

**David Christian**  
Vice President  
Regulatory Affairs Florida



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July 30, 2010

Ms. Beth W. Salak, Director  
Division of Competitive Markets and Enforcement  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, FL 32399-0850

Dear Ms. Salak:

Attached are revised tariff pages filed to become part of the Verizon Florida LLC General Services Tariff.

Section A2 General Regulations

Original Page 25.51

Original Page 25.52

The purpose of this filing is to offer Verizon business customers with annual billed revenues of \$4,000 - \$250,000, who purchase new or renew any of the services identified in this promotion with a minimum term agreement, an American Express Gift Card valued in the amount stated in this Promotion.

If you require additional information, please call Demetria Clark at (850) 222-5479.

Sincerely,

David M. Christian  
Vice President  
Regulatory Affairs Florida

Attachments

DMC:rt

A2. GENERAL REGULATIONS

A2.10 Special Promotions

.2 The following promotion is on file with the Florida Public Service Commission:

448)	Area of Promotion	Service	Application	Period															
	Company's Service Territory	Business Services: Centrex, Custopak, Business Lines/POTS, TLS-Ethernet	<p data-bbox="753 369 1166 390"><u>Q3 2010 MEDIUM BIZ AMEX GIFT CARD PROMO</u></p> <p data-bbox="753 426 1263 768">Eligible customers are Verizon Business Customers with annual billed revenues of \$4,000 to \$250,000 who purchase new or renew any of the following services with a minimum term agreement. New TLS Ethernet customers and new or renewal Centrex, Custopak and Business Lines / POTS customers are eligible for the gift card promotions, but either be out of contract or must be within 6 months of their current contract expiration in order to take advantage of this offer. Customers who qualify will receive an American Express Gift Card determined by the Company valued at the following amounts:</p> <table border="1" data-bbox="753 800 1252 1272"> <thead> <tr> <th data-bbox="753 800 899 852">Product</th> <th data-bbox="911 800 1057 852">Acquisition/ Upgrade</th> <th data-bbox="1073 800 1252 852">Retention/ Renewal</th> </tr> </thead> <tbody> <tr> <td data-bbox="753 863 899 915">Centrex</td> <td data-bbox="911 863 1057 915">\$30 per line</td> <td data-bbox="1073 863 1252 915">\$30 per line</td> </tr> <tr> <td data-bbox="753 926 899 978">Custopak</td> <td data-bbox="911 926 1057 978">\$30 per line</td> <td data-bbox="1073 926 1252 978">\$30 per line</td> </tr> <tr> <td data-bbox="753 989 899 1062">Business Lines / POTS</td> <td data-bbox="911 989 1057 1062">\$30 per line</td> <td data-bbox="1073 989 1252 1062">\$30 per line</td> </tr> <tr> <td data-bbox="753 1073 899 1125">TLS - Ethernet</td> <td data-bbox="911 1073 1057 1272"><u>ELAN/EVPL:</u> 100 Mbps and 1,000 Mbps (GigE) - \$2,200 per new circuit (Maximum of 5 circuits per customer)</td> <td data-bbox="1073 1073 1252 1272"><u>ELAN/EVPL:</u> Promotion not available for retention or renewal.</td> </tr> </tbody> </table> <p data-bbox="753 1304 1263 1766"><u>Conditions:</u> Minimum term agreement per chart following.  A maximum of 30 Centrex, Custopak or Business Lines / POTS lines per customer site are eligible.  Expired Centrex, Custopak or Business Lines / POTS contract or within 6 months of current contract renewal.  Gift card value for Centrex, Custopak and POTS is calculated per business line, ExPak sales are ineligible to be combined with this promotion.  Ethernet Gift card value is per new circuit subject to the speeds and specific Ethernet services listed above, maximum of 5 circuits per customer.</p> <p data-bbox="951 1797 1065 1822">(Continued)</p>	Product	Acquisition/ Upgrade	Retention/ Renewal	Centrex	\$30 per line	\$30 per line	Custopak	\$30 per line	\$30 per line	Business Lines / POTS	\$30 per line	\$30 per line	TLS - Ethernet	<u>ELAN/EVPL:</u> 100 Mbps and 1,000 Mbps (GigE) - \$2,200 per new circuit (Maximum of 5 circuits per customer)	<u>ELAN/EVPL:</u> Promotion not available for retention or renewal.	08/02/2010-10/31/2010
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MICHELLE ROBINSON, PRESIDENT  
TAMPA, FLORIDA

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ISSUED:

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