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April 25, 2023

VIA: ELECTRONIC FILING

Mr. Adam J. Teitzman
Commission Clerk
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Re: Staff's First Data Request on Peoples Gas System, Inc.'s 2022 DSM Annual Report;
Undocketed 20230000

Dear Mr. Teitzman:

Attached are Peoples Gas System, Inc.'s responses to Staff's First Data Request (Nos. 1-6) propounded by email on March 31, 2023, regarding Peoples Gas System, Inc.'s 2022 DSM Annual Report.

Thank you for your assistance in connection with this matter.

Sincerely,

A handwritten signature in blue ink, appearing to read 'V. Ponder', written over a light blue circular stamp.

Virginia L. Ponder

VLP/ne
Attachment

cc: Judy Harlow, Director, Division of Economics, FPSC
TECO Regulatory Dept.

**PEOPLES GAS SYSTEM, INC.
2022 DSM ANNUAL REPORT
STAFF'S FIRST DATA REQUEST
REQUEST NO. 1
BATES PAGE(S): 1-2
FILED: APRIL 25, 2023**

1. Please provide an Excel file (spreadsheet), in electronic format with cell formulas, of the 2022 Report.
 - A. Please see the Peoples Gas System, Inc. electronic attachment in MS Excel format containing response (BS#2_DR1_2022_DSM_Annual_Report Tables.xls)

**PEOPLES GAS SYSTEM, INC.
2022 DSM ANNUAL REPORT
STAFF'S FIRST DATA REQUEST
REQUEST NO. 2
BATES PAGE(S): 3
FILED: APRIL 25, 2023**

- 2.** Please provide an update on the company's development of conservation research and development (CRD) initiatives.
 - A.** The company does not currently have any CRD initiatives in development and did not launch any CRD initiatives in 2022. Peoples continues to explore projects that will qualify for this important program.

**PEOPLES GAS SYSTEM, INC.
2022 DSM ANNUAL REPORT
STAFF'S FIRST DATA REQUEST
REQUEST NO. 3
BATES PAGE(S): 4-5
FILED: APRIL 25, 2023**

3. Please refer to Bates Stamp Pages 3-5, 7, 8, and 11 of the Report to answer these questions:

- A. Did the company perform a net-benefits analysis for each program that reported annual therm reductions in 2022, thus estimating the cost impact to the general body of ratepayers?
- B. If such an analysis was performed, please provide the result by program and in total.
- C. If such an analysis was performed, please provide the calculations supporting the company's response to Data Request 2.B., in an Excel spreadsheet, in electronic format with cell formulas.

A.

A. Yes, however, this analysis is not contained in the Report. Peoples performed a net-benefit analysis subsequent to the filing of the 2022 Report. Peoples will include such analysis in its future DSM Annual Report Filings.

B.

Program	2022 Net Benefits (000)
Residential Online Audit	No therm reductions reported
Residential New Construction	\$14,360.30
Residential Retrofit	\$275.40
Residential Retention	\$1,560.00
Commercial New Construction	\$9,185.10
Commercial Retrofit	\$7,557.70
Commercial Retrofit CHP	\$0
Commercial Retrofit Electric Replacement	\$0
Commercial Retention	\$47.1
Total	\$32,985.60

C. Please see the electronic attachment in MS Excel format containing response (BS#5_DR3_2022_DSM_Annual_Report_Tables_Net_Benefits.xls).

**PEOPLES GAS SYSTEM, INC.
2022 DSM ANNUAL REPORT
STAFF'S FIRST DATA REQUEST
REQUEST NO. 4
BATES PAGE(S): 6
FILED: APRIL 25, 2023**

4. On Bates Stamp Page 1 of the Report, information about the company's Commercial Walkthrough Energy Audit indicates that "implementation is planned for the first quarter of 2023."

- A. Please identify the date the Commercial Walk-Through Energy Audit was launched, and if applicable, provide the actual number of program participants this program attracted so far in 2023.
- B. If the Commercial Walk-Through Energy Audit was not launched in the 1st quarter of 2023 as planned, please provide updated or revised information on the Company's launch of this program.
- C. Describe the promotional materials and methods being used to promote this program.

A.

- A. Peoples is in the process of launching its Commercial Walkthrough Energy Audit and launch is expected in May. The company is currently finalizing marketing materials, safety procedures, and communication channels for eligible customers.
- B. See Peoples' response to Data Request No. 4A above.
- C. Peoples is promoting the Commercial Walkthrough Energy Audit using the following:
 - Peoples' field personnel will promote the audit during routine customer visits. They will leave a promotional flyer with the customer detailing the audit program.
 - Peoples' customer service team will be provided with information on the audit and recommend it when appropriate, such as when a commercial customer calls about a high bill.
 - A promotional email to customers located within the geographic area who pay the NGCCR factor.
 - Digital advertising in business publications.

**PEOPLES GAS SYSTEM, INC.
2022 DSM ANNUAL REPORT
STAFF'S FIRST DATA REQUEST
REQUEST NO. 5
BATES PAGE(S): 7
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- 5.** On Bates Stamp Page 4 of the Report, information about the company's Residential Retrofit program indicates that since 2020, the actual number of program participants (shown in Column g) has been declining, and in each year, has also been below the number of projected participants (shown in Column d). Please explain the reasons for these results, and address what efforts are underway, if any, to increase participation in this program.

- A.** 2020 was a year of elevated activity for both the Residential Retrofit and Retention programs. Peoples attributes the activity to the COVID-19 Pandemic and the federal stimulus funds distributed that year. The company's projections for these programs were developed in 2018 as part of its 2019-2028 DSM Goals Proceeding and appear to be overestimated. Peoples continues to improve its data collection associated with its DSM programs and will make an updated projection in its next DSM Goals Proceeding. Peoples consistently assesses and adjusts its conservation advertising and promotes its residential DSM programs through marketing targeted toward its customers and mass media marketing.

**PEOPLES GAS SYSTEM, INC.
2022 DSM ANNUAL REPORT
STAFF'S FIRST DATA REQUEST
REQUEST NO. 6
BATES PAGE(S): 8
FILED: APRIL 25, 2023**

- 6.** On Bates Stamp Page 5 of the Report, information about the company's Residential Retention program indicates that since 2020, the actual number of program participants (shown in Column g) has been declining, and in each year, has also been below the number of projected participants (shown in Column d). Please explain the reasons for these results, and address what efforts are underway, if any, to increase participation in this program.

- A.** See the company's response to Data Request No. 5 above.