



Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, FL 32520-0780
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FPSC - COMMISSION CLERK

November 16, 2016

Ms. Carlotta Stauffer
Commission Clerk
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0870

Re: Gulf Power Company Retail Rate Filing, Docket No. 160186-EI

Dear Ms. Stauffer:

Attached is a copy of the correspondence along with the synopsis that was mailed to the chief executive officer of each municipality and county and the three main libraries within our service area.

Please contact me should you or your Staff have any questions.

Sincerely,

A handwritten signature in blue ink that reads "Robert L. McGee, Jr.".

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Attachments

**BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION**

DOCKET NO. 160186-EI



Gulf Power

SYNOPSIS

I. PURPOSE

Pursuant to Rule 25-22.0406(2)(d), Gulf Power Company is providing a synopsis of its rate review request.

II. COMPARISON OF THE PRESENT AND PROPOSED RATES FOR MAJOR SERVICES

Under Gulf's proposal, the following typical monthly bill increases would apply to the usage shown when the proposed new rates are put into effect on and after the first billing period in July, 2017.

A Residential Service monthly bill for the average customer (1,112 kWh) would increase from \$148.64 under the current rates to \$158.86, a 6.9 percent increase.

A small commercial General Service monthly bill for 1,500 kWh would increase from \$198.53 under the current rates to \$208.57, a 5.1 percent increase.

A General Service Demand monthly bill for 25 kW and 11,000 kWh would increase from \$1,098 under the current rates to \$1,137, a 3.5 percent increase.

A Large Power Service monthly bill for 500 kW and 288,000 kWh would increase from \$25,536 under the current rates to \$26,178, a 2.5 percent increase.

A Large Power Service monthly bill for 658 kW and 288,000 kWh would increase from \$27,903 under the current rates to \$28,918, a 3.6 percent increase.

A Large Power Service monthly bill for 1,315 kW and 288,000 kWh would increase from \$37,748 under the current rates to \$40,313, a 6.8 percent increase.

A Large Power Service Time-of-Use monthly bill for 5,000 kW on-peak demand, 600,000 kWh on-peak energy, 5,000 kW max demand, and 1,800,000 kWh off-peak energy would increase from \$222,600 under the current rates to \$230,270, a 3.4 percent increase.

III. MAJOR RATE CASE ISSUES

The issues listed below are anticipated by Gulf Power Company (Gulf or the Company) to be areas considered; however, it is difficult to anticipate all the issues which may develop during a rate case.

1. What is the appropriate test year for setting base rates?
2. What is Gulf's test year rate base?
3. What is Gulf's test year cost of capital?
4. What is Gulf's test year net operating income?
5. What is the appropriate cost of service methodology?
6. What are the appropriate rates for each customer class?

Specific issues in this case will be identified in a prehearing order issued prior to the hearing.

IV. EXECUTIVE SUMMARY OF THE RATE CASE

Gulf Power is continuing to invest in the long-term reliability of Northwest Florida's energy infrastructure. Securing the region's energy future requires a balanced energy mix that includes renewable energy and 24/7 sources like natural gas and low-cost coal that is cleaner than ever. Energy security also includes reliability. Continuous improvement in this area is critical to customer satisfaction.

Gulf Power Company's Petition, new rate schedules, testimony, and Minimum Filing Requirements (MFRs) are filed pursuant to Section 366.06(3), Florida Statutes. Gulf seeks new base rates and charges which, based upon projected operations during the period January 2017 through December 2017 ("the test year"), would provide additional gross annual jurisdictional revenues of \$106.8 million. This amount represents an 8.7 percent increase in retail revenues from sales of electricity. This revenue increase would allow for an overall rate of return of 6.04 percent and a return on equity (ROE) of 11.0 percent (the midpoint).

If the request for rate increase is granted, the price for an average residential customer buying 1,112 kilowatt hours of electricity in a month will increase in July, 2017 by \$10.22 or 6.9 percent over the current price of \$148.64. Gulf is also proposing to reduce the variable energy charge and increase the daily base charge for existing residential rates and is seeking approval of two new residential rate options.

The increased revenues sought by the Company are necessary to maintain efficient, reliable service and the Company's financial integrity. Without rate relief, the overall jurisdictional return earned in the test year would be only 3.34 percent, and the jurisdictional return on common equity would fall to 4.27 percent, which is well below the level determined to be reasonable by the Commission in Gulf's last rate case.

V. DESCRIPTION OF THE RATEMAKING PROCESS AND TIME SCHEDULE

A. Who is involved in the utility ratemaking process?

Many participants are involved in a utility rate case. Here is a list of some of the main participants:

1. **FPSC Commissioners** - The FPSC is composed of five commissioners appointed by the Governor. All five commissioners may sit on a rate case, or the case may be assigned by the Chairman of the FPSC to a panel of specific commissioners. The commissioners assigned to the case will make final decisions on all of the issues in the case based on the evidence received.
2. **FPSC Staff** - The commissioners are assisted by a staff which includes: attorneys who advise on legal issues; engineers who inspect utility sites and equipment; accountants who audit the utility's books and records; consumer affairs specialists who review complaints against the utilities; and rate and financial analysts who study financial and rate issues.
3. **The Utility** - Utility officers and staff, including accountants, rate analysts, engineers and others, testify and provide information about the utility, its operations and its revenues and expenses. The utility may also employ outside consultants as expert witnesses.
4. **The Office of Public Counsel** - The Office of Public Counsel (OPC) is appointed by the Legislature to represent the citizens of Florida in cases before the Commission. OPC has a staff of

attorneys, accountants, rate analysts and financial analysts, and may employ outside consultants as expert witnesses. OPC participates in major rate cases, analyzes information filed by the utility, assists members of the public who wish to testify and provides expert witnesses on various issues in the case.

5. **Intervenors** - Other interested parties representing consumer groups, industrial groups, commercial organizations, government entities and others participate in the ratemaking proceedings. An intervenor is someone who has been granted permission to participate as a party in order to represent a specific interest or point of view in the rate case through a petition to the Commission. Each intervenor has equal opportunity with the other parties and FPSC staff to ask questions, present testimony and cross-examine witnesses.

- B. What is involved in the ratemaking process? What information is considered?

The ratemaking process involves months of analysis of volumes of information regarding all aspects of a utility's operations.

1. The rate case process begins when the utility writes a letter to the FPSC notifying the Commission of its proposed "test year" and filing date. The test year is a 12-month period for which utility operating data will be examined during the rate case. The letter signals that the utility will likely ask for a rate review and an

increase. The “test year” letter starts a process that will likely continue over the next ten to fourteen months allowed under the Florida Statutes for the Commission to investigate the case.

2. Next, the utility files its formal request for a rate review and increase. This request includes Minimum Filing Requirements (MFRs), which are required by the Commission's Rules. These MFRs contain hundreds of pages of figures and reports regarding the utility's expenses, investment and operations during the test year. The utility also files the testimony of its witnesses in support of the rate increase requested. The law requires that the utility carry the burden of proof and show why the requested increase is needed.
3. Before the ratemaking process concludes, the Commission will try to gather all significant information about the utility. The FPSC staff, OPC and any other intervenors will typically ask for additional information as the case continues. This data provides details about the utility's supplies, expenses, taxes, construction expenditures, depreciation and other operating and financial matters that are crucial to making a decision in the case. The Commission's auditors will review the utility's books and records and file their report. Additional testimony may be filed by the utility, the FPSC staff, OPC and any other intervenors.

4. Hearings – an investor-owned utility cannot change its prices (up or down) without authority from the Commission, and rate case procedures provide for public hearings as part of the Commission's decision-making process. These hearings are governed by rules similar to those used by courts. Witnesses are sworn and subject to cross-examination. The final decision made by the commissioners must be based upon information presented during the hearings.
 - a. The first hearings are scheduled in the local service area to hear from customers. At these "service hearings" customers may tell the Commission about any service related issues they have experienced. This information may lead to the identification of issues that the Commission will investigate further as part of the case.
 - b. After time for investigation of all information, the Commission will hold additional hearings for detailed review of all technical, legal, and financial issues in the case. These hearings may last for several days. Witnesses from all parties, including the utility, the FPSC staff, OPC and any other intervenors, present testimony and are cross-examined. Among the things the Commission looks for are expenditures that could be considered unnecessary or imprudent. Such expenditures would be disallowed for ratemaking purposes, which means customers do not have

to pay for those costs. The hearings may be viewed online at the Commission's web site at:

<http://www.floridapsc.com/Conferences/AudioVideoEventCoverage>

- c. There are official transcripts of all hearings. Court reporters record the hearings, just like they do in a courtroom. These transcripts, and other official filings in this case, may be viewed online at the Commission's web site at:

<http://www.floridapsc.com/ClerkOffice/Docket> using the following Docket Number: 160186.

5. After hearing, legal briefs are filed by the parties to summarize their positions. The Commission staff reviews the briefs and the record produced at hearing, and then produces a recommendation to the Commission that addresses each issue identified in the case.
6. The Commission then holds a Special Agenda Conference and votes on the issues, first on revenue requirements issues and then on rate issues. After the votes, Commission attorneys prepare a final order that reflects the Commission's votes and provides background for the case, the basis for each of the decisions reached, the new approved rates and the effective dates of the new rates. After the Commission order is issued, parties will have an opportunity to ask the Commission to reconsider its decision on the issues. After reconsideration, any party may appeal the final decision to the Florida Supreme Court.

GULF POWER COMPANY

2017 Retail Rate Review Schedule

(Docket No. 160186-EI)

Filing	October 12, 2016
Service Hearings	Pensacola Thursday, January 26, 2017 6:00 p.m. CST Pensacola State College Hagler Auditorium 1000 College Boulevard <i>Note: Auditorium is at the corner of Underwood Avenue and N. 9th Avenue</i> Pensacola, Florida 32504
	Panama City Friday, January 27, 2017 10:00 a.m. CST Florida State University-Panama City Campus Holley Lecture Hall 4750 Collegiate Drive Panama City, FL 32405
Pre-hearing Conference	March 6, 2017 Florida Public Service Commission Betty Easley Conference Center, Room 148 4075 Esplanade Way Tallahassee, FL 32399-0862
Hearing	March 20 – 24, 2017 Florida Public Service Commission Betty Easley Conference Center, Room 148 4075 Esplanade Way Tallahassee, FL 32399-0862

VI. GULF POWER LOCATIONS AT WHICH COMPLETE MFRs ARE AVAILABLE FOR INSPECTION

1. Panama City
1230 E. 15th Street, Panama City, FL 32402
2. Chipley
1195 Jackson Avenue, Chipley, FL 32428
3. Defuniak Springs
1226 Circle Drive, Defuniak Springs, FL 32435
4. Crestview
1655 S. Ferdon Boulevard, Crestview, FL 32536
5. Niceville
1057 E. John Sims Parkway, Niceville, FL 32578
6. Ft. Walton Beach
140 Hollywood Boulevard S.W., Ft. Walton Beach, FL 32548
7. Milton
5120 Dogwood Drive, Milton, FL 32570
8. Pensacola
418 W. Garden Street, Pensacola, FL 32501
9. Corporate Office
500 Bayfront Parkway, Pensacola, FL 32502



Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

Mr. Edwin Eddy
Gulf Breeze City Manager
1070 Shoreline Dr
Gulf Breeze, FL 32561

Dear Mr. Eddy:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the rate request is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

Sincerely,

A handwritten signature in blue ink that reads "Robert L. McGee, Jr.".

Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Carlotta Stauffer, Commission Clerk



Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Matt E. Danheisser
Mayor of Gulf Breeze
1070 Shoreline Dr
Gulf Breeze, FL 32561

Dear Mr. Danheisser:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Robert L. McGee, Jr.
Regulatory and Pricing Manager

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Carlotta Stauffer, Commission Clerk



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November 16, 2016

Mr. Eric W. Olson
Pensacola City Administrator
P O Box 12910
Pensacola, FL 32521

Dear Mr. Olson:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Robert L. McGee, Jr.
Regulatory and Pricing Manager

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Carlotta Stauffer, Commission Clerk



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One Energy Place
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November 16, 2016

The Honorable Ashton J. Hayward
Mayor of Pensacola
P O Box 12910
Pensacola, FL 32521

Dear Mr. Hayward:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Regulatory and Pricing Manager

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Regulatory & Pricing Manager

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November 16, 2016

Mr. Jack Brown
Escambia County Administrator
221 Palafox Place
Pensacola, FL 32502

Dear Mr. Brown:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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November 16, 2016

Mr. Grover Robinson
Chairman, Escambia County Commission
221 Palafox Place
Pensacola, FL 32502

Dear Mr. Robinson:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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November 16, 2016

The Honorable Freddie W. McCall, Sr.
Mayor of Century
7995 North Century Boulevard
Century, FL 32535

Dear Mr. McCall:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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850 444 6530 tel
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November 16, 2016

Mr. Brian Watkins
Milton City Manager
P O Box 909
Milton, FL 32572

Dear Mr. Watkins:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Robert L. McGee, Jr.
Regulatory and Pricing Manager

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Carlotta Stauffer, Commission Clerk



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One Energy Place
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850 444 6530 tel
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November 16, 2016

The Honorable Wesley Meiss
Mayor of Milton
P O Box 909
Milton, FL 32572

Dear Mr. Meiss:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Regulatory & Pricing Manager

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rlmcgee@southernco.com

November 16, 2016

Mr. Lane Lynchard
Chairman, Santa Rosa County Commission
6495 Caroline Street, Suite M
Milton, FL 32570

Dear Mr. Lynchard:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Regulatory and Pricing Manager

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November 16, 2016

Mr. Tony Gomillion
Santa Rosa County Administrator
6495 Caroline Street, Suite D
Milton, FL 32570

Dear Mr. Gomillion:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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November 16, 2016

The Honorable Gregory Brudnicki
Mayor of Panama City
P.O. Box 1880
Panama City, FL 32402-1880

Dear Mr. Brudnicki:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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November 16, 2016

The Honorable Ralph Hammond
Mayor of Springfield
3529 East 3rd Street
Panama City, FL 32401-6001

Dear Mr. Hammond:

RE: Gulf Power Company Retail Rate Filing

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November 16, 2016

The Honorable Lee Dell Kennedy
Mayor of Chipley
P.O. Box 1007
Chipley, FL 32428-7007

Dear Mr. Kennedy:

RE: Gulf Power Company Retail Rate Filing

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November 16, 2016

The Honorable Alan T. Bush
Chairman, Washington County Commission
1331 South Blvd.
Chipley, FL 32428

Dear Mr. Bush:

RE: Gulf Power Company Retail Rate Filing

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November 16, 2016

The Honorable Danny Powell
Chairman, Holmes County Commission
107 E. Virginia Avenue
Bonifay, FL 32425

Dear Mr. Powell:

RE: Gulf Power Company Retail Rate Filing

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November 16, 2016

The Honorable Timothy "David" Hanes
Chairman, Caryville City Council
4436 Old Spanish Trail
Caryville, FL 32427-2159

Dear Mr. Hanes:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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850 444 6530 tel
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November 16, 2016

The Honorable Kenneth Stephens
Chairman, Jackson County Commission
2864 Madison Street
Marianna, FL 32448

Dear Mr. Stephens:

RE: Gulf Power Company Retail Rate Filing

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Robert L. McGee, Jr.
Regulatory and Pricing Manager

md

Enclosure

cc Florida Public Service Commission
Carlotta Stauffer, Commission Clerk



Robert L. McGee, Jr.
Regulatory & Pricing Manager

One Energy Place
Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Victor Starling
Mayor of Vernon
P.O. Box 340
Vernon, FL 32462-0340

Dear Ms. Starling:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Carlotta Stauffer, Commission Clerk



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850 444 6530 tel
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rlmcgee@southernco.com

November 16, 2016

The Honorable Aggie Curry
Mayor of Cambellton
P.O. Box 38
Cambellton, FL 32426-7241

Dear Ms. Curry:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Hayward Thomas
Mayor of Paxton
P.O. Box 5200
Paxton, FL 32538-5200

Dear Mr. Thomas:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Margo Anderson
Mayor of Lynn Haven
825 Ohio Avenue
Lynn Haven, FL 32444-2351

Dear Ms. Anderson:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Carlotta Stauffer, Commission Clerk



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Regulatory & Pricing Manager

One Energy Place
Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Richard Musgrave
Mayor of Parker
1001 West Park Street
Parker, FL 32404-7129

Dear Mr. Musgrave:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Carlotta Stauffer, Commission Clerk



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Regulatory & Pricing Manager

One Energy Place
Pensacola FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable J. David Horton
Mayor of Graceville
P.O. Box 637
Graceville, FL 32440-0637

Dear Mr. Horton:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Ronald B. Farrington
Mayor of Ponce de Leon
P.O. Box 214
Ponce de Leon, FL 32455-0214

Dear Mr. Farrington:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Bob Pelletier
Mayor of Callaway
6601 East Highway 22
Callaway, FL 32404-9542

Dear Mr. Pelletier:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Regulatory & Pricing Manager

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Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Richard Woodham
Mayor of Bonifay
301 North J. Harvey Etheridge Street
Bonifay, FL 32425-2101

Dear Mr. Woodham:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Mike Thomas
Mayor of Panama City Beach
110 South Highway 79
Panama City Beach, FL 32413-2140

Dear Mr. Thomas:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Regulatory & Pricing Manager

One Energy Place
Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Michael G. Anderson
Mayor of Fort Walton Beach
107 Miracle Strip Pkwy SW
Fort Walton Beach, FL 32548-6614

Dear Mr. Anderson:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Regulatory and Pricing Manager

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Regulatory & Pricing Manager

One Energy Place
Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Scott Fischer
Mayor of Destin
4200 Indian Bayou Trail
Destin, FL 32541-4305

Dear Mr. Fischer:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Regulatory & Pricing Manager

One Energy Place
Pensacola, Fl. 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Chris Stein
Mayor of Mary Esther
195 N. Christobal Road
Mary Esther, FL 32569-1911

Dear Mr. Stein:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Regulatory & Pricing Manager

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Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Robby Adams
Mayor of Laurel Hill
P.O. Box 158
Laurel Hill, FL 32567-0158

Dear Mr. Adams:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Regulatory and Pricing Manager

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Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Jean M. Hood
Mayor of Cinco Bayou
10 Yacht Club Drive NE
Fort Walton Beach, FL 32548-4436

Dear Ms. Hood:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Regulatory and Pricing Manager

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Regulatory & Pricing Manager

One Energy Place
Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Randall R. Wise
Mayor of Niceville
208 Partin Drive North
Niceville, FL 32578-1244

Dear Mr. Wise:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Regulatory and Pricing Manager

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Carlotta Stauffer, Commission Clerk



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Regulatory & Pricing Manager

One Energy Place
Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable Gary Combs
Mayor of Shalimar
2 Cherokee Road
Shalimar, FL 32579-1287

Dear Mr. Combs:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Robert L. McGee, Jr.
Regulatory and Pricing Manager

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Carlotta Stauffer, Commission Clerk



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Regulatory & Pricing Manager

One Energy Place
Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmccgee@southernco.com

November 16, 2016

The Honorable Robert Campbell
Mayor of DeFuniak Springs
P.O. Box 685
DeFuniak Springs, FL 32435-0685

Dear Mr. Campbell:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Regulatory and Pricing Manager

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Carlotta Stauffer, Commission Clerk



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Regulatory & Pricing Manager

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Pensacola FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

The Honorable David E. Cadle
Mayor of Crestview
P.O. Box 1209
Crestview, FL 32536-1209

Dear Mr. Cadle:

RE: Gulf Power Company Retail Rate Filing

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850 444 6530 tel
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rlmcgee@southernco.com

November 16, 2016

The Honorable John B. Arnold, Jr.
Mayor of Valparaiso
465 Valparaiso Parkway
Valparaiso, FL 32580-1274

Dear Mr. Arnold:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Pensacola, FL 32520-0780
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rlmcgee@southernco.com

November 16, 2016

Mr. Robert "Bob" Majka, Jr.
Bay County Manager
840 West 11th Street
Panama City, FL 32401

Dear Mr. Majka:

RE: Gulf Power Company Retail Rate Filing

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Regulatory & Pricing Manager

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Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southeinco.com

November 16, 2016

Mr. John Hofstad
Okaloosa County Administrator
1250 N. Eglin Parkway, Suite 102
Shalimar, FL 32579

Dear Mr. Hofstad:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Carlotta Stauffer, Commission Clerk



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Pensacola, FL 32520-0780
850 444 6530 tel
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rlmcgee@southernco.com

November 16, 2016

Mr. Larry Jones
Walton County Administrator
76 North 6th Street
DeFuniak Springs, FL 32433

Dear Mr. Jones:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the chief executive officer of the governing body of each municipality and county within Gulf's service area.

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Pensacola, FL 32520-0780
850 444 6530 tel
850 444 6026 fax
rlmcgee@southernco.com

November 16, 2016

Ms. Robin Shader
NWRLS Director
Bay County Public Library
898 West 11th Street
Panama City, FL 32401

Dear Ms. Shader:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the three main libraries in our service area.

Sincerely,

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Regulatory and Pricing Manager

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Carlotta Stauffer, Commission Clerk



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Pensacola, FL 32520-0780
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rlmcgee@southernco.com

November 16, 2016

Mr. Todd Humble
Library Director
West Florida Public Library
239 North Spring Street
Pensacola, FL 32502

Dear Mr. Humble:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the three main libraries in our service area.

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November 16, 2016

Ms. Patricia Gould
Library Manager
Fort Walton Beach Library
185 Miracle Strip Parkway, SE
Fort Walton Beach, FL 32548

Dear Ms. Gould:

RE: Gulf Power Company Retail Rate Filing

On October 12, 2016, Gulf Power Company filed with the Florida Public Service Commission a Petition for a retail rate increase in the amount of \$106,782,000. In accordance with FPSC Rule 25-22.0406, "Notice and Public Information on General Rate Increase Request", a synopsis of the filed Petition is being mailed to the three main libraries in our service area.

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