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BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

In the Matter of:

Petition for rate increase
by Tampa Electric Company.

DOCKET NO. 20240026-EI

Petition for approval of 2023
depreciation and dismantlement
study, by Tampa Electric Company.

DOCKET NO. 20230139-EI

In re: Petition to implement 2024
generation base rate adjustment
provisions in paragraph 4 of the
2021 stipulation and settlement
agreement, by Tampa Electric Company.

DOCKET NO. 20230090-EI

VOLUME 9 - PAGES 1799 - 2129

PROCEEDINGS: HEARING

COMMISSIONERS
PARTICIPATING: CHAIRMAN MIKE LA ROSA
COMMISSIONER ART GRAHAM
COMMISSIONER GARY F. CLARK
COMMISSIONER ANDREW GILES FAY
COMMISSIONER GABRIELLA PASSIDOMO

DATE: Wednesday, August 28, 2024

TIME: Commenced: 8:00 a.m.
Concluded: 9:15 p.m.

PLACE: Betty Easley Conference Center
Room 148
4075 Esplanade Way
Tallahassee, Florida

TRANSCRIBED BY: DEBRA R. KRICK
Court Reporter and
Notary Public in and for
the State of Florida at Large

APPEARANCES: (As heretofore noted.)

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1	EXHIBITS			
2	NUMBER:	ID	ADMITTED	
3	839	Commonwealth of Kentucky Order - Delta Natural Gas Company, Inc. Application for Adjustment of Rates (08.06.21) Case No. 2021-00185	2073	2120
4	840	Delta Natural Gas Company's Notice of Witness Resubstitution (09.20.21) Case No. 2021-00185	2116	2120
5	841	Kentucky Order Allowing Mr. Paul Moul to Appear Virtually (11.12.21) Case No. 2021-00185	2116	2120
10	28	As identified in the CEL		2120
11	148	As identified in the CEL		2120
12	321	As identified in the CEL		2120
13	814-815	As identified in the CEL		2121
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1 P R O C E E D I N G S

2 (Transcript follows in sequence from Volume
3 8.)

4 CHAIRMAN LA ROSA: All right. TECO, back in
5 your hands to introduce your next witness.

6 Mr. D'Ascendis, I will just do the oath, if
7 you don't mind just standing and raising your right
8 hand.

9 Whereupon,

10 DYLAN W. D'ASCENDIS

11 was called as a witness, having been first duly sworn to
12 speak the truth, the whole truth, and nothing but the
13 truth, was examined and testified as follows:

14 THE WITNESS: Yes.

15 CHAIRMAN LA ROSA: Thank you.

16 EXAMINATION

17 BY MS. PONDER:

18 Q Good evening.

19 A Good evening.

20 Q Would you please state your full name for the
21 record?

22 A Yes. It's Dylan, D-Y-L-A-N, William
23 D'Ascendis, D, apostrophe, capital A-S-C-E-N-D-I-S.

24 Q And who is your current employer, and what is
25 your business address?

1 A It is ScottMadden, Inc. And my business
2 address is 3000 Atrium Way, Suite 200, in Mount Laurel,
3 New Jersey.

4 Q Did you prepare and cause to be filed in this
5 docket, on April 2nd, 2024, prepared direct testimony
6 consisting of 92 pages?

7 A Yes.

8 Q And did you prepare and cause to be filed in
9 this docket, on July 2nd, 2024, prepared rebuttal
10 testimony consisting of 135 pages?

11 A Yes.

12 Q Do you have any additions or corrections to
13 your prepared direct or rebuttal testimony?

14 A No.

15 Q If I were to ask you the questions contained
16 in your prepared direct and rebuttal testimony today,
17 would your answers be the same as those contained
18 therein?

19 A They would.

20 MS. PONDER: Mr. Chairman, Tampa Electric
21 requests the prepared direct and rebuttal testimony
22 of Mr. D'Ascendis be inserted into the record as
23 though read.

24 CHAIRMAN LA ROSA: Okay.

25 (Whereupon, prefiled direct testimony of Dylan

1 W. D'Ascendis was inserted.)

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BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

DOCKET NO. 20240026-EI

IN RE: PETITION FOR RATE INCREASE
BY TAMPA ELECTRIC COMPANY

DIRECT TESTIMONY AND EXHIBIT
OF
DYLAN W. D'ASCENDIS, CRRA, CVA
ON BEHALF OF TAMPA ELECTRIC COMPANY

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OF
DYLAN W. D'ASCENDIS, CRRA, CVA
ON BEHALF OF TAMPA ELECTRIC COMPANY

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1 **BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION**

2 **PREPARED DIRECT TESTIMONY**

3 **OF**

4 **DYLAN W. D'ASCENDIS, CRRA, CVA**

5 **ON BEHALF OF TAMPA ELECTRIC COMPANY**

6
7 **I. INTRODUCTION AND PURPOSE**

8 **Q.** Please state your name, affiliation, and business address.

9
10 **A.** My name is Dylan W. D'Ascendis. I am a Partner at
11 ScottMadden, Inc. My business address is 3000 Atrium Way,
12 Suite 200, Mount Laurel, New Jersey 08054.

13
14 **Q.** On whose behalf are you submitting this testimony?

15
16 **A.** I am submitting this direct testimony before the Florida
17 Public Service Commission ("Commission") on behalf of Tampa
18 Electric Company ("Tampa Electric" or the "company").

19
20 **Q.** Please summarize your educational background and
21 professional experience.

22
23 **A.** I have offered expert testimony on behalf of investor-owned
24 utilities before over 35 state regulatory commissions in the
25 United States, in addition to the Federal Energy Regulatory

1 Commission, the Alberta Utility Commission, the Canadian
2 Energy Regulator, an American Arbitration Association panel,
3 and the Superior Court of Rhode Island, on issues including,
4 but not limited to, common equity cost rate, rate of return,
5 valuation, capital structure, class cost of service, and
6 rate design.

7
8 On behalf of the American Gas Association ("AGA"), I
9 calculate the AGA Gas Index, which serves as the benchmark
10 against which the performance of the American Gas Index Fund
11 ("AGIF") is measured on a monthly basis. The AGA Gas Index
12 and AGIF are a market capitalization weighted index and
13 mutual fund, respectively, comprised of the common stocks
14 of the publicly traded corporate members of the AGA.

15
16 I am a member of the Society of Utility and Regulatory
17 Financial Analysts ("SURFA"). In 2011, I was awarded the
18 professional designation "Certified Rate of Return Analyst"
19 by SURFA, which is based on education, experience, and the
20 successful completion of a comprehensive written
21 examination.

22
23 I am also a member of the National Association of Certified
24 Valuation Analysts ("NACVA") and was awarded the
25 professional designation "Certified Valuation Analyst" by

1 the NACVA in 2015.

2

3 I am a graduate of the University of Pennsylvania, where I
4 received a Bachelor of Arts degree in Economic History. I
5 have also received a Master of Business Administration with
6 high honors and concentrations in Finance and International
7 Business from Rutgers University.

8

9 The details of my educational background and expert witness
10 appearances are provided in Document No. 1 of Exhibit No.
11 (DWD-1).

12

13 **Q.** What is the purpose of your prepared direct testimony in
14 this proceeding?

15

16 **A.** The purpose of my direct testimony is to present evidence
17 on behalf of Tampa Electric and recommend a return on equity
18 ("ROE") to be used for ratemaking purposes in this
19 proceeding.

20

21 **Q.** Have you prepared an exhibit in support of your prepared
22 direct testimony?

23

24 **A.** Yes. My analyses and conclusions are supported by the data
25 presented in Document Nos. 2 through 15 of Exhibit No. (DWD-

1 1), which have been prepared by me or under my direction and
2 supervision.

3
4 Document No. 1 Resume and Testimony Listing of Dylan
5 W. D'Ascendis

6 Document No. 2 Summary of Common Equity Cost Rate

7 Document No. 3 Financial Profile of Tampa Electric
8 Company and the Utility Proxy Group

9 Document No. 4 Application of the Discounted Cash Flow
10 ("DCF") Model

11 Document No. 5 Application of the Risk Premium Model
12 ("RPM")

13 Document No. 6 Application of the Capital Asset
14 Pricing Model ("CAPM")

15 Document No. 7 Basis of Selection for the Non-Price
16 Regulated Companies Comparable in Total
17 Risk to the Utility Proxy Group

18 Document No. 8 Application of Cost of Common Equity
19 Models to the Non-Price Regulated Proxy
20 Group

21 Document No. 9 Derivation of the Flotation Cost
22 Adjustment to the Cost of Common Equity

23 Document No. 10 Derivation of the Indicated Size
24 Premium for Tampa Electric Company
25 Relative to the Utility Proxy Group

1 Document No. 11 Service Area Maps of Tampa Electric and
2 the Utility Proxy Group
3 Document No. 12 National Risk Index of Utility Proxy
4 Group and Tampa Electric Company
5 Document No. 13 Comparison of Projected Capital
6 Expenditures Relative to Net Plant
7 Document No. 14 Fama & French - Figure 2
8 Document No. 15 Referenced Endnotes for the Prepared
9 Direct Testimony of Dylan W. D'Ascendis
10

11 **II. SUMMARY**

12 **Q.** What is your recommended ROE for Tampa Electric?
13

14 **A.** I recommend that the Commission authorize Tampa Electric the
15 opportunity to earn an ROE of 11.50 percent on its
16 jurisdictional rate base. The ratemaking capital structure
17 and cost of long-term debt is sponsored by Tampa Electric
18 witness Jeff Chronister.
19

20 **Q.** Please summarize the support for your recommended ROE for
21 Tampa Electric.
22

23 **A.** My recommended ROE of 11.50 percent is summarized in
24 Document No. 2. To support my ROE recommendation, I have
25 assessed the market-based common equity cost rates of

1 companies of relatively similar, but not necessarily
2 identical, risk to Tampa Electric. Using companies of
3 relatively comparable risk as proxies is consistent with the
4 principles of fair rate of return established by the United
5 States Supreme Court in two cases: (1) *Federal Power Comm'n*
6 *v. Hope Natural Gas Co.*, 320 U.S. 591 (1944) ("*Hope*"); and
7 (2) *Bluefield Water Works Improvement Co. v. Public Serv.*
8 *Comm'n*, 262 U.S. 679 (1923) ("*Bluefield*"). No proxy group
9 can be identical in risk to any single company.
10 Consequently, there must be an evaluation of relative risk
11 between the company and the proxy group to determine if it
12 is appropriate to adjust the proxy group's indicated rate
13 of return.

14
15 My recommendation results from applying several cost of
16 common equity models, specifically the DCF model, the RPM,
17 and the CAPM, to the market data of the Utility Proxy Group
18 whose selection criteria will be discussed below. In
19 addition, I applied the DCF model, RPM, and CAPM to the Non-
20 Price Regulated Proxy Group as discussed further below. The
21 results derived from each are summarized in Document No. 2.

22
23 As shown in Document No. 2, I adjusted the indicated common
24 equity cost rate to reflect the effect of flotation costs,
25 as well as the company's somewhat stronger credit rating as

1 compared to the Utility Proxy Group. These adjustments
2 resulted in a company-specific indicated range of common
3 equity cost rates between 9.90 percent and 12.49 percent.
4 The indicated range of ROEs applicable to the Utility Proxy
5 Group excluding the Predictive Risk Premium Model ("PRPM")
6 from the calculation of the market risk premium is 9.90
7 percent to 12.42 percent. Given the Utility Proxy Group and
8 company-specific ranges of common equity cost rates, and the
9 company's high customer growth and level of capital
10 investment plans, my recommended ROE for the company is
11 11.50 percent.

12
13 **Q.** Please summarize the company's proposed capital structure.

14
15 **A.** The company is proposing a capital structure which includes
16 a 54.00 percent common equity ratio. That common equity
17 ratio is consistent with the company's historical equity
18 ratios, and the range of equity ratios maintained by the
19 Utility Proxy Group and their operating subsidiary utility
20 companies.

21
22 **III. GENERAL PRINCIPLES**

23 **Q.** What general principles have you considered in arriving at
24 your recommended common equity cost rate of 11.50 percent?
25

1 **A.** In unregulated industries, marketplace competition is the
2 principal determinant of the price of products or services.
3 For regulated public utilities, regulation must act as a
4 substitute for marketplace competition. Assuring that a
5 utility can fulfill its obligations to the public, while
6 providing safe and reliable service at all times, requires
7 a level of earnings sufficient to maintain the integrity of
8 presently invested capital. Sufficient earnings also permit
9 a utility to attract needed new capital at a reasonable
10 cost, for which the utility must compete with other firms
11 of comparable risk, consistent with the fair rate of return
12 standards established by the U.S. Supreme Court in the
13 previously cited *Hope* and *Bluefield* cases.

14
15 The U.S. Supreme Court affirmed the fair rate of return
16 standards in *Hope* when it stated:

17 The rate-making process under the Act, *i.e.*, the
18 fixing of 'just and reasonable' rates, involves a
19 balancing of the investor and the consumer
20 interests.

21
22 Thus we stated in the *Natural Gas Pipeline Co. Case*
23 that 'regulation does not insure that the business
24 shall produce net revenues.' 315 U.S. at page 590,
25 62 S.Ct. at page 745. But such considerations

1 aside, the investor interest has a legitimate
2 concern with the financial integrity of the company
3 whose rates are being regulated. From the investor
4 or company point of view it is important that there
5 be enough revenue not only for operating expenses
6 but also for the capital costs of the business.
7 These include service on the debt and dividends on
8 the stock. *Cf. Chicago & Grand Trunk R. Co. v.*
9 *Wellman*, 143 U.S. 339, 345, 346 12 S.Ct. 400,402.
10 By that standard the return to the equity owner
11 should be commensurate with returns on investments
12 in other enterprises having corresponding risks.
13 That return, moreover, should be sufficient to
14 assure confidence in the financial integrity of the
15 enterprise, so as to maintain its credit and to
16 attract capital.¹

17
18 In summary, the U.S. Supreme Court has found a return that is
19 adequate to attract capital at reasonable terms enables the
20 utility to provide service while maintaining its financial
21 integrity. As discussed above, and in keeping with
22 established regulatory standards, that return should be
23 commensurate with the returns expected elsewhere for
24 investments of equivalent risk. The Commission's decision in
25 this proceeding, therefore, should provide the company with

1 the opportunity to earn a return that is: (1) adequate to
2 attract capital at reasonable cost and terms; (2) sufficient
3 to ensure its financial integrity; and (3) commensurate with
4 returns on investments in enterprises having corresponding
5 risks.

6
7 Lastly, the required return for a regulated public utility is
8 established on a stand-alone basis, *i.e.*, for the utility
9 operating company at issue in a rate case. Parent entities,
10 like other investors, have capital constraints and must look
11 at the attractiveness of the expected risk-adjusted return of
12 each investment alternative in their capital budgeting
13 process. That is, utility holding companies that own many
14 utility operating companies have choices as to where they
15 will invest their capital within the holding company family.
16 Therefore, the opportunity cost concept applies regardless of
17 the source of the funding, public funding or corporate
18 funding.

19
20 It therefore is important that the authorized ROE reflects
21 the risks and prospects of the utility's operations and
22 supports the utility's financial integrity from a stand-alone
23 perspective, as measured by its combined business and
24 financial risks. Consequently, the ROE authorized in this
25 proceeding should be sufficient to support the operational

1 (i.e., business risk) and financing (i.e., financial risk) of
2 the company's utility subsidiary on a stand-alone basis.

3
4 **Q.** Within that broad framework, how is the cost of capital
5 estimated in regulatory proceedings?

6
7 **A.** Regulated utilities primarily use common stock and long-term
8 debt to finance their permanent property, plant, and
9 equipment (i.e., rate base). The fair rate of return for a
10 regulated utility is based on its weighted average cost of
11 capital, in which, as noted earlier, the costs of the
12 individual sources of capital are weighted by their
13 respective book values.

14
15 The cost of capital is the return investors require to make
16 an investment in a company. Investors will provide funds to
17 a firm only if the return that they *expect* is equal to, or
18 greater than, the return that they *require* to accept the risk
19 of providing funds to the firm.

20
21 The cost of capital (i.e., the combination of the costs of
22 debt and equity) is based on the economic principle of
23 "opportunity costs." Investing in any asset (whether debt or
24 equity securities) represents a forgone opportunity to invest
25 in alternative assets. For any investment to be sensible, its

1 expected return must be at least equal to the return expected
2 on alternative, comparable risk investment opportunities.
3 Because investments with like risks should offer similar
4 returns, the opportunity cost of an investment should equal
5 the return available on an investment of comparable risk.

6
7 Whereas the cost of debt is contractually defined and can be
8 directly observed as the interest rate or yield on debt
9 securities, the cost of common equity must be estimated based
10 on market data and various financial models. Because the cost
11 of common equity is premised on opportunity costs, the models
12 used to determine it are typically applied to a group of
13 "comparable" or "proxy" companies.

14
15 In the end, the estimated cost of capital should reflect the
16 return that investors require in light of the subject
17 company's business and financial risks, and the returns
18 available on comparable investments.

19
20 **Q.** Is the authorized return set in regulatory proceedings
21 guaranteed?

22
23 **A.** No, it is not. Consistent with the *Hope* and *Bluefield*
24 standards, the ratemaking process should provide the utility
25 a reasonable opportunity to recover its return of, and return

1 on, its reasonably incurred investments, but it does not
2 guarantee that return. While a utility may have control over
3 some factors that affect the ability to earn its authorized
4 return (e.g., management performance, operating and
5 maintenance expenses, etc.), there are several factors beyond
6 a utility's control that affect its ability to earn its
7 authorized return. Those may include factors such as weather,
8 the economy, and the prevalence and magnitude of regulatory
9 lag.

10
11 **Business Risk**

12 **Q.** Please define business risk and explain why it is important
13 for determining a fair rate of return.

14
15 **A.** The investor-required return on common equity reflects
16 investors' assessment of the total investment risk of the
17 subject firm. Total investment risk is often discussed in
18 the context of business and financial risks.

19
20 Business risk reflects the uncertainty associated with
21 owning a company's common stock without the company's use
22 of debt and/or preferred stock financing. One way of
23 considering the distinction between business and financial
24 risks is to view the former as the uncertainty of the
25 expected earned return on common equity, assuming the firm

1 is financed with no debt.

2
3 Examples of business risks generally faced by utilities
4 include, but are not limited to, the regulatory environment,
5 mandatory environmental compliance requirements, customer
6 mix and concentration of customers, service territory
7 economic growth, market demand, risks and uncertainties of
8 supply, operations, capital intensity, size, the degree of
9 operating leverage, emerging technologies including
10 distributed energy resources, the vagaries of weather, all
11 of which have a direct bearing on earnings. Although
12 analysts, including rating agencies, may categorize business
13 risks individually, as a practical matter, such risks are
14 interrelated and not wholly distinct from one another.
15 Therefore, it is difficult to specifically and numerically
16 quantify the effect of any individual risk on investors'
17 required return, *i.e.*, the cost of capital. For determining
18 an appropriate return on common equity, the relevant issue
19 is where investors see the subject company as falling within
20 a spectrum of risk. To the extent investors view a company
21 as being exposed to higher risk, the required return will
22 increase, and vice versa.

23
24 For regulated utilities, business risks are both long-term
25 and near-term in nature. Whereas near-term business risks

1 are reflected in year-to-year variability in earnings and
2 cash flow brought about by economic or regulatory factors,
3 long-term business risks reflect the prospect of an impaired
4 ability of investors to obtain both a fair rate of return
5 on, and return of, their capital. Moreover, because
6 utilities accept the obligation to provide safe, adequate,
7 and reliable service at all times (in exchange for a
8 reasonable opportunity to earn a fair return on their
9 investment), they generally do not have the option to delay,
10 defer, or reject capital investments. Because those
11 investments are capital-intensive, utilities generally do
12 not have the option to avoid raising external funds during
13 periods of capital market distress, if necessary.

14
15 Because utilities invest in long-lived assets, long-term
16 business risks are of paramount concern to equity investors.
17 That is, the risk of not recovering the return on their
18 investment extends far into the future. The timing and
19 nature of events that may lead to losses, however, also are
20 uncertain and, consequently, those risks and their
21 implications for the required return on equity tend to be
22 difficult to quantify. Regulatory commissions (like
23 investors who commit their capital) must review a variety
24 of quantitative and qualitative data and apply their
25 reasoned judgment to determine how long-term risks weigh in

1 their assessment of the market-required return on common
2 equity.

3
4 **Financial Risk**

5 **Q.** Please define financial risk and explain why it is important
6 in determining a fair rate of return.

7
8 **A.** Financial risk is the additional risk created by the
9 introduction of debt and preferred stock into the capital
10 structure. The higher the proportion of debt and preferred
11 stock in the capital structure, the higher the financial
12 risk to common equity owners (*i.e.*, failure to receive
13 dividends due to default or other covenants). Therefore,
14 consistent with the basic financial principle of risk and
15 return, common equity investors require higher returns as
16 compensation for bearing higher financial risk.

17
18 **Q.** Can bond and credit ratings be a proxy for a firm's combined
19 business and financial risks to equity owners (*i.e.*,
20 investment risk)?

21
22 **A.** Yes, similar bond ratings/issuer credit ratings reflect, and
23 are representative of, similar combined business and
24 financial risks (*i.e.*, total risk) faced by bond investors.²
25 Although specific business or financial risks may differ

1 between companies, the same bond/credit rating indicates
2 that the combined risks are roughly similar from a
3 debtholder perspective. The caveat is that these debtholder
4 risk measures do not translate directly to risks for common
5 equity.

6
7 **IV. TAMPA ELECTRIC AND THE UTILITY PROXY GROUP**

8 **Q.** Are you familiar with Tampa Electric's operations?

9
10 **A.** Yes. The company's electric division provides generation,
11 transmission, and distribution electric service to
12 approximately 839,960 retail customers in Florida.³ Tampa
13 Electric has long-term issuer ratings of A3 from Moody's and
14 BBB+ from S&P.⁴ The company is not publicly traded as it
15 comprises an operating subsidiary of TECO Energy, Inc.,
16 whose ultimate parent is Emera Incorporated ("Emera" or the
17 "Parent"). Emera has electric generation, transmission, and
18 distribution operations, natural gas transmission and
19 distribution operations, and non-regulated energy marketing
20 operations in Canada, the United States, and the Caribbean.⁵

21
22 Page 1 of Document No. 3 contains comparative capitalization
23 and financial statistics for Tampa Electric for the years
24 2018 to 2022.⁶

25

1 Q. Please explain how you chose the companies in the Utility
2 Proxy Group.

3

4 A. The companies selected for the Utility Proxy Group met the
5 following criteria:

6 • They were included in the Eastern, Central, or Western
7 Electric Utility Group of *Value Line* (Standard Edition);

8 • They have 70.00 percent or greater of fiscal year 2022
9 total operating income derived from, and 70.00 percent or
10 greater of fiscal year 2022 total assets attributable to,
11 regulated electric operations;

12 • They are vertically integrated (*i.e.*, utilities that own
13 and operate regulated generation, transmission, and
14 distribution assets);

15 • At the time of preparation of this direct testimony, they
16 had not publicly announced that they were involved in any
17 major merger or acquisition activity (*i.e.*, one publicly
18 traded utility merging with or acquiring another) or any
19 other major development;

20 • They have not cut or omitted their common dividends during
21 the five years ending 2022 or through the time of
22 preparation of this direct testimony;

23 • They have *Value Line* and Bloomberg Professional Services
24 (“Bloomberg”) adjusted betas;

25 • They have positive *Value Line* five-year dividends per

1 share ("DPS") growth rate projections; and

- 2 • They have *Value Line*, *Zacks*, or Yahoo! Finance consensus
3 five-year earnings per share ("EPS") growth rate
4 projections.

5
6 The following 14 companies met these criteria: Alliant
7 Energy Corporation (LNT); Ameren Corporation (AEE); American
8 Electric Power Corporation (AEP); Duke Energy Corporation
9 (DUK); Edison International (EIX); Entergy Corporation
10 (ETR); Evergy, Inc. (EVRG); IDACORP, Inc. (IDA);
11 NorthWestern Corporation (NWE); OGE Energy Corporation
12 (OGE); Pinnacle West Capital Corporation (PNW); Portland
13 General Electric Company (POR); Southern Company (SO); and
14 Xcel Energy, Inc. (XEL).

15
16 **Q.** Please describe Document No. 3, page 2.

17
18 **A.** Page 2 of Document No. 3 contains comparative capitalization
19 and financial statistics for the Utility Proxy Group for the
20 years 2018 to 2022.

21
22 **V. CAPITAL STRUCTURE**

23 **Q.** What is Tampa Electric's requested capital structure?

24
25 **A.** Tampa Electric's requested capital structure consists of

1 41.57 percent long-term debt and 54.00 percent common
2 equity, as shown in my Document No. 1 that is based on data
3 included in the company's MFR Schedule D-1a.

4
5 **Q.** Does Tampa Electric have a separate capital structure that
6 is recognized by investors?

7
8 **A.** Yes. Tampa Electric is a separate corporate entity that has
9 its own capital structure and issues its own debt. Tampa
10 Electric's actual capital structure is reflected in
11 registrations of its debt issuances with the United States
12 Securities and Exchange Commission.

13
14 **Q.** What are the typical sources of capital commonly considered
15 in establishing a utility's capital structure?

16
17 **A.** Common equity and long-term debt are commonly considered in
18 establishing a utility's capital structure because they are
19 the typical sources of capital financing for a utility's
20 rate base.

21
22 **Q.** Please explain.

23
24 **A.** Long-lived assets are typically financed with long-lived
25 securities, so that the overall term structure of the

1 utility's long-term liabilities (both debt and equity)
2 closely match the life of the assets being financed. As
3 stated by Brigham and Houston:

4 In practice, firms don't finance each specific asset
5 with a type of capital that has a maturity equal to the
6 asset's life. However, academic studies do show that
7 most firms tend to finance short-term assets from
8 short-term sources and long-term assets from long-term
9 sources.⁷

10
11 Whereas short-term debt has a maturity of one year or less,
12 long-term debt may have maturities of 30 years or longer.
13 Although there are practical financing constraints, such as
14 the need to "stagger" long-term debt maturities, the general
15 objective is to extend the average life of long-term debt.
16 Still, long-term debt has a finite life, which is likely to
17 be less than the life of the assets included in rate base.
18 Common equity, on the other hand, is outstanding into
19 perpetuity. Thus, common equity more accurately matches the
20 life of the going concern of the utility, which is also
21 assumed to operate in perpetuity. Consequently, it is both
22 typical and important for utilities to have significant
23 proportions of common equity in their capital structures.

24
25 Q. Why is it important that the company's requested capital

1 structure, consisting of 41.57 percent long-term debt and
2 54.00 percent common equity, be authorized in this
3 proceeding?

4
5 **A.** In order to provide safe, reliable, and affordable service
6 to its customers, Tampa Electric must meet the needs and
7 serve the interests of its various stakeholders, including
8 its customers, shareholders, and bondholders. The interests
9 of these stakeholder groups are aligned with maintaining a
10 healthy balance sheet, strong credit ratings, and a
11 supportive regulatory environment, so that the company has
12 access to capital on reasonable terms in order to make
13 necessary investments.

14
15 Safe and reliable service cannot be maintained at a
16 reasonable cost if utilities do not have the financial
17 flexibility and strength to access competitive financing
18 markets on reasonable terms. As Mr. Chronister explains, an
19 appropriate capital structure is important not only to
20 ensure long-term financial integrity, it also is critical
21 to enabling access to capital during constrained markets,
22 or when near-term liquidity is needed to fund extraordinary
23 requirements. In that respect, the capital structure, and
24 the financial strength it engenders, must support both
25 normal circumstances and periods of market uncertainty. The

1 authorization of a capital structure that understates the
2 company's actual common equity will weaken the financial
3 condition of its operations and adversely impact the
4 company's ability to address expenses and investments, to
5 the detriment of customers and shareholders. Safe and
6 reliable service for customers cannot be sustained over the
7 long term if the interests of shareholders and bondholders
8 are minimized such that the public interest is not
9 optimized.

10
11 **Q.** How does the company's requested common equity ratio of
12 54.00 percent compare with the common equity ratios
13 maintained by the Utility Proxy Group?

14
15 **A.** The company's requested ratemaking common equity ratio of
16 54.00 percent is reasonable and consistent with the range
17 of common equity ratios maintained by the Utility Proxy
18 Group. As shown on pages 3 and 4 of Document No. 3, common
19 equity ratios of the Utility Proxy Group companies range
20 from 28.90 percent to 56.13 percent for fiscal year 2022.

21
22 In addition to comparing the company's actual common equity
23 ratio with current common equity ratios maintained by the
24 Utility Proxy Group companies, I also compared the company's
25 actual common equity ratio with the equity ratios maintained

1 by the utility operating subsidiaries of the Utility Proxy
2 Group companies. As shown on page 5 of Document No. 3, common
3 equity ratios of the utility operating subsidiaries of the
4 Utility Proxy Group range from 38.14 percent to 55.90
5 percent for fiscal year 2022.

6
7 **Q.** Is Tampa Electric's equity ratio of 54.00 percent
8 appropriate for ratemaking purposes given these measures
9 cited above?

10
11 **A.** Yes, it is. The company's equity ratio of 54.00 percent is
12 appropriate for ratemaking purposes in the current
13 proceeding because it is within the range of the common
14 equity ratios currently maintained, and expected to be
15 maintained, by the Utility Proxy Group and their utility
16 operating subsidiaries.

17
18 **VI. COMMON EQUITY COST RATE MODELS**

19 **Q.** Is it important that cost of common equity models be market-
20 based?

21
22 **A.** Yes. While a public utility operates a regulated business
23 within the states in which it operates, it still must compete
24 for equity in capital markets along with all other companies
25 of comparable risk, which includes non-utilities. The cost of

1 common equity is thus determined based on equity market
2 expectations for the returns of those companies. If an
3 individual investor is choosing to invest their capital among
4 companies of comparable risk, they will choose a company
5 providing a higher return over a company providing a lower
6 return.

7
8 **Q.** Are your cost of common equity models market-based?

9
10 **A.** Yes. The DCF model uses market prices in developing the
11 model's dividend yield component. The RPM uses bond ratings
12 and expected bond yields that reflect the market's assessment
13 of bond/credit risk. In addition, betas (β), which reflect
14 the market/systematic risk component of equity risk premium,
15 are derived from regression analyses of market prices. The
16 CAPM is market-based for many of the same reasons that the
17 RPM is market-based (*i.e.*, the use of expected bond yields
18 and betas). Selection criteria for comparable risk, non-price
19 regulated companies are based on regression analyses of
20 market prices and reflect the market's assessment of total
21 risk.

22
23 **Q.** What analytical approaches did you use to determine the
24 company's ROE?

25

1 **A.** As discussed earlier, I have relied on the DCF model, the
2 RPM, and the CAPM, which I applied to the Utility Proxy Group
3 described above. I also applied these same models to a Non-
4 Price Regulated Proxy Group described later in this section.

5
6 I rely on these models because reasonable investors use a
7 variety of tools and do not rely exclusively on a single
8 source of information or single model. Moreover, the models
9 on which I rely focus on different aspects of return
10 requirements and provide different insights to investors'
11 views of risk and return. The DCF model, for example,
12 estimates the investor-required return assuming a constant
13 expected dividend yield and growth rate in perpetuity, while
14 Risk Premium-based methods (*i.e.*, the RPM and CAPM
15 approaches) provide the ability to reflect investors' views
16 of risk, future market returns, and the relationship between
17 interest rates and the cost of common equity. Just as the use
18 of market data for the Utility Proxy Group adds the
19 reliability necessary to inform expert judgment in arriving
20 at a recommended common equity cost rate, the use of multiple
21 generally accepted common equity cost rate models also adds
22 reliability and accuracy when arriving at a recommended
23 common equity cost rate.

24
25 **Q.** Has the Commission approved the use of multiple methods in

1 determining the cost of equity during past rate cases?

2
3 **A.** Yes. In Docket No. 20080318-GU, the Commission stated that
4 there are several models which satisfy the terms for
5 determining a fair rate of return as laid out by *Hope* and
6 *Bluefield*:

7 While the logic of the legal and economic concepts
8 of a fair rate of return are fairly straight
9 forward, the actual implementation of these
10 concepts is more controversial. Unlike the cost
11 rate on debt that is fixed and known due to its
12 contractual terms, the cost of equity must be
13 estimated. **Financial models have been developed to**
14 **estimate the investor-required ROE for a company.**
15 Market-based approaches such as the Discounted Cash
16 Flow (DCF) model and the Capital Asset Pricing
17 Model (CAPM) are generally recognized as being
18 consistent with the market-based standards of a
19 fair return enunciated in Hope, 320 U.S. 591 and
20 Bluefield, 262 U.S. 679. [Emphasis added]⁸

21
22 More recently, in Order No. PSC-2023-0388-FOF-GU, issued on
23 December 27, 2023, the Commission considered the results of
24 the witnesses DCF, CAPM, and RPM analyses to determine the
25 appropriate range of ROEs in which to set Peoples Gas System,

1 Inc.'s authorized return.⁹

2
3 ***Discounted Cash Flow Model***

4 **Q.** What is the theoretical basis of the DCF model?

5
6 **A.** The theory underlying the DCF model is that the present value
7 of an expected future stream of net cash flows during the
8 investment holding period can be determined by discounting
9 those cash flows at the cost of capital, or the investors'
10 capitalization rate. DCF theory indicates that an investor
11 buys a stock for an expected total return rate, which is
12 derived from the cash flows received from dividends and market
13 price appreciation. Mathematically, the dividend yield on
14 market price plus a growth rate equals the capitalization
15 rate (*i.e.*, the total common equity return rate expected by
16 investors), as depicted in the formula below:

17
$$K_e = (D_0 (1+g))/P + g$$

18 Where:

19 K_e = the required return on common equity;

20 D_0 = the annualized dividend per share;

21 P = the current stock price; and

22 g = the growth rate.

23
24 **Q.** Which version of the DCF model did you rely on?

25

1 **A.** I used the single-stage constant growth DCF model in my
2 analyses.

3

4 **Q.** Please describe the dividend yield you used in applying the
5 constant growth DCF model.

6

7 **A.** The unadjusted dividend yields are based on the Utility
8 Proxy Group companies' dividends as of December 29, 2023,
9 divided by the average closing market price for the 60
10 trading days ended December 29, 2023 (see, Column 1, page 1
11 of Document No. 4).

12

13 **Q.** Please explain your adjustment to the dividend yield.

14

15 **A.** Because dividends are paid periodically (e.g., quarterly),
16 as opposed to continuously (daily), an adjustment must be
17 made to the dividend yield. This is often referred to as the
18 discrete, or the Gordon Periodic, version of the DCF model.

19

20 DCF theory calls for using the full growth rate, or D_1 , in
21 calculating the model's dividend yield component. Since the
22 companies in the Utility Proxy Group increase their
23 quarterly dividends at various times during the year, a
24 reasonable assumption is to reflect one-half of the annual
25 dividend growth rate in the dividend yield component, or

1 D_{1/2}. Because the dividend should be representative of the
2 next 12-month period, this adjustment is a conservative
3 approach that does not overstate the dividend yield.
4 Therefore, the actual average dividend yields in Column 1,
5 page 1 of Document No. 4 were adjusted upward to reflect
6 one-half of the average projected growth rate shown in
7 Column 6.

8
9 **Q.** Please explain the basis for the growth rates you apply to
10 the Utility Proxy Group in your constant growth DCF model.

11
12 **A.** Investors are likely to rely on widely available financial
13 information services, such as *Value Line*, Zacks, and Yahoo!
14 Finance. Investors realize that analysts have significant
15 insight into the dynamics of the industries and individual
16 companies they analyze, as well as companies' abilities to
17 effectively manage the effects of changing laws and
18 regulations, and ever-changing economic and market
19 conditions. For these reasons, I used analysts' five-year
20 forecasts of earnings per share growth in my DCF analysis.

21
22 Over the long run, there can be no growth in dividends per
23 share without growth in earnings per share. Security
24 analysts' earnings expectations have a more significant
25 influence on market prices than dividend expectations. Thus,

1 using projected earnings growth rates in a DCF analysis
2 provides a better match between investors' market price
3 appreciation expectations and the growth rate component of
4 the DCF.

5
6 **Q.** Please summarize the constant growth DCF model results.

7
8 **A.** As shown on page 1 of Document No. 4, the application of the
9 constant growth DCF model to the Utility Proxy Group results
10 in a range of indicated ROEs from 7.42 percent to 10.72
11 percent. The mean of those results is 9.89 percent, the median
12 result is 9.89 percent, and the average of the two is 9.89
13 percent.

14
15 In arriving at a conclusion for the constant growth DCF-
16 indicated common equity cost rate for the Utility Proxy Group,
17 I relied on an average of the mean and the median results of
18 the DCF, specifically 9.89 percent, applicable to the Utility
19 Proxy Group. This approach takes into consideration all proxy
20 company results while mitigating high and low side outliers
21 of those results.

22
23 ***The Risk Premium Model***

24 **Q.** Please describe the theoretical basis of the RPM.
25

1 **A.** The RPM is based on the fundamental financial principle of
2 risk and return; namely, that investors require greater
3 returns for bearing greater risk. The RPM recognizes that
4 common equity capital has greater investment risk than debt
5 capital, as common equity shareholders are behind
6 debtholders in any claim on a company's assets and earnings.
7 As a result, investors require higher returns from common
8 stocks than from bonds to compensate them for bearing the
9 additional risk.

10
11 While it is possible to directly observe bond returns and
12 yields, the investors' required common equity returns cannot
13 be directly determined or observed. According to RPM theory,
14 one can estimate a common equity risk premium over bonds
15 (either historically or prospectively) and use that premium
16 to derive a cost rate of common equity. The cost of common
17 equity equals the expected cost rate for long-term debt
18 capital, plus a risk premium over that cost rate, to
19 compensate common shareholders for the added risk of being
20 unsecured and last-in-line for any claim on the
21 corporation's assets and earnings upon liquidation.

22
23 **Q.** Please explain the total market approach RPM.

24
25 **A.** The total market approach RPM adds a prospective public

1 utility bond yield to an average of: (1) an equity risk
2 premium that is derived from a beta-adjusted total market
3 equity risk premium, (2) an equity risk premium based on the
4 S&P Utilities Index, and (3) an equity risk premium based
5 on authorized ROEs for electric utilities.

6
7 **Q.** Please explain how you determined the expected bond yield
8 applicable to the Utility Proxy Group.

9
10 **A.** The first step in the total market approach RPM analysis is
11 to determine the expected bond yield. Because both
12 ratemaking and the cost of capital, including the common
13 equity cost rate, are prospective in nature, a prospective
14 yield on similarly-rated long-term debt is essential. I
15 relied on a consensus forecast of about 50 economists of the
16 expected yield on Aaa-rated corporate bonds for the six
17 calendar quarters ending with the second calendar quarter
18 of 2025, and *Blue Chip's* long-term projections for 2025 to
19 2029, and 2030 to 2034. As shown on line 1, page 1 of
20 Document No. 5, the average expected yield on Moody's Aaa-
21 rated corporate bonds is 4.90 percent.

22
23 Because that 4.90 percent estimate represents a corporate
24 bond yield and not a utility specific bond yield, I adjusted
25 the expected Aaa-rated corporate bond yield to an equivalent

1 A2-rated public utility bond yield, I made an upward
2 adjustment of 0.73 percent, which represents a recent spread
3 between Aaa-rated corporate bonds and A2-rated public
4 utility bonds (as shown on line 2 and explained in note 2
5 on page 1 of Document No. 5). Adding that recent 0.73 percent
6 spread to the expected Aaa-rated corporate bond yield of
7 4.90 percent results in an expected A2-rated public utility
8 bond yield of 5.63 percent.

9
10 I then reviewed the average credit rating for the Utility
11 Proxy Group from Moody's to determine if an adjustment to
12 the estimated A2-rated public utility bond was necessary.
13 Since the Utility Proxy Group's average Moody's long-term
14 issuer rating is Baa1, another adjustment to the expected
15 A2-rated public utility bond is needed to reflect this
16 difference in bond ratings. An upward adjustment of 0.17
17 percent, which represents two-thirds of a recent spread
18 between A2-rated and Baa2-rated public utility bond yields,
19 is necessary to make the A2 prospective bond yield
20 applicable to an Baa1-rated public utility bond (as shown
21 on line 4 and explained in note 3 on page 1 of Document No.
22 5). Adding the 0.17 percent to the 5.63 percent prospective
23 A2-rated public utility bond yield results in a 5.80 percent
24 expected bond yield applicable to the Utility Proxy Group
25 as shown on page 1 of Document No. 5.

1 To develop the total market approach RPM estimate of the
2 appropriate return on equity, this prospective bond yield
3 is then added to the average of the three different equity
4 risk premiums, which I now discuss, in turn.

5
6 **Q.** Please explain how the beta-derived equity risk premium is
7 determined.

8
9 **A.** The components of the beta-derived risk premium model are:
10 (1) an expected market equity risk premium over corporate
11 bonds, and (2) the beta. The derivation of the beta-derived
12 equity risk premium that I applied to the Utility Proxy
13 Group is shown on lines 1 through 9, on page 6 of Document
14 No. 5. The total beta-derived equity risk premium I applied
15 is based on an average of three historical market data-based
16 equity risk premiums, two *Value Line*-based equity risk
17 premiums, and a Bloomberg-based equity risk premium. Each
18 of these is described below.

19
20 **Q.** How did you derive a market equity risk premium based on
21 long-term historical data?

22
23 **A.** To derive an historical market equity risk premium, I used
24 the most recent holding period returns for the large company
25 common stocks from the Stocks, Bonds, Bills, and Inflation

1 ("SBBI") Yearbook 2023 ("SBBI - 2023")¹⁰ less the average
2 historical yield on Moody's Aaa/Aa-rated corporate bonds for
3 the period 1928 to 2022. Using holding period returns over
4 a long period of time is appropriate because it is consistent
5 with the long-term investment horizon presumed by investing
6 in a going concern, *i.e.*, a company expected to operate in
7 perpetuity.

8
9 SBBI's long-term arithmetic mean monthly total return rate
10 on large company common stocks was 11.78 percent and the
11 long-term arithmetic mean monthly yield on Moody's Aaa/Aa-
12 rated corporate bonds was 5.96 percent (as explained in note
13 1, page 6 of Document No. 5). As shown on line 1, page 6 of
14 Document No. 5, subtracting the mean monthly bond yield from
15 the total return on large company stocks results in a long-
16 term historical equity risk premium of 5.82 percent.

17
18 I used the arithmetic mean monthly total return rates for
19 the large company stocks and yields (income returns) for the
20 Moody's Aaa/Aa corporate bonds, because they are appropriate
21 for the purpose of estimating the cost of capital as noted
22 in SBBI - 2023.¹¹ Using the arithmetic mean return rates
23 and yields is appropriate because historical total returns
24 and equity risk premiums provide insight into the variance
25 and standard deviation of returns needed by investors in

1 estimating future risk when making a current investment. If
2 investors relied on the geometric mean of historical equity
3 risk premiums, they would have no insight into the potential
4 variance of future returns, because the geometric mean
5 relates the change over many periods to a constant rate of
6 change, thereby obviating the year-to-year fluctuations, or
7 variance, which is critical to risk analysis.

8
9 **Q.** Please explain the derivation of the regression-based market
10 equity risk premium.

11
12 **A.** To derive the regression-based market equity risk premium
13 of 7.27 percent shown on line 2, page 6 of Document No. 5,
14 I used the same monthly annualized total returns on large
15 company common stocks relative to the monthly annualized
16 yields on Moody's Aaa/Aa-rated corporate bonds as mentioned
17 above. I modeled the relationship between interest rates and
18 the market equity risk premium using the observed monthly
19 market equity risk premium as the dependent variable, and
20 the monthly yield on Moody's Aaa/Aa-rated corporate bonds
21 as the independent variable. I then used a linear Ordinary
22 Least Squares ("OLS") regression, in which the market equity
23 risk premium is expressed as a function of the Moody's
24 Aaa/Aa-rated corporate bonds yield:

25

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$$RP = \alpha + \beta (R_{Aaa/Aa})$$

Q. Please explain the derivation of the PRPM equity risk premium.

A. The PRPM, published in the *Journal of Regulatory Economics*,¹² was developed from the work of Robert F. Engle, who shared the Nobel Prize in Economics in 2003 “for methods of analyzing economic time series with time-varying volatility (“ARCH”)”.¹³ Engle found that volatility changes over time and is related from one period to the next, especially in financial markets. Engle discovered that volatility of prices and returns clusters over time and is therefore highly predictable and can be used to predict future levels of risk and risk premiums.

The PRPM estimates the risk-return relationship directly, as the predicted equity risk premium is generated by predicting volatility or risk. The PRPM is not based on an estimate of investor behavior, but rather on an evaluation of the results of that behavior (*i.e.*, the variance of historical equity risk premiums).

The inputs to the model are the historical monthly returns on large company common stocks minus the monthly yields on

1 Moody's Aaa/Aa-rated corporate bonds during the period from
2 January 1928 through December 2023.¹⁴ Using a generalized
3 form of ARCH, known as GARCH, I calculated each Utility Proxy
4 Group company's projected equity risk premium using Eviews®
5 statistical software. When the GARCH model is applied to the
6 historical return data, it produces a predicted GARCH
7 variance series and a GARCH coefficient. Multiplying the
8 predicted monthly variance by the GARCH coefficient and then
9 annualizing it¹⁵ produces the predicted annual equity risk
10 premium. The resulting PRPM predicted a market equity risk
11 premium of 9.35 percent.¹⁶

12
13 **Q.** Is the PRPM supported by academic literature?

14
15 **A.** Yes, it is. The PRPM is based on the research of Dr. Robert
16 F. Engle, dating back to the early 1980s. Dr. Engle discovered
17 that the volatility of market prices, returns, and risk
18 premiums clusters over time, making prices, returns, and risk
19 premiums highly predictable.

20
21 In 2003, he shared the Nobel Prize in Economics for this work,
22 characterized as "methods of analyzing economic time series
23 with time-varying volatility ("ARCH").¹⁷ Dr. Engle¹⁸ noted
24 that relative to volatility, "the standard tools have become
25 the ARCH/GARCH¹⁹ models." Hence, the methodology is not new.

1 In addition, the GARCH methodology has been well tested by
2 academia since Engle's, *et al.* research was originally
3 published in 1982, 40 years ago. I use the well-established
4 GARCH methodology to estimate the PRPM model using a standard
5 commercial and relatively inexpensive statistical package,
6 Eviews,^{©20} to develop a means by which to estimate a predicted
7 equity risk premium which, when added to a bond yield, results
8 in a cost of common equity.

9
10 Also, the PRPM is in the public domain, having been published
11 six times in academically peer-reviewed journals: *Journal of*
12 *Economics and Business* (June 2011 and April 2015),²¹ *The*
13 *Journal of Regulatory Economics* (December 2011),²² *The*
14 *Electricity Journal* (May 2013 and March 2020),²³ and *Energy*
15 *Policy* (April 2019).²⁴ Notably, none of these articles have
16 been rebutted in the academic literature.

17
18 Finally, the PRPM has also been presented to a number of
19 utility industry/regulatory/academic groups including the
20 following: The Edison Electric Institute Cost of Capital
21 Working Group; The NARUC Staff Subcommittee on Accounting
22 and Finance; The National Association of Electric Companies
23 Finance/Accounting/Taxation and Rates and Regulations
24 Committees; the NARUC Electric Committee; The Wall Street
25 Utility Group; the Indiana Utility Regulatory Commission

1 Cost of Capital Task Force; the Financial Research Institute
2 of the University of Missouri Hot Topic Hotline Webinar; and
3 the Center for Research and Regulated Industries Annual
4 Eastern Conference on two occasions.

5
6 **Q.** Has the PRPM been implicitly accepted by other regulatory
7 commissions?

8
9 **A.** Yes. In Docket No. 2017-292-WS, the Public Service Commission
10 of South Carolina ("PSC SC") accepted Blue Granite Water
11 Company's entire requested ROE, which included the PRPM. The
12 relevant portion states:

13 The Commission finds Mr. D'Ascendis' arguments
14 persuasive. He provided more indicia of market
15 returns, by using more analytical methods and proxy
16 group calculations. Mr. D'Ascendis' use of
17 analysts' estimates for his DCF analysis is
18 supported by consensus, as is his use of the
19 arithmetic mean. The Commission also finds that Mr.
20 D'Ascendis' non-price regulated proxy group more
21 accurately reflects the total risk faced [by] price
22 regulated utilities and CWS. Furthermore, there is
23 no dispute that CWS is significantly smaller than
24 its proxy group counterparts, and, therefore, it
25 may present a higher risk. An appropriate ROE for

1 CWS is 10.45% to 10.95%. The company used an ROE of
2 10.5% in computing its Application, a return on the
3 low end of Mr. D'Ascendis' range, and the
4 Commission finds that ROE is supported by the
5 evidence.²⁵

6
7 In addition, in Docket No. W-354, Subs 363, 364 and 365, the
8 State of North Carolina Utilities Commission ("NCUC")
9 approved my RPM and CAPM analyses, which used PRPM analyses
10 as presented in this proceeding. The relevant portion of the
11 order states:

12 In doing so the Commission finds that the DCF
13 (8.81%), Risk Premium (10.00%) and CAPM (9.29%)
14 model results provided by witness D'Ascendis, as
15 updated to use current rates in D'Ascendis Late-
16 Filed Exhibit No. 1, as well as the risk premium
17 (9.57%) analysis of witness Hinton, are credible,
18 probative, and are entitled to substantial weight
19 as set forth below.²⁶

20
21 **Q.** Did the commission reject the PRPM in Order No. PSC-2023-
22 0388-FOF-GU concerning Peoples Gas Systems?

23
24 **A.** Yes, it did. The Commission stated the:

25 PRPM suffers from a lack of transparency, is used

1 only by a few ROE witnesses testifying on behalf of
2 utilities, has not been widely relied upon by other
3 regulatory jurisdictions, and routinely produces
4 ROE results that are higher than both the DCF Model
5 and CAPM which are widely accepted and relied upon
6 by the regulatory community. We find that there is
7 persuasive evidence in the record that the PRPM
8 method developed and used by witness D'Ascendis in
9 all his cost of equity analyses produces an
10 unreasonably excessive ROE and shall be
11 disregarded.

12
13 **Q.** Do you have a response to the commission's statement?
14

15 **A.** Yes, I do. I appreciate the commission's openness to
16 considering multiple models in its determination of ROEs for
17 the utilities they regulate, but I respectfully disagree with
18 their exclusion of the PRPM in Order No. PSC-2023-0388-FOF-
19 GU. As noted above, the theory supporting the model is based
20 on the Nobel Prize winning work of Engle, and the model itself
21 has been published six times in four separate peer-reviewed
22 academic journals, which indicates that it has been
23 thoroughly vetted by the academic community. This, in
24 addition to the fact that the model has not been rebutted in
25 the academic literature in the over ten years since it has

1 been presented should speak to the model's soundness. While
2 maybe not universally accepted, the PRPM is widely
3 disseminated across the U.S. regulatory landscape.

4
5 In view of the above, the soundness of the model, as evidenced
6 in the underlying theory and the academic vetting of the PRPM,
7 and the wide dissemination of the model in the U.S. regulatory
8 landscape should lead the commission reconsider the PRPM in
9 its determination regarding the ROE for Tampa Electric in
10 this proceeding.

11
12 **Q.** Have you applied the PRPM in the same manner in this
13 proceeding as you did in Docket No. 20230023-GU?

14
15 **A.** In part. In my Direct Testimony in this proceeding, I have
16 not relied on the PRPM results of the individual companies in
17 the Utility Proxy Group. However, I continue to rely on the
18 PRPM in my estimation of the equity risk premium used in my
19 RPM and CAPM analyses.

20
21 **Q.** Additionally, have you presented your ROE model results
22 excluding the PRPM?

23
24 **A.** Yes. While I respectfully disagree with the Commission's
25 finding in Order No. PSC-2023-0388-FOF-GU, I have presented

1 my ROE model results including and excluding the PRPM for the
2 commission's convenience. As can be gleaned from Document No.
3 2, my recommended ROE of 11.50 percent is still within the
4 range of ROEs produced by my models without the PRPM.

5
6 **Q.** Please explain the derivation of a projected equity risk
7 premium based on *Value Line* data for your RPM analysis.

8
9 **A.** As noted above, because both ratemaking and the cost of
10 capital are prospective, a prospective market equity risk
11 premium is needed. The derivation of the forecasted or
12 prospective market equity risk premium can be found in note
13 4, page 7 of Document No. 5. Consistent with my calculation
14 of the dividend yield component in my DCF analysis, this
15 prospective market equity risk premium is derived from an
16 average of the three- to five-year median market price
17 appreciation potential by *Value Line* for the 13 weeks ended
18 December 29, 2023, plus an average of the median estimated
19 dividend yield for the common stocks of the 1,700 firms
20 covered in *Value Line* (as explained in note 1, page 2 of
21 Document No. 5).

22
23 The average median expected price appreciation is 62.00
24 percent, which translates to a 12.82 percent annual
25 appreciation, and when added to the average of *Value Line's*

1 median expected dividend yields of 2.33 percent, equates to
2 a forecasted annual total return rate on the market of 15.15
3 percent. The forecasted Moody's Aaa-rated corporate bond
4 yield of 4.90 percent is deducted from the total market
5 return of 15.15 percent, resulting in an equity risk premium
6 of 10.25 percent, as shown on line 4, page 6 of Document No.
7 5.

8
9 **Q.** Please explain the derivation of an equity risk premium
10 based on the S&P 500 companies.

11
12 **A.** Using data from *Value Line*, I calculated an expected total
13 return on the S&P 500 companies using expected dividend
14 yields and long-term growth estimates as a proxy for capital
15 appreciation. The expected total return for the S&P 500 is
16 14.14 percent. Subtracting the prospective yield on Moody's
17 Aaa-rated corporate bonds of 4.90 percent results in a 9.24
18 percent projected equity risk premium as shown on line 5,
19 page 6 of Document No. 5.

20
21 **Q.** Please explain the derivation of an equity risk premium
22 based on Bloomberg data.

23
24 **A.** Using data from Bloomberg, I calculated an expected total
25 return on the S&P 500 using expected dividend yields and

1 long-term growth estimates as a proxy for capital
2 appreciation, identical to the method described above. The
3 expected total return for the S&P 500 is 17.52 percent.
4 Subtracting the prospective yield on Moody's Aaa-rated
5 corporate bonds of 4.90 percent results in a 12.62 percent
6 projected equity risk premium as shown on line 6, page 6 of
7 Document No. 5.

8
9 **Q.** What is your conclusion of a beta-derived equity risk
10 premium for use in your RPM analysis?

11
12 **A.** I gave equal weight to all six equity risk premiums based
13 on each source - historical, *Value Line*, and Bloomberg - in
14 arriving at a 9.54 percent equity risk premium as shown on
15 line 7, page 6 of Document No. 5.

16
17 After calculating the average market equity risk premium of
18 9.09 percent, I adjusted it by the beta to account for the
19 risk of the Utility Proxy Group. As discussed below, the
20 beta is a meaningful measure of prospective relative risk
21 to the market as a whole, and is a logical way to allocate
22 a company's, or proxy group's, share of the market's total
23 equity risk premium relative to corporate bond yields. As
24 shown on page 1 of Document No. 6, the average of the mean
25 and median beta for the Utility Proxy Group is 0.81.

1 Multiplying the 0.81 average beta by the market equity risk
2 premium of 9.09 percent results in a Beta-adjusted equity
3 risk premium for the Utility Proxy Group of 7.36 percent
4 (see line 9, page 6 of Document No. 5).

5
6 **Q.** How did you derive the equity risk premium based on the S&P
7 Utility Index and Moody's A-rated public utility bonds?
8

9 **A.** I estimated three equity risk premiums based on the S&P
10 Utility Index holding period returns, and two equity risk
11 premiums based on the expected returns of the S&P Utilities
12 Index, using *Value Line* and Bloomberg data, respectively.
13 Turning first to the S&P Utility Index holding period
14 returns, I derived a long-term monthly arithmetic mean
15 equity risk premium between the S&P Utility Index total
16 returns of 10.63 percent and monthly Moody's A-rated public
17 utility bond yields of 6.44 percent from 1928 to 2019 to
18 arrive at an equity risk premium of 4.20 percent (as shown
19 on line 1, page 10 of Document No. 5). I then used the same
20 historical data to derive an equity risk premium of 5.01
21 percent based on a regression of the monthly equity risk
22 premiums (as shown on line 2, page 10 of Document No. 5).
23 The final S&P Utility Index holding period equity risk
24 premium involved applying the PRPM using the historical
25 monthly equity risk premiums from January 1928 to December

1 2023 to arrive at a PRPM-derived equity risk premium of 4.80
2 percent for the S&P Utility Index (as shown on line 3, page
3 10 of Document No. 5).

4
5 I then derived expected total returns on the S&P Utilities
6 Index of 10.63 percent and 10.61 percent using data from
7 *Value Line* and Bloomberg, respectively, and subtracted the
8 prospective Moody's A2-rated public utility bond yield of
9 5.63 percent (derived on line 3, page 1 of Document No. 5),
10 which resulted in equity risk premiums of 5.00 percent and
11 4.98 percent, respectively (as shown on lines 4 and 5,
12 respectively, on page 10 of Document No. 5). As with the
13 market equity risk premiums, I averaged each risk premium
14 based on each source (*i.e.*, historical, *Value Line*, and
15 Bloomberg) to arrive at my utility-specific equity risk
16 premium of 4.80 percent as shown on line 6, page 10 of
17 Document No. 5.

18
19 **Q.** How do you derive an equity risk premium of 4.85 percent
20 based on authorized ROEs for electric utilities?

21
22 **A.** The equity risk premium of 4.85 percent shown on line 3,
23 page 5 of Document No. 5 is the result of a regression
24 analysis based on regulatory awarded ROEs related to the
25 yields on Moody's A2-rated public utility bonds. That

1 analysis is shown on page 11 of Document No. 5. Page 11 of
2 Document No. 5 contains the graphical results of a
3 regression analysis of 1,232 rate cases for electric
4 utilities which were fully litigated during the period from
5 January 1, 1980, through December 29, 2023. It shows the
6 implicit equity risk premium relative to the yields on A2-
7 rated public utility bonds immediately prior to the issuance
8 of each regulatory decision.

9
10 It is readily discernible that there is an inverse
11 relationship between the yield on A2-rated public utility
12 bonds and equity risk premiums. In other words, as interest
13 rates decline, the equity risk premium rises and vice versa,
14 a result consistent with financial literature on the
15 subject.²⁷ I used the regression results to estimate the
16 equity risk premium applicable to the projected yield on
17 Moody's A2-rated public utility bonds. Given the expected
18 A2-rated utility bond yield of 5.63 percent, it can be
19 calculated that the indicated equity risk premium applicable
20 to that bond yield is 4.85 percent, which is shown on line
21 3, page 5 of Document No. 5.

22
23 Q. What is your conclusion of an equity risk premium for use
24 in your total market approach RPM analysis?
25

1 **A.** The equity risk premium I apply to the Utility Proxy Group
2 is 5.67 percent, which is the average of the beta-adjusted
3 equity risk premium for the Utility Proxy Group, the S&P
4 Utilities Index, and the authorized return utility equity
5 risk premiums of 7.36 percent, 4.80 percent, and 4.85
6 percent, respectively, as shown on page 5 of Document No.
7 5.

8
9 **Q.** What is the indicated RPM common equity cost rate based on
10 the total market approach?

11
12 **A.** As shown on line 7, page 1 of Document No. 5, I calculated
13 a common equity cost rate of 11.47 percent for the Utility
14 Proxy Group based on the total market approach RPM.

15
16 ***The Capital Asset Pricing Model***

17 **Q.** Please explain the theoretical basis of the CAPM.

18
19 **A.** CAPM theory defines risk as the co-variability of a
20 security's returns with the market's returns as measured by
21 the beta (β). A beta less than 1.0 indicates lower
22 variability than the market as a whole, while a beta greater
23 than 1.0 indicates greater variability than the market.

24
25 The CAPM assumes that all non-market or unsystematic risk

1 can be eliminated through diversification. The risk that
2 cannot be eliminated through diversification is called
3 market, or systematic, risk. In addition, the CAPM presumes
4 that investors only require compensation for systematic
5 risk, which is the result of macroeconomic and other events
6 that affect the returns on all assets. The model is applied
7 by adding a risk-free rate of return to a market risk
8 premium, which is adjusted proportionately to reflect the
9 systematic risk of the individual security relative to the
10 total market as measured by the beta. The traditional CAPM
11 model is expressed as:

$$R_s = R_f + \beta(R_m - R_f)$$

12
13
14 Where: R_s = Return rate on the common stock;

15 R_f = Risk-free rate of return;

16 R_m = Return rate on the market as a whole;

17 and

18 β = Adjusted beta (volatility of the
19 security relative to the market as a
20 whole)

21
22 Numerous tests of the CAPM have measured the extent to which
23 security returns and beta are related as predicted by the
24 CAPM, confirming its validity. The empirical CAPM ("ECAPM")
25 reflects the reality that while the results of these tests

1 support the notion that the beta is related to security
2 returns, the empirical Security Market Line ("SML")
3 described by the CAPM formula is not as steeply sloped as
4 the predicted SML.²⁸

5
6 **Q.** Why is the use of the ECAPM appropriate in determining the
7 ROE for Tampa Electric?

8
9 **A.** The ECAPM is a well-established model that has been relied
10 on in both academic and regulatory settings. Fama and French
11 clearly state regarding the figure in Document No. 14, that
12 "[t]he returns on the low beta portfolios are too high, and
13 the returns on the high beta portfolios are too low."²⁹

14
15 In addition, Morin observes that while the results of these
16 tests support the notion that Beta is related to security
17 returns, the empirical SML described by the CAPM formula is
18 not as steeply sloped as the predicted SML. Morin states:

19 With few exceptions, the empirical studies agree that
20 ... low-beta securities earn returns somewhat higher than
21 the CAPM would predict, and high-beta securities earn
22 less than predicted.³⁰

23 * * *

24 Therefore, the empirical evidence suggests that the
25 expected return on a security is related to its risk

1 by the following approximation:

$$2 \quad K = R_F + x(R_M - R_F) + (1-x) \beta(R_M - R_F)$$

3 where x is a fraction to be determined empirically. The
4 value of x that best explains the observed relationship
5 [is] $\text{Return} = 0.0829 + 0.0520 \beta$ is between 0.25 and
6 0.30. If $x = 0.25$, the equation becomes:

$$7 \quad K = R_F + 0.25(R_M - R_F) + 0.75 \beta(R_M - R_F)^{31}$$

8

9 Fama and French provide similar support for the ECAPM when
10 they state:

11 The early tests firmly reject the Sharpe-Lintner
12 version of the CAPM. There is a positive relation
13 between beta and average return, but it is too 'flat.'...
14 The regressions consistently find that the intercept
15 is greater than the average risk-free rate... and the
16 coefficient on beta is less than the average excess
17 market return... This is true in the early tests... as well
18 as in more recent cross-section regressions tests, like
19 Fama and French (1992).³²

20

21 Finally, Fama and French further note:

22 Confirming earlier evidence, the relation between beta
23 and average return for the ten portfolios is much
24 flatter than the Sharpe-Linter CAPM predicts. The
25 returns on low beta portfolios are too high, and the

1 returns on the high beta portfolios are too low. For
2 example, the predicted return on the portfolio with the
3 lowest beta is 8.3 percent per year; the actual return
4 is 11.1 percent. The predicted return on the portfolio
5 with the highest beta is 16.8 percent per year; the
6 actual is 13.7 percent.³³

7
8 Research from Dianna R. Harrington also supports the use of
9 the ECAPM. Harrington summarizes studies on the predicted
10 results of the CAPM versus the actual returns in her text
11 Modern Portfolio Theory & the Capital Asset Pricing Model:

12 So far we have learned some very interesting things
13 about the CAPM and reality. Some of the earliest
14 work tested realized data (history) against data
15 generated by simulated portfolios. Early studies by
16 Douglas (1969) and Lintner (Douglas [1969]) showed
17 discrepancies between what was expected on the
18 basis of the CAPM and the actual relationships that
19 were apparent in the capital markets.
20 Theoretically, the minimal rate of return from the
21 portfolios (the intercept) and the actual risk-free
22 rate for the period should have been equal. They
23 were not.

24 * * *

25 Another study, now more famous than Lintner's was

1 done by Black, Jensen, and Scholes (1972). Lintner
2 had used what is called a cross-sectional method
3 (looking at a number of stock returns during one
4 time period), whereas Black, Jensen, and Scholes
5 used a time-series method (using returns for a
6 number of stocks over several time periods). To
7 make their test, Black, Jensen, and Scholes assumed
8 that what had happened in the past was a good proxy
9 for the investor expectations (a frequent
10 assumption in CAPM tests). Using historical data,
11 they generated estimates using what we call the
12 market model:

$$R_{jt} = \alpha_j + \beta_j (R_{mt}) + \varepsilon_j$$

14 Where:

15 R = total returns

16 β = the slope of the line (the incremental return for
17 risk)

18 α = the intercept or a constant (expected to be 0 over
19 time and across all firms)

20 ε = an error term (expected to be random, without
21 information)

22 m = the market proxy

23 j = the firm or portfolio

24 t = the time period

25 Instead of using single stocks, they formed

1 portfolios in an effort to wash out one source of
2 error; because betas of single firms are quite
3 unstable. On the basis of the CAPM, they expected
4 to find

5 1. That the intercept was equal to the
6 risk-free rate (their proxy was the
7 Treasury bill rate)

8 2. That the capital market line had a
9 positive slope and that riskier
10 (higher beta) securities provided
11 higher return

12 Instead they found

13 1. That the intercept was different from
14 the risk-free rate

15 2. That high-risk securities earned less
16 and low-risk securities earned more
17 than predicted by the model

18 3. That the intercept seemed to depend on
19 the beta of any asset: high-beta
20 stocks had a different intercept than
21 low-beta stocks

22 * * *

23 Fama and MacBeth (1974) criticized the Black,
24 Jensen, and Scholes study (hereafter called BJS).
25 In a reformation of the study, they supported the

1 first of the BJS findings. They found that the
2 intercept exceeded the risk-free proxy, but did not
3 find the evidence to support the other BJS
4 conclusions.³⁴

5
6 Harrington discusses Black's potential solution to this
7 phenomenon:

8 Black's replacement for the risk-free asset was a
9 portfolio that had no covariability with the market
10 portfolio. Because the relevant risk in the CAPM is
11 systematic risk, a risk-free asset would be the one
12 with no volatility relative to the market - that
13 is, a portfolio with a beta of zero. All investor-
14 perceived levels of risk could be obtained from
15 various linear combinations of Black's zero-beta
16 portfolio and the market portfolio... Since R_z (the
17 rate of return of the zero-beta asset) and R_m are
18 uncorrelated (as R_f and R_m were assumed to be in the
19 simple CAPM), the investor can choose from various
20 combinations of R_z and R_m . On segment R_mY , R_z , is
21 sold short and proceeds are invested in R_m . On
22 segment R_zR_m , portions of the zero-beta portfolio
23 are purchased. At R_m , the investor is fully invested
24 in the market portfolio. The equilibrium CAPM was
25 rewritten by Black as follows:

1
$$E (R_i) = (1 - \beta_i) E (R_z) + \beta_i E (R_m)$$

2 Where:

3 E indicates expected,

4 $E (R_z)$ is less than $E (R_m)$, and

5 R_z holdings over the whole market must be in
6 equilibrium. That is, the number of short sellers
7 and lenders of securities must be equal.

8 Black's adaptation is intriguing. The result of
9 using this model is a capital market line that has
10 a less steep slope and a higher intercept than those
11 of the simple CAPM. If Black's model is more correct
12 in its description of investor behavior in the
13 marketplace, then the use of the simple model would
14 produce equity return predictions that would be too
15 low for stocks with betas greater than one and too
16 high for stocks with betas of less than one.³⁵

17
18 Clearly, the justification from Morin, Fama and French, and
19 Harrington, along with their reviews of other academic
20 research on the CAPM, validate the use of the ECAPM. In
21 addition, the New York Public Service Commission has been
22 using this form of the CAPM, with factors of 0.25 and 0.75,
23 since the mid-1990s. As such, the ECAPM is a well-
24 established model that has been relied on in both academic
25 and regulatory settings. I continue to believe it is an

1 appropriate model to estimate Tampa Electric's ROE, and in
2 view of theory and practical research, I have applied both
3 the traditional CAPM and the ECAPM to the companies in the
4 Utility Proxy Group and averaged the results.

5
6 **Q.** What betas did you use in your CAPM analysis?

7
8 **A.** For the betas in my CAPM analysis, I considered two sources:
9 *Value Line* and Bloomberg. While both of those services
10 adjust their calculated (or "raw") betas to reflect the
11 tendency of the beta to regress to the market mean of 1.00,
12 *Value Line* calculates the beta over a five-year period,
13 while Bloomberg calculates it over a two-year period.

14
15 **Q.** Please describe your selection of a risk-free rate of
16 return.

17
18 **A.** As shown in Column 5, page 1 of Document No. 6, the risk-
19 free rate adopted for both applications of the CAPM is 4.15
20 percent. This risk-free rate is based on the average of the
21 *Blue Chip* consensus forecast of the expected yields on 30-
22 year U.S. Treasury bonds for the six quarters ending with
23 the second calendar quarter of 2025, and long-term
24 projections for the years 2025 to 2029 and 2030 to 2034.

25

1 Q. Why is the yield on long-term U.S. Treasury bonds
2 appropriate for use as the risk-free rate?

3

4 A. The yield on long-term U.S. Treasury bonds is almost risk-
5 free and its term is consistent with the long-term cost of
6 capital of public utilities measured by the yields on
7 Moody's A2-rated public utility bonds; the long-term
8 investment horizon inherent in utilities' common stocks; and
9 the long-term life of the jurisdictional rate base to which
10 the allowed fair rate of return (*i.e.*, cost of capital) will
11 be applied. In contrast, short-term U.S. Treasury yields are
12 more volatile and largely a function of Federal Reserve
13 monetary policy.

14

15 Q. Please explain the estimation of the expected risk premium
16 for the market used in your CAPM analyses.

17

18 A. The basis of the market risk premium is explained in detail
19 in note 1, page 2 of Document No. 6. As discussed above, the
20 market risk premium is derived from an average of three
21 historical data-based market risk premiums, two *Value Line*
22 data-based market risk premiums, and one Bloomberg data-
23 based market risk premium.

24

25 The long-term income return on U.S. Government securities

1 of 5.00 percent was deducted from the SBBI - 2023 monthly
2 historical total market return of 12.03 percent, which
3 results in an historical market equity risk premium of 7.03
4 percent.³⁶ I applied a linear OLS regression to the monthly
5 annualized historical returns on the S&P 500 relative to
6 historical yields on long-term U.S. Government securities
7 from SBBI - 2023. That regression analysis yielded a market
8 equity risk premium of 8.27 percent. The PRPM market equity
9 risk premium is 10.44 percent and is derived using the PRPM
10 relative to the yields on long-term U.S. Treasury securities
11 from January 1926 through December 2023.

12
13 The *Value Line*-derived forecasted total market equity risk
14 premium is derived by deducting the forecasted risk-free
15 rate of 4.15 percent, discussed above, from the *Value Line*
16 projected total annual market return of 15.15 percent,
17 resulting in a forecasted total market equity risk premium
18 of 11.00 percent. The S&P 500 projected market equity risk
19 premium using *Value Line* data is derived by subtracting the
20 projected risk-free rate of 4.15 percent from the projected
21 total return of the S&P 500 of 14.14 percent. The resulting
22 market equity risk premium is 9.99 percent.

23
24 The S&P 500 projected market equity risk premium using
25 Bloomberg data is derived by subtracting the projected risk-

1 free rate of 4.15 percent from the projected total return
2 of the S&P 500 of 17.52 percent. The resulting market equity
3 risk premium is 13.37 percent. These six measures, when
4 averaged, result in an average total market equity risk
5 premium of 10.02 percent as shown on page 2 of Document No.
6 6.

7
8 **Q.** What are the results of your application of the traditional
9 and empirical CAPM to the Utility Proxy Group?

10
11 **A.** As shown on page 1 of Document No. 6, the adjusted mean
12 result of my CAPM/ECAPM analyses is 12.45 percent, the
13 adjusted median is 12.50 percent, and the average of the two
14 is 12.48 percent. Consistent with my reliance on the average
15 of mean and median DCF results discussed above, the
16 indicated common equity cost rate using the CAPM/ECAPM is
17 12.48 percent.

18
19 ***Common Equity Cost Rates for a Proxy Group of Domestic, Non-Price***
20 ***Regulated Companies Based on the DCF, RPM, and CAPM***

21 **Q.** Why do you also consider a proxy group of domestic, non-
22 price regulated companies?

23
24 **A.** Although I am not an attorney, my interpretation of the *Hope*
25 and *Bluefield* cases is that they did not specify that

1 comparable risk companies had to be utilities. Since the
2 purpose of rate regulation is to be a substitute for
3 marketplace competition, non-price regulated firms
4 operating in the competitive marketplace make an excellent
5 proxy if they are comparable in total risk to the Utility
6 Proxy Group being used to estimate the cost of common equity.
7 The selection of such domestic, non-price regulated
8 competitive firms theoretically and empirically results in
9 a proxy group that is comparable in total risk to the Utility
10 Proxy Group, since all of these companies compete for
11 capital in the exact same markets.

12
13 **Q.** How did you select non-price regulated companies that are
14 comparable in total risk to the Utility Proxy Group?

15
16 **A.** In order to select a proxy group of domestic, non-price
17 regulated companies similar in total risk to the Utility
18 Proxy Group, I relied on the betas and related statistics
19 derived from *Value Line* regression analyses of weekly market
20 prices over the most recent 260 weeks (*i.e.*, five years).
21 These selection criteria resulted in a proxy group of 48
22 domestic, non-price regulated firms comparable in total risk
23 to the Utility Proxy Group. Total risk is the sum of non-
24 diversifiable market risk and diversifiable company-
25 specific risks. The criteria used in selecting the domestic,

1 non-price regulated firms were:

- 2 • They must be covered by *Value Line* (Standard Edition);
- 3 • They must be domestic, non-price regulated companies,
- 4 *i.e.*, not utilities;
- 5 • Their betas must lie within plus or minus two standard
- 6 deviations of the average unadjusted betas of the Utility
- 7 Proxy Group; and
- 8 • The residual standard errors of the *Value Line* regressions
- 9 which gave rise to the unadjusted betas must lie within
- 10 plus or minus two standard deviations of the average
- 11 residual standard error of the Utility Proxy Group.

12

13 Betas measure market, or systematic, risk, which is not

14 diversifiable. The residual standard errors of the

15 regressions measure each firm's company-specific,

16 diversifiable risk. Companies that have similar betas and

17 similar residual standard errors resulting from the same

18 regression analyses have similar total investment risk.

- 19
- 20 **Q.** Have you prepared a schedule which shows the data from which
- 21 you selected the 45 domestic, non-price regulated companies
- 22 that are comparable in total risk to the Utility Proxy Group?
- 23
- 24 **A.** Yes, the basis of my selection and both proxy groups'
- 25 regression statistics are shown in Document No. 7.

1 Q. Did you calculate common equity cost rates using the DCF
2 model, RPM, and CAPM for the Non-Price Regulated Proxy
3 Group?

4
5 A. Yes. Because the DCF model, RPM, and CAPM have been applied
6 in an identical manner as described above, I will not repeat
7 the details of the rationale and application of each model.
8 One exception is in the application of the RPM, where I did
9 not use public utility-specific equity risk premiums.

10
11 Page 2 of Document No. 8 derives the constant growth DCF
12 model common equity cost rate. As shown, the indicated
13 common equity cost rate, using the constant growth DCF for
14 the Non-Price Regulated Proxy Group comparable in total risk
15 to the Utility Proxy Group, is 10.80 percent.

16
17 Pages 3 through 5 of Document No. 8 contain the data and
18 calculations that support the 13.76 percent RPM common
19 equity cost rate. As shown on line 1, page 3 of Document No.
20 8, the consensus prospective yield on Moody's Baa-rated
21 corporate bonds for the six quarters ending in the second
22 quarter of 2025, and for the years 2025 to 2029 and 2030 to
23 2034, is 5.95 percent.³⁷ Since the Non-Price Regulated Proxy
24 Group has an average Moody's long-term issuer rating of A3,
25 a downward adjustment of 0.28 percent to the projected Baa2-

1 rated corporate bond yield is necessary to reflect the
2 difference in ratings which results in a projected A3-rated
3 corporate bond yield of 5.67 percent for the Non-Regulated
4 Proxy Group.

5
6 When the Beta-adjusted risk premium of 8.09 percent (as
7 derived on page 5 of Document No. 8) relative to the Non-
8 Price Regulated Proxy Group is added to the prospective A3
9 -rated corporate bond yield of 5.67 percent, the indicated
10 RPM common equity cost rate is 13.76 percent.

11
12 Page 6 of Document No. 8 contains the inputs and calculations
13 that support my indicated CAPM/ECAPM common equity cost rate
14 of 13.28 percent.

15
16 **Q.** What is the cost rate of common equity based on the Non-
17 Price Regulated Proxy Group comparable in total risk to the
18 Utility Proxy Group?

19
20 **A.** As shown on page 1 of Document No. 8, the results of the
21 common equity models applied to the Non-Price Regulated
22 Proxy Group - which group is comparable in total risk to the
23 Utility Proxy Group - are as follows: 10.80 percent (DCF),
24 13.76 percent (RPM), and 13.28 percent (CAPM). The average
25 of the mean and median of these models is 12.95 percent,

1 which I used as the indicated common equity cost rates for
2 the Non-Price Regulated Proxy Group.

3
4 **VII. CONCLUSION OF COMMON EQUITY COST RATE BEFORE ADJUSTMENTS**

5 **Q.** What is the indicated common equity cost rate before
6 adjustments?

7
8 **A.** By applying multiple cost of common equity models to the
9 Utility Proxy Group and the Non-Price Regulated Proxy Group,
10 the indicated range of common equity cost rates attributable
11 to the Utility Proxy Group before any relative risk
12 adjustments is between 9.89 percent (DCF model result) and
13 12.48 percent (CAPM result) and 9.89 percent to 12.41
14 percent excluding the PRPM in the market risk premium as
15 shown in Document No. 2. I used multiple cost of common
16 equity models as primary tools in arriving at my recommended
17 common equity cost rate because no single model is so
18 inherently precise that it can be relied on to the exclusion
19 of other theoretically sound models. Using multiple models
20 adds reliability to the estimated common equity cost rate,
21 with the prudence of using multiple cost of common equity
22 models supported in both the financial literature and
23 regulatory precedent.

24
25 Based on these common equity cost rate results, I conclude

1 that a range of common equity cost rates between 9.89 percent
2 and 12.48 percent is reasonable and appropriate before any
3 adjustments for relative risk differences between the
4 company and the Utility Proxy Group are made.

5
6 **VIII. ADJUSTMENTS TO THE COMMON EQUITY COST RATE**

7 ***Flotation Costs***

8 **Q.** What are flotation costs?

9
10 **A.** Flotation costs are those costs associated with the sale of
11 new issuances of common stock. They include market pressure
12 and the mandatory unavoidable costs of issuance (e.g.,
13 underwriting fees and out-of-pocket costs for printing,
14 legal, registration, etc.). For every dollar raised through
15 debt or equity offerings, the company receives less than one
16 full dollar in financing.

17
18 **Q.** Has the Commission supported the use of flotation cost
19 adjustments in past rate proceedings?

20
21 **A.** Yes. In Peoples Gas System, Inc.'s recent 2023 rate proceeding
22 the Commission noted:

23 In PGS's last rate case in 2008, we did not make a
24 specific adjustment for flotation costs, but in our
25 order we stated that we have traditionally recognized

1 a reasonable adjustment for flotation costs in the
2 determination of the investor required return...We find
3 witness D'Ascendis's method to determine the flotation
4 cost is credible and provided persuasive evidence for
5 his recommendation to include a flotation cost of 9
6 basis points.³⁸

7
8 **Q.** Why is it important to recognize flotation costs in the
9 allowed common equity cost rate?

10
11 **A.** It is important because there is no other mechanism in the
12 ratemaking paradigm through which such costs can be
13 recognized and recovered. Because these costs are real,
14 necessary, and legitimate, recovery of these costs should
15 be permitted. As noted by Morin:

16 The costs of issuing these securities are just as real
17 as operating and maintenance expenses or costs incurred
18 to build utility plants, and fair regulatory treatment
19 must permit recovery of these costs...

20 The simple fact of the matter is that common equity
21 capital is not free... [Flotation costs] must be
22 recovered through a rate of return adjustment.³⁹

23
24 **Q.** Should flotation costs be recognized whether or not there is
25 a stock issuance of additional shares during the test year?

1 **A.** Yes. As noted above, there is no mechanism to recapture such
2 costs in the ratemaking paradigm other than an adjustment to
3 the allowed common equity cost rate. Flotation costs are
4 charged to capital accounts and are not expensed on a
5 utility's income statement. As such, flotation costs are
6 analogous to capital investments, albeit negative, reflected
7 on the balance sheet. Recovery of capital investments relates
8 to the expected useful lives of the investment. Since common
9 equity has a very long and indefinite life (assumed to be
10 infinity in the standard regulatory DCF model), flotation
11 costs should be recovered through an adjustment to common
12 equity cost rate, even when there has not been an issuance
13 during the test year, or in the absence of an expected
14 imminent issuance of additional shares of common stock.

15
16 Historical flotation costs are a permanent loss of investment
17 to the utility and should be accounted for. When any company,
18 including a utility, issues common stock, flotation costs are
19 incurred for legal, accounting, printing fees and the like.
20 For each dollar of issuing market price, a small percentage
21 is expensed and is permanently unavailable for investment in
22 utility rate base. Since these expenses are charged to capital
23 accounts and not expensed on the income statement, the only
24 way to restore the full value of that dollar of issuing price
25 with an assumed investor required return of 10.00 percent is

1 for the net investment, \$0.95, to earn more than 10.00 percent
2 to net back to the investor a fair return on that dollar. In
3 other words, if a company issues stock at \$1.00 with 5.00
4 percent in flotation costs, it will net \$0.95 in investment.
5 Assuming the investor in that stock requires a 10.00 percent
6 return on his or her invested \$1.00 (*i.e.*, a return of \$0.10),
7 the company needs to earn approximately 10.5 percent on its
8 invested \$0.95 to receive a \$0.10 return.

9
10 **Q.** Do the common equity cost rate models you have used already
11 reflect investors' anticipation of flotation costs?

12
13 **A.** No. All of these models assume no transaction costs. The
14 literature is quite clear that these costs are not reflected
15 in the market prices paid for common stocks. For example,
16 Brigham and Daves confirm this and provide the methodology
17 utilized to calculate the flotation adjustment.⁴⁰ In
18 addition, Morin confirms the need for such an adjustment
19 even when no new equity issuance is imminent.⁴¹
20 Consequently, it is proper to include a flotation cost
21 adjustment when using cost of common equity models to
22 estimate the common equity cost rate.

23
24 **Q.** How did you calculate the flotation cost allowance?
25

1 **A.** I modified the DCF calculation to provide a dividend yield
2 that would reimburse investors for issuance costs in
3 accordance with the method cited in literature by Brigham
4 and Daves, as well as by Morin. The flotation cost adjustment
5 recognizes the actual costs of issuing equity that were
6 incurred by Tampa Electric's parent, Emera, in its equity
7 issuances since its acquisition of Tampa Electric. Based on
8 the issuance costs shown on page 1 of Document No. 9, an
9 adjustment of 0.10 percent is required to reflect the
10 flotation costs applicable to the Utility Proxy Group.

11

12 ***Credit Risk Adjustment***

13 **Q.** Please discuss your proposed credit risk adjustment.

14

15 **A.** Tampa Electric's long-term issuer ratings are A3 and BBB+
16 from Moody's Investors Services and S&P, respectively, which
17 are slightly less risky than the average long-term issuer
18 ratings for the Utility Proxy Group of Baal and BBB+,
19 respectively.⁴² Hence, a downward credit risk adjustment is
20 necessary to reflect the less risky credit rating, i.e., A3,
21 of Tampa Electric relative to the Baal average Moody's bond
22 rating of the Utility Proxy Group.⁴³

23

24 An indication of the magnitude of the necessary downward
25 adjustment to reflect the lesser credit risk inherent in a A3

1 bond rating is one-third of a recent three-month average
2 spread between Moody's A2 and Baa2-rated public utility bond
3 yields of 0.25 percent, shown on page 4 of Document No. 5, or
4 0.08 percent.⁴⁴

5
6 ***Other Considerations***

7 **Q.** What company-specific business risks did you consider in
8 your analysis?

9
10 **A.** As detailed below, I've considered the company's size
11 relative to the Utility Proxy Group, lack of geographic
12 diversification, and higher climate risk relative to the
13 Utility Proxy Group in my ROE recommendation.

14
15 **Q.** Why is it necessary to consider Tampa Electric's size
16 relative to the Utility Proxy Group?

17
18 **A.** A smaller size relative to the Utility Proxy Group companies
19 indicates greater relative business risk for the company
20 because, all else being equal, size has a material bearing on
21 risk. Size affects business risk because smaller companies
22 generally are less able to cope with significant events that
23 affect sales, revenues and earnings. For example, smaller
24 companies face more risk exposure to business cycles and
25 economic conditions, both nationally and locally.

1 Additionally, the loss of revenues from a few larger customers
2 would have a greater effect on a small company than on a
3 bigger company with a larger, more diverse, customer base.
4 This is true for utilities, as well as for non-regulated
5 companies.

6
7 As further evidence that smaller firms are riskier, investors
8 generally demand greater returns from smaller firms to
9 compensate for less marketability and liquidity of their
10 securities. Kroll's Cost of Capital Navigator: U.S. Cost of
11 Capital Module ("Kroll") discusses the nature of the small-
12 size phenomenon, providing an indication of the magnitude of
13 the size premium based on several measures of size. In
14 discussing "Size as a Predictor of Equity Premiums," Kroll
15 states:

16 The size effect is based on the empirical
17 observation that companies of smaller size are
18 associated with greater risk and, therefore, have
19 greater cost of capital [sic]. The "size" of a
20 company is one of the most important risk elements
21 to consider when developing cost of equity capital
22 estimates for use in valuing a business simply
23 because size has been shown to be a *predictor* of
24 equity returns. In other words, there is a
25 significant (negative) relationship between size

1 and historical equity returns - as size *decreases*,
2 returns tend to *increase*, and vice versa. (footnote
3 omitted) (emphasis in original)⁴⁵

4
5 Furthermore, in "The Capital Asset Pricing Model: Theory and
6 Evidence," Fama and French note size is indeed a risk factor
7 which must be reflected when estimating the cost of common
8 equity. On page 14, they note:

9 . . . the higher average returns on small stocks
10 and high book-to-market stocks reflect unidentified
11 state variables that produce undiversifiable risks
12 (covariances) in returns not captured in the market
13 return and are priced separately from market
14 betas.⁴⁶

15
16 Based on this evidence, Fama and French proposed their three-
17 factor model which includes a size variable in recognition of
18 the effect size has on the cost of common equity.

19
20 Also, it is a basic financial principle that the use of funds
21 invested, and not the source of funds, is what gives rise to
22 the risk of any investment.⁴⁷ Eugene Brigham, a well-known
23 authority, states:

24 A number of researchers have observed that
25 portfolios of small-firms (sic) have earned

1 consistently higher average returns than those of
2 large-firm stocks; this is called the "small-firm
3 effect." On the surface, it would seem to be
4 advantageous to the small firms to provide average
5 returns in a stock market that are higher than those
6 of larger firms. In reality, it is bad news for the
7 small firm; **what the small-firm effect means is**
8 **that the capital market demands higher returns on**
9 **stocks of small firms than on otherwise similar**
10 **stocks of the large firms.** (emphasis added)⁴⁸

11
12 Consistent with the financial principle of risk and return
13 discussed above, increased relative risk due to small size
14 must be considered in the allowed rate of return on common
15 equity.

16
17 **Q.** Is a relative risk adjustment due to Tampa Electric's small
18 size when compared to the Utility Proxy Group necessary in
19 this proceeding?

20
21 **A.** No. Tampa Electric has similar risk to the average utility
22 in the Utility Proxy Group because, Tampa Electric is
23 similar in size to the Utility Proxy Group companies. I
24 measured Tampa Electric's size based on an estimated market
25 capitalization of common equity for Tampa Electric (whose

1 common stock is not publicly traded).

2
3 As shown on Document No. 10, Tampa Electric's estimated
4 market capitalization was \$8.98 billion as of December 29,
5 2023, compared with the market capitalization of the average
6 company in the Utility Proxy Group of \$15.9 billion as of
7 December 29, 2023. The average company in the Utility Proxy
8 Group has a market capitalization 1.8 times the size of
9 Tampa Electric's estimated market capitalization.

10
11 As a result, it is necessary to consider if an adjustment
12 to the indicated range of common equity cost rates
13 attributable to the Utility Proxy Group is necessary solely
14 on the difference in size between the two. The determination
15 is based on the size premiums for portfolios of New York
16 Stock Exchange, American Stock Exchange, and NASDAQ listed
17 companies ranked by deciles for the 1926 to 2022 period. The
18 average size premium for the Utility Proxy Group with a
19 market capitalization of \$15.9 billion falls in the 2nd
20 decile, while the company's estimated market capitalization
21 of \$8.98 billion places it in the 3rd decile. The size
22 premium spread between the 2nd decile and the 3rd decile is
23 0.12 percent. It is my determination that the size premium
24 spread between the 2nd and 3rd decile of 0.12 percent is not
25 significant enough to include it in the determination of my

1 recommended range of ROEs at this time. That said, the
2 company's lack of geographic diversity due to its small size
3 is cause for concern.

4
5 **Q.** Please describe the company's lack of geographic diversity
6 and why that increases its relative risk?

7
8 **A.** Tampa Electric's service area in West Central Florida is
9 extremely compact compared to other Florida investor-owned
10 utilities or the Utility Proxy Group as shown on Document
11 No. 11. In the event of a substantial storm or other
12 catastrophic event, the entire system and customer base of
13 Tampa Electric is at risk for damage, outages, and other
14 customer impacts. This is unlike other utilities in Florida,
15 and more importantly, the Utility Proxy Group, which have
16 more geographically diverse service areas or larger service
17 territories, which may only have a portion of the system
18 assets and customer base affected in the case of storms or
19 other natural disasters or catastrophic events, allowing the
20 unaffected areas and assets to help mitigate certain impacts
21 and help sustain the utility while repairs are made in
22 affected areas. Tampa Electric's smaller size and limited
23 geographic diversity have also been recognized as key risks
24 in the company's recent S&P and Moody's credit ratings
25 reports.⁴⁹

1 Q. How did you assess Tampa Electric's risk associated with
2 extreme weather?

3
4 A. The Federal Emergency Management Agency ("FEMA") calculates
5 the National Risk Index ("NRI") for each county in the United
6 States. The measure is calculated as the expected annual
7 loss⁵⁰ associated with 18 naturally occurring hazards (e.g.,
8 hurricanes, floods, earthquakes, etc.) multiplied by a
9 community risk factor, which is determined based on social
10 vulnerability of the county and community resilience. The
11 resulting risk index measures the potential for negative
12 effects of naturally occurring hazards. Of the 3,143
13 counties in the United States, Hillsborough County, which
14 includes Tampa and a majority of Tampa Electric's customers,
15 is ranked 15th in terms of risk and carries a risk rating of
16 Very High (the highest risk rating). That ranking is driven
17 by the fourth highest expected annual loss value associated
18 with hurricanes of all counties in the United States.

19
20 Further, between 1980 and 2023 Florida trails only Texas for
21 the highest cost associated with major natural disasters
22 that resulted in over \$1 billion in costs (CPI-adjusted),
23 incurring over \$390 billion as a result of weather-related
24 events during that period.⁵¹ Over the most recent five
25 years, Florida leads all states in terms of costs associated

1 with major weather events, incurring between \$100 billion
2 and \$200 billion.⁵²

3
4 In addition, such major weather events are becoming more
5 common. Since 2014, there were a total of 58 severe storms
6 or tropical cyclones that impacted Florida and resulted in
7 at least \$1 billion in damages, 21 of which occurred after
8 2019.⁵³ In the ten-year period between 2014 and 2023 there
9 were ten *more* such events than in the 34 years from 1980
10 through 2013 (34 and 24 weather events, respectively).

11
12 **Q.** Is Tampa Electric's risk associated with extreme weather
13 relatively high as compared to the Utility Proxy Group?

14
15 **A.** Yes, it is. As shown in Document No. 12, I calculated two
16 measures based on the FEMA NRI data. First, I calculated the
17 average risk score for each of the companies in the Utility
18 Proxy Group and for Tampa Electric based on the counties in
19 which they operate. In addition, using the same data, I also
20 calculated a county area (i.e., square miles) weighted risk
21 score. That is, larger counties within a proxy company's
22 service area have a higher weight in calculating the
23 weighted average risk score. As shown in Document No. 12,
24 the average and median risk scores for the Utility Proxy
25 Group fall in the Relatively Low category, while Tampa

1 Electric's risk score is higher than any of the companies
2 in the Utility Proxy Group and falls at the high end of the
3 Relatively High category. As noted above, Hillsborough
4 County, which includes the city of Tampa falls in the Very
5 High risk category. Based on those results, Tampa Electric
6 has a uniquely high level of risk as compared to the Utility
7 Proxy Group.

8
9 **Q.** Does Tampa Electric's storm reserve insulate the company
10 from the risks associated with hurricanes?

11
12 **A.** Not entirely. Tampa Electric utilizes a storm reserve, which
13 is funded through base rates for restoration costs
14 associated with major storms. The storm reserve can be as
15 high as \$56 million, which is the level of the reserve as
16 of October 31, 2013.⁵⁴ Tampa Electric may petition the
17 Commission for recovery of restoration costs above the storm
18 reserve and to replenish the storm reserve. The storm cost
19 recovery surcharge is capped at \$4.00/ 1,000 kWh for a 12-
20 month period. However, Tampa Electric can petition the
21 Commission to increase the surcharge or extend the recovery
22 period if the company incurs costs greater than \$100 million
23 in a given calendar year.⁵⁵ The company recently had to
24 petition the Commission for such a surcharge and extension
25 of the recovery period in response to Hurricanes Ian and

1 Nicole in late 2022, which resulted in total restoration
2 costs of \$134 million. The restoration costs are being
3 recovered through a surcharge to customers' bills beginning
4 April 2023 and ending in December 2024. In September 2023,
5 Tampa Electric also incurred \$35 million in storm
6 restoration costs associated with Hurricane Idalia. The
7 company has not yet sought recovery of those costs.⁵⁶
8

9 As shown by the company's recent experience, the level of
10 the storm reserve does not cover the total restoration
11 expenses associated with hurricanes that have a larger
12 effect on the company's service territory, such as Hurricane
13 Ian. As a result, even with the possibility to recover costs
14 by petitioning the Commission outside of a rate case,
15 regulatory lag remains, especially for significant storms
16 with costs over \$100 million. For example, Tampa Electric's
17 storm related costs incurred in September and November 2022
18 will not be fully recovered until December 2024. In
19 addition, the risk of disallowances of restoration costs
20 remains as well. Further, the increased frequency of
21 hurricanes and other large storms will only serve to
22 increase restoration costs and the need to recover those
23 costs. As noted above, restoration costs associated with
24 Hurricane Idalia have not yet been recovered but have been
25 incurred by Tampa Electric. This occurred while Tampa

1 Electric was still recovering its restoration costs
2 associated with two prior hurricanes, which included an
3 extension to the recovery period beyond a single calendar
4 year.

5
6 **Q.** Have credit rating agencies noted Tampa Electric's risk
7 associated with hurricanes?

8
9 **A.** Yes, they have. Although Moody's notes that it views the
10 Commission's regulatory treatment of storm costs as credit
11 supportive, it also states that, "Tampa Electric is a
12 relatively small utility with a concentrated service
13 territory along the Gulf Coast of western central Florida,
14 making it vulnerable to storm related event risk."⁵⁷ S&P
15 similarly notes that, "[Tampa Electric's] service territory
16 is more susceptible to physical risks related to
17 hurricanes,"⁵⁸ and also finds that, "Relative to peers,
18 physical risks associated with coastal storms are evident..."⁵⁹

19
20 **Q.** What are your conclusions as they relate to Tampa Electric's
21 risk associated with extreme weather?

22
23 **A.** Tampa Electric faces relatively higher risk from extreme
24 weather events as compared to the Utility Proxy Group. Tampa
25 Electric's customer base is highly concentrated in the city

1 of Tampa and Hillsborough County. Hillsborough County is one
2 of the highest risk counties in the United States as it
3 relates to the potential effect of natural disasters. In
4 addition, the frequency of major storms impacting Florida
5 has increased in recent years. Although Tampa Electric has
6 the ability to utilize a storm reserve and petition the
7 Commission to recover additional restoration costs above the
8 reserve level, that regulatory framework does not eliminate
9 the risk faced by the company. As such, Tampa Electric's
10 relatively higher risk associated with extreme weather is
11 unique to the company (as compared to the Utility Proxy
12 Group) and should be considered when determining the
13 appropriate ROE in this proceeding.

14
15 **Q.** Have you considered any other company-specific issues in
16 your recommended ROE?

17
18 **A.** Yes, I have. In addition to the company's flotation costs,
19 relative credit rating, and its smaller relative size I have
20 also considered the company's high customer growth, and
21 level of capital expenditures compared to the Utility Proxy
22 Group companies in my ROE recommendation.

23
24 **Q.** Please describe the company's high customer growth.
25

1 **A.** Tampa Electric's total number of retail customers has
2 increased by 63,500 (*i.e.*, approximately 8.4 percent) over
3 the past five years.⁶⁰ The increased customer growth in
4 Tampa Electric's service territory necessitates increased
5 and accelerated capital investment.

6
7 **Q.** Please briefly summarize the company's capital investment
8 plans.

9
10 **A.** Tampa Electric currently plans to invest over \$6.2 billion
11 of additional capital over the 2024-2027 period,⁶¹ which
12 represents over 68.00 percent of its 2022 year-end net
13 utility plant.⁶² That amount includes investments required
14 to support growth, and to maintain safe, sufficient, and
15 reliable service in both its transmission and distribution
16 facilities. As discussed by Mr. Chronister, the company will
17 require continued access to the capital markets, at
18 reasonable terms, to finance its capital spending plan. As
19 the company moves forward with its capital spending plan,
20 timely recovery of its capital costs is critical to mitigate
21 the delay of capital recovery and execute its capital
22 spending program.

23
24 **Q.** Do substantial capital expenditures directly relate to a
25 utility being allowed the opportunity to earn a return

1 adequate to attract capital at reasonable terms?

2

3 **A.** Yes, they do. The allowed ROE should enable the subject
4 utility to finance capital expenditures and working capital
5 requirements at reasonable rates, and to maintain its
6 financial integrity in a variety of economic and capital
7 market conditions. As discussed throughout my direct
8 testimony, a return adequate to attract capital at
9 reasonable terms enables the utility to provide safe,
10 reliable service while maintaining its financial soundness.
11 To the extent a utility is provided the opportunity to earn
12 its market-based cost of capital, neither customers nor
13 shareholders should be disadvantaged. These requirements are
14 of particular importance to a utility when it is engaged in
15 a substantial capital expenditure program.

16

17 The ratemaking process is predicated on the principle that,
18 for investors and companies to commit the capital needed to
19 provide safe and reliable utility services, the utility must
20 have the opportunity to recover the return of, and the
21 market-required return on, invested capital. Regulatory
22 commissions recognize that since utility operations are
23 capital intensive, regulatory decisions should enable the
24 utility to attract capital at reasonable terms; doing so
25 balances the long-term interests of the utility and its

1 ratepayers.

2

3 Further, the financial community carefully monitors the
4 current and expected financial conditions of utility
5 companies, as well as the regulatory environment in which
6 those companies operate. In that respect, the regulatory
7 environment is one of the most important factors considered
8 in both debt and equity investors' assessments of risk. That
9 is especially important during periods in which the utility
10 expects to make significant capital investments and,
11 therefore, may require access to capital markets.

12

13 **Q.** Do credit rating agencies recognize risk associated with
14 increased capital expenditures?

15

16 **A.** Yes, they do. From a credit perspective, the additional
17 pressure on cash flows associated with high levels of
18 capital expenditures exerts corresponding pressure on credit
19 metrics and, therefore, credit ratings. S&P has noted
20 several long-term challenges for utilities' financial health
21 including: heavy construction programs to address demand
22 growth; declining capacity margins; and aging infrastructure
23 and regulatory responsiveness to mounting requests for rate
24 increases.⁶³ S&P noted:

25

We assume that capital spending will remain a focus of

1 most utility managements and strain credit metrics. It
2 provides growth when sales are diminished by ongoing
3 demanded efficiency from regulators and other trends,
4 and it is welcomed by policymakers that appreciate the
5 economic stimulus and the benefits of safer, more
6 reliable service. The speed with which the regulatory
7 process turns the new spending into higher rates to
8 begin to pay for it is an important factor in our
9 assumptions and the forecast. Any extended lag between
10 spending and recovery can exacerbate the negative
11 effect on credit metrics and therefore ratings.⁶⁴
12

13 The rating agency views noted above also are consistent with
14 certain observations discussed in my direct testimony: (1)
15 the benefits of maintaining a strong financial profile are
16 significant when capital access is required and become
17 particularly acute during periods of market instability; and
18 (2) the Commission's decision in this proceeding will have
19 a direct bearing on the company's credit profile and its
20 ability to access the capital needed to fund its
21 investments.
22

23 **Q.** How do the company's expected capital expenditures compare
24 to the Utility Proxy Group?
25

1 **A.** To reasonably make that comparison, I calculated the ratio
2 of expected capital expenditures to net plant for each
3 company in the Utility Proxy Group. I performed that
4 calculation using Tampa Electric's projected capital
5 expenditures during 2024 through 2027 relative to its net
6 plant for the year ended December 31, 2022. As shown in
7 Document No. 13, Tampa Electric has the highest ratio of
8 projected capital expenditures to net plant relative to the
9 Utility Proxy Group, approximately 26.00 percent higher than
10 the Utility Proxy Group median.

11

12 **Q.** What are your conclusions regarding the effect of Tampa
13 Electric's capital investment plan on its risk profile and
14 cost of capital?

15

16 **A.** It is clear that Tampa Electric's capital investment plan
17 relative to net plant is larger than the median of the
18 Utility Proxy Group companies. It also is clear that equity
19 investors and credit rating agencies recognize the
20 additional risks associated with substantial capital
21 expenditures.

22

23 **Q.** What is the indicated cost of common equity after your
24 company-specific adjustments?

25

1 **A.** Applying the 0.10 percent flotation cost adjustment and the
2 negative 0.08 percent credit risk adjustment to the
3 indicated range of common equity cost rates between 9.89
4 percent and 12.48 percent results in a company-specific
5 range of common equity rates between 9.90 percent and 12.49
6 percent. Applying the same adjustments to the 9.89 percent
7 to 12.89 percent range excluding the PRPM from the market
8 risk premium produces a range of 9.90 percent to 12.42
9 percent. In consideration of these indicated ranges in
10 addition to the company's relatively small service area,
11 weather risk, high customer growth, and its substantial
12 capital expenditure program, I recommend an ROE of 11.50
13 percent for Tampa Electric in this proceeding.

14
15 **IX. CONCLUSION**

16 **Q.** What is your recommended ROE for Tampa Electric?

17
18 **A.** Given the discussion above and the results from the analyses
19 that I have performed, I recommend that an ROE of 11.50
20 percent is appropriate for the company at this time.

21
22 **Q.** In your opinion, is your proposed ROE of 11.50 percent fair
23 and reasonable to the company and its customers?

24
25 **A.** Yes, it is.

1 Q. In your opinion, is the company's proposed equity ratio of
2 54.00 percent fair and reasonable to the company and its
3 customers?

4

5 A. Yes, it is.

6

7 Q. Does this conclude your prepared direct testimony?

8

9 A. Yes, it does.

10

11

12

13

14

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16

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18

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25

1 (Whereupon, prefiled rebuttal testimony of
2 Dylan W. D'Ascendis was inserted.)

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BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

DOCKET NO. 20240026-EI

IN RE: PETITION FOR RATE INCREASE
BY TAMPA ELECTRIC COMPANY

REBUTTAL TESTIMONY AND EXHIBIT
OF
DYLAN W. D'ASCENDIS, CRRA, CVA
ON BEHALF OF TAMPA ELECTRIC COMPANY

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PREPARED REBUTTAL TESTIMONY AND EXHIBIT
OF
DYLAN W. D'ASCENDIS, CRRA, CVA
ON BEHALF OF TAMPA ELECTRIC COMPANY

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1 **BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION**

2 **PREPARED REBUTTAL TESTIMONY**

3 **OF**

4 **DYLAN W. D'ASCENDIS, CRRA, CVA**

5 **ON BEHALF OF TAMPA ELECTRIC COMPANY**

6
7 **I. INTRODUCTION AND PURPOSE**

8 **Q.** Please state your name, affiliation, and business
9 address.

10
11 **A.** My name is Dylan W. D'Ascendis. I am a Partner at
12 ScottMadden, Inc. My business address is 3000 Atrium Way,
13 Suite 200, Mount Laurel, New Jersey 08054.

14
15 **Q.** On whose behalf are you submitting this testimony?

16
17 **A.** I am submitting this rebuttal testimony before the Florida
18 Public Service Commission ("Commission") on behalf of
19 Tampa Electric Company ("Tampa Electric" or "the
20 company").

21
22 **Q.** Did you submit direct testimony in this proceeding?

23
24 **A.** Yes, I did.

25

D10-531

1 Q. What is the purpose of your rebuttal testimony in this
2 proceeding?

3
4 A. The purpose of my rebuttal testimony is twofold. First,
5 I update the analysis presented in my direct testimony to
6 reflect current data. Second, I respond to the direct
7 testimonies of Dr. J. Randall Woolridge, witness for the
8 Florida Office of Public Counsel ("OPC"), Mr. Christopher
9 C. Walters, witness for the Federal Executive Agencies
10 ("FEA"), Mr. Steve W. Chriss, witness for the Florida
11 Retail Federation ("FRF"), Mr. Jeffry Pollock, witness
12 for the Florida Industrial Power Users Group ("FIPUG"),
13 and Mr. Karl R. Rábago, witness for Florida Rising and
14 the League of United Latin American Citizens of Florida
15 ("FL Rising/LULAC") (collectively, the "Opposing ROE
16 Witnesses") concerning the appropriate return on common
17 equity ("ROE") that the company should be given the
18 opportunity to earn on its jurisdictional electric rate
19 base.

20
21 **II. SUMMARY**

22 Q. Please summarize your conclusions.

23
24 A. Due to the passage of time since my direct testimony,
25 which uses market data as of December 24, 2023, I have

1 updated my ROE analysis using data as of May 31, 2024.
2 Based on these updated analyses, my reasonable ranges of
3 ROEs attributable to Tampa Electric are between 10.31
4 percent and 11.93 percent (including Predictive Risk
5 Premium Model ("PRPM") and 10.31 percent and 11.88 percent
6 (excluding PRPM). Given these ranges, my recommended ROE
7 of 11.50 percent continues to be reasonable. Conversely,
8 recommended ROEs of 9.50 percent (OPC), 9.60 percent (FEA)
9 are inadequate at this time.¹

10
11 **Q.** Please summarize the key issues that you address in your
12 rebuttal testimony.

13
14 **A.** My rebuttal testimony responds to the substantive
15 recommendations offered by Dr. Woolridge and Mr. Walters
16 and the application of the analytical models in their
17 direct testimonies. For example, I generally disagree
18 with Dr. Woolridge's and Mr. Walters' use of "sustainable"
19 growth rates in their Discounted Cash Flow ("DCF") models
20 and their applications of the Capital Asset Pricing Model
21 ("CAPM"). These factors serve to bias Dr. Woolridge's
22 and Mr. Walters' ROE recommendations downward. My
23 rebuttal testimony discusses these factors and others in
24 detail. My rebuttal testimony also addresses the Opposing
25 ROE Witnesses' unfounded critiques of my direct

1 testimony.

2

3 **Q.** How is the remainder of your rebuttal testimony organized?

4

5 **A.** The remainder of my rebuttal testimony is organized as
6 follows:

- 7 • Section III - Presents my updated ROE analysis;
- 8 • Section IV - Discusses the relevance of historical
9 authorized ROEs;
- 10 • Section V - Responds to the direct testimony of Dr.
11 Woolridge;
- 12 • Section VI - Responds to the direct testimony of Mr.
13 Walters;
- 14 • Section VII - Responds to the direct testimony of
15 Mr. Chriss;
- 16 • Section VIII - Responds to the direct testimony of
17 Mr. Pollock;
- 18 • Section IX - Responds to the direct testimony of Mr.
19 Rábago; and
- 20 • Section X - Presents my conclusions.

21

22 **Q.** Have you prepared Documents in support of your rebuttal
23 testimony?

24

25 **A.** Yes. I have prepared Document Nos. 1 through 19, which

1 were completed under my direction and control and are
2 included as Exhibit DWD-2.

3

4 **III. UPDATED ANALYSIS AND RECOMMENDATION**

5 **Q.** Have you updated your cost of common equity analyses for
6 your rebuttal testimony?

7

8 **A.** Yes, I have. Due to the passage of time since my direct
9 testimony analysis (data as of December 29, 2023), I have
10 updated my analysis using data as of May 31, 2024.

11

12 **Q.** Have you applied ROE models in the same manner in your
13 updated analyses?

14

15 **A.** Yes, I have.

16

17 **Q.** What are the results of your updated analyses?

18

19 **A.** Using data available as of May 31, 2024, my updated ROE
20 model results are presented in page 1 Document No. 1.

21

22 My updated model results range from 10.29 percent (DCF)
23 to 12.50 percent (Non-Price Regulated Proxy Group
24 results). My recommended range is from 10.29 percent (DCF)
25 to 11.91 percent (CAPM). Given these ranges, I maintain

1 my recommended ROE of 11.50 percent.

2

3 **Q.** Dr. Woolridge claims that you give little weight to your
4 DCF results.² Do you agree with his claim?

5

6 **A.** No, I do not. My indicated ranges of results for Tampa
7 Electric use the DCF at the low end of the range and the
8 CAPM results for the high end of the range. While my
9 recommended ROE of 11.50 percent is somewhat above the
10 midpoint of the indicated range, it reflects the whole of
11 my analyses. As shown on pages 1 through 4 of Document
12 No. 2, 11.50 percent is at the 36th and 45th percentiles
13 of all my indicated model results in my direct and updated
14 analyses and the 56th and the 50th percentiles of those
15 results excluding the PRPM, respectively. As such, a
16 recommendation above the midpoint is reasonable.

17

18 **Q.** Likewise, Mr. Walters states that you double count Tampa
19 Electric's business risks in your recommended ROE by
20 recommending an ROE above the midpoint of your analyses.³
21 Do you agree?

22

23 **A.** No, I do not. Mr. Walters inferred that me recommending
24 an ROE over the midpoint of my range was based on various
25 business risks.⁴ Mr. Walters is mistaken. As I stated

1 in my direct testimony:

2

3 Applying the 0.10 percent flotation cost adjustment and
4 the negative 0.08 percent credit risk adjustment to the
5 indicated range of common equity cost rates between 9.89
6 percent and 12.48 percent results in a company-specific
7 range of common equity rates between 9.90 percent and
8 12.49 percent. Applying the same adjustments to the 9.89
9 percent to 12.89 percent range excluding the PRPM from
10 the market risk premium produces a range of 9.90 percent
11 to 12.42 percent. In consideration of these indicated
12 ranges in addition to the company's relatively small
13 service area, weather risk, high customer growth, and its
14 substantial capital expenditure program, I recommend an
15 ROE of 11.50 percent for Tampa Electric in this
16 proceeding.⁵

17

18 In the statement above, I considered the ranges of my
19 model results as well as the various business risks
20 confronting Tampa Electric in making my recommendation.
21 As noted above, and as illustrated in Document No. 2, the
22 majority of my model results exceeded the midpoint of my
23 analysis. Because of this, I selected a recommended ROE
24 above the midpoint of my recommended range.

25

1 **IV. RELEVANCE OF HISTORICAL AUTHORIZED RETURNS**

2 **Q.** Your recommended ROE of 11.50 percent is above the average
3 ROE approved for electric utilities over the past several
4 years. Are historical ROEs a good measure of prospective
5 ROEs?

6
7 **A.** No, they are not.

8
9 **Q.** Please summarize the Opposing ROE Witnesses' review of
10 authorized ROEs.

11
12 **A.** Dr. Woolridge observes historical authorized ROEs since
13 2000, noting that authorized ROEs tend to move in the
14 same direction as interest rates, albeit at a slower
15 pace.⁶ Dr. Woolridge also observes recent authorized ROEs
16 as approved by the Commission.⁷

17
18 Dr. Woolridge uses these observations in conjunction with
19 a working paper by Werner and Jarvis to justify his
20 recommended ROE, which is far below recent average
21 authorized ROEs in Florida.

22
23 Mr. Walters observes that authorized ROEs generally
24 declined over the past ten years and that authorized
25 equity ratios were generally in the 50.00 percent to 52.00

1 percent range.⁸ Mr. Walters then states that despite lower
2 authorized ROEs, utilities have maintained steady credit
3 ratings.⁹

4
5 Like Dr. Woolridge, Mr. Chriss compares my recommended
6 ROE with ROEs recently authorized in Florida and
7 nationwide,¹⁰ while Messrs. Pollock and Rábago compare my
8 recommended ROE to various national averages over varying
9 time periods.¹¹

10
11 **Q.** Please discuss the applicability of historically
12 authorized ROEs for cost of capital purposes.

13
14 **A.** While authorized ROEs may be reasonable benchmarks of
15 acceptable ROEs, they do not reflect the current cost of
16 common equity. The reason why historical authorized
17 returns do not reflect the investor-required return is
18 because authorized ROEs are a lagging indicator of
19 investor-required returns, i.e., authorized ROEs are
20 based on market data presented in an evidentiary record,
21 which spans a period before the decision, sometimes
22 lasting over a year in some cases. Simply put, historical
23 authorized returns do not completely reflect as to the
24 investor-required return because the economic conditions
25 in the past are not representative of economic conditions

1 now. Because of this, the Opposing ROE Witnesses' simple
2 comparisons of my recommended ROE to previously
3 authorized ROEs are of little value.

4
5 A useful way to use historical authorized ROEs for cost
6 of capital purposes would be to determine whether a
7 relationship between authorized ROEs (or equity risk
8 premiums) and interest rates exists so one can determine
9 an expectational ROE or equity risk premium given an
10 interest rate. Dr. Woolridge notes that in the period he
11 studied, authorized ROEs did not move in lock-step with
12 interest rates,¹² which indicates an inverse relationship
13 between equity risk premiums and interest rates (i.e., as
14 interest rates move, equity risk premiums move in the
15 opposite direction, but not to the extent of the interest
16 rate move). This inverse relationship is confirmed in
17 the work of Harris and Marston (2001) and Brigham, Dilip,
18 Shome, and Vinson (1985), as discussed in my direct
19 testimony.¹³

20
21 As shown on page 33 of Document No. 1, using historical
22 authorized ROEs and interest data in regression analyses
23 produces statistically significant inverse relationships
24 between interest rates and equity risk premiums, which
25 can be used to determine expectational investor-required

1 returns. Given an expectational A2-rated Public Utility
2 bond yield of 5.65 percent, an indicated equity risk
3 premium of 4.83 percent is calculated using electric
4 historical ROE data. Adding the expectational A2-rated
5 public utility bond yield to that equity risk premium
6 results in an indicated ROE of 10.48 percent.

7
8 **Q.** Please comment on Dr. Woolridge's reference to a recent
9 article titled "Rate of Return Revisited" in support of
10 his recommended ROE that he admits is "below other
11 authorized ROEs".¹⁴

12
13 **A.** The paper referenced by Dr. Woolridge is a working paper
14 written by academics at the University of California,
15 Berkeley campus. As it is a working paper, I understand
16 that it has not been peer reviewed nor published in any
17 academic journals. Upon review of the CVs of the two
18 authors, I did not observe any qualifications of either
19 author in the areas of cost of capital or utility
20 regulation. On that basis alone, I urge the Commission
21 to afford the paper zero weight in this proceeding.

22
23 Dr. Woolridge notes that one of the key questions the
24 paper seeks to address was "to what extent are utilities
25 being allowed to earn excess returns on equity by their

1 regulators"?¹⁵ Despite attempting to answer this
2 question, the only measure of ROE considered by the paper
3 was authorized ROE. The authors do not try to distinguish
4 between the ROE authorized by regulators and the ROEs
5 earned by utilities, instead basing the premise of their
6 paper on the notion that every utility earns exactly their
7 authorized ROE, which is not the case.

8
9 Dr. Woolridge notes the paper states that authorized ROEs
10 have been "0.50% - 5.50%" above the cost of equity
11 estimates selected (ROE spreads to Corporate bonds, ROE
12 spreads to US Treasuries, CAPM low/high results, and ROEs
13 authorized by the Office of Gas and Electricity Markets
14 ("Ofgem") in the U.K.).¹⁶ While I appreciate that the
15 authors attempted to compare past ROEs to multiple
16 measures of the cost of equity, only the CAPM is an actual
17 cost of equity model used and recognized by regulatory
18 commissions. As discussed in my Direct Testimony,¹⁷ the
19 use of multiple models adds reliability to the estimated
20 cost of equity. Looking specifically at the inputs to
21 the CAPM models used, the authors provided little to no
22 support for their low and high Beta coefficients ("beta")
23 of 0.6 and 0.9 or their market risk premiums ("MRP") of
24 6 percent and 8 percent. Nor, despite recognizing the
25 forward-looking nature of the cost of equity, do the

1 authors consider projected Treasury rates.

2

3 I disagree with the other benchmarks used as cost of
4 equity estimates. By comparing the spread of authorized
5 ROEs to US Treasury bonds and corporate bonds in 1995,
6 the authors acknowledge that an equity risk premium
7 exists, which I support. However, as discussed
8 previously, the equity risk premium is not constant over
9 time, and movements reflect changes in risk of both debt
10 and equity.

11

12 Turning to the published authorized electric and gas ROEs
13 by Ofgem, the authors of the paper do not produce any
14 comparison of macroeconomic factors, regulatory
15 environments, or operational risks that may affect
16 utilities operating in the U.S. compared to the U.K.
17 Without a thorough comparison, it is difficult to make a
18 true apples-to-apples comparison of returns between the
19 two countries.

20

21 I also note that in the article's Table 2, which supports
22 the claimed "0.50% - 5.50%" ROE gap, the table notes that
23 the "gap percentage figures are a weighted average across
24 utilities, weighted by rate base". As the authors do not
25 provide the same table without weighting by rate base, it

1 is difficult to understand the extent to which larger
2 utilities skew the data. Lastly, while the 2020 values
3 in the table may approximate the 0.50 percent - 5.50
4 percent range, the long-term average (i.e., 1985-2020)
5 variance range approximates -1.25 percent to 3.30
6 percent, with the 3.30 percent value being based on the
7 "low" CAPM results. This variance is close to the long-
8 term standard deviation of approved ROEs of 2.40 percent
9 (Electric) and 2.25 percent (Natural Gas) as presented in
10 the paper's Table 1. Because this paper is not peer
11 reviewed (i.e., has not passed academic scrutiny) and due
12 to the shortcomings of their study discussed above, the
13 Commission should disregard this study and its purported
14 findings.

15
16 **Q.** Mr. Walters states that utility companies have been able
17 to maintain their credit quality despite declining
18 authorized ROEs.¹⁸ Do you agree?

19
20 **A.** No, I do not. Although Mr. Walters' statements regarding
21 a supportive credit environment for utilities sounds
22 reasonable, a closer look reveals that not to be the case.
23 For example, in January of 2024, S&P noted:
24 Credit quality for North American investor-owned
25 utilities has weakened over the last four years, with

1 downgrades outpacing upgrades by more than three times.
2 We expect downgrades to again surpass upgrades in 2024
3 for the fifth consecutive year. In the decade prior to
4 2020, upgrades generally outpaced downgrades in the
5 industry.¹⁹

6
7 Mr. Walters' Table CCW-3 proves this to be reality. Since
8 2020, there is significant downward movement in industry
9 credit ratings. As shown in Mr. Walters Table CCW-3, the
10 number of utilities rated A- or higher has decreased,
11 while the number of BBB and BBB+ rated utilities has
12 increased. That shift toward lower credit ratings
13 indicates a deteriorating credit environment for the
14 utility industry, and consequently increases overall
15 investment risk.

16
17 **Q.** Please summarize this section.

18
19 **A.** The Opposing ROE Witnesses' simple comparisons of my
20 recommended ROE and historically authorized ROEs are of
21 little value because historical ROEs do not reflect
22 current and expected capital market conditions. The only
23 useful data that can be discerned by historically allowed
24 ROEs would be the relationship between those ROEs and
25 prevailing interest rates. Dr. Woolridge's support for

1 his recommendation is not peer-reviewed, and the
2 shortcomings of the study should lead the Commission
3 disregard it in its entirety. Finally, Mr. Walters' claim
4 that lower ROEs authorized since 2020 have not affected
5 utilities' credit quality is disproven by his own data
6 (specifically Table CCW-3). For all of these reasons,
7 the Commission should not rely on historically authorized
8 ROEs in setting the ROE for Tampa Electric in this
9 proceeding and instead focus on the market analyses put
10 forth by each expert in their respective testimonies.

11
12 **V. RESPONSE TO OPC WITNESS WOOLRIDGE**

13 **Q.** Please briefly summarize Dr. Woolridge's analyses and
14 recommendations.

15
16 **A.** Dr. Woolridge recommends the acceptance of Tampa
17 Electric's proposed capital structure, which consists of
18 41.57 percent long-term debt at an embedded debt cost
19 rate of 4.53 percent short-term debt at an embedded cost
20 rate of 3.90 percent, and 54.00 percent common equity at
21 his recommended ROE of 9.50 percent Regarding his ROE
22 recommendation, Dr. Woolridge's models indicate Tampa
23 Electric's ROE is within a range of 8.85 percent to 10.00
24 percent, and provides a specific recommendation of 9.50
25 percent, which is based primarily on the results of his

1 constant growth DCF model.²⁰

2
3 **Q.** What are the specific areas in which you disagree with
4 Dr. Woolridge's analyses and recommendations as they
5 relate to Tampa Electric's ROE?

6
7 **A.** There are several areas in which I disagree with Dr.
8 Woolridge, including: (1) his observations surrounding
9 current capital market conditions; (2) his review of
10 authorized ROEs; (3) his contention that Tampa Electric's
11 parent company is engaging in double leverage; (4) his
12 application of the DCF model; and (5) his application of
13 the CAPM. I have already discussed the inapplicability
14 of historical authorized ROEs in the context of this
15 proceeding and will not repeat that discussion again here.

16
17 ***Capital Market Observations***

18 **Q.** Please summarize Dr. Woolridge's testimony in regard to
19 the capital market environment.

20
21 **A.** Dr. Woolridge reviews recent trends in Treasury yields,
22 capital raised by public utilities, and measures of
23 inflation.²¹ Based on his review, Dr. Woolridge concludes
24 that "the rebounding economy has put pressure on prices,"
25 which "has been further exacerbated by the post-COVID

1 supply chain issues and the higher energy prices brought
2 on by the Russia-Ukraine conflict."²² Dr. Woolridge also
3 concludes that utilities were able to take advantage of
4 low interest rates in 2020 and 2021.²³ However, inflation
5 is expected to remain high in the short-term while longer
6 term expectations are approximately 2.35 percent.²⁴
7 Finally, Dr. Woolridge states "with an inverted yield
8 curve, the prospect of a recession is likely, which would
9 lead to lower interest rates."²⁵

10
11 **Q.** Do you agree with Dr. Woolridge's opinion of capital
12 market conditions?

13
14 **A.** In part, however, I do not agree with the conclusion that
15 these factors do not suggest an increased cost of capital
16 for utilities.

17
18 **Q.** Dr. Woolridge states that since the yield curve is
19 inverted, investors expect a recession.²⁶ Do recessions
20 increase risk, and therefore, investor-required return?

21
22 **A.** Yes. Because there is inherently more risk (i.e., chance
23 of loss) during recessions, as evidenced by negative
24 market returns and negative Gross Domestic Product
25 ("GDP") growth, and because investors require a return

1 commensurate with the level of risk, the ROE required by
2 investors in Tampa Electric increases in a recession; it
3 does not decrease. Dr. Woolridge's contention that
4 recessions reduce equity risk is counterintuitive.

5
6 **Q.** What is your conclusion as it relates to the capital
7 market environment?

8
9 **A.** Both interest rates and inflation are currently at multi-
10 year highs. While both have moderated within the past
11 year, their effects continue to have an upward impact on
12 capital costs, both directly (interest rates) and
13 indirectly (inflation). Dr. Woolridge does not provide
14 evidence to the contrary.

15
16 ***Capital Structure***

17 **Q.** Dr. Woolridge suggests that Emera Incorporated ("Emera")
18 is using debt to drive returns at the expense of its
19 operating subsidiaries such as Tampa Electric.²⁷ What is
20 your response?

21
22 **A.** Dr. Woolridge appears to suggest that Emera is engaging
23 in double leverage, to the detriment of Tampa Electric's
24 customers.²⁸ My primary concern is that position runs
25 counter to the widely accepted "stand-alone" regulatory

1 principle, which treats each utility subsidiary as its
2 own company. Under the stand-alone approach, the cost of
3 capital is determined using the subsidiary's capital
4 structure and cost of debt and equity. The cost of common
5 equity is generally estimated by reference to a proxy
6 group of firms of comparable risk.

7
8 Consistent with the stand-alone principle as discussed
9 previously, the ownership structure does not affect the
10 operating utility's capital structure or cost of capital.
11 Parent entities, like other investors, have capital
12 constraints and must consider the attractiveness of the
13 expected risk-adjusted return of each investment
14 alternative as part of their capital budgeting process.
15 This opportunity cost concept applies regardless of the
16 source of the funding. When funding is provided by a
17 parent entity, the return on that financing must still be
18 sufficient to provide an incentive to the parent entity
19 to allocate equity capital to the subsidiary or business
20 unit rather than other internal or external investment
21 opportunities. That is, the regulated subsidiary must
22 compete for capital with its affiliates and with other
23 similarly situated utility companies.

24
25 From an external investor's perspective, the combined

1 company must provide a return reflecting the risks of the
2 company's constituent parts. Investors therefore value
3 combined entities on a sum-of-the-parts basis, expecting
4 each operating segment to provide its appropriate risk-
5 adjusted return. That practical financial principle is
6 consistent with the regulatory principle of treating
7 utilities as stand-alone entities. From both
8 perspectives, it is the utility's operating risk that
9 defines the capital structure and cost of capital, not
10 investors' sources of funds.

11
12 Contrary to those basic principles, Dr. Woolridge's
13 double leverage argument assumes the required return
14 depends on the source of financing, not on the risks of
15 the underlying utility operations. The position that a
16 company would have different cost rates depending on how
17 its investors fund their equity investments violates the
18 widely acknowledged economic "law of one price," which
19 states that in an efficient market identical assets would
20 have the same value. In other words, two utilities,
21 identical in all respects but for their form of ownership,
22 should have the same common equity cost rates.

23
24 Moreover, if the common equity of a subsidiary were held
25 by both the parent and an external investor, the equity

1 held by the parent would have one required return, and
2 the equity held by outside investors would have another.
3 To the extent the required returns differ, so would the
4 value of the equity. But in an efficient market,
5 identical assets must have the same price (value). If
6 not, the difference quickly would be arbitrated away. As
7 Morin noted in New Regulatory Finance:

8 Carrying the double leverage standard to its logical
9 conclusion leads to even more unreasonable prescriptions.
10 If the common shares of the subsidiary were held by both
11 the parent and by individual investors, the equity
12 contributed by the parent would have one cost under the
13 double leverage computation while the equity contributed
14 by the public would have another.²⁹

15
16 The double leverage argument also requires every
17 affiliate within the corporate family to have the same
18 cost of capital, regardless of differences in risk. Emera
19 Incorporated reports five operating segments: Florida
20 Electric Utility, Canadian Electric Utilities, Gas
21 Utilities, Other Electric Utilities and Other.³⁰ Because
22 they are separately reported, we reasonably can assume
23 those segments face different risks. And because they
24 face different risks, we reasonably may assume they
25 require different returns. Morin further noted:

1 Just as individual investors require different returns
2 from different assets in managing their personal affairs,
3 why should regulation cause parent companies making
4 investment decisions on behalf of their shareholders to
5 act differently? A parent company normally invests money
6 in many operating companies of varying sizes and varying
7 risks. These operating subsidiaries pay different rates
8 for the use of investor capital, such as long-term debt
9 capital, because investors recognize the differences in
10 capital structure, risk, and prospects between the
11 subsidiaries. Yet, the double leverage calculation would
12 assign the same return to each activity, based on the
13 parent's cost of capital. Investors recognize that
14 different subsidiaries are exposed to different risks, as
15 evidenced by the different bond ratings and cost rates of
16 operating subsidiaries. The same argument carries over
17 to common equity. If the cost rate for debt is different
18 because the risk is different, the cost rate for common
19 equity is also different, and the double leverage
20 adjustment should not obscure this fact.³¹

21
22 Longstanding academic literature has thoroughly discussed
23 the flaws associated with the double leverage approach.

24 For example:

- 25 1. Pettway and Jordan (1983), and Beranek and Miles

1 (1988) point out the flaws in the double leverage
2 argument, particularly the excess return argument,
3 and also demonstrate that the "stand-alone" method
4 is the superior approach.³²

5 2. Rozeff (1983) discusses the ratepayer cross-
6 subsidies of one subsidiary by another when
7 employing double leverage.³³

8 3. Lerner (1973) concludes that the returns granted to
9 equity investors must be based on the risks to which
10 the investors' capital is exposed and not the
11 investors' source of funds.³⁴

12
13 Basic finance texts reach the same conclusions. In
14 Principles of Corporate Finance, 8th edition, Brealey,
15 Myers, and Allen state:

16 In principle, each project should be evaluated at its own
17 opportunity cost of capital; the true cost of capital
18 depends on the use to which the capital is put. If we
19 wish to estimate the cost of capital for a particular
20 project, it is project risk that counts.³⁵

21
22 Likewise, in Modern Corporate Finance, 1st edition,
23 Shapiro states:

24 Each project has its own required return, reflecting three
25 basic elements: (1) the real or inflation-adjusted risk-

1 free interest rate; (2) an inflation premium
2 approximately equal to the amount of expected inflation;
3 and (3) a premium for risk. The first two cost elements
4 are shared by all projects and reflect the time value of
5 money, whereas the third component varies according to
6 the risks borne by investors in the different projects.
7 For a project to be acceptable to the firm's shareholders,
8 its return must be sufficient to compensate them for all
9 three cost components. This minimum or required return
10 is the project's cost of capital and is sometimes referred
11 to as a hurdle rate.³⁶

12
13 The preceding paragraph bears a crucial message: the cost
14 of capital for a project depends on the riskiness of the
15 assets being financed, not on the identity of the firm
16 undertaking the project. Simply put, the notion of double
17 leverage runs counter to both financial and regulatory
18 principles.

19
20 Lastly, double leverage arguments have been rejected by
21 several regulatory commissions, including the Maryland
22 Public Service Commission:

23 We reject People's Counsel's proposed capital structure
24 [reflecting a double leverage adjustment] because it
25 suffers from numerous flaws. First, it assumes that the

1 rate of return depends on the source of capital rather
2 than the risks faced by the capital.³⁷

3
4 In 2016, the Federal Energy Regulatory Commission
5 ("FERC") reiterated its previous position on "double
6 leveraging,"³⁸ stating that "the motivations of a parent
7 company are irrelevant"³⁹ so long as the operating company
8 passes the FERC's three-part test: (1) it issues its own
9 debt without guarantees; (2) it has its own bond rating;
10 and (3) it has a capital structure within the range of
11 capital structures approved by the commission.⁴⁰ Under
12 FERC guidance, Tampa Electric's capital structure is
13 reasonable.

14
15 The Washington Utilities and Transportation Commission
16 has cited to FERC's position on the use of double leverage
17 in support of its decision in Docket No. UE 050684:

18 The FERC does not embrace the concept of double leverage.
19 For purposes of calculating rate of return for wholly
20 owned subsidiaries, FERC uses the stand-alone capital
21 structure and return on equity of the subsidiary so long
22 as the subsidiary issues its own debt, maintains its own
23 credit ratings and meets other standards related to equity
24 ratio. The courts have upheld this policy. *See Missouri*
25 *Pub. Serv. Comm'n v. Federal Energy Reg Comm'n*, 215 F.3d

1 1, 342 U. S. App. DC. 1 (D.C. Cir. June 27, 2000).⁴¹

2 In view of all of the above, the Commission should ignore
3 Dr. Woolridge's double leverage arguments.

4
5 ***Application of the DCF Model***

6 **Q.** Please summarize Dr. Woolridge's application of the
7 constant growth DCF model.

8
9 **A.** For the dividend yield, Dr. Woolridge uses a current
10 annual dividend and then divides that by the 30-, 90-,
11 and 180-trading day average stock prices to derive a range
12 of dividend yields between 4.00 percent to 4.20 percent,
13 and 4.20 percent to 4.40 percent using his electric proxy
14 group and my electric proxy group, respectively.⁴² Dr.
15 Woolridge reviewed a number of growth rates, including
16 historical and projected dividends per share ("DPS"),
17 book value per share ("BVPS"), and earnings per share
18 ("EPS") growth rates as reported by *Value Line Investment*
19 *Survey* ("Value Line"); analysts' consensus EPS growth
20 rate projections from Yahoo! Finance, Zacks, and S&P
21 Capital IQ; and an estimate of "sustainable growth"
22 derived from data provided by *Value Line*.⁴³ Dr. Woolridge
23 states that in arriving at his DCF estimates of 9.70
24 percent and 10.00 percent for his electric proxy group
25 and my electric proxy group, respectively, he gave more

1 weight to projected EPS growth rates⁴⁴ despite stating
2 that analysts' projected growth rates in EPS are biased.⁴⁵
3

4 **Q.** Do you agree with Dr. Woolridge's position that analysts'
5 earnings growth projections are consistently biased?
6

7 **A.** No, I do not. Dr. Woolridge argues analysts' earnings
8 growth estimates are "overly optimistic and upwardly
9 biased"⁴⁶ and asserts that "the DCF growth rate needs to
10 be adjusted downward from the analysts' projected EPS
11 growth rate"⁴⁷ as a result of that bias. Notably, despite
12 his view that analysts' projected growth rates are biased,
13 it was by "giving more weight to the projected growth
14 rates of Wall Street analysts and *Value Line*" that Dr.
15 Woolridge arrived at his assumed growth rates.⁴⁸
16

17 As a practical matter, the October 2003 Global Research
18 Analyst Settlement required financial institutions to
19 insulate investment banking from analysis, prohibited
20 analysts from participating in "road shows," and required
21 the settling financial institutions to fund independent
22 third-party research.⁴⁹ I have reviewed the Letters of
23 Acceptance, Waiver, and Consent signed by financial
24 institutions that were party to the Global Settlement,
25 and found no reference to misconduct by analysts following

1 the utility sector.

2

3 Moreover, pursuant to Regulation AC, which became
4 effective in April 2003, analysts must certify that " .
5 . . the views expressed in the report accurately reflect
6 his or her personal views, and disclose whether or not
7 the analyst received compensation or other payments in
8 connection with his or her specific recommendations or
9 views."⁵⁰ I further understand industry practice is to
10 avoid conflicts of interest by ensuring that compensation
11 is not directly or indirectly linked to the opinions
12 contained in those reports. Dr. Woolridge has not
13 explained why any of the analysts covering our respective
14 proxy companies, or the S&P 500 companies used in my
15 market DCF, would bias their projections despite those
16 certification requirements. Considering that The
17 Regulation Fair Disclosure and Global Analysts Research
18 Settlements were more than 20 years ago, investors have
19 been fully aware since then of the steps that have been
20 taken to eliminate and prevent analysts' bias.

21

22 In addition, there is no empirical evidence that investors
23 would disregard analysts' estimates of growth in EPS. *Do*
24 *Analyst Conflicts Matter? Evidence from Stock*
25 *Recommendations* examines whether conflicts of interest

1 with investment banking "IB" and brokerage businesses
2 induced sell-side analysts to issue optimistic stock
3 recommendations and whether investors were misled by such
4 biases. They conclude:

5 Overall, our findings do not support the view that
6 conflicted analysts are able to systematically mislead
7 investors with optimistic stock recommendations.

8
9 Agrawal and Anup state:

10 Overall, our empirical findings suggest that while
11 analysts do respond to IB and brokerage conflicts by
12 inflating their stock recommendations, the market
13 discounts these recommendations after taking analysts'
14 conflicts into account. These findings are reminiscent
15 of the story of the nail soup told by Brealey and Myers
16 (1991), except that here analysts (rather than
17 accountants) are the ones who put the nail in the soup
18 and investors (rather than analysts) are the ones to take
19 it out. Our finding that the market is not fooled by
20 biases stemming from conflicts of interest echoes similar
21 findings in the literature on conflicts of interest in
22 universal banking (for example, Kroszner and Rajan, 1994,
23 1997; Gompers and Lerner 1999) and on bias in the
24 financial media (for examples, Bhattacharya et al.
25 forthcoming; Reuter and Zitzewitz 2006). Finally, while

1 we cannot rule out the possibility that some investors
2 may have been naïve, our findings do not support the
3 notion that the marginal investor was systematically
4 misled over the last decade by analysts'
5 recommendations.⁵¹

6
7 Finally, while Easton and Sommers' article, *Effect of*
8 *Analysts' Optimism on Estimates of the Expected Rate of*
9 *Return Implied by Earnings Forecasts*, does state that, on
10 average, the difference between the estimate of the
11 expected rate of return based on analysts' earnings
12 forecasts and the estimates based on current earnings
13 realizations is 2.84 percent, they also state that
14 analysts' accuracy⁵² and optimism⁵³ in the implied
15 estimates of the expected rate of return differs with
16 firm size:

17 ...the mean scaled absolute forecast error, a measure of
18 the accuracy of the forecasts, declines monotonically
19 from 0.102 for the decile of smallest firms to 0.012 for
20 the decile of largest firms. Similarly, the median
21 absolute scaled forecast error declines monotonically
22 from 0.042 to 0.006.

23
24 Analysts' optimism, measured as the mean (median) scaled
25 forecast error, declines monotonically from -0.075

1 (-0.023) for the decile of the smallest firms to -0.005
2 (-0.002) for the decile of the largest firms.⁵⁴

3

4 In plain language, as firm size increases, analyst
5 accuracy increases and analyst optimism (i.e., bias)
6 diminishes.

7

8 **Q.** Have you determined the levels of forecast error and bias
9 in analyst-projected EPS growth rates for companies
10 comparable in size to the Utility Proxy Group?

11

12 **A.** Yes, I have. Using market capitalizations as of May 31,
13 2024, both Dr. Woolridge's electric proxy group and my
14 electric proxy group fall into the eighth decile of market
15 capitalizations, respectively, as shown on Table 3, Panel
16 A of the Easton and Sommers article.⁵⁵ Mean and median
17 measures of forecast error (i.e., accuracy) of 0.017 and
18 0.008, respectively, for the 8th decile, indicates a high
19 level of analyst accuracy. The bias of analyst-projected
20 EPS growth rates for companies comparable in size to the
21 average company in Dr. Woolridge's electric proxy group
22 and my electric proxy groups is -0.009 (mean) and -0.003
23 (median), indicating a low level of bias in analyst-
24 projected EPS growth rates.

25

1 Furthermore, two of my market risk premiums ("MRP") used
2 in my CAPM use projected market returns which are derived
3 by calculating a weighted DCF for the component companies
4 of the S&P 500. The component companies of the S&P also
5 have an average market capitalization that corresponds
6 with the ninth decile as provided by Table 3, Panel A of
7 the Easton and Sommers article.⁵⁶ Mean and median forecast
8 errors for analyst-projected EPS growth rates for the
9 average company in the S&P 500 are 0.015 and 0.007,
10 respectively, which are more accurate than even the small
11 forecast errors which coincide with companies in Dr.
12 Woolridge's proxy groups. Likewise, mean and median
13 measures of bias for companies in the S&P 500 are -0.007
14 and -0.002, respectively.

15
16 The analyst-projected EPS growth rates I used to derive
17 my DCF results for my proxy group and my projected return
18 on the market are confirmed to have high accuracy and
19 limited bias.

20
21 In view of the foregoing, the use of analysts' forecasts
22 of EPS growth should be used exclusively when estimating
23 the cost rate of common equity capital, whether it be for
24 my Utility Proxy Group or the entire market. Note that
25 notwithstanding Dr. Woolridge's lengthy discussion about

1 the bias and inaccuracy of security analysts' forecasts
2 of EPS growth, he himself gave "primary weight" to them
3 in arriving at his conclusion of a DCF-derived cost rate.⁵⁷
4

5 **Q.** Is the use of analysts' earnings growth projections in
6 the DCF model supported by financial literature?
7

8 **A.** Yes, it is. Myron Gordon, the "father" of the standard
9 regulatory version of the DCF model widely utilized
10 throughout the United States in rate base/rate of return
11 regulation, recognized the significance of analysts'
12 forecasts of growth in EPS in a speech he gave in March
13 1990 before the Institute for Quantitative Research and
14 Finance,⁵⁸ stating on page 12:

15 We have seen that earnings and growth estimates by
16 security analysts were found by Malkiel and Cragg to be
17 superior to data obtained from financial statements for
18 the explanation of variation in price among common stocks...
19 estimates by security analysts available from sources
20 such as IBES are far superior to the data available to
21 Malkiel and Cragg.

22 * * *

23 Eq (7) is not as elegant as Eq (4), but it has a good
24 deal more intuitive appeal. It says that investors buy
25 earnings, but what they will pay for a dollar of earnings

1 increases with the extent to which the earnings are
2 reflected in the dividend or in appreciation through
3 growth.

4
5 Professor Gordon recognized that the total return is
6 largely affected by the terminal price, which is mostly
7 affected by earnings (hence price-to-earnings ("P/E")
8 multiples).

9
10 Studies performed by Cragg and Malkiel⁵⁹ demonstrate that
11 analysts' forecasts are superior to historical growth
12 rate extrapolations. While some question the accuracy of
13 analysts' forecasts of EPS growth, the level of accuracy
14 of those analysts' forecasts well after the fact does not
15 really matter. What is important is the forecasts reflect
16 widely held expectations influencing investors at the
17 time they make their pricing decisions, and hence, the
18 market prices they pay.

19
20 In addition, Jeremy J. Siegel also supports the use of
21 security analysts' EPS growth forecasts when he states:
22 For the equity holder, the source of future cash flows is
23 the earnings of firms.

24 * * *

25 Some people argue that shareholders most value stocks'

1 cash dividends. But this is not necessarily true.

2 * * *

3 Since the price of a stock depends primarily on the
4 present discounted value of all expected future
5 dividends, it appears that dividend policy is crucial to
6 determining the value of the stock. However, this is not
7 generally true.

8 * * *

9 Since stock prices are the present value of future
10 dividends, it would seem natural to assume that economic
11 growth would be an important factor influencing future
12 dividends and hence stock prices. However, this is not
13 necessarily so. The determinants of stock prices are
14 earnings and dividends on a *per-share* basis. Although
15 economic growth may influence *aggregate* earnings and
16 dividends favorably, economic growth does not necessarily
17 increase the growth of per-share earnings of dividends.
18 It is EPS that is important to Wall Street because per-
19 share data, not aggregate earnings or dividends, are the
20 basis of investor returns. (*italics in original*)⁶⁰

21

22 Furthermore, over the long run, there can be no growth in
23 DPS without growth in EPS. Earnings expectations have a
24 more significant, but not sole, influence on market prices
25 than dividend expectations. Thus, the use of earnings

1 growth rates in a DCF analysis provides a better match
2 between investors' market appreciation expectations
3 implicit in market prices and the growth rate component
4 of the DCF. Consequently, earnings expectations have a
5 significant influence on market prices which affect
6 market price appreciation, and hence, the "growth"
7 experienced by investors. This should be evident even to
8 relatively unsophisticated investors just by listening to
9 financial news reports on radio, TV, or reading
10 newspapers. In fact, Morin states:

11 Because of the dominance of institutional investors and
12 their influence on individual investors, analysts'
13 forecasts of long-run growth rates provide a sound basis
14 for estimating required returns. Financial analysts
15 exert a strong influence on the expectations of many
16 investors who do not possess the resources to make their
17 own forecasts, that is, they are a cause of g . The
18 accuracy of these forecasts in the sense of whether they
19 turn out to be correct is not at issue here, as long as
20 they reflect widely held expectations. As long as the
21 forecasts are typical and/or influential in that they are
22 consistent with current stock price levels, they are
23 relevant. The use of analysts' forecasts in the DCF model
24 is sometimes denounced on the grounds that it is difficult
25 to forecast earnings and dividends for only one year, let

1 alone for longer time periods. This objection is
2 unfounded, however, because it is present investor
3 expectations that are being priced; it is the consensus
4 forecast that is embedded in price and therefore in
5 required return, and not the future as it will turn out
6 to be.

7 * * *

8 Published studies in the academic literature demonstrate
9 that growth forecasts made by security analysts represent
10 an appropriate source of DCF growth rates, are reasonable
11 indicators of investor expectations and are more accurate
12 than forecasts based on historical growth. These studies
13 show that investors rely on analysts' forecasts to a
14 greater extent than on historic data.⁶¹

15
16 However, while EPS is a significant factor influencing
17 market prices, it is by no means the only factor that
18 affects market prices, a fact recognized by Bonbright,
19 who states:

20 In the first place, commissions cannot forecast, except
21 within wide limits, the effect their rate orders will
22 have on the market prices of the stocks of the companies
23 they regulate. In the second place, *whatever the initial*
24 *market prices may be, they are sure to change not only*
25 *with the changing prospects for earnings, but with the*

1 *changing outlook of an inherently volatile stock market.*
2 In short, market prices are beyond the control, though
3 not beyond the influence of rate regulation. Moreover,
4 even if a commission did possess the power of control,
5 any attempt to exercise it ... would result in harmful,
6 uneconomic shifts in public utility rate levels (emphasis
7 added).⁶²

8
9 In addition, studies performed by Cragg and Malkiel
10 demonstrate that analysts' forecasts are superior to
11 historical growth rate extrapolations. They state:
12 Efficient market hypotheses suggest that valuation should
13 reflect the information available to investors. Insofar
14 as analysts' forecasts are more precise than other types
15 we should therefore expect their differences from other
16 measures to be reflected in the market. It is therefore
17 noteworthy that our regression results do support the
18 hypothesis that analysts' forecasts are needed even when
19 calculated growth rates are available. As we noted when
20 we described the data, security analysts do not use simple
21 mechanical methods to obtain their evaluations of
22 companies. The growth-rate figures we obtained were
23 distilled from careful examination of all aspects of the
24 companies' records, evaluation of contingencies to which
25 they might be subject, and whatever information about

1 their prospects the analysts could glean from the
2 companies themselves of from other sources. It is
3 therefore notable that the results of their efforts are
4 found to be so much more relevant to the valuation than
5 the various simpler and more "objective" alternatives
6 that we tried.⁶³

7
8 In addition, Vander Weide and Carleton conclude:

9 . . . our studies affirm the superiority of analyst's
10 forecasts over simple historical growth extrapolations in
11 the stock price formation process. Indirectly, this
12 finding lends support to the use of valuation models whose
13 input includes expected growth rates.⁶⁴

14
15 Additionally, the level of accuracy of those analysts'
16 forecasts does not matter. What matters is that they
17 influence investors and hence the market prices they pay.
18 Moreover, there is no empirical evidence that investors,
19 consistent with the Efficient Market Hypothesis, would
20 discount or disregard analysts' estimates of growth in
21 EPS. Since investors are aware of the accuracy of such
22 projections, as well as the literature supporting the
23 superiority of such projections, security analysts'
24 earnings growth projections should be used exclusively in
25 a cost of common equity analysis.

1 In addition to the empirical and academic support
2 discussed previously in this rebuttal testimony regarding
3 the superiority of analysts' EPS growth forecasts, there
4 should be no concern about the use of analysts' forecasts
5 in 2023. Burton G. Malkiel, the Chemical Bank Chairman's
6 Professor of Economics at Princeton University, is the
7 author of the widely read national bestseller book on
8 investing entitled, A Random Walk Down Wall Street (2011).
9 In testimony before the Public Service Commission of South
10 Carolina ("PSC SC"), in November 2002, Malkiel affirmed
11 his belief in the superiority of analysts' earnings
12 forecasts when he testified:

13 With all the publicity given to tainted analysts'
14 forecasts and investigations instituted by the New York
15 Attorney General, the National Association of Securities
16 Dealers, and the Securities & Exchange Commission, I
17 believe the upward bias that existed in the late 1990s
18 has indeed diminished. In summary, I believe that current
19 analysts' forecasts are more reliable than they were
20 during the late 1990s. *Therefore, analysts' forecasts*
21 *remain the proper tool to use in performing a Gordon Model*
22 *DCF analysis.* (Rebuttal testimony, South Carolina
23 Electric and Gas Co., pp. 16-17, Docket No. 2002-223-E)
24 (italics added)

1 Q. Are dividend and book value growth rates appropriate
2 inputs to the DCF model?

3

4 A. No, they are not. First, earnings growth enables both
5 dividend and book value growth. Under the strict
6 assumptions of the constant growth DCF model, earnings,
7 dividends, book value, and stock prices all grow at the
8 same, constant rate in perpetuity.

9

10 Simply, earnings are the fundamental driver of both book
11 value and dividend growth. As noted earlier, book value
12 increases with the amount of earnings not distributed as
13 dividends (that is, retained earnings), and the price at
14 which new equity is issued is a function of the EPS and
15 the then-current P/E ratio. Similarly, the ability to
16 pay dividends depends fundamentally on expected
17 earnings.⁶⁵ Because dividend policy contemplates
18 additional factors, including the disproportionately
19 negative effect on prices resulting from dividend cuts,
20 as opposed to dividend increases, in the short-run
21 dividend growth may be disconnected from earnings
22 growth.⁶⁶ In the long run, however, dividends cannot be
23 increased without earnings growth.

24

25 Because investors often assess stock values on the basis

1 of P/E ratios, it is important to consider whether the
2 growth rates used in the DCF model are related to those
3 valuations. Therefore, relying on DPS and BVPS as Dr.
4 Woolridge has done is wholly inappropriate.

5
6 **Q.** In reviewing the financial literature, did you discover
7 any publications that supported the use of projected DPS
8 or projected BVPS growth rates for use in a DCF model?

9
10 **A.** No, I did not.

11
12 **Q.** Likewise, are you aware of any sources of data which
13 provide projected DPS or BVPS growth rates to investors?

14
15 **A.** *Value Line* is the only source of which I am aware that
16 publishes projected DPS and BVPS growth rates. If
17 investors indeed valued projected DPS and BVPS growth
18 rates there would be a market for that data. As they are
19 not relied on by investors to determine their required
20 returns on investments, there is no such market.
21 Conversely, projected EPS growth rates are widely
22 available to investors through many sources.⁶⁷

23
24 **Q.** Are historical growth rates appropriate measures of
25 expected growth for the DCF model?

1 **A.** No, they are not. As to the applicability of historical
2 growth rates, Dr. Woolridge himself points out that "to
3 best estimate the cost of common-equity capital using the
4 conventional DCF model, one must look to long-term growth
5 rate expectations",⁶⁸ and I agree. The growth component
6 of the constant growth DCF model is a forward-looking
7 measure. To the extent historical growth influences
8 investors' expectations of future growth, it already will
9 be reflected in analysts' consensus earnings estimates.
10 Professors Carleton and Vander Weide found "overwhelming
11 evidence that consensus analysts' forecast of future
12 growth is superior to historically oriented growth
13 measures in predicting the firm's stock price."⁶⁹
14 Consequently, historical growth rates are not appropriate
15 for the constant growth DCF model.

16
17 **Q.** Do you agree with Dr. Woolridge's use of a retention
18 growth rate?

19
20 **A.** No, I do not. Morin discusses the sustainable growth model
21 and shows that it relies on knowledge of several factors,
22 including:

- 23 • "b": the fraction of earnings per share retained;
- 24 • "r": the rate of return on equity (ROE);
- 25 • "s": the growth rate in common equity due to the

- 1 sale of stock; and
- 2 • "v": the fraction of a stock sale that increases
- 3 existing book value.
- 4

5 Specifically, Morin states the following:

6 There are three problems in the practical application of

7 the sustainable growth method:

- 8 (1) It may be even more difficult to estimate what b , r ,
- 9 s and v investors have in mind than it is to estimate
- 10 what g they envisage. It would appear far more
- 11 economical and expeditious to use available growth
- 12 forecasts and obtain g directly instead of relying
- 13 on four individual forecasts of the determinants of
- 14 such growth. *It seems only logical that the*
- 15 *measurement and forecasting errors inherent in using*
- 16 *four different variables to predict growth far*
- 17 *exceed the forecasting error inherent in a direct*
- 18 *forecast of growth itself.*
- 19 (2) *There is an element of circularity in estimating g*
- 20 *by a forecast of b and ROE for the utility being*
- 21 *regulated, since ROE is determined in large part by*
- 22 *regulation. To estimate what ROE resides in the*
- 23 *minds of investors is equivalent to estimating the*
- 24 *market's assessment of the outcome of regulatory*
- 25 *hearings. Expected ROE is exactly what regulatory*

1 commissions set in determining an allowed rate of
2 return. In other words, the method requires an
3 estimate of ROE before it can even be implemented.
4 *Common sense would dictate the inconsistency of a*
5 *return on equity recommendation that is different*
6 *than the expected ROE that the method assumes the*
7 *utility will earn forever.*

8 For example, using an expected return on equity of
9 11% to determine the growth rate and using that same
10 growth rate to recommend a return on equity of 9% is
11 inconsistent. *It is not reasonable to assume that*
12 *this regulated utility company is expected to earn*
13 *11% forever, but estimate a 9% return on equity. The*
14 *only way this utility can earn 11% is that rates be*
15 *set by the regulator so that the utility will in*
16 *fact earn 11%....*

17 (3) The empirical finance literature discussed earlier
18 demonstrates that the sustainable growth method of
19 determining growth is not as significantly
20 correlated to measures of value, such as stock price
21 and price/earnings ratios, as other historical
22 growth measures or analysts' growth forecasts.
23 *Other proxies for growth, such as historical growth*
24 *rates and analysts' growth forecasts, outperform*
25 *retention growth estimates. (emphasis added)⁷⁰*

1 The circular nature of the sustainable growth DCF is
2 illustrated in the following steps:

- 3 1. The sustainable growth rate relies on an expected
4 ROE on book common equity;
- 5 2. That expected ROE on book common equity is then used
6 in a DCF analysis to establish an ROE cost rate
7 related to the market value of the common stock; and
- 8 3. That market-related ROE, if authorized as the
9 allowed ROE in a regulatory proceeding, becomes the
10 expected ROE on book common equity.

11
12 Put simply, the estimated ROEs Dr. Woolridge used to
13 derive his sustainable growth rate become the regulatory
14 outcome of this proceeding, even as those ROEs are
15 themselves based on regulatory outcomes.

16
17 **Q.** Do you have any other concerns with the use of the
18 sustainable growth rate as a measure of long-term growth?

19
20 **A.** Yes. The sustainable growth rate assumes increasing
21 retention ratios necessarily are associated with
22 increasing future growth. The underlying premise is that
23 future earnings will increase as the retention ratio
24 increases. That is, if future growth is modeled as "b x
25 r" (where "b" is the retention ratio and "r" is the earned

1 return on book equity), growth will increase as "b"
2 increases. There are several reasons, however, why that
3 may not be the case. Consequently, it is appropriate to
4 determine whether the data supports the assumption that
5 higher earnings retention ratios necessarily are
6 associated with higher future earnings growth rates.

7
8 **Q.** Does independent research support the finding that future
9 earnings and the retention ratio are not positively
10 related?

11
12 **A.** Yes. In 2006, for example, two articles in Financial
13 Analysts Journal addressed the theory that high dividend
14 payouts (i.e., low retention ratios) are associated with
15 low future earnings growth.⁷¹ Both articles cite a 2003
16 study by Arnott and Asness,⁷² who found that over the
17 course of 130 years of data, future earnings growth is
18 associated with high, rather than low, payout ratios.⁷³
19 In essence, the findings of all three studies found that
20 there is a negative, not a positive, relationship between
21 the two.

22
23 **Q.** Did you perform any analyses to test that assumption?

24
25 **A.** Yes, I did. Using EPS and DPS data from *Value Line*, I

1 calculated the historical dividend payout ratio,
2 retention ratio, and subsequent five-year average
3 earnings growth rate for the companies included in the
4 *Value Line* electric, natural gas, and water utility
5 industries. I then performed a regression analysis in
6 which the dependent variable was the five-year earnings
7 growth rate, and the explanatory variable was the earnings
8 retention ratio. The purpose of that analysis was to
9 determine whether the data empirically supports the
10 assumption that higher retention ratios necessarily
11 produce higher earnings growth rates.

12
13 **Q.** What did that analysis reveal?

14
15 **A.** As shown on Document No. 3, there was a statistically
16 significant negative relationship between the five-year
17 average earnings growth rate and the earnings retention
18 ratio. That is, based on *Value Line* data, earnings growth
19 actually decreased as the retention ratio increased.
20 Those findings clearly call into question Dr. Woolridge's
21 use of the sustainable growth rate as a proxy for the
22 long-term growth rate in his analysis.

23
24 **Q.** Do those results make practical sense?

25

1 **A.** Yes, they do. As a practical matter, dividend-paying
2 companies (such as utilities) are reluctant to reduce
3 dividends, given the often-disproportionate stock price
4 reaction. Consequently, a higher than expected dividend
5 increase may signal management's confidence in higher
6 future earnings and cash flow. That is, a near-term
7 reduction in the retention ratio supporting a higher
8 dividend increase may provide information or "signaling"
9 content regarding future growth prospects.⁷⁴ In view of
10 the foregoing, Dr. Woolridge's use of a sustainable growth
11 rate DCF analysis is an exercise in circularity which
12 ignores the basic principle of rate base/rate of return
13 regulation.

14
15 **Q.** Have you performed any analyses to determine which
16 measures of growth are statistically related to the proxy
17 companies' stock valuation levels?

18
19 **A.** Yes, I have. My analysis is based on the methodological
20 approach used by Carleton and Vander Weide, who compared
21 the predictive capability of historical growth estimates
22 and analysts' forecasts on the valuation levels of 65
23 utility companies.⁷⁵ I structured the analysis to
24 understand whether historical, or projected, earnings or
25 dividend growth rates best explain utility stock

1 valuations. In particular, my analysis examined the
2 statistical relationship between the P/E ratios of
3 electric and natural gas utilities as classified by *Value*
4 *Line*, and the historical and projected EPS, DPS, and BVPS
5 growth rates in addition to B*R sustainable growth rates
6 (calculated as the retention ratio multiplied by the
7 projected ROE) as reported by *Value Line*. To determine
8 which, if any, of those growth rates are statistically
9 related to utility stock valuations, I performed a series
10 of regression analyses in which the projected growth rates
11 were explanatory variables and the P/E ratio was the
12 dependent variable. The results of those analyses are
13 presented in Document No. 4.

14
15 In that analysis, I performed 10 separate regressions with
16 the P/E as the dependent variable, and historical and
17 projected EPS, DPS, and BVPS, as well as a measure of
18 sustainable growth, as the independent variables. I then
19 reviewed the T- and F-Statistics to determine whether the
20 variables and equations were statistically significant.⁷⁶

21
22 **Q.** What did those analyses reveal?

23
24 **A.** As shown in Document No. 4, the only growth rate that was
25 statistically significant and positively related to the

1 P/E ratio was the projected EPS growth rate. Because
2 projected EPS growth is the only growth rate that is both
3 statistically and positively related to utility
4 valuation, projected earnings is the proper measure of
5 growth in the constant growth DCF model.

6
7 **Q.** What is your conclusion of the appropriate growth rate
8 for use in the DCF model?

9
10 **A.** In view of the above, I recommend the Commission rely
11 solely on projected EPS growth rates when determining the
12 indicated ROE for Tampa Electric using the DCF model.

13
14 **Q.** Do you have any corrections to Dr. Woolridge's DCF
15 analysis?

16
17 **A.** Yes, I do. In his DCF analysis Dr. Woolridge used an
18 approximate average dividend yield based on the 30-,
19 90-, and 180-day averages and projected growth rates of
20 5.50 percent and 5.60 percent based on what he believes
21 to be an acceptable range of 5.00 percent to 5.95 percent
22 and 5.10 percent to 6.10 percent for his electric proxy
23 group and my electric proxy group, respectively.⁷⁷
24 Focusing solely on the average estimate of each of Dr.
25 Woolridge's inputs ignores the range of individual DCF

1 results. That is, Dr. Woolridge's approach does not
2 consider the variability in the DCF results of the proxy
3 companies. A more appropriate approach, which I have used
4 in my DCF analysis, is to calculate the individual proxy
5 company DCF results. Doing so shows that the individual
6 proxy company DCF results are not necessarily clustered
7 around a central point. Relying on the average of each
8 input, as Dr. Woolridge does, obscures that finding. As
9 such, I calculated the company-specific DCF results for
10 Dr. Woolridge's and my proxy groups based on the 30-,
11 90-, and 180-day dividend yields and analysts' growth
12 rates. The corrected DCF results for Dr. Woolridge's
13 electric and my electric proxy group, range from 10.34
14 percent to 10.49 percent and 10.59 percent to
15 10.72 percent respectively (see Document No. 5).

16
17 ***Capital Asset Pricing Model***

18 **Q.** Please describe Dr. Woolridge's CAPM analysis and
19 results.

20
21 **A.** Dr. Woolridge combines a risk-free rate of 4.65 percent
22 and an MRP of 5.25 percent to the average *Value Line* and
23 S&P Capital IQ beta of his proxy electric group (0.80)
24 and my electric proxy group (0.80).⁷⁸ In estimating his
25 MRP of 5.25 percent, Dr. Woolridge reviews a series of

1 studies that calculate the MRP using different
2 methodologies; from which he places significant weight on
3 the Kroll MRP (5.50 percent), KPMG MRP (5.00 percent), JP
4 Morgan MRP (4.40 percent), Damodaran MRP (4.15 percent),
5 and the Fernandez (5.50 percent) and Duke CFO (4.90
6 percent) surveys.⁷⁹ His indicated ROE using these inputs
7 is 8.85 percent for his electric proxy group and my
8 electric proxy group.⁸⁰ Dr. Woolridge gives his CAPM
9 results less weight in the determination of his ROE
10 recommendation.⁸¹

11
12 **Q.** Before you discuss Dr. Woolridge's application of the
13 CAPM, in your experience, does Dr. Woolridge typically
14 place any weight on the results of his CAPM analysis in
15 his recommended ROE?

16
17 **A.** No.

18
19 **Q.** Likewise, in your experience, does Dr. Woolridge
20 typically use beta coefficients calculated using monthly
21 returns?

22
23 **A.** Not until recently. While Dr. Woolridge discusses the
24 "issues" with *Value Line* betas on pages 62 through 64 of
25 his direct testimony, those "issues" have been present

1 since *Value Line* published betas, and those "issues" never
2 prevented Dr. Woolridge from exclusively relying on them
3 in the past, including the post-pandemic period.⁸²
4

5 **Q.** How do these two inconsistencies affect Dr. Woolridge's
6 recommendation?
7

8 **A.** Dr. Woolridge's consideration of his CAPM results and use
9 of monthly betas serve to lower his indicated ROE results
10 and his recommendation. While I do believe in the use of
11 multiple models, Dr. Woolridge's application of the CAPM
12 is fatally flawed, as I will discuss below, and as such,
13 should not be relied on.
14

15 **Q.** Please discuss your concerns with Dr. Woolridge's
16 application of the CAPM.
17

18 **A.** My main concerns are (1) his MRP based on academic and
19 professional studies; and (2) his failure to employ the
20 empirical CAPM ("ECAPM"). In addition to the above
21 concerns, I generally disagree with Dr. Woolridge's use
22 of current interest rates and use of betas calculated
23 using monthly returns, but those differences are not
24 material at this time.
25

1 Q. Please summarize Dr. Woolridge's recommended MRP for use
2 in his application of the CAPM in his direct testimony.

3
4 A. In his direct testimony, Dr. Woolridge reviews a number
5 of MRPs for his analysis, and places the most weight on
6 the Kroll recommended MRP (5.50 percent), KPMG MRP (5.00
7 percent), JP Morgan (4.40 percent), and Damodaran (4.15
8 percent, Fernandez Survey (5.50 percent) and the Duke-CFO
9 Survey.⁸³ As discussed below, I do not believe any of the
10 above are valid measures of the MRP and therefore they
11 should be rejected by the Commission.

12
13 Q. What is your position on the 5.50 percent MRP quoted by
14 Kroll?

15
16 A. The determination of the MRP as calculated by Kroll is
17 not transparent, especially in view of the historical MRP
18 and supply side MRP presented in Kroll's 2023 SBBI®
19 Yearbook: Stocks, Bonds, Bills, and Inflation ("SBBI-
20 2023"), which is already well known by investors. Because
21 of the transparency of the historical data and how to
22 gather and use the components of the supply side model,
23 both the historical MRP (using the long-term arithmetic
24 mean return on large company stocks less the long-term
25 arithmetic income returns on long-term Government bonds)

1 and the supply side model are superior measures of the
2 MRP, when compared to Kroll's simplistic and opaque MRP
3 forecast.

4
5 **Q.** Why is the Kroll MRP more opaque than other measures of
6 the MRP?

7
8 **A.** The MRP is calculated by subtracting a risk-free rate
9 from the investor-required return on the market.
10 Typically, the return on the market uses observable market
11 measures (e.g., historical average returns), but the
12 Kroll MRP does not define how they calculate their
13 expected return on the market. Similarly, the risk-free
14 rate is typically also based on market measures (e.g.,
15 historical interest rates, forecasted interest rates),
16 but Kroll does not explain how they derive their 3.50
17 percent normalized risk-free rate. Because Kroll does
18 not reveal how they derive their estimates, we do not
19 know if they are indeed based on market measures.

20
21 **Q.** Did you conduct a study to determine the forecast accuracy
22 of the Kroll recommended market return relative to the
23 SBBI - 2023 historical market return?

24
25 **A.** Yes, I did. I have calculated the forecast bias⁸⁴ of the

1 long-term historical average return and the implied
2 market returns from Kroll from 2008-2023 to determine the
3 most accurate measure of the following years' market
4 return.⁸⁵ For example, the long-term average market
5 return from 1926-2008 was used to determine the forecasted
6 return for 2009. The result of this analysis is shown in
7 Document No. 6.

8
9 As shown in Document No. 6, the long-term arithmetic mean
10 return is the more accurate predictor of the next year's
11 return, as compared to the Kroll projected market return;
12 while both measures understate the actual return (both
13 forecast bias values are under 100.00 percent), the Kroll
14 forecasted market return significantly and consistently
15 understates the actual return. This result is consistent
16 with Campbell, who states that when returns are serially
17 uncorrelated, the arithmetic average represents the best
18 forecast of future returns in any randomly selected future
19 year.⁸⁶

20
21 **Q.** What concerns do you have regarding the KPMG MRP?

22
23 **A.** Similar to the Kroll MRP, the KPMG MRP calculation is not
24 transparent. Also, KPMG Corporate Finance & Valuations
25 Netherland's Equity Market Risk Premium site clearly

1 states limiting conditions to its calculation:

2 Note: Other KPMG country practices may have a deviating
3 view on the MRP, as it is dependent on other parameters
4 of the cost of capital determination, which may differ
5 from country to country. In addition, commonly applied
6 local market practice or regulatory requirements may also
7 lead to different conclusions on individual parameters
8 such as the MRP.⁸⁷

9
10 A further review of KPMG's report reveals that the MRP
11 calculated by KPMG is a global MRP, not a U.S.-specific
12 MRP. As noted in the summary of the report, KPMG gives
13 more weight to "the S&P 500, FTSE and STOXX 600".⁸⁸ Dr.
14 Woolridge has not provided any support for why a global
15 MRP would be considered by U.S. investors. As a result
16 of the lack of clarity of the MRP coupled with its
17 limiting conditions and inapplicability to the U.S.
18 market, the KPMG MRP should be rejected by the Commission.

19
20 **Q.** What are your concerns with the JP Morgan MRP?

21
22 **A.** I have three concerns with the JP Morgan MRP: (1) the
23 "long-term" capital market assumptions in the JP Morgan
24 document are not consistent with a going concern; (2) the
25 market return recommended by JP Morgan is an expected

1 return, not a required return, which is the goal of cost
2 of capital proceedings; and (3) the JP Morgan document is
3 subject to similar limiting conditions and disclaimers as
4 the KPMG MRP.

5
6 **Q.** How long is the investment time frame contemplated in JP
7 Morgan's "long-term" capital market assumptions?

8
9 **A.** In the forward, JP Morgan states its "long-term"
10 expectations for risks and returns cover a period of 10
11 to 15 years.

12
13 **Q.** Is that period consistent with a going concern investment
14 such as Tampa Electric?

15
16 **A.** No. An investment horizon of 10 to 15 years is not
17 consistent with a going concern such as Tampa Electric,
18 whose equity is assumed to be outstanding in perpetuity.

19
20 **Q.** Are expected returns on the market by "financial
21 professionals" valid for cost of capital (i.e., required
22 returns) purposes?

23
24 **A.** No, they are not. Expected market returns from pension
25 funds or investment houses try to predict what the

1 market's earned return will be, not the return that
2 investors require in order to invest, which is the subject
3 of this proceeding. For example, a benefit plan asset
4 manager will match the **expected returns** available from
5 various asset classes to the expected liabilities that
6 must be funded. An investor seeking to maximize their
7 risk-adjusted return will only invest in a security if
8 the expected return is equal to or greater than the
9 **required return**. Because expected returns may or may not
10 equal required returns, one cannot assume pension funding
11 assumptions or expected returns from investment houses
12 (that is, expected returns) may be viewed as a measure of
13 investors' required returns.

14
15 Benefit plan managers develop asset allocation and
16 investment decisions based on expected risks and returns
17 for various asset classes subject to the investment
18 objective or expected timing and nature of the liabilities
19 being funded by those investments. In the U.S., they
20 must consider: (1) the diversification of the portfolio;
21 (2) the liquidity and current return of the portfolio
22 relative to the expected cash flow requirements under the
23 plan; (3) the portfolio's projected return relative to
24 the plan's funding objective; and (4) the return expected
25 on alternative investments with similar risks.⁸⁹ Pension

1 asset managers, therefore, are concerned with investing
2 funds at an expected return to meet expected liabilities.
3 As to the documents cited by Dr. Woolridge in his Exhibit
4 JRW-8, several contain clearly stated limiting
5 assumptions and disclaimers, which call into question
6 their use for the purpose of setting the ROE in this
7 proceeding. For example, J.P. Morgan notes:

8 Assumptions, opinions and estimates are provided for
9 illustrative purposes only. They should not be relied upon
10 as recommendations to buy or sell securities. Forecasts
11 of financial market trends that are based on current
12 market conditions constitute our judgment and are subject
13 to change without notice. We believe the information
14 provided here is reliable, but do not warrant its accuracy
15 or completeness.⁹⁰

16
17 Similarly, Blackrock notes:

18 References to future returns are not promises or even
19 estimates of actual returns a client portfolio may
20 achieve. Assumptions, opinions and estimates are provided
21 for illustrative purposes only. They should not be relied
22 upon as recommendations to buy or sell securities.
23 Forecasts of financial market trends that are based on
24 current market conditions constitute our judgment and are
25 subject to change without notice. We believe the

1 information provided here is reliable, but do not warrant
2 its accuracy or completeness.⁹¹

3
4 Lastly, BNY Mellon notes:

5 This material should not be considered as investment
6 advice or a recommendation of any investment manager or
7 account arrangement, and should not serve as a primary
8 basis for investment decisions... This is not investment
9 research or a research recommendation for regulatory
10 purposes as it does not constitute substantive research
11 or analysis. To the extent that these materials contain
12 statements about future performance, such statements are
13 subject to a number of risks and uncertainties.⁹²

14
15 Those limitations aside, the salient issue is whether
16 investors rely on the sorts of broad market projections
17 cited by Dr. Woolridge in establishing their return
18 requirements, rather than those provided by the analysts
19 that cover the individual stocks contained in the market
20 indices.

21
22 Widely used finance texts recommend the use of multiple
23 models in estimating the ROE, in particular the DCF, CAPM,
24 and the RPM. To determine whether the use of broad market
25 expected returns for the purposes of pension asset

1 management also is an approach recommended by finance
2 texts, I reviewed articles published in financial
3 journals, as well as additional texts that speak to the
4 methods used by analysts to estimate the ROE. An article
5 published in Financial Analysts Journal surveyed
6 financial analysts to determine the analytical techniques
7 that are used in practice.⁹³ Regarding stock price
8 valuation and cost of capital estimation, the author asked
9 respondents to comment only on the DCF, CAPM, and Economic
10 Value-Added models. Nowhere in that article did the
11 author consider asking whether surveys of expected
12 returns or pension fund assumptions are relevant to the
13 determination of the cost of common equity.

14
15 **Q.** Does the JP Morgan MRP have limiting conditions?
16

17 **A.** Yes, like the KPMG MRP, the JP Morgan MRP document
18 contains clearly stated limiting assumptions and
19 disclaimers as noted above, which call into question their
20 use for the purpose of setting the ROE in this proceeding.
21

22 **Q.** Is there academic literature that supports the conclusion
23 that MRPs using surveys (such as the IESE business school
24 Survey and Duke-CFO Survey)⁹⁴ are not widely used by
25 practitioners?

1 **A.** Yes. Damodaran, who was cited by Dr. Woolridge throughout
2 his direct testimony, states the following about the
3 applicability of survey MRPs:

4 While survey premiums have become more accessible, very
5 few practitioners seem to be inclined to use the numbers
6 from these surveys in computations and there are several
7 reasons for this reluctance:

8 1. Survey risk premiums are responsive to recent stock
9 prices movements, with survey numbers generally
10 increasing after bullish periods and decreasing
11 after market decline. Thus, the peaks in the SIA
12 survey premium of individual investors occurred in
13 the bull market of 1999, and the more moderate
14 premiums of 2003 and 2004 occurred after the market
15 collapse in 2000 and 2001.

16 2. Survey premiums are sensitive not only to whom the
17 question is directed at but how the question is
18 asked. For instance, individual investors seem to
19 have higher (and more volatile) expected returns on
20 equity than institutional investors and the survey
21 numbers vary depending upon the framing of the
22 question. [footnote omitted]

23 3. In keeping with other surveys that show differences
24 across sub-groups, the premium seems to vary
25 depending on who gets surveyed. Kaustia, Lehtoranta

1 and Puttonen (2011) surveyed 1,465 Finnish
2 investment advisors and note that not only are male
3 advisors more likely to provide an estimate but that
4 their estimated premiums are roughly 2% lower than
5 those obtained from female advisors, after
6 controlling for experience, education and other
7 factors.[footnote omitted]

8 4. Studies that have looked at the efficacy of survey
9 premiums indicate that if they have any predictive
10 power, it is in the wrong direction. Fisher and
11 Statman (2000) document the negative relationship
12 between investor sentiment (individual and
13 institutional) and stock returns.[footnote omitted] In
14 other words, investors becoming more optimistic (and
15 demanding a larger premium) is more likely to be a
16 precursor to poor (rather than good) market returns.

17
18 As technology aids the process, the number and
19 sophistication of surveys of both individual and
20 institutional investors will also increase. However, it
21 is also likely that these survey premiums will be more
22 reflective of the recent past rather than good forecasts
23 of the future.⁹⁵

24
25 As a result, Dr. Woolridge should not be relying on the

1 IESE Business School Survey or Duke-CFO Survey in his
2 MRP.

3

4 **Q.** Please now respond to Dr. Woolridge's consideration of
5 the average Damodaran 4.15 percent MRP.

6

7 **A.** Damodaran's method, which is a two-stage form of the DCF
8 model, calculates the present value of cash flows over
9 the five-year initial period, together with the terminal
10 price (based on the Gordon Model), to be received in the
11 last (i.e., fifth) year. The model's principal inputs
12 include the following assumptions:

- 13 • Over the coming five years, the S&P 500 Index (the
14 "Index") will appreciate at a rate equal to the
15 compound growth rate in "Operating Earnings";
- 16 • Cash flows associated with owning the Index will be
17 equal to the historical average Earnings, Dividends,
18 and Buyback yields, applied to the projected Index
19 value each year; and
- 20 • Beginning in the terminal year, the Index will
21 appreciate, in perpetuity, at a rate equal to the
22 30-day average yield on 30-year Treasury securities.

23

24 In terms of historical experience, over the long-term the
25 broad economy has grown at a long-term compound average

1 growth rate of 6.10 percent.⁹⁶ Considered from another
2 perspective, Kroll reports the long-term rate of capital
3 appreciation on Large Company stocks to be 7.90 percent.⁹⁷
4 Using current data as of May 2024,⁹⁸ Damodaran's model
5 assumes, however, that the market index will grow by just
6 5.03 percent over the coming five years.⁹⁹

7
8 Dr. Woolridge has not explained why growth beginning five
9 years in the future, and extending in perpetuity, will be
10 less than two-thirds of long-term historical growth.
11 Nowhere in his testimony has Dr. Woolridge explained the
12 fundamental, systemic changes that would so dramatically
13 reduce long-term economic growth, or why they are best
14 measured by the 30-day average long-term Treasury yield.

15
16 Further, research by the Federal Reserve Bank of San
17 Francisco calls into question the relationship between
18 interest rates and macroeconomic growth. As the authors
19 noted, "[o]ver the past three decades, it appears that
20 private forecasters have incorporated essentially no link
21 between potential growth and the natural rate of interest:
22 The two data series have a zero correlation."¹⁰⁰ In view
23 of this, the Commission should reject Dr. Woolridge's
24 Damodaran MRP.

25

1 Q. Does Dr. Woolridge include an ECAPM analysis?

2

3 A. No, he does not.

4

5 Q. Why doesn't Dr. Woolridge employ the ECAPM?

6

7 A. Dr. Woolridge does not employ the ECAPM for two reasons:
8 (1) he claims that the ECAPM lacks theoretical or
9 empirical validation; and (2) he believes that adjusted
10 betas address any empirical issues within the CAPM, and
11 thus the ECAPM is not necessary.¹⁰¹

12

13 Q. Have you provided any theoretical or empirical validation
14 of the ECAPM?

15

16 A. Yes, I have provided validation of the ECAPM on pages 52-
17 60 of my direct testimony. Dr. Woolridge did not address
18 that evidence in his direct testimony.

19

20 Q. Does the use of adjusted betas in a CAPM analysis address
21 the empirical issues with the CAPM?

22

23 A. No, they do not. By increasing the expected returns for
24 low beta stocks and decreasing the expected returns for
25 high beta stocks, Dr. Woolridge concludes there is no

1 need to use the ECAPM.¹⁰² To the contrary, using adjusted
2 betas in a CAPM analysis is not equivalent to using the
3 ECAPM nor is it a duplicative adjustment.

4
5 Betas are adjusted because of their general regression
6 tendency to converge toward 1.0 over time, i.e., over
7 successive calculations of beta. As also noted above,
8 numerous studies have determined that the Security Market
9 Line ("SML") described by the CAPM formula at any given
10 moment in time is not as steeply sloped as the predicted
11 SML. Morin states:

12 ...some critics of the ECAPM argue that the use of Value
13 Line adjusted betas in the traditional CAPM amounts to
14 using an ECAPM. This is incorrect. The use of adjusted
15 betas in a CAPM analysis is not equivalent to the ECAPM.
16 Betas are adjusted because of the regression tendency of
17 betas to converge toward 1.0 over time.

18 * * *

19 The use of an adjusted beta by Value Line is correcting
20 for a different problem than the ECAPM. The adjusted beta
21 captures the fact that betas regress toward one over time.
22 The ECAPM corrects for the fact that the CAPM under-
23 predicts observed returns when beta is less than one and
24 over-predicts observed returns when beta is greater than
25 one.

1 book and throughout the finance literature, as $k_i = RF$
2 $+ b_i(k_M - RF)$, and in this form b_i looks like the slope
3 coefficient and $(k_M - RF)$ the variable. It would perhaps
4 be less confusing if the second term were written $(k_M -$
5 $RF)b_i$, but this is not generally done.¹⁰⁴

6
7 As noted in Appendix 6A of Brigham and Gapenski's
8 textbook, beta, which accounts for regression bias, is
9 not a return adjustment but rather is based on the slope
10 of a different line.

11
12 A 1980 study by Litzenger, et al. found the CAPM
13 underestimates the ROE for companies, such as public
14 utilities, with betas less than 1.00. In that study,
15 the authors applied adjusted betas and still found the
16 CAPM to underestimate the ROE for low-beta companies.
17 Similarly, The Brattle Group's ("Brattle") Risk and
18 Return for Regulated Industries supports the use of
19 adjusted betas in the ECAPM:

20 Note that the ECAPM and the Blume adjustment are
21 attempting to correct for different empirical phenomena
22 and therefore both may be applicable. It is not
23 inconsistent to use both, as illustrated by the fact that
24 the Litzenger et.al (1980) study relied on Blume
25 adjusted betas and estimated an alpha of 2% points in a

1 short-term version of the ECAPM. This issue sometimes
2 arises in regulatory proceedings.¹⁰⁵

3
4 Hence, using adjusted betas does not address the
5 previously discussed empirical issues with the CAPM. In
6 view of the foregoing, my use of adjusted betas in both
7 the traditional and empirical applications of the CAPM is
8 neither incorrect or inconsistent with the financial
9 literature, nor is it a duplicative adjustment.

10
11 **Q.** Have other jurisdictions considered the ECAPM?

12
13 **A.** Yes, it has been accepted in Alaska, Minnesota,
14 Mississippi, Nevada, New York, and Virginia.¹⁰⁶

15
16 **Q.** Please summarize this subsection.

17
18 **A.** Dr. Woolridge's application of the CAPM is fatally flawed
19 due to his use of MRPs that are not applicable for cost
20 of capital purposes. The use of these MRPs, which
21 understate the required return on the market, serve to
22 artificially reduce the indicated ROE using the CAPM for
23 Dr. Woolridge's proxy groups. Given all of the above, I
24 recommend the Commission reject Dr. Woolridge's CAPM.

25

1 Q. Does Dr. Woolridge consider a flotation cost adjustment?

2

3 A. No, he does not. Dr. Woolridge claims I "did not provide
4 evidence that TECO has paid flotation costs."¹⁰⁷ Wholly
5 owned subsidiaries such as Tampa Electric receive capital
6 from their parents, and provide returns on the capital
7 that roll up to the parent, which is designated to attract
8 and raise capital based on the returns of those
9 subsidiaries. As such, denying recovery of issuance costs
10 would penalize the investors that fund the utility
11 operations. As shown in Document No. 7, because of
12 flotation costs, an authorized return of 10.85 percent
13 would be required to realize an ROE of 10.75 percent
14 (i.e., a 10-basis point flotation cost adjustment). If
15 flotation costs are not recovered, the growth rate falls
16 and the ROE decreases to 10.65 percent (i.e., below the
17 required return).¹⁰⁸

18

19 ***Response to Dr. Woolridge's Critiques***

20 Q. Does Dr. Woolridge have any critiques of your analyses?

21

22 A. Yes, he does. Dr. Woolridge's critiques of my analyses
23 are: (1) my weighting of DCF results in my recommended
24 ROE; (2) my exclusive use of projected EPS growth rates
25 in my DCF analysis; (3) my employment of the PRPM; (4)

1 the use of historical MRPs and equity risk premiums in my
2 CAPM and RPM analyses; (5) the level of my required
3 returns on the market have unrealistic assumptions about
4 future earnings and economic growth; (6) my use of the
5 ECAPM; (7) my use of Non-Price Regulated Proxy Groups in
6 my analyses; and (8) my inclusion of a flotation cost
7 adjustment.

8
9 I have already addressed critiques 1, 2, 6 and 8
10 previously in my rebuttal testimony, so I will not address
11 them again here. I will address the remaining critiques
12 in turn below.

13
14 **Q.** Please summarize Dr. Woolridge's concerns with your PRPM
15 analysis.

16
17 **A.** Dr. Woolridge has the following concerns with my PRPM,
18 specifically that: (1) the PRPM uses historical risk
19 premiums to calculate prospective risk premiums; (2) he
20 believes the PRPM has not been accepted by a regulatory
21 commission; and (3) it is a "black box" method that cannot
22 be calculated without proprietary software. I address Dr.
23 Woolridge's concerns below.

24
25 **Q.** Dr. Woolridge cites his discussion of the "Peso Problem"

1 or U.S. stock market survivorship bias, as well as what
2 he terms "unattainable return bias," as reason to reject
3 the use of historical data to calculate prospective risk
4 premiums.¹⁰⁹ Please respond.

5
6 **A.** There are two flaws with this "problem." The first is
7 that the Peso Problem and unattainable return bias are
8 not applicable to the individual company PRPM-derived
9 equity risk premiums and ROEs, as the individual company
10 results are based on the historical monthly company-
11 specific equity risk premiums and not those of a broad-
12 based index. Second, even relative to a broad-based
13 index, these two "issues" are related to one another.
14 Ibbotson® SBBI® 2013 Valuation Yearbook, Market Results
15 for Stocks, Bonds, Bills, and Inflation 1926-2012 notes:
16 One common problem in working with financial data is
17 properly accounting for survivorship. In working with
18 company-specific historical data, it is important for
19 researchers to include data from companies that failed as
20 well as companies that succeeded before drawing
21 conclusions from elements of that data.

22
23 The same argument can be made regarding markets as a
24 whole. The equity risk premium data outlined in this
25 book represent data on the United States stock market.

1 The United States has arguably been the most successful
2 stock market of the twentieth century. That being the
3 case, might equity risk premium statistics based only on
4 U.S. data overstate the returns of equities as a whole
5 because they only focus on one successful market?
6

7 In a recent paper, Goetzmann and Jorion study this
8 question by looking at returns from a number of world
9 equity markets over the past century.⁶ (footnote omitted) The
10 Goetzmann-Jorion paper looks at the survivorship bias
11 from several different perspectives. They conclude that
12 once survivorship is taken into consideration the U.S.
13 equity risk premium is overstated by approximately 60
14 basis points.⁷ (footnote omitted) The non-U.S. equity risk
15 premium was found to contain significantly more
16 survivorship bias.
17

18 *While the survivorship bias evidence may be compelling on*
19 *a worldwide basis, one can question its relevance to a*
20 *purely U.S. analysis. If the entity being valued is a*
21 *U.S. company, then the relevant data set should be the*
22 *performance of equities in the U.S. market. (italics*
23 *added)*¹¹⁰
24

25 Thus, given that the "entity being valued" is Tampa

1 Electric, a U.S. company, the relevant data should be the
2 performance of the U.S. equity market, and given that the
3 thrust of Dr. Woolridge's criticism of the PRPM relates
4 to the company-specific PRPM results, this first
5 "problem" is not applicable and is therefore irrelevant.
6

7 **Q.** In addition to survivorship bias, Dr. Woolridge also
8 provides a listing of "a myriad of empirical problems"
9 which produce "inflated estimates of expected Risk
10 Premiums".¹¹¹ Please comment.
11

12 **A.** In addition to survivorship bias, which was addressed
13 above, Dr. Woolridge mentions that the measure of central
14 tendency; the historical time horizon; the change in risk
15 and required return over time; the downward bias in bond
16 historical returns; and unattainable return bias as his
17 "myriad of factors" that inflate the historical market
18 return, and the risk premiums calculated from those
19 returns. While he mentions them, he does not explain
20 anything as to why these phenomena happen or how they
21 affect the overall returns.
22

23 Regarding Dr. Woolridge's concern of the measure of
24 central tendency (i.e., arithmetic versus geometric
25 means) used in my MRP, I note that financial literature

1 endorses the use of the arithmetic mean in several
2 instances. John Y. Campbell of Harvard University states:
3 "When returns are serially uncorrelated, the arithmetic
4 average represents the best forecast of future return in
5 any randomly selected future year."¹¹² As shown on pages
6 136 and 137 of SBBI-2023, returns on large stocks and
7 equity risk premiums have serial correlations of 0.00 and
8 0.01, respectively, showing serial uncorrelatedness.

9
10 Only arithmetic mean return rates, equity risk premium,
11 and yields are appropriate for cost of capital purposes
12 because *ex-post* (historical) total returns and equity
13 risk premiums differ in size and direction over time,
14 indicating volatility, i.e., variance or risk. The
15 arithmetic mean captures the prospect for variance in
16 returns and equity risk premiums, providing the valuable
17 insight needed by investors in estimating risk in the
18 *future* when making a *current* investment. Absent such
19 valuable insight into the potential variance of returns,
20 investors cannot meaningfully evaluate prospective risk.
21 The geometric mean of *ex-post* equity risk premiums provide
22 no insight into the potential variance of future returns
23 because the geometric mean relates the change over many
24 time periods to a constant rate of change, rather than
25 the year-to-year fluctuations, or variance, *critical to*

1 *risk analysis*. Therefore, the geometric mean is of little
2 to no value to investors seeking to measure risk.
3 Moreover, from a statistical perspective, since stock
4 returns and equity risk premiums are randomly generated,
5 the arithmetic mean is expectational and consistent with
6 the prospective nature of the cost of capital and
7 ratemaking noted above.

8
9 The financial literature is quite clear that risk is
10 measured by the variability of expected returns, i.e.,
11 the probability distribution of returns.¹¹³ SBBI-2023¹¹⁴
12 explains in detail why the arithmetic mean is the correct
13 mean to use when estimating the cost of capital:

14 The equity risk premium data presented in this book are
15 arithmetic average risk premiums as opposed to geometric
16 average risk premiums. The arithmetic average equity risk
17 premium can be demonstrated to be most appropriate when
18 discounting future cash flows. For use as the expected
19 equity risk premium in either the CAPM or the building-
20 block approach, the arithmetic mean or the simple
21 difference of the arithmetic means of stock market returns
22 and riskless rates is the relevant number.

23
24 This is because both the CAPM and the building-block
25 approach are additive models, in which the cost of capital

1 is the sum of its parts. The geometric average is more
2 appropriate for reporting past performance because it
3 represents the compound average return. ¹¹⁵
4

5 In addition, Weston and Brigham provide the standard
6 financial textbook definition of the riskiness of an asset
7 when they state:

8 The riskiness of an asset is defined in terms of the
9 likely variability of future returns from the asset.
10 (emphasis added) ¹¹⁶
11

12 Furthermore, Morin states:

13 The geometric mean answers the question of what constant
14 return you would have had to achieve in each year to have
15 your investment growth match the return achieved by the
16 stock market. The arithmetic mean answers the question
17 of what growth rate is the best estimate of the future
18 amount of money that will be produced by continually
19 reinvesting in the stock market. It is the rate of return
20 which, compounded over multiple periods, gives the mean
21 of the probability distribution of ending wealth.
22 (emphasis added) ¹¹⁷
23

24 In addition, Brealey and Myers note:

25 The proper uses of arithmetic and compound rates of return

1 from past investments are often misunderstood... Thus
2 the arithmetic average of the returns correctly measures
3 the opportunity cost of capital for investments... *Moral:*
4 If the cost of capital is estimated from historical
5 returns or risk premiums, use arithmetic averages, not
6 compound annual rates of return. (italics in original)¹¹⁸
7

8 As previously discussed, investors gain insight into
9 relative riskiness by analyzing expected *future*
10 variability. This is accomplished using the arithmetic
11 mean of a random distribution of returns/premiums. Only
12 the arithmetic mean considers all the returns/premiums
13 over a period of time, hence, providing meaningful insight
14 into the variance and standard deviation of those
15 returns/premiums.
16

17 **Q.** Can it be demonstrated that the arithmetic mean takes
18 into account all of the returns and, therefore, is the
19 only appropriate mean to use when estimating the cost of
20 capital?
21

22 **A.** Yes. Document No. 8 graphically demonstrates this. Page
23 1 charts the SBBI-2023 returns on large company stocks
24 for every year from 1926 through 2023. It is clear from
25 looking at the year-to-year variation of these returns

1 that stock market returns and, hence, MRPs vary.

2

3 The distribution of each of those returns for the period
4 from 1926 through 2023 is shown on page 2 of Document No.
5 8. There is a bell-shaped pattern to the probability
6 distribution of returns, an indication that they are
7 randomly generated and not serially correlated. The
8 arithmetic mean of this distribution of returns considers
9 each and every return in the distribution. In doing so,
10 the arithmetic mean takes into account the standard
11 deviation or likely variance which may be experienced in
12 the future when estimating the rate of return based on
13 such historical returns.

14

15 In contrast, the geometric mean considers only two of the
16 returns, the initial and terminal years, which, in this
17 case, are 1926 and 2023. Based on only those two years,
18 a constant rate of return is calculated by the geometric
19 average. That constant return is graphically represented
20 by a flat line showing no year-to-year variation for the
21 entire 1926 to 2023 time period. This is obviously
22 unrealistic, based on the histogram shown in Document No.
23 8.

24

25 Q. Do any of Dr. Woolridge's other concerns regarding the

1 use of historical data have any merit?

2

3 **A.** No, they do not. Turning to the change in risk and
4 required return over time, the downward bias in bond
5 historical returns, and unattainable return bias, those
6 are all a function of the historical time horizon. As to
7 the appropriate time horizon to use in a historical MRP
8 or equity risk premium calculation; SBBI-2023 states:
9 Our equity risk premium covers 1926 to the present. The
10 original data source for the time series comprising the
11 equity risk premium is the Center for Research in Security
12 Prices. CRSP chose to begin its analysis of market returns
13 with 1926 for two main reasons. CRSP determined that 1926
14 was approximately when quality financial data became
15 available. They also made a conscious effort to include
16 the period of extreme market volatility from the late
17 1920s and early 1930s; 1926 was chosen because it includes
18 one full business cycle of data before the market crash
19 of 1929.

20

21 Implicit in using history to forecast the future is the
22 assumption that investors' expectations for future
23 outcomes conform to past results. This method assumes that
24 the price of taking on risk changes only slowly, if at
25 all, over time. This "future equals the past" assumption

1 is most applicable to a random time-series variable. A
2 time-series variable is random if its value in one period
3 is independent of its value in other periods.

4
5 The estimate of the equity risk premium depends on the
6 length of the data series studied. A proper estimate of
7 the equity risk premium requires a data series long enough
8 to give a reliable average without being unduly influenced
9 by very good and very poor short-term returns. When
10 calculated using a long data series, the historical equity
11 risk premium is relatively stable. Furthermore, because
12 an average of the realized equity risk premium is quite
13 volatile when calculated using a short history, using a
14 long series makes it less likely that the analyst can
15 justify any number he or she wants. The magnitude of how
16 shorter periods can affect the result will be explored
17 later in this chapter.

18
19 Some analysts estimate the expected equity risk premium
20 using a shorter, more recent period on the basis that
21 recent events are more likely to be repeated in the near
22 future; furthermore, they believe that the 1920s, 1930s,
23 and 1940s contain too many unusual events. This view is
24 suspect because all periods contain unusual events. Some
25 of the most unusual events of the last 100 years took

1 place quite recently, including the inflation of the late
2 1970s and early 1980s, the October 1987 stock market
3 crash, the collapse of the high-yield bond market, the
4 major contraction and consolidation of the thrift
5 industry, the collapse of the Soviet Union, the
6 development of the European Economic Community, the
7 attacks of Sept. 11, 2001, and the more recent global
8 financial crisis of 2008-2009, and most recently, the
9 market crash in the first quarter of 2020 that was
10 precipitated by the spread of the COVID-19 virus.

11
12 It is even difficult for economists to predict the
13 economic environment of the future. For example, if one
14 were analyzing the stock market in 1987 before the crash,
15 it would be statistically improbable to predict the
16 impending short-term volatility without considering the
17 stock market crash and market volatility of the 1929-1931
18 period.

19
20 Without an appreciation of the 1920s and 1930s, no one
21 would believe that such events could happen. The 97-year
22 period starting with 1926 represents what can happen: It
23 includes high and low returns, volatile and quiet markets,
24 war and peace, inflation and deflation, and prosperity
25 and depression. Restricting attention to a shorter

1 historical period underestimates the amount of change
2 that could occur in a long future period. Finally, because
3 historical event-types (not specific events) tend to
4 repeat themselves, long-run capital market return studies
5 can reveal a great deal about the future. Investors
6 probably expect unusual events to occur from time to time,
7 and their return expectations reflect this.¹¹⁹

8
9 To this point, Dr. Woolridge cites the downward bias in
10 bond historical returns, which references the 1940s and
11 the immediate post-war period, when the Federal Reserve
12 artificially held down government bond yields, increasing
13 historical MRPs for that period. It could be argued that
14 in the period between 2008 and 2015, the Federal Reserve
15 did the same (artificially held down lending rates) to
16 spur growth. As Kroll stated above, without a view of
17 the prior period, it would be improbable for an analyst
18 to predict future events during similar circumstances.
19 As far as unattainable return bias (that market returns
20 cannot achieve the average return), such comments are
21 meaningless given that the large company common stocks
22 have consistently earned over the 12.04 percent long-term
23 average market return recently. Specifically, out of the
24 last ten years (2014-2023), large company stocks have
25 earned over 12.04 percent in six of those years, as shown

1 in Document No. 9.

2

3 In view of all of the foregoing, it is indeed appropriate
4 to use long-term historical equity risk premiums derived
5 from the arithmetic mean long-term historical return on
6 large company common stocks, and the arithmetic mean long-
7 term historical income return on long-term U.S.
8 government securities, for cost of capital purposes.

9

10 **Q.** Dr. Woolridge has stated that the PRPM has not been
11 accepted by the regulatory community.¹²⁰ Has the PRPM
12 been implicitly accepted by other regulatory commissions?

13

14 **A.** Yes. In Docket No. 2017-292-WS, the PSC SC accepted Blue
15 Granite Water Company's entire requested ROE, which
16 included the PRPM. The relevant portion states:

17 The Commission finds Mr. D'Ascendis' arguments
18 persuasive. He provided more indicia of market returns,
19 by using more analytical methods and proxy group
20 calculations. Mr. D'Ascendis' use of analysts' estimates
21 for his DCF analysis is supported by consensus, as is his
22 use of the arithmetic mean. The Commission also finds
23 that Mr. D'Ascendis' non-price regulated proxy group more
24 accurately reflects the total risk faced [by] price
25 regulated utilities and CWS. Furthermore, there is no

1 dispute that CWS is significantly smaller than its proxy
2 group counterparts, and, therefore, it may present a
3 higher risk. An appropriate ROE for CWS is 10.45% to
4 10.95%. The Company used an ROE of 10.50% in computing
5 its Application, a return on the low end of Mr.
6 D'Ascendis' range, and the Commission finds that ROE is
7 supported by the evidence.¹²¹

8
9 In addition, in Docket No. W-354, Subs 363, 364 and 365,
10 the State of North Carolina Utilities Commission ("NCUC")
11 approved my RPM and CAPM analyses, which used PRPM
12 analyses as presented in this proceeding. The relevant
13 portion of the order states:

14 In doing so the Commission finds that the DCF (8.81%),
15 Risk Premium (10.00%) and CAPM (9.29%) model results
16 provided by witness D'Ascendis, as updated to use current
17 rates in D'Ascendis Late-Filed Exhibit No. 1, as well as
18 the risk premium (9.57%) analysis of witness Hinton, are
19 credible, probative, and are entitled to substantial
20 weight as set forth below.¹²²

21
22 **Q.** Is the PRPM in limited use?

23
24 **A.** No, it is not. As discussed in my direct testimony, the
25 PRPM is based on the research of Dr. Robert F. Engle,

1 dating back to the early 1980s, and is well represented
2 in the academic literature and textbooks specializing in
3 utility cost of capital.¹²³

4
5 **Q.** What do textbooks that specialize in the cost of capital
6 for utilities say about the PRPM?

7
8 **A.** On the subject of the PRPM, Pratt and Grabowski state:
9 Empirical testing of this new model has yielded data
10 allowing a comparison of results with other techniques
11 including the DCF and CAPM. The results- combined with
12 the stability of PRPM estimates- suggests that the model
13 is robust when applied to electric, natural gas,
14 combination electric and gas, and water utility
15 companies.¹²⁴

16
17 In addition, Morin states:
18 PRPM cost of capital estimates then began to proliferate
19 based on extensive work published in the Journal of
20 Regulatory Economics, The Electricity Journal, and Energy
21 Policy Journal. It is only a matter of time before the
22 technique becomes even more mainstream in regulatory
23 proceedings.

24 ***

25 It is well known that security markets exhibit periods of

1 relative calm and periods of high volatility for a variety
2 of reasons. The GARCH technique does not explain the
3 volatility but *models* its clustering. Investment
4 analysts and financial institutions typically use models
5 such as GARCH to estimate the volatility of returns for
6 stocks, bonds, and market indices. They use the resulting
7 information to help determine pricing decisions and judge
8 which assets will potentially provide higher returns, as
9 well as to forecast the returns. At its core, GARCH is
10 a statistical modeling technique used in analyzing time-
11 series data where the variance error is believed to be
12 serially autocorrelated, and is used to help predict the
13 volatility of returns on financial assets.¹²⁵

14
15 **Q.** Dr. Woolridge claims the PRPM is a "black box" method,
16 which can only be performed using your proprietary
17 software. is that true?¹²⁶

18
19 **A.** No, it is not. The GARCH methodology is available in
20 various statistical packages such as EViews®, SAS, RATS,
21 S-Plus and JMulti, which are not cost-prohibitive and
22 provide instructions for using the various statistical
23 methodologies in their software. I provided all parties
24 in this proceeding the backup data to run their own GARCH
25 models. While the software I used in this proceeding

1 costs approximately \$1,500 for a single user commercial
2 license,¹²⁷ JMulti is a free downloadable software with
3 GARCH estimation applications.
4

5 **Q.** Do you include results of your analyses excluding the
6 PRPM in this proceeding?
7

8 **A.** Yes, I do. My recommended range of ROEs including the
9 PRPM is 10.31 percent to 11.93 percent and my recommended
10 range of ROEs excluding the PRPM is 10.31 percent to 11.88
11 percent. The inclusion of the PRPM is not material to my
12 analysis and does not change my recommendation.
13

14 **Q.** Dr. Woolridge believes that your MRP estimates derived
15 from Bloomberg and *Value Line* data use excessive growth
16 rates. Please respond.
17

18 **A.** I disagree with Dr. Woolridge's statement. The implied
19 expected market returns using Bloomberg and *Value Line*
20 data are only two out of six measures. The average
21 implied market return for both my direct and rebuttal
22 testimonies represents approximately the 49th and 48th
23 percentile, respectively, of actual returns observed from
24 1926 to 2023, as shown on page 3 of Document No. 8. As
25 will be discussed below, multiple measures give greater

1 insight into the investor-required return than a limited
2 number of measures. The average implied market return
3 for my Direct and Rebuttal Testimonies, including the
4 PRPM, are 14.17 percent and 13.34 percent, respectively,
5 which are comparable to the average historical market
6 return of approximately 12.04 percent. Moreover, because
7 market returns historically have been volatile, my market
8 return estimates are statistically indistinguishable from
9 the long-term arithmetic average market data.¹²⁸

10
11 **Q.** Dr. Woolridge critiques your market DCF by comparing your
12 implied growth rate with GDP growth, implying that they
13 are equivalent measures.¹²⁹ Do you agree?
14

15 **A.** No, I do not. The goal of the market DCF is to calculate
16 an investor-required return on the market, and market
17 returns are not correlated with GDP growth (0.137).¹³⁰
18 Because GDP growth and market returns are not related,
19 Dr. Woolridge's concerns should be dismissed.
20

21 **Q.** What is your response to Dr. Woolridge's concern with the
22 use of a Non-Price Regulated Proxy Group?
23

24 **A.** As to the comparability of my Non-Price Regulated and
25 Utility Proxy Groups, the selection criteria for my Non-

1 Price Regulated Proxy Group was based on ranges of two
2 measures of risk: (1) the unadjusted beta of the Utility
3 Proxy Group, which measures systematic, or market risk;
4 and (2) the standard error of the regression, which gave
5 rise to those betas, measuring unsystematic or
6 diversifiable risk. Systematic plus unsystematic risk is
7 one definition of total risk. This is agreed to by Dr.
8 Woolridge in his direct testimony.¹³¹

9
10 As discussed in my direct testimony, business and
11 financial risks may vary between companies and proxy
12 groups, but if the collective average betas and standard
13 errors of the regression of the groups are similar, then
14 the total, or aggregate, non-diversifiable market risks
15 and diversifiable risks are similar.¹³²

16
17 **Q.** Is there a specific advantage to using your selection
18 criteria, which uses measures of systematic and
19 unsystematic risk, instead of using the combination of
20 business and financial risk?

21
22 **A.** Yes. *Value Line* unadjusted betas and the standard error
23 of the regressions giving rise to those betas are
24 measurable objective values, whereas total business
25 risk¹³³ and financial risk measures are more subjective.

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Q. Have you used other measures of total risk to compare your Utility Proxy Group and your Non-Price Regulated Proxy Group?

A. Yes. I have compared the average and median *Value Line* Safety Ranking for the Utility Proxy Group and Non-Price Regulated Proxy Group. As shown in Document No. 10, the Safety Rankings of the Utility Proxy Group and the Non-Price Regulated Proxy Group are comparable, indicating comparable total risk.

Q. Did you directly consider your Non-Price Regulated Proxy Group results in your recommended range of ROEs in this proceeding?

A. No, I did not. As shown in my original and my updated results, the Non-Price Regulated Proxy Group's indicated results exceeded my recommended ranges.

VI. RESPONSE TO FEA WITNESS WALTERS

Q. Please summarize Mr. Walters' recommendation regarding Tampa Electric's ROE.

A. Mr. Walters recommends an ROE of 9.60 percent, within a range of 9.20 percent to 10.00 percent.¹³⁴ Mr. Walters'

1 range is derived using three versions of the DCF, a risk
2 premium model, and the CAPM.

3

4 **Q.** Do you have any general comments on Mr. Walters'
5 recommended range of ROEs and the indicated results of
6 his models?

7

8 **A.** Yes, I do. As shown on his Figure CCW-5, the indicated
9 results of Mr. Walters' cost of equity models generally
10 exceed his recommended range. As shown on Document No.
11 11, Mr. Walters provided 20 individual cost of equity
12 estimates; six DCF results; five RPM results; and nine
13 CAPM results. Of those results, only one of those (8.80
14 percent) is below his recommended range, while nine exceed
15 the top of his range, and 14 of 20 of his indicated results
16 exceed his recommended ROE of 9.60 percent. While I do
17 not agree with Mr. Walters' application of his models, as
18 will be explained in detail below, his own model results
19 indicate a higher ROE for Tampa Electric than he
20 ultimately recommends.

21

22 **Q.** What are the areas of disagreement between you and Mr.
23 Walters?

24

25 **A.** The principal areas in which I disagree with Mr. Walters

1 include: (1) his contention that utilities are
2 maintaining their credit quality despite being awarded
3 lower ROEs; (2) his recommended hypothetical capital
4 structure; (3) specific inputs to his DCF model; (4) the
5 assumptions and methods underlying his RPM; (5) specific
6 assumptions and inputs to his CAPM; and (6) his decision
7 to not reflect any flotation costs. I discussed (1)
8 earlier in this testimony and will not repeat that
9 discussion here.

10
11 ***Hypothetical Capital Structure***

12 **Q.** Does Mr. Walters accept Tampa Electric's requested
13 capital structure?

14
15 **A.** No, he does not. Mr. Walters recommends that the
16 Commission authorize a hypothetical capital structure
17 which includes a 52.00 percent equity ratio, stating Tampa
18 Electric did not demonstrate a need to be awarded an
19 equity ratio exceeding 52.00 percent, which is consistent
20 with equity ratios awarded to other electric utilities
21 around the country.¹³⁵

22
23 **Q.** Do you agree with Mr. Walters' reasoning?

24
25 **A.** No, I do not. As discussed in my direct testimony,¹³⁶ Tampa

1 Electric's requested capital structure is how it is
2 financed. If the Commission authorizes a capital
3 structure that understates Tampa Electric's equity ratio,
4 it will ultimately disadvantage customers and
5 shareholders.

6
7 Also, as discussed in my direct testimony,¹³⁷ Tampa
8 Electric's requested common equity ratio is within the
9 range of common equity ratios maintained by the Utility
10 Proxy Group companies and their operating subsidiaries.

11
12 **Q.** Is Tampa Electric's requested equity ratio within the
13 range of equity ratios authorized by regulatory
14 commissions?

15
16 **A.** Yes, it is. As shown on Document No. 12, Tampa Electric's
17 requested equity ratio is within the range of equity
18 ratios authorized by regulatory commissions for each year
19 from 2016 to 2024.

20
21 **Q.** Given the above, should a hypothetical capital structure
22 be considered for Tampa Electric?

23
24 **A.** No, it should not. The factors typically considered
25 relative to the use of a regulated subsidiary's actual or

1 expected capital structure, or a hypothetical capital
2 structure, are provided by David C. Parcell in The Cost
3 of Capital - A Practitioner's Guide ("CRRA Guide")
4 prepared for SURFA and provided as the study guide to
5 candidates for SURFA's Certified Rate of Return
6 Certification Examination. The CRRA Guide notes that
7 there are circumstances where a hypothetical capital
8 structure is used in favor of an actual or expected
9 capital structure. They are:

- 10 (i) The utility's capital structure is deemed to be
11 substantially different from the typical or "proper"
12 utility capital structure; or
13 (ii) The utility is funded as part of a diversified
14 organization whose overall capital structure
15 reflects its diversified nature rather than its
16 utility operations only.¹³⁸

17
18 Phillips echoes the CRRA Guide when he states:

19 Debt ratios began to rise in the late 1960s and early
20 1970s, and the financial condition of the public utility
21 sector began to deteriorate. It became the common
22 practice to use actual or expected capitalizations;
23 actual where a historic test year is used, expected when
24 a projected or future test year is used. (footnote omitted)

25 The objective, in short, shifted from minimization of the

1 short-term cost of capital to protection of a utility's
2 ability "to raise capital at all times. This objective
3 requires that a public utility make every effort to keep
4 indebtedness at a prudent and conservative level." (footnote
5 omitted)

6
7 *A hypothetical capital structure is used only where a*
8 *utility's actual capitalization is clearly out of line*
9 *with those of other utilities in its industry or where a*
10 *utility is diversified.* (footnote omitted) (italics added)¹³⁹

11
12 As Tampa Electric's capital structure is within the range
13 of typical utilities as represented by the Utility Proxy
14 Group, their operating subsidiaries, and other regulated
15 electric utilities around the country, a hypothetical
16 capital structure should not be considered for Tampa
17 Electric at this time.

18
19 **Q.** Is the use of an operating utility's actual capital
20 structure consistent with FERC precedent?

21
22 **A.** Yes, it is. The use of an operating subsidiary's capital
23 structure is consistent with the FERC precedent, under
24 which they use the applicant's capital structure, where
25 possible.¹⁴⁰ In particular, the FERC will use the utility

1 operating company's capital structure if it meets three
2 criteria: (1) it issues its own debt without guarantees;
3 (2) it has its own bond rating; and (3) it has a capital
4 structure within the range of capital structures approved
5 by the commission.¹⁴¹ Tampa Electric meets all of these
6 criteria, and therefore the Commission should approve
7 Tampa Electric's request.

8
9 ***Discounted Cash Flow Model Analyses***

10 **Q.** Please summarize Mr. Walters' DCF analyses.

11
12 **A.** Mr. Walters uses three DCF models; a constant growth DCF,
13 a sustainable growth DCF analysis, and a multi-stage DCF
14 ("MSDCF"), all using price data for the 13-week period
15 ending May 10, 2024. For his projected three- to five-
16 year EPS growth rates, Mr. Walters uses Zacks, S&P Capital
17 IQ Market Intelligence, and Yahoo! Finance; and he uses
18 *Blue Chip* for the terminal growth rate in his MSDCF.¹⁴²
19 Using these inputs, he derives indicated ROEs between
20 10.50 percent and 10.98 percent for his constant growth
21 DCF models, 9.28 percent and 9.37 percent for his
22 sustainable growth DCF, and between 9.31 percent and 9.35
23 percent for his MSDCF model. From these results, Mr.
24 Walters concludes that more weight should be placed on
25 his sustainable growth and MSDCF models.¹⁴³

1 Q. Do you have any concerns with Mr. Walters' application of
2 the DCF model and his interpretation of his results?

3

4 A. Yes, I do. I have concerns with (1) his reasoning to
5 discount his constant growth DCF using analysts' growth;
6 (2) his use of "sustainable" growth rates in a DCF model,
7 and (3) his use of the MSDCF. I discussed why sustainable
8 growth rates in a DCF analysis are inappropriate in my
9 response to Dr. Woolridge, so I will not repeat that
10 discussion here. I will discuss my remaining concerns
11 below.

12

13 Q. Please summarize Mr. Walters' comments as they relate to
14 the reasonableness of analyst growth rates in the constant
15 growth DCF model.

16

17 A. Mr. Walters argues that "Although there may be short-term
18 peaks, the long-term sustainable growth rate for a utility
19 stock cannot exceed the growth rate of the economy in
20 which it sells its goods and services."¹⁴⁴ Mr. Walters
21 estimates the growth rate in GDP to be 4.14 percent
22 relative to the 6.33 percent average growth rate based on
23 analysts' growth rates in his constant growth DCF model.¹⁴⁵

24

25 Q. Why is long-term growth in GDP not an upper limit for

1 growth, as Mr. Walters contends?
2

3 **A.** First, GDP is not a market measure - Rather it is a measure
4 of the value of the total output of goods and services
5 excluding inflation in an economy. While I understand
6 that EPS growth is also not a market measure, it is well
7 established in the financial literature that projected
8 growth in EPS is the superior measure of dividend growth
9 in a DCF model.¹⁴⁶ Furthermore, GDP is the sum of all
10 private industry and government output in the United
11 States, and its growth rate is simply an average of the
12 value of those industries. To illustrate, Document No.
13 13 presents the compound growth rate of the industries
14 that comprise GDP from 1947 to 2023. Of the 15 industries
15 represented, seven industries, including utilities, grew
16 faster than the overall GDP, and eight industries grew
17 slower than the overall GDP.¹⁴⁷ Because of this, the GDP
18 growth rate cannot be an upper limit for long-term growth,
19 as several industries have grown faster than GDP for
20 extended periods of time.

21
22 **Q.** How does the Utility Proxy Group's growth rate compare to
23 the historical growth rate of the utility industry for
24 the period 1947 to 2023?
25

1 **A.** The average growth rate used in my updated DCF analysis
2 is 6.01 percent, which is comparable to the long-term
3 growth rate of the utility industry of 6.55 percent. The
4 comparability of these growth rates reinforces the
5 maturity of the industry and that the multi-stage DCF
6 model is not needed.

7
8 **Q.** Did you conduct another analysis that calculates the
9 amount of time it would take an industry to overtake the
10 entire economy?

11
12 **A.** Yes. I examined the value added by industry from 1947 to
13 2023 in Document No. 13 and used the compound annual
14 growth rates for the highest growth rate industry
15 (Educational Services, Healthcare, and Social Assistance,
16 8.55 percent / year) to see when that industry would
17 comprise the entire economy. In the year 2290, or 343
18 years from the 1947 starting point, the industry would
19 comprise over 50 percent of GDP; and in the year 8775, or
20 6,828 years after the 1947 starting point, the industry
21 would comprise 100 percent of GDP.¹⁴⁸ Not only have
22 individual companies or industries consistently grown at
23 rates beyond GDP growth, but they have done so without
24 overtaking the entire economy. While Mr. Walters'
25 argument is technically correct, it is unrealistic at

1 best.

2

3 **Q.** Is Mr. Walters' MSDCF model a reasonable approach to
4 estimating the company's ROE?

5

6 **A.** No, it is not. As described by Dr. Woolridge,¹⁴⁹ the multi-
7 stage DCF model and its growth rates reflect the
8 company/industry lifecycle, which is typically described
9 in three stages: (1) the growth stage, which is
10 characterized by rapidly expanding sales, profits, and
11 earnings. In the growth stage, dividend payout ratios
12 are low in order to grow the firm; (2) the transition
13 stage, which is characterized by slower growth in sales,
14 profits, and earnings. In the transition stage, dividend
15 payout ratios increase, as their need for exponential
16 growth diminishes; and (3) the maturity (steady-state)
17 stage, which is characterized by limited, slightly
18 attractive investment opportunities, and steady earnings
19 growth, dividend payout ratios, and returns on equity.

20

21 **Q.** Are there examples in basic finance texts that support
22 your position?

23

24 **A.** Yes. For example, in *Investments*, life cycles and multi-
25 stage growth models are discussed:

1 As useful as the constant-growth DDM (dividend discount
2 model) formula is, you need to remember that it is based
3 on a simplifying assumption, namely, that the dividend
4 growth rate will be constant forever. In fact, firms
5 typically pass through life cycles with very different
6 dividend profiles in different phases. In early years,
7 there are ample opportunities for profitable reinvestment
8 in the company. Payout ratios are low, and growth is
9 correspondingly rapid. In later years, the firm matures,
10 production capacity is sufficient to meet market demand,
11 competitors enter the market, and attractive
12 opportunities for reinvestment may become harder to find.
13 In this mature phase, the firm may choose to increase the
14 dividend payout ratio, rather than retain earnings. The
15 dividend level increases, but thereafter it grows at a
16 slower pace because the company has fewer growth
17 opportunities.

18
19 Table 18.2 illustrates this pattern. It gives Value
20 Line's forecasts of return on assets, dividend payout
21 ratio, and 3-year growth in earnings per share for a
22 sample of the firms in the computer software industry
23 versus those of east coast electric utilities...

24 By in large, the software firms have attractive investment
25 opportunities. The median return on assets of these firms

1 is forecast to be 19.5%, and the firms have responded
2 with high plowback ratios. Most of these firms pay no
3 dividends at all. The high return on assets and high
4 plowback result in rapid growth. The median growth rate
5 of earnings per share in this group is projected at 17.6%.

6
7 In contrast, the electric utilities are more
8 representative of mature firms. Their median return on
9 assets is lower, 6.5%; dividend payout is higher, 68%;
10 and median growth is lower, 4.6%.

11 ***

12 To value companies with temporarily high growth, analysts
13 use a multistage version of the dividend discount model.
14 Dividends in the early high-growth period are forecast
15 and their combined present value is calculated. Then,
16 once the firm is projected to settle down to a steady-
17 growth phase, the constant-growth DDM is applied to value
18 the remaining stream of dividends.¹⁵⁰ (Clarification and
19 emphasis added)

20
21 As also described by Dr. Woolridge,¹⁵¹ the economics of
22 the public utility business indicate that the industry is
23 in the steady-state, or constant-growth stage of a multi-
24 stage DCF. This means that the three- to five-year
25 projected growth rates for each company would be the

1 "steady-state" or terminal growth rate appropriate for
2 the DCF model for utility companies, not the GDP growth
3 rate, which is not a company-specific growth rate, nor is
4 it an upward bound for growth.

5
6 ***Risk Premium Method***

7 **Q.** Please briefly describe Mr. Walters' RPM.

8
9 **A.** Mr. Walters defines the "Risk Premium" as the difference
10 between average annual authorized equity returns for
11 electric utilities and a measure of long-term interest
12 rates each year from 1986 through 2024.¹⁵² Mr. Walters'
13 first approach to estimating the RPM looks to the 30-year
14 Treasury yield, and his second considers the average A-
15 rated utility bond yield.¹⁵³ In each case, Mr. Walters
16 establishes his risk premium estimate by reference to
17 five-year and ten-year rolling averages.

18
19 Mr. Walters looks to 39 years of returns, arguing "a
20 relatively long period of time where stock valuations
21 reflect premiums to book value indicates that the
22 authorized ROEs and the corresponding equity risk
23 premiums were supportive of investors' return
24 expectations."¹⁵⁴ Mr. Walters considers the current and
25 projected capital markets when selecting equity risk

1 premiums ("ERP") of 5.63 percent (over Treasury bonds)
2 and 4.27 percent (over Utility bonds).¹⁵⁵ Applying a
3 forecasted 30-year Treasury yield and 13- and 26-week
4 average A-rated and Baa-rated public utility bond yields
5 to those ERPs result in indicated ROEs ranging from 9.63
6 percent to 10.16 percent.¹⁵⁶

7
8 **Q.** Do you know how Mr. Walters calculated his ERPs?

9
10 **A.** No, I do not. On page 45 of his direct testimony, he
11 refers to "average" risk premiums of 5.63 percent and
12 4.27 percent, but they do not correspond to any of the
13 average ERPs presented in Exhibits CCW-10 and CCW-11. For
14 example, the average five-year rolling average ERP over
15 Treasury bonds and A-rated Utility bonds are 5.73 percent
16 and 4.39 percent, respectively, or 10 and 12 basis points
17 higher than what Mr. Walters uses in his analysis. While
18 I do not agree with Mr. Walters' application of the RPM,
19 it appears that his results are understated based on this
20 error.

21
22 **Q.** Do you have specific concerns with Mr. Walters'
23 application of the RPM?

24
25 **A.** Yes. I have three concerns with Mr. Walters' analysis,

1 namely: (1) the use of the 1986 - 2024 time period; (2)
2 Mr. Walters' method and recommendation ignore an
3 important relationship revealed by his own data, i.e.,
4 that there is an inverse relationship between ERPs and
5 interest rates (whether measured by U.S. Treasury bonds
6 or public utility bond yields); and (3) his mismatched
7 application of projected Treasury bond yields and current
8 utility bond yields.

9
10 **Q.** What are your concerns with Mr. Walters 1986 - 2024 time
11 period to determine an ERP?

12
13 **A.** Mr. Walters selected the period 1986 - 2024 "because
14 public utility stocks consistently traded at a premium to
15 book value during that period."¹⁵⁷ He concludes that
16 "[o]ver this period, an analyst can infer authorized ROEs
17 were sufficient to support market prices that at least
18 exceeded book value."¹⁵⁸ Mr. Walters is mistaken. As
19 discussed previously, market values can diverge from book
20 values for a myriad of reasons as noted by Bonbright.¹⁵⁹
21 Phillips also notes:¹⁶⁰

22 Many question the assumption that market price should
23 equal book value, believing that 'the earnings of
24 utilities should be sufficiently high to achieve market-
25 to-book ratios which are consistent with those prevailing

1 for stocks of unregulated companies.¹⁶¹

2
3 In addition, relative to the 1986 - 2024 time period,
4 SBBI - 2023 makes it clear that the arbitrary selection
5 of short historical periods is highly suspect and unlikely
6 to be representative of long-term trends in market data
7 as discussed previously.

8
9 The academic literature demonstrates and confirms that
10 while regulation is a substitute for marketplace
11 competition, it has an effect on, but no direct control
12 over market prices, and hence M/B ratios of regulated
13 utilities. The academic literature also shows that a
14 subset of data could be subject to data manipulation.
15 Because of this, no valid conclusion of ERPs can be drawn
16 for the 1986 - 2024 period.

17
18 **Q.** Is there a direct relationship between the M/B ratios of
19 unregulated companies and their earned rates of return on
20 book common equity?

21
22 **A.** No. Since regulation acts as a surrogate for competition,
23 it is reasonable to look to the competitive environment
24 for evidence of a direct relationship between M/B ratios
25 and earned returns on common equity. To determine if Mr.

1 Walters' implicit assumption of such a direct
2 relationship has any merit, I observed the M/B ratios and
3 the earned returns on common equity of the S&P Industrial
4 Index, and the S&P 500 Composite Index, over a long period
5 of time. On Document No. 14, I have shown the M/B ratios,
6 rates of return on book common equity (earnings / book
7 ratios), annual inflation rates, and the earnings / book
8 ratios net of inflation (real rate of earnings) annually
9 for the years 1947 through 2023. In each year, the M/B
10 ratios of the S&P Industrial Index equaled or exceeded
11 1.00 times (or 100 percent). In 1949, the only year in
12 which the M/B ratio was 1.00, the real rate of earnings
13 on book equity, adjusted for deflation, was 18.10 percent
14 (16.30 percent + 1.80 percent). In contrast, in 1961,
15 when the S&P Industrial Index experienced an M/B ratio of
16 2.01 times, the real rate of earnings on book equity for
17 the S&P Industrial Index was only 9.10 percent (9.80
18 percent-0.70 percent). In 1997, the M/B ratio for the
19 Index was 5.88 times, while the average real rate of
20 earnings on book equity was 22.90 percent (24.60 percent-
21 1.70 percent).

22
23 This analysis clearly demonstrates that competitive,
24 unregulated companies have never sold below book value,
25 on average, and have sold at book value in only one year

1 since 1947. Because this lack of a relationship between
2 earnings / book ratios and M/B ratios covers a 77-year
3 period, 1947 through 2023, it cannot be validly argued
4 that going forward a relationship would exist between
5 earnings / book ratios and M/B ratios. The analysis shown
6 on Document No. 14 coupled with the supportive academic
7 literature, demonstrate the following: (1) that while
8 regulation is a substitute for marketplace competition,
9 it can influence, but not directly control market prices,
10 and hence, M/B ratios; and (2) that the rates of return
11 investors expect to achieve, and which influence their
12 willingness to pay market prices well in excess of book
13 values have no meaningful, direct relationship to rates
14 of earnings on book equity. Because of this, no valid
15 conclusion of ERPs can be drawn for the 1986-2024 period
16 because of M/B ratios in excess of one.

17
18 **Q.** Does Mr. Walters' RPM analysis ignore the inverse
19 relationship between ERPs and interest rates?

20
21 **A.** Yes. Reviewing the data in Exhibits CCW-10 and CCW-11,
22 I discovered that the ERP as presented by Mr. Walters
23 tends to move inversely with changes in interest rates.
24 In other words, as interest rates fall, the ERP increases.

25

1 Q. How does Mr. Walters' data show the inverse relationship
2 between ERPs and interest rates?

3

4 A. As shown on Document No. 15, empirical analyses of the
5 data presented in Exhibits CCW-10 and CCW-11, ERPs have
6 moved inversely with changes in U.S. Treasury bond yields
7 for 1986 - 2024.

8

9 When looking at the inverse relationship between ERP and
10 interest rates, as shown on Document No. 15, which use
11 Mr. Walters' data, the R-squareds are in excess of 83
12 percent. This means that the movement in interest rates
13 explains over 83 percent of the movement in ERP, which I
14 would consider to be a strong relationship.¹⁶²

15

16 Q. Mr. Walters used current A- and Baa-rated public utility
17 bond yields in his RPM analysis. Please comment.

18

19 A. Mr. Walters' use of a Baa-rated public utility bond yield
20 is incorrect for two reasons. First, Mr. Walters applies
21 a Baa-rated public utility bond yield to an ERP derived
22 from A-rated public utility bonds, improperly matching
23 the ERP measured relative to A-rated public utility bond
24 yields with a Baa rated public utility bond yield. Second,
25 Mr. Walters' use of current A- and Baa-rated public

1 utility bond yield is inconsistent with his entire return
2 on common equity analysis. For example, Mr. Walters used
3 an expected risk-free rate in both his CAPM analysis and
4 his U.S. Treasury Bond-based ERP analysis, analyst
5 projections of EPS and sustainable growth in his constant
6 growth DCF model applications and projected inflation in
7 his derivation of his projected market ERP. For internal
8 consistency in his analyses and to be theoretically
9 correct, as well as consistent with the prospective nature
10 of both ratemaking and the cost of capital, a projected
11 A-rated public utility bond yield should be used in Mr.
12 Walters' RPM analyses.

13
14 **Q.** How can a projected A-rated public utility bond yield be
15 estimated?

16
17 **A.** One source is *Blue Chip's*¹⁶³ forecasts of Aaa corporate
18 bond yields adjusted to reflect a recent spread between
19 A-rated public utility bond and Aaa corporate bond yield.
20 *Blue Chip* forecasts Aaa-rated corporate bonds to yield an
21 average 5.05 percent, based upon an average of the six
22 quarters ending with the third quarter 2025 and 2025-
23 2029 and 2030- 2034. However, the 5.05 percent projected
24 Aaa corporate bond yield needs to be adjusted to estimate
25 an equivalent A-rated public utility bond yield. Using a

1 three-month average bond yield spread (approximately 13
2 weeks, consistent with Mr. Walters' analysis), an upward
3 adjustment of 40 basis points is necessary, resulting in
4 a prospective A-rated public utility bond yield of 5.45
5 percent as derived in note 2 on page 3 of Document No.
6 15.

7
8 **Q.** Please summarize the range of RPM indicated common equity
9 cost rates after correcting Mr. Walters' RPM analysis.

10
11 **A.** As shown on Document 15, applying a projected risk-free
12 rate of 4.31 percent¹⁶⁴ and prospective A2-rated public
13 utility bond yield of 5.45 percent¹⁶⁵ to the regression
14 equations in Document No. 15 produces results of 6.07
15 percent and 4.83 percent, respectively. This results in
16 an ROE of 10.38 percent and 10.28 percent using the
17 projected 30-year Treasury and the prospective A-rated
18 public utility bond yield, respectively. As discussed
19 previously, while I do not agree with Mr. Walters' basic
20 RPM, the corrected RPM results based upon regression
21 analyses of his data are more appropriate indicators of
22 common equity cost rate.

23
24 ***Capital Asset Pricing Model***

25 **Q.** Please briefly summarize Mr. Walters' CAPM analysis and

1 results.

2

3 **A.** Mr. Walters' CAPM analysis combines three estimates of
4 the MRP and three estimates of beta, along with his
5 projected risk-free rate of 4.20 percent from *Blue Chip*¹⁶⁶
6 and a recent 30-year Treasury bond yield of 4.61
7 percent,¹⁶⁷ to calculate nine CAPM estimates that range
8 from 8.80 percent to 12.03 percent.¹⁶⁸

9

10 Mr. Walters' first MRP estimate is based on the historical
11 average real market return over the 1926-2023 period as
12 reported by Morningstar Direct, combined with an expected
13 inflation rate of 2.40 percent to calculate an expected
14 market return of 11.64 percent. Subtracting his 4.20
15 percent projected risk-free rate results in an MRP of
16 7.44 percent.¹⁶⁹

17

18 In the second calculation, he applies a modified version
19 of FERC's DCF method to the S&P 500 Index to calculate
20 the total expected market return. Mr. Walters calculates
21 the weighted average dividend yield and growth rate for
22 each company in the S&P 500, excluding non-dividend paying
23 companies and companies with growth rates that are
24 negative or above 20 percent. Mr. Walters then applies
25 a one-half growth rate adjustment to the resulting

1 dividend yield to arrive at the expected dividend yield
2 for the S&P 500 of 1.90 percent. Adding the expected
3 dividend yield to the weighted average growth rate of
4 10.80 percent results in a market return of 12.70
5 percent.¹⁷⁰ Subtracting his 4.20 percent projected risk-
6 free rate from his DCF-based market return of 12.70
7 percent results in an MRP of 8.50 percent.¹⁷¹ Mr. Walters
8 then performed the same analysis including all companies
9 in the S&P 500, which resulted in an MRP of 8.50
10 percent.¹⁷²

11
12 Mr. Walters' final MRP is the 5.50 percent "normalized"
13 MRP recommended by Kroll.¹⁷³

14
15 **Q.** Is Mr. Walters' CAPM methodology and result sound?

16
17 **A.** No. Mr. Walters' CAPM analysis is flawed in at least
18 five respects: (1) while Mr. Walters does use a short-
19 term projected risk-free rate in his CAPM analysis, he
20 does not consider the long-term projection of the risk-
21 free rate published by *Blue Chip*; (2) he relies, in part,
22 on Vasicek betas; (3) he relies, in part, on historical
23 betas; (4) his choice and calculation of his MRP are
24 flawed; and (5) he did not perform an ECAPM analysis.

25

1 Q. Does Mr. Walters rely on *Blue Chip* throughout his
2 analysis?

3

4 A. Yes, he does. Specifically, Mr. Walters uses *Blue Chip*
5 for his short-term projected interest yield on 30-year
6 Treasury bonds for his CAPM analysis, his terminal growth
7 rate in his multi-stage DCF model analysis, and also
8 discusses five- and ten-year projected interest rates in
9 the capital markets section of his direct testimony.¹⁷⁴
10 Because of Mr. Walters' reliance on *Blue Chip*, I find it
11 curious that he does not use the long-term projections
12 published by *Blue Chip* for his analysis.

13

14 Not incorporating the longest projection available is
15 inconsistent with Mr. Walters' application of the DCF
16 model in which there is an assumption that the projected
17 "g" is constant into perpetuity, creating a mismatch
18 between the application of his models. It is also
19 inconsistent with the Efficient Market Hypothesis
20 ("EMH").

21

22 Q. What is the EMH?

23

24 A. According to Eugene F. Fama,¹⁷⁵ a market in which prices
25 always "fully reflect" available information is called

- 1 "efficient." There are three forms of the EMH, namely:
- 2 • The "weak" form asserts that all past market prices
3 and data are fully reflected in securities prices.
4 In other words, technical analysis cannot enable an
5 investor to "outperform the market."
 - 6 • The "semi-strong" form asserts that all publicly
7 available information is fully reflected in
8 securities prices. In other words, fundamental
9 analysis cannot enable an investor to "outperform
10 the market."
 - 11 • The "strong" form asserts that all information, both
12 public and private, is fully reflected in securities
13 prices. In other words, even insider information
14 cannot enable an investor to "outperform the
15 market."

16

17 The "semi-strong" form is generally considered the most
18 realistic because the illegal use of insider information
19 can enable an investor to "beat the market" and earn
20 excessive returns, thereby disproving the "strong" form.
21 The semi-strong form of the EMH assumes that all
22 information (including long-term forecasts of interest
23 rates) are available to the investor, which means the
24 long-term forecasted interest rate would be considered by
25 investors when making investment decisions and,

1 therefore, should be included in Mr. Walters' CAPM
2 analysis.

3

4 **Q.** Do you agree with Mr. Walters' use of Vasicek-adjusted
5 betas in his CAPM analysis?

6

7 **A.** No, I do not. First, Vasicek-adjusted betas are not widely
8 available in the market or known to investors compared to
9 Blume-adjusted betas. Second, the Vasicek adjustment
10 looks to standard errors of betas; the higher the standard
11 error, the less reliable the beta estimate is, and the
12 larger the adjustment of the beta to the market, peer
13 group, or industry average beta. While the Vasicek-
14 adjusted beta adjusts beta toward the industry average,
15 it does not account for the tendency of low-beta stocks
16 to understate expected risk. Third and finally, Duff &
17 Phelps cites to a Delaware Court of Chancery decision
18 that may support that more extreme betas tend to revert
19 to the industry mean over time,¹⁷⁶ but Mr. Walters has
20 provided no evidence that utility betas are extreme, nor
21 has he provided any evidence that utility betas do not
22 revert to 1.0. In fact, the recent movement of utility
23 betas toward 1.0 shows that utility betas should be Blume-
24 adjusted and not Vasicek-adjusted.

25

1 Q. Do you agree with Mr. Walters' use of historical betas in
2 his CAPM analysis?

3

4 A. No, I do not. The determination of the ROE is a measure
5 of the investor expected return at any given point of
6 time using current and expected measures. The use of
7 historical betas is neither current nor expected. The
8 analytical models that form the basis of the recommended
9 ROE represent a snapshot of Tampa Electric's investor-
10 required return at the time of the analysis and should
11 not be normalized based on speculation that current market
12 conditions may change in the future that are not based on
13 publicly-available data.

14

15 Q. Do you agree with Mr. Walters' exclusion of companies
16 with negative growth rates and growth rates greater than
17 20.00 percent in his DCF-based market return estimate?

18

19 A. No, I do not. As a preliminary matter, the expected market
20 return is meant to reflect just that - all companies in
21 the market. Furthermore, excluding companies with growth
22 rates outside a certain band causes the estimate of the
23 market return to also no longer reflect the overall
24 market, but rather an arbitrary subset of companies within
25 the market.

1 In addition, investors recognize the market includes both
2 dividend and non-dividend paying companies. Some of the
3 largest companies, based on market capitalization, would
4 be excluded from the MRP calculation because they do not
5 pay dividends. For example, based on Mr. Walters'
6 workpapers, there would be 190 excluded companies from
7 his market return calculation based on the exclusion of
8 both non-dividend paying companies and companies with
9 growth rates below 0.00 percent or above 20.00 percent.
10 Those 190 companies comprise approximately 38.00 percent
11 of the entire S&P 500 market capitalization. As shown on
12 Document No. 16, of the 190 companies that were excluded,
13 99 do not pay dividends and comprise 16.34 percent of the
14 S&P 500 market capitalization. Regarding growth rates
15 below 0.00 percent or above 20.00 percent, based on Mr.
16 Walters' workpapers, Mr. Walters excluded 120 companies
17 which comprise 27.21 percent of the entire S&P 500 market
18 capitalization, also shown on Document No. 16. Excluding
19 either set of companies, as noted above, has a significant
20 effect on the calculated expected market return and by
21 extension, the MRP. That is, because the companies Mr.
22 Walters removes tend to have higher growth rates, his
23 methodology biases the estimate of the market return
24 downward. More importantly, the resulting estimate does
25 not represent an estimate of the market.

1 Q. Is there another effect on CAPM inputs by removing
2 companies from the market DCF calculation?

3
4 A. Yes. My methodological concern is with internal
5 consistency in the model's application. A fundamental
6 assumption of the CAPM is that the required return is
7 proportional to the risk of the investment. Under the
8 CAPM, the beta is the measure of risk, and is calculated
9 by comparing the subject security's returns to the overall
10 market returns. Because the beta is calculated relative
11 to the overall market, which includes both dividend paying
12 and non-dividend paying companies, as well as companies
13 outside of the bounds of 0.00 percent to 20.00 percent,
14 it is important that the expected market return also
15 reflect the overall market. As noted above, Mr. Walters'
16 proposed estimate of the market return includes only
17 approximately 63.00 percent of the overall S&P 500 on an
18 absolute and market capitalization basis. As such, I do
19 not believe it is appropriate to combine betas calculated
20 relative to the entire market with a MRP calculated using
21 only a subset of the market (i.e., dividend paying
22 companies with growth rates within a range of 0.00 percent
23 to 20.00 percent).

24
25 If Mr. Walters chooses to remove non-dividend paying

1 companies, and companies with growth rates below 0 percent
2 and above 20.00 percent from the expected market return,
3 he likewise should remove them from the index used to
4 calculate the beta, which would require significant
5 adjustments and calculations. Because betas are a
6 positive function of the correlation of returns between
7 the subject company and the index, removing those
8 companies may increase the correlation, thereby
9 increasing the beta.

10
11 In addition, dividend paying companies, or companies with
12 non-negative growth rates less than 20.00 percent, may
13 have lower volatility than non-dividend paying companies.
14 Because the beta also reflects relative volatility (i.e.,
15 subject company relative to the index), if the volatility
16 of the index falls, the relative volatility will increase,
17 again increasing the beta. Mr. Walters' position
18 inherently assumes the proxy companies' correlation
19 coefficients and relative volatility would remain
20 constant, and their betas would remain unchanged if non-
21 dividend paying companies, or companies with non-negative
22 growth rates less than 20.00 percent, are removed from
23 the market index. Mr. Walters has not shown that to be
24 the case.

25

1 For all of these reasons, Mr. Walters' adjustments to his
2 market DCF should be ignored by the Commission.

3

4 **Q.** What is your position on the 5.50 percent MRP quoted by
5 Kroll?

6

7 **A.** As discussed previously in this rebuttal testimony, the
8 Kroll MRP is not transparent and is not accurate as
9 compared to other Kroll data, such as the long-term
10 historical arithmetic average MRP and the Ibbotson and
11 Chen build up method. Because of this, the Commission
12 should ignore this data in its contemplation of the ROE
13 for Tampa Electric.

14

15 **Q.** Did Mr. Walters conduct an ECAPM analysis?

16

17 **A.** No, he did not. Mr. Walters does not conduct an ECAPM
18 analysis because he does not agree with the use of
19 adjusted betas in the ECAPM.¹⁷⁷

20

21 **Q.** What is your response to Mr. Walters' concern with the
22 use of adjusted betas in the ECAPM structure?

23

24 **A.** As discussed in my response to Dr. Woolridge, the use of
25 adjusted betas in both the traditional and empirical

1 applications of the CAPM is neither incorrect or
2 inconsistent with the financial literature, nor is it an
3 unnecessary redundancy.
4

5 **Q.** What would the results of Mr. Walters' CAPM analysis be
6 had he relied on proper inputs?
7

8 **A.** As shown in Document No. 17, using Mr. Walters' Value
9 Line betas from page 1 of CCW-15, I have corrected Mr.
10 Walters CAPM analysis by: (1) including both the short-
11 term and long-term projections of the 30-year Treasury
12 yield in the estimation of the risk-free rate; (2)
13 excluding his market returns based on the "D&P Normalized"
14 method and "Risk Premium Method"; (3) excluding his
15 historical and S&P Capital IQ betas; (4) correcting his
16 estimate of the "FERC DCF" market return to include all
17 companies in the S&P 500; and (5) estimating the
18 ECAPM. Those corrections result in a CAPM estimate of
19 15.91 percent and an ECAPM estimate of 16.16 percent,
20 which is somewhat above my CAPM results and my analytical
21 results.
22

23 ***Adjustments to Common Equity Cost Rate***

24 **Q.** Did Mr. Walters include flotation costs in his recommended
25 ROE?

1 **A.** No, he did not. Mr. Walters states that he is unaware of
2 the Commission allowing the recovery of flotation costs
3 in the allowed ROE.¹⁷⁸

4
5 **Q.** Has the Commission allowed flotation costs in the allowed
6 ROE?

7
8 **A.** Yes, it has. As described in my direct testimony,¹⁷⁹ the
9 Commission stated the following regarding my proposed
10 flotation cost adjustment:

11 In PGS's last rate case in 2008, we did not make a specific
12 adjustment for flotation costs, but in our order we stated
13 that we have traditionally recognized a reasonable
14 adjustment for flotation costs in the determination of
15 the investor required return...We find witness
16 D'Ascendis's method to determine the flotation cost is
17 credible and provided persuasive evidence for his
18 recommendation to include a flotation cost of 9 basis
19 points.¹⁸⁰

20
21 Given the above, I recommend the Commission to continue
22 correctly including flotation costs in the allowed ROE.

23
24 ***Response to Mr. Walters' Critiques***

25 **Q.** Does Mr. Walters have any critiques of your analyses?

1 **A.** Yes, he does. Mr. Walters' critiques of my direct
2 testimony are as follows: (1) that I am double counting
3 business risk; (2) that my recommendation at the upper
4 end of the range is unsupported; (3) my use of a flotation
5 cost adjustment; (4) that I rely solely on the constant
6 growth DCF; (5) that I exclude IDACORP, Inc. ("IDA") in
7 my DCF results; (6) the level of my ERPs and MRPs in my
8 RPM and CAPM analyses; (7) my use of adjusted betas in
9 the ECAPM model; and (8) my use of non-price regulated
10 risk proxy group.

11
12 I have addressed critiques 1, 2, 3, 4, 6, 7 and 8 during
13 the course of this rebuttal testimony. I will discuss Mr.
14 Walters' remaining critique below.

15
16 **Q.** You excluded IDA's DCF results in your initial analysis
17 because it was over two standard deviations below the DCF
18 average result.¹⁸¹ Is IDA's DCF result in your updated
19 analysis within two standard deviations from the DCF
20 average result?

21
22 **A.** Yes, it is. As such, Mr. Walters' concerns are no longer
23 relevant.

24

25 **VII. RESPONSE TO WALMART WITNESS CHRISS**

1 Q. Please summarize Mr. Chriss' testimony regarding Tampa
2 Electric's ROE.

3
4 A. Mr. Chriss opposes Tampa Electric's proposed ROE based on
5 his review of authorized ROEs nationwide and within
6 Florida. He recommends the Commission "closely examine"
7 Tampa Electric's proposed ROE:

8 [I]n light of: (a) The customer impact of the resulting
9 revenue requirement increases; (b) the use of a future
10 test year, which reduces regulatory lag by allowing the
11 utility to include the most current information in its
12 rates at the time they will be in effect; (c) the high
13 degree of revenue certainty realized by TECO through
14 recovery of a substantial proportion of total retail
15 revenues through cost recovery clauses; (d) recent rate
16 case ROEs approved by the Commission; and (e) recent rate
17 case ROEs approved by other commissions nationwide.¹⁸²

18
19 However, Mr. Chriss did not undertake an independent,
20 market-based analysis of Tampa Electric's ROE. As I
21 discussed the relevance of parts (d) and (e) previously
22 in this testimony, I will not repeat those discussions
23 here.

24
25 Q. Should the Commission consider Tampa Electric's use of a

1 future test year ("FTY") or its cost recovery mechanisms
2 in setting the ROE?

3

4 **A.** The Commission should consider Tampa Electric's test year
5 and regulatory mechanisms relative to the proxy group used
6 to derive its ROE.

7

8 **Q.** Does Tampa Electric's utilization of a FTY or cost
9 recovery mechanisms affect its risk relative to your
10 Utility Proxy Group?

11

12 **A.** No. As noted in my direct testimony, the *Hope* and
13 *Bluefield* "Comparable Earnings" standard requires the
14 allowed ROE to be commensurate with the returns on
15 investments of similar risk. The cost of capital is a
16 comparative exercise, so if the use of a FTY or cost
17 recovery mechanism is common throughout the companies on
18 which one bases their analyses, the comparative risk is
19 zero; any effect of the perceived reduced risk of a FTY
20 or cost recovery mechanism by investors would be reflected
21 in the market data of the proxy group. To the extent the
22 proxy companies utilize FTYs or cost recovery mechanisms
23 only serve to make it more comparable to its peers and
24 has no impact on comparative risk.

25

1 To that point, Document No. 18 provides a summary of the
2 Utility Proxy Group operating companies that may utilize
3 FTYs and cost recovery mechanisms like Tampa Electric.
4 As Document No. 18 demonstrates, substantially all the
5 proxy companies use a FTY or make known or measurable
6 adjustments to their revenues and expenses. Likewise, the
7 vast majority of Utility Proxy Group companies have
8 similar cost recovery mechanisms to those present in Tampa
9 Electric's rates.

10
11 **VIII. RESPONSE TO FIPUG WITNESS POLLOCK**

12 **Q.** Please summarize Mr. Pollock's testimony as it relates to
13 Tampa Electric's ROE.

14
15 **A.** Mr. Pollock's opinion is that my recommended ROE of 11.50
16 percent exceeds the national average ROE for vertically
17 integrated electric utilities for 2023 and 2024 of 9.78
18 percent.¹⁸³ Mr. Pollock also discusses Tampa Electric's
19 regulatory environment and cost recovery mechanisms as
20 justification for the Commission to authorize an ROE below
21 the national average.¹⁸⁴ Like Mr. Chriss, Mr. Pollock
22 does not undertake an independent, market-based analysis
23 of Tampa Electric's ROE.

24
25 **Q.** Does Mr. Pollock make any unique argument from others you

1 have already addressed so far in your rebuttal testimony?

2

3 **A.** No. I have addressed the relevance of historical
4 authorized ROEs for cost of capital purposes and the
5 comparative nature of risk elsewhere in this testimony.
6 I will not address these issues again here.

7

8 **IX. RESPONSE TO FL RISING/LULAC WITNESS RÁBAGO**

9 **Q.** Please summarize Mr. Rábago's testimony as it relates to
10 Tampa Electric's ROE.

11

12 **A.** Mr. Rábago compares my requested ROE of 11.50 percent to
13 historical ROEs from the last five and ten years stating
14 my recommendation is "out of step" with those awarded
15 ROEs.¹⁸⁵ Like Messrs. Chriss and Pollock, Mr. Rábago does
16 not conduct an independent, market-based analysis of
17 Tampa Electric's ROE, but nonetheless, recommends an ROE
18 of no higher than 9.50 percent.¹⁸⁶

19

20 **Q.** Mr. Rábago attempts to summarize your direct testimony
21 into four arguments.¹⁸⁷ Do you believe his summary of
22 your testimony is accurate?

23

24 **A.** No. Mr. Rábago's "summary" includes four points:¹⁸⁸

25 (1) Interest rates and inflation were higher when this

- 1 rate application was filed than previously;
- 2 (2) TECO proposes to spend a lot of money;
- 3 (3) TECO should earn profits at levels that are indexed
- 4 against those of unregulated companies; and
- 5 (4) TECO's profits should be inflated based on high risk
- 6 based on extreme weather.

7

8 Regarding Mr. Rábago's first point, while interest rates

9 and inflation are higher than in previous years, that

10 data is reflected in the market data used to conduct cost

11 of common equity models. I used the model results to

12 inform my judgment as to the appropriate ROE for Tampa

13 Electric at this time. Similarly, while I do generally

14 rely on similar risk, non-price regulated companies in my

15 analyses, I do not in this proceeding based on previous

16 rulings by the Commission. This makes Mr. Rábago's

17 summary point (3) inaccurate and incorrect.

18

19 As Mr. Rábago's summary points (1) and (3) are related,

20 so are his points (2) and (4). These summary points

21 reflect Tampa Electric's business risk, as represented by

22 its fast growth and vulnerability to extreme weather. As

23 discussed previously, and discussed by Mr. Walters, these

24 business risks are reflected in Tampa Electric's bond

25 rating, which is less risky than my Utility Proxy Group.

1 This results in a deduction in my recommended ROE, not an
2 inflation of it. Again, Mr. Rábago's "summary" of my
3 testimony is inaccurate and incorrect.

4

5 **X. CONCLUSION**

6 **Q.** Should any or all of the arguments made by the Opposing
7 ROE Witnesses persuade the Commission to lower the return
8 on common equity it approves for Tampa Electric below
9 your recommendation?

10

11 **A.** No, they should not. My recommended cost of common equity
12 of 11.50 percent for Tampa Electric will provide it with
13 sufficient earnings to enable it to attract necessary new
14 capital efficiently, and at a reasonable cost, to the
15 benefit of both customers and investors.

16

17 **Q.** Does this conclude your rebuttal testimony?

18

19 **A.** Yes, it does.

20

21

22

23

24

25

1 BY MS. PONDER:

2 Q Mr. D'Ascendis, did you also prepare and cause
3 to be filed with your direct testimony an exhibit marked
4 DWD-1, consisting of 15 documents?

5 A Yes.

6 Q And did you also prepare and cause to be filed
7 with your testimony an exhibit marked DWD-2, consisting
8 of 19 documents?

9 A Yes.

10 MS. PONDER: Mr. Chairman, Tampa Electric
11 would note for the record that Exhibits DWD-1 and
12 DWD-2 have been identified on the CEL as Exhibits
13 28 and 148.

14 CHAIRMAN LA ROSA: Okay.

15 BY MS. PONDER:

16 Q Mr. D'Ascendis, would you please summarize
17 your prepared direct and rebuttal testimony?

18 A Sure.

19 Good evening, Commissioners. Thank you for
20 the opportunity to appear today.

21 My name is Dylan D'Ascendis. I am a partner
22 at ScottMadden, Inc. The purpose of my testimony is to
23 provide a recommendation regarding the return on common
24 equity, referred to as ROE or cost of equity, for Tampa
25 Electric Company, which I also refer to as TECO, as well

1 as provide an assessment of the company's capital
2 structure to be used for ratemaking purposes.

3 Please note that I filed direct testimony and
4 exhibit on behalf of TECO, as well as submitted rebuttal
5 testimony to respond to the Florida Office of Public
6 Counsel, or OPC, witness J. Randall Woolridge; Federal
7 Executive Agencies, or FEA, witness Christopher C.
8 Walters; Florida Retail Federation, or FRF, witness
9 Stephen W. Chriss; Florida Industrial Power Users Group,
10 or FIPUG, witness Jeffrey Pollock; and Florida Rising,
11 League of United Latin American Citizens of Florida, or
12 LULAC, witness Karl R. Rabago with respect to the
13 company's ROE in this case. I will refer to those
14 parties as the intervener ROE witnesses.

15 In view of current markets and the results of
16 my analytical models presented in my testimony, the
17 reasonable range of ROEs applicable to TECO is between
18 10.31 percent and 11.93 percent. And within that range,
19 I recommend the Commission to authorize an ROE of 11.50
20 percent. My recommended ROE considers a variety of
21 factors that affect the required return to the equity
22 investors of the company.

23 My testimony discusses the multiple analytical
24 approaches that were evaluated to develop my ROE
25 recommendation. My testimony explains that no single

1 model is inherently so precise that it could be relied
2 on to the exclusion of other theoretically sound models.
3 Using multiple models adds reliability to the estimated
4 common equity cost rate, and is supported in both the
5 financial literature and regulatory precedent.

6 My testimony explains how the analysis to
7 determine an appropriate ROE is affected by the various
8 business and financial risks faced by the company. My
9 ROE recommendation also considers such factors as
10 effective flotation costs of the company's bond rating,
11 as well as the company's high level of customer growth,
12 weather risk, and capital investment plans relative to
13 the companies in the proxy group.

14 The analyses presented in my testimony support
15 the company's requested ratemaking capital structure,
16 which includes a common equity ratio of 54 percent.
17 That common equity ratio is consistent with the equity
18 ratios maintained by the proxy groups and their
19 operating utility subsidiary companies.

20 Finally, my testimony responds to the issues
21 raised by and addresses the shortcomings within the
22 intervener ROE witnesses' testimony. None of their
23 arguments changed my conclusion that the company should
24 be authorized an opportunity to earn an ROE of 11.50
25 percent. Likewise, their analysis should not persuade

1 the Commission to approve an ROE for TECO below my
2 recommendation.

3 That concludes my summary.

4 MS. PONDER: We tender Mr. D'Ascendis for
5 cross-examination.

6 CHAIRMAN LA ROSA: Great. Thank you.

7 OPC.

8 EXAMINATION

9 BY MS. CHRISTENSEN:

10 Q Good evening, Mr. D'Ascendis. How are you
11 doing this evening?

12 A Doing well.

13 Q Okay. I would ask you to take a look at page
14 -- well, let me start with this: You have testified or
15 filed testimony in approximately 150 regulatory
16 proceedings, correct?

17 A Yes.

18 Q And it would be true to say that in all those
19 cases, you have testified on behalf of utilities, right?

20 A Yes.

21 Q Okay. Now, let me direct your attention to
22 page 19 of your testimony.

23 A Yes, ma'am.

24 Q Okay. It looks like we are there as well.
25 In this section of your testimony, this is

1 where you start your discussion about capital structure,
2 correct?

3 A Yes. The bottom of page 19, starting at line
4 22.

5 Q Okay. And am I correct that Tampa Electric is
6 requesting a capital structure of 41.57 percent
7 long-term debt and 54 percent equity?

8 A Common equity, yes.

9 Q Okay. And you use a proxy group to be
10 representative of TECO, and the equity ratio and the
11 return on equity it should receive, correct?

12 A Yes, ma'am.

13 Q And looking at page 23 of that testimony -- of
14 your testimony, a few pages beyond this. And I am
15 specifically at 918 of that portion.

16 A You mean lines nine through 18?

17 Q Hold on. Let me get there. Just a second.

18 I am specifically looking at line -- the
19 sentence that starts at line 18. It says the equity
20 ratios of your proxy group of companies range from 28.9
21 percent to 56.13 percent for the fiscal year 2022 --

22 A Yes, ma'am.

23 Q -- as shown on pages three and four of your
24 Document 3, is that correct?

25 A That's right.

1 **Q** Okay. And would you agree, the simple average
2 for the 14 companies in your proxy group is a 33 per --
3 33.46 percent equity ratio, subject to check?

4 **A** Well, if you look at Document No. 3, page four
5 of five, there is the simple -- the simple average of
6 the proxy group companies is there. The common equity
7 ratio -- the average, the simple average is 41.49. But
8 my testimony states that the 54-percent equity ratio is
9 within the range of capital structures maintained by the
10 proxy group and their operating subsidiaries. So, like
11 I said, it's appropriate because it is representative of
12 an electric utility company.

13 **Q** Okay. And I just want to make sure that I
14 heard you correctly. So the simple average, which you
15 said you calculated, is actually 44 percent for the
16 proxy group?

17 **A** No, ma'am. So it would be Bates number, I
18 guess, 107.

19 **Q** I am sorry, which page are you looking at?

20 **A** So if you look at Document No. 3, page four --

21 **Q** Okay.

22 **A** -- and you go down to the bottom, it says,
23 proxy group of 14 electric utility companies. And you
24 will see the average of the 14 utility companies, and
25 it's 55 percent -- 55.3 percent long-term debt, 2.72

1 percent short-term debt, 0.49 percent preferred stock,
2 and 41.49 common equity. Do you see it?

3 Q Well, that's what I am trying to see, which --
4 I see -- okay. I see it.

5 A It's up there.

6 Q All right. Yes, I am seeing that now. And
7 that's divided by years, correct?

8 A So that's -- so if you look at the top row of
9 that schedule, you will see it's 2022, 2021. So that --
10 what I was looking at there, for 2022, is that number.

11 Q Okay. You were just looking at 2022, because
12 the five-year average for the proxy group would be 53.4
13 percent?

14 A The long-term ratio -- the long-term debt
15 ratio is 53.4 percent. Yes.

16 Q And then the long-term -- or the five-year
17 average for the common equity is 43.26 percent, correct?

18 A That's right.

19 Q Okay. And you would agree, based on this
20 average that we have looked at on page four out of five,
21 the only company -- well, actually, let me take you to
22 page three of this exhibit. And the only company that I
23 see that has a higher equity ratio than Tampa Electric
24 is IDACORP, which has a equity ratio of 56 percent; is
25 that correct?

1 A That's correct. And like I said, my testimony
2 is that it's consistent with the range, and then if you
3 -- of both the holding companies and the operating
4 subsidiary companies of the proxy group companies.

5 So if you take a look at page five of five of
6 that document, you will see that a lot of the operating
7 companies are in that low 50 -- low 50 to mid-50 range.

8 **Q But these were the proxy group companies that**
9 **you actually chose as representative, correct?**

10 A Well, the issue with using operating
11 subsidiary companies in an ROE analysis is that you
12 can't use them because they don't have any market data.
13 So in an ideal world, you would have publicly traded
14 operating utility companies to do your ROE analysis, but
15 in this case, you have to use these holding companies.

16 The more appropriate proxy, when you are
17 looking at the appropriate capital structure, would be
18 the operating subsidiaries. But any way you slice it,
19 so if you are using holding companies, or if you are
20 using --

21 MS. CHRISTENSEN: Commissioners, can I just
22 ask that we answer the question I asked, which is
23 this was the proxy group that he chose. That was
24 the question.

25 CHAIRMAN LA ROSA: Yeah. If you have got a

1 sufficient answer to the question, then let's move
2 on to the next question.

3 MS. CHRISTENSEN: Thank you.

4 BY MS. CHRISTENSEN:

5 Q Conversely, the lower the percentage of the
6 debt the company has in its capital structure, the lower
7 the return on equity or exposure to financial risk the
8 common equity investors expect, correct?

9 A Can you repeat that, please?

10 Q Sure. Well, let me ask you this first: Would
11 you agree that the higher the percentage of the debt in
12 the capital structure, the higher the financial risk to
13 common equity owners, and they would expect a higher
14 return on common equity for bearing this higher
15 financial risk?

16 A Agree.

17 Q Okay. Conversely, the lower the percentage of
18 debt the company has in its capital structure, the lower
19 the return on equity for exposure to financial risk the
20 common equity investor would expect?

21 A And this is all else equal, correct?

22 Q Everything being all equal -- or all else
23 being equal, yes.

24 A Then I would agree with you.

25 Q Okay. Now, looking at your Document 1 -- your

1 Exhibit 1, Document 2 -- and let's see when we get
2 there.

3 Okay. Now, this shows the models that you
4 used for prepare -- excuse me, preparation of your
5 recommended ROE, correct?

6 A Yes, ma'am. It was superseded in my Exhibit
7 DWD-2, but my initial analysis is what you are referring
8 to.

9 Q Okay. In other words, these are the four
10 models that you used, even with your updated results,
11 correct?

12 A With the caveat that I didn't -- I didn't rely
13 on the nonregulated proxy group in this case, nor did I
14 rely on the PRPM in this case --

15 Q Okay. And --

16 A -- which is the Predictive Risk Premium Model,
17 just for the --

18 Q Okay. And we will get to that in just a
19 second.

20 And in this case, you are recommending an ROE
21 of 11.5, is that still correct?

22 A That's right.

23 Q And you are recommending the 11.5 ROE despite
24 the company's proposed capital structure and debt cost,
25 correct?

1 A Despite? So I am going to disagree with your
2 question. But if you are looking at DWD-1 or DWD-2,
3 Schedule 2 or Document 2, you take -- the first thing
4 you do is you look at your model results, and then you
5 compare them with -- you compare TECO with the proxy
6 group company to figure out whether or not they have
7 extraordinary risk or not.

8 So when you look at lines six and seven on
9 Document No. 2, page one, you will see that the credit
10 risk adjustment on line six is a negative risk
11 adjustment based on bond spreads.

12 Credit ratings is a common measurement of both
13 business and financial risk. So any type of lower
14 financial risk that the company has, like a higher
15 equity ratio, would be subsumed in that adjustment.

16 **Q Okay. But you would agree that the negative**
17 **credit risk adjustment is your adjustment because TECO**
18 **is less risky than the proxy group that you chose,**
19 **correct?**

20 A As far as credit risk, yes.

21 **Q In this document, you report two results for**
22 **each of your approaches, is that correct?**

23 A Yes. One is -- one includes the Predictive
24 Risk Premium Model, or the PRPM, and one excludes it.

25 **Q Okay. Now, looking at the column which shows**

1 the results with the PRPM, which the Commission rejected
2 previously because -- you would agree that this
3 commission previously rejected the PRPM approach because
4 the results could not be duplicated, correct?

5 A I don't agree with that characterization. I
6 have given the Commission staff ample opportunity, and
7 the OPC ample opportunity, to access my model, and they
8 haven't taken it up on me -- or taken it -- taken me up
9 on it in the Peoples case or in this case.

10 Q Okay. But that wasn't the question. The
11 question was whether or not the Commission rejected it
12 previously, because the Commission said they could not
13 duplicate the results, is that correct?

14 A You are going to have to point me to the order
15 that says that.

16 Q Okay. Well, we can move on from that.
17 But looking at your range of results, line
18 five, indicative common equity cost rate before
19 adjustments. And then if you look further down,
20 indicated common equity cost rate after adjustments.
21 Those are your ranges based on the four predictive
22 models, correct?

23 A No. So if you take a look -- and I have it in
24 my testimony, but I am just going to point to this
25 document instead.

1 If you look at line number five, it is the low
2 number on -- which is the DCF model, and the high model
3 from the CAPM model. It does not contemplate or use the
4 fourth line, which is the market models applied to
5 common comparable risk non-price regulated companies.
6 So it's the three models, the DCF, the Risk Premium
7 Model, and the Capital Asset Pricing Model.

8 **Q Okay. With that caveat, that the market**
9 **models applied to comparable risk, non-price regulated**
10 **companies were excluded from that range, and those --**
11 **that range of results on line 5, and then further down**
12 **on line eight with your other adjustments, those would**
13 **be the results from the three models, correct?**

14 A Yes, ma'am.

15 **Q And that range without the PRMP is -- and with**
16 **your adjustments, would be 9.9 to 12.42, correct?**

17 A Yes, ma'am.

18 **Q And isn't it true that your recommended ROE of**
19 **11.5 is higher than the middle of this range, which**
20 **would otherwise have been 11.16.**

21 A It is, but I explained the reason why I went
22 above the midpoint in my range in my rebuttal testimony.
23 And I think it would be easier just to show you guys on
24 the graph, if you would turn to Exhibit DWD-2, which is
25 my rebuttal exhibit document --

1 MS. CHRISTENSEN: Commissioner, I would
2 appreciate if he would just say yes or no to the
3 question and a brief explanation to the question
4 that I asked and not go beyond that. And if his --

5 CHAIRMAN LA ROSA: Okay. Was the answer
6 sufficient?

7 MS. CHRISTENSEN: Yes. I got a sufficient
8 answer. Thank you.

9 CHAIRMAN LA ROSA: Okay.

10 THE WITNESS: Well, I disagree, because you
11 asked whether -- how it was, and I am explaining
12 why it was.

13 MS. CHRISTENSEN: I am going to object to the
14 witness objecting to my question.

15 CHAIRMAN LA ROSA: Okay. Let's move on to the
16 next question. I am not sure I have seen that
17 before, but let's move on to the next question.

18 MS. CHRISTENSEN: Thank you.

19 BY MS. CHRISTENSEN:

20 Q Would you agree that you include a flotation
21 cost adjustment in this range?

22 A Yes, ma'am.

23 Q Thank you.

24 And would you agree that TECO has not paid any
25 flotation cost?

1 A I don't agree with that.

2 Q Okay. Does TECO issue stock?

3 A So they do not, but when you are talking about
4 flotation costs, the equity that's infused by -- from
5 Emera to TECO has flotation costs, and they have to be
6 returned back to Emera or they won't be able to attract
7 the capital that they are supposed to.

8 Q So the answer to my question is, no, TECO does
9 not issue stock; correct?

10 A Yes. But when you are talking about the
11 recovery of the cost of capital, you have to recover the
12 flotation costs from the parent company, because if you
13 do not, they will not get their full return on their
14 investment.

15 Q Okay. So in other words, the flotation costs
16 that you included in TECO's costs here are costs that
17 Emera has for issuing stock on Emera's behalf, correct?

18 A Say it one more time.

19 Q The flotation costs which you are including in
20 this TECO ROE as an adjustment is a cost that's borne by
21 Emera when Emera issues its stock?

22 A Well, when you are talking about --

23 Q Correct?

24 A Not exactly. Okay. So when TECO issues their
25 stock, they incur a cost. When that -- and it's in the

1 form of a percent. So if you take a look -- and this is
2 where we are -- where I have to explain this.

3 So if you look at Document No. 11 -- 9, page
4 one, you will see the Emera issuances. And those
5 issuances, like I said, at Document 9, page one of one.
6 So the flotation costs are expressed in a percent. So
7 it's -- so it's point -- it's two percent of what their
8 net proceeds are. Now --

9 MS. CHRISTENSEN: Who's -- can I ask a
10 question and get him to answer yes or no, and --

11 CHAIRMAN LA ROSA: Yep. Please restate the
12 question.

13 MS. CHRISTENSEN: Okay.

14 BY MS. CHRISTENSEN:

15 Q Is it correct that it is Emera issuing stock
16 at the Emera level? Yes or no?

17 A Yes.

18 Q Thank you. I will move on.

19 Okay. The highest ROE is 12.9 percent for
20 your nonregulated group, correct?

21 A It's 12.95.

22 Q 95, okay. And I think you had confirmed this
23 before, but you did not include that in your range,
24 correct?

25 A I did not.

1 **Q Okay. And looking at Document 3, your**
2 **Discounted Cash Flow Model, that result is 9.89 percent,**
3 **correct?**

4 A But it's superseded by my rebuttal testimony,
5 and that result is 10.29 percent. So if you look at
6 DWD-2, Document 1, page one, the Discounted Cash Flow
7 Model for that -- for the same group of companies, just
8 using updated data, is 10.29 percent.

9 **Q Okay. And this model, the Discounted Cash**
10 **Flow Model, does not require you to estimate risk,**
11 **correct?**

12 A Well, I mean, the risk is reflected in the
13 stock prices, which runs into the -- in the dividend
14 yield. So I am not estimating risk, but risk is
15 reflected in the stock price in the market data used to
16 calculate the model.

17 **Q Okay. So I believe your answer to my question**
18 **is, yes, you did not estimate risk, correct, using the**
19 **Discounted Cash Flow Model?**

20 A Every -- so the point of every cost of capital
21 model is to re -- to get a measure of risk to have a
22 return on that risk. So in that aspect, the answer is
23 yes.

24 **Q Okay. Well, in the -- and your two highest**
25 **ROE results are for your risk premium model and the CAPM**

1 approaches, is that correct?

2 A Yes.

3 Q And in both of those approaches, you had to
4 estimate a risk premium to derive a recommended ROE, is
5 that correct?

6 A Yes.

7 Q And you would agree that the 30-year treasury
8 is about 4.61 percent, is that still current?

9 A It is not.

10 Q Okay. And what is the current 30-year
11 treasury yield, if you know of, as of today?

12 A I think it's around 4.2, but --

13 Q Okay.

14 A -- generally, Mr. Walters and I used projected
15 interest rates, and Dr. Woolridge uses a normalized
16 interest rate generally, so --

17 Q Okay.

18 A -- so it's not -- the current interest rate
19 sometimes isn't as accurate or applicable as those other
20 ones.

21 Q But you would agree that the 30-year treasury
22 yield is down from about five percent earlier this year,
23 correct?

24 A Yes. But it's up from one percent in the
25 pandemic.

1 Q And isn't it true that you have included a
2 credit risk adjustment for your ROE, correct?

3 A That's right.

4 Q Okay. Let me -- would you have any reason to
5 disagree with me if I put it to you that a 10.3-percent
6 -- well, let me ask you this: Are you aware that the
7 Commission has recently approved a 10.3 ROE for Duke
8 Energy operating in Florida?

9 MS. PONDER: Mr. Chairman, objection. Same
10 objection as earlier in the proceeding.

11 CHAIRMAN LA ROSA: Yeah, sustained. I prefer
12 not to make the comparison.

13 MS. CHRISTENSEN: Okay. Let me ask if I can
14 have the witness look at OPC-96, which is
15 F2.1-6124. And this is OPC's exhibit of the RR
16 inventory of awarded and historic ROEs, and --

17 MS. PONDER: Mr. Chairman, I would object to
18 this exhibit as showing out-of-state decisions that
19 are irrelevant in this matter. The request of
20 other utilities and decisions by other
21 commissions --

22 MS. CHRISTENSEN: Well --

23 MS. PONDER: -- are not the kind of
24 information this commission typically considers in
25 determining ROE.

1 MS. CHRISTENSEN: May I respond?

2 CHAIRMAN LA ROSA: Yes. Let me hear from OPC.

3 MS. CHRISTENSEN: All right. One, I think we
4 have already admitted the exhibit. Two, the
5 gentleman is actually estimating ROEs based on what
6 the market will actually hold and approve, and what
7 type of competition for capital that TECO would
8 have to be up against. So, in fact, the approved
9 ROEs around the country is extremely relevant
10 information for this commission to have. And he is
11 their ROE witness, so he would be the ROE person to
12 ask about this information, and, you know, so I
13 think it is highly relevant.

14 CHAIRMAN LA ROSA: And this exhibit was
15 entered into the record, if I am not mistaken. But
16 I will look to my Advisor for this.

17 MS. HELTON: This is the exhibit that Mr.
18 Wahlen took issue with --

19 MS. CHRISTENSEN: And I think it was admitted
20 over his objection.

21 MS. HELTON: Yes.

22 MS. CHRISTENSEN: Thank you.

23 Could I approach the witness and provide him a
24 copy of this and find out if he is familiar with
25 the information?

1 CHAIRMAN LA ROSA: Hold on one second.

2 MS. HELTON: Could we have a couple minutes to
3 confer with the staff who deals with this on a
4 regular basis, and that would not be me, so that we
5 could --

6 CHAIRMAN LA ROSA: Sure. Absolutely. Let's
7 take three minutes.

8 (Brief recess.)

9 CHAIRMAN LA ROSA: Okay. Just rehash a little
10 bit of all discussion. Let's reconvene, and I am
11 going to go to Mary Anne on what we just discussed.

12 MS. HELTON: Thank you, Mr. Chairman.

13 My suggestion is to go forward, allow Ms.
14 Christensen to ask a couple of questions, and from
15 there, we can -- I think you can determine, and the
16 company can determine whether we think that the
17 questions are relevant to this proceeding and the
18 way this commission sets the ROE based on the
19 filings that have been made in the docket.

20 CHAIRMAN LA ROSA: Okay.

21 MS. CHRISTENSEN: Commissioner, may I be
22 briefly heard?

23 CHAIRMAN LA ROSA: Yes.

24 MS. CHRISTENSEN: Okay. And just for the
25 record, in Order No. PSC-2023-0388-FOF, the PSC

1 Peoples Gas rate proceeding on page 71, in the
2 conclusion, staff indicated that it relied on -- or
3 the Commission -- and I am sorry, not staff, but
4 the Commission relied on the national average of
5 awarded ROEs of approximately 9.5 percent, and said
6 -- and should be -- should enable PGS to generate
7 cash flow needed to meet their near-term financial
8 obligations and make the capital investments needed
9 to maintain and expand its systems, maintain
10 sufficient levels of liquidity to fund unexpected
11 events, and sustain confidence in Florida's
12 regulatory environment among the credit agencies
13 and investors.

14 So this is the type of information that this
15 commission has relied on in the past to make a
16 recommendation on ROE, and to place that in its
17 order. So I would say suggest that this is highly
18 relevant information.

19 I am sure if the Commission -- if the company
20 believes that, you know, we are being repetitive,
21 they can certainly make whatever appropriate
22 objections they think at the time, but I think I
23 should be given the leeway necessary to explore
24 this relevant information.

25 Thank you.

1 MR. WAHLEN: Mr. Chairman, I will respond by
2 saying this is in the record. If we want to spend
3 the next three hours having our witness questioned
4 about this exhibit and whatever other information
5 they have about other states, I guess we can do
6 that. But we are trying to move this thing along.
7 I know it doesn't feel like it, because we are
8 bogged down, but the Commission has historically
9 relied primarily on the models, and the models are
10 not based on awarded returns or requested returns.

11 But this is in the record. I just don't -- I
12 hope we don't have to go line-by-line through every
13 one of these decisions and talk about it. I was
14 asked yesterday to object early, so that's what we
15 are doing.

16 Thank you.

17 CHAIRMAN LA ROSA: Okay. So I am going to
18 allow the questions to start. We will take the
19 direction and see how relevant they are in
20 comparison, and, of course, how the witness
21 answers. So I will allow the questions to begin.

22 MS. CHRISTENSEN: May I approach the witness
23 to give him the larger copy --

24 CHAIRMAN LA ROSA: Yes.

25 MS. CHRISTENSEN: -- because I think it's hard

1 to read. Thank you.

2 BY MS. CHRISTENSEN:

3 Q Mr. D'Ascendis, are you familiar with S&P's
4 Capital IQ rate history information?

5 A Yes.

6 Q Okay. And you would agree, this is a summary
7 of awarded and pending ROEs prepared by S&P., and
8 otherwise, you are generally familiar with the content,
9 correct?

10 A This looks like past ROEs. I haven't gotten
11 through the entire document yet. Is there pending ROEs
12 further down?

13 Q Okay. Looking at page, I think it is -- I am
14 going to say the last page of the document, this lists
15 pending cases. Do you see that?

16 A Sure.

17 Q Okay. And there is cases listed there for
18 Pennsylvania Electric, Pennsylvania Power, West Penn
19 Power. Do you see those?

20 A You mean the next to the last page. Yes.

21 Q Yeah. Oh, I am sorry. Next to the last page.
22 Okay. And do you see that there is a request
23 for an 11.3 percent ROE in those cases, correct?

24 A Yes. I am the witness in that case.

25 Q Okay. And then you confirmed what I was about

1 to ask you. So you are the witness in those cases?

2 A I am.

3 Q And are you also the witness in the PepsiCo
4 Energy case, which also is showing an 11.3?

5 A You mean the PECO case?

6 Q Yeah. Oh, sorry. PECO.

7 A No.

8 Q Okay. Do you know Paul Moul?

9 A Professionally, yes.

10 Q Okay. And are you closely allied with him in
11 providing these ROEs on behalf of the utilities, right?

12 A I disagree with everything you just said.

13 Q Okay. In 2021, did you adopt his testimony in
14 a Kentucky rate case?

15 A A what rate case?

16 Q Kentucky rate case.

17 A He was -- he was in a coma, and the company
18 reached out for me to do -- what was it? It was
19 discovery responses. So, no, I didn't -- I didn't adopt
20 his testimony. I didn't defend it in the case. I --
21 while he was in the hospital recovering, I was -- I did
22 the right thing to do, and do responses to discovery for
23 somebody for a client that I -- that we share.

24 Q Okay. One moment, please.

25 Okay. I think that may be all the questions I

1 have for this exhibit. There may be others, but for me,
2 that's -- that will take care of that one.

3 Sure. Okay. And are we ready again?

4 A Yes.

5 Q Okay. Great.

6 Would you agree that the Florida Commission
7 has made ROE awards in the last two to three years that
8 are higher than the national average?

9 A Yes. And I would like to take a little bit of
10 time and talk about that Peoples Gas order.

11 MS. CHRISTENSEN: I am going to object. This
12 is going well beyond -- I didn't even ask him the
13 question.

14 CHAIRMAN LA ROSA: Go ahead and continue with
15 your questions.

16 BY MS. CHRISTENSEN:

17 Q And would you agree that Dr. Woolridge has
18 recommended an ROE of 9.5 for TECO?

19 A Yes, in this case, yes.

20 Q Okay. And isn't it true, on page nine of your
21 direct testimony, line 14, you acknowledge that
22 authorized ROEs are -- or, I am sorry, this is actually
23 on your rebuttal testimony. Page nine of your rebuttal
24 testimony.

25 A Yes, ma'am. I am there.

1 **Q** Okay. And looking at line 14, would you agree
2 that you acknowledge that authorized ROEs are reasonable
3 benchmarks of acceptable ROEs, correct?

4 A They do. And then the end of that sentence
5 says: They do not reflect the current cost of common
6 equity.

7 **Q** Okay. And then if you go to the top of the
8 next page, you then claim that simple comparisons of
9 ROEs to previously and recently awarded ROEs of little
10 value, correct?

11 A Yes, ma'am, because they are not timely. They
12 are not -- they don't reflect the risks of the specific
13 companies involved. Some of these -- some of these --
14 if we want to go back to this piece here, when you could
15 take a look and see --

16 **Q** I think --

17 A -- that you have companies that start their --
18 they start their rate case in 2020, and they don't get
19 -- they don't get resolved until 2022 or 2023. So the
20 data, even though it might seem recent, is not recent or
21 timely. And even the -- even the time between --

22 MS. CHRISTENSEN: Commissioner, I think we
23 have gone a little far afield --

24 THE WITNESS: -- the rebuttal and now --

25 MS. CHRISTENSEN: -- the question I asked.

1 CHAIRMAN LA ROSA: Yeah. I don't know that
2 the question was a yes or no question. I think
3 that's where the challenge was, but please continue
4 with your questions.

5 MS. CHRISTENSEN: Okay.

6 BY MS. CHRISTENSEN:

7 **Q And do you know what the most recently**
8 **authorized ROE by this Commission was?**

9 A Fully litigated?

10 **Q No. Settled.**

11 MS. PONDER: Objection.

12 CHAIRMAN LA ROSA: Sustained.

13 MS. CHRISTENSEN: Hold on. Can I have just a
14 moment, please?

15 CHAIRMAN LA ROSA: Sure. Let's take two
16 minutes.

17 (Brief recess.)

18 MR. REHWINKEL: Mr. Chairman.

19 CHAIRMAN LA ROSA: Yes, sir.

20 MR. REHWINKEL: We -- Public Counsel is in a
21 difficult spot.

22 CHAIRMAN LA ROSA: Okay.

23 MR. REHWINKEL: We asked a question. We were
24 given an answer. We have a document from the State
25 of Kentucky, an order, that shows that the witness'

1 statement was inconsistent with the State of
2 Kentucky's order, and we have no way, because of
3 Case Center, of impeaching the witness. And we
4 have advised counsel for the company about the
5 situation. And it's a serious matter, we need to
6 get to the bottom of it.

7 MR. WAHLEN: I have talked to Mr. D'Ascendis.
8 We are happy to have them read the order to him.
9 He can answer if he thinks that's what happened.
10 This is not a big deal to us. We are not going to
11 get hung up on whether the document is in Case
12 Center. They can read it to him. They can show it
13 to him, and he can talk about it.

14 MR. REHWINKEL: Well, we heard testimony under
15 oath that Mr. D'Ascendis did not adopt testimony of
16 Mr. Moul, and when he did that, we abandoned a line
17 of questioning about 321. But I think that Ms.
18 Christensen is entitled to review this. We may --
19 I don't know if it's possible here to get a court
20 reporter to read the question back. This is a
21 serious matter.

22 CHAIRMAN LA ROSA: Go ahead, Mr. Wahlen.

23 MR. WAHLEN: I have suggested that they just
24 ask him about the order and then see what happens.

25 CHAIRMAN LA ROSA: Sure. All right. So I

1 understand both sides. I am going to go to my
2 Advisor for -- from a procedural side -- from a
3 procedural position.

4 MS. HELTON: Well, Mr. Wahlen, as I understand
5 it, has offered to allow cross-examination of the
6 witness about the order from Kentucky. And if
7 that's agreeable to OPC, it seems to me that we
8 could go forward on -- that way. Do we need to
9 stop and make a couple of copies of the order for
10 people to have it?

11 MR. REHWINKEL: I think that's what we need to
12 do.

13 MS. HELTON: Okay.

14 CHAIRMAN LA ROSA: Just so we are sure, so
15 procedurally, they are going to make copies. They
16 are going to distribute --

17 MS. HELTON: Yeah.

18 CHAIRMAN LA ROSA: -- those copies?

19 MS. HELTON: I think -- I think.

20 CHAIRMAN LA ROSA: Is there anything else we
21 need to do?

22 MS. CHRISTENSEN: Commissioner, could we,
23 like, have a five-, 10-minute break, and we should
24 be able to make the copies and then we can get back
25 to this?

1 CHAIRMAN LA ROSA: Yes. But before we do
2 that, I just want to make sure. Is there anything
3 else that we need to do to instruct during this
4 timeout?

5 MS. HELTON: Not that I am aware of, Mr.
6 Chairman.

7 CHAIRMAN LA ROSA: Okay.

8 MS. HELTON: I am not sure if anybody else has
9 a suggestion.

10 CHAIRMAN LA ROSA: So let's take five minutes.
11 When the copies are ready, we will reconvene.
12 Hopefully that's in five minutes, and then we will
13 go from there. Thank you.

14 MS. CHRISTENSEN: Certainly. Thank you.

15 (Brief recess.)

16 CHAIRMAN LA ROSA: We should be back on.

17 MS. CHRISTENSEN: Yes, we are good.

18 CHAIRMAN LA ROSA: Okay. All right. Let's --
19 yeah, let's reconvene here.

20 So I will go to OPC. You handed out some
21 paperwork?

22 MS. CHRISTENSEN: Yes, we did. And once we
23 are ready to roll --

24 MR. WAHLEN: Before we get started, we are
25 getting a couple other items printed out that are

1 relevant to this --

2 CHAIRMAN LA ROSA: Okay.

3 MR. WAHLEN: -- and I don't know if you want
4 to wait for all of it.

5 CHAIRMAN LA ROSA: Well, I do, because I don't
6 want to have to stop again, so sure. How far along
7 are we in that process, if it's even possible to
8 gauge that?

9 MR. WAHLEN: I am not sure who is doing the
10 printing, but hold on.

11 CHAIRMAN LA ROSA: But it's being printed? I
12 think that --

13 MR. WAHLEN: Yes, it is being printed.

14 CHAIRMAN LA ROSA: So let's hold tight and not
15 go too far. And we will reconvene once everything
16 is back in our hands.

17 MS. CHRISTENSEN: Commissioner, they may have
18 their copies ready by the time redirect is up, and
19 he can introduce those as part of his redirect, and
20 we can continue to move along, if that's the
21 Chairman's wish.

22 CHAIRMAN LA ROSA: Okay. Let's still hold for
23 a few seconds, but I may take you up on that.

24 (Brief recess.)

25 CHAIRMAN LA ROSA: Okay. So let's go ahead

1 and get started. There is something being printed,
2 some hurdles in the backroom, but we should have
3 them shortly.

4 So, Ms. Christensen, we were about to start to
5 talk about what you had handed out.

6 MS. CHRISTENSEN: Thank you.

7 BY MS. CHRISTENSEN:

8 Q Mr. D'Ascendis, have you had an opportunity,
9 or have you had a conversation with your attorney about
10 the order that I am about to show you, in the break?

11 CHAIRMAN LA ROSA: Give me -- yeah.

12 BY MS. CHRISTENSEN:

13 Q I am sorry?

14 A Yes.

15 MS. CHRISTENSEN: Okay. And for clarification
16 of the record, can we ask that the court reporter
17 read back the question regarding the Kentucky and
18 the adoption of testimony in Kentucky and your
19 response?

20 CHAIRMAN LA ROSA: Yeah, let's -- I am going
21 to ask court reporter, is that possible? We may
22 have to give her a little bit of direction of where
23 that is. Okay. How far back, Ms. Christensen?

24 MS. CHRISTENSEN: I think she can -- I don't
25 think it was too far back, because we were --

1 CHAIRMAN LA ROSA: I would say in the last two
2 to three minutes?

3 MS. CHRISTENSEN: Yeah. I will give her a
4 minute to find it.

5 CHAIRMAN LA ROSA: Take your time, please.

6 MS. CHRISTENSEN: So if you can play back the
7 question and the response, that would be helpful.
8 Thank you.

9 (Whereupon, the requested portion of the
10 audio-recorded record was played back by the digital
11 court reporter.)

12 MS. CHRISTENSEN: Thank you, Madam Court
13 Reporter.

14 BY MS. CHRISTENSEN:

15 **Q Mr. D'Ascendis, do you see the order from the**
16 **Commonwealth of Kentucky in the matter of Electronic**
17 **Application of Delta Natural Gas Company, Inc., for an**
18 **adjustment in its rates and certificate of public**
19 **convenience and necessity, Case No. 2021-00185?**

20 A I do.

21 **Q Can you read the second paragraph of that**
22 **order on the first page?**

23 A Sure.

24 In support of its motion, Delta explains that
25 it learned on July 20th, 2021, that one of its

1 witnesses, Mr. Paul Moul, was in a serious bicycle
2 accident that prohibits him from completing responses by
3 July 28th, 2021. Further, Delta states that it has
4 engaged Mr. Dylan D'Ascendis, who has adopted Mr. Moul's
5 direct testimony to respond to the items for which it
6 seeks an extension of time.

7 Q Okay. Thank you.

8 Now, let me refer you back to OPC Exhibit 96,
9 which is the list of the RRA comparative.

10 Do you see, on that second to last page, where
11 it says, Pennsylvania, Duquesne Light Company?

12 A Yes, ma'am. Well, not yet, but --

13 Q Let me know when you get there.

14 A I am sure it's -- I am sure it's there. Yes.

15 Q Okay. And do you see the 11.5 percent there?

16 A Yes, ma'am.

17 Q Okay. Is that Mr. Moul's testimony in that
18 case where he is seeking an 11.5 ROE?

19 A I don't know.

20 Q Okay. Fair enough. Thank you.

21 MS. CHRISTENSEN: I have no further questions.

22 CHAIRMAN LA ROSA: Okay. Great. Let's move
23 to Florida Rising/LULAC.

24 MS. CHRISTENSEN: Commissioner, can I get the
25 order marked for identification, or given an

1 identification number for me to move it into
2 evidence at the completion of his testimony?

3 CHAIRMAN LA ROSA: Yeah. Let's give it a
4 number. I am going to have to ask my staff for a
5 little bit of help on what number we are at.

6 MS. HELTON: Mr. Chairman, I think that would
7 be 839.

8 CHAIRMAN LA ROSA: 839. So see that it is
9 839.

10 MS. CHRISTENSEN: Thank you.

11 (Whereupon, Exhibit No. 839 was marked for
12 identification.)

13 CHAIRMAN LA ROSA: All right. Moving on to
14 Florida Rising and LULAC.

15 MR. MARSHALL: Thank you, Mr. Chairman.

16 EXAMINATION

17 BY MR. MARSHALL:

18 Q Good evening.

19 A Good evening.

20 Q If I could direct your attention to master
21 number E3443.

22 A I don't know what that is.

23 Q It should flash up on your screen. And this
24 is from admitted exhibit staff 177.

25 And so this document contains the reference

1 documents for your testimony, is that right?

2 A Okay.

3 Q And the specific one that we are looking at
4 would be the S&P Global Ratings Score Snapshot.

5 A Okay.

6 Q And if you look at the bottom of the page, it
7 gives a key strength for Tampa Electric Company, and it
8 says that Tampa Electric Company is a low risk utility;
9 is that right?

10 A Yes. It's the same description it gives to
11 every single utility company that it covers.

12 Q And as a key risk, it says that very large
13 capital programs over the next several years will
14 pressure credit metrics?

15 A Yes, sir.

16 Q And if I can direct your attention to two
17 pages later, if you can scroll down.

18 A That's 23632 on the bottom?

19 Q Yes. That's correct.

20 A Okay.

21 Q And it says that, quote: The negative outlook
22 on TEC reflects the negative outlook of its parent,
23 Emera, Inc. The negative outlook on Emera reflects its
24 current minimal financial cushion from its downgrade
25 threshold and the possibility that financial measures

1 could weaken further if regulatory risk persists?

2 A Yes, sir.

3 Q And then if I could direct your attention to
4 master number E3454 within that same document.

5 A You said E3454?

6 Q Yes.

7 A Okay.

8 Q And this would be Moody's Credit Opinion for
9 TECO from December of 2023?

10 A Okay.

11 Q And if I could direct your attention to the
12 last paragraph of that page.

13 A It starts with, Tampa Electric's credit rating
14 is constrained?

15 Q Yep.

16 A Okay.

17 Q And it says that Tampa Electric's credit
18 rating is constrained by the weak credit profile of
19 parent company Emera, Inc. The high debt load puts
20 financial pressure on all of Emera's subsidiaries, most
21 notably Tampa Electric. As such, Emera may rely more
22 heavily on Tampa Electric, and will potentially need the
23 utility to upstream dividends to service high parent
24 company debt and other obligations?

25 A Okay.

1 Q Did I read that correctly?

2 A Yes.

3 Q And if I could direct your attention next to
4 master number E3459. So this is just a few pages down
5 as part of that same document.

6 A Yes.

7 Q And it says, under the second heading, that
8 Emera issued a significant amount of debt and
9 subordinated hybrid notes to finance its acquisition of
10 TECO Energy in 2016, and has since been trying to reduce
11 holding company leverage; is that right?

12 A Yes, sir.

13 Q You are not aware of any time that you have
14 recommended a lower return on equity as compared to a
15 company's then existing return on equity?

16 A I am not aware.

17 Q And as far as you are aware of Emera's
18 regulated subsidiaries, their authorized return is
19 highest at TECO?

20 A Based on the trigger mechanism, yes, by five
21 basis points.

22 Q And then that's -- yeah, and that's at TECO's
23 current authorized rate of return?

24 A That's right.

25 Q And to be clear, your proposal is that TECO's

1 ROE should be increased from 10.2 percent to 11.5
2 percent?

3 A Yes, based on my analysis.

4 Q You would agree that Canada generally has
5 lower ROEs than the United States?

6 A Generally.

7 Q And you believe that's part of the reason
8 Emera has invested in American utility companies,
9 including TECO, because they provide an opportunity for
10 higher return as compared to, for example, Nova Scotia
11 Power?

12 A Yes. This was all in my deposition. We were
13 talking about how Emera and other Canadian companies
14 like Algonquin have invested in American companies
15 because, generally, the risk is the same, but the return
16 is higher in America. And given just basic financial
17 precepts, you are going to spend money where you could
18 get the highest return.

19 Q And other than in Alaska, you are not aware of
20 any other utilities being awarded a return of 11.5
21 percent or higher, is that right, in the last few years?

22 A Not aware. But like I said, we use,
23 generally, the RRA stuff and, and they don't have a
24 entire picture of ROEs, and it's usually the smaller
25 companies. But generally, no, not of this size.

1 **Q** And just to clarify your testimony, you are
2 not offering an opinion on whether TECO's customer
3 costs, or their service, are reasonable, correct?

4 **A** Right. I am just -- my testimony is the
5 appropriate rate of return that investors require on
6 inve -- equity investors require in TECO.

7 **Q** Thank you.

8 MR. MARSHALL: That's all my questions, Mr.
9 Chairman.

10 CHAIRMAN LA ROSA: Great. Thank you.

11 FIPUG.

12 EXAMINATION

13 BY MR. MOYLE:

14 **Q** Thank you. I have a handful of questions.

15 I would like to refer the witness, if I could,
16 just briefly. FIPUG also has a chart that they ave used
17 that Mr. Pollock is going to talk about tomorrow. It's
18 not been admitted yet, but it is C27-2859.

19 **A** Excuse me -- excuse me. Is that in his direct
20 testimony?

21 **Q** It is.

22 CHAIRMAN LA ROSA: Yeah. It's about to be
23 pulled up in the screen in front of you.

24 THE WITNESS: Okay.

25 BY MR. MOYLE:

1 Q And it's a two-page chart, so there is -- the
2 first page is page one of two.

3 A Okay. I am there.

4 Q And then the second page, if the screen can be
5 scrolled down. That's the second page. I know you
6 briefly looked at the first page. Do you see any cases
7 in there that you testified --

8 A That I testified?

9 Q -- on the first page?

10 A Louisiana Southwestern Electric Power Company.

11 Q That's number five?

12 A Yeah, number five. Number nine. I don't know
13 if that one is -- maybe number 20. I did testify for
14 Duke Energy Kentucky. I don't know if it's the recent
15 one or not. 21. And then if we go on the next page,
16 50.

17 Q 50?

18 A Yep.

19 Q All right. And what Mr. Pollock did is,
20 similar to that other exhibit that was out there, where
21 he just has gone back and looked for the last couple of
22 years and looked at the ROEs that have been awarded and
23 has calculated an average for 2023 of 9.8, and an
24 average for 2024 of 9.72; is that right?

25 A That's right.

1 Q Okay. And I assume, in those cases that you
2 identified that you testified about, all of those, I
3 think with one exception, number eight, the California
4 case, they all ended up at a single-digit ROE; is that
5 right?

6 A Yes. So there were some gas cases and some
7 water cases that were over 10, but they are obviously
8 not in this list.

9 Q Okay. And I just -- I want to spend a moment
10 and just talk about what, you know, what has been done
11 here. I mean, I think Walmart has a similar approach to
12 it. And I asked the president yesterday whether this
13 type of information -- you know, there is a lot of
14 comparisons being made -- this type of information of a
15 comparison is probative and meaningful, in his view. He
16 said yes.

17 Do you similarly agree that this can be used
18 as an approach to ROE, given that, if I read your
19 testimony, you have three approaches to ROE. So it's,
20 you know, different ways of maybe getting to a similar
21 point. But that was -- that's a long-winded question,
22 but if you can answer it, I would appreciate it.

23 A Sure. So I will start with no, and it's --
24 and it's because of a couple things that I said earlier.
25 It's not timely. There is different companies with

1 different type of circumstances. And all you have to do
2 is look at the Peoples Gas order and what the Commission
3 did in that case. And they ran their models. They
4 looked at the companies. They looked at the proxy
5 group. They looked at the companies. They looked at
6 the models, and then they made the determination.

7 And when they -- and Ms. Christensen was right
8 when she read her order, but they didn't adjust their
9 model results up or down based on what the average was.
10 So it might be a guidepost. But like the Commission has
11 done so much in the past, and what they should continue
12 to do, is to follow the models, because the models are
13 what's the market.

14 The outcomes of rate cases are results of
15 things like this, where I am putting the -- I have my
16 number, Dr. Woolridge has his number, Mr. Walters has
17 his number, and it's up for the Commission and the
18 Commission staff to kind of balance those interests.

19 My opinion is that the ROE is 11.5 percent.
20 Obviously, a lot of the other parties don't have that.
21 But when you are talking about using that as market
22 data, it's not because it doesn't move with market
23 rates, right? Like when the stock price changes, your
24 DCF changes. When the beta changes, the CAPM changes.
25 When interest rate changes, the CAPM changes. These are

1 stuck in the mud.

2 So there is a lot of different things why you
3 don't use authorized returns directly as a measure of an
4 ROE. And correctly, the -- neither does the staff of
5 the Florida Commission.

6 **Q That's your opinion, correct?**

7 A Yes, it is.

8 **Q Right. And you are aware others have**
9 **different opinions than you do with respect to the**
10 **ability to use state average returns, correct?**

11 A I mean, the --

12 **Q Yes? No?**

13 A No, because the witnesses that are expert
14 witnesses, and they do these types of things, Dr.
15 Woolridge has his models. He doesn't use authorized
16 returns, and neither does Mr. Walters, and neither does
17 Mr. Garrett before him. None of the witnesses that
18 calculate ROEs use authorized returns as their number as
19 opposed to some of the -- some of the other intervener
20 witnesses kind of say, it's not high or low. Like, Mr.
21 Chriss, he doesn't say what number he wants. He just
22 says that they caution you about one thing or another --

23 **Q Yeah. Let me ask you this --**

24 A -- or Mr. Pollock, same thing.

25 **Q -- the five cases that you testified in here,**

1 did they all go through the process that you are
2 describing with, you know, CAP -- CAPM, the models that
3 you use, just for the record, the Discounted Cash Flow
4 Model, the Risk Premium Model, the Capital Asset Pricing
5 Model, did you provide that testimony in the five that
6 you referenced here?

7 A Yes. But can you bring it up so I could --
8 because if it's settled, obviously, it's based on other
9 things, but I don't know which ones out of the five were
10 settled. So if you could bring that exhibit up again, I
11 will be able to --

12 Q Well, there is nothing on it that tells you
13 whether they were or they weren't.

14 A Well, I could -- once I figure it out.

15 Q Let's -- it's getting late --

16 A Yeah. I mean, the -- most of them are
17 settlements --

18 Q Here's a question for you: With respect to
19 the ability, if these -- all these states do these
20 things with these three approaches, and this is a high
21 level document that just says, well, they ave done all
22 the work, here's where their rates are, that's a way in
23 which you could determine relevant information, you
24 would agree with that?

25 A I don't, because like I said --

1 Q Okay. That's -- you just don't, that's fine.

2 A Yeah. I don't --

3 Q I don't --

4 A -- for the reasons --

5 MR. MOYLE: Mr. Chair --

6 THE WITNESS: -- why I said it already.

7 CHAIRMAN LA ROSA: If you are satisfied with
8 the answer, that's satisfactory.

9 BY MR. MOYLE:

10 Q Were you here today when, or did you listen to
11 the TECO witness talking about how Duke establishes
12 their salaries?

13 A Which witness? I don't think so.

14 Q I am sorry, TECO. I said Duke my -- that's
15 what happens when you have two rate cases going on the
16 same time.

17 There was a witness today from TECO who talked
18 about how TECO establishes their salaries. Were you
19 here for that?

20 A No.

21 Q Okay. Do you know that some utilities will
22 use a median as a way for establishing salaries?

23 A Say it again.

24 Q Some utilities will use a median. They will
25 look at their other utilities and say, what's the median

1 price that other utilities are paying executives and
2 others for a way of making a decision?

3 A Right --

4 MR. WAHLEN: I am going to object. This is
5 not relevant to return on equity. It may be
6 relevant to how you do compensation, but it has
7 nothing to do --

8 CHAIRMAN LA ROSA: No, I understand. I will
9 ask the question, is this question related to ROE?

10 MR. MOYLE: Well, I think the point is, is
11 that, you know, earlier we have a witness who is
12 doing a comparison with the median. This is a
13 comparison of the median. It's the same thing.
14 Just make -- that's the point I wanted to make.

15 CHAIRMAN LA ROSA: Okay.

16 MR. MOYLE: All right. Thank you for your
17 time.

18 THE WITNESS: Thank you.

19 CHAIRMAN LA ROSA: FEA.

20 CAPTAIN GEORGE: No questions, Mr. Chairman.
21 Thank you.

22 CHAIRMAN LA ROSA: Thank You.

23 Sierra Club.

24 MR. SHRINATH: No questions. Thank you.

25 CHAIRMAN LA ROSA: Thank you.

1 FRF.

2 MR. WRIGHT: Thank you, Mr. Chairman, and good
3 evening.

4 EXAMINATION

5 BY MR. WRIGHT:

6 Q Good evening, Mr. D'Ascendis. It was nice to
7 meet you a little while ago.

8 A Yeah. It was nice to meet you too.

9 Q Thank you.

10 I have a few questions for you, and my friend
11 Mr. Wahlen will be glad, I am going to condense a bunch
12 of them when I get to it.

13 MR. WRIGHT: Quick question at the outset. If
14 I could ask Mr. Schultz to please bring up what is
15 identified as FRF-5. And then I will also be
16 asking about FRF-6. They are in our exhibit list.
17 They also bear the numbers F7-44 is the first page
18 of FRF-5, and then F7-79 is the first page of
19 FRF-6.

20 BY MR. WRIGHT:

21 Q Mr. D'Ascendis, these are simply copies of
22 Hope and Bluefield to which you refer in your testimony.
23 I would just like to ask you to look at them and say,
24 yep, this is what they are, and, yep, this is what we
25 rely on.

1 A Yes.

2 Q Thank you. I will move these later, but
3 that's all I need to do with those for now.

4 I am going to ask a few questions, but I --
5 about Exhibit 321. But out of respect for my friend,
6 Mr. Wahlen, and out of respect for everybody's time, I
7 am going to condense my questions and not go
8 line-by-line.

9 I have identified results for several of the
10 operating companies that are owned by the parent
11 companies in your proxy group. And your proxy group is
12 as shown on page 19 of your direct testimony, correct?

13 A I think I updated it in my rebuttal testimony,
14 but I get the gist.

15 Q Well, I am going to ask you, is such and such
16 a company a utility operating company owned by such and
17 such a member of your proxy group.

18 A Okay.

19 Q And then we will go on from there. I don't
20 think it will take long.

21 Isn't it true that Duke Energy Carolinas and
22 Duke Energy Progress both are owned by Duke Energy
23 Corporation?

24 A Yes, sir.

25 Q And Wisconsin Power and Light is owned by

1 Alliant Energy?

2 A It is.

3 Q Oklahoma Gas and Electric Company is owned by
4 OGE Energy?

5 A It is.

6 Q And Portland General Electric Company appears
7 to be the same name as the operating utility company, is
8 that correct?

9 A Yeah, that might be the only operating company
10 that's publicly traded.

11 Q Okay. Thanks.

12 And Georgia Power Company is owned by Southern
13 Company, a member of your proxy group?

14 A It is.

15 Q And Northern States Power, or NSP, is owned by
16 Xcel?

17 A It is.

18 Q Thank you.

19 My next question is very simple. Will you
20 agree that the S&P Global exhibit -- global compilation
21 that's shown as Exhibit 321, which does include both
22 recently awarded and pending rate increase requests,
23 shows what it purports to show?

24 A Yes.

25 Q Thank you.

1 MR. WRIGHT: I would like, if we could, go
2 back to -- sorry -- the document that Mr. Moyle was
3 just asking Mr. D'Ascendis about. It's identified
4 as C27-2859, the exhibit from Mr. Pollock's
5 testimony.

6 CHAIRMAN LA ROSA: Okay.

7 BY MR. WRIGHT:

8 **Q** **In your discussion with Mr. Moyle just now,**
9 **Mr. D'Ascendis, you identified several of the cases in**
10 **which you testified. My question for you is, which of**
11 **these are operating utility companies owned by members**
12 **of your proxy group? If you could just run down the**
13 **list, that would be really great.**

14 CHAIRMAN LA ROSA: It should be up in front of
15 you now.

16 THE WITNESS: Yeah. Let me see.

17 So out of this -- out of these 52 companies,
18 you want me to tell you which ones I testified for,
19 and if they are a member of my proxy group?

20 BY MR. WRIGHT:

21 **Q** **No, sir. I just want to ask you, which of**
22 **these are members of your proxy group?**

23 A Okay.

24 **Q** **You already told Mr. Moyle which ones you**
25 **testified in.**

1 A Yeah. So I think it's 5, 9, 12, 13, 15, 18,
2 20, 21, 23, 25, 26, 35, 36, 39, 41. I think 42 came in
3 in my rebuttal. 43 and 52. And I -- this is just
4 looking at it now. I could have got some and missed
5 some and --

6 Q Yeah.

7 A -- but looking at it right now, that sounds
8 about right.

9 Q Thank you.

10 Are you aware of any evidence that any of
11 these utilities, the ones you just identified as members
12 of -- as operating utility companies owned by the
13 members of your proxy group, any evidence that any of
14 these utilities has not been able to provide safe and
15 reliable service since its last ROE was determined?

16 A I couldn't tell you.

17 Q Similar question. Any evidence that any of
18 these utilities has not been able to obtain sufficient
19 capital to enable it to make necessary investments for
20 it to provide service?

21 A Again, I couldn't tell you.

22 Q Thank you.

23 I am pretty confident you are aware that since
24 20 -- January of 2022, Tampa Electric has operated,
25 first, for six months -- the first six months of 2022

1 with an ROE of 9.95 percent, and since that time, since
2 July 1 of '22, with an ROE of 10.2 percent with a
3 trigger --

4 A Yes.

5 Q -- is that your understanding? Thank you.

6 And during that time, their equity ratio, at
7 least as approved, has been 54 percent?

8 A Yes.

9 Q Are you aware of any evidence that Tampa
10 Electric has been unable to obtain needed capital to
11 provide service during that time?

12 A I don't think so.

13 Q Are you aware of any evidence that, in 2025,
14 Tampa Electric would not be able to obtain needed
15 capital to make necessary investments?

16 A I don't know.

17 Q Isn't it true that Tampa Electric's affiliate,
18 Peoples Gas System, has been able to make needed
19 investments with the rates based on its approved RO --
20 Florida Public Service Commission approved ROE of 10.15
21 percent since the rates took effect in January of this
22 year?

23 A I am not part of the treasury team, so I don't
24 know what kind of issues they have raising capital, debt
25 or equity.

1 Q Okay. I will ask you this similar question to
2 the one I just asked then. Are you aware of any
3 evidence that they have not been able to make necessary
4 investments?

5 A I don't know. Probably -- probably not.

6 Q And you were a witness in that case, correct?

7 A I was.

8 Q And do I have it right that you recommended an
9 ROE of 11.0 percent?

10 A That sounds accurate.

11 Q And I think we have covered this, but I will
12 be quick.

13 Isn't it true that the 10.15 percent that the
14 PSC approved for Peoples was 65 basis points above the
15 US national average for gas utilities during the time
16 period that the Commission considered?

17 A Yes. And that just shows how little weight
18 the Commission and Commission staff have on national
19 average ROEs.

20 Q Well, I think we will let the Commission
21 decide what weight it's going to give the national
22 averages and any other information, do you agree with
23 that?

24 A Sure.

25 Q Thank you.

1 MR. WRIGHT: That's all the questions I have
2 from Mr. D'Ascendis. I told you I would be quick.

3 CHAIRMAN LA ROSA: Great. Thank you.
4 How about Walmart?

5 MS. EATON: Yes. Thank you.

6 EXAMINATION

7 BY MS. EATON:

8 Q Can you hear me okay?

9 A Yep.

10 Q You are not a TECO employee, are you?

11 A I am not.

12 Q And you are not an employee with a TECO
13 affiliate, correct?

14 A I am not.

15 Q You are a partner at ScottMadden, Inc., which
16 is a consulting firm in New Jersey, correct?

17 A It's based in Raleigh, but I am stationed in
18 New Jersey.

19 Q Sure. And that's where you have come from to
20 testify for us today?

21 A Yes.

22 Q And so you are a paid consultant for TECO in
23 this matter, is that correct?

24 A I am.

25 Q And I am, like some of my colleagues here,

1 going to ask you a few questions about your opinions on
2 the return on equity.

3 On page 31 of your direct testimony, you
4 discuss the Risk Premium Model. Do you recall that
5 discussion generally?

6 A Sure.

7 Q And then on page 38 of your direct, I think
8 it's on pages 38 and 39, you also discuss a Predictive
9 Risk Premium Model, or R -- PRPM. Do you recall that
10 discussion?

11 A Yeah. It's a mouthful.

12 Q Yeah. I know. I am going to botch that.

13 I believe on page 41, at lines 13 to 14 of
14 your direct testimony, you mentioned that the South
15 Carolina Public Service Commission found your arguments
16 persuasive in a 2017 docket involving Blue Granite Water
17 Company. Do you recall that?

18 A Yes.

19 Q And would you agree, that's not an electric
20 utility case?

21 A It is not.

22 Q And that South Carolina PSC decision was six
23 years ago?

24 A That's right.

25 Q And then on page 42, at lines seven through 19

1 of your direct, you then also reference a North Carolina
2 utility commission approval of your RPM and CAPM
3 analyses and Docket W-354, Subs 363, 364 and 365. Do
4 you see that?

5 A Yes, ma'am.

6 Q And would you agree, that was also a water
7 case?

8 A Yes, ma'am.

9 Q And per your direct testimony, Exhibit DWD-1,
10 which I believe is CEL Exhibit 28, at page five of
11 seven, that North Carolina case looks like it occurred
12 in 2019 -- June of 2019?

13 A That sounds right. It may have, you know,
14 went into 2020 by the time the decision went, but yeah.

15 Q Sure.

16 And your direct testimony exhibit, was that
17 you trying to capture times where you worked on those
18 cases, the month or the year that you worked on those
19 cases?

20 A Yes. Generally, witnesses have their CVs and
21 their expert witness appearances. It's simply that.

22 Q Sure.

23 I heard you tell Ms. Christensen that you have
24 test -- presented ROE testimony in many other states,
25 and that would include Kentucky and Maryland, is that

1 correct?

2 A Yes.

3 Q I believe in Kentucky, you presented ROE
4 testimony in Case No. 2021-00190, which was the electric
5 application of Duke Energy Kentucky, Inc., for an
6 adjustment of the natural gas rates, approval of new
7 tariffs, and all other regulated -- or required
8 approvals, waivers and relief, which was Kentucky PSC
9 order December 28th, 2021. Does that sound familiar?

10 A Yes. I think it was a settlement.

11 Q Do you recall that, on behalf of Duke Energy
12 Kentucky, you recommended an ROE of 10.3?

13 A That sounds about right.

14 Q And do you recall whether you provided
15 testimony on the stand, or simply provided testimony
16 prior to the matter resolving?

17 A We settled, and we were -- and we did go to
18 Frankfort and there was no questions. So I was there.

19 Q Do you recall what the Kentucky Commission
20 said in its order about your testimony on behalf of Duke
21 Kentucky?

22 A I think they talked about the nonregulated
23 proxy group not -- giving little weight to it, and
24 rejecting the PRPM. And similarly, I think we explained
25 earlier that I didn't consider those in this case for my

1 recommendation.

2 Q Sure.

3 Just for the record, and to make sure that
4 that is accurate, can you pull up Walmart-5, which is
5 CEL 820? And that is the order in Kentucky case number
6 2021-00190.

7 A And again, that's a settlement.

8 Q And there is a Commission order following that
9 case that I wanted to ask you about, the order, because
10 you said you provided testimony, correct?

11 A What's that?

12 Q You provided testimony in that case on behalf
13 of Duke Energy -- or Duke Energy Kentucky, correct?

14 A Yes. I was just characterizing this order as
15 a settlement.

16 Q Can you turn to page 14 of the Commission's
17 order, please?

18 A Sure.

19 Q I am sorry. I don't have the jump page for
20 you.

21 A Yeah. It looks like it's F9127.

22 Q Okay. On page 14, do you agree that the
23 Commission stated, quote: Duke Kentucky's use of the
24 Predictive Risk Premium Model should be rejected. The
25 PRPM model has only been addressed in three regulatory

1 commissions thus far and is not universally accepted.
2 And the Commission further stated that the Commission is
3 concerned about the blackbox aspects of the PRPM, do you
4 see that?

5 MR. WAHLEN: Mr. Chairman, I am not sure why
6 this is relevant. Mr. D'Ascendis has, I believe,
7 indicated that he has not used that model in this
8 case, and so I don't know why we are cross
9 examining about a model that may have been rejected
10 by another commission that is not being used by Mr.
11 D'Ascendis in this case.

12 CHAIRMAN LA ROSA: Let me hear from the other
13 counsel.

14 MS. EATON: It's included in his direct
15 testimony. And he also said that he did still
16 model it in this case. And in addition, I believe
17 he said that he offered the Commission staff and
18 OPC the opportunity to use this model, and he
19 disagreed with this commission's opinion that that
20 was relevant.

21 CHAIRMAN LA ROSA: We can go to --

22 MR. WAHLEN: He can answer the question.
23 That's fine. I mean, I don't think he has used it,
24 but he can explain.

25 THE WITNESS: So that's fine. I agree with

1 what the order says. But like Mr. Wahlen said, if
2 you take a look at page 44 of my direct testimony,
3 line 12 through 45, line four, it says that I have
4 changed my application of the PRPM, and then, in
5 deference to the Commission, that I have not
6 considered it in my analysis while leaving it for
7 you guys to look at it. But in my analysis, it
8 does not -- it does not hold any weight in my
9 analysis in this case at all.

10 BY MS. EATON:

11 **Q And in your direct, on page 44, starting at**
12 **line 24, that is -- your full answer is: While I**
13 **respectfully disagree with the Commission -- and by the**
14 **Commission, in this instance, you are speaking of this**
15 **commission, correct?**

16 A Yes. And I said that.

17 **Q That while you respectfully disagree with this**
18 **Commission's finding in Order No. PSC-2023-3088-FOF-GU,**
19 **I have presented my ROE model results, including and**
20 **excluding the PRPM for the Commission's convenience, as**
21 **can be gleaned from Document No. 2, my recommendation**
22 **ROE of 11.5 percent is still within the range of ROEs**
23 **produced by my models without the PRPM.**

24 **Did I read that correctly?**

25 A Yes, you did; but when I -- if you look at the

1 non -- I mean, I don't want to get into semantics, but
2 it's -- I am not -- I am not considering it in this
3 case.

4 Q Sure. And I was presenting this Kentucky
5 order, because I didn't want you to have to just recall
6 it off memory, and I believe you have answered my
7 questions as to what it stated.

8 I want to move on to asking you some questions
9 about a case you presented testimony for in Maryland.
10 Do you recall presenting ROE testimony in Maryland, Case
11 No. 9490, in the matter of the application of the
12 Potomac Edison Company for adjustments to its retail
13 rates for the distribution of electric energy, which was
14 a Maryland PSC decision March 22nd, 2019. Do you recall
15 that?

16 A It was five years ago, but, yes, I recognize
17 that.

18 Q Do you recall that, in the Maryland case, you
19 recommended an ROE of 10.8 percent?

20 A Can I see the order, please?

21 Q Yes. Walmart-6 is CEL 821. And on page two
22 of that Commission order, can you see what the Maryland
23 commission -- do you have that?

24 A Not yet.

25 Q Okay. Sorry. It takes a second to pull it

1 up. It's very good technology, but there is definitely
2 a little bit of a lag.

3 A I will let you know. It's still kind of
4 chugging along.

5 Okay. Yeah, I think I am there. Master
6 F9174?

7 Q In the Maryland case, do you recall that you
8 had recommended an ROE of 10.8?

9 A That's what it says.

10 Q And that the Maryland Commission ordered an
11 ROE of 9.65 percent?

12 A Yes. It's -- this thing is kind of breaking
13 down, but, yes, I remember that.

14 Q Okay. Can we go to page 74 of that order?

15 A I don't think so. Yeah. This is Pollock's
16 stuff. Give me one second.

17 Q By Pollock, you are referencing Mr. Pollock,
18 who is also a witness in this case?

19 A Yes. This is still the old stuff.

20 All right. I think we are good now.

21 Q Okay. Do you see on page 74, where the
22 Maryland Commission refers to the Baltimore Gas and
23 Electric case, a 2011 case, do you see that reference?

24 A Yeah. Yeah.

25 Q And in that footnote 269, the Maryland

1 Commission states that the Commission has previously
2 found that including unregulated companies in the proxy
3 group produces results that are significantly out of
4 line for a regulated distribution company and justifies
5 rejection of the non-utility returns. Do you see that?

6 A Yes.

7 Q And on page 75 of the order, the Commission
8 further finds that the adjustments proposed by Potomac
9 Edison for business risk, credit risk and flotation
10 should be rejected. Do you see that?

11 A Yes. And --

12 Q And those are --

13 A -- so --

14 Q -- recommendations you made, is that correct?

15 A Yes, but in the Peoples Gas case, the
16 Commission accepted my flotation cost analysis using the
17 same parent company and the same sister company, so --
18 and that was last year, not five years ago. And it was
19 in Florida and not in Maryland.

20 So I mean, the more relevant decision, as far
21 as flotation costs are concerned, would be the Peoples
22 Gas case. As far as my recommendation as compared to --
23 if you want to go up to page 73 --

24 Q No, I --

25 A -- of that order, you can see --

1 Q I finished my questions on that. I want to
2 try to move along a little bit.

3 I have prepared a chart which charts the
4 Kentucky case we just looked at, and the Maryland case,
5 as well as others in which you have testified that the
6 information from -- about which cases you have testified
7 in comes from your CV, which is Exhibit DWD-1 to your
8 direct testimony, which again, is CEL Exhibit 28. So I
9 would like to pull up chart, which has been marked as
10 CEL 819, and it is Walmart-4. And this is intended to
11 make it a little bit faster and easier than going
12 through all the cases on your CV. I have just selected
13 a few of those.

14 Can you -- do you see the chart yet? Has it
15 pulled up on your screen yet?

16 A It is.

17 Q Okay. The Kentucky and the Maryland cases we
18 just discussed are on the chart, as well as others, is
19 that correct?

20 A Right. And if you look at the chart, Kentucky
21 is a settlement. New Jersey is a settlement. The North
22 Carolina ones are settlements. The Texas ones -- both
23 Texas ones are settlements. The Monongahela Power is
24 fully litigated, and the second one is not.

25 Q Do all of these cases on the chart appear to

1 be cases in which you provided testimony?

2 A Yes.

3 Q And does the chart show recommended ROEs you
4 made in each case, as well as either a stipulated or
5 litigated outcome?

6 A Yes. I think so.

7 Q And subject to check, do you agree that the
8 ROE recommendation stated in this chart accurately
9 reflects your recommendations in those cases?

10 A There might be times where I recommended a
11 range, but I would take that subject to check.

12 Q Okay. And subject to check, do you agree that
13 the ROE outcomes reflect the actual ROES that were
14 either stipulated or that were authorized after
15 litigation?

16 A Yes. I think we have talked enough about, you
17 know, the circumstances surrounding settled ROEs,
18 though, where they are part of a package, and if that --
19 if one piece of the package falls apart, that the --
20 everything falls apart. So it's a -- it's a product of
21 give and take, and those ROEs aren't specifically
22 market-based numbers or precedent setting, period.

23 Q I appreciate your opinion. I need you to
24 really stick to the questions so we can get through
25 this.

1 **Did any of the stipulated or litigated**
2 **outcomes listed on that chart match the ROEs that you**
3 **recommended on behalf of each utility?**

4 A No.

5 Q **In fact, many of these outcomes are more than**
6 **100 basis points lower than your recommendations, is**
7 **that right?**

8 A Two are.

9 Q **Wouldn't you agree that the ROEs that**
10 **utilities agree to in settlements reflect ROEs that the**
11 **utilities believe are sufficient to enable them to**
12 **attract sufficient capital to support needed**
13 **investments?**

14 A I don't know why they enter the settlements or
15 settle the ROEs. I am never in the room with them. And
16 generally, they come up with a package with the other
17 interveners and they move on.

18 Q **Do you contend that any of the utilities on**
19 **this chart have not been able to provide safe and**
20 **reliable service with the ROEs that they were awarded in**
21 **those cases?**

22 A I mean, it depends, because some of them went
23 right back in and filed rate cases recent -- right
24 afterwards, because they didn't get what they wanted in
25 the settlement, like South -- SPS -- or -- yeah, SPS

1 went right back in that next year.

2 Q Would you consider Duke Energy Florida the
3 closest peer to TECO, in that it is in the same state
4 and is in a similar environment, i.e., in Florida
5 coastal and hurricane risk?

6 A No.

7 Q What would you consider the closest peer with
8 TECO?

9 A You can't compare those two companies.
10 Generally, if you are -- I mean, there was a fair amount
11 of discussion with Mr. Collins about how much bigger
12 Duke Florida is compared to TECO.

13 In preparation of my testimony -- or of this
14 cross-examination, I reviewed the FEMA danger scores of
15 the counties served by Duke Florida and Tampa Electric.
16 And the danger -- the danger score for TECO is 98, which
17 is categorically high; and the danger score for Duke
18 Florida is 83, which is significantly less. So I mean,
19 you can't talk about comparability. Every company has
20 their unique risks. So, I mean, as far -- you can't
21 compare one to the other.

22 Q I want to -- stick -- we have to stick to the
23 question I asked you, and you said no.

24 And so with respect to Duke Energy, isn't Duke
25 Energy Corporation, and some of its subsidiaries, a part

1 of your proxy group?

2 A So when you -- yes, but when you select a
3 proxy group, you aren't going -- and it's in my direct
4 testimony -- you don't get exact replicas of TECO
5 energy.

6 Q Sure. And I am not asking you about exact
7 replicas. I am asking you whether or not, in your
8 opinion -- it's okay if you say yes or no to this -- is
9 Duke Energy Florida the closest peer utility, IOU
10 utility, to TECO in Florida?

11 A I mean, how many more qualifiers? But I would
12 say they are similar as they are 100 percent regulated
13 electric utility company in Florida.

14 Q I want to ask you some questions about your
15 rebuttal testimony. On page three, lines six to seven,
16 you reiterate your recommendation of the
17 eleven-and-a-half ROE, is that correct?

18 A Yes.

19 Q And in your rebuttal, you respond to the other
20 party witnesses direct testimony on the Issue 39, which
21 is the ROE issue, is that right?

22 A Yes.

23 Q On page two of your rebuttal, lines six to 19,
24 you identify the five what you, quote, opposing ROE
25 witnesses that you are addressing; and that is Dr.

1 Woolridge, Christopher Walters, Steve Chriss, Jeff
2 Pollock and Karl Rabago. Do you see that?

3 A Yes.

4 Q And do you understand that Dr. Woolridge is
5 testifying on behalf of the OPC, which is on behalf of
6 all Florida customers that are TECO customers?

7 A I don't know who OPC represents, but I will
8 take it.

9 Q Okay. Subject to check --

10 A Sure.

11 Q -- that's what the Office of Public Counsel
12 represents?

13 A Sure.

14 Q And that Christopher Walters, the witness for
15 the Federal Executive Agencies, is testifying on behalf
16 of those military and other federal agencies?

17 A Yes.

18 Q And Steve Chriss is a witness for the Florida
19 Retail Federation, including all retailers, including my
20 client, Walmart, Inc.?

21 A Yes.

22 Q And Mr. Pollock is a witness for Florida
23 Industrial Power Users Group on behalf of all industrial
24 user customers?

25 A Yes.

1 Q And Karl Rabago is a witness for Florida
2 Rising and LULAC, which also represents residential
3 customers?

4 A Yes.

5 Q And that necessarily means that all five
6 witnesses disagreed with your recommendation that TECO
7 should be awarded with an eleven-and-a-half ROE, is that
8 correct?

9 A Yes. But only two of them provided market
10 analysis of the ROE, and that would be Dr. Woolridge and
11 Mr. Walters.

12 Q All right. I believe that was one of the
13 criticisms that you had of Mr. Chriss' testimony, was
14 that he did not undertake a market-based analysis of
15 TECO's ROE. I think that was something you said on page
16 130?

17 A That's right, because, like I said earlier,
18 the market -- when you look at regulated authorized
19 ROEs, they don't move with market. Like, when interest
20 rates change, those things are still sitting there.
21 They are static. When you are talking about market
22 based analyses, the market data moves with market
23 actions. Authorized returns do not.

24 Q And you -- so you consider what Mr. Chriss did
25 was analyze array data, or market data, is that right?

1 A Yes, more observations than analysis.

2 Q And then you said: Other opposing ROE
3 witnesses did use various analytical models, because Dr.
4 Woolridge and Mr. Walters used the DCF and the CAPM
5 models; is that correct?

6 A Yes, and Mr. Walters uses the Risk Premium
7 Model.

8 Q Would you agree that this commission is not
9 bound to adopt any certain model or analysis in setting
10 an authorized ROE?

11 A I agree with that.

12 Q And you would also agree that this commission
13 has fairly broad discretion to evaluate a number of
14 variables in setting an authorized ROE, correct?

15 A Yes.

16 Q In fact, this commission may consider and
17 evaluate recent rate case ROEs it approved, correct?

18 A It would be against what they usually do, but
19 yes.

20 Q And while not binding, this commission could
21 also consider and evaluate recent rate case ROEs
22 approved by other commissions nationally, isn't that
23 true?

24 A Again, that's against what they usually do,
25 but yes, they could.

1 Q And I want to return to the opinions of these
2 opposing ROE witnesses in this docket.

3 Do you recall the particular ROEs that each
4 one of those individuals recommended?

5 A I do, but --

6 Q And I can list them off and ask you subject to
7 check, if you would like.

8 A Sure. But I will stop you when I want to stop
9 you.

10 Q I am sure you will try.

11 Okay, subject to check, did Dr. Woolridge, the
12 witness for OPC, recommend an ROE of 9.5 percent?

13 A Yes, he did.

14 Q Did Christopher Walters, the witness for FEA,
15 recommend an ROE of 9.6 percent?

16 A Within a range of 8.80 to, looks like, 11.43.
17 So Mr. Walters had an indicated ROE of 11.43. And this
18 is all shown in my Document No. 11, which is the
19 histogram of Mr. Walters' recommended ROEs and indicated
20 ROEs.

21 Q What did you call it? A histogram?

22 A Yes.

23 Q What do you mean?

24 A If you could pull up Document No. 11, page
25 one.

1 **Q** **Can you describe it in words what you mean by**
2 **the word histogram?**

3 A Pictures are usually worth more than words,
4 so...

5 CHAIRMAN LA ROSA: I think we might need more
6 direction.

7 MS. EATON: Yeah.

8 THE WITNESS: So it's Exhibit DWD-2, Document
9 No. 11, page one of one. So -- it would be Bates
10 number 203, if that helps.

11 So there it is. So this is a histogram of Mr.
12 Walters' ROE results. The histogram is the
13 frequency of data within a population of results --

14 BY MS. EATON:

15 **Q** **Are you calling --**

16 A -- if you could see -- if you see the
17 histogram, you could see that the majority of his
18 results are above his recommendation.

19 CHAIRMAN LA ROSA: Let's allow counsel to ask
20 a question.

21 BY MS. EATON:

22 **Q** **Are you calling the histogram the bar chart?**

23 A Yes.

24 **Q** **Okay. That's all I was asking you. What are**
25 **you referring to?**

1 Okay. So you disagree that Mr. Walters, in
2 this case, recommended an ROE of 9.6 percent?

3 A I was expressing the range.

4 Q Okay. And did you see his recommendation at
5 9.6?

6 A And I think it's -- it doesn't reflect his
7 results. And that was in my rebuttal testimony.

8 Q Okay. Did you see Mr. Pollock, witness for
9 FIPUG, recommend an ROE of 9.78 percent?

10 A I think that was based on the average, right?
11 I remember, I --

12 Q Subject to check?

13 A Yes.

14 Q And subject to check, do you recall, Dr. -- I
15 mean, Karl Rabago, witness for Florida Rising and LULAC,
16 recommending an ROE of 9.5 percent?

17 A Yes.

18 Q And do you recommend -- recall Mr. Chriss,
19 witness for FRF, reference a range to date, the 2021 to
20 2024 average as of the time of his testimony was 9.62,
21 and thus far, in 2024, is 9.72?

22 A I don't think he provided a recommendation in
23 the case, though.

24 Q No. Do you recall that range?

25 A Yeah, but he didn't recommend a range, because

1 frankly, he didn't conduct an analysis.

2 Q Do you recall that testimony, though?

3 A Yes.

4 Q And will you agree that none of the opposing
5 ROE witnesses recommends or supports an ROE above 9.78
6 percent?

7 A I agree with that, but their individual model
8 results indicate higher ROEs than what they recommend.

9 Q And would you agree that there is a
10 significant difference between 11-and-a-half percent and
11 9.78 percent?

12 A Yes.

13 Q And subject to check, would you also agree
14 that the difference between 11-and-a-half percent and
15 9.78 percent is over \$100 million?

16 A I don't -- I don't know.

17 Q Subject to check?

18 A Still, I don't know.

19 Q Okay. Thank you.

20 MS. EATON: That's all.

21 CHAIRMAN LA ROSA: Thank you.

22 Staff.

23 MR. MARQUEZ: Staff has no questions. Thank
24 you.

25 CHAIRMAN LA ROSA: Commissioners?

1 Commissioner Passidomo.

2 COMMISSIONER PASSIDOMO: Thank you, Mr. Chair.

3 This is quick.

4 You are you're picking proxy groups, the
5 number that you put into your -- for your analysis,
6 is that the same for every time that you appear as
7 a witness, you know, for other utilities?

8 THE WITNESS: No. It depends on the type of
9 company. So if it's an electric group, I -- since
10 there is a large population of them, I am able to
11 kind of tighten the screws down on regulated assets
12 and net operating income attributable to regulated
13 service to try and get them down -- get them closer
14 to 100-percent pure play.

15 But with the lower -- if there is, like, a
16 water company, or something like that, they have a
17 limited number of company. So you kind of relax
18 the range to get where you need to have a robust
19 analysis.

20 COMMISSIONER PASSIDOMO: Thank you.

21 CHAIRMAN LA ROSA: Thank you.

22 Seeing no further questions, I will send it
23 back to TECO for redirect.

24 MR. WAHLEN: Thank you, Mr. Chairman. And
25 thank you for the help of the staff getting a

1 couple of documents printed out.

2 Ms. Ponder and Mr. Means are handing out a
3 couple of orders and filings in the case that was
4 the subject of the document that's been identified
5 as Exhibit 839, and I would like to ask Mr.
6 D'Ascendis about them.

7 Mr. Chairman, just for simplicity purposes, I
8 wonder if we could get a document number for -- or
9 an exhibit number for Delta Natural Gas Company's
10 Notice of Witness Resubstitution. Would that be
11 840?

12 CHAIRMAN LA ROSA: I believe we are at 840,
13 but staff can double check. Yes, 840 is correct.

14 (Whereupon, Exhibit No. 840 was marked for
15 identification.)

16 MR. WAHLEN: And then the second document,
17 which is entitled, Order, and appears to be dated
18 November 12th, if we could make that 841.

19 CHAIRMAN LA ROSA: Yes, that is 841.

20 (Whereupon, Exhibit No. 841 was marked for
21 identification.)

22 FURTHER EXAMINATION

23 BY MR. WAHLEN:

24 Q Now, Mr. D'Ascendis, if you recall, you were
25 asked about Document 839, which is an order that

1 indicates that you adopted Mr. Moul's -- is it Mole (ph?

2 A Moul.

3 Q Moul - Mr. Moul's direct testimony after he
4 had been in a bicycle accident?

5 A Yes.

6 Q All right. Now, I would like you to look at
7 Document 840. Are you familiar with that document?

8 A Yes.

9 Q And is that a filing that the utility made in
10 that Case No. 2021-00185?

11 A Yes.

12 Q And would you just read for the record --
13 well, just read it, the whole thing.

14 A Sure.

15 On July 27th, 2021, Delta Natural Gas Company,
16 Inc., Delta, provided the notice that Paul Maul's May
17 28th, 2021, direct testimony was adopted by Dylan
18 D'Ascendis due to a serious accident prevented -- that
19 prevented Mr. Moul from serving as a witness at that
20 time. On August 13th, 2021, Mr. D'Ascendis sponsored
21 data requests regarding the rate of return on equity
22 recommended in Mr. Moul's direct testimony. Mr. Moul's
23 health now permits him to resume his role as Delta's
24 expert witness regarding the return on equity matters in
25 this proceeding. As such, Mr. Moul readopts his May

1 28th direct testimony, and adopts all of the data
2 responses sponsored by Mr. D'Ascendis that were filed on
3 August 13th, 2021, in response to Commission Staff's
4 second request for information and Attorney General's
5 first request for information. Mr. D'Ascendis is not
6 expected to have further involvement in this proceeding
7 on behalf of Delta.

8 Q Okay. And did you have any further
9 involvement in that case after September 20th?

10 A No.

11 Q Okay. I now ask you to look at the document
12 that we have identified as No. 841, which is the order.
13 Do you see that?

14 A Yes.

15 Q Without reading the whole thing, could you
16 just focus on the second paragraph, and generally
17 describe what this order does?

18 A Sure. It just -- it says that there is good
19 cause to grant Delta's motion and permit Mr. Moul to
20 attend and testify in the scheduled hearing virtually.

21 Q So he readopted his original testimony, and
22 then actually testified on behalf of the utility?

23 A That's right.

24 Q And you did not?

25 A That's right.

1 Q Do you think that that explains the confusion
2 that occurred over the order that was identified as 839?

3 A Absolutely.

4 Q Thank you.

5 Mr. D'Ascendis, during your cross-examine by
6 -- examination by Ms. Christensen, she was asking you
7 some questions, and you wanted to explain your histogram
8 and why you ended up with your 11.5 ROE, and Ms.
9 Christensen did not allow you to answer that question.
10 Could you briefly explain, using your histogram, why you
11 landed on 11.5?

12 A Yes, I can. It's really quick.

13 If you look at my Document No. 2, and that
14 would be -- on this -- on the rebuttal testimony, it
15 would be 187, the Bates number at the bottom, but I will
16 go before it's up there -- well, I will wait. You --
17 yeah.

18 So it would start at page one. It goes
19 through page four. It will show that I did a similar
20 analysis to what I did with Mr. Walters, about my
21 indicated results and the distribution of them. If you
22 look at those, and if you -- and if you look at the
23 bottom, the percentile rank of my recommended ROE of
24 11.50, you will see that it falls generally in the
25 middle of my indicated results, even though my

1 recommendations above the midpoint of my analyses, my
2 recommendation is right in the middle of my indicated
3 ROEs.

4 **Q Thank you.**

5 MR. WAHLEN: No further questions.

6 CHAIRMAN LA ROSA: Great. Thank you.

7 Let's talk about exhibits. TECO?

8 MR. WAHLEN: Tampa Electric would move
9 Exhibits 28, 148, 840 and 841.

10 CHAIRMAN LA ROSA: Is there objection?
11 Seeing none, show them entered into the
12 record.

13 (Whereupon, Exhibit Nos. 28, 148, 840 & 841
14 were received into evidence.)

15 CHAIRMAN LA ROSA: OPC.

16 MS. CHRISTENSEN: Yes. OPC would ask to have
17 Exhibit 321, which I think has already been
18 admitted, be admitted into the record if it has
19 not, and 839 admitted into the record.

20 CHAIRMAN LA ROSA: Is there objection?

21 MR. WAHLEN: No objection.

22 CHAIRMAN LA ROSA: Seeing none, show them
23 entered into the record.

24 (Whereupon, Exhibit Nos. 321 & 839 were
25 received into evidence.)

1 CHAIRMAN LA ROSA: Any other parties have any
2 other exhibits?

3 MR. WRIGHT: Mr. Chairman.

4 CHAIRMAN LA ROSA: Yes, sir.

5 MR. WRIGHT: The Florida Retail Federation
6 moves 814 and 8 -- CEL Exhibits 814 and 815. These
7 are the two cases we identified earlier.

8 Thank you.

9 CHAIRMAN LA ROSA: Okay. Is there objection?
10 Seeing --

11 MR. WAHLEN: No objection.

12 CHAIRMAN LA ROSA: Seeing none, show that
13 entered into the record.

14 MR. WRIGHT: Thank you, Mr. Chairman.

15 (Whereupon, Exhibit Nos. 814-815 were received
16 into evidence.)

17 CHAIRMAN LA ROSA: Mr. Moyle.

18 MR. MOYLE: FIPUG would move -- it's mark
19 JP-1, Exhibit 82 on the Comprehensive Exhibit List.

20 MR. WAHLEN: I am going to object to that.
21 That's Mr. Pollock's testimony -- or exhibit.

22 CHAIRMAN LA ROSA: Can I get clarification?

23 MR. MOYLE: It is.

24 MR. WAHLEN: Well, it's not Mr. D'Ascendis'
25 exhibit. I may not object to it when Mr. Pollock

1 offers it tomorrow, but I am not sure I want Mr.
2 D'Ascendis to sponsor Mr. Pollock's exhibit.

3 MR. MOYLE: I can offer it tomorrow, but I
4 thought our new rule was object when he is talking
5 about it. It was put up a lot. I mean, whatever.
6 I don't have strong feelings about it. I was just
7 going to get it out of the way.

8 MS. HELTON: I think it's better to, when Mr.
9 Pollock comes up, to admit that one. I mean, it's
10 already been used, and I think that will be fine.

11 CHAIRMAN LA ROSA: Sure. Then we will wait.
12 Anything else?

13 MS. EATON: Yes. We would like Walmart-819 on
14 the CEL through 828. That is the chart that I
15 showed, as well as the orders that support the
16 information on the chart.

17 CHAIRMAN LA ROSA: Is there objection?
18 Seeing none, show those entered into the
19 record.

20 (Whereupon, Exhibit Nos. 819-828 were received
21 into evidence.)

22 CHAIRMAN LA ROSA: Any other parties?

23 MR. WAHLEN: We have a scheduling matter
24 before we adjourn tonight, at the Commission's
25 convenience.

1 CHAIRMAN LA ROSA: Sure, let's -- yeah. Let's
2 talk about that now then.

3 MR. WAHLEN: Okay.

4 CHAIRMAN LA ROSA: Let's excuse Mr.
5 D'Ascendis, is that fair?

6 MR. WAHLEN: Sure. He is -- we are paying him
7 by the minute, so let's get him --

8 CHAIRMAN LA ROSA: I saved you a few.

9 MR. WAHLEN: -- get him out of here.

10 CHAIRMAN LA ROSA: Thank you sir, for your
11 witness testimony.

12 (Witness excused.)

13 MR. WAHLEN: We have had some very, I think,
14 productive discussions today with the consumer
15 parties, and I appreciate that.

16 Our proposal for the Commission's
17 consideration -- and if I get this wrong, I invite
18 the interveners to correct me, but we would propose
19 that beginning tomorrow morning, we would start
20 with the intervener witnesses as listed in the
21 Prehearing Order on page six, and try to get
22 through all of them tomorrow or --

23 CHAIRMAN LA ROSA: Starting off with Mr.
24 Chronister?

25 MR. WAHLEN: Maybe Mr. Dismukes, Dr. Dismukes.

1 MR. WRIGHT: Intervener witnesses.

2 CHAIRMAN LA ROSA: Oh, sorry. I am looking at
3 the wrong list.

4 MR. WAHLEN: And then once we are through with
5 all of the intervener witnesses, we would pick back
6 up with the Tampa Electric order of witnesses with
7 Heisey, Strickland, Chronister, Ashmore -- or
8 Sizemore and Williams, with the twist that we would
9 go ahead and have Mr. Chronister and Mr. Williams
10 present their direct and rebuttal together, instead
11 of separately, which will, I believe, be more
12 efficient.

13 If I got that wrong, somebody pipe up. But I
14 think that's what was contemplated by the parties,
15 if it's the pleasure of the Commission.

16 CHAIRMAN LA ROSA: Okay. Mr. Rehwinkel.

17 MR. REHWINKEL: Yes. Mr. Wahlen is correct,
18 with one other twist, which is, I would hope there
19 is a little bit of flexibility that we can take, by
20 agreement, the intervener witnesses among
21 ourselves. Dr. Woolridge has to give a deposition
22 in the morning that he is going to do remotely from
23 some location here in Tallahassee, and he expects
24 it will be done by 11:00. So I would just ask for
25 some flexibility to work through that among the

1 intervener parties, if that suits the Commission.

2 MR. WAHLEN: We have no objection to that.

3 CHAIRMAN LA ROSA: Okay. I think we can
4 accommodate that.

5 MR. REHWINKEL: Thank you, Mr. Chairman.

6 MS. HARPER: Mr. Chairman, staff would offer
7 that staff witnesses could go first then tomorrow,
8 and that would provide some more time to
9 accommodate everybody's schedule here as they are
10 proposing.

11 CHAIRMAN LA ROSA: Yeah. That might then keep
12 your witnesses in order.

13 MR. REHWINKEL: That works great for us.

14 CHAIRMAN LA ROSA: Okay. So then tomorrow, we
15 will start with staff's witnesses, then we will go
16 to OPC's witnesses, then we will pick back up where
17 we left off today.

18 MR. MARSHALL: Well --

19 CHAIRMAN LA ROSA: Oh, yes, sure.

20 MR. MARSHALL: I think the idea was to -- for
21 all the intervener witnesses, since they are all
22 flying, I believe, you know, FIPUG and FEA also
23 have their witnesses flying in for tomorrow. So I
24 think it's -- we would go through all the
25 intervener witnesses, and then go back and resume

1 with the TECO witnesses, is my understanding.

2 MR. WAHLEN: Yeah. That's what I have we have
3 been talking about.

4 CHAIRMAN LA ROSA: Okay. Well, that was my
5 mistake.

6 All right. Good deal. So I think we've got a
7 reshuffled deck for tomorrow, but -- yeah, go
8 ahead.

9 MR. SHRINATH: Mr. Chairman, Sierra Club would
10 like to, if the Chairman allows, waive the rest of
11 its cross of the rest of the witnesses and be
12 excused for the last couple of days while remaining
13 a part of your record.

14 CHAIRMAN LA ROSA: You sure you don't want to
15 stay?

16 MR. SHRINATH: I would love to.

17 CHAIRMAN LA ROSA: I hadn't even gotten to
18 tell you how long we are going to be here tomorrow.
19 That's fine, if no other parties have any
20 objections.

21 MR. WAHLEN: No objection.

22 CHAIRMAN LA ROSA: Okay. Great. So, yes,
23 that will work.

24 MR. SHRINATH: Thank you.

25 CHAIRMAN LA ROSA: No problem.

1 So tomorrow morning, we will start at 8:00
2 a.m., if that's all right. Similar, like we did
3 today, we will gauge it as we go along. Two-hour
4 breaks -- or, no, not two-hour breaks. Every two
5 hours -- it's getting late you can tell -- every
6 two hours we will have a break. We will try to
7 break for lunch around the 12 o'clock hour. If we
8 have to go into the evening, we will, again,
9 similarly with a dinner break, but I will, of
10 course, keep you guys updated as we go along with
11 that.

12 Commissioner Passidomo.

13 COMMISSIONER PASSIDOMO: So I am just --
14 before Sierra Club gets excused, do y'all need to
15 move your witness testimony into the record?

16 MR. SHRINATH: We stipulated at the beginning
17 of this hearing that --

18 COMMISSIONER PASSIDOMO: You did? Okay.

19 MR. SHRINATH: -- testimony --

20 COMMISSIONER PASSIDOMO: Okay. I just wanted
21 to make sure.

22 MR. SHRINATH: Thank you.

23 CHAIRMAN LA ROSA: I appreciate that.

24 So then that will be tomorrow's schedule. Any
25 issues or anything, of course, let us know. But if

1 we're all good, no further business before us
2 today, we will reconvene tomorrow morning at 8:00
3 a.m.

4 Great. Thank you, guys.

5 (Transcript continues in sequence in Volume
6 10.)

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CERTIFICATE OF REPORTER

STATE OF FLORIDA)
COUNTY OF LEON)

I, DEBRA KRICK, Court Reporter, do hereby
certify that the foregoing proceeding was heard at the
time and place herein stated.

IT IS FURTHER CERTIFIED that I
stenographically reported the said videotaped
proceedings; that the same has been transcribed under my
direct supervision; and that this transcript constitutes
a true transcription of my notes of said proceedings.

I FURTHER CERTIFY that I am not a relative,
employee, attorney or counsel of any of the parties, nor
am I a relative or employee of any of the parties'
attorney or counsel connected with the action, nor am I
financially interested in the action.

DATED this 3rd day of October, 2024.



DEBRA R. KRICK
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