it's a storm we saw this past week or even a hurricane. There's no excuse for not being prepared. And by the way, the most important thing you can do is have food and water prepared for several days.

June 14, 2012

Have you logged onto GulfPower.com yet? Everything you need to know about storm preparedness is on there. Listen, we got surprised by this storm last weekend, don't let it happen again. Have food and water, enough to last for several days. What about meds? All things you should keep in mind in case we get a big storm. You can learn more on GulfPower.com.

June 15, 2012

Gulf Power wants to remind you while the weather is good go ahead and plan for when the weather gets bad. We're talking hurricanes. Is your emergency kit ready for either staying at the house or getting on the road? Know how to handle your fridge and freezer before the storm? And how you and your family stay safe after the storm? This little reminder from your friends and neighbors at Gulf Power.

June 18, 2012

Coming up on the show today let's discuss hurricane preparedness. Gulf Power wants to remind you the first 72 are on you. When you're getting ready for a hurricane, a lot of things you need to take into consideration. Food, water, medication, what about your pets. Also, how familiar are your kids with the plan? You'll find this and other key information online at GulfPower.com.

June 19, 2012

If you log onto GulfPower.com, you'll find a pretty comprehensive list of things you should be doing to get ready for a hurricane. I'm hoping we don't see one this year. But just in case, GulfPower.com has you covered. Talk about some of the foods that are good to pack and good to get ready in case of a long storm. Canned meat and fishes, dry fruit, bottled water, peanut butter and jelly and don't forget a manual can opener.

June 20, 2012

Meanwhile you can be prepping for a hurricane anytime. Gulf Power reminds us don't forget to tell some of the folks some of the other things besides the obvious like food and water -- infant care items, first aid supplies, an ice chest, plenty of flashlights, batteries, this is just a short list of stuff. If you want a comprehensive list for what to do to be hurricane ready, log onto GulfPower.com.

June 21, 2012

A couple of things I wanted to remind you about when it comes to storm preparedness. Make sure your cell phone is charged well in advance of a storm. There's always a good chance you could lose power. For more info on GulfPower.com, here's a another cool tip. Keep your freezer doors closed and sealed as long as possible before a storm strikes. This will help everything stay cool for a longer period of time.

June 22, 2012

Gulf Power like you is watching the storm where it's headed. They have their emergency plan ready. The question is do you? Water, food for everyone? Gas in your car and an evacuation plan? All important to your life and your safety. Go to GulfPower.com.

June 25, 2012

Debbie has been a nice little kick in the rear end to remind us we have to be ready for storms like this. When you get home today, please look around. Do you have a non-electric clock, do you have some canned heat for cooking like sterno? Do you have these types of things? There's a big list. GulfPower.com.

June 26, 2012

Crews from Gulf Power heading off to other parts of the state dealing with downed power lines and trees. Now Debbie has been a good reminder for us. We all know about making sure you have plenty of food and water. Couple of other things Gulf Power wants to remind you about. Always treat any downed wire as if they were energized. Never ever try to pull wires off of tree limbs. GulfPower.com.

June 27, 2012

GulfPower.com has a lot of great tips for getting ready for these storms, but here's something else Gulf Power wants to remind you about. What about your elderly neighbors? What about neighbors that might need some help getting storm ready? Do them a favor, knock on their door and ask them how they are doing. More tips on how you can get storm ready, on GulfPower.com.

June 28, 2012

Let's discuss your safety during hurricanes. Gulf Power reminds you treat any downed wire is energized. Because you cannot tell by looking if a downed wire is live or not, not matter how manly you think you might be. You just can't tell. Plenty of storm preparedness tips, GulfPower.com.

June 29, 2012

Gulf Power wants to remind you, besides making sure you're all set and prepped for a hurricane. What about your neighbors, especially elderly neighbors? Gulf Power says there's a lot you can be doing for those folks. In fact, if you want more tips for storm preparedness for you and for neighbors that might need some help, log on to GulfPower.com.

Radio DJ Live Liners

July 2, 2012

When we talk about storm preparedness, make sure the rest of the family is familiar with your plan. You can find this and other helpful info on GulfPower.com. Make sure everybody understands your family hurricane plan once it's complete. Then set aside a weekend when you can practice. If you would like more information, check out GulfPower.com.

July 10, 2012

You know we always talk about hurricane preparedness, here's an interesting tip I found on GulfPower.com. What about your out of town relatives, do they know your plans? Let's say you're out of touch with them for a few days. Do they know what you're doing? You can find these tips and more at GulfPower.com. Log on to GulfPower.com and make sure you are hurricane ready.

July 11, 2012

When you're putting together your hurricane preparedness plan, a good stop is GulfPower.com. Log on to GulfPower.com and you'll learn some interesting things like make sure everyone understand your family hurricane plan once it's complete and set aside a weekend for family hurricane planning and preparation. If you want more info, log on to GulfPower.com.

July 16, 2012

Gulf Power reminds to you to be safe at the Air Show. Stay hydrated, use that sunscreen, a hat and when those blue F-18's fly over how about some ear plugs. In the meantime, they'll keep the lights on, the air conditioning purring away so you can be really cool when you get home. This message from your neighbors and friends from Gulf Power.

July 18, 2012

And in case you haven't noticed, we're about six or seven weeks into hurricane season so far. One of the things you can do is go to GulfPower.com check out the website they have a special tab there for hurricanes and weather emergencies. Go through that. Make sure you've got what you need to take care of you, your family and your home for the first 72 hours after a storm. This message from your friends at Gulf Power.

July 19, 2012

Got to tell you about the Gulf Power Earth Cents Program. I started reading up. It's amazing. You can get a free online energy check up for your home. And discounts on your HVAC systems for repairs and replacements, even \$1,000 for new heat pump and rebates for window tinting and more insulation, new roofing. Go to GulfPower.com. You can thank me when your next bill shows up.

July 20, 2012

Gulf Power reminds you, guess what you can do to save money. How about this. How about change that air conditioning filter? If everybody did your power cost would go down. Air conditioning filter, easiest thing in the world. Change it and save money.

July 23, 2012

Gulf Power's Earth Center program is just amazing. Let me give you a few items you can get a rebate or incentive on. Solar water heating, solar electrical power generation, converting to the earth thermal heating and cooling, how about reflective roofing? How about going with an inline water heater? You get the idea, go to Gulf Power.com and look for the Earth Cents tab.

July 24, 2012

You know what I want to see happen in a hurricane? I want to see you survive. Here's what you need to do. Log on to GulfPower.com if you want to find a good family hurricane plan you'll find one GulfPower.com. If you need help or tips on crafting this plan, go to GulfPower.com. Should we have a hurricane, the one thing we want to see, is you surviving.

July 25, 2012

We're in the midst of hurricane season, so far so good. But are you prepared? Is your family prepared? The best source I have found for hurricane preparedness tips, is on GulfPower.com and I want to share this info with you. Get onto GulfPower.com – all kinds of great information, GulfPower.com.

July 26, 2012

Gulf Power wants me to leave you with a couple of thoughts today, like lightning. Did you know you can save a ton of money using energy efficient lights like fluorescent bulbs or LEDs. You'd be amazed how much. Who knew? Your friends at Gulf Power. Check it out. GulfPower.com.

July 27, 2012

Let me tell you what Gulf Power's up to these days. Have you checked out this Earth Cents Program? If you haven't you know you ought to. Some incredible stuff. Just go to GulfPower.com, dig into that website a little big, you'll amazed, rebates, incentives, free stuff. Yes, from Gulf Power. The idea is, you save electricity, you save money. This message from your friends and neighbors at Gulf Power.

July 31, 2012

I want to tell you about Gulf Power Earth Cents Home features. Now the most important thing you need to know is, if you install some of these features you are going to save hundreds of dollars a year. You can find out more info at GulfPower.com. You are going to get a lifetime of energy bill savings. Check out the website, I promise it's worth your while, GulfPower.com.

GET SAVINGS AND REBATES WITH A FREE ENERGY CHECKUP.

To learn more, visit gulfpower.com or call 1-877-655-4001

GULF AND POWER ASSUMED ASSUMED COMPANY



Radio DJ Live Liners

August 2, 2012

Let's discuss ways you can cut down on your energy bills. The easiest thing to do would be to send you to GulfPower.com. You'll find all kinds of great tips, little things you can do like turning your thermostat down by one or two degrees. Do you know how much money that would save you on your power bill? Log on to GulfPower.com and learn more about this tip and other tips, GulfPower.com.

August 3, 2012

And I like to pay lower power bills. I found some great tips I'd like to pass along, GulfPower.com. Get onto GulfPower.com. You'll find all kinds of tips and very simple things you can do to start lowering your energy bill starting today. You can do that and get onto GulfPower.com.

August 7, 2012

I found a really cool place where you can get some great tips on lowering your energy bills whether it's summertime or wintertime, GulfPower.com. For example, did you know that by lowering your thermostat by one or two degrees you can see some substantial savings? These tips and more you'll find them all at GulfPower.com.

August 8, 2012

The weather forecast says it's going to be warm over the next several weeks, so what can you do to lower your energy bill? A whole slew of ideas on GulfPower.com. Log onto GulfPower.com and you'll find some amazing simple tips. I mean tips you can start doing tonight to start lowering your power bills, GulfPower.com.

August 9, 2012

Put yourself in control with Energy Select from Gulf Power, check it out. You can lower the price you pay for electricity 87% of the time. I found all of this info their website, GulfPower.com. There's a lot of useful information on there. You get on the website and it's like here's what we want to do to help you-GulfPower.com.

August 10, 2012

We're ganging up on high energy costs. Can you believe they are giving this stuff out for free on GulfPower.com? I'm telling you, check out the website, there are so many helpful tips on what you can do to help you beat these high summer heating bills. One of the things you can do, turn down your thermostat. Two or three degrees makes a big difference. Find this helpful tip and lots more, GulfPower.com.

August 13, 2012

By the way, have you gotten your power bill yet? First power bill, since Gulf Power reduced their rates. So they've reduced our rates, and now you can reduce your power bill by even more by logging onto GulfPower.com. Find all kinds of ways you can cut back on your energy spending. A lot of interesting things you can do. I'm telling you, check out the website, GulfPower.com.

August 14, 2012

You know Gulf Power offers, paperless bill. How cool is that? Every month you're getting a bill, but you're not wasting paper -- you're not having to check the mailbox. You're getting your bill online. Here's how you sign up. Get onto GulfPower.com, and check out paperless billing, GulfPower.com.

August 15, 2012

Let's discuss our power bills going down, how cool is this? You know the PSC approved the largest price decrease ever. So by now, you should have gotten your first power bill with the lower rate from Gulf Power. It's going down, it's phenomenal. If you have any questions, you can always get onto GulfPower.com for more info. GulfPower.com.

August 16, 2012

It's interesting, we've been getting storms every day this week. We always talk about hurricane preparedness but how about storm preparedness? You should log onto GulfPower.com. Sure it's always good to be prepared for a hurricane, but what about storms? It's just wind, heavy rain. GulfPower.com has all kinds of tips on there. It's all free. It's all on GulfPower.com.

August 17, 2012

Log onto GulfPower.com, all kinds of great things, storm tips, important phone numbers, you can pay your bill online, but check this out. There is an online interactive map where you can report street light outages. Also while you're goofing around on the internet, you're on your Facebook page, you should visit Gulf Power's Facebook page and click like. There's information on rebates, energy efficiency tips, storm and restoration tips and more.

August 20, 2012

Cooler temps today, been kind of nice, but before you know it, temps will continue to get lower and lower. And that's why I would suggest starting now logging onto GulfPower.com to see what you can do to get ready for the cooler temps ahead this season. GulfPower.com has all kinds of energy saving tips for the wintertime.

August 21, 2012

When the power goes out, what's the first thing we do? We call Gulf Power and lines are jammed. Here's an easier way for you. Log onto GulfPower.com. You can do a lot of things on GulfPower.com. You can report an outage, find an office and more importantly if you need to speak to somebody there are all kinds of contact numbers. Do yourself a favor, log onto GulfPower.com.

August 22, 2012

If you're going to be doing some yard work, trimming hedges, planting trees, things like that for the fall make sure, please before you dig, call 811 anytime you begin digging around your house. If you want more information, probably the best thing for you to do, is to log onto GulfPower.com. That information and more is on GulfPower.com.

August 23, 2012

We're watching this tropical storm which is a good reminder to get on GulfPower.com. A lot of storm preparedness tips, hurricane preparedness tips, get onto GulfPower.com. Like how much water you should store away. Batteries, flashlights things like that. I'm telling you it's all on Gulf Power.com.

August 27, 2012

Coming up on the show today, complete coverage on Issac. Realistic terms. What's happening. When's it going to happen. What you should expect. What should you do. Right now what you can do is log onto GulfPower.com. Still some great last minute preparedness tips for Isaac -- gas batteries, food. Important contact information. What's closed, what's open, what's going to be closed. I'm telling you it's all on GulfPower.com.

August 28, 2012

It's now Hurricane Issac. Still expecting landfall late tonight in New Orleans or early Wednesday morning. Meanwhile on the outer sides of the storm, we are still expecting heavy rains, potential high winds. That's why it's still very valuable to log onto GulfPower.com. Great suggestions you could be doing today and in the midst of the storm to make sure you and your family are safe.

August 29, 2012

Thank goodness for GulfPower.com There's all kinds of great information on there for storm preparedness and apparently we'll use it. Isaac kind of petered out on us, but the good thing is we were ready and we were prepared. You should log onto Gulf Power.com. GulfPower.com.

August 30, 2012

Ever get tired of eating at the same old place, you and your coworkers? Check this out, there is a new restaurant at Gulf Power's Corporate Office, it's called the Portabella Eatery. Want something new for lunch, let me suggest the Portabella Eatery at Gulf Power.

August 31, 2012

Here's another secret way you can save money on your power bill, I'm going to turn you on to this, GulfPower.com, it's called Energy Select. Lower the price you pay for electricity 87% of the time, no kidding. Here's the best part. Free installation. It's on all on there. Gulfpower.com.

Radio DJ Live Liners

September 3, 2012

While you're on the web, you should log onto GulfPower.com. Not only are you going to find all kinds of great ways to get prepared for storm. But you're going to find things that you can start utilizing today to start lowering your power bill today. Log onto GulfPower.com. Simple, easy stuff you can start doing right now.

September 4, 2012

Check out GulfPower.com besides finding great money saving tips and storm preparedness tips, you can report an outage, you can pay your bill online at GulfPower.com, or you can find and office and local contact numbers. GulfPower.com.

September 5, 2012

Are you always looking for a new place to have lunch, check this out. Did you know Gulf Power has their own little eatery at their Headquarters? It's called Portabella Eatery and it's open to the public. There's more information online. Just hit up their website, GulfPower.com.

September 6, 2012

Log onto GulfPower.com, they remind you to dig safely. Before you do any type of digging in your yard, call 811. Free service for smart and safe digging. If yard projects including planting trees or hedges or putting in a fence or mailbox are on your to do list, call 811 before you begin. For more info, log onto GulfPower.com.

September 7, 2012

Log onto GulfPower.com, storm preparedness tips, tips on paperless billing. Which by the way is very cool and I have signed up for it. Paperless billing makes it easy, it's all right there on the Internet. You should at least check it out for yourself, GulfPower.com.

September 10, 2012

Log onto GulfPower.com. There's a way on there that you can pay lower bills 78% of the time, it's called Energy Select. You can live there every single day with lower power bills. It's free to install, I don't understand why you wouldn't at least check it out. GulfPower.com. You log onto GulfPower.com, click on the Energy Select tab and learn more.

September 11, 2012

Gulf Power is committed to building strong communities. That's why they do the Reoccupancy program. Check this out. The Reoccupancy incentive program was developed to support business owners willing to occupy existing buildings. If you're planning to occupy a qualifying 10,000 square foot building, you get an incentive of \$3,600. More information, GulfPower.com.

September 12, 2012

We're not out of the woods yet when it comes to storm season, that's why we suggest you get onto GulfPower.com. That's why a lot of us got prepared during Isaac. Still wouldn't hurt, spend a few minutes goofing around on GulfPower.com. There's great tips, things you might not of thought about doing to get prepared for a storm. It's all up there. Log onto GulfPower.com.

September 13, 2012

Looking for something different for lunch today? How about the Portabella Eatery? It's inside the Gulf Power Headquarters. Delicious food, the Portabella Eatery just check them out online too. GulfPower.com more information on the website. Portabella Eatery inside Gulf Power's headquarters.

September 14, 2012

We're not out of the woods of yet with Storm Season, that's why we suggest you go to GulfPower.com. I think a lot of us got prepared during Issac. Spend a few minutes goofing around on GulfPower.com. Things you might not have thought of. GulfPower.com.

September 17, 2012

Log onto GulfPower.com. A plethora of information whether you're looking for storm preparedness information or if you want to pay your bill online. Log onto GulfPower.com. All of the information is right there. If you want to report a street light out, log onto GulfPower.com. GulfPower.com.

September 18, 2012

Hey here it is the middle of September, a couple of months ago our rates from Gulf Power went down, thank goodness. Now, if you want to find more ways you can save on your power bill, log onto GulfPower.com. Whether you're looking for storm preparedness tips, simple tips, things you can start doing now to help save you money.

September 20, 2012

Hey Gulf Power is there for you. And this is Florida, the sunshine state. You can get incentive money for window film or solar screen or adding solar panels for electricity and even more incentive money for solar water heating. I don't know about this either. Check it out on GulfPower.com, click on Earth Cents. GulfPower.com.

September 21, 2012

Beautiful weather this weekend, if your outdoor activities include digging, Gulf Power says, please call 811 first. It's a free service, but if you don't call 811 before you dig, you can get capped with all kinds of fines and will be responsible for any damage. Call 811 for more info. GulfPower.com.

September 24, 2012

If you have any questions about your Gulf Power bill, you can log onto GulfPower.com, click my account and log onto FAQ's, frequently asked questions. You can also pay your bill online. There's all kinds of things you can do. It's all right there in one easy place. Check it out, GullfPower.com.

September 25, 2012

If you're looking something different for lunch, it's something new, it's something different. It's the Portabella Eatery. It's new it's inside the Gulf Power Office Headquarters. It's delicious and new and very affordable. Find more info online, GulfPower.com. Check it out for lunch today.

September 26, 2012

Remember we are not out of the woods yet when it comes to hurricane season. That's why I want to direct you to GulfPower.com. GulfPower.com has a whole list of things for you to do to be storm ready. We saw what happened with Isaac, we got prepared. Make sure you're hurricane list is up to date. Log onto GulfPower.com.

September 27, 2012

I want to direct you to GulfPower.com. Great website if you're looking for storm preparedness tips. Get on GulfPower.com. If you want to know what kind of food you should have, what kind of medical supplies you should have prepared, or what kind of home supplies you should have prepared. You can find it all on GulfPower.com.

September 28, 2012

I want to turn you on to this free service from Gulf Power. It regards digging, if you're going to be doing some yard work this weekend that requires digging, please call 811 before you begin. More info on GulfPower.com. Call before you dig, you dig?

Radio DJ Live Liners

November 1, 2012

Gulf Power reminds you to be safe when it comes to power tools. Electric powered weed whackers, hedge trimmers, even chain saws, read the instructions, ask questions when you buy them. Make sure your extension cord is free of cuts, nicks and potential shorts. It could mess up your electric system. This is a message from Gulf Power.

November 2, 2012

Hey enjoy the fall weather and have lunch at a place that's a little different, Portabella Restaurant at the Gulf Power Building at the east side of downtown Pensacola. Great view, friendly servers and just delightful for lunch. And one more thing, before you dig, even around the house, call 811. If you plant a tree, shrubs, even putting in a fence post. That could be a problem. This message brought to you by Gulf Power.

November 5, 2012

Gulf Power checking in and reminding you of their Earth Cents Program. It's a major effort to educate folks about the many different ways to save money on electricity. You've got hints, you've got suggestions and you've got some serious rebates and incentives if you make some of the big changes. You'll have to check out Earth Cents at GulfPower.com.

November 6, 2012

Gulf Power wants to update you on their website, GulfPower.com. It's full of neat stuff, money saving ideas, ways for you to get rebates and incentives for saving energy. Window tinting on the house, insulation, new appliances, you'll just have to go check it out. GulfPower.com.

November 7, 2012

Gulf Power is geared up for the season, burning up less expensive gas and cleaner natural gas to generate the juice for the Friday night lights and that saves you money on your power bill every month. And it's a great time to remind you, there are rebates and incentives, meaning money to add insulation to your attic that will keep you warmer in the winter and cooler in the summer. There's tons of stuff like that. Just check it out at GulfPower.com.

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November 8, 2012

Gulf Power is ready for the fall with some new menu items at their Portabello Restaurant in the headquarters building downtown. It's open to the public. This is important, just the other day Gulf Power installed their 10,000th Energy Select system. It's all about energy management with you're a/c, appliances, saves you money every day. Go to GulfPower.com, they've got all the details.

November 9, 2012

Gulf Power wants to check in. Have you checked your Gulf Power bill lately? Have you noticed anything? How about it's cheaper than a year ago? Even two years ago. The July price cut of 7.8% has made a difference. It turns out to be the largest price cut in history. So Gulf Power is using less expensive and cleaning burning natural gas, how about that. This little message from your friends at Gulf Power.

November 12, 2012

Gulf Power would like to point out that we are paying less for electricity than any other state on the Gulf Coast and well below the national average. That's because Gulf Power is buying natural gas at a lower cost than coal and they've passed the savings on to you. You can find out more by checking it all out on GulfPower.com. And while you're there, they have a boat load of energy saving tips.

November 13, 2012

Gulf Power wanted to check in and let you know you're paying less for electricity than you have in years. Why? A big rate hike back in July. Now it's really kicked in. And they just wanted to make sure you're ready to go for the fall. Is your heater ready to go? That's important you check, don't forget to change the air filter. More info at GulfPower.com.

November 14, 2012

Like you, I pulled the Christmas lights out today and am going to check them all out, no frays in the wires, all the bulbs working, make sure that when I climb up that ladder they are all good to go. You should do the same. Double check those weather proof electrical connections to make sure they are good for all of your Christmas lights to make sure it's a safe during Holiday Season. This message from your friends at Gulf Power

November 15, 2012

Gulf Power says play it safe over the holidays. Before you put up those Christmas lights, check to make sure they work and make sure something hasn't gnawed through the wires. Better on the ground than 15 feet up in the air. And don't forget tomorrow and all through the holidays, if you call Gulf Power with an emergency a live person will answer the phone. They are there. That's customer service. That's Gulf Power.

November 16, 2012

Gulf Power's walking the walk when it comes to storm prep. In fact, all of the Southern Company is sending up hundreds of workers to get the northeast plugged in after Hurricane Sandy has done her worst. Gulf Power is committed to customer service. We'll be checking in with those crews while they are up north.

November 19, 2012

And we'll follow up on the damage from Super Storm Sandy. Speaking of which, Gulf Power, in fact all of the Southern Company has crew after crew of people in the path of Sandy. They are going to help plug in seven million people. Would you call that customer service? Absolutely. It's the same customer service you get here every day from the friendly folks at Gulf Power. Check it out at GulfPower.com.

November 20, 2012

Gulf Power and the Southern Company now have a few hundred folks now on the scene of Hurricane Sandy. More than eight million people without power. So crews from Pensacola and a lot of other places getting them plugged back in and in some cases the snow is knee deep. That's what you call customer service. And at Gulf Power, that plus new lower rates, that makes the difference.

November 21, 2012

Before you dig, call 811. If you're going to be doing some yard work that requires digging, please do yourself a favor call 811 before you dig. You can log onto GulfPower.com. You don't want to be financially responsible if you mess something up big time. GulfPower.com. Call 811 before you dig.

November 22, 2012

Gulf Power has all kinds of great information on the website. If you have questions about billing, if you have questions about storm preparedness, log onto GulfPower.com. We're not out of the woods yet, we're still in the midst of hurricane season. Hurricane preparedness kits, it's all up there. GulfPower.com.

November 23, 2012

Since July, we've enjoyed some pretty good rate cuts from Gulf Power. As a matter of fact, right now electricity costs us less today than it did three years ago. Thanks to Gulf Power Company's efforts to lower the cost of providing electricity. Now even with these lower prices, it still makes sense to check out lower energy saving tips online. GulfPower.com.

November 26, 2012

And you saw it on Channel 3 and in the PNJ, the Gulf Power crews from Pensacola now home after getting thousands of people back on the grid after Hurricane Sandy. Because it goes back to customer service. They drove thousands of miles, worked 16-18 hour days, and helped make life better for all those people. They did it all because they're Gulf Power.

November 27, 2012

Gulf Power checking in with the shift to standard time, your lights are coming on a lot sooner. Using the best bulbs, energy efficient, compact fluorescent bulbs, these use a lot less electricity and cover a bigger area. Check it out at GulfPower.com. While you're on the website, look at the Earth Cents program. Another great way Gulf Power saves you money.

November 28, 2012

Gulf Power draws your attention to Facebook. A posted picture of some smiley folks in New Jersey around a Gulf Power truck. Why are they smiling? A Gulf Power crew just got their power back on. Talk about commitment. These guys have been on the road for two weeks. Because it's all about customer service. It's all about you for Gulf Power.

November 29, 2012

Gulf Power says play it safe over the holidays. Before you put up those Christmas lights, check to make sure they work and make sure something hasn't gnawed through the wires. Better on the ground than 15 feet up in the air. And don't forget tomorrow and all through the holidays, if you call Gulf Power with an emergency a live person will answer the phone. They are there. That's customer service. That's Gulf Power.

November 30, 2012

Like you, I pulled the Christmas lights out today and am going to check them all out, no frays in the wires, all the bulbs working, make sure that when I climb up that ladder they are all good to go. You should do the same. Double check those weather proof electrical connections to make sure they are good for all of your Christmas lights to make sure it's a safe during Holiday Season. This message from your friends at Gulf Power.

Radio DJ Live Liners

October 1, 2012

Before you dig, call 811. If you're going to be doing some yard work that requires digging, please do yourself a favor, call 811 before you dig. Or you can log onto GulfPower.com. You don't want to be held financially responsible if you mess something up big time. GulfPower.com. Call 811 before you dig.

October 2, 2012

Gulf Power has all kinds of great information on the website, GulfPower.com. If you have questions about billing, if you have questions about storm preparedness, log onto GulfPower.com. We are not out of the woods yet, we're still in the midst of hurricane season. Hurricane preparedness kits, it's all up there. GulfPower.com.

October 3, 2012

By the way, it's already October. Remember these prices decreases that we had starting over the summer. And now it's October and the bill is still going down, I love it! By the way, if you have any questions about your bill, log onto GulfPower.com.

October 4, 2012

Want to turn you on to the Gulf Power reoccupancy incentive program. It's a one time cash payment to a Gulf Power customer and is calculated based on the square footage of the qualifying building and business type. So if you're a business owner, you're willing to occupy an existing building. You should log onto GulfPower.com.

October 5, 2012

We're still it he midst of storm season. Log onto GulfPower.com a complete list of things you can do to be storm ready. Now hopefully we won't be seeing any hurricanes this season, but just in case, you want to be ready. We saw what happened with Isaac a couple of weeks ago. GulfPower.com. Everything you need to get ready for storm is on GulfPower.com.

October 8, 2012

Gulf Power is committed to building strong communities. Unoccupied properties can lead to building obsolescence and blight. So as part of Gulf Power's commitment to communities, you ought to check out the reoccupancy incentive program for business owners who are willing to occupy existing buildings. If you want more information, log onto GulfPower.com. Great program by the way!

October 9, 2012

If you're looking for something different for lunch today, let me suggest the Portabella Eatery inside the Gulf Power Headquarters. Great menu, delicious food and the prices very affordable plus it's different. The Portabella Eatery inside the Gulf Power Headquarters. If you want more information, just log onto GulfPower.com.

October 10, 2012

We're still not out of the woods yet on hurricane season. That's why I would suggest, just as a friendly reminder, you log onto GulfPower.com. A complete list of everything you need to prep for a big storm. Food, medical supplies, pet supplies, water, odds and ends. A complete list right up there on GulfPower.com.

October 11, 2012

You ought to sign up for paperless billing, GulfPower.com. It's real simple and easy to do and no more paper involved. Just log onto GulfPower.com. It's real easy, you just click paperless billing. Also while you are on their website, you can report an outage, you can find an office, or if you want you can even find a phone number on the website, GulfPower.com.

October 12, 2012

We're not out of the woods yet when it comes to storm season, that's why you should log onto GulfPower.com. GulfPower.com has everything you need to know to be storm ready in case of a hurricane or any other kind of major storm. Food, medical supplies, anything you need is in one easy spot. Log onto GulfPower.com.

October 16, 2012

I'm going to tell you how to save energy 78% of the time. You can save on your power bill, 78% of the time when you sign up for Energy Select on GulfPower.com. It conveniently controls comfort and savings in your home and it's free installation. Check out GulfPower.com.

October 17, 2012

You know when it comes to lunch today, you do have a different option. How many times would we like to have something different. Hey check this out, the Portabella Eatery inside of the Gulf Power Headquarters. All kinds of exciting and tasteful new menu items. You log onto GulfPower.com they'll have all that information for you. The Portabella Eatery inside the Gulf Power Headquarters.

October 18, 2012

If you are a business and are looking at moving, you should really look at Gulf Power's business reoccupancy incentive program. You'll save money and plus you help save an old empty building from going to waste by reoccupying a building already in existence. Find out how you can start saving with the business reoccupancy incentive program, log onto GulfPower.com.

October 19, 2012

GulfPower.com. Great place to go if you want any kind of information about your power bills or even better if you just want to start paying your bills online. Why don't you log onto GulfPower.com, go paperless billing is easy and it's incredibly convenient. It's all up to you. GulfPower.com.

October 22, 2012

Gulf Power is ready for the seasons to change and reminds you it would be a good time to check out your heating system. Start with changing the air filter, go ahead light the pilot light, then fire it up. If it doesn't do the job, you can call your service tech then. This message from your friends at Gulf Power.

October 23, 2012

Gulf Power is ready to go for the fall. They continue to save you money every day. Why? They are burning natural gas, cleaner than coal and cheaper. As we say, Gulf Power is saving you money. And don't forget they did cut your rates in July. A reminder, the Portabella restaurant in the Gulf Power building downtown just off Bayfront Parkway open for lunch, nice menu, good food and a great view.

October 23, 2012

Gulf Power's got some great helpful hints. Just go to their website, GulfPower.com, click on Earth Cents which is huge, they'll save you a bunches of money. We're talking about energy efficiency, maybe a new water heater, energy efficient utilities, that sort of thing. Just head over to GulfPower.com. This message from your friends and neighbors at Gulf Power.

October 24, 2012

Hey Gulf Power's Earth Cents program adds up to saving you money. You need to hit the Gulf Power website, loaded with ideas, information on incentives and rebates and energy efficiency. They'll help you squeeze the most out of every kilowatt. This message brought to you by your friends and neighbors at Gulf Power.

October 25, 2012

Gulf Power's doing the best you can to save you money, not just the rate cut this summer, but paperless billing. Nothing in the mailbox, do it all online, a couple of clicks and some key strokes and that's it. It also allows you to look at those bills month to month and a year ago for comparison. By the way, Gulf Power's on Facebook, give them a "like," they're nice people!

October 26, 2012

Gulf Power says it's probably time to get your heater ready for the fall and winter. Might not be a bad idea to give it a test run, if needed you have time to call your tech. In the long run, after you change the filter, you'll save money. This is a message from Gulf Power.

October 29, 2012

If you're like me, you've already turned the heater on, just chilly enough. Got that usual burn/dust smell? If your system's working ok that's great, if it's not, call your service tech. A heater that's good to go will save you money through the fall, winter and into the spring. This message from your friends at Gulf Power who want to remind you of one little thing – change the filter.

October 30, 2012

Gulf Power continues to save you money pretty much every time you turn on a light. They are burning less expensive natural gas in their generating stations these days. Gulf Power also wanted to mention the Energy Select Program free from Gulf Power to install in your house. Just go to GulfPower.com and check it out.

October 31, 2012

The weather's really great right now, you've got the a/c on in the afternoon a little heater action in the morning. Gulf Power says thermostat's should be 76 or 77 in the pm and in the morning 65 or 67. You'll be just fine and you'll save money. Plenty of more helpful hints, at GulfPower.com.

COTHOME Saves Energy & Money

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